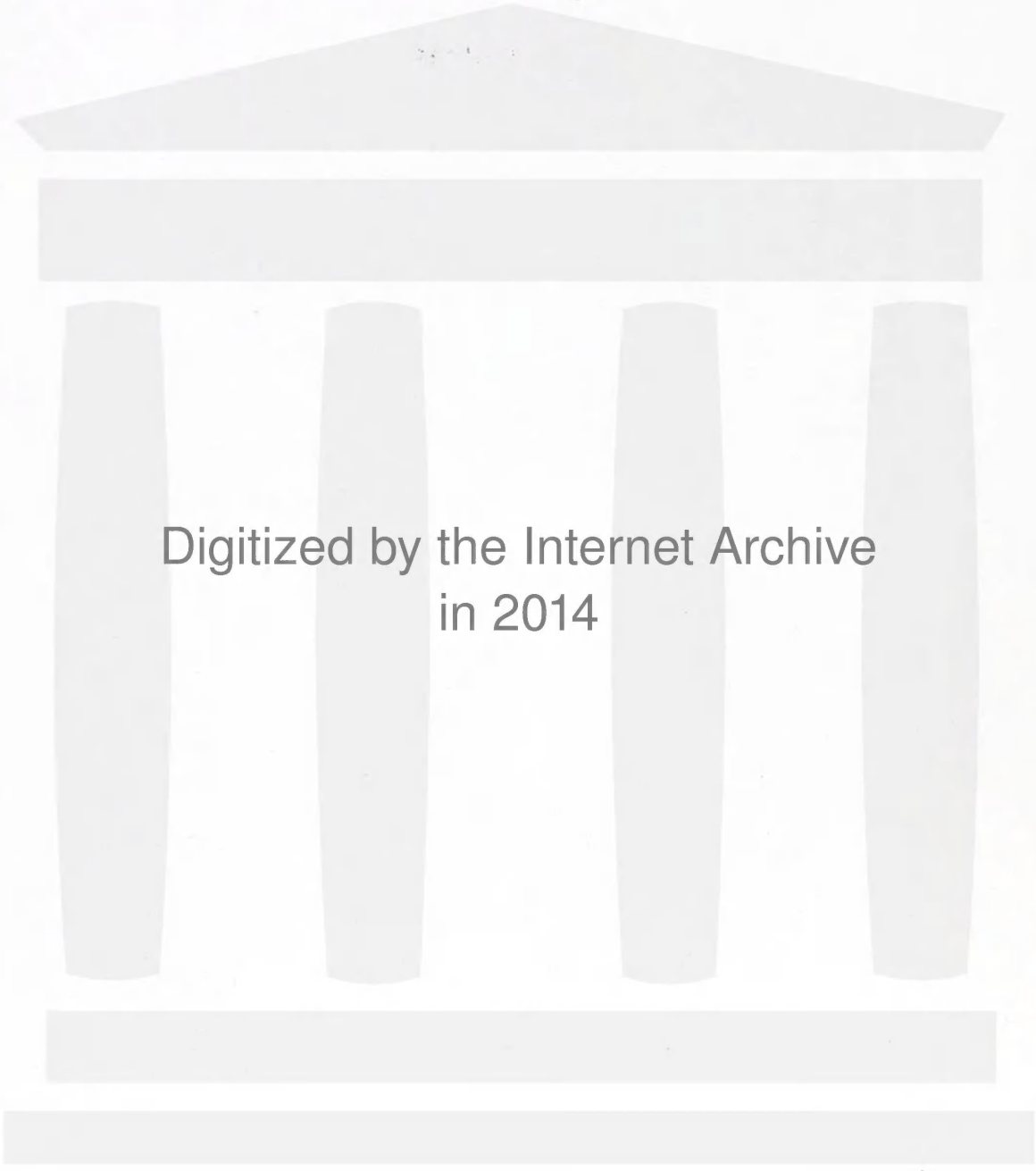


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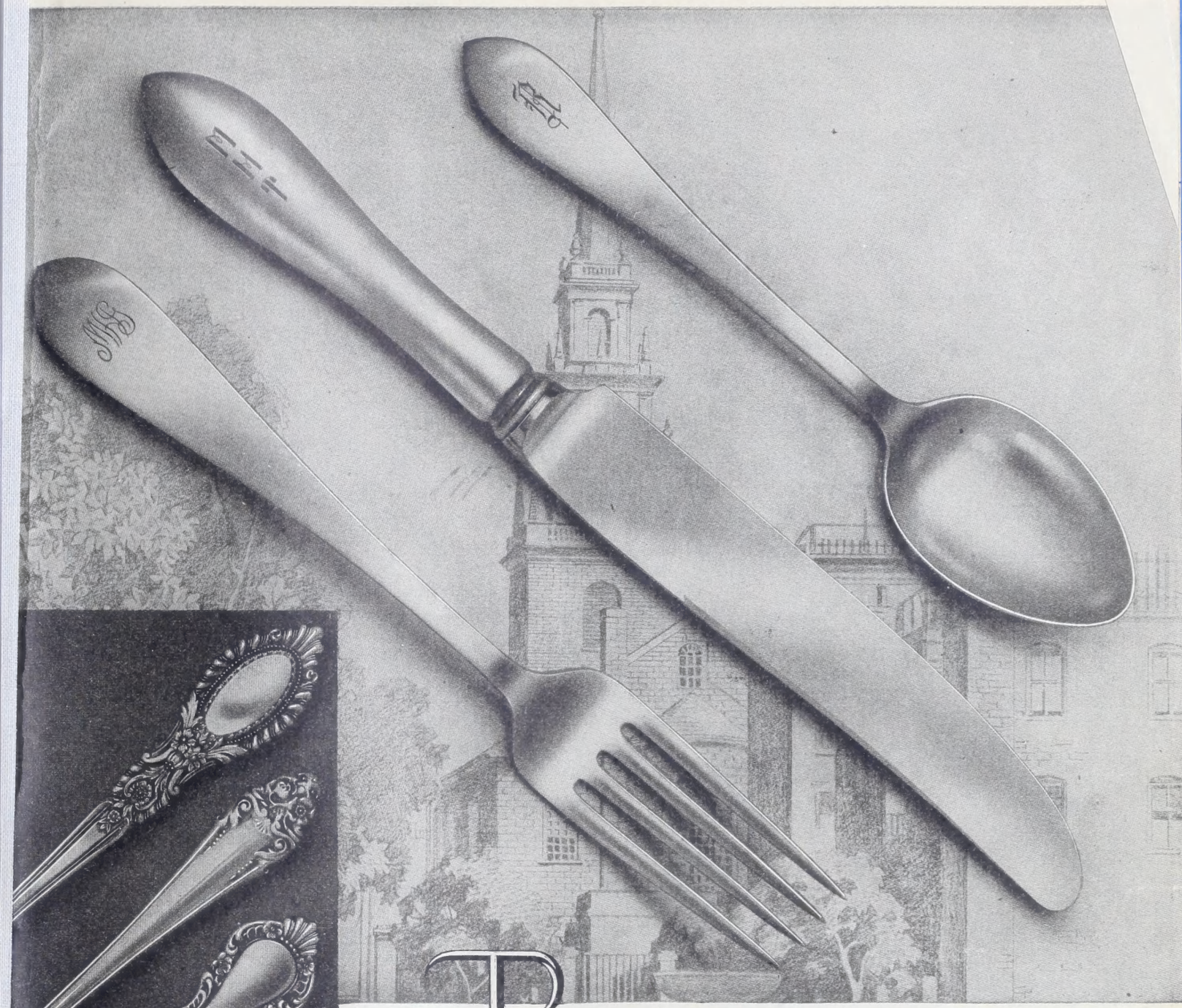
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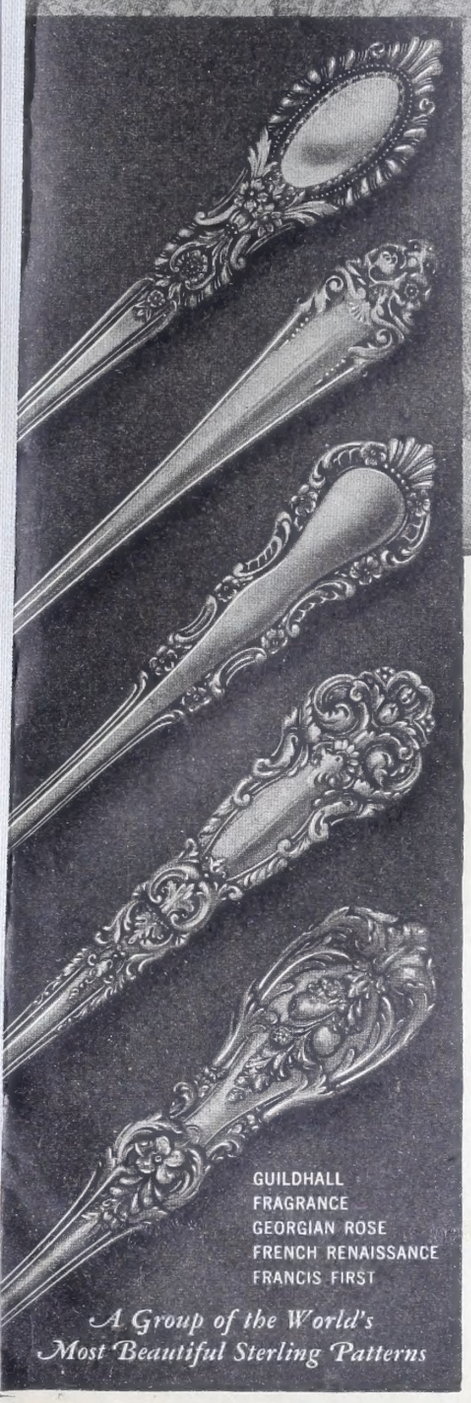
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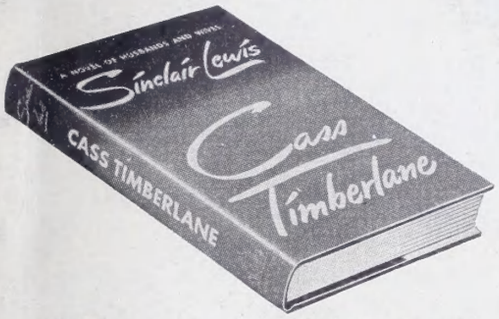
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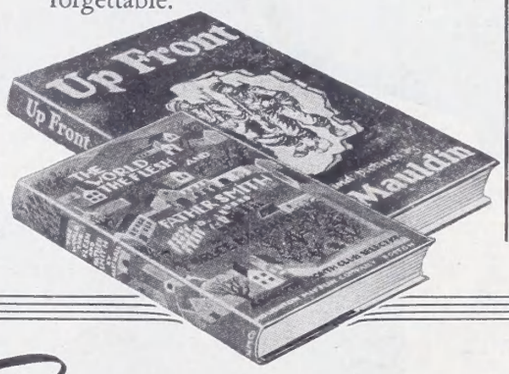
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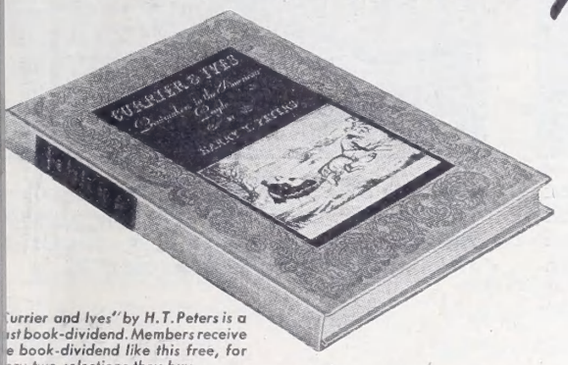
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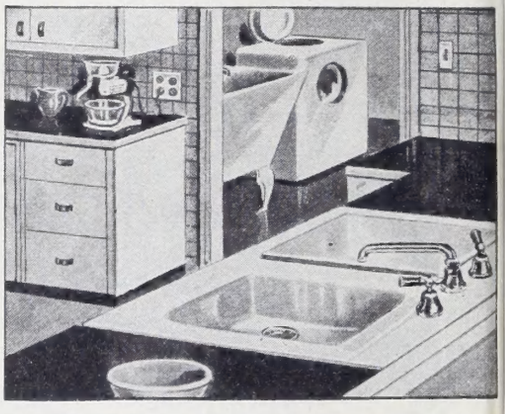
GO AHEAD — *dream* about that home you're going to have. But do your dreaming with open eyes. It's a house to *live in*, remember — for years perhaps . . . not a castle in the air.

So consult an architect. And specify long-lived building materials . . . copper water tube or red brass pipe, for example, for the plumbing.

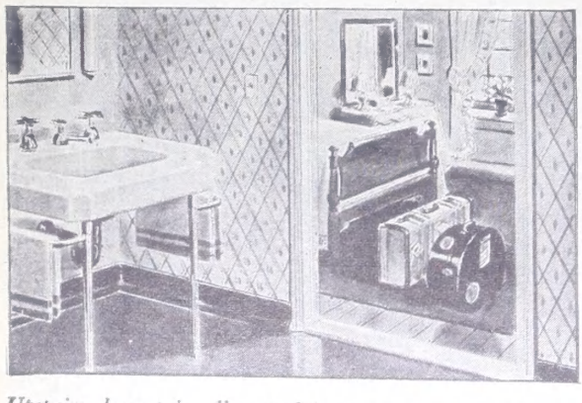
You couldn't have a *sounder* pipe dream, particularly if the blueprints call for CHASE brass and copper. Here is why.



Showers have more zest, year in and year out, when the plumbing is Chase Red Brass or Copper Water Tube. Rust can't form to fill the tube and slow the flow of water.

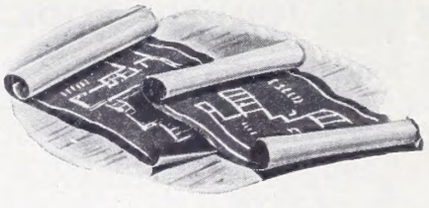


Sparkling clear water for drinking and cooking is always on tap in your kitchen. No finer plumbing materials than copper and brass are commercially available, but look for the *Chase* trademark.



Upstairs, downstairs, all around the house, there is good water pressure at all times with Chase Red Brass Pipe or Copper Water Tube. No *dream-house* is complete without these durable metals.

PLAN NOW to install Chase brass or copper as soon as these materials are available for civilian construction. You cannot give your home better plumbing protection. Ask your architect. Chase Brass & Copper Co. Incorporated, Waterbury 91, Connecticut— Subsidiary of Kennecott Copper Corporation.





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Read what Home Owners say about MODUFLOW* *comfort*



During the past two years, Honeywell's remarkable new MODUFLOW Control System has been installed in thousands of homes throughout the nation. Hundreds of enthusiastic letters have poured in telling about the amazing improvement in heating comfort that Moduflow has brought to these homes.

These quotations taken at random from a few of these letters are typical of all of them. They stamp Moduflow as the greatest advance in heating comfort since the invention of automatic controls.

Best news of all is that Moduflow can be easily and inexpensively installed in your present automatic heating plant. You don't have to wait until you build a new home or remodel your present one. A limited number of Moduflow systems is now available for existing homes. As more materials become available, production is gradually catching up with the demand. The sooner you place your order with your heating dealer, the sooner you will be able to enjoy the marvelous comfort of Moduflow.

Get the complete story of Moduflow without delay. Just mail the coupon for your free copy of "Heating and Air Conditioning the Postwar Home" — the booklet that tells how Moduflow has "evolutionized" home heating.

ACTUAL EXCERPTS FROM USERS' LETTERS

(*Names available on request*)

- "Would not take a thousand dollars for mine if I could not get another."
- "This is the first winter season we have been able to enjoy our home."
- "Moduflow results have far exceeded the most extreme statements made in your advertising."
- "Since the installation of Moduflow, the temperature does not vary over one-half a degree."
- "In effect, Moduflow has added a room to our home during the heating season."
- "Next to the purchase of war bonds, I consider the purchase I made from you of a Moduflow control system as my best buy."
- "Since our new Moduflow system was installed, we have enjoyed a more comfortable home than we thought possible."
- "We are getting steady, even temperature at all times all over the house. It is the last word in house heating."
- "Since Moduflow has been installed the same floors are warm enough to allow the baby to play on them, and we are able to set our thermostat much lower."
- "I am delighted with Moduflow and take pleasure in recommending it as being the perfect heat control system."

Tomorrow's Apartment will have Personalized Heat Control . . with Moduflow

* Moduflow is the name of Honeywell's newest heating control system for homes. It means heat *modulated* to just the right comfort temperature, with a uniform, continuous *flow*. Moduflow is a heating control system — not a complete heating plant. It can be installed in any type of automatic heating plant, whether warm air, hot water or steam.

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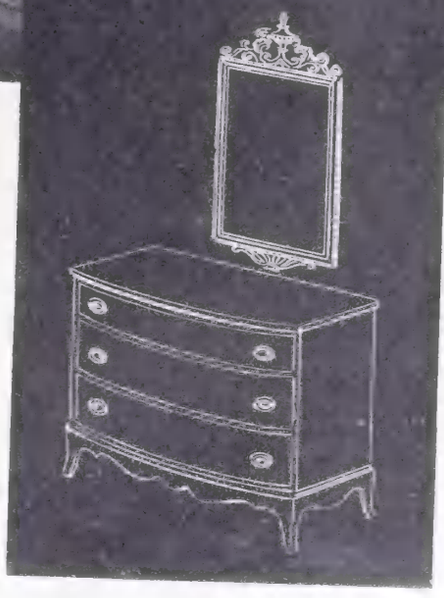


Ruby Mahogany



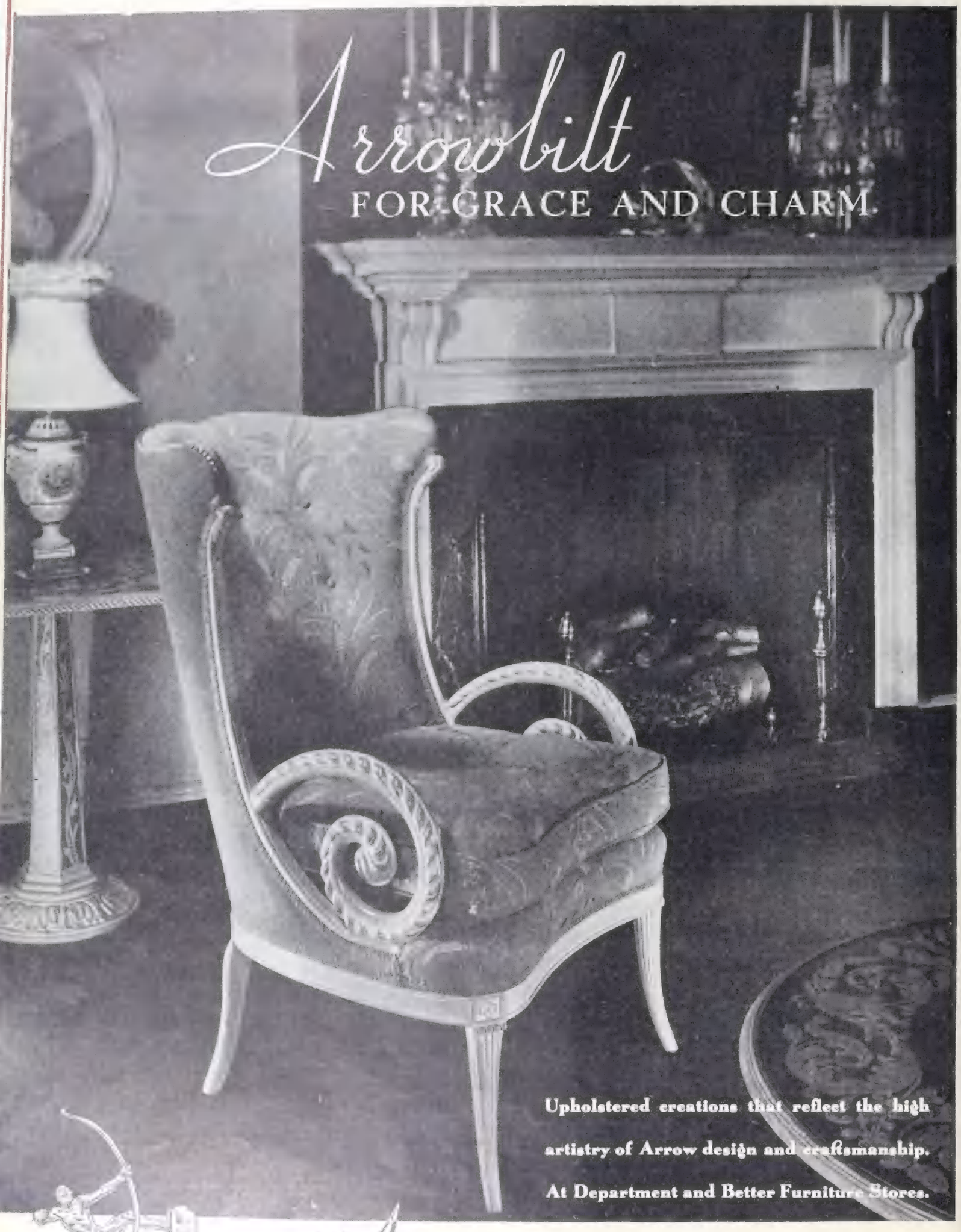
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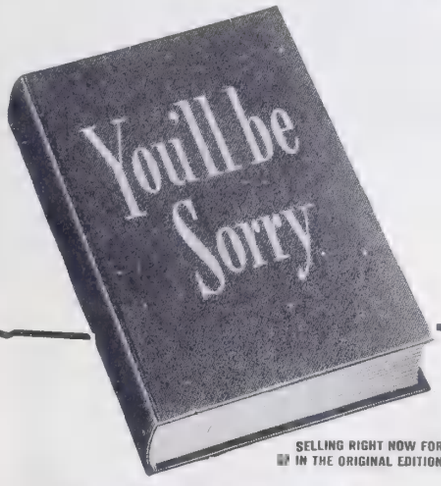
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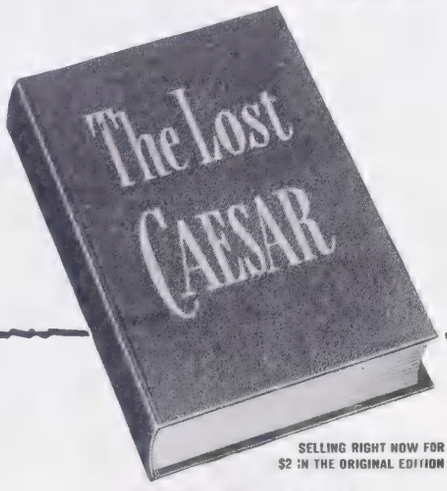
Author of "Don't Look Behind You!"

SUPPOSE *YOU* had received this anonymous note scrawled in blood-red crayon: "DON'T GO TO THE GLADSTONES'. YOU'LL BE SORRY IF YOU DO!"

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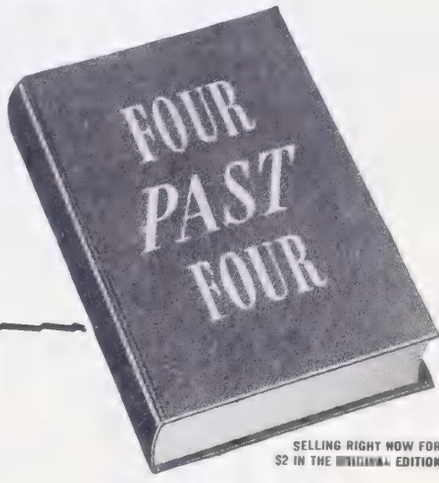
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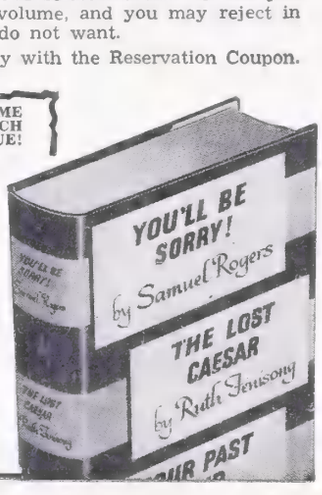
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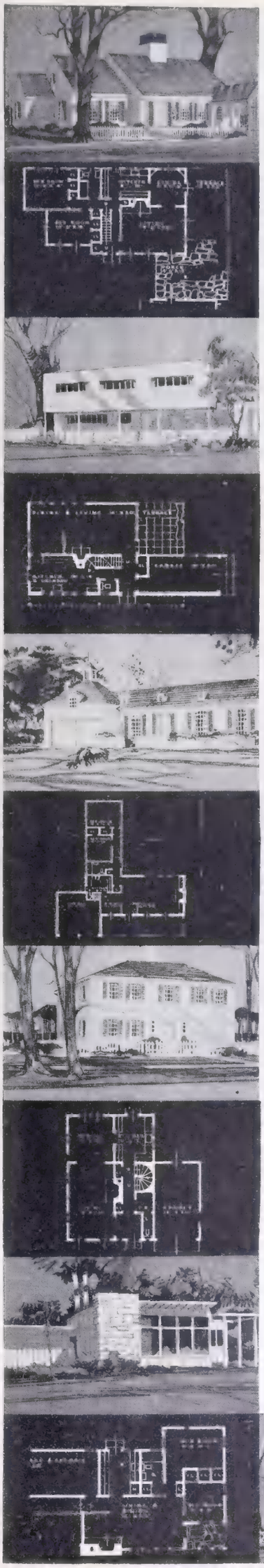
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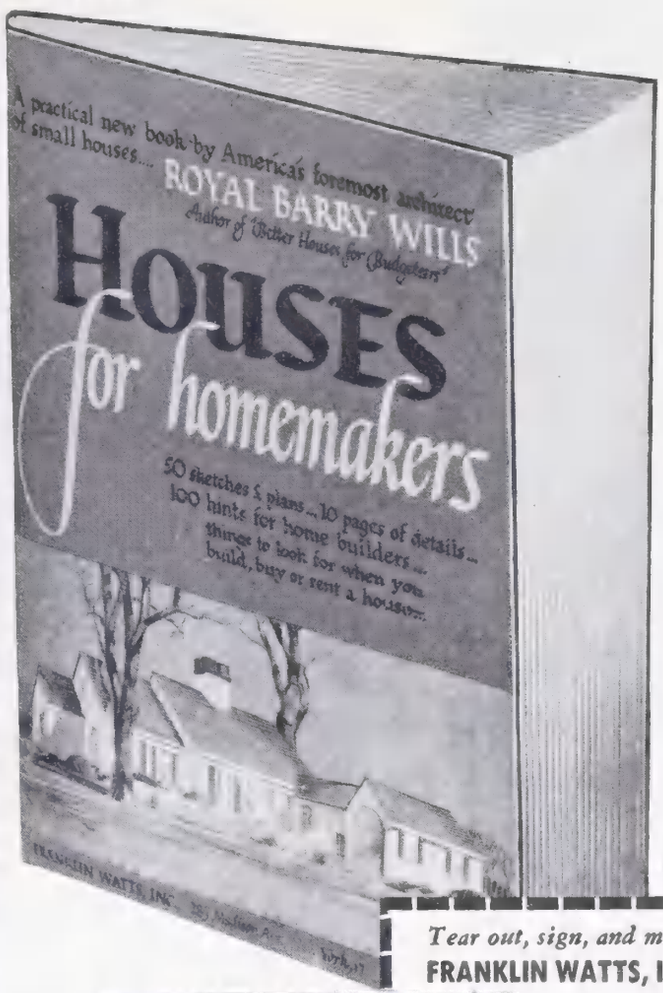
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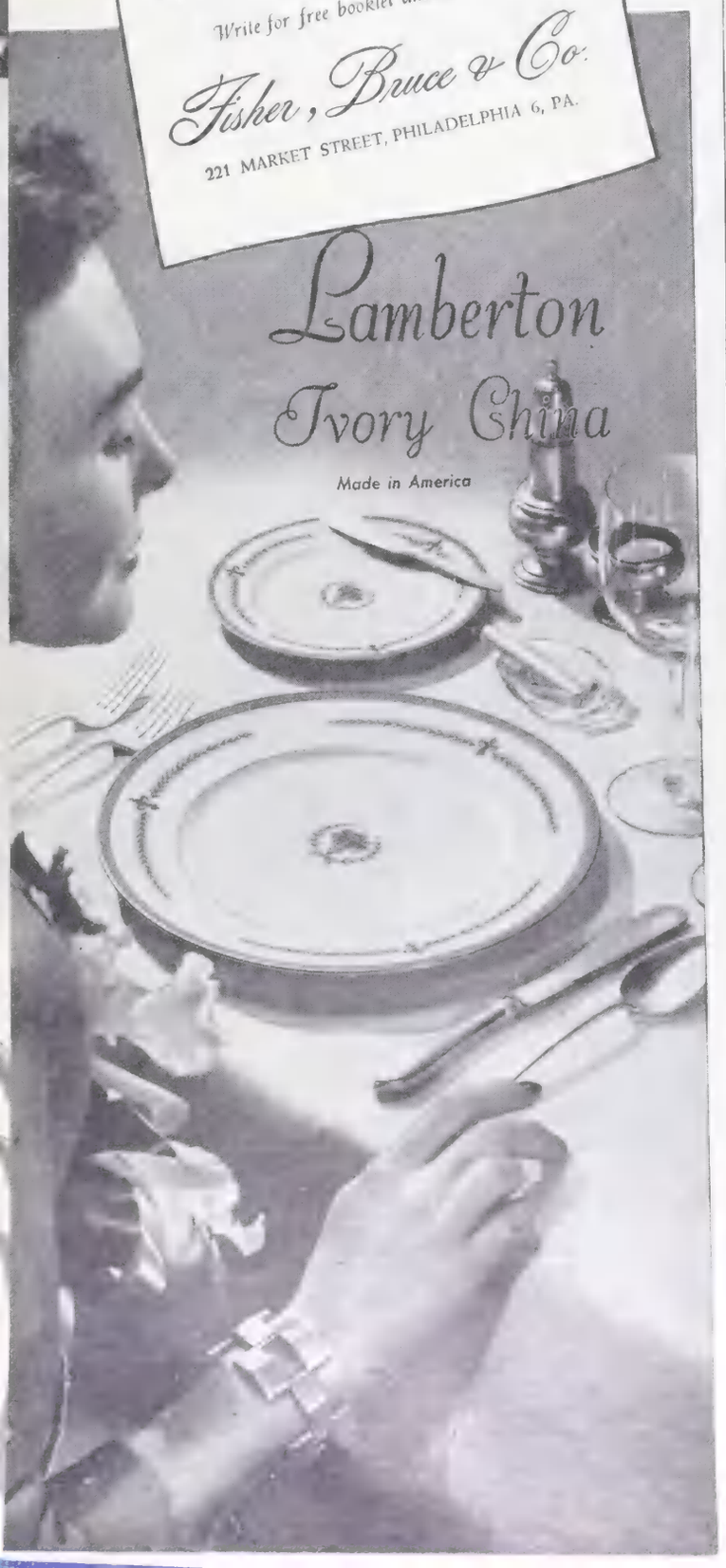
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MIDNIGHT SUPPERS

with or without a kitchen

What's more fun than dissecting the current stage hit over coffee and waffles? With a snack shelf, you can be a hostess any time

IT SOUNDS paradoxical, but it's still true—you've got to be foresighted to be a good impromptu hostess. Yes, it takes planning to have a backlog of the kind of imperishables that can be turned into a quick luncheon, tea party, a light dinner, a midnight supper without having to make an emergency visit to the corner delicatessen, or even leaning too heavily on your own refrigerator.

Keep your party shelf a sort of separate affair from your regular food supplies, and everyday menu plans won't go awry, and your cordiality with them, because you have to use Wednesday's dinner for Tuesday's unexpected guests.

For an expenditure of less than $10 you can stock your snack shelf with the makings of any number of parties. Some of the naturals are shown in the charming cupboard opposite. There's lobster to put in a rich sauce for a Newburg when

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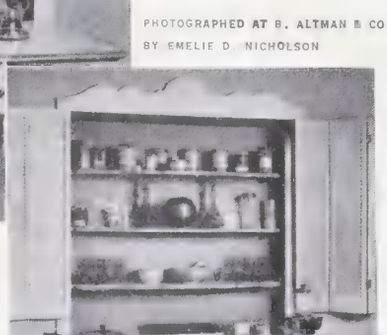
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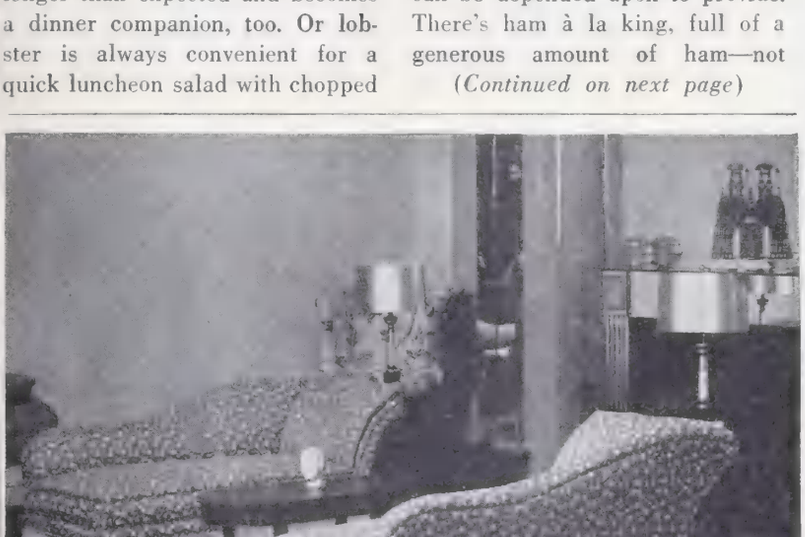
PHOTOGRAPHED AT B. ALTMAN & CO.
BY EMELIE D. NICHOLSON



Kitchens aren't essential for offering hospitality. All you need is a serving table, topped with shelves bulging with edibles. Hide the shelves behind shuttered doors, and your snack shelf can come right into the living room

some cocktail-hour guest lingers longer than expected and becomes a dinner companion, too. Or lobster is always convenient for a quick luncheon salad with chopped celery which most refrigerators can be depended upon to provide. There's ham à la king, full of a generous amount of ham—not

(*Continued on next page*)



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Style number 545 left—545½ right facing.

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CONTINUED FROM PRECEDING PAGE

something to feed to really hungry males at dinnertime, but capable of satisfying a couple of females who are more interested in chatting than eating.

Welsh rarebit, baked beans, noodles and chicken dishes, sliced chicken, smoked turkey, smoked pheasant, deviled ham, pâtés, jars of cheese are inventory which will never be dead wood on your shelves. Add, of course, a couple of packages of melba toast, some crisp crackers, olives, pickles, some preserves, champagne biscuits, tins of coffee, tea, cocoa, and visitors can start arriving any time.

The ideal snack bar, of course, is a complete entity, like the one pictured. With such an arrangement, you wouldn't have to go near the kitchen to prepare any repast. For the hospitality shelf would not only house the food, but the equipment to cook it. It would be nice to have a toaster, sandwich grill, waffle iron (or one which is a combination of both), a coffee maker, a chafing dish resting on such a short-order counter. With that set-up, you could do pretty complete entertaining without even owning a kitchen!

Between bouts of entertaining your snack bar might hide its practicality behind a decorative front. One handsome table set under shuttered, built-in shelves is the recipe for the arrangement shown here. When it's closed, it's an imposing piece of living room decoration. But if you're a renter and built-ins are not feasible, a hanging wall cabinet above a table could give you a similar effect, or you might fit out a desk-bookcase or a chest of drawers with your stores of impromptu comestibles.

YOUR OLD COAT MAY SAVE A LIFE!

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The secret is in knowing how and when and where to use seasonings: herbs, spices, condiments. They can turn an ordinary meat, fish, egg, or vegetable dish into something special. For finesse with food, put more spice in your menus. Learn to roast duck the French way, or to make Danish Meat Balls.

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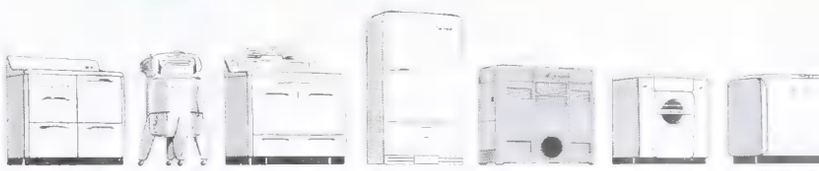
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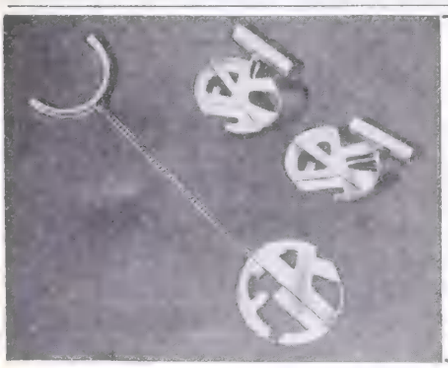


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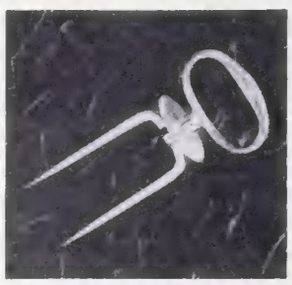


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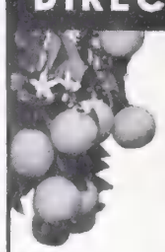
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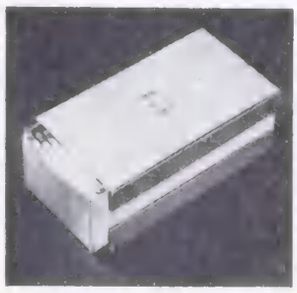
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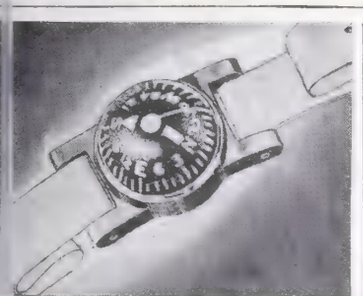
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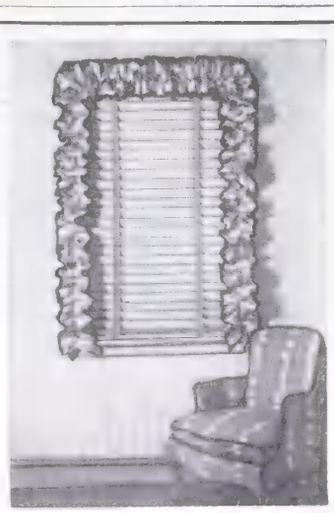
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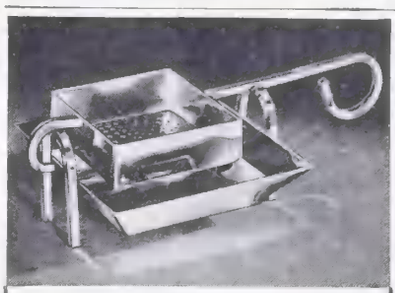
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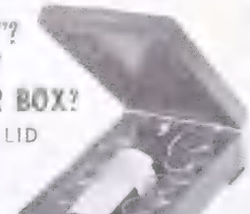
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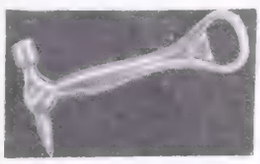
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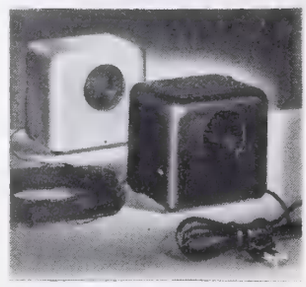
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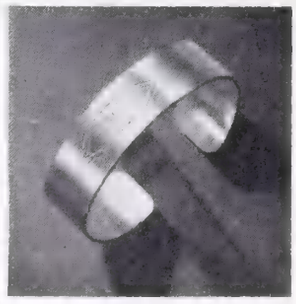
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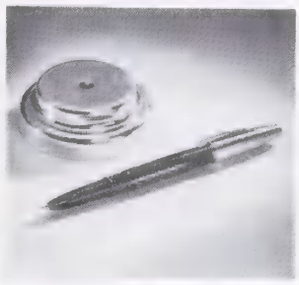
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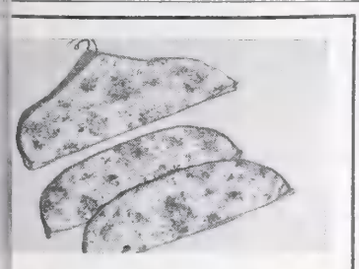
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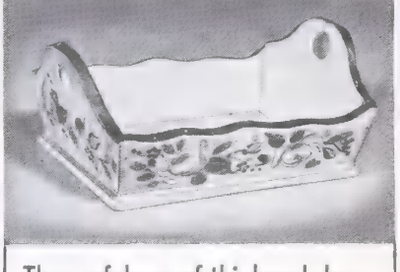
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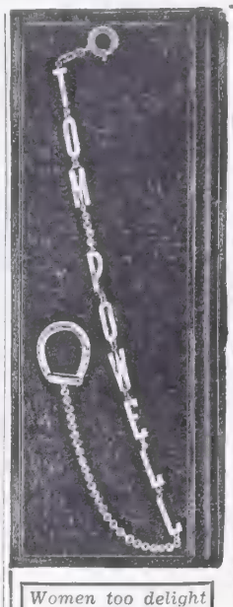
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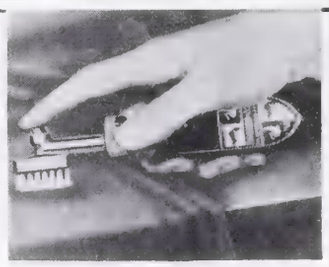
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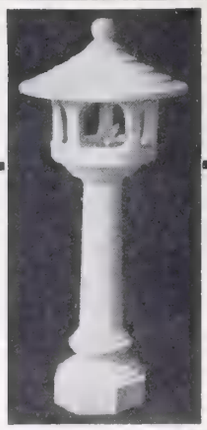
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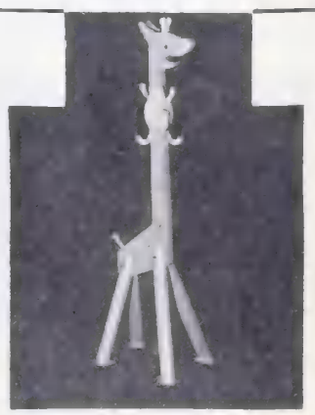
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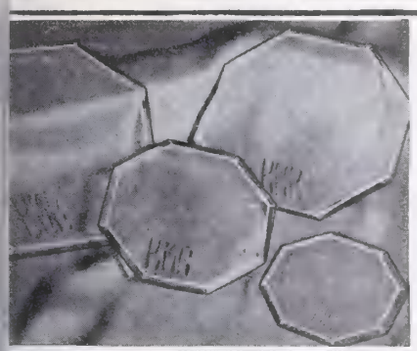
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What child wouldn't like to hang up his clothes on this fascinating child's costumer? A neat trick on your part to encourage neatness. It is an un-heard of giraffey looking animal which stands sturdily on its four spread feet. Lots of places to hang garments. Painted pink and blue to add that decorative note. 44" high. **$5.95 express collect,** or **$6.95 postpaid** in the states.

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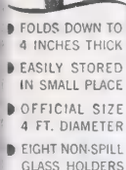
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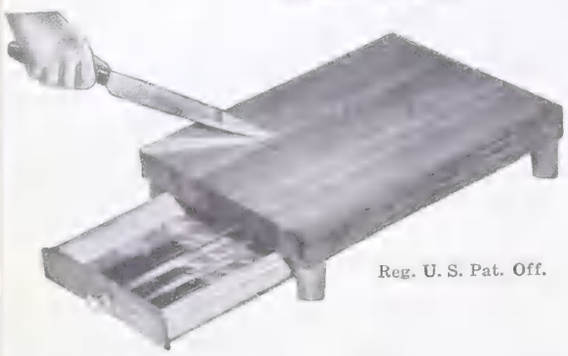
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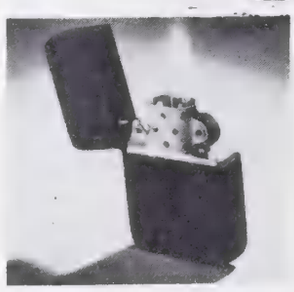
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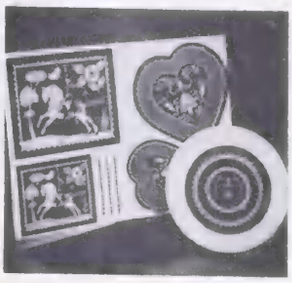
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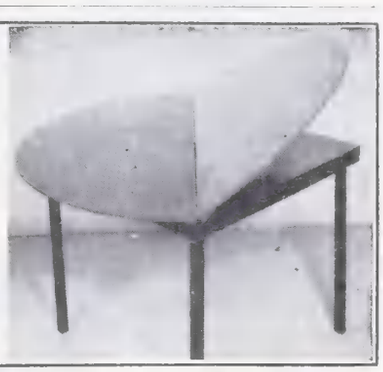
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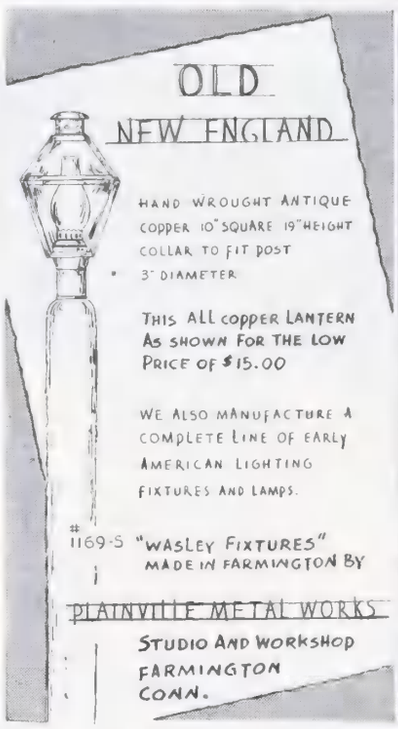
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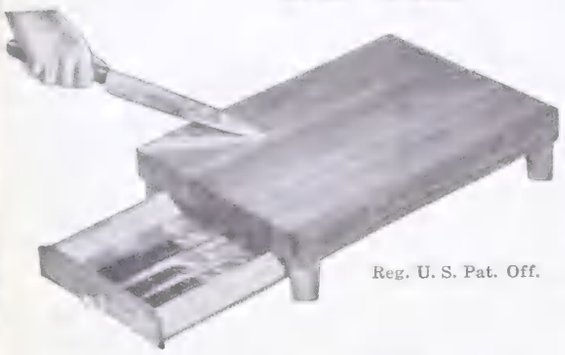
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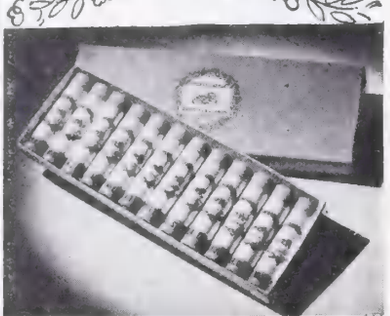
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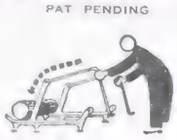
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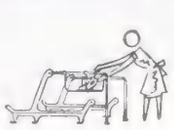
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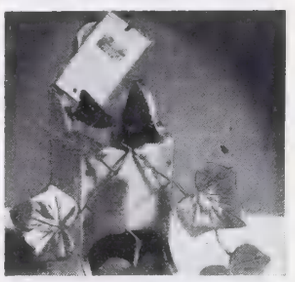
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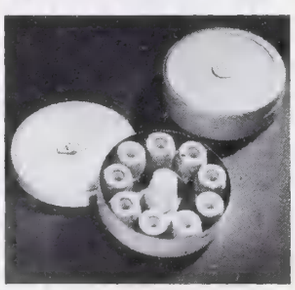
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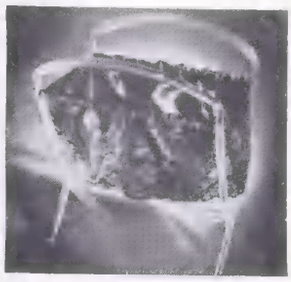
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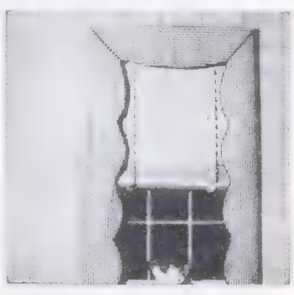
STANDS ON ITS OWN TWO FEET. You'll really stick to your knitting if you carry it around in this amazing bag stand. The stand, which is collapsible, is made of clear lucite, and the bag itself is a handsome brocade, lined with rayon taffeta. Yours for $10 from Alice Maynard, 558 Madison Ave., New York 22, N. Y.



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INSTEAD OF CURTAINS, frame your windows in glazed chintz! It's a wonderfully decorative idea, and a lot easier when it comes to housecleaning. These come in stripes, in practically any color you want, so just send in width and length of your window frame. When they reach you, they're all ready to put up. $8.95 ppd. Helene Decorators, 84-55 Talbot St., Kew Gardens, N. Y.



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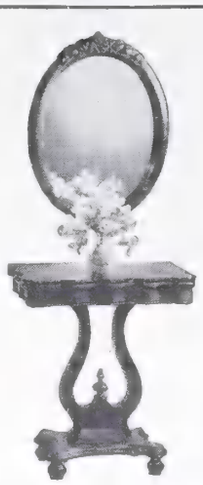
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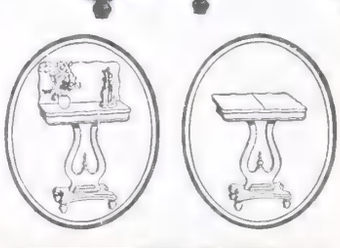


QUAINT AMERICAN
Solid Cherry

Linda Lee Mirror — Quaint American collector's piece. Ornamentation at top of solid Cherry frame carved by hand. Rich Cherry finish. Mirrored plate glass. Authentic companion for the Sarah Lynn Lee console table. Ideal, too, for dresser or vanity — for over fireplace or sofa. Dimensions: glass 24 x 18 oval; over-all 22 x 29 inches. Price includes shipment to your nearest freight office **$19.95**

Sarah Lynn Lee Console-Card Table — Authentic quaint American design, fashionably decorative and conveniently versatile. Use as a console, with top folded against wall, with mirror or picture as photographed. For games or for serving refreshments, top pivots, as shown in right-hand sketch, to table top size 26 x 26 inches. An outstanding beauty feature is the serpentine — scalloped apron-rim shaped from one piece of wood. Entire table built of solid Cherry in rich Cherry finish. Dimensions: height 29, top, closed, 26 x 13 inches. Price includes shipment to your nearest freight office **$29.95**

Both . . . $49.50



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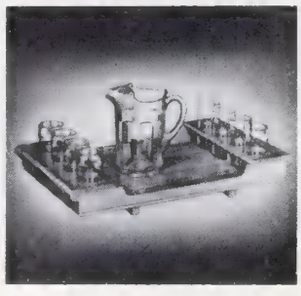
WINDOW



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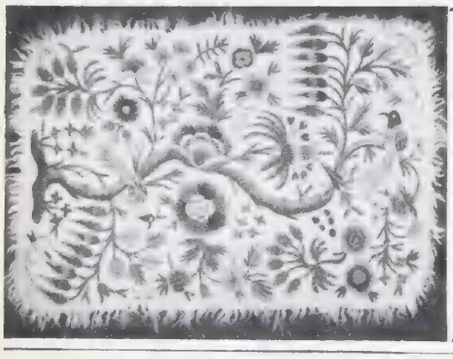


ONCE THERE WAS A CARPENTER, and this enchanting bit of craftsmanship is a miniature reproduction of his carry all kit. It's finely made of mellow brown antiqued knotty pine; the two compartments are fitted with glass, and you'll use it for flowers, nuts, cigarettes, homemade fudge. 7¼" x 5½" x 7½" high, just $5 postpaid. Lennox Shop, Hewlett, N. Y.



STEADY DOES IT. This is a tray that makes good sense. Built-in holders keep glasses from jiggling, high sides keep sandwiches within bounds, so even a butterfingered host can navigate from kitchen to living room without a mishap. The wood comes in a smooth wheat-straw finish, measures 15" x 22". $4.25 without glasses & pitcher. Home Equipment Co., 663 N. Wells St., Chicago 10, Ill.





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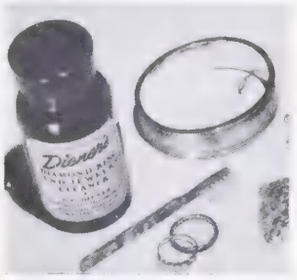


SHOPPING





ONE LOVELY PIECE has within self the power to raise the standard of our entire table. You'll see what we mean when you have this sterling sugar shell. It's handmade, and the price is $9.60 which includes tax and postage. Leonore Doskow, Montrose, N. Y.



BE PROUD OF YOUR JEWELS and keep them as glitteringly beautiful as the day you got them. This is no problem with Diener's Diamond Ring and Jewelry Cleaner, because a periodic clean-up is just a matter of minutes. Besides, the results will more than repay you. Use a tooth brush to do the job. The price is $1 and it comes from Diener's, Dept H-1, Monticello, Ill.



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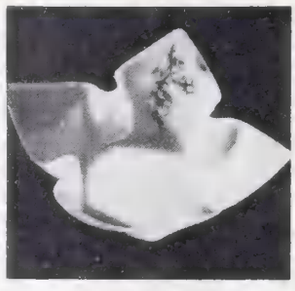
GREEN GROWS THE IVY i this fine reproduction of an old matcl box that is made of solid mahogany. I comes with its own copper lining and i shipped to you already planted witl miniature "crested" ivy! Hang a pair o the wall, use them for book-ends or man tel decoration. 6¼" x 2¾" x 7" high $14.50 the pair, $7.50 each ppd. Wm Kather Florist, Inc., 836 Madison Ave. New York 21, N. Y.



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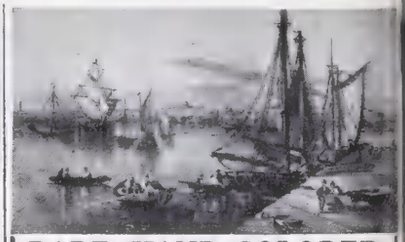
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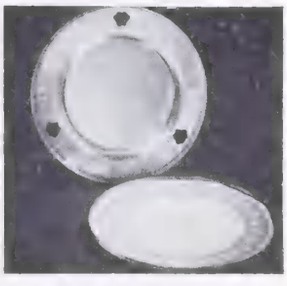
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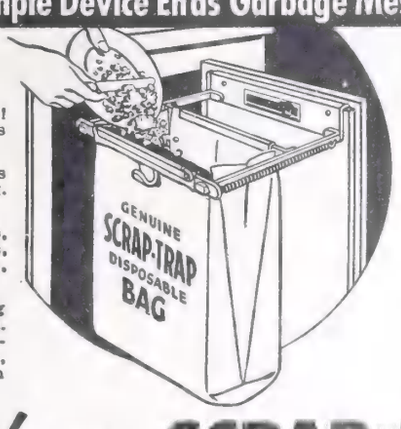
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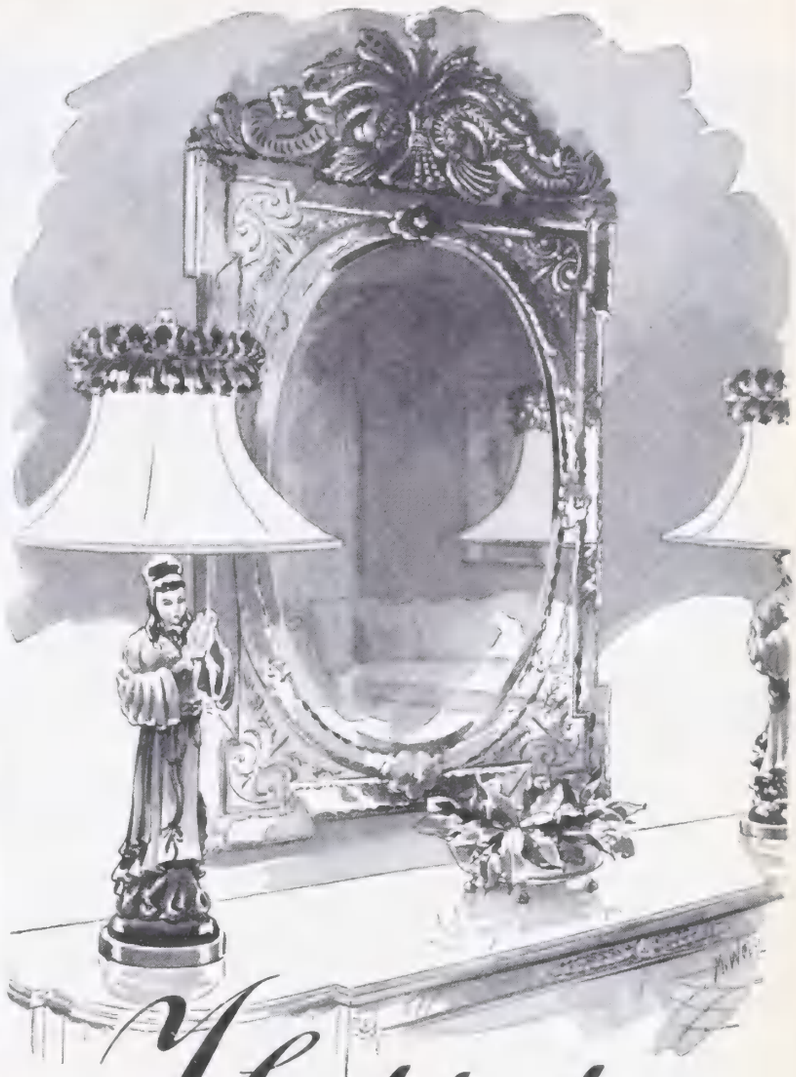
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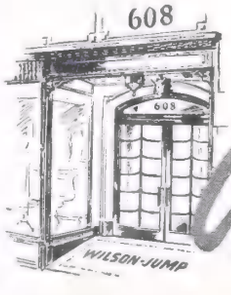
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Vol. 88 JANUARY 1946 No. 1



● This emblem stands for honorable service to our country. It is a sign that the men and women who wear it have been honorably discharged from the armed forces, that they deserve our heartiest thanks for a tough job well done.

Fabrics and cabinet doors in our cover room are Koroseal, from Comprehensive Fabrics, Inc. Sofa and armchairs, Hampton Furniture Shops. Rug from Ohan Berberyan. Walls painted in "Wallhide," Pittsburgh Plate Glass Co. Vase, Goldfarb Flower Shops. Figurine, Plummer Ltd. Jardiniere, C. R. Gracie. Majolica ornaments, Lyman Huszagh. Cigarette box, ash tray, and lamp base, Frederick Victoria. Fruit box, Alfred Orlik. Photographed in color by Pagano Studios.

DECORATING

A White Room for a Smoky City! 42-43
The Postwar Look 46-47
You'll Decorate with Light 48-49
Postwar Furniture Will Be More Useful 54-55

FOOD AND ENTERTAINING

You'll Eat Better with Less Work 50-51
Pantry Shelf News 125

HOUSEKEEPING AND MAINTENANCE

No Family Is Too Small for a Freezer 52-53
Sure Forecast for 1946: Fewer Hours for Housekeeping 56-57
The Kitchen Will Keep Its Championship Standing as the Best Room in the House 58-61
There Will Be More Light in Your Kitchen 62-63
If You've Been Doing Without 64-65

GARDENING

Your Postwar Vegetable Policy 72-73
If You Grow the Right Things You Can Have Flower Arrangements All 12 Months 74-75
As a Gardener Do You Need to Be Saved from Yourself? 76
The Log of the Practical Gardener 128

HOME PLANNER'S STUDY COURSE

How to Have Privacy on a Narrow Lot 80-81
Fences Give Privacy to Glass Houses 82-83
High Fences Plus Good Site-Planning Equal Complete Privacy 84-85
Neither Gloomy Days nor Fishbowl Living 86-87
What You Ought to Know About House Depreciation 88-89

OTHER FEATURES

Window Shopping 22-35
If You Better Your Home You'll Better Your Living 41
Let's Banish that Odious Word "Impractical" 44
For Better Living, Wage Your Own Personal War Against Dirt 45
The Best Living on Earth Is Your Own House with a Private Garden 66-69
Sing Out, Sweet Land! 70-71
Tim O'Shenko 77
HOUSE BEAUTIFUL Introduces You to the People Who Influence Your Life:
Meet William Pahlmann 78-79
It's Worth Mentioning 90-91
How to Be a Rent Sucker in Six Easy Lessons 111

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Business Manager

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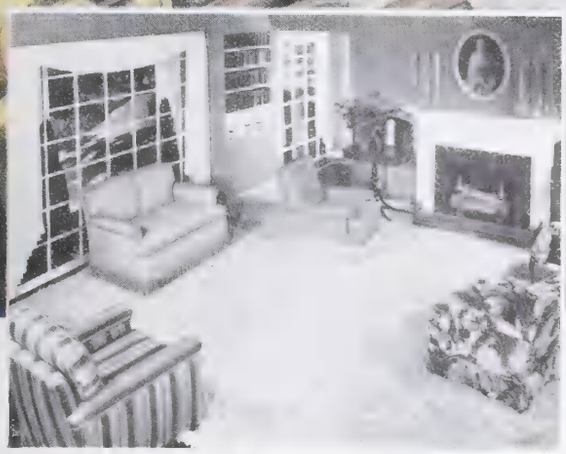
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to Beautify . . . to Charm . . . to Glorify!



Room setting by Wieboldt's, Chicago



Above: True warmth and hospitality are reflected in the generous use of Mersman tables, while the room lacking tables, *left,* is cold, uninteresting, uninviting.

TABLES are like *Costume Jewelry*

Lovelier indeed is the woman who
tastefully uses costume jewelry to enhance the beauty of her ensemble.
And lovelier, too, is her *home* when she uses *tables* to highlight the décor of her rooms.
For tables are like costume jewelry—fresh, interesting,
sparkling innovations of charming, irresistible appeal.
Choose "tables by Mersman" for your home. Distinctive,
authentically styled . . . quality-built by America's largest maker of fine tables.

THE MERSMAN BROS. CORPORATION, CELINA, OHIO



Mersman Bros. Corporation

Mersman Tables

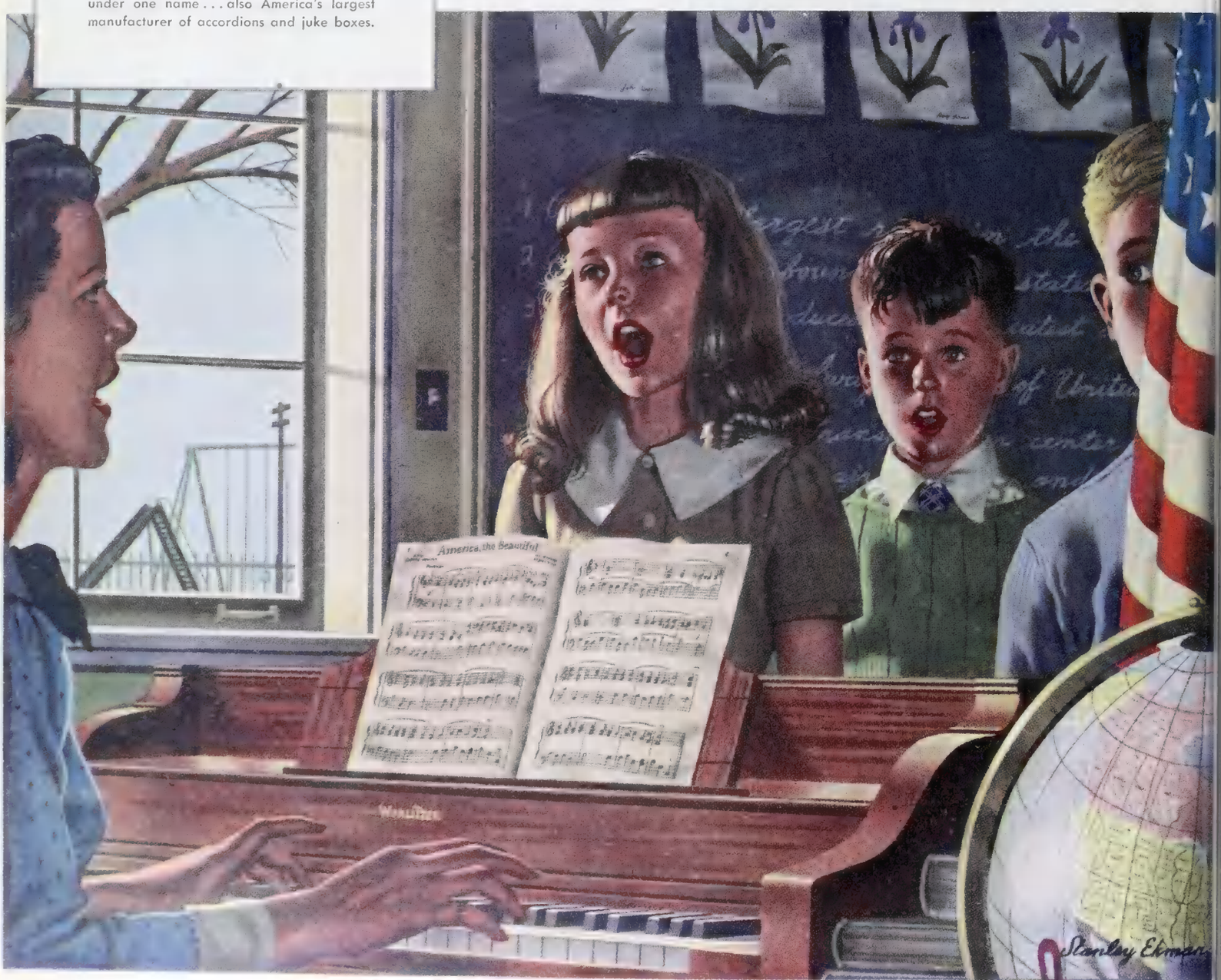
mersman tables



The music of Wurlitzer pianos, electronic organs, accordions, and juke boxes is heard "'round the world." Wurlitzer is America's largest manufacturer of pianos all produced under one name . . . also America's largest manufacturer of accordions and juke boxes.

AMERICA, *the beautiful*

Take pride in their fresh, young faces! Thrill to their clear, treble voices singing: "O beautiful for spacious skies, for amber waves of grain . . . " For the inspiring words and music of this song are a symbol of your children's heritage of freedom . . . a promise of their bright future in the world of tomorrow. ¶ In preparing your child to meet this future, recognize the power of music. Early musical training builds character; develops capacity for achievement; helps your boy or girl grow in mental and spiritual stature. ¶ Wurlitzer shares in the future of young Americans by bringing music within the reach of all. Wurlitzer factories have returned to peacetime production. They are making new pianos, electronic organs, accordions and other instruments distinguished for their beauty of design and super tone. New Wurlitzer juke boxes are also on the way. These new products will be the finest Wurlitzer has ever made. The Rudolph Wurlitzer Company, 105 W. Adams St., Chicago (3), Ill.



One of a Series on "Music from the Heart of America"

Awarded with Star, De Kalb Division,
Awarded with Stars, No. Tonawanda Division

WURLITZER

THE NAME THAT MEANS *Music* TO MILLIONS

Sleep well - and you'll look well



Chatham makes good blankets

CHATHAM
blankets



*The Magnavox Belve

Magnavox . . a lasting investment in gracious livin

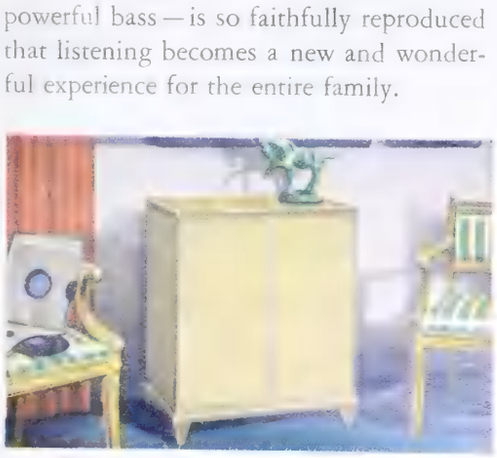
YOU'RE invited to a thrilling demonstration of *all* the wonders of radio science in the new Magnavox radio-phonograph. Compare the tone of Magnavox with all other radio-phonographs, and you will agree that in Magnavox all the music — the subtle filigree of overtones — the firm, powerful bass — is so faithfully reproduced that listening becomes a new and wonderful experience for the entire family.

Magnavox is not only a superb musical instrument, it is truly fine furniture, designed to add charm and beauty to any home. You may choose from a variety of models, from authentic traditional to the most refined contemporary styling, each a masterpiece of craftsmanship. Yet in Magnavox furniture designs you will find more than esthetic beauty . . . you'll find functional convenience and acoustical efficiency.

See and hear Magnavox instruments America's fine stores. Compare them w all other radio-phonographs regardless price — and you'll never be satisfied ur you own a Magnavox. The Magnavox C Fort Wayne 4, Indiana.

☆ ☆ ☆

***The Belvedere.** The spirit of Chippendale is combi with the most advanced developments of the n radio world, including an automatic record chang world-wide short wave and, of course, Frequency M ulation. Available in mahogany, white oak and waln



The Contemporary. Modern styling with a traditional influence that adds charm to modern or traditional settings. In one magnificent cabinet, all the wonders of radio science. Available in mahogany, white oak, prima vera and walnut.



The Regency Symphony. Late 18th Century rega lelegance and superb phonograph performance, make this model incomparable with anything you've ever seen or heard. Now available in mahogany, prima vera and walnut.

Magnavox
RADIO PHONOGRAPH

Symbol of Quality in Radio — since 1915



If YOU BETTER YOUR HOME YOU'LL BETTER YOUR LIVING

by
Elizabeth Gordon

It took a war to reveal to 20 or 30 million of our adult population that Home and Family are the most important things on earth.

This sharply reverses a prewar tendency to get away from home—anywhere away. At various social and income levels, the getting away took different forms—from pool halls and drug stores to country clubs and night clubs. Home was commonly referred to as "a place to sleep and keep one's clothes."

But now life's values have been brought into sharper, truer focus. The millions of people in the military services and their relatives whose lives have been changed by their absence. and the other millions who disrupted their lives to go to war jobs—all these people now know the real truth. They know a home is more than a place to keep your clothes and take a bath.

They know that making a home is man's way of establishing his dignity among his fellow men. They know that the better the home, the better the life. A home gives meaning to our lives. even more than a fine job or riches. For the job or the riches are not ends in themselves. but means to something else. A good home offers more rewards in satisfaction, personal fulfillment and family happiness than any other of life's goals. John Ruskin put it very well: "Home is the place of peace; a shelter from all terror, doubt, and division." It is the only place we can be truly ourselves.

On the following 31 pages are specific suggestions of ways to better your home during 1946. They range from the food you will eat and the furniture you will buy to the civic action you must take. Heed them and you will have a better home—and a better life.



by Marion Gough

BETTER YOUR HOME • BETTER YOUR LIVING •

a WHITE room for a SMOKY city!!



This is the room you saw on our front cover—a room that is far more practical than you think. On two big counts—on the score of practical usefulness and easy upkeep—this sitting room, looking so perishably light and lovely, would be a sound, serviceable addition to better living in any home, even in a grimy city.

Despite its elegant, idle appearance, this sitting room can turn into a complete guest room. The sofa's adjustable back pushes out to provide generous sleeping space, and behind the doors of the built-in cabinets, two of which are bookcases, there's a perfectly turned-out dressing table and bedding bin.

But the big news is the cleanability of this room. A new material called Koroseal makes these ice-cream colors as easy to keep clean as they are to look at. Now, after years of putting up with dull, lifeless colors, all in the cause of practicality, you can enjoy light, bright color in your home furnishings with actually less upkeep worriment than ever. This is liberation indeed for those who live in smoke-laden industrial towns. Koroseal is so tough, so soil-resistant, so easy to wipe clean, that it puts (*Continued on page* 120)

PHOTOGRAPHS, PAGANO STUDIOS





● Koroseal takes many forms. Here it's a kid-like covering on sofa and armchairs, a striped film on a marquisette curtain, a coating on paper lampshades and table tops. Sofa and armchairs designed by Harold M. Schwartz for Hampton Furniture Shops.

● When sitting room becomes guest room, sofa's back swings back, creates a wide bed. Dressing table behind Koroseal-plaited doors has pull-out glass top, holds bedding. Nashua blankets. Walls painted with Pittsburgh "Wallhide." Accessories, Lord & Taylor.

Let's banish that odious word "IMPRACTICAL"

The Editors of HOUSE BEAUTIFUL are aware that many of the decorating schemes we show are dismissed by a large proportion of our readers as "pretty but impractical." We know, too, that they yearn to be surrounded with pretty, flower-fresh delicate colors, but if they live in dirty cities they don't dare to take on the obligation and the expense of keeping up perishable furnishings. So they dismiss prettiness as "not for me" and go on buying ecru and rust and similarly practical, but drab, furnishings.

We recognize the truth of their decision. But we cannot accept it. *For there is another way.* One way is to get rid of the heavy pall of smoke which lays a perpetual mantle of soot and dirt on hundreds of our American cities. Another way is to cure that impediment to cleanliness—hard water, which makes it almost impossible to get dirty things really clean. Still another way is to use only those furnishings which have been specially treated to be resistant to soil. such as reported on the preceding pages, and to use filtering or precipitating devices to clean the air inside your home.

During the twelve months of 1946 HOUSE BEAUTIFUL will publish a special series of articles telling you how to achieve a pretty but practical home. This "Freedom from Care" series will deal with smoke abatement, water softening, fabric finishes, and all the corollary techniques for easier housekeeping. Here is the first.

Yours for Better Tomorrows,

The Editor

PHOTOGRAPH, INTERNATIONAL NEWS SERVICE

FOR BETTER LIVING

WAGE YOUR OWN

PERSONAL

WAR AGAINST DIRT

By Dorothy Ducas

How much has smoke changed your life? Stop a moment, before you answer. Ask yourself these questions:

How many hours a day or week do you spend wiping off your window sills, walls, and furniture over which a fine deposit of soot, dust or other particles has crept?

How much does it cost you to have curtains, draperies, upholstery, slipcovers, and rugs cleaned each year?

How much of the color scheme of your home, which should express your taste, is dictated by the consideration that perhaps buff, beige, ecru, or dark colors are "more practical" than pastels or white?

Have you ever closed the windows when you really wanted fresh air in your living room or bedroom just to keep out the dirt?

Do you sometimes awaken in the morning with a rough, dry feeling in your nose and throat, attributable to the particles you have breathed in out of the smoky fog that hangs over your city for hours—or days?

Considered from these points of view, that common phenomenon, smoke (dictionary definition: the volatilized products of the combustion of an organic compound such as coal, wood, etc.) which many city dwellers have come to regard as the inevitable partner of industrial activity, has *personal* meaning. For if, in your city, there are 75 tons of soot deposited per square mile each month, by actual count, each householder within the city naturally collects his share. And Mrs. Householder devotes many hours of her life (consciously or unconsciously) to getting rid of it.

But did you know that smoke is unnecessary? The great spirals that rise from factories are *not*, as once popularly supposed, the insignia of production and prosperity. Where there is smoke there must be fire, as the aphorism has it—but *there need not be smoke wherever there is fire! Smoke means waste!* It is possible to fire your furnace and keep the great furnaces and boilers of industrial plants glowing, without producing the soot, ash, cinders, dust, and fumes that rise in clouds of black white or yellow to befoul the air you breathe. And this, no matter which of the various fuels you burn! You can get rid of it if you are willing to do those things—and pay for them—which will banish smoke from the peaceful American scene.

Smoke control is not a new idea. Indeed, it dates back in this country, to 1881, when the first smoke control ordinance was passed by the city of Chicago. Great Britain struggled with it long before that. If you have lived in a city terribly (*Continued on page* 95)

BETTER YOUR HOME • BETTER YOUR LIVING •

BEFORE ▶

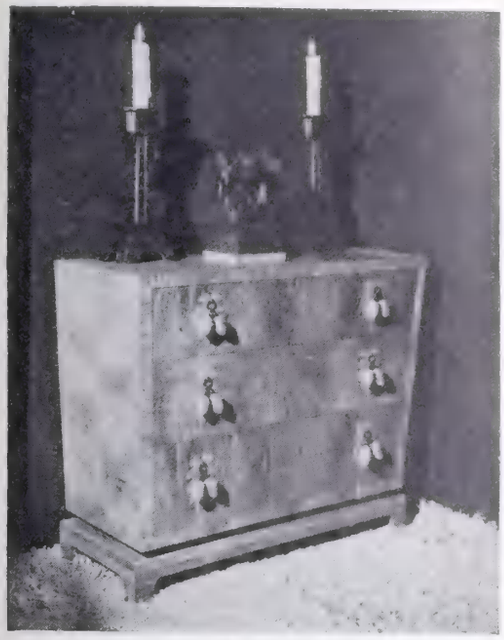
AFTER ▼



PHOTOGRAPHS COURTESY "ST. LOUIS POST DISPATCH"

Dirty smoke *can* be banished from cities. Two pictures, taken at mid-morning in the same spot, but one year and three months apart, show results of St. Louis smoke abatement campaign.





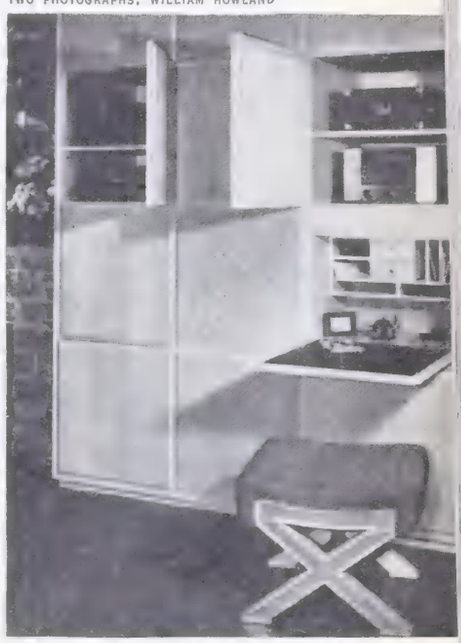
■ CHEST FOR LIVING, DINING, OR BEDROOM BY TAPP, INC. FROM W. ■ J. SLOANE



● MACHINE MADE SPIRAL-LEG CARD TABLE BY TAPP, INC. ALSO AT W. ■ J. SLOANE

BY
IRENE MOORE LINDSEY

TWO PHOTOGRAPHS, WILLIAM HOWLAND



■ A DECORATIVE WALL, EVERY INCH OF WHICH OPENS FOR STORAGE, R. H. MACY

The POSTWAR LOOK

■ It is a crisp, clean look, whose beauty derives from the honesty and simplicity of its design . . . Its chief characteristic is the directness of its solutions. It makes no effort to look like something it isn't, but is proud to proclaim itself for what it is . . . One of the strongest motivations behind postwar designing is "Freedom From Care." Consequently, materials such as glass, coated fabrics, plastic-film fabrics, plastic veneers, impregnated woods as tough as rock, and all the other technological wonders of our age will be extremely characteristic of the postwar look . . . The characteristics of Function and Utility will be prized above all others, but not to the detriment of Beauty. For as other design eras have shown, Simplicity and Beauty walk hand in hand . . . The postwar look is not concerned with labels such as "modern" or "traditional," for it is to be a blend of both. It has used the scale and proportion of the past, and re-interpreted it with a clean simplicity. Consequently it is warm and emotionally appealing, even to sentimentalists who do not like the rational approach.



● A TUB, SHOWER, AND HUGE COUNTER LAVATORY FIT IN AN AREA 57" X 87", R. H. MACY

BETTER YOUR HOME · BETTER YOUR LIVING ·

● TEXTURED FABRICS AND GLASS CAN ■■ AS GRACIOUS AS ORMOLU AND BROCADE. PHOTOGRAPH

YOU'LL DECORATE WITH LIGHT

By Sabina Ormsby Dean

It won't be long before you'll consider lighting as important a decorative ingredient as fabric or wallpaper. In these four rooms see how carefully placed lighting adds a big plus of drama to good visibility

Light in itself is beauty. And this beauty has a stellar role to play in the better living that is on your doorstep. For now that it is technically possible to use domestic light in strips, bands, and dramatic spots, you will literally decorate with light.

With fluorescent and lumiline tubes and new types of incandescent fixtures, so designed that lighting can be installed anywhere you want it, you can paint out shadowy walls with an even spread of diffused illumination from built-in ledges, or give rooms greater apparent size by flooding ceilings with light concealed in cornices. You can turn a spotlight on your dining table or play a luminous glow over your silver cabinet. These previews of bright new decoration were designed by the Westinghouse Electric Corporation.



At last—good, clear light for every player at the bridge table. It comes from a recessed ceiling panel. Fluorescent tubes are concealed by metal louvers which channel glareless light downward. The Voigt Co.

Rows of standard white fluorescent tubes behind the built-in window valance soften the wall with soft, rich light for dining. A pinpoint beam lights the table from a spotlight recessed in the ceiling.

ROOMS ON THESE TWO PAGES PHOTOGRAPHED IN THE HOME OF VISION, JOHN WANAMAKER, PHILADELPHIA, BY WILLIAM HOWLAND







Dramatic lighting must be functional, too. This conversation corner is pleasantly and fluorescently illuminated, besides being made a focal point in the room, by ledge lighting concealed in a built-in bank around the sofa, and by continuous cove lighting installed in the ceiling cornices.

Decorating with light isn't limited to modern rooms. The fireplace in this traditional room is thrown into mellow drama by the installation of straw-colored lumiline tubes under the mantel shelf, a procedure that subtly enhances the quiet character of the room. Other fixtures are traditional.

BETTER YOUR HOME • BETTER YOUR LIVING •



YOU'LL EAT BETTER WITH LESS WORK

Here's one postwar dream of every homemaker that is really coming true —and sooner than you think! Would you like to shop for food only a dozen times a year? Prepare an elaborate company dinner in a half hour? Read on!

By Florence Paine

Closer than you may realize is the millennium when you can figure on doing the bulk of your food shopping *only ten or twelve times a year*, rather than several times a week. As close as late 1947 or early '48 is the happy day when you'll be spending 50 per cent to 75 per cent less time at the job of feeding your family.

Just around the corner for all of us are five history-making developments in the food industry: (1) quick-freezing of practically *all* types of foods grown and prepared in almost every corner of the earth; (2) quick-freezing of complete cooked meals, from family stews to elaborate menus of rare imported delicacies, needing only to be heated before serving; (3) refrigerated trucks to bring all these quick-frozen foods and meals right to your door; (4) refrigerated fresh fruits and vegetables, washed and stripped of all inedible parts, cellophane wrapped, and tender as a new love because they are prepared and refrigerated at the growing source; (5) big super-cargo planes to whisk fruits and vegetables to city markets within hours of picking.

Does it all sound like a fantastic dream? Maybe—but actually it has gone 'way past the dream stage already. It will be only a matter of time until enough freezers, enough refrigerated trucks, enough farm-located depots and cargo planes are in operation. Then, all of these exciting innovations to make meal planning and serving 100 per cent simpler and less time-consuming will be available to everybody, everywhere.

Realization of the first of these dreams—the convenience of shopping only twelve times a year for the family's major food requirements—means you will need your own storage unit for quick-frozen food you buy in quantity, or a quick-freeze unit for both ready-frozen foods and the foods you freeze yourself when they're at season's height and, therefore, cheaper and better. Some cabinets do both. New electric refrigerators about to come on the market will have special storage space for frozen foods; and new home freezers begin at $150 for 4 cu. ft. size. (See the following two pages for details.)

Grocery stores and (*Continued on page* 102)

YOU'LL ENTERTAIN MORE, FOR YOU'VE A BRIGHT, SIMPLIFIED FOOD FUTURE

From a glance at this table, you'd never realize the change that is going to take place in your food habits from here on. For your table, surface-wise, will look the same, but you'll spend only about 50 to 75 per cent as much time on shopping, preparing and cooking foods, if you utilize frozen foods—your own and commercial—to the utmost! The dainty china, which picks up the motif of the camellia and leaf centerpiece, is Josiah Wedgwood & Sons' "Charnwood." Glasses and candlesticks are Imperial Glass Corporation's "Candlewick" pattern. Sterling flatware is Watson's "Meadow Rose"; linen from Mosse; and candles, from Will & Baumer.

KODACHROME OPPOSITE, WILLIAM F. HOWLAND



No family is too SMALL *for a freezer*

Whether you live in a diminutive nook and feed only two, or feel lonely if your brood numbers less than 6 or 8, a home freezing cabinet is a practicality for you—and there's one to suit your needs. Among the battery of cabinets here may be the freezer which will open up for you previously undreamed of food adventures, and will save you untold hours of work in food shopping and preparation.

Home freezers will range from 4-cubic foot models not much larger than an oversize suitcase to 150-cubic foot "walk-ins"—actual rooms large enough to house your food supplies for a whole year! There are upright freezers, which are hardly distinguishable from your refrigerator. There are chest-type freezers with one or more lift-up lids, depending on their length. While most cabinets will only freeze and store frozen foods, some will include sections with low temperatures and temperatures for above-freezing normal storage of perishables.

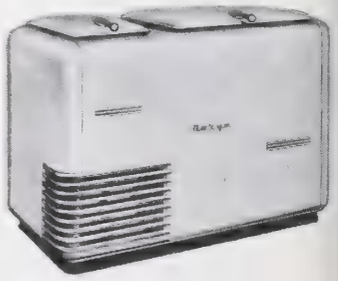
Even though many refrigerators will have enlarged space for frozen foods up to two or three cubic feet, this space will be inadequate to do the large-scale freezing and storing of fruits, vegetables, meats, specialties, which can give you better eating for less work and less money. But don't underestimate your needs when you go freezer-shopping. Take our word for it, once you've lived with a home freezer, you'll wish you'd had the foresight to buy it twice as big!



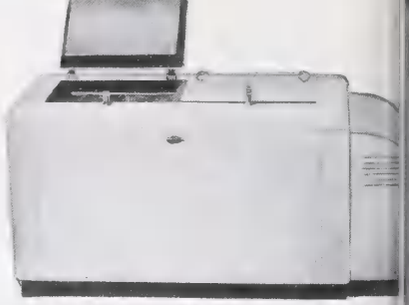
● REFRIGERATION CORP. OF AMERICA'S "FR FREEZE" HOUSES SOME 500 LBS. OF FOO 20 CU. FT.



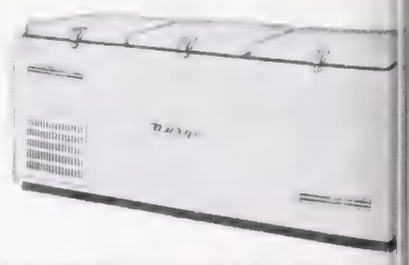
● JEWETT'S "ARCTIC TRUNK" HAS SECTION FREEZING AND STORING; ONE FOR NOI REFRIGERATION.



● THIS 11-CU. FT. CABINET HAS LARGE STO ROOM, SEPARATE FREEZING SECTION, LEFT. NO



● SANITARY REFRIGERATOR'S 12½ CU. FT. "G FREZ" IS WELL INSULATED, HAS SEPARATE FI ING SPACE.



● GARDENERS CAN EASILY FILL THIS NORGE CU. FT. CABINET, WHICH CAN PASS THROUGH DOOR.



COUNTER HEIGHT 12 CU. FT. BEN-HUR CABINET HAS RECESSED TOE ROOM AT BOTTOM.



DEEPFREEZE'S 9 CU. FT. 2-WELLER HOLDS SOME 322 LBS. ASSORTED FOODS.



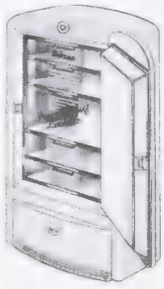
GENERAL ELECTRIC'S 4 CU. FT. CHEST WILL MAINTAIN ZERO THROUGHOUT BOX.



BEN-HUR'S 6 CU. FT. FREEZER EASY-TO-OPEN HARDWARE, IS COUN HEIGHT.



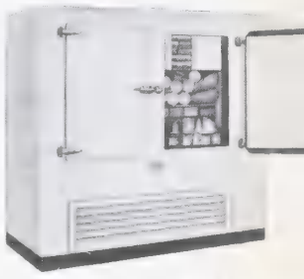
NORGE'S SINGLE COMPARTMENT UNIT NTENDED MOSTLY FOR STORING, CAN REEZE.



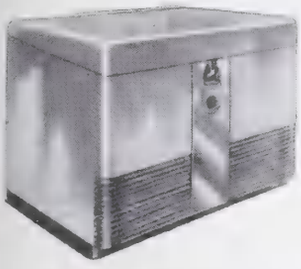
GIBSON'S 6 CU. FT. UPRIGHT FREEZER HAS ACCESSIBILITY OF REFRIGERATOR.



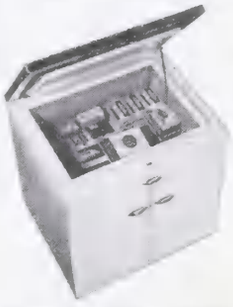
EVEN A TINY KITCHEN COULD TAKE THIS 36" HIGH, 4 CU. FT. FRIGIDAIRE CHEST.



9 CU. FT. FOR FROZEN FOODS, 9 CU FOR NORMAL REFRIGERATION. "HAR FREEZ."



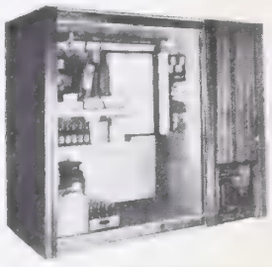
FULL OPENING FRONT LID PERMITS ASY ACCESS TO CONTENTS OF 9 CU. FT. MANA.



APARTMENT DWELLERS COULD FIND ROOM FOR AMERICAN CENTRAL'S 4 CU. FOOTER.



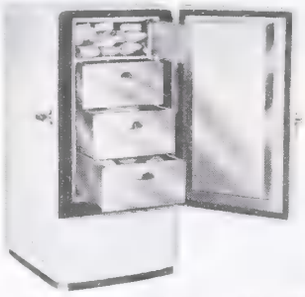
WESTINGHOUSE'S UPRIGHT HOME FREEZER MAKES NEAT COMPANION FOR REFRIGERATOR.



YOU CAN FREEZE, PRESERVE, STORE ALL FOOD IN AMANA'S WALL LOCKER.



PORTABLE ELEVATOR'S 6 CU. FT. 'REEZ-ALL" CHEST WILL COST AROUND 25.



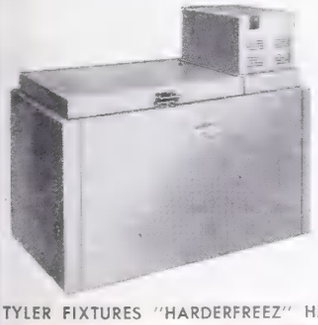
OVER 300 LBS. OF FROZEN FOOD CAN BE STORED IN THIS 3-DRAWER "FREEZ-ALL."



WAIST-HIGH, NO STOOPING TO GET AT CONTENTS OF AMANA'S 5 CU. FT. MODEL.



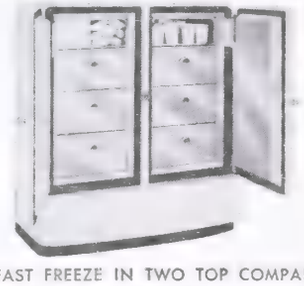
HOTPOINT'S 4 CU. FT. CHEST IS FI WITH BASKETS FOR EASY LIFTING.



TYLER FIXTURES "HARDERFREEZ" HAS INSULATION, "PRESSURE-LOCK" HARD-ARE.



DEEPFREEZE'S 4½ CU. FT. SINGLE WELL UNIT WILL FREEZE AND STORE.



FAST FREEZE IN TWO TOP COMPART-MENTS; STORE IN OTHER 6 DRAWERS. "FREEZ-ALL."



SEPARATE COMPARTMENTS FOR FR ING AND STORING IN ADMIRAL LI MODEL.

A long lean—a good-looking home desk actually planned for business-like utility, including a typewriter drawer, two deep file drawers and two bookshelves fitted into the front. Designed by Edward Wormley for Dresel Furniture Co.



PHOTOGRAPH, F. M. DEMAREST

Console below hugs the wall slimly, but opens out to a dinner table for six. Table top flips back and open panel end legs swing back as supports. Note absence of dust-catching ornament in new furniture. Designed by Robert Dorr, Jr., for Tapp.







BETTER YOUR HOME · BETTER YOUR LIVING



BY FRANCES T. HEARD

This world-beating piece of space-saving serviceability has architectural quality, too. Corner cupboard, with cabinets above and below, is the axis for two tables which swivel out as wall consoles or join as a dining table. From R. H. Macy & Co.

TWO PHOTOGRAPHS, WILLIAM F. HOWLAND





To the left is the Wageless Waitress, a movable buffet which poses as a console between jobs. It rolls on casters from the kitchen to the scene of the meal. Cupboard holds china. The glass top and drop leaves give generous serving space. Designed by Eleanor Hayden for Tapp Inc.

POSTWAR FURNITURE WILL BE MORE USEFUL

With houses getting smaller and servants fewer, furniture will have to save more space and work harder than ever before. These four pieces are straws in the wind, each compactly designed for at least two and sometimes several different uses. They're harbingers of better living



Concentrate service functions in one plane and you'll spend less time on them. Combination kitchen-laundry follows room pattern developed by Westinghouse experts to save you time, steps, and building costs

Sure forecast for 1946:

FEWER HOURS FOR HOUSEKEEPING

BY FLORENCE PAINE

It won't be long now! A host of housekeeping helpers, electrical and otherwise, some newcomers, and some good old standbys are all set to simplify your workaday life. You have a date with them in 1946

BETTER YOUR HOME · BETTER YOUR LIVING



PHOTOGRAPHED IN THE JOHN WANAMAKER HOME OF VISION, PHILADELPHIA, BY WILLIAM HOWLAND. ALL MAJOR APPLIANCES AND LIGHTING INSTALLATIONS DESIGNED BY WESTINGHOUSE ELECTRIC CORP.

Things will be different from the minute you wake up in 1946. For new electric clocks attached to radios will awaken you in time for a favorite musical program or the newscast; they'll put lights on if you're out.

You won't race to the kitchen to start the coffee before showering. For electric clocks can be geared to start and stop your coffee maker, or any electrical appliance that can be plugged into a convenient outlet.

You'll be shopping for gas ranges that have two-oven capacity in a one-oven range, which means you can cook two foods at different temperatures in the same oven!

It won't be a tragedy if Monday's rainy, for you'll just pull your clothes out of the automatic washer which washes, rinses, damp-dries, shuts itself off, and toss them into the counter-height automatic dryer placed next to it. Both gas and electric dryers can be set to dry completely or just enough for easy ironing. Dryers have thermostatic control which prevents overheating.

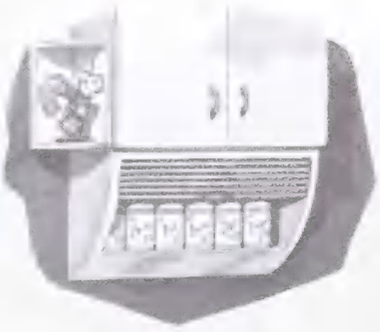
You won't need a corps of servants for a clean-up squad regardless of family size, for automatic dishwashers will do everything but put the dishes away. Yes, they'll pre-rinse, wash, rinse again, and even lift the lid so dishes can air-dry themselves. And that's service!

Career girls in one-room apartments will have easier washdays, too. Portable washers, not much bigger than your pressure canner, will wash 2 lbs. of clothes at one time. They have agitators especially designed to handle baby clothes, lingerie. One washes, rinses, damp-dries.

If the hands which wash the coffee maker are slippery, it won't be serious. For plastic and stainless steel bowls for vacuum type coffee makers lessen breakage.

What's stored in the refrigerator won't be forgotten now that refrigerators have sliding shelves and special wire shelves built right on doors to make oranges, eggs, bottles, and small things more readily visible and accessible.

(*Continued on page* 126)

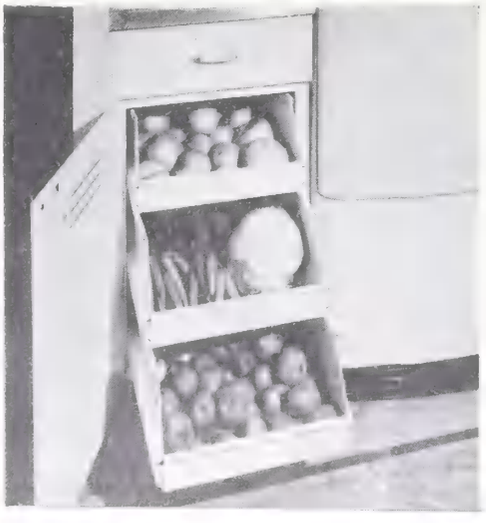


A new feature of Youngstown Kitchens is the herb and spice shelf, which nicely fits the waste space between wall and base cabinets. Rolling door keeps contents dust-free.





If it's a blow to you to waste the center of the kitchen, your answer may be the island type plan, above, which successfully uses the center floor area for two bulky things, double sink and range, leaving three entire walls for countless storage cabinets, work counters, and refrigerator. It's a natural for remodeling large, old-fashioned kitchens. Special feature of the U-shaped kitchen, left, is the snack shelf which borrows no valuable floor space from kitchen proper.



Why dash out to the back porch or cold closet during meal preparations every time you need potatoes, onions, or other vegetables and fruits which don't need refrigeration. Install a base cabinet which boasts three sliding drawers with perforated bottoms. Vegetables will be well ventilated, but out of sight.



With an electric range you can indulge your yen for playing bridge every afternoon if you wish and still produce a complete oven dinner on time. This General Electric range has a built-in timer which automatically turns oven on and off. Lights recessed under wall cabinets shed light on range and counters.



How many times a day do you swear because you have to lift everything from the front of a shelf to reach what you need at the rear? Sliding shelves, which make every pot, pan or bowl accessible and visible, are very good for heavy utensils.



PHOTOGRAPHS BY SUTER, HEDRICH-BLESSING STUDIO

The Kitchen will keep its championship standing as . . .

THE BEST ROOM IN THE HOUSE

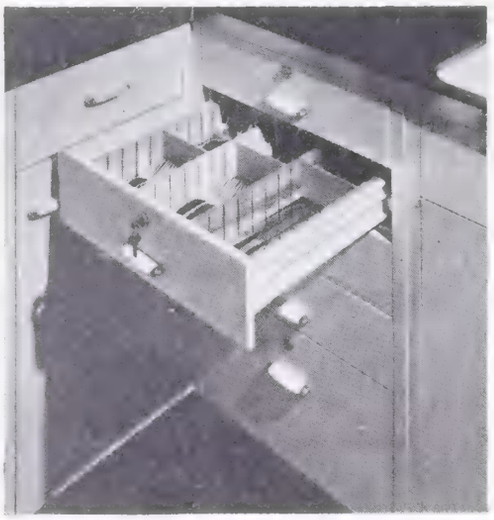
You don't have to wait for your dream house to have your dream kitchen! Here today are exciting kitchens-of-tomorrow, rolling off the assembly lines in units so amazingly adaptable they'll fit in anywhere. And the designers' biggest and best plans for ideal living and sleeping rooms of the future won't outshine such kitchens in beauty or importance or convenience.

By Florence Paine

ALL PHOTOGRAPHS, EXCEPT SPICE CUPBOARD AND ELECTRIC RANGE, COURTESY ST. CHARLES MANUFACTURING CO.



Are your nice linoleum counter tops dented from fastening the cumbersome meat grinder to the edges? A new accessory to one cabinet manufacturer's line is a special wooden block which gives a solid base for fastening it so it can be screwed anywhere along counter top edge without marring surface.



Don't relegate your silver to a remote spot so inaccessible that you seldom use and enjoy it, when there are base kitchen cabinets especially designed for silver storage. First three drawers have wooden inserts, removable dividers, felt bottom lining. Two bottom drawers are felt-lined. Note locks.

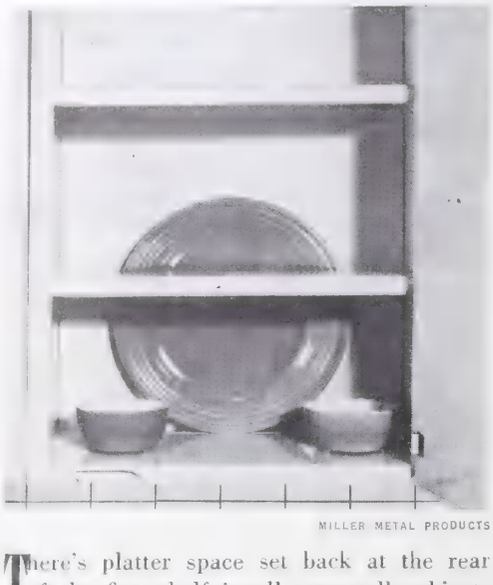


Somewhere in the kitchen you may want a wooden cutting board where you can cut bread and place hot things safely. If your kitchen is custom-built, such a hard maple board can be applied to any base cabinet, in any size you desire, and installed exactly where you want it. Keeps linoleum unscratched.



ST. CHARLES MFG. CO.

Whether you're remodeling or starting from scratch, plan one work surface in your kitchen at which you can sit comfortably. If you install a base unit with 18″ table-height sliding shelf which disappears into the unit when not in use, you can have the convenience of a table without borrowing floor space.



MILLER METAL PRODUCTS

There's platter space set back at the rear of the first shelf in all new wall cabinets in the Miller line. Platters fit into groove, are easily slipped behind shelves. Shelf edges are tubular, simplifying cleaning. Note finger space on bottom shelf for opening door. This eliminates hardware on the cabinet doors.

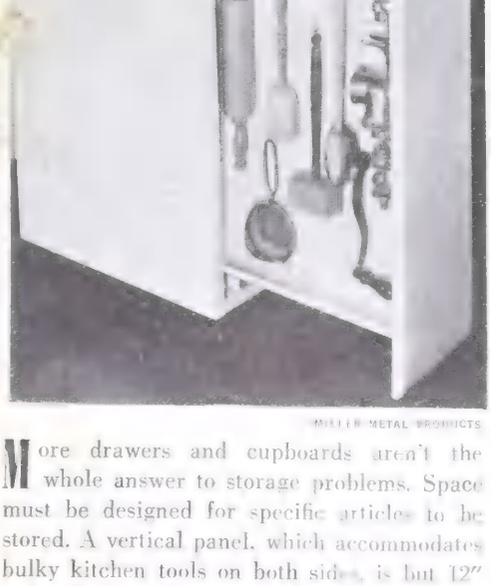


ST. CHARLES MFG.

If you're planning a breakfast nook or d ing alcove adjoining the kitchen, yo want a dividing unit to separate the places. This two-way unit is accessible fr either dining or kitchen side because it doors on both sides. Three storage shel can easily house a breakfast set for six, p

THE BEST ROOM IN THE HOUSE

It isn't enough for a kitchen to look good. It must work well to be truly successful. With these exciting convenience accessories your kitchen can rate on both counts, so start planning



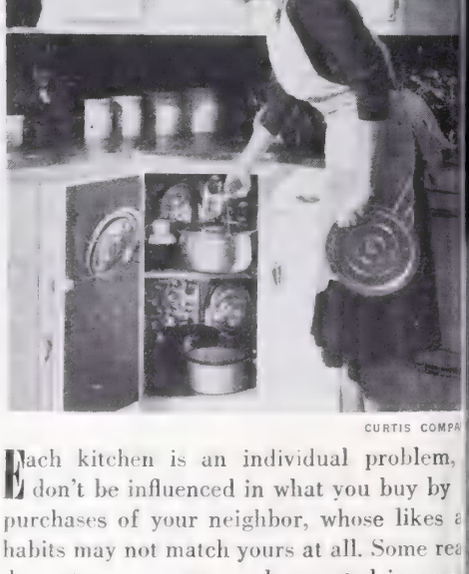
MILLER METAL PRODUCTS

More drawers and cupboards aren't the whole answer to storage problems. Space must be designed for specific articles to be stored. A vertical panel, which accommodates bulky kitchen tools on both sides, is but 12″ wide, 36″ high, 25″ deep. Yet what unplanned space offers such comparable accessibility?



ST. CHARLES MFG. CO.

Wouldn't it be Utopia to reach in a cupboard and get the tool you need without moving another utensil! You'll have more convenience and will multiply your storage space with a tall cabinet fitted with rows of hooks to hang utensils singly. Three shelves above take care of numerous non-hangable items

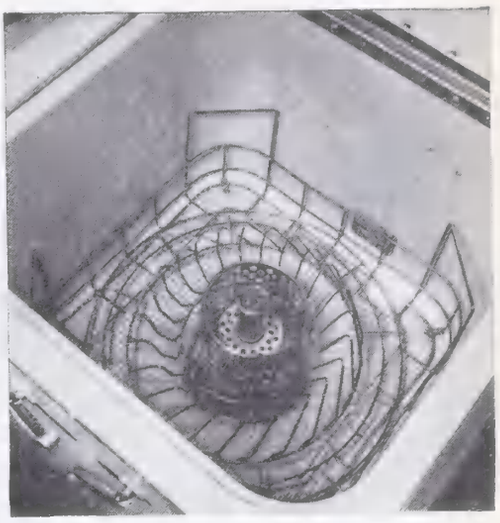


CURTIS COMPA

Each kitchen is an individual problem, don't be influenced in what you buy by purchases of your neighbor, whose likes habits may not match yours at all. Some rea deep storage space can be created in corn for oversized pans and for "dead stora of utensils you use only now and th



THE GENERAL ELECTRIC KITCHEN IS ON EXHIBITION AT B. ALTMAN & CO., NEW YORK



No more staying up half the night to clean up after a dinner party. With this dishwasher you can wash a complete dinner service for eight at one fell swoop, and still be in bed a half hour after your guests leave. For automatic dishwasher has self-raising lid, so the dishes air-dry in their own heat.

BETTER YOUR HOME · BETTER YOUR LIVING ·

THREE PHOTOGRAPHS BY WILLIAM F. HOWLAND



Those two cabinets above hold the keys which can free you from two dreaded kitchen tasks—dish-doing and garbage removal. For you're looking at an electric sink which grinds up and eliminates garbage as it collects, and an automatic dishwasher that washes and rinses your dishes scientifically clean with a flick of a dial. Right, the innards of the sink show the mechanism of the garbage removing unit, which can be installed in new or old sinks. Receptacle on left door is for waste papers.

THERE WILL BE MORE LIGHT IN YOUR KITCHEN

PHOTOGRAPH BY SUTER, HEDRICH-BLESSING STUDIO



You'll not only have light on your work when you're mixing a cake at this counter, but you can plug the mixer right into a convenience outlet which is part of the fluorescent light installation recessed in the bottom of this steel wall cabinet shown in the St. Charles line.

BETTER YOUR HOME • BETTER YOUR LIVING •



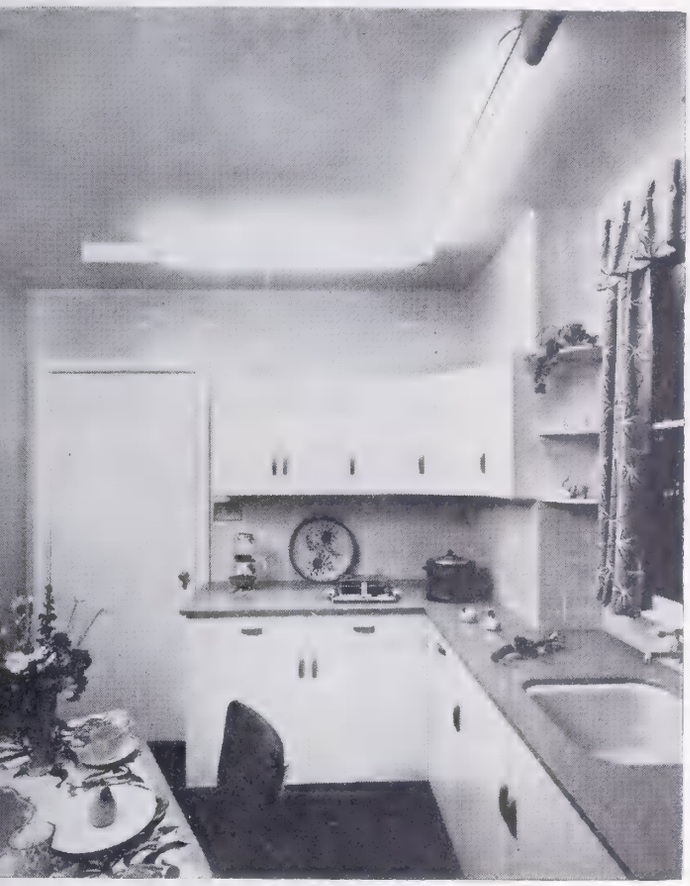
PHOTOGRAPHS ABOVE AND RIGHT, COURTESY GENERAL ELECTRIC CO.

No standing in your own shadow at this range because a "reflectorless" channel strip, fitted with a 40-watt fluorescent tube, is installed under rear of the cabinet and spreads light over the work area. If cabinet did not conceal tube from sight, a shield across front would be recommended. In many postwar cabinets such lighting will come built-in.

There'll be no excuse for a speck of dirt remaining in the spinach with the daylight brightness provided by this recessed installation over the sink and dishwasher. Two 40-watt daylight fluorescent tubes are mounted beneath two reflectors in a recessed box in the soffit space. Louvers at bottom of box shield tubes from sight, and reduce downward light but little.



BOTH PHOTOGRAPHS THIS PAGE, SYLVANIA ELECTRIC PRODUCTS BY F. S. LINCOLN



eiling fixture, which provides the overall light recommended by experts, follows the ell of the kitchen. The reflector, which part of the fixture, directs light onto ceiling, so that there e no sharp contrasts between ceiling and rest of room. Two -watt fluorescent tubes give light equal to 200-watt incandescent.



When you want to forget you're eating in the kitchen, turn out the ceiling fixture and concentrate on the table by turning on the wall light. This metal pin-up bracket is fitted with two 20-watt fluorescent tubes. Fixture is open at top, so you get indirect light, as well as direct light through the frosted glass.

A center fixture just isn't enough light in a kitchen, especially now that so much work is done at side counters. So provide ceiling light and light over work areas

By Susan Mathews

Maybe kitchen work got you down in the past because you could never lose yourself! No matter where you moved, or how often, you were always standing in your own shadow. But in a 1946 kitchen shadows will be as obsolete as candle-making molds. For good kitchen lighting practice now calls for general illumination (a ceiling fixture of some sort), and localized lighting over important work areas—a combination which dispels those bugaboo shadows. And you'll not only have more light in more places, but the quality of the light itself will be better, less glaring.

Fluorescent is this better light source, of which already you may have had a taste. This wonder light offers you two-and-a-half times as much light as equal wattage in an incandescent bulb. That means a 40-watt fluorescent will give you as much light as a 100-watt incandescent. You'll be able to have higher levels of light without uncomfortable intensity of heat. You'll really see what you're doing!

Fluorescent gives you daylight brightness *indoors*, or as close to daylight as anything lighting engineers have been able to manufacture artificially. Because of its tubular shape, it spreads light over a wide area, gives you diffused lines of light, rather than picky spots. But because fluorescent is a very potent light source, it must be installed scientifically and carefully, shaded or shielded wherever directly in line of vision. So have a lighting specialist check proposed installations and avoid needless costly mistakes. (*Continued on page* 92)

If you've been . . . DOING WITHOUT

Your days of patient waiting are over. For old electrical friends, and new, are trickling onto shop counters. There won't be many at first, but keep your fingers crossed, and you may find a returnee on your kitchen shelves, too.

By Marcia Knight

PHOTOGRAPHS, FRED LERNER



1

1 Yes, it's back, that electrical blender that turns ordinary vegetables into cocktails that make you feel as healthy as Popeye after his fill of spinach; that blends baby's vegetables into smooth purees; that makes a frothy chocolate drink as good as your favorite soda jerker's. Glass container holds 37½ ounces. Operates AC-DC. About $29. From Waring Products.

2 What bliss breakfast now, with a toaster that works *for* you, not against! Drop in two slices of bread, and leave the room for hours without returning to charred ruins. You can adjust the little knob to make light or dark toast. "Toast-master" from McGraw Electric Co., Elgin, Ill. Juice in a flash, too, with Rival's "Juice-O-Mat."

3 If smooth-as-velvet mashed potatoes are *his* idea of a meal, if a mile-high foamy white frosting puts lights in the children's eyes, you can make everybody happy this year. For there will be some electric mixers to do just those things for you. A. C. Gilbert Kitchen Kit has two bowls, juicer, and choice of some 16 speeds.

4 You can't argue a coffee fancier out of his way of making coffee any more than you can change a person's religious beliefs. So why bother? First "returnee" Universal electric percolator isn't newly designed, but it will still please those casting their votes for percolated coffee. Makes ten 5-oz. cups. From Landers, Frary & Clark, New Britain, Conn.





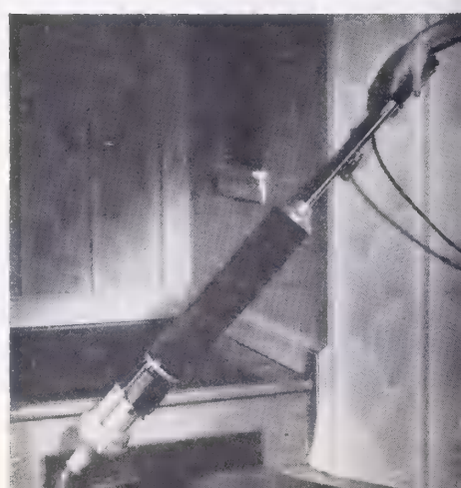
3



4



5





5 How often have you wished for an extra oven so you could cook two dishes requiring different temperatures without ruining one? Westinghouse latest roaster, complete with heatproof dishes, will hold a complete meal. About $30.

6 You can get under low-slung furniture, and into stair treads with this little "Electrik-broom," which weighs but 6½ lbs., can be cleaned by emptying the plastic cup. All-purpose floor nozzle changes from suction nozzle to sweeper nozzle to dust-mop nozzle. It hangs anywhere.

7



7 Ironers, whose pet peeve is their constant struggle to keep the cord out of the way, will want to know about Eureka's iron, which is minus a cord! Iron draws its heat from brief electric contact with a thermostatically controlled base.

8 No more worrying about getting the waffles in before the griddle is hot, or taking them out before they are brown. Proctor Electric's automatic waffle iron has a little light which indicates when it's time to pour in the batter, and when the waffle's ready! So stay for a waffle supper.

8

9 For the one who's never really warm, an electric blanket which maintains consistent warmth because its thermostatic control adjusts to weather changes may be a solution. General Electric's automatic blankets are under $35.



10 Regina's Smooth-cut can opener cuts completely around cover, lifts it for removing, will open any can: small, large, round, square, oblong, oval, except edgeless can. About $3.50.

11 Turn your ingenuity now to what you cook, for you'll be able to get just the right pan. Club Aluminum's molded aluminum chicken fryers give you even brownness and yummy juiciness. The 10½" size, with cover, under $5.

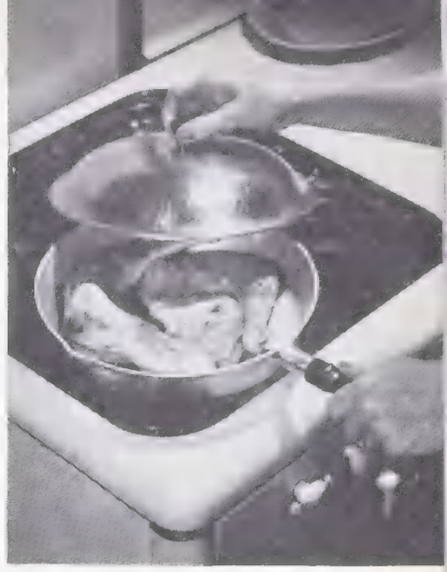
12 Back again—a combination hard to beat: easy cleanability of stainless steel; even, highly retentive heat of copper, in Revere's copper-clad stainless steelware from saucepans to skillets.

9

13 "Instant Conversion" is feature of new Hoover electric cleaner, which makes it simple to shift from rug cleaning to drapery and upholstery cleaning because of side insert for attachments. Not possible before at such a low price. Under $58, for cleaner; attachments, $16.50.



14 Get the professional results of a heavy-duty floor polisher with a 17-pounder that won't run you ragged! Regina's electric floor polisher has revolving brushes, makes dullest of wood, linoleum, or tile floors gleam unabashed! Under $50.



11



12



13



14

BETTER YOUR HOME · BETTER YOUR LIVING ·

The best living on earth is YOUR OWN HOUSE WITH A PRIVATE GARDEN





There is a dream in you, as old as the stone age sky, to possess one small swatch of the universe where you can plant your feet and say, "This is my land." And rooted in that land you want the best living in the world—your own house—a personal, private, secure retreat for you and yours.

In other words, you want a home of your own, and there are few human attainments more worth the dreaming—provided, of course, that home is your own in actual fact. Mere ownership of a house and lot doesn't necessarily make it yours. If you're not quite sold on its architecture, if its layout cramps your style, or if your neighbors' windows peer into yours, you can't savor to the fullest the joy of home-ownership. To be truly yours, home must fit you and your tastes and living habits as easily and comfortably as your clothes fit your body, and it must guarantee you privacy—your inalienable right to be yourself under your own roof and your own patch of sky.

You can have this kind of private kingdom only if you plan it. The domain of Mr. Curtis Peck, (*Continued on page* 94)

Mr. Peck's house and garden make up his private world, screened from passersby by an adobe wall. Like most Early California gardens, his is formal in layout, informal in planting. John Garner, planning consultant; Peter Williams, associate.

Below. If you like to sunbathe or eat outdoors, you can't call it a home of your own if your appearance in the garden puts you on public display. Seclusion is so planned into the Peck domain that the owner is as privately at home outdoors as indoors.

PHOTOGRAPHS AND KODACHROME OPPOSITE, MAYNARD L. PARKER

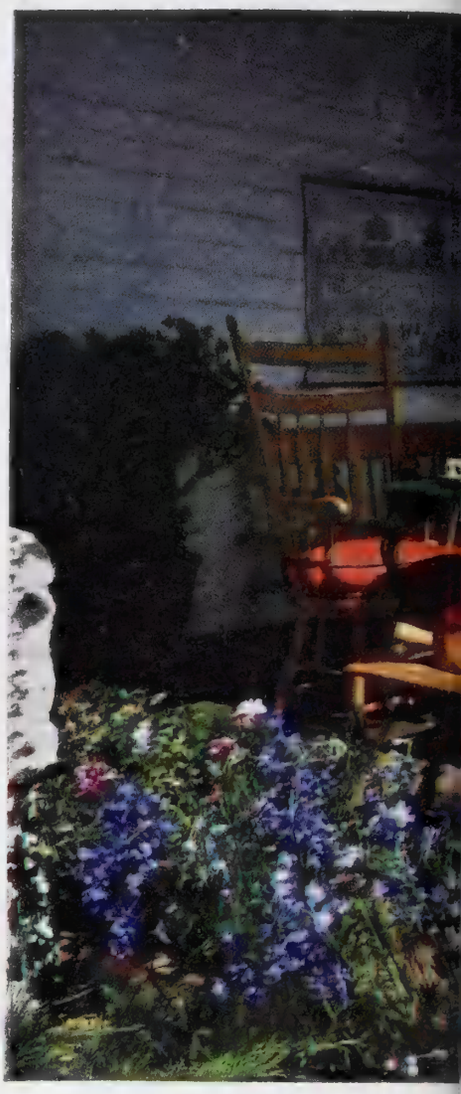


Top. Home doesn't have to be pretentious to be your own private kingdom. Mr. Peck's adobe house, for instance, couldn't be less elaborate. Secret is in adapting house and site to your needs. See plan on page 94.

Above. The owner likes to feel that he's close to the outdoors no matter where he is indoors. So this living room dining bay, used for meals only when the weather is poor, brings a landscape in through its window walls.









The best
living on earth is
YOUR OWN HOUSE
with a
PRIVATE GARDEN

BETTER YOUR HOME • BETTER YOUR LIVING









When a house is planned to step out into the sunshine as this one does, the joy of outdoor dining can be a regular feature of daily living. The Peck house has terraces on two sides. This one faces a lawn and the mountains.

The living room (upper right) is one of the reasons why Mr. Peck can call this home his very own. He likes to read, collects good furniture, has a green thumb for orchid-growing—and his interests are part of daily living.

Furnishings (middle right) are a mixture of periods and styles, all chosen because the owner liked them. But as representatives of one individual's taste, Modern, provincial, and 18th Century seem to blend together.

House and patio-garden (opposite) cover an area 85′ x 120′. The wall and two-level garden help to increase the all-in-one-world feeling of the place. Pool is deep enough for dips. See pages 80-87 for more on privacy.

Right. It isn't home if you can't pursue a hobby there. Mr. Peck grows orchids in this greenhouse—quite casually, too, for the sunshine is benign. He doesn't hoard them as specimens, but brings them into the house to enjoy.



"NEW YEAR'S EVE" BY LUCILLE CORCOS

A PAINTER WITH AN UNCOMMON GIFT FOR DEPICTING PEOP
THEY ARE, OBLIGINGLY REMOVES A WALL OF A HOUSE, RE
HOLIDAY GOINGS-ON WITHIN FROM PEPSI-COLA COMPANY'S "PO
OF AMERICA" COMPETITION, SPONSORED BY ARTISTS FOR V

Sing out, sweet land!

This is New Year's, 1946.

This is the beginning.

This is goodbye . . .

Goodbye to casualty lists and communiqués and the ever-present knowledge of goodbye. Goodbye to hurried weddings and honeymoons cut short, and honeymoons that never came to be. Goodbye to V-mail and the postmasters at New York and San Francisco. Goodbye to gold stars hanging mutely in blank-eyed windows.

This is Hello . . .

Hello to fathers who are meeting their sons for the first time. Hello to the girls they left behind them who are now in front of them. Hello to DDT *and singing telegrams and the Sunday roast. Hello to ploughshares, which are once again in fashion.*

Happy New Year to General Eisenhower and Admiral Nimitz and the young man across the way in his new tweed suit. Season's greetings to mothers setting holiday tables with their rightful number of places, to wives still waiting for their ships to come in. A toast to the girls who will meet their loves this year.

This is tomorrow. Unwrap it carefully; examine it long and searchingly. This is the peace, still to be won. This is one world, waiting to be joined.

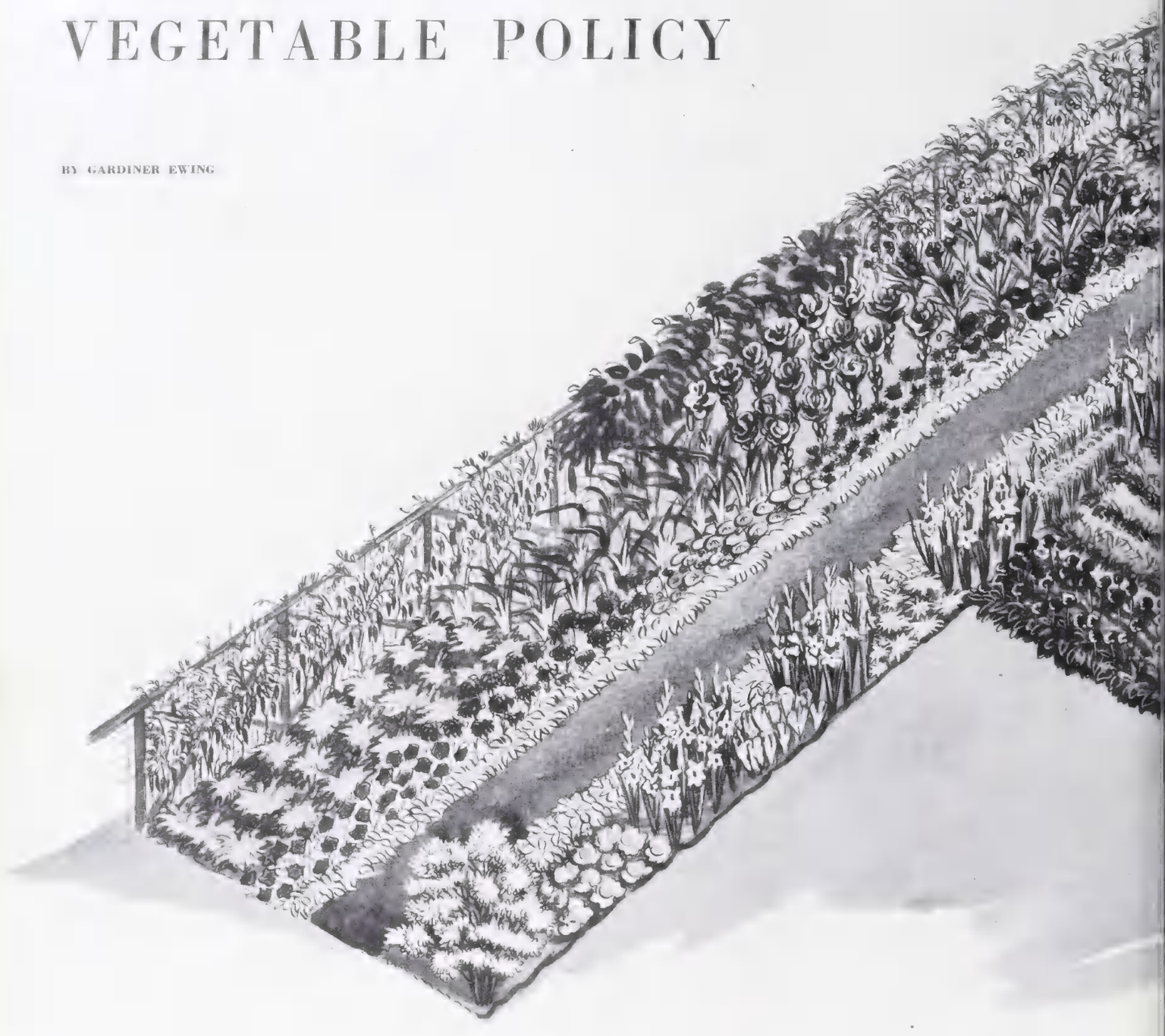
There are bells to be rung and questions to be answered:
Will it be one world, or none at all?
Peace on earth, without appeasement?
Good will to men, regardless of complexion or conviction?
This is the new leaf, the new chance, the new world, long-awaited, widely advertised.

This is New Year's, 1946.

By HELEN MARKEL HERRMANN

YOUR POSTWAR VEGETABLE POLICY

BY GARDINER EWING

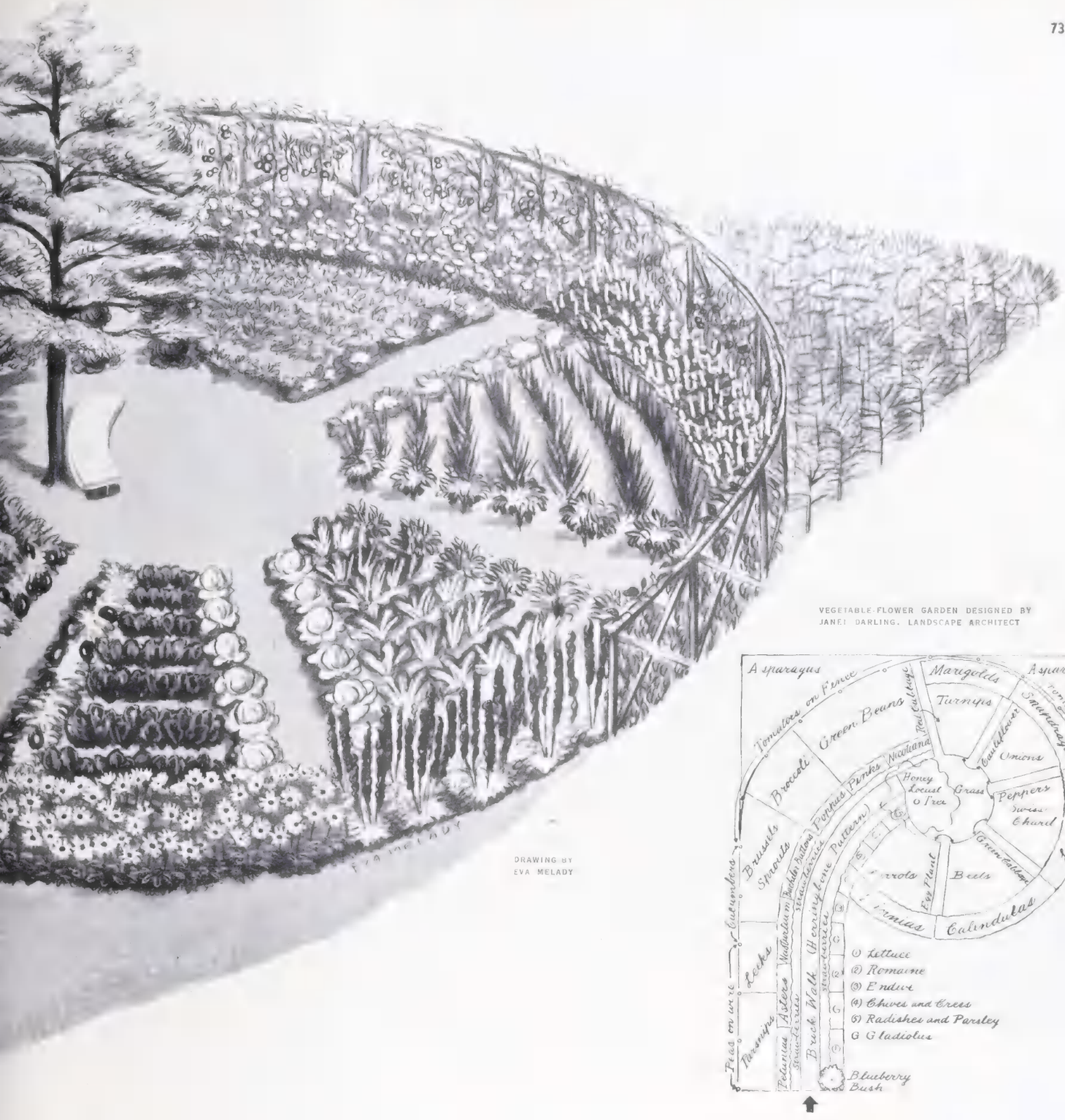


Give your beans or broccoli flower companions and you'll have beauty as well as good eating from your vegetable patch. Here's a plan plus a list of vegetables and their flower affinities

You're probably thinking it's high time you had a few flowers around the place after five years of bean poles and tomato plants in the back lawn. But have you forgotten those succulent snap beans that came to the table garden-fresh last summer? And the crisp cucumbers and solid, juicy tomatoes? They're the best argument yet for not letting your victory garden become a memory. Because once you've tasted the flavorsome joy of vegetables plucked fresh from your own patch, you'll never be happy again with the "boughten" variety of garden produce.

But you needn't give up your vegetable garden in order to make place for the flowers you've been missing. Your post-war vegetable patch can be as pretty a piece of landscaping as you've ever seen if you plan to include in it flowers that blend in color and size with the vari-colored foliage of your vegetables.

This idea doesn't alter the basic rules for planning a vegetable garden. Select vegetables as you would ordinarily, choosing those you like best, and the one you know will flourish in your soil. Consider also the varieties that must



VEGETABLE-FLOWER GARDEN DESIGNED BY JANET DARLING, LANDSCAPE ARCHITECT



DRAWING BY EVA MELADY

be shipped into your locality. These commercially grown vegetables that have been shipped are usually inferior because growers commonly grow the varieties that are suitable in shape for packing and sturdy enough to stand shipment, without much regard for the flavor. When you buy them in the store, they've been the rounds of harvesting, shipping, and marketing, and the net result is often a tough, tasteless item, or one that is over-ripe to the point of rottenness. But if you grew these vegetables in your own back yard, where they are whipped right off the vine and onto your table, you would naturally be able to choose those varieties that indulge your idiosyncrasies about flavor and to eat vegetables far superior to those your green grocer offers.

Conversely, you'd be wise to avoid taking up room in your garden with vegetables that are grown commercially in your locality. You'd do better to buy them at local farmers' roadside stands or markets. For instance, if you live in South Jersey, don't waste your time growing tomatoes; buy them. If you live on Long Island, forget about growing cauliflower and spinach. Wherever you are, however, try to grow your own sweet corn, lettuce, peppers, cucumbers, broccoli, squash, snap beans, radishes, peas, eggplant and cabbage because they are the vegetables that lose their peak flavor and tenderness rapidly. They are also quite decorative and will combine readily with flowers to make a beautiful and colorful garden.

It is important to grow the garnish plants that are difficult to obtain locally. Herbs such as chervil, dill, sorrel, sage, marjoram, mint, thyme, and tarragon (*Continued on page* 120)

If you grow the right things you can have . . .

FLOWER ARRANGEMENTS ALL 12 MONTHS

Why have a garden if you can't bring it indoors the year round? If your planting isn't schemed to give you materials for decorative flower arrangements in every single month of the twelve, then you are cheating yourself of one of the pleasantest pay-offs in all this exciting business of gardening.

Here is a chart of what will provide plentiful supplies for your containers all through the year. Materials are organized by seasons in which they bloom, rather than when they should be planted. And, of course, the sections on fall and winter plantings apply only to gardens above the "camellia belt" (roughly, above a straight line drawn through South Carolina to the Pacific Coast, below which line a variety of blooms is available all year and where gardeners are just plain lucky).

Despite all the high-minded talk on the subject of the art of flower arranging, it's basically the kind, shape, and size of the flowers and foliage you combine which determine whether your creations are dazzling or droopy. The chart takes this well into account, providing in each season the tall spiral shapes which you'll want to combine with bunchy, "circle" shapes as a base, with branches to serve as background.

For winter arrangements, don't overlook growing a few dry-able flowers to combine with evergreens and dried field flowers. Yes, even weeds!

Color-wise, grow any and all hues—but plan lots of blue, a color which has a magic way of making all other colors blend more harmoniously.

Fall

SPIRES

Flowers

Gay Feather—Liatris
Plume Coxcomb—*Celosia plumosa*

Foliage

Leucothoe leafed branch

CIRCLES

Flowers

Aster—Michaelmas Daisy
Christmas Rose—*Helleborus niger*
Chrysanthemum—tall varieties
Crested Coxcomb—*Celosia cristata*
Dahlia
Windflower—Anemone

Foliage

Mahonia leafed branch

BRANCHES

Firethorn—*Pyracantha*
Fruited Crab Apple—*Malus*
Hydrangea—Peegee
Poke berry—*Phytolacca Americana* (wild)
Viburnum—*Lentago*—Mannyberry

By CAROL LEITH

Winter

SPIRES

Dried Material

Artichoke thistle buds
Broom—*Cytisus*
Burdock—seed spire (wild)
Mullein seed pods (wild)
Milk weed pods (wild)
Winter wheat

Green Foliage

Leucothoe
Yucca

CIRCLES

Dried Material

Artichoke open thistle
Crested Coxcomb—*Celosia cristata*
Hydrangea—Arborescens
Yarrow—(yellow)

Green Foliage

Mahonia
Pachysandra

BRANCHES

Arborvitae—*Thuja*
Austrian Pine
Blue Spruce
Cedar—*Cedrus*
Jumper—*Pfitzer*

Spring

SPIRES

Flowers

Columbine—Aquilegia
Hyacinth
Lily of the Valley

Foliage

Daffodil
Iris
Lily of the Valley
Tulip

CIRCLES

Flowers

Daffodil—Narcissus
Iris { *Germanica* / *Pumila* / *Sibirica*
Tulip { Darwin / Cottage / Breeder
Violet
Windflower—Anemone

BRANCHES

Azalea—Evergreen types
Broom—*Cytisus*
Cotoneaster—*Horizontalis*
Daphne—Somerset
Dogwood—*Cornus florida*
Forsythia
Flowering Almond
Flowering Crab Apple—*Malus floribunda*
Japanese Cherry—*Prunus sargenti*
Japanese Quince—*Cydonia japonica*
Magnolia—all varieties
"Pussy" or Goat Willow—*Salix caprea*

Summer

SPIRES

Flowers

Adam's Needle—Yucca
Balloon flower—Platycodon
Bellflower—Campanula
Bleeding Heart—*Dicentra spectabilis*
Canna
Delphinium—Perennial Larkspur
Foxglove—*Digitalis*
Gilliflower—Stock
Gladioli
Larkspur—Annual
Lupine
Monks hood—*Aconitum*
Red Hot Poker—*Tritoma*

CIRCLES

Flowers

Amaryllis
Aster—China aster
Bachelor Buttons—*Centaurea cyanus*
Basket of Gold—*Alyssum saxatile*
Begonia—tuberous
Blanket flower—*Gaillardia*
Calla Lily—*Zantedeschia*
Chrysanthemum—cushion type
Dahlia—annual
Flowering Leek—*Allium Moly*
Geranium
Globe Thistle—*Echinops ritro*
Iris—*Kaempferi*

BRANCHES

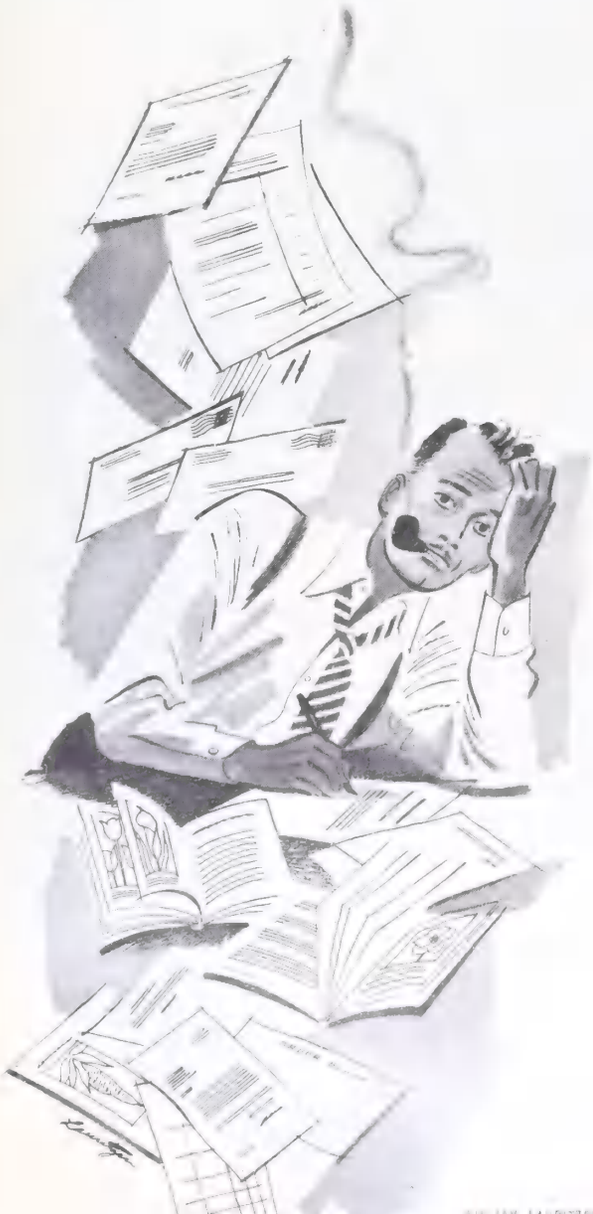
Butterfly Bush—*Buddleia*
Dogwood—*Kousa*
Larch—*Larix Eurolepis*
Laurel—*Kalmia*
Mock orange—*Philadelphus*
Rhododendron—in variety
Tulip tree—*Liriodendron tulipifera*

More summer plantings on page 124

As a gardener do you need to be SAVED FROM YOURSELF?

David Platt, well-known merchant of garden and seed materials, in his many years of experience has dealt with hundreds of thousands of would-be tillers-of-the-soil. Here he gives some solid, down-to-earth reasons why amateurs often have to be saved from their own idiosyncracies if they are to have successful and interesting gardens.

By David Platt



Amateur gardeners are wonderful people. But like philosophers, they're likely to be a bit on the unrealistic side. Having dealt with thousands of these charming characters (both gardeners *and* philosophers, for all gardeners are philosophers, in their own way), I have learned their little idiosyncracies, their unconscious extravagances, their understandable mistakes. And I like to give advice, especially since 25 years' experience in the business of horticulture has taught me some lessons it is not difficult to pass on.

There's one good customer of mine, for instance, a prominent New Yorker whose annual order I can anticipate to the last slip: pink hollyhocks and yellow zinnias—bushels of them. His order hasn't changed in years. Neither has the outlook of his garden. I call him the closed-mind gardener. And he's typical of many an amateur: afraid to experiment even with the tried-and-true varieties that have been proved good over the years, because, to him, they are new. His reasoning is: It looks good this way: why disturb it? But he misses the fun of seeing his garden in a refreshing change of dress now and then and the joy of getting acquainted with different species of blooms.

His opposite is the nose-dive spender who goes all out for every new-to-the-trade species that comes along. He doesn't invest in just a few of these scarce and, therefore, expensive items; he plunges in, nose clear under water, and orders them by the dozens and hundreds. Very often, he merely builds himself up to a big let-down because he expects something sensational to come out of such a purchase: then he looks out the window some morning to see a great mass of the same old flowers he has had before, only a shade lighter or darker, or a bit more ruffled as to petal.

As a rule, innovations are expensive because they are in the experimental stage and still scarce—not because they are something out of this world in the way of "different" plants, as some amateur gardeners think they must be, to be so costly. The All America Trials, an organization instituted almost a generation ago, has done much to prevent unlimited introductions of new things that are without merit, but even with the high standards and strict controls set by this group, many a dud has slipped through.

New beans, new tomatoes, new corn, new marigolds, new petunias by the score turn up each year; but the most popular varieties are still Bountiful and Stringless Green Pod beans; Marglobe and Ponderosa tomatoes; Golden Bantam and Golden Cross Bantam corn; Yellow Supreme, Orange Sunset, and Guinea Gold marigolds, and Rosy Morn, Snowstorm, and Blue Bedder petunias. (*Continued on page* 116)

tim o'shenko

by Helen Markel Herrmann



Man follows dog! But that's not all. A red Irish setter is giving the Herrmanns a thoroughly liberal education

It says in our lease that we shall not harbor any guppies, canaries, dogs, babies, or reasonable facsimiles thereof. Paragraph 44a states uncompromisingly that Owen's Alley is against wild-life, including children. This strikes me as a highly anti-social and reactionary trend. But David says these days tenants should be seen and not heard.

For two years we have kept Paragraph 44a firmly in mind. Every time we passed a guppy, we closed our eyes. We were impervious to our friends' children. We resolutely ignored pet shops. We were the answer to a landlord's prayer until last Wednesday when David decided to follow an Irish setter home from the post. David says it was vice versa, but I know him.

I opened the door and there were the two of them, grinning happily at each other.

"Meet the wife," David said to his outsize companion.

The Irish setter reared up like a roan stallion and kissed me resoundingly on both cheeks. It was not unlike De Gaulle kissing La Guardia.

"Couldn't you have followed a dachshund?" I said weakly. "At least until we acquire more than one room."

"Just a little supper for him," David said. "One of our oldest bones."

He had the lamb bone, plus most of the lamb. I should have known better. Ours, it developed, is the dog who came for dinner.

The matter of naming him was a major decision. We sat on the couch staring heavily into space, Timo between us nibbling idly at David's Christmas socks. We had run through everything except Junior.

"Hydrant?" David said. Timo raised his head and glared at him. David retired.

"How about Blarney?" I said. We looked hopefully at Timo. He closed his eyes and sighed.

"Nope," David said. "Not yet." The silence was broken only by Timo starting to work on David's left shoe.

"He's Irish," David said musingly, "and he's as red as—as Russia. . . ."

"Well," I said, "we haven't tried Stalin and Molotoff and Litvinoff and . . ."

David sat up. "And Timoshenko." He stood up. "Tim O'Shenko, see? A sterling Red. An Irish communist."

"Tim O'Shenko," I said tentatively. We slid our eyes around to Timo.

Tim O'Shenko stretched, slid off the couch, and put out his paw. We shook hands gravely all round.

Bringing up a dog is a great and revealing experience and makes me feel kindly toward all mothers, even my friends who have produced recently. It is better practice in child care than all the maternity classes in the country. After Timo, having a child in the house will hold no mysteries. We have sat up all night with colic and aired him regularly and at ungodly intervals and have wrestled at first hand with the sitter problem. (*Continued on page* 118)

House Beautiful introduces you

to the people who influence your life.

This month . . . .

MEET WILLIAM PAHLMANN

● As head of the decorating department of Lord & Taylor, William Pahlmann made history. His openings were gala occasions, with café society and the press milling closely before roped-off rooms, champagne in hand. His name usually evokes an image of modern baroque décor, opulent, glittering, and colorful, sparked by original ideas that twitched many an old decorating tradition by the nose.

In some respects Pahlmann suffers unduly from a few stunts that he deliberately introduced into some of his rooms as "conversation pieces." Actually, his work for private clients has been broad and varied and generally devoid of the highjinks present in some of his public rooms. He has done small, two-room apartments as well as great Long Island mansions. But he is restless and imaginative and has a roaming impulse to experiment, so periodically he steps forward with an all-plaster dressing table, or a hanging fireplace, or a pink felt canopied ceiling.

Pahlmann has been widely copied and has influenced many decorator trends. He has made a specialty of blending modern and traditional elements in one room. He works with equal ease with Venetian, French, or English furniture, which he often cuts down, refinishes, and puts to new uses. He doesn't hesitate to set period pieces against modern colors or to employ modern fabrics. He was an early sponsor of sectional units, lined up against a wall. He was one of the first to use overscaled lamps, splashy drapery prints, shaggy floor coverings. Mirror-upon-mirror was an innovation of his for cabinet fronts or wall recesses. He rubbed gold flecks into pickled woods, when that was a much rarer practice than it is today. He introduced sharp, clear pastels when the general palette was grayed and dull. Deep, armless chairs with swag skirts were novelties when he first used them: they appear again and again in his rooms. So do blackamoors, plaster shells, great upholstered headboards, and yards and yards of taffeta swagged at windows.

It would be misleading to indicate that all of Pahlmann's work is lush and glittering. He has done considerable work in a restrained mood. Take his room with brick walls and tweed furniture, for example. Or his use of hollow squared metal tubing for candelabra; or simple striped mattress ticking for bedspreads; or a swinging shelf under a hanging bedside table, on which breakfast could be served.

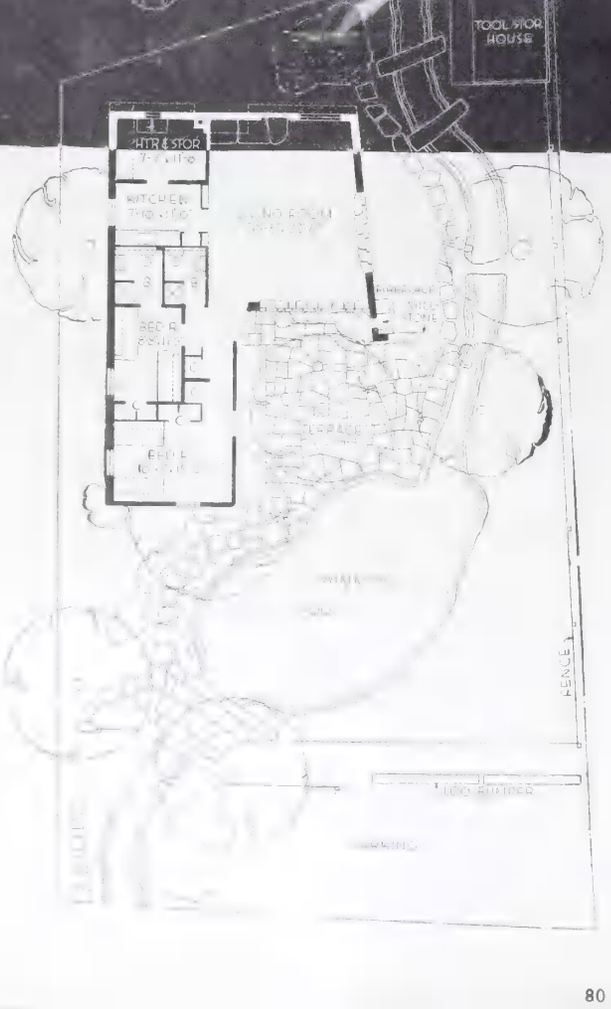
Pahlmann himself is engaging and unassuming, completely unspoiled by the spotlight of publicity which his work has long attracted. He was Major Pahlmann until very recently and only last spring flew 23,000 miles in the Pacific war theater in less than 30 days. His outstanding service in the Army was performed at Camp Jefferson, Missouri, where as Post Camouflage Officer he supervised such an unusual training course that word of it reached President Roosevelt, who requested to view the procedure. Some 3,000 men were "shocked" weekly into a knowledge of individual camouflage under conditions which simulated actual battle fronts so closely that the men even ate underground. His decorating reputation preceded him, and he wasn't at the camp long before he found himself planning the Officer's Club. It ultimately emerged in chartreuse, cerulean blue, and brilliant red, making great use of twill (from fatigue uniforms) that had been specially re-dyed. Not to be inhibited by Army environment, Major Pahlmann introduced spatterdashed, highly glazed cabinets, some plaster shell motifs and movable screens with whimsical drawings on them, and found the officers applauding.

Pahlmann has just opened his own office as decorator and designer. All the time he was a decorator, he was constantly designing furniture. He has also designed wallpapers, bedspreads, and draperies. His formal entry into the industrial designing profession is, therefore, a subtle transition for him. He plans to throw more of his creative energies toward modern designing and less toward modernizing periods. But decorating, in itself, is certain to make consistent demands upon him, and his eclectic tastes in decoration, which are always provocative, are sure to be felt.

PORTRAIT COPYRIGHT BY YOUSUF KARSH


U.S.





The Washington home of Architect and Mrs. Roscoe Wood was built on a lot 60′ x 120′. The big window, shown above, faces south to use solar heat in winter and the view year round. Roof overhang keeps hot sun off glass in summer. The walls with most glass are screened with fence.

by Helen Weigel Brown

In a house with a lot of window space, the site plan is inseparable from the floor plan. If they are not designed together it may be impossible to add privacy devices later. Rustic modern fencing keeps neighbors to the east and passersby on the street from looking into house or terrace.

SUPERVISING ARCHITECT, WILLIAM SUITE



Even though the land around the Woods is not built on now, it will be someday. So rustic fencing, higher than eye level, was as much a part of the plan as a chimney. View from front entrance to parking space.



Mr. Wood used a good economical trick (worth borrowing) when he laid corrugated wall tiles for the walk, for they prevent slipping. When fresh eyes see new uses for old materials, good things result.

How to HAVE PRIVACY *on a narrow lot*

The two houses shown on these eight pages prove the fallacy of the prevalent theory that people who want to live in glass houses should own nothing less than a large wooded estate.

Houses on narrow lots *can* have big windows and lots of glass without their inhabitants living like fish in a bowl. These two houses (one in Washington, D. C. and the other in San Diego, Cal.) show two of the many ways it can be done. So if you think you can't have a cheerful sunny house because you can't afford lots of land, perk up and study (really study) the principles behind the designing and placing of these two houses.

Here's the secret. It is necessary to enclose the land outside your windows with secondary walls of trees, shrubs and/or fence, creating thereby some or all private outdoor space. By so doing, you create both private outdoor living space for warm-weather use, and private, sunny indoor rooms. This is even more important for cold climates—which is contrary to prevalent thinking. For isn't it true—the longer the winter, the more we want the indoors to be cheerful and sunny?

PHOTOGRAPHS, WILLIAM F. HOWLAND



The swimming pool, made by a small creek flowing through the property, is included in the privacy benefits. In winter it is a skating rink. Slope beyond is planted with easily-cared-for rock garden materials.

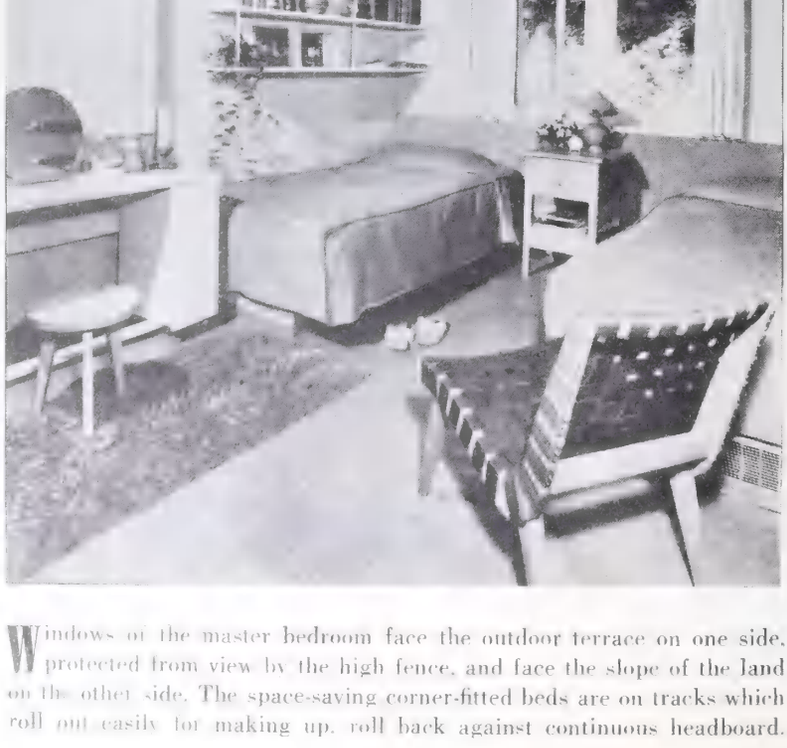


Front door entrance of Woods home, views of which are shown on these and foregoing two pages. Wide roof overhang gives sun and weather protection. Door is of Weldex plywood.

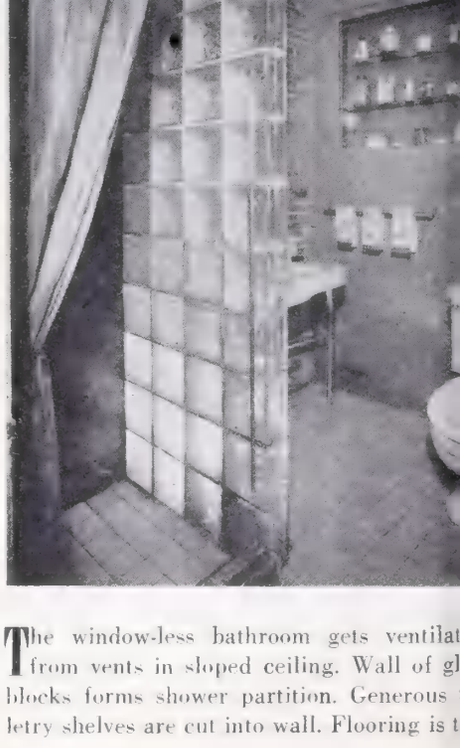


A privacy measure to use anywhere—the high-placed window over entrance door, called a "clerestory," which lets in light without expos of room to outside. Fins over other door are really warm air gril Concealed lighting is built into tops of cabinets to dramatize conte

FENCES GIVE PRIVACY
to glass houses



Windows of the master bedroom face the outdoor terrace on one side, protected from view by the high fence, and face the slope of the land on the other side. The space-saving corner-fitted beds are on tracks which roll out easily for making up, roll back against continuous headboard.



The window-less bathroom gets ventilat from vents in sloped ceiling. Wall of gl blocks forms shower partition. Generous letry shelves are cut into wall. Flooring is t



How the living room of the Woods house looks from the inside out. High fence obscures street. Draw curtains completely shut out the night. Shelf at transom height conceals indirect lighting tubes and ventilator. Clever?

Sloping ceiling, below, focuses attention on the cantilever fireplace of native ledge stone. Hearth is long enough to take big 6-foot logs and is raised to make over-the-fire cooking easy.

PHOTOGRAPHS, WILLIAM HOWLAND



the tool house and potting shed are made to harmonize with architecture of house through use of wood and Cel-O-Glass doors. A very handsome design for gardeners with crowded garages and lean purses.





How the Deardorf house looks from inside the front fence. The garage is placed on the site to partially screen the living room. High louver fencing completes the enclosure of living rooms. Study plan opposite: see how extensively it is used. Stops eyes but not breezes.

HIGH FENCES + GOOD SITE PLANNING = COMPLETE PRIVACY

Another solution, in another part of the country, shows a second way to get privacy on a narrow lot. It is highly applicable to all parts of the country and all types of architecture. It is completely excellent—except for one stumbling block.

In many good residential sections there are restrictions preventing the building of any structural thing, like a fence, closer than 10 feet to the sidewalk. The intention of this restriction is to create wide, spacious streets and lawns. Though the intention is excellent, it works a hardship on owners of small lots. For the smaller the lot the greater is their need to use, for their own private, personal ends, every bit of land they own. Side-line and front-line restrictions cut down the real amount of land for use. (So be careful of the restrictions if you are a small-lot owner or buyer and plan to use fences.)

This is the home of Architect and Mrs. J. S. Deardorf in San Diego. They have worked out such an excellent solution for a 50' x 210' lot that we commend it for the closest attention of anyone wanting big windows on a small area.

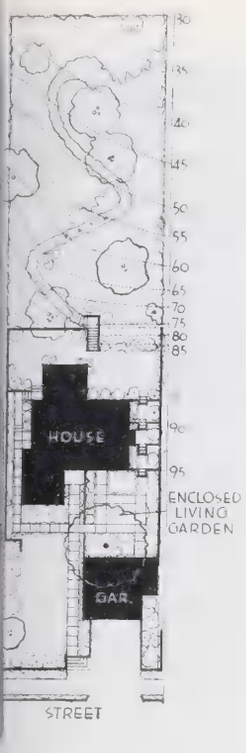


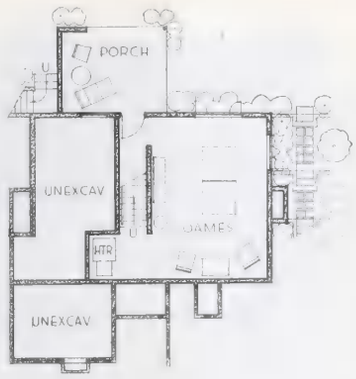
You have walked up the front walk toward t front door, past the garage, and are near t gate to the enclosed living terrace (see pla Upstairs deck is screened from side neighbo



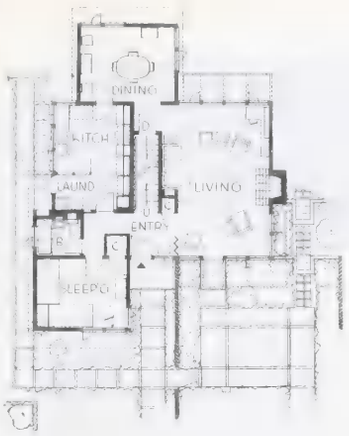
Looking into the living room terrace through t gate in the fence. You can see the fence, l yond, that runs along the property line from t rear of the garage back past the house for 72 fe

Completely secluded is the living room terra House and garage enclose it on two sides, fen on the other two. Here is proof that the right s planning can make any man's home his cast

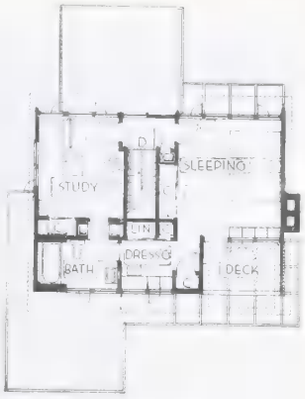




BASEMENT PLAN



FIRST FLOOR PLAN



SECOND FLOOR PLAN

Study this plot plan and the floor plans to see how the proper scheming assures privacy, even with many windows. At rear of house, nature gives a helping hand because the ground drops down.

THREE PHOTOGRAPHS, MAYNARD PARKER





View from living room, showing entrance hall which also gives access to kitchen, bedroom, and stairway. Through window and glass of door you can see the fence which gives privacy to bedroom and living room terraces, making each a secluded area.



The dining room wing at the back of the house overlooking the slope of the land also has privacy in spite of wide window area, because it is high enough above the ground to be out of direct view, even though a neighboring house should be built later.

NEITHER gloomy days NOR fishbowl living



PHOTOGRAPHS, MAYNARD PARKER



A completely enclosed terrace leading off the living room and facing the back of the garage has absolute seclusion from prying eyes on all sides, allowing the living room and terrace to flow together as a single unit.



his living room looks much more expansive than it really is, because windows open it to the outdoor view in three directions. has been so expertly designed that even the sofa has its own lanned space in niche formed by the plywood wall of a closet.



his master bedroom has no windows on the side toward the neighbors, but plenty of window area in the other two direc- ons. One side opens on a sun deck which has louvered fencing r privacy. Note how "Mr." & "Mrs." chests fit under windows.



The tall screen forms a convenient movable partition between entrance hall and living room, and permits opening up for more spacious entertaining.



Another good privacy-giving feature are these high placed windows over the built-in dressing-table-chest combination in the upstairs master bedroom.



The partition of Louvrex glass separating kitchen from laundry and service area gives the kitchen a more open feeling as well as abundant daylight.

What you ought to know about HOUSE DEPRECIATION

By MILES L. COLEAN
HOUSE BEAUTIFUL'S Building Adviser



Houses do wear out. And as they wear o their value diminishes. Sometimes, as i period such as this, when there is a tem rary scarcity of houses or a rise in the price le this fundamental fact of life may be obscu But it is there just the same, so don't be surpri after the present inflation to find your old ho is really a rattletrap.

You should not feel disappointed or chea if, after a long period of use, you are unabl get as much out of your house as you put i it. As a homeowner, your problem is not one avoiding the ultimate depreciation of your vestment. You should expect that. But you have a very real problem in preventing unne sary depreciation through neglect and det oration. You can very materially slow up the evitable by simply taking care of your prope

To the average homeowner, the solid l of a house has a deceptive air of permanen An occasional painting is all that may seem n essary. It is easy to take your house for gran If you do, there may be a sudden demand an accumulation of repairs involving perh back-breaking expenses or a sacrifice sale.

A house is composed of several thousand pa hardly any two kinds of which wear out at same rate. The roof usually won't last as l as the walls, and the nails that hold the s may not last as long as the slate. The gut and other sheet metal work may or may not b enduring as the roofing material. Plumbing tures rarely need replacement, but the pip may. Range, refrigerator, water heater, furn have short lives compared with walls and flo

When some of the short-lived things wear damage may be done to more permanent thi A leaky roof or a rusted pipe may rot wood

ruin plaster. The absence of wax will shorten the otherwise almost indefinite life of a stair. Failure to renew caulking will do the same thing to window frames. And a bad mortar joint will in time do serious harm to a brick wall, not to mention the layers of material back of it.

Everything about a house is vulnerable to time, wear, and neglect. Everything has to be watched constantly, and constantly tended.

Watching means a lot of little things and a lot of little jobs. But the little jobs save big ones. Regular draining of sediment from a water heater will add years to its life. Filling the joint around a window with mastic compound is a matter of a few minutes and a few cents, but failure to do so may mean some serious trouble and expense later on. Waxing a floor may seem like a mean job, but it is easier and cheaper than scraping and refinishing. Putting a new washer in a faucet is a minor chore, but continued dripping can spoil the enamel on a tub.

A well watched, well tended house stays fresh with a minimum of effort, because the little jobs are not allowed to grow into big ones. And even many of the inevitable big jobs like repainting, redecorating, reroofing, or replacing a major item of equipment can be spaced over time so as not to cause unanticipated, excessive cost.

Home-tending can be as good a hobby as golf. But if home-tending has no appeal as a hobby, if fussing with tools is a repugnant occupation, it is still better to hire the little jobs done promptly than to let them accumulate, as they do, like compound interest.

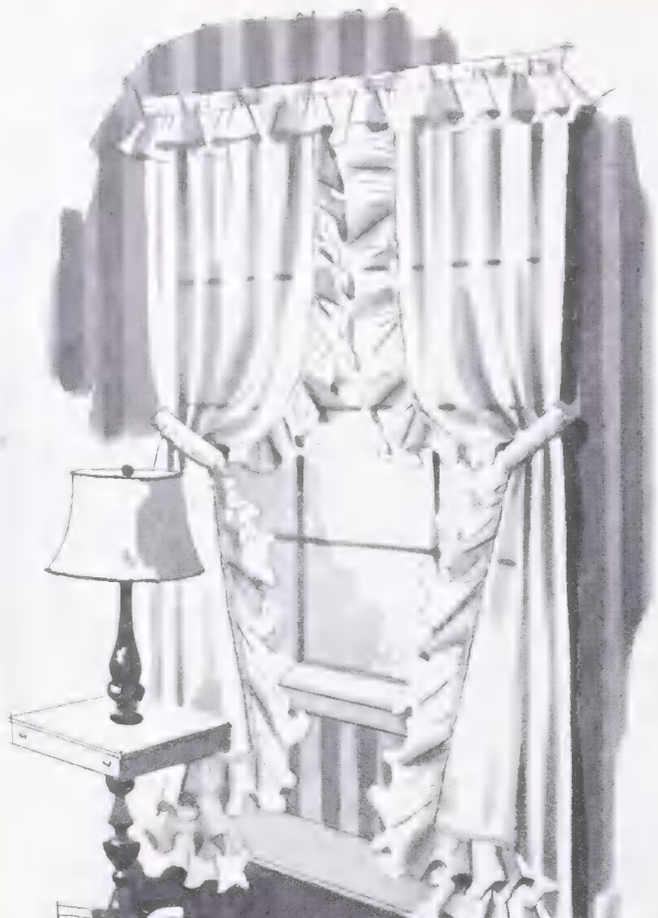
If you have built the house yourself keep track of the various subcontractors who put it together. If you have bought from a builder, find out who his subcontractors were. The men who were on the job originally will usually, because of their familiarity with the structure, be able to make repairs more cheaply and competently than others.

If you cannot do this, get acquainted at least with a good plumber, sheet metal man, steamfitter (if you have steam or hot water heat), painter, carpenter. It is important to be able to call on such people promptly in emergencies, even if you consider yourself a master craftsman. Pay them, if you have to, to make occasional inspections of the critical elements in the house, for it will save in the long run, and help to keep your house at the top of the market.

There is another important way to fight off depreciation—planting. A new house without proper planting may look raw and unfinished, but the newness offers some mitigation. On the other hand, an older house without planting is just dismal. With planting, the fading of newness brings charm. Without planting, it is simply premature old age. Planting can conceal an awkwardness of design; it can even counteract the obsolescence of house design.

Planting has two great advantages. It need not be expensive to begin with, and its cost may be spread over a number of years if you follow a consistent handscaping plan, adding trees and shrubs as you can afford them. Second, unlike anything else in the house, its value increases as time goes on. Thus a hemlock hedge can be planted for $3 to $5 a tree, while five years later the same trees in place might be worth $25 or more. A house will not be bought solely because of its shrubs and garden. But they might be the deciding factor.





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Double Fold Ruffle



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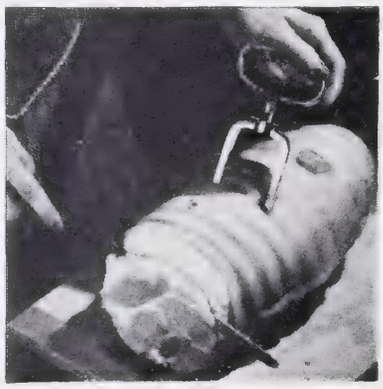
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IT'S WORTH MENTIONING

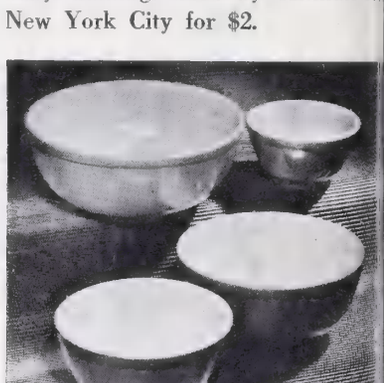
Look for long-missing and new household aids from now on. These—some of new war materials—are in the stores.

By Julie Polshek



You make carving a pleasure and the gracious ceremony it is intended to be when you use the proper implements. Here is a pair of invaluable carving partners to simplify the problem. Carving Aid from Gerity-Adrian Mfg. Co., Adrian, Mich., pinions the roast in its gracefully tapered tines so it won't skid all over the platter while you carve. Utility is matched by beauty in this fine, authentic reproduction of a recently-discovered 19th-Century Sheffield Plate "joint fork." Virtually a collectors' item. Available at Koerber's, Ft. Wayne, Ind. The Ham Slicer from Ekco Products, Chicago, Ill. (fine, too, for any boned roast), has a slender 9½" blade especially designed for long stroking so meat can be sliced off uniformly in any desired thickness. And the rounded tip is shaped to get around the bone to carve off every precious morsel of meat without damaging slices or knife. Hammacher-Schlemmer & Co., New York City, have it and the price is $1.75.

Rubber bath mats are back. One non-skid, grease-and-water-resistant mat in moss green, tile-red, or black synthetic rubber, from Ideal Rubber Co., New York, N. Y., is a new, improved postwar version of an old favorite. It can't slip or slide for the underside of the mat is held to the floor by suction action of a rubber honeycomb. The finely ribbed rubber stepping surface insures that your wet soles won't slip. A wonderful safeguard, too, when baby bathing. Sold by Altman's, New York City for $2.



The well-known, down-to-earth utility of Pyrex Ware, of Corning Glass Works, Corning, N. Y., has been dressed up in gay colors in this new set of 4 heat-resistant mixing-cooking-storing bowls, which can go from oven to table without apology. They're designed for comfortable hand grip. New, too, is the raised rim to anchor storage covers. The 10" bowl is canary yellow; 8½", jade green; 7", Chinese red; 5½", robin's egg blue. $2.50 for the set (sold in sets only), at all Pyrex dealers.



you've been waiting for a new griddle, you will find a humdinger an answer in Sunday Nite Chef The Dow Chemical Co., Midnd, Mich. This postwar take-to-e-table 2-burner griddle of magnesium (dramatic war metal recently eased for civilian use) does erything from frying to cooky-king. This lightest of all cooking tals heats in a jiffy over a low me. Heat spreads quickly and nly to every inch of the griddle face so all the food cooks unimly. More food is better cooked this efficient heat diffusion. $3.75 Bloomingdale's, New York City.

●

ou can dust and polish furniture, woodwork, floors like a charm in easy operation with lintless, st-holding Duo-Dustin sheets. To touch there's no indication that s super-soft, yet strong, chemily-treated fibre paper is impreged with fine polish, for it's ther sticky nor oily and leaves residue on your hands. For daily sting you use it dry. For periodic ishing you clean the surface h a wetted Duo-Dustin sheet and sh by rubbing the wet surface with a fresh sheet. This modern ster of Munising Paper Co., cago, Ill., comes in roll form in andy tear-off box, 50¢ a box at omingdale's, New York.

●

our bed won't need warming on cold nights if you have winter ets of soft flannel-weave cotton. u'll be snug from the moment slide between them. They're a n to cold feet. Use them over, nstead of, your usual sheets. You have them (in white only) in x 108" at $3.90 per pair, or x 108" at $4.50 per pair. At vis & Conger, New York.

●

e trick and ease of use of a new lean-smelling air refresher from e Laboratories of New York , is the wishbone wick, permatly attached to the inside of bottle cap. To use it you just unscrew the cap, pull the wick up and leave it exposed until the air in room or closet is freshened. When the cap is replaced, the wick pushes back into the piney freshener solution—a compound of 12 aromatic oils. It won't replace a kitchen ventilator, but it's a mighty good temporary solution to kitchen odors, or the freshening of any inadequately ventilated room. Effective, too, to dissipate the mustiness of windowless closets and bathrooms. A 6-oz. bottle costs 50¢; 16-oz. bottle, 98¢ at drug stores throughout the country.

●



WILLIAM HOWLAND

Don't confuse prewar plastic tumblers or dishes with this new plastic dinnerware from Watertown Mfg. Co., Watertown, Conn., made of the same odorless, stain-resistant, non-toxic material (melamine), and from the same molds that turned out the dinnerware used by the Navy on shipboard. Melamine is so resistant to heat that it can be immersed in boiling water. Here is a perfect solution to sturdy dishes for picnics and outdoor use, everyday family use, rumpus-room parties and the especially trying demands of the high-chair-nursery crowd. You can choose between ivory, blue, green, pink or buff pastels. Available in open stock (the 5-piece assortment pictured costs $1.70), in a special 3-piece children's set at $1.19, or a 20-piece service for 4 at $6 and $8. At Gimbel's, New York City.

●

The where and how of storing handbags, especially the strapless kind, is neatly and expertly solved by this handbag "filing case" of champagne, blue, or coral satin-faced poplin. Hang it on your closet door. Five 7½" deep pockets 30" long, 18" wide, give lots of easily accessible storage space. A poplin curtain over all keeps dust out. $5.95 at Hammacher-Schlemmer, New York City



INSPIRED BY A

Georgian Wine Cooler

HT
DATE MARK
1st TERM
of this
Administration

The gadroon mountings and lion's head handles of this vacuum tub by Tuttle are in the finest Georgian tradition. A very decorative piece, and very useful, too. It has a Thermos lining, and may be used as a buffet server for hot or cold foods, or, filled with ice, for its original purpose. Ask your jeweler about it. Tuttle reproductions are sold only in fine jewelry shops.

TUTTLE SILVER CO., Inc. *Sterling*

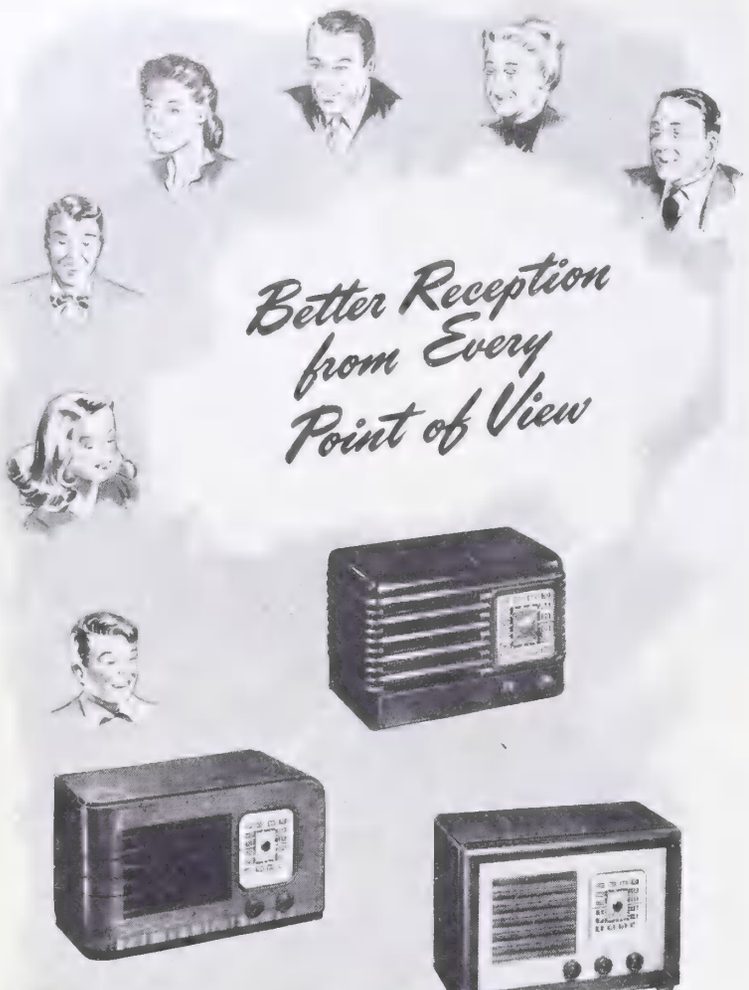
BOSTON · MASSACHUSETTS

Hannah Hull, Tuttle's popular Colonial pattern, re-appears in a modernized version for today's homes. Still retaining the beautiful simplicity of the old spoon attributed to John Hull, first silversmith of the Colonies, which inspired its original design, it now has new slenderness and grace. Many fine stores now have place settings for your table in this loveliest of plain patterns.

OUR TRADE MARK
The Pine Tree Shilling
FIRST SILVER COIN OF
THE AMERICAN COLONIES

Hannah Hull





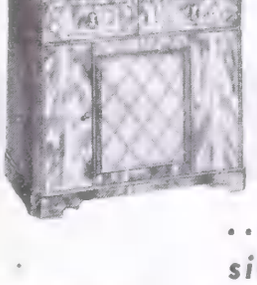
Picture these Glorious NEW
HOWARD Radios
in Your Own Home!

And, what beautiful models they are too — designed especially to welcome your favorite radio programs with such brilliant reception.

When you choose your new radio, be sure to compare Howard tone with other radios — at *low* as well as at regular volume. Through advanced design, the reserve power of Howard Radios gives you superb listening pleasure at *any* volume from a whisper on up.

Like the larger Howard models with FM and Acousticolor, Howard table radios are representative of the finest values on the market.

Be sure to see and hear these great new Howard Radios at your local dealer's display.

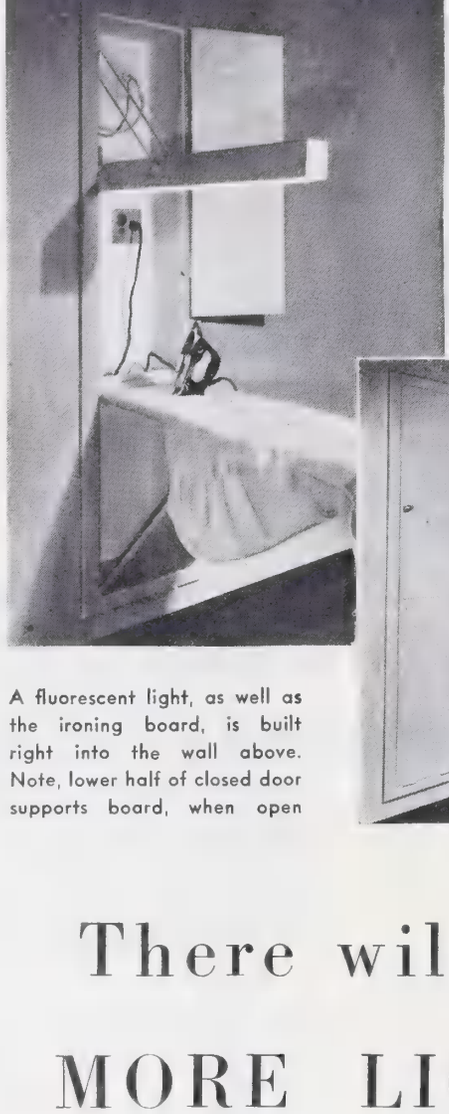


HOWARD RADIO COMPANY
CHICAGO 13, ILLINOIS

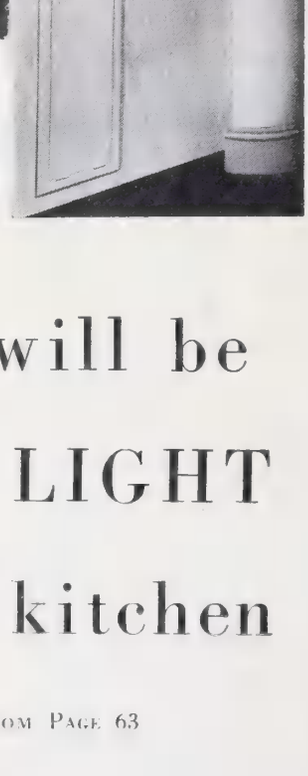
HOWARD

...a Symbol of Craftsmanship
since the beginning of radio

America's Oldest Radio Manufacturer



PHOTOGRAPHS FROM "HOME OF VISION," JOHN WANAMAKER, PHILADELPHIA.



A fluorescent light, as well as the ironing board, is built right into the wall above. Note, lower half of closed door supports board, when open

There will be MORE LIGHT in your kitchen

CONTINUED FROM PAGE 63

Kitchen planning doesn't stop when you've ordered your kitchen cabinets, refrigerator, range, sink and as many small electric appliances as the budget will stand. True, those are the basic requirements. But certainly as important to your well-being and morale is the lighting of your kitchen! For unless it is good, you won't enjoy your wonderful equipment to the fullest. For you'll suffer from fatigue caused by eye strain. (And —we'll only whisper it—your kitchen will be kept cleaner.)

Turn back to page 56 and look at the combination kitchen-laundry as an example of good lighting. The lighting of these rooms, designed by Westinghouse experts, provides an almost daylight quality of illumination because both rooms are 100% fluorescent-lighted.

The rooms are virtually shadowless. Why? Because they don't depend solely on a center fixture but also provide light at important work centers. There's a concealed light above the sink; there are lights under cabinets, so that work counters are illuminated; there's a cowled fluorescent tube over the range, which lights the entire cooking surface. And there's a special light over the built-in ironing board in the laundry (shown above). This interesting installation consists of one 30-watt fluorescent tube covered by a metal reflector, the inside of which is painted a matte white finish for good reflection of light. The bottom of the fixture is open, giving a downward punch of light directly on the ironing board. Because the tube is not in one's viewing range it doesn't require shielding. The metal box is installed on a track so it can be drawn up and down depending on degree of light needed

Give your RUGS A CHANCE

It's a rugged life they lead at best, but here are seven ways for you to coddle them



specialists have this advice offer on how to keep your looking and wearing well:
pads under all but very rugs to lessen wear and tear.
ce all heavy furniture legs in ass or wood cups that prevent dents in the rug pile. Shift- rniture about or turning the nd for end periodically will also help prevent pile-crushing.

Don't neglect to vacuum under large furniture pieces, otherwise dust will get down into the fibre, will discolor it, and attract moths.

Give a rug that gets lots of foot-traffic a rest now and then by exchanging it for one in another room.

Have stair carpeting cut long by ten inches or so, turning extra part under. Then, once yearly, shift carpeting up or down the stairs, so extra wear on tread edges won't continue to come in the same spots.

Remove stains at once with a a powder or liquid rug cleaner.

Store carefully in the summer, after moth-proofing by your cleaner.

Golden-hued Dirilyte is on its way to your table!

Golden-hued Dirilyte . . . colorful, gay, in tune with the mood of peace . . . is being made again. Our present production is 2½ times greater than in any pre-war year . . . but demand is greater still, so please forgive us if your favorite store is temporarily sold out. There's more on the way.

Both in modern and period homes, Dirilyte is eagerly awaited. It's so lovely with gold-decorated china . . . with settings of every hue!

And it's so practical — harder than sterling, scratch-resistant, solid — yet costing no more than good plate. Look for it, plan for it . . . send 15c for our fascinating booklet of color schemes: "How To Set A Beautiful Table with Golden-hued Dirilyte."

Dirilyte, Reg. U. S. Pat. Off.



AMERICAN ART ALLOYS, INC., KOKOMO, IND.
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REAT YOUR HOME TO MORE *Color* ...



Follow that re-decorative urge *now* . . . with Beauty-tred Scatter Rugs. Flood your floors with their bright, fresh colors. Deep, soft pile. Guaranteed washable and colorfast. Moderately priced.

AIDON RUG MILLS 40 West 57th Street, New York 19 *At Leading Department and Furniture Stores*

Beauty
FOREVER YOUNG

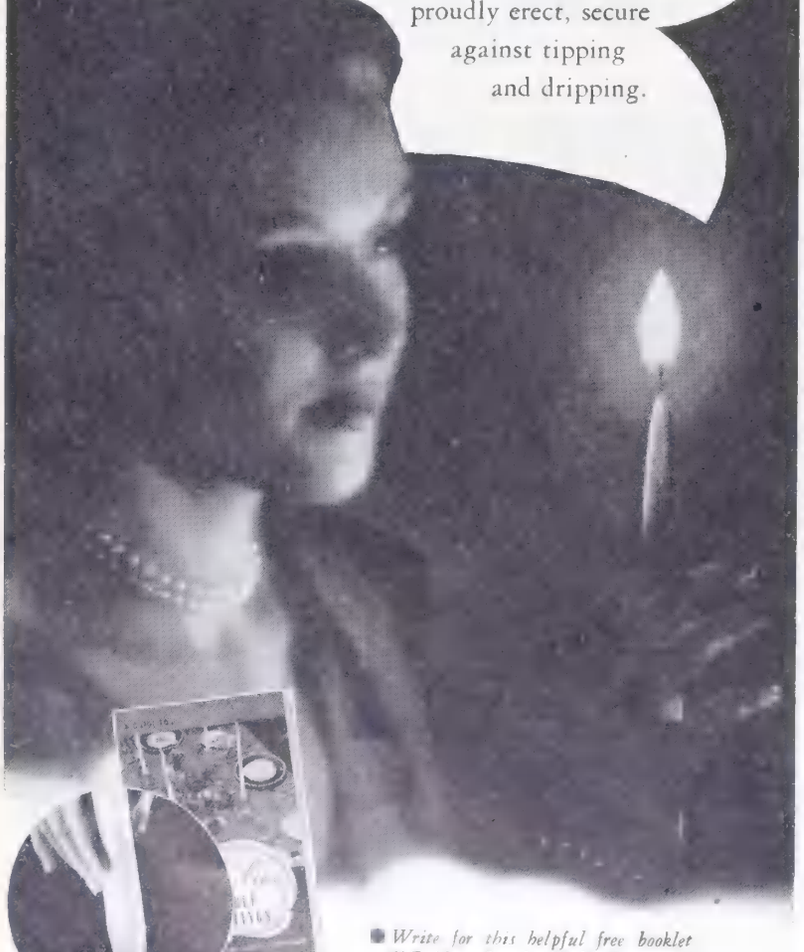
...in the mellow radiance of

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Light that spills in soft radiance over polished wood and silver . . . painting your hair, your eyes, your skin with warm and flattering tints.
That's the witchery of TAPERLITES.

In quality, artistry and color they stand first among popular-priced hand-dipped candles.

Ask for them by name . . . at department, drug, housewares, grocery and gift stores. You'll recognize them by their clear color and graceful shape . . . by the patented FIRM-FIT end that holds them proudly erect, secure against tipping and dripping.



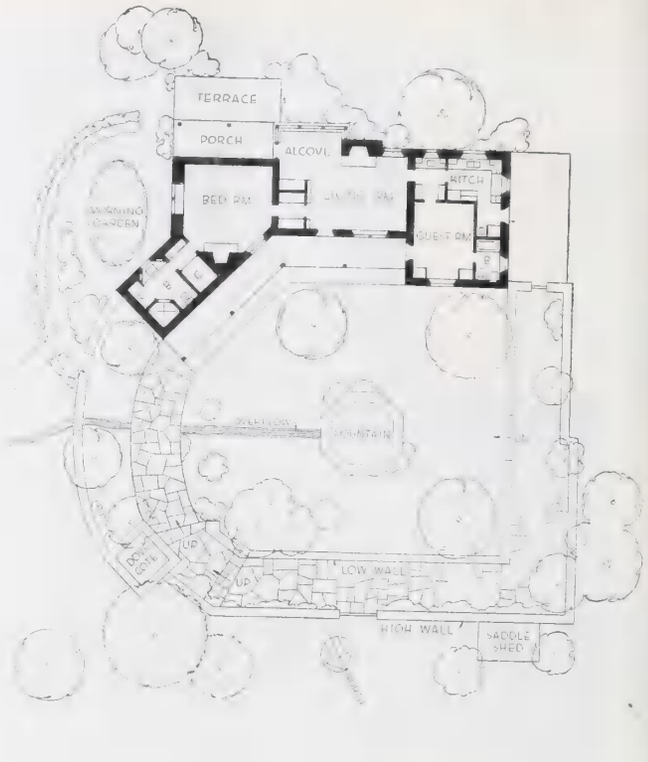
● *Write for this helpful free booklet "Guide to Lovelier Table Settings."*

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1401 Liverpool Road
Syracuse, New York

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REPLACEMENT OR REFUND OF MONEY IF DEFECTIVE OR NOT AS ADVERTISED THEREIN

*Reg. U.S. Pat. Off.

1855 NINETY-ONE YEARS OF CANDLE BEAUTY 1946



THE BEST LIVING ON EARTH

CONTINUED FROM PAGE 66

a patch of the lovely San Fernando Valley. is a fine example of one man's home of his own which is his. indeed.

House and garden are almost one, and that comes about inevitably because Mr. Peck is not only a Californian but a horticulturist, a combination which insists on the proximity of the sun and sky. Right at the start, then. Mr. Peck's home, if it was to give him the kind of living he most enjoys. had to insure him the privacy that such living demands.

The plan consequently follows no traditional front-door-facing-the-street, back-yard-adjoining-the-neighbor's formula. If you look above, you will see how the house itself is an arc in the perimeter of a snug, encircling boundary line, with every room in the house, except the kitchen, facing into the garden. This, of course, gives a close, intimate sense of privacy, but what guarantees seclusion are the dropped, two-level garden, surrounded by an adobe wall on th sides. and the fact that the ho itself is built on the lower le The drop is slight. no more th three shallow garden steps de but it's enough to set Mr. Pec domain off from the rest of world. to insure him utter freed of action in his own territory. the other side of the house h safe from neighbors and passers too. because there the site fa away in a slope of lawn.

Since the old San Fernando R Mission is close by and Mr. Pec personal history is rooted in t mission country, it is not surpr ing that he wanted his house have the authentic look of Ea California mission. Hand-ma adobe brick. a roof of wood shak and the patio give it that. But a thenticity hasn't been permitted interfere with the modern efficien of its detailing and plan. Windo for instance, are broad and wi a feature all moderns want in th homes but can have successfu

if they are out of eyeshot of
bors. And so far as plan and
t of rooms are concerned, it
Mr. Peck's living requirements
determined them, hence dic-
the shape of the house itself.
one-room deep, so that every
has two exposures and cross
lation, and planned, as all
architecture is planned, from
out. Type, size, and number
ooms stem from the owner's
nal needs. All space is used
antly, so you find no extra
weight rooms such as many
houses have, which simply collect dust between cleanings.

It is not everybody's house (couldn't possibly be) because it was planned specifically for one man. It is his own home in fact. But we show it to you because, whether your family numbers two or fifteen, whether you're rural or urban, whether your hobby is backgammon or chicken-farming, you can profit by the kind of personal planning that has given one man a real home of his own and can give you one, too.

WAGE YOUR OWN WAR AGAINST DIRT

CONTINUED FROM PAGE 45

ed by smoke, such as St. Louis,
burgh, Cincinnati, or Chicago,
probably have seen for your-
ome improvements made over
ears, at least up to the out-
of World War II. The war,
its equipment shortages, lack
anpower and fuel restrictions,
d progress, to be sure. Most
became smokier and dirtier,
ut outcry from citizens, who
too busy helping to win the
to worry about personal dis-
ort so long as it fell short of
ngering health.

But now the postwar era is here! Now you can turn your attention again to local conditions and activities. And it is time for action on the part of municipalities and their citizens for reduction of the physical hazard and psychological nuisance of city smoke. Physicians declare constant breathing of polluted air means lowered physical resistance to many diseases. You *know* dirty air means hours spent in futile efforts to keep your home clean and bright and lovely.

(*Continued on next page*)



Sterling Crystal
always adds charm to your home

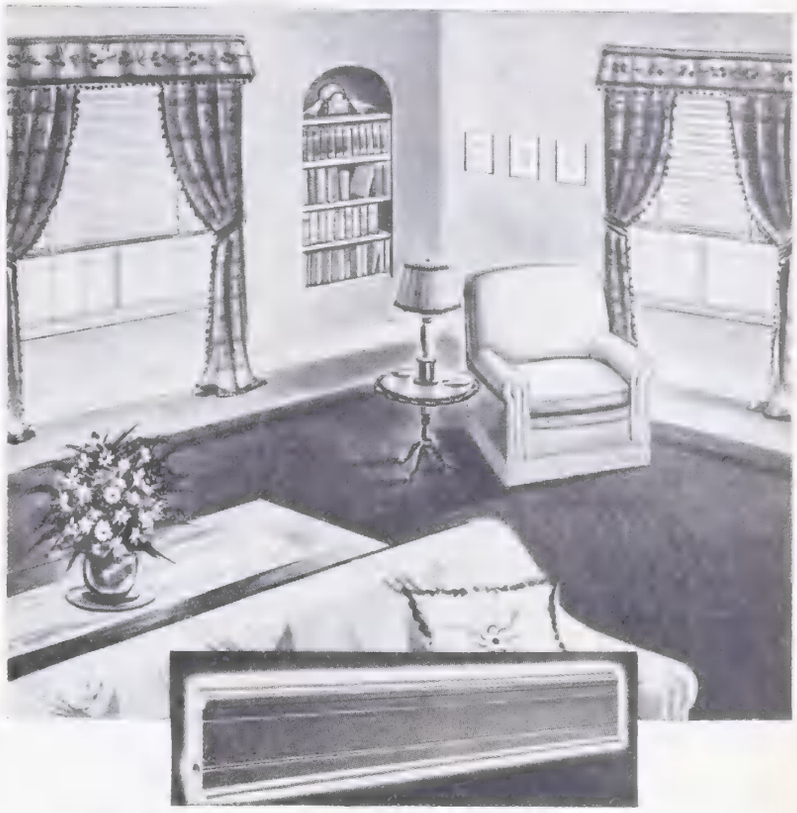
You'll recognize the exquisite craftsmanship and style of distinctive STERLING handcut crystal. Matchless in beauty . . . first choice of discriminating people. It's a STERLING gift . . . if it's STERLING crystal.

See the complete line of STERLING handcut crystal wherever fine gifts are sold

Sterling HANDCUT *Crystal*

LING PLACE CINCINNATI, OHIO

Radiant Heating FOR MODERN HOMES
THE SMART, NEW INVISIBLE WAY



BURNHAM BASE-RAY RADIANT BASEBOARD

Here, at last, is a new and improved heat source which, since it does not require radiators or registers, not only gives you more wall space but an entirely free hand in the arrangement of draperies, furniture, etc. Thus, rooms can be made more charming and more livable than ever before.

BASE-RAY panels deliver RADIANT heat from hollow cast-iron "baseboards" supplied with hot water or steam from your regular home heating boiler. They are only 1¾" thick and 7" high. Installed on outside walls. Completely inconspicuous because painted to match baseboards on other walls. All valves and fixtures concealed.

Most even, comfortable heat source ever developed — less than 3° floor-to-ceiling temperature differential even in sub-zero weather. Also, BASE-RAY is clean heating.

Mail coupon for further facts on this amazing new improvement in Radiant Heating.



A good man to know in your community

In the last analysis, the comfort of your home depends largely on your local Heating Contractor. His advice is reliable because he is an expert. He knows heating equipment from the practical side . . . knows how to combine the elements which make up a heating system so it delivers satisfaction as a whole. And you'll find he's ready to accept full responsibility for the performance of the equipment he installs.

Burnham Boiler Corporation
IRVINGTON, N. Y.

Burnham RADIANT HEATING SINCE 1873

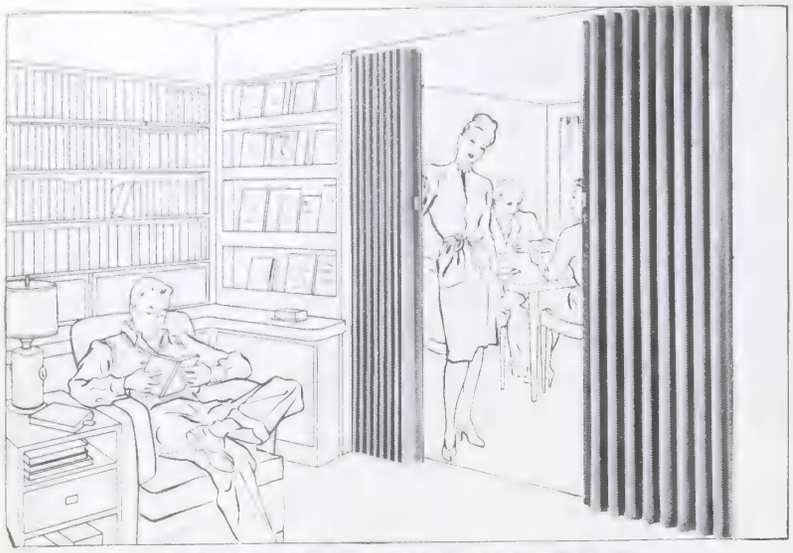
Burnham Boiler Corporation
Irvington, N. Y. Dept. HB16

Please send folder on your new BASE-RAY Heat Panels to:

Name_____

Street_____

City_____ State_____



YOU CAN DO WONDERS ....WITH MODERNFOLD DOORS!

Yes, with Modernfold Doors you can convert rooms—make them larger and smaller to suit the occasion. This accordion-type door, when folded to the wall, makes one room out of two. When privacy is needed, close the doors—and the rooms are "walled" off for their specific uses.

This fabric-covered, metal-framed door is beautiful, too—bringing color into the home. It saves space—eliminates door-swing area—and it fits into any part of the house, from living room to closet.

"THE STORY OF COLOR," comprehensive and basically sound leaflet setting forth the rules for good color schemes in home decoration —is yours for 10¢ to cover handling and mailing. Ask for form 150-C.



NEW CASTLE PRODUCTS

Modernfold DOORS

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LONDON ONTARIO

OLD COLONY...

LIVABLE Old Colony Furniture, like old books and old friends, holds its inherent charm down through the years! Your home furnished with lovely Heywood-Wakefield Old Colony pieces will win lasting approval from all people of good taste!



HEYWOOD-WAKEFIELD
GARDNER, MASSACHUSETTS
FINE FURNITURE SINCE 1826

CONTINUED FROM PRECEDING PAGE

What are you going to do about it?

Many cities plan to accelerate their activities to clear the air their citizens breathe and at the same time provide more efficient house heating and industrial operation for comfort and prosperity. *They can go further and faster, and cities not yet in the fray can get in, if you, the householder, understand and are willing to back them up.*

First you must know the facts. Here are a few pertinent ones:

1. Smoke means *waste* of unburned fuel. With complete combustion, small particles do not fly up the chimney to mix with fog and mist or settle on objects below. Incomplete combustion is estimated to waste some 60,000,000 tons of coal a year in this country, more than enough to supply the whole city of Chicago.

2. Incomplete burning of fuel is the result of ignorance, carelessness, or indifference on the part of firemen, janitors, householders, and property owners who either do not realize, do not remember or don't care about the established ways to achieve complete combustion. People have to know *how* to fire their furnaces.

3. Regular adjustment and continuous improvement of heating plants, of all sizes and kinds, can reasonably eliminate 90% of city smoke.

4. The cost of vigilance and improvement is not as high as it seems at first, for *savings in fuel costs, damage to property and health help pay for extra man-hours and new equipment.* It cost $15 to $20 per person in St. Louis in damage by smoke to property and things.

If you want to rid your home town of smoke, there are four definite steps to take. All of them have been tried in various places. We shall bring to you, in later issues, the results of some of these trials.

WHAT TO DO

1. *Arouse public opinion.*

This entails forming a citizens' committee to get the problem discussed in the clubrooms, churches, schools, newspapers, and radio stations of your city. Once presented, acceptance by the public is assured, for the obvious advantages of cleanliness of air are as important to most people as cleanliness of water, streets, food and body. Women's clubs should take the lead, since the disadvantage of not solving the smoke problem means most to housewives who must battle the grime caused by smoke.

Important Epicurean Discovery

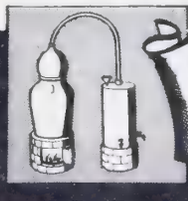


Definitely a brandy for thos who know and insist upon th best. From choicest San Joaqui Valley grapes, Croix Royal Brandy is made with pains taking care and precise knowl edge by that best of old-worl methods—the Pot Still. Th result is a brandy, rich, mellow and velvety smooth—a favorit of Americans who formerly bough only imports.

Send for free recipe booklet.
Address Dept. HB

Cameo Vineyards Co., Fresno, Calif.

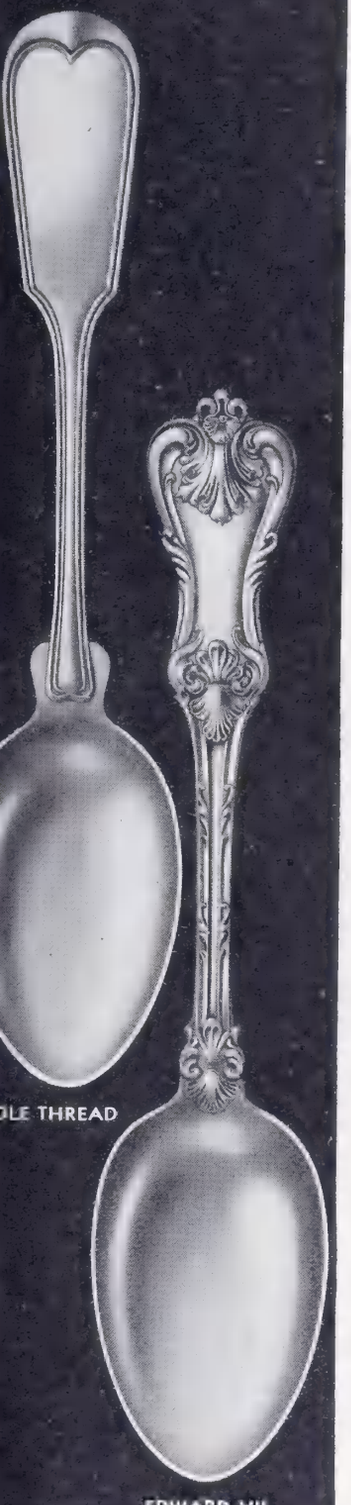
VICTORY BONDS COME FIRST, ALWA



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h historically correct — authentic in
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Silversmiths for Half a Century

2. *Get an up-to-date ordinance enacted prohibiting the creation of excessive smoke from all sources.*

This must be drawn by engineers, preferably a committee of the best ones in your city, who can write into it the most reasonable and workable provisions for installation of new power and heating plants, inspection and improvement of old ones.

3. *Set up a Smoke Department in your city government to enforce the ordinance.*

A separate department is the ideal, but many cities make it part of their Health Department or Building Department. Wherever it is placed, it must be divorced from politics. Violations must not be tolerated, as traffic violation summonses are "squashed" in many places. Regular inspections by smoke control officers must be made, and technical advice to the "smokers" must be available without charge.

4. *Keep after your Smoke Inspector.*

He needs and wants your complaints. Most smoke control offices are undermanned. They appreciate getting reports from you as to when and where smoke is a nuisance.

5. *Educate the people of your community as to the "how" of smoke control.*

Keep the subject alive with newspaper and radio reports; see that smoke abatement engineers make and continue a survey of soot-fall in your community, so you'll have up-to-date facts. Inform your citizens of results, comparisons with former conditions, and with other cities' achievements. Organize classes for firemen—professional and amateur. Work with your heating manufacturers, fuel dealers, city engineers to spread information everywhere. Train yourself and your employees on how to fire a furnace.

BUT all of this will take a long time, you protest. You are right. It probably will, unless a good start was made before the war, or unless drastic measures, such as prohibition of the use of low volatile coal, are taken as in St. Louis.

In most places you won't get instant, visible improvement. But should we be deterred because a quick and easy result is not forthcoming? Doesn't everything really worth while, from public health to international peace, involve years of working before complete success is even anywhere within sight? Obstacles to the goal of smokeless cities are not nearly so big as bar-

(Continued on next page)

Why a *Concrete* Home stays charming and worry-free

Here's the foundation and subfloor, both built of rugged, enduring concrete to make the house more firesafe and storm-resistant—contributing to long life and low upkeep expense.





Here's a completed house. Its concrete walls, firesafe roof and sturdy foundation, help the house keep its charm just as a good foundation garment helps retain the lovely lines of a fine dress.

Because the house is structurally strong and rigid, plaster cracks are minimized; interior decorating costs are lower. The house is safeguarded against decay and termite damage. It keeps its loveliness.



Here's the proud housewife who is delighted because the concrete subfloors in her beautiful new home keep out dust, never squeak or sag, and are the perfect base for rugs, carpets, hardwood, or any other floor covering she wants.



Here's the "man of the house"—enthusiastic because he has a clean, dry basement for workshop and game room, and because his heating bills and upkeep costs are low, thanks to concrete, the enduring, **low-annual-cost** construction material.

HOW TO GET A CONCRETE HOUSE

Ask a local concrete products manufacturer (see 'phone book) for names of architects and builders experienced in concrete. Write us for free booklet of concrete house information. Free in United States or Canada.

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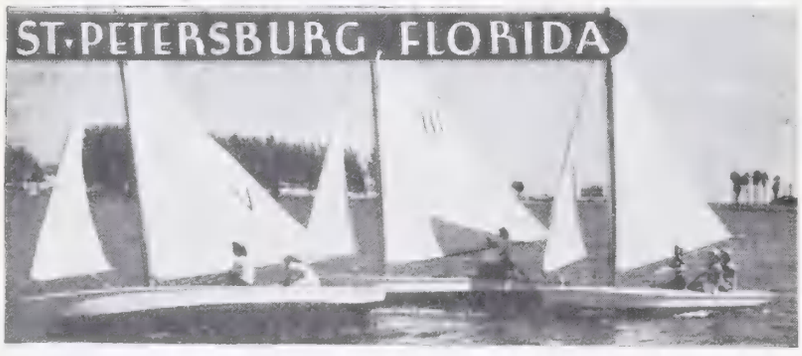
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St. Petersburg
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THE SUNSHINE CITY

CONTINUED FROM PRECEDING PAGE

riers to other ingredients of Better Tomorrows. For you have two things with you from the start—

1. The high cost of *not* solving the smoke problem.

2. The savings achieved in solving it.

Though community action to stop smoke is the only lasting and widespread way to handle the problem, there are some things you, as a householder, can do right away. You can stop putting the blame on other people! Most of us assume that the smoke which annoys us does not come from *our* residences, but only from the factories of our town which burn large quantities of fuel. While it is true that industrial plants are responsible for noxious fumes, usually forbidden by law, it is not true that factories account for *all* the smoke.

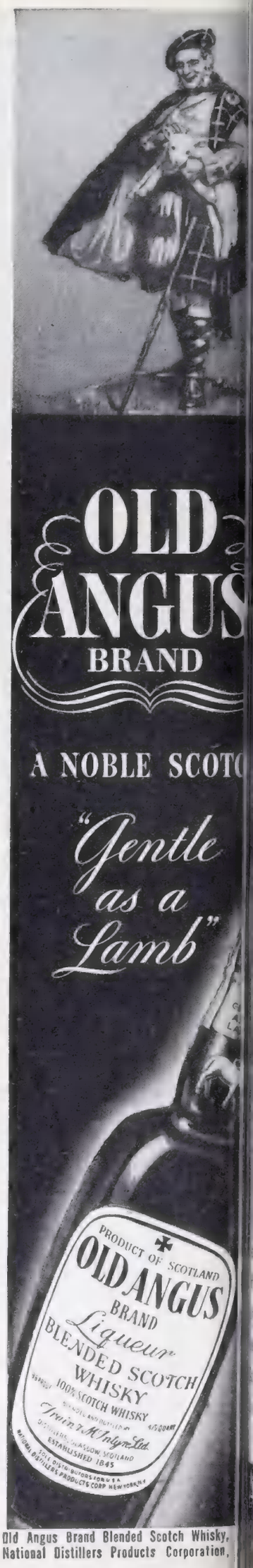
In some cities, such as Youngstown, Ohio, the big problem may be factories rather than homes. Yet even there, residential smoke *adds* to the injury. In St. Louis, which put on, perhaps, the most successful smoke abatement campaign of any city, beginning in 1926 with a citizens' committee that raised $254,000 in six weeks, it was estimated that 70% of *that* smoke came from home heating plants.

The human element really causes the smoke problem. Operators of heating plants who just throw coal on the furnace and forget about it are the most serious offenders. As a matter of fact, experience has shown that industrial and power plants, being interested in fuel savings from the economic point of view, are relatively easier to control in this matter than average householders. We don't realize, until we are shown, that we have a money-saving stake in the crusade. Yet it's simple. If we burn *all* our fuel, we don't have to buy as much as when we send potential B.t.u.'s up the chimney. Over the years, our savings pay for new equipment and service—and then some.

Why not start with the things you *can* do, today, to reduce the smoke of your city by even a fraction? William G. Christy, Smoke Abatement Engineer of Hudson County, New Jersey, the only county in the United States which has county-wide smoke regulation (about which we shall tell you in another article), suggests the following:

Advice to householders to get rid of smoke

1. *Keep your heating plant adjusted so it won't make smoke.*



Old Angus Brand Blended Scotch Whisky, National Distillers Products Corporation.

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SEE THEM AT THE BETTER STORES

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Look for this distinctive g. It is your guide to fine rniture that is handsome- styled, sturdily built and oderately priced. It is the nd you will be proud to ave in your home.

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a) Oil burner: inspected and adjusted every month. When properly set, they do not emit smoke.

b) Gas heater: served regularly by the gas company, they do not produce smoke.

c) Coal furnace (stoker-fed): should be inspected once a month.

d) Hand-fired coal furnace: have a heating engineer see that it is correctly designed for the fuel you are using, providing the right amount of air to insure complete combustion.

2. *Choose the right fuel so you can burn it up completely and not send soot up the chimney.*

a) Coke, anthracite, and natural or manufactured gas are smokeless fuels.

b) Oil: use the grade for which your burner is designed—No. 2 or No. 3—not heavier.

c) Bituminous coal: any type can be used with a stoker, but without one, choose a low-volatile type, if possible. Your coal dealer can advise you which these are, and if available in your region. West Virginia coal is an example of this type, which produces less smoke when hand-fired. But get a stoker if you can and get rid of all smoke.

3. *Report all sources of smoke as you see them.*

Anything coming out of a stack, containing solid particles, is a nuisance, whether it is soot, cinders, or fly-ash. Call your City Hall; complain, even if you have no Smoke Department. It will make your city fathers aware of the nuisance.

4. *Clean your heating system regularly.*

Removal of soot and carbon from the inside of heating system is important; when it accumulates, eventually it is discharged from the chimney.

Every heating system should be cleaned once a year with special vacuum cleaners. Do it yourself with a flue brush every week! (Note: One-fifth of an inch of soot on the heating surfaces inside a furnace or boiler is equivalent to 1 inch of asbestos—it reduces the efficiency of your plant, uses more fuel, costs more to run.)

a) Gas furnaces: cleaned once a year by the gas company.

b) Oil-burner systems: if serviced monthly, the chief cleaning difficulty, having the "tips" carbon up, will be spotted by the service man. Nothing further necessary.

c) Stoker-fired systems: chief cleaning problem has to do with fly-ash, which may be blown from

(Continued on next page)



"How's that?"

"Because with this new bank-agent set-up originated by the insurance companies you could swing it, Bill."

"I hadn't heard about it before. What's the story?"

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"Are you financing that way?"

"Sure thing! How else do you think I could afford one? Just look for this sign in your agent's office."

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Send for attractive brochure with simple measuring chart. Designs and estimates submitted without charge.

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CONTINUED FROM PRECEDING PAGE

the chimney by forced air. To avoid this, clean surfaces as with hand-fired coal.

d) Hand-fired coal: clean surfaces weekly. Have whole system cleaned mechanically each year.

5. *Never burn garbage at home.* People often have an idea that if they dump garbage into the furnace it makes the coal pile last longer. It is not true. All it will do is leave a sticky film on surfaces to which fly-ash adheres, and build up an insulating coating which makes it necessary for you to use more fuel. Also causes odors and sends bits of burned papers up the chimney.

If you do all these things you will still have some smoke, varying in amount, depending on where you live. You may still see streaks on the window sill, have your upholstery wear out because sharp particles grind into the fabric (particularly if it is a loosely woven modern fabric), and you will grumble as you make those interminable trips to the laundry with curtains, draperies and slipcovers that must be washed.

Even with smoke eliminated, there is bound to be a certain amount of drudgery involved in washing out normal dirt. *There is still another thing that will help many of us to achieve freer lives and better living: water-softening.*

A large part of the population of our country—two-thirds, in fact, according to a recent survey—lives in regions in which water that runs from their faucets is so hard that washing anything is a constant fight against soap curds and gray, dingy fabrics. Roughly, there are only fourteen states which haven't excessive mineral salt content in their waters. (Even in these states there are isolated spots where water treatment is necessary to make laundering reasonably easy.) When such water is found in a city or town which also has a smoke problem, as it is in many states in the middle part of the country, it's adding insult to injury. But you don't have to use hard water, just because it is provided you by your municipal water works or your own well.

Water-softening, either on a municipal or individual basis, is the answer to easier laundering of blackened household furnishings, clothes, soot-invaded hair and complexion. Perhaps you are using borax, washing soda, or some water normalizer with each tubful of laundry you do. They work fairly

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well. But they are not the community answer to the problem. *Municipal water-softening*, demanded by wide-awake citizens who realize what it can mean to them in convenience and efficiency, is the best solution, where *all* the water provided by a town or county definitely is hard. If it is a neighborhood problem only, installation of home water-softeners is the answer.

There are only 575 municipal water-softening plants serving 800 communities in the whole United States, according to the American Water Works Association. Of these, only one serves more than 1,000,000 people, and only 21 serve populations of 50,000 and over. The smaller communities of the United States seem to have gone in for municipal water-softening to a greater degree than large communities. Why? Oh, partly because the water systems of many metropolises were well planned in advance to obtain their water from the sources—usually surface water, not wells, which provide reasonably soft water, and partly (sad but true!) because it *is* harder to arouse people in large communities to demand new services.

You can get water-softening on a community basis faster than you can achieve smoke control. This means, while you are awaiting results of soot-fall surveys, enactment of legislation creating smoke abatement offices, appointment of smoke inspectors and engineers, you can at least shorten your hours of thankless labor at the wash tubs.

Just what it takes to install different kinds of water-softening plants—and what they do—will be told in another article of this series.

Did you eye HOUSE BEAUTIFUL'S cover this month with longing and wistfulness, telling yourself that, of course, *you* couldn't have a white room—or a pink, yellow, pale blue, or any other soilable-color room—because your town is too dirty? Even when you read of the new plastic fabrics and coatings, which dirt won't ruin, no matter how light the color, you might have thought of the daily wipings which would be necessitated by the steady stream of soot that enters your home, and how difficult it would be to wash the uncoated fabrics exposed to the air anywhere inside your house.

Well, don't resign yourself to dirt and drudgery! Start working for smoke control and water softening wherever they are needed, wherever they can free you from drab household chores, from free expression of your personality in furnishing your most priceless possession—your home.

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Three Star
LAIRD'S
APPLE
BRANDY

EGG NOG RECIPE

2 quarts of milk 1 pint of whipping cream
1 dozen eggs 4/5 quart of LAIRD'S Brandy

Whip the cream, add milk and 3 tablespoonfuls of sugar. Beat the whites and yolks of eggs separately and first add the whites, then yolks. Pour in LAIRD'S Brandy and stir.

LAIRD & CO., Scobeyville, N. J.

YOU'LL EAT BETTER WITH LESS WORK

CONTINUED FROM PAGE 51

big department stores all over the country are now deep in plans for extensive frozen foods divisions, for fleets of refrigerated trucks. Marshall Field, in Chicago, in addition to an enlarged frozen food department and refrigerated truck delivery service, is planning to quick-freeze a number of the popular dishes for which the tea room of this great store has become so famous.

World-renowned restaurants of New York, the South, the West Coast, and even of Paris and other continental cities are planning to do the same thing very soon with some of their entrées, chafing dish specialties, seafood menus, salads, and desserts.

A Chicago restaurant famous for its seafood is already freezing individual portions of Shrimp de Jonghe and marketing them through frozen food stores; another restaurant in Chicago is packaging its delicious salads, all ready to turn out on a lettuce leaf. Proprietors of the famed Antoine's in New Orleans are freezing Oysters Rockefeller and plan to freeze other of their specialties; and Lindy's in New York will soon be freezing and distributing nationally its chopped livers.

The beauty of being able to order complete dinners ready to defrost and heat, is that your guests' preferences can be catered to at the same time. Mr. Jones, who dislikes shellfish, can have his favorite chicken; Mrs. Brown, on a diet, can have her lean beef, etc.

IT WON'T be long before all of us can even sleep a bit later mornings, for our breakfast fruit juice will already be squeezed, our coffee ready in the time it takes to boil a few cups of water. Frozen concentrated orange, lemon, and lime juices, full of their original vitamins, are on the market in some places already; and there is coffee, too, frozen in cubes for instant coffee-making with the addition of hot water. Tea will be frozen soon.

Many frozen food stores carry a baked goods line, so you can buy individual loaves of raw frozen bread dough, dinner rolls, muffins, biscuits, cookies, pies, and cakes and bake them in your own oven. Or purchase a month's supply of already baked bread and pastries, tuck them into your own freezing cabinet, and you won't even mind being snowbound! Believe it or not, you'll find bread and pastries have an even more delicate, fresher ta after they've been frozen than wh they went into the freezer. T sounds incredible, but try it a you'll see for yourself.

You can also buy angel fo cake frozen in a container whi can be popped into the oven. Wh the cake has cooled, the contain peels off and there you are with feathery light cake, and not single utensil or pan to wash!

But the real revolution in fo buying may materialize in mea many authorities predict. Be lamb, and pork will be purchas in frozen form—the individual c wrapped, frozen, and weig marked for you. This means you have the advantage of purchasi meat of uniform tenderness t year round. Especially will this true of beef and lamb which c be killed in their prime, proper aged, pre-cut by the packing hou experts, and frozen for future co sumption.

NOW you can pick up a box neatly packaged chicken wit out having to wait while the butch draws the bird. Frozen turke capons, and roasting chickens a not only ready for the dressi but they're trussed for roasti Packers are experimenting w stuffings. One firm has successfu frozen smoked pheasants, to served hot or cold. Baby foods a special diet foods are coming for freezing.

You soon won't have to sea very far to find these frozen foo either. There are at least 25 sto throughout the country sell frozen foods *exclusively*. The be available in supermarkets, department stores, in dairies, ing stations, green grocers, loc plants. Your neighborhood n even be lucky enough to be ser by a refrigerated truck. Yo order in big quantities and j shop out of your own cabinet; a cabinet can be leased from on the frozen food packers.

You won't have to depend sol upon commercially frozen foo though, if you have a home fr ing cabinet right in your kitchen, pantry, garage, or ba me nt, big enough for you to fre your own foods as well as to st commercially frozen ones.

You'll really taste the full be fits of frozen foods only when start freezing some of your favorite fruits and vegetables f

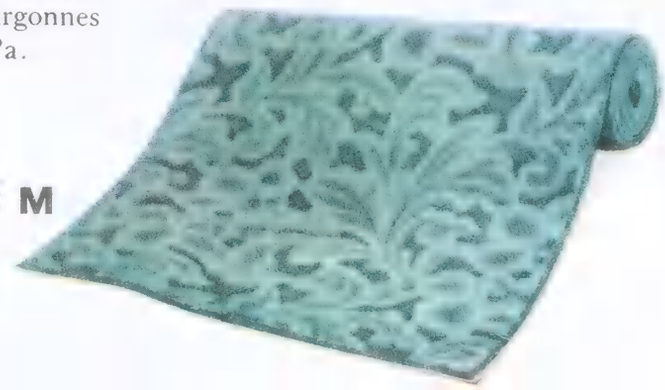
(*Continued on page 122*)



Write for an Attractive Reproduction of this Illustration Suitable for Framing.

HOUSE IN THE CLOUDS . . . Yesterday he lived in the sky . . . a sky filled with flak and terror . . . but in his dreams he was "at home" with her in the house they'd planned together. Today, as peace clears the blue sky again, his dreams are crystallizing into plans.

The nimble minds and fingers of Masland designers have been following those dreams. They've planned a glowing array of just the kind of rugs and carpets young America wants most. Watch for them in your favorite store. There'll be luxurious Masland Wiltons for those who demand the best and equally lovely Masland Argonnes for brides with a budget. C. H. Masland & Sons, Carlisle, Pa.



MASLAND *Rugs and* ALWAYS BETTER THAN NEED BE MASLAND **BROADLOOM** *Carpets*

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When pleasure is the aim, Kentucky Tavern never misses. Truly the Aristocrat of Bonds, the quality of Kentucky Tavern has been the obligation of one family whose knowledge of fine whiskey making has been a tradition for 75 years.

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1 Go to any florist with the Florists' Telegraph Delivery Association seal on his window.

2 Tell him kind of flowers and amount you wish to spend.

3 He does the rest! He wires your order and message for card to FTD florist in other town—who then delivers the flowers.

It's *easy*—just be sure florist has FTD seal (shown at right) on his window.

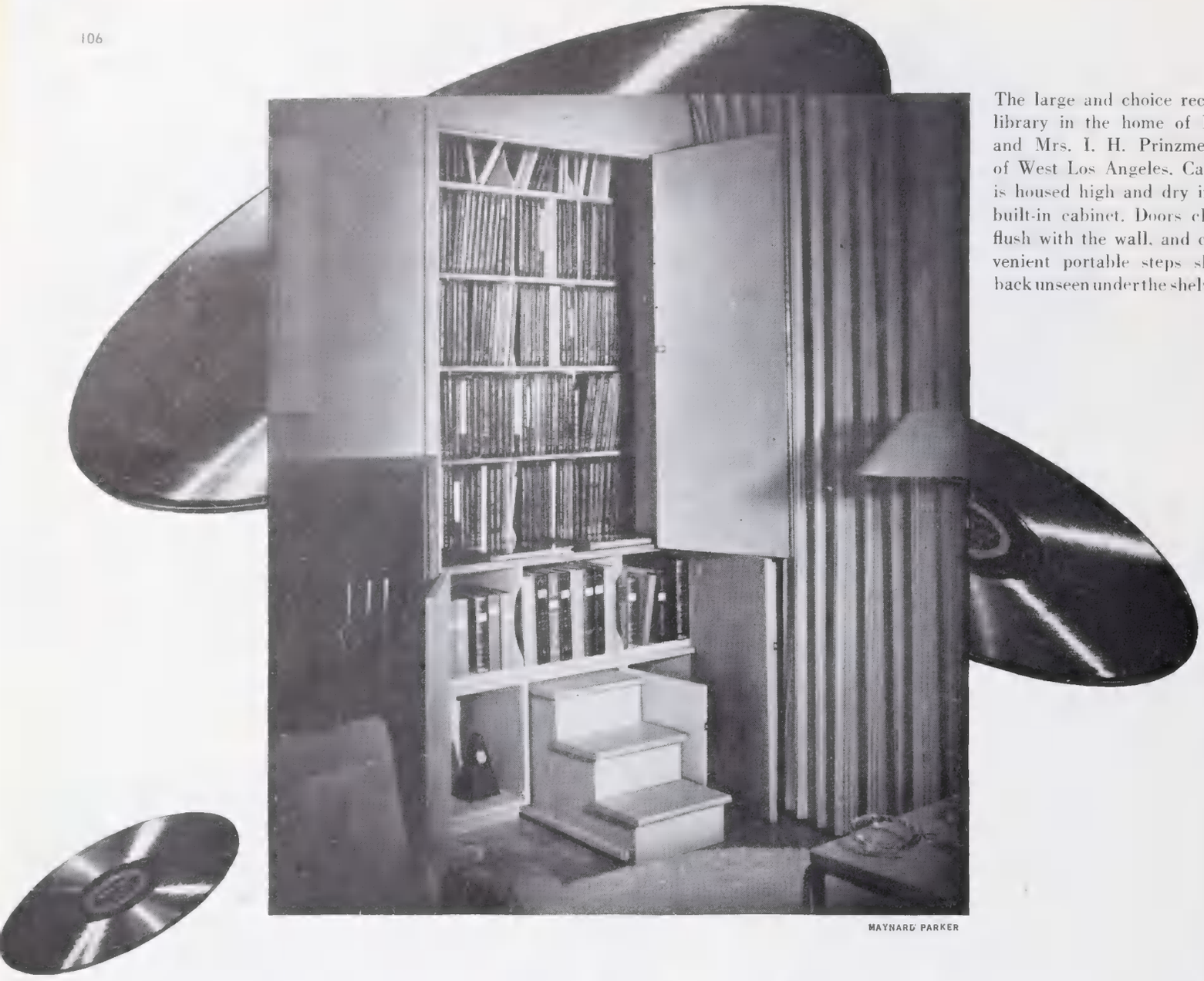
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PLACE		Price of FLOWERS	+	Av. Cost of WIRE
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TACOMA	"	"	"	63¢
LOS ANGELES	"	"	"	63¢
SIOUX CITY	"	"	"	53¢
NEW YORK	"	"	"	44¢
BANGOR	"	"	"	53¢
MIAMI	"	"	"	63¢

NOTE: These are just a few examples of how inexpensive it is to send flowers by wire.



The large and choice record library in the home of Mr. and Mrs. I. H. Prinzmetal, of West Los Angeles, Calif., is housed high and dry in a built-in cabinet. Doors close flush with the wall, and convenient portable steps slide back unseen under the shelves.

MAYNARD PARKER

The care and feeding of a RECORD COLLECTION

By Richard Williams

Well—as a matter of fact, the feeding of a record collection is a chapter by itself. How you nourish a record collection depends on your tastes in music: the quantity of nourishment is dependent on your purse. Like book collecting or any other kind of collecting, it is an endless hobby with special precincts, programs, and predilections.

Many people collect chamber music records only; others specialize in the voice. There exist numerous collections devoted exclusively to jazz music, and not so numerous ones consisting of our folk songs. Others specialize in the early recordings made when Caruso and Paderewski first started to appear on wax. But many more build a record collection with no other purpose than the reasonable one of having music that they like in their homes. These collections, unspecialized and unsensational, may be as small as ten albums or as large as two thousand records. But because they are there for enjoyment only, it is those records which really get played. Their grooves are well worn. They are not like those first editions where the book must never be read, the pages never cut. And it is to those collectors—not hoarders but hearers—that the following simple hints on the care of records are addressed:

The Storing of Records. Record albums should be kept like books on shelves: standing up, not lying down. They should be arranged with reasonable tightness to prevent warping, but, of course, not so tight that in taking an

low do you wrap a *lueprint* ?"



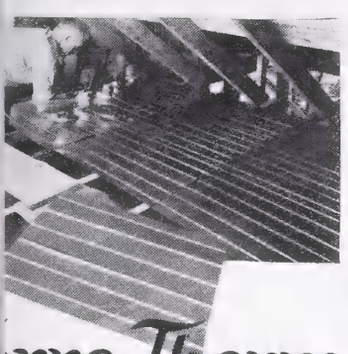
ring 1946, many families will lay the ndwork for years of happiness with greatest gift of all—a new home.

e homes will be truly modern. They have comforts and conveniences dreamed of. And they will have protection—the *permanent* protec-—of one of the greatest safeguards to n and comfort that can be built into me—Ferro-Therm Steel Insulation.

-Therm is a sheet of special alloy-d steel that reflects *95% of all radi-heat*—makes heat literally "bounce" om either side. During the winter, eps heat *in*—saving from 25% to in fuel. During the summer, it heat *out*—making the house 10° cooler.

Ferro-Therm does far more than ce. Because of its construction—*etal*—it contributes to the comfort afety of a house in several vital (1) it is non-combustible and les a definite *fire stop;* (2) it re-he penetration of termites, insects odents; (3) it does not absorb ure or convey any wood-rotting ure to framing members; (4) it not settle or pack down; (5) it is tely *permanent*—100% efficient for fe of the building.

you build—remember that only *insulation* can give you steel's ad-ges. Plan now for the *extra* protec-nd comfort that Ferro-Therm can your home. Send today for com-information. Just mail the coupon. *ies of Ferro-Therm Steel Insulation for esent require compliance with Federal ment Regulations.*



rro-Therm
Reg. U. S. Pat. Off.
STEEL INSULATION

ican Flange & Manufacturing Co. Inc.
Therm Division, 30 Rockefeller Plaza,
York 20, N. Y.
send me, without obligation, further nation on Ferro-Therm Steel Insula-or homes. I am ▪ home owner ☐: (house ☐, apartment ☐).

.....

.....

.....State.....

album out you rip the cover. Empty spaces in shelves can be filled up with large books.

These shelves for records should be away from the radiator and in a place where the direct summer sun cannot reach them, because excessive heat may warp records.

Single records should not be piled one on top of the other. The grooves of the records rubbing against other grooves may result in a scratch. Single records should either be put into storage albums, which you can buy at any record store for about $1 or $1.50, and which are reasonably handsome, or you can put the single records into special kraft paper envelopes. It is not necessary to buy record racks, which are rather ugly in my opinion. An envelope or an album will protect a record better than a rack.

The ideal way to store records is to build special record cabinets. These, of course, have to be deeper than bookshelves to accommodate the twelve inches that a full-grown record measures. (14" to 15" deep is perfect.) But they need not be fancier. An ordinary carpenter built mine. They can also be beautiful and decorative: the photograph on page 106 shows how a real music lover treasures his record collection. The records are housed in a warp-proof, built-in cabinet. The shelves are partitioned. Swinging doors protect the shelves. Portable stairs slide out, so that even a five-foot girl can reach the fifth shelf. Albums are stored together; the single records are kept in special albums on the lowest shelf.

Keeping Records Clean. Records do not need and should not get any thorough spring cleaning. If you will remember to handle your records by the edges, the grooves will remain unsoiled. If the records do get a little dusty, the best way to clean them is with a piece of plush or chamois cloth. Dust them without pressure, with a circular motion. Never use solvents or cleaning fluids.

Use Needles Properly. The most frequent cause of harm befalling a record is false economy with needles. Do not use the ordinary steel needle too long. I cannot tell you just exactly how long a needle should be used: it depends on the type of record, the age of the record and the weight of your phonograph's pick-up. Records made during the war were slightly thinner and of poorer quality than prewar records. To save these, it

(*Continued on page* 109)

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GET ALL THE FACTS ABOUT ALL TYPES OF HOME HEATING





Oil-Fired Boiler (Above). Also Oil-Fired and Gas-Fired Conditionairs, Conversion Oil Burners and Automatic Coal Stokers.

What type of heating shall we install in our new home?...Which fuel is most efficient and least expensive?...What is "refrigeration heating"?...Can we have panel heating with our present furnace?

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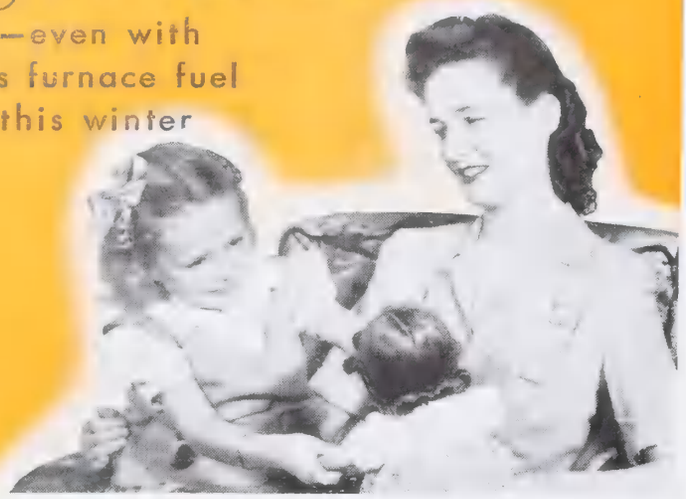
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★ SOME THINGS TO REMEMBER ★

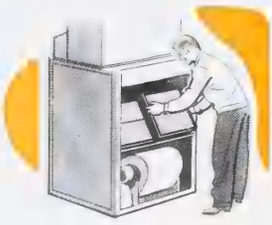
..for greater COMFORT
—even with
less furnace fuel
this winter





If the cold weather is getting you down—if you're not getting all the heat you think you should from the amount of fuel you are using—a checkup of your heating system may pay handsome dividends in *comfort*, *health*, *fuel* and *money*.

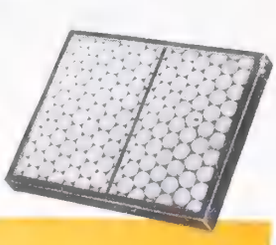
If yours is a modern forced-warm-air furnace, you probably need only *new air filters* to again get plenty of clean, thrifty heat. Remember! Dirt-clogged filters impair circulation, waste fuel. That's why efficient *replacement-type* filters are used.





By replacing dirty filters now with new DUST-STOPS* you will also be sure that only *clean*, heated air gets up into your living quarters. You'll save cleaning time and expense—also protect walls and furnishings from harmful dirt.

So, look at your air filters, *today!* You'll find them easy to get at, inside your blower cabinet. Then, if they need replacement, get efficient, new DUST-STOPS. Look in the Classified Telephone Directory for the name of your Dust-Stop Dealers, or order from local hardware or department store. *Owens-Corning Fiberglas Corporation, 1904 Nicholas Bldg., Toledo 1, Ohio.*
In Canada, Fiberglas Canada Ltd., Oshawa, Ontario.



DUSTOP Air Filters
*T. M. REG. U. S. PAT. OFF.
a FIBERGLAS product
STANDARD EQUIPMENT IN MOST FORCED-WARM-AIR FURNACES



The breakfast nook in the Zeisler home is natural birch, built in the sunny bay. Pale yellow walls combine with yellow and beige checked gingham curtains and gray linoleum floor to give a cheery, fresh effect

A DOUBLE DUTY BREAKFAST NOOK

Space, space, more space to put things away and out of sight is the dominant cry in most households. There's never enough

NO matter how deft the planning, closet and drawer space seems never to keep pace with the growth of a family. Mr. and Mrs. Paul Zeisler, of Highland Park, Illinois, have one answer to this problem in their serving pantry. The built-i table and benches really do trip duty as a breakfast nook, servin table, and storage cupboards.

The backs of the benches fol down to become extension leaves the table, making a large servin surface when extra serving space needed. The bench seats lift up provide storage bins for flow containers, kitchen paraphernali or children's back-yard toys.

PHOTOGRAPHS, MAYNARD PARKER





Benches work three ways: above you see how the backs become part of the table; left, seats lifted show large storage compartments

THE CARE AND FEEDING OF A RECORD COLLECTION

CONTINUED FROM PAGE 107

sable to under-use the needle hange it more frequently. emember that needles cost ttle, and it's not always easy licate a record that a worn-needle has ruined.

ou use a sapphire needle, they call "permanent ," the package will tell you any recordings can be played uch a needle. But do not this needle from the pick- replace it again. Once re- the needle should be dis- Should you have the bad drop the sapphire point on rd, examine the point care- gainst a strong light to be at it has not been chipped. pped sapphire needle will record in no time.

Record in the Phonograph. honographs now in service ttle gray-bearded. But in the ur years these aging ma- have proved that phono- are sturdy creatures. The that gets most easily out er on an old phonograph is tomatic record changer. If appens, don't try to fiddle with it yourself. Either phone the repair man, or if you decide that this game is not worth the candle, play your phonograph with the manual pick-up until you are ready to get a new one.

If your machine plays manually, make it a practice to hold your finger under the needle and lower the tone arm gently to the outer rim of the record. This prevents the needle from falling on the record and cracking it. When you get through playing records, put them back where they belong. Don't leave them in the machine where they may be subject to mishaps.

Then there's the unfortunate, lazy-man practice of changing records while the platform is spinning around at a fine clip, instead of taking the time to stop the machine to put on the record properly. Nine times out of ten you don't save much time as you juggle about trying to fit the hole over the spindle, and for the few seconds that it takes to do the job right, it's not worth subjecting the disk to the beating and banging around it in-

(*Continued on next page*)



STAINLESS STEEL IS WONDERFUL



Take one look and you'll vow we've been reading your mind! For Ekcoware is the cookware of your dreams... combining the advantages of three magical metals in the most beautiful pots and pans you ever laid eyes on.

FIRST STAINLESS STEEL

SO IS COPPER... SO IS CHROME



In addition to the beauty, strength and cleanliness of stainless steel... Ekcoware gives you a heating surface of gleaming copper so the heat spreads evenly and quickly—you use less fuel... little water ... retain more vitamins.

THEN COPPER

YOU GET ALL 3 IN EKCOWARE!



Then, Ekcoware gives you a coat of tarnish-proof chrome over the copper so that even the bottoms of the pots and pans wipe easily and keep their handsome finish. Good stores have the new Ekcoware saucepans, fry pans, kettles, coffee makers. A dazzling array ... don't miss it!

THEN CHROME

EKCO

TRUE EKCOWARE SHOWS A COPPER RING

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EKCOWARE
Stainless Steel
UTENSILS
WITH BOTTOMS OF CHROME OVER COPPER

Patented and Patents Pending. T. M. Reg. U. S. Pat. Off.

Explore the thrilling taste possibilities of this delicious *"mountain rum"*



Try Ron Merito first in the standard rum drinks—daiquiri, rum collins or cuba libre. You'll find them so far *above* standard, you'll be delighted! Then mix yourself a Merito manhattan or old-fashioned. Just taste that extra tang, extra deliciousness! It's the "mountain distilling" that does it—high up in the hills of Puerto Rico where the climate is ideal for producing perfect rum. *Next time ask for Ron Merito!*



Send for colorful 24-page recipe booklet

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THE PUERTO RICAN MOUNTAIN RUM

For free colorful recipe booklet write National Distillers Prod. Corp., Dept. B-25, P. O. Box 12, Wall St. Sta., N. Y. • Ron Merito is available in both Gold Label and White Label • 86 Proof

CONTINUED FROM PRECEDING PAGE

variably has to take during this slapdash operation.

If Your Record Warps. If your record warps badly, you might as well throw it away. If it is slightly out of kilter, you might try laying the record on a flat surface in a warm place, such as a window sill exposed to the sun. Then place a book on the record. In an hour, put three or four more books on top. Do not pile on all the books at the start, because that weight might be sufficient to crack the record. Leave the record that way for a couple of days and hope for the best.

What To Do With Old Records. When you get tired of a record, and if it is still a good record and in decent condition, you might sell it or exchange it for other records. There is quite a brisk trade springing up in second-hand records to be traded at Record Exchanges. Several of these, comparable to second-hand book stores, now exist in New York and Chicago. Most of the old records aren't worth much, but some of them have historic or curiosity value. (The ones where the master record has been destroyed, such as a few of the earliest Caruso records or the very early recordings of the Boston Symphony.) Usually, however, it is best to keep an old record, to lay it aside, not to play it for a while, and then come back to it. You never can tell how your taste in music may change as your record collection grows.

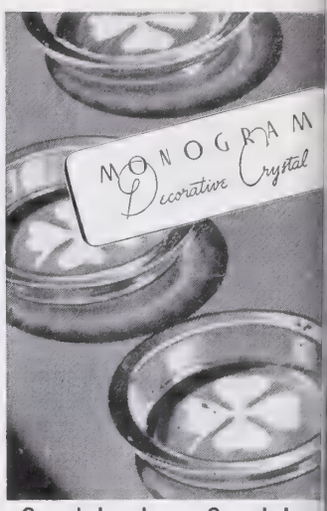
GIVE A CAN AND SAVE A LIFE

ALL over the world in lands laid waste by war millions of human beings—babies, children, men, and women—are starving, dying because there is no food for them.

You can help these hungry people. You can save lives.

Make this a community project. Ask your church, club or school to set aside a room where you and your neighbors may leave cans of food for shipment overseas to these distressed people. These food donations will be distributed free of charge by the United Nations Relief and Rehabilitation Administration.

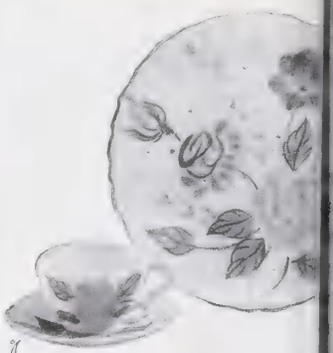
For information on how to organize a canned food collection and how to pack cans so that they may be shipped free from your community, write to The Victory Collection of Canned Food, 100 Maiden Lane, New York 7, N. Y.



Good Luck . . . Good Loc

4-leaf clover cr coasters — A good luck gif lucky hostess. Stunning 4-leaf expertly sand-carved on 8 gli crystal coasters. They "doul individual ash trays. Creat MONOGRAM . . . a name yo joy knowing in decorative cryst boxed; at better stores every Set of 8, about $1.25 • **For Ideas in Crystal—Watch f Monogram Trademark**

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BLUE RIDG
Dinnerware

Manufactured in the beau inspiring Blue Ridge Moun of Tennessee. Especially aj ing to ladies whose dining is their first thought.

Hand Painted:

. . . and artistically des in bright, attractive with over 300 pattern which to make your sele

Under the Glaze:

. . . a special operation manufacturing process guarantees life-endurin ors that cannot wash, wear off. A beautiful service adding charm dining room—or wher as wall plates.



How to be a RENT SUCKER in six easy lessons

By Christopher Brown

One big-city mayor says: "There's not a dog house for rent here." In other cities the situation's almost as bad. That's why so many renters are "fall guys," and why OPA rent control must continue in crowded areas.

racketeers from the Catskills the Tehatchapees and all d the edges are doing a ter- usiness in these days of good es and still almost-universal ıg shortages. There is no or- d rent Black Market or world Rent Ring. But there is -man-operator type of rent at which every smooth op- and his brother seem to be their hand.

petty rent-swindler comes ny kinds of packages, rang- om the landlord out in Den- ıo raised a roomer's rent by nts a week because he used ctric razor to the gent in Cin- i who made a prospective enant buy an imitation Rem- at a thousand dollars before ease her an apartment.

ıt makes the racket such a one for the chiselers is that, food, housing is not very e. If you can't get meat you et a meat substitute, even ıs to be soy beans. But there substitute for no housing; you're in out of the weather ı're not. Which is why so tenants take the chiseling so quietly, and why OPA rent enforcement men are such busy people and will continue to be until the housing shortage has eased.

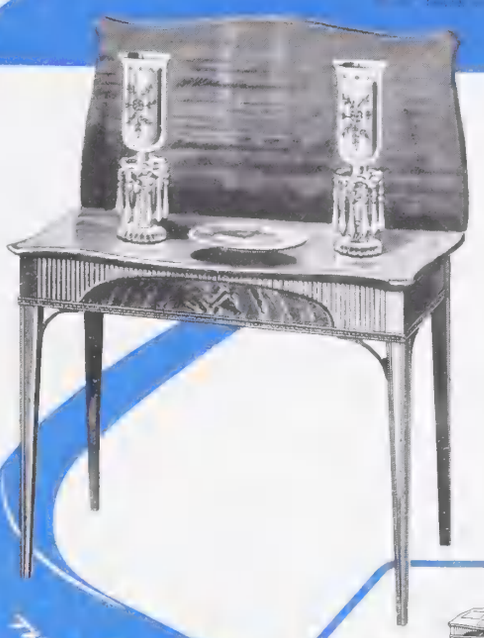
OPA says that fortunately the majority of our landlords are honest and comply with the regulations on rent ceilings. But the racket boys—a small but hard-hitting minority—are in the business for good stakes. They stick pretty closely to the confidence games of yesteryear, smartened up a bit to fit today's market.

There are six standard patterns for the rent swindles being dangled under the noses of desperate home-seekers today. Run screaming like a banshee to your local OPA rent office and tell your story, if you scent one of these mice in your own rent deal:

1. *The Strip-Tease.* This is not entertainment, dear people. It is a handy technique to force more rent out of stubborn tenants of furnished houses or apartments when they first say "No!" to the landlord's demand for more money. The strip-tease goes into operation when workmen suddenly appear on

(Concluded on next page)

Extensole



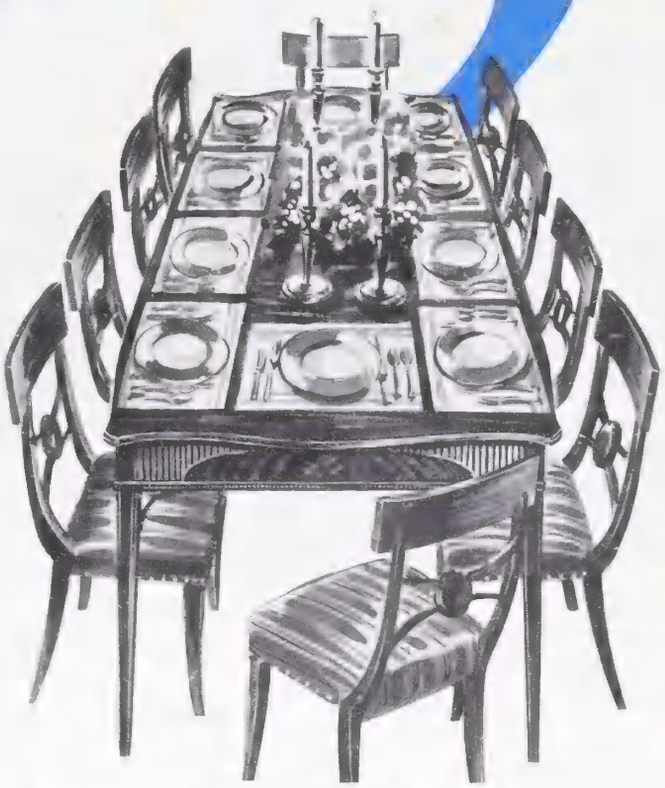
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A decorative wall table when closed, space-saving Extensole is easily opened for bridge or quickly extended for gracious dining. Your dealer can show you the advantages of Extensole's exclusive, patented features built into both the console and dropleaf styles.

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Here is a gift both fine and distinctive. Here is a flattering treat for guests. Select these delectable, smooth liqueurs with a name world-famous for 250 years. Since 1934, de Kuyper Cordials have been made in America by the same methods followed in Holland for centuries. You and your friends will enjoy their taste and delightful aroma. This Christmas, give and serve delicious de Kuyper Cordials.

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Send for this free recipe booklet. Learn how you can easily make many delicious mixed drinks, cocktails and desserts with de Kuyper Cordials.

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CONTINUED FROM PRECEDING PAGE

property or privilege owned by the landlord. This may be a "garden" located some miles from the apartment, or it may be merely the privilege of parking near the premises, but the renter must pay additional for it whether he wants it or not.

Whatever it is, if it's an enforced "extra" above the rent, it's illegal, says OPA. If you get stuck with such a proposition, report it at once, as a certain young lady in Dallas did. She rented a furnished room *without* the privileges of playing the radio or entertaining friends, because the landlady's husband, a late-night worker, slept evenings in the room next to the young lady's. Later on, however, the husband moved to another room, so the young lady could then play her radio and have friends up. This, explained the landlady, constituted an increase in "services" so she raised the room rent. The tenant was wise and took the matter up with the local OPA, which quickly changed the landlady's mind.

5. *The "Club" Trick.* In Boston a staid matron, proprietress of a mansion on austere Beacon Hill, presented OPA with its first concrete evidence of this swindle, which has proved since to be widespread throughout the country. Mrs. Whipplefish - Cabot - Lowell, shall we call her, was engaged in no vulgar rooming-house trade. Mercy no! Rather, she was running an exclusive club, members of which, upon paying a stiff monthly fee, had the incidental privilege of living on the premises at what constituted far-above-ceiling rent rates. She added to her income with other hot and cold running swindles such as Victory bond lotteries and the sale of cheap picture postcards at fabulous prices which the club's members knew better than to refuse to buy. She and a lot of her ilk are now busy paying heavy fines, and such "clubs" are being "disbanded" at an amazing rate.

6. *The Double-Rent Deal.* The tie-in rental has some of the earmarks of the stuffed-apartment trick. It is worked by two people: the landlord who owns the house or apartment and a relative or friend to whom he transfers ownership of the furniture—a transfer for racket purposes only. The premises are rented *unfurnished*, but with the proviso that the tenant rent the furniture from the "friend" as a separate transaction.

In this way, the landlord can charge the ceiling price for the

ST. PETERSBURG—FLORIDA
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VINOY PARK
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Make your winter home at this largest and finest fire-proof hotel on Florida's West Coast. Directly facing Tampa Bay and Waterfront Park. . . . Only a few minutes from golf course, tennis courts, and recreation areas . . . 375 rooms with bath . . . American plan . . . References exchanged. STERLING B. BOTTOME, *Managing Director.*

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ON TAMPA BAY



Floors dull, worn, spotty? Renew the yourself — quickly, easily — with th *triple-action* product. *Removes* old varnis shellac, wax — *cleans* and *bleaches*, reac for the new finish — in one operatio Simple as mopping a floor. Safe, too no acid, no caustic, no fire danger. 1- can does an average floor — only 50c hardware, paint, department stores.

FREE CIRCULAR describes this and oth Savogran Products: Heavy Duty Cleaner, Cr Filler, Wood Putty, Paint Brush Cleaner, W Remover, Coldfoam, Strypeeze Semi-Pa Remover.

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Protects Your Walls



Ends Fumbling-
Lights automatically when you turn lights off!
Goes *off* automatically when room lights are turned *on*.
s fumbling in dark for switches!
vides a "safety" glow that elps you avoid stumbling!
ps walls free of smudges from ands groping for switches!
ws when you've forgotten to rn remote lights off!
es as comforting night-light nursery or bedroom!
ates for less than 2¢ a Year
tiful ivory plastic plate. Easy to put y toggle switch. See your electrical s dealer or send for sample. $1.00 aid. Write Associated Projects Co., Long Street, Columbus 15, Ohio.
LUMINITE



quarters, and still beat OPA regulations by collecting exorbitant rent for the furniture. In connection with this racket, a federal judge recently ruled that "two people cannot do a thing legally which would be illegal for either one of them to do alone." Steer clear of this double-rental deal; it's strictly a phony.

THERE are any number of plain and fancy variations of these six swindle patterns. There was the white-haired matron in San Diego, for example, who was found renting easy chairs for sleeping purposes, in her rooming house lobby. Regular customers got a special rate of $15 per month per chair—and not even a stool for the tired feet to sleep on!

A number of landlords have tried the scheme of renting, at ceiling, a single apartment; then doubling the rent when a couple move in, on the argument that the OPA-allowed rent was for *one* person and, therefore, could be doubled when a man and his wife took the place.

For every such crazy scheme on record in OPA files, there are many thousands of run-of-the-mill violation cases. All of them, however, add up to the same object: to inflate rent prices, to gouge the public in its buying of this essential commodity which, even under strict regulations, takes a large chunk of the national family budget.

And that's why OPA enforcement officers have been making a more concentrated drive than ever, of late, against this form of inflation. Unscrupulous landlords all over the country are getting worried and bothered about the clean-up campaign. One recently got funny. He wired OPA's Administrator Bowles: "Breathing inflates the lungs. Suggest you stop breathing at once." But the OPA boys say no dice. They're going to keep up the detective work from here on in.

They finished their job—
Let's finish ours
BUY
VICTORY
BONDS

Smart buyers look at the Back of the rug, too



NO MATTER WHAT YOU BUY, it always pays to look beneath the surface. Watch the smart furniture buyer. He pulls out a drawer to see if it's nailed or dove-tailed.

Smart rug-buyers look beneath the surface, too. They know that beauty is more than pile-deep. They know that backing is the backbone of the rug. They know that without a good backing, the pile will rapidly come out or will lose its springy resiliency. They know what repeated washings will do to a rug with inferior backing. They know how youngsters in rough-and-tumble play can crack a weak rug-backing so that the rug will never again lie flat.

TEXTILENE rug-backing was developed to overcome *all* these rug-faults. And test after test in the laboratory and in thousands of homes has proved that there's no finer, all-around rug-backing than TEXTILENE. So before you buy *any* rug, look for the hidden value—the TEXTILENE backing. It's often the difference between rugs that *look* good and rugs that *are* good.

E. W. TWITCHELL, INC., 3rd & Somerset Sts., Phila. 33, Pa.
Pioneers in Cellulose-Base Rug-Yarns for 29 Years.

Textilene
THE BETTER BACKBONE FOR MODERN RUGS



VIGORO Fed Early

Goes to Work Quicker!

For a greener, more weed-free, earlier turf, apply Vigoro before the frost is gone!

Authorities agree that *now*, even while the frost is in the ground, is the time to feed your lawn. Time to feed it Vigoro! You see, alternate freezing and thawing of winter breaks up the surface soil naturally and thoroughly. Vigoro fed early, while the ground is still frozen, begins to nourish grass roots as soon as spring thawing starts.

Hungry, thirsty roots get the nourishment they need from Vigoro. And that's important because if your soil lacks just *one* essential element grass growth may fail miserably. So don't take chances! Feed Vigoro and feed it *early*. Your grass will come up velvety smooth, rich, deep-green in color and so thick it'll help choke out weeds! Get Vigoro right away. Feed it to everything you grow.



A Product of Swift & Company

AS A GARDENER DO YOU NEED TO BE SAVED FROM YOURSELF?

CONTINUED FROM PAGE 76

Why? Simply because they have proved the most satisfactory over a period of some ten to fifteen years, all the bright young newcomers notwithstanding.

Among roses, it is hard to find any introduction in the past ten years, patented or not, that can beat the old favorites like Etoile de Hollande, Crimson Glory, Christopher Stone, Condesa de Sastago, and Souv. Therese, to name just a few. Nevertheless, new ones keep coming out, and are received with hand-clapping because they are new, but many of them also soon disappear.

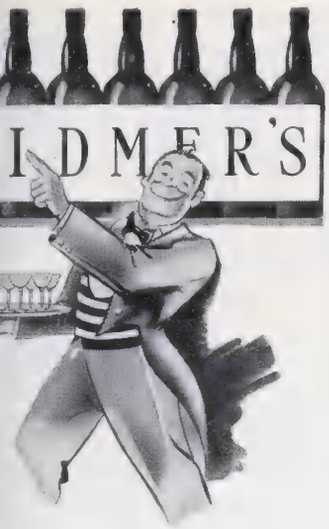
DON'T get me wrong—trying new things is a commendable practice, for it encourages the breeding of unusual varieties and types, with resultant improvement of plant stocks. But don't go overboard in ordering them. When a nursery offers new species in lots of one, two, or three plants, take a tip—buy only a few, not dozens. Try them, as the horticulturists are doing, and see how you like them. New dahlias at $15 or $25 may sound like something terrific; but they may not be one iota better than some 500 other older varieties at a fraction of the cost. Leave expensive new-to-the-trade items to the gardeners who hope to knock off prizes with them; spend your money on the tried-and-true varieties which you've never planted before, and you won't be disappointed. Almost any brand new item, if it has proved good enough to warrant extensive propagation, will be half as expensive within a year; one-fourth or one-tenth as expensive in three or four years when it is in big supply. Be a patient gardener, and you'll save money and tobogganing morale.

The nose-dive spender will also go into a tailspin over every new garden tool that arrives on the market. If it looks like a do-everything, that's for him. There hasn't yet been invented a do-everything, or even a do-lots-of-things. The basic tools every gardener needs are a spading fork, rake, clean hoe, scuffle hoe, shovel, and trowel: and a wheelbarrow or garden cart. My own tests of at least fifteen "miraculous" new gadgets introduced in the past ten years have proved their general worthlessness. Don't spend money on them—particularly on any tools with sharp hooks and points to tear surface roots, and those with complicated rem control equipment that just out of order and makes a frustr individual out of the handler.

Then there's the speed-up gro He thinks that the older a p is when he buys it, particular it's a tree, the better. He'll b seven-year-old cherry tree in fond anticipation of picking ries next summer; and all he is a slowly-dying thing that revives after the transplanting almost every case, the best ru buying plants is "the younger better." There are proper age transplanting everything, and nurseryman or a good garden will be your best authority on question.

Almost as bad as the spee grower is the foolish-notion dener. He has, for instance ideas about color-harmony. won't mix reds and pinks, ora and lavenders. He blanches a mention of magenta, which h lieves to be a "sport" that do mix with any other color. And often he is dead set against pu annuals and perennials into same bed. If you believe for a ute that any odd colors won' in flower groups, go up on a r tainside and look down ov valley when it's in full wildf bloom. You'll find every col the spectrum, and it's a magni sight. So is a rainbow. So i Grand Canyon, in its breath-t riot of hues. Nature's colors clash. As for magenta blooms, could be lovelier than pe Flaming Velvet; gladiolus Cl Dickens; chrysanthemum K Violet; or Nicotiana Crimson der—all exquisite magenta t And if you insist upon bed clusively of annuals or perer go ahead with them, but wh at a bed that's nothing but ery half of the time?

TOPPING all of these gar on mistaken ideas is the we do-it-here amateur who subs to the old wives' tales and about what can and what grow in certain regions. Typ this type is the woman wh recent Garden Club meeting dressed, said: "Of course, know we can't grow peas in chester County—but why?" there's no reason in the wor peas can't grow in that c but the legend has been for years that it can't be d



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takes only experimentation with different growing methods; and there's a right method by which those peas can be grown.

Don't listen to such tall tales; try for yourself if neighbors give you that it-can't-be-done-here routine, and pretty soon you'll have all your neighbors growing what they thought they couldn't.

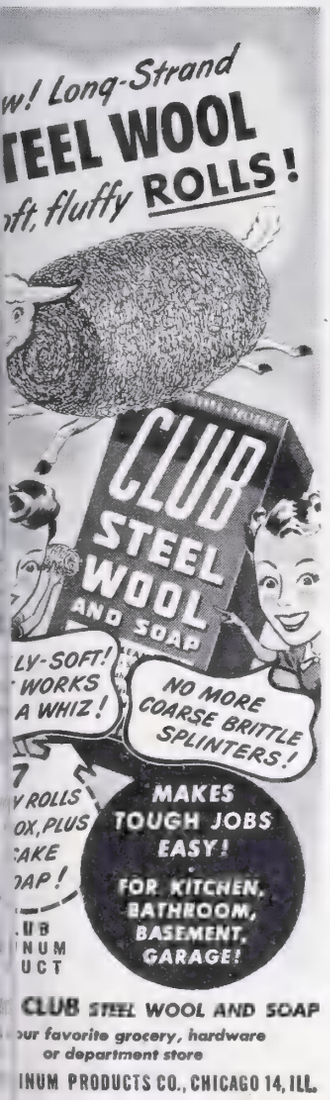
A variety of the we-can't-do-it-here amateur is the one who blames his nurseryman if his plants don't grow. Before you go galloping back to your dealer with complaints, make sure you've determined and used the proper method of soil preparation and care. In almost every case you'll discover it's just a matter of putting enough thought and effort into the project, and not a matter of bad materials. Hired "gardeners"—self-styled—are the worst miscreants of all in this respect. This does not refer to that fine fraternity of professional gardeners who have served apprenticeship under the masters, or who have gone through such training as the botanical gardens and arboretums offer; it refers to those elevated lawn mower pushers who have turned "gardeners," because of the demand from suburbanites physically unable or too lazy to do their own planting. As soon as one of these "specialists" objects to using established and recommended garden practice, it is a signal to dispense with his services, at least as a planter. Let him stick to his mower.

'Way down at the bottom of the list is the scatterbrain gardener, and of course *you* aren't one of them—or are you?—who drives the nurserymen mad. He waits until April or May to place his order for nursery stock and then he's mighty disappointed when it can't be filled. (Horticulture establishments base their season's requirements upon the returns from their catalogs in the first three weeks after mailing out. Late orders nearly always bring "sorry-can't-oblige" answers.)

Running late again, he writes lengthy letters asking planting advice in late February, when most nurserymen begin to get busy as bird dogs. (Any good firm will gladly answer inquiries in detail, if sent between December 15 and February 15.)

The scatter-brain does other foolish things. He forgets to make a duplicate copy of his garden order, and his shipment arrives with items missing which he may very well have meant to put down, but over-

(*Continued on next page*)



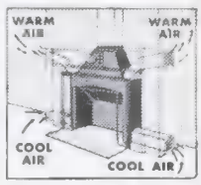


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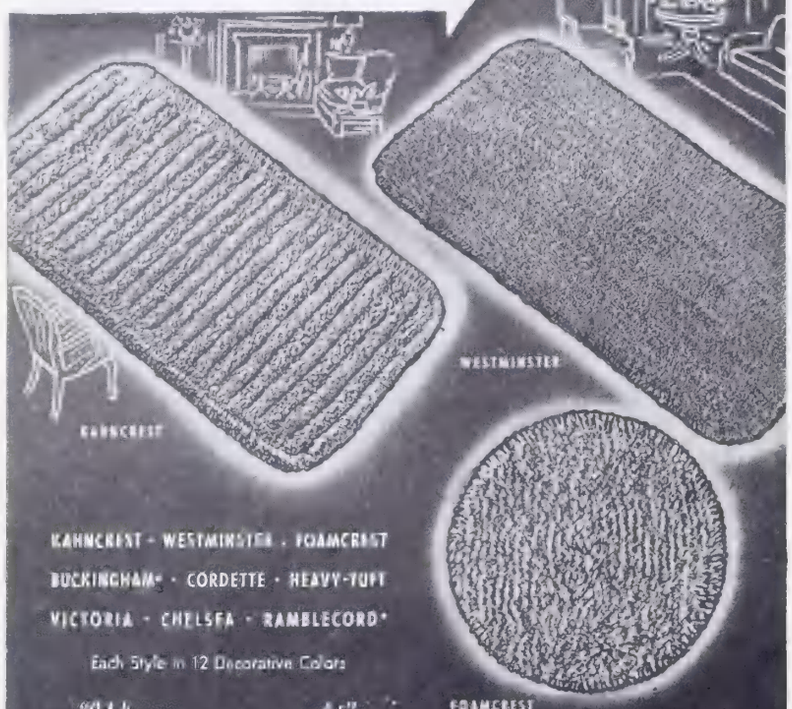
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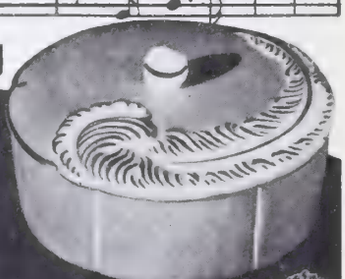
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looked. This opens up a furious barrage of correspondence between him and his dealer on the tender subject of "lost" items, throwing everybody into a tizzy of confusion.

This species of amateur even, believe it or not, has been known to write and innocently order seeds of tulips, daffodils and roses! (Hasn't he heard that growing these from seeds is a hybridizer's job, and a ticklish one at that?)

Now do you see what I mean, when I say many amateur gardeners need to be saved from themselves? If you are among this group, these few examples of easy-to-make-mistakes will, it is hoped, help you to turn over a new leaf in your own garden; and will save you much time, money, and disappointment.

TIM O'SHENKO

CONTINUED FROM PAGE 77

For the first time I forgive Mother those early skirmishes when she sneaked cream into my milk and we battled fiercely as to whether I would finish my potato. I could never understand why it made that much difference to her. Now I know. When I bury Timo's pills in a slab of horsemeat and they go down undetected, I feel the world has been temporarily saved.

TIMO is ten months old and still growing into his feet, which are enormous and a constant source of amazement to him. This gives him a sort of coltish, Lauren Bacall look that is devastating. He likes boogie-woogie, cheese cake, and stewed tomatoes, which he prefers to eat in a rather noisy fashion in the bathtub.

He sleeps on the couch, which used to be green but is now beat-up beige. Our friends tell us a well-trained dog does not lie on the furniture, but when the beds are down there is no floor space available for him.

His size does not discourage him from the fond belief that he is a lap dog. He is a lap dog from seven A.M. to midnight, at which time he decides he is a watchdog. This leaves much to be desired, particularly with the neighbors. The landlady is visiting her brother in Texas.

David is collecting theories on animal training with the same enthusiasm he used to accord the horses. He rushed home last night to report that he met a guy who knew Frank Buck and Frank Buck

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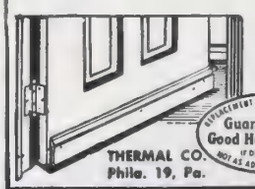
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says the only way to train animals is to make them fear you. You've got to be stern, he says.

"Once they discover they have as much say as you have, you're through," David said, eyeing Timo belligerently. "It's a deplorable way for a Democrat to talk, but we must face facts."

I went in to de-string the beans and left David making noises at Timo like a top sergeant.

"Heel!" he kept shouting, over the sound of wild scuffling. "Heel, you jerk!"

When I came out of the kitchen he had progressed to "sit."

"Sit, you heel!" he said, pushing at Timo's Gibraltar-like fanny.

Timo wagged his tail happily.

"Sit!" David screamed, waving his arms like a man possessed.

Timo was entranced.

He sat—on top of David.

"All you have to do is show him who's master," David said, from underneath Timo's stomach.

That ended Timo's training.

TIMO has enlarged our circle of friends to include a group of dog-walkers whose existence I never even suspected: a fine, ghostly lot who appear at midnight and discuss feeding problems by the light of the moon over Owen's Alley. Mine is the morning shift, a brace of well-adjusted, elderly ladies who give me recipes for beef Strogonoff and exchange views on the importance of regularity. The only thing more broadening than travel is owning a dog. And Timo keeps broadening our outlook all the time.

David has finally found a way of going to dinner parties and combating a doting mother. When she talks about her child, David talks about Timo. Sometimes he neglects to mention the fact that Timo is four-legged.

Last night his dinner companion reported on the prowess of her infant prodigy straight through the salad course.

"He's only eleven months," she said, "and he weights forty-four pounds."

David looked at her with ill-concealed pity.

"Timo is ten months," he said, "and when he stands up he is two inches taller than my wife."

His companion's fork stopped in midair.

David continued with his salad. "But then," he said deprecatingly, "my wife is only a size twelve."



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A WHITE ROOM FOR A SMOKY CITY

CONTINUED FROM PAGE 43

those old putty-colored "serviceable" fabrics in the sissy class. It is, for instance, impervious to alcohol, grease, or acid, so that the common stains of spilled food and drink, which play havoc with orthodox woven textiles, simply won't deteriorate it. It is waterproof. If rain beats in on the curtains, they are not irretrievably spotted, stained, or shrunken; if a drink spills on the armchair, the moisture can't seep through the upholstery.

It is dust-resistant, in that the grime that inevitably finds its way into every house will settle only on the surface of this material, without grinding its way into it to muddy its color or darken its whiteness. Its color—and it comes in a wide variety of colors other than white and chartreuse that have been used in the furnishings of our cover room—resists fading staunchly because colors are chemically built into the plastic material itself at the time of its manufacture, not added later as a dye or a surface coating.

Regular dusting and an occasional rubdown with a damp cloth are all these furnishings need to keep them clean—no long-winded and expensive trips to the dry cleaner, no fussing around with fancy solutions—and that's what we call rock-bottom practicality.

(*Continued on page* 131)

YOUR POSTWAR VEGETABLE POLICY

CONTINUED FROM PAGE 73

should be included in every postwar garden. Chives enjoy great popularity but are usually easy to buy, as is parsley. When mentioning garnish plants, the small fruiting tomatoes such as red and yellow plum and cherry types should be remembered, also the new Tiny Tim. These tomatoes are all delicious and delightfully decorative as a garnish.

In planning the layout of a vegetable-flower garden include flowers that will not obstruct those vegetables that have a decorative beauty of their own. But, on the other hand, you'll want certain flowers to block out those important food items that are at best nothing more than a wooden stake festooned with greenery. This allows for a wide selection of colorful subjects ranging from dwarf edging type plants to such giants as hollyhocks and sunflowers.

The most charming vegetable and flower layouts are obtained by arranging each item in square, oblong or round beds, using the flowers as edgings or separations between vegetables. In choosing flowering plants, only those with long blooming periods and suitability as cut flowers should be chosen. If you want a formal effect try flowers of one group only. One of the best plants for this purpose is salvia in all colors—red, white, pink, lavender, purple, and mahogany. These are all of even height and, since they come in so many colors, foil monotony.

An interesting variation on this idea is to plant alternate beds of short and tall growing vegetables with flowers of alternate height as edgings and separators.

The following chart should make the selection of suitable flower and vegetable combinations easy:

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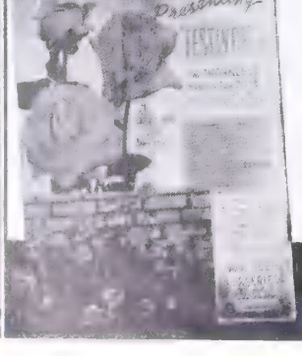
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Pole	6–8′	Hollyhock Per. & An. vars.*	6–8′	All Colors
	10–12″	Sunflower Miniature	6–8′	Yellow or Red
		Petunias*	1′	All Colors
Chard	18″	Portulaca	6″	All Colors
ge	10″	Zinnia Linearis	10″	Dark Yellow
ts	12″	Phlox Drummondi†	12″	All Colors
oli	24–28″	Salvia*	24″	All Colors
els				
ts	18–20″	Salvia*	24″	All Colors
lower	18–20″	Salvia*	24″	All Colors
	12–18″	Alyssum	6″	White or Violet
Corn	3–6′	Cleome Pink Queen†	4′	Pink
nbers	Spreading	Border with Portulaca, Candytuft or Cal. Poppies	3–6″	All Colors
ant	24″	Petunias†	12″	All Colors
e	8–10″	Sanvitalia Procumbens	6″	Yellow
	12–15″	Alyssum	6″	White
abi	12–15″	French Marigold	12″	Shades of Yellow
e	8–12″	Zinnia Linearis	10″	Dark Yellow
s	15–18″	Petunias†	12″	All Colors
Dwarf	16–20″	Candytuft, Cal. Poppies	8–10″	All Colors
Tall	3–4′	Cosmos Sensation	3′	All Colors
rs	18–30″	Vinca Rosea*	18–24″	Pink & White
ch	8–10″	Verbena*	8–12″	All Colors
h Bush	18–24″	Salvia*	24″	All Colors
toes ed)	4–5′	Cleome Pink Queen,† Marigold Orange Sunset or Yellow Queen, Nicotiana	3′	Pink, Orange & Yellow, White and Crimson
toes aked)	2′	Unwin's Bedding Dahlias†	12″	All Colors
ps and hes	6–8″	California Poppies, mixed	6–8″	All Colors

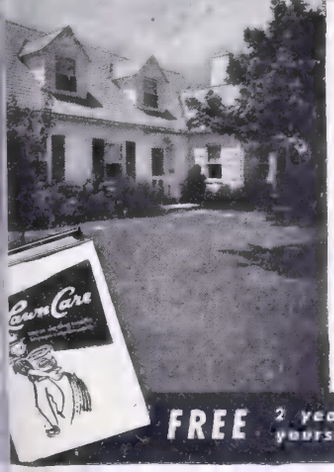
d should be started early in cold frames, or plants should be purchased.
may or may not be started early.
nmarked varieties can be sown directly outdoors with the vegetable seed, wn when vegetable plants are set out.

clude gladioli and tall growdahlias in the vegetable gar- These flowers are too often d as decorative garden sub- which they are not. Rows or of these definitely belong in egetable garden, and their unesting growth should be gard by plantings of mixed an- . Tall marigolds are excellent mbination with dahlias.

rennial food plots containing items as asparagus, rhubarb, berries, etc., are easily beauby planting hardy flowering subjects like rugged Regale. Henryi, Philippinese, Shuksan and Madonna lilies, long blooming perennials such as hollyhocks, coreopsis, phlox, and the gorgeous-leaved Artemisia Silver King. Oriental poppies are fine here, too.

All the recommended possibilities for mixing vegetables and flowers would fill volumes. There is no end to them, and a bit of experimentation with those vegetables and flowers you love best should reward you with a garden that's as lovely as it is productive.

DON'T WAIT UNTIL SPRING



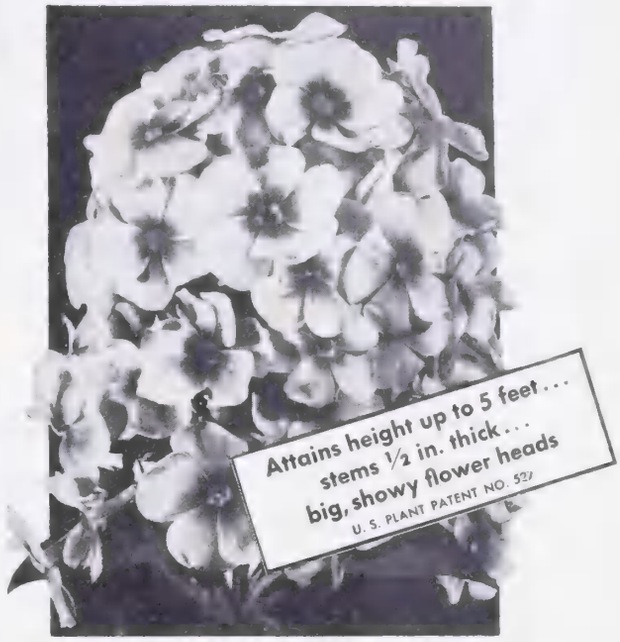
PLAN NOW to have a Beautiful Lawn

Start right by reading Scott's FREE Lawn Care Bulletins and learn why late winter feeding and seeding make thicker, greener turf. For year-round lawn beauty follow the proven recipes discussed in Lawn Care. Find out how to have the kind of lawn you've always wanted.

O. M. Scott & SONS CO.
12 Spring St., Marysville, Ohio

FREE 2 year subscription to Lawn Care is yours for the asking—no obligation!

SENSATIONAL new INTRODUCTION Giant Phlox "OLYMPIA"



Beautiful, bold, stately—Olympia Phlox is the forerunner of a completely new strain of Phlox! It grows up to 5 feet high depending on soil, and has rich green foliage entirely free of mildew.

The flower heads will enchant you. Big, open, airy, with white florets revealing deep, velvety, fiery red centers. As the bloom matures, the red coloring spreads over most of the flowers, giving, at a distance, the effect of brilliant rose.

Plant this true American Hybrid Phlox this spring. Its distinctive size, complete hardiness and extraordinary beauty will bring you real joy and satisfaction.

Price: 3 for $1.50 — 12 for $5

Plant this 1946 ALL-AMERICA ROSE WINNER!


ROSE "PEACE"

New Rose "Peace." Glorious creamy white blooms fully five inches across, with high pointed centers and very double. Slowly opening buds of rich golden yellow pass through enchanting range of delicate colors culminating in great golden hearted flowers that shade outward into alabaster petals edged in apple-blossom pink. Hardy, disease-resistant—a prized newcomer that will stay! Order now for spring planting!

Price: $2.50 each

Rose "Mme. Chiang Kai-shek"

All-America Winner in '44. Daintily shaped petals clasped in long spiral buds unfurl slowly into canary-yellow flowers of perfect proportions. Hardy, free-blooming, luxuriant foliage. Rich rose perfume.

Price: $2. Each — $20. Dozen

Rose "Douglas MacArthur"

Grows vigorously and prolifically everywhere. Tulip-shaped buds open slowly into exquisitely proportioned flowers of blended rose, gold and salmon. A tried-and-true leader for your garden!

Price: $1.50. Each — $15. Dozen

GET OUR NEW BOOK-CATALOG TODAY!

Nearly 200 pages with as many true-life color illustrations, and nationally recognized America's most beautiful floral catalog! Newest and finest offerings in roses, flowering shrubs and plants —a great wealth of top-quality, pre-tested items of unusual interest. *Complete cultural instructions.* To be sure of this outstanding book, it is necessary that you enclose with your request 25c, coin or stamps, to cover postage and handling costs.

Wayside Gardens
32 Mentor Ave. Mentor, Ohio
Reg. U. S. Pat. Off.



Experts Selected PEACE ONLY All America Rose Selection 1946

Experts selected PEACE because it had the highest rating ever attained in the history of the A.A.R.S. Leading rosarians have made the following statements about PEACE—we quote: "exceptionally fine big blooms"—"kept blooming longer"—"buds unfolded so perfectly"—"the pink flush is something to see"—"massive plant"—"good foliage, sturdy stems"—"vigorous grower".

Judge PEACE for yourself in your garden. Plants **$2.50** each; 3 for **$6.25.** Send for your FREE STAR ROSE CATALOG illustrating PEACE and many other roses and flowers in full color.

THE CONARD-PYLE CO., Robt. Pyle, Pres. **WEST GROVE 280, PA.**

American Introducers of the PEACE Rose

PEACE IS FOR SALE BY LEADING ROSE DEALERS

YOU'LL EAT BETTER WITH LESS WORK

CONTINUED FROM PAGE 102

your own or a neighborhood truck farm: or when you have learned the time-saving trick of cooking intricate dishes such as beef Stroganoff. veal scallopine and the like in quantities enough for five or six meals. freezing the surplus for future use.

YOU'LL be able to indulge your family's *individual* preferences if you own a good-size freezer—Dad's weakness for fresh asparagus. for example. When asparagus is at its peak in flavor. and selling at a favorable price, you can buy it in quantity, freeze it. and convince Dad further that he didn't make a mistake when he invested in a freezer!

You'll also cut waste to minimum, and avoid being a repetitive cook; for you can freeze what's left of Saturday's roast and not come up with it again until Friday week. You'll find your menus improving with each additional month you own your freezer; it takes close association with one of these units to tap its infinite possibilities.

Women who now lean heavily on frozen foods claim, even this early in frozen-food history, that th save about one-third of the tin normally devoted to shopping a meal preparation, and their fam lies are better fed.

But it's not only in the froz foods that you can look for dev opments. In the field of fresh an therefore, perishable fruits a vegetables, things have been ha pening too.

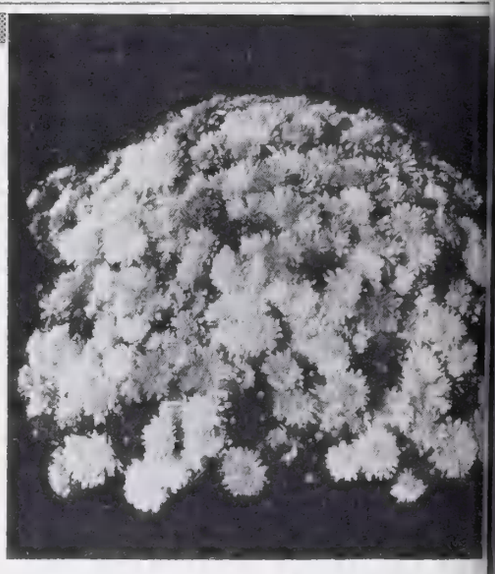
IN Columbus, Ohio, now you c walk into any one of four se service stores and pick out of refrigerated case cellophane-seal packages of vegetables or fru which have already been clean trimmed. and washed—without pa ing a cent more than for "as fruits and vegetables. The peas shelled. the corn is shucked, cauliflower has dropped its he moorings. The peaches are u formly firm, sporting a soft p flush—no green spots to mar th surface, because they were pick when just ripe. You pay *only* what you get—not for all th wilted leaves, the stems, the edible portions.

The weight for the cellopha



Flowerfield's GARDEN SELECTIONS





Tigridias (Tiger Flower)

Flowerfield's new and improved introduction brings the gorgeous splendor of the tropics to the American garden. Tigridias perfectly huge blossoms (6 to 7 inches across) bloom from mid-July until frost. Three silken petals, richly colored in various shades of scarlet, rose, yellow, orange or white surround plain or spotted cups. A red triple-spronged stamen darts several inches high from the very center of the cup.

CARNARIENSIS ..... Canary Yellow
GIANT RED ..... Red
VIOLACEA ..... Violet
GIANT ROSE ..... Rose
WATKINSONI ..... Tawny Orange
Three 50c. Three $1.25
MIXED SELECTION
Doz. $1.50, 100 for $10.00

1946 Spring Catalogs

Flowerfield's new catalogs for 1946 Spring planting are full of fine color illustrations and complete listings of your favorite garden subjects. Two large Spring Catalogs, one for Seeds, the other for Bulbs, Roots and Plants, contain listings of the finest quality new introductions and old favorites for better gardens. Send for your copy of these instructive, easy to read, fully illustrated catalogs.

Please enclose 10¢ to cover mailing and handling costs for both of the two catalogs.

Cushion Mums

SANTA CLAUS This is the finest red Cushion Mum and by far the most popular. Plants are literally covered with brilliant flowers that completely hide the foliage of these compact plants approximately 15 inches high and 24 inches wide. Santa Claus is particularly beautiful in September if used as an accent to the evergreen planting. Each 50c, Doz. $5.00

ACE CUSHION The brilliant sun-yellow flowers bloom in great abundance on this sturdy variety. Ace may be used as a border, adding warmth to your Fall garden. As with all Flowerfield stock, it is the best quality obtainable and is guaranteed to grow and bloom.
Each 50¢ ..... Dozen, $5.00

Reg. U.S. Pat. Off.
flowerfield

FLOWERFIELD BULB FARM • DEPT. 20 • FLOWERFIELD, LONG ISLAND, N. Y.

pped fruits and vegetables is ked right on the package. These s retain their garden fresh ap- rance and vitamin content be- e they are kept in refrigerated nets. In fact, their temperature been controlled from the mo- t they were picked.

his research experiment in coming waste in fruit-and-vege- e selling has been carried on he A. & P. Company and Ohio e University. It will extend to r retail stores when practical. oon also you'll be seeing on grocers' shelves the new ydrous" foods, dried by a new hod which makes them unusu- palatable and allows them to n, to a higher degree than ever re achieved in food drying, natural color and vitamin ent. Recently we saw a small tage of white globules turn into , milk-rich mashed potatoes in minutes when water was add- These "anhydrated" foods will up almost no space on your hen shelf, are all ready to pop water, and require but a few utes to cook.

ou'll be eating many airborne s, too, in the near future. 'll probably be introduced first otels, restaurants, and food oisseur shops. But eventually reduction of shipping weight through use of specially designed wire-bound crates, improved methods in loading, and use of supercargo planes like the Consolidated Vultee M-39 with a payload of 18,500 pounds, will bring down the cost of air shipment to the point where all of us can afford to buy fresh-from-the-source foods flown from far-away points.

Air travel of foods not only will serve to acquaint fellow Americans with foods from *all regions*, but it will make everyday fruits and vegetables more delicate in texture and flavor; for fruits which can endure the rigors of several weeks' traveling must be hardy. Durability (and not necessarily flavor) is bred into them by design. But when they can be picked ripe and arrive at their destination in a matter of hours, more fragile and delicate types can be produced.

We repeat: this bright food picture is no dream; it has already become reality in the testing laboratories, in some cities, and in some stores. Tomorrow it will actually be on your doorstep!

Write us for a list of stores throughout the country that sell frozen foods exclusively.

Good living begins...

. . . at the dinner table . . . and good dining demands attractive appearance and superior flavor in vegetables, cooked or salad.

To have vegetables at their best, sweet and crisp, grow in your own garden the better, modern varieties. Grow them from Asgrow Seeds . . . clean, pure, high-germinating . . . fresh from our 75,000 acres of seed crops.

SOLD THROUGH LOCAL STORES

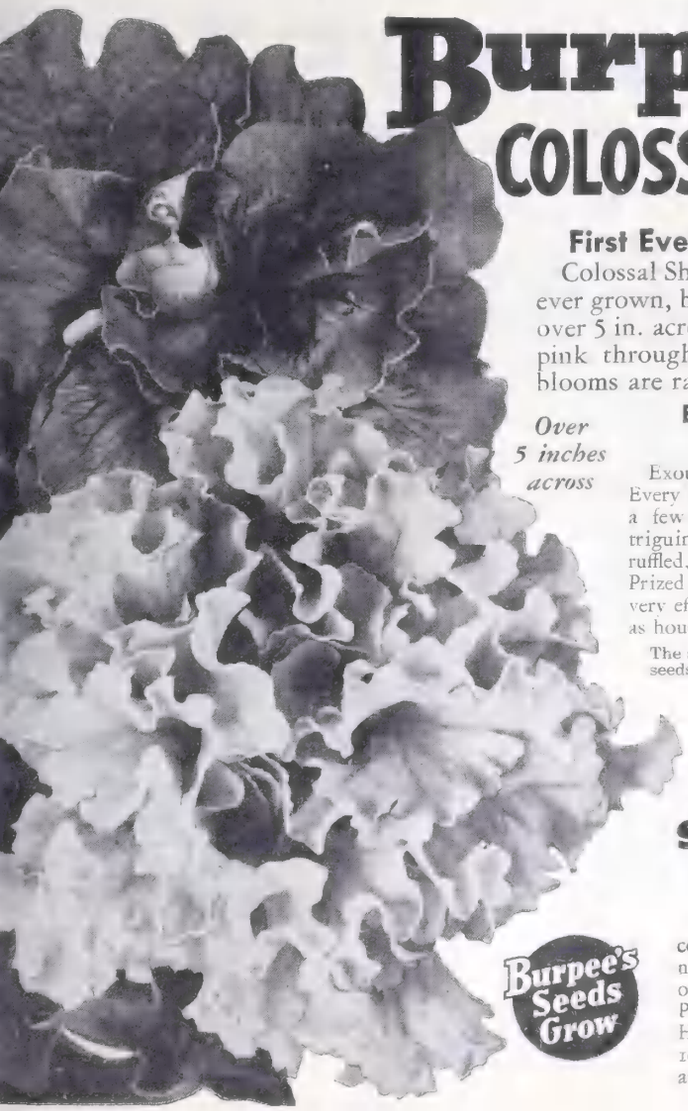
Asgrow

For growing satisfaction



ASGROW SEEDS

Associated Seed Growers, Inc., New Haven, Conn.



Burpee's GIANT ALLDOUBLE COLOSSAL Shades of Rose PETUNIA

First Ever Created in America, Largest Ever Seen!

Colossal Shades of Rose are the largest Giant Alldouble Petunias ever grown, better than the prewar imported ones ever were, many over 5 in. across—in the loveliest pastels all the way from salmon-pink through rose-pink to deep rich rosy-mauve. The glorious blooms are radiant in the garden, enchanting in bouquets.

Over 5 inches across

Exquisitely Ruffled and Fringed

Exotic as camellias and azaleas! Every flower is fully double. Even a few plants will supply an intriguing display—some pleasingly ruffled, others extremely fringed. Prized for beds and borders, also very effective in window boxes and as house plants.

Very Profuse-Blooming

The vigorous plants grow 20 in. tall and nearly 3 ft. across, bearing their immense alldouble blooms in the greatest profusion and for a long season.

Lovely in Arrangements

Of all the flowers in your garden, none will win such admiration nor so richly adorn your home.

Winner of Highest All-America Award for 1946

In the nation-wide judging of new flowers created for 1946, the All-America judges placed these marvelous Burpee Giant Alldouble Petunias above all others.



The seed supply is limited, and very valuable. Order now to be sure, and get seeds started early for quicker blooms. **Packet** (100 seeds) **$1.; 5 Packets $4.50**

W. Atlee Burpee Co.

393 Burpee Building Philadelphia 32, Pa. OR **393 Burpee Building Clinton, Iowa**

Burpee's Seeds Grow

70th Anniversary Seed Catalog FREE

In natural color on its front cover are Burpee's amazing new Giant Ruffled Snapdragons; more about Alldouble Petunias on p. 30; new Burpee Hybrid Vegetables on p. 3. 100 pages, all the best flowers and vegetables.

W. ATLEE BURPEE CO.
393 Burpee Bldg. | **Philadelphia 32, Pa.** (or) **Clinton, Iowa**

Send postpaid .....Packets of Seeds of Burpee's new Petunias Colossal Shades of Rose **No. 2466.** Enclosed is $.....

If now a Burpee Customer, please check here ☐

Name .....

St. or R.D. .....

P.O. ..... Zone if any ..... State .....

☐ **Send Burpee's Seed Catalog FREE.**



SEND for Your Copy NOW!

HENDERSON'S
1946 SEED CATALOG
VEGETABLES • FLOWERS • SUPPLIES

144 Pages—many in full color. Latest listings of the finest varieties of both flowers and vegetables. Valuable, down-to-earth information to help you get the most out of your garden. Make sure you get Henderson's selected, tested seeds—send for your free copy of our catalog now.



PETER HENDERSON & CO.
35 Cortlandt Street, New York 7, N.Y. Dept. 61-A

FLOWER ARRANGEMENTS ALL 12 MONTHS

Summer

CONTINUED FROM PAGE 75

SPIRES

Flowers

Salvia—Flowering Sage
Snapdragon—*Antirrhinum*
Speedwell—*Veronica*
Flowering Tobacco—*Nicotiana*
Tuberose { double / single

Foliage

Canna leaves
Perennial sweet pea vine—*Lathyrus*

CIRCLES

Flowers

Lily
Marigold—African
Mignonette—*Reseda odorata*
Milfoil—*Achillea*
Painted Daisy—*Pyrethrum*
Pansy—Viola Tricolor Maxima
Peony { double / single
Peruvian Daffodil—*Ismene*
Rose { bedding / climbing
Sunflower—Helianthus—mixed colors
Tick seed—coreopsis
Viola—*Cornuta*
Yarrow—*achillea*—yellow
Zinnias

Foliage

Begonia—tuberous—leaves
Burdock—leaves (wild)
Bugloss—*Anchusa myosotidiflora* leaves
Caladium—leaves
Coleus—leaves
Echeveria—plant (rosette)
French artichoke—Cynara *scolymus* leaves
Funkia leaves—*Hosta*
Lupine leaves
Mullein leaves (wild)
Peony leaves

NEW CHEMICAL MARVELS RID GARDEN OF WEEDS AND PESTS



Apply in a fine spray; wet plant thoroughly

Now, for the first time, Vaughan offers a remarkable new weed killer—Dandykill, which rids the average lawn of weeds without injuring grass. A form of 2,4D (growth regulating hormone), Dandykill acts as a selective weed killer when sprayed in proper strength on plants to be destroyed. Extensive experiments made last summer proved that, when used correctly, this new product is harmless to blue grass, red top and fescues.

Dandykill destroys weeds like poison ivy, bindweed, sumac, sheep sorrel, thistle, etc. Retards growth of white clover but is not effective against crab grass and may injure bent grasses. Fatal to buttercup, chaerophyllum, chickweed, cinquefoil, cress, dandelion, dock, fleabane, henbit, knotweed, lespedeza, lippia, moneywort, mustard, onion, pennywort, peppergrass, plantain, pussytoes, shepherd's purse, thistle, whitlow, etc.

Weeds should be sprayed when young and vigorous—dandelions just before they flower. U. S. government scientists say that weeds so treated die because food reserves are burned up. Thick dandelion roots become soft in three weeks and plant disintegrates entirely in about two months.

Dandykill is easy to prepare and use—suited to amateur use and ordinary spray equipment. Powder dissolves quickly in water, can be easily cleaned from spray equipment.

Full directions for using Dandykill on each package.

2 ounces (will treat 800 square feet) prepaid, 55c.
8 ounces (will treat 2,500 square feet) prepaid, $1.
24 ounces (will treat 10,000 square feet) prepaid, $3.
6 pounds (will treat 40,000 square feet) $10.00, by express, charges collect.



Plants die in a few weeks, clear to the root ti

PROTEXALL FOR *ALL* INSECTS AND DISEASES

The gardener will find in the new product—Protexall—protection for nearly every garden pest and disease. Thanks to the war developments, which brought D.D.T., all gardeners have in Protexall the sure help they have long needed. Extensive tests have proved that Protexall is valuable for checking disease without injuring delicate plants.

This one-shot spray or dust combines in one product four tested materials: D.D.T., Rotenone, Fermate and Sulphur.

D.D.T. controls most chewing insects and many juice-drinkers which defy pre-war sprays—leaf hoppers, flea beetles, European corn borers. Destroys with amazing effectiveness Japanese beetles, cabbage worms, most caterpillars and beetles. Rotenone exterminates those pests unharmed by D.D.T.—Mexican bean beetle, aphids.

Fermate has been used chiefly in greenhouses and garden experiments where it proved harmless to the most delicate plants. Reliable specific for black spot on roses, leaf spot on chrysanthemums, snapdragon rust, most scale insects, anthracnose of tomatoes and brown rot of cherries. Sulphur is added to take care of fungi and bacteria which Fermate will not touch.

Use spray or dust, depending upon the equipment you have. Ingredients are scientifically blended for maximum effect.

Protexall Spray, 1 oz., 35c, prepaid 40c; 4 oz., $1.00, prepaid $1.10; 1 lb. $3 prepaid; 5 lbs., $12, by express, charges collect.

Protexall Dust, 1 lb., 75c, prepaid 85c; 4 lbs., $2, prepaid $2.25; 50 lbs., $17.50, by express, charges collect.

Vaughan's Gardening Illustrated, 1946, lists all the marvelous new chemical aids for gardeners, together with 2250 different flowers, and table quality vegetables; 2 illustrated in full color. Mailed FREE on request.

VAUGHAN'S SEED STORE, Dept. 181

10 W. Randolph, Chicago 1 — 47 Barclay, N. Y. C.

PANTRY SHELF NEWS

By Esther Foley

QUICK swing-around through the New York food shops turns ne happy discovery that the host- who likes unusual taste-treats begin to feel there's a war off. ttle by little the prewar deli- es—and some new ones—are ing in their appearance to add fillip of specialness to meals snack pick-ups.

ere are some old-timers you'll leased to meet again—and some arrivals.



p Sago Cheese is one of the of the postwar imports to h New York. A native of Swit- nd, it is small, hard, crumbly, of an odd green color. The dered dried leaves of the Blue lot are used to produce this r and to give the cheese its un- ected flavor, which has a faint of vanilla. Blue Melilot is a type of clover containing that vanil- la flavored substance—coumarin.

The Sap Sago is shaped like a truncated cone, four inches high, about three inches wide at the base, two inches across at the top. Serve it grated, on thinly sliced buttered bread. Excellent with cocktails, salad or soup. Sap Sago fits where- ever grated cheese is used in cook- ing, just as a flavor change. Selling at R. H. Macy's, N. Y. C. 98¢.

Pumpernickel is the bread to use under Sap Sago cheese. Many bak- eries make this small hard-to-slice loaf. Many grocers carry a series of thin slices, cellophane wrapped. But the newest way to buy Pumper- nickel is canned, already sliced. Au Gourmet packs this, in a one-pound.



two-ounce container. 24 slices.

Made simply of rye meal, salt

(*Continued on page* 129)



PEACE

Very Finest Gift of All for Your Garden Loving Friends. A Distinguished Addition to Your Own Rose Garden.

PEACE is the All-America selection for 1946 introduction. It is the most talked of Rose in many years.

This sensational Hybrid Tea Rose passes through a range of fascinating colors . . . opening yellow buds with edges picoted cerise, then to soft-rose, apple blossom pink and finally soft pinky lavender to glorious blooms of alabaster white . . . each petal edged pink that deepens as the flower opens into an unusually large, long lasting and constantly fresh looking 5 inch bloom of ethereal loveliness . . . individual petals are large and of great substance gradually opening, a few at a time, around a high pointed center until the fully opened flower shows a great heart of tawny yellow.

This range of colors has not been attained by any other rose introduction. The growth is strong and healthy in every stage.

2 year old plants, $2.50 each; $25. per doz.
Delivery at planting time in spring of 1946.

Send for our new illustrated catalog. The 25c charge may be deducted from your first order.

Box 59 **Madison, New Jersey**

Totty's

Flowerfield's
FINE SEEDS for 1946

Flowerfield's fine quality seeds for annual flowers produce outstanding results, quite worthy of their place in the garden. They are the colorful all summer blooms to cover the ripening Tulip and Daffodil foliage. They fill in the between seasons lull in the perennial borders. Flowerfield's extraordinary selections offer many unusual varieties for edgings, Petunias for every purpose and hard to find selections for continuous cut flowers.



Princess Aster—*Princess Bonnie*

1946 Seed Catalog

Send for your copies of Flowerfield's spring catalogs for 1946. They contain full color illustrations and complete listings of the finest quality seeds (flower and vegetable) and Bulbs, Roots and Plants. Please enclose 10¢ to cover mailing and handling costs.



Dianthus
Westwood Beauty

New Introductions from Flowerfield

DIANTHUS—WESTWOOD BEAUTY Truly worthy of its name Westwood beauty, a 1946 introduction, is a fiery red to an exceedingly deep velvety red variety. It grows ten to fifteen inches tall, is free flowering on long wirelike stems with deeply fringed blossoms two inches in diameter. . Pkt. 25¢

ASTER—PRINCESS BONNIE This very beautiful soft salmon-rose shade Aster blooms in mid August. It has flowers that are 3 to 3½ inches across on stems 18 to 24 inches tall. Strong guard petals surround full crested centers. They are a delight to anyone who wants good cut flowers. . . Pkt. 25¢

flowerfield

Reg. U. S. Pat. Off.

FLOWERFIELD BULB FARM
DEPT. 20
FLOWERFIELD, LONG ISLAND, N. Y.



AMERICA'S MOST BEAUTIFUL, MOST HELPFUL SEED CATALOGUE

Quality Since 1818

A big valuable book, full color cover-to-cover. Shows the newest and best in breath-taking flowers to "furnish" your outdoor living room! Prize big-crop vegetables! Rare bulbs, roses, fruits, and all supplies needed by home gardeners. A gold mine of proven gardening helps.

Send today for your FREE copy and order direct from Breck's to get the best seeds that grow

SEE FAMOUS SPECIALTIES!

"PEACE" ROSE
The highest-scoring rose in history of the All-America trials.

MIDGET WATERMELON
An exciting Tom Thumb version of mouth-watering succulence.

SNOWSTORM NICOTIANA
A fragrant snowdrift of starry blossoms.

And scores of other rare Breck's exclusives.

SEEDSMEN SINCE 1818
BRECK'S
74 Breck Bldg., BOSTON 9

The New Burpee Hybrid Vegetables

You'll Want to Grow This Year

So popular early customers ordered the entire supply of seeds last winter even before most of the catalogs were mailed! Don't miss them—order your seeds now to be sure!

Fordhook HYBRID Tomato
Early, smooth, round, uniform. Much better than other early tomatoes, and keeps on bearing all season. Fine flavor. Scarlet-red.
Packet (30 seeds) 25c; 3 Pkts. 70c.

Burpee HYBRID Tomato
New for 1946, almost as early as Fordhook. Outstanding for quality and rich flavor. The deep globe-shaped fruits are scarlet-red. Very heavy cropper. Really everbearing!
Packet (30 seeds) 35c; 3 Pkts. $1.

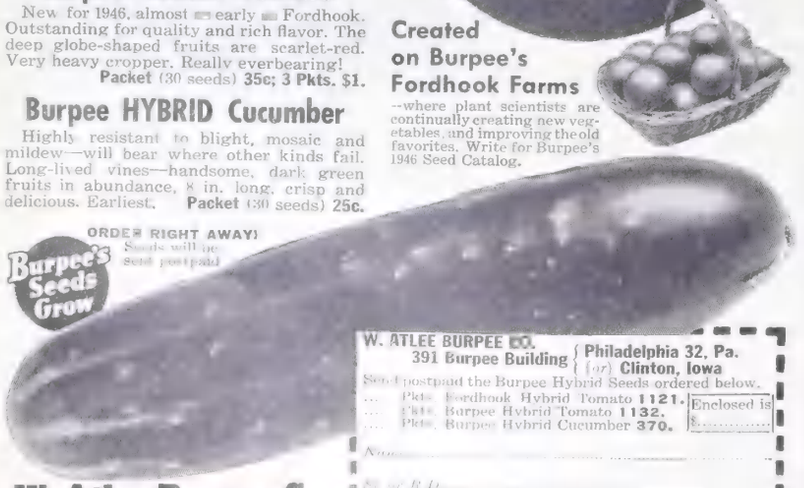
Burpee HYBRID Cucumber
Highly resistant to blight, mosaic and mildew—will bear where other kinds fail. Long-lived vines—handsome, dark green fruits in abundance, 8 in. long, crisp and delicious. Earliest. Packet (30 seeds) 25c.



Created on Burpee's Fordhook Farms
--where plant scientists are continually creating new vegetables, and improving the old favorites. Write for Burpee's 1946 Seed Catalog.

ORDER RIGHT AWAY! Seeds will be sent postpaid

Burpee's Seeds Grow



W. Atlee Burpee Co.
Burpee Bldg. Philadelphia 32, Pa. 391 Burpee Bldg. Clinton, Iowa

W. ATLEE BURPEE CO.
391 Burpee Building { Philadelphia 32, Pa. (or) Clinton, Iowa
Send postpaid the Burpee Hybrid Seeds ordered below.
.... Pkts. Fordhook Hybrid Tomato 1121.
.... Pkts. Burpee Hybrid Tomato 1132.
.... Pkts. Burpee Hybrid Cucumber 370.
Enclosed is $.....
Name .....
R. F. D. .....
P. O. & State .....
Send Burpee's Seed Catalog FREE.

HOUSEKEEPING FORECAST FOR 1946

CONTINUED FROM PAGE 57

Drinks will never lack ice cubes with a refrigerator which freezes 84 cubes in one operation, has flexible shelf arrangement which holds 8 quarts of milk.

Your barbecue party won't flop if it rains, for there are special broilers in gas ranges which permit low temperature broiling or barbecuing of whole hams, chicken, and other tender cuts.

Even if you haven't a dishwasher your dishes can be shiny clean, if you choose a sink with built-in spray—wonderful for prerinsing and rinsing after soaping. Wonderful for cleaning fruits and vegetables, too.

If you want to explore the wonders of frozen foods before investing in a separate freezing cabinet, you'll buy a combination refrigerator and frozen food cabinet, which can hold 35 pounds of packaged frozen foods in the separate low-temperature freezing compartment.

Pure air with that early-morning freshness can be yours all day long, whether you live in a rented place or your own home. For there's a portable or built-in kitchen ventilator adaptable to any size kitchen, and a built-in garbage removal unit right in your sink to grind up everything from orange rinds to chicken bones.

Toasters are adjustable as well as automatic nowadays. One will keep your second piece warm while you're munching the first, or pop it up, whichever you say.

Now that one manufacturer making an upright cleaner and a tank type has developed interchangeable attachments which fit either, you won't have to drag your cleaner up and downstairs, but can have a cleaner in both places.

If you've 30 inches of wall space to spare, you can have a one-piece laundry package: automatic washer, automatic dryer, and ironer under one roof.

Automatic cooking is virtually in sight with an electric range which starts, times, stops all cooking operations, including the oven, top-of-stove burners and the deep well cooker.

Colorful Surprise
OLDS' TRIAL GROUND MIXTURE CALENDULA



Never before offered—brilliant, larger flowered, longer stemmed varieties, many unusual two-tone colors. Heat resistant, easy to grow. Fine cut flower. Keeps well. Send two 3c stamps for trial packet..... 6c

SEND FOR FREE SEED BOOK
Shows the best of everything for garden, valuable planting guide.

L. L. OLDS SEED CO.
DEPT. 9 MADISON 1, WIS.

Dreers 1946 GARDEN BOOK free!

FREE to garden lov
our big, new, illustra
edition full of valua
information on Dr
Quality Seeds, Bul
Garden Supplies, A
America Novelties,
favorites. Super valu
More than a catalog
garden guide. Write n

HENRY A. DREER,
Faithful for Over a Cent
163 Dreer Bldg. Phila. 23



A burglar's loose!—But while I'M her
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The LOG of the PRACTICAL GARDENER

January agenda: order next summer's garden now from the catalogs, keep an eye on winter mulches, and attend to your house plants

Seed catalogs arrive in January and the average gardener is in as much of a dither as the old farmer sorting the good, bad, and indifferent apples; it's making the decisions that's so tough. For when you see the optimistic pictures of all the prize specimens you might grow, your natural impulse is to order a little of everything. But restrain yourself. Pick and choose carefully. There are plenty of information and lots of ideas to be gleaned from the catalogs to help you decide what's best for you.

If you are one of the wise ones who has kept a really informative garden notebook, your planning task should be easy. Check over your last year's crops and list those which were really successful. There must have been several varieties which you were lured into trying which either did poorly in your type of soil or which didn't particularly make a hit on the family table.

List your successes, too, from the point of easy culture and of amount of yield in proportion to your initial investment. It's no fun to grow tomatoes and find that in the end they have cost you more than the choicest fruit in the market. Think back and eliminate those varieties which were too demanding in care and became a burden rather than an asset. You cannot help making some poor choices once in a while, but foolish indeed is he who makes the same mistake twice.

And while we're on the subject of vegetable gardens and seed catalogs, it's not a bit too early to send in your order for next summer. As in everything else, first come, first served.

Better have another look at your stored gladiolus and dahlia bulbs. Watch for any soft spots, cut them out immediately, and dust with sulphur to prevent recurrence.

Stored vegetables could stand a once-over, too. Keep apples away from onions, as they will tend to absorb both odor and flavor. Be sure there are no rotten ones to spoil the lot and, as a safety measure, spread apples and other fruits far apart to be sure of good circulation of air.

(*Continued on page* 130)



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PANTRY SHELF NEWS

CONTINUED FROM PAGE 125

water, and yeast, this bread has the good clean flavor of tradition—no sweetness and slightly bitter. Even the texture is familiar, damp, pully. But there is hardly any crust! For beginners in pumpernickel this might be an advantage, but old-timers like to bite on hearth-baked crust! Costs 28¢. From B. Altman & Co., New York City.



Prepared coconut is by no means plentiful as yet. But a certain type of dried coconut can be had. Every now and then Esposito Bros., grocers, 444 Sixth Ave., New York City, carries a half pound brandless package of the dried shreds. These shreds are brittle, short, but with the dear old coconut flavor, white as snow and chewy. In ice cream, mixed into "baked" icing for cakes, with sliced oranges, or strewn on a cream frosted pie, this coconut does surprisingly well. Half pound, 49¢.



Here comes the olive, stuffed with itself. Large olives, tender, perfect in shape, magnified very slightly by the glass jar and the clear brine. The stone has been removed from the tip end, and a neat fold of another and smaller olive has been forced into the space. A bite is solid olive delight, really worth sampling. These are packed under the Cresca label, sold under the title Spanish Queen Olives, stuffed with olive, 10 ounces, 69¢, at Dossourd, Filser, 960 Madison Ave., New York City.

Honey pressed from a section of honeycomb has so much more charm than honey just spooned from a jar. The little mass of wax cells intensifies flavor and fragrance. So, the next time a jar of orange blossom honey is in order, ask for the Silver Bee Brand. It is packed in one-and two-pound jars by R. R. Rice of Miami, Florida, each jar containing a thin long section of the comb. This honey is light in color, medium heavy in consistency, and tangy sweet. 67¢ for the 1-pound jar at The Schrafft Stores, 58 W. 23rd St., N. Y. C.

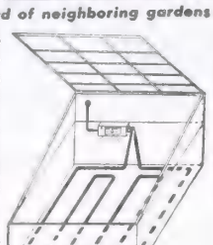


A little more than a card, a little less than a gift—so many times a creation like this is needed, wanted. Just such cheer is now available at B. Altman & Co., New York City. Here the gift basket department has sprung into pretty life, and the small token gift sketched is one of the best sellers. A pound of milk chocolate buds and a half pound of toffee caramels, each box wrapped in silver paper, are bound into one with polka-dot blue ribbon. A bow



of the same ribbon holds a Mexican glass posy vase and a sprig of pink lilac. All for $1.85.

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RABBIT CHAPERONE

THE LOG OF THE PRACTICAL GARDENER

CONTINUED FROM PAGE 128

If you have not already taken care of your strawberry plants for the winter, put a mulch on them now. Salt hay or straw makes a good cover. spread about four inches deep. When spring comes, this mulch can be tucked around the plants under the leaves to keep the berries from getting muddy as they ripen. The name "straw"-berry is not so abstract as it may sound.

Crisp cold days are a real invitation to get out and tend to the serious pruning of your apple trees. The main structure of the tree should be open in the center, with good main branches reaching out horizontally, about one foot above each other. Suckers or weak roots growing straight up to the sky should be taken back to the main branch.

Young apple trees which have never come into bearing are best left alone, except for such sucker growth, as too drastic pruning too early will retard their development.

As you trim, save any stout trimmings for supports for green pea vines next spring. Stack trimmings in a pile, weight down with a heavy board, and you will find they will be much more manageable when you are ready to use them.

Check over the condition of garden stakes and plant labels. The stakes, of course, should have been cleaned when you took them out of the ground, but this is a good time to paint the bottoms with asphalt paint to preserve them. Plant labels can be coated with white to be ready for marking when seeds are set out.

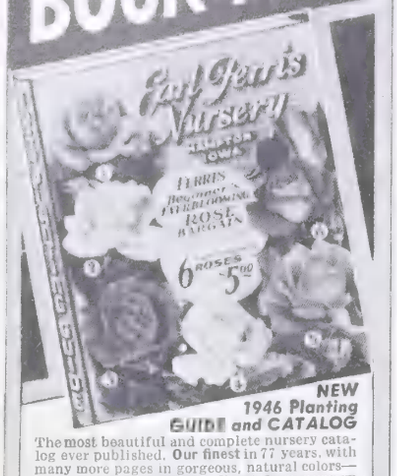
If a sudden warm spell comes along, seize the opportunity to do a bit of spraying on trees and shrubs. An oil emulsion spray is good and for cases of euonymus scale add nicotine sulphate. If the mixture seems to get too thick to be manageable, set the tank in a bucket of hot water.

Material can be gathered now for woody cuttings. Tie in bundles and keep in a cool damp place (wet sand) for callous to form until spring.

Watch your evergreens and delicate shrubs for heavy snow loads. Knock off the snow with a broom before the branches are bent down with the extra weight. Arbor vitae are particularly susceptible to "the bends" and once the damage is done, it is hard to train them straight and upright again.

Did you plant any new trees or large shrubs last fall? If so, look them over for air cracks around the trunks or balls and if you spot any, fill them up at once with soil. Newly planted trees can be given a mulch of manure now to help them out as soon as growth starts. Tighten guy wires and be sure stakes are firm and securely tied.

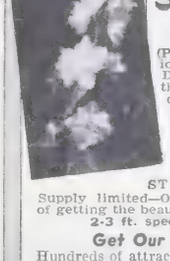
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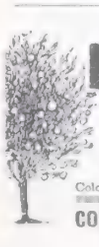
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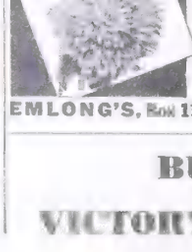
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with flower buds to bloom for you this spring. Write for FREE CATALOG.

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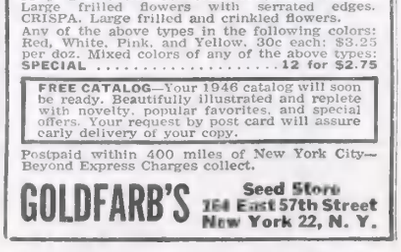
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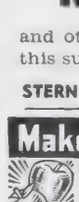
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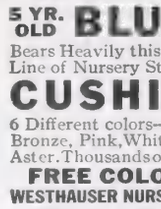
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FLOWERS
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A WHITE ROOM FOR A SMOKY CITY

CONTINUED FROM PAGE 120

And if you raise an eyebrow at those white walls, we remind you that they, too, are washable, painted with Wallhide.

You will remember that we predicted just such a room as this last March in an article, "You are Going to Need a New Definition of the Word 'Impractical.'" We forecast then the new fabrics and new finishes to come which would make it practical for you to have bright, light, clear colors in your home furnishings—the kind of colors you've always wanted to have but have had to pass up because the fabrics themselves just couldn't take the wear and tear and grime that everyday living imposes on furnishings. We predicted then that your home, postwar, would see a color revolution, a big change for the better in housekeeping tactics.

THESE promises are coming true. Koroseal is here. And currently on the market, not in any great quantity but definitely here, there is sheer, easily launderable nylon glass curtaining, printed in lovely frosty white designs; curtaining of Fiberglas embossed in patterns and printed in colors, assuring you that beautiful, practical curtains woven of glass fibers are no longer a blue sky dream. Plastic screening, of Lumite, Velon, and Saran can be bought right now to give you screens that let more light into your rooms, that won't rust away in chipped holes and won't stain your brand new housepaint job with corrosion marks. And in the very near future you will see these practically indestructible plastic filaments woven into upholstery fabrics for dining room chairs and outdoor furniture.

Plastic-coated fabrics are here, too, some, like Beautanol, light weight and chintzy in appearance, in solid colors and patterns; others, like Naugahide and Koroseal-coated fabrics, heavier in texture, usable as upholstery because of their leatherlike quality. And all with the easy-to-keep-clean characteristics that make light, vivid, sunny colors practical.

Everglaze, the durable, dust-resistant glaze for chintz, is back on the market in larger quantities. Water-repellent finishes, like Zelan, are appearing again on shower curtains to thwart mildew. And it is possible again to have water-repellent finishes applied to your household goods by the laundry so that rain spatters on curtains or upholstery will roll off instead of soaking in and combining with surface dust to form a muddy stain.

Just as we predicted, these things are not arriving overnight or in a supply adequate to satisfy everyone's needs or desires, but they are coming inevitably to make your home more beautiful and your housekeeping headaches fewer. Keep your eyes peeled for them, and insist on having them. Because, only as all consumers demand them overwhelmingly, will manufacturers be able to produce them in great enough quantity so that everyone, everywhere, can enjoy brighter, lighter, more durable homes with less upkeep.

YOU MAY FIND YOU HAVE TO WAIT YOUR TURN when you go to buy some of the new items featured in HOUSE BEAUTIFUL. Some materials are still not available in quantities sufficient to meet demands which are at an all-time high, and orders of stores and of customers have to be filled on a fair basis, which means waiting lists in some cases. Remember patience is still a virtue, even though the long-awaited "postwar" is here!

Chemical Works Wonders on Cut Flowers
You simply stir a spoonful of this patented chemical into water. It will make garden or hot-house flowers last twice as long as ordinarily! In short, you can double the life of precious bouquets for a few pennies! No need to change water either; it stays sweet.
In early spring you can place twigs—apple, plum, cherry, forsythia, pussy willows, etc.—in the enriched water. You'll get quick action—a bountiful bouquet of extra-large blossoms! This cut-flower food is called FLORALIFE. Do not confuse FLORALIFE with products of similar name. (U. S. Testing Co. test No. C-11085 proves FLORALIFE "effective, and definitely superior to a leading competitive product".)
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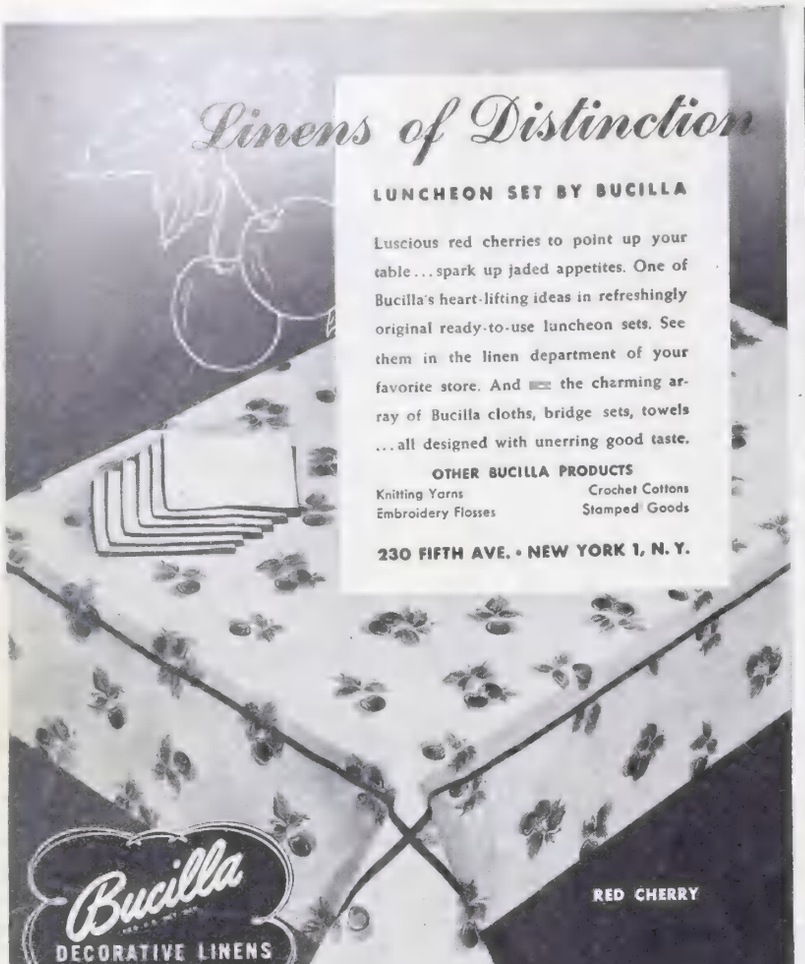
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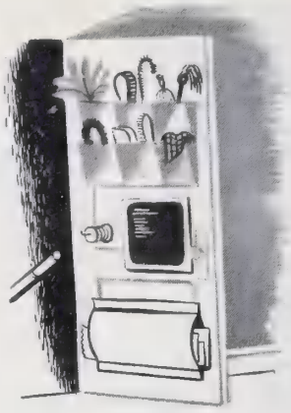
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Using the illustration above as a guide, nail a shoe bag at the top of the door. Its compartments will hold neatly all kinds of frequently used articles much more accessibly than a drawer or cupboard.

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At the bottom is the neatest of all for holding paper bags wrapping paper. It's a sturdy of oilcloth secured by two na strips of wood top and bo Leave slack for a slight bulg





HOUSE BEAUTIFUL

FEBRUARY 3



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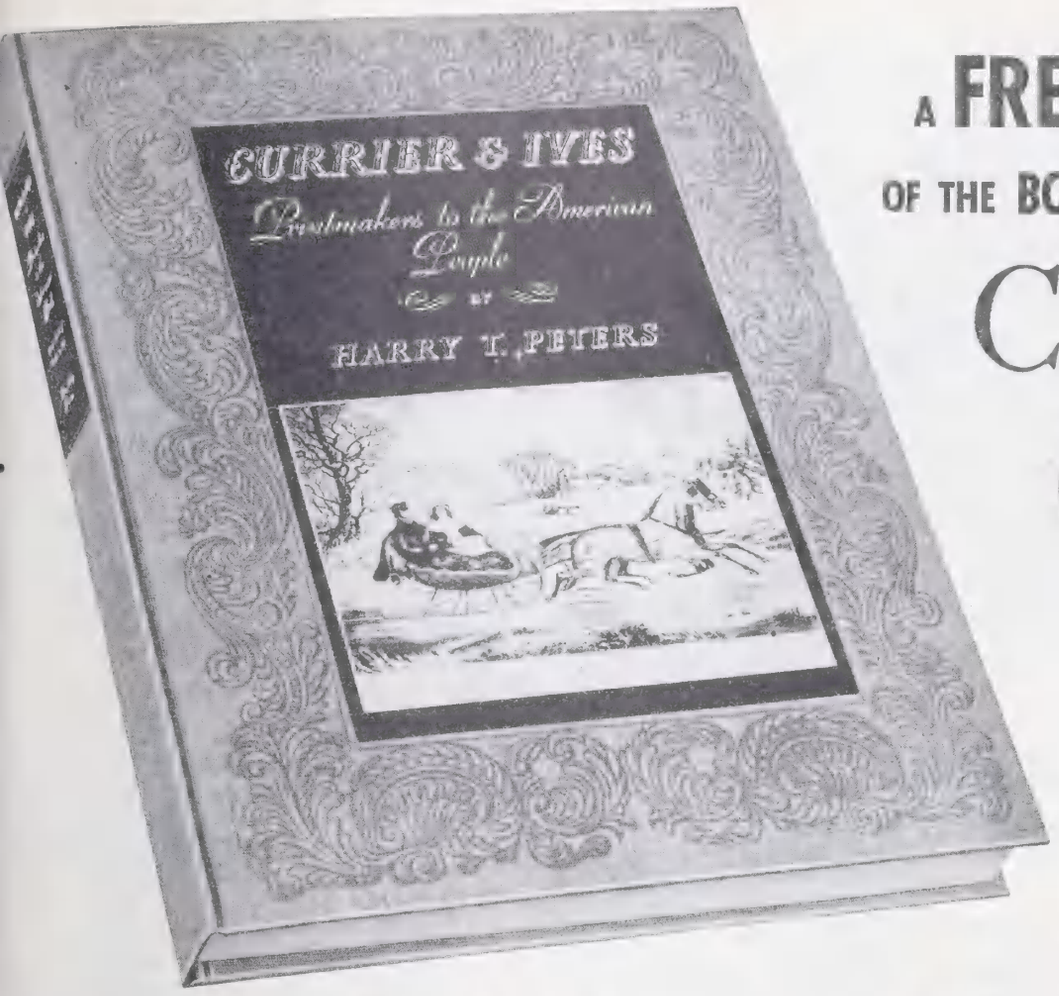
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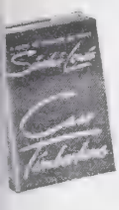
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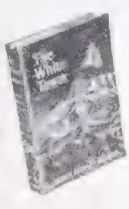


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HOUSE BEAUTIFUL
FEBRUARY 1944

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No.
VOL. LXX

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A flashing cutting in the English mood for high style tables



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A gay etching in the French motif for any American home





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This is the 32-watt G-E CIRCLINE LAMP which will be available sometime in 1946. It measures 12 inches across. An 8½ and a 16-inch size will also be produced in the future.



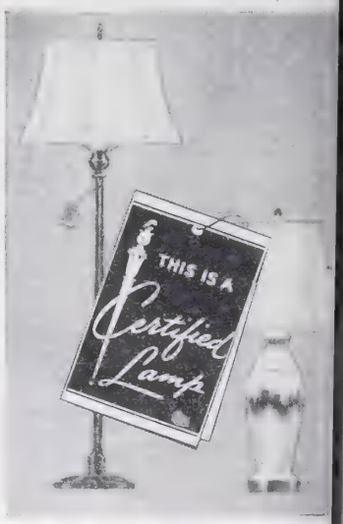
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General Electric Lamp research has done it again! The new G-E Circline Fluorescent Lamp takes its place along with the many other major advances which have come out of the world's largest as well as oldest lamp research laboratories. ● Look for the G-E monogram on every lamp you buy—for any purpose. Remember it is the constant aim of G-E lamp research to make G-E lamps *Stay Brighter Longer*

G-E LAMPS

GENERAL ELECTRIC

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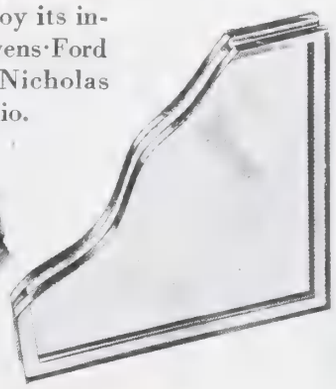
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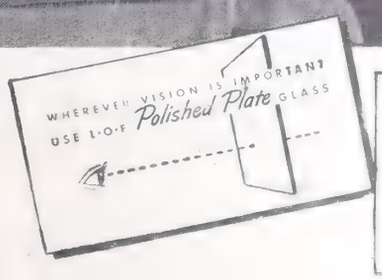
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Adam Chair
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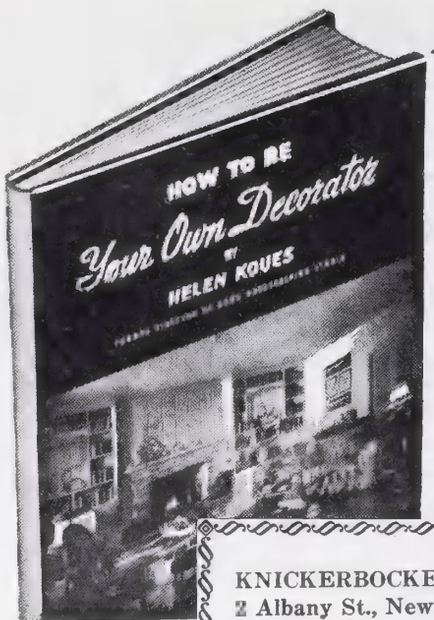




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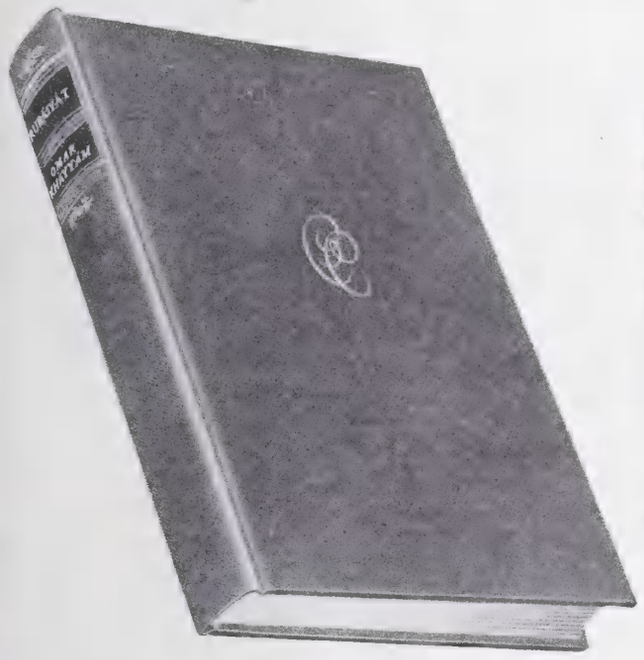
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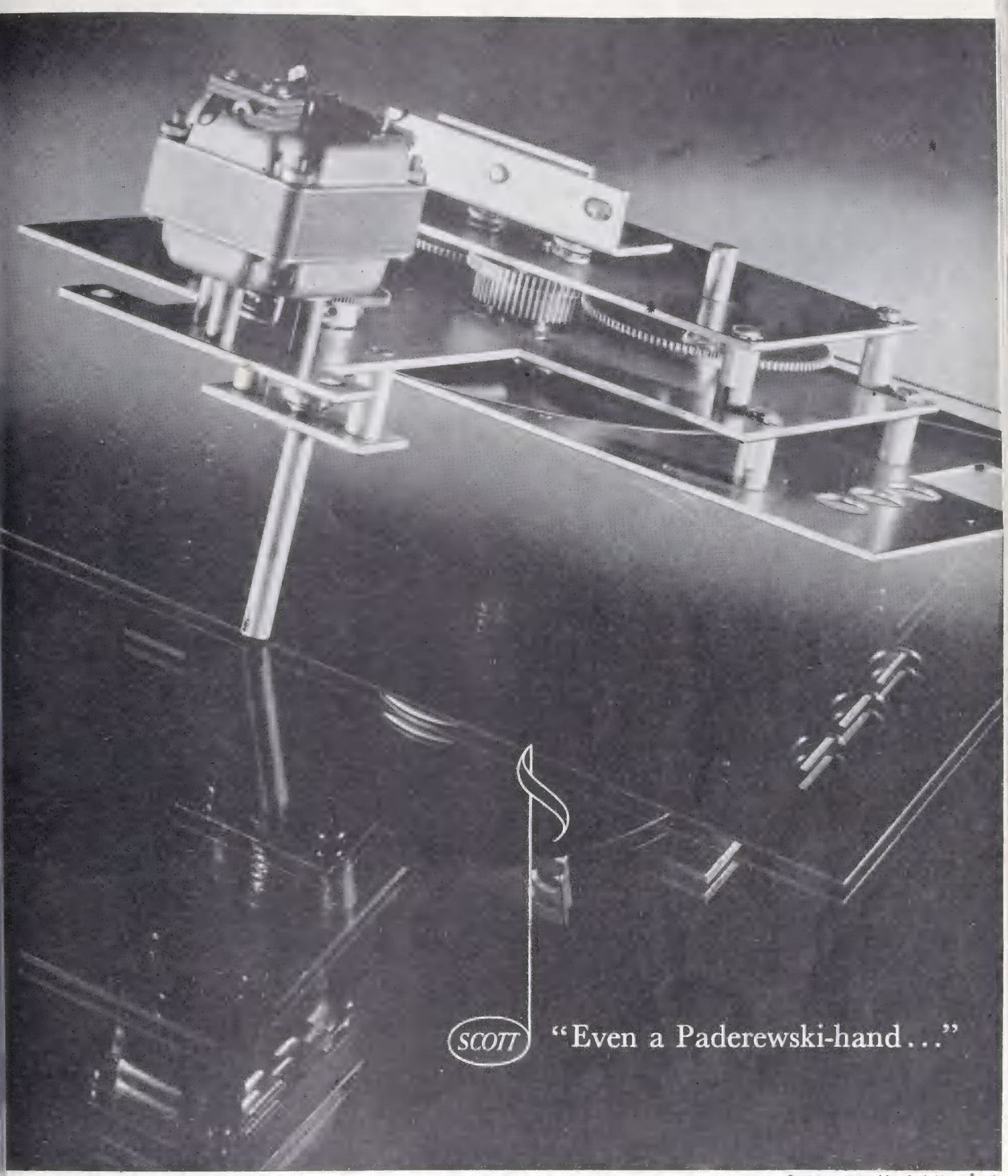


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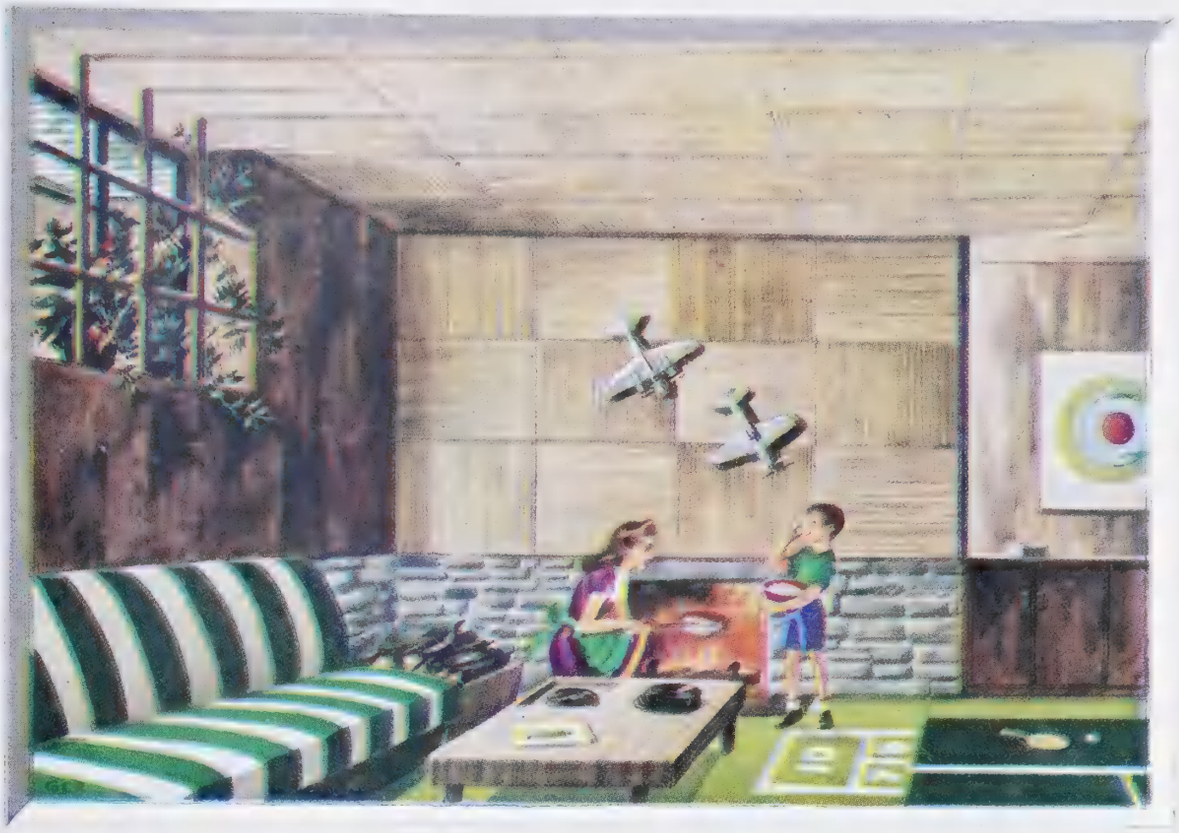
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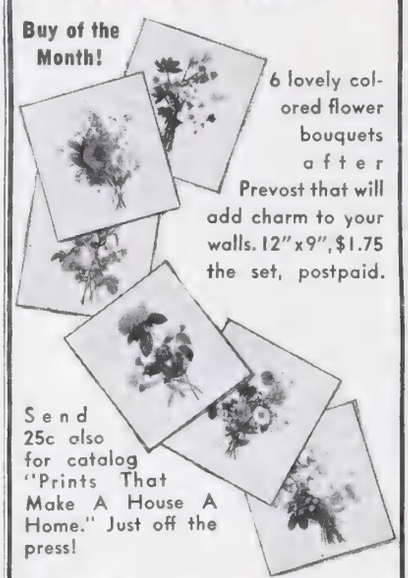
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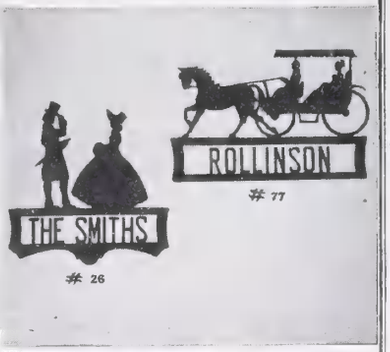
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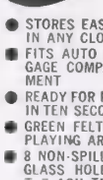


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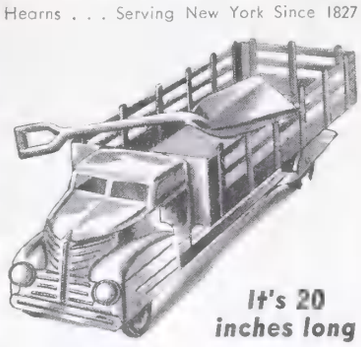
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LIFETIME GUARANTEE
ND FINISHED MODEL $6.95 (Prepaid)

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Hearns . . . Serving New York Since 1827



It's 20 inches long

With Heavy Duty Shovel!

STEEL TRUCK

1.79

Something special for a very special young man! This heavy gauge steel truck is 20" long, has a tail board that really drops down. Bright blue body, red chassis and cab.

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Outside N. Y. C. Delivery Area, we will Ship Express Collect.

HEARNS

5th Ave. at 14th St., N. Y. C. 11



SUNFLOWER *gift set*

An ensemble to fill her kitchen with summer sunshine. Apron, 2 towels, and a potholder, in gift box, 2.85

Linens, SECOND FLOOR

CARSON PIRIE SCOTT & CO

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PORCELAIN CIGARETTE BOX, hand painted in turquoise, peach, white, with gold roses, or pink Meissen rose on white, 3½" x 4" **$20.00**

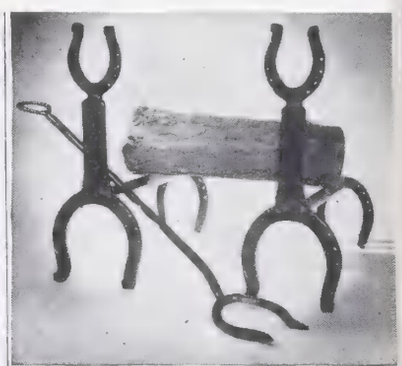
TRAY, 3¼", to match **$5.00**

LIGHTER to match, Swiss insert **$29.50**

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Alfred Orik

688 FIFTH AVE., AT 53rd ST., NEW YORK 19



Lucky Hearth— and Handsome!

Hand forged andirons are made with three pairs of horse shoes, and the simplicity of the design will be a lovely tribute to your room. Especially wonderful for a young horse lover's bedroom hearth!

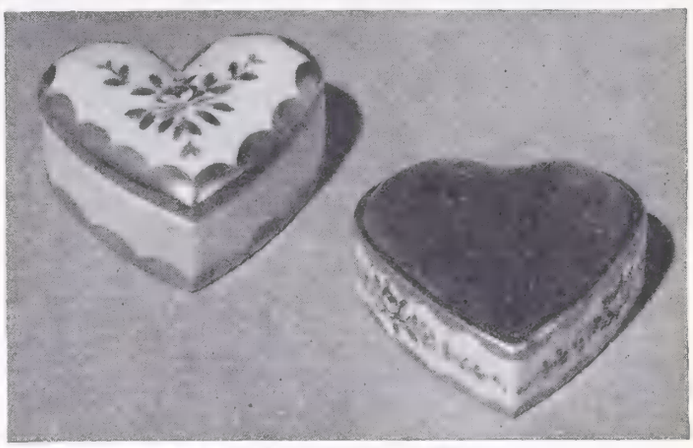
16" deep, 16½" high, $12.50

Matching poker with riding shoe as fork, pony shoe handle. $3.

Express collect. No C.O.D.'s please

Horseshoe Forge

LEXINGTON MASSACHUSETTS



"Ever-Thine" Dear Valentine

Heart Box or Pincushion Measures about 2" Each

$1.00 each

China and choice and sweet—the most charming of little hearts to grace a dressing table of any lady from six to sixty. Better give them in pairs. Hand painted all—the Boxes come in a choice of Heart Red, Pretty Pink, Heavenly Blue, and White. The Pincushion—choice of White, Heavenly Blue or Pretty Pink with shocking pink velvet cushion.

Sorry, no C.O.D.'s—Add 6¢ a pair for delivery.

411 Fifth Avenue — **Dennison's** — **New York 16, N. Y.**



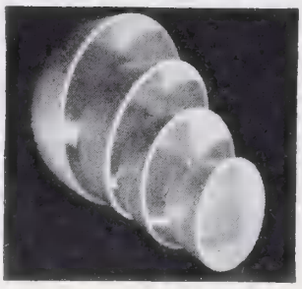
WINDOW



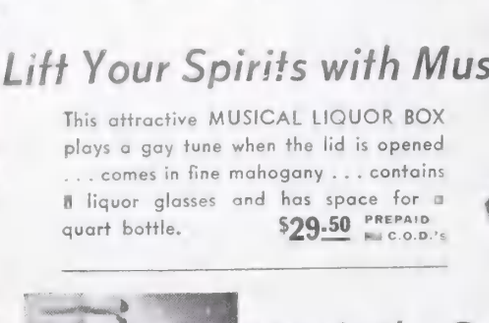
RAZOR BANK. What to do with rusty blades is a problem too long unsolved. Chuck them in the waste basket and your nosey toddler may need First Aid. If he doesn't, the garbage collector will. Meantime, desperate man is cluttering up, rusting up your spotless medicine chest. But here, at last, is the perfect answer. The ceramic bank holds heaps of them. $1.50 ppd. Malcolm's, 524 N. Charles St., Baltimore, Md.



—AND HIS EARS CUT LONG. The reason why many people feel about dogs the way mothers feel about babies is caught in this heart-warming print. These black silky sirens know all about romping when you're gay, nuzzling you with warm love when you're sad. 28½ x 22½". $7.50. Irish Setters, English Setters, and Pointers also available. Old Print Exchange, 11 E. 48th St., New York 17, N. Y.



PYREX RAINBOW-LS. For the first time, Pyrex ware is available in lollypop colors! These four nested bowls are twice and a half again as strong as ordinary bowls, are heat resistant for oven cooking, and unbeatable for mixing, storing, serving. Smallest holds ½ qt., largest holds 4 qts., and the colors are butter yellow, jade, pimiento, robin's egg. $2.50 exp. coll. Hammacher Schlemmer, 145 E. 57th St., N. Y. C. 22.



Lift Your Spirits with Music

This attractive MUSICAL LIQUOR BOX plays a gay tune when the lid is opened . . . comes in fine mahogany . . . contains 8 liquor glasses and has space for a quart bottle. $29.50 PREPAID ☒ C.O.D.'s



Here's the Crushing Reply

that will whittle an ice cube into shavings in a jiffy: "CHIP-CHOP" the handy little ice breaker for your chilled drinks and food. It's sharp metal prongs will make short work of the toughest chunk of ice. $1.00 PREPAID No C.O.D.'s

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STEAK SET
$11.60 inc. tax

Sterling silver Victoria pattern knife and fork with stainless steel prongs and blade. One letter monogram on each. Postage 25¢ extra.

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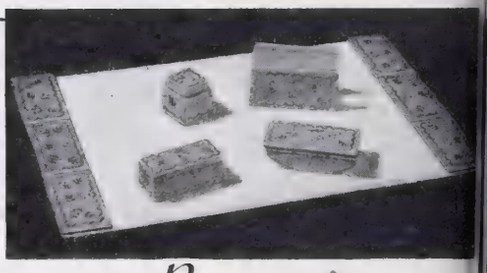
THE SILENT BUTLER

in role as server for hot hors-d'oeuvres or as asherette. Hand-forged, non-tarnishable aluminum. **5.00**

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NEW, HANDSOME
DESK SET OF CHINA

Beautifully ornamented with colorful hand painted rose buds, this stunning 5 pc. desk set allows a choice to harmonize with any desk arrangement, as it is available in white, blue, and black.



Complete Set
$15.00 Postpaid
No C.O.D.'s please

Browning's
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Just received a shipment of these very practical Salt and Pepper Mills, exquisitely fashioned in beautifully grained imported mahogany or black walnut. Hard oak grinding ball assures free running salt in any weather. Grinding plate, machine tooled of finest steel, gives freshly ground, fine or coarse pepper for more flavorful seasoning. Salt 4¼ ins. high; Pepper 4 ins. **Each $3.50.** Peppercorns, 2 large jars **$1.00.**

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Size:
12¾" x 8¾" x 6"

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PRICE $10.00

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LAKE FOREST, ILLINOIS

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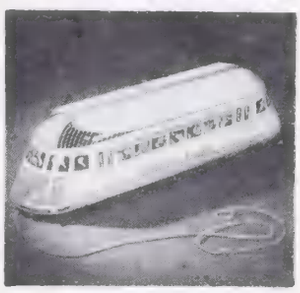
NG TIME NO SEE! An all al security box is back again, glory And once again you may have the fect hideaway for bonds, insurance cies. premiums, inventories, receipts, nps, cash and bank statements. It's proof, of course, has a lock and key, easy carrying handle and 3 chrome ials. Gray metal, 10¼" x 7" x 4½", 5 ppd. M. C. Flynn, Inc., 43 E. 59th New York 22, N. Y.

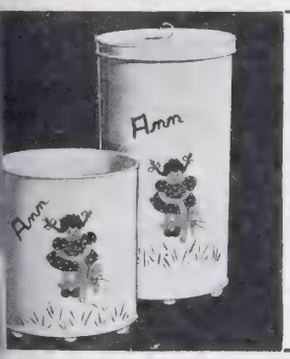


OW WHITE. Rare milk glass, le from old molds, is unbelievably derful on a valentine red table cloth, for sheer value this beverage set omething worth knowing about. The her and 8 glasses are fine for ice r, punch, or milk. Just $4.50 post- from Robert Keith, Thirteenth & imore, Kansas City, Mo.



ANG, CLANG, CLANG goes trolley, and the moment the pull- crowd sees this, you'd better clear tracks! It's made of metal, and as pull it, the bell clangs just like the thing. It's even designed with pas- ers looking out the windows! 17½" , 4" high and only $1 plus 25¢ post- Hearn's, Fifth Avenue at 14th St., York 10, N. Y.





FOR ANN, PEG, TOM or DICK

Just print the child's name and we'll see that it's properly painted on this highly decorative and most practical hamper and waste paper basket set. A look a day at our delightful hand-painted urchins (Raggety Ann and her Teddy or our Blue Checked Overall boy with cart) will keep Junior in state of exuberant good spirits.

Set $10.50, Basket $4.00, Hamper $7.50

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ELECTRICAL PROJECTOR

No slides . . . no film! Projects any picture, comic, photograph, post card, rare stamp, etc.; also, botanical or biological specimens such as flowers, leaves, fruits, butterflies, frogs, turtles and birds. Place the object under the projector and presto! On the wall or screen you have a clear reproduction, colors and all, two feet in diameter! A scientific instrument patterned after the projector used by the U. S. Navy! All steel construction, optically ground and polished lenses. 7½" high, 10" wide, 4½" deep. **$4.85** postpaid.

ARCHITECTURE BUILDING SET

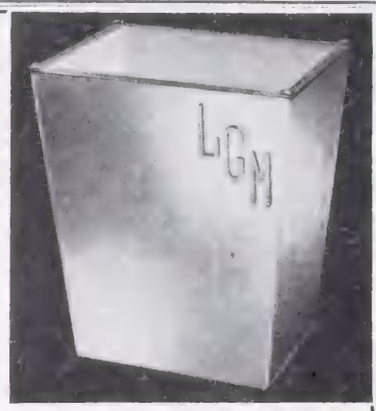
Building miniature homes with this set is as simple as ABC! The big wooden box is packed with real miniature bricks, water soluble cement, wood door and window trim, shingles and other items that go into a house. Actual scale models . . . complete, easy-to-follow plans. All parts indestructible and can be used again and again. Preliminary training for the architects of tomorrow! $5.50 postpaid. (Master Architecture set for more advanced students —more material and more plans—$10.75 postpaid).



Write for free catalog. Hundreds of other smart gifts for children and grown-ups.

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Mayfair Gifts 72-08D AUSTIN ST. FOREST HILLS, N. Y.



MIRRORED WASTE PAPER BASKET

Chrome bands around the top and an applied 3-letter chrome monogram make this the last word in waste paper receptacles. Measures 8 x 10" at top; 12" high.

Monogrammed **$9.50**
Plain **8.50**

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Eunice Novelties

541 Madison Ave., New York 22, N. Y.



A FIRESIDE BOX faithfully reproduced and made by hand of mellow brown antiqued knotty pine. Holds plenty of fuel (logs or coal) for two long evenings of fireside comfort. Its authentic early Long Island cleat and rawhide loop handles are an interesting feature. Base 18" x 15"—Front 12½" high—Back 14½" high.

$12.00 Express Charges Collect
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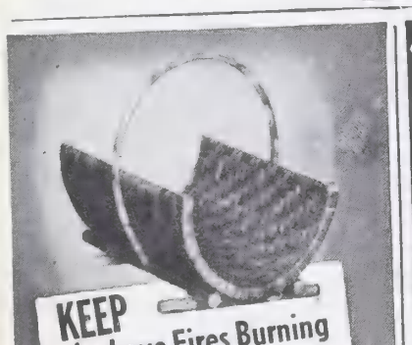
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Easy to fill, fast to boil, dripless to pour . . . and there's no danger of scalding hot steam escaping! Long center handle of walnut is easy to grip and always blessedly cool. Of gleaming spun aluminum, it's a wonderful gift. 1½ qt. **$12.50**

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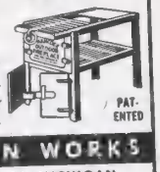
You'll Enjoy Your Own OUTDOOR FIREPLACE



Now it's EASY to have an outdoor fireplace in the privacy of your own grounds. Invite favorite friends in enjoy sizzling steaks broiled over glowing charcoal or wood . . . early morning breakfast of pancakes and sausage . . . or an impromptu wiener roast!

And it's really simple to build with a Hancock SKELETON UNIT, which comes complete with genuine *rolled* steel frame and doors (*not* cast iron); and gray-iron firegrate, cooking grate, hot plate and front. Build brick or stone masonry around it, as simple or elaborate as your taste dictates, from the detailed plans furnished for each basic design. Accessory units, such as ovens and barbecue spits, available for those who wish them. Hancock Outdoor Fireplace Units are solidly constructed, long enduring, are standard equipment in many leading park systems.

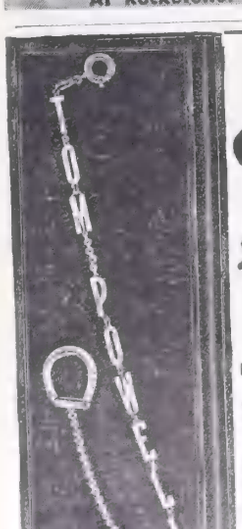
Write today for complete information, enclosing 10c (coin) for large 4-page Plan Sheet—"HOW TO BUILD YOUR OWN OUTDOOR FIREPLACE"—containing working drawings for a variety of designs.



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New England salt-sea skippers loved their ships and held dear their Sea Chests. Here's a reproduction in miniature of a Sea Chest from clipper ship days that's really authentic! Chest is a perfect scale replica, made of beautifully grained country pine with a hand-rubbed, antique finish. Colorfully hand-painted with delightful designs in best native tradition. Sea rope handles. Built-in "ditty" box. A handy chest for cigarettes, jewelry, sewing, or keepsakes. 8 x 3½ x 3¼ in. Makes a delightful gift. Hand-rubbed old pine finish $2.50—same finish with hand-painted designs $3.50 postpaid. (No C.O.D.'s, please).

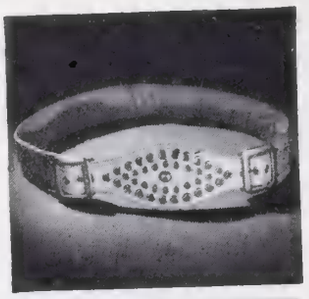
Rupert Rhodes

"Your New England Neighbor"

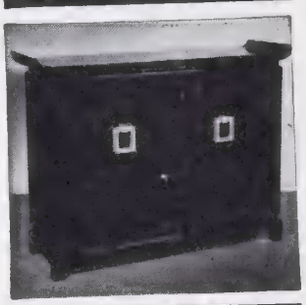
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WINDOW



OOH! THAT BELT! In this season of the diminishing middle, your waist span is microscopic, so naturally you want to emphasize the glamour of your girth with a worthy belt. Here it is in genuine cowhide, studded with silver eyelets and the front fastening flares out like a yeoman's stomacher. Send waist size and only $3 ppd. Pan American Shop, 822 Lexington Ave., New York 21.



MAGNIFIQUE. This is a chest. A modern chest, but designed with a craftsman's respect for the affinity between contemporary and Chinese design. It has a highly lacquered finish in any color and the inside is finished in a contrasting shade. Wonderful as a bar that hides its identity when not in use. 47" x 15" x 34" high, $250. Shipping charges collect. Modern Mode Furniture Co., 21 E. 52nd St., New York 22, N. Y.



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UNCANNY! . . . This magically grooved cording of horses going fast, crowds g wild, and an announcer calling every *Though you play it often, never will you be of the winner.* On the reverse side there's cording of a motorboat race, with the ro the motors as they cut the waves. Thrills excitement every minute! PHONO-FIN HORSE RACE includes Magically Gro Record, Odds Chart and Betting Board. K-503, $2.00 Postpaid.

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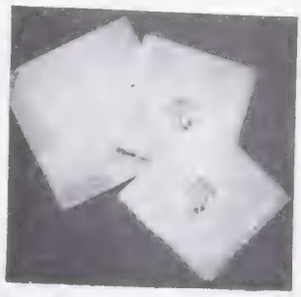
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PECIALLY FOR YOU. Most ple have a fine silver sugar and mer—and a monstrosity. And it's horror that dominates the table most ne time, leering at you for breakfast, ling at you for dinner. Now here's chance to replace ugliness with r simplicity. This crystal set has a e-cut monogram, comes on its 8" Just $4.95 ppd. Eunice Novelties, Madison Ave., New York 22.



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"TOAST" GLASSES

A delightful touch for celebrating festive occasions. Each crystal glass holds a drink. Have pointed ends that lodge firmly in cake. Overall length 2¾", depth of cup ⅞".

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Lizard or Alligator (grain)

OK JACKET

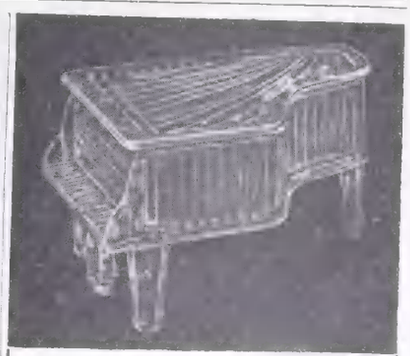
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BRIGHTEN THE HOME— EXCELLENT GIFT

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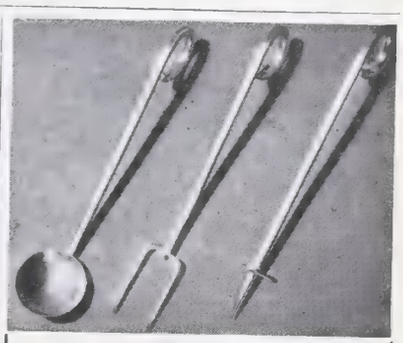


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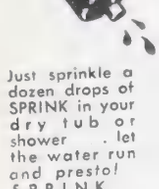
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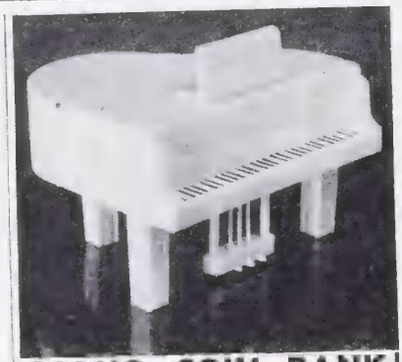
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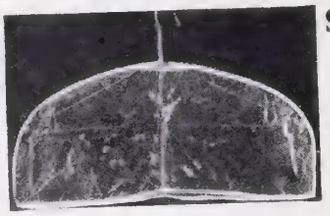
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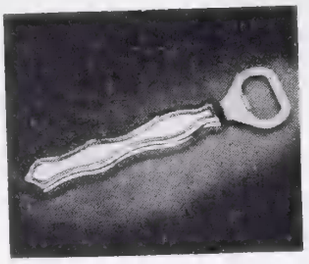
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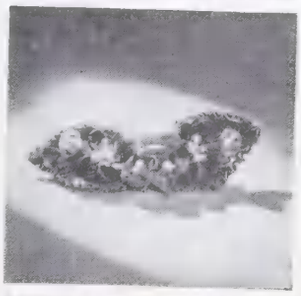
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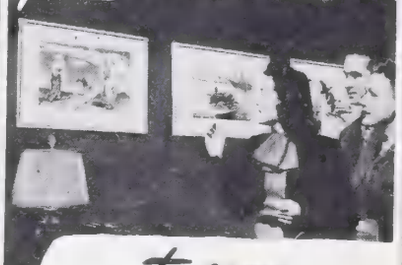
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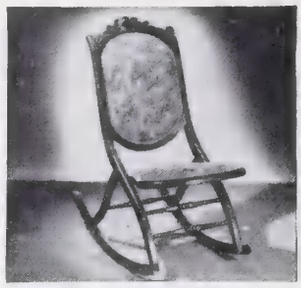
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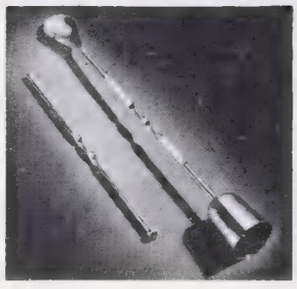
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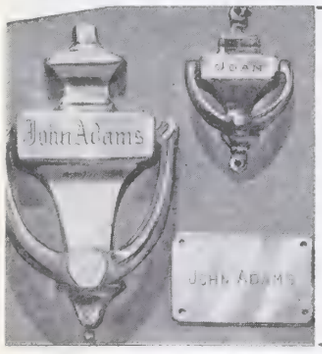


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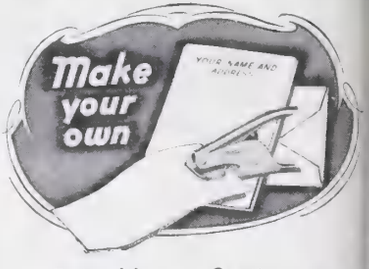
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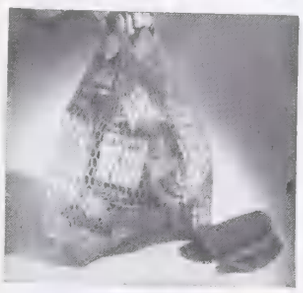
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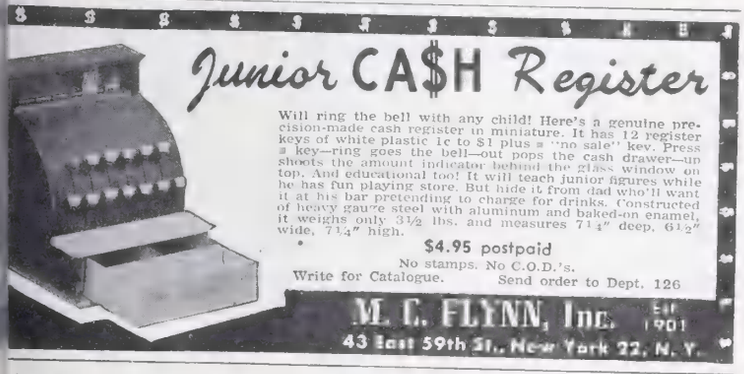
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Will ring the bell with any child! Here's a genuine precision-made cash register in miniature. It has 12 register keys of white plastic 1c to $1 plus a "no sale" key. Press a key—ring goes the bell—out pops the cash drawer—up shoots the amount indicator behind the glass window on top. And educational too! It will teach junior figures while he has fun playing store. But hide it from dad who'll want it at his bar pretending to charge for drinks. Constructed of heavy gauge steel with aluminum and baked-on enamel, it weighs only 3½ lbs. and measures 7¼" deep, 6½" wide, 7¼" high.

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Three Exquisite Serving Shells as set of Ash Trays, or for Fruits, Bon-Bons, Nuts, etc. . . .

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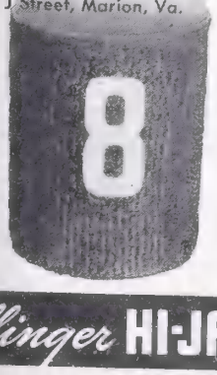
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favorite coaster, Killinger HI-JACS, k on pre-war standards, with full construction and fine, mercerized, nit cotton yarn — at no increase e! NUMERALS (illustrated) 1-8, $2 t. REGULARS, without decoration, 8. Orders postpaid in U. S. No 's, please. Buy now! KILLINGER 7 J Street, Marion, Va.



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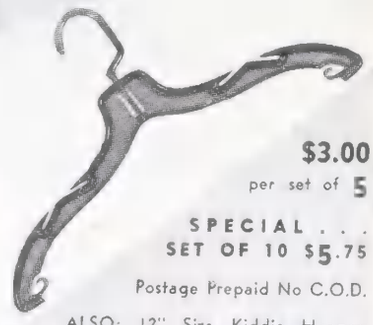
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with the Revolving Plastic Hook

Learn to hang your clothes on these new scientifically designed colored plastic hangers . . . for two piece suits, dresses, blouses, lingerie, skirts, jackets, etc.



$3.00 per set of **5**

SPECIAL . . . SET OF 10 $5.75

Postage Prepaid No C.O.D.

ALSO: 12" Size Kiddie Hanger, Set of 6 — $1.75.

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Rainbow Plastic Hanger Sales Co.
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WINDOW





TOY FOR A BOY. It's an electri toy motor assembly kit, called Pow House Junior, and with it your futur engineer will learn just what makes motor "Go." After assembling this uni he becomes a member of the Jr. Pow House Engineers, gets diploma, badg etc. Later there will be ferris wheel calliopes, etc., which will run on h motor! $8.95 exp. coll. F. A. O. Schwar 745 Fifth Ave., New York 22, N. Y.



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Flashlight has strong beam—suitable for reading theatre programs, finding phone numbers, etc.



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This appealing barometer baby's panties change color to tell you the weather in advance! Th is—bar none—the most fetching weather forecaster in the world . . . Cuddly and colorful, baby brightens up your own home, or enlivens those of your friends, as an ideal gift, both distinctive and "different." Beautifully colored, **in third dimension**, size 9½" x 11½", with 1" frame in ivory or maple, the color-changing forecasts weather 6 to 24 hours ahead of time! Blue indicates Clear; Violet, Change-able; Pink means Rain. **$2.50** POSTPAID

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OIL PAINTINGS

EACH SIGNED BY THE ARTIST

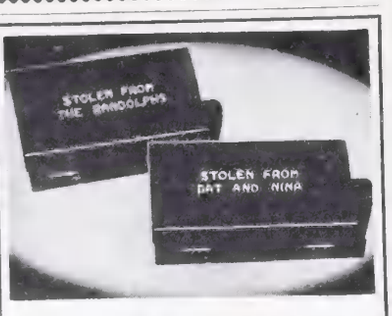
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These canvas oil paintings should be the answer to your decorating problems. Complete in a ready-set, lay-in wood frame, hand-rubbed for that final perfect touch. Your choice of landscapes, marines, or floral arrangements—and Swedish White, Natural, or Mahogany finish frames. The warm, living colors will add beauty to any wall and charm to any room. Overall size approximately 8½" by 7". Hang them singly or in pairs.

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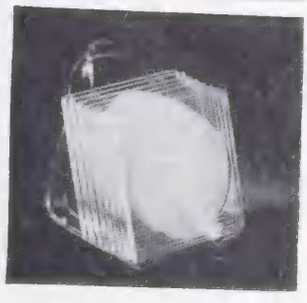
OLONIAL CONQUEST. What it about your own fireside, your own ir, your own dreams, that makes p well within you stir in profound ntentment? And for this golden king- n of yours, you may now have solid ss andirons, fashioned in the gleam- graciousness of Colonial days. 19¼" , 16" deep, with curved shanks, $14.50 . coll. Art Colony Industries, Inc., 6 Fifth Ave., New York 3, N. Y.



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ORDER NOW
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(Unless otherwise specified, all packs will contain assorted oranges, grapefruit and tangerines). PRICES INCLUDE PREPAID DELIVERY TO YOUR DOOR (East of the Mississippi River). WRITE FOR PRICE LIST. We also ship finest quality Marmalades . . . Jellies . . . Honey.

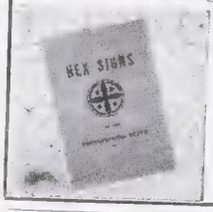
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BIRTHDAY PARTY

This musical cake platter provides the thrilling and appropriate "Happy Birthday to You" as it slowly revolves displaying the brilliantly lit Birthday Cake. The sanitary white metal plate is 11" in diameter mounted upon a musical base—complete with lever for stopping and starting the music. Will hold 3 pound cake—when fully wound will rotate 3 to 4 minutes. A decided "Must" for a successful party either for yourself or as a gift. Cake not included. $10.95 postpaid.
Add 25c West of Mississippi

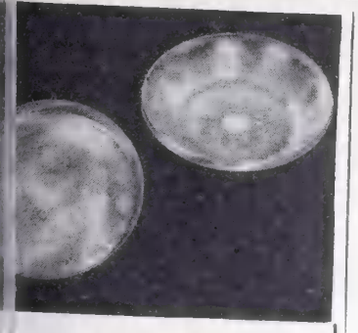
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Making their debut this season, two adorable playmates to delight the kiddies. Fashioned of tiny patterned, washable materials, with fascinating long tails! Mitzi curtsies in a fetching little pinafore; Bitzi takes his bow in trim, short pants, suspenders, and bow tie. It's "love at first sight" for any child . . . they're sure to be inseparables. Each is nicely finished with hand-painted features, sparkling eyes, and careful stitching. Amusing pillow decorations for older children. Measures 6¾" tall. **$2.50 a pair, postpaid, or $1.25 each.** State choice. (No C.O.D.'s please). Quantity limited!

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A. Serving Tray
Cocktail Tray
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2.50 ea. plus 15¢ postage.

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CONDIMENT CHEST

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At Moderate Prices

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in perfect condition for sale by America's foremost authority and expert. Write for descriptive list—then if you wish, I will ship selection on approval for your inspection. Prices on many are no higher than new rugs.

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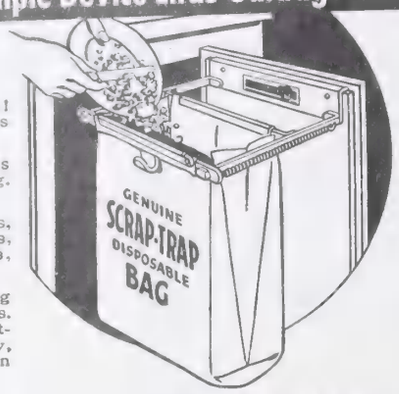
Curio Cabinet

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Amazing Simple Device Ends Garbage Mess and Odors!



Finger-tip-open! Snaps shut. Seals odor-tight!

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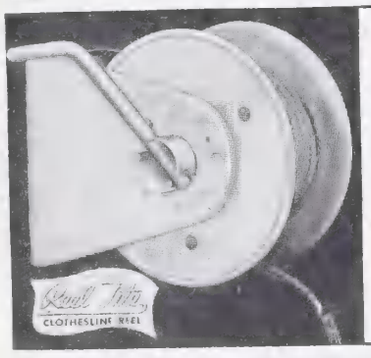
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ELECTRIC POTTERY KILNS

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STAINLESS STEEL
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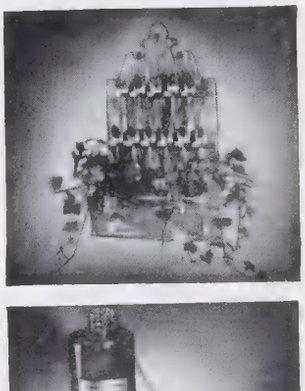
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BOX 601 ORADELL, N. J.



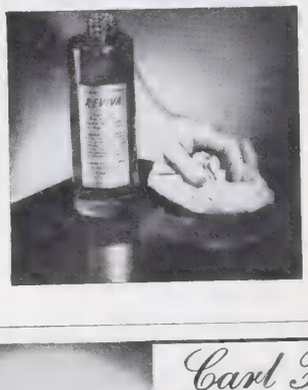
WINDOW



PROUD POOCH. Fido's nose v be pointed permanently skyward if present him with this West Point mo harness. White, black, brown genu leather, it comes with his name stam on a brass plate. Take body circum ence at back of foreleg with string send string and his name. $3.50. Ma ing leash $1.50. Postpaid. Curtis C tions, 10 Hopper St., Utica, N. Y.



SPOON WITH A WA FLOWER. If you haven't a ho and want one, we heartily recomm collecting spoons. And to show t off, here's a handsomely made rack will hold the stars of your collection you'll underscore them with trailing Mellow brown antiqued knotty p 20" high, 11½" wide, 6" deep, $10 coll. Lennox Shop, Hewlett, N. Y.



ON THE SPOT that looms distr ingly large on your finest table, sha few drops of Reviva. It's the happy ing to such household tragedies as w rings left by glasses, perfume upse your vanity and, best of all, it cl de-spots, polishes in one operation. here's a secret. Try it on your car $2.50; pint $1.50; ½ pt. $1. Mrs. Jackson's Studio, 5 W. 52nd St., N.



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Complete with fluted flower pots

Gracefully designed, all-metal, swivel mounted brackets, 16 in. long. Pots 4½ in. diameter. Choice of 4 colors, red, blue, green, white. State color. Packed in pairs.

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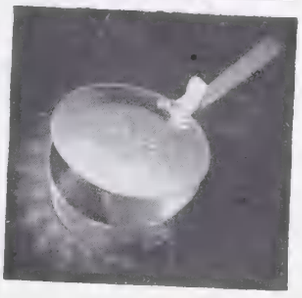
LET THERE BE LIGHT, indi- ect and dramatically effective, and let ie result be decorative dynamite. It will e, too, with this shell wall pocket which made of durable plaster in stark hite or a pickled pine finish. It comes ith a socket and bulb inside the bowl, plain with a metal liner for greens. 3" x 6½" x 7" high, $12.50 exp. coll. indsor Fifth Avenue, 381 Fifth Ave., ew York 16, N. Y.



HOOSE YOUR HOUSE from a m of a book called "Houses for Home- akers" by Royal Barry Wills, one of nerica's foremost architects. It gives sketches and plans of houses, broken wn according to cost—with the cubic t of each. There are 10 pages of work- g details and good advice about what look for when you build, buy, or rent. Franklin Watts, Inc., 285 Madison e., New York 17, N. Y.



HY BE IRRITATED by a room my with heaped ash trays, when a nt butler makes such sense? And s one, of hand-forged aluminum, nicely decorated, too. Remember mid-winter can get you down so t only a new hat can buck up your its? Well, a room can have low od pressure, too, and this will help. postpaid. Lyons Galleries, Inc., Con- ntal Bldg., Forest Hills, N. Y.





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Constance Spry Inc.

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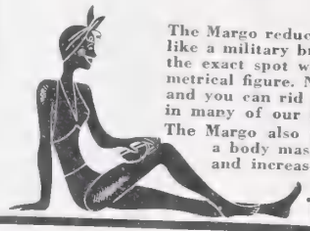
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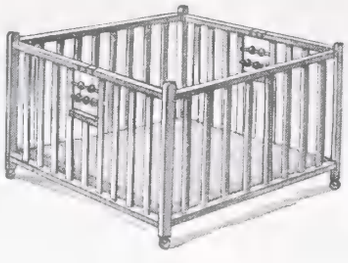
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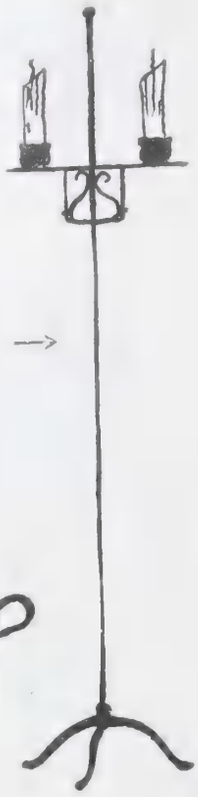
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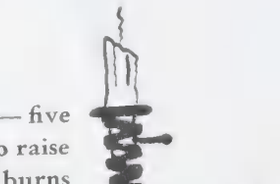
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(*Continued on page* 41)



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2 Tell him kind of flowers and amount you wish to send.

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Taste a steak that's been broiled like this,* says *Idwal Jones*



Idwal Jones ("The Vineyard," "China Boy," etc.) likes to flavor his writing with tempting tales of good eating. Read those in "High Bonnet," his new novel of famed Parisian chefs. Below, Mr. Jones tells a gourmet's way of preparing steak. It should, he says, be served with a glass of red table wine

Bring out the goodness ...with Wine

* Broil a thick steak slowly. While it broils, make this sauce: Cook 2 tbsps. minced onion in 3 tbsps. butter 3 min. Add 1 tsp. flour. Stir in ¼ cup water, ¾ cup California Burgundy or Claret; boil 10 min. Season to taste; add 2 tbsps. chopped parsley. Skim excess fat from steak drippings and add juices to sauce. Pour over and around steak on hot platter... serve with glasses of California red table wine for all



THICK, tender beefsteak aga Broil it and top it with wine sauce. Serve up juicy port with glassfuls of Burgundy Claret wine. *Then taste.*

You've waited long for this ing pleasure. And here it reach perfection in the "taste harmo of good red meat and wine.

For wine is made to keep c pany with food. The California table wines are hearty and bodied to be flavormates with ro red meats. The white table wi softer and more piquant, are usu matched to lighter foods. Try example, how cool Sauterne Chablis blends with the deli flavor of chicken or fish.

We have a "Hostess Bool Wine Recipes"— ideas for di as good as sizzling steak with wine sauce. Write for a free to Wine Advisory Board, 89 Se Street, San Francisco 5, Califo

Suggestion: Start dinner with piping hot onion soup, topped with grated cheese, accompanied by glasses of California SHERRY wine

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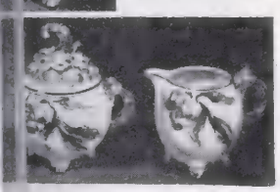
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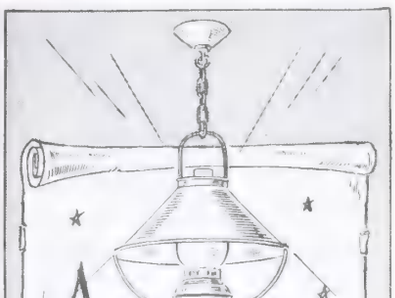
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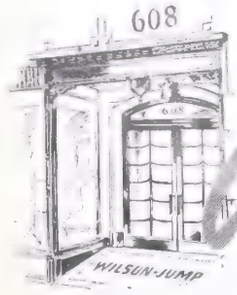
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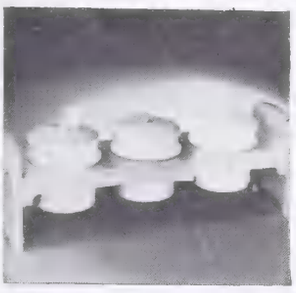
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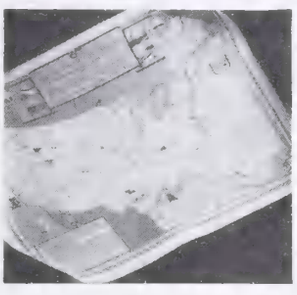
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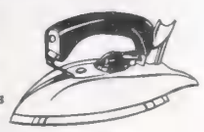
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HOUSE BEAUTIFUL

THE MAGAZINE DEDICATED TO THE BUSINESS OF GOOD LIVING

Vol. 88 **FEBRUARY 1946** No. 2



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Cover photographed in the foyer of F. Schumacher & Company's Hospitality House. Other rooms on pages 72-77. Muller-Barringer, decorators. Photography, John Borrows Peaty

HOUSEKEEPING AND MAINTENANCE

Freedom from Care—the Biggest, Single Opportunity in Your Future 53
If You Want Freedom from Care Learn How to Use the New Films, Fibers, Finishes 54-55
How to Laugh at Disaster 56-57
How to Forget Curtain Care 56-57
Dictionary for Freedom from Care 58
There Is a Substitute for Sunshine 98-99
Wash Your Walls . . . It's Easier Than You Think 103
Facts You Should Know about Nylon 129
Housekeeping Recipes 147-148

HOW AMERICA WANTS TO LIVE

You May Win This Room If You'll Tell Us What You Think of It 60-63
It's the Insides that Give the Performance 64-65
These "Zelan"-treated Fabrics Give Freedom from Care 66
How to Win This Room 67

GARDENING

Are You a Trial-and-Error Gardener? 68-69
8 Ways to Build a Garden Walk 78-79
Are You Over-Specialized? 102
The Log of the Practical Gardener 145

FOOD AND ENTERTAINING

How to Give a Successful "Hen Party" 70-71
Give a Valentine Tea Party 126-127
Pantry Shelf News 152-153

DECORATING

A Tested Formula for Improving Your Way of Life 72-73
It Almost Looks Like Magic (but it isn't) 74-75
There's No Problem Too Mean! 76-77
Stand-Ins for Furniture 100-101

HOME PLANNER'S STUDY COURSE

One of the Great Houses in America 80-83
To Appreciate a Whole House You Must Be Able to Appreciate One Room 84-85
A Great House Has Perfection of Detail 86-87
Is It Worth While to Remodel a House? 88-89
An Old House Can Work Like a Modern One 90-92
Is Remodeling Really Cheaper? 93
Keeping a Good Neighborhood Good 94

OTHER FEATURES

Window Shopping 22-43
How Dirty Is Your City? 59
One of the Nicest Things About Marriage 95
Meet the Samuel Homseys 96-97
It's Worth Mentioning 124-125
A Golden Opportunity 134
The Art of Giving and Getting 136

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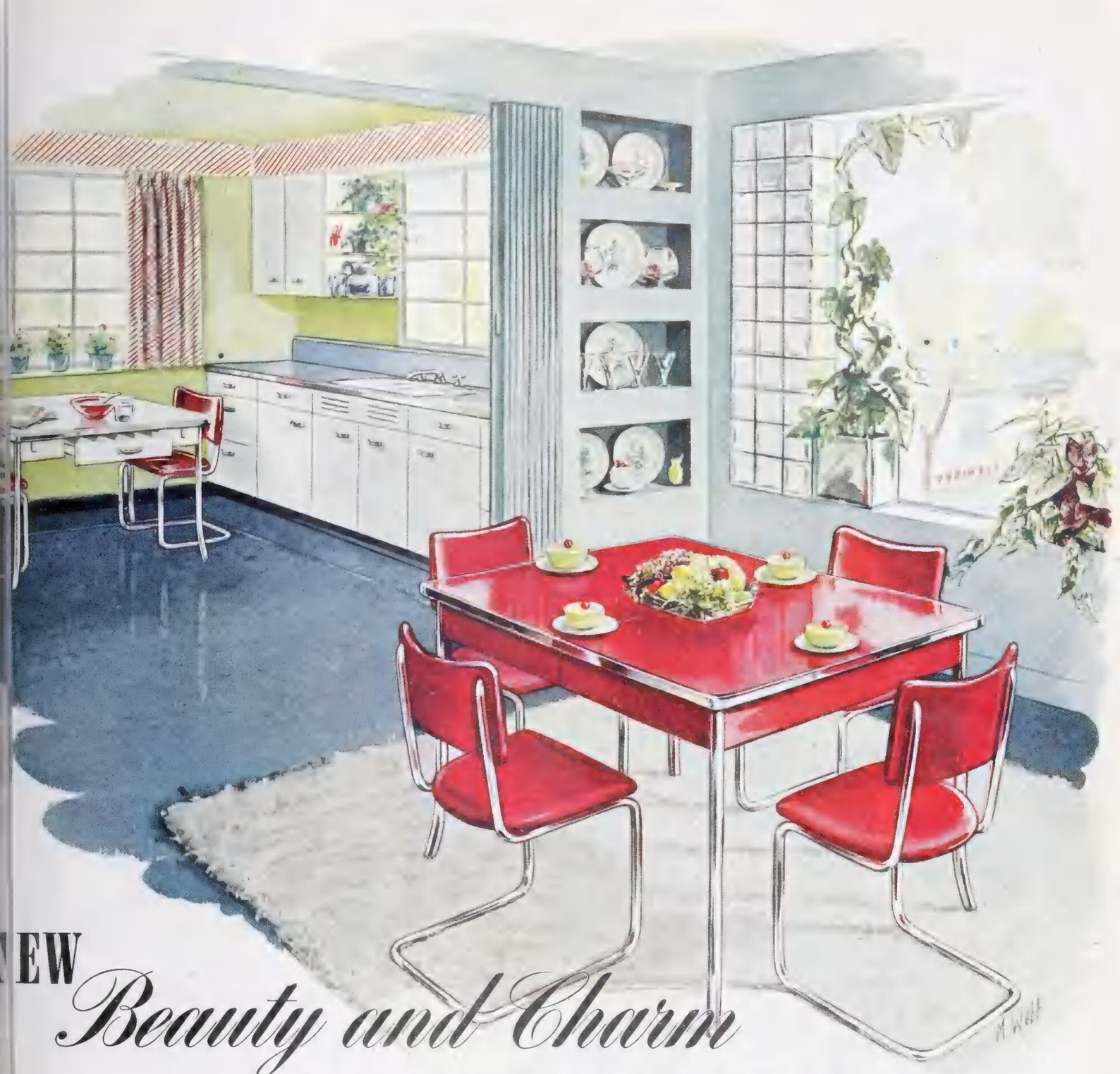
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From many table designs you can choose the exact Chromsteel* kitchen or dinette set you have been wanting. Some tables have Plastex* tops in handsome colors that are chip-proof and heat-resisting. Others have beautiful natural Birch-wood tops. Most tables extend or have leaves that pull out . . . to provide extra space quickly. Howell tubular Chromsteel chairs to match are really comfortable and practically wear-proof . . . some have rich Fabrikoid* upholstery . . . others colorful baked enamel on seats and backs.

Leading furniture and department stores display and sell Howell Chromsteel Furniture . . . the Howell trademark identifies the genuine. For full-color booklet and name of the dealer near you . . . write The Howell Company, St. Charles, Illinois.

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Genuine HOWELL ST. CHARLES, ILLINOIS Chromsteel

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Chromsteel KITCHEN & DINETTE FURNITURE



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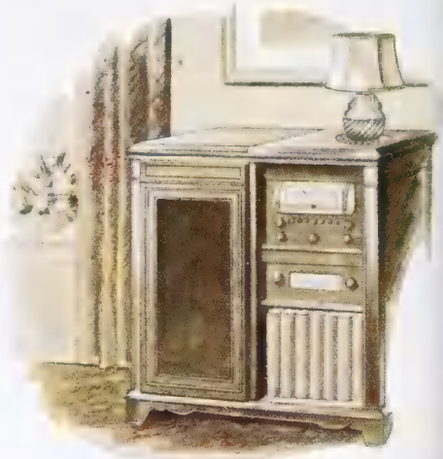
Today, in the relaxed comfort of your home, you can give a symphony concert. You can re-create the world's great music, precisely as the composer meant it to be played and as famous symphony orchestras interpret it. For the new Magnavox radio-phonograph reproduces the trueness of tone of the living performance. This superb instrument is one of the better things in life you can give your family.



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Combining the wonders of radio science, F. M. and automatic record changing with the best in furniture craft, Magnavox is built to grace your home over the years. Authentic designs are made with all the skill of the cabinetmaker's art. Look for Magnavox in America's fine stores. Compare it with all other radio-phonographs. Once you hear Magnavox you won't be satisfied until you own one. Your choice of furniture models starting at $200. Regency Symphony shown, approximately $400.



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FREEDOM FROM CARE

—the biggest, single opportunity in your future

BY MARION GOUGH

We are making you no idle promise when we tell you that in the days to come you can have curtains that will keep their shape and crispness without pampering, that you can have slipcovers and upholstery which can take the rigors and stains of family living without exacting a toll of worry and dry cleaners' bills. It is a certainty that you can be emancipated from the senseless grind of time-wasting housekeeping that is gone through today only to be repeated tomorrow, that you can have a lovelier, more colorful home and more leisure—more free, unhurried time to give to your family, your community, and yourself. You *can* have the freedom from care that will give you better living.

In fact, if you don't have this freedom, it will be no one's fault but your own. For the processors and manufacturers of all the things you need for living are offering you the greatest array of carefree merchandise this world has ever known.

But here's the rub. You *can* let this opportunity slip through your fingers. You *can* turn a cold shoulder on the good life, if you fail to keep yourself posted on what these new things are and how they can lighten your lot, if you fail to learn their names and to ask for them when you go to buy. You *can* go on shopping for looks alone, without demanding the special finishes or fabrics that make all the difference between upkeep drudgery and freedom from care. And one fine day you will discover that the good things you once heard about are no longer to be had, because you, through indifference or laziness, didn't create a demand for them. For manufacturers are realists. They make only those things which they know the public will buy.

We're not alarmists. But we have seen benefits wither on the vine before, because consumers wouldn't exert themselves to take advantage of them. Don't let that happen this time—not when a whole new, better kind of living hangs in the balance.

PUBLIC LIBRARY



If you want FREEDOM FROM CARE

learn how to use the new

FILMS.... FIBERS... FINISHES

The long-heralded new fabrics can give you the easiest housekeeping you ever dared dream of. But to do this, they make one important demand of you. You have to learn how to use them in the right places.

Each of these plastic films and new fibers and special finishes is qualified to do certain jobs and do them well. But no fabric is a jack-of-all-trades. "Fiberglas," for instance, makes a fireproof, easily cleaned drapery. But at present it can't take abrasion. Therefore, how foolhardy it would be to use it in a slipcover!

Choosing the right fabric for the right job doesn't mean that you will be limited in your future fabric selections. Far from it. For there will be an endless variety for every purpose. Nor does it mean that you can't give a fabric new, imaginative uses if on every count its characteristics are adaptable. See how "Krene," a translucent plastic film, once seen only in shower curtains, comes into the parlor.

PHOTOGRAPHS BY FRED LERNER





rene is a translucent, last-
ingly supple shower cur-
in film. But it can also give
living room a new and dif-
rent beauty. As window
rtains, it lets in light al-
st luminously but blocks
t view, drapes fully, doesn't
rink. It's a dustproof cover
r lampshades and (right)
soil-disdaining permanent
pcover on chairs, protect-
g upholstery fabric beneath.
len Parks designed this
m.



How to

LAUGH AT DISASTER

The spilled drink, the spatter of ink—they'll cease to be household calamities if the upholstery has an overcoat of that plastic film called "Krene"



The good looks of your future furniture will have a long life expectancy when "Krene" film is available as upholstery fabric because you'll be able to wipe up spots and stains the moment they occur, eradicating them completely. See the preview above. This chair has a covering of "Krene", so cold cream which leaves a greasy spot on most fabrics, won't mar it at all

How to

FORGET CURTAIN CARE

Two fabric fibers, glass and nylon, give you curtains that needn't shrink, stretch, or sag, require no stretching and little or no ironing. How's that for a future?



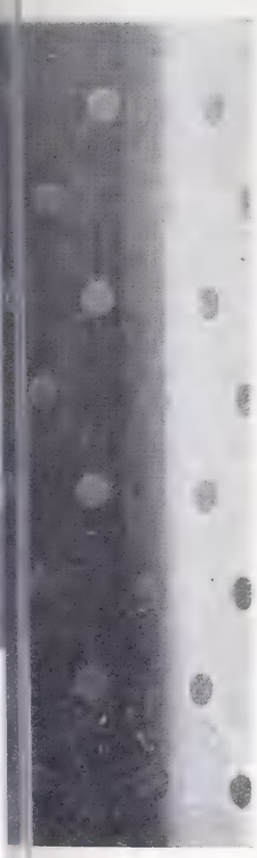
Fine glass threads, woven into a fabric, make "Fiberglas," the curtaining shown above and right. It won't burn, won't tender in the sunlight, doesn't stretch or sag, and isn't marred by water spots. You wipe off stains and dust with a damp cloth. All-over cleaning can be done by hand with a cleaning solvent.



Completely waterproof and unaffected by alcohol, this plastic film sheds the spilled cocktail like a duck. "Krene" comes in many colors. Translucent, silvery white film used on this chair (also shown on page 55) lets the color of the upholstery fabric shine through, and while the under fabric is protected, the room benefits by a different—and unusually lovely—decorative look.



Ink, the nemesis of most upholstery, does no damage here, for "Krene" resists stains from mildew to lipstick. Dust and most stains are removed with a damp cloth. Soap and water take care of others. Film itself is tough, hard to tear, keeps its fullness, doesn't crack, peel, or split. Imagine how clean and bright future rooms can be—not just after a thorough cleaning, but always!





"FIBERGLAS" AND NYLON FABRICS, F. SCHUMACHER & CO.



The sheer, printed curtain fabric above and to the right is nylon. Its fibers are smooth so they tend to shed dust. They absorb little water, so fabric dries fast. If a curtain is properly woven and set in manufacture, it won't shrink or sag, needs no ironing or stretching. That's not all! For more see page 129.

This is ***HOUSE BEAUTIFUL'S***

DICTIONARY FOR FREEDOM FROM CARE

Do you know the names of the fabrics, films, fibers, and finishes that will take the work out of housework? If you will bother to learn this new decorating language you can save yourself days of labor every year and enjoy the most care-free kind of living you've ever known. It is the magic passkey you will need to enter the postwar world

Aridex—A renewable water-repellent finish for all types of cotton, wool and rayon fabrics. It is not a waterproof finish. Makes a fabric resistant to water and non-oily spots and stains, but does not change the "hand," drape, or appearance. Aridex finish is not durable; it is removed in washing or dry cleaning. However, it can be replaced by laundry or dry cleaner. Home furnishings not previously treated can be given "Aridex" protection by laundry or dry cleaner. *Uses: For household furnishings such as window curtains, draperies, slipcovers, shower curtains, card table covers, porch and outdoor furniture coverings, pastry cloths.*

Asbeston—Fabric of 85% asbestos, 15% cotton. When used in ironing board covers, iron left on cover will not set fire to fabric. Long wearing, washable. *Uses: Ironing board covers. Drapery, curtain, and upholstery fabrics of Asbeston are future possibilities.*

Austenized—Fabrics of all rayon, rayon and cotton, rayon and wool with this label are all vat dyed and Sanforized Shrunk. All are tested for high resistance to crocking (rubbing off of color), dry and wet-hot pressing, perspiration, sun exposure, atmospheric fading. Can be laundered by machine. *Uses: Curtains, draperies, slipcovers.*

Bellmanized—Finish for cottons giving lasting crispness. Fiber fuzz is sealed down, yarns are smooth, so fabric is clear and screenlike. Unlike temporary starch and glue stiffenings which wash out at once, this finish lasts through many washings and no starch need be added. Fabrics do not wilt in warm weather, stay clean longer, so wear longer. *Uses: Organdy, marquisette and dotted Swiss curtains; seersucker, muslin, chambray.*

Beutanol—Plastic-coated fabric. Can be very light in weight. Resists soil, ordinary stains, moisture. Does not crack, stiffen or peel. Remains soft and pliable. Surface dust can be removed with damp cloth. Long wearing. *Uses: Closet accessories, shower curtains, draperies, terrace furniture coverings, table mats, slipcovers.*

BraDurA—A finish combining five vital requirements for good performance in use, vat dyed for good wash and light fastness; crease resistant; stabilized so that stretching and distortion do not occur; residual shrinkage under 2%. Applied to spun rayon and mixed fiber fabrics. *Uses: Draperies, slipcovers, bedspreads.*

Bradye—A dye process for all synthetic yarn fabrics, making them resistant to sun and "gas-fume" fading. *Uses: Draperies, bedspreads.*

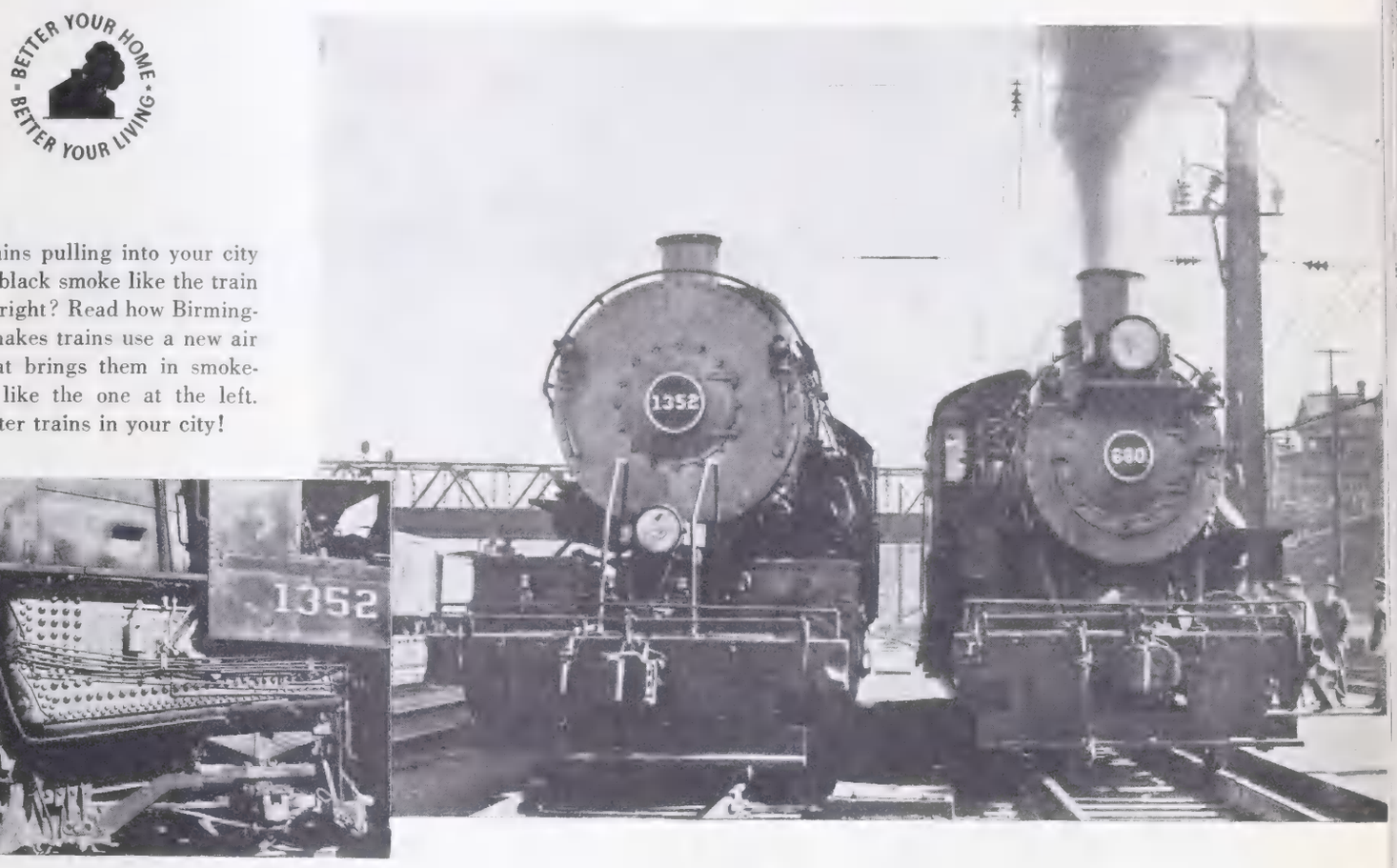
Clearseal — Plastic coating which seals the surface of fabric or paper. Coating can be thick enough to impart toughness and rigidity as in food containers and durable stiffening for collars and cuffs. Usually colorless. Practically invisible. Water and dust resistant. *Uses: Bowl covers, equipment covers, food bags, and shower curtains.*

Cravenette—Water-repellent finish applied to wool, cotton, synthetic or blended fabrics. Comes in two types: one must be renewed after every washing or dry cleaning; the other ("Long Life") lasts through several cleanings. The company itself will clean and treat articles for you. Finish makes fabrics wrinkle resistant and less subject to soil. Water-repellent quality sheds showers, resists limpness. *Uses: Mainly in garments, but also draperies, slipcovers, curtains.*

Crown Tested — "Crown" Tested means that fabrics made from "Crown" Brand Rayon have been tested to assure satisfactory consumer serviceability. Colors of the traffic lights are used on the label to denote the particular classification according to the end usage to which fabrics are put.

The "Green light" label is for fabrics that may be washed either by machine at home or at any reputable

(*Continued on page* 114)



Do trains pulling into your city belch black smoke like the train at the right? Read how Birmingham makes trains use a new air jet that brings them in smokelessly like the one at the left. Get after trains in your city!

HOW DIRTY IS YOUR CITY?

Here's how you can measure. This second article in House Beautiful's "Freedom from Care" series tells how everyone in your town can make smoke prevention his business

By Dorothy Ducas

You live in a dirty city. Let's face it. Almost all large cities, particularly those with concentrated industry and a large amount of humidity and fog, are dirtier than they need be. You know it, too. That gray-into-black smudge at the bottom of your recently washed curtains, the soot that polka-dots your laundry after an hour on the line, the grimy appearance of the outside of your house, even the number of times a day you cold cream your face, all tell you the air of your city is a nuisance and a menace.

But you probably are not yet aroused to the point of doing something about it. Though you accept the necessity for clean streets and pure water, you make no protest against the pollution of your air. Complain, yes, when you have to make those extra trips to the washtubs. But to whom do you address your complaints? Probably to your family and friends, *not* your city officials who are empowered in most large cities to take action.

Dirty air is due largely to smoke. And smoke can be controlled. The smoke prevention crusade which HOUSE BEAUTIFUL is espousing in this first year of postwar effort toward Better Tomorrows has gone on since, roughly, 1273, when the British Parliament passed a law prohibiting the use of bituminous coal on account of smoke. Yet progress in eliminating smoke has been slow. Why? Only because people like you and me have not been vigorous enough in our demand for smoke prevention by whatever means are necessary. (*Continued on page* 111)

You may

WIN THIS ROOM

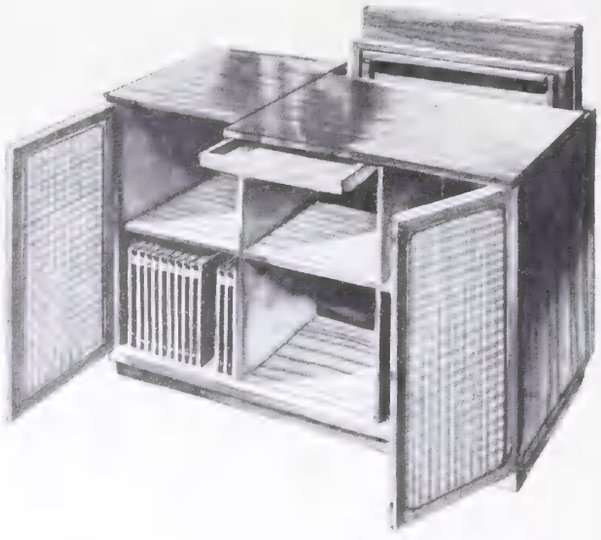
if you'll tell us what you think of it

What do you like, and what don't you like about the room shown on these seven pages? We will make it worth your while to tell us. The room's basic furnishings will be awarded to the writer of the letter which best evaluates it. For this is the second in HOUSE BEAUTIFUL'S series of research contests to determine how America *wants* to live. Ordinarily, manufacturers have to guess at what you want, because there's no way for them to question you directly. But now you can *tell* them what you want because HOUSE BEAUTIFUL will pass on to the manufacturers of the furnishings of this room the opinions which you express.

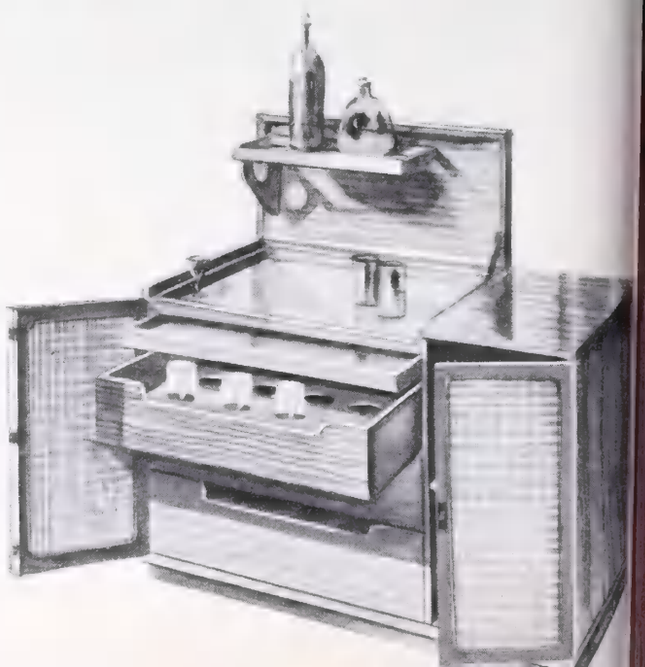
We want to know such things as these: For what purposes do you use your living room? Is it large enough for all occasions? Would you like to be able to enlarge it by making your dining room part of it between meals? (See page 62.) You can't do that, of course, with most traditional dining furniture. But if you could have dining furniture that looked at home in the living room, would you then use the dining room floor space for living room purposes between meals?

Would the room shown on these pages—a large living room which contains a dining room—solve any of your problems? Study all of its features carefully. Then read the contest rules on page 67, and write us a letter evaluating the room and its furnishings in terms of your own needs.

BETTER YOUR HOME • BETTER YOUR LIVING



◀ Have you solved satisfactorily the problem of where to store such living room paraphernalia as card tables, games, magazines, record albums, etc.? Would a piece of furniture like this chest (left) make your living room more usable? Part of the top slides forward to make card table slot at rear accessible. See it at right of fireplace on opposite page. Wall paint: The Glidden Company.



▶ Would entertaining in your living room be easier if you had the makings of drinks at hand in a handsome, dignified piece of furniture? See this bar at left of fireplace on opposite page. Drawers hold glasses. Removable shelf is a tray. Alcohol or acids can't mar the glass work surface. Hole in brace under the small shelf is for a towel. Compartment for storing bottles is at the right.



FROM: LEES-COCHRANE CO., INC.: TEXTURED FLARON WALL-COVERING; PATTERNED 9 MARBRON TONE; FLOORING: KENTILE ASPHALT TILE. DAVID E. KENNEDY, INC.: UPHOLSTERED FURNITURE; HERITAGE FURNITURE, INC.; WOOD PIECES: DREXEL FURNITURE CO. ALL FURNITURE DESIGNED BY EDWARD WORMLEY. CHAIR COVERING: CRYPTEL.

Would you be willing to pay a bit more in order to have fabrics with new, easy-to-clean finishes? The draperies (from Jofa, Inc.) and the sofa slip-cover fabric have du Pont's "Zelan" water-repellent finish. If a liquid is accidentally spilled, it slides around, like mercury, without penetrating the fabric. These fabrics also have Banco's "Everglaze" finish, which prevents dust from penetrating beyond the surface. Would you like to have such fabrics?

HOW YOU CAN WIN THIS ROOM



KODACHROMES BY PAGANO STUDIO



When is a dining room not a dining room? When it's sometimes a part of a living room. The folding Modernfold doors let it be either. See page 64 for storage details of the buffet and breakfront



Is your living room big enough for the big parties and meetings you sometimes give? Have you ever wished for a way to move back a wall so that you could throw the living room together with another room to make one impressively big room? What do you think of the suggestion illustrated in the floor plan below: a movable partition between living room and dining room which lets you combine the two?

Would you like to have dining room furniture that doesn't look "dining-roomish" when not in use for eating? This dining room table is made up of two tables (or more) of card-table size, that can be pushed together or used individually. Two tables, pushed together, can seat six, or eight when used separately. When not standing together, one could be used in the bay as a book table, and the other in a corner for flowers, candelabra, etc.

How do you feel about glass for table tops? These tables are surfaced with "Satinol," a textured frosty glass made by Blue Ridge Glass Corp.

How would you feel about having dining room chairs upholstered in light, pastel colors, if you knew the upholstery could be kept clean easily? These chairs are covered with B. F. Goodrich's "Koroseal." (See January 1946 HOUSE BEAUTIFUL.) This plastic film will not stain or absorb dust, and can be cleaned with a damp cloth.

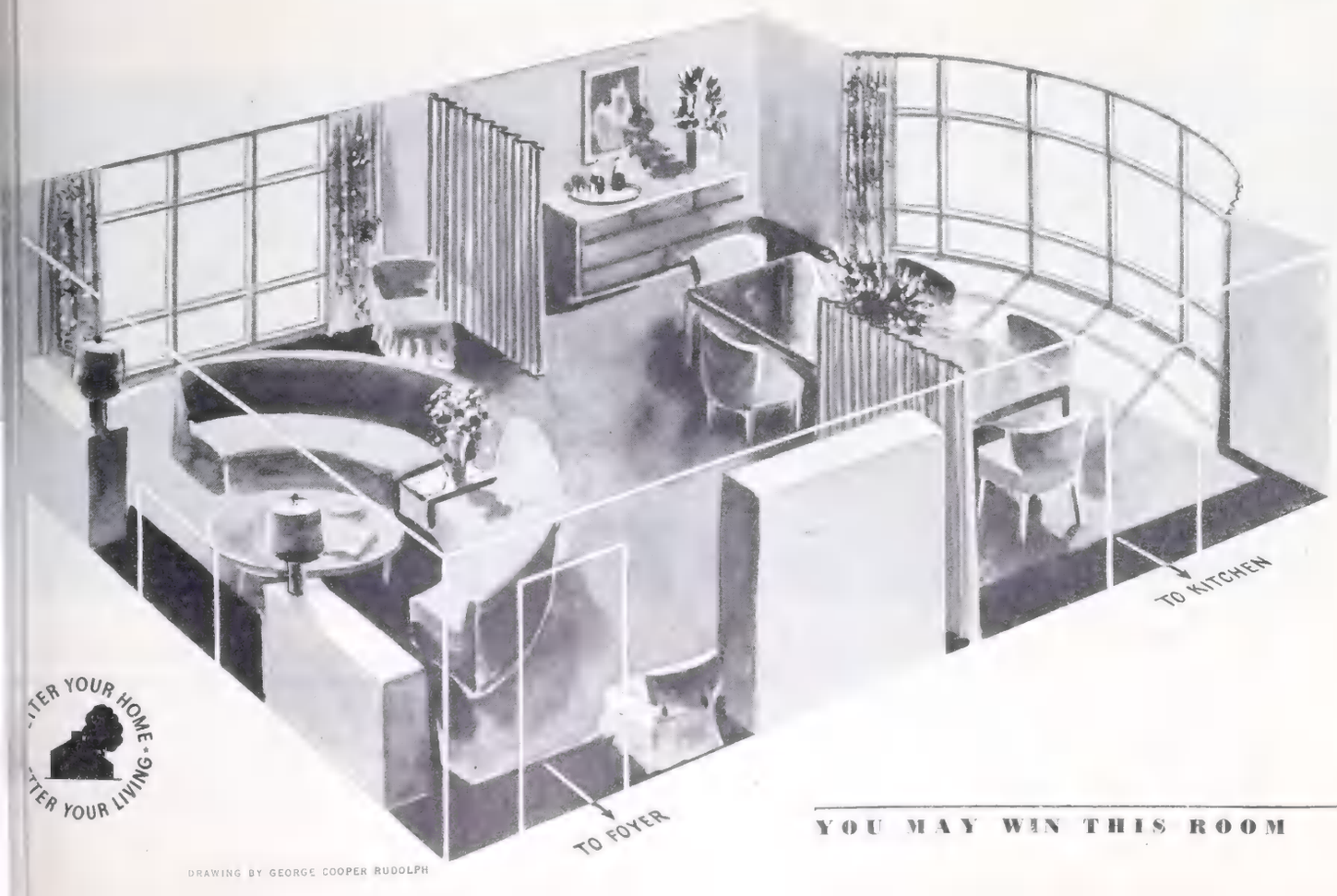
Would you like to have upholstered living room furniture that didn't need to be continually groomed? The circular sofas are cushioned with U. S. Rubber's "Koylon" foam rubber. It springs back immediately to its original shape after being sat upon, never needs fluffing up, for it does not mat down. Moths and their ilk do not like it.

What kind of lighting do you want in your living room? Do you like the idea of being able to use fluorescent lighting for decorative effects as well as for general illumination? Note again the fixture above fireplace grouping on page 61 and the fixture over the dining table across the page. Then turn to page 106 for the story of the lighting effects which can be achieved in this room.

The room was designed by Lurelle Guild. Lighting fixtures designed and executed by Sylvania Electric Products Co. Upholstered pieces designed for Heritage Furniture, Inc. The rug is from Lees-Cochrane Co., Inc.

Would you like to have a partition between your living and dining rooms that can fold up at a touch, such as the "Modernfold" doors from New Castle Products Co.? Closed, they give the privacy of a real wall. (See them partially closed above.) Covering is Goodall's "Redolite," a crack-proof, vinyl-coated material which can be cleaned with a damp cloth.

What seating arrangement do you prefer for a living room fireplace grouping? Do you like the circular sofas which enable everyone to see everyone else? Or do you prefer loveseats, straight sofas, or armchairs? Do you like the cozy, self-contained feeling of the circular arrangement, or would you prefer the flexibility of facing chairs or loveseats?



TTER YOUR HOME • TTER YOUR LIVING

DRAWING BY GEORGE COOPER RUDOLPH

YOU MAY WIN THIS ROOM



Does lack of wall space in your living room limit the amount of furniture you can have? Would a combined desk-bookcase, like this one, enable you to use your room more? The desk can be used alone, or the framework of shelves and extra drawers can be added. Have you found that living room desks are large enough? Or would you appreciate this one's extra 162 square inches of writing surface?

Have you found that living room desks give you the facilities you need for transacting household business? If not, what has been lacking? Would this desk make letter-writing, filing household papers, etc., easier? It has two real file drawers, two typewriter shelves. Stationery drawers have dividers. Would you find the tall shelves at both sides useful for blueprints, tall vases, etc.?



PHOTOGRAPHS BY PAGANO STUDIO





These four pictures show you the inside detailing of the buffet. (See it in color on page 62.) Have you a satisfactory place to keep silver flatware? Is this divided drawer any improvement over your storage place? Space at bottom is left undivided for serving pieces. They are easily accessible because flatware tray is shorter than the drawer. Have you any better ideas for housing flatware?

How many trips do you make to set the table? Would you find it convenient to have a removable silverware tray like this one, which can be carried to the table, or to the kitchen when silverware is being dried? Would you find these pull-out shelves an added convenience as a place to set things down? Note there are three of them.

It's the INSIDES *that give the* PERFORMANCE

Take a look at the storage pieces of furniture in your living room and dining room: the buffet, desk, breakfront, etc. Are they carefully designed for the items kept in them? Or are their drawers nothing more than bins where all manner of things are piled in layers?

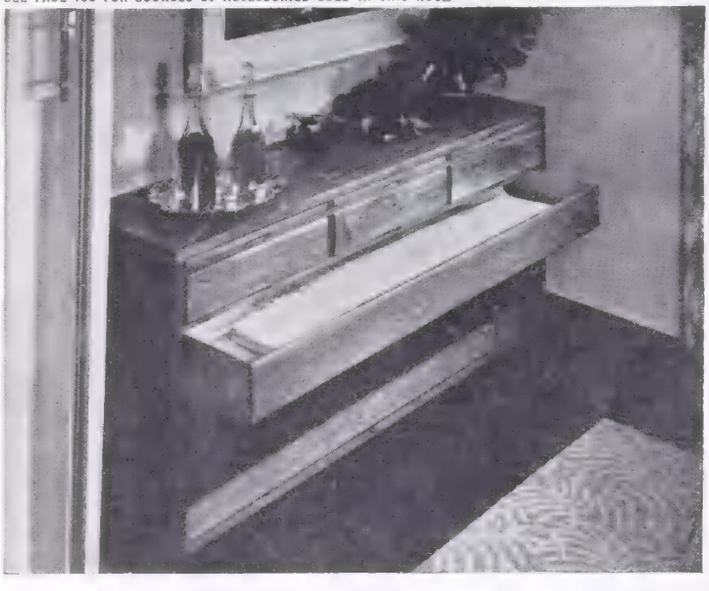
Most of the products you see every day have become standardized as to shape and size. Does your furniture take this standardization into account? Is its storage space "engineered" as to size and shape for the things which occupy it? Are your book shelves the right depth for your books? Are your buffet drawers properly sized for your linens? Can you utilize all the space in your silverware drawers? Are your stationery drawers designed to keep note-paper and envelopes separate?

Would you like to have furniture with storage space "engineered" for the job it's supposed to do? Or have you always taken it for granted that drawers and shelves had to be of undefined sizes? Would the furniture shown here simplify your housekeeping? Let you find things as easily as though they were filed alphabetically? Designer Edward Wormley started with the possessions most families own, planned storage space for each group of items. Would you be willing to pay as much as 20 per cent more for the convenience of such compartmentalized storage space?

THESE STORAGE PIECES DESIGNED FOR DREXEL FURNITURE CO.



SEE PAGE 106 FOR SOURCES OF ACCESSORIES USED IN THIS ROOM



o napkins ever get lost among larger pieces of linen in your inen drawer? Would a divided drawer make it easier to find the of mats you wanted? How do you feel about deep drawers ver- shallow ones? Do you like the idea of being able to remove the er tray of this drawer to carry the place mats to the table? Do like the finger grooves in preference to exposed drawer pulls?

Do extra-long table cloths pose a storage problem for you? Have you found a way of keeping them wrinkle-free between usings? Would an extra-long, shallow drawer like this one solve the problem? Or have you a better suggestion? Does this buffet look sufficiently unlike typical dining room furniture so that you could be happy about having it in the dining end of a large living room?

HOW YOU CAN WIN THIS ROOM







These "Zelan" treated fabrics give

FREEDOM FROM CARE

Did you like the gay, light fabrics used in the living-dining room? Did you have qualms about their practicality? Read about the rugged tests for staining and cleanability to which we subjected them

The sofa slipcovers are cotton poplin, with "Zelan" water repellent finish. What happens if you drop peach pie on such material? We experimented. One wipe with a damp cloth and you couldn't guess where the stain had been. "Zelan" protects fabrics from *any* stain that water dissolves. Grease stains come off with spot remover. Would you pay more to get fabrics with this finish?

Rover's muddy paw-marks wipe right off, too. "Zelan"-treated fabrics shed water like a duck, but "Zelan" is not a coating. The finish, applied only when the cloth is being made, doesn't change the look or feel of a fabric. Its water repellency lasts through many launderings or dry cleanings. Do you think all decorating fabrics should be given a soil-resistant, water-repellent finish?

Jam-smeared fingers can't hurt this "Zelan"-treated chintz. The above-mentioned damp cloth, and no harm's done. Both the chintz and poplin have an "Everglaze" finish, too. When dust lands on this glazed surface, it doesn't penetrate and soil fabric. Glaze remains after laundering or cleaning. These fabrics are also Sanforized to reduce shrinkage and vat-dyed for lasting color.

PHOTOGRAPHS BY
FRED LERNER

BETTER YOUR HOME · BETTER YOUR LIVING ·

HOW TO WIN

the furniture and fabrics

IN THIS ROOM

1. Write a letter of no more than 1,500 words telling what you like and don't like about this room. Your letter will be judged on the basis of how intelligently you evaluate and rationalize the livability and performance of the room. A negative and/or a positive analysis is equally acceptable. The judges will also consider the literary merit of your letter. Send your letter to the Contest Editor, HOUSE BEAUTIFUL, 572 Madison Ave., New York 22, N. Y. Be sure your name and address are on *each* page of your letter. Write on one side of sheet only.

2. To make your letter eligible for consideration, you must fill out completely the questionnaire below, or a facsimile of it, and attach it to your letter.

3. Your letter must be postmarked not later than midnight, March 1, 1946. The letter becomes the property of HOUSE BEAUTIFUL, to be used in any manner the editors see fit. No letter will be returned.

4. The winner will be notified by April 15th. The judges will be the editors of HOUSE BEAUTIFUL, and their decision will be final. In case of a tie, duplicate prizes will be awarded.

5. The prize consists of 2 tables, 8 chairs, buffet, 2 circular sofas, 1 game chest, 1 bar, desk-bookcase unit, draperies, and rug, as shown. They will be shipped prepaid to any address within the continental limits of the U. S. The accessories are not part of the prize. Should the winner not want to use this merchandise personally, he could undoubtedly sell it locally. HOUSE BEAUTIFUL will not, however, substitute a cash prize.

6. Ineligible to compete are professional decorators and employees (and their families) of HOUSE BEAUTIFUL.

7. By submitting an entry, each contestant agrees thereby to be bound by the rules of this contest. This contest is subject to all applicable governmental regulations.

Answer this questionnaire, tear out, and send with your letter telling "How I Want My Rooms Arranged and Furnished."

1. I want a dining room:

(Check only one)

- ☐ that is completely and permanently separated from the living room
- ☐ that can be thrown open by a movable partition to become usable as part of the living room
- ☐ that is always part of the living room—as an "L", or alcove

2. If you want a dining room that sometimes becomes part of the living room, do you want the dining furniture to look like traditional dining furniture? . . . . **YES** ☐ **NO** ☐

3. Do you like the idea of dining in a big bay? **YES** ☐ **NO** ☐

4. Would cabinets designed like the two on either side of the fireplace be useful in your living room? **YES** ☐ **NO** ☐

5. Number, in order of their preference to you, these seating solutions around a fireplace:

___circular sofas ___facing loveseats

___individual chairs ___a straight sofa and chairs

6. Would you be willing to pay 20% more to get storage pieces whose interiors have been "engineered," in size and shape, for what they are supposed to hold? . . . **YES** ☐ **NO** ☐

7. Would you be willing to pay 10% more to have dirt-resistant fabrics? . . . . . **YES** ☐ **NO** ☐

8. Would you like to use fluorescent light, for illumination *and* decoration, in your living and dining rooms? **YES** ☐ **NO** ☐

9. Do you like the silver and linen buffet? **YES** ☐ **NO** ☐

10. Do you like the desk-bookcase unit? **YES** ☐ **NO** ☐

11. I am an apartment renter ☐ a house renter ☐ a house owner ☐

12. I plan to build or buy a house . . **YES** ☐ **NO** ☐

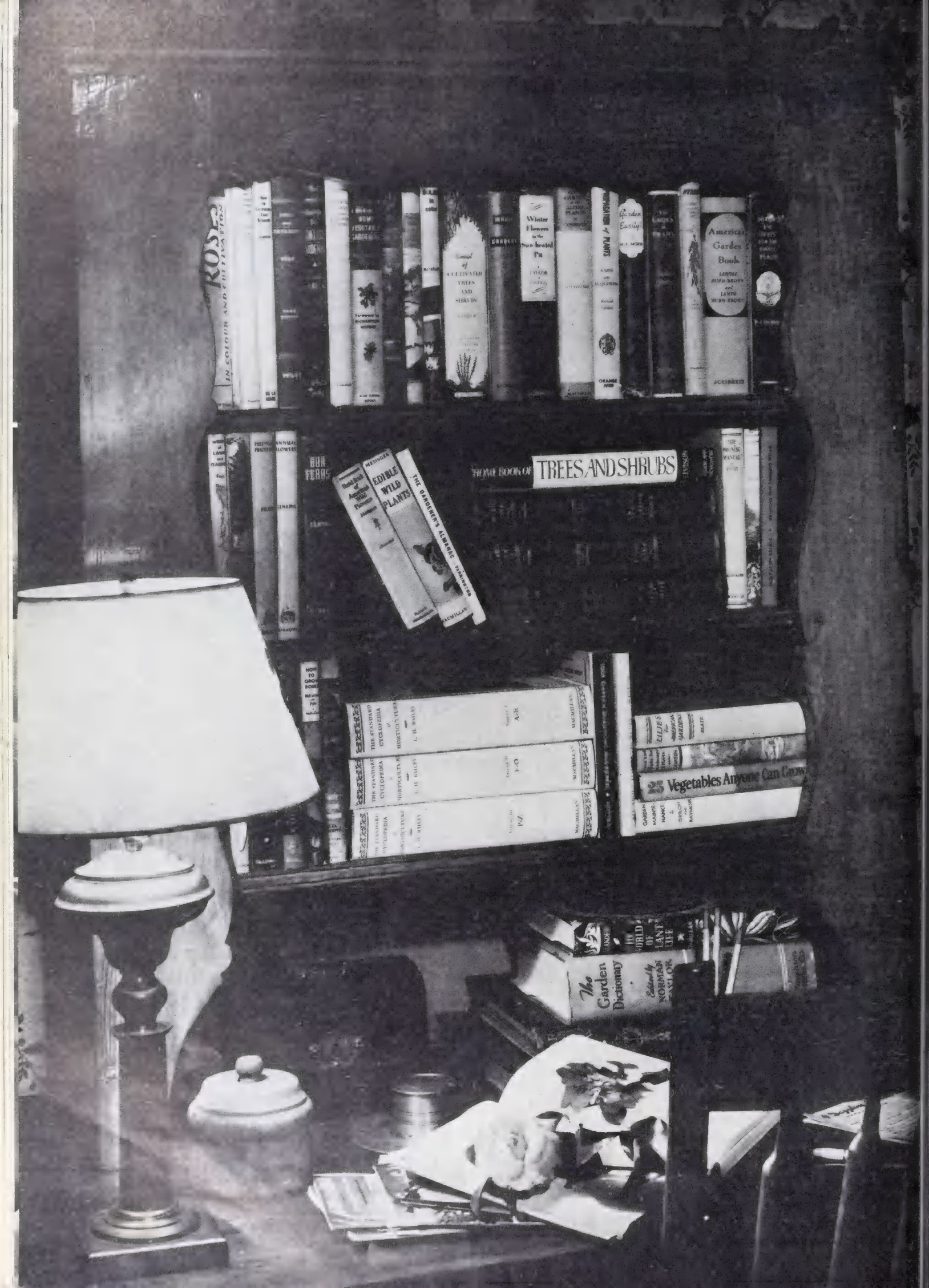
13. I now own living room furniture . . **YES** ☐ **NO** ☐

14. I now own dining room furniture . . **YES** ☐ **NO** ☐

15. I am married . . . . . **YES** ☐ **NO** ☐

16. I belong in the age group checked

20-30 ☐ 30-40 ☐ 40-50 ☐ 50-60 ☐


ROSES
IN COLOUR AND PHOTOGRAPHY
Manual of CULTIVATED TREES AND SHRUBS
Winter Flowers in the Sun-heated Pit
Garden Euchre
American Garden Book
SCRIBNER'S
HOME BOOK OF TREES AND SHRUBS
MEDICINAL PLANTS
EDIBLE WILD PLANTS
THE GARDENER'S ALMANAC
MACMILLAN
THE STANDARD CYCLOPEDIA OF HORTICULTURE
LILIES for AMERICAN GARDENS
25 Vegetables Anyone Can Grow
The Garden Dictionary
Edited by NORMAN TAYLOR

ARE YOU A TRIAL-AND-ERROR GARDENER?

Do your tenderly-nurtured plants sometimes just lie down and die on you? Checking with the experts will save you from such demoralizing experiences. Your first need is for a good library of garden books, collected in one convenient spot to serve as an efficient "garden office"

If you are a trial-and-error gardener, almost anything can happen—and usually does. The roses that seemed to be coming along like an angel's dream suddenly languish and die; the rare bulbs you invested in so heavily grow rickety and droop; the peonies that promised to be a neighborhood sensation develop a mysterious disease one fine day and perish overnight. You have been growing them by trial, unaware that an error had slipped in here and there. The soil was wrong from the beginning, or the roots weren't deep enough, or the sun was too strong, or your culture methods were non-regulation.

This is gardening the hard way. The easier way, which pays off in enormous esteem for yourself as a gardener, is to read what the experts have to say before you even buy your seeds, bulbs, or plants—and then check back some more with the experts, step-by-step, as the planting and growing progress. If you do this, the day will never dawn when you're moved to throw up your hands and wail, "I quit; nothing grows for me!" Rather, you may even come to think smugly in terms of "The experts and I"—a very pleasant state of mind for any gardener to be in.

Now experts are hard to reach by phone; besides, a lot of them have long since departed this world. So the only way you can get really intimate with the experts is through their writings, which are yours for the reading—dozens and hundreds of them. Their books contain information that has resulted from years of expensive testing and experimenting. A simple salmon-colored rose that goes nicely against the backdrop of your yew hedge may have taken some hybridizer a lifetime to develop; and somewhere, put down in black-and-white, is all the data you will need to grow specimens of it that are fully as elegant as any predecessor its originator ever worried and fussed over.

To be able to consult with the experts at any time the year 'round, you need *your own* well-chosen collection of gardening books. Garden magazines and columns on plant growing are valuable helps, too. But books provide a well-indexed type of information that is (*Continued on page* 156)

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ou won't be a trial-and-error gardener if you have your own collection of books written by the experts to make things easy for you. few well-filled bookshelves and a desk or table for note-jotting are all u need to set up a thoroughly efficient home "garden office," where u can go for consultations with plant specialists any time of the day, y time of the year. Such a library is a sound investment; it will e you time, money, and disappointments. Books: Charles Scribner's ns, Booksellers, N. Y. C. Furnishings: A. L. Diament Co., N. Y. C.

TOGRAPH OPPOSITE BY FRED LERNER

How to give a successful "Hen Party"

Avoid the amateur and court the professional in your planning and seasoning, and you'll be a success. Here's a menu that's guaranteed to raise your hostess rating

By Florence Paine



A Luncheon for the Distaff Side

René Fruit Cocktail

Escalope de Veau à la Gricque

Vegetable Salad Molds

Orange Biscuits

Bonds de Lion

Demi-Tasse

Six gals for luncheon on Wednesday week! And you out of practice in feeding anybody but that Man's barracks companions with swaying stacks of pancakes and pound-size Idaho potatoes.

Of course you *are* in a panic. But here are some reminders to help you get back in practice. After all, haven't you been to enough ladylike gatherings yourself to know *what not* to serve? Haven't you watched too many faces shift from bright anticipation to stiff resignation when the eternal chicken salad and warmed-up doughy rolls appeared?

Just what is it that makes women like the food they like? Isn't it that they approach food from a cook's point of view? They want to be able to appreciate the craftsmanship that went into it. They want to judge it professionally, and analyze its ingredients. And if the dish has no subtleties or fine points, the feminine gastronome feels let down and disappointed. They like tastes that stymie them a little. They like to mentally savor what they eat, trying to identify the dash of rosemary, or the snip of shallot that merges mysteriously into a wonderful unfamiliar taste. And they like to be surprised—surprised with different menus and strange seasonings.

So why not start your luncheon with that important element of surprise? If they all expect that usual Martini or Manhattan, why not fool them? Why not skip the cocktail entirely, and start with a sort of spiked first course?

I know a wonderfully provocative fruit cup that's just the thing to spring on an appreciative audience (which is another way of saying feminine). It has that aesthetic appeal so vital to the distaff side. And when the girls dip their spoons into that lovely (*Continued on page* 110)

KODACHROME OPPOSITE BY WILLIAM F. HOWLAND

If the table is pretty, ladies would almost rather look than eat. Women have a quick, appreciative eye for colors that sing together in the right key, for the perfect matching of flowers with china, for the shining cleanness of well-kept accessories. So Mrs. Frances T. Heard, House Beautiful's Home Furnishings Editor, set these tables to charm the ladies with pastel cloths from Defender Mfg. Co., china and glass from Georg Jensen, Inc., and Reed & Barton's "Pointed Antique" sterling. Bridge tables enlarged by extenders from Lewis & Conger. Chairs, Artek-Pascoe







A TESTED FORMULA

for improving your way of life

What happened to these four "test" rooms in the way of rejuvenation can happen to your rooms, with a little remodeling—plus new furnishings

By Helen Weigel Brown

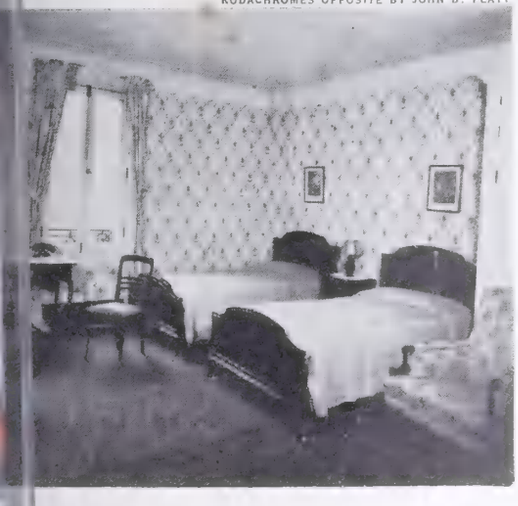
PHOTOGRAPHS BY HENRI H. DAVIS



AFTER ▲ BEFORE

eavy woodwork, small windows, an ugly radiator, and outmoded furniture (above) add to a 100 per cent dull room. Removal of wood oldings, fresh wall surfaces, transfer of heat oes, and new furniture bring it alive (left).

KODACHROMES OPPOSITE BY JOHN B. PEATY



AFTER ▲ BEFORE

oom bowed down by overscaled wood moldng, drab furnishings (above). Removal of ding, paint, and use of twin wallpaper and ic pattern discreetly toned down with plain ic on beds, give it new life and zest (left).

Millions of rooms in millions of America's homes today look just as hopelessly antiquated as did the rooms in the "before" photos on these six pages when designers Muller-Barringer took over the project of bringing them back to life. What they have done to these settings to rejuvenate them was no out-of-this-world miracle; it was achieved through a formula of minimum architectural changes—plus paint, well-schemed wall treatments, and color-rich fabrics and floor coverings to point up the new furnishings.

These four rooms are in "Hospitality House," the New York City apartment where F. Schumacher & Co. entertain guests from out-of-town.

Although located within the headquarters of one of the country's most prominent clubs, "Hospitality House," like many a private home, had become drab, uninviting, clear out of focus with today. And because the Schumacher firm is in the business of providing several of the important ingredients to better living, such as fabrics, wallpaper, and floor coverings, its executives wanted to demonstrate, in actual rather than model rooms, the soundness of this remodeling-plus-redecoration formula—a test-proved plan for making any outmoded house a pride-inspiring and comfortable place in which to live and entertain friends.

Many of the problems they tackled could very well be your own problems, if yours is a middle-aged or older house: dark, over-scaled woodwork, doors breaking up wall space, awkwardly shaped rooms, poor lighting, badly placed plumbing equipment, uncomfortable, unimaginative furnishings, and lifeless color schemes.

Study the photographs of the actual "befores" on these six pages; compare them with their "transformation" versions, and you will discover that there is a lot of good life left in even the oldest and ugliest rooms. You will also discover that the greatest rejuvenation of all has been achieved with paint, wallpapers, and fabrics—comparatively the least expensive of all the components of the dramatic finished settings. Who says an old house is a white elephant? It doesn't have to be.

TWO PHOTOGRAPHS BY HENRI H. DAVIS





▲ BEFORE AFTER ▶

A bleak and forbidding bedroom (above), handicapped by heavy woodwork, small windows, poor lighting, a homely exposed radiator, down-at-the-heels furniture. Designers Muller-Barringer saw in it good possibilities for an informal little "party room," and usable also as a study.

The rejuvenation trick (right) was turned by smoothing out the walls and covering them in a handsome new paper; covering of the entire window wall with draperies and curtains; fresh paint; and transference of radiator to under window shelf. Built-in cabinet forms corner table.

A sectional sofa (below) was designed to fit snugly against a built-in cabinet and shelf—a good means of getting extra seating and storage space into a small area. One section of sofa pulled out to show big storage space built into corner for luggage, bedding, etc. (right).







It almost looks like

MAGIC

(BUT IT ISN'T)

Maybe, in looking at "befores" and "afters", you've said, "It looks good in a picture, but it probably wouldn't work." Well, here's a room in "Hospitality House" that has its counterpart in many a home—too small to be useful as a bedroom, just so much waste space. And remodeling-refurnishing DID work. It is now a "party" room, but yours could just as well be a comfortable study or young folks' "loafing room"

BETTER YOUR HOME • BETTER YOUR LIVING •

PHOTOGRAPHS BY JOHN B. PEATY





▲ BEFORE AFTER ▶

Corner of same room (above), ugly and all a-clutter. An un-needed closet has been removed (right); plumbing of old exposed lavatory utilized for sink of bar; door on right wall covered over; new entrance door. When not in use, bar is concealed by a pull-down picture.



There's

NO PROBLEM TOO MEAN

If your left-over-from-yesterday rooms look to you as though blasting is the only solution, take heart! See what the tested minimum-remodeling-plus-redecorating formula did to modernize these two rooms in the Schumacher "Hospitality House" —and it didn't require any drastic rebuilding to make the rooms both beautiful and functional. Wallpapers, new fabrics, paint were responsible for the greatest rejuvenation magic

Another view (below) of room shown upper right on page 74. The problem: to create an inviting combination sitting-sleeping room in an L-shaped space. The solution (right): removal of un-needed door; partitioning of room with movable chests; and the addition of new furnishings.



▼ BEFORE AFTER ▶





J. R. PEATY

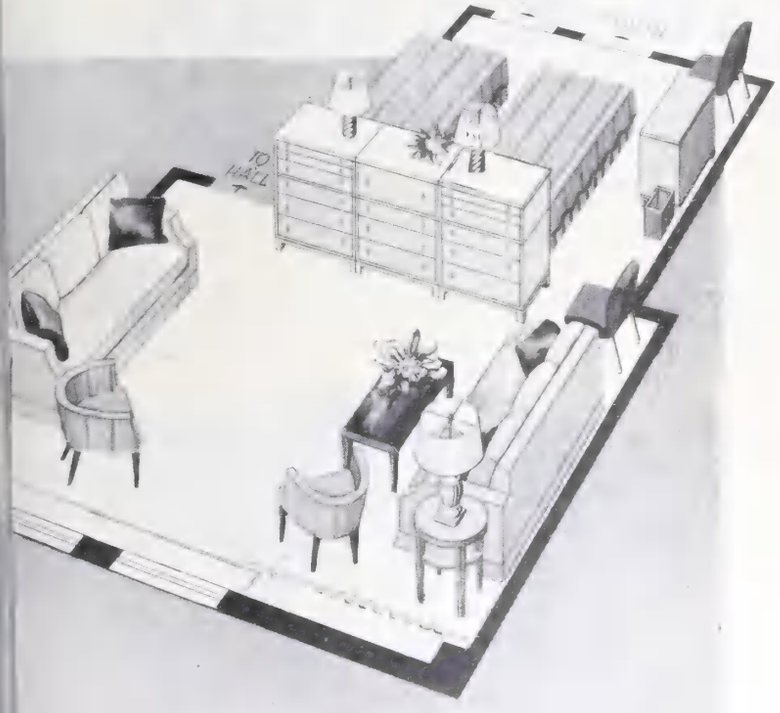


◀ AFTER ▲ BEFORE

A thoroughly drab, uninviting room (above) with ugly exposed plumbing, wall space broken by 3 doors. The transformation (left): new chest (far left) conceals plumbing; one door eliminated; new paint and paper; new furnishings in "better living" spirit of today.

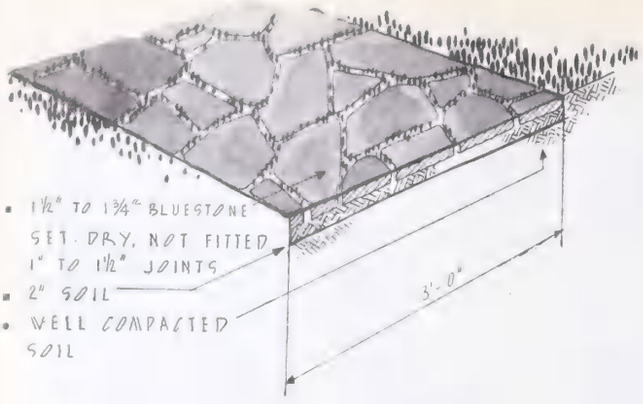


The far left side of the big chest (above) shown in center photo. When top is opened it reveals shining new lavatory complete with towel rack, space for towels below, and handy swing-out shelf for toilet articles. Lavatory closed, shelf becomes part of the chest top.



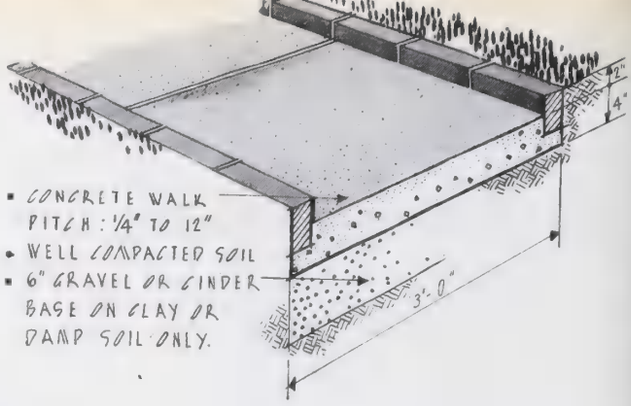
plan of room at left, showing how a pair of modern chests a partition to divide the living and sleeping quarters.

BETTER YOUR HOME · BETTER YOUR LIVING ·



RANDOM FLAGSTONE WALK

1 For informal walks, flagstones cut to "random" sizes can be laid on a firmly compacted subgrade of soil with grass or small plants in the joints. Use bluestone, slate, or your best local paving stone.



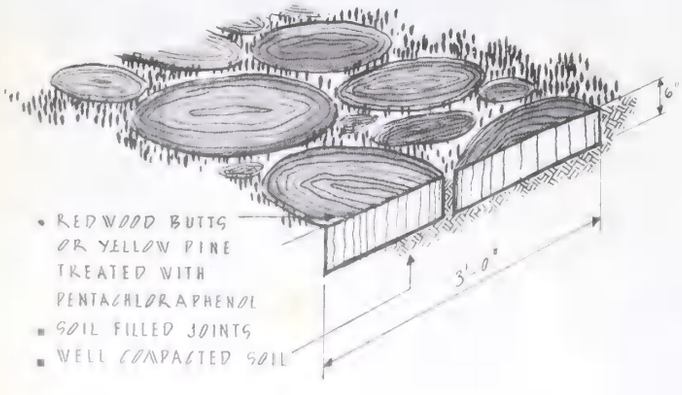
CONCRETE WALK

2 For purely utilitarian purposes, for ease of cleaning and snow shoveling, nothing tops plain concrete. To take away from the too-bare look, an edging of bricks set in the concrete can be laid on each side.



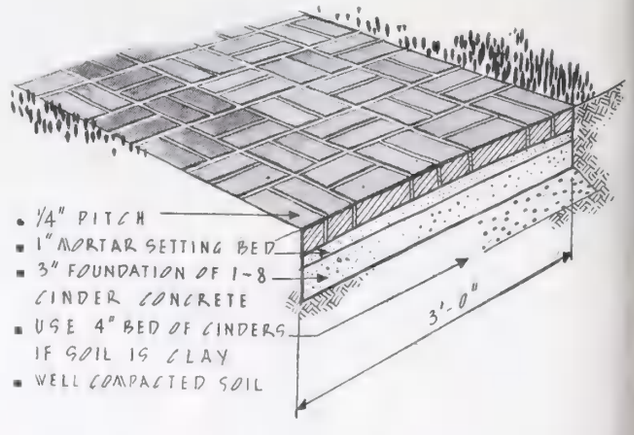
8 WAYS TO BUILD A GARDEN WALK

By Janet Darling
LANDSCAPE ARCHITECT



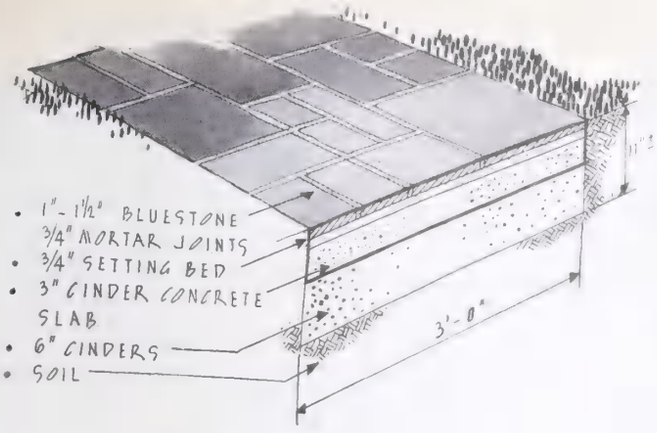
WOOD BUTTS

5 The "butt" ends of logs make an interesting and informal walk. Redwood is used in its natural state, but yellow pine or fir can be treated to be just as durable. Grass looks well in spaces between.



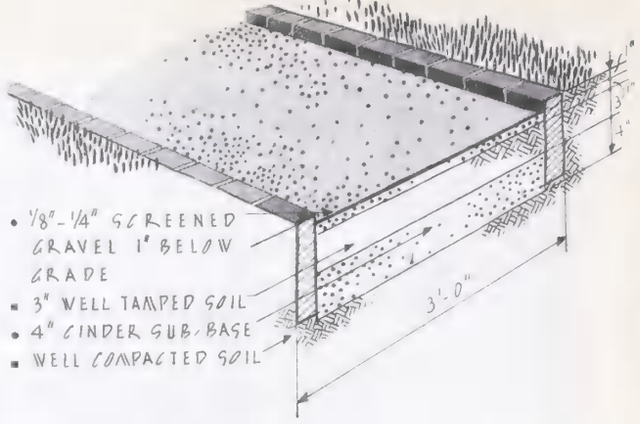
BASKET WEAVE BRICK WALK

6 Bricks laid in one of numerous possible patterns, are easy to use for a garden walk. In the sketch above they are laid in the basket weave design and for a permanent surface, they are set in concrete.



RANDOM RECTANGULAR WALK

3 Where a more formal effect is wanted, flagstones can be cut in rectangular shapes of varying sizes. They can have grass joints or be set in concrete as above. Stones should not be smaller than 8 inches.



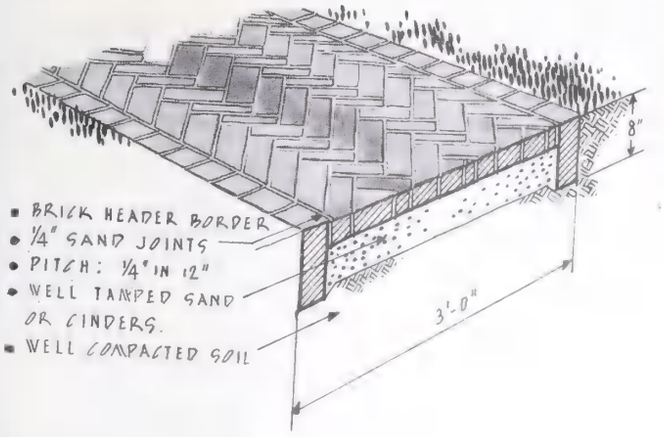
GRAVEL WALK

4 In places where there is a considerable amount of paving, gravel walks make a pleasing contrast. An edging of brick is not only ornamental but will keep the gravel in place. Colors range from gray to buff.

Every garden, no matter how beautiful the planting, needs some architecture to complete the picture. It may be an enclosing wall, a terrace, steps, or a pool. Or it may be merely a garden walk. But whatever its form, architecture will enhance the garden's design.

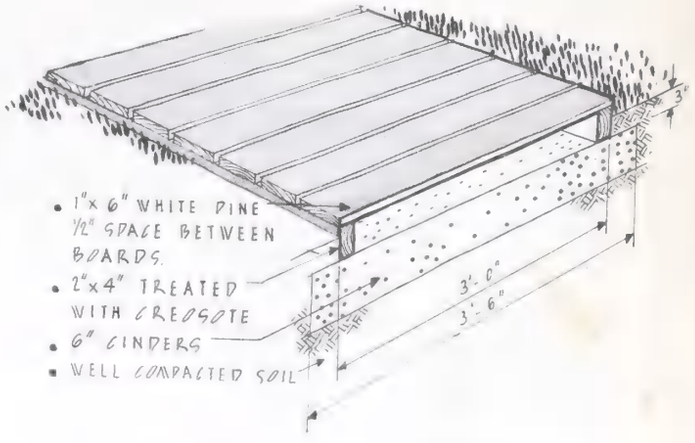
Do not let this frighten you or make you think it is beyond your budget. For much of this construction you can do yourself. It will be a satisfaction as well as fun to build your own. Here, in the first of a series of "how to build" articles, are 8 ways to build a garden walk. Remember before you start that there is no such thing as good, cheap, construction. When bricks and mortar are concerned, permanence and careful building methods are the important thing. The bulk of the cost and the expense of any construction is the labor—that part of the work which is the intangible and invisible portion of the finished product.

Your first step is to lay out the walk. Decide what width you want (we have shown 3 feet as suitable for small gardens), and arm yourself with a steel tape or six-foot rule and dozens of small stakes for markers. Make sure you stake out the walk so the width is uniform and, if it is to be parallel or at right angles to any fixed part of the building, that you check the distance in at least three places with the steel tape. The eye can be very inaccurate, you will find! (*Continued on page* 160)



HERRINGBONE BRICK WALK

7 Brick can also be laid in the herringbone pattern shown above, placed flat or on edge. For an informal walk, they can be laid dry, on sand, to allow for close fitting. Bricks, upright, make a neat edging.



WOOD BOARD WALK

8 For rustic spots, wood "duck" boards can be built in sections six feet long. They can be removed in winter and painted gay colors to blend with the terrace furniture. A cinder base for drainage is used.

ONE OF THE GREAT HOUSES IN AMERICA

HOUSE BEAUTIFUL *presents one of the really important houses, architecturally, in America. It is great because it is an original building for a powerful landscape which had previously been encrusted only with imported styles. It is great because it has high artistic creativeness. It uses the basic principles that anyone wanting to build more than a "machine for shelter" should observe*

By Elizabeth Gordon

If you want to build a house that is more than a mechanical assemblage of pipes, timber, and insulation, it is necessary to possess an appreciation of architecture as an art. For a home, to be deeply rewarding to all your senses, must be as aesthetically perfect as it is technically sound.

You can develop architectural appreciation of a high order by studying fine, fully-realized examples of architectural perfection. On these eight pages we offer for your thorough inspection a house of great artistic merit, the A. R. Watzek house in Portland, Oregon, designed by John Yeon. To appreciate it fully, you will need to study it long enough to be able to walk through the rooms in your mind's eye, to know what rooms lie behind each exterior façade, and to know what you see as you move from room to room. Only by such thorough familiarization can you come to realize what the occupants experience by living there and what visual environment the designer intended to create.

The biggest factor contributing to the design of the house was the landscape on which it was to rest. The site commands the whole valley containing the city of Portland, and has an arresting view of snow-capped Mount Hood, 60 miles beyond.

It was Mr. Yeon's hope and intention to inhabit this new, powerful and beautiful landscape with a dwelling that would reflect the spirit of the place—without either diluting it or distorting it with some foreign design influence. This intention is not new, and a great deal of lip service is given this ideal by architects and owners. But actually there is not much evidence of the power of the landscape upon buildings in America. Most of our continent, with all its variety of scenery, was settled with a flash flood of people from elsewhere transporting their preconceived architectural ideas.

The plan was devised to exploit a breathtaking panoramic outlook, yet also to provide an intimate enclosed space for outdoor living. Mr. Yeon knows that a perpetual diet of drama palls without the contrast of close-up, small-scale scenes. In fact, he managed to create five

(*Continued on page* 104)



The broad, clean expanse of lawn, delicately molded (by grading) to flow into the mountain top, serves as a fitting base for the one dramatic room—the living room.



The opposite side of the same façade. Note how the roof extends far beyond the wall, to reduce the amount of sky seen from within, which in turn reduces the glare.



A close-up view of the south wall of the living room. Noteworthy is the integration of the roof line as it flows downward from two story height to low humbleness.



The sweep of the roof line, which makes the house seem to hug the hill-top, is one of the subtle ways in which the design achieves unity of line with its unique site.



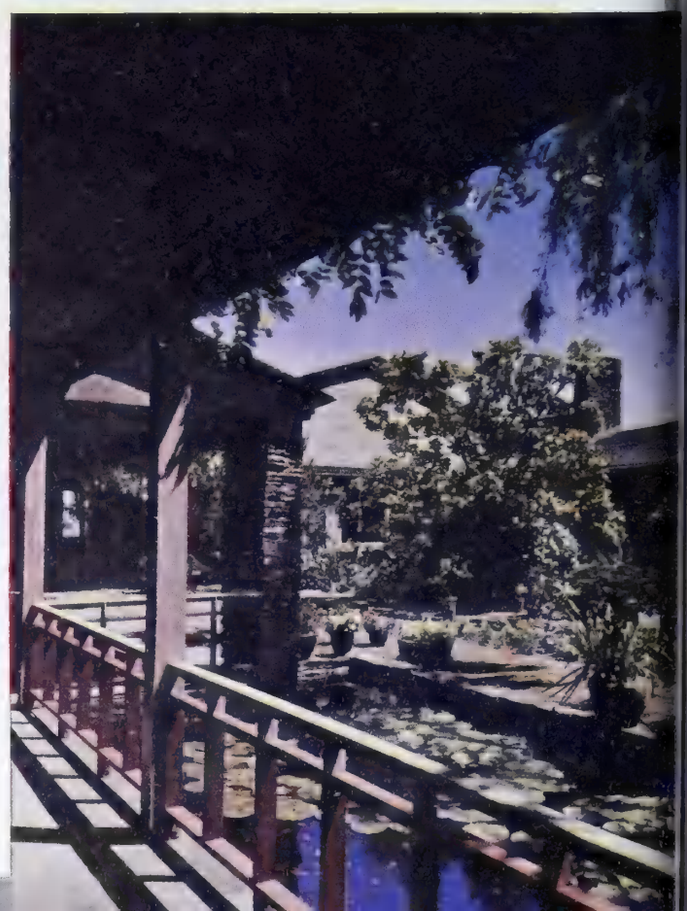
Seen from any angle, the house has a rightness—almost an inevitability—which characterizes all good art. It makes you exclaim: "How could it be otherwise than this!"



Even an exposed foundation wall has design quality. Its horizontal textural interest serves the function of merging the horizontal lines of the house into the ground.

The many facets of this house are well exemplified on these two pages. Dining room above has intimacy with the wild forest, thanks to its glass wall that provides a botanical mural. The inner court, around which the house is built, has the opposite kind of relationship with nature—formal, stylized, and well tended. See it below.



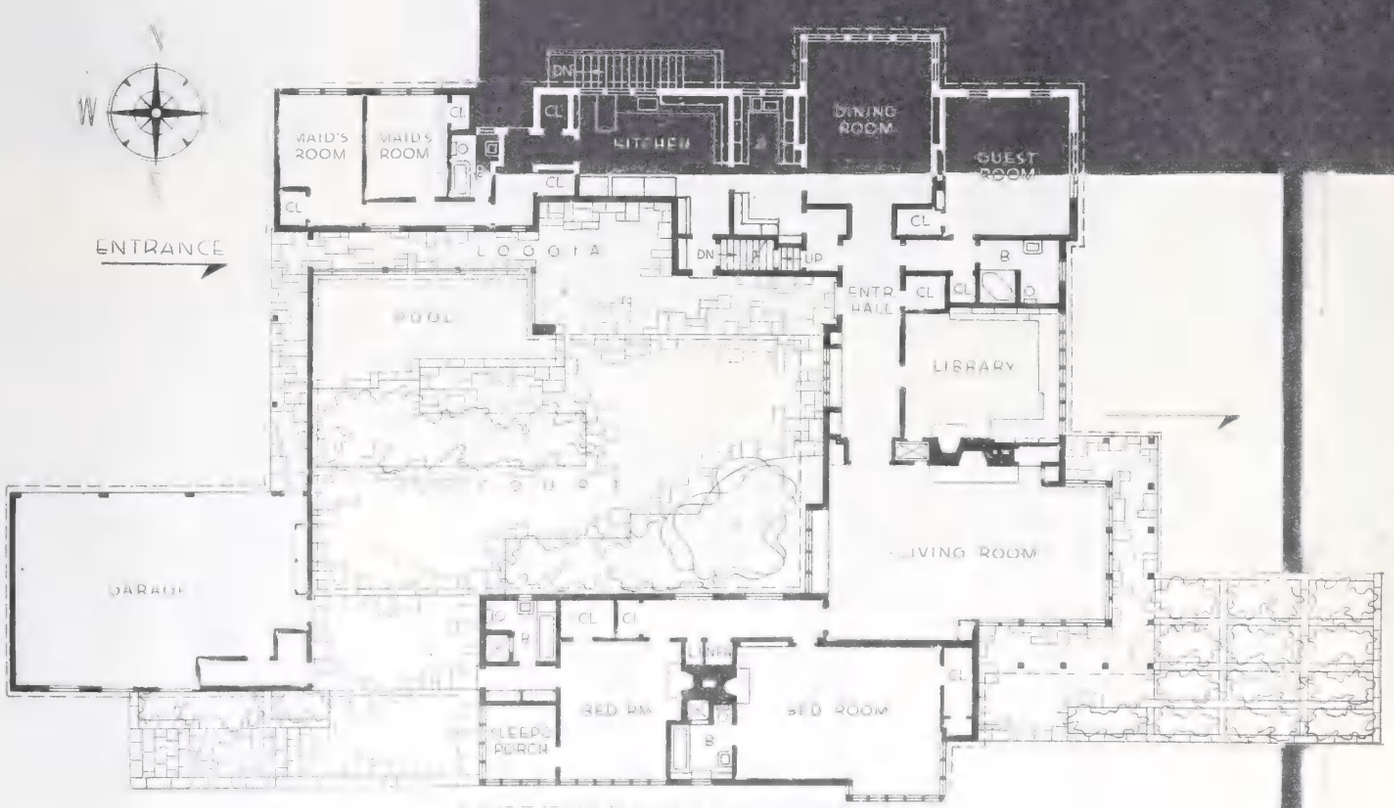


ONE OF THE GREAT HOUSES IN AMERICA

The fourth dimension of any house is the view that is seen from its windows. At right you see only a hint of the dominating factor in the design of the Watzek house. We say "hint" because no photograph does justice to the 60-mile view.

Four rooms of the Watzek house face this view—in fact all major rooms except the dining room. We tried to show you photographs taken from inside the rooms showing the view. But the camera won't focus at the same time on objects 60 miles apart.

The plan of the Watzek house represents the best contemporary practice. It is one room wide, and turns on the site to enclose space for private living, to create a windbreak and a sunpocket. All living areas are separated from service areas.







To be properly understood and appreciated, a room needs to be judged from both inside and outside. Is there a consistency of design purpose—of visual intent—or does the architect wander off and develop another theme? This living room earns high marks on this point. For the architect has chosen squares and rectangles as his motif, and has developed a whole symphony with them. All the lines in this room—inside and out—stem from this single theme. The pitch of the roof exactly matches the slope of Mt. Hood and frames it when seen from inside the room, thereby creating an extraordinary visual excitement.

To appreciate a whole house you must be able

TO APPRECIATE ONE ROOM

Architecture is at its highest level in a house that possesses both aesthetic and functional excellence. Examine this living room in the Watzek house and you will find both of these qualities skillfully interwoven to please the eye, the mind, and the creature





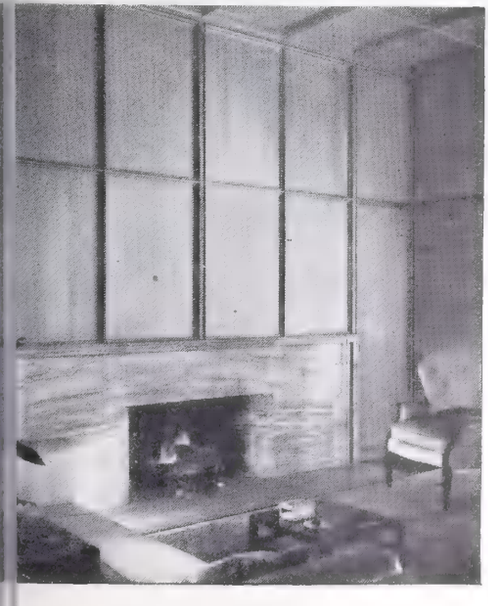
PHOTOGRAPHS BY MAYNARD PARKER



The proportions of the wood panels comprise the decorative scheme, and the moldings are emphasized as in Tyrolean interiors —admittedly the prototype. But what is more important, though not depicted in the photograph above, is the sympathetic relation between the grandeur of the view outside and the proportions of the room. For would it not be an anticlimax if such a majestic window, with its strong verticals, looked upon a picayune scene?



Architectural art employs the same laws of aesthetics as any other form of art. The deep window (above) looks out upon the lush court where all the design elements are in human scale. This is in marked contrast to the lofty scale of scene and window at the other end of the room. As a result each sets the other off, and appreciation for both is heightened. Such designing produces a room that pleases emotionally, visually, and once it is understood, mentally.



Many closets are concealed in the paneling without disrupting the wall pattern, as is testified by the pair of pictures at the left. The radio-record player is at the immediate right of the fireplace, and the record shelves are instantly at hand around the corner. Such functionalism is typical of that used everywhere in the house. We hope you will note that, though this room has grandeur and stateliness, it is not ostentatious. A commendable quality!

The interior woodwork and millwork everywhere in the Watzek house is designed magnificently. Since the whole house is an attempt to glorify wood, this is very fitting and right. The bookcases and built-in cabinets are good examples because, in too many houses, they are clearly afterthoughts, designed without regard to the spaces they are to occupy. Note how the bookcases (below) are a continuation of the lines of window.





Great architecture is a hard thing to talk about. You may know instinctively, that it is good, but not be able to explain why. If you do succeed in boiling down the whys, you find they are all concerned with the subtleties of proportion, symmetry, scale, and rhythm. These are elusive things. They escape the insensitive, bore the unappreciative, but thrill the educated. But they are the qualities which make greatness. And they are necessary for lasting pleasure.



The perfection of detail in this house is well illustrated by the sliding blinds in the guest room. This window faces east, as well as the big terrace. So a way was needed to keep out morning sun while still providing ventilation. It needed screening, should a guest wish to have privacy while other guests are on the terrace.



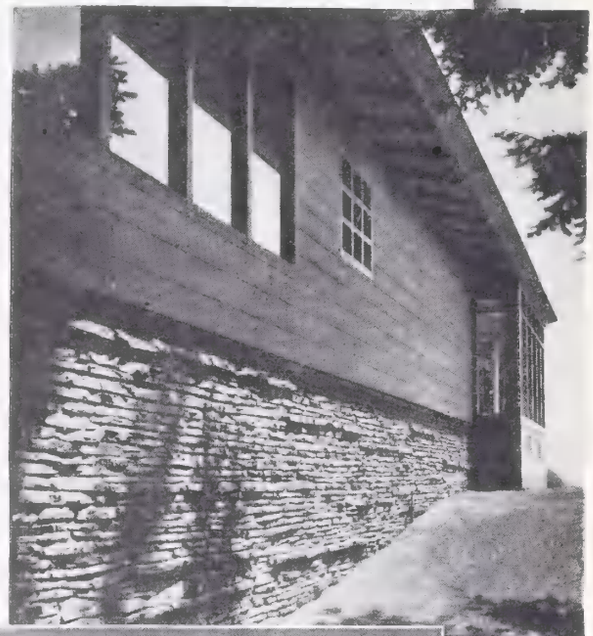
The common practice of using Venetian blinds or roller shades is not a completely satisfactory solution. For all hanging and flexible screening rattles and bangs in the wind, even though providing ventilation and privacy. A completely fresh approach was used here. Horizontally-sliding screens were devised, with fixed louvers to prevent rattling. Above, as at left, you see the open and closed conditions of this detail. It also contributes pattern and texture



A GREAT HOUSE HAS PERFECTION OF DETAIL

In architecture, as in all art forms, "it's the little things that count." Well-designed details are the meter and rhyme to the poetry of architecture. Without them, a house can still provide good shelter, but will not be truly great

Every square inch of this house was "detailed." Nothing was left to chance or the haphazard inventiveness of the workmen on the job. Such an example is the exposed foundation. It is in sympathy with the flush siding above it, yet because of its pronounced texture seems stronger and sturdier. Its horizontalness helps, optically, to hold the house to the ground. As the grade drops, it becomes more wall than foundation, and repeats under the garage. (Below.)



PHOTOGRAPHS BY MAYNARD PARKER



While many architects and designers have tried with varying success, to devise a way to conceal the joints (or meeting edges) of panel boards when used for walls, Mr. Yeon has used the joints here as an asset, causing them to produce texture and a pleasing vertical pattern. The chamfered ceiling in this room is another example of his ability to compose, dimensionally, in wood. He has literally "framed" the ceiling with a double row of overscale moldings.







◀ BEFORE ▲ AFTER THEY BOUGHT A GOOD HOUSE FIRST, ADDED CHARM LATER

Is it worth while to REMODEL A HOUSE ?

This is the home of Mr. and Mrs. H. A. Prym, of Woodstock, Conn., and the result of such usual remodeling procedures as rearranging partitions and windows, a new heating system, insulation, new roofing, new planting, and a complete going over with paint and wallpaper.

After five years of living in their remodeled house the Pryms claim enthusiastically that in their case remodeling was worth while. They have a house as comfortable to live in as it is charming to look at, better planned and equipped than many newly-built houses, and—most important—one that promises to continue to be a good, durable house for many years. It looks like a sound investment.

But it is only fair to point out that all remodeling projects don't pay off as well as this. This house is a success because the Pryms met the three cardinal conditions of good remodeling. First, they started with a basically good house. Before they bought, they got expert opinion on the soundness of its foundations and its adaptability to change. Second, they had a clear master plan of how they wanted to transform the entire house. Third, they had the determination and patience to abide by it.



Prospective remodelers are too likely to fall for quaintness in an old house, forgetting hopeless structural defects that can never be mended. The Pryms bought solidity, added their own charm in such details as the doorway, plantings, and the rail fence.





PHOTOGRAPHS, RICHARD AVERILL SMITH

◀ BEFORE ▲ AFTER

PRESENT LIVING ROOM OPENS ON A NEWLY BUILT FLAGGED TERRACE

Remodeling plan called for terraces on two sides of the house. East side, above right, a flagged terrace opens off living room. Windows have been lengthened, one made a door. Old kitchen ran across width of house. A dining bay replaces kitchen porch.

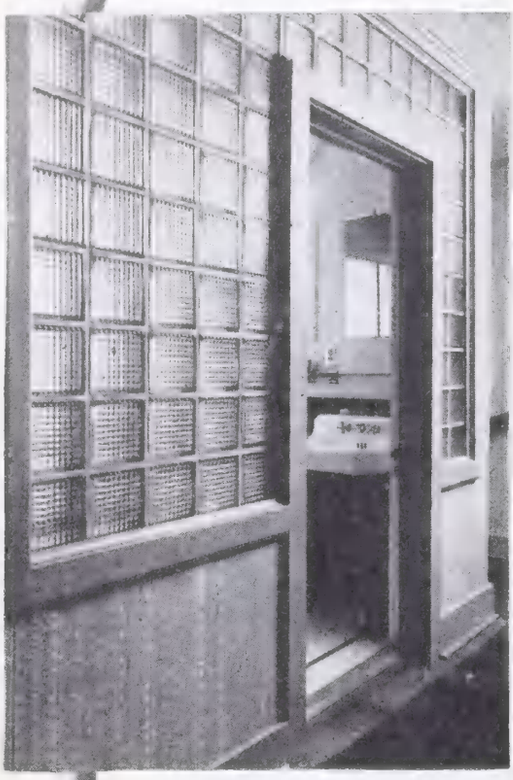


House lost its ugly angles when the old porches were removed. On the west side, right, a terrace supplants the side porch, sheltered by one continuously slanting roof. Gables and chimney painted white give house height. Planting seems to tie it down.



◀ BEFORE ▲ AFTER

OLD FRONT PORCH WAS REMOVED. SIDE PORCH AREA BECAME A TERRACE







An old house

CAN WORK

like a modern one

The Pryms had a blueprint drawn up of the house as it stood. Then, working with cut-outs of furniture and equipment drawn to the same scale as the plan, they were able to figure out just what changes would be necessary to make the house fit their living needs.

This to a degree is modern planning, working from the inside out. To be sure not every old house can adapt itself to such modernisms as wider windows, built-in storage space, and a compact, easy-to-work-in kitchen. But the Pryms tested their house for such adaptability before one new nail was driven, for remodeling isn't worth while if it can't provide taken-for-granted elements of better modern living.

They planned their project in detail, down to the fencing and planting, just as though it were to be finished in one big operation, but budgeted their changes over a five-year period. *And they stuck to their plan unswervingly.* That is why the house has an all-in-one unity, without awkward afterthought construction.

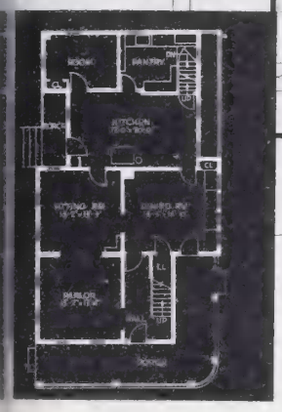
As you will see if you look at the old second floor plan, the stairway landed you into a bedroom. This area is now upstairs hall and bathroom. Glass partition in bathroom, top left, gives hall light from bathroom windows.

Linen cupboard, top center, is modern engineered storage space, built into upstairs hall at point where ceiling begins to slope, thus utilizing what might have been an awkward wasted wall. Former closets were in odd places.

This farm kitchen, top right, beats many a so-called modern house for good use of space. Built into its knotty pine paneling are such neat devices as tray rack, pull out towel rack, a trough for soap powders, et al., handy at sink.

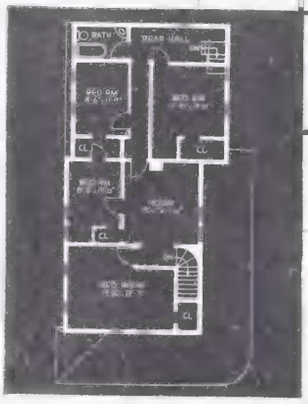
Before and after plans, opposite, show that not much structural change was necessary in main shape of house. New building, heating, cabinetwork cost about $8000 in 1940; would cost more today. Roger Garland was the designer.

Mrs. Prym planned her own kitchen, which today occupies one-half area formerly covered by old farm kitchen. Counter tops are linoleum. Row of windows over sink is an addition. Strip lighting is hidden in wood valance.



◀ BEFORE ▲ AFTER

Downstairs, old parlor and sitting room become living room. Note the new kitchen.



▶ BEFORE ▲ AFTER

Upstairs, old bedroom is now bath and hall. Old backstairs area is a bath.

PHOTOGRAPHS BY RICHARD AVERILL SMITH









The Prym house has its share of typical farmhouse sloping walls and low ceilings. Upper left, see how an all-over floral pattern wallpaper seems to straighten out a slanting wall above small windows. Mrs. Prym, who is her own decorator, kept the rural character with calico and rag rugs.

At right above is the upstairs sitting room, used on occasions as guest room. Broad leafy wallpaper stripes heighten the low ceiling. Most furniture here was auction-bought, scraped and renovated by Mrs. Prym. Finishing off the decoration came in the fourth year of the remodeling plan.

The pine paneled room at left used to be the farm dining room. The Pryms added the fireplace, the cupboard and paneling, now use the room as breakfast-sitting room. Picture over the mantel is the house in water color. China in cupboards and hanging on wall is old Meissen onion.



Bunches of summer-fresh pink clover do more than add charm to the Pryms' big-as-a-minute guest room. The busy pattern tends to make the sloping wall less obvious. Magazine stand was a pine dough tray. Plant bracket is a salad bowl cut in half, a trick used for light fixtures.

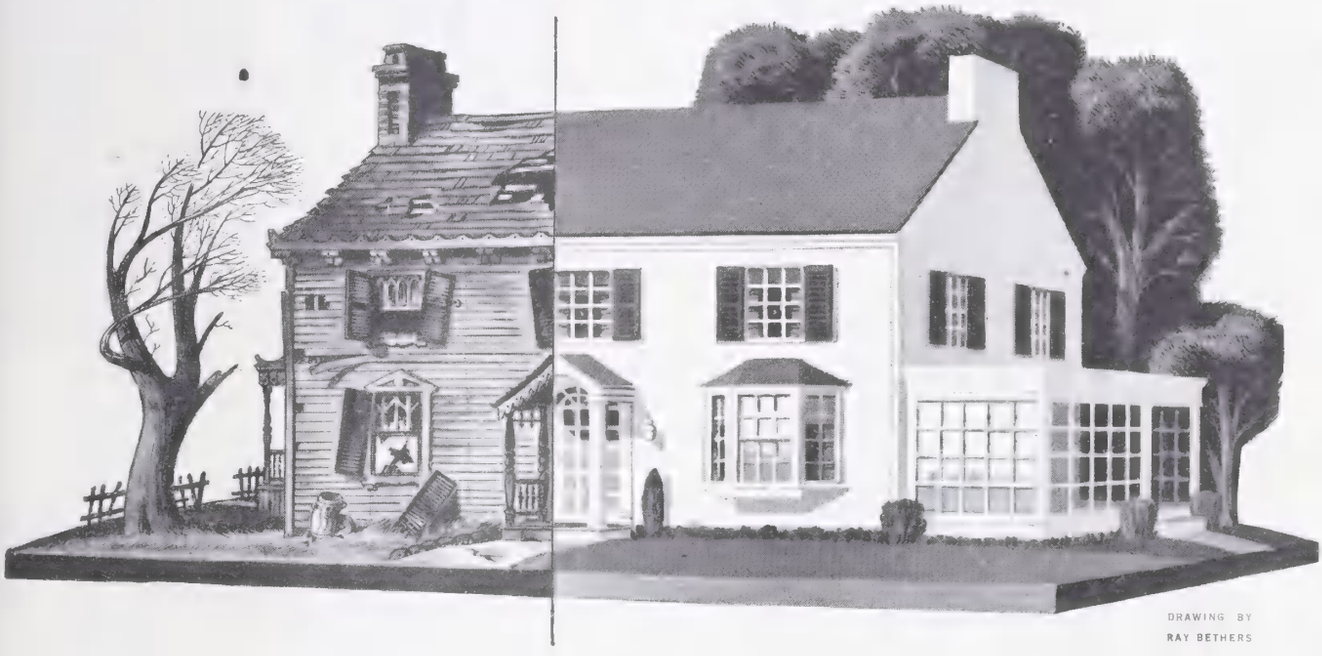
PHOTOGRAPHS, RICHARD AVERILL SMITH

HOUSE BEAUTIFUL'S *Home Planner's Study Course*

Is it worth while

TO REMODEL A HOUSE?

IS REMODELING CHEAPER?



DRAWING BY
RAY BETHERS

If you're wondering about the economics of remodeling, read what this nationally known building contractor has to say about it. Behind his comments there are some 20 years of remodeling experience

By Raymond Ritchie

There may be many reasons why it is desirable to buy an old house and remodel it—but one of them is not that it is cheaper. Unfortunately, the economic evidence in most cases is on the side of starting all over again.

This will come as a cruel blow to that vast number of people who apparently like to buy their atmosphere ready made. Yet, knowing the type that prefers remodeling an old house to building a new one, I am well aware that my saying that remodeling is not usually so cheap as it seems is no deterrent at all. So we won't really argue the point, but we'll go ahead and suggest a few of the difficulties that might be avoided or at best minimized.

Despite what I've just said, there are some instances in which economy does argue for remodeling, principally when a large amount of money has been spent on the landscaping of the old house. Landscaping, except for those who are lucky enough to have a couple of returning Seabees in the family, is an expensive operation. And whenever a house looks as if it had just grown out of the ground, you can be pretty sure that many years, plus professional designing gave it that appearance.

Aside from economy, there are, of course, other reasons to spare a house. For instance, if the land and location are exactly right for the family's needs, or if the plan as it stands is exactly suited to the needs and requirements of the family—those are two good reasons. Or again—and this is the best reason—if the house is sufficiently old and historical to justify preserving it for that reason alone, that's justifiable. And naturally, modernizing the old family homestead is an accepted instance, whatever it costs.

But in most cases, an architect or builder who has had experience with both types will advise you that a new house, as a twenty-year investment, is far preferable to a remodeled old one. It is impossible to be categoric about it, however, because no two examples are exactly the same. For example, given two old houses, standing next to each other, with exactly the same family accommodations, it might turn out that one would cost twice as much to remodel as the other.

So having stated the lesson of experience, but also knowing from experience that people who want to fix up old houses are not easily dissuaded by an "unimaginative, unfeeling, (*Continued on page* 132)

KEEPING A GOOD NEIGHBORHOOD GOOD

By Miles Colean, House Beautiful's Building Adviser

Houses and neighborhoods, like most mortal works, tend to deteriorate. But the deterioration of houses and the deterioration of neighborhoods are different things. The first is inevitable, though its grim progress can be retarded by the individual householder.

But the deterioration of neighborhoods is not so certain. Some go down quickly. Some seem to stay good indefinitely. And some are successfully renewed after once having declined. But there may be relatively little control over the process that you as an individual can exercise in the protection of your own interest. That little, however, is too important to be neglected.

In the first place, you can make a wise selection of the neighborhood in which you propose to live. A good plan can give a neighborhood a certain amount of built-in stability. An attractive street layout, trees, and well-designed houses can be a joy, if not forever, at least for a very long time. A good plan can give protection from noise and traffic hazard; and proper zoning or deed restrictions can prevent the unwanted intrusion of what economists like to call "inharmonious land uses" — in other words, shops, soap factories, tanneries, and other nuisances.

A neighborhood that is located so as to be convenient to all the services of the city without having them intrude, that has its carefully restricted shopping center, schools, and churches, is likely to maintain itself pretty well against the ravages of time. Few of these advantages can be brought to a neighborhood, if they are not there when you come. So select wisely; that is the first means of protection against loss.

But good planning is not the whole story. It can give a neighborhood a good start. It can provide resistance to deterioration, but it cannot alone make a good neighborhood. It can make it easier to maintain values, but it cannot assure that they will be maintained. It is primarily an assistance, like a good education.

In spite of all our concentration on planning, a neighborhood is still people more than it is streets and trees and houses. And how good the neighborhood will ultimately be depends less on the thoughtfulness and

(Continued on page 143)

HOUSE BEAUTIFUL'S Home Planner's Study Course

ONE OF THE nicest THINGS ABOUT marriage

By Helen Markel Herrmann



There are certain young ladies of my acquaintance who are still unattached. They treat me with a singular respect and giggle among themselves about things of which they figure I take a dim, matronly view. The Unpossessed, David calls them. Every once in a while, over his dead body, I have them up to dinner and the conversation revolves around their new beaux and my old ones, the current shows and the better restaurants. David has been trying to find out if they have heard about the atomic bomb, but thus far has been unable to get an atom in edgewise.

"It certainly must be exhausting to be an unattached female," he said after suffering through the last session. "Weren't you fortunate to nab me in these difficult days?"

"Yes," I said pensively. I wondered what it would be like to be single again, to go out with a new man every night and know all about the new shows.

"Feeling sorry for your lost youth?" David said.

"I was just wondering," I said irritably, "how it feels to go out with someone who doesn't know what you're thinking all the time. And have the phone ring constantly and plan your campaign and wear a dress he hasn't seen before."

"And hasn't paid for," David said succinctly. I slammed into the kitchen and scrubbed the skillet within an inch of its life.

A few nights following this verbal encounter, an old beau called to announce he was back from the Pacific and would we go to dinner on Saturday. We had a thriving romance Christmas vacation of my senior year and I remembered suddenly that David and I had fought about him on a pre-marital New Year's Eve. Things were looking up.

I reported Peter's return and dinner invitation to David with undue gusto.

"He was a jerk in civilian clothes," David said briefly. "A naval uniform can't work miracles."

"He's done very well in the Navy," I said icily. "And Mother thought he was wonderful."

"Then let your mother go out with him," David said. "I'm staying home."

"I'll go out with him," I said stiffly. "Alone." I waited for the world to come to an end.

David looked at me for a long moment. "That isn't a bad idea." He said, "You can wear your new dress and plan your strategy and make like a gay young thing. If you remember to giggle like The Unpossessed you might even pass for an ingenue."

"I don't think you're funny," I said stonily.

"I'm not trying to be," David said quietly. "Go out with your little sailor boy. I think it might be good for you."

Saturday David called from the post to say he wouldn't be home before we left.

"I won't be late," I said tentatively.

"No rush," David said.

There was a silence while I thought about that one.

"Have fun, Cinderella," David said. "Just remember the coach turns into a pumpkin at midnight."

"I hate *bon mots*," I said viciously.

"People in glass slippers shouldn't throw stones,"

(*Continued on page* 141)

House Beautiful introduces you

to the people who influence your life.

This month. . . .

MEET THE SAMUEL HOMSEYS

It would be conventional to report that, as an architectural team, the Homseys of Wilmington, Delaware, are like Jack Spratt and his wife—that Sam has talents which complement Mrs. Homsey's; and that Victorine makes up for whatever Mr. Homsey lacks. Unfortunately, that isn't quite true. They lick the architectural platter clean, all right; but the difficulty with the simile is that either one could do a thorough job alone.

However, there is a quality to Homsey architecture that is particularly their own as a result of the coincidence that they are man and wife. From that experience, they have an intimate knowledge of gracious living which they translate directly into their domestic architecture. So far, most of their work has been limited to the small state of Delaware; but their influence is spreading along the eastern seaboard; and, undoubtedly, their contribution to residential design will be national before many years have passed.

The Homseys count it an advantage to practice architecture in a small community, because this keeps their work varied. They are not typed by any one kind or style of building. Besides large and small residential work, some factory buildings and offices, their jobs include community buildings, like the Delaware Art Center and the Wilmington Drama League, a health center, a hospital, a library, clubs, schools, and other community centers. In an America where, until a few years ago, the only community buildings were police stations, fire stations, and libraries built by Andrew Carnegie, we have a lot of catching up to do on community centers and recreation buildings. And there are few architects helping us to catch up faster in the design of this form of community life than the Homseys.

Like most good architects, the Homseys trouble themselves very little with expressing their theories in words. But if what they have put into their own house, which is a perfect example of their talents, could be put into prose, it would run rather like this: "The house should embrace flexibility in plan, quality in construction, and simplicity in design. And insofar as any one of these qualities is sacrificed for the others, the house fails as good modern architecture. And the smaller the house, the more important the principles."

Flexibility is essential because family life is flexible; and whereas the wealthy can have flexibility by building more rooms or owning more houses, the family of modest circumstances must find accommodations for its kind of abundant life in rather small areas. As for quality in construction, it need only be said that poor quality is a luxury that small house owners cannot afford. The villain of home ownership is that perennial thief—repairs. And many a modest budget and many a home sweet home has been ruined by yearly tributes paid to this ubiquitous felon.

The third leg of the tripod on which good modern house architecture rests—simplicity in design—the Homseys invariably preach by practicing. External simplicity, as well as being permanently satisfactory to the owners, is a permanent community asset. The house is never out of keeping with other houses in the area. And internal simplicity of design is a perfect background for the inevitable changes of taste in decoration. In the Homseys' own house, modern and traditional furniture, for instance, are lion-and-lamblike in their ability to get along together—a circumstance due to the simplicity of the background.

As good modern architects, the Homseys are well aware that the appearance of a house should be a direct expression of the plan. So they very wisely refuse to discuss the appearance of a house until they have fully completed the plans. Many people, they have discovered, begin their thinking by saying, "I want a house that looks like. . . ." That's the last item on the Homseys' architectural schedule. Their advice to people who are keeping home building hope chests is to throw away their clippings of what they would like things to look like, and to concentrate on what they want inside their homes.

As good architects should, the Homseys have children—two boys. And their friends report that, whatever heights they may reach as designers of inanimate objects, the children will remain their finest production.

PORTRAIT COPYRIGHT BY YOUSUF KARSH





Clothes go directly from the wringer or spinner into the convenient door of the new Hotpoint electric tumbler dryer. This cabinet model with automatic temperature control and lint tray, has a capacity of eight pounds dry weight of clothes.



No risk of re-laundering because of damage outdoors by insects, soot, or dirt with a Westinghouse dryer. The front slopes for easy use, and the door opens down to make a shelf handy for stacking wrinkle-free pieces that need no ironing.



This table-top dryer by General Elect is well suited to a laundry where wo ing space is valuable. It is counter-hig 31 inches wide, 27 inches deep. The ti switch which shuts off the heating u and motor can be pre-set up to 60 minut

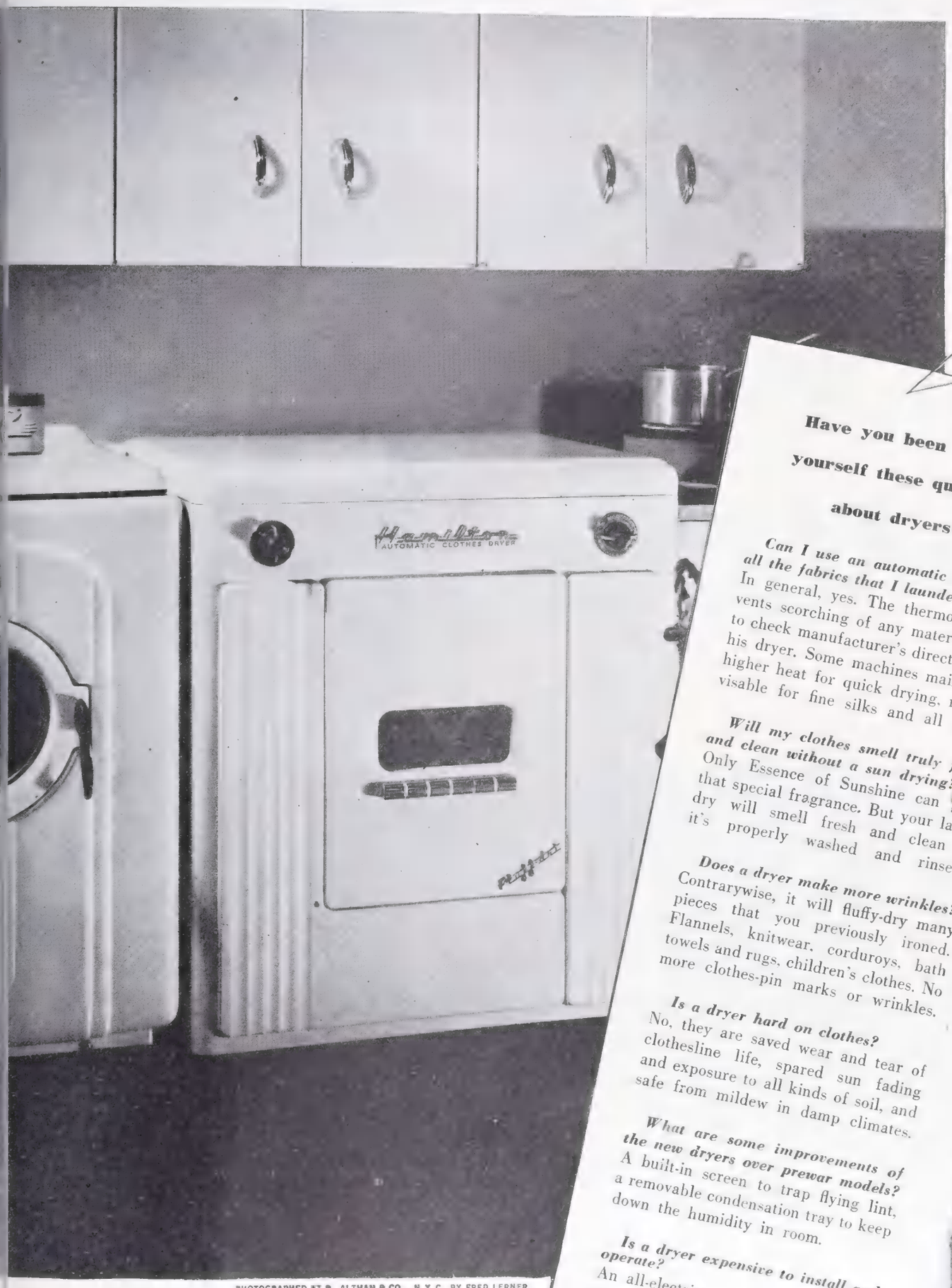
There IS a substitute for sunshine

By Isabelle Cornell



Set the Lovell gas or electric dryer to turn off automatically whether you want clothes just damp for ironing or fluffy dry for folding. The dryer holds 10 pounds dry weight of clothes, and has a relatively low temperature suitable for most fabrics.

Why let the weather dictate your wash day? Be independent of heat and high wind, rain, snow, and soot. With an automatic clothes dryer, you can wash in any weather, at any time of day, in the most convenient place. Away with the heavy basket, the ordeal of the basement stairs, the back-breaking clothesline job. A dryer cuts your working time in half: you can wash the second batch of clothes while the first lot is in the dryer; then start to iron while the second batch dries. After 15 to 25 minutes in the dryer, clothes are damp-right for ironing (no extra motions for sprinkling). In 30 minutes or so, when they are fluffy, soft and dry, the dryer smartly turns itself off. This fast dependable service means that you can meet an emergency call for a clean shirt or diapers in an hour. The gentle tumbling in a slowly rotating cylinder through a current of fresh warm air dries things evenly, without damp spots. In both the electric and gas dryers, an automatic thermostat keeps heat at correct degree; an electric fan regulates airflow. Soon to be available, these new table-top dryers of chip- and crack-proof enamel conform to standard cabinet size, capacity about nine pounds dry weight.



PHOTOGRAPHED AT B. ALTMAN & CO., N.Y.C. BY FRED LERNER

Laundry comes out the door of an automatic cycle washing machine like the Bendix, into the door of an automatic dryer. What a saving of steps alone, as well as arm work! This new Hamilton dryer comes either electric- or gas-heated, both with timer switch and thermostatic control and has a 9-pound capacity.

Have you been asking yourself these questions about dryers?

Can I use an automatic dryer for all the fabrics that I launder?
In general, yes. The thermostat prevents scorching of any material. Best to check manufacturer's directions for his dryer. Some machines maintain a higher heat for quick drying, not advisable for fine silks and all wools.

Will my clothes smell truly fresh and clean without a sun drying?
Only Essence of Sunshine can give that special fragrance. But your laundry will smell fresh and clean if it's properly washed and rinsed.

Does a dryer make more wrinkles?
Contrarywise, it will fluffy-dry many pieces that you previously ironed. Flannels, knitwear, corduroys, bath towels and rugs, children's clothes. No more clothes-pin marks or wrinkles.

Is a dryer hard on clothes?
No, they are saved wear and tear of clothesline life, spared sun fading and exposure to all kinds of soil, and safe from mildew in damp climates.

What are some improvements of the new dryers over prewar models?
A built-in screen to trap flying lint, a removable condensation tray to keep down the humidity in room.

Is a dryer expensive to install and operate?
An all-electric automatic dryer needs special wiring as for an electric range. Its operating cost is similar to that of an electric oven. A gas-heated dryer with automatic pilot operates at very low cost, needs a half-inch gas pipe.

"Stand-ins" for Furniture

Here's a solution for the gaps in your decor caused by scarce merchandise or the fact that you don't want to buy permanent furnishings for the temporary quarters you're living in

EGYPTIAN HEAD FROM DE SEDLE'S, INC.



PHOTOGRAPH BY RICHARD AVERILL SMITH



If they were available, a table and lamp would fill the space to the left of the fireplace. But until the right ones can be found, a tall arrangement of dried magnolia, artichokes, artichoke buds, coxcomb, etc. creates interest against the wall. Container is an umbrella stand.

So you have no fireplace in your apartment! Create a focus of interest with a large, fan-shaped arrangement of rhododendron, corn tops, milkweed pods, and cattails. Anchor them with dampened sand in a metal tray shielded by a brass fireplace fender, as you see at right.

If you haven't a tall, important container, you can easily make an inexpensive pedestal. This one (left) is a hollow wooden box on a mitered base painted white. Dried magnolia, mullein, artichoke buds are anchored with floral clay in a bread pan nailed to the base.





BY CAROL LEITH

War's end has not meant the sudden reappearance of scarce merchandise. So you may have to wait another few months before you can buy the right tables or chairs to complete your decorating scheme. In the meantime, what are you going to do about those uninteresting blank wall spaces? We show you one solution here. Large, leafy arrangements can't "stand in" for furniture on the count of function. But they *can* supply mass and texture, and create a focus of interest.

The arrangements you can make are limited only by the available plant materials. If you live near the country, you may be able to gather your own materials—yes, even at this time of year. Nature will already have dried milkweed pods, corn tassels, wild grasses, and cattails for you. If you are dependent on a florist and he hasn't dried leaves, he will undoubtedly have fresh rhododendron and magnolia, and you can dry them yourself.

The important thing to remember is that these arrangements, which are to take the place of furniture, must be much larger than the arrangements you're accustomed to. The container can help you get mass and importance. If you haven't any large enough, make a simple pedestal or base, as we did. See the picture at far left.

FLOWER ARRANGEMENTS PHOTOGRAPHED AT LORD & TAYLOR

TWO PHOTOGRAPHS BY WM. F. HOWLAND



ARE YOU OVER-SPECIALIZED?

by Gardiner Ewing

Like all bad habits, the habit of over-specializing in a garden creeps up on you and before you know it you're an addict, a very unfortunate thing to be. One slip leads to another, your plants multiply like rabbits, and some fine spring morning there you are with a whole garden burgeoning like mad in nothing but dahlias or chrysanthemums or roses or whatever it is that has hit you.

Now such a sight is a very dramatic one to look at—during the blooming season. But out of the blooming season, it is boring indeed, if not to you, at least to the other people who have to look at your garden from the window, the outdoor living room, the terrace, or porch. And you personally are missing half the fun of gardening, even if you *do* grow the biggest whatsis in the world.

Over-specializing is a bad habit for several good reasons. Not the least of these is the fact that a garden all in one type of flowers appears not like a garden at all but a commercial grower's plot; and until and unless it is in bloom it is as dull and uninteresting as yesterday's French toast to everybody but maybe you.

A garden or bed planted entirely with dahlias, for example, looks like a field of corn most of the season. It even confuses the corn borers, who seem perfectly contented to munch on dahlias any time.

Irises en masse and out of bloom make an equally unlovely picture, their only advantage over dahlias being that the corn borers consider them totally unappetizing from every point of view. For week after week following blooming, iris foliage is yellowing, and needs the friendly disguise of other plants to mask its declining months.

A garden exclusively roses is similarly handicapped. Not even the most rabid mad-about-roses specialist will try to argue there's anything beautiful or decorative about naked Mother Earth around the bases of rose bushes. They need low, bushy plants like candytuft or viola to make them look as though they had a toe-hold in the garden.

The same goes for the many other flowers over which amateur gardeners are likely to lose their balance: gladioli, day lilies, orchids, chrysanthemums, and miniature rock garden flowers—to name only a few of the species which have had international garden clubs built up around them, and which are so popular they have become "specialties."

It is very understandable why gardeners go clear off the beam over these (*Continued on page* 157)



Wash YOUR WALLS IT'S EASIER THAN YOU THINK

Sure, handymen are hard to find. But that is still no excuse for grimy, dusty walls. Don a pair of overalls and set to work. The soap-and-water technique will freshen your painted walls as successfully as your summer cottons, white shirts, prized linens.

NCE you've decided to try washing your walls, you'll speed up the task if you strip the room for action. Move all the furniıre into the center of the room, cover it with old sheets or ewspapers, so that if you slosh too enthusiastically, the furniıre won't be baptized. Your washing will be easier, too, if you ust the walls first, starting at the ceiling and working down. long-handled broom is an efficient wall duster, if you tie a piece f outing flannel or a broom sarong around it. This latter dustıp for brooms is a cloth wrap-around with a cotton yarn top. hich will hold dust without spreading it. Poke the covered room into every corner and crevice. If you find any cobwebs, *ft them up and off*, never rub down on them or they may smear all, because they're sticky. If you have a vacuum cleaner, the ısting attachment will gobble up the dust without scattering it. your woodwork is varnished or shellacked, cover it so water on't splash and stain it. (Water turns shellac white.) Unless ou are positive that your paint is washable, always test an conspicuous spot with your chosen cleaner to see if it's safe.





OU can safely wash walls if they have been painted with oil or varnish paint, or one with a synthetic resin base. Casein paints n be washed lightly and gently, but film will not withstand ere scrubbing. Whitewash, or calcimine, must never be washed *less it is the washable variety*. A good rule to remember is ıt the glossier the surface, the better it will stand washing. ere are special cleaners for painted walls, or you can use that ne mild, neutral soap that's so right for delicate fabrics. *Never e strong laundry soaps.* They are too harsh for paint film, and llow white paint. Save yourself extra steps, much lifting and nding by placing tools for the job on a steady table. You'll ed soap flakes, or a commercial cleaner, two pails (one for aning solution; one for rinsing), a water softener for rinse ter (any soap left on surface may streak it, cause wall to soil re quickly because film catches and holds dust and soap film events subsequent paint coats from adhering), a sponge or ub brush, four or five soft clean cloths for drying (cheesecth or outing flannel). A firm stepstool or ladder is a must.

Now make a light suds of warm water and neutral soap flakes. Dip sponge or cloth in solution and wash off small area with a circular motion. Rub only hard enough to remove the soil. *Work from the bottom up*, never from the top down, as water dripping down a soiled wall will cause streaks, which are often impossible to remove. *It won't streak a section already clean.* Wash only a small section at a time, since water left standing on paint tends to soften film. Next quickly rinse that section with clear, softened water (use water softener if water is hard). Dry gently and lightly with a clean, soft cloth. (Frequent changing of cloths and water is secret of streakless wall washing.) Progress to next section, overlapping clean section, so you won't miss an inch of wall. Repeat the *washing*, *rinsing*, and *drying* steps until whole wall presents a span-clean face. If paint is very dirty, try a powdered pink powder that turns water into a soft green that's gentle as rain water and needs no soap for cleansing action. There are also good paint cleansers in paste form, and one which requires no rinsing. Protect clean surface with liquid wax.



Western Playing Card Co. • Racine, Wisconsin



The perfection of detail in the Watzek house is exemplified by the extreme simplicity and perfect function of the casement windows. In ordinary casements movable sash have a slightly different look from the fixed sash, when seen from outside. Mr. Yeon has managed to create an absolutely uniform appearance, making both fixed and movable sash look exactly alike on the outside. The sash nearest the camera is movable, yet it has the sleekness of a fixed one

ONE OF THE GREAT HOUSES IN AMERICA

CONTINUED FROM PAGE 80

different moods for the occupants as they look out of the house; four as they look in the four directions of the compass, and the fifth as they look into the enclosed court around which the house is built. For the mood of the architectural design changes from exposure to exposure, always keeping in sympathy with the scene it confronts.

ONE of the best ways to understand any house is to mentally enter the front door on the plan and go from room to room as though you were the owner or guest. We suggest you do this, using the plan on page 83 and matching it with 29 photographs accompanying this article.

Approaching the house by car you find an austere, almost noncommittal façade. No windows are visible, only Spartan blank walls and rhythmical roofs. (See photographs of front entrance on page 81.) Through the horizontal panes of the front door one sees the lush enchantment of an enclosed court (really an outdoor room) wi sheltered, covered recesses, a poo flower beds, and a view to a dista agricultural valley—framed by opening which leads to the ga dens outside the house. This vie is provocative, but only an intr duction to the drama which is come.

It is necessary to walk across th court, under cover, to reach t main part of the house. Once insi the entrance hall, no inkling of t change of pace is hinted at, as t window here faces the intima court through which you enter.

So far the visual impressio have been mainly calm and humb in keeping with the scene. But t house is as many mooded as t site, and builds up to its climac features on the side toward t most dramatic view. For when y enter the living room the re ascends to two-story height as to acknowledge the magnitude the vista that suddenly breaks up your startled gaze. (For, until y

(*Continued on page* 150)

"MODUFLOW* HAS ADDED A ROOM TO OUR HOME"

WRITES H. F. HUMES
of University City, Mo.



LONG LEAF YELLOW PINE
SHORT LEAF YELLOW PINE
DOUGLAS FIR
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January 15, 1945.

Mr.Walter Anderson,
Minneapolis-Honeywell Regulator Co.,
4030 Chouteau Ave.,
Saint Louis, 10, Mo.

Dear Mr.Anderson:

You will agree, I am sure, that the recent spell of very cold and windy weather gave "Moduflow" a severe test of it's ability to maintain even temperature in our home under extreme conditions.

I am happy to advise you that it handled the job in a most satisfactory manner, especially did it provide a measure of comfort in our sunken studio living room we had come to believe impossible. That room, under like conditions heretofore, has been utterly uninhabitable even when the fireplace was kept in constant use.

In effect, "Moduflow" has added a room to our home during the heating season. I recommend that it be given careful consideration by anyone not getting the utmost in comfort from their present heating facilities.

Very truly yours,

H F Humes

HFH-H

PERHAPS YOU, like the Humes, have one or more rooms hat you can't live in comfortably in cold weather. Is one end f *your* living room uninhabitable? Is your bedroom too cold o dress in with comfort on winter mornings? Is your bath-oom as warm as you would like it for that morning shower? re you wasting fuel because of inefficient heat distribution?

If your answer to one or more of these questions is "yes" — ou, too, need MODUFLOW. For Moduflow has been espe-ally developed by Honeywell engineers to eliminate just ch discomfort. And hundreds of letters, like the Humes', om owners of homes where Moduflow has been installed, ove that it really does the trick.

FOR YOUR PRESENT HOME

Best news of all is that Moduflow can be simply and inexpensively installed in practically any type of automatic heating plant. You don't have to wait until you build or remodel.

FOR YOUR NEW HOME

If you are planning to build as soon as materials are again available, then Moduflow is a "must" if you want your home to be *really* modern and the last word in heating comfort. Before completing your plans to build or modernize, be sure to learn all about Moduflow. Mail the coupon today for your free copy of "Heating and Air Conditioning the Postwar Home," the booklet that tells how Moduflow has "evolutionized" home heating.

* MODUFLOW is the name given to Honeywell's newest heating control system for homes. It means heat *modulated* to just the right comfort temperature, with a uniform and continuous *flow*. Moduflow will eliminate "up-and-down" temperatures and the drafts and cool periods caused by ordinary intermittent heat supply.

MODUFLOW

he New HONEYWELL Heating Control System

Tomorrow's Apartment will have Personalized Heat Control ... with Moduflow

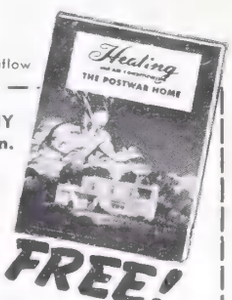
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2737 Fourth Avenue South - Minneapolis 8, Minn.

Please send my free copy of "Heating and Air Conditioning the Postwar Home."

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Address_____

City_____ State_____



FREE!

Enchantment

for a LOVELY LADY...

Enchantment?—but definitely! Ladies of any age look lovelier in the golden radiance of Taperlites. These graceful candles weave a magic spell of warmth and charm over the simplest menu . . . add stately dignity to a feast. They paint treasured memories in young eyes . . . establishing background for a lifetime of good taste.

Ask for them at department, gift, housewares, drug or grocery stores. The name Taperlite is your assurance of hand-dipped perfection . . . radiantly clear colors . . . a smokeless flame . . . and a patented firm-fit end that holds them proudly erect—free from tipping and dripping.



Guaranteed by Good Housekeeping

Taperlite*

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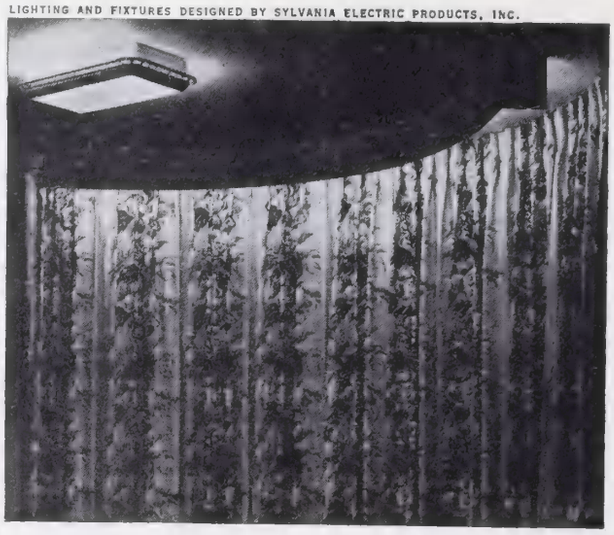
1402 Liverpool Road, Syracuse, N. Y.

Write for free booklet on lovelier table settings

*Reg. U. S. Pat. Off.

1855 NINETY-ONE YEARS OF CANDLE BEAUTY 1946

LIGHTING AND FIXTURES DESIGNED BY SYLVANIA ELECTRIC PRODUCTS, INC.



Now you can have Fluorescent Lighting in your LIVING ROOM

See pages 61-62 for proof that fluorescent light is now styled for living room use

Before the war you wouldn't have wanted fluorescent lighting in your living room. The cold, bright light, which was efficient for working areas, tended to give complexions a ghastly look and to distort decorating and food colors.

But now the manufacturers know ways to make fluorescent appear warmer and more flattering. The color distortion problem has been licked, and the fixtures are being dressed up. So it becomes possible for living rooms to have fluorescent's cooler light, lower operating cost, softer shadows, and less brilliant reflections from shiny papers.

Look again at the fixture over the fireplace on page 61. It creates cool, airy spaciousness by lighting up the ceiling and corners of the room. Its pinkish, flattering light, called "Soft White," does not distort complexions and colors, as does the older Fluorescent Daylight. You can turn on just two of the fixture's six tubes, or four, or all six for different light levels.

The lacy edge of the fixture shown above (and on page 62) indicates fluorescent fixtures are being styled for "front" room

Indirect lighting at the top the bay window of the dining er gives a soft glow to that whole er of the room, when the draperies a closed. The draperies reflect th light from fluorescent tubes co cealed behind the wooden shiel Light of both dining-end fixtures "Standard White," which has warm, yellow cast. Do such ligh ing developments seem desirab to you? Tell us your answer on th questionnaire, page 67.

Sources of accessories used living room, pages 60-65:

HORSE IN GARDEN BY SAHL SWARZ, COURTESY CLAY CLUB OF NEW YORK. TWO PAINTINGS BY GLA ROCKMORE DAVIS, COURTESY OF MIDTOWN GALLERI MASK ON WOOD BLOCK AND SEATED FIGURE OF FROM RENA ROSENTHAL, INC. CORAL AND SH DISH, MAJOLICA LEAF DISH, SHELL DISH. PEN DECORATED CUP AND SAUCER (USED AS ASH TRAY / CIGARET HOLDER) FROM PAST & PRESENT INC. LACHITE DESK SET FROM NEIMAN-MARCUS. MORTA PESTLE, RUSSIAN BELL, ITALIAN BRONZE BE STATE BOX, RENAISSANCE CLOCK, BOHEMIAN GL BOWL WITH COVER FROM JULIUS CARLEBACH. D BLUE PITCHER, DARK BLUE CUP & SAUCER, CH GUN, CHINA CHEST OF DRAWERS, TWO CRYSTAL CANTERS, BLUE INKWELL FROM HALL HOUSE. G FIGURES FROM DE SEDLE'S INC. TWO EMPIRE UR DOLPHIN-SHAPE PITCHER, CHINESE BOX FROM C. LYON, INC. TWO LAMPS FROM THE CALEDONIA M KET. BOOKS FROM DOUBLEDAY BOOK SHOP. FI SCREEN, FIRE TOOLS, ANDIRONS FROM EDWIN JA SON INC. CHAISE LONGUE FROM JOHN B. SALTER

FLOWERFIELD'S QUALITY GLADIOLUS

Prize winning Gladiolus have been a specialty at Flowerfield since 1874. Gladiolus are extremely easy to grow and subject to few diseases when good stock is used. Flowerfield's bulbs are the largest and best available. The color range and form of the modern Gladiolus makes it one of the finest of garden subjects. Flowerfield's beautiful large flowered varieties are available in most every color and shade imaginable. Flower arrangements can be made to accent any established color scheme. Decorator plans can be beautifully carried out in the color selections offered in this list. The glistening pure white of *Myrna*, the delicate pastel pink of *Greta Garbo*, the bright red of *American Commander*, offer but a few of the possible color accents for home decoration.



Corona

Soft blush-white petals with a lovely pink picotee edge makes Corona one of the most delightful Galdiolus yet hybridized.
Three 75¢, Dozen $2.50

Prize-winning Myrna

The huge glistening white, ruffle edged, florets of Myrna are gracefully placed on strong stalks that are tall and erect. There is just a faint suggestion of cream deepening in the throat, where it assumes an almost greenish cast. Myrna is one of the best new Gladiolus and has won many prizes as the finest new white.
Three 55¢, Dozen $2.00

Exhibition Quality Gladiolus

AMERICAN COMMANDER (*bright red*). A fine new introduction in clear true red. Its florets are large.
Three 50¢, Dozen $1.75

CHAMOUNY (*deep rose*). The medium sized florets are a striking deep rose, edged with a white line.
Three 75¢, Dozen $2.50

PEGGY LOU (*deep pink*). Large, fine textured florets in a lovely shade of deep pink, on a sturdy tall spike.....Dozen $1.50

PICARDY (*peach*). The most popular of all Gladiolus, this peach colored beauty is surely worthy of its popularity.....Dozen $1.50

BARCAROLE (*orange*). Finely ruffled florets in a clear grenadine orange, a new color for Gladiolus.
Three 50¢, Dozen $1.75

LEADING LADY (*white*). A pure white sport of Picardy, outstanding in Gladiolus shows since its introduction in 1944.....Three $1.50, Dozen $5.00

MARGARET BEATON (*white, red spot*). The beautiful white florets are accented with a startling red throat.
Three 55¢, Dozen $2.00

GREEN LIGHT (*greenish white*). Slightly ruffled, milky white florets, overlayed with a greenish gloss, appear really green in the bud stage.
Three 50¢, Dozen $1.75

GARDENERS COLLECTION

GATE OF HEAVEN (*yellow*). Large, finely ruffled florets.....Dozen $1.50

PELEGRINA (*purple*). An early variety in pure dark violet-blue.....Dozen $1.50

POLAR ICE (*white*). This white is one of the largest Gladiolus.....Dozen $1.50

REGENT (*bright red*). A brilliant light red in all one shade.....Dozen $1.75

RIMA (*pink*). Large pastel florets of fine pearly pink.....Dozen $1.75



Greta Garbo

Florets, often six inches across, are a very light cream-pink rapidly becoming rosy white after opening to full size.
Three 95¢, Dozen $3.50

1946 Spring Catalogs

Send for your copy of Flowerfield's two colorful, spring planting garden catalogs; one for seeds, the other for bulbs, roots and plants. Please enclose 10¢ to cover mailing and handling costs.

EXHIBITOR'S MIXTURE

PEGGY LOU — CHAMOUNY
GRETA GARBO — CORONA
AMERICAN COMMANDER — MYRNA

36 Bulbs 6 of each **$6.50**

Reg. U. S. Pat. Off.

flowerfield

GARDENERS COLLECTION

REGENT — PELEGRINA
RIMA — POLAR ICE
GATE OF HEAVEN

30 Bulbs 6 of each **$3.50**

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Make a Date...

to See and Hear the New

HOWARD *Radios*

If you thrill to the timbre of good music, your heart will sing with excitement when you experience the beauty and brilliance of *Acousticolor* Tone—the exclusive Howard development that makes it possible to re-create the full tonal balance of the finest music.

And too, your enjoyment of a Howard is measurably increased by such thoughtful refinements as slide-away record changer compartment, direct vision tuning, extra space for record albums, exquisite cabinetry and above all genuine quality in every detail.

If you would command all that is best in radio entertainment, be sure to see and hear the new Howard Radios.

Acousticolor Tone

HOWARD RADIO COMPANY

CHICAGO 13, ILLINOIS

PIONEERS IN FM RADIO

America's Oldest Radio Manufacturer

Front entrance to

A

GREAT HOUSE

House Beautiful sees as passing the Main Street philosophy of living to impress the neighbors. Strong tendencies are appearing to turn one's back upon the world



These five photographs show what a guest sees who arrives at t A. R. Watzek house in Portland, Oregon, which is shown on pages 80 87 in this issue. Above is the ample car turn-around and parking are



The "front door," which is more properly called the entrance door, situated under a covered way which can be reached from the garag Its horizontal panes are seen through one of the open garage door



t you see as you step through the door is a secluded, lush, en- d private garden, surrounded by house. See house plan on page 83. en is planted with exotic materials. Tubs and pots are in profusion.



a garden door to house door you proceed, under cover, through a a. In the photo above you are looking back to the entrance door garage. Pool for aquatic plants and fish lies beyond railing.



ls can be served in this garden court through a door to the kitchen. other openings from service wing open here, insuring seclusion noises and smells. This is good, but unostentatious, living.



Magic Mirror

ON THE WALL!

Here's the fairest one of all!

To bring Story Book beauty and enchantment to your room, try this exquisitely carved SyrocoWood *Mirror Bracket.* There's a courtly eighteenth century charm about it that will pull a room right out of the doldrums and lift it to exciting new heights! Enshrine a little pot of ivy on its ample shelf and watch a drab, stark wall come to life. A pair of them will make you think you've just done over the whole place! . . . Colors to compliment both you and your home: Pompadour White with Gold; Gold. 20 in. tall, 11 in. wide. About $15.00 each at leading stores. Write for free SyrocoWood Booklet, "The Choice and Use of Decorative Accessories in Your Home"



SyrocoWood

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Duo-ette
TWIN LIPSTICK by Platté



'N' DAY . . .
FOR NIGHT

Daytime charm to evening glamour . . . one beautifully designed Tenite case holds 2 lipsticks for the quick-change of lip loveliness as the evening sun goes down. Choice of two harmonizing lipsticks from 5 fashion-checked colors . . . At your favorite Department Store, Gift, Drug and Beauty Shop . . . $2.00 *plus tax.*

Platté Productions for Loveliness

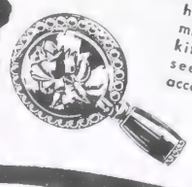
Vista
MIRROR LIPSTICK



Always her loveliest . . . lips the prettiest! Now a lipstick and mirror combined! Created for instant retouches with constant assurance of fastidious charm . . . Attractively enameled metal case . . . Super-giant size lipstick in five alluring colors. $1.00 *plus tax.*

Trio-ette
POWDER • ROUGE • LIPSTICK
All-in-One

For gay occasions and smart street wear . . . this stunning compact. Fashioned as a dainty hand mirror of gleaming Tenite . . . Designed in rose cameo motif . . . Styled in costume harmonizing colors of Ivory, Ebony and Tortoise. Powder and rouge, each under a cover, and lipstick in the handle, a complete miniature make-up kit for those who seek perfection in accessories.



$5.50 *plus tax*

HOUSE OF Platté DETROIT 5, MICH.

HOW TO GIVE A SUCCESSFUL HEN PARTY

CONTINUED FROM PAGE 70

soft orange liquid filled with orange segments, black cherries, and slivered almonds, you will be besieged with queries about what they were soaked in. You may use your own judgment in revealing that you used apricot liqueur and Curacao.

BUT, what to serve next that won't be trite? Chops, even with a fancy paper ruffle, are still old hat, and are too plain and unadorned for a party-minded woman. And if you decide on Shrimps Creole or Oysters Rockefeller, someone inevitably will have an allergy to shellfish. I have it—those delicious little veal rolls stuffed with chopped hard-cooked eggs and fresh herbs. They're light enough so the dieters won't even pause to count calories, and filling enough to make heartier eaters wish they hadn't consumed that tide-me-over glass of milk and sandwich before coming.

And they look so enticing in their red tomato sauce, resting on a nest of rice. Even the most feeble feminine appetites will be coaxed into interest. And, of course, once you have piqued feminine curiosity, your party's bound to be a success.

But since you don't want the girls to think you're trying too hard, you'll have a fairly plain and bland salad, which won't have a flavor which couldn't be detected by the most prosaic menu-planner in the group. It will be one of those pretty salads that are anathema to men, but which women adore because they admire craftsmanship—the kind with alternate rows of carrot strips and asparagus in a well-seasoned aspic.

They can take or leave the feathery bite-size orange biscuits. But don't count on the latter, because I find women can eat practically as much as men, if it's presented to them in a graceful, dainty manner.

And even if you haven't stirred a spark of interest by now, I know a dessert that's as pretty as a girl in her Easter bonnet, and just about as frou-frou. It will have the girls fairly breathless with enthusiasm. It's dainty, and rich, a combination that's sure to win its way to a woman's heart. Yes, make those little dessert omelets of eggs and sugar no bigger than an over-size powder puff. Plop a heaping tablespoon of real whipped cream in the center of each. Fold th over and stick hulled strawberr which have been dipped into gr jelly, around the edge. (If can't get them, settle for fr ones.) No, that's not all. Arra them on a silver platter, sprit the top of each with powd sugar, and then pour a tablesp or two of flaming rum over to dramatize their entrance.

René Fruit Cocktail

¼ cup Nuyen's Apricot Liqueur
¼ cup Nuyen's Curacao
¼ cup slivered blanched almonds
1 cup sliced ban
1 cup orange se
1 cup pitted bl cherries (can
1 cup seeded, h Tokay grapes

Combine liqueurs. Combine monds and fruits. Toss fruits li ly with liqueurs. Cover. Chil hour. Serve in sherbet glasses, nished with fresh mint sp Recipe will serve six.

Paupiette de Veau a la Grieque

1 lb. veal, cut in thin slices (as for scallopini)
1 tablespoon bacon fat or oil
1 onion, chopped fine
2 hard-cooked eggs, chopped fine
1 tablespoon ta gon, chopped
1 tablespoon ch chopped fine
1 tablespoon pa chopped fine
2 tablespoons h
2 tablespoons s
1 garlic clove, crushed

Tomato Sauce

1 tablespoon tomato paste
2 teaspoons flour
1½ cups chicken stock
Bay leaf
Salt and pepper
½ cup rice

Have butcher prepare and po individual veal slices for you put each slice between two pi of waxed paper and beat with ing pin until very thin. Melt b fat in skillet, add onion and until soft without browning. eggs, garlic, and herbs. Cook a minutes. Then put a tablespoo so of this mixture in center of veal slice. Roll up and fasten thread or toothpicks. Melt butt same skillet and quickly brown veal rolls. Pour sherry over Remove meat to a platter. add to pan the tomato paste flour. Blend together. Then gr ally add chicken stock, stir over fire until it boils. Add bay and seasonings to taste (at point you may want to add a pinches of sugar, too), and re veal to pan. Cover and cook sl for about 30 minutes. While th cooking, boil ½ cup rice in bo salted water for about 15 min Drain, wash well in hot water. I rice into a greased square n Turn into hot serving dish. Rem threads from the veal. Arrang rice. Cover with sauce. Garnish parsley or watercress.

(*Continued on page* 159)

HOW DIRTY IS YOUR CITY?

CONTINUED FROM PAGE 59

ere have been many sporadic movements against smoke in s parts of the United States—veland, Salt Lake City, Bos-tlanta, Louisville, to mention . By and large they have met initial success, only to die as crusading waned. Instead tinuous improvement through-ie country, there have been s of interest, producing some s, followed by a slackening of st, a loss of ground, a forget-s fatal to final solution of oblem.

E cities, like Chicago, St. is, Rochester, Pittsburgh, to-show considerable improve-over what used to be. But still is some smoke even in places. In St. Louis, for exam-ere was a high peak of activity t smoke in the 1920's, based blic education. Yet the city it necessary to inaugurate a d highly effective anti-smoke ign in 1939-40, when an ordi-was passed requiring that smokeless fuels be used for iring of furnaces. Pittsburgh, made the first elaborate studies of air pollution more than fifty years ago, has improved the condition of its smoky air somewhat. Yet it *still* suffers from smoke-begrimed buildings and murky atmosphere and is considering the St. Louis law.

If you are interested in brightening your home with light, cheerful colors in draperies, upholstery, rugs and walls, in saving yourself household drudgery to eradicate the marks of soot from your household and your person; if you want clean air for your children to breathe; if you would save money at the same time in lessening property damage and laundry and cleaning bills, you will get behind a *new* smoke crusade in your home town. *For it is up to you, the citizens of every city which has a smoke problem, to see that this time the solution is backed with the determination and the vigilance which are necessary to make it stick.*

The time is really ripe for a real smoke abatement campaign just now. The Smoke Prevention Association of America, at its recent meeting in one of our most

(*Continued on next page*)

For those who want things "right"



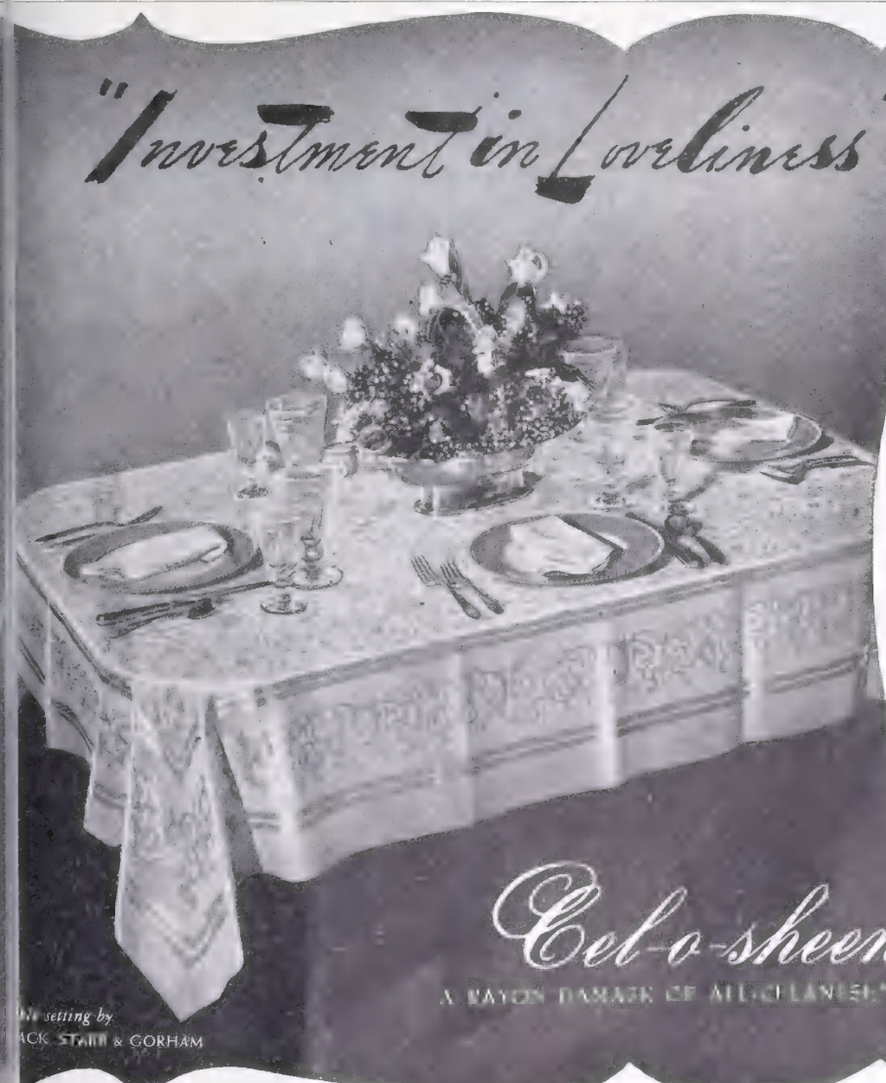
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CABINET MAKERS

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For your "Guide to English and French Furniture" send 25c to Dept. 26

"Investment in Loveliness"



That's what women say about Tausend CEL-O-SHEEN*! For *these* silvery-white rayon damask tablecloths are woven *entirely* of lustrous, long-wearing Celanese* yarn . . . assuring *lasting* beauty after repeated laundering. For formal or informal occasions . . . Dinette size 54" by 54", about $10.00 . . . 54" by 70", about $12.00 . . . both with six matching napkins. Also obtainable in dinner sizes. *Featured by leading stores.*

"A *Tausend* CREATION"

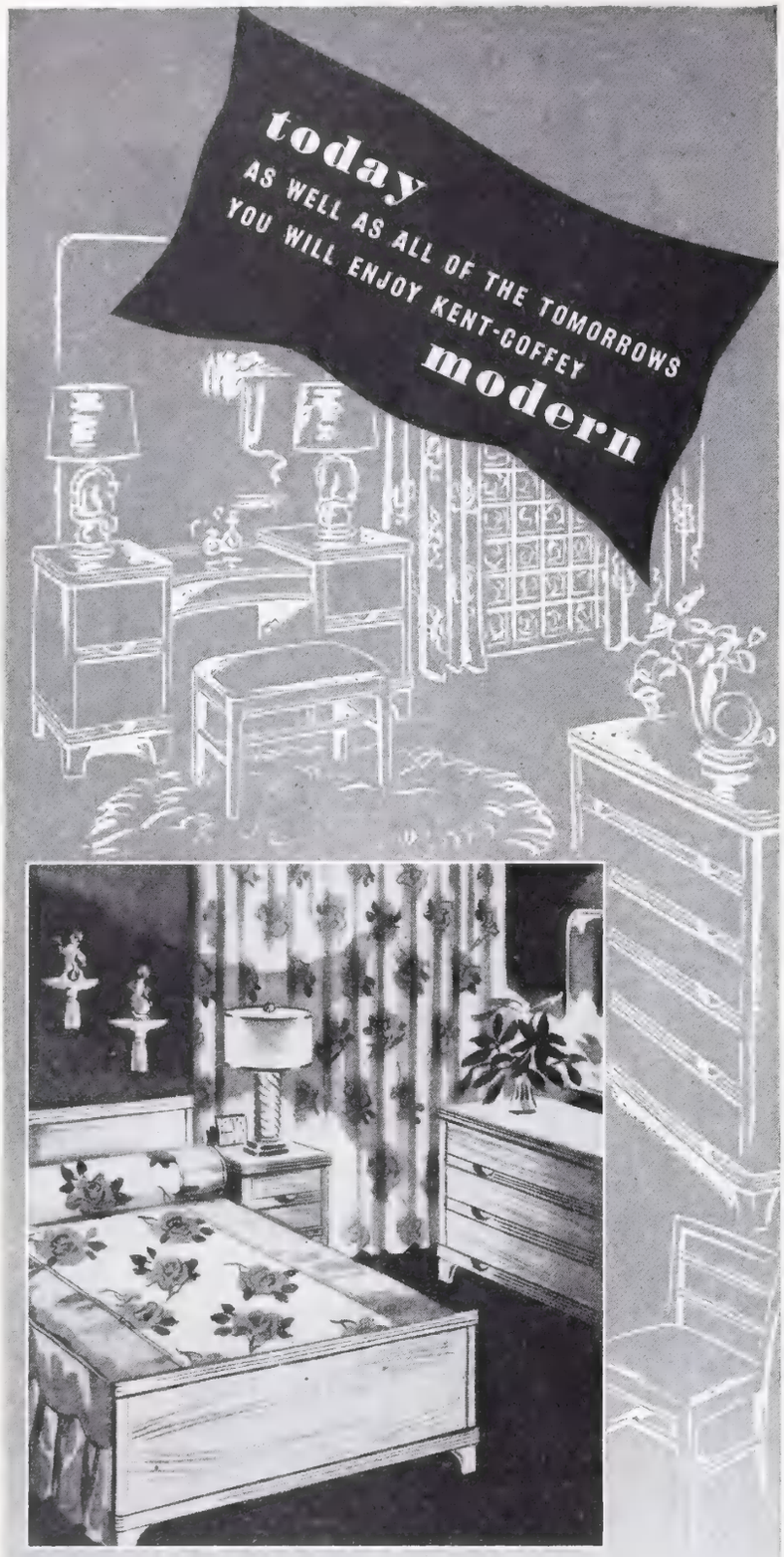
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Cel-o-sheen*

A RAYON DAMASK OF ALL-CELANESE* YARN

*Reg. U.S. Pat. Off.

Table setting by JACK STAHL & GORHAM



Smartness that is not ultra-sophisticated is the charm of Kent-Coffey modern for your bedroom. It is the charm of beautiful woods, finished in the soft tones so favored by decorators. It is the charm of selecting just the individual pieces you desire for carrying out your ideas. Kent-Coffey are specialists in building beautiful bedroom furniture, in authentic traditional as well as modern designs. You will find charming Kent-Coffey bedroom furniture at many leading furniture and department stores from coast to coast.

BEDROOM KENT-COFFEY FURNITURE

KENT-COFFEY MANUFACTURING CO.
LENOIR, NORTH CAROLINA

Be Guided By This Trade-Mark

CONTINUED FROM PRECEDING PAGE

smoke-defaced cities. Columbus, Ohio, reported that many city officials were planning new ordinances to prohibit the making of smoke or new measures for the enforcement of provisions which now lie dormant on their books. Much of this work had to slow up during the war. That was natural and proper. Manpower, fuel, equipment, and a strong sentiment for civic improvement were lacking on that march to victory over enemies far more dangerous than Old Man Smoke. *But now we are free to get to work.* Now our interested civic leaders need our backing, and our disinterested ones need to be prodded.

Smoke is neither healthy nor economical, everyone agrees. It has been deplored by physicians for years as a contributing factor to respiratory diseases and a screen for necessary sunshine. Why do you suppose they send patients away from cities to recuperate from illnesses? Even a little smoke costs a lot of money. The annual bill for the United States lies in the neighborhood of $500,000,000, of which $140,000,000 represents the cost of spoiled merchandise and cleaning of buildings, according to Henry Obermeyer, author of "Stop That Smoke," published in 1933. [illegible] doubtedly, the cost has gone [illegible] since then, with the deterioration [illegible] equipment and use of makes[hift] fuels brought on by the war.

What should you know ab[out] your own city's smoke problem [in] order to get going? These thin[gs]

1. How dirty is your city's a[ir]

2. Where does the smoke c[ome] from?

3. What kind of smoke regu[la]tion does your city have?

How to Tell How Dirty Your City Is

The only way to judge if [you] need a smoke abatement crusade [in] your town is by *practical observation.* Get your neighbors, your [wo]men's clubs, your civic organi[za]tions to express themselves abou[t]. Find out if they, like you, have str[ug]gled with the effects of soot-la[den] air in their homes and busines[ses]. Ask the pilots at your local airp[ort] if they rate your city as smo[ky]. They know from observations [of] the skies which city atmosphe[res] make landings difficult. Get y[our] local press and radio to do the [re]quiring reporter trick on this s[ub]ject.

Unfortunately, statistics are la[ck]ing which give definite proof [of] atmospheric pollution in most cit[ies]

Next Time Make It a Southern Comfort Manhattan



Here's how:— ⅔ Southern Comfort— ⅓ Dry Vermouth— Add ice—Stir and Strain into cocktail glass—Garnish with a red cherry . . . Write for other recipes.

There's Only One

SOUTHERN COMFORT

100 PROOF LIQUEUR

America's Most Versatile Drink

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n those which have made soot- studies, like New York, offer comfort to individual citizens. York found that the total ls settling out of its atmosphere 55 tons per square mile per th, which, compared to dirtier s having 75 to 150 tons per ire mile per month, made New relatively clean. *Yet what it mean to you to know, as you le dirt in your home, that other en somewhere else have a her battle?* You want to get rid *our* 55 tons! (And even this e is misleading, for in the ugh of Manhattan, 108 tons found to be deposited, making Manhattan housewife's prob- almost twice as difficult as the age New York housewife's ther boroughs.)

E U.S. Weather Bureau keeps sibility statistics, analyzing the or its interference with sight ust, soot, fogs, even wind ve- y and direction. By consulting local weather station you t find out how much "precipi- n" your city has in summer winter. It will prove to you that *more* dirt is precipitated of the air when the heating n is on.

e city of Cleveland, for example, has one of the lowest precipitation records of nine cities whose records we studied, but it becomes the city with the highest precipitation percentage in winter. (The nine cities are: Newark, N.J., Columbia, S.C., Louisville, Ky., Pittsburgh, Pa., Chicago, Ill., Cleveland, O., Cincinnati, O., Camden, N.J., San Francisco, Cal.). Even San Francisco, with hardly any soot and dirt settling out of its atmosphere in summer, is almost as dirty as Louisville, Ky. or Camden, N.J., when fuel for house-heating is burned in addition to year-round use of fuel by industrial and power plants. While Columbia, S.C., situated in a climate where relatively little house-heating is needed, rises only 3% from summer to winter.

But since you know that most of the dirt in your air probably is soot, fly-ash, and other products of faulty combustion, there is one real aid to determining how dirty your city is and that is *measurement of smoke*.

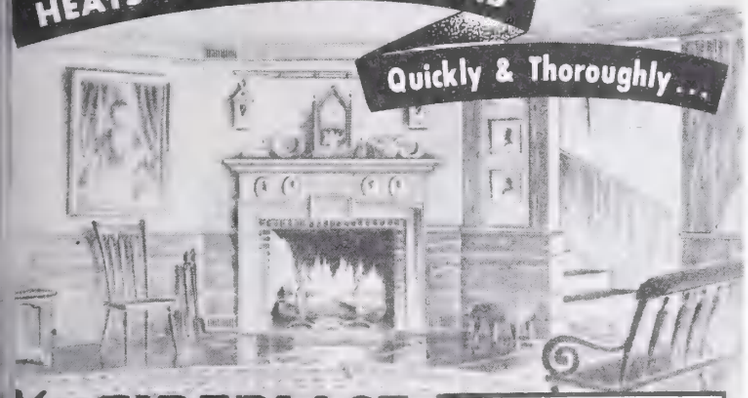
Look out of your window. Do you see dark smoke rising from any chimney within sight? If you do, then you know there is dirt in the air which can be deposited in your home or your neighbor's home.

Smoke is designated by numbers

(*Continued on page* 120)

HEATS BASEMENT ROOMS

Quickly & Thoroughly...



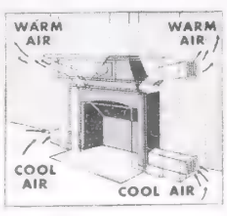
his FIREPLACE

Warms Every Corner...

The Heatilator Fireplace circulates at—provides the cheer of an open fire, at warms the entire room quickly. hat's why architects and heating engi- ers recommend it to solve the heating oblem in basement rooms. No other ating equipment needed—no pipes or diators mar the beauty of the room.

Ideal for summer homes, guest houses d camps. Makes them usable earlier in ring, later in fall, and for week-ends of nter sports. Write for illustrated folder.

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122 E. Brighton Ave., Syracuse 5, N. Y.

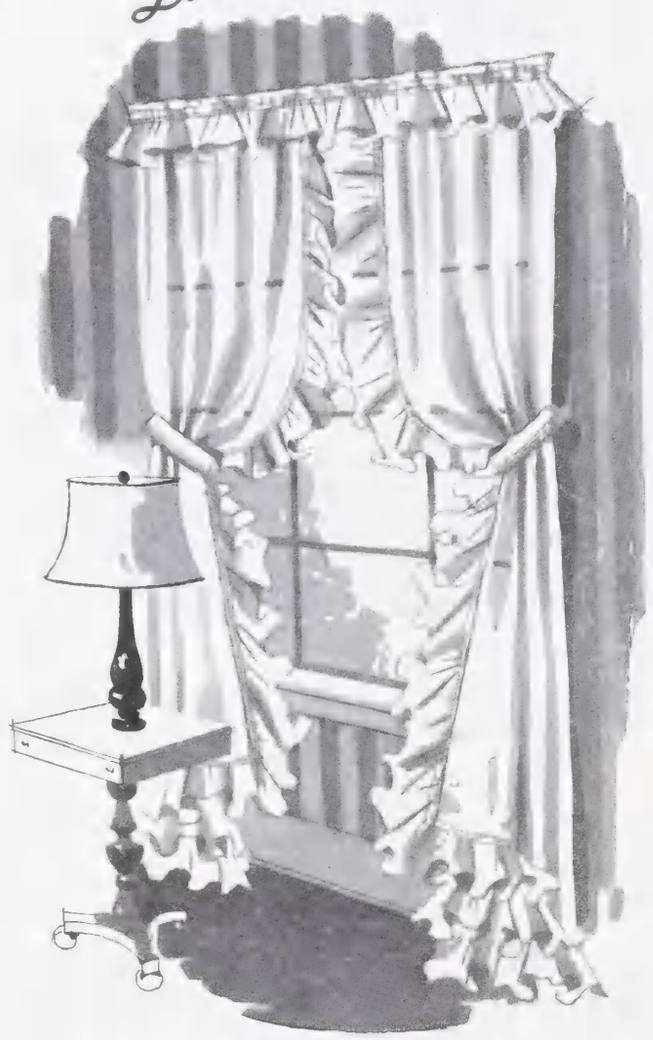


Will Not Smoke

The Heatilator is a steel form around which the masonry is easily built. Assures proper construction, eliminating faults that commonly cause smoking. Firebox, damper, smoke dome and downdraft shelf are built-in parts of the unit. Adds but little to the cost. Sold by building material dealers.

HEATILATOR Fireplace

Daintiness and Durability... Loveliness that Lasts



Only **Fashion-Edge** *Ruffled Curtains*

have the new, exclusive

Double Fold Ruffle

Fashion-Edge Ruffled Curtains are so deftly designed—with the fabric *double-folded* where the ruffle is joined to the rest of the curtain . . . double-folded for longer wear, more graceful draping, easier laundering. These features of daintiness and durability are exclusively yours in Fashion-Edge Ruffled Curtains.

At your favorite curtain or department store

Guaranteed by Good Housekeeping

Write to Dept. H2 for beautifully illustrated folder. It's free!

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Barbara Hale

in the RKO Radio Picture **"LADY LUCK"**



Create New Decorative Beauty

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You accomplish miracles in minutes when you dress up your chairs or sofa with Sure-Fit Slip Covers. Capture new charm . . . fresh loveliness that inspires compliments. Sure-Fit Slip Covers fit modern or traditional furniture—are pre-shrunk and treated with Johnson's Drax to shed water and resist dirt.

Very soon you, like your favorite movie stars, will see the exciting new colors and patterns . . . the new patented features—and you'll be happy you waited for Sure-Fit, the largest-selling ready-to-put-on slip cover in America.

GENUINE SURE-FIT READY TO PUT ON *Slip Covers* THE WORLD'S FINEST

SURE-FIT

Ready-to-put-on **SLIP COVERS**

AMERICA'S CHOICE TO DECORATE AND PROTECT LIVING ROOM FURNITURE

353 FIFTH AVENUE - NEW YORK CITY

DICTIONARY FOR FREEDOM FROM CARE

CONTINUED FROM PAGE 58

laundry. The "Amber light" label is for fabrics which may be hand laundered, using caution. "Red light" is for fabrics which may be dry cleaned, and upon occasion wet cleaned. When buying Crown Tested yard goods, the label takes the form of a continuous paper strip which runs through the bolt of cloth.

Crown Tests for serviceability predict that the fabric will not change visibly in color or texture, nor in size more than 2% if properly cleaned.

Drax—A home-applied finish for all washable fabrics, used after the last rinse. Keeps fabrics new-looking longer. "Body" is added and "hand" or feel preserved. Dirt tends to remain on surface, so can be washed off more easily. Finish is applied after each washing. Limp, sleazy fabrics can often be made wearable again. Water-borne stains tend to roll off surface and not penetrate. Articles finished with Drax should be ironed while still damp, as they are difficult to dampen if allowed to dry.

Durene — Controlled mercerization (caustic soda bath) applied to fine cottons. This increases the strength, swells the fiber and adds an attractive luster. Shrinkage is lessened. *Uses: Curtains, draperies, tablecloths, slip-covers, upholstery fabrics, sheets.*

Everglaze—Cottons are impregnated with resin, producing a "hand" or feel and glaze which lasts through repeated washings or dry cleanings. The fabric is stabilized to a shrinkage of less than 2%. The finish becomes part of the fabric itself, assuring a life-long luster and original crispness. Fabric resists fading and spotting from water, oil, and alcohol. Glaze may vary from very shiny to mellow, "hand" from soft to very crisp, according to end use desired. Soil resistance means less laundering, thus much longer wear. *Uses: Draperies, bed-spreads, slipcovers, closet accessories, luncheon sets, dressing table skirts, lamp shades, wall coverings.*

Fabrilite—A synthetic resin plastic-coated fabric in light-weight grades. Tough, durable, washable by wiping with damp cloth. Odorless. Cuts, drapes, and sews easily. Can be heat-sealed or cemented. Resists cold, abrasion, ordinary stains. *Uses: Shower curtains, blanket storage wrappers, crib sheets, hat and garment bags, lamp shades, shoe bags, bowl covers.*

Fiberglas—Fibers drawn out from glass in the molten state, hardened, woven into translucent fabric. Chief advantage is its fireproofness: it merely melts when high heat is applied. Thus it is often used for draperies, glass curtains, wall coverings in theaters, restaurants, ship lounges, hotels, etc. It is also rat, moth, and shrink proof. Not usable as garments or upholst fabrics because of danger of splin of glass breaking off and penetrat the skin. As curtains, usable only w they need not be moved often, as f are stiff and inflexible. As wall erings, it tends to deaden sou Cleans with gentle washing. can be wiped off. *Uses: Tablecl table mats, draperies, wall coveri*

Fortisan—A synthetic yarn deri from cellulose acetate, notable for strength. Can thus be woven into v sheer fabrics which will still be to enough to resist wear well. Res shrinking and stretching. Washa by machine, easily cleaned. Is now being readied for the consu market, after a good war record. *dicted uses: Shower curtains, sl glass curtains, draperies, upholst*

Heberlein—The original Swiss p ess for giving a lasting crisp fi to cottons. Most famous for its use dotted Swiss and organdy. The proc involves a chemical change by wh the cotton fibers are made smooth lintless; the "hand" or feel of fabric becomes durably crisp so henceforth starch need not be used the laundering. Sometimes called "starchless" finish. Has the ad quality of keeping clean longer, dirt does not become embedded in fabric. Launders easily. *Uses: tains, draperies, bedspreads.*

Impregnole—A wax emulsion durable water repellent finish. M be renewed each time article is was or dry cleaned. Ask your laundry dry cleaner to treat fabrics for This finish sheds light showers, tects against water-borne stains. C ful labeling explains that renewal called for after each cleaning. La also bears lot number showing the manufacturer of this finish ke check on its application. *Uses: tains, draperies, slipcovers, sho curtains.*

Koroseal—A plastic film made in thickness according to end use, also used as a coating for paper fabrics. Resists stains, stays flexi at both high and low temperatu Can be washed off with damp cl Very durable. Sometimes made strands and plaited. It is waterpr does not "scuff up," is not affected air or age for years. *Uses: Seat ers, upholstery fabric for lawn indoor furniture, shower curtains, f covers, window screens, bowl cove closet boxes, table pads, hot dish m*

Krene—A thin, completely plas film, waterproof. Will not shri crack, peel, cling, or rot. Seams be heat-sealed. It is transparent, pli ant to the touch, drapes in folds easi Can be dunked in suds and allow to drip dry, or can be cleaned w

(*Continued on page* 119)

RIGHTEN UP YOUR HOME...

A little extra GLASS means a lot of extra charm!



OD THINGS CAN COME IN THREE'S . . . hey're lovely unframed mirrors* over r mantel or sofa. They make your room n brighter, larger, more fashionable.



BBY LITTLE FINGERS can't harm fine fur- re if it's protected by smart Plate Glass . Neither can damp tumblers, neglected rettes, spilled cosmetics.



CAN WAKE UP a tired room in a hurry, it new sparkle and life, with a framed e Glass mirror.* There are mirror es and frame styles to suit every taste.



NO HOME IS COMPLETE without several Plate Glass door mirrors.* One in every bedroom is perfect. Are your stocking seams straight? Slip lost its grip? These cheerful truth-tellers give you an honest answer to all such questions. But be sure your door mirrors are really *full-length*...at least 5½ feet high for the average door.



IF YOU PLAN TO BUILD: bathroom walls of colorful Carrara Glass and a Plate Glass shower stall are unexcelled in beauty and practical usefulness. You'll love them!



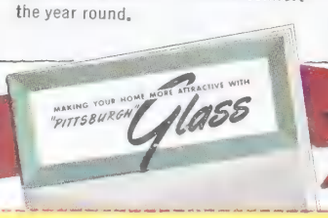
BEST WAY to get daylight on your stairway, and still shut out an unattractive view, is with PC Glass Blocks. These translucent beauties guard privacy, deaden noises.



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You can get these items at your favorite department or furniture store.

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Scores of practical suggestions for beautifying your present home . . . for building greater beauty and usefulness into your new home . . . with mirrors and Plate Glass. Send the coupon for your free copy. Crammed with ideas. Dozens of full-color illustrations.

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THE HOUSE THAT V-MAIL BUILT... They planned it all in a hundred dream-filled letters . . . their home with wide smiling windows; just where his big chair will stand and how the "spare room" will become a nursery . . . when he comes home.

As though they had read these letters, Masland designers are creating new patterns, lovely textures and colors to match the dreams of young homemakers the country over. There'll be Masland Wiltons for better-than-average incomes and equally lovely Masland Argonnes for young-budget homes. Plan now to see them all at your favorite store. C. H. Masland & Sons, Carlisle, Pa.

MASLAND *Rugs and* **BROADLOOM** *Carpets*

ALWAYS BETTER THAN NEED BE
MASLAND







Pert ruffled Craftspun Curtains in *Vinylite* for bathroom or kitchen can be had in all the same stunning patterns and colors as these new Craftspun Shower Curtains. Plain colors—$3.95 **BOUQUET**—$4.95.

HOW TO CREATE A *Beautiful Bathroom* FOR AS LITTLE AS $3.95

Now, you can "re-do" your bathroom excitingly in as few seconds as it takes to hang a curtain. These stunning new Craftspun* Shower Curtains are translucent as frosted glass, drape like satin, will stay like new for years . . . give your bathroom that exclusive "decorator" look.

Craftspun Shower Curtains are made of *genuine Vinylite** brand resin —an amazing new plastic that's rolled to the thinness of fine fabric. These shower curtains shed water like a duck, don't get sticky, have no odor and will not mildew or crack. Their all-but-invisible seams are electro-heat sealed, so no stitches can rip through the fabric.

Craftspun Shower Curtains come in colors to match all standard bathroom accessories, and in an array of gorgeous prints. A special process makes each design an indestructible part of the curtain.

Here's an exciting post-war creation for you *now!* Craftspun Shower Curtains are made by the makers of Scranton Craftspun Curtains, whose 50-year-old reputation is your assurance of complete satisfaction.



BOUQUET pattern, $4.95; white print on either green, blue, crystal, yellow, or peach backgrounds; also rose on crystal.

Choice of these 5 plain colors and crystal shower or matching window curtains, $3.95 each.



*Trade Mark Reg. U. S. Pat. Off.

SCRANTON *Craftspun Shower Curtains*

ANOTHER FAMOUS SCRANTON CRAFTSPUN PRODUCT

EVERBLOOMING •
BRIGHT RED •
THORNLESS •
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Presenting "FESTIVAL"

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No. 545



The ROSE WITHOUT THOR

A FESTIVAL OF ALL THAT'S GOOD IN ROSES

Here is the Latest and Newest—Something Really
For Your Gardens—A Bright Red, Everblooming, H
Tea Rose Without Annoying Thorns to Tear Your
"FESTIVAL" IS A SPORT OF "E. G. HILL", One o
Best and Most Famous Roses Ever Introduced,

"All my life
I've had a vision
Of a Rose
without a thorn,
Red in color,
rich in fragrance;
And, behold,
this Rose is born!"

PLANTS ST
BLOOMI
6 TO 8 W
AFTER
PLANTI
AND
CONTIN
UNTIL
FREEZIN
WEATHER
LATE FA



FESTIVAL PRICES

Each $2.00
3 for $5.00
ALL POSTPAID

We reserve the right to limit quantities due to limited supply.

THIS SPRING PLA "FESTIVAL"

The Thornless Rose

Have an abundance of blooms all summer. No th
bother when planting or cultivating—no thorns to
your flesh when cutting.

GUARANTEED TO GROW AND BLOOM

ORDER NOW, DIRECT FROM THIS AD
THE HANDY COUPON AT LOWER
ALL PLANTS SHIPPED POSTPAID
SPRING PLANTING. Ask for FREE co
our "GLORIES OF THE GARDEN", Ame
Most Helpful Garden Book.

KRIDER NURSERIES, Middlebury, Ind.
Enclosed find $_____ payment for
_____ plants "Festival" Thornless
Rose, postpaid for spring planting.
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DICTIONARY FOR FREEDOM FROM CARE

CONTINUED FROM PAGE 114

cloth. Tough enough to stand wear. *Uses: Curtains, draperies, r curtains, food covers.*

set—A finish for fabrics of wool ol blends, to control shrinkage 'felting." Fabrics can thus be washed or wet cleaned. It is d that wools which shrink about ntreated, shrink only from 2 to ter treating. This finish lasts for e of the fabric. The characteris- ase resistance, warmth, and re- y of wool are unchanged. The still "breathes"—that is, the of the fabric are not closed. g" or fuzzing up cannot occur. *Garments, carpets, flags, knit- arns.*

te—A plastic screen cloth used otection against insects. Differ- ze meshes, varying filament di- rs and colors can be used. It ot rust, corrode, or stain. Its th makes it resistant to damage buse. Since some light comes h the plastic strands themselves, light is admitted. It will not It is so light in weight and handle that it can be mounted en frames at home. It cuts with old shears and has no sharp to injure fingers. Lumite is the chemical family as Saran and

inn—This cotton material in- neither knitting nor weaving. short fibers are held together hin sheet. Color and design can inted on. Inexpensive and at- e. Not launderable—material is ed of when it outlives its use- s. *Uses: Disposable curtains, ies, towels, napkins.*

hyde—A plastic coated uphol- material that is waterproof and e made flameproof. It is un- d by exposure, salt air, and alcohol, grease, most acids, and . Its flexibility lets it form around curves and corners. It edge-wear, scuffing, wrinkling. made in a variety of "grains," l as in clear, attractive colors. it with soap and water.

ene—A synthetic material for place of rubber. In fact it is than rubber when resisting sun, grease, oil, flame, and age. in "foam sponge" and in solid Easily cleaned with damp Crib and hospital mattresses e sterilized by steam. *Uses: In sponge—mattresses, upholstery ushion stuffing. In solid sheets— overings, drain board mats, rug g, refrigerator door seals, rs.*

ne—A durable water-repellent which will last through several gs or dry cleanings. A synthetic is baked or "cured" into the fibers, but does not fill up the pores of the fabric. The skin can breathe and the body be comfortable when this fabric is worn as a garment. Besides imparting water repellency, Norane treated fabrics will be color resistant and will shrink very little, because the finish is applied in hot water about 135°F.; thus the dyes must be good and the shrinkage is reduced then and there. The Norane label bears a lot number through which the fabric treatment can be accurately checked back. *Uses: Shower curtains, curtains, draperies, slipcovers.*

Nylon—A generic name for a chemical product formed into fibers, bristles, sheets, etc. It is characterized by great toughness, elasticity, and strength. In fabric form it is lightweight, absorbs little moisture, retains size and shape after repeated washings, resists abrasion. Undyed, unfinished nylon melts when a flame is applied, but flammable finishes on the surface will support combustion of themselves. Moths, beetles, and firebrats will endeavor to cut their way out of nylon if imprisoned in the folds of fabric, but do not appear to crave nylon as food. Sunlight may "tender" nylon, depending on circumstances. *Uses: At present, glass curtains and screening. Later, nearly all household furnishings fabrics. In bristle form—utility, vegetable, bottle, pastry, and paint brushes.*

Plexon—Yarns (such as rayon, cotton, linen, Fiberglas) are coated with very fine solution of plastic. This gives them strength, color, brightness or dullness, resistance to grease, flame, water. As few as six and as many as 24 coatings can be applied, depending on the ultimate use of the thread. With a cotton yarn base, a Plexon thread is used for making window screens, which will not rust and require no painting or lacquering. Plexon threads can be round, square, triangular, etc. The surface can be rough or smooth. Colors run the full gamut of pigments. Plexon is easily cleaned with a damp cloth. *Uses: Window screens, indoor and outdoor upholsteries, upholstery straps, table mats.*

Queentex—A process applied to sheer rayon and cotton marquisettes for use in glass curtains—that is, curtains that hang over the glass part of a window. Curtains stay clean longer, are less likely to shrink. Wash or dry clean. *Uses: Sheer glass curtains.*

Resloom—A resin finish fused to the fabric resulting notably in shrinkage control of wools, rayons, cottons, and blends. Increases the life of the fabric, reduces care. Fabrics so treated do not crease so easily. Finish can also be used to impart a durable transparent glaze to chintz. *Uses: Upholstery, draperies, slipcovers, table covers, garment bags, pillow covers.*

(*Continued on page* 128)



For the Years to Come

HUNTLEY
BEDROOM FURNITURE

Good Design is never a transient thing but remains to grow and enhance in beauty with the years.

Choose—good furniture—carefully—for the years to come.

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B. F. HUNTLEY FURNITURE COMPANY
Winston-Salem, N. C.
BEDROOM AND DINING ROOM FURNITURE



Restmaster
INNERSPRING MATTRESS

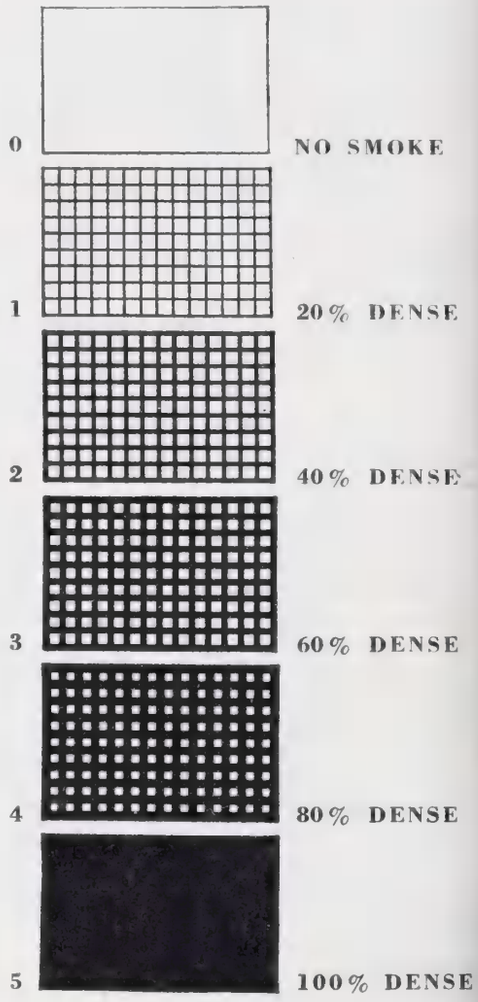
Back again—and better than ever—
RESTMASTER is designed by our engineers
for more comfort-years for you . . . with
exclusive POSTURE POISE . . . and the new
Perma-Built Border*. . . insuring perfect
edge alignment for the life of your
mattress. At better dealers everywhere.



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Fifty years of fine Mattress Making

*T.M. Registered
NATIONAL MATTRESS COMPANY
666 LAKE SHORE DRIVE, CHICAGO 11, ILLINOIS
Factories in Principal Cities

Ringelmann chart for smoke density readings



INSTRUCTIONS FOR USE OF CHART

This handy guide to grading the smoke you see from your window is fou in the pocket of every Smoke Abatement Officer, and most combustion gineers, in all parts of the country. With it, they can tell if fuel-burni equipment is emitting more than the legal amount of smoke. And you can, t When the chart is sufficiently far away from your eyes, there are five rectang of various shades of gray, denoting the relative density of smoke. The wh square at the top denotes absolute white smoke which, unless it comes from chemical plant, is not smoke at all—but *steam*, and disappears prompt White deposits, from chemical operations, may be a nuisance, of course, may gaseous fumes which can cause discoloring.

CONTINUED FROM PAGE 113

from 1 to 5, judged by its density or color. No. 1 smoke is pale tan; No. 5 is deep black. You can learn to detect its kind with the aid of a Ringelmann Chart for Smoke Density Readings, which is reproduced above. Cut it out and use it. It makes an interesting little game.

You will find it quite easy to identify the various kinds of smoke. In fact, after a while, you probably will be able to tell what kind you see without reference to the chart. By becoming an unofficial "sm spotter" you can help your smoke regulation department find violators of its smoke nance by reporting violations. most communities Grade 3 (dense) smoke and worse is hibited by law for more than al six minutes at one time, perl three times a day.

Don't forget, though, in pla this smoke-classification game take a look at your own chim

in a while, especially right you have fired your furnace. ıay find you, too, are an of-, and begin your anti-smoke e by correcting what is wrong your own heating plant or nethods of firing it.

Sources of Smoke

seholders do not cause all, en the major part of the in cities which are industrial road and marine centers. We add to the pall to which *ody* in the city contributes. e householder should know *an* be done by each source ıce its smoke, so he can de- that it be done.

e are four chief sources of

ıdustrial and power plants.
ailroads and boats.
lotels and apartments.
lomes and small commercial shments.

ething can be done about all e. To control them all at s probably impossible. But e chief offenders first, then he next. Ask yourself why ty is smoky. Are railroads responsible, or boats, or s? Find out *who* is produc- *st* of the menace and then ith them.

A good municipal Smoke Department will make a scientific survey of the sources of smoke, will recommend ways of modernizing old smoke-prevention laws, will train efficient personnel to enforce the law, *if* the citizens of the community back up the Department.

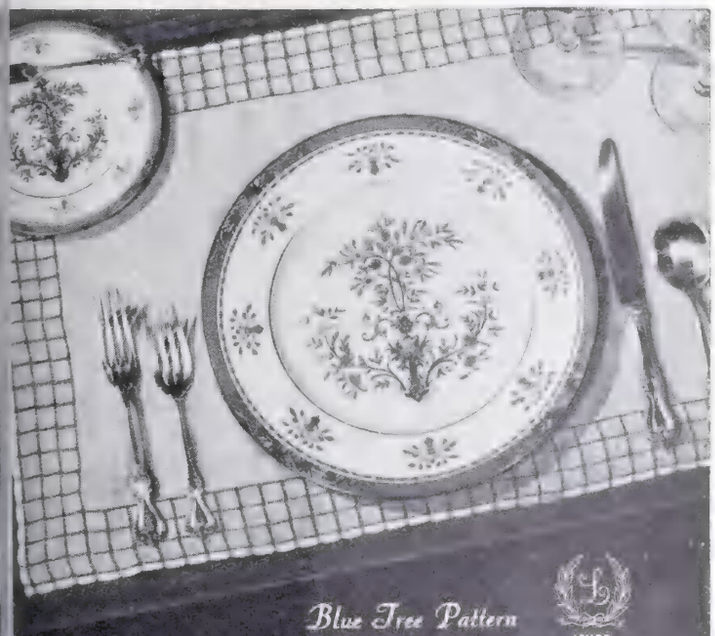
Let's see what's happening with regard to each source of smoke:

Industrial and power plants:

In general, the big fellows have gone further than the little ones in modernizing their fuel-burning to eliminate smoke. That is partly because they are the first targets of a smoke-abatement campaign. Also, good engineering assistance usually is available to large plants. And their executives know it is economically sound to burn up *all* their fuel, instead of wasting some of it up the chimney.

The business man, big or little, certainly does not have to be convinced that it is wise to spend $300 one year to stop wasting $8 a week, year after year. Some big plants have installed industrial dust-collectors, which operate on the electrostatic precipitation principle to collect all particles—soot, fly-ash, cinder—which fly up their stacks,

(*Continued on next page*)



A table setting that is worthy of your home, your hopes, and your dreams of the future is worth waiting for.

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America's Finest CHINA

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DUNBAR
For MODERN



Soon to be available at better furniture stores, furniture departments or through your decorator.

DUNBAR FURNITURE MANUFACTURING COMPANY
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a sensation—this booklet about

Dirilyte

This booklet is in tremendous demand. We think the reasons are: it shows new, marvelously colorful table settings made possible by brilliant, *golden-hued* Dirilyte. It tells just how to set such tables *correctly*. It brings news of a flatware that's wonderfully different — glamor-laden — yet practical. Dirilyte metal is harder than silver, scratch-resistant, solid, not plated, yet costs no more than good plate. Send 15c in stamps for this booklet "How To Set A Beautiful Table with Golden-hued Dirilyte" — and ask for Dirilyte at your favorite store.

AMERICAN ART ALLOYS, INC., KOKOMO, IND. *Dirilyte Reg. U.S. Pat. Off.

CONTINUED FROM PRECEDING PAGE

before they get out into the air. Such equipment costs at least $30,000, usually $50,000 to $100,000, so obviously only the larger industrial plants can afford it. But other engineering principles can produce practically smokeless fuel-burning, properly provided drafts, draft control, chimney construction, regulation of automatic feeding.

If the chief source of smoke in your town is its industrial and power plants, go to work on them. Public opinion is important to them. So is publicity—of the right kind. If they co-operate, see that the newspapers report it. If they don't, stress the benefits to them in *dollars and cents*. Show them how they will save by using less fuel or foregoing expensive repairs. One company recently spent $14,000 for a fly-ash collector on the roof of an office building, not realizing that the installation of proper controls over the stoker-boilers down below would have cost them less than half that amount. The advice of good engineers could have saved that company thousands of dollars and the chagrin of having attacked the problem, literally, from the wrong end. No company wants to spend money foolishly.

Railroads and boats:

The trademark of a locom is its long plume of dark sm Most of us think of smoke necessary part of rail transp tion. Certainly the 37,000 coal locomotives that exist in this try do puff a large amount of s into the air of our big citie

"Why not have them all el fied?" you ask.

This is not the answer. It too costly, if we want to freight and passenger fares do even if it could be accomplish creating huge new electric p plants. But railroads can co their smoke, when they hav Railroad firemen, who are a the best combustion experts i istence, can greatly reduce smoke emitted from their loc tives by proper firing.

TO give them credit, all the railroads have made an eff instruct and check up on their to see that they produce as smoke as possible within city by proper handling of their beds. The human elements of lessness, stupidity and fatigue in, of course. But mechanic vices now are coming to the the locomotive fireman. Dies gines, mechanical stokers,



At Home . . . *in your home!*

Picture these impressive Aristocraft book ends displayed to advantage with several of your favorite volumes. You can be sure that visitors to your home would admire them! They're distinctive; they're finely crafted from hand-carved walnut originals; they're hand-painted for truly decorative charm and appeal. You'll find these book ends . . . and other outstanding values in the complete Aristocraft giftware line of trays, plaques, figurines, pin-up sets, etc. . . . at department stores or your favorite gift shop. Look for the Aristocraft tag!

MULTI PRODUCTS, INC., CHICAGO 8, ILLINOIS



jet are all smoke abaters. W recently saw a demonstra- of a new steam-powered over- r jet developed on a principle d out by the Batelle Institute lumbus, Ohio, for Bituminous Research, Inc. It certainly own the emission of thick smoke to almost nothing in a of six to ten seconds. By ucing air over the surface of -bed in sufficient quantity and ufficient force, the jet makes sible for volatile gases, soot, inders to be consumed *inside* comotive. (Sufficient air can consume gases and soot in own furnace, too. Its effect is taneously noticeable.) When n pulls into town, the engi- can turn on the steam jets oar into the terminal without raditional cloud of smoke.

than 1,000 locomotives thus have been equipped with this , which costs about $150 to a locomotive to install. But ajor railroads of the country r to be interested in it, and have the money today with to modernize. Get after them! City of Birmingham, Alabama, by making it mandatory for otives entering its limits to quipped with jets. It is too soon to report results, but the city Smoke Department says: "They'll either use jets or stay out of Birmingham." The same principle may be applied to marine boilers, we are told, though action in harbor-cities as yet is lacking.

Hotels and apartments: Furnaces and boilers serviced by superintendents, janitors, and "handy men" are perhaps the most difficult sources of smoke to control. Not only is it the tendency of owners of large buildings to keep a firm restraint on expenditures for maintenance of all kinds, but all too often it appears cheaper to them to use more fuel and to hire men to make the old equipment do, rather than install new equipment. And, by and large, the firemen serving these buildings are untrained.

The problem of the furnaceman seems to have been with us always. A pathetic note was received by us the other day from a Chief Smoke Inspector trying to do a persuasive job in an eastern city. He said: "Today I found a janitor taking care of four apartment houses. He was discouraged and will soon quit, just as the other janitors have." What many janitors are asked to do prob-

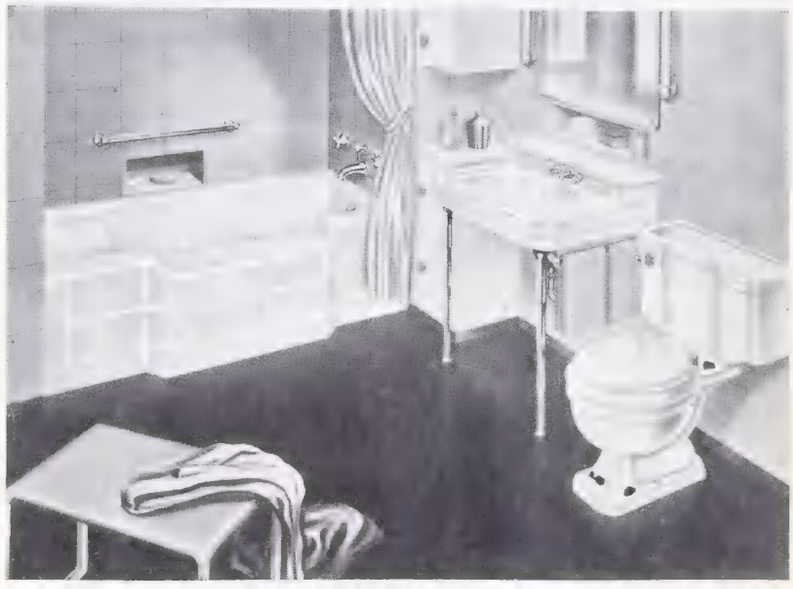
(Continued on page 130)

SINCE 1907 MAKERS OF FINE PLUMBING FIXTURES

ELJER



"A reason for celebrating.."



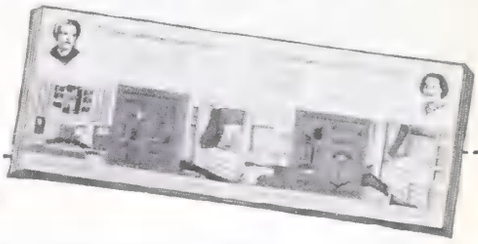
"Yes siree, there's plenty of cause for celebration when you learn that months and months of dreaming about your new home are about to result in thrilling realization. Planning all the details has been fun... and for the bathrooms and kitchen, Tim and I sure got a helpful boost from Eljer's book of ideas, 'Women Tell Us...'.

"I've always thought a woman could offer bushels of important thinking for the planning of kitchens and bathrooms, and 'Women Tell Us...' proved my point... added a lot of excellent suggestions to our own ideas, too. Of course, Eljer's years and years of experience in making only the finest of plumbing fixtures has a lot to do with the value of those suggestions."

Send for your free copy of Eljer's book entitled, "Women Tell Us...".

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Get this free book of ideas for your kitchen or bathroom of tomorrow



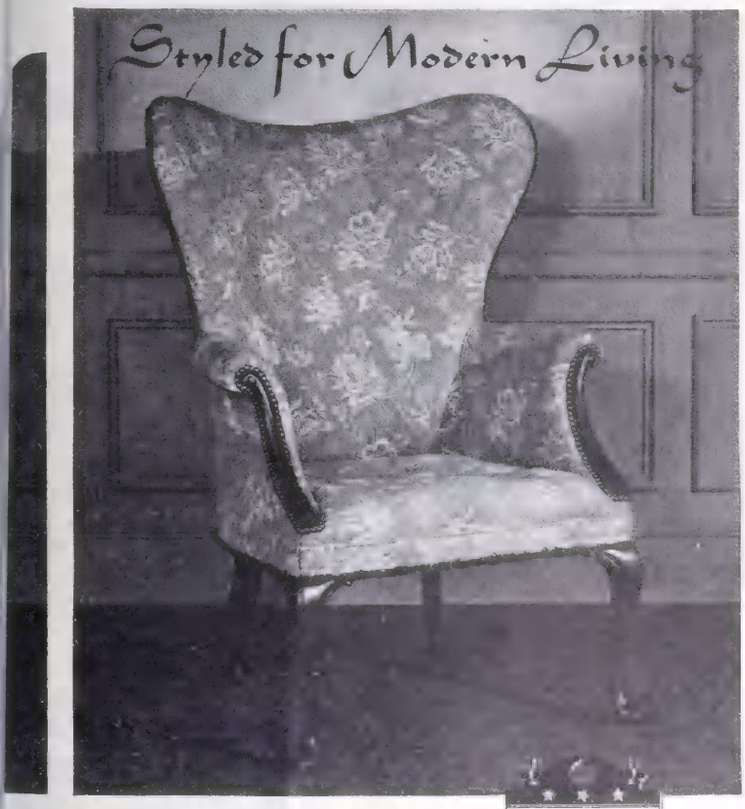
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Please send me your book of practical suggestions for a new bathroom or kitchen.

*Name*_____

*Address*_____

*City*_____ *State*_____



An invitation to comfort, to which has been added Colony Court's faculty for design detail and modern proportion... A chair to flatter both room and hostess

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Globe PARLOR FURNITURE CO.
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You've never seen anything like the new

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ALL-METAL

Combination Screen & Storm Sash

- they're the world's first patented, all-metal self-storing combination storm sash and screen! Nothing to change—nothing to store.
- they permit year 'round rainproof, draft-free ventilation—even during storms!
- they combine storm sash, screen, self-storage in one permanent unit that is completely weatherstripped!
- they reduce winter fuel bills up to 30%—permanently! (Get them and begin to enjoy this saving now.)
- they control steaming and frosting of inside windows!
- compact glass and screen inserts easily removed from inside for quick cleaning!
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How RUSCO Windows Work:

There's nothing to change—nothing to store! Simply raise lower storm sash to self-storing position in summer. Just lower storm sash into place in winter. Rust-proof screen stays in position summer and winter. (Storage optional.) Permits year 'round rainproof, draft-free ventilation—even during storms!

Patented adjustable closure frame assures tight permanent seal against air leakage. No alteration to present windows required. Write today for free descriptive booklet and name of nearest distributor. The F. C. Russell Co., 1836-H Euclid Ave., Cleveland 15, Ohio.

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ALL-METAL
COMBINATION WINDOWS

IT'S WORTH MENTIONING

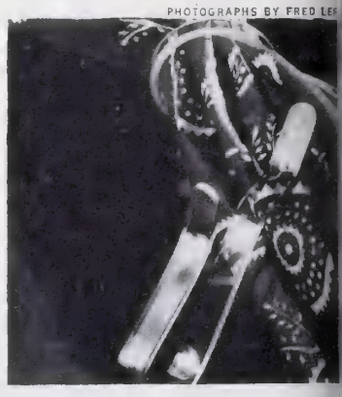
Here's proof that the postwar housekeeping aids and home beautifiers you've been waiting for are here!

By Julie Polshek

You'll save your hands with sturdy Ebonettes, new housekeeping gloves of du Pont's rubber-like Neoprene, by Pioneer Rubber Co., Willard, Ohio. They slide on like cotton gloves. The slip-proof fingers curve in a holding position and palms are roomy for comfort and bare-hand efficiency. 60¢ at B. Altman & Co., New York, N. Y.

●

PHOTOGRAPHS BY FRED LEE



●



Half the job of encouraging tots to put their clothes away, and teaching them the rudiments of neatness and pride in their possessions is accomplished with an appealing incentive like this so-big wardrobe ensemble, gaily decorated with nautical teddy bears. The set is as practical as it is appealing, for the waterproof material in this 5-piece set can be washed off with a damp cloth. The set includes 36" zipper-closed garment bag, 8-pocket hang-up shoe bag, 3 shoulder covers. Get it in baby pink or blue. Lewis & Conger, New York, N. Y., has it for $7.95.

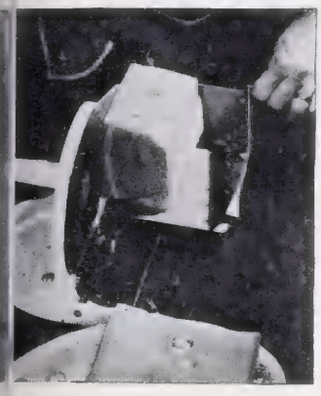
Here is a brand-new version traditional drapery fixtures help you solve your window-tre ment problems. Both festoon-ri and tie-back are molded of du Po Lucite in a beautifully simp classic design by The Glass Craf man, Los Angeles, Calif. Lucit lustrous transparency will take the color and feel of every type drapery fabric. Get them in cryst white, green, coral, rose, orchi ruby-red, peach, or gold. Tie-bac $3 a pair; rings, $1.50 a pair. Bamberger's, Newark, N. J.

●



ding up enough ash trays and sters for a party—and wash- afterward—is no problem ese attractive disposable ash asters by Trayco Inc., New N. Y. You can use *both* sides. blue, red, or green centers. box of 12 for $1, at Bloom- e's, New York, N. Y. These ake a nice hostess gift, too.

●

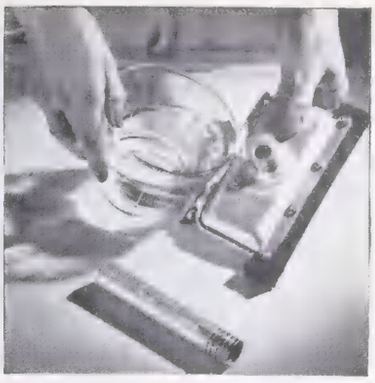


taste better and don't dry when they're sliced just be- erving. You can do the job flash, very professionally, his home-size edition of a r's machine from General Machine Co., Brooklyn, It handles everything from and cheese to fruits, vege- bread, and noodles. The disc blade is adjustable to ood to any desired thickness, fruit salad slices to potato Clamp the slicer to any flat e or bolt it down perma- . At Lewis & Conger, New N. Y., for $9.95.

●

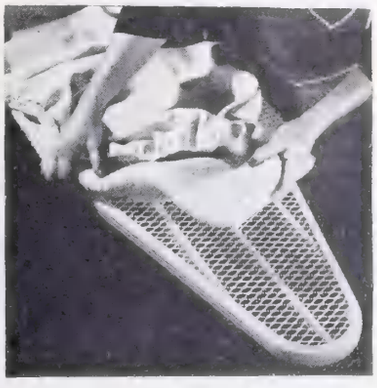


ic appears in a new guise: a lving that helps you make any ard or closet "a thing of and joy forever." It washes ily as the shelves themselves. Aid Inc., New York, N. Y., styled it in a pleasing design ets the shelf edge accent the attern. Colors are rose, green, royal and light blue, wine, , white—all 15¢ a yard. Get ing thumb tacks, 50 for 10¢. the notion department of el Brothers, New York, N. Y.



You can whiz through window cleaning with this cleaner from Marvel Window Cleaner Inc., Cleveland, Ohio. It holds its own water supply in the rustproof aluminum reservoir and feeds it to the felt wick while you wash. There's no danger of flooding the window because you can control the water volume by pressing the valve button alongside the handle as you work. Dry the panes with the rubber squeegee on the opposite side of the reservoir. Particularly usable for high windows, by attaching the cleaner to a mop handle. $1.98 at R. H. Macy & Co., New York.

●



Used individually or collectively, this modern trio is an innovation in easier, faster, better hand ironing. The self-opening-locking-closing all-steel ironing table has an open-mesh surface through which moisture vapor of ironing can escape instantly. Clothes look fresher, smoother because they iron and dry faster. Made by J. R. Clark Co., Minneapolis, Minn. $6.95 at Bloomingdale's, New York, N. Y.

The Tex-Knit pad from Textile Mills, Chicago, Ill., gives *any* ironing table a firmly cushioned, steam-absorbent surface. Over the pad, for real safety, use the BURN-PROOF washable cover from this same manufacturer, made of Asbeston, war fabric of U. S. Rubber Co. The waffle-knit of the pad and porous weave of the cover both aid ironing efficiency and speed. Pad and elastic-bound cover are $3.98; cover alone, $2.98. Both at R. H. Macy & Co., New York, N. Y.

Twin Homes—but

one is comfort-insured all year 'round!



NOT INSULATED. Dad Forbes has a problem: how to get rid of those chill winter drafts and up-and-down temperatures. Also, he'd like to know why his fuel bills are consistently higher than in the twin house his son Jim occupies . . .



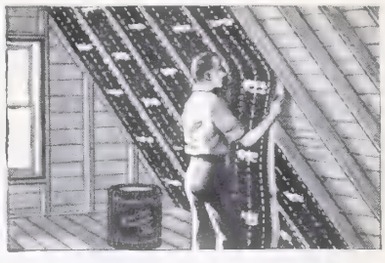
KIMSULATED. At last Jim Forbes has a home of his own! And, remembering the comfort of his Navy Quonset hut, he checked to be certain his house was Kimsulated. He knows, from experience, KIMSUL* is a sure formula for low fuel bills, 4-season comfort.

Why Many-layer KIMSUL* Is Better For Your Present Home—or New Home

KIMSUL is the insulation with *many-layer* construction. Unlike loose, bulk insulation, KIMSUL is prefabricated. Its *many layers* are stitched together to form a blanket of uniform thickness from end to end. Thus, KIMSUL assures you the same uniform protection over every inch of insulated area . . . today and for the years to come.

KIMSUL is light in weight and high in efficiency. It is resistant to fire, moisture, fungus, vermin, and is termite-proof. Clean, pleasant-to-handle KIMSUL is easy to apply in the open attic floor or roof of your present home. And there isn't a better product than KIMSUL for completely insulating the new home you are planning to build.

Selection of KIMSUL for the U. S. Navy Quonset Huts is your assurance of its superior quality. Mail coupon today for full information about KIMSUL.



It's easy as ABC to install KIMSUL in your present home



Wrap your new home in a blanket of KIMSUL

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IT'S NOT A BLANKET—IT'S A BLANKET FOR ONE
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Neenah, Wis.

Please rush FREE BOOKLET with full information about easy-to-install KIMSUL.

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Address .....

City ..... State .....



. . . As a side table *. . . Set for four*

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AMERICA'S MOST USEFUL TABLE

BY Brandt

Use it as a handsome console or side table . . . raise the leaves and you have a table for four . . . extend it progressively to seat six or eight or fully extend to 126" to seat 12 persons *comfortably.*

Send 25c for "A Sketch-book of Tables and How to Use Them." Full of ideas!



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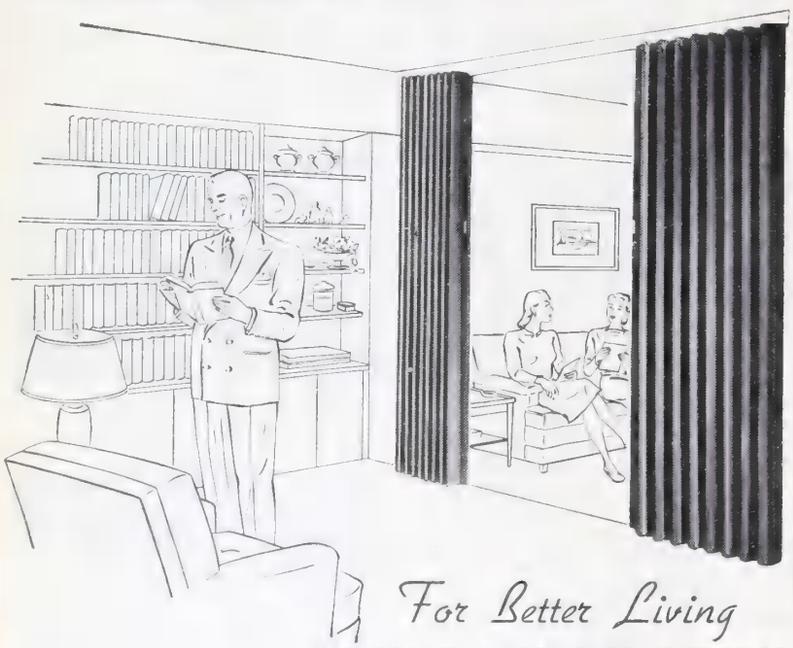
FOODOGRAPHY

GIVE A VALENTINE TEA PARTY

You will be the best-loved valentine of all if you let the youngsters guess "who loves who" at your house

IF the small fry make your house their gathering place for comparing the day's "take" of valentines, you can entertain them royally with very little outlay in either effort or materials. The game of guessing who sent these all-important fledgling love missives is of fun and will take up most the afternoon after school. All have to do is provide the ref ments to wind up the festivitie

The "tea" can be almost anyth you care to serve, but if you



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a real valentine motif, your ung guests will get a bigger ng out of it. The recipe for the le heart-shaped cakes is the iplest ever devised in both thod and ingredients. Here's how make them. It's called the "Mix-sy" method:

First, have shortening at room mperature. Grease pan and line tom with wax paper and grease ain. Start oven for moderate tem-rature. 375° F. Sift flour once ore measuring. Measure into er 2 cups Swans Down flour, ½ teaspoons baking powder, ¾ spoon salt, 1 cup sugar. Measure cup ⅓ cup shortening (butter fortified margarine or vegetable rtening). Measure into cup 1 less 2 tablespoons milk and 1 spoon vanilla. Have ready 1 egg, eaten. Stir shortening just ugh to soften. Sift in dry ingre-nts. Add half the liquid and the . Mix until all flour is damp; n beat one minute. Add remain-liquid and blend. Beat 2 min-s longer. Count only actual beat-time, or count beating strokes, owing at least 100 full strokes minute. Scrape batter from vl and spoon often. Bake in a g, shallow pan in moderate n (375° F.) 20 minutes. Re-ve from pan; cool. With a heart-shaped cooky cutter cut cake into individual hearts. Recipe makes 16 to 18 cakes. Cover tops and sides with frosting and sprinkle with chopped nuts or red-tinted sugar. Top each with a red candy heart.

Use your own favorite frosting recipe or this one. It requires no sugar, can be whipped up in a jiffy.

FLUFFY FROSTING

1 egg white Dash of salt
½ cup light corn syrup or honey
1 teaspoon vanilla.

Beat egg white with salt until stiff enough to hold up in peaks but not dry. Pour syrup in a fine stream over egg white, beating constantly 4 or 5 minutes or until the right consistency to spread. Add vanilla.

When you have the little cakes all frosted and decorated, place each on a red heart, which you can either buy or cut from heavy red paper, and serve on a plate with ice cream or parfait. The ice cream will be more exciting served in tall glasses with red candy hearts on top to further carry out the Valentine motif.

The youngsters will enjoy grown-up tea served with their cake and ice cream. Make it a little on the weak side and serve plenty of lemon with it.

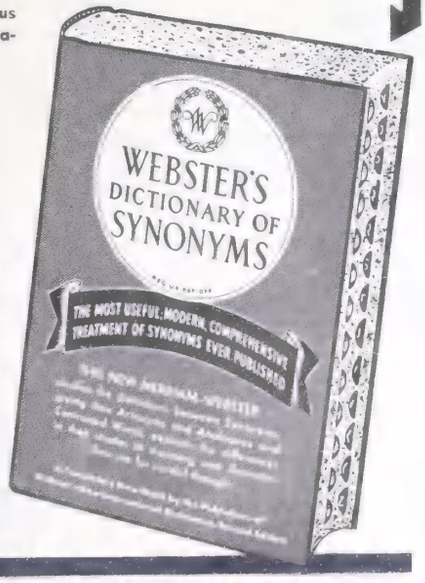
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proffer? tender? present?

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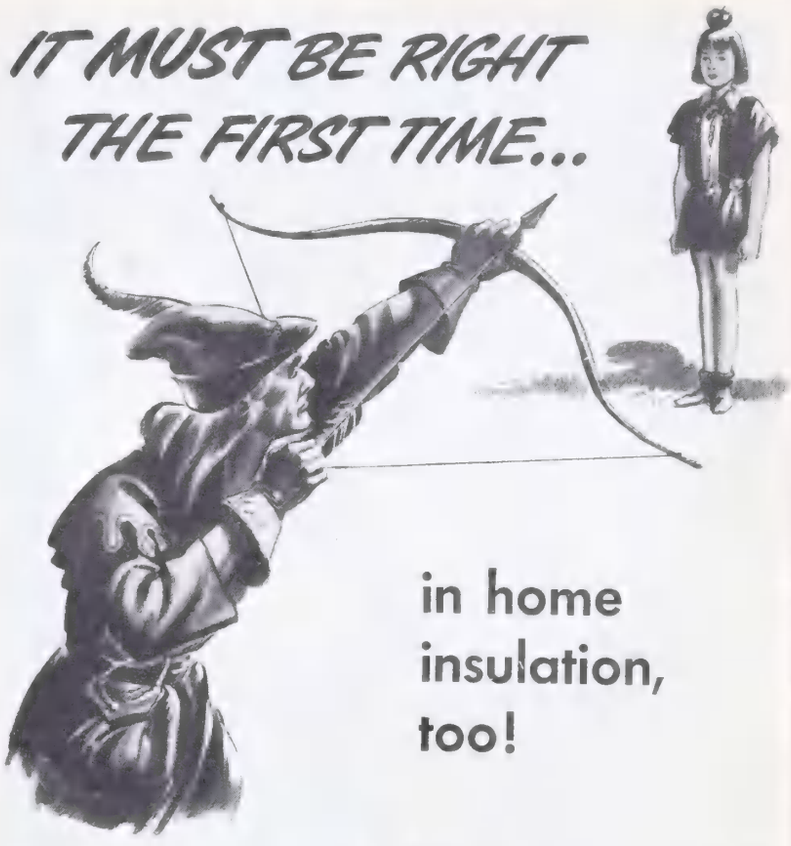
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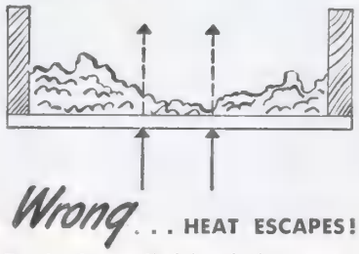


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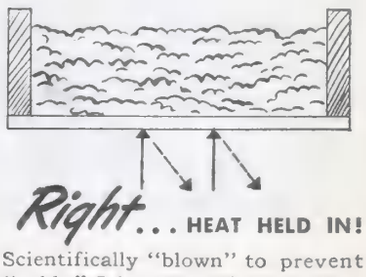


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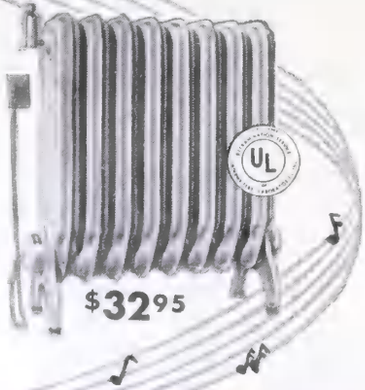
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DICTIONARY FOR FREEDOM FROM CARE

CONTINUED FROM PAGE 119

Sanforized Shrunk — A process which compresses fabrics so that the residual or remaining shrinkage during use is less than 1%. Resulting "hand" or feel is soft and pleasant. Applied to cottons and blends of cotton with rayon. *Uses: Curtains, slipcovers, draperies, mattress covers.*

Saran—A remarkable plastic that resists stains, acids, alkalis, grease. It is noninflammable. It does not fray or "scuff up." Has great resilience, does not break easily. Can be produced in film or filament. Colors are resistant to sun and water. Articles made of it will warp if frequently exposed to scalding water. Very easily cleaned with soapy cloth. It's in the same chemical family as Velon and Lumite. *Uses: Window screens, outdoor furniture coverings, seat covers, upholstery.*

Saylerized—A chemical process applied to sheer cottons during manufacture to give lasting crispness and body. Fiber fuzz is sealed down, so the surface of the fabric is smooth. Starch need not be added in laundering. *Uses: Curtains, dressing table skirts, draperies, bedspreads.*

Tebilized—A process which imparts a lasting crease and crush resistance to cotton, linens, rayons and blends of these. Fabrics so treated when packed tightly over a period of time may show slight wrinkles, but these will hang out overnight. Dust and dirt are shed more easily, shrinkage is reduced, drape and feel are improved. Treated fabrics stay fresh and new-looking in use, even when subjected to humid heat. Can be washed or dry cleaned. When applied to pile fabrics (velvets, plushes, etc.), the process imparts crush resistance so that the tiny, upright fibers in the pile resist flattening under use. *Uses: Draperies, pile upholstery, casement cloth, curtains.*

Velon—A plastic which can be made into several forms (sheet film, mono- or multi-filament, short fibers) to suit the end use. It can be extruded in sizable strips or fine filaments. It is strong, flexible, durable, noninflammable, resistant to water. Can be cleaned easily with a damp cloth. Continues to look like new even after long, hard use. Comes in all colors. Color is compounded in plastic mixture, not applied as a dye-bath after the fabric is made. Has excellent resistance to fading. Acid, alkali, and greasy stains wipe off, leaving no marks. Has same characteristics as Saran and Lumite. *Uses: Seat covers, upholstery, out-doo furniture, window screens. Predicte uses: upholstery and drapery fabric woven to have the delicacy of satin c brocade, but with all the indestructibi qualities mentioned above.*

Wat-A-Set—A finish used on cotto and rayon, or blends of these, to giv durable crispness. Fluffy dots on co ton fabrics do not mat down or clin in a mass. Starch need not be adde during laundering. Shrinkage is re duced and danger of weave distortio during use is minimized. *Uses: Shee marquisette, net, niñon and voile cur tains, casement cloth, draperies, slip covers.*

Webril—A non-woven cotton materia Fibers are floated into a sheet an when the right density has bee reached they are bonded together int a homogeneous mass. Available i various thicknesses, plain or in com bination with gauze. *Uses: Tea bags towels.*

Zelan—A durable water-repellent fin ish. Fabrics so treated shed rain an water and will resist perspiration Spills and stains such as beverages fruit juices, and jams roll off or sponge off easily with a damp cloth. Oil an grease will stain, but will come ou with a spot remover. When fabric need cleaning or washing, they clean more easily because the soil stays on the surface.

Soil will reduce its repellency but proper laundering or cleaning will refresh it. In washing, rinse thoroughly to remove all soap. In cleaning, advise the dry cleaner to wet clean and rinse thoroughly for best results, or to dry clean using only clean, pure solvent without soap. Finish definitely improves hand, appearance, and draping qualities of fabric. Does not coat the weave to detract from the beauty of its texture. It minimizes the tendency of fabrics to mildew. Other important quality finishes such as shrinkage control, crush resistance, and glazing can be combined with Zelan. It doesn't come out in washing or dry cleaning. It will last through the normal life of the fabric. It is applied by textile finishing plants by a special process to cotton, viscose rayon, linen, silk, or mixtures of these fibers with a low content of wool or acetate. It cannot be applied at home. *Uses: Slipcovers, draperies, shower curtains, bedspreads, dressing table skirts, piece goods for all these articles, and many other items for household use that can be removed to be washed or dry cleaned.*

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FACTS YOU SHOULD KNOW ABOUT NYLON

Get ready to see more and more of this wonder fiber in home furnishing fabrics. Learn what to expect of it, how to use it. It will give you freedom from care.

NYLON is a man-made synthetic fiber, capable of being woven into countless different kinds of fabrics. How effectively nylon works for you will depend upon your choosing the right kind of fabric for the job you want it to do. Nylon curtains, for instance, can reduce your curtain problems to nil, because they won't hold dust as readily as other fabrics, they'll wash more easily, dry more quickly, require little or no ironing, and no stretching. And that's freedom!

But just any sheer nylon fabric doesn't necessarily make a satisfactory curtain material. If you want to be sure that your curtains will drape well and hold their fullness, choose nylon in marquisette, ninon, net or similar weaves that are designed to be used as curtaining.

During manufacture nylon fabrics are "set" under heat and pressure so that they will retain their shape after laundering. Consequently, if properly set, they won't shrink and will need no stretching.

Nylon fabrics should be sewed with nylon thread. While the nylon remains stable, other thread may shrink up, puckering seams and hems. Remember this for home sewing, too. Nylon thread, on the market before the war, will soon be back.

Washing nylon curtains is a cinch. Dust and dirt come out easily because nylon fibers, which are smooth as glass, tend to shed dust, and soil doesn't penetrate them as it does fuzzier fibers. Curtains take a soap and water bath and a clear rinse. They can also be laundered in the washing machine, and, because nylon fibers are inherently water-repellent, the fabric dries quickly. In fact, it can practically be blotted dry with a towel. Nylons may be dry cleaned, too.

As for the finishing process, which used to be accomplished by a session with a curtain stretcher or a tedious bout of ironing, many nylon curtains may be simply put back on their rods at the windows, and the job is done. If they should need smoothing, or straightening out at the hems and corners, use a warm, not hot, iron.

Here are some inherent characteristics of nylon fiber that are

(*Continued on page* 161)



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HOW DIRTY IS YOUR CITY?

CONTINUED FROM PAGE 123

ably is beyond doing. First, they frequently have too many furnaces to tend, in addition to other duties. Secondly, they usually don't know the first thing about firing a furnace or boiler without creating smoke.

"Operators of heating plants who throw coal on the furnace and let it go at that are responsible for a large percentage of our smoke," an engineer told us. "Most of them have strong backs and no minds. Those are the qualifications most landlords demand. The fact that the fireman doesn't know a British Thermal Unit from a bale of hay is incidental."

There should be some place in every city where the furnacemen of large buildings can be instructed before they assume their tasks. In those cities having engineering colleges in their midst, such a project could be undertaken by an active Citizens' Committee for Smoke Abatement. Or a really efficient Smoke Department might conduct the classes, once a month, for example. Mechanical and fuel engineers should be the instructors.

Proper choice of fuel and widespread use of mechanical devices for fueling certainly should be demanded by smoke prevention officials of any city which wants to get rid of its smoke. Whether they are made mandatory, as in St. Louis, depends on how grave your smoke situation is.

Homes and small commercial establishments:

As was detailed in the first article of this series (HOUSE BEAUTIFUL, January, 1945), householders can eliminate a good deal of the smoke which comes from small heating plants by knowing how to fire their own furnaces, to provide enough air to burn all burnable fuel and gases, by having their equipment inspected, regulated and repaired promptly, by choosing smokeless equipment for the burning of smoky fuels.

But there is at the present time considerable difference of opinion as to the immediate steps to accomplish this. St. Louis has taken the position that educating individuals to use their heating plants



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correctly is too slow, if not impossible. Its ordinance requires either smokeless fuels or mechanical equipment. It is illegal to burn high-volatile coal, the cheapest and most easily accessible fuel for St. Louis, except with an automatic stoker, which also can burn other fuels smokelessly.

This law has teeth in it. It forbids the sale of high-volatile coal in St. Louis or even the hauling of it on city streets, for use in St. Louis. Through this regulation, St. Louis claims to have reduced its smoke by 75% since 1940. But it took courage. Many cities hesitate to rule out the use of bituminous, high-volatile coal, the most plentiful fuel the country has, except in equipment which must be purchased by citizens.

Opponents of the quick solution say it imposes economic hardships on citizens to insist on the buying of fuel, which may be more expensive than what they were using, or new equipment. J. H. Carter, Commissioner of Smoke Regulation in St. Louis, counters that *less* smokeless fuel is used and that stokers pay for themselves in time.

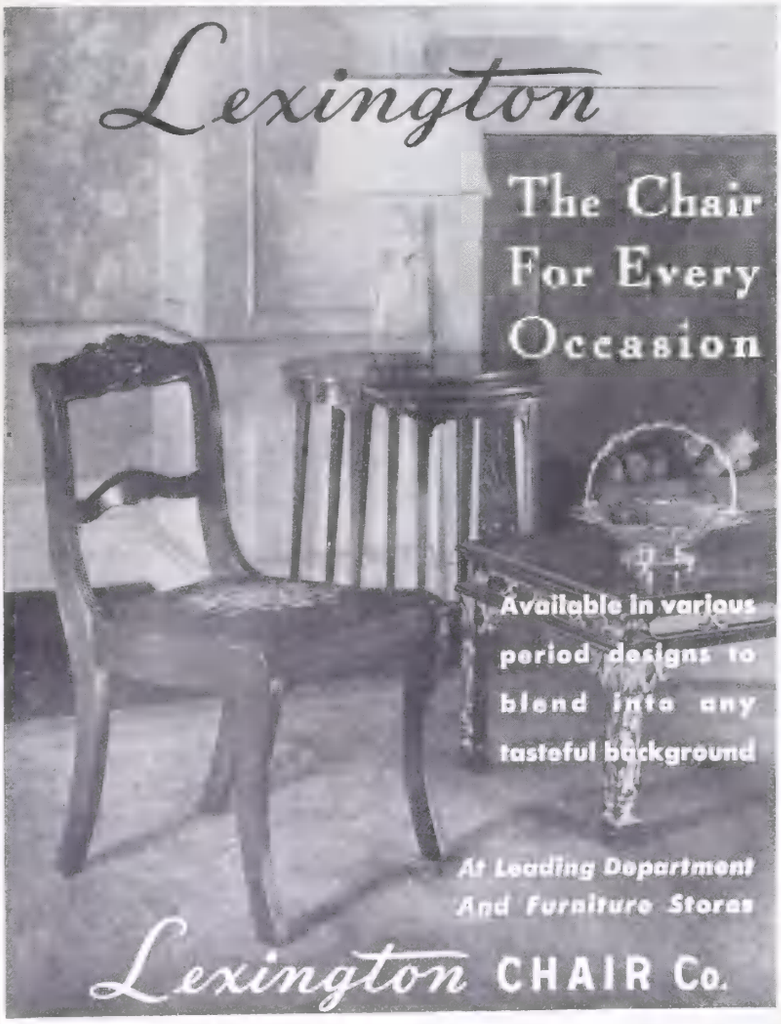
It is up to you to decide. What should it be in your city: a smoky wait, with bit-by-bit improvement as your citizens learn what to do and how to do it? Or fast results with a drastic law?

YOUR CITY'S SMOKE REGULATION

To get rid of smoke your city must have a smoke prevention ordinance—and an up-to-date one. A model ordinance is being prepared by the American Society of Mechanical Engineers, Fuel Division, embodying the latest thinking. To follow it, many cities will have to revamp their present ordinances. Then they must have politically fearless and scientifically sound smoke prevention departments.

Right now, most ordinances prohibit within the city the emission of smoke, fly-ash, or fumes, the discharge of which persists for more than certain short periods of time. The allowable period for each shade of smoke is specified—the denser the smoke the shorter the allowable period for its emission. Since excessive discharge of smoke from stacks is due to careless methods of burning fuel or improper type or design of equipment, ordinances also usually prohibit the installation, reconstruction, alteration, or repair of any furnace.

(Continued on next page)



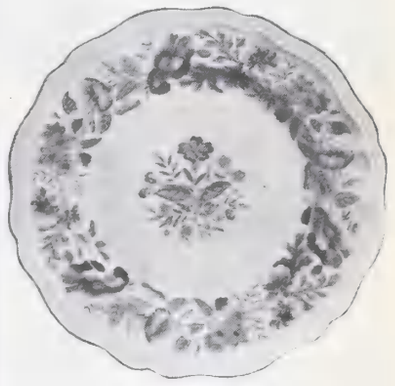
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CONTINUED FROM PRECEDING PAGE

stack, or apparatus connected with the stack, unless a permit is obtained from the Smoke Department. Thus, the city smoke regulators have an opportunity to see that smokeless *new* equipment is installed and older equipment kept in proper repair.

But any ordinance must be enforced. Smoke can't be prevented without constant vigilance both in "spotting" of offenders and advising them how to correct conditions which produce smoke. Violations of smoke ordinances may be prosecuted by law, and penalties, including imprisonment, imposed. In practice, however, a tendency to substitute engineering advice for legal action has been found more satisfactory.

Once a strong law exists, manufacturers and power companies, hotels and stores *do* co-operate with the authorities. Not in fear of the law, they will tell you, but out of civic pride or realization of savings possible over a period of years in the use of formerly unburned fuel—which is what soot is.

You may see little improvement yourself, judging by the condition of your home. Don't be discouraged. As more and more furnaces are corrected and kept so, the pall will thin, however long it takes.

IS REMODELING CHEAPER?

CONTINUED FROM PAGE 93

nasty old contractor." I will go ahead and say that if you are going to remodel, you might as well avoid cracking your head too hard against the inevitable troubles which plague the old house remodeler.

It's dangerous, for one thing, to approach the remodeling of a house in the same spirit in which you approach rubbing down an old chair. The man of the family, urged on by the flattery of his wife, usually allows as how he can do most of the work in his spare time and on vacations. "Nothing to it. Get a local handy man to help with the carpentry, let out the plumbing, heating, and electrical contracts, and pretty soon, there's the house as good as new!"

Well, I suppose it has happened, but not often enough for me to encourage anyone trying to do likewise. There is a static enemy to the amateur. It's a nice euphemism called "local conditions," and it's certain to plague the amateur from beginning to end. Such stubborn things as building laws,

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with their frequently arbitrary restrictions; and such personal things as the reputations of the various local sub-contractors and material dealers are constant threats to the happy ending of the remodeling story.

Much of the risk can be avoided, and many of the unforeseen, difficulties can be anticipated by retaining a thoroughly qualified local building contractor right from the beginning, preferably one whose experience embraces, as it will in most cases, similar house alterations in the immediate vicinity. Knowledge of such "local conditions" is his stock in trade; and from his experience in similar jobs, he will more than likely have developed feline eye-sight to see behind what might look to you like perfectly fine walls.

However, letting a contract to a reliable builder is no guarantee that everything will "proceed according to plan," even when you have carefully prepared plans and specifications. Costs are especially likely to go askew. An alteration job is very difficult to estimate closely; and even though the builder will of necessity anticipate the worst, bad conditions have a habit of turning up.

For this reason, many good builders will not submit competitive bids on alteration jobs. The safest procedure is to be sure you have selected a reliable man, and then proceed on a cost-plus basis (the cost of the work plus a percentage fee for his profit), without a definite final cost figure.

IN times like these, when housing is unavailable, avoid if you can the temptation of moving into, or staying in, a house that is about to be remodeled. Aside from the obvious inconveniences to the family of temporarily living in a dust storm, without heat, water, and electricity, there is the added "inconvenience" of paying a lot more for the extra time it takes for laborers to work around your furniture.

Whether you have a general contractor or not, it will make the final payment of the bills less of a shock if you know some of what used to be called "the pitfalls," that may blow up in your face.

Check your house against them even before buying. But if you've bought already, you'll have to find solutions to these problems before your house is finished:

1. Possibly dry rot, or termites in the sills and first floor beams, requiring an expensive job of shoring and replacing.

(*Continued on page* 149)

There's a great day coming!



An impression of The Waldorf-Astoria by Vernon Howe Bailey

JUST over the horizon, there's a great day coming—the day when you again visit New York.

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DRAWING BY JANE OLIVER

A GOLDEN OPPORTUNITY

By Richard Williams

WHAT are you doing on Sunday afternoon, February 3rd, and on Sunday afternoon, February 10th? I should like to persuade you to stay home on both those days. Farm the children out to a neighbor, muffle the telephone, and listen to two radio concerts which are going to be thrilling. On these two days the N. B. C. Orchestra, under the direction of Arturo Toscanini and with a cast of singers from the Metropolitan, will give the entire opera *La Boheme*.

Now, to hear opera—any opera—conducted by Toscanini is a privilege so rare as to be almost nonexistent. But to hear him conduct *La Boheme* is a special experience. It has been said time and time again that Toscanini takes familiar music and makes it sound all fresh and all new, that he endows it with beauty which shows us the music washed and glistening. Well, here is familiar music, indeed, and we will all have the opportunity to hear and observe this rejuvenating process going on in something which we—even if we know very little music—have known long and well. It is a case where old acquaintance should be forgot.

La Boheme is one of the half-dozen most popular operas in the world. It contains a tenor aria which practically every young singer sings for an audition ("Your tiny hand is frozen"), ditto a soprano aria ("My name is Mimi"), ditto, ditto two love duets. It contains, further, Musetta's waltz, which has done yeoman service on a thousand radio programs of light music. But in addition to these hits, it contains, particularly in the third and fourth acts, music o wonderful sympathy, good natur and warmth, youthful, melodious romantic tones whose origina sweetness has not been soured b careless repetitions. Of all Puccini operas it is the one which make the most simple, direct appeal. has remained a *young* opera, a pealing to young people, even the story deals with young peopl It is a simple enough story: bo meets girl, boy gets girl; boy los girl. But its very simplicity, th absence of grand heroics and pom pous pageantry, is part of the re son for its charm.

I should like to tell you a litt bit of the opera's history. Ju after Puccini became famous as th composer of *Manon Lescaut*, h read a French novel by Hen Murger called *Scenes of Bohemia Life*. Henri Murger was himself Bohemian, a poor and carefree i habitant of the Latin Quarter, a the scenes he wrote were thin not invented but experienced in h own life, impressions set down the evening of what he had see during the day. The people whom the characters of the nov are modeled were real peopl Rudolph is a picture of Murg himself, idealized, of course. T painter, musician, and philosoph who are in the opera were frien of Murger's. Even the Cafe Momu where all the festivities go on du ing the second act, was an actu Parisian cafe.

Few people today read Murger novel, but the expression "Bo mian" has become part of our la guage. (It comes from the Fren

(*Continued on page* 138)

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DILYS WALL

The art of GIVING AND GETTING

It's as blessed to receive graciously as it is to give with a willing heart

By Agnes Rothery

I HAVE a friend who is an artist in giving. She remembers people's hobbies and when she sees some trifle which she knows will please them she buys it, packs it daintily, and claps it in the mail, not waiting for Christmas or a birthday.

If she has a pretty dress or hat or a good coat which she no longer needs, she does not let them stay in her closet until they are out of style and then chuck them over to whoever happens to be handy, but she carefully considers who could wear that particular garment and sends it along. She remembers to include the belt for the dress and the veil for the hat and makes sure there are no buttons missing on the coat. She folds them beautifully in fresh white tissue paper, and packs them in the proper box so that when they are lifted out they do not seem like hand-me-downs, but like a charmingly considered gift—which indeed they are. If a neighbor has a house guest, she entertains for the stranger if possible, or perha sends or brings a bouquet of gard flowers as a gesture of welcome.

She loves to give and she d it so constantly and so imagi tively, including with every pres —whether it is a tangible obje or thought or time or effort—t gift of herself, that she is warm loved by all who know her.

I have another friend who ne gives anything to anyone, not ev a cup of tea. It would never occ to her to buy anyone a gift or ev to cut a few roses from her gard for them, and she is not in the le embarrassed to accept hospital over and over again and never ma the slightest return. And yet she showered with presents, taken trips, and although she is an ex woman in a community where the are too many extra women, she constantly invited to parties a welcomed whenever and where she appears.

Considering these two wom and pondering the seeming pa

(*Continued on page* 139)

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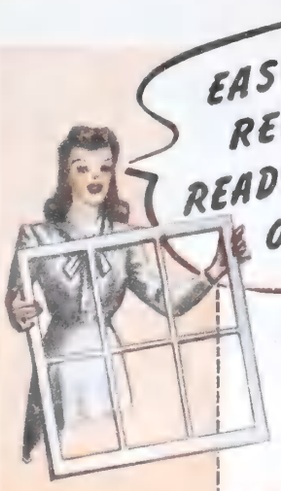
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A GOLDEN OPPORTUNITY

CONTINUED FROM PAGE 134

who used to call vagabond gypsies "Bohemians" because they were supposed to come from Bohemia.) It will always remain a useful adjective, for we'll always have with us young writers and struggling artists living in some dingy room. The term, incidentally, was introduced into English by a certain William M. Thackeray.

Puccini loved the book, and he and his librettists worked for the better part of two years to try to shape the many incidents and the abundant material of the novel into an opera of an evening's length. The first draft of the opera was fifteen acts long! When the work was already well advanced, Puccini learned that a rival composer was also considering making an opera of *La Boheme*, and had in fact prepared his libretto. It led to a quarrel between the two men. It also led to two operas. The other *La Boheme* was written by Leoncavallo, author and composer of *I Pagliacci*. The Leoncavallo opera is as forgotten as the Puccini opera is alive.

LA BOHEME was produced in Turin on the first of February, 1896, exactly fifty years ago. The cast was a competent one. It was rehearsed and the performance was conducted by a man whom Puccini considered the consummate interpreter of his music, and of whom he said, after hearing his conducting of *La Boheme*, "When the fellow gets a score into his hands, he digs into it like a miner in order to explore its every corner and discover its lodes. And when he finds them, or even when he does not find them, he exploits them in the most incomparable fashion, down to the last scrap. What a great artist!" That man was—Arturo Toscanini.

The opera was fairly well received, but it was not nearly the success that Puccini's previous opera had been. It took only two months, however, for the opera to triumph. This was in Palermo on a Friday the thirteenth, where the people went wild over the opera. They clapped so long that Mimi and Rudolph had to return onstage in their everyday clothes and go through the death scene all over again.

Four years later *La Boheme* arrived at the Metropolitan Opera House with Nellie Melba as Mimi,

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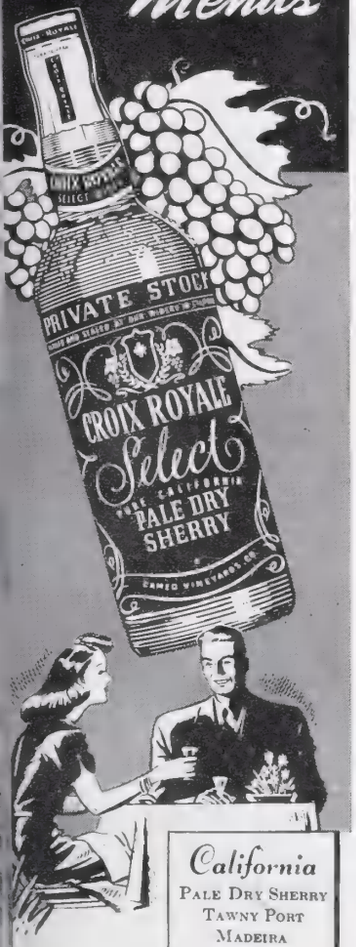
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a part she continued to sing "much too long," according to the composer. Here the critics really went to work on it. The *Tribune* critic wrote of the libretto, which now strikes us as a piece of sentimental sweetness, "*La Boheme* is foul in subject and fulminant but futile in its music. Its heroine is a twin sister of the woman of the camellias, but Mimi is fouler than Violetta. The image of degradation to which dramatic music has been reduced—" well, you get the general idea. As usually happens, music lovers didn't pay the slightest attention to such highly moral criticism. *La Boheme* has been given nearly eight hundred performances at the Metropolitan. The most famous Rudolph was, of course, Caruso.

So here we are at *La Boheme's* fiftieth birthday, its golden anniversary. It is a golden opportunity to hear the opera again, led by the same gifted conductor who was there when it all started.

THE ART OF GIVING AND GETTING

CONTINUED FROM PAGE 136

dox, I have come to the conclusion that there is no paradox at all. One woman has made giving a fine art. The other has made an equally fine art of receiving.

Whether it is instinctive or whether she has consciously worked out her technique, the woman who is always being given presents and trips and invitations is given them because she knows how to accept. She is sincerely appreciative, and is prompt in expressing her appreciation. She is great fun; she fits into any group, and does her bit to make any party a success. It is a pleasure to do anything for her, for her responsiveness sends a glow of gratification back to the giver.

Most of us have on our list of friends one who entertains so beautifully that we hesitate to offer our own modest brand of hospitality. When we do finally screw our courage to the sticking point and invite her, we are uneasily conscious that she doesn't like the other guests, that the silver isn't polished, that the flowers on the table are dowdy, and the curtains aren't pulled to the precisely correct level. Such a woman may vaguely feel that she is not so popular as she deserves. It is merely that, although she knows how to give, she has never learned how to receive—to receive gracefully.

(*Continued on next page*)

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CONTINUED FROM PRECEDING PAGE

I well remember a house guest who was one of those meticulous creatures whose presence fills the ordinary housekeeper with apprehension. I took special pains to have her room in perfect order and planned meals I was sure she would enjoy.

Shortly after her arrival I heard a squeal from the bathroom where she was about to turn on the water for a tub.

"Look what I found," she called out, and opened the door for me to come and look.

In the exact middle of the tub there sat, point up, a thumb tack.

"Is that what you want me to sit on?" she laughed. She thought she was being amusing.

Afterward I said to my husband, "I simply can't imagine how the thumb tack got there. But wouldn't you know that it would have to happen to Emily of all people?"

"If it had happened to anyone else they wouldn't have said anything about it," he said briefly.

WHEN I visited Emily I found no tack in my bath tub. Neither did Emily ever find another in mine, for I didn't invite her again. All during her visit I was abnormally conscious of my domestic ineptitudes and deficiencies so that thereafter I never had the bravery to subject myself to her tacit or spoken criticisms. I invited the gal who borrowed my best nightgown, used up my best cake of soap, was full of fun, liked all my friends, thought the house was lovely and that I was a grand housekeeper, and, when she left, promptly wrote me the most delightful letter imaginable.

It may be more blessed to give than to receive, but there is something to be said for acquiring a graceful posture if one's usual location happens to be on the receiving end of the line.

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ONE OF THE NICEST THINGS ABOUT MARRIAGE

CONTINUED FROM PAGE 95

said cheerily. "So long, in-e." The phone clicked. I was ritated I spilled my perfume. wore my basic black with the butterflies David had given and I put up my hair. Peter d crestfallen when I told him I couldn't make it, but not He took my arm when we downstairs. It felt funny. always holds my hand. handed me into the car and the door carefully. When remembers to open the door ne at all he slams it so fast for my fingers.

THIS was how it felt to be ngle. I moved far over on my of the seat, feeling unexpect-shy. What if we ran out of rsation? It was a question adn't worried me in two and years.

er lit two cigarettes and d me one of them. The hours e spent urging David to ac-that habit. "It makes a n feel lovely and kind of ted," I used to explain. "I'm not the continental type," he always said. "You're lucky I give you a light." Pooh on you, brother. I told him silently—and gave Peter my sweetest smile.

"Remember that house party," Peter said, "when Gimmick got swacked and we. . . ."

We remembered all through the dinner, which was filet mignon. (I made a mental note for The Unpossessed.) We talked about old college days until I was blue in the face. Then Peter gave me a case history of his PT boat and described all his battle ribbons.

He laughed uproariously at the floor show, which struck me as dismal. I turned to tell David that one of the trained dogs looked like our landlady only he wasn't there. Peter was still laughing. There is nothing so lonely as not laughing at the same things.

"What are you so quiet about?" Peter asked. I had almost forgotten that the cardinal rule of The Unpossessed is that there must never be a silence. One of the nice things

(*Continued on next page*)





CONTINUED FROM PRECEDING PAGE

about marriage is that you don't have to talk all the time. I wondered what David was doing.

We went on to Mocambo where we had an excellent table from which Peter stared at all available movie stars. "This sure is the life," he said happily. "But I suppose, living here, it's pretty old stuff to you."

I started to assure him it was (we had been here once on our anniversary) when I saw a boy on the dance floor and the back of his head looked like David's. Instead I said, "This is only the second time I've been here."

Peter looked startled. "What do you *do* with yourself?" It was the same question The Unpossessed always asked.

"Well," I said slowly, "we have friends over or we go to their house and we go to movies. Sometimes we even read. And every once in a while we just sit home alone and talk to each other."

Peter looked at me curiously. "This isn't the girl I used to know —always on the go."

My stomach dropped. So he had noticed it too. It isn't the same girl, Peter had said. Dull as an old sneaker, isn't she? I looked at him. It was certainly the same Peter, so it must be I who changed. Good old Peter from good old days! . . . I shudder

"No," I said, "I guess yo right. It isn't the same girl. T one seems to have disappeare Suddenly I felt completely hap

I reached for a cigarette. "Th all right," I told Peter, "I light it myself." I followed back of David's head. They w laughing. I saw him lean down kiss the top of her head.

I looked away. "Would you the check, Peter? It's late."

"Late!" Peter said. "It's ten of twelve. Why, I remem the days when you—"

"Yes," I said. "I suddenly s to have outgrown lots of thin

WHEN we got home I opened car door before Peter got t "I'd ask you up," I said, "exce think I'll let sleeping pumpk lie."

"What was that?" Peter s

"Nothing," I said. "A fa joke, so to speak." I put out hand. "Thank you, Peter, for a —a very enlightening evenin wouldn't have missed it for world."

I tiptoed into the apartm David was in bed reading.



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What's the matter, Cinderella? you lose your cut glass ber?"

No," I said. I sat down tentay on the edge of the bed. "I w them both away."

How were the good old days?" d said, not moving.

'hese are the better new ones," d.

re you sure?" David said. His were grave.

He lights two cigarettes at once he hands me into cars and he the war single-handed. We were gay as all get-out and I was bored to death."

"Is that the reason you've come home early?" David continued relentlessly.

"There was a boy on the floor and the back of his head looked like yours," I said blurrily. "And I found out I don't want to be a gay young thing any more." I moved up a little. "Also," I said, "I love you."

David put his arms around me. "Welcome home, Mrs. H." He kissed me on the top of my head.

KEEPING A GOOD NEIGHBORHOOD GOOD

CONTINUED FROM PAGE 94

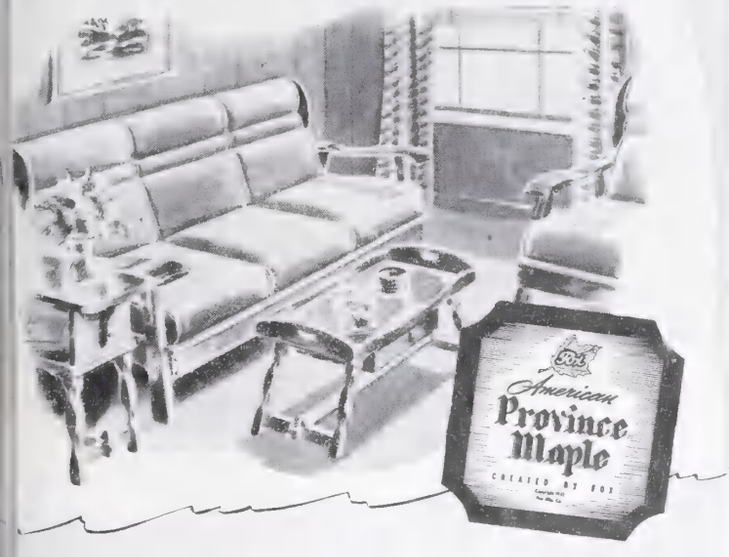
of the land developer than it on the attitude of the people—eighbors—toward their neighood obligations.

haven't gone very far in this of neighborhood planning. e sure, we have tried certain restrictions preventing sale to n groups of people. But this us method overlooks the plain that objectionable qualities t be so easily defined or exd. Noise and slovenliness—the reakers of neighborhood mo-are, unfortunately, not the poly of any readily identifiable and excludable groups. One badly neglected property in a block can start an infection of neglect. One consistently noisy family, which carries its brawls late into the summer nights (it may happen in the best planned areas) can breed a discouragement that leads to exodus or neglect in nearby houses.

The first means of maintaining a neighborhood, therefore, is to assume some responsibility toward it, both by keeping up your own property and by realizing that you are

(*Continued on next page*)

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CONTINUED FROM PRECEDING PAGE

living among people and not in the midst of an earless desert. There is still much to be said for the good example. To the cynic it may not have the power of the bad example. But what you do on your own property, good or bad, is bound to have some influence on your neighbors.

There are some neighborhoods where the promoters of clubs and associations of one sort or another are as bad a pest as the Japanese beetle. On the other hand, there are benefits in association. Neighbors who are brought face to face in some enterprise of common interest are less likely to violate decencies than in a neighborhood where each family lives in thoughtless isolation.

NEIGHBORLINESS is likely today to be less spontaneous than it once was. The average urban or suburban neighborhood will rarely have the homogeneity that brings a large part of the neighbors naturally together. Association among neighbors, therefore, if it is to exist, often has to be fabricated.

A neighborhood garden club is one obvious and not too artificial means of building up neighborhood interest. It has the advantage of being informal and voluntary. can serve both to stimulate maintenance and improvement the separate properties and to p vide a means for friendly gath ings which might otherwise take place. It can act also as gentle spur to the backslider.

In many cases, the original veloper provides for a legally tablished neighborhood associati as part of his scheme. The fu tions of such an association are maintain playgrounds and oth common property, if any, to sta guard over the deed restrictions, pass on new structures, fenc walls, and so forth, and to oper other services for the neighborho beyond those provided by the m nicipality. The association is giv power to assess the properties the neighborhood in order to ca out its functions.

The history of neighborhood sociations has been varied, but the whole they have justified the selves as useful means for nei borhood maintenance. Look your issue of HOUSE BEAUTI for November, 1944, to learn experience with neighborhood sociations of one of the countr outstanding home developments. is much more difficult to establ

(*Continued on page* 146)



Washed in WOOLFOAM

Washes sweaters and socks so clean—leaves them so soft and fluffy—there is nothing quite like WoolFoam! This *soapless* powder makes the ideal beauty bath for sweaters, sox, blankets and baby things because it is so gentle —so kind to woolens. Colors stay bright—fibres stay alive!

QUICK! EASY TO USE!
WoolFoam not only saves woolens—it saves time and money, too! One 25¢ box washes as many as 16 sweaters or woolen equivalent. Sold at Department, Drug and Grocery stores or wherever magazines are sold.

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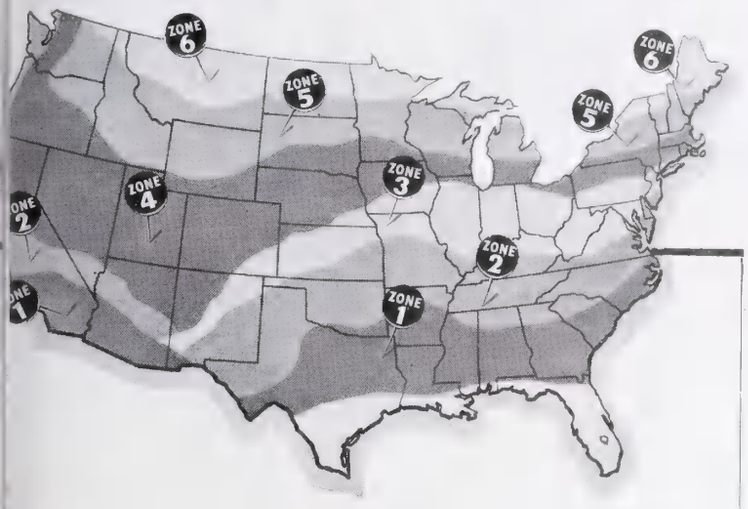
Guaranteed by Good Housekeeping

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The LOG of the PRACTICAL GARDENER



ZONE 1 — Planting season starts in February.

ZONE 2 — Planting season starts in mid-March.

ZONE 3 — Planting season starts in mid-March.

ZONE 4 — Planting season starts from April 1st to 15th.

ZONE 5 — Planting season starts May 1st.

ZONE 6 — Planting season starts in late May.

Below Zone 1 is the all-year-round planting season of the country.

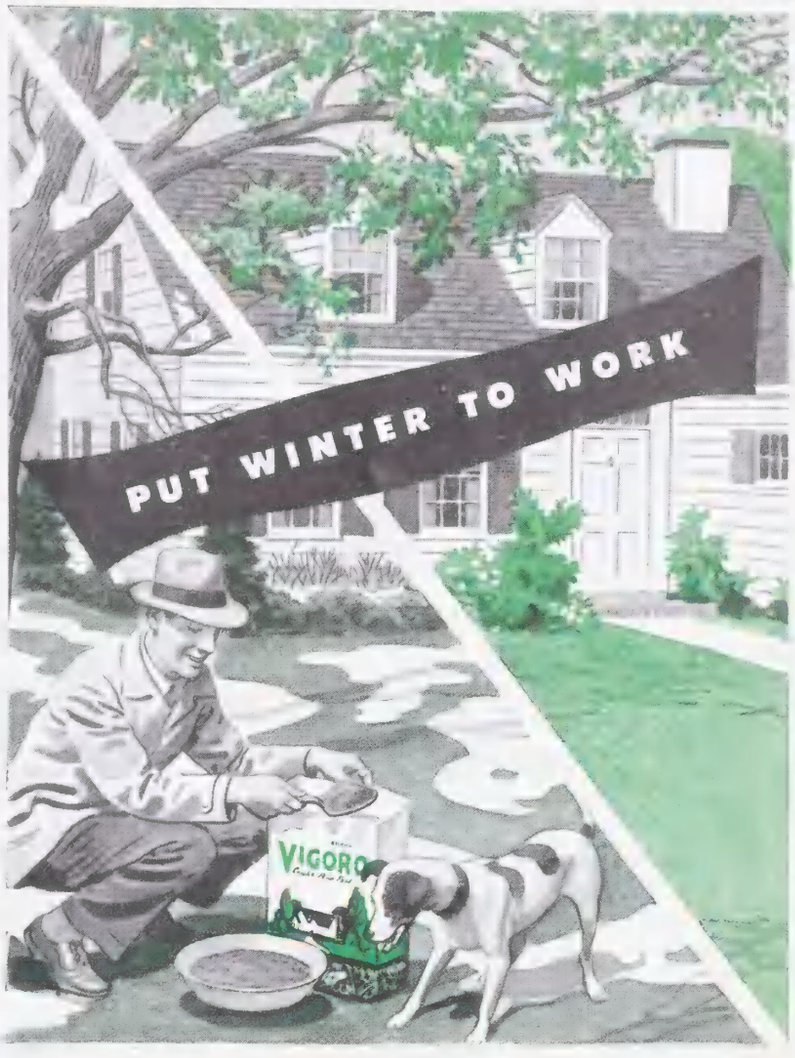
This is the Spring Zone Map of the United States. It is divided into six main gardening zones, determined by the earliest planting dates in each region. Whenever gardening procedures depend upon climate, we try to give the best advice for each zone, indicating the zone by number. Find your own zone number on the map so that you may apply our observations and reminders to your own climate at the right time. There may be local variations of climate within the zones themselves, so allow a week-to-ten-day variation between bottom and top lines of the zones.

is catalog season, but don't be a catalog glutton. Read all of them hat you can, and split up your orders as much as you want to, hat's not the best way to avoid a headache, unless you are very ess-like and efficient and keep a duplicate copy of every order ou send in.

e success of your garden will depend on how well you plan it now. a large scale plan of your whole layout and include every tree, , and fixture. In this way you will utilize all the room possible and those flowers that were pushed out for victory garden vegetables. plans you draw from memory don't look right, put on your rubbers heck.

n't let the low prices of canned vegetables fool you. Many of the things may be hard to get and expensive due to a headlong dash from home vegetable production. Not too much fear of that h, since by now the taste of "furrin-grown, boughten" vegetables have made you hungry enough for the real thing—home-grown ables. How about a tomato right now that tastes like tomato, or umber that barks, or a crisp tossed salad of your own lettuces ersonally grown herbs—wow!

t chance for tree and shrub pruning and dormant spraying comes is month. Remember last March slow sprayers and pruners got t short. It was a swell break for garden (Continued on page 154)



FEED VIGORO NOW!

Early feeding of VIGORO helps grass come up thicker, greener, earlier

Here's Why—

● Alternate freezing and thawing of winter breaks up surface soils leaving them in a honey-combed condition, ideal for getting the Vigoro down to the roots quickly. And your grass will get the fullest benefit of feeding if the nourishment is available the moment spring thaws make growth possible.

Your grass will sprout more quickly... turf will be velvety smooth, deep green and so thick it will help choke out weeds!

Get Vigoro now. Feed it right away. You'll be thrilled at what a difference Vigoro can make. You see, like most soils, yours may lack one or more of the vital food elements grass must have to grow properly. Vigoro can make up for food element deficiencies in your soil. It's a *complete* plant food. Supplies, in scientifically balanced proportions, elements plants need from the soil. Ask your dealer today for Vigoro. And don't forget—feed it early!

VIGORO adds humus to the soil!

Sections of properly fed and unfed grass taken from adjoining plots. Vigoro helps develop extensive root systems. Each year as new growth takes place, part of the old roots decay. Humus is formed in the soil where it belongs.. rich, dark, fertile!



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"George Washington should have slept here," *said Virgie Wooley*

Virgie knows that for years of refreshing rest, big deep-napped Welwyns are truly fine blankets. Full 90 inches long for extra tuck-in, 100% Virgin Wool Welwyns come in decorator-chosen pastel colors. For yourself, or as a gift—choose Welwyns by Nashua.

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PURREY BLANKETS • INDIAN MAIDEN SHEETS • DWIGHT ANCHOR SHEETS • INDIAN HEAD CLOTH

KEEPING A GOOD NEIGHBORHOOD GOOD

CONTINUED FROM PAGE 144

this type of association after the neighborhood is once built up, but it can be done.

The difficulty that some associations have had is in maintaining interest among the people benefited by it. While things seem to be going well, it is easy to forget its importance, to avoid participation, and to let it become disorganized. Then when the contingency for its use comes up, the instrument may no longer be an effective one. A good association requires sustained leadership and constant attention.

The success of a neighborhood association, and of the neighborhood, in the end depends upon the neighbors themselves—upon how fully they appreciate the importance of co-operation and how thoroughly they accept their individual obligations to the group. If they recognize that owning property is a responsibility as well as a privilege and that living near others involves responsibility, too, the neighborhood is likely to be all its planners hoped for. But if the individuals fail in their mutual obligations and lose interest, good planning won't save the neighborhood. Being a good neighbor can pay dividends in property values as well as in rewards of friendship.

What a can CAN do!

IN addition to suffering war's devastation, Europe has had the worst crops in 35 years. In parts of the Mediterranean Basin, the crop failure has been the worst in 75 years.

And so this country, which has been having collections of empty tin cans all through the war years, is now having a collection of filled tin cans. It is called the Victory Collection of canned food. The food will be taken overseas by the United Nations Relief and Rehabilitation Administration.

All kinds of canned foods are wanted, especially canned milk, baby foods, meat, fish.

Look for the Victory Collection nearest you and, if you wish to help in a big way by starting a collection of your own, write Headquarters for Victory Collection of Canned Food, 100 Maiden Lane, New York, 17, N. Y.



DORMEYER NEW 1946 MIXE

Features never before in any mixer! Ge DORMEYER—today, everywhere—get all t *4-Way* Blending, not merely mixing, beca new beaters feed mixture through one into other—not just "between" as in pre-war mix Then MAGIC MIX-ARM lets you move bea from side to center of bowl with finger-tip e Blends ingredients *four ways*, mixes doubly w *Mixes Fairy-Light* cakes, muffins, desserts. L and folds ingredients together—blends lighte into the mixture, instead of out of it! Imagi Hand mixed delicacy in a fraction of the tim without work!

27 other startling, new, better features! Ball-bearing turntable; kitchen tested speeds; portable mixing head lifts off. Complete with large and small mixing bowls; jiffy-quick Juicer you'll use.

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No knight of old ever shielded his lady more watchfully than a Lejon cork preserves the flavor of its own white wine. Chateau Lejon, bottled at the winery, comes to you sealed with the bouquet that all who drink enjoy.

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shday star!



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nd Department Stores
Laboratory, Inc., St. Paul, Minn.

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BY USING HOUSE BEAUTIFUL'S

HOUSEKEEPING RECIPES



DUSTING

How to Make Dust Cloths Lintless

It's exasperating to find, almost before you've given furniture its last wipe, that the surface is covered with lint from your dusting cloth, or with dust particles that have shaken loose from the cloth. There *is* a way to make sure a dusted surface will be immaculately clean when you finish the job. Treat your dusting cloths with a solution which makes them lintless and absorbs and holds the dust you wipe off the furniture. You can make your own solution or buy a preparation.



OVER ☛

WRINGERS

How to Care for a Wringer

Don't start treating your wringer like an orphan because new washing machines are back on the production line; it's going to be a while before they are plentiful enough to go around. If you use a few simple precautions in wringing your clothes and seeing that wringer rolls are left spic and span when you finish your wash, you will be rewarded by greater wringing efficiency, clothes saving, and longer wringer life. Wringers require little attention to be kept in tip-top condition.



OVER ☛



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Porch Closet

. . . another hint from this NEW IDEA BOOK

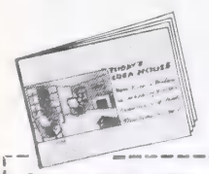
Yes, a roomy closet like this, adjacent to your sun porch, is a big convenience in storing folding tables, extra cushions and other porch accessories, when not in use. And that's only one of the dozens of ideas in "Today's Idea House"—new Ponderosa Pine booklet. Profusely illustrated with photographs of actual interiors, "Today's Idea House" shows you how to create more convenience, more livability, with stock design doors and windows of Ponderosa Pine. Here are a few of the other subjects covered:

- ★ How to make small rooms look bigger
- ★ How to have more closet space
- ★ How to gain greater privacy
- ★ Hints on fuel saving
- ★ Step-saving doors

"Today's Idea House" is helping thousands plan more satisfying and more comfortable homes. Get this helpful book—mail coupon for your copy!

Ponderosa Pine WOODWORK

Send Now for This Big Home-Planning Guide!



Replete with valuable "pointers" and suggestions, "Today's Idea House" is a book every home-planner should have. Only 10 cents brings you this source of inspiration and ideas. Mail coupon!

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DON'T LET HOUSEKEEPING DUTIES GET YOU DOWN!

Equip yourself with proper information to handle problems that arise. Every month HOUSE BEAUTIFUL presents housekeeping recipes giving simple how-to-do instructions for solving upkeep problems. Save time and worry by referring to them often.

DUSTING

Procedure: To make your own treating solution, combine 1 pint hot water with ¼ cup lemon oil. Dip 4 or 5 cheesecloth or other cloth squares (about 20" x 20") in solution. Press it thoroughly through cloths. Squeeze out all excess moisture. Dry thoroughly and store in tightly covered metal box to avoid fire hazard. The same treating procedure is followed if you use Dusorb, a commercial preparation. When cloths are soiled wash in warm soapsuds, rinse in clean lukewarm water. Dry. Re-dip cloths in treating solution. Re-dry. These preparations can also be used for dusting mops. A chlorine bleach is a helpful washing adjunct for mops or cloths used for floor dusting. Commercial disposable treated-paper "cloths" also do an efficient job of "dustless" dusting.

OVER

WRINGERS

1. Adjust rolls correctly to the pressure required for size and thickness of pieces, to assure maximum water removal. Cottons can take a lot; more sensitive fabrics need looser tension.
2. Straighten articles as they are fed through the rolls. Never put them through corner first or bunched up. Spread them evenly so they won't bunch in the center. Fold lengthwise pieces that are wider than the wringer and feed straight into the wringer. If piece winds around rolls, stop the wringer at once.
3. Fold buckles and buttons inside and hold articles out from wringer so buttons go through flat.
4. After washing is finished, loosen tension on wringer rolls. Wash the rolls with sudsy water and rinse with clear water.

OVER



Hot water rusty



NOT IF THE STORAGE TA
IS EVERDUR META

A tank of Everdur*, a copper al with the strength of steel, is mark of a good water heater built throughout for long, econo ical, trouble-free service. An Ev dur tank *will never rust* despite fact that hot water is more corros than cold! When connected w Anaconda Copper Tubes, it gi you a completely rustless wa supply system.

Make sure there is an Ever Tank in the heater you buy. I your assurance of quality equ ment.

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MOP—the EASY WAY!
KEEP HANDS DRY!



No Kneeli
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Made Of DU PONT CELLULOSE SPONGE

MINUTE M and Draine

Protects hands from grimy saves tiresome wringing, k splashing. Just rest the sponge on the drainer, lean on the handle, easily drains itself. Price $1.59 with drainer, ABLE at ALL DEPARTMENT STORES, HARDWARE STORES, or if your dealer supply you, write us direct enclosing 14c e mailing costs. Get it today!

MINUTE MOP COMPANY
14 E. 23rd St., Chicago 16, Ill.

DOG-TEX
REMOVES DOG STAINS! SAVES RUGS! ENDS ODORS!



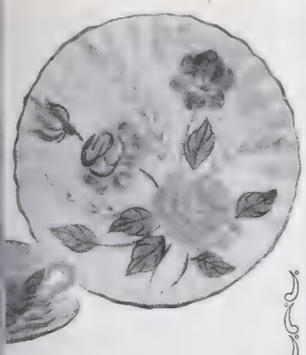
It's the only *proved* dog stain remover! Really prevents rugs from rotting and bleaching. Money back guarantee. Thousands of satisfied users! Pint size, $1.25. 8 oz., 75c. *At your dealer—or write us direct.*

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LUE RIDGE
Dinnerware

ufactured in the beautiful, ng Blue Ridge Mountains nnessee. Especially appeal- ladies whose dining room r first thought.

d Painted:
. and artistically designed bright, attractive colors, ith over 300 patterns from hich to make your selection.

er the Glaze:
. a special operation in our anufacturing process which arantees life-enduring col- s that cannot wash, fade or ear off. A beautiful dinner vice adding charm to any ing room—or when used wall plates.

IS REMODELING CHEAPER?

CONTINUED FROM PAGE 133

2. Condition of roof surfaces, gutters, leaders, chimney flashings.

3. Condition of paint. Does it require burning off because of many coats of paint, or is it weathered badly so that three or four coats of paint will be necessary?

4. Are ceilings in the cellar too low to install a modern heating system? This condition may require a pit for the boiler or excavating the cellar to a lower level, necessitating the underpinning of footings and foundations.

5. Is the cellar dry through *all* seasons, or are there streams or low marshes that flood the cellar in the rainy season?

6. Is the location of the house accessible and pleasant to live in during all seasons of the year?

7. Is it already insulated? Insulating of walls and ceilings is difficult in an old house.

8. If partitions are to be removed between small rooms to make larger rooms, bear in mind that the ceilings will not be in the same plane, and that floors will not be level and may even run in opposite directions. Patching to overcome this difficulty is unsightly.

9. Plumbing and heating may create a problem because of necessary cutting of partitions and floor beams. Is the present sewage and drainage system large enough to take care of new baths, etc.?

10. Check present electric wiring. Will present layout and service take care of additional base plugs, oil burner, electric refrigerator, range, and water heaters?

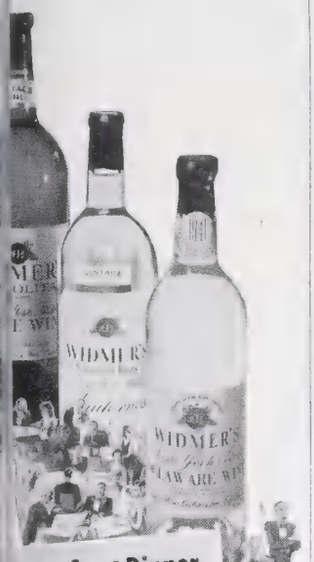
11. Will electric, water, and sewage service have to be relocated for additions and alterations?

12. Note if plastering throughout is in condition to take new decorations. Old wallpaper and many coats of paint may conceal unsightly cracks that will show up in new work.

13. Investigate windows and doors for easy operation. Are there signs of rot or deterioration? Will present installations be adaptable to the installations of weatherstrip or storm windows and doors?

14. Is driveway approach accessible in all weather conditions? Will an expensive rebuilding of the roadway be necessary, and is it drained with gutters and graded to eliminate wash-outs and freezing in the winter months?

(*Continued on next page*)



Perfect Dinner

othing can take the of these fine Widmer tions: dry, delicate wine . . . light pale Delaware . . . dry ernes. All add to the em which the Widmer e has enjoyed since 1888

W YORK STATE
MER'S WINES
d Vermouths
rs of Fine Wines Since 1888
VINE CELLARS, Inc., NAPLES, N.Y.



by Heritage
HIGH POINT, N.C.



Recipe for Gurgles of Joy!

BABY'S tender skin responds instantly to the cuddly feeling of lots of WARM water. So: Take one baby, immerse in plenty of friendly warm water. Let him splash and play, then remove from water, dry and dust with talcum. Wrap in soft clothes, provide food—and serve full of happy gurgles.

What .. no hitching post out front?

Don't protest that your house is too modern for that! It isn't really — unless you have hot water. With the new Hotpoint Automatic Electric Water Heater, you have plenty of hot water always handy for every family and household need. It's safe, clean and dependable, heated by famous Calrod* Units and fully insulated. Hotpoint Automatic Electric Water Heaters cost only a few pennies a day to use.

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Hotpoint
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DEPENDABILITY ASSURED BY 40 YEARS EXPERIENCE

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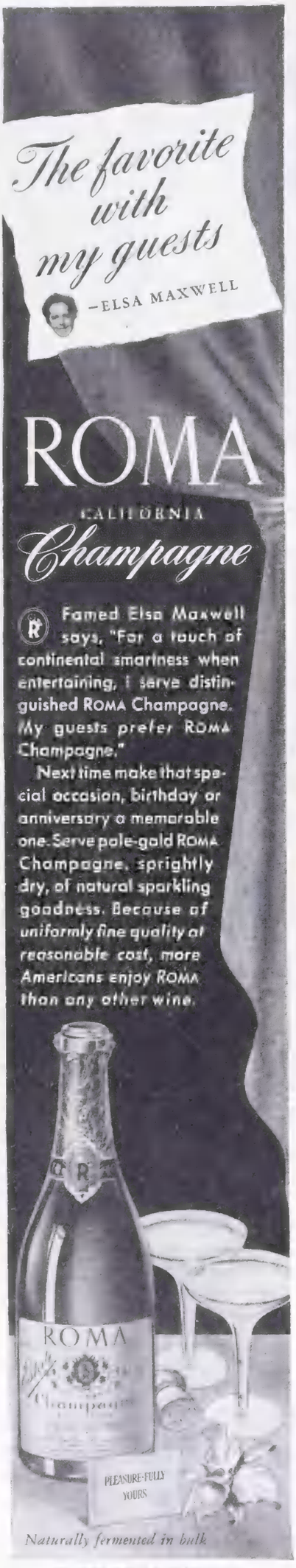
Hotpoint Institute
5604 W. Taylor St., Chicago 44, Ill.
Send me my free copy of "Recipes For Hot Water by Hotpoint."

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CONTINUED FROM PRECEDING PAGE

15. Will the alterations meet the requirements of your family? Or will you complete the job with too many small rooms, or with no closets? Or will useless rooms be left over from the old layout?

16. Investigate all chimneys for deteriorations and leaks. Test fireplaces so that expensive connections will not have to be made later. Many old houses are lost through fire because of the faulty construction of chimneys and fireplaces.

17. Do you want to air condition? It's very difficult, if not impossible, to install an air conditioning system in an old house. In any case, the installation will be expensive and, no doubt, unsightly in some of the principal rooms.

18. Will your budget stand future costs? Do not overlook the fact that even after a thorough alteration job has been done on an old house, the nature of its construction will be a constant source of "upkeep" expense. Parts that were considered satisfactory at the time will eventually show distress, and will have to be removed.

19. Are you sure you're not being carried away by the charm of an old homestead? Realize that the original owners lived in an entirely different age and were satisfied with pot stoves and oil lamps and carrying water from the well. If the roof leaked, they set a bucket under it. If the windows and doors leaked cold air, they stuffed newspaper in them.

It has not been my purpose to discourage the reclaiming and restoring of beautiful and charming old houses. But I have tried to point out the proven fact that to restore, alter, and add to an old house is to run into pitfalls and disappointments and unforeseen expenses—unless the problem is properly approached.

And finally, you should realize that it not only costs money to make modern installations in an old house, but it costs money to tear down, cut openings, remove partitions, remove paint, tear out plumbing, heating, and wiring. You not only pay for the ordinary regular new installations, but you pay in addition for tearing out, shoring up beams, removal of rubbish, transplanting of trees and shrubs to make room for additions and any new grading and planting.

Before shouldering yourself with an old house that requires any considerable amount of modernization and improvement, you should invite the counsel and advice of someone who is completely familiar with building problems.

It has often been said that instead of an alteration job, the owners should have a good hot house-burning.

ONE OF THE GREAT HOUSES IN AMERICA

CONTINUED FROM PAGE 104

reach this point in the house, you don't realize the view of distant Mount Hood is possible here.)

The axis of the living room is directly in line with Mount Hood, and the pull of its drama is so strong that you feel more as though you were being drawn into the room with a magnet than as if you were consciously propelling yourself. For the entire wall of the living room toward the panorama is of glass, commanding a most expansive and varied landscape of nearby forested hills, distant ranges and valleys, the city of Portland, and of course the distant but dominating mountaintop.

An exciting co-ordination of house with view has been created between the slope of the roof and the slope of distant Mount Hood, which it exactly frames through the window. This sounds, when written about, of no special importance. But when seen with your own eyes, it is breathtaking. And once it dawns on you how this coincidence was planned, and isn't really a coincidence at all, it adds to the perfection of the whole.

You may step out of the living room onto terraces, where even the texture of ground covering repeats the design motif of the house, and where the exterior façades are in keeping with the magnitude of the scenery, and quite in contrast to the façades on the other side.

The bedroom wing is far removed from the service wing, both in fact and in effect, for no windows from the service wing open onto the court—a point to remember if you want quiet. This wing may be reached without entering the main part of the house—from the garage. The service entrance is outside the court and on the north side of the house away from all living areas.

The guest bedroom is isolated from the other bedroom, and is near the front door, where it can be used by guests in lieu of a powder room. The dining room looks into a close wood, with wild flowers near the windows. In fact, the closeness of the woods and the

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from ironing drud
The Original All-Metal
IRONING TABLE
MET-L-TOP
TRADE MARK REGISTERED

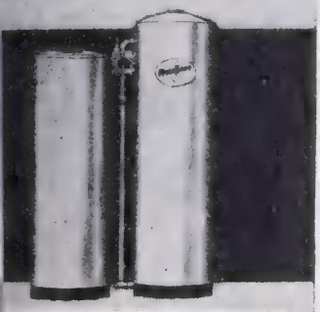

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windows create a sort of botanical mural, quite in contrast to the high drama of the living room.

Variety and contrasts, and the element of unfolding surprise, were an objective throughout. Rooms are both regular and irregular in shape, assembled to occasionally achieve the long sweep of an axis, but also planned so the house may be zoned down for partial use.

The landscaping and planting and grading, which were also planned by John Yeon, are a highly integral part of the scheme. The final grading around the house was carefully modeled as a complimentary base for the structure. The profiles of the lawn are in bold, fluid sweeps, intended to emphasize both the contours of the ground and the composition of the house as it relates to the site. While the planting everywhere is asymmetrical and informal in effect, it is far from casual in organization. Planning directly against the building has been avoided for the most part, so that the walls rise cleanly from the ground and do not float on clouds of foliage. This is often tried by modern designers, but they fail to integrate the house and the grading skillfully enough to make the structure truly flow out of the site.

ALL of the planting is composed of species native to the Northwest, except for within the court, where exotic species are used. A profusion of pots and tubs further ornament the court, permitting, because of their flexible handling, a display of blossoms during every season.

The materials of the house are as consciously aware of their surroundings as is the plan. For the house is a triumph in wood. Most of the house is finished, inside, in native soft woods. The living room and entrance hall are Noble fir, using solid panels with moldings to cover expansion joints. Clear pine is used in the library and guest bedroom. Hemlock, of the stock flooring type, is in another bedroom. The exterior is flush fir siding. The shingle roofs are low-pitched, their pitch paralleling the slope of the site. The low eaves and walls emphasize the horizontal earth-bound proportions.

The fenestration honestly suggests the rooms within, and yet strategically contributes to the proportions and sense of movement of the exterior elevations.

It is a house so complete in its solutions—both for human habitation and artistic pleasure—that we deem it worthy of the appellation "GREAT."

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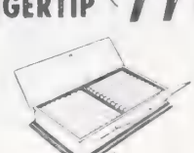
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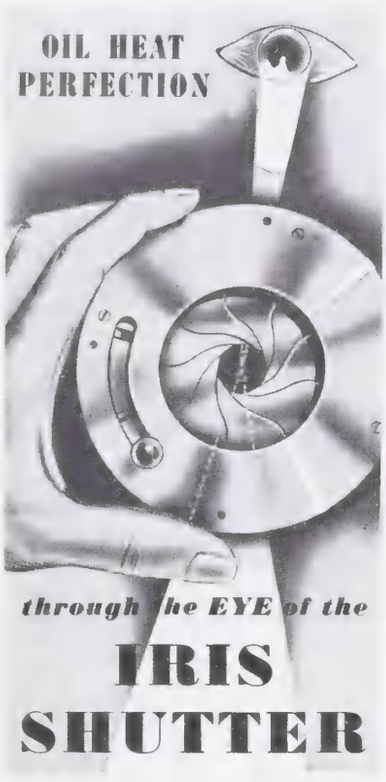
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PANTRY SHELF NEWS

By Esther Foley

Use Brandied Cherry Sauce to make a most patriotic February bridge dessert. Just place a meringue shell, rounded side up, on a serving plate, moisten the center with a teaspoon of Brandied Cherry Sauce, then fill with ice cream, and top with additional sauce. Or make a parfait with alternate spoonfuls of sauce and ice cream, topping with the sauce. Then, in honor of George Washington, tell the truth. . . "I did not make it—I



bought it." This sauce is on sale at Charles & Co., 340 Madison Ave., N. Y. C. Made from chopped Maraschino type cherries, good and potent brandy, cane sugar syrup, and salt, worth every cent of the 90 cents charged for an 8-oz. jar.

Back, after a war-imposed vacation, are canned crepes suzette. Now, to be at its best, this delicacy must be made with a liberal amount of sugar and a generous amount of fine liquor—both still hard to find



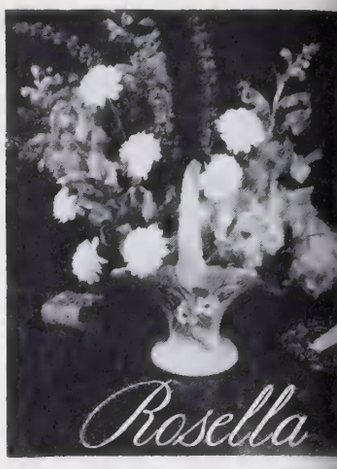
in any quantity. Of the crepes we have tasted, Roart's of Philadelphia, Penna., seem to be the most authentic returnee. 15 small brown rolled pancakes fit snugly into an 8-oz. glass jar, and are all but covered with a thin syrup of rum, sugar, water, Grand Marnier, butter, and salt. Simple directions:

Put about 2 ounces of sweet butter into a frying pan (or use the chafing dish and flame this dessert at the table) and melt it to a foam. Pour contents of the jar into the heated butter and heat gently for 5 minutes. Baste frequently with the butter and syrup in the pan, but do not stir. Turn off heat, sprinkle with Grand Marnier and light with a match. Let flame burn off and serve. The jar will serve six persons. On sale at R. H. Macy and Charles & Co., New York City, 8-oz. jar, $2.25.

The nut crop is good this year, all over the world. And for the first time in many years, Turkey is exporting a good portion of her filbert crop. The nuts are packed here by the Cresca Co. Inc., of



New York, in bright red cardboard containers, tinned on top and bottom, a large mica window in the front through which the nuts can be judged. They have been shucked, picked over for quality, sieved for size. The container protects them well from moisture, odors, and the invasion of worms. They have not been blanched, salted, or otherwise treated. Do with them as you will, but just as they are, smooth, nutbrown, dry and crisp-meated, they are handy bites to have around. On sale at many of the better food stores, and at Charles & Co., New York City; a 12-oz. package sells for $1.19.



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Hull skilled craftsmen hav achieved the dream of fine po ters for ages in creating a pottery that justifies its plac among your finest possession Color baked into the clay, sculp tured design tinted under glaz Ivory or coral. At finer store throughout the nation.

Free! Ask for ROSELLA folder showing 15 beautiful items. A. E. Hull Pottery Co., Crooksville, Ohio.

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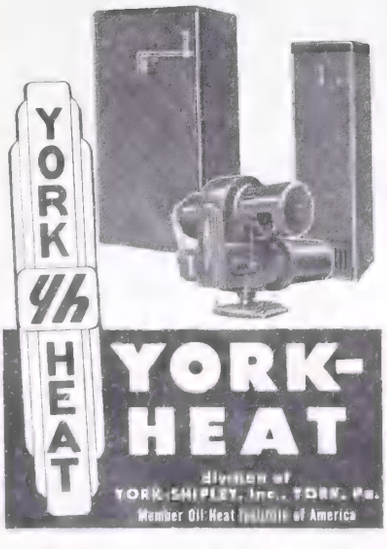


MARYLAND'S Ambassa of Good Cheer is defini a costly beer. But to critic of flavor it seems be entirely justified.

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of it is a basketful of glitter.
are striped pieces, with clear
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jelly, a citrus base holding
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nely sliced kumquats, dates,
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ad for tea sandwiches, as
h with veal, or with cold
pound jar costs 60 cents.

ess, the newest club soda
he market, sells for a nickel
e. It has a good clean taste
), with an almost lemon
ss. Two years of research
en devoted to the develop-
f the process by which the
flows through ultra-violet
rays to insure "a superior table water." To this is added alkaline and neutral salts and carbonation. Made by the Pepsicola Co., Everess does not really sparkle forever, but it does keep its life a good long time. The 5¢ bottle holds 1⅔ cups.



1946 brings something new to New York's glamorous Fifth Avenue. At this very moment a forward-looking food manufacturer is planning to divert some of the wealth which flows along Fifth Avenue to the meat business. Right in the center of those boudoir-like candy palaces, near the dignified art galleries, by the luxurious window displays of world-famous department stores, Hygrade Food Products Corp. of Brooklyn, N. Y., have announced their intention of opening a deluxe exhibit where hams and roast beef, tongues and poultry will be displayed like rubies at Tiffany's.

Hygrade Corporation has always had as its slogan the lightening of the housewife's load in the plan-



ning of family meals. This led them to the manufacture of canned meat products, which are numerous and very good, too. Corned beef hash, party loaf, luncheon meat, chili con carne, spaghetti dinners, lamb, beef, and veal stews, frankfurters are among the most popular meats. Hygrade will sell frozen meats and vegetables, too.





THE SUBTLE DELIGHT OF AN OLD FASHIONED

What *is* the elusive something that permeates a true Old Fashioned—making it the aristocrat of cocktails? Experts say it's famous *Angostura aromatic bitters!*

Angostura diffuses its incomparable flavor through a cocktail, bringing out the full tang of *all* the ingredients.

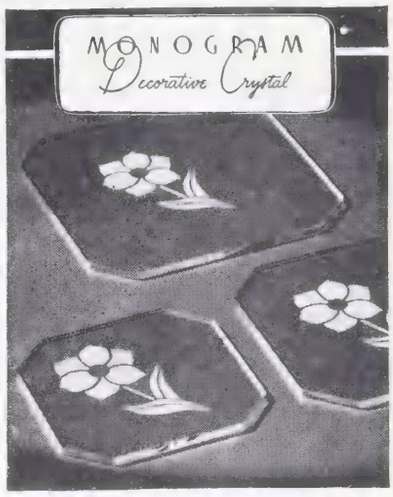
EXPERTS MAKE A TRUE OLD FASHIONED THIS WAY:

Use 3 or 4 dashes of Angostura bitters to saturate a lump or teaspoonful of sugar in an Old Fashioned glass. Add a splash of seltzer. Muddle. Add a cube or two of ice, a twist of lemon peel, a cherry. Pour in liquor. Stir well. Serve with stir rod.

FREE! Professional Mixing Guide (used by professional barmen). Write to Angostura-Wuppermann Corp., 304 E. 45th St., New York 17, New York.



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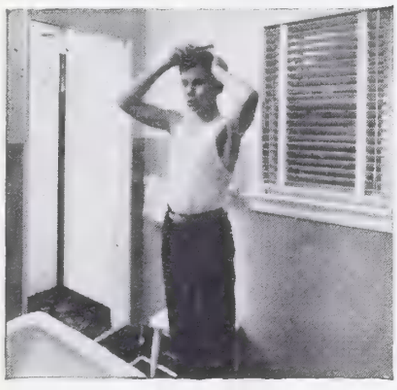
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THIS FREE BOOK SHOWS HOW TO HAVE



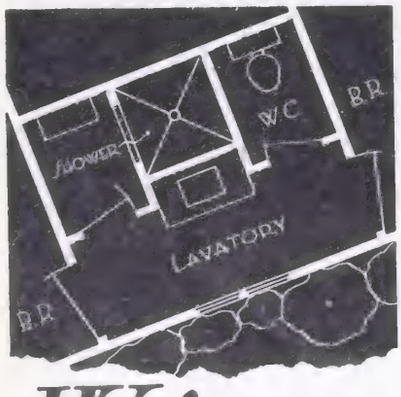
More and Better Bathrooms

The "three-passenger bath" sketched below is one of many ideas in Weisway's new book. Here triple usefulness is gained by giving privacy to each fixture. Other plans show how Weisway Cabinet Showers make possible added baths in small floor space—increase comfort, convenience and "livability" in small, medium and large homes.



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THE LOG OF THE PRACTICAL GARDENER

CONTINUED FROM PAGE 145

peas and sweet peas, though. If you dawdle on the pruning and dormant spray chore, remember, it can happen again.

While hunting for the dormant spray material it might occur to you to straighten up the spray, fertilizer, and tool junk pile, and don't let the new wonderful postwar sprays and dusts stampede you into junking your old insecticides. If they were good enough to kill the bugs during the war, they will be good enough now. Many companies are sticking to the old formulae, with or without D.D.T. More about that later.

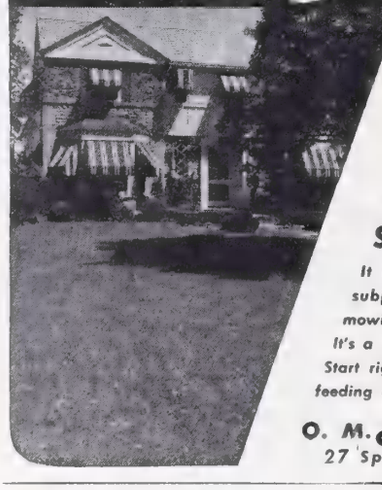
If you can pick up some good amaryllis bulbs you can still have loads of fun growing them for Easter and Mother's Day, or any other day for that matter. If ordering by mail ask for started bulbs or, if picking them out, look for bulbs with a bud sticking out of the side.

Most of your potted bulbs for forcing should be out of the pit or cold frame by now, unless you want to compete with outdoor stuff. Remember, give them a chance to thaw out thoroughly at a low temperature before bringing them into real growing temperature.

Don't pass up tuberous-rooted begonias this year. There will be imported Belgian bulbs aplenty as well as our superior American grown products, which are the best in the world. Start these in pots now. It will extend your blooming enjoyment a month or more, and remember they love to grow in the shade. One dinner table decorated with one bowl of floating tuberous begonia blooms is ample payment for a whole season's growing.

It's really too early to start anything in the frame in Zones 3, 4, or 5 (see the chart page 145), but the indoor greenhouse gardener can start seed of verbena, double and single fringed petunia, vinca rosea, heliotrope, lantana, salvia, bedding begonias, snapdragons, stocks, wall-

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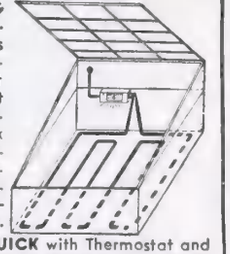
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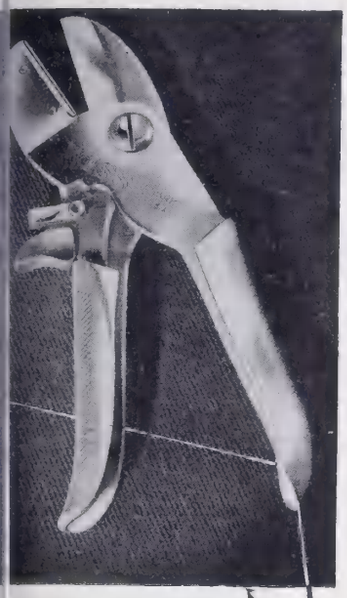
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flower and delphinium for late summer bloom.

By the way, do you know why you are usually unsuccessful with stocks? You don't start them early enough, and you don't set them out early enough. Here is the schedule: Sow seed in February. Don't transplant into pots, but thin out for development in the seed flat and set out no later than April 10th in Zones 3, 4, or May 1st in Zone 5. They don't flower in Zones 1 and 2 at all, and that's the tip-off. They must set their flowering buds in temperatures over 50 to 55 degrees. After the buds are set they will stand any temperature up to 80 to 85 degrees. The same applies to wallflowers.

Take a look at the dahlia roots, if they look as though they are shriveling, sprinkle whatever they are packed in with water, but don't muddy them up. One of the best ways to kill thrip on stored gladiolus bulbs is to sprinkle them with D.D.T. dust. Any 5% or over dust will insure a long range kill.

Keep your eyes open for new good postwar tools and grab them early because supply will be limited. Steel shank trowels, hedge shears, grass clippers, and cutting and holding shears are definitely back. Lawn mowers, sprinklers, and hose reels will be back also, but it may be a little later. Put this to music—"Waiting for the O. P. A."

Roses are definitely on the scarce list and will be for another year or more. If your order is not already in, or held over from last fall, rush it in at once, and don't moan too loudly if you are turned down for this season. Leave the order with the firm you originally placed it with for fall delivery. You'll surely get them. Don't rush around looking for them anywhere. Because of the scarcity of good field-grown stock, there will be dealers who will take advantage of the unwary by offering played out and discarded greenhouse-grown plants that may be from 4 to 6 years old and very weary of life. A good way to avoid being jobbed is to avoid buying roses offered under color only, or be wary of variety names that are unfamiliar.

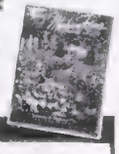
The main value of your winter mulch comes into play now. This mulch is keeping the frost in the ground and preventing the heaving of the plants that spells their doom. Don't be lured by a balmy spell to remove mulches and protection. Leave it on until the ground under the mulch has turned soft.

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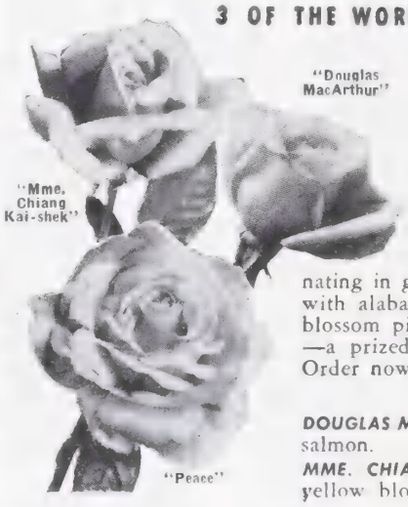


This year, as always, you can look to Wayside Gardens for all that's new and strikingly different for your spring garden. We have the pick of America's finest new roses. Also hardy new plants, including the sensational Giant Phlox "Olympia" and two brilliant Buddleias. Flowering shrubs . . . and lilies, too—both outstanding for the beauty of their bloom.

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ARE YOU A TRIAL-AND-ERROR GARDENER?

CONTINUED FROM PAGE 69

easier to check for specific data. Most of them are not intended for bedside reading, and if you use them for that purpose you're likely to find them pretty heavy stuff. They are written in a business-like manner designed to be used as reference.

To be able to use your books at the drop of a plant-order catalog, you need to have one convenient place where all of them can be accessible: on shelves above or beside a writing desk, or in a bookcase-desk at which you can sit to jot down notes and reminders. Here you can also keep your favorite gardening magazine and clipping file.

FOR the old-timer, garden books open up whole new fields of activity. For example, if he has learned to grow the most spectacular chrysanthemums in his town, he doesn't have to stop there. The books will tell him how to hybridize his own and have a lot of fun doing it.

Garden books are also an enormous help in ordering from the dealers' catalogs. You may vision the exciting effect of lilacs and rhododendron together; but your textbook will tell you that one takes an acid soil, the other an alkaline soil, and that getting those two together in one bed is going to take some fancy doing.

Garden books can give you the courage to try growing things in impossible-seeming places. You may be convinced you couldn't grow tomatoes in the poor soil of your own back yard, but a chapter on soil-less gardening will convince you you're not yet beaten.

When the snow is on the ground, your own collection of garden books can give you worlds of pleasure as you mull through them, learning new growing secrets to try when spring comes. They also can help you to get more out of each gardening hour, for in them are many a good garden trick and time-saver.

And last but far from least important, a good garden reference book on pests will help you to identify the creature that is attacking your plot in time to exterminate him and his children before they have mowed you down. In most cases, you can corral him, bring him right into your garden office, turn to page X, column 2, and seal his doom then and there before his very eyes.

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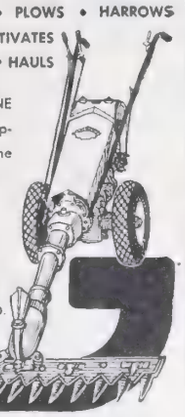
CONTINUED FROM PAGE 102

flowers. In themselves, most of them are extremely beautiful and practical blooming plants. It's just that they have no effectiveness in a garden plan except during their short blooming period. And a garden should be a pleasant picture throughout the spring, summer and fall—not a gorgeous mass of blooms for a few weeks, barren stalks and withering foliage the rest of the time. And, incidentally, it occurs to us that even people who are not rabid specialists but just plain bad planners usually turn up with this kind of garden, too.

In a properly schemed garden, these "specialties" can be used as the main plants, but "fillers" will keep the beds from being a dismal sight a good part of the year. For example, tulips and daffodils, being bulbs, are dying foliage for much longer periods than they are delicate and lovely blooms. But with annuals planted around them, to bloom and conceal them when

(Continued on next page)

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CONTINUED FROM PRECEDING PAGE

they're not at their best, they never detract from the appearance of the garden.

Even when the more spectacular perennials are in full bloom, their greatest charm is brought out by contrasting them with other flowers different in color, size of blossom and leaf. The lance-like iris is never lovelier than when given a thick, solid base of richly-colored pansies. The pure white accent of madonna lilies against the deep blue of delphiniums is something out of this world in the way of garden beauty. Roses against a back-drop of dark yew hedge, or English lupines contrasted with oriental poppies are a breath-taking sight. But the iris, the madonna lily, the rose or the English lupine, when blooming alone without the colorful accompaniment of other flowers, loses much of its drama.

ANYBODY can pick up the phone and say "Send me a bushel of your rarest lily bulbs." But it will take more than just a green thumb to incorporate those lilies into a garden's over-all plan, so that they will add something out-of-the-ordinary to it. If they are to be planted all alone; the order might just as well be for aspidistra or a long, tall rubber plant.

Even rock gardeners go overboard, specializing on flowers with blooms no larger than a nubbin, leaves no larger than chopped parsley bits. They can exchange letters with their Rock Garden Club cronies all they want, boasting about their new species of miniatures, but what they have at home, as a garden, may be a prize dud. Dwarf rock garden plants are effective and decorative only when given body and oomph by other larger, bushier plants such as miniature roses, epimediums, azaleas, narcissus, some species tulips, and some of the graceful miniature type shrubs.

MORAL of this story: over-specialization in a single flower is a mild but significant form of the aberration which sent a certain lady to a psychiatrist for advice. Upon her confiding that she liked pancakes, he inquired "And what's wrong with that? I like pancakes, too!" to which she replied with great enthusiasm "I'm *so* glad, Doctor: you must come up and see my pancakes soon—I have trunks and trunks full of them!"

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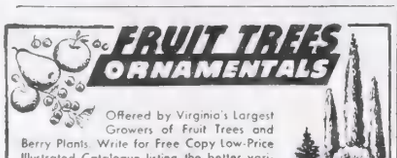
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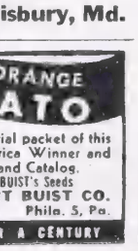
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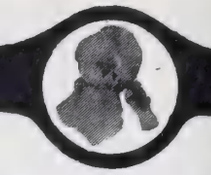
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HOW TO GIVE A SUCCESSFUL HEN PARTY

CONTINUED FROM PAGE 110

Vegetable Salad Molds

cups water
-aspoon salt
h of pepper
up vinegar
nion
ouillon cube
2 tablespoons cold water
1 cup cooked peas
1 can asparagus tips
1½ cups julienne carrots
1¾ tablespoons gelatin

Combine water, seasonings, vine-, onion, and cook about 10 min-s. Strain. Add bouillon cube gelatin which has been dis-ed in cold water. Mix well. ır enough gelatin mixture into h mold to cover bottom. (Use airly deep individual molds.) l a layer of peas. Allow to set htly. Then half fill molds with tin mixture. Arrange carrot ps and asparagus in alternate ical rows around mold. Put le until firm. Then add remain-gelatin mixture to fill molds. nold on bed of chicory.

Dents de Lion

g yolks
g whites
blespoons sugar
r
int cream, ipped
1 pint strawberries, hulled
½ cup melted grape jelly
Powdered sugar
2 tablespoons rum

eat yolks well with the sugar. a separate bowl whip whites l stiff. Blend beaten yolks and es together. Heat omelet pan eavy skillet. Put in enough but-ter to keep mixture from sticking. Put about 2 tablespoons of mixture in pan. (This is enough for one dessert omelet and each must be cooked separately.) Brown on one side. Turn. Leave in same pan and brown other side under broiler. As omelets are made, place on cake rack to cool and put a generous tablespoon of whipped cream in center of each. Fold over. Around the edge stick hulled strawberries which have been dipped in the melted grape jelly. Arrange on your prettiest serving dish. Sprinkle top with powdered or confectioner's sugar. Put rum in a small sauce-pan over hot flame. As soon as it flames, pour it over the omelets and serve immediately.

Orange Biscuits

1 standard recipe for baking powder biscuits
1 tablespoon sugar
½ cup orange marmalade
Grated rind of 1 orange

Add orange rind and sugar to dry ingredients. Then proceed in customary manner. Cut biscuits with smallest cutter. Arrange on baking sheet. Press about ½ teaspoon of orange marmalade into top of each biscuit. Bake in hot oven (425° F.) for 12 to 15 minutes.



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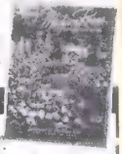
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8 WAYS TO BUILD A GARDEN WALK

CONTINUED FROM PAGE 79

The next step is to decide how your paving is to be laid—whether dry (that is with sand or soil joints), or whether the brick or stone will be set in a concrete base. This will determine the depth of your subgrade, as shown in the sketches on pages 78, 79. Where soil is porous and well drained, concrete can be placed directly on the earth, but where there is clay, or poor drainage, a 6-inch base course of cinders is advisable.

When excavating for the subgrade, bear in mind that all walks should have a slight slope to one side in order to prevent rain water from standing on the surface. One quarter of an inch for each foot in width is so slight that it is not even noticed and yet it is enough to have the subgrade and the concrete base slope parallel to the finished surface, so keep this in mind when excavating. You can check your slope by means of a carpenter's level and a straight board. Lay the board across the walk and set it so that the carpenter's level will show the bubble in the middle. From this true level, you can determine by measuring up or down on one side to give the proper slope.

In setting paving directly on an earth foundation, make sure that the subgrade surface is firm and level. Remove any sticks or stones that protrude, and fill in any soft spots so that paving will have a true and even surface to rest on. It is just as important to have a firm subgrade for the concrete base also. If cinders are used, they should be rolled, watered and tamped to be hard and unyielding.

Concrete, for base courses and for concrete walks, is mixed in the proportion of one part cement, two and a half parts fine aggregate, and five parts coarse aggregate. Cement, the binding agent, is purchased in bags. Fine aggregate is clean, sharp sand or fine stone, passing through a ¼-inch screen. Coarse aggregate is broken stone or gravel, clean and uncoated and passing through a one-inch screen. The three ingredients are thoroughly mixed with water to be the consistency of a very thick soup. Prepare only small quantities at a time so that it can be poured into



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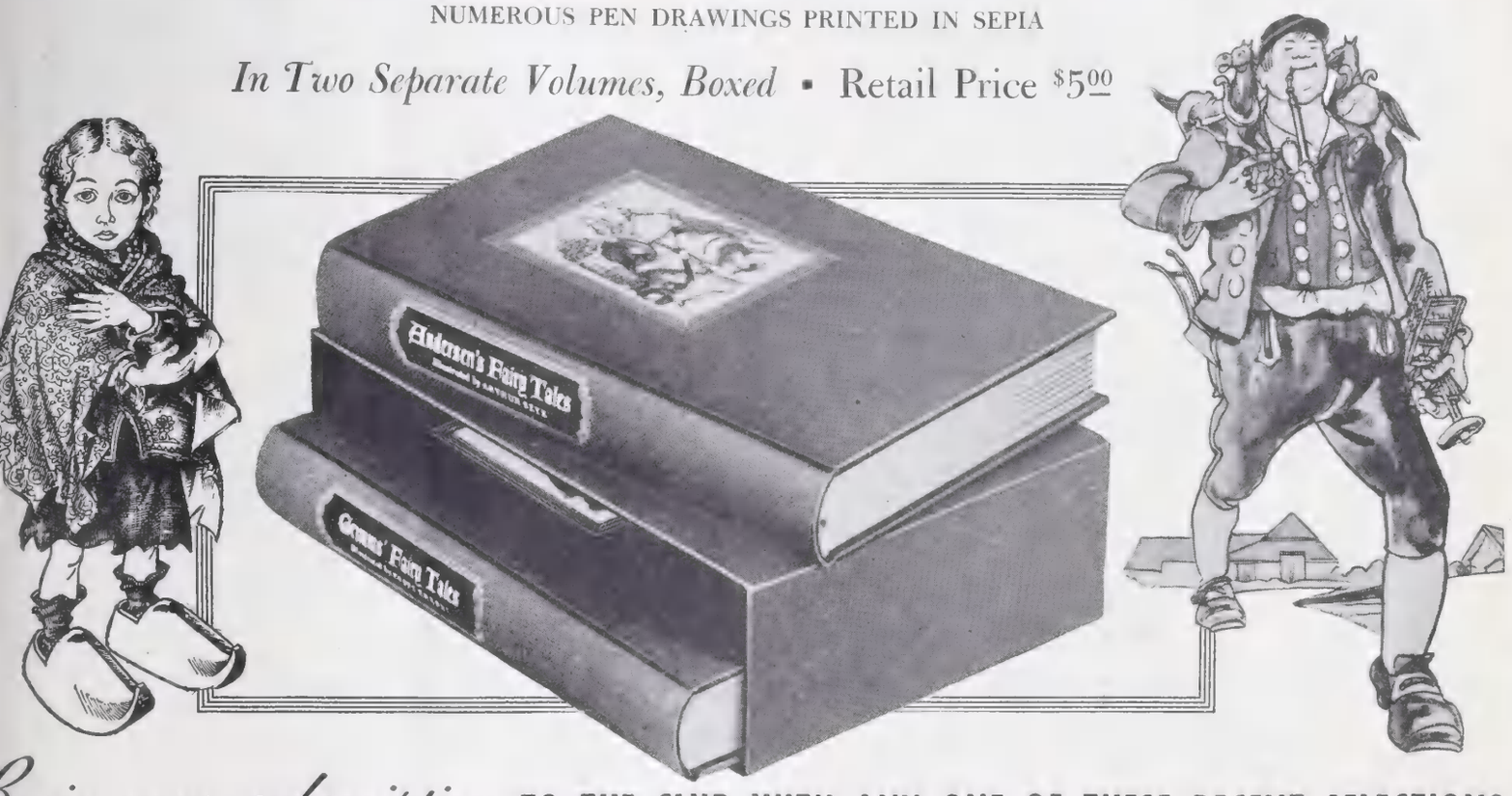
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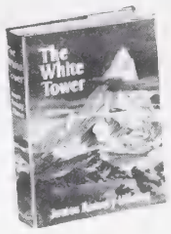
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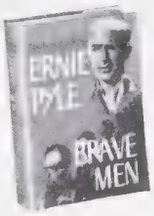
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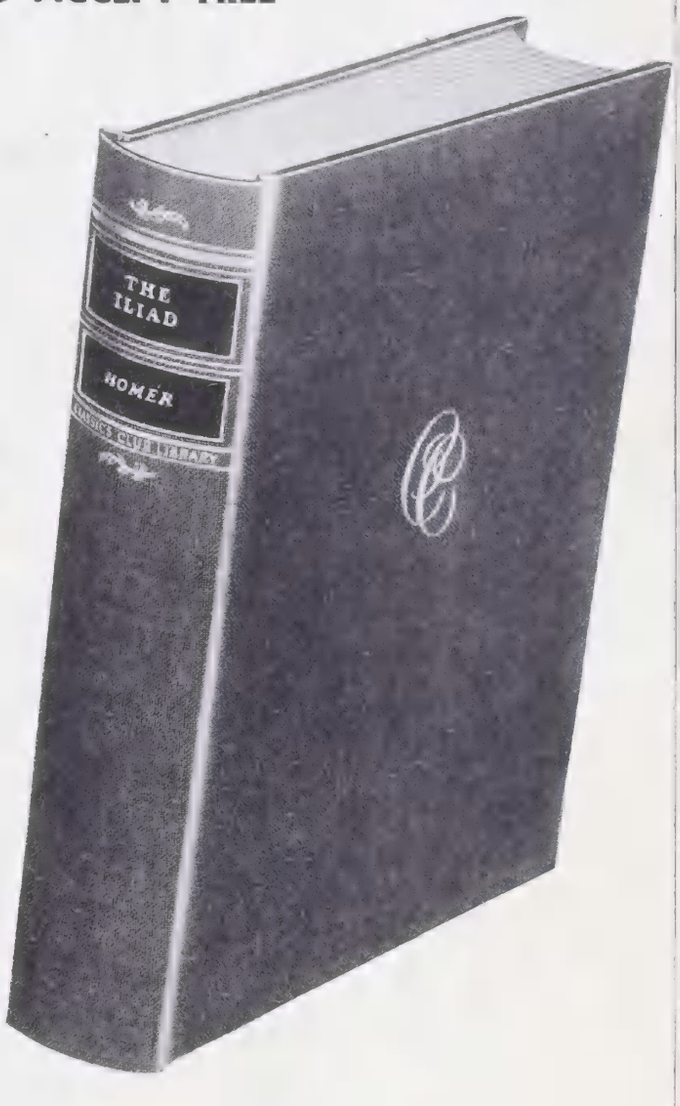


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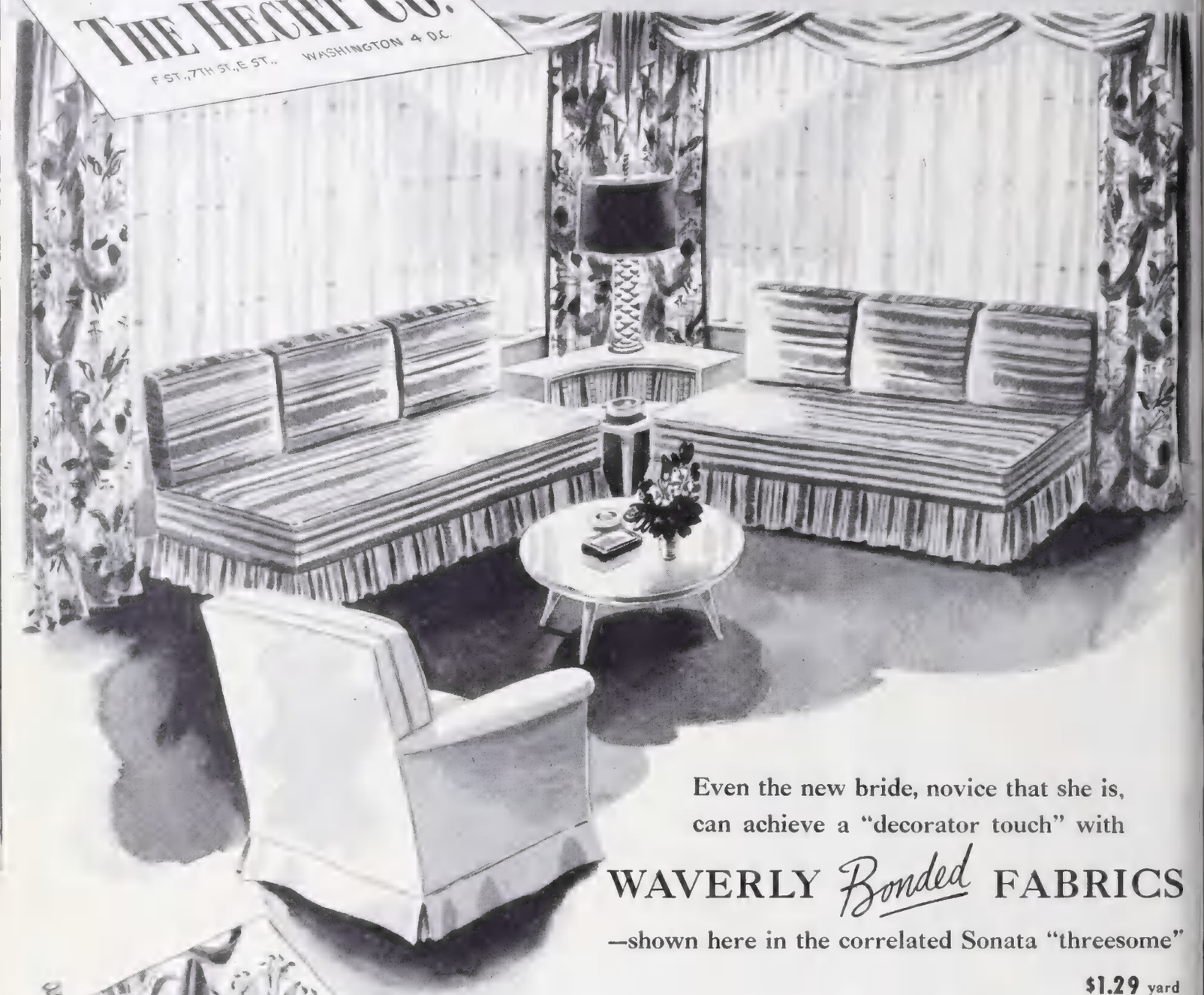
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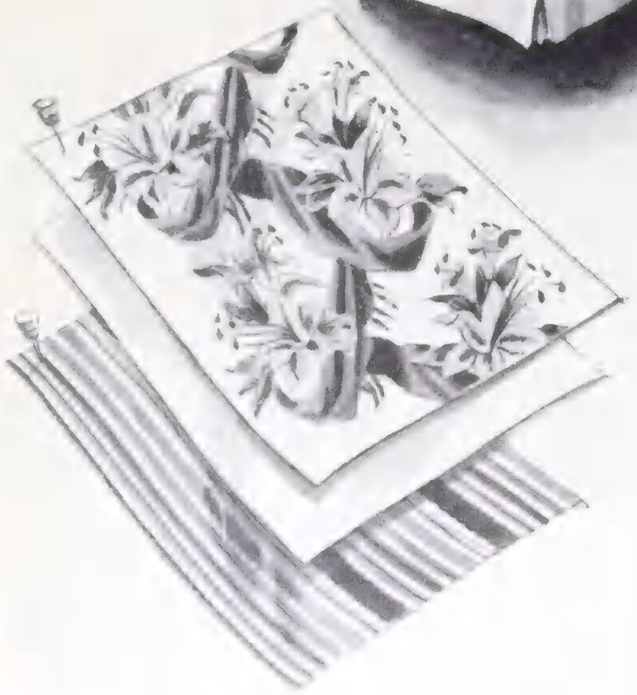
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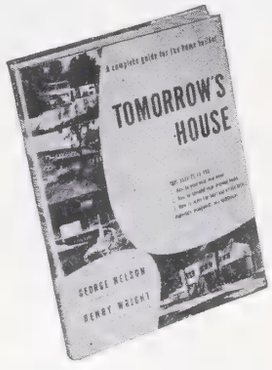
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HOW TO GET YOUR HOUSE OR REMODEL YOUR OWN. How much is an architect worth? Ready-made vs. custom-built. Shall you remodel or buy?

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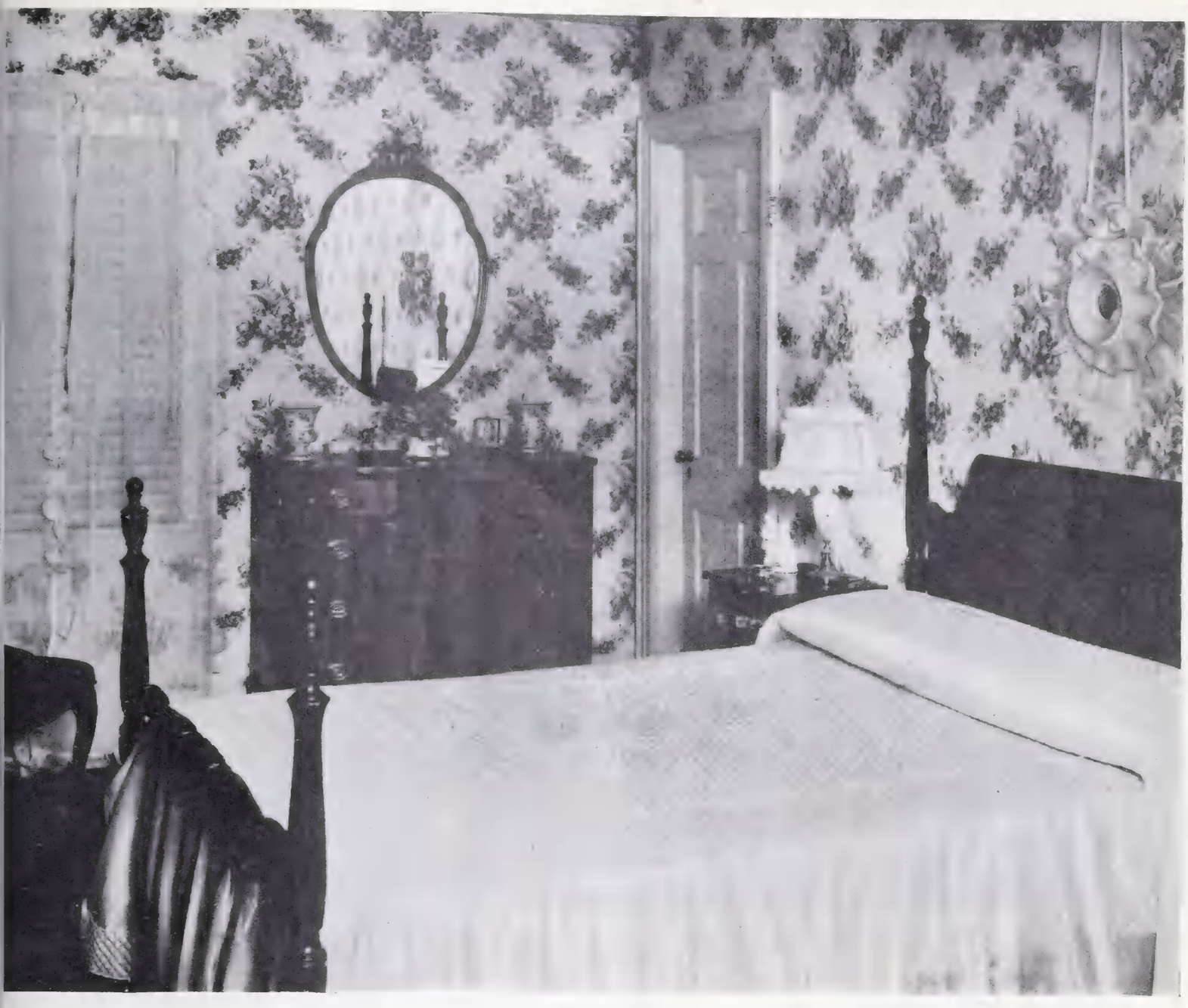
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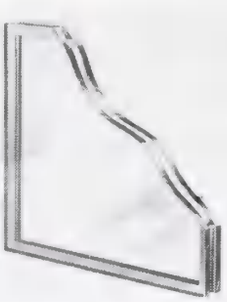
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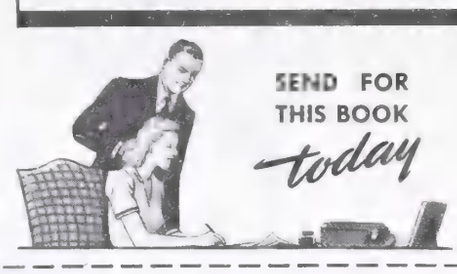
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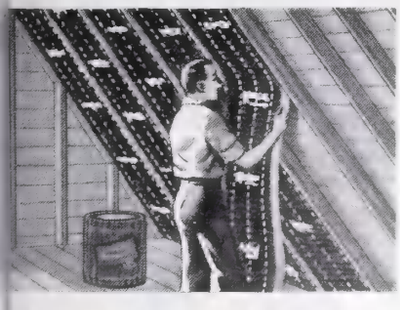


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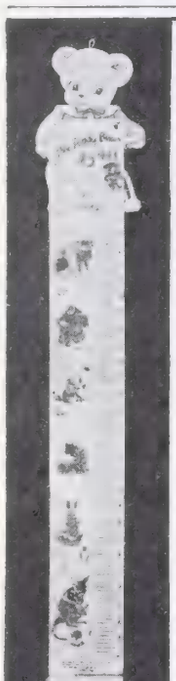
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MALCOLM'S
HOUSE AND GARDEN STORE
524 N. Charles St. Baltimore 1, Md.



IT'S WONDER-FOLD!

THE MIRACLE BAR, only 26 inches when closed . . . opens in a jiffy into a 5 Foot Bar, chromium rail and all. Locked liquor compartment. Gadget drawer. Ample room for glassware. Walnut or Mahogany. Write for details.

CLOSE
OPEN

PATENTED

ALWAYS SOMETHING NEW AT
THE BAR MART
62 WEST 45TH STREET • NEW YORK 19, N. Y.
bet. 5th & Ave. of the Americas
ONLY STORE OF ITS KIND
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WINDOW

When you do your shopping on these pages, please remember that all prices, while verified as we go to press, are subject to change. Remember, too, that these prices are subject to Federal and, in some cases, local taxes, except as otherwise noted.



THE AWFUL TRUTH will be l tough to take on this truly fine sca For those of you in the blissful "need worry" school, the easy-to-read airpla dial will make you glow. It has w spaced graduations to 99 lbs; small shows 100 lb. readings. Built for l wear, it has steel pivots and bearin is finished in white enamel. 11" x over-all. $9.95 exp. coll. Hammac Schlemmer, 145 E. 57th St., N. Y.



"HAPPINESS TO THE BRID May she walk upon the Stars," is lilting blessing inscribed on the li china slipper, romantic as a court c sey. A young girl will love it for dressing table for pins, jewelry, or stick. And it's trimmed in "someth blue," of course. $3.95. The Cavalier His Lady, 8" high, are enormously fective figurines of white china; $3 Carson Pirie Scott & Co., Chicago,

CHAMOIS SCUFFS

Perfect for travel, boudoir or after-sports. Light as a feather, fold them up and they take practically no space in your overnight bag. Come in small, medium and large and are washable.

Ladies'.....$2.00 a pair
Men's..... 2.50 a pair

NOMMEL NOVELTIES
88-14 Corona Avenue
Elmhurst, Long Island, N. Y.





Beautiful Wall Table

Giving charm and livability to your home, this decorative wall table is made by skilled Grand Rapids craftsmen from selected Honduras Mahogany, with hand-rubbed, satiny finish. Available in traditional, red-brown mahogany or modern bleached finish. 36" wide by 10" deep. High quality **$13.25**

Mail us check or money-order.

Send 10¢ coin for Folder showing additional wall table styles, priced $9.95 to $17.95. Also shows lustrous Cocktail Tables and Wall Mirrors.

American Home Decorators
Box 135, Grand Rapids, Mich.



KEEP the Love Fires Burning

20" x 16" only **$11.50**

Prepaid East of Mississippi

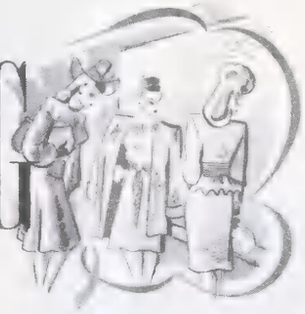
Brides will all want this Old Hickory Firebasket. Built to last a lifetime. Lends charm to any fireside.

A handsome catalog of Old Hickory's American Provincial and Rustic Furniture sent with each firebasket.

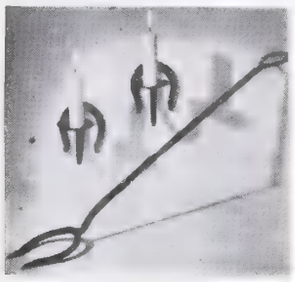
Catalog only—25¢.

OLD HICKORY FURNITURE C
of MARTINSVILLE, IND.
40 WEST 51st STREET • NEW Y
At Rockefeller Plaza

HOPPING



K IT OVER! As fine a poker and beside your hearth as ever off a smithy's forge! The handle real pony shoe (the fork is a shoe), and it's designed with e simplicity. 32" long, $3. The shoe candle brackets would be rfully decorative in your den, room or dining room. $5 the pair. gifts for your favorite horse lover. shoe Forge, Lexington, Mass.



WHAT A BEAUTIFUL RNING is what your ever-loving hant when he finds his mail neat- der cover, his Alumni News in- and the morning paper in good . Hang this black wrought-iron box at the front door and the cov- box will keep the mail clean, while ack will preserve the magazines apers. 10" long, 3" wide. $10 post- Mayfair Gifts, Forest Hills, N. Y.



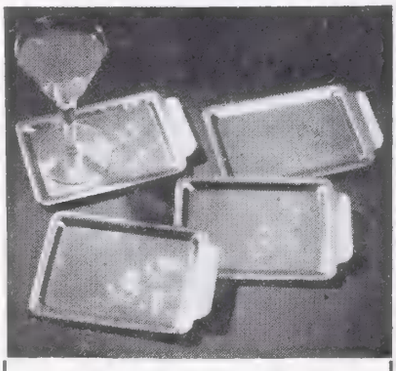


Robert Keith
THIRTEENTH & BALTIMORE
KANSAS CITY 6, MO.

Sterling
SALAD DAYS

A salad service in keeping with your dinner appointments. Sterling silver base for polished mahogany bowl a full twelve inches wide. Sterling handles on matching spoon and fork.

The Set, 42.00 *postpaid,* Fed. tax included

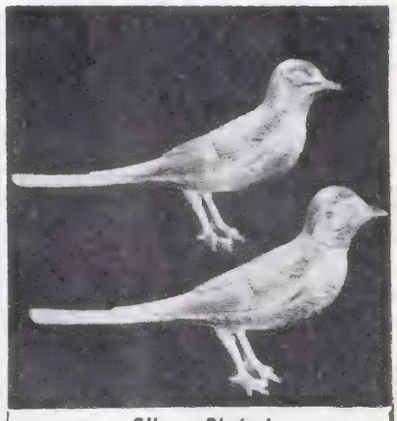


Party Pick-Ups

These are hand forged aluminum canape plates, made to order for a cocktail glass and your fanciest hors d'oeuvres. 6" x 4" and no polishing necessary!

Set of 4 **$3.75**
Set of 8 **$7.25**
Postpaid. No C.O.D.'s please.

ELLISON'S
Wilmington 11 Delaware



Silver Plated
Salt and Peppers

Pair **1.89** *plus 20% Fed. Tax*

Handsomely worked salt and pepper shakers in this intriguing bird design. They're beautifully silver plated and make the perfect gift. Boxed. Small size at 1.50.

MAIL ORDERS FILLED
Outside N. Y. C. delivery area, on prepaid orders, add 12¢ Shipping Charge

HEARNS
Serving N Y. Since 1827
5th Ave. at 14th St., N. Y. C. 11

OME RECORDING BANK

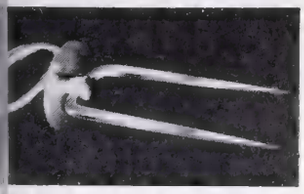
t what you have been waiting for! Here's the t ALL METAL recording bank made of gleam- brass with separate compartments for nickels, nes, quarters and halves. Small fry, school kids d older children gladly save in this unusual n. Mothers like to use it too as a budget nt. Holds $20.00 in all. Measures 2½ x 2". ividually boxed, it's novel, it's practical—it kes a perfect, economical gift!

$1.75 Postpaid No C.O.D.'s No Stamps

M. C. FLYNN, Inc.
Established 1901
East 59th St., New York 22, N. Y.



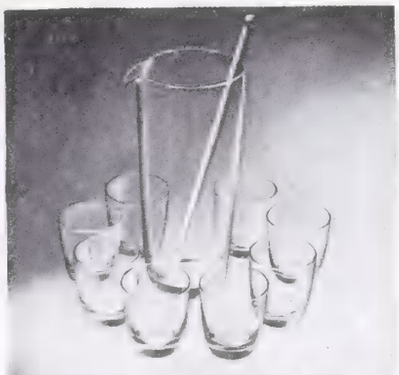
ARVING AID
the head of the house



ld English joint fork of rare de- was inspiration for this authen- eplica in heavy silver plate over er. The head of the table will oficient in tackling skittish fowl, or ham as Carving Aid holds secure. Fine gift to give, dis- ished piece to own.

$12.50
add 25¢ postage

OERBER'S
Jewelers since 1865
ort Wayne, Indiana



THE COCKTAIL CIRCLE

Clear glass pitcher with its own long spoon and a non-drip spout, holds forty ounces. Eight cocktail glasses (four ounce). Complete set, $4.50.

Harzfelds
Petticoat Lane, Kansas City



BAR ACCESSORIES *GO MODERN*

For your drinking pleasure . . . handspun aluminum bar accessories, scientifically treated to withstand corrosion . . . definitely for modern people. Pitcher: $5.50; beeg mug: $2.00; shaker: $6.50; hiball (16 ozs.): $1.75; ice bucket: $12.50. All handles made of durable lucite . . . attractively colored bottoms.

Sorry, No C.O.D.

studio shop
557 Boylston St. at Copley Sq.
Boston 16, Mass.



WINDO



ANOTHER POSTWAR WO DER! An aluminum stepstool such we've all yearned for nigh on th many years. It has non-slip woo steps, legs with rubber feet for saf and it's so light, you can lift it w two fingers. It folds flat, stands sec ly 25" high, and is trimmed in firem red. $5.95 express collect. M. C. Fl Inc., 43 East 59th St., N. Y. C. 2



THE CARRIAGE TRADE consider this all-wool broadcloth riage robe the answer to their fon dreams. Your chubby baby will r in its wonderful warmth and your riage will be the best-dressed one town! Navy with gray or light lining and 3-letter monogram. $1(Matching pillow $6.98. No C. O. Allow 2 weeks delivery. Hearn's, 5th & 14th St., N. Y. C. 11.



"HAVE ONE" COASTERS. ceiving a gift with your name o shows that it wasn't an "eleventh h purchase and that someone gave it thought. Here are some colorful coa printed with "Have One on the Bla (or whatever name you tell this s in gay red block letters. 3½" sq set of 50 for $1 ppd. Miles Kimball 33 Algoma Blvd., Oshkosh, Wisc.



Pink Elephants

Indulge in fun and frolic on this heavy cotton bar apron and towel. The owner's name printed on the pocket, identifies the brand.

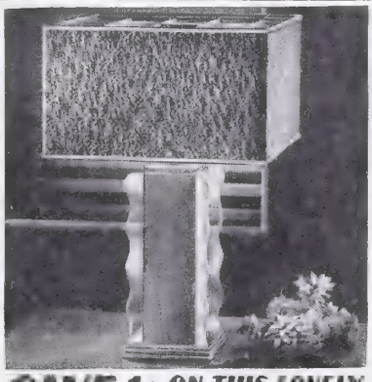
Boxed Set 3.45.

State name to be printed on apron.

Linen Shop, Second Floor

CARSON PIRIE SCOTT & CO

Chicago 3



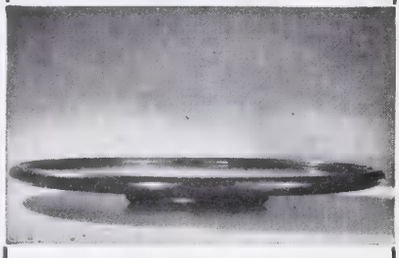
SAVE ½ ON THIS LOVELY MODERN LAMP

It's easy and fun to make it yourself! No practice, no tools required. *An enjoyable one-evening project!* 21 inches tall. Luxurious Bleached-grain Harvest Oak, crystal clear Lucite wings. New "Lattice-Top" shade in Sun Beige Textured Nylon . . .

COMPLETE KIT . . . Nothing Else Needed 66 accurate ready-to-assemble parts complete every detail of lamp, *electrical assembly, shade and all!* Nothing to cut, carve or shape. Step-by-step instructions guarantee success. Assembled "store" price: $29.50. **SAVE ONE-HALF KIT only $14.75.** (Small shipping charge collected on delivery.)

HOMECRAFTERS GUILD DEPT. E-11
360 N. Michigan Ave., Chicago 1, Illinois

POSITION WANTED!



LAZY SUSAN

is looking for an easy job on your dining table. Load her up with what you will, give her a twirl, and everyone can reach what he wants. You'll save running back and forth to the kitchen, too.

Hand-rubbed mahogany, ball bearing base,

18" size $11.50 20" size $14.00
16" " 10.00 22" " 16.50

Express extra (collect). No C.O.D.'s

DANIEL'S DEN
A Shop of Choice Things
141 Newbury St. Boston 16, Mass.



Old Fashioned PEPPERMILL

A dandy for freshly grinding the sea ings that add so much zest to favo sauces. Your "amateur chef" will p it. Comes in mahogany, maple, wal

$4.25 postpaid
(Bag of pepper corns included)

No C.O.D.'s please

EUNICE NOVELTIES De H-
5th Floor Women's Exchange Bldg
541 Madison Ave. New York 22, N



Pin-up Pockets

FOR BAGS AND ACCESSORIES

Tidy solution to the problem of keeping accessories fresh and accessible—a handy closet-door hold-all with 8 roomy pockets for daytime and evening bags, gloves, scarfs, hankies and what have you! 31½" long, 18" wide, with adjustable straps, four hold-down tabs and a curtain to keep out dust. Champagne, Navy Blue, French Blue, Coral and Black satin-faced twill. Contrasting bindings. **$6.95**

MAIL ORDERS FILLED — We deliver free anywhere within 150 miles of New York City.

Send for Spring Booklet "H-1"

Hammacher Schlemmer
57 [illegible] NEW YORK 22 N. Y.



PLAQUE PIN-UP LAMP

$4.25 Complete

New and delightfully original! "Garden Flower" saucer-plaque base with yellow and soft blue on white ground, matching shade.

Postage 40¢

HALL GALLERIES
ALBERT STEIGER COMPANY
SPRINGFIELD · MASSACHUSETTS



Particularly fine poker chips of gleamin breakable plastic! Chips mesh for neat sta separate quickly for easy play. Perfect w pleasant "feel" . . . *a joy to handle.* St initials desired. **Set of 100, Postpaid, $4.8**

Deluxe BANKER'S BOX

Luxurious Walnut Chest of Chips. Monogrammed Medalion inset in lid. 300 monogrammed chips (see above) in 3 removable trays. 11x11 inches. *Space* for 2 decks of cards. **Superb quality. $24.50 Postpaid.**

HOME EQUIPMENT CO.,
663 N. Wells St.
Dept. H-9
Chicago 10 *Felt lined*

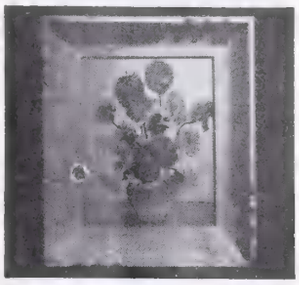


EVERYTHING FOR FUN AT H
Headquarters for game equipment . . . accessories the home. Unusual ga barbecue supplies, etc. Writ
"Successful Entertaining At Home." It's

HOPPING



ING TONIC for your decora- is this handsomely framed repro- on of Van Gogh's "Sunflowers." distilled sunshine for a winter- y room, and just by being there, ll do more for your spirits than a to Bermuda. The deep scoop frame, letely handmade, is antiqued yel- and measures 8"x10" over-all, $4.95 10¢ post. Robert Holland, 1025 First New York 22, N. Y.



UMPHANT MEMORY. The somest way we've seen to display ero's medals or insignia! It's a made paperweight, 3" in eter, and under the convex glass mounted his war souvenirs. Send ls, etc., registered mail, allow 3 s delivery. Brass base $6, sterling $15, gold $75. Engraving on back letter. Robert Keith, Inc., 13th ltimore, Kansas City, Mo.



ERE WAS A LITTLE GIRL ner name was Kiki. And wonderful, ing things happened to her. Char- Steiner has written a book about called "Kiki and Muffy." And best , there's a 15" Kiki doll, just like arrot top in the book. A gift com- ion to put bright stars in any little eyes! $5.50 ppd. Malcolm's, 524 N. es St., Baltimore, Md.



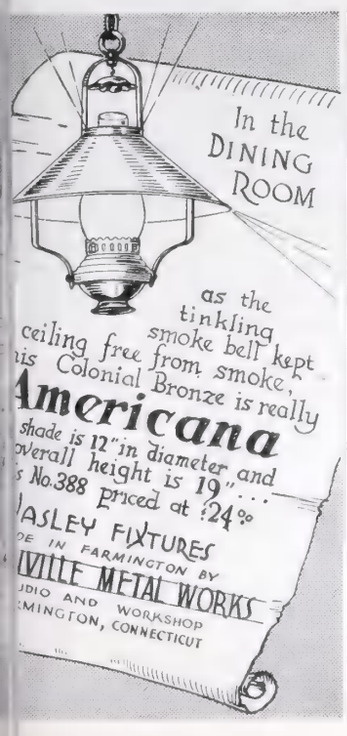


Planter's Punch

A solid mahogany cruet stand with three crystal containers comes handsomely planted with lustrous greens. Later you will use it for cigarettes, candy, flowers. 8½" high, 6" diameter $8.75

A miniature wooden treasure chest has rope handles, is filled with colorful California pods and lasting plants. 5½" long .....$3.50 postpaid

KATHER FLORIST, INC.
836 Madison Ave. New York 21, N. Y.



THE CLASSIC NORWEGIAN MOCCASIN

for Men and Women



Slip your feet into a pair of Fel-Mocs and feel your toes wriggle with joy! Fel-Mocs are slippers indoors, shoes outdoors, and so remarkably comfortable you'll feel you're walking on air. Fine quality mellow-brown leather, sturdy soles. Fel-Mocs make wonderful gifts. No trick to fit, send exact shoe size and 25¢ shipping costs. **$5.75**

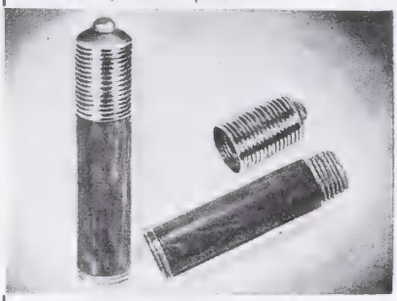
Fellman, Ltd.

6 E. 46 Street (Dept. B-36), New York 17



Dainty, Hand Painted Porcelain **PILL BOX . . STAMP BOX . . PIN BOX**

Charming little porcelain boxes hand decorated with roses and scroll work. Exquisite in every detail, the oval and heart-shaped boxes are reproductions of the "beauty patch" boxes used by ladies in 18th Century France. The stamp box has a space for regular, special delivery and airmail stamps. Pastel colors on an ivory background. $1.25 each. The set of three for $3.50 Postpaid.



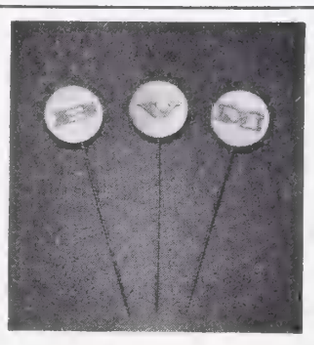
Write for free catalog. Hundreds of other smart gifts for children and grownups.

Pocket or Purse

PERFUME CARRIER-DISPENSER

At long last! A safe way to carry perfume . . . an economical way to dispense it! This exquisite little vial of gleaming plastic and gold is the answer to a long-felt need. Gentle pressure on the top button releases one drop! Guaranteed not to leak . . . no glass to break. Body is in polished plastic, top and bottom 24 kt. gold plate. Colors are ruby red, cobalt blue and emerald green. The gift hit of the season . . . as indispensable as lipstick! $3.60 each including tax.

Mayfair Gifts
72-08D Austin St. • Forest Hills, N. Y.



MILADY'S STICK PINS

of Sterling Silver

with raised silver initials. Size ¾" diameter, length 3". Buy one, two or three. Use them for hat pins, lapel pins or any way your heart desires. An ideal personal gift for "sixteen" or "sixty". Price including tax and postage is $2.40 each or a set of three for

$7.

Grace Lloyd-Collins
Wilmington 43, Delaware



Women too delight in wearing them with slacks.

NAMECHAIN

Personalized
Spells KEY CHAIN YOUR NAME *in full*

Durably Constructed in Gold Plate

The Perfect Gift

Each Namechain made to your order—up to 16 letters allowed. Individually packed in Gift box. Orders shipped in one day.

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NAMECHAIN MFG. CO.
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668 Fifth Avenue

BRIGHTEN THE CORNER WHERE YOU ARE!

Wonderful for South or summer. Adorable white cotton eyelet-trim blouse with drawstring. Black cotton skirt with white cross-stitch. Can be worn together or in other combinations.

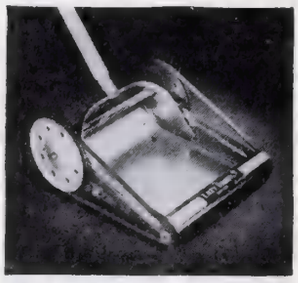
Sizes 9-15.
Skirt $5.95 Blouse $7.95



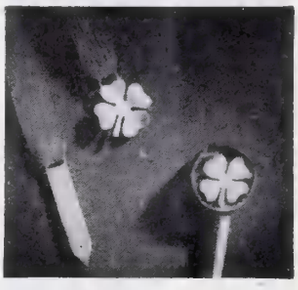




WINDOW



A CLEAN SWEEP. The L Daisy, Ladies, is really a daisy! It's automatic dust pan on wheels with concealed brush, and it whisks av crumbs, lint, hair, threads, d ashes, and bits of paper in a fla Brand new, wonderfully light, it elim ates a lot of needless bending and sto ing for you. Handle is 31" long. $3 plus 20¢ postage. Julian Hess, 6 Gra St., White Plains, N. Y.



ONE LEAF IS FOR LUCK, other three for hope and love and fa What more fitting gift for St. P Day than this clover bookmark wit Kelly green ribbon? Give it to y husband just for being so nice or your aunt who always has her nose i best seller. $3.60. Matching pencil sha ener $3, tax included. Leonore Dosk Montrose, N. Y.

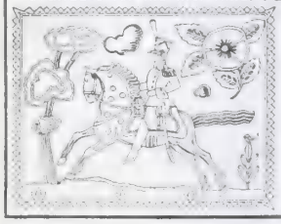


IT RINGS A BELL! Here is a —and you know how hard they are find—that will truly fascinate child two to nine years old. Put a mar in the hole at top of either side watch it roll from ledge to ledge h and forth behind a window. When m ble reaches bottom, it *rings a bell.* T can play and run races. It's un dictable! 30" high $6.95 ppd. N Wood Shop, Box 2, Port Arthur, Te

ORIGINAL WORKS OF TONY SARG

DECALS — PATTERNS

DECALCOMANIAS reproducing the full color and charm of these Tony Sarg designs are available for the first time. Faithfully following the unusual tones and style of this artist these decals are excellent for a great variety of decorations. Large sheet [12½ inches x 18 inches] of 21 decals in convenient sizes, postpaid—**$1.00.**



TRACING PATTERNS of these same designs for painting and needlework of all kinds are also available. Trace with carbon paper on wood, cloth, etc. All colors indicated. Four large sheets, each design in several sizes, some as large as 18 inches, others as small as 2¼ inches, postpaid—**$1.00.**

Complete set of decals and patterns, postpaid—$2.00.

R. W. CUMMINGS, INC., LANCASTER 3, PA.



Size 18" wide x 14" high
No. 243 Price $12.50

Garden Beauty

in an attractive, unusual Bird Bath in light red Terra Cotta with its Bowl lined in Light Turquoise Blue Glaze. It will dress up your garden and its visitors will cheer up your outlook. It is high fired, strong and durable like all

GALLOWAY POTTERY

Send 10c in coin or postage for a catalogue that illustrates Pots, Jars, Vases, Bird Baths, Sun Dials, Strawberry Jars, Benches, etc.

GALLOWAY TERRA COTTA COMPANY
3220 Walnut St. Phila. 4, Pa.
On display 40 W. 40th St., N. Y. C.



MONOGRAMMED CORK COASTERS

These cork coasters are personali with your monogram in natural cork a background of green, blue or bro They are waterproof, will save your li as well as cut your laundry bills. Unc line initial of last name. A splendid idea! $3.50 a dozen, plus 15c pos

No C.O.D.'s please

EUNICE NOVELTIES
5th Floor Women's Exchange Bld
541 Madison Ave., New York 22, N



A Practical Gift Idea!

Protective PLACE PADS
For Your Fine China

Just what you've been looking for! Soft felt pads, ideal for inserting between your china plates and saucers when not in use. Provides perfect padded protection against breakage, scratching and chipping. 24 to set—8 each 5", 6", 8" soft, round, felt pads for your various sized plates. You'll want several sets for your own use . . . for gifts.
Set prepaid— **$1.25**

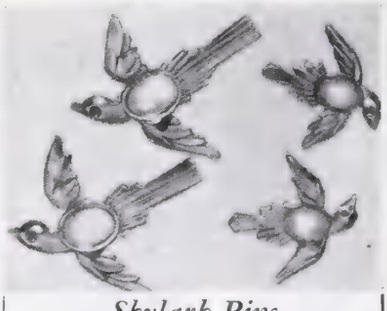
Meredith Inc.
Evanston, Illinois



LIFE OF THE PARTY

Good things come in little packages... like this silver-plated bottle opener that is such a life-saver at parties. $3.00 with one initial (including Federal Tax). Postage 25 cents.

DECORATIVE GALLERIES
NEIMAN-MARCUS
DALLAS 1, TEXAS



Skylark Pins

The pair $1.95 Earrings $1.95
Plus 20% Fed. Tax

Exciting and glamorous "bird" pins . . . sterling silver base with earrings to match. Gold or silver finish, with body of Chalcedony stone.

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Write to Dept. HB3
Write for costume jewelry catalogue

Gerlou Fifth Avenue
501 FIFTH AVE., NEW YORK 17,

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DOG-ITC

For years, veterinarians were baffled by a mon skin disease that caused untold ag dogs and cats. Starting as a burning i soon develops dandruff-like scales and b ish edged sores with a mouldy odor in e paws, under-body, back or around tail. ments for mange, fleas, allergy or fault resulted only in costly care or actua Now, noted veterinarian, Dr. A. C. M has positively identified this disease as gus infection comparable to "Athlete's He has named it *"Fungitch"* and has al veloped SULFADENE, a treatment amazingly effective in thousands of cases. *Applied externally,* Dr. Merrick's FADENE stops the itch in a few min scales and sores vanish in a few days $1.00 brings a generous treatment po Money back if it fails. Send today to field Laboratories, Dept. C-106, Brookfi

HOPPING

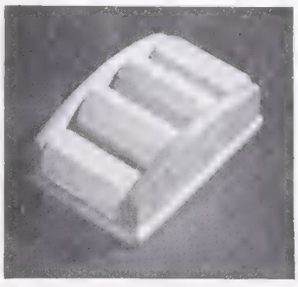




ND IN GLOVE. These are the s that will keep your hands looking renly. They're made of chamois, are derfully simple to slip on, and you'll them (if you're smart) every time polish the furniture, clean silver, e the car or scrub the bathroom . Washable and a sound buy for 5. Postpaid from Nommel Novelties, 4 Corona Ave., Elmhurst, L. I.



E FAIREST OF THEM ALL. of the nicest gifts you can give a an is a really big make-up mirror. this is the best we've seen around . The mirror itself is 7½" in diam- with the handle it's 14" long, and nade so that if you should break the or, a new one can be slipped into the lucite frame. $6 postpaid. Ter- Novelties, 211 E. 58th St., New 22, N. Y.



EP IN SHAPE and we do mean pe." And you'll be mighty glad did when you join the Easter de in your new pencil-slim faille Winter often tacks on extra dage, so grab hold of this reduc- roller and roll your cares away. s the hand like a military brush. n used properly, it will slim arms, hips, etc. $5. Margot Specialties, 507, Lancaster, Pa.

EMO-LITE
for NOTES AT NITE!

down those bright ideas that come in the dle of night. Keep it at bedside or phone e. Withdraw pencil and a light shines on ing pad without disturbing others in room. lace pencil and light goes out. Made of beau- ly finished plastic. Long lasting standard ery, easily replaced. An ideal gift!

.50 Including ½ year supply paper refills. Postpaid—No C.O.D.'s—No Stamps
Additional 6 months' supply refills 75c.)
Send order to Dept. 136.

M. E. FLYNN, Inc. Est. 1901
East 59th St., New York 22, N. Y.





LUMINOUS
'ARS AND ANIMALS

$1. POSTPAID

Going to bed" becomes high ad- nture for the child whose room has ese moons, comets, stars and caper- g animals that cast a glow in the rk. They are gummed for easy ap- ication to walls and ceiling and they charge themselves by day-light or ctric light. Package contains 17 bjects. $1.

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ZODIAC BRACELET

Are You A Taurus, Scorpius, Leo?



Whatever your horoscope, select our *sterling silver bracelet,* done for you exclusively by Sally Graye. This highly polished, 1½" width band inscribed with your *personal sign of the Zodiac,* its name and dates. Silversmiths have hand-wrought the designs for you in heavy-guage sterling.

A smart and original gift at any time. **$12.50** postpaid, tax included. No C.O.D.'s please. Specify birth-date when ordering, with

SALLY GRAYE
80 East 11th St., New York 3, N. Y.



Hand made . . .
Hand decorated
DEMI-TASSE CUPS and SAUCERS
●
5 O'CLOCK TEA CUPS and SAUCERS

Delicately made, beautifully decorated, in six striking designs. Smart indeed will be the hostess who serves tea or coffee in these charming pieces of fine china! Set of six cups and saucers (no two alike) with creamer and sugar—**$24.50.** (Additional cups and saucers **$3.50** each set.)

SEWING COMPANION

This lovely folding stand and bag is indispensable to the woman who sews! It is complete in every respect with numerous pockets, spool holders, loops for scissors, thimble, etc. The stand is sturdily made and finished in old ivory. The bag is of heavy flowered chintz lined with contrasting colored rayon. A wonderful gift! 22" high. **$15.00** postpaid.



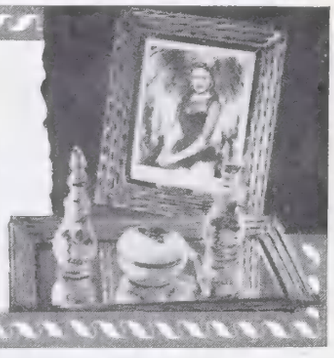
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Mayfair Gifts 72-08 D AUSTIN ST. FOREST HILLS, N. Y.

handsome, flesh tinted crystal
FRAME AND TRAY SET

triple twisted crystal bar framing, fitted corners of gold-color metal. Tray is mirrored. Jars and bottles extra.

Paris 11x17 tray... **13.98**
11x13 frame.. **12.98**
417 5th AVE., N.Y.C.



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122 FULTON
Grand Rapids 2, Michigan

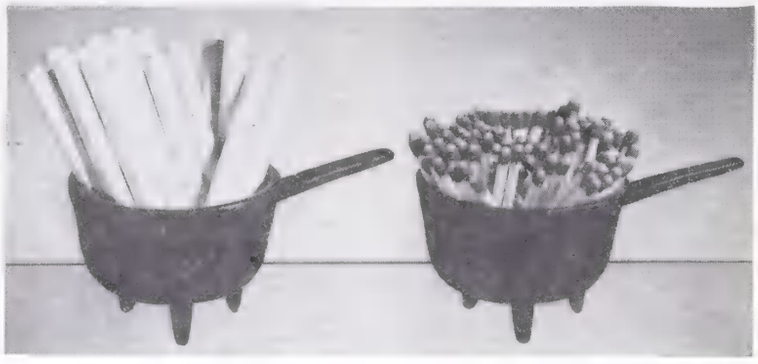


QUAINT AMERICAN

Get a set of four of these **Quaint American "Annie Lee"** chairs built of Northern Birch, rich Cherry finish. Size 17 x 16; 32 inches high. Beige tapestry upholstery.
Set of four **$44.50**

A pair — $23.45 Single chair — $11.95
Prices include shipment to your nearest freight office





Miniature Cooking Pots
$1.35 the pair

Made of heavy iron—the darlingest little things you ever saw for cigarettes and matches as shown—for tiny little plants, for holders for big fat candles. Perfect little bits of present day Americana for present day houses.

Sorry, no C.O.D.'s—Postpaid

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WINDOW



MAGNIFICENT POSSESSIO
We wish you could actually see t sugar and creamer set. There's a fi ness about it, a distinction that camera can't catch. It's made of E lish bone china, is white with sm flowers through it, and unquestiona it will be the aristocrat of the tab Send it to someone who apprecia lovely things. Tray is 8". $15 exp. c Alfred Orlik, 680 Fifth Ave., N. Y.



A PERFUME IS BORN. Ro child of Spring-scented morning a star-studded night, its name is Arbu Rose. It will make you feel as fragil beautiful as a string of pearls, lig hearted as a Viennese waltz, provo tive as a rendezvous. Excitingly pa aged with the flowers of the mon ½ oz. is $6.50; 1 oz. $12; 2 oz. $ Georg Jensen, 667 Fifth Ave., N. Y.



MIGHTY MIDGET. It's a slee trim little plastic flashlight, neatly signed for your handbag or your h band's pocket; and its searching throws a bright beam on fugitive k holes, car ignitions, and theater p grams. And think of the times yo dropped a glove in a darkened m and the scramble to retrieve it! 2 long, 75¢ plus 10¢ post. Hall Galler Albert Steiger Co., Springfield, M



KEEPS ROOMS FRESH AND FRAGRANT

Fragrantaire house perfume gives you the delicate fragrance of country gardens, or the tangy, fresh smell of the woodland. A spoonful in our good-looking porous, clay perfumer keeps a room smelling heavenly as long as a week (it's really economical), a closet longer. **Choice of 18 entrancing scents—2-oz. bottle 50c, 4-oz. bottle 90c, 8-oz. bottle $1.60.**

Specify scent and size bottle: Mountain Pine, Gardenia, Apple Blossom, Bouquet, Spice and Herbs, Trefle, Lavender, Honeysuckle, Narcissus, Carnation, Chypre, Rock Garden, Sandalwood, Incense, Oriental, Rose, Lilac, Orchidee.

Choice of 6 attractive wall perfumers 50c each. Specify by letter as illustrated.

If you send remittance with order, we pay the postage—or we will ship C.O.D. plus postage.

FRAGRANTAIRE CO., Dept. B-35, 118 E. 28 St., New York 16, N. Y. STORE OPEN 9 A. M. TO 5 P. M.



This Laughing Pixie:

right out of Midsummer Night's Dream belongs in *your* garden. From English model in Antique weatherproof stone 21 inches high.

Price $12.00. Express Collect.

Write for **Our Catalogue of Garden Ornaments**, bird baths, sun dials, pedestals, fountains, figures, cast iron benches, chairs, etc. 10 cents please for postage.

Erkins Studios
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The village blacksmith's SHOEIN' KIT becomes an ideal magazine carrier and occasional table for the American country home. So fine is this handmade reproduction in every detail, that we recommend it for use in rooms with early American antiques. Of mellow brown antiqued knotty pine, 19" long; 11½" wide and 17" high, including handle.

$10.00 Express Charges Collect.
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The Lennox Shop
Long Island's unusual Gift Shop
HEWLETT, N.Y.



YOU WON'T BELIEVE IT TILL YO SEE THEM WITH YOUR OWN EYE

. . . and feel them with your own hands. Han dipped "tulips" that defy experts to tell the from the real thing. Seven lifelike blossoms a ranged on equally lifelike green foliage. Whit yellow, pink, lavender or red. In a pert whi pot. . . . Need no watering, tending, worrying- they just keep a'blooming all the time.

$5.00 Postpaid **Mail Orders Promptly Fill**

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Now is the time to reconvert your worn wool or down comforters, the custom made way. We recover them equal to new.

Sole creators and distributors of the famous patented "Lanadown" "Lanafur" and "Lanamink" comforters comprised of mink fur and wool, forming one of the warmest possible quilt fillers.

Send for free booklet H.



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Samples on request.

LANADOWN
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NEW YORK CITY 22

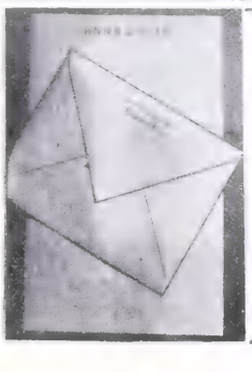


GLOW in the DARK BUNNY

Mr. Cottontail is a remarkable fellow! Expose him to light for a few minutes, and he glows comfortingly in the dark. And best of all, he's perfectly safe for not-so-gentle mommies to chew on if they feel like it. 14" high, in pink or blue.

$3.95
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ORDER BY MAIL TODAY
PERSONALIZED STATIONERY GIFTS

"TWEED" in tan, grey, blue—name or initials on letters, 2 or 3-line address on envelopes imprinted in color of your choice.

WONDER-FAST 48-HOUR SERVICE

ONLY 95¢ ADD 15¢ MAILING
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Lovely LA-ROSE available again
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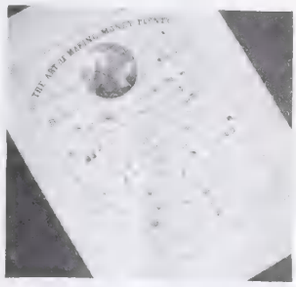


NuTone 2-Door Chimes **10.**
You hear musical chimes. You see a cha ing, decorative knick knack shelf. It ma an unusual gift, a distinctive addition your home. Maple or mahogany colo
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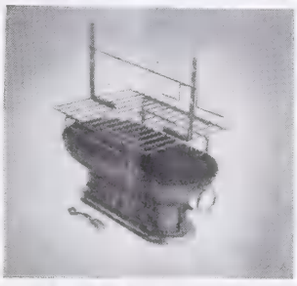
HOPPING



ART OF MAKING MONEY
NTY is the provocative title of iece of wisdom from the pen of enjamin Franklin. It's a hand- l lithograph, and is called a re- a message made up of text in- rsed with puzzle pictures. Fun ire out, and immensely decora- r an office, hall or den. 16" x 12", d Print Exchange, 14 E. 48th ew York 17, N. Y.



MING NEWS. The Cape Cod -Grill is something that we can excited about. It's made of dur- lack cast iron, burns solid fuel, as a draft-control door which uniform heat. It's portable so n take it to the summer cottage. comes with grill for cooking. 12" x 9¼" high. $22.50 exp. M. Howes, Inc., 74 Canal St., 14, Mass.



IT WITH FLOWERS. What be nicer than receiving a little f spring in the mail? Think of vely lift you would get! And ust the way these beguiling in- make you feel. A box of 24 there are 4 assortments of dif- flowers and pastel borders in the eavenly shades of lime, pink, blue. Only $1. The Blue Boy 136 State St., Albany, N. Y.



A Tonic for Marred Furniture



REVIVA by Jackson of London

Just what you've been looking for . . . the triple action spot remover furniture polish.

There's magic in **REVIVA.** Spill nail polish on your dresser? or perfume or liniment? Is there a water, heat or alcohol ring on your coffee table? Don't agonize or revile—just rub on this too-good-to-be-true liquid and *most* furniture spots literally evaporate. Covers minor scratches. Revives color and grain of wood. Cleans, de-spots and polishes, so it's all you need.

½ Pint $1. — Pint $1.50 — Quart $2.50

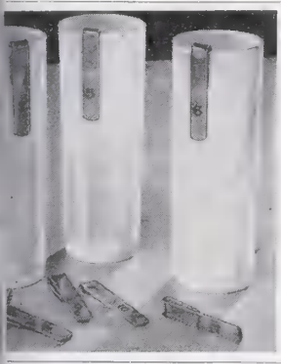
- **REMOVES** Stubborn Spots
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Try "Patina" English Type Wax (paste) by Jackson of London

To restore and retain the patine of precious pieces. For all wood and leather. Special BLOND for light woods. $1.00 jar; $1.50 double size. Made in U.S.A.



MRS. MARK JACKSON'S STUDIO B
5 West 52nd Street New York 19, N. Y.



FIRST TOAST TO THE HOST . . .

Who serves in *numbered glasses!* These durable, plastic clip-ons fit the rim of any glass . . . tell you which glass is whose. Your choice of red, amber, crystal, green. Gift packaged in sets of eight.

No. 11 ..... $1.95 *(post paid)*

Frosted Zombie Glasses as shown. Set of eight. No. 12 ..... $2.95 *(express collect)*

Clip-ons or glasses may be ordered separately.

Carol Grey

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TRANSPARENT SUIT BAG

$1. postpaid

Protect suits and blouses from dirt, dust and moisture by covering them with this suit bag made of waterproof transparent film. Double thickness and generous size, 32½" x 23½", bound on all four sides with cotton tape. Made with a snap opening along one side for convenient storing and removing of garments. This handy suit bag saves wear and tear on suits, cleaning bills diminish and closets look neater. $1 each or three for $2.65.

Write for FREE GIFT CATALOG.

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KIMBALL BLDG. 33 ALGOMA BLVD. OSHKOSH, WIS.

FIT GUARANTEED FOR EVERY BREED

Dress Him Up For EASTER





West Point Model RADIANT WHITE HARNESS

With RUBY RED LIGHT-REFLECTORS

PERFECT GIFT from kiddies to their pets. Handsome by day! Visible at night! RADIANT WHITE genuine leather military harness (also black or brown). Individualized pet's name engraved on plate. Red, white, blue V's on sides or Ruby Jeweled Red Light-Reflectors for night visibility. Custom-made, adjustable to fit any size pet.

Order C.O.D. $3.50 plus postage. (Or send $3.50, we pay postage.) 5-ft. WHITE, black or brown leash, $1.50. 10-ft. leash, $3.00.

IMPORTANT: Take BODY girth at foreleg with string. Send string, breed and pet's name.





MILITARY COLLARS
WHITE-BLACK-BROWN

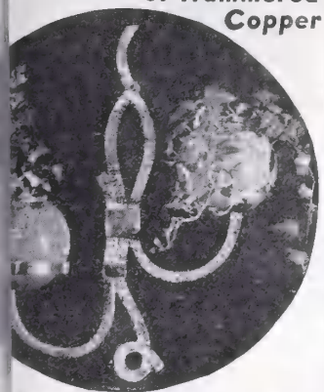
White, black or brown genuine leather military collars. Gleaming red, white, blue jewels. Pet's name on plate . . . complete $2.50. Send neck girth and pet's name.





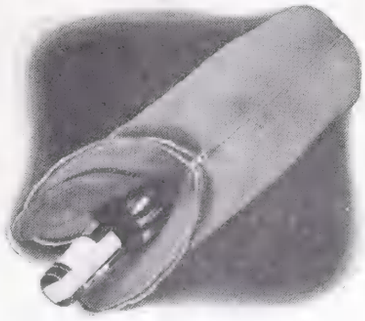
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ces beauty of plants or vines.
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t, 17 in. high, 14½ in. wide, com-
with 2 glass bowls. Mail orders
promptly.
1, Express prepaid $6.95
No C.O.D.'s please.

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Traveler
Guard that Bottle

—and the precious stuff it holds, whether it's medicine, lotion, or you-know-what! Shock-cushioned protector, with zipper closure, prevents breakage or leaking in luggage. Prized by travelers; an officer's pal. Buy two—one for you, one a gift. Protector in suede fabric, POSTPAID—

Quart size, $2.75; Pints, $2.25

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84 Broad St., N. W., Atlanta, Ga.



TINY TOTS' PLASTIC DINING SET

Mug, bowl and plate decorated with sprightly Easter chicks or flowers, and inscribed with his or her name. Rated tops by the Navy, who actually used them on rough seas; generous in size and non-breakable.

$3 Postpaid

YOUNG BOOKS, INC.
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A fine reproduction of

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by RENOIR

Marvelous Decoration for any Room

Framed in a 2" antique pickled gold, *12.00.*
Framed in a 2" antique pickled oak, *10.00.*

Prices are postpaid. No C.O.D.'s please.

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Silvery ALUMINUM



A gay new note of whimsy to grace your table.
Smart, sturdy and economical, Aluminum Salt & Pepper's.
Shake a leg and get your shakers now.

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GRECIAN URN
$1.95 the pair

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INDIVIDUAL S&P's
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NEW BRUNSWICK, NEW JERSEY



The Loveliness of Cypress

This different outdoor furniture is ideal for porch and terrace or a spreading lawn. Great, too, for summer camps and cottages. Built of Southern cypress for the out of doors. No fear of showers. Comfortable, durable and graceful with natural cypress two colorings. Now-dowel inset with pegged joints fastened with split cypress bands. Each piece is thoroughly treated with a clear toxic and water repellent. We have enthusiastic endorsements from Country Clubs, Adirondack camps and northern estates. Send your check, say where to ship—and we'll have a set packed and off to you when you say.

8 PIECES settee, 2 chairs, coffee table, end tables, 2 foot stools $37.50
5 PIECES settee, 2 chairs, coffee table, foot stool $29.65
3 PIECES settee, 2 chairs $22.45

Freight prepaid in U.S.A. to nearest depot.
Add $3.00 on the Pacific Coast

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In the past nine years we have shipped on direct order over 60,000 pieces of this furniture to homes in every state in the U.S.A.



SALTED NUTS

A delicious assortment of our famous fresh salted almonds, pecans, filberts, cashews, and peanuts packed in an attractive imported sturdy wicker basket. The ideal gift for your hostess!

3 lbs. $8.00
(Express charges additional)

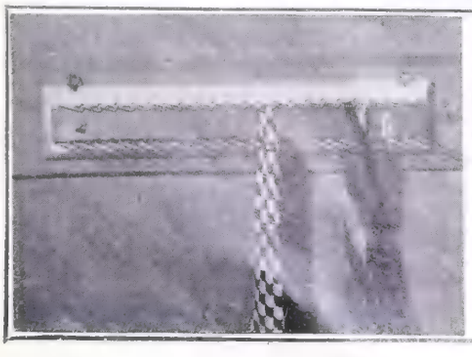
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Smart weathered-finish pieces: Hurricanes, 10"h. Pair, $2. Plant scale with 2 pots, 17" h., $5. Complete set $6.50.
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"Selectie" TIE HOLDER

Designed to hold men's ties in the most sensible fashion. Bright, chrome-finished loops and bars mounted on highly polished hardwood plaques, finished in walnut or maple. Each tie hangs separately and at an angle that provides complete visibility of each tie. Each hanging unit accommodates two ties without crowding, and lets the tie hang straight down so that wrinkles automatically fall out.

48 ties .... 19x3½" .... $5.00 plus 25¢ postage
36 ties .... 15x3½" .... $3.75 plus 25¢ postage
24 ties .... 10x3½" .... $2.50 plus 15¢ postage
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TERRACE NOVELTIES Dept. 236
211 East 58th St. New York 22, N. Y.



WINDOW SHOPPIN



GOLDEN HOOPLA! If you ca see your way clear to a week in Pi hurst or a new Daché chapeau, let t whopping costume jewelry be your m winter tonic! The gold-plated l bracelet is divine with a dinner dr tweeds or, like a chatelaine, loo over a handsome leather belt! O $2.95; hoop earrings with screw ba $1.95; both plus 20% tax from Ri ter's, 589 Fifth Ave., N. Y. C. 17.



MY FAIR LADY. The most sop ticated vanity box around town co from the deft fingers of a gay lady v calls herself Mag. Each box is hand d each is different, but they're all ha somely made, enameled white, wit hinged lid and inset mirror. You n even have your name as part of the oration if you ask her nicely. 15" x 9 $19.95. Mag, 99-33 66th Ave., Fo Hills, N. Y.



ANYTHING GOES. A wonde last-minute-things bag for all the s a suitcase can't cope with. Shoes, metics, towels, hats—put them all in canvas bag with separate compartm and let your dresses rest in peace in y suitcase. It holds so much that, fo week-end, you could forget the suit altogether. In red, green, rust, or b 3 initials, $4.25. Young Books, Inc., Madison Ave., N. Y. C.

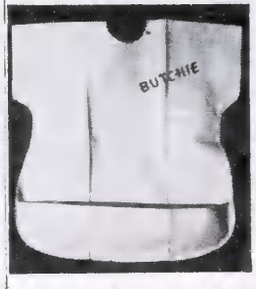
(Continued on page 41)

ELECTRIC POTTERY KILNS

Making pottery is lots of fun. Ceramic Jewelry, Figures, Horses Cats, whatnots, are easy and interesting to make with Electri Pottery Kilns. Baking chamber 5 x 5 x 5 inches, $35. 9 x 8 x 1 inches, $150. F.O.B. K.C. Mo. Other sizes, large and small.

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Personalized



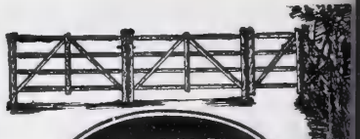
BABY BIB

$1. POSTPAID

As long as Pop has initialed handkerchiefs and Mommy has monogrammed goblets, it's only fair that Baby have this gay first-name bib! It's a very good bib, of course, made of snow white plastic-coated fabric that washes with a flick of a damp cloth. About 16" square, with shoulder protection, sleeve holes, round-the-neck tie, and a great big crumb pocket at the bottom. And baby's first name is hand-painted right smack on the front, in letters that won't come off! $1.

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Rustic fencing of enduring beauty an lasting utility, for enclosing residen grounds, gardens, country homes, farm parks or club property. Made of Mich gan white cedar, with bark remove Natural finish. Easy to erect. Choi of many attractive designs. Only limited supply. Get your order in earl

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Michigan Roadside Table Co.
Pontiac 15, Mich.





Fabrics that Capture the Radiance of Spring!

Hang a length of the glorious floral at your window . . . use the colorful stripe to point up a chair . . . combine the clear-toned solid with a printed flounce for dramatic contrast. These exciting fabrics by Bloomcraft add a touch of springtime radiance to the most ordinary room! Rich, beautifully-textured cottons . . . vat-dyed and washable.

"Hayden" — Delphiniums, irises and peonies splashed against a blue, rose, ivory, gray, yellow or natural background. 48-in. wide, around $1.75 yard.

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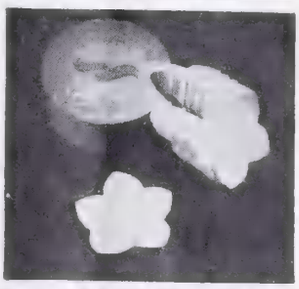
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THE WEIMAN COMPANY . . . ROCKFORD, ILLINOIS

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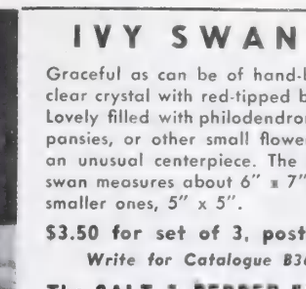
LIP HIM THESE and he'll think ou're cuter than Betty Grable, smarter ıan Clare Luce, and more wonderful ıan the day he married you. Fine ather slippers in brown, with leather les and rubber heels, these open-work ndals give the foot extra freedom. hey'll be so nice to come home to. zes 6 to 12 for men only. $3.95 plus c postage. Fellman, Ltd., 6 East 46th ., New York 17, N. Y.



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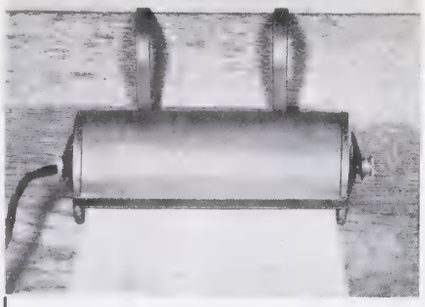
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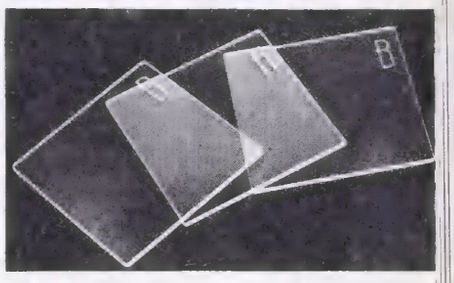
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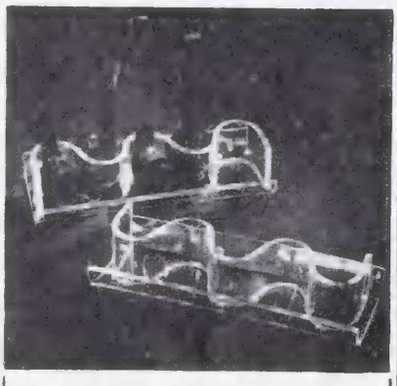
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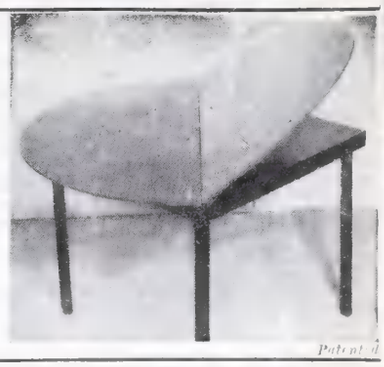
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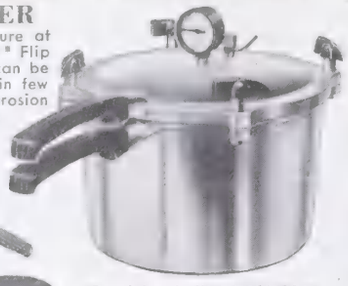
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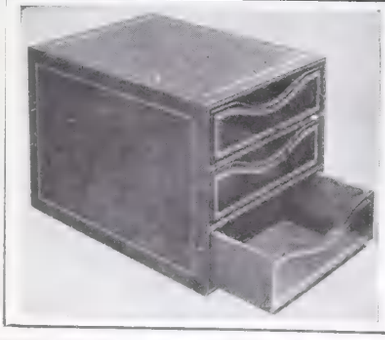
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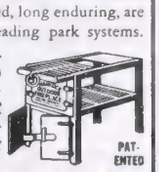
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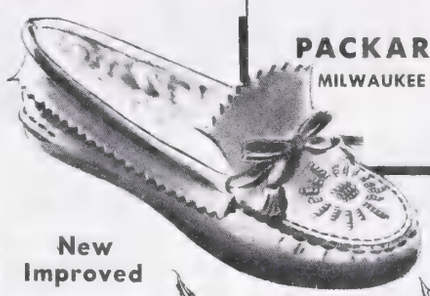
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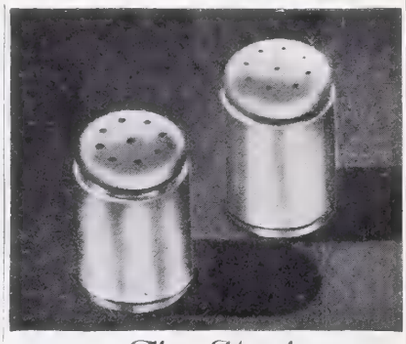
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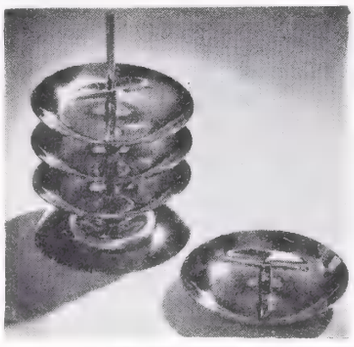


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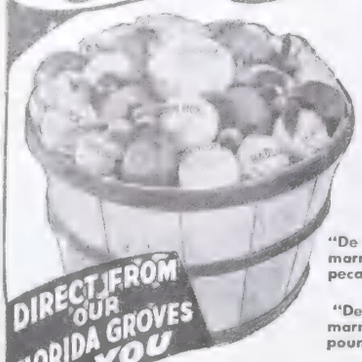
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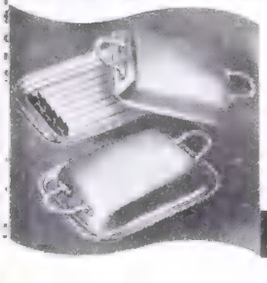


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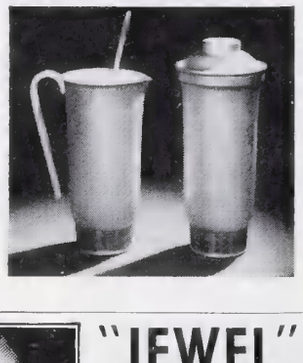
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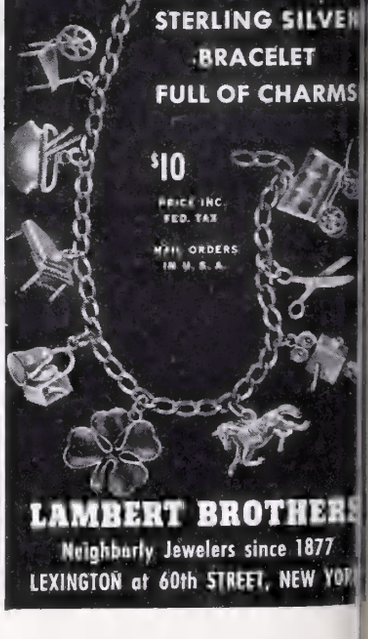
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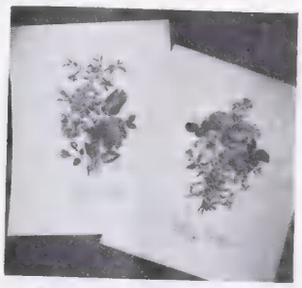
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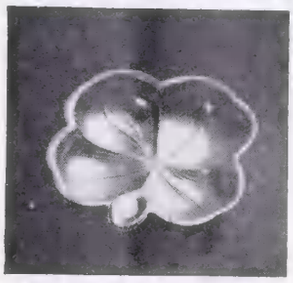


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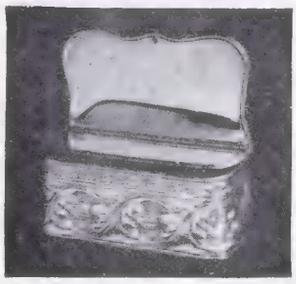




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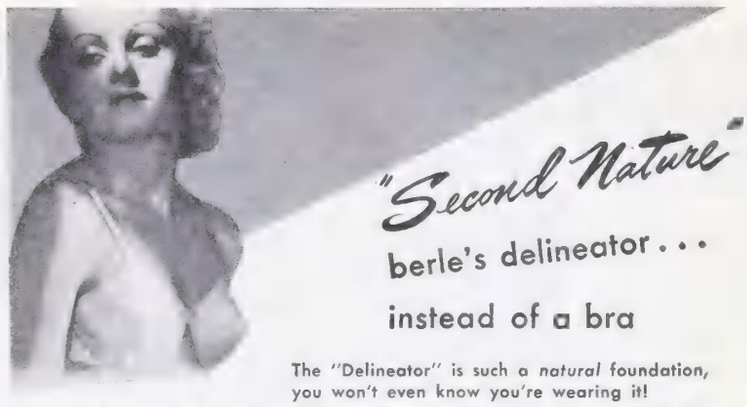


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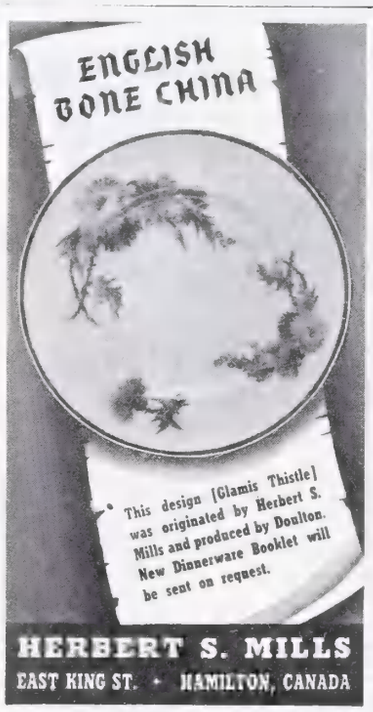
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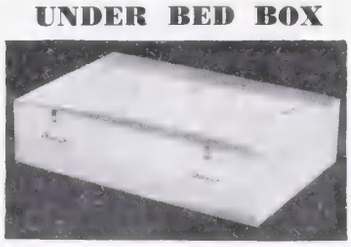
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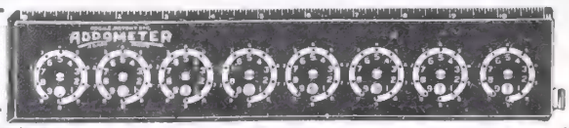
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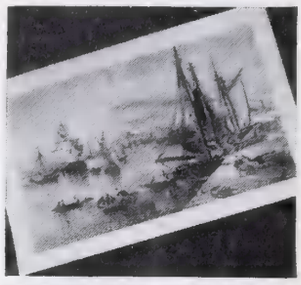
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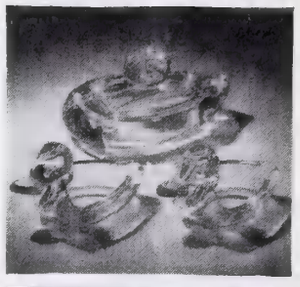
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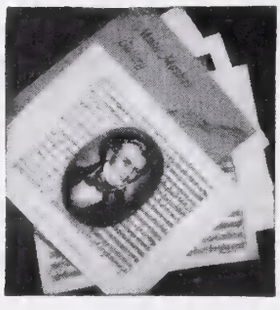


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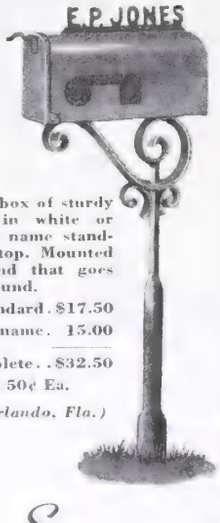
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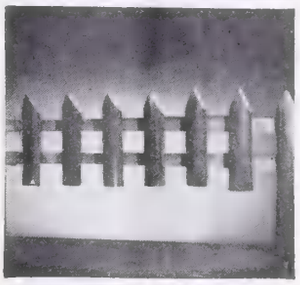
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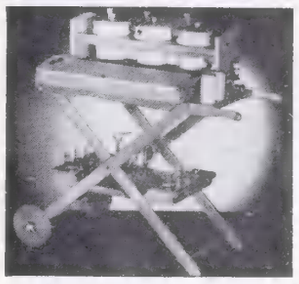
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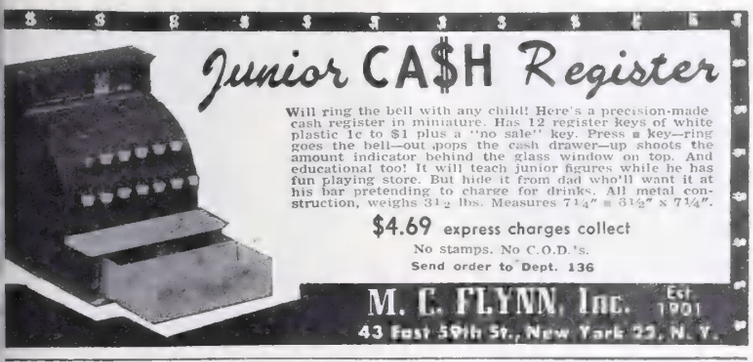


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DELIGHTFUL, distinctive stationery . . . for letters with a touch of Spring. Brilliant, circus colors for the gayer mood; soft, pastel tints for every occasion. The discriminating choice for that very special gift. *Designed especially for Kellogg by Dorothy Simmons.* $3.00, $3.50, $4.00 a box.

STATIONERY DEPARTMENT
BRENTANO'S
586 Fifth Avenue
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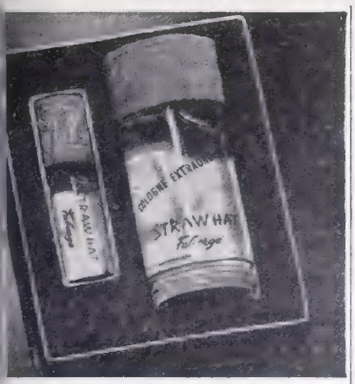
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Fine reproductions of American antiques, scaled one inch to the foot. Handmade of finest woods—mahogany, pine, cherry and walnut.

Mrs. Whistler . . . Victorian rocker of mahogany, upholstered in deep rich colors, 4½ inches high, entirely handmade. $6.50
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rfume Ensemble containing match- g flacons Straw Hat Perfume and raw Hat Cologne Extraordinaire, th topped in natural straw, gay as Easter bonnet.
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All steel, bronze finish. Beautiful clear tone.

10" high, 9¾" diameter, weight 15 lbs. (approx.)

Unique. Useful. For farms, estates, summer homes, boats and game rooms. Ideal as war memorials and gifts. *Quantity limited.*
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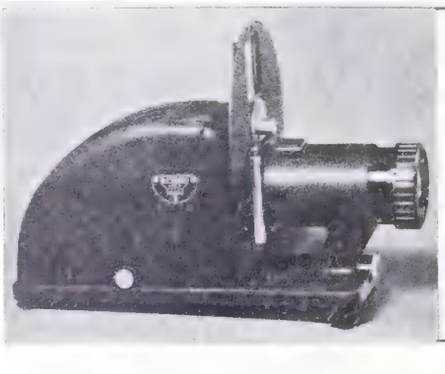
DESK SET

English Bone China with deep red, yellow or pink Victorian roses on white; 6-pc. set $85.00

(PAD WITH GILT BRONZE CORNERS 12" x 19")

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All-Purpose Projector

Here's the famous ARGUS projector that gives you brilliant, true reproductions of your 2 x 2" Kodachrome slides. Its exclusive Rotary Slide Carrier takes slides RIGHT SIDE UP! Its oversize double condenser concentrates illumination evenly over the picture area. Other features: Metal construction; ample ventilation; compact (3¼" x 5¼ x 11"). Yes—the ARGUS gives you everything that's needed for excellent performance!

$27.75 prepaid
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UPHOLSTERY CLEANING SET

CONSISTING OF

A. ELECTRO-STATIC CLEANER
This plastic brush without bristles creates its own electricity—no batteries, no cord. Picks up dust, loose dirt and hairs from upholstery by magnetic attraction.

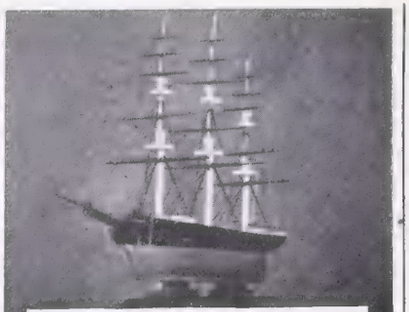
B. VAPOO SHAMPOO
After removing loose dirt with Electro-Static Brush just sponge on Vapoo's rich soapless suds and dirt and dinginess disappear like magic. Restores new life to your furniture.

C. SPONGE APPLICATOR
To be used for applying Vapoo to fabric. Made of sterilized natural sponge pieces in tufted cotton bag.

COMPLETE SET 2.50

Individual items may be ordered separately. Brush—$1.75, Vapoo—$1.00, Sponge—50¢. Prices include postage anywhere in the U. S. Send check or money order—no C.O.D.'s please.

VAPOO PRODUCTS CO., Inc.
110 E. 125 St. New York 35, N. Y.



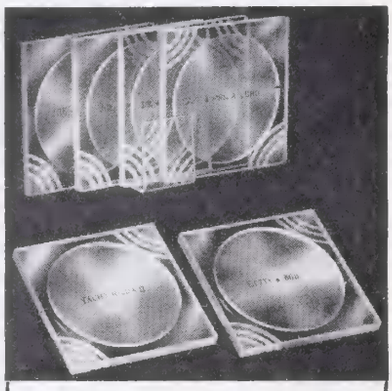
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Fully Assembled Model

Classic example of the early Clipper Ship, the "SEA WITCH" was built in 1846—fastest ship afloat at the time. Sailed to China and San Francisco; established records that stand to this day for sailing ships.
Handmade model built by Yankee craftsmen in amazing detail. 18½" overall x 13" high. Black and antique copper hull, painted spars, mahogany finish base. Shipped completely assembled and finished as illustrated. Historical folder included.

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Express Prepaid in U. S. A.
Satisfaction guaranteed or money refunded. Other models $5.00 to $50.00. Illustrated folder on request.

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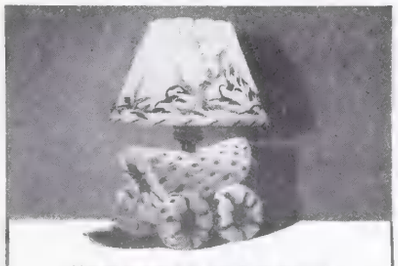


A *Personalized* Gift For *Every* Occasion

Hand carved crystal clear lucite coasters and stand in a striking modern design with any name in *24 carat gold lettering!*
They'll delight your week-end hostess! For home, yacht, or farm, or as a bridge prize—they're welcome everywhere, and so useful too. . . .

Set of four with stand and name . . . gift boxed
$2.95 Postpaid—No C.O.D.'s

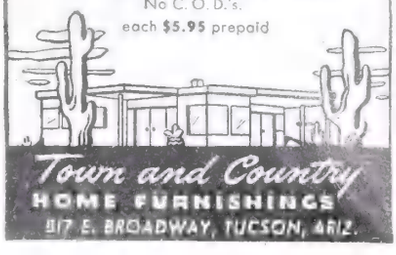
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"COVERED WAGON"

Lamp and shade of Cholla Cactus
(pronounced Choy-a)

This interesting lamp is a "natural" for your game room, den or children's room. Handmade from the West's most unusual cactus plant. Lamp and hand decorated shade, complete with bulb and 48" cord. Packed singly or in pairs. No C. O. D.'s.
each **$5.95** prepaid



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HOME FURNISHINGS
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This "Swiss" weatherhouse, made in the U.S.A., PREDICTS the WEATHER IN ADVANCE. Has thermometer on front . . **Guaranteed to Work.** When the witch comes out watch for bad weather, the girl and boy indicate nice weather. Acts with amazing accuracy. Weather houses 7 inches high and 6 inches wide. Shipped complete ready to use. As illus. $1.69 prepaid.

DE-LUXE CHINA FINISH
LIFETIME GUARANTEE
HAND FINISHED MODEL $6.95 (Prepaid)

WEATHER MAN, Dept. HS. 29 E. Madison, Chicago



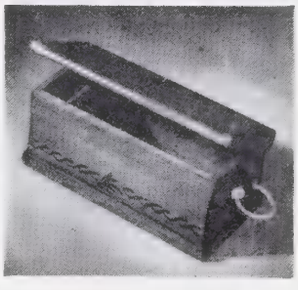
WINDOV



PLUSH BOTTOMS. The sa wizard who gave us Hi-Jacs (remem those sweaters for glasses?) now in duces for the first time a new wonderfully practical coaster. It's sturdy metal base, thickly covered w a deep, permanent coat of plush, a set of 4 comes in matching or sorted bright shades. Gift boxed yours for $1 postpaid. Killinger Marion, Va.



THE THREE BEARS, and w do you think! Mother Bear holds nutmeg, Father Bear holds cinnamon, the tiny little Baby Bear holds spice. They're made of glazed Califor pottery with shaker tops and the pr for the whole family is just $5.50 e coll. Carole Stupell, 507 Madison A nue, New York 22, N. Y.



YO HO HO, and a miniature chest! It's especially well made, h rubbed both inside and out, in an pine finish, and the hand painted dec tion is copied from an antique New E land tea canister. With its built-in "d box" and rope handles, it makes a box for cigarettes, nuts, jewelry or d miscellany, such as pencils, erasers, 8" x 3¼" x 3½" high, $3.50 postp Rupert Rhodes, Chelmsford, Mass.



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Reproductions of Famous Paintings
Southern Belle—Major Biddle
Size 10½" x 12½"
In beautiful *hand carved* antique gold frames
These pictures are processed to have the appearance of oil paintings, and as with original oils, they require no glass.
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Scintillating Calla Lilies. Try the charm of beautiful ceramic jewelry with your woolens now and later with your summer cottons. An appropriate Easter gift.

Colors: White, pink, or yellow. All with green leaves.

Pin (2½") . . $5 Earrings (1") . . $3

Plus 20% Tax

Catalog of other designs upon request.

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STUDIO: 321 NINTH AVE., HADDON HEIGHTS, N. J., USA



You will lov
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BEFORE

In millionaires' mansion and cottage kitchens, you find PADDY O'HAIR—th most beloved, amusin novelty ever created. Shure—'tis magic Fill with water; spread special seed watch the miracle! PADDY grows thic crop of bright green hair, eyebrows an sideburns. You can give him haircuts the grass will grow for months; can b planted again and again. Head is dur able pottery; rich suntan color; 5 inche tall. Thousands buy PADDY for themselve then reorder for gifts. Ideal gift for S Patrick's, Mother's Day—every other day

Sent complete with special seed and instructions, $1 postpaid, money back guarantee. Send $1 with order and we pay postage; or will ship C.O.D. and you pay postman $1.36. Order today.



AFTER

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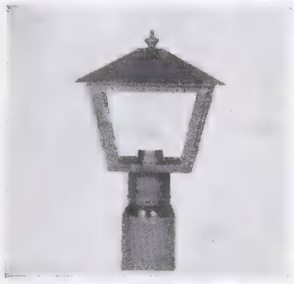
HOPPING



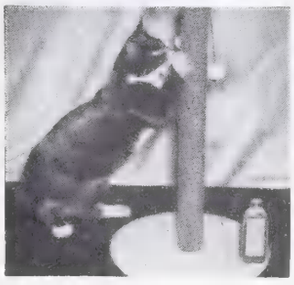
RIGHTEN THE CORNER re you are!" This tole lamp is ioned after a candle-stand, has a leaf trim, comes in rich red, black. ole green. A pair of them for the tables in your living room or your and's chest of drawers, and your e will have the glowing hospitality fireside in a snow-storm. 16" high; e 8" diam. $10 ea. plus post. May-Inc., 4 Central Ave., Albany, N. Y.



THE FENCE, particularly a picket fence, you'll want this Cape post lantern. It's designed to be on a post about 3½ feet high, in diameter. Made of hand-ght heavy copper, finished in black, easures 8" square, has an over-ing roof, and is 10" over-all. Fully rified, $10 express collect. Plainville l Works, Farmington, Conn.



RR-FECT GIFT for the cat in life is the fabulous Cat Caper. Be- it's such sport for Tabby to mani- her nails on its corrugated wood flirt with the wool pom-poms at-d, she will, of course, let your ture alone! Treated with catnip, 20" it's $2 express collect. 2-oz. bottle p extract, 25¢. No C.O.D.'s. Frost arch, 152 Eastside Parkway, New-Mass.





Food Treats for Discriminating Hostesses

ALLIE ADAMS BURNT OFFERING CANDY. Almond, caramel-like perfections. *12 oz., $1.75 each; 3 for $5.10.*
MUSHROOMS BROILED IN BUTTER. Cooked, ready to use. *6 oz. tin, 3 for $1.85; $7.30 per doz.*
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GREIG'S OYSTER SAUCE. *12 oz. bottle, $1.25 each; 3 for $3.60.*
WHOLE GREEN TURTLE MEAT. For your favorite stews, soups, etc. *11½ oz., $2.60 each; 3 for $7.60.*

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EPICURE'S FOOD MART
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Lift the spirits of your guests with the delightful melodies of this unique MUSICAL SERVING TRAY. A prized possession in any home—so practical too. Plays as you pick it up to serve. Everyone will just rave about it. What a joyous gift for any occasion. Comes with your choice of three beautiful chrome initials. Sturdily constructed of highly polished walnut (16" x 11"). The charming music is prompted by the perfect performance of a genuine Swiss Thorens movement. Order yours today. Specify initials desired. You will surely adore it always. **Only $13 postpaid** ($12 without initials).

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KEW GARDENS, NEW YORK
Send for Free Illustrated Catalog of Musical and Other Items



DECORATIVE MIRROR

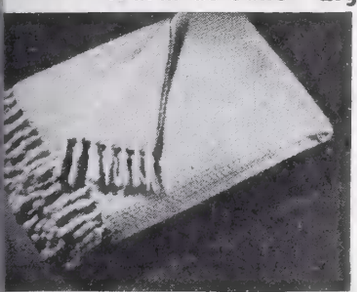
Whatever color your dressing table is, there's sure to be a harmonizing shade in which you can select this mirror for it. There's off-white, gold, or rosedust—so take your pick. Has easel back to stand or can be hung. Measures 15" x 11½".

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SEND CHECK OR MONEY-ORDER
No C.O.D.'s
Photo frame to match for 8" x 10" picture at same price also available.

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Warm as June—Light as Thistledown



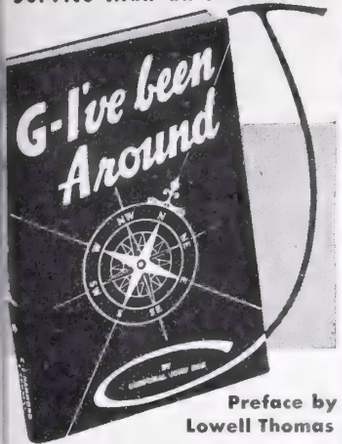
A soft hand-woven pure wool throw that you will curl up under on your chaise—that your husband will cover up with for his Sunday afternoon naps. It's 54" x 72", and comes in heavenly shades:

Peach, Dusty Rose, Blue or Green

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his name embossed on it!

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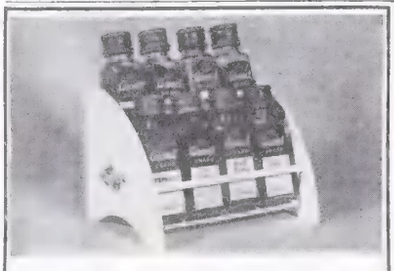
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PEPPER MILL

Is there a gourmet in the house? Make him happy with this handsome pepper grinder! Pale maple job, turns out fresh pepper for salads, omelets, soups, etc. **$2.50**

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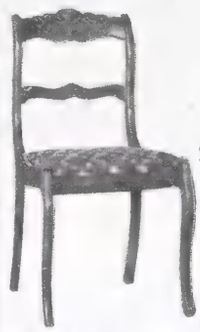


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Amazing Simple Device Ends Garbage Mess and Odors!



Finger-tip-open! Snaps shut. Seals odor-tight!

Scrape scraps from plate to bag. No handling!

Holds peelings, coffee grounds, bones, soups, rinds, etc.

No more leaking sink strainers. No more unsightly, unsanitary, smelly kitchen garbage pails!

Sturdy metal frame fastens to door under sink, cabinet drawer or wall.

6-quart size, stout moisture-proof bag is easy to put on and take off.

No more stooping—the SCRAP-TRAP hangs waist high. Never touch garbage again!

New! PATENTED SCRAP-TRAP

Goodbye to your *worst* kitchen chore! Now you, too, can avoid handling wet, messy garbage scraps! Remove dry bag, fold top, place in pick-up garbage can. Keeps can clean, too. This new, quick, clean SCRAP-TRAP is sweeping America.

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CHOICE OF TWO MODELS: (1) Hook-on Model hangs on drawer or door-edge. (2) Hide-away Model screws on inside of sink door.—In choice of Red, Blue or Ivory. Only $2.19 postpaid complete with 30 big moisture-proof genuine SCRAP-TRAP Bags. 100,000 sold on sight! Order today!

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Vases, urns, statuary, figurines, candle-sticks, sea-shells, pitchers, flasks, trophies, and other keepsakes converted into artistic table lamps. Oil lamps electrified.

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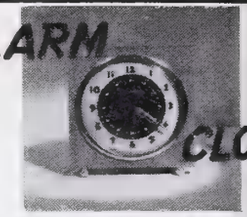
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The "Captain" of your heart will love beautiful Nautical electric clock. Bl wood Ship's wheel with real "Sea" br spokes. Character and quality throughc $9.75 prepaid. Tax included.

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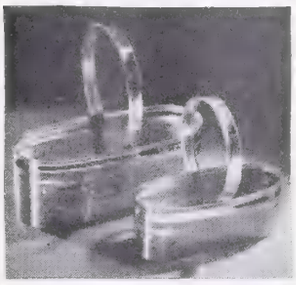
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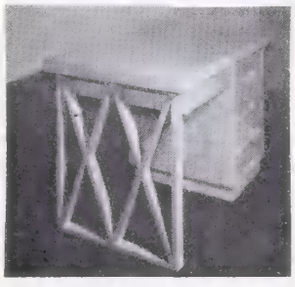
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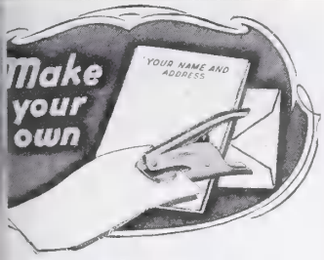
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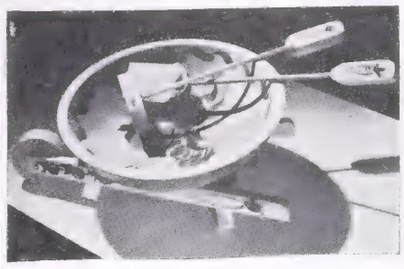
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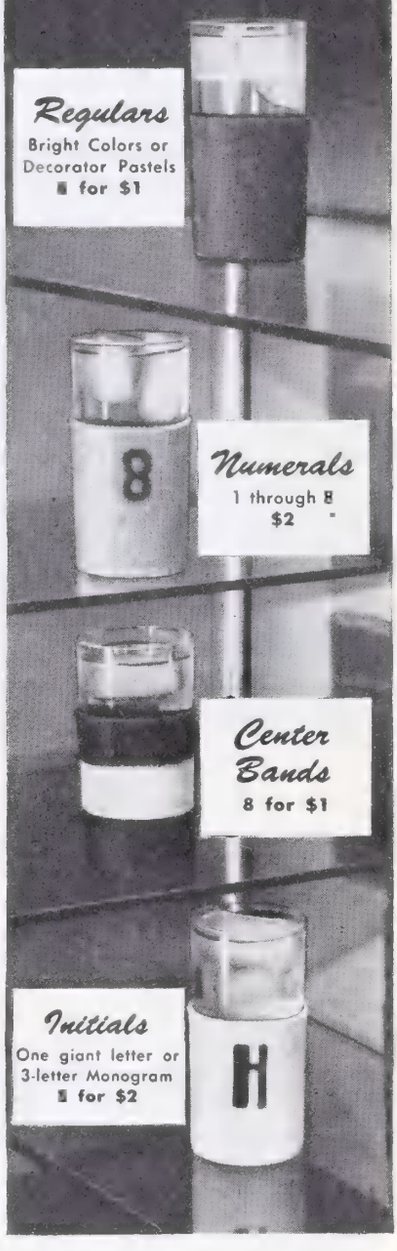
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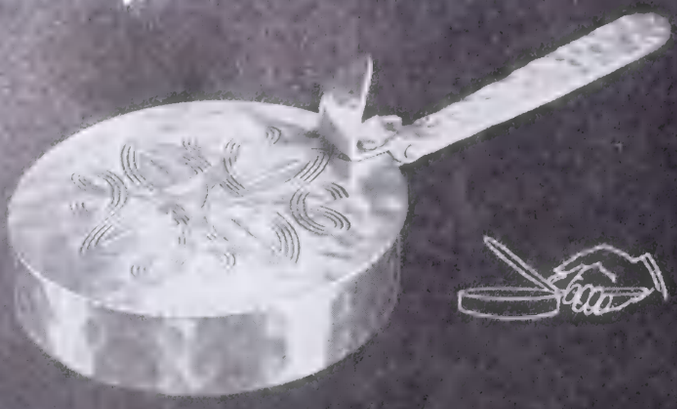
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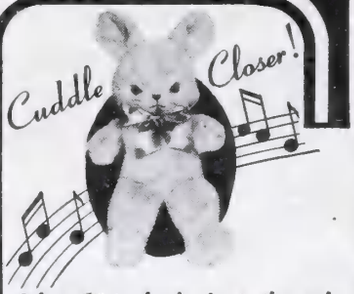
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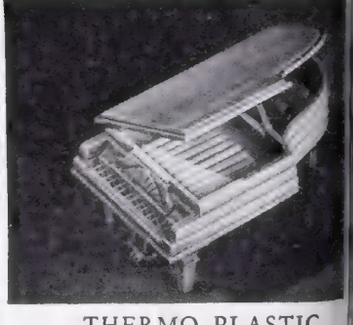
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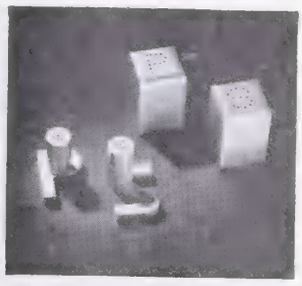
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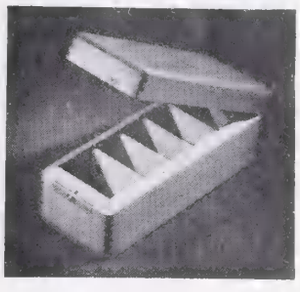




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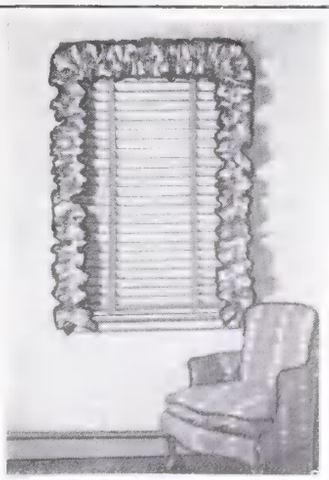
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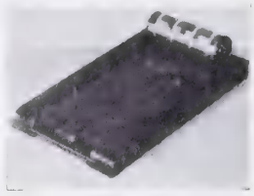
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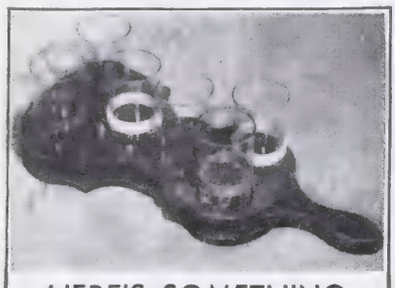
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Vol. 88 **MARCH 1946** No. 3

On the cover, slipcover fabric, Virginia Handcraft rug, and Fiberglas curtain fabric, F. Schumacher & Co. Couches, Heritage Furniture Co. "Kentile" floor, David E. Kennedy, Inc. Commode, Empire vases, coffee table, and Chinese end tables from Kelly-Scoville. Staffordshire box, Lyman Huszagh. Silver tray, DiSalvo Galleries. Black and gold glass jar, ash tray, James Amster. Decanter, Chinese box and ash trays, David Ayers. Glass vase, Goldfarb Flower Shops. Napkins, matches, Can-Dle-Luxe Shops. Robert Locher, designer. Photography by Pagano Studios.

GIVE

This month the Red Cross asks your help. When you open your pocketbook, remember the Red Cross is still by his side, helping the veteran back to health and to civilian life. And it's right by the men who are still overseas.

DECORATION

Would $643 Buy so Much Anywhere but Home? 64-67
Furniture for Three Rooms for $1,400 70-72
My Love Affair with Modern 73
Space Makers for People Who Can't Move or Build 74-75
Do Men Mean What They Say About Decorating? 88-91
This Is the House that "Stardust" Built 96-97

FOOD AND ENTERTAINING

It's Cheaper to Entertain at Home than in Public 68-69
Saturday Night Smoothies 166

HOUSEKEEPING AND MAINTENANCE

An Ironer Will Pay for Itself 76-77
A Substitute for Time 101
It's Worth Mentioning 148-149

HOW AMERICA WANTS TO LIVE

What Do You Want a Kitchen to Do? 78-79
You May Win this Kitchen if You Tell Us What You Think of It 80-86
How to Win this Kitchen 87

GARDENING

Travel and You'll Be a Better Gardener 92-93
Have a New Carpet of Flowers Every Spring 98-99
Have an Evening Garden for Fragrance 102-103
How to Tear Up an Old Garden 104
The First Garden and the Last 120
The Man Behind the Hoe 165
The Log of the Practical Gardener 184

HOME PLANNER'S STUDY COURSE

Is There Such a Thing as a Low-Cost House? 105
With Their Own Hands They Built this House for $1,200 106-107
He Built His House After Work 108
He Built His House on Week Ends 109
They Built Without a General Contractor 110-111
How 4,000 Peoria Families Built Their Own Homes 112-113
You Get More for Your Money by Owning 114

OTHER FEATURES

Window Shopping 28-55
You Get More for Your Money at Home 61
Where Else Can You Control Your Own Background? 62-63
Your City Is as Clean as Your Complaints Make It 94-95
The Value of Complaining 95
The End of the Beginning 100
The Simple Approach to Music 119

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YOU GET MORE FOR YOUR MONEY AT HOME

by Elizabeth Gordon

Lay aside for a minute, if you can, your sentimental attitudes about home, and look upon it simply as a hard-boiled, inescapable deal in dollars and cents economics.

If you are able to do this you will find, perhaps to your surprise, that money spent on those things and services connected with living at home can buy more value than the same amount of money spent on similar things and services outside the home.

The reason for this is very clear. Money invested in making a home continues to be yours, whereas money spent on comparable amenities, outside the home, is gone forever.

Yet this is a truth that many people discover only after they have frittered away half their lifetime earnings on purchases which have a one-time use. A collection of night club and restaurant checks, cruise receipts, country club party bills, enjoyable though this spending may have been at the time, are scraps of paper with no re-use value. Comparable pleasures can be created at home and for less money, and the savings realized can be invested in making home still more convenient, more satisfying, more pride-inspiring.

The advantage of owning over renting is a time-honored way of expressing this same truth, and applies to furnishings and entertaining just as surely as it does to land-owning.

The people who have not yet discovered this truth are the real spendthrifts. Because they are the ones who really throw their money away, since they buy nothing permanent.

On the following pages are five examples of this economic truth.



Only at home, with the furnishings you choose to live with, in the atmosphere your kind of living engenders, can you create surroundings that sum up your tastes and, hence, are truly your own

DESK DESIGNED BY EDWARD WORMLEY FOR THE DUNBAR FURNITURE CO. PHOTOGRAPH BY F. M. DEMAREST

Where else

CAN YOU CONTROL YOUR OWN BACKGROUND?

By Marion Gough

You'd be a phenomenon among human beings if you didn't enjoy getting away from home every once in a while. An occasional evening on the town, dinner at the club, a week end in the country—they're all good for your soul. For a change of scenery keeps you alert, is the best medicine in the world for the fearsome disease of getting set in your ways.

Always provided you don't overdo it!

Once the time comes when it seems preferable to be outside your home more than you are in it, when it becomes second nature to you to do all your entertaining in restaurants or night clubs, all your relaxing in theaters or resorts, home becomes a mere stopping-off place. And you work a serious injustice on yourself because you are not only paying too much money for the fleeting pleasures you get in return, but you're doing a pretty ruthless job of stifling your own personality.

Your home *is* you. Good or bad, it cannot help but be a tangible expression of what you like and how you think life should be lived. It's your natural element or climate, a place where you are frankly yourself.

But one of the best things about home is that you never have to accept it as is. If you don't like it, you can always do something about it. You have the opportunity and the prerogative to mold it as you see fit, to change the draperies or the kitchen sink, or the chairs or the spirit of the place to accord with your own personal tastes or whims, now or tomorrow or next year. You can work on its four walls and roof as a painter works on a canvas, expressing what you feel about everything from heating systems to hospitality. And everything you add, subtract, or change to increase its physical beauty and comfort adds to the stature of your personality in innumerable, less tangible ways. Home builds *you*.

You are investing in the deep-rooted satisfaction of home, something that must be experienced to be understood, and in such priceless returns as a contented family, because, if your home expresses you honestly, it reflects your care for the happiness of the people dearest to you. You are creating an atmosphere in which hospitality truly flowers, for guests entertained at home feel that they know you better. They see you at your ease against a background that could belong to no one but you.

Could you possibly say the same of any public place where you might be likely to seek relaxation with your family or entertain your guests? For instance, restaurants and clubs by their very nature must be impersonal places, pleasantly anonymous, to attract everyone in general and no one in particular. They're not supposed to reflect any one personality, and there's nothing you can do about it to add your personal touch to the red leather banquettes, or the chromium bar, or the china on the table. To be sure, they can be gay or handsome places where you may have fun or treat yourself or your guests to a splendid meal. But for all of this there is a subtle lack of rightness in the background. The spark of personality is missing. And so the family feels that there's nothing like a meal at home after all. And your guests, who see you as a guest yourself in a public place, are cheated of the personable, welcoming host who exists only at home.

Think about this, because there are signs that too many people have been forgetting it. From 1929 to 1941 Americans spent fifteen cents out of every dollar for recreation and transportation, investing a meager eight cents of every dollar in the furnishing of their homes. That's a high-priced way to get rid of your money and stultify your own personality. Don't you agree that something should be done about it?

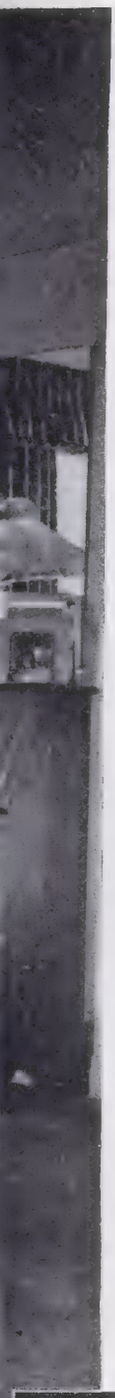




◀ BEFORE ▲ AFTER ▶

See (above) how well-made, extra-full curtains and draperies conceal small windows, give great importance to the setting. Sofa was covered in auto upholstery fabric, seat pillows made into single pad, to serve as guest bed. Generous flounces and thick fringe add a feeling of richness.

On the other side of the room (right) a pair of chairs, not unusual in themselves, were given real distinction by quilting of the fabric, 100% full flounces, thick fringe. Carpeting was "used" broadloom, stripped of color and redyed. Light green walls, woodwork make room look larger.



WOULD $643 BUY *SO MUCH* ANYWHERE BUT HOME?

By Helen Weigel Brown

A young couple could toss away seven hundred dollars in a half dozen evenings of hitting the night club high-spots. They could spend more than that on a short vacation at a fashionable resort. But where could they buy more enduring enjoyment than the William Wolfords bought for exactly $643 when they redecorated their Hollywood apartment shown on these four pages?

When they first moved into it, the apartment was a three-room study in depression: antiquated furniture, a jumble of small French windows, bleak colors, all set against a background of dull brown walls and stippled woodwork reminiscent of pre-World War I.

Rather than invest money in salvaging the rented furniture, the Wolfords replaced it with pieces of their own, brought out of storage—furnishings not new, but with basically good lines and construction. A pair of bedside tables, a dresser, a breakfast group were their only new furniture purchases.

The rest of this near-miracle of transformation which you see in the photographs was achieved through paints, wallpaper, cotton fabrics, and striking color combinations plus a generous dash of imagination.

Throughout the project, they bought good quality materials rather than the cheaper grades which would soon have had to be replaced. And the beauty of it is that when the Wolfords find their dream home, eventually, they can take with them everything they have put into the apartment's rejuvenation, except the paint and paper on the walls.

To the Wolfords' budget of $643 was added a great deal of their own "free" labor in reupholstering, drapery and curtain making, and painting. For a couple not so "handy with the hands," a similar refurnishing job would have totaled an estimated $1,100—which is still, we believe, a modest expenditure for such enormous return in more comfortable and inspiring surroundings for good living and entertaining. See itemized costs on page 162.

TWO PHOTOGRAPHS BY MAYNARD PARKER



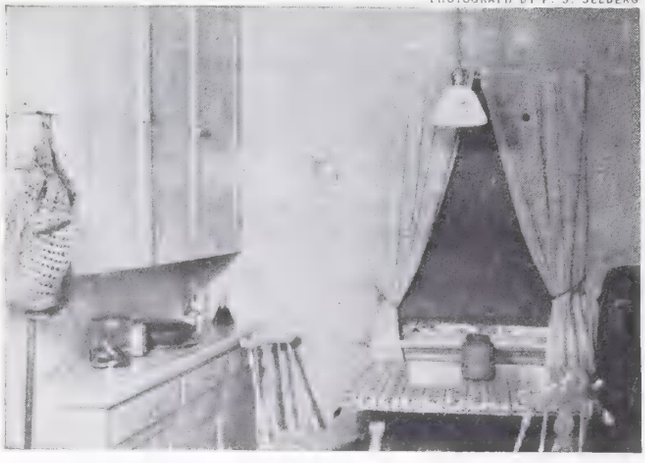
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WOULD $643 BUY SO MUCH ANYWHERE BUT HOME?



One of the Wolfords' little extravagances in the kitchen were the full cross-over curtains, more expensive (but also more decorative) than ordinary single ones. Other decorative touches are the ruffle on stove hood, curtain covering sink plumbing pipes, and patterned linoleum on counter tops.

PHOTOGRAPH BY P. S. SEEBERG



▲ BEFORE AFTER ▶

This dreary corner of the kitchen (above) was transformed (right) by fresh paint, gay paper on walls and cupboard doors, and a new breakfast unit that now seats five comfortably. Built-in circular bench provides generous storage space under seats. It has an easily cleaned, leather-like covering.



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PHOTOGRAPHS BY MAYNARD PARKER



Used generously full, an inexpensive organdy achieves a lush, expensive look (above). If you're decorating on a budget remember that plentiful yardage of a low-cost fabric makes a more effective draping than skimpy yardage of an expensive fabric.

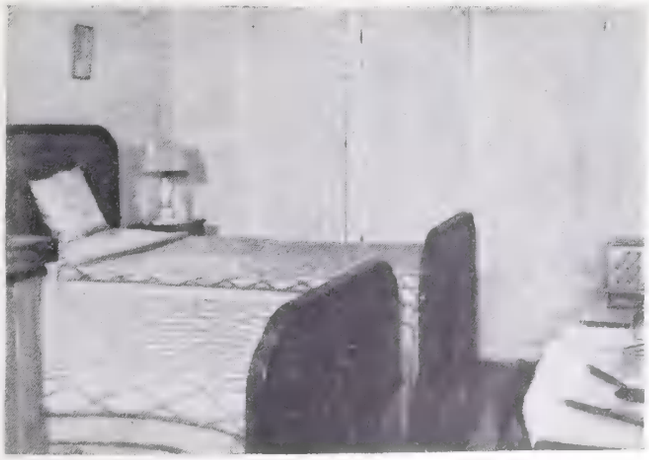
What could have been just another one of those chintz bed ensembles becomes decoratively outstanding (left) by reason of quilting, the 100 per cent full double flounce, the contrast binding, and the excellent detail of the tailoring throughout.

Three small and decoratively insignificant windows (left, below) become sheer drama, treated as one and framed in quilted chintz-covered cornice cut from border of chintz pattern. Same border covers padded drawer fronts of the chest.



▼ BEFORE ▲ AFTER ▶

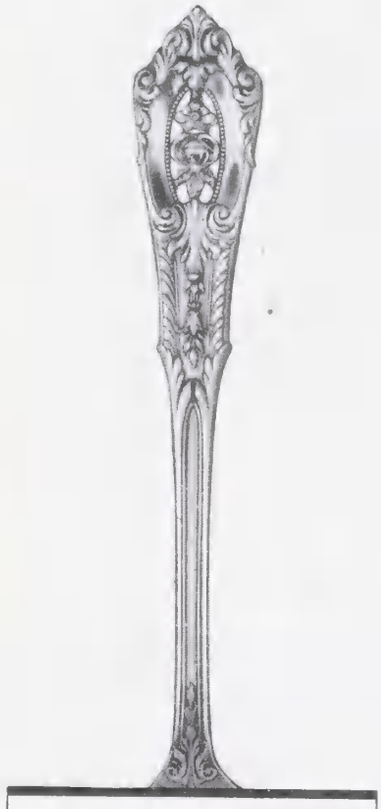
PHOTOGRAPH BY P. S. SEEBERG



By Florence Paine

IT'S CHEAPER TO ENTERTAIN AT HOME THAN IN PUBLIC

Your guests taste the best food and enjoy the best hospitality if you dine them at home. We "shopped" this gala company dinner at several fine restaurants, compared the cost of home preparation, and found that you'd save something more than $3 per person if you prepared and served it in your own home.



Dinner at Eight

Sweet Pepper Consommé
Breast of Guinea Hen Wild Rice
Spinach Soufflé
String Beans with Almonds
Watercress and Chicory Salad
California Burgundy or Beau Rosé
Baked Alaska
Demi-tasse
Brandy and Benedictine

Americans seem to have achieved the appalling reputation of being excellent hosts—in public places. Foreign observers, who go off with the impression that we rarely eat our own meals at home, let alone entertain there, don't know the real us, of course, but they've spotted a tendency.

You know how it is yourself. The time comes when you feel you must entertain John and Mary Salisbury in gala style. You like them, they're special people, and so to do them honor, you invite them to have dinner with you. You want the Salisburys to remember this evening as one of social and gastronomical perfection. This must transcend all other dinners. The food must be rare and faultless, the wine choice, the company congenial. So isn't your first inclination to take the Salisburys to the most elegant restaurant in town, or to the country club, or out to that famous inn on the turnpike?

If you dine your guests in public, you will probably enjoy an adequate dinner, perhaps even a superlative one if the restaurant is fine. You will have proved to the Salisburys that you like them well enough to buy them a rather grand meal, impeccably served. And you will have been relieved of a large share of your responsibility as hostess—no shopping, no maid trouble, no silver polishing, no effort. For all this you will pay a handsome premium. The dinner given here, for instance, would cost about $9 per person, plus tip, in New York's finest restaurants, as compared to $5.95 per person at home.

You will undoubtedly be in pocket if you entertain at home. But aside from the money, you gain something greater. For there's a certain nuance of hospitality that your guests must do without when you (*Continued on page* 122)

KODACHROME OPPOSITE BY WILLIAM F. HOWLAND

What restaurant table could approach in personable elegance this setting by Frances T. Heard, HOUSE BEAUTIFUL's Home Furnishings Editor, for a gala dinner party at home? You compliment your guests with such cherished pieces as Wallace's "Rosepoint" sterling, the Belmont Galleries' épergne, candelabra and glass, and Alfred Orlik's Old Worcester service plates on Mosse's heirloom lace cloth. Will & Baumer candles. Chairs, Tomlinson of High Point

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FURNITURE FOR THREE ROOMS FOR $1,400

By Frances T. Heard

Young couples establishing their first homes will find that good furniture—furniture worthy of this long-term investment in better living for today and tomorrow—costs plenty of money.

To determine the average amount that new-home planners with a substantial saving set aside should expect to spend on furniture alone, HOUSE BEAUTIFUL, with Artek-Pascoe, designers and makers of contemporary furnishings, assembled the pieces for three rooms here and on the next page.

As you will see by the cost list at right, the approximate $1,400 budget was for furniture only—draperies, floor-coverings, upholstery fabrics for chairs and sofa, lamps, pictures, and other accessories are not included. Prices listed apply to New York area; they may vary elsewhere.

Furniture pieces are simple enough in line to be usable in almost any setting, with almost any accessories. More important, this furniture is of such straightforward design that it could be blended into the decoration of any future home.



Shown left and above are 11 basic pieces of furniture necessary to hospitality and comfort of living room: upholstered seating for five, desk, chair, cases for books, four occasional tables. A fine extra, costly but worth it, would be a good painting. Curtain fabric, Goodall Fabrics, Inc.; sofa fabric, F. Schumacher & Co., both at Scruggs-Vandervoort & Barney.

This furniture, designed by Artek-Pascoe, Inc., is available at Artek-Pascoe, Inc., New York City, and at Scruggs-Vandervoort & Barney, St. Louis, Mo.

Only at home could you have so much to show for $1,400

Living Room:

Sofa (in muslin) (2 sections with arm at $79.50, 1 without arm at $74.50, in muslin)	$233.50
Upholstered Occasional Chair (in muslin)	$ 49.50
Lounge Chair (in muslin)	$ 79.50
Webbed Chair	$ 29.50
Desk	$ 69.50
Cocktail Table	$ 19.50
Lamp-Magazine Table	$ 19.50
2 Bookcase Sections ($39.50 each)	$ 79.00
Round Coffee Table	$ 14.50
Stool	$ 8.95
Total	$602.95

Dining Room:

Table	$ 79.50
6 Chairs at $17.50 each (in muslin)	$105.00
2-Section Buffet ($64.50 per section)	$129.00
Total	$313.50

Bedroom:

Double or Single Bed	$ 49.50
2 Chests at $69.50 each	$139.00
Dressing Table and Mirror	$ 99.00
D. T. Bench (in muslin)	$ 12.50
2 Night Stands at $22.50	$ 45.00
Upholstered Occasional Chair (in muslin)	$ 49.50
Side Chair (in muslin)	$ 17.50
Double Chest Mirror	$ 49.50
Total	$461.50

LIVING ROOM	$602.95
DINING ROOM	$313.50
BEDROOM	$461.50
Total	$1,377.95

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FURNITURE FOR THREE ROOMS *for $1,400*



PHOTOGRAPHS BY WILLIAM F. HOWLAND



Above and left are the minimum basic furniture essentials for any comfortably equipped bedroom. They take $461.50 of the $1,400 total budget. Except for the bed, every one of the 12 pieces could be used in other rooms of a future home. Dressing table (above) can also serve as a typing desk, night stands as living room chairside tables; and the large mirror to create the illusion of space. Doris Rosenthal painting, Midtown Galleries. Rug, America House.



The two chairs shown left are priced "in the muslin," as are all upholstered pieces in these rooms. Buying upholstered furniture uncovered is particularly wise in the case of small pieces, for short lengths of striking and unusual fabrics, ordinarily costly, can often be found at considerable saving when they are remnants. The two chests of drawers which form one large chest are another sound investment, for they are good, fit-anywhere pieces.

Eight basic furniture pieces for the dining room (left) take $313.50 of the $1,400 budget. In all three of the rooms shown on these pages good accessories, such as the carved wood figure on the buffet, the original water color, the oil paintings in living room and bedroom, are the kind of possessions "new" homemakers acquire gradually, and which are the touches which give substantialness and individuality to the settings. Head and vase, America House.

My love affair with modern

By Martha Ball



This article is actually a letter, one of the entries in HOUSE BEAUTIFUL's recent competition to find out what people want in a dining room. Mrs. Ball's letter was not the prize-winner, but in telling us why she liked the dining room shown in our June, 1945, issue, she gave such an honest and entertaining account of one woman's conversion from Traditional to Modern, that we asked her permission to publish it.

Mrs. Ball lives in Georgia, a section of our country where heirlooms are part of the pattern of good living. We should have expected Modern to get short shrift from her, as it did from many readers in the South. But we give you her letter because her personal experience corroborates our belief that an appreciation of Modern is often a gradual, evolutionary thing, and that the first step toward liking it is to try to understand it.

It is an astounding thing for me to say that I am willing to throw tradition to the winds and come out wholeheartedly for Modern furniture and design. For I have reached the age where, if I am not careful and watch my mental calories, I am on the verge of becoming a tradition myself.

To further complicate matters, I live in a state where antiques are reverenced like the sacred cows of India. Families quit speaking and refuse to go to weddings, funerals, and barbecues over an issue like who should have inherited Great-Grandmother's Hepplewhite table. The only thing capable of describing the hunt for antiques that goes on here is Churchill's classic line about "Blood, sweat, and tears." So you can understand that my love affair with Modern has had more or less the aspects of the Montague and Capulet affair.

My interest and research into Modern began when my daughter brought me a magazine filled with houses and rooms in Modern. She began to point out the beauty, comfort, and freshness of the different illustrations. With my mind still in layers of musty wrapping and the avowed certainty that anything in the way of furnishings that did not spring from the hands and hearts of Messrs. Hepplewhite, Chippendale, and Sheraton, or a reasonable facsimile thereof, was but chaff in the wind, I gave a delicate Southern Lady version of the Bronx cheer.

My daughter looked me straight in the eye and said, "Mother, you are an old fogey."

It was like an electric shock. It tore at my vitals and seared my soul. Almost any insult I can take with aplomb, but not "Old Fogey."

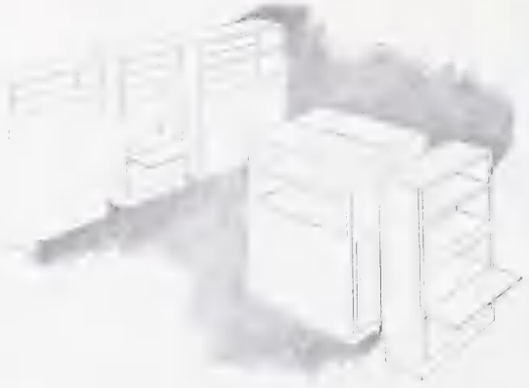
Like most small towns our town is full of Characters: the Man who lived in a four poster bed under a live oak tree, Miss Bessie who always looks like a pin-up girl of 1906 in her high button shoes, and the local Miser. In all fairness to the town, which is very indulgent of eccentricities, the fact of the man's being a miser was not the wonder, but the fact that after living in South Georgia all his life he had enough money to mize.

Anyway, these characters are pointed out with great pride to all strangers along with the Confederate Monument and the "Big Oak." With horror, I could see myself in years to come being exhibited as the "Old Fogey" to all visitors.

Something had to be done and it was. I went underground and bored from within. Every available source of information on Modern was studied in secret. Every time I went to Atlanta to shop I hunted the Modern rooms displayed in the stores, carefully studying the light woods and straight lines, and the way the rooms were put together.

Slowly, slowly, love for Modern crept into my heart. And soon I could distinguish between good, bad, and indifferent Modern. Gradually, without realizing at times the reason, the quaint old oil lamps wired for lighting, the ornate Victorian bric-a-brac, the Godey prints all disappeared from my rooms, and *I learned to say "No" to a what-not.* What a pleasure it was to walk into a room and be able to see where you were going; not to have a malicious Boston rocker jump at you from ambush, the marble-top tables fly up and hit you in the face! What heaven to be rid of all the fancy (*Continued on page* 131)

ILLUSTRATION FROM BETTMANN ARCHIVES







Above and left, two of many ways in which these lacquered bookcase-cabinet units can be combined. Above, to form a semi-partition between living and dining areas. Left, to form backs for beds, provide bedside drop shelf and two side-opening storage cupboards. Two large units shown, each 57" tall, 42" wide, 11½" deep cost about $140 each. Drop-shelf compartment unit, 57"x23"x11½", about $120.

This unit (at right) used in a small dining room, has shelves spaced to accommodate china, linens, buffet equipment, and tall pieces such as candlesticks. 8' high, 36" wide, and 11" deep, priced at about $190.

The same unit when closed (far right, this page) matches those shown in the living room setting, opposite. Three of them, in combination along one side of the room, could give decorative effect of paneled wall.





Furniture on display at
James McCreery & Co., New York



SPACE MAKERS

for people who can't move or build

Moving is expensive; building is difficult; but, if you feel "trapped" in limited quarters, here are two "more-for-your-money-at-home" ideas for space-making. One, shown in the two photos at left, is a combination of cabinet units which are put together like blocks to form any shape most practical for your room space. The other, illustrated in the four photos across the bottom of these pages, is shelving schemed to hold all manner of accessories to gracious living, out-of-sight behind accordion-like doors which look like tall modern screens.

As you can see, unlike most space-making contrivances, these need no apology. They are not temporary "make-do's" to intrude upon a room, but handsome pieces which are a worthy permanent addition to any setting. Skillfully designed by George Wells of James McCreery & Co., they give a shelf 11" deep and can be arranged so as to subtract an absolute minimum of footage from the over-all floor area itself.

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PHOTOGRAPHS BY WILLIAM F. HOWLAND





Outwardly the same, each unit above has interior designed for special storage: at right, for bar equipment and beverage-mixing; at left, for miscellaneous pieces, including bridge chairs. Backs of all pieces are cut out at bottom to fit around baseboard. Bar cabinet, about $200. Miscellany cabinet, about $190.

Because your time, or your laundress's is worth cold cash . . . .

AN IRONER WILL PAY FOR ITSELF

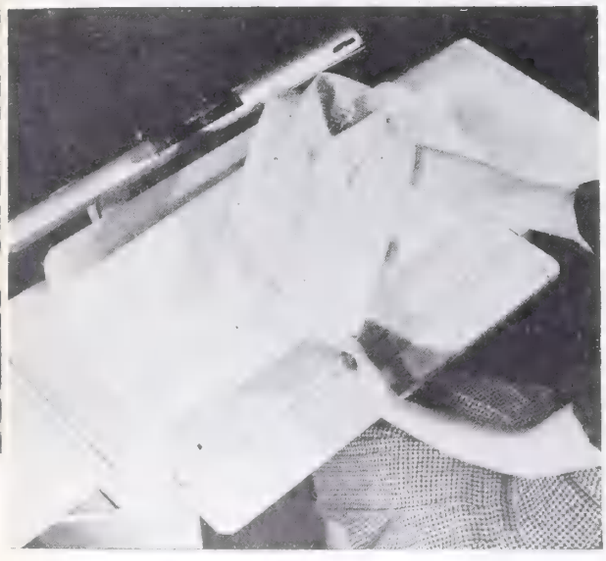
By Charlotte Eaton Conway

An ironer will save 3 hours, or almost 60% of ironing time for an average family wash of 143 pieces (men's, women's, children's clothes, household linens). If you pay a laundress at the rate of 50¢ an hour, that's $1.50 a week, or $78 a year. An ironer probably will cost between $90 and $130. Therefore, it will pay for itself in 1 year, 8 months at the top price. You can figure for yourself what your own time is worth. Here's how investment for your home gives you more for your money.



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Bendix enters the ironer field with a rotary model (right) featuring a shoe under the roll. Clothes are fed into roll over a forming board in front of operator. They come out the open back with no mussing. Roll has two speeds; the shoe, dual heat controls ranging 225° to 475° F.



With a flatplate ironer you can arrange garments completely before pressing. The new General Electric model operates by one simple control handle. It applies up to 400 lbs. hydraulic pressure on 300 sq. in. of ironing surface with one movement.



The Hotpoint flatplate ironer has a conveniently inclined working surface. The aluminum shoe provides 300 square inches ironing surface. A moisture trap condenses steam, keeping it from operator's face. Floor space needed is 35½ by 19 inches.



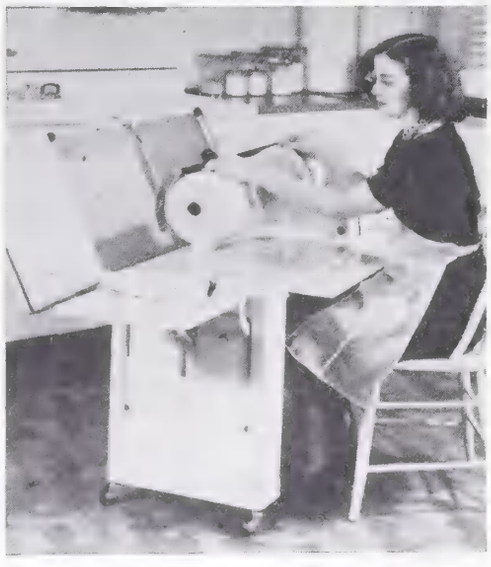
The Westinghouse rotary ironer provides, when closed, table-top working space of 36¼ x 17½ inches. Ironer operates by a foot pedal. The 26-inch roll, open at both ends, has a device to make it shuttle under the shoe simulating pressing action.



BY WESLEY BOWMAN STUDIOS



Carry the 33-pound Horton portable rotary ironer wherever you need it. The 22-inch roll has 2 open ends, operates by knee, elbow, or fingertip. A small metal cabinet for storing or working surface is available.



The knee control of the Universal rotary ironer is adjustable for use on either side, handy for ironing small pieces at one end. The 2-speed roll is 26 inches long and open at both ends. Safety switch automatically shuts off all current when table top is closed.

IF YOUR KITCHEN IS ALREADY CROWDED

You can still keep an ironer handy if you have 1¾ square feet of floor space to house the new Thor rotary "Gladiron."

THREE PHOTOGRAPHS BY FRED LERNER



The ironer folds up into its own tubular steel stand, with handle and wheels for easily rolling its 68 pounds out of hiding.



The roll, 21 by 3½ inches fits into legs and sleeves to iron without creasing. Shoe locks in trough position for steaming.



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WHAT DO YOU WANT A KITCHEN TO DO?

DO YOU WANT

. . . ***to eat in it?***

. . . ***to entertain in it?***

. . . ***to keep table linens in it?***

. . . ***to lie down and rest in it?***

. . . ***to house a freezer in it?***

. . . ***to grow herbs in it?***

Here's a kitchen that does all these things—and more.

Tell us, honestly, what you think of it, and

YOU MAY WIN IT *

Do you want a kitchen that is something more than a clinical working area for food preparation? Would you like it to be a double purpose room, with a section almost as nice as a dining room—for children's meals and even company snacks? Do you use fresh herbs enough to justify growing them in the kitchen? Would you want curtains made of plastic film? See February HOUSE BEAUTIFUL, page 55 ?

Would you like a built-in upholstered bench, long enough to lie down on, for resting while doing the clock-watching that is inevitably part of cooking? Do you like the idea of a movable table to fit into this corner bench? Would you have other uses for this table, besides eating? Would you want the cushions upholstered in a spot-resistant plastic material? Would you prefer an electric or a gas range? Why? ?

THIS KITCHEN IS NOW ON DISPLAY AT B. ALTMAN & CO., NEW YORK

Electric range, refrigerator, and freezer by Admiral Corporation

Steel cabinets and sink by Miller Metal Products Co.

Plastic film curtains made of "Krene," National Carbon Co., Inc.

Seating upholstered in "Naugahyde," U. S. Rubber Co.

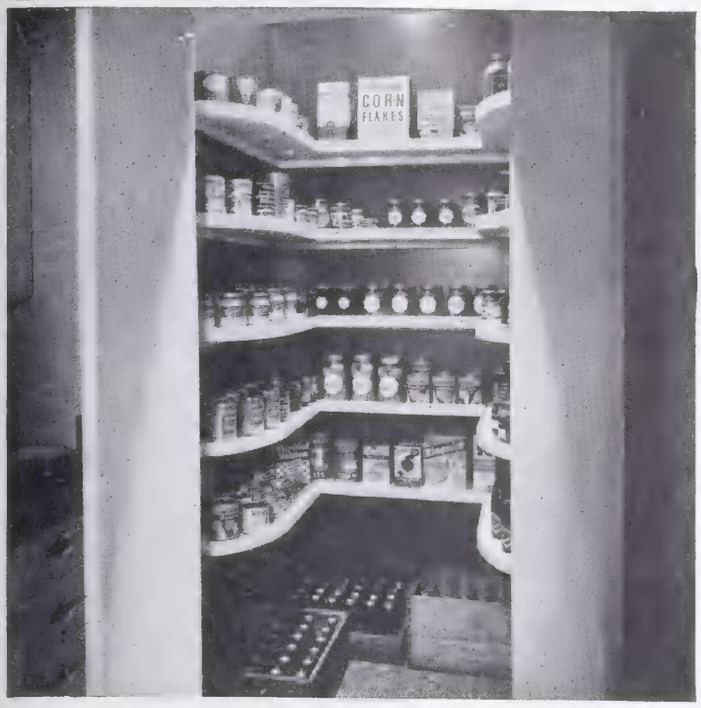
* The prize consists of electric range, refrigerator, freezer, radio, and sink, cabinets to fit your kitchen; corner seat, linen chest, desk, and bookcase; lighting fixtures, ventilating fan, two sets of curtains as shown (but not installed), vacuum cleaner, toaster and mixer







ALL RODACHROMES BY WILLIAM F. HOWLAND

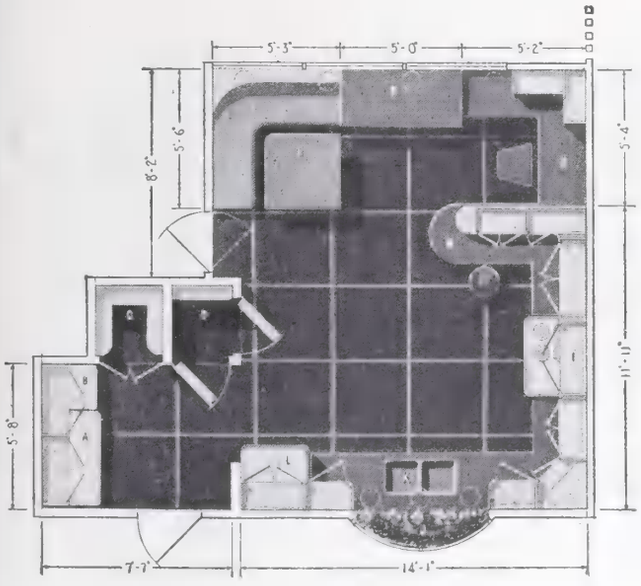


Would you be more likely to purchase food in quantities (to save money and for emergencies) if you had enough storage space? Would a supply closet such as this 3′ x 3′ x 8′6″ please you? Could this closet be designed more economically? Should shelves be of different heights and widths for different size food packages? Would you want a permanent step stool here? Do you approve of keeping beverage cases on floor? ?

VACUUM CLEANER AND ATTACHMENTS BY THE HOOVER CO.



Is the traditional "broom closet" adequate for cleaning equipment? Would you rather keep equipment in several places around the house? Would you like a kitchen designed to accommodate this closet? (See plan below.) Would you want bins for cleaning cloths? (See right door.) Do you want a special locked compartment for poisonous, inflammable preparations? Would you want a walk-in closet? (See it closed, right.) ?



- A Freezing unit
- B Freezing equipment cabinet
- C Grocery storage closet
- D Cleaning closet
- E Breakfast corner
- F Silver and linen chest
- G Planning desk
- H Detachable wagon unit
- I Electric range
- J Herb garden bay
- K Double sunk sink
- L Refrigerator
- ○ Indicates flush circular lights set into the ceiling

Do you like the kitchen plan above, providing ⅓ for living area, ⅔ for working area? Do you think the kitchen is the place for a planning desk (left), for making menus, keeping accounts, etc.? Should it be built in? Would you like this much space for your housekeeping library? Would you keep linen, silver in the kitchen in a chest like this? Do you want a kitchen radio for diversion or helpful ideas? Radio is an Admiral ?

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YOU MAY WIN THIS KITCHEN

if you tell us

what you think of it

This room was designed by Karl Steinhauser

CABINETS BY MILLER METAL PRODUCTS CO.



Do you like the idea of cabinets and counter arranged as an island, with the doors opening on both sides? Is this the kind of place your husband would use to mix drinks? He would stand on the far side, without interfering with meal preparations on this side. Or would you prefer such mixing and storing to be done elsewhere? If you did not use this island this way, how would you use it? ?



Left, island cabinets are shown closed; above, opened. Do you consider it a good idea to assemble in one place beverage glasses, cocktail shakers, and all related equipment? Do you like the rounded shelves? Would you consider them functional or purely ornamental? See below how they work. Do you want a separate electric roaster, like the one on the counter from Proctor Electric Company? ?

When is a cabinet **NOT** *a cabinet?*



You have seen open-shelved and rounded island cabinets before. But they have not been convertible into a detachable, push-about serving wagon. Would you be willing to pay $122 more for such a piece? How would you use it? For informal, by-the-fireside refreshments, or buffet suppers, or bar service? Note, above, how this movable unit snap-fastens into counter, becomes a solid fixture. ?



Note top opens to twice original size. Do you want a push-about serving piece like this? Do you consider the top large enough to be practical when fully opened? Do you feel there is danger of things on glass shelves falling off when serving piece is in motion? Do you feel you might have trouble getting the casters over door sills, in moving it from room to room? Or would you use it only in kitchen? ?

RANGE BY ADMIRAL CORP. VENTILATING FAN BY ILG ELECTRIC VENTILATING CO.

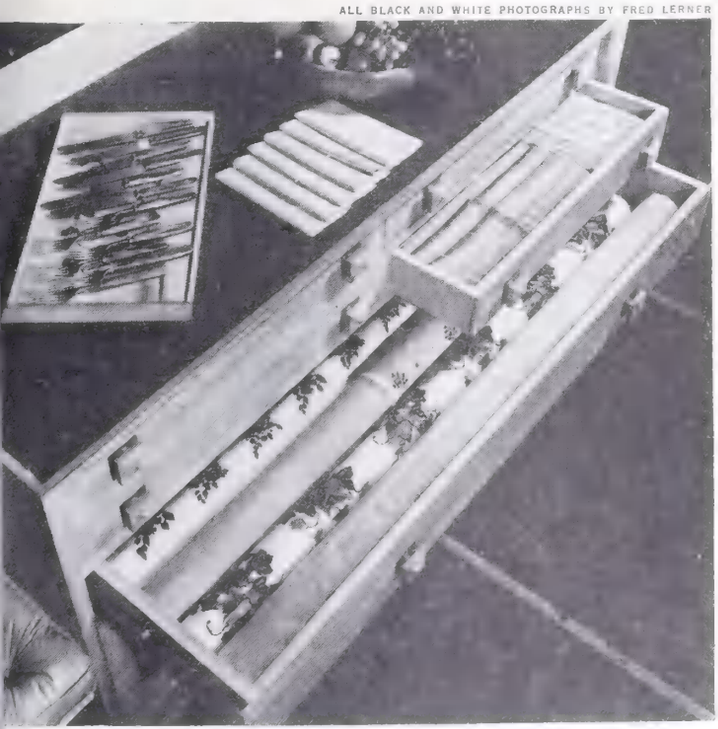


Do you want your range installed as part of the cabinet assembly? If not, where do you think the best place for it would be? Do you want your range to have a variety of cooking speeds, or is one speed enough? Have you any use for two large ovens, as in this model? Do you want a ventilating fan skillfully concealed by a specially designed cabinet overhead? Or do you think window and door openings are adequate for ventilation in most kitchens? ?



Do you want a quick freezer of vertical design, opening like a refrigerator? Or would you prefer a table-height well type? Do you want to keep it in the kitchen, back entry, garage, or basement? Do you think it might sweat in warm, humid weather and harm floors? If it is kept in the kitchen, would the noise of the motor bother you? Note this matching design of the Admiral refrigerator and freezer. Does idea appeal to you? ?

ALL BLACK AND WHITE PHOTOGRAPHS BY FRED LERNER



Would you like to keep flat silver and table linen in the kitchen in a specially designed chest such as this? Do you consider shallow drawers practical for these things? Could you use a chest with this much drawer space? Do you prefer to keep your large pieces of linen folded flat or rolled? If you had some cupboards, instead of all drawers, would you keep big silver pieces there? Would you like locks on any of the drawers? ?

YOU MAY WIN THIS KITCHEN

if you tell us

what you think of it

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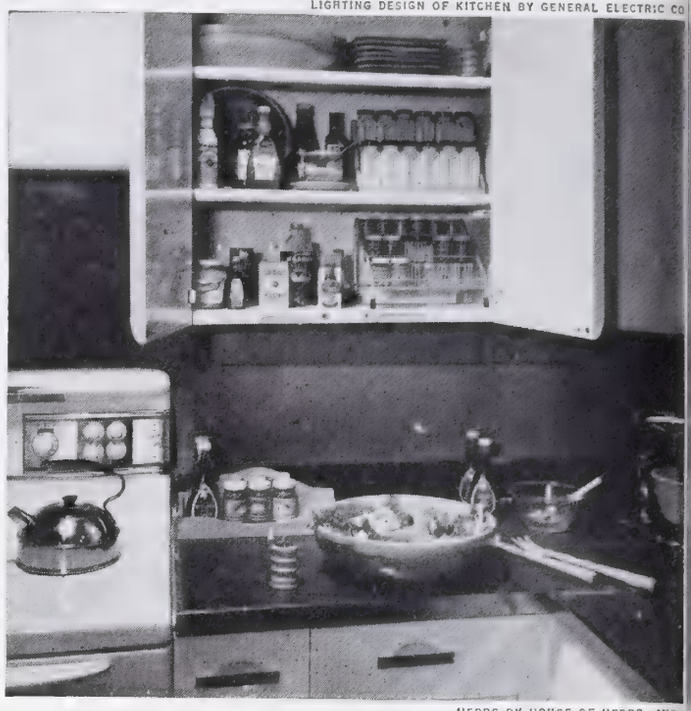
YOU MAY WIN THIS KITCHEN

if you tell us

what you think

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LIGHTING DESIGN OF KITCHEN BY GENERAL ELECTRIC CO



HERBS BY HOUSE OF HERBS, INC.

Are you the kind of housekeeper who likes to organize storage space and work so that everything used together is in one place? Would you like a salad cabinet with everything from bowls to herbs and dressings? Would you find useful the separate "step shelf" as part of cabinet equipment for your favorite herbs? Would you like removable linoleum shelf linings, or do you prefer disposable materials for shelf linings? ?



What do you consider the best place to keep vegetables? Do you like the idea shown here of a vegetable base cabinet, the door louvered for ventilation, and two divided and ventilated sliding drawers? In our kitchen, vegetable cabinet is located at the right of the sink, so vegetables can come out of drawers into the sink for washing. If you do not approve, where do you prefer to keep vegetables and fruit? ?



Where do you want to keep your trays? Do you like a tray "file" with vertical dividers? Or do you prefer this tray bin? Do you consider this arrangement as convenient as standing trays on top of counter space? How many trays are you likely to want in your home? Do you want them all the same size or assorted? What is the most useful size in your opinion? Would this slide-out tray drawer suit you? ?

LECTRIC MIXER BY A. C. GILBERT CO.



o you want shelves in base cabinets to slide, or would you prefer them fixed? If sliding, would you like a grab handle n the front, such as this tubular handle? Do you consider a wire ack on the inside of the cupboard doors practical? Or do you hink it would interfere too much with the contents of shelves hen filled? Do you want a plug-in strip with outlets at equent intervals for electrical appliances like mixers, etc.? ?

ROASTER BY PROCTOR ELECTRIC COMPANY



Do you want to keep all your china in the kitchen, or only everyday things? Would you like to keep platters standing in grooves with an empty space at the back of the bottom shelf for clearance? Or in files with vertical dividers? Should cup hooks be at front or back of shelf for safety? Do you like this kind of built-in knife rack, glass-protected, or do you prefer to keep all kitchen knives loose in a table or cabinet drawer? ?



o you want a double sink? Do you prefer stainless steel? Do you prefer two fixed faucets or a swivel-type mixer as shown? here do you want to keep the garbage pail? Do you like it nging on the door, with automatically opening lid as shown, do you prefer to keep it in the back entry or elsewhere? osed door has soap dish and cleanser rack on inside. Is this here you want them? Do you want a sliding towel rack? ?

ALL LINOLEUM BY CONGOLEUM-NAIRN, INC.



Right next to the baking cabinet (shown diagonally above on this page) is a drawer fitted with rectanglar compartments for such things as flour, sugar. Metal compartments have individual lids, are removable for cleaning. Do you like this way of keeping such staples, or would you prefer to keep them in canisters on counter tops or shelves? Or do you store them in original containers in which they come from market? Where? ?

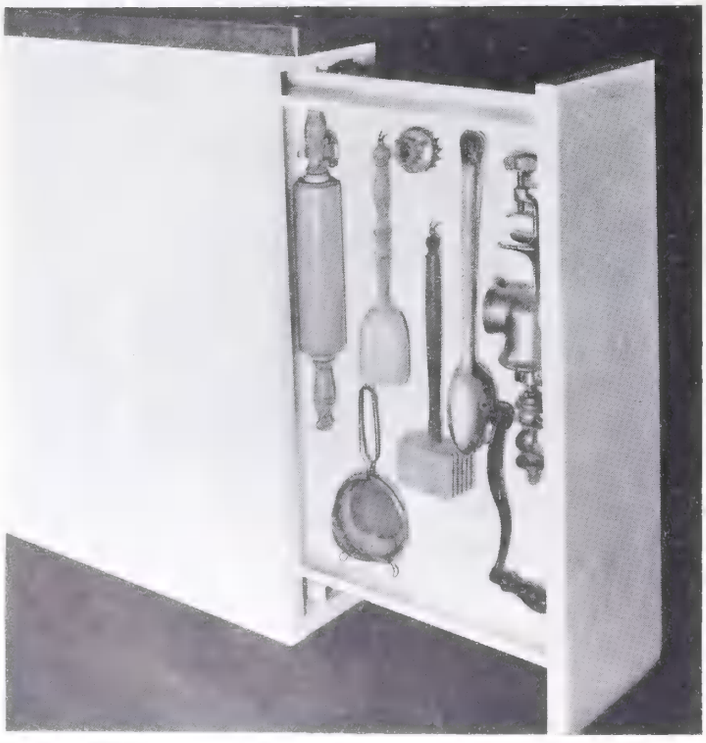


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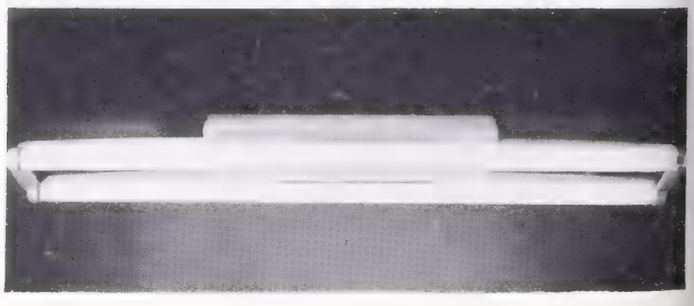


Would you have any use for a combination blackboard for messages and file board for informative labels? Would you prefer to have it out in the open, or concealed by panel doors as shown above and at left? Do you think appearance is important for a convenience like this? Do you use card index files? Where do you keep them? Would you like card-size drawers? Would drawers be more useful if wider, deeper? ?

At the left, above, you see the bulletin board doors open. Would you need all three blackboards for memos? Would you rather use the whole thing for pin-up purposes? Is it hard for you to find, when you need them, instruction-and-care booklets and labels that come with appliances, blankets, fabrics, etc.? Do you approve of filing these by pinning them up? Where do you keep them? Or don't you bother to keep such data? ?



Is a vertical slide rack, built into base cabinets and usable on both sides, a place where you would want to keep kitchen tools such as those shown at left? Would they be handier in a drawer? Do you want fluorescent or incandescent lighting? Do you want over-the-counter, as well as ceiling, lighting? Do you want a ceiling fixture as simple as this fluorescent one from Moe Mfg. Co., or do you prefer something fancier in design? ?



HOW TO WIN THIS KITCHEN

1. Write a letter of not more than 1,500 words telling what you like and don't like about this kitchen. Your letter will be judged on the basis of how intelligently you evaluate and rationalize the livability and performance of the kitchen. A negative and/or positive analysis is equally acceptable. The judges will also consider the literary merit of your letter. Send your letter to the Kitchen Contest Editor, HOUSE BEAUTIFUL, 572 Madison Avenue, New York 22, N. Y. Be sure your name and address are on *each* page of your letter. Write on one side of sheet only.

2. To make your letter eligible for consideration, you must fill out completely the questionnaire below, or a facsimile of it, and attach it to your letter.

3. Your letter must be postmarked not later than midnight, April 1st, 1946. The letter becomes the property of HOUSE BEAUTIFUL to be used in any manner the editors see fit. No letter will be returned.

4. The winner will be notified by June 15th. The judges will be the editors of HOUSE BEAUTIFUL, and their decision will be final. In case of a tie, duplicate prizes will be awarded.

5. The prize consists of electric range, refrigerator, freezer, radio; cabinets and sink to fit your kitchen, but not installed: corner seat, linen chest, desk and bookcase, lighting fixtures, ventilating fan, two sets of curtains as shown (not installed), vacuum cleaner, roaster, mixer. They will be shipped prepaid to any address within the continental limits of the U. S. The other accessories are not part of the prize. Should the winner not wish to use this merchandise personally, he could undoubtedly sell it locally. HOUSE BEAUTIFUL will not, however, substitute a cash prize.

6. Ineligible to compete: home economists, decorators and employees (and their families) of HOUSE BEAUTIFUL.

7. By submitting an entry, each contestant agrees thereby to be bound by the rules of this contest. This contest is subject to all applicable governmental regulations.

Answer this questionnaire, tear out, and send with your letter telling "How I Want My Kitchen Arranged and Equipped."

1. Do you want to divide your kitchen into part living, part working area? . . . . . **YES** ☐ **NO** ☐

2. If you do want to so divide your kitchen, will you use the living area for eating snacks ☐ entertaining informally ☐ resting ☐ household management ☐ (Check any or all.)

3. Is the kitchen the place where you want to keep
extra food supplies . . . . . **YES** ☐ **NO** ☐
cleaning equipment and preparations **YES** ☐ **NO**

4. Do you like the idea of an island counter? **YES** **NO** ☐

5. Do you want a home freezer? . . . . . **YES** ☐ **NO** ☐

6. If so, check the place you would prefer to keep it:
☐ kitchen ☐ basement
☐ back entry ☐ garage

7. Where do you want to keep flat silver, linen?
☐ kitchen ☐ pantry
☐ dining room ☐ elsewhere (specify)

8. I prefer a range and refrigerator to be electric ☐ gas ☐ (Your letter should say why.)

9. Do you want over-counter fluorescent lighting? **YES** ☐ **NO** ☐

10. Would you be willing to pay extra for cabinets with interiors specifically engineered for what they are supposed to hold, as illustrated by this kitchen? . . . . . **YES** ☐ **NO** ☐

11. Do you want a push-about serving piece in your kitchen? **YES** ☐ **NO** ☐

12. I want my sink to be single ☐ double ☐

13. Would you like it to be of stainless steel? **YES** ☐ **NO** ☐

14. I am an apartment renter ☐ a house renter ☐ a house owner ☐

15. Do you expect to build or buy a house? . **YES** ☐ **NO** ☐

16. I am married . . . . . **YES** ☐ **NO** ☐

17. I belong in the age group checked.
20-30 ☐ 30-40 ☐ 40-50 ☐ 50-60 ☐

DO MEN *MEAN* WHAT THEY *SAY* ABOUT DECORATING?

By LLOYD SHEARER



By now there is no doubt as to whom P. T. Barnum had in mind when he uttered his deathless truism about "one being born every minute."

He had reference to the average American husband. He must have; for in what other country are there sane, fully grown men who annually pay out tremendous sums to interior decorators, merely to cater to the housekeeping whims of their women? In what other country does the so-called master of the house so completely relinquish its control and furnishing to his spouse?

In Great Britain, South America, Europe, and certainly throughout Asia, both major and minor, homes in design and décor are predominantly masculine. But here in the United States, as any honest salesman will confess, they are especially built, equipped, and advertised to please the female.

Now, why is this?

Does the typical U. S. husband care less for his home than his British counterpart? Does he spend less time in it? Is he interested solely, as the sleazy Parisian guides used to tell Boston school teachers, in making money? Or can it be that he is indifferent to his home and its furnishings? Or is he, perhaps, just inarticulate about them?

To determine these answers for myself, to find out the extent of the typical husband's interest in the décor (*Continued on page* 91)

PHOTOGRAPHS BY FRED LERNER

KODACHROME OPPOSITE BY JOHN BORROWS PEATY



If a man had his say about the cooking-dining arrangements in a vacation house, this is probably what he'd go for (left, top and bottom). It's an efficient kitchen one pace away from dining quarters, separated by a frosted glass partition which can be lighted. Walls, cupboard doors are louvered clapboard.

Suppose you do see the kitchen from dining room! Who cares? If you're on a vacation, make it a real one and save yourself steps. That's typical masculine logic, and decoration could use more of it. Eating area has a bench built against lower partition. Modern chairs and table are simple man-appealing design.

Traditional den-library opposite would elicit a glint in the eye of any man whose wife can't seem to understand his devotion to his fishing tackle and guns. There's built-in space for them. Furniture is the unfussy English traditional that the male fancies. The colors have no highfalutin nonsense about them.

These rooms that men like are displayed at
B. Altman & Co., New York



BURLINGAME
PUBLIC LIBRARY



DO MEN *MEAN* WHAT THEY *SAY* ABOUT DECORATING?

of his house, I embarked recently on a Gallup poll of my own. I asked fifteen married men, ranging all the way from Bob Hope, the comedian who has spent more time away from home than any other person in show business, to Hans Dreier, art director of Paramount Pictures, what they considered good decorating, whether they have ever thought much about the subject before, what suggestions they had to make for its improvement. And, ladies, you have no idea how long these simmering men have been repressed, overruled, tyrannized, bullied, and cajoled into accepting their wives' manorial dictatorships.

Better still, let me put it this way. Do you sincerely know what your husband thinks of the physical home you've made for him? Would it surprise you to hear him mutter such calumny as "I like to come home when I have a hangover. It sobers me up." Or "The color scheme in my house nauseates me." Or "My wife must have been under the influence of opium when she bought our furniture." Or "There's only one chair in my house I really like to sit in." Or "I never knew what comfort was until I went to a Turkish bath."

They claim that ever since women were given the right to vote in this country, there's been no stopping them. They've infringed upon every masculine prerogative. They've had his bedroom done in pink, his bathrobe in chartreuse, his toothbrush painted baby blue, without even consulting him. And while he doesn't want to make a hullabaloo about it, he has a few independent and worthwhile ideas about good decorating himself.

Here's what he really wants, or says he does, in the way of house furnishings, color schemes, decorating, and so forth.

First off, he wants to be comfortable. In the words of Lionel Banks, art director for Universal Pictures, "Men test furniture with their flesh, not their eyes." If a fellow can relax in a chair, instead of squirming; if it fits the bend of his knees, the beam of his seat, and the flat of his elbows, then it's a good chair, regardless of its appearance. Similarly, if there's an ash tray within arm's reach, a foot stool for propping up, an end table he doesn't have to be too careful (*Continued on page* 144)



PHOTOGRAPHS BY FRED LERNER



B. Altman & Co. fitted out this room (right, top, and bottom) as an office for a hypothetical shipping magnate. It's a picture of what conservative males of middle years usually consider livable décor at work and at home. Furniture is traditional, but everything functions. Note circular window seat and meeting table overlooking the harbor.

This office (right) could just as well be a den. Men like to see the symbols of their occupations, like the ship models and marine prints here, and occasionally cuss the fact that their homes are not as efficiently equipped for after-hours work as their offices. Take a look at the convivial fireside arrangement of chairs, table and hospitable decanters.

No matter what women seem to think, men are not all alike. Plenty of them would prefer the sophisticated Modern and Chinese furnishings of the room opposite to any red leather club chair. They do stand united on chairs that fit, fabrics that can take it, and no frills. But they don't rule out beauty. Here split bamboo ceiling hides lights.

KODACHROME OPPOSITE BY JOHN BORROWS PEAT



TRAVEL . . . . AND YOU'LL BE A BETTER GARDENER

When you get the itch to travel, plan your itinerary to include the country's famous flower displays. If you keep your eyes open, you'll see how the experts do it, and your garden back home is bound to benefit

By David Platt



DRAWING BY A. PETRUCCELLI

Look at this map before you plan your next trip. It shows you where to go to see the most famous flower displays in the country, and you may be surprised to find some of them so near home. Flowers indicate what you will see in each state and appproximately where. Some you'll find in gardens, public and private, some in commercial growing fields, some growing in their natural habitats. All will give you new gardening ideas. Consult with your local or state garden club to learn about nearby pilgrimages

They say travel is broadening. But travel pays more dividends to gardeners than to almost any other type of pilgrim. For there are some things about gardening that simply have to be seen to be understood, and the elusive tidbits of garden "know-how" that make the specialists what they are can be gleaned in no better way than with your own eyes.

A trip through a famous garden or a specialist's fields can uncover the most valuable plums of information—things you didn't know you didn't know. You may discover how they manage to keep things permanently marked. Or you may see what soil conditions the experts create to produce their super specimens. Someone else, who already knows such things, may discover that he has been planting certain species too close together, or not providing enough shade.

A visit to a grower of a specialty (such as begonias, peonies, or lilies) can be an exciting and profitable event in your life, particularly if you visit growers of types you do not now grow in your garden. For gardeners need new strings to their bows every now and then, otherwise they'll overdo their flower favorites and get in a rut.

So HOUSE BEAUTIFUL recommends that you take a look at the map and plan some trips, by whatever transportation system you favor, to witness the wealth of floral display that exists at some one season in almost every part of the country. Or, if you must travel for reasons other than sheer pleasure, see if you can work into your itinerary a side trip to an outstanding garden, whether it's commercial, public, or private. And don't neglect your own city's park conservatories. Most of them put on marvelous spring, autumn, and winter shows.

The garden pilgrimage suggestions we make here are the top-notchers—gardens and (*Continued on page* 159)



YOUR TOWN IS AS CLEAN AS YOUR COMPLAINTS MAKE IT

BY DOROTHY DUCAS

● You have a friend in your home town whose job it is to help you get rid of smoke. He is the Smoke Abatement Engineer, Smoke Inspector, Sanitary Engineer, Building Inspector or similarly titled officer of your city government, charged with the responsibility of enforcing whatever ordinance your city has to prevent the pollution of your air with soot-laden smoke. He is your natural ally in an effort to make the people of your community aware of the nuisance and menace of smoke-filled atmosphere, so that they can take action against it. You are one of the army of aides upon whom he depends to carry on his daily war against smoke.

But do you know him?

Probably not. Seventy-six cities of the United States and three in Canada have smoke abatement departments of one kind or another. It is a safe bet that not more than 1% of the citizens of these cities even know about them. Yet, one of the first steps in vitalizing the ancient crusade against smoke, so that it will mean something in this age of struggle toward Better Tomorrows, is for *you and your smoke department to work together.*

You see, most of these departments were set up years ago, as long ago as sixty-five years in the case of Chicago, which passed the first city ordinance making it illegal to foul the air with dense, dirty, and unnecessary smoke. Through the years the officials assigned to do this job for you have worked hard or "coasted," depending upon the amount of public interest in their work and the extent of political pressure upon them at the time. They have been helped, in some instances, by active citizens' groups who have financed courses in furnace-tending and surveys of damage done by smoke, kept the subject "alive" in the newspapers. They have been hindered in other instances, by lack of funds, personnel, and reports of violations when public interest in their task subsided. *You and your fellow-citizens make all the difference in the world in the effective fighting of smoke in your city. You must act if you want a clean town.*

Do you think all smoky air is caused by industrial plants? See the air of a Detroit residential section when the home furnaces are going. Opposite, view when furnaces are off.

POWER EDITORIAL PHOTO FILE



To keep tabs on all violations of smoke abatement ordinances, municipal smoke inspectors must depend upon the complaints of individual citizens. So, if you want clean, smoke-free air in your city, you must learn how to complain. Ernest B. Brundage, President of the Smoke Prevention Assn., tells you how to do it.

The first thing to do, if you have a dirty city, is to locate that part of your civic administration which is concerned with smoke. Actually go downtown to City Hall, call on the Smoke Inspector. You will find him happy, indeed, to discuss the whole problem with you.

"We wish more citizens *would* come in," one Smoke Inspector told us, a little ruefully. "Sometimes we feel completely cut off from them, viewed with suspicion—about as influential as the city dog-catcher."

If you should discover that yours is a city without a smoke ordinance, and thus without an agency to enforce smoke abatement, then it will be necessary to begin agitating for both the law and the officials. This is not hard to do. Interest is easily crystallized when the great damage done by smoke is pointed out dramatically. People will act when they learn it costs them $15 to $20 a year, per capita, to remove (*Continued on page* 171)

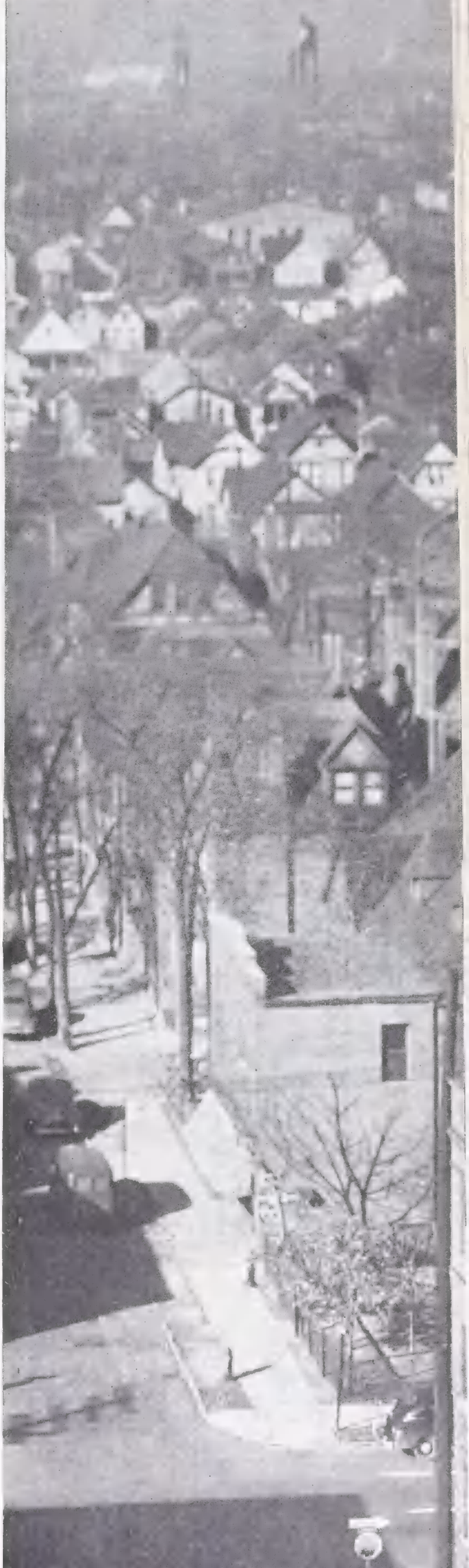
THE VALUE OF COMPLAINING

By Ernest B. Brundage

PRESIDENT, SMOKE PREVENTION ASSOCIATION OF AMERICA
AND CHIEF SMOKE INSPECTOR, ROCHESTER, N. Y.

It is the complaining men and women across the nation who keep their cities fit to live in. And more people should get the complaint habit because "the wheel that squeaks the loudest is the one that gets the grease."

Few cities, if any, have enough smoke inspectors to spot all smoke ordinance violations within their jurisdiction. Therefore, since they do not always know about all violations, they *welcome* com- (*Continued on page* 178)



Now see how the atmosphere clears on a day when home furnaces are off. Industrial smoke is in the distance. Doesn't this prove the importance of checking up on residential smoke?

GRANN PHOTOGRAPHIC ILLUSTRATIONS





"Some day," Hoagy Carmichael used to say, "I'm going to have me a house that's all one story and sprawling-cool. A house where kids and rose bushes can grow up right." Then he wrote the song that set millions dreaming, and his own dream came true

THIS IS THE HOUSE THAT *Stardust* BUILT

By Susan Mathews

Back home in the sun-baked summers of Indiana, Hoagy Carmichael planned this cool-sprawling, open-to-the-four-winds house in Holmby Hills, Calif. The house and its rose garden and its pool where the youngsters play started long ago as the kind of day dream anyone might have—a hope scheduled to flower when his ship came in.

Then Hoagy, whose melodies everybody knows now, composed "Stardust." Sweethearts met and danced to its timeless sweetness, chose it as their wedding song, and ever afterward it belonged exclusively to them. Today it's an American classic.

And on the strains of "Stardust" Hoagy's ship came in. This is it—a cool, breezy ranch house, all in one story so that there are no low-ceilinged upper rooms to parch under the summer sun, in a setting where rose bushes and children can run wild. Mr. Carmichael is satisfied. So is Mrs. Carmichael.

The U-shaped house is built around a handsome pool, just as old Spanish houses centered about a patio. And every room opens directly on the pool, looks out over the yellow-striped beach chairs and the languid purple of the jackaronda trees.

Randy-Bob and Hoagy-Bix Carmichael have no complaints, either. They live down at the far end of the pool, in their own small house, complete with their own kitchen where their meals are prepared for them. There they can make all the noise they want, and when they want to find out how Daddy is coming along with his new book of children's songs, it takes them two minutes to run around the pool and up to the "big house." "I hope we never move from here, ever," says Hoagy-Bix. "I like it fine."





PHOTOGRAPHS BY MAYNARD L. PARKER





● Through the broad windows of his bedroom, the composer can look out on the rose garden he once promised himself. Sofa and chair (top) make this part of room a sitting room.

● Long, tall Hoagy sleeps in an out-size bed (lower right). Right at hand are shelves and drawers, attached to grass-cloth headboard. Lamps are cornets, relics of college dances.

● "Stardust," as nostalgic as moon-haunted gardens, is a romantic symbol to the Carmichaels, too. It gave them this happy house, takes first place on the piano in the library.

Have a new carpet of FLOWERS EVERY SPRING

By Gardiner Ewing



GARDEN OF MRS. W. G. MCCULLOUGH, STAMFORD, CONN.

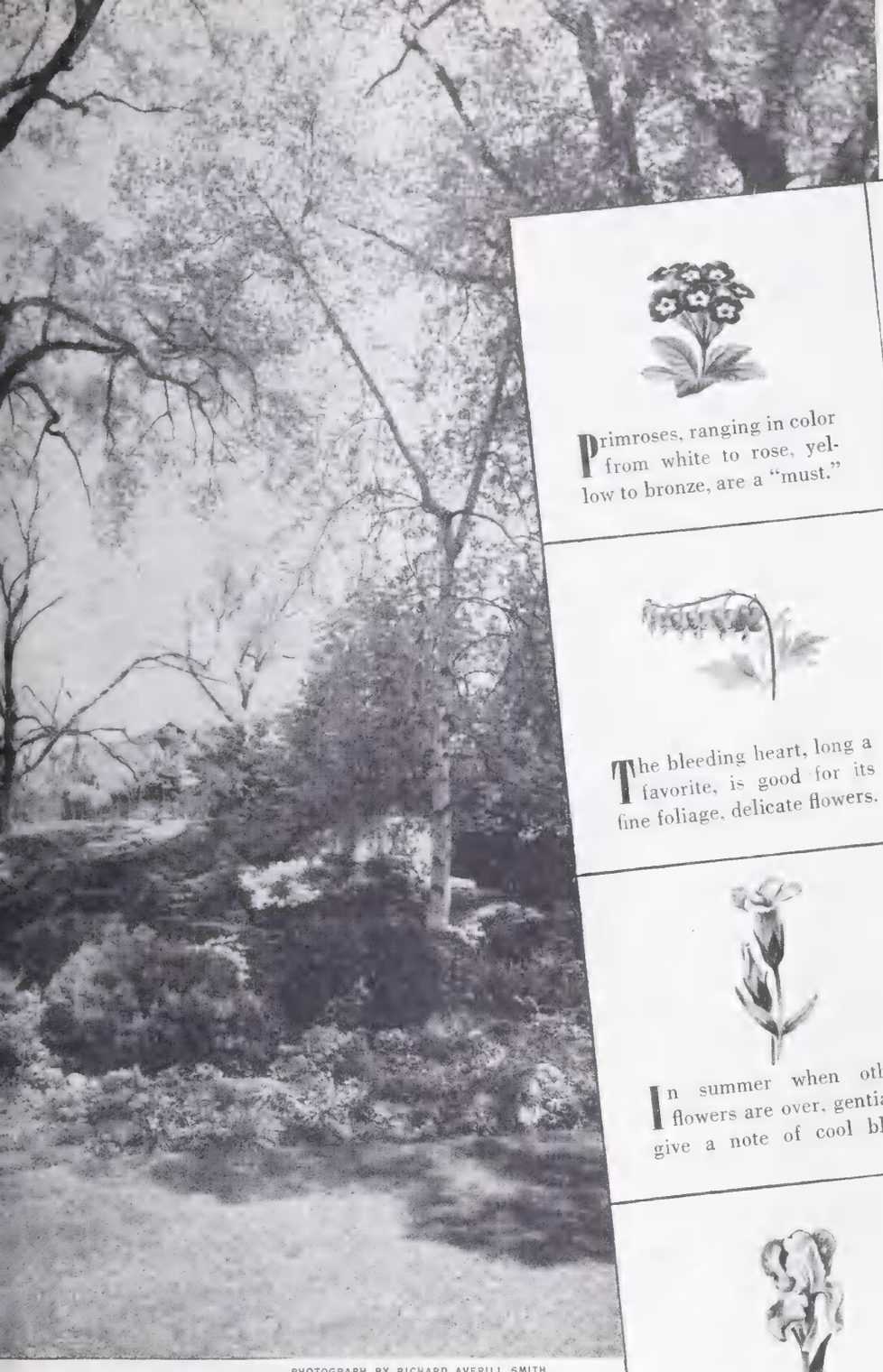
If you have a rock garden, you can be basking in the full glory of spring while your neighbors are still looking for the first robin. Because nowhere does spring sing out so promptly and so joyously as in the colorful carpet of bloom in a rock garden.

If you plan well, you can count on masses of color from March through May. And as the season progresses, ferns, shrubs, and ground covers will make of your garden a cool spot of green, with occasional flare-ups of rock-loving flowers that bloom in midsummer and fall.

Rock gardens are built and planted in the fall, for much of their spectacular spring bloom depends upon bulbs and perennials that require autumn planting. But now is the time to start planning for the garden you want for next spring—now when you will soon be able to see other people's rock gardens in full panoply. You can be taught—and sometimes forewarned—by what the other fellow has done.

Get acquainted with miniature shrubs and with those flowers, so tiny in themselves, that create such luxuriant carpets of color when planted in masses. Observe the textures and color of ground covers and ferns. Notice the kinds and shapes of rocks and how they are laid. This will help you decide what you want and how you want it in the rock garden you'll make next fall.

But when you actually start planning your own rock garden, you'd do well to adhere to a few basic



PHOTOGRAPH BY RICHARD AVERILL SMITH

Primroses, ranging in color from white to rose, yellow to bronze, are a "must."



Trilliums, a native of our woodlands, have a pure white flower, clean leaves.

The bleeding heart, long a favorite, is good for its fine foliage, delicate flowers.



Lady slipper, pink, yellow, and white, has blossoms which resemble rare orchids.

In summer when other flowers are over, gentians give a note of cool blue.



The dog-toothed violet has delicate tiny blooms and interesting spotted foliage.



Iris, in its many varieties, gives fine bloom and accent with its blue leaves.



Columbines, in many colors and varieties, are the backbone of rock gardens.



Nothing is more delightful than the paper-like blooms of Iceland poppy.



Everyone loves the fragrance of lily-of-the-valley. It thrives in the shade.

DRAWINGS BY KATHARINE BURTON

principles. To begin with, a rock garden should be set in an area where it is not unusual to see natural outcroppings of rock. It should be constructed, if possible, around an existing ledge, supplemented, if necessary, with local stone. Nothing is more incongruous than a pile of small rocks heaped up in the middle of a lawn in a section of the country where flat, sandy soil predominates. If your rocks have to be brought to the scene, they should at least look as though they belonged there.

Next to natural stone in rock garden designing come fine old trees. They "anchor" your garden and determine its scale. Good scale comes from a happy relation of the size and proportion of your garden to its surroundings. Large (*Continued on page* 145)

by Helen Markel Herrmann



DRAWING BY J. E. LINDNER

the END of the beginning

The movies show you the passage of time by snowflakes dissolving into apple blossoms or the pages of a calendar flipping wildly or Bette Davis having her face lifted. In real life you don't get those nice, neat diagrams. You go along calmly looking into your mirror, thinking you haven't changed a bit, until one day you turn around and three years have disappeared like a bat out of you know where.

Like yesterday.

David came home and his eyes had 150-watt bulbs behind them. "Civilian Herrmann brings you greetings!" he bellowed from the doorway. He invaded the living room, ripping the chevrons off his field jacket. "Today I am a man!" The room was filled with flying khaki. "Bring on that bottle of champagne. The Herrmanns are reconverting!"

So tonight we are packing to go home. Packing for the postwar world. It's all very confusing, like Alice suddenly finding herself out of the rabbit hole. For three years I have been married to a soldier and suddenly I am married to a civilian. For three years I have lived in a one-room apartment and all of a sudden I may have to condition myself to a bedroom. It is obviously the end of the beginning.

Packing to leave Owen's Alley is like taking inventory of a marriage. Inventory of three years, three thousand miles from everything we had ever known—an incomparable wedding gift from General Eisenhower, although I suspect he didn't think of it at the time.

"Three years," I said to David incredulously. He was sitting on the floor packing the records, up to his ears in corrugated paper. "Where did they go? Why didn't we keep a diary?"

"We did," David said, extricating himself with difficulty from a packing box. "This apartment is our diary. Just because it isn't between covers . . ."

I stood in the middle of Apartment 28, Owen's Alley, and looked slowly around the (*Continued on page* 134)



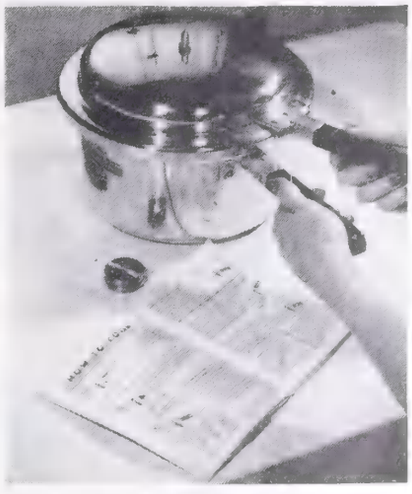
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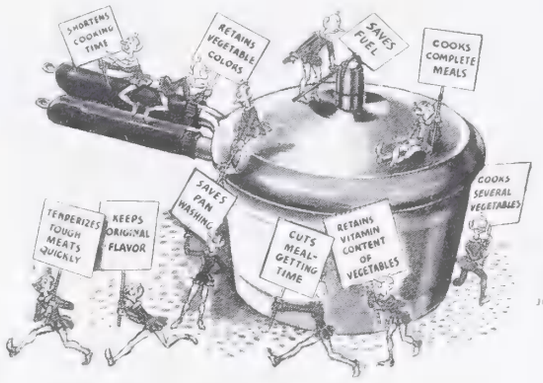


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FOUR PHOTOGRAPHS BY FRED LERNER



DRAWING BY JOHN FERGUSON

A SUBSTITUTE FOR TIME

A pressure saucepan adds minutes to your day by cooking meals in less time than ordinary utensils

By Irene Moore Lindsey

What would you do if someone gave you 15 minutes every day to do with as you please? Fifteen beautiful minutes to read a chapter in a book, or to sit quietly in a sunny window, or to keep your fingers nimble at the piano keys? You can give yourself those 15 minutes—and more—by adding a pressure saucepan to your kitchen equipment. We show you just four of the many models which will soon be available in the stores. With one of these wonder-workers, you can wait until 5:15 or even 5:30 to start dinner, instead of rushing to the kitchen promptly at five.

The reason is that a pressure saucepan cooks food at a higher temperature and therefore in less time. Water will get no hotter than boiling, for at that point it turns to steam. Instead of permitting the steam to escape into the air, (*Continued on page* 180)

1. Save time with a pressure saucepan. Presto "50" Cooker, one of the Prestos made by National Pressure Cooker Co., cooks potatoes in only 8 min., beets 20, a 5-lb. pot roast in 55.

2. Ekco Products Company's cooker of polished drawn aluminum can go right to the table. Simply substitute the sleek serving cover after cooking is done. Saves dishwashing.

3. Landers, Frary & Clark's "Minute-Savor" has an elliptical cover which snaps tightly inside the container. Like most covers, it cannot be removed while any pressure remains.

4. The Mirro-Matic, made by Aluminum Goods Manufacturing Co., features a dome-shaped cover and three cooking pressures. All of these four-quart models sell for under $14.

Have an
EVENING GARDEN FOR FRAGRANCE

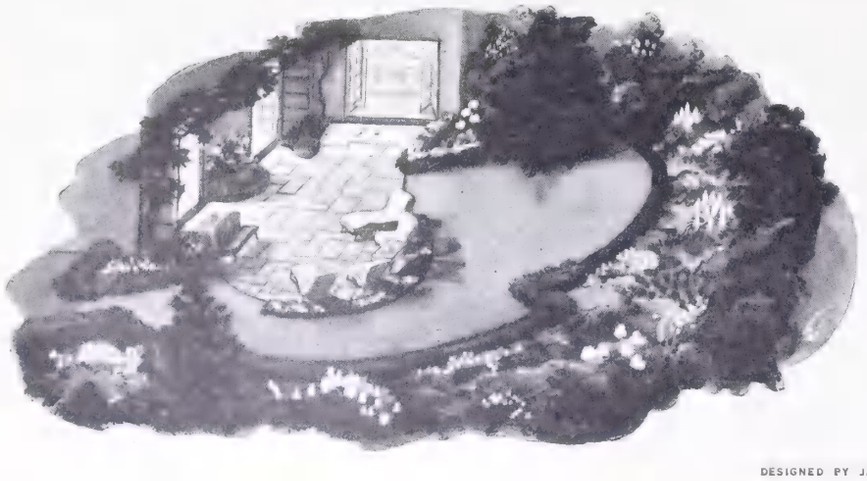
By Janet Darling

Most gardens are planned to be their best in daytime, during the very hours when their owners are too busy to sit in them and enjoy the beauty they work to create. And so we suggest a new kind of garden, one that is loveliest when the hot day is over and you have the leisure to sit, idle and relaxed, in the cool scented darkness and watch the stars light up. Sounds idyllic—but you can have such a place.

It's an evening garden, planted with the flowers and shrubs that smell their sweetest after sundown, a place of cool, fragrant stillness.

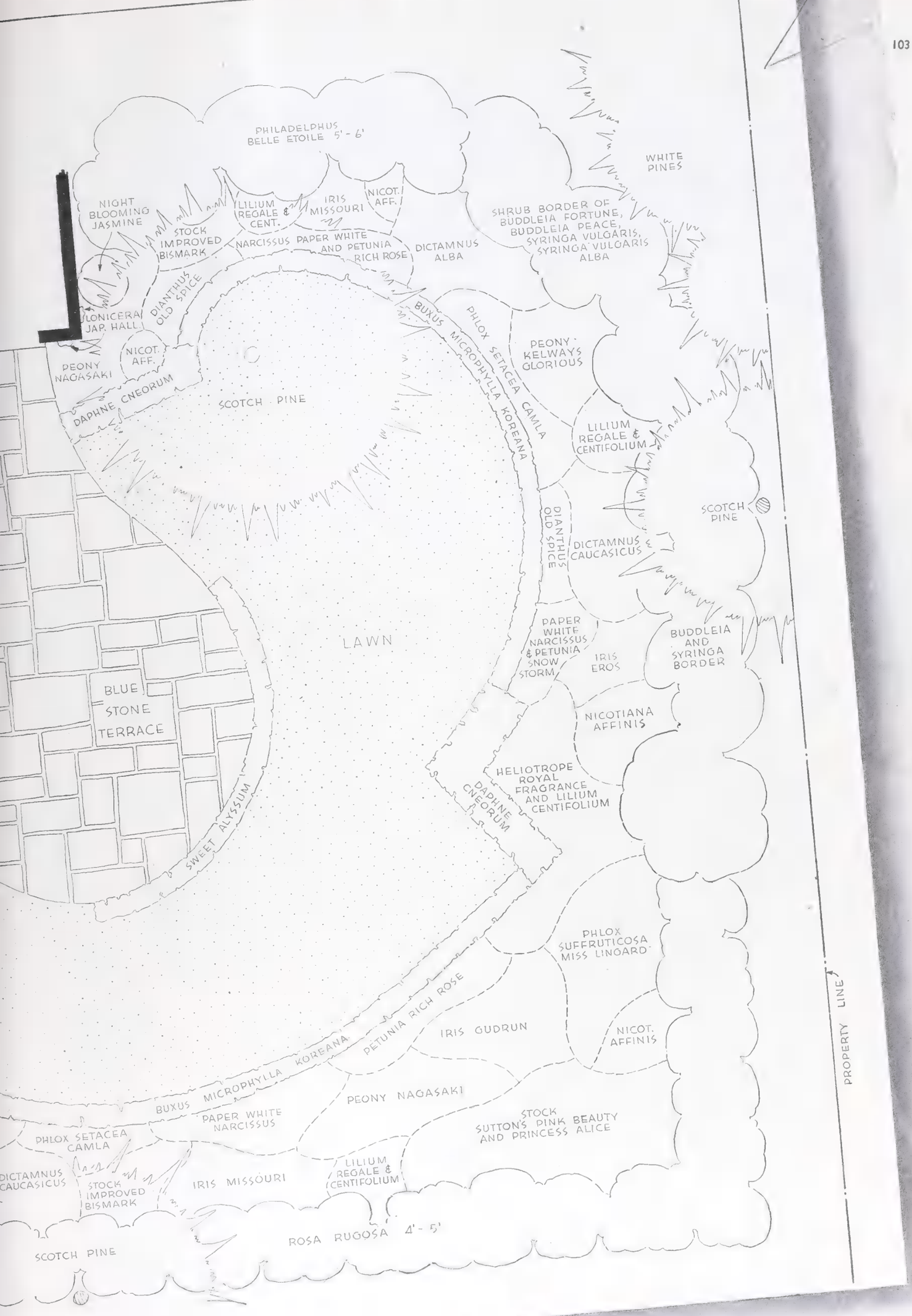
Here is a plan for just such an evening garden. It need not be large—this whole garden is 48′ x 57′—for an intimate quality will enhance its charm. But it should have a bit of paving for your chairs and table; it should be close to the house so that you can go out into it easily; and it must have an air of seclusion so that you can relax in the gloaming without feeling that the whole world is your audience.

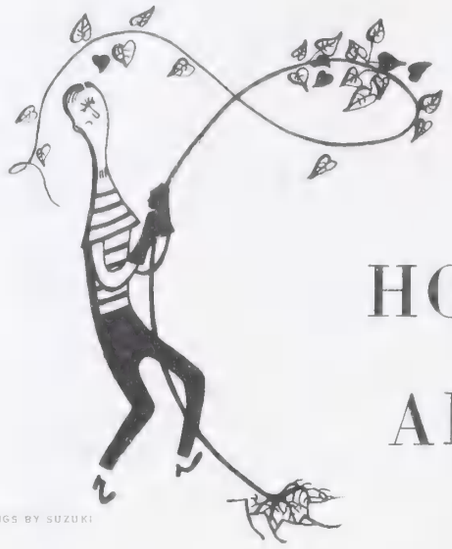
Orientation—how your garden is placed—is important to your pleasure at this time of day, for you won't want to sit facing the rays of the setting sun, nor will you want your garden to be heated by late afternoon sunshine. Plan, then, for the evening light to come from behind you, focussing on the flowers and shrubs. Your terrace should face east and your flower borders west, and you will be able to sit in cool comfort with your garden before you. And if you have ever (*Continued on page* 160)





DESIGNED BY JANET DARLING, LANDSCAPE ARCHITECT


PHILADELPHUS BELLE ETOILE 5'-6'
WHITE PINES
NIGHT BLOOMING JASMINE
STOCK IMPROVED BISMARK
LILIUM REGALE & CENT.
IRIS MISSOURI
NICOT. AFF.
NARCISSUS PAPER WHITE AND PETUNIA RICH ROSE
DICTAMNUS ALBA
SHRUB BORDER OF BUDDLEIA FORTUNE, BUDDLEIA PEACE, SYRINGA VULGARIS, SYRINGA VULGARIS ALBA
DIANTHUS OLD SPICE
LONICERA JAP. HALL
BUXUS MICROPHYLLA KOREANA
PHLOX SETACEA CAMLA
PEONY KELWAYS GLORIOUS
PEONY NAGASAKI
NICOT. AFF.
DAPHNE CNEORUM
SCOTCH PINE
LILIUM REGALE & CENTIFOLIUM
SCOTCH PINE
DIANTHUS OLD SPICE
DICTAMNUS & CAUCASICUS
PAPER WHITE NARCISSUS & PETUNIA SNOW STORM
IRIS EROS
BUDDLEIA AND SYRINGA BORDER
LAWN
BLUE STONE TERRACE
NICOTIANA AFFINIS
HELIOTROPE ROYAL FRAGRANCE AND LILIUM CENTIFOLIUM
DAPHNE CNEORUM
SWEET ALYSSUM
PHLOX SUFFRUTICOSA MISS LINGARD
PETUNIA RICH ROSE
IRIS GUDRUN
NICOT. AFFINIS
BUXUS MICROPHYLLA KOREANA
PEONY NAGASAKI
PAPER WHITE NARCISSUS
STOCK SUTTON'S PINK BEAUTY AND PRINCESS ALICE
PHLOX SETACEA CAMLA
DICTAMNUS CAUCASICUS
STOCK IMPROVED BISMARK
IRIS MISSOURI
LILIUM REGALE & CENTIFOLIUM
ROSA RUGOSA 4'-5'
SCOTCH PINE
PROPERTY LINE



DRAWINGS BY SUZUKI

by Lou Richardson

HOW TO TEAR UP AN OLD GARDEN

Remaking your garden? If the new plan calls for a rooting out of the ancient lilac or for giving the barberry hedge the old heave-ho, here's how to dig up your shrubs and plants like a professional

You can't make an omelet without breaking eggs. Neither can you remake a garden, bring it in line with gardens as they're done today, without taking out old plantings. Since this year there will be about as many people making over gardens



as there are making omelets, let's look at the problem of digging out old plants: consider most efficient ways of doing the job.

There's nothing easy about it. Twenty-year-old shrubs hold tight to their moorings, as you know well if you've ever tried to pry them loose. There are, however, tricks to doing the work, back-saving ways practiced by professionals. Here's what gardeners-with-know-how say to do:

Don't be afraid to discard

First step in taking out an old plant is to decide whether or not it can be moved successfully. If so, whether or not it is worth the effort and expense. One experienced gardener says: "Unless a well-established shrub or tree is an especially fine variety, it is often more sensible to let it go than it is to try to move it. Amateurs frequently fail when moving mature ornamentals: to have the work done by professional plant movers may or may not be worth the cost involved."

Look at it this way. Most evergreens, the ones frequently bunched around houses, that is, are hard to move. If you can't fit them into your new garden picture, at all, you might better take them out and forget them. And then there are the fast-growing deciduous shrubs such as spirea, weigela, and the like. They are not particularly difficult to move, but here again is it worth while to do so? New plants of these varieties will soon mature and be better shaped than the old ones. If, on the other hand, you have a beautiful dogwood or fine-flowering fruit tree or a ca-



mellia or rhododendron, do consider having it moved, even though the operation is an expensive one.

Let us assume, for example, that you have an old-fashioned lilac in your yard. You like it, but you know that it doesn't belong in that spot. You know, too, that it cannot be made to fit in with your new landscape plan. You decide, therefore, to take it out—make no effort to transplant it. Instead, you will study your plan carefully. If there is a place for lilacs in it, you will get some of the new hybrids that grow gracefully, produce flowers very quickly, and



bloom over a longer season than your old back-yard favorite did.

Tackle the job in two operations

Okay! You have now decided to cut down that old lilac (or big old barberry bush or clump of broom that completely shuts out the sun from your bedroom window). Best way is to tackle the job in two operations. That is, go in first with pruning shears and saw, and whack away at the branches and main stem until there remains just a stump or stub. Now

(*Continued on page* 143)



IS THERE SUCH A THING AS A *Low Cost House?*

BY WILL MERLHORN
House Beautiful's Building Editor

The *good* low cost house has been waiting around the proverbial corner for decades. But we never seem to turn that corner.

This nation has not yet produced a *good* house, for families of three or more, costing under $4,000 for finished house and improved land, through typical building methods. (This statement does not apply to warm climate construction.)

The most logical hope for lowering cost to the $4,000 price level is in a simplification of our building methods or in mass production of houses. But neither of these solutions has been accomplished nationally at present. And lower costs are not contemplated by the average practicing builder now or in the near future. If he will quote prices on a house at all, he estimates costs at 20% to 60% higher than before the war. Currently, the situation is so uncertain most builders want to accept work only on a "cost-plus" basis when estimating on homes in any price range, high or low.

So what must the prospective home builder or buyer do? Hole in, enduring makeshift accommodations while waiting for the long promised technological revolution in home building? Or go ahead and build anyway knowing that his house will cost more than a similar one built before the war? The answers to these questions depend on you and your pocketbook, on the extent of your impatience, and the extremity of your need.

Because that need is so acute we have devoted the following eight pages to actual stories of how a great many families got the home they wanted despite the high cost of building and the scarcity of materials. Cost stood squarely in the way of the home-owning dreams of all these people, in the larger as well as in the smaller homes, because no matter who you are, or how much you can spend there is *never* enough money to build the house of your dreams. These people reduced costs by doing their own building or spread costs over a number of years by building in stages. Perhaps you may find here a way to fit your budget to *your* dream house and get "more house for your money."

With their own hands

THEY BUILT THIS HOUSE FOR $1,200

Now it's worth $12,000



Brain power and brawn power, energetically mixed together with second-hand building materials and native rock, built this home. With only $200 spent on its construction in 1943, the first year of building, another $200 in 1944, and $818 last year, it seems to have been conjured out of the blue Miami air around it. Today its market value has been appraised at $12,000 by a real estate firm, which indicates that initiative and ingenuity pay off in the home-building field.

No magic, but lots of sleight of hand did go into it, its young builder-owner, Architect Alfred Browning Parker, will admit. But it was the muscular, not the wand-waving variety. However, the house is notable for much more than the gumption it took to build it. It has an adept plan for site and climate and stows away many fresh-minded features.

Mr. Parker was a senior grade lieutenant (*Continued on page* 136)

L-shaped plan is adroitly fitted to corner lot. Sleeping, living, dining areas open wide on garden side, but front is screened from street by windows above eye level. Living and bedroom wings have 3 exposures, are well secluded from each other by bath unit.

High glass windows in front gable end of living room and around front door give lots of light with privacy from street and cross ventilation needed in hot climate, provide wall space for furniture. Rock walls save interior finish cost, offer interesting texture.





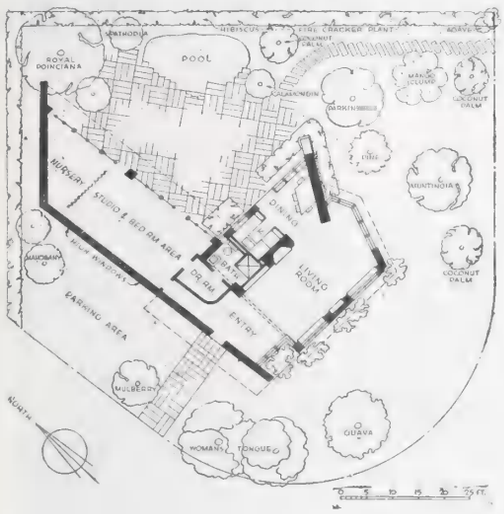
HOUSE BEAUTIFUL'S *Home Planner's Study Course*



As designers, builders, masons, carpenters, electricians, plumbers, and laborers, the Parkers built all parts of their home. Working in stages which were *not* easy, but rewarding and soul-satisfying, it took 3½ years of spare time to complete house construction.

Floor to ceiling bay window gives long living room abundant morning sun and view of tree garden planted to insure privacy from side street. Dining room wall adjoining bay is on angle to help shield open garden side of bedroom wing from same side street.









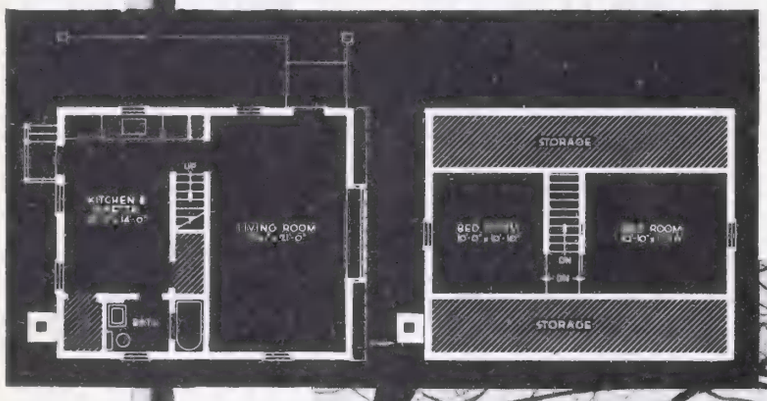
Glass from floor to ceiling in entrance foyer lightens it but does not give it goldfish bowl conspicuousness; glass in fixed, translucent panels is built around outside bed of tropical plants, visible and decorative inside. Bookshelves fit handily in deep rock walls plastered over on this side.

HE BUILT HIS HOUSE AFTER WORK



Knotty pine living room paneling, pecky cypress dining-room-kitchen paneling were part of the owner's work in building his own Redding Ridge, Conn., home. Completed in 6 months of spare time, the 1½ story, part basement house cost $3,800 to build, has appraised value now of $4,500.

The first owner-built house we show has modest overall dimensions, but its few rooms are livable in size. By keeping it a simple rectangle in structure and design, Fred Anderson was able to build it himself (with help to lift roof timbers) at moderate cost. A craftsman in wood, his skill shows in its careful details: the front door lamp post, the living room bay window, the rail fence around the front garden, the finials and cornice, the sign post and mail box. They are decorative assets, the kind it wasn't difficult for him to cut and fit himself, the kind which can cost so much when specially made. Adding immeasurably to the total worth of the house by lifting it out of the commonplace, four-walls-and-a-roof class, these details are painted a sparkling white as a foil to the barn red walls.

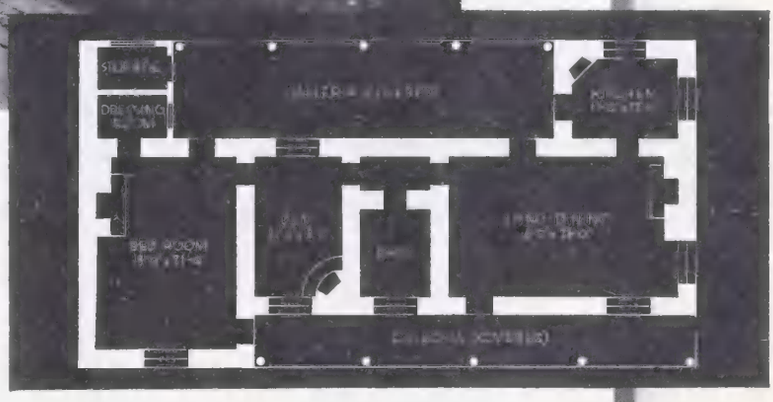


PHOTOGRAPHS BY RICHARD AVERILL SMITH





PHOTOGRAPHS BY MAYNARD PARKER



HE BUILT HIS HOUSE ON WEEK ENDS

The principal building material for this farmhouse was truly low in cost: soil, dug up on the property, mixed with other ingredients to form a proper bond, and baked in the sun into adobe bricks. The labor of building the house—the digging, the mixing (by foot), the baking, and laying up into walls was the owner's work over a period of four years during dry summer week ends, when there was no rainfall to wet and ruin the drying bricks. With the help of a carpenter on the roof and windows, a plumber to install the bathroom fixtures, he built the adobe house room by room, starting with the living room, adding the bathroom next. The mission tile roof is his handiwork, too, but he bought the tile.

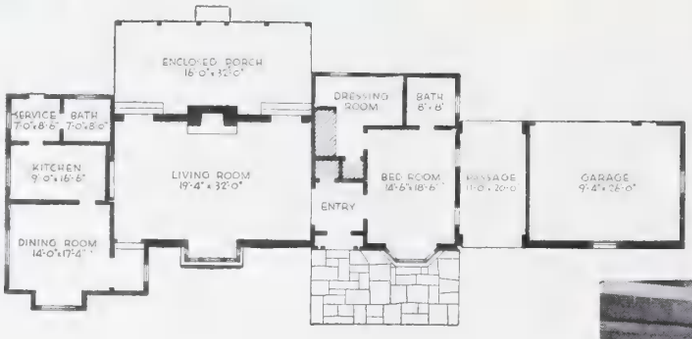
All told, the house stood him considerably less than $4,000, including plantings. Its latest appraisal was $8,500.



Robert Hutton built his small adobe ranch house with his own labor and his own soil, combining the two to make the bricks for its walls. His handwork and the nature of the material give his hillside Santa Monica Canyon, Calif., home its rustic texture and provide its nice detail.



PHOTOGRAPHS BY HOLLOWAY



Handsomely landscaped entrance court and gardens included, the Kenneth McLellan's Pasadena home was built without a contractor, saving 15% to 20% in cost. About $10,000 to $11,000 went into its construction. Today its replacement value is $26,000 to $28,000, and $35,000 has been offered for the house and four acres.



Pencil grain walnut paneling on living room walls replaced building paper which family put up with while erecting their home step by step from their current earnings and no outside borrowing. Floor is random-width oak planking.

BETTER YOUR HOME · BETTER YOUR LIVING

THEY BUILT WITHOUT A GENERAL CONTRACTOR

As their own builders and bankers this California couple built the spacious home of their choice over a period of years instead of accepting the tiny house their original $1,450 stake would afford



The most interesting thing about this house is the way its owners went about getting it. They were their own planners and designers, their own contractors, their own financiers, and, to a large extent, their own builders. From the original gleam-in-the-owner's-eye stage to the final beam-across-the-living-room-ceiling stage it was their baby. Now, the casual eye might mistake the pictures of their home for a Lake Forest or a Long Island estate, built without too much regard for cost in an easy-come, easy-go period.

But actually this house was built on an original stake of only $1,450 and, after that, in sections, on a pay-for-it-out-of-income-as-you-build-it basis. When living expenses of the couple were deducted (he's an industrial designer, she's an artist) some paydays left only $50 in the till to buy building materials for the house. But the work went on (with the help of a hired carpenter, mason, plumber, or handyman when funds permitted —otherwise, without them) and under no shadow of debt, because not a dime was borrowed. (*Continued on page* 138)



Serving well as the bedroom now, this will become a study and occasional guest room when new master bedroom suite is added at the rear of the house. Scale of rooms, quality of the furnishings avoid any makeshift character.



As in all parts of the house, first rate equipment and building materials were used in the kitchen. Owner found it wise building not to skimp quality for cost. When kitchen, bath, dining room were ready, family moved in.



On preceding pages you've seen single examples of homes built by individuals; here's the story of the home building enterprise and ingenuity of a whole community. Typical of its fine character are these views of one suburb, Robein, showing the sturdy homes Mr. and Mrs. Orval Castleman and Mr. and Mrs. Albert Morris built for themselves.

How 4,000 Peoria Families Built Their Own Homes

The high cost of building didn't stop new homes in this community. They licked the problem by building their own, reducing costs 25%. Now, five years later, many have doubled in value

The building of these small homes in Robein, Creve Coeur, Beverly Manor, El Vista, and other outlying sections of Peoria, Illinois, is a heartening story today. It illustrates how families achieved their own homes when building costs seemed to put home ownership far out of their reach. It suggests a solution for those who *must* build now but can't afford current building costs.

In large measure it's a story of the teamwork of a wide-awake building materials dealer, a civic-minded



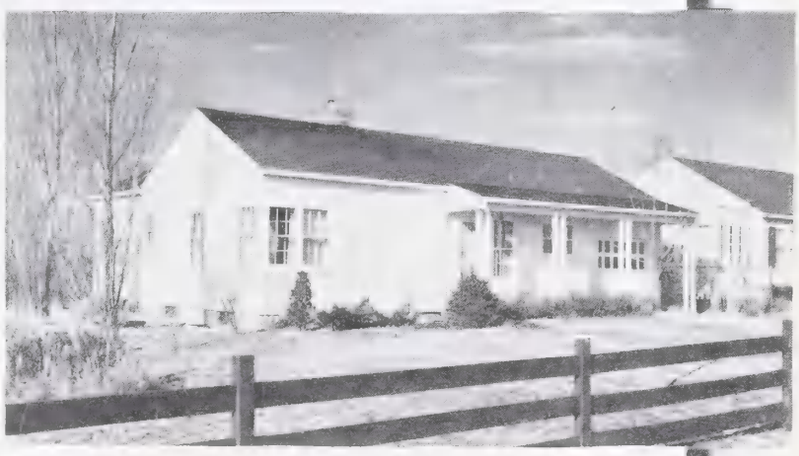
PHOTOGRAPHS BY HEDRICH-BLESSING STUDIO

Pride of ownership is evident in the way in which these simply constructed homes are maintained and frequently improved by new features which increase their value.

savings and loan association, and the resourceful, self-reliant owners who built their own homes with their own hands. We visited these people and we talked to the association and materials company officials and saw the houses—houses built in spare time from regular jobs, but built so well that they stand stiff inspection now, four or five years after completion.

This is how it was done. Land was available outside Peoria's city limits for a small down payment per lot. But few of the people had sufficient capital to build houses on these lots by the usual building methods; building their own homes was their only chance. If their credit was good and they had steady jobs, they could get building materials and equipment directly from one building materials dealer. He carried lumber, roofing, pre-cut parts, heating and plumbing equipment and about everything else needed for a house. He also had stock plans from which an applicant could work out a satisfactory house scheme. And if he sold building materials to an applicant, he carried the bill until the applicant's house was finished.

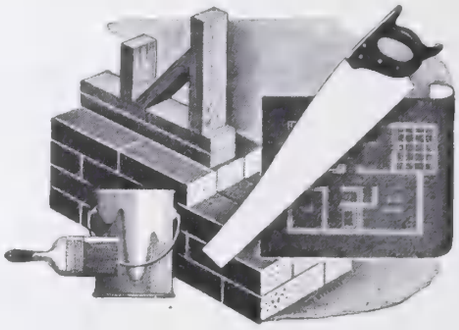
This arrangement was possible because this materials dealer worked with a savings and loan association. Together they guided the building of many of these homes. The association had to examine and give preliminary approval to the plans and lot locations of the houses. If they approved, and the owner-builder got his materials from the dealer, and finished (*Continued on page* 179)



Designed and built by Mr. and Mrs. Paul Fanning, house (with lot) was appraised at $5,700 when completed in 1940, was valued at about $10,000 when sold recently to Mr. and Mrs. Robert Fletcher.



Except for chimney, fireplace, plastering, all building of Donald Brown's spunky 3-bedroom home was done by original owner, William Hoffman. 1940 value at completion, $4,500; value now, $8,000.



SKETCH BY
RAY BETHERS

YOU GET MORE FOR YOUR MONEY BY OWNING

You need to be both wary and wise if you build or buy a home now. It's a time for caution but not dismay. Examine plans, costs, and resources like a hawk, or save costs by doing part of the work yourself

By Miles Colean
HOUSE BEAUTIFUL'S Building Adviser

Is it still good business to own a house? Plainly if you are already an owner, there can be little argument. Whatever you may have paid for your house, you probably paid less than current reproduction costs, and your investment for a considerable period ahead looks safe.

But what about becoming an owner now in these times of uncertainty, high prices, and talk of inflation? If you have a secure lease on a rented dwelling, you will probably do well to sit tight and ride for a while. This is frankly no time to get into the house market just for the fun of it. What, though, if you have no other choice than to buy or build? Under present costs is a loss inevitable?

A loss may be possible but not inevitable. Prices are much higher than before the war and the future trend of prices is hardly clear. They may be lower in six months or a year from now. It is certainly a time for caution. There are, however, ways that the cautious buyer can, to some degree, protect himself. And there are still some compensations in owning that are not available to people who rent.

Certainly two important rules to follow now are: (1) don't buy or build a larger or more elaborate house than you absolutely need, and (2) don't borrow any more than you absolutely have to. Let's look at these rules separately.

In the first place, you probably have more chance to protect yourself by building rather than by buying an older house. The existing house supply is feeling the full pressure of the shortage, and houses are being priced not so much in relation to the probable cost of building as according to what people will pay at a time when few houses are being built. Besides, the present choice is narrow.

If you build, you will at least have the advantage of the newer article at an expenditure that is likely to be no greater, and perhaps something less, than you would be charged for an older house.

And you can more easily scale your expenditure down to your resources. (*Continued on page* 150)

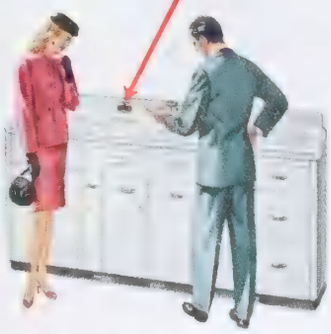
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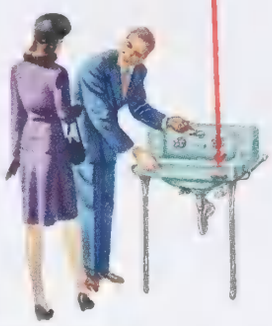
Look for it when you buy heating and plumbing



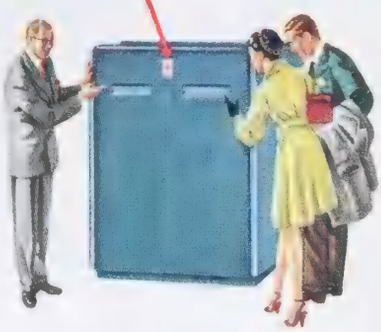
k for it *on radiator heating units, and l be sure to get efficient, care-free pment that costs you no more.*



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Look for it *on lavatories, bathtubs and water closets that are right in design and price, right for health and comfort.*



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JANE OLIVER

THE SIMPLE APPROACH TO MUSIC

By Richard Williams

F YOU peruse this column even once in a while, you may have oticed that I've belittled the value f books on music appreciation. Iost of these books bring real ppreciation only to their authors, nd that in the form of royalty hecks. Most books on music ap-reciation are likely to depreciate our spontaneous and natural af-ection for music, depress rather han uplift your interest. By try-ng to explain the meaning and the echnical structure of music, they ut the idea in your head that hese technical terms, these sym-ols, these formulas have to be earned in order that sense be nade out of the sound of a sym-hony.

While I, of course, do not deny he advantages of knowing a lot bout a subject, in the case of nusic a little learning may indeed e a dangerous thing. Drink deep —without worrying how the drink vas mixed. Relax and let the beauty f music come to you naturally nd unlearnedly, and do not feel he urge to apologize to yourself or any lack of technical informa-ion. I have said it before and I ay it again with all possible sin-erity—to enjoy music you need o technical knowledge whatever, no familiarity with terms, no acquaintance with tonality or structure. Donald Francis Tovey, one of the most learned and technically best informed writers of music, said in his last book that one of the principal articles of his musical creed was his belief that "nothing in a work of art has a real aesthetic value unless it can reach the consciousness of the spectator or listener through the evidence of the art alone without the aid of technical information."

Every once in a while, however, a book comes along which talks about music with such enthusiasm and with such becoming simplicity that it stimulates you to do the right thing about music: that is, to listen to it. Such a book whets your appetite for music itself. Such a book can also remove the fear that great music may be too difficult for you by proving that though music is infinitely subtle to the person who looks deeply into it, it speaks at the same time simply and directly to the person who understands it only with his heart. Finally, such a book may stimulate you toward a genuine pursuit to find out something of music's history and of what makes it tick.

(*Continued on page* 132)



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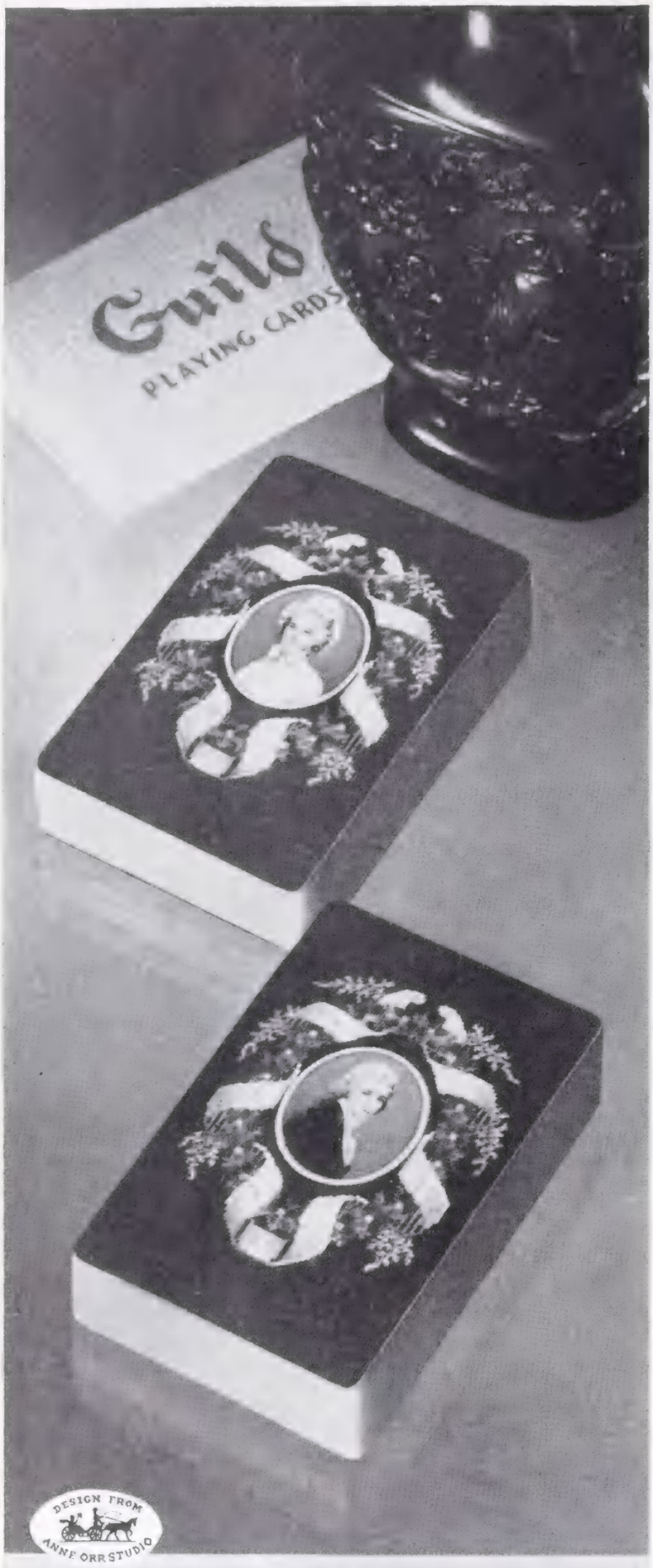
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CONTINUED FROM PAGE 68

entertain in public, something no club or restaurant can give to your guests for you, no matter how perfect the meal or how high the check. You can't buy it. You can only give it, and then only under your own rooftree.

It is the warm and special graciousness with which you greet your guests at your own front door. It's a proud, hearty welcome and the flattering gesture of sharing with your friends the personal, intimate circle of your own table, spread in their honor with the linen, silver and china you consider your most beautiful, and hence most worthy of them. It's in the fact that you yourself planned the perfection of the menu and the candlelight and the flowers. It is you and all the subtle things that make your house yours and your dining room yours that your guests miss when you offer your hospitality in a public place.

THERE are practical advantages, besides economy, in entertaining at home. You have the assurance, which you can not always depend upon elsewhere, that the food you serve is of the highest grade, prepared as you know it should be, because you have planned the menu, done the shopping, and either cooked or supervised the cooking of it yourself.

You as a person are at your best at home, too. You are naturally at ease in your own bailiwick, a contagious state of mind that guests are quick to catch. They are at ease, too, free of the constraint that imposes itself on so many people when they are in public places. Guests talk more; they're gayer; they're themselves.

And you are unhurried under your own roof. You can take your time over dinner and dawdle in the living room over coffee and liqueurs without the sharp, needling eye of a maitre d'hotel urging you to be up and on your way.

The dinner party menu on page 68 is suggested for six. It's a gala meal for an extra special occasion and requires good planning and timing. It's no effortless, quickly turned out meal, but the kind of menu a skilled chef might prepare on special order.

If you have no regular help, you would probably prepare most of the dishes yourself to a point where a part-time maid could take over the actual cooking. You would need her to serve and to do the dishwashing, too. However, be sure she is tried and true. This is no meal to turn over to an unknown.

In computing the cost of this dinner at home, we counted on a part-time maid for eight hours at a generous $1 per hour. This would allow you plenty of time to brief her in such mysteries as Baked Alaska. If you're frightened by it yourself, we suggest that you try out the recipe given below for family dinner some Sunday before including it on a guest menu.

With the guinea hen you might serve Beaulieu California burgundy at room temperature, or California Beau Rosé, a light, delicately tinted pink wine, which should be slightly chilled.

After-dinner brandy and benedictine is most festive if you serve it in brandy inhalers. Pour a quarter ounce of benedictine on a quarter ounce of brandy in each glass.

Sweet Pepper Consommé

3 green peppers
2 tomatoes, quartered
2 quarts beef broth
Salt to taste
1 whole clove
1 large onion, quartered

Wash and cut peppers, remove seeds. Place vegetables, broth, and seasonings in a kettle, bring to a boil, skim, cover, and simmer one hour. Strain. Serve very hot, garnished with chopped parsley. This recipe will serve six.

Breast of Guinea Hen

Allow 1 breast per person. Wipe well, sprinkle with salt and pepper. Brown in heavy skillet in small amount of hot butter. When brown, partially cover, reduce heat, and cook 20 minutes or until tender. Place on hot platter. To make sauce, add flour to equal the amount of fat left in the skillet, blend well, then thin down to proper sauce consistency with light cream. Season to taste. Serve separately.

Wild Rice Dressing

1 cup wild rice
1 teaspoon salt
3 cups boiling water
3 tablespoons butter
1 onion, minced
¼ pound mushrooms, washed and sliced
½ teaspoon each summer savory, thyme, sage
Salt and pepper

Wash rice very well. Put in top of double boiler. Add salt and boiling water. Cover and steam until done—about ¾ of an hour. Meanwhile melt butter in heavy skillet. Sauté onion and mushrooms. When rice is cooked, add onions, mushrooms, herbs, and seasoning. Mix well and serve in mounds under guinea hen. This serves four to six.

(*Continued on page* 124)



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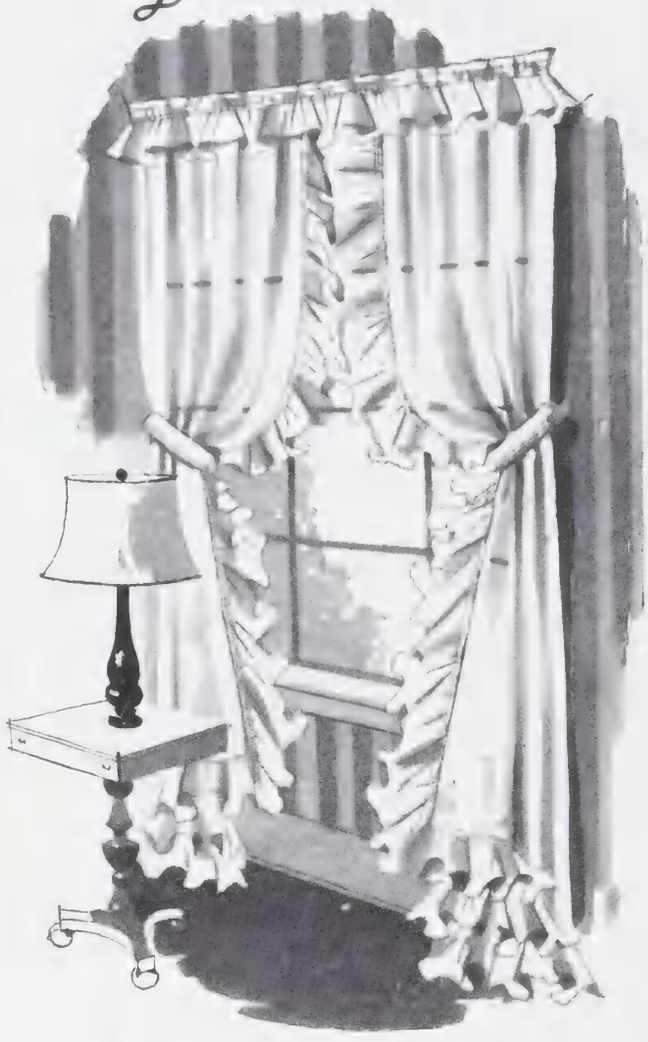


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IT'S CHEAPER TO ENTERTAIN AT HOME

CONTINUED FROM PAGE 122

Spinach Soufflé

1 package frozen spinach
¼ teaspoon nutmeg
3 tablespoons butter
3 tablespoons flour
1 tablespoon lemon juice
½ cup chicken stock
½ cup top milk
½ teaspoon salt
3 egg yolks, beaten
3 egg whites, stiffly beaten

Cook spinach according to directions on package. Drain well and chop as fine as possible. Add lemon juice and nutmeg and mix well. Melt butter in saucepan, add flour. Cook a few minutes, stirring constantly, and then add chicken stock, then milk and salt. When sauce has thickened, add spinach, and beaten egg yolks. Cook a few minutes until eggs set, then carefully fold in egg whites. Pour into a large greased ring mold and bake in moderate oven 325°-350° F., about half an hour. Invert on platter a few minutes before serving. It should slip out easily. Serves six.

String Beans Julienne with Almonds

¾ lb. string beans, cut Julienne
Salted water
½ cup almonds
3 tablespoons melted butter
2 tablespoons pimiento, chopped

Cook beans until tender in a small amount of salted water. Sauté ½ cup of blanched, slivered almonds in 3 tablespoons of melted butter until golden brown. Add to drained beans. Stir in pimiento.

Watercress and Chicory Salad

1 bunch watercress 1 bunch chicory
Bland French dressing

Wash watercress and chicory thoroughly. Shake dry in a towel or lettuce bag. Tear into pieces of edible size. Toss together in a salad bowl with French dressing.

Baked Alaska

1 round layer sponge cake
1 quart hard chocolate ice cream
¼ cup sugar
¼ teaspoon almond extract
5 egg whites, stiffly beaten

Place sponge layer on heavy brown paper on a bread board (or similar board). The board acts as an insulator against oven heat, and prevents ice cream from melting. Pile ice cream on cake, allowing cake to extend a half inch beyond the cream all around. (Ice cream must be *hard.*) Cover cake and cream completely with egg whites which have been beaten with sugar and flavoring until stiff. Complete covering is essential so that no air can reach and melt the ice cream. Bake in a hot oven (450° F.) until meringue is lightly browned, about 10 minutes. With pancake turner slip cake off paper and onto serving dish





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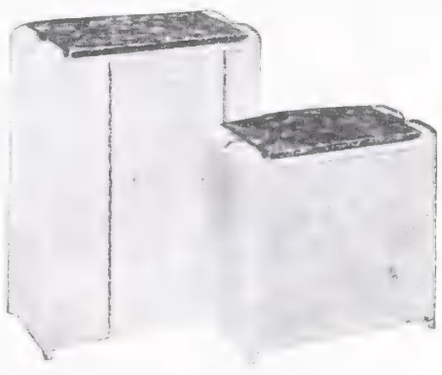
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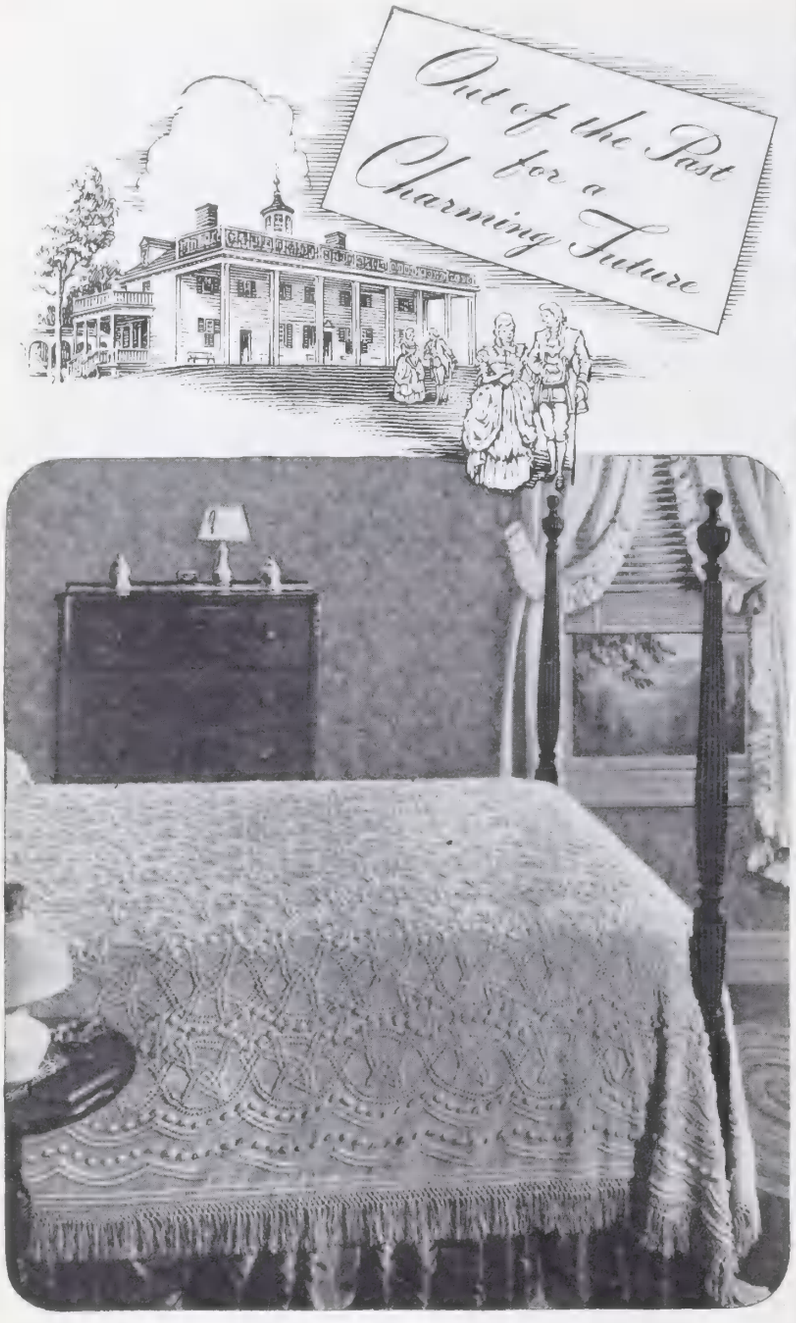
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THE FIRST GARDEN AND THE LAST

CONTINUED FROM PAGE 120

fountain, and there was a balustraded stone railing across one end of the terrace, for the cliff dropped abruptly down to the sea.

I had never seen anything like this before and I experienced the same excitement and delight that I had felt when I saw the old-fashioned flower bed on Cape Cod.

Since then I have seen many gardens in many countries and I have planted and tended quite a number of my own. And no matter what the location or climate in which I have found myself, I have noticed that I am always trying, not entirely consciously, to make my garden like the one on Cape Cod and the one in Capri.

This is obviously absurd. An Italian terrace, an integral part of a hillside villa, high above the Bay of Naples, with a fig tree and a grape-vined pergola and almost no flowers, and a Cape Cod flower bed a little distance away from a big frame house confined by a white picket fence and patterned by grass paths, are as dissimilar as Hamlet and Hercules. But those two swift recognitions made such an emotional impression on me that my taste must have received two definite biases, so that when I plan and plant I am always striving to re-create my own humble interpretation of those beautiful visions.

As a matter of fact my present garden does indeed incorporate some of the features of my two first loves. There is no vista of the Bay of Naples framed by carved white pillars, and there is none of the soft moisture of the Cape Cod air to sweeten the fragrance and intensify the bloom. Delphiniums and sweet peas do not take kindly to our hot summers; carved marble benches and tables would be too grand for our terrace. But we have a patio shadowy an green, and a fig tree, and tw weather-stained amphorae stand either side of the door. We al have a small rectangular pl jammed and crammed with flowe They are not distinguished spe men plants, just old-fashione commonplace flowers which a obliging enough to bloom through spring, summer, and fa

A solid garden wall encloses all—grass and flowers, patio a fountain—making the outdoors integral extension of indoors. Th my diverse loves, one from Ca Cod, and one from Capri, seem, least to my prejudiced eye, to g along very amicably together.

THERE are two little girls livi next door whose mother has a handsomer and larger garden th mine, but when I see them peeri through the gate and invite them they always seem overjoyed. Th appear fascinated by the flow growing in pots which are grou around the fountain. They think patio is a grand place to play.

Sometimes I feel a trifle app hensive lest their embryonic tas receive a bias which is not entir correct, lest when they grow and plan their own gardens th will unconsciously copy my m takes simply because they associ them with a happy afternoon. I quite a responsibility, and I h through the years to refine perfect my planting and minin its faults, and thus do as li damage as possible to those g dens which will be planted l after I have gone hence.

For although this is my last g den it may be that, for my small neighbors, it is their fi And a first garden, like a first l is never forgotten.



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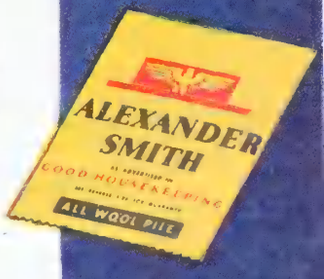
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One-half Dubonnet. One-half gin. Stir thoroughly with cracked ice. Strain and add twist of lemon peel.



DUBONNET OLD-FASHIONED
Dash of bitters. Cubes of ice. Add Dubonnet. Slice of orange and pineapple. Cherry. *No sugar.*



DUBONNET AND SODA
1½ jiggers of Dubonnet. Juice of ¼ lemon. Add ice cubes. Add soda and stir. A delicious long drink.



FOR MANY INTERESTING USE
SEND FOR
"THE DUBONNET DRINK GUID
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It's smart to say-I'll take **DUBONNET**



Dubonnet Aperitif Wine, Product of U.S.A., Copr. 1946, Dubonnet Corp., Philadelphia, Pa.

EW BEAUTY FOR YOUR HOME . . .

A little extra GLASS means a lot of extra charm!



OTTEN CIGARETTE? Relax! It can't mar furniture when fashionable Plate Glass ture tops* are on the job. These tops urn-proof, stain-proof, damp-proof.



CE THE WORLD looking your best, rely Plate Glass door mirror.* Every home several. Be sure they're *big* enough least 5½ feet high for the average door.



CAN'T BEAT a framed mirror* when it to supplying the little extra touch of ter and beauty a prized piece of furni- ften needs to set it off just right.



IT'S EASY TO BE YOUR OWN HOME DECORATOR if you know the modern magic of mirrors. A Plate Glass mirror* over your living room mantel, for instance, comes under the heading of "always beautiful and in good taste." It adds charm and warmth by its colorful reflections. Creates the illusion of greater spaciousness.

FOR YOUR NEW HOME
Consider these built-in beauties!



A KITCHEN walled with colorful, easy-to-keep-spotless Carrara Glass. Stays smart and lovely year after year. 10 appealing shades to choose from in selecting your color scheme!



PLENTY OF LIGHT where you need it and "keep out" to prying eyes . . . that's what you get with PC Glass Blocks over your kitchen work surfaces. Good looking, new, practical.

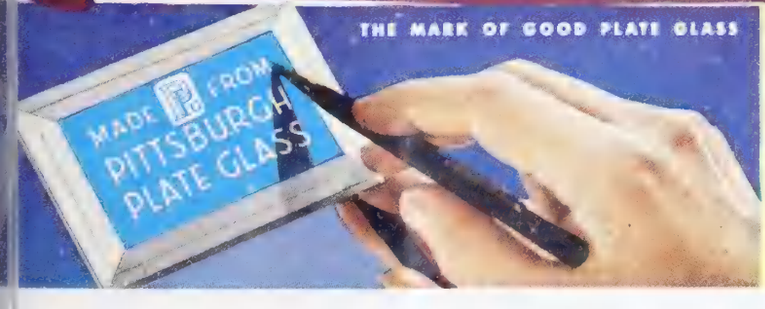


LOVELY SETTING for a sofa: handsome, ceiling-high, built-in mirrors of Pittsburgh Plate Glass. In blue, green, flesh or regular color. With silver, gold or gunmetal backing.

You can get these items at your favorite department or furniture store.



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Free Booklet

Scores of practical suggestions for beautifying your present home . . . for building greater beauty and usefulness into your new home . . . with mirrors and Plate Glass. Send the coupon for your free copy. Crammed with ideas. Dozens of full-color illustrations.

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Please send me, without obligation, your new, free booklet entitled "Making Your Home More Attractive with Pittsburgh Glass."

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Address_____

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"PITTSBURGH" stands for Quality Glass and Paint



YOU LAMENT

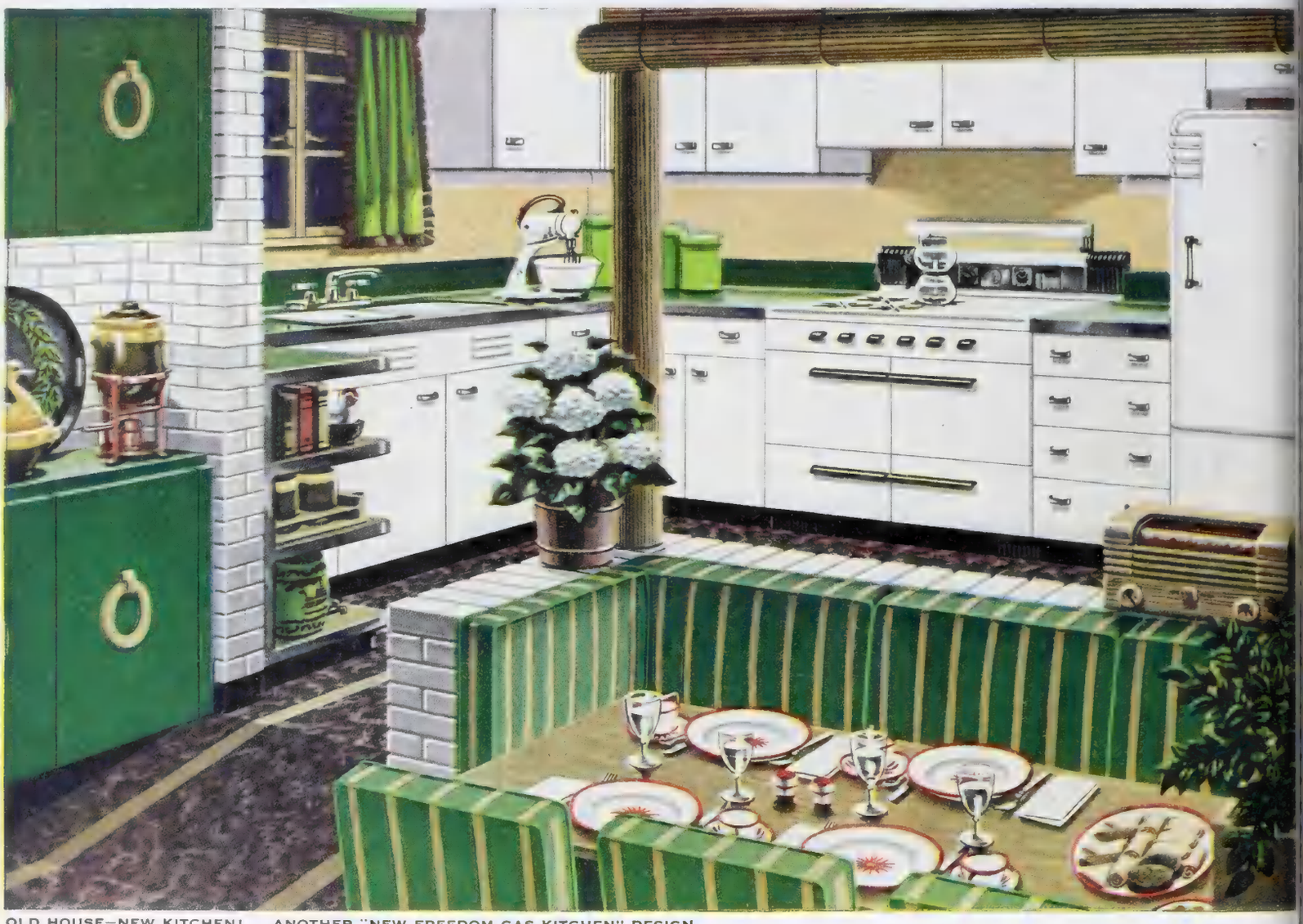
Oh, if you could only turn your "ugly duckling" kitchen into one of those slick, new, streamlined affairs! The kind you've read about . . . light, clean, efficient, beautiful!



WE PRESENT...

. . . the answer! The Gas industr latest "New Freedom Gas Kitche design . . . created especially to meet the "we love-our-old-house-but-we-want-a-new-kitcher problem! See how the back porch has been transforme into a convenient dining nook! How the 3 major wo units are grouped together in a smooth, unbroken "production line." What's more, like every "Ne Freedom Gas Kitchen" it's unbelievably free fro unwanted heat and cooking odors!

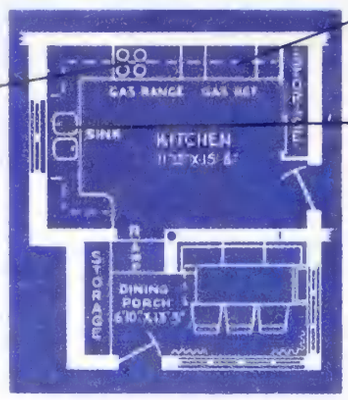
...THE WORK SAVINGEST KITCHEN OF THE CENTURY!



OLD HOUSE—NEW KITCHEN! . . . ANOTHER "NEW FREEDOM GAS KITCHEN" DESIGN

Whether it's brand new or remodeled —every "New Freedom Gas Kitchen" gives you 3 major "freedoms":

FREEDOM FROM COOKING CARES! You just set the automatic clock controls of your wonderful new Gas range and let the dinner take care of itself! For top-burner speed and flexibility . . . foolproof baking, broiling and roasting . . . there's nothing to equal a modern Gas range! Choose yours from the many new designs now available. And look for the CP seal!



FREEDOM FROM FOOD STORAGE PROBLEMS! Your silent, economical-to-run new Gas refrigerator . . . keeps *more* food fresh *longer!* And there's not a single moving part in the freezing system to wear out or break down

FREEDOM FROM HOT WATER WORRIES! There's always plenty of hot water— for dishes, laundry and bath—thanks to that new, automatic Gas wate heater! And it's economical, too! Why not start planning your "New Freedom Gas Kitchen" today?

GAS

THE WONDER FLAME
THAT COOLS AS WELL AS HEAT

AMERICAN GAS ASSOCIATIO

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MY LOVE AFFAIR WITH MODERN

CONTINUED FROM PAGE 73

ving and objets d'art that, as painfully accumulated them. umulated dust. It was a happy for the junk-man and for me day I was called an "old Fogey." I had learned to like Modern the next step was to realize y. A house furnished in good dern is like opening the win-ws wide in a musty old house and ting the fresh air and sun sweep ough. The clean, simple lines of dern furniture appeal to me. e comfort and convenience of designs, as well as their beauty, a pleasure. Well-designed Mod- is constructed to give you the ximum use day by day in service well as beauty.

I HAD fallen in love with Mod-ern and when I became con-ced that it was true love, not passing infatuation. I began to each the gospel of Modern. The I became convinced that it ttered not whether I ever saw other Victorian sofa upholstered tight little pink rosebuds. I gan to do missionary work among friends. That, my dear editor, s the day I felt the Hatfields l McCoys were feuding again, l I was Devil Anse McCoy. wever, I am making some prog-s, for you must remember that me was not built in a day and t diplomacy is a slow weapon. All of these words build up to fact that the very things I find d in Modern, I find in the din-room in your June issue.

Heaven forbid that the dining m shall become a thing of the st. Kitchen nooks or vitamin pills l never give the feeling of rmth and pleasure gained by hering around a festive board h your friends. They tear at very roots of our best-loved titutions. Think how silly a le Christmas turkey would feel tched out in a kitchen nook or ne unused corner of the living m or hall. The thing to do is not lish the dining room, but to ng it up to date.

The first step forward is dining m furniture with adequate stor-space. Somewhere there may be uffet that answers that need, but ave never seen one. Our linen, silver, serving pieces, and china kept in different chests and sets all over the house. To tell the truth, I went searching ough a closet the other day for ilver dish and found some Con-erate money. I believe linen and silver serving dishes give me the worst storage problems.

The storage unit pictured in your dining room with the movable units, that could be fitted into available wall space, would really fill a long-felt want with me.

The idea of the dining room as a secondary living room is, I believe, the best idea of the lot. It is the shot in the arm that will prevent it from taking its place in history with the passenger pigeon and the dodo. It would have been a boon to me when my child was small and would be a joy now as a place of retreat when I want quiet.

If the room is large enough, I would like comfortable chairs and a reading lamp. It would furnish a comfortable, pleasant place when other members of the family are entertaining their friends in the living room.

Because the dining table has always stood in the center is not reason enough to continue that practice. Our dining room faces a pretty garden, but do we ever get to enjoy it during mealtime? No, the dining table is a heavy affair we have to write the Manpower Commission about every time we want to move it around. What could be pleasanter than to move those separate tables to the windows and look out on peach-colored azaleas blooming against a gray stone wall? The separate tables would also be invaluable in serving buffet meals. I wonder if some of them could be made with folding legs like card tables, so they could be put away when not in use and brought out when you have a large crowd. You remember the man who said his dining room would seat forty people. God forbid!

PRIVACY when I am doing accounts is very necessary to me, as I need that and ten more fingers, if that were possible. The idea of the desk in the storage unit is a good one. Also the use of bold designs and gay colors in the dining room. I like them everywhere except in my bedroom.

From my letter you cannot fail to know that I like modern design in general and this dining room in particular. If you ever get up your courage and gather your beaters and bearers for safari into the wilds of South Georgia, and should happen to come to see me, I assure you that you would not find an old spinning wheel in my parlor.



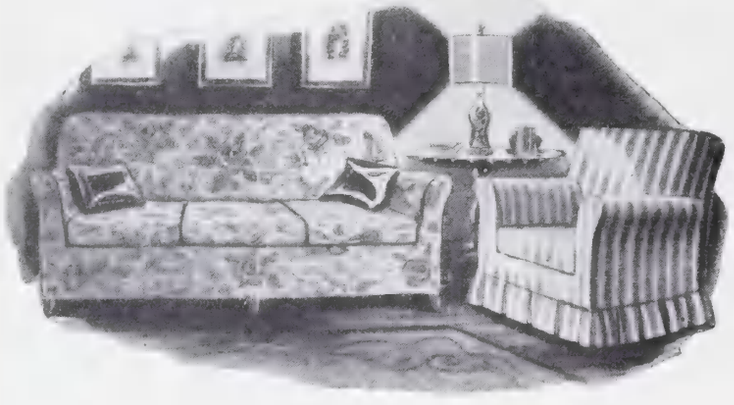
Barbara Hale

in the RKO Radio Picture **"LADY LUCK"**



Create New Decorative Beauty

with *Sure-Fit* ready-to-put-on **SLIP COVERS**



You accomplish miracles in minutes when you dress up your chairs or sofa with Sure-Fit Slip Covers. Capture new charm . . . fresh loveliness that inspires compliments. Sure-Fit Slip Covers fit modern or traditional furniture—are pre-shrunk and treated with Johnson's Drax to shed water and resist dirt.

Very soon you, like your favorite movie stars, will see the exciting new colors and patterns . . . the new patented features—and you'll be happy you waited for Sure-Fit, the largest-selling ready-to-put-on slip cover in America.

GENUINE SURE-FIT READY TO PUT ON *Slip Covers* THE WORLD'S FINEST

SURE-FIT

Ready-to-put-on **SLIP COVERS**

AMERICA'S CHOICE TO DECORATE AND REFRESHEN LIVING ROOM FURNITURE

353 FIFTH AVENUE · NEW YORK CITY

THE SIMPLE APPROACH TO MUSIC

CONTINUED FROM PAGE 119

For many years Sigmund Spaeth has done, in my opinion, the outstanding job of writing books about music for plain but intelligent people. He "sells" music enthusiastically. His latest book pays particular attention to music on records and over the air and is, therefore, called *At Home With Music*, Doubleday Doran & Co., publishers. Maybe I like this book because Spaeth's ideas of the "simple approach to music" agree with mine. At any rate, if you *want* to be sold, expose yourself to his missionary persuasions! I'd like to give you two samples of these—samples which I quote with his kind permission:

"Let's be honest for a change

"We have definitely graduated from that artificial state of the past when it was considered fashionable to listen to music and talk about it with hypocritical, parrot-like enthusiasm, when a piano in the home was believed to be a mark of social distinction, regardless of its neglect or abuse, and when high-sounding technical terms and clichés were accepted as evidences of extreme refinement and culture. We have thrown off also the crippling tradition that music was in some strange way a feminine pursuit, beneath the notice of able-bodied he-men. Today it is taken as a matter of course by the male population as well as the female, and there is far more honesty in its pursuit than ever before. Athletes like Bill Tilden and movie stars like Fredric March are proud of their collections of records, and many a businessman finds his greatest relaxation in listening to the music of his combined radio and phonograph.

"But even though we are marching steadily forward in our discovery of great music, we still need some guidance, and there is still the danger of trying to progress too rapidly, perhaps accepting the advice of confirmed and well-intentioned music-lovers without realizing that they are a little too far ahead of us and unaware of our own handicaps and limitations. Too often such advice results in a totally unnecessary setback, and sometimes these bland assurances of the dyed-in-the-wool fanatics



Overton Originals

bentwood trays

Radiantly finished walnut, oak, and mahogany, styled to the connoisseur's taste. Nothing equals them in imparting the real touch of hospitality to your entertaining. Insist on the genuine Bentwood, labeled Overton Original, at quality stores.

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Styled for you who are "most particular" to add distinction to your prized portraits. See the fresh new patterns, all sizes, in fine woods and gold or silver plate — each bearing the genuine Overton Original label of good taste — at quality stores and studios.



S. E. OVERTON CO.

South Haven, Michigan

Creators of Overton Bentwood Trays and Other Fine Accessories

e actually stopped the willing ices in their tracks. . . .

These albums (of good music recommends), even after many rings, should convince you that enjoyment of good music is not ifficult or complicated matter, a normal human experience. hey do not live up to this recnendation, you can always go k to a more obviously popular ic; and if they fail to satisfy r soul for long, you may be e that there is a wealth of still e significant material waiting e discovered.

'A simple approach to music

It is easy enough to rhapsodize ut music, to throw exaggerated iles and poetical expressions ut in all directions, to read hid- meanings into innocent com- tions, and to create epigrams the importance of music as pared with such necessities as l and sleep. It is even easier write pages of technical and rly unintelligible comment that a trained musician can cely follow. But it is a very cult matter to make music in- gible to the average person with- indulging in technical terms without descending to mere soap.'

"Many music lovers, and particularly musicians, take music too hard. They put it on such a high pedestal that they never actually get close to it. One is inclined to resent the reverential, unctuous tones with which radio announcers salute any composition that has been labeled "classical" (which means almost any piece that is not a ready seller in the music stores). . . . If only the public would realize the vast gulf between talent and genius, or even between talent and the ordinary ability to put words on paper, and have them make sense! Above all else, people should have the courage to say what they really think about music, and not be so eternally worried over what somebody else may think and say.

"The success of our popular music is founded upon a sincerity of taste plus a highly developed commercial system. If everybody had been encouraged to be equally sincere about 'good' music, instead of being tempted to play the hypocrite and pretend an interest that often did not exist, and if the better type of music had received the commercial attention lavished upon popular hits of the day, we might now be in a very different state musically."

Doesn't that make sense?

For those who want things "right"



Baker Furniture, Inc.

CABINET MAKERS

10 MILLING ROAD, HOLLAND, MICHIGAN

For your "Guide to English and French Furniture" send 25c to Dept. 36

LAMBERTON . . . FOR A LOVELY LADY

Lamberton Ivory China is exquisite proof that beauty need not be sacrificed to utility. It looks fragile as a butterfly's wing, but . . . your granddaughter will doubtless make the same observation when she inherits it years later. The brilliance of its glaze and the artistry of its decorations delight the eye of women who love nice things.

Write for free booklet and illustrations. **FISHER, BRUCE & CO.**
General Offices: 221 Market Street, Philadelphia 6

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Made in America



Oasis of Loveliness

Pause, during the busy day, to renew your loveliness with enchanting Attar of Petals toiletries. Let the flower-laden fragrance of Attar of Petals Essences re-awaken drooping spirits. And for thirsty skin, there is dewy-soft Cream and Face Powder. These, and other petal-fresh toiletries by Orloff, are your private "Oasis of Loveliness".
At leading stores, $1 to $3.75 (plus tax)



ORLOFF

Attar of Petals

EXQUISITE AS THEIR CONTENTS, Attar of Petals hand-painted Apothecary Jars . . . precious "decorator pieces" to cherish now, to use forever for sugar and spice, and in a hundred other imaginative ways. Labels provided for various re-uses.

Inspired by Heirloom Antiques in the Historic Mercer Apothecary Shop at Fredericksburg, Va.

Jean Vreeland Co., Inc., 10 West 33rd Street, New York 1, N. Y.

THE END OF THE BEGINNING

CONTINUED FROM PAGE 100

room. At the Pennsylvania Dutch lovebirds David discovered in an old antique shop and gave me after our first fight. At the giant cactus we found high in the Hollywood hills one bright Sunday afternoon, and the place where the ceiling fell down the night we gave the party for David's sergeantcy.

THE charred curtain is our first Christmas together, when David short-circuited the lights and the tree caught fire. And the faded blob in the middle of the couch is Tim O'Shenko, our first dog, before the landlady dispossessed him.

There is the Picasso *Harlequin*, our first anniversary present from us to us, and the Beethoven Ninth, our second anniversary present, and the ceramic llama from our San Francisco furlough.

"Yes," I said slowly, "you're right. It's all here. Documents of a marriage, memories wrapped carefully in corrugated paper, to be called for Monday at 9 A.M. by railway express."

David grinned. "Events recorded on the walls of a one-room apartment, like primitive man wrote history on the walls of his cave."

We put the last thing in th trunk and bounced on it to make i close. Then we sat there a minut swinging our legs and lookin around the shorn room.

Our coffee table was just heater again with an old orang crate up-ended on it and the Mu phy beds were half out of th wall, standing upright, their dust springs exposed to public censur The pictures were gone and i their place were sudden black ca erns where the departing nails ha taken the plaster with them.

"It seems cruel," David saic "just leaving it here with its ba tered face hanging out. Like corpse not decently clothed."

"Except for the battle scars," said. "it's as though we had neve lived here. I guess there is no im mortality."

The only living thing left of ou occupancy was our philodendro plant rocketing greenly down th length of the blank wall.

"If we could only take it with u without killing it," David sai glumly. "It's like abandoning you child in a phone booth."



None as Delicious as a Southern Comfort Old Fashioned

Try the Southern Comfort Improved Old Fashioned. Pony Southern Comfort. Pony bourbon or rye. Dash of bitters. 2 cubes ice. Dash syphon. Garnish with cherry, twist of lemon peel, slice of orange. *No sugar.* Other intriguing recipes on request.

There's Only One

SOUTHERN COMFORT

NO SUGAR NEEDED WITH

America's Most Versatile Drink

SOUTHERN COMFORT CORPORATION, ST. LOUIS 3, MO.

We had presented the plant to ırselves as a housewarming pres- ıt when it consisted of only one ıall shoot. We figured it could ow up with us and chart the urse of our marriage. Each onthly anniversary we made a ark on the wall next to it, like the arks mother used to make every rthday on my closet door, meas- ing how much I had grown. The st mark is the first month we ere married. And there is one r each succeeding month, chart- the growth of the plant and of marriage.

THERE was a knock on the door. A boy and girl were standing ere. She looked kind of pastelly- idal.

"I am Corp—Mr. Clayburn," he id. He was wearing a discharge utton. "This is Mrs. Clayburn, my ife." They smiled at each other. The landlady said we could take look at your apartment."

"She's a friend of my aunt's," rs. Clayburn said in a little rush. We've been waiting for you to get ıt for ever so long." She blushed little. "You see, we couldn't get arried until we found a place to ve."

"So when she told us you were ing discharged," the boy said. we got married."

"Two days ago," Mrs. Clayburn said, and blushed some more.

I smiled at them. If anyone had to take over Apartment 28, I was glad it was the Clayburns. He would make another cover for the heater, and she would put red-checked curtains in the kitchen. It was like giving Tim O'Shenko to the little boy who really loved him. It made things much easier.

"Come on in," David said. "This rates a celebration." He disappeared into the kitchen and came out with four tall glasses.

"Welcome to Owen's Alley," he said. "The class of '43 salutes the incoming class of '46." We drank to it.

"And for a wedding present," David said, looking at me, "a philodendron. The measuring stick of a happy marriage."

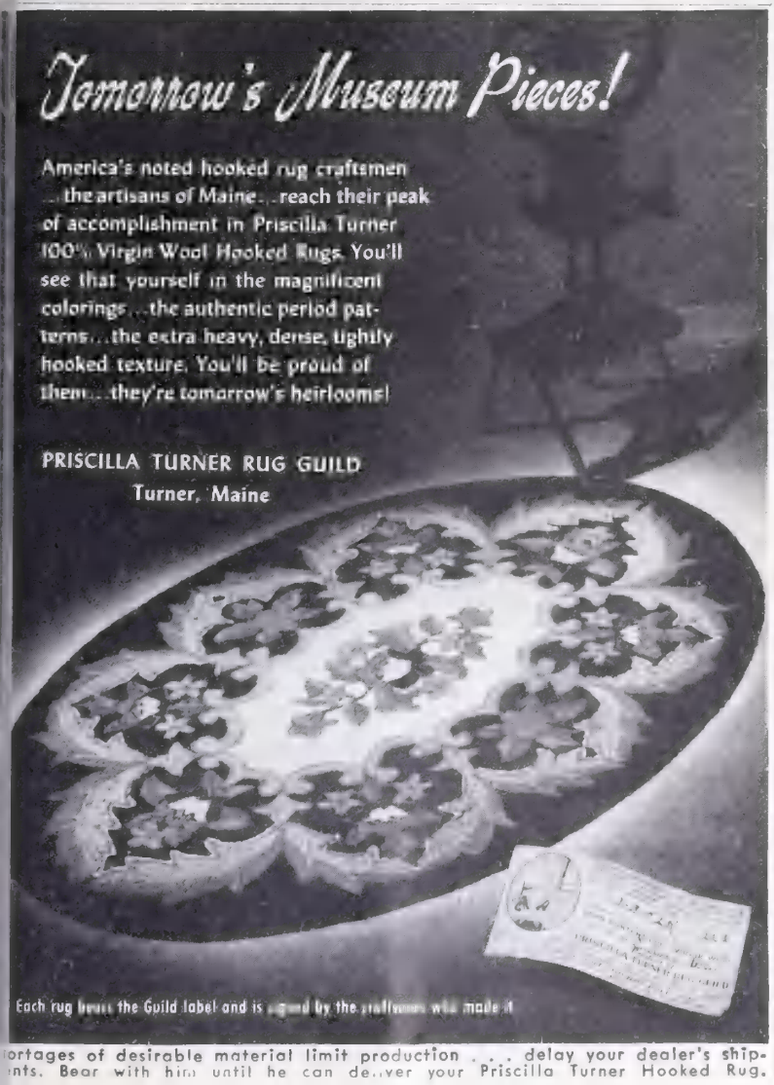
We told them the history of the philodendron and explained the marks on the wall. David pointed to the last one.

"See," he said, "thirty-three months. We made that mark yesterday. Symbol of a flourishing marriage. And now it's up to you to carry on the tradition."

"How do we take care of it?" Mr. Clayburn asked anxiously.

"All it takes," I said, "is a little care and a lot of affection."

(*Continued on page* 150)



...ortages of desirable material limit production . . . delay your dealer's ship- ...nts. Bear with him until he can de...ver your Priscilla Turner Hooked Rug.



THERE'S nothing so flattering to matured beauty as the soft radiance of hand-dipped Taperlites. They erase years from your face, help you to pass the candid test of young eyes.

Taperlites create a mood and spirit that is priceless for family meals. They build — for your children — habits of charm and graciousness, a background of elegance and poise to frame the enduring values of their home.

Recognize Taperlites by their satiny finish and clear color . . . by their patented Firm-fit end that holds them proudly erect — no tip, no drip, no smoke! Ask for Taperlites by name at department, drug, housewares, grocery and gift stores. And send a postcard now for booklet, "Guide to Lovelier Settings."

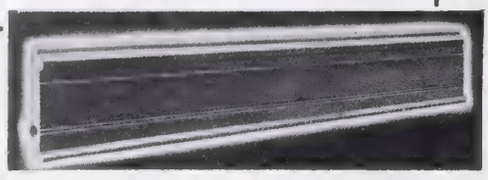


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1855 CANDLE CRAFTSMEN FOR NINETY-ONE YEARS 1946



Here's the Exciting NEW Way to Heat Your Home Charmingly-Comfortably



BURNHAM BASE-RAY RADIANT BASEBOARD

Who would have dreamed that the day would come when homes could be heated by means of *radiant baseboards* which are practically invisible—and so completely "out of the way" that rooms become 100% livable.

Burnham offers you this significant improvement in RADIANT HEATING through BASE-RAY cast-iron "baseboards", 1¾" thick and 7" high, supplied with hot water or steam from your regular heating boiler. These are placed on outside walls and are painted to match the other baseboards in the room. All valves and fixtures are concealed.

BASE-RAY Radiant Baseboards are amazingly efficient. You get clean heat and cozy-warmth from the most *even* heat source ever developed. *There is less than 3° floor-to-ceiling temperature differential even in sub-zero weather.*

Mail coupon for more facts on this sensational new development in Home Heating.



A good man to know in your community

In the last analysis, the comfort of your home depends largely on your local Heating Contractor. His advice is reliable because he is an expert. He knows heating equipment from the practical side . . . knows how to combine the elements which make up a heating system so it delivers satisfaction as a whole. And you'll find he's ready to accept full responsibility for the performance of the equipment he installs.

Burnham Boiler Corporation

IRVINGTON, N. Y.

Burnham RADIANT HEATING SINCE 1873

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Irvington, N. Y.

Please send folder on your new BASE-RAY Radiant Baseboards to:

Name _____

Street _____

City _____ State _____



Big bay window at rear of living room has been changed to give the room additional ventilation. Awning type window sash has been put in along the lower half of window. Vines climbing around it will help screen it from side street

With their own hands

THEY BUILT THIS HOUSE FOR $1,200

CONTINUED FROM PAGE 106



Cabinets frame the door between dining room and kitchen, form storage wall between them. The kitchen, short and simple, is more like a ship's galley, befitting a Navy family. Fourteen-foot beam of a native wood spans this space



The door on the left leads to the dressing room; the other leads to living room of one story house. Built-in fixtures over long window-doors to garden give clean-cut light to bedroom. High windows on street side give room privacy

he Navy until practically a few utes ago, so ship-shape planng comes natural to him. He is a faculty member of the Uniity of Florida's School of Arhitecture and Allied Arts, so he considerable technical knowle in building his home. Stacked inst him in 1943 however were ernment regulations on home lding; he could be permitted $200 worth of construction in ear.

rawback Number 2 was the fact the lot he wanted to build on in a residential zone restricted houses costing $5,000 or more. Aside from the fact that his shore duty billet with the Navy occupied all time from :0800 to :1730 (8:00 A.M. to 5:30 P.M. civilian time), six days a week, and it could move him anywhere in the world at short notice, he was free to build. But he built anyway!

The corner lot of his choice had an old limestone and wood structure on it and Mr. Parker worked out a plan for reconstructing it for $200. After petitioning all neighbors in the block for the right to do that amount of building in the restricted neighborhood, showing

(*Continued on page* 146)



Mr. Parker built this woven reading bench himself and also the irregular low table in front of it. They furnish a quiet spot next to the fireplace neatly. He also built the dining room table, seating five or six, of native mahogany

SPELLBOUND



Today . . . See Academy Award Winner Ingrid Bergman and Gregory Peck in Alfred Hitchcock's "Spellbound". . . It's a Selznick International Picture.



Tomorrow . . . You'll be held *spellbound* by the glorious music of an Admiral Radio or Radio-Phonograph Combination. See the thrilling new 1946 models now on display at your Admiral dealer. See the famous Slide-A-Way phonograph . . . the "childproof" automatic record changer . . . and many other completely new features. Admiral Corporation, Chicago 47—world's largest manufacturer of radio-phonographs with automatic record changers . . . makers of "America's Smart Set."

Admiral

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One of the styles of Vogue tailored panels

Curtains "TAILORED TO FIT?"

OH, YES INDEED! Light as a cloud — dainty and graceful — VOGUE tailored panels are exquisitely made in a choice of lengths to fit your windows correctly. Let the loveliness of their sheer fabrics bring to your decoration the subtlety of soft lights and shadows.

While quantities are still limited, larger amounts will undoubtedly be offered by the leading stores this spring. Watch your local newspapers for advertisements of "Tailored-to-fit" Vogue panels and other Vogue styles — the Ruffler, the Priscilla, the Criss Cross, the Flora Dora.

We will gladly recommend a store near you that has Vogue Curtains. Address Robertson Factories: 321 5th Ave., New York.

MEASURE YOUR WINDOW BEFORE YOU BUY CURTAINS

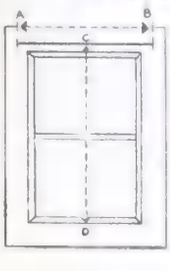
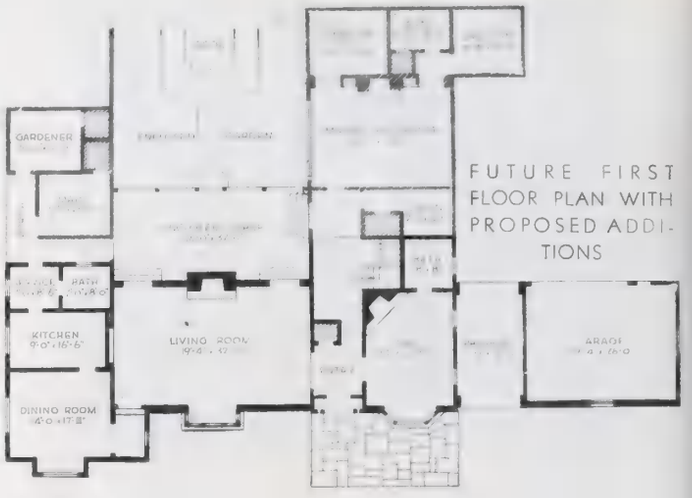


Diagram illustrates how to measure sill length curtains. Always measure to top of rod and add ½" for heading above rod • For apron length, measure to bottom of apron • For floor length, measure to floor • For width, measure the width of the rod • A pair of curtains should be twice the width of rod.

Vogue

CURTAINS



FUTURE FIRST FLOOR PLAN WITH PROPOSED ADDITIONS

THEY BUILT without a general contractor

CONTINUED FROM PAGE 111

There is much more than meets the casual eye in the planning of the house, too; though what meets the casual eye (or cautious eye either) is indeed a pleasant and a sound home, low, leisurely, steep-roofed in country style, spread comfortably on a handsomely landscaped lot.

But what is important about its planning and building is the fact that the owners refused to compromise with their ideas of what they wanted in a home. They wanted it large in scale and large in living space both inside and outside; they wanted a living room big enough to swing a cat and four bridge parties at one time if they had a mind to. But a single skirmish with orthodox bankers, builders, and blueprints exposed the difference in the size of their ideas and that of their pocketbook. When the usual disheartening changes and compromises were suggested—ways of whittling down their plans, eliminating some features, consolidating certain rooms, dividing up others—they added up to a house the McLellans didn't want at all. Since this was going to be the most important single investment of their lives, they determined to get the home they really wanted, to get it piecemeal if need be by buildin in sections, but not to sacrifice the basic ideas for the kind of "com plete" tiny-roomed house the could afford at that particula moment. Inasmuch as financial in stitutions would only lend the money if they would build a com plete house with an immediat resale value they went ahead wit their original plans on their ow steam, financial as well as physica

In planning their house they ha to take a long view, a five- or six-yea view in fact, for it will take that lon to complete it. Today, at the three and-a-half-year mark they have fou main rooms and the garage.

Every room was guaranteed good outlook before the groun was broken because the owner lai out the house on the ground a full scale before starting construc tion. He drew lines to indicat walls and windows, then bui small platforms indicating floo levels at each window so he coul study the view and lay out th gardens accordingly. When th house reaches final completion, master bedroom suite, a glazed heated porch, and servants' room will be added to the first floo while two bedrooms (reached b

(*Continued on page* 183)

MERSMAN TABLES *are like Costume Jewelry*



COPYRIGHT 1946 THE MERSMAN BROS. CORPORATION

BY CORO

use them generously to add new charm to your home

Tables are like costume jewelry. They add the same touch of glamor and distinction to your *home* that jeweled pins, rings or necklace give *you.* So, use tables generously . . . change them about . . . replace them from time to time . . . they'll keep your rooms always looking decoratively new and smart.

When you choose tables for your home, be sure they are distinctive, authentically styled *Mersman* creations—made by America's largest manufacturer of fine occasional tables.

THE MERSMAN BROS. CORPORATION, CELINA, OHIO

MERSMAN TABLES

MERSMAN TABLES *"the biggest name in tables"*



You can see the future through this window

This is a window in your new home. That is you and your family behind it. You are looking through a development that will make your future home more comfortable, more durable, more livable.

For that window is made of Alcoa Aluminum. It will always work easily . . . no straining, no hammering to open it. It will never rust or rot or require painting.

And—it is a thing of beauty. Trim. Not bulky. Lets in more light.

You'll be seeing Alcoa Aluminum used in many other ways, too. You'll see it used for window screens, sills, and stormsash. For awnings, garage doors, and lighting fixtures. For hardware, weatherstripping, and scores other things.

Why will you want them to be made of Alcoa Aluminum Because it is light, strong, non-rusting, good looking. *and* inexpensive. Alcoa has steadily brought down th cost of aluminum through the years so that more peop can afford to buy it.

Yes, modern building and Alcoa Aluminum will go han in hand—to make future life and living easier, more co venient, more comfortable, and less expensive for all.

ALUMINUM COMPANY OF AMERICA, 1840 Gulf Buildin Pittsburgh 19, Pennsylvania.

ALCOA FIRST IN **ALUMINUM** REG. T. M.



zzard weather will find many folks snoozing happily under a single layer electrically heated blanket. (G-E Blanket weighs only 5 lbs. Three regular nkets weigh about 15 lbs. Laundering instructions with blanket.)



Fog and drizzle won't bother the G-E Blanket owner. Simply turn on the blanket . . . sleep like a baby all night long. Expense is no factor either—the average operating cost is only 2 cents a night!

G-E BLANKET BRINGS YOU AUTOMATIC SLEEPING COMFORT

Never slept so well in my life!"..."Warm s toast on the coldest nights."..."Gets me sleep so much quicker!"

omments like these come from thousands of eep-happy G-E Blanket owners.

Pioneered long before the war by the General lectric Company, new lamb-soft "electrically- arm" Blankets are light as a single regular lanket . . . *yet warm as three* when necessary.

Plug your G-E Blanket into any ordinary socket. Special G-E Bedside Control keeps bed temperature (and you) "just right" all night, adjusts *automatically* to weather changes.

Welcome feature of the G-E Blanket is its ability to *pre-warm* chilly sheets. Turn it on a few minutes before retiring—then climb into a bed blissfully, restfully warm from corner to corner. Sleep in *night-long* sunshiny warmth.

Before the war, thousands of American homes were outfitted with G-E Blankets. Enthusiastic owners now wonder how they ever got along without them.

A fortunate few will be able to get G-E Blankets now. Soon there will be plenty for all.

And coming soon—a second model with two controls for husband and wife wishing different temperatures for their half of the bed. The General Electric Company, Bridgeport, Conn.

PRICED FROM $34.50, plus Federal Excise Tax



ro weather no longer means bed socks, and roaring furnaces. Those who ep under lightweight G-E Blankets can wear summer-weight night clothes year round, keep windows wide open. (Uses alternating current only.)



Cold winds and rain mean nothing to those who sleep under G-E Blankets. Special Bedside Control keeps bed temperature "just right!" G-E Blankets save storage space, make bedmaking simpler and quicker, too.



Saint . . . to be loved and adored *Sinner . . . as mischievous as a sidelong glance*



Gdrian

HOW TO TEAR UP AN OLD GARDEN

CONTINUED FROM PAGE 104

art away all that top growth and orget the job for a few days. ater, when you are rested and hen the ground has been softened v rains or heavy waterings, you're ady to work on the stump and ots. You'll need a pick axe or atlock to loosen and take out the oil, pruning shears and hatchet to it through the roots, and all the uscles you can muster to tug way at the stump and roots. It elps to wear leather gloves to otect your hands.

e sure to get at the crown

Big thing to remember is that e crown of the plant—that is, the art between the main root and the em—must be dug out or killed. it isn't, new shoots will start from the crown itself, or from e roots. When the stub is too ubborn to move, the crown can got at in some other way.

A trick sometimes used in Cali- rnia is to axe into the stub or ump until you can cut it off just low the surface of the ground; en cover the spot with several icknesses of roofing paper, and ver the paper with soil, thereby nothering the crown. It's not too etty a sight, but the method orks.

Make the most of weed killers

Some people think of weed llers as killing only weeds. Many the new preparations will kill most any plant provided the eparation is used correctly. Re- mber, weed killers are not all ike: you must read the directions d follow them explicitly. You'll t the best success with a weed ller of the caustic type.

Remember to use a spray gun sprinkler that can be thoroughly eaned (or dedicate an old one to is one purpose).

If old roots remain

Once the crown of a plant has en removed or killed, the roots ll eventually decompose. If you e putting in new permanent antings in that spot, you must, of urse, keep pulling out the old ots until an adequate hole can dug for the new shrub or tree. ou can, however, put in shallow dding plants (or lay brickwork) en though old roots remain. ook out, though, for persistent ants that live on and continue send up shoots so long as a rticle of root remains anywhere; mac is one such.

When you take out old vines

Remaking a garden often involves tearing out an old Virginia creeper or ivy that threatens to take over the entire garden or smother the house. Here's how one gardener tackles such a job. Instead of trying to pull out active growth held in place with tenacious tendrils, he approaches the main stem with pruners and, one by one, cuts all the main branches so that they are severed from the plant. The severed vines soon die, making it easy to pull them down. Once that is done, taking out the root is like any other removal job.

When you take out border plants

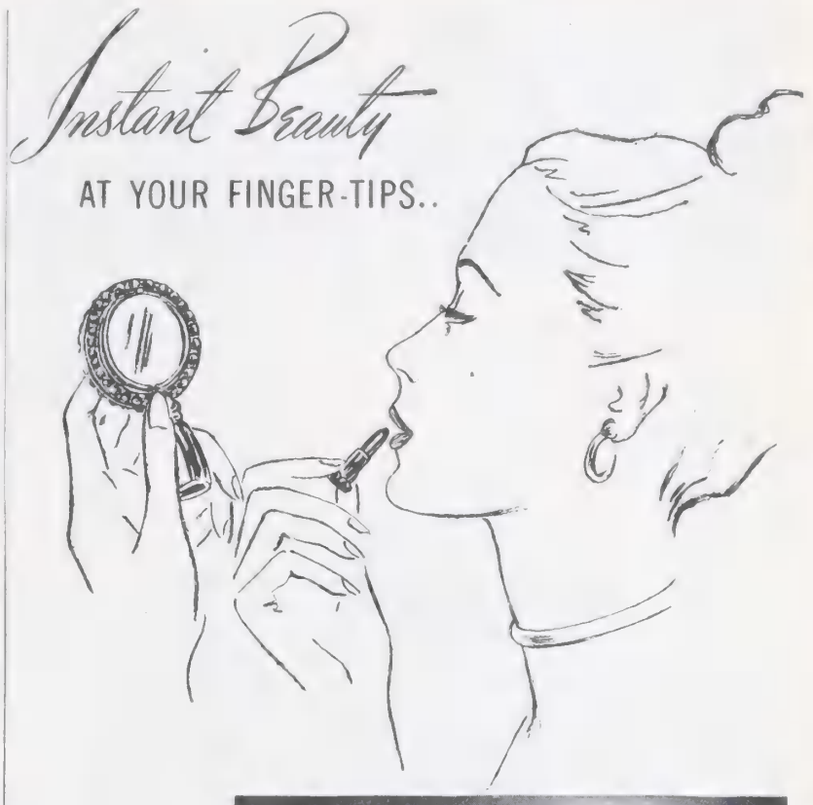
Digging up border plants (iris, peonies, oriental poppies, and the like) is a quite different proposition from taking out trees, shrubs, and vines. Border plants can be dug with comparatively little effort, but they're worth moving only if they are healthy and free of any trace of disease. Otherwise you'll just be infecting your next garden.

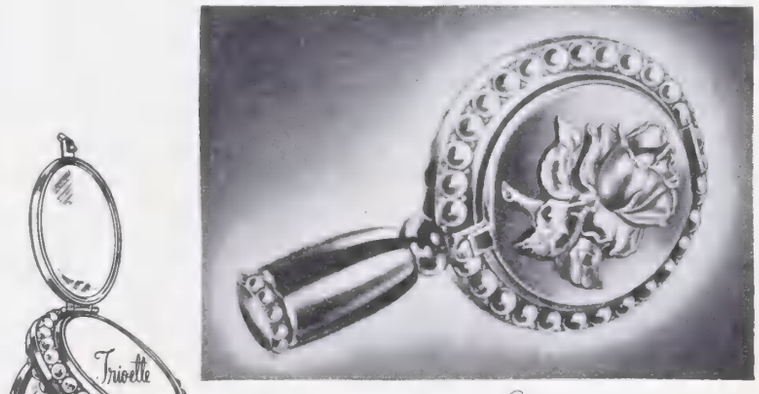
Problem in removing border plants that are to be transplanted is to do the job at the right season of the year. Generally speaking, early-blooming perennials are best moved in the fall; late-blooming ones in the spring. The landscape architect who advised you on your new garden plan will know when such work should be done; will know, too, how many chances can be taken with them should it be necessary to move some of them during an "off" season. In tearing up a garden for remaking, the work must be done on schedule in order not to slow up the work.

When you dig up an old lawn

The one big rule in tearing up an old lawn preparatory to putting in a new one is to be sure not to turn over the sub-soil. One lawn maker says: "Many lawns have only a few inches—often far too few—of good top soil. If, in your enthusiasm to dig up the sod, you bring heavy sub-soil to the surface of the ground, you ruin the seed bed."

First remove the sod carefully. But how? Sod must be removed first, subsoil worked and old sod returned. Then loosen the sub-soil and work in fertilizer thoroughly. Then replace sod. If you are putting in a new lawn, you will, of course, bring in enough good top soil to provide an adequate seed bed.







Trio-ette
NEW TRIPLE COMPACT
BY Platé

Banish "Make-up Fatigue," awkward bag-fumbling . . . enjoy instant, flower-fresh beauty with Trio-ette. *All* your make-up needs in *one* smart Triple Compact. Powder-sifter and puff on one side . . . fine textured rouge and puff on the other . . . a matched lipstick in the handle . . . triple mirrors for easy use!

MAKE-UP QUICKER, EASIER, LOVELIER

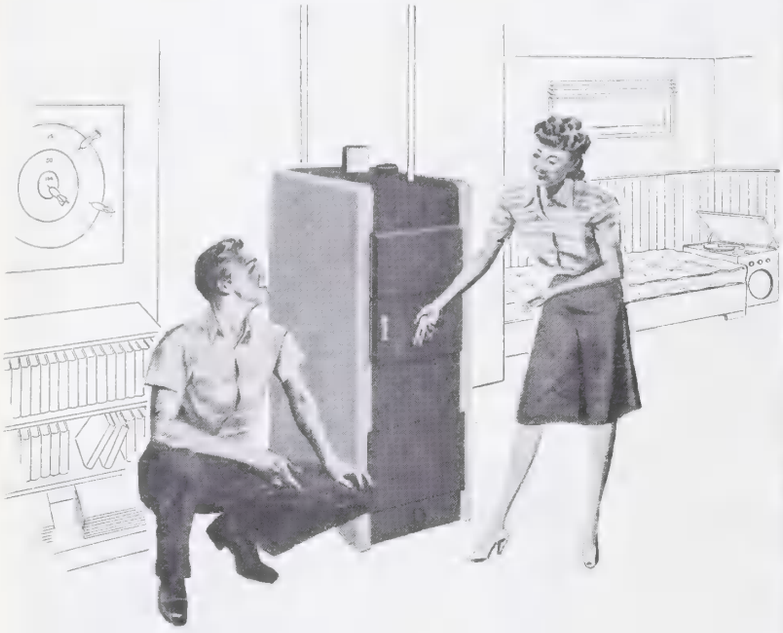
Trio-ette was inspired by a darling old-fashioned hand mirror, graced with a rose cameo motif. Made of modern, molded Tenite and featured in lovely ebony, ivory and mock tortoise. Refills readily available, in matched color harmonies. $5.50

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DO MEN MEAN WHAT THEY SAY ABOUT DECORATING?

CONTINUED FROM PAGE 91

about, then he can relax and enjoy his ease without a care.

Ray Milland, a Welshman by birth, who is having his English Tudor home done over in Swedish Modern, says he's ordered the change because he's convinced it means increased comfort. W. C. Fields insists that wine cellars should be built in living rooms where they're more handy. Bing Crosby, an entertainer of more practical bent, believes that all the chairs, sofas, and beds in any one home should be equally comfortable. "The fact that one bed is better to sleep in than another," he maintains, "indicates bad buying. All should be comfortable."

JAMES HILTON, the writer, declares that any piece of furniture is comfortable relative only to the amount of things you can reach, like cigarettes, lamps, telephone, books, etc., without getting up. Bruce Manning, a movie producer, thinks that wives don't give enough consideration to their husbands' occupations when they furnish their homes. A woman who is married to a theatrical agent, for example, should see to it that her walls are full of telephone outlets and her end tables equipped with pencil and paper.

Paul Williams, the noted Negro architect, says that along with most men, he likes chairs and sofas which are covered with rough fabrics and from which he can rise without the aid of a derrick. "Many a wife," he says, "has a perverted idea of living room comfort. She thinks a chair should be a bed. Too many chairs these days are being made to sleep in rather than to sit in."

As a rule, women go in for style when equipping a house. Men prefer a specialization in comfort. To a man, it means comparatively little that a room is furnished in different period pieces. To a woman, however, that frequently signifies a major catastrophe. She must major in style, or as one playwright so pithily put it, "My wife furnished our home to match the family heirlooms. Unfortunately, these consist of portraits of her ancestors."

Next to comfort in home furnishings, men like simplicity best—simple lines, simple decorations, simple furniture arrangements, simple gadgets. They lean to plain walls, plain draperies, leather-covered pieces—anything which is neither fussy nor flowery.

Rococo in any form annoys them. It seems unnecessary, unfunctional, a needless waste of money, bad taste, an attempt to imitate oriental opulence, and in many cases, the projection of a false front.

In regard to the décor of their homes, most men are conservative infinitely more so than their wives, who, they feel, are the pioneers and radicals. "There's nothing in the world," one store manager revealed, "that my wife won't drag into the house. A week after she saw a play on Thomas Jefferson, she arrived home with a Jefferson filing table. 'Victoria Regina' was responsible for a tasseled sofa in our living room. 'Viva Villa' gave us our Mexican kitchen, and frankly, I'm scared stiff about her ever seeing 'Tobacco Road.' I wouldn't mind if the stuff were comfortable, but it feels lousier than it looks."

THIS desire for simplicity in décor, by the way, is making many a man fearful of the various complicated electronic home furnishings now being offered on the market. "There was a time in my house," cracks Bob Hope, "when if you wanted to turn the radio on, all you had to do was click a little knob. Now if you click a knob, the toilets get flushed, the sprinkler system goes on, and the Good Humor man arrives. And as for our kitchen—well, let me tell you, it's fixed up with so many of the latest housekeeping gadgets, that I walk my critics through the place, confident that, sooner or later, they're going to touch something and electrocute themselves."

Mr. Hope exaggerates the case, of course, but the point is that today the average husband wants a simple, livable, comfortable home, nothing fancy, new-fangled, or formidable. He also wants the colors in and around his house to be soothing, harmonious, blending.

Women—and this may have something to do with their emotional instability—seem to prefer the striking colors, the contrasting tones, or what a few years ago was termed dramatic decorating. Now this dramatic decorating, from what I can gather, was a conspiracy cooked up by the U. S. Optometrists Association and the interior decorators of the country. Homes were decorated

(*Continued on page* 157)

HAVE A CARPET OF FLOWERS EVERY SPRING

CONTINUED FROM PAGE 99

...s, large outcroppings of rock. ...large areas of lawn or meadow ...and large-scale design—broader ...ses of each variety of flower. ... bolder foliage plants for ac...ts. Small trees, sparse rocks, ... a limited amount of surround... space call for small-scale de... in your rock garden—small ...as of each type of plant, smaller ...s and walks, more intimate de...s of plant arrangements.

...ince rock gardens are beautiful ...y if they have a natural, part-...he-landscape look, they must be ...rmal in design. There are no ...tral axes and symmetrical beds ...ock gardens because the rocks ...nselves form the structure and ...ndation of the garden, and rocks ... don't come made to measure ... timber or bricks. There is a ...k in setting your rocks, too, for ...ook natural they must be put ... your garden in the same po...on as they were originally. ...er try to place a horizontal ...ne in a vertical position, or mass ...ot of small stones together in ... attempt to "make" a boulder. ...ut remember that though rocks ... necessary for a rock garden, ...y should simply form a back...und for the plants, not the ...nts a background for the rocks. ...u must let your plants, the real ...as of your garden, spread and ...erously cover the rocks.

...ere is a comprehensive list of ...nts which thrive in the rich, ...l-drained soil of a rock garden. ... perennials and bulbs for color ...sses, ground covers for a foil of ...in green, and shrubs for weight ... accent. The lists start with the ... to bloom in the spring and end ...h the latest to flower in the fall.

PERENNIALS

...ing Adonis (*Adonis vernalis*)
...k Madwort (*Alyssum saxatile*)
...umbine (*Aquilegia* in variety)
...ite Rock Cress (*Arabis albida*)
...ple Rock Cress (*Arabis purpura...ens*)
...ing Bitter Vetch (*Lathyrus vernus*)
...py (*Papaver* in variety)
...ss Pink (*Phlox subulata*, varieties)
...nrose (*Primula* in variety)
...ifrage (*Saxifrage* in variety)
...y Slipper (*Cypripedium* in variety)
...odroot (*Sanguinaria canadensis*)
...ginia Spring Beauty (*Claytonia vir...inica*)
...tooth Violet (*Erythronium ameri...anum*)
...lets (*Viola* in variety)
...mone (*Anemone* in variety)
...rtle Euphorbia (*Euphorbia myrsin...tes*)
Virginia Bluebells (*Mertensia virgin...ica*)
Showy Epimedium (*Epimedium niv...eum*)
Common Thrift (*Armeria maritima*)
White Alpine Aster (*Aster alpinus*)
Pinks (*Dianthus* in variety)
Blood Red Geranium (*Geranium san...guineum*)
Evergreen Candytuft (*Iberis semper...virens*)
Clammy Campion (*Lychnis viscaria*)
Large Flowered Wake Robin (*Tril...lium grandiflorum*)
Common Globeflower (*Trollius euro...paeus*)
Round Lobe Hepatica (*Hepatica amer...icana*)
Great Solomon Seal (*Polygonatum commutatum*)
Oconee Bells (*Shortia galacifolia*)
Bluets (*Houstonia caerulea*)
Stemless Gentian (*Gentiana acaulis*)
Wallflower (*Cheiranthus* in variety)
Shooting Star (*Dodecatheon meadia*)
Smooth Fleabane (*Erigeron glabellus*)
Alpine Liverbalsam (*Erinis alpinus*)
Avens (*Geum* in variety)
Perennial Flax (*Linum perenne*)
Creeping Chalkplant (*Gypsophila re...pens*)
Rock Rose (*Helianthemum vulgare*)
Alumroot: Coral Bells (*Heuchera* in variety)
Houseleek (*Sempervivum* in variety)
Stonecrop (*Sedum* in variety)
Saxifrage-like Tunica (*Tunica saxi...fraga*)
Jacobs Ladder (*Polemonium* in va...riety)
Silver Sage (*Salvia argentea*)
Sundrop (*Oenothera fruticosa*)
Speedwell (*Veronica* in variety)
Yarrow (*Achillea* in variety)
Bleeding Heart (*Dicentra* in variety)
Yellow Bedstraw (*Galium verum*)
Cypress Lavendercotton (*Santolina chamaecyparissus*)
Mussins Catmint (*Nepeta mussini*)
True Lavender (*Lavandula vera*)
Arctic Chrysanthemum (*Chrysanthe...mum arcticum*)
Fringed Gentian (*Gentiana crinita*)

GROUND COVER PLANTS

Periwinkle (*Vinca minor*)
Bunchberry Dogwood (*Cornus cana...densis*)
Spurge (*Pachysandra terminalis*)
Trailing-Arbutus (*Epigaea repens*)
Bugle (*Ajuga* in variety)
Fiveleaf Akebia (*Akebia quinata*)
Bearberry (*Arctostaphylos uva-ursi*)
Canada Wild Ginger (*Asarum cana...dense*)
Scotch Heather (*Calluna vulgaris*)
Heath (*Erica* in variety)
Snow-in-Summer (*Cerastium tomento...sum*)
Euonymus (*Euonymus* in variety)
Galax (*Galax aphylla*)
Checkerberry Wintergreen (*Gaulthe...ria procumbens*)
English Ivy (*Hedera helix*)

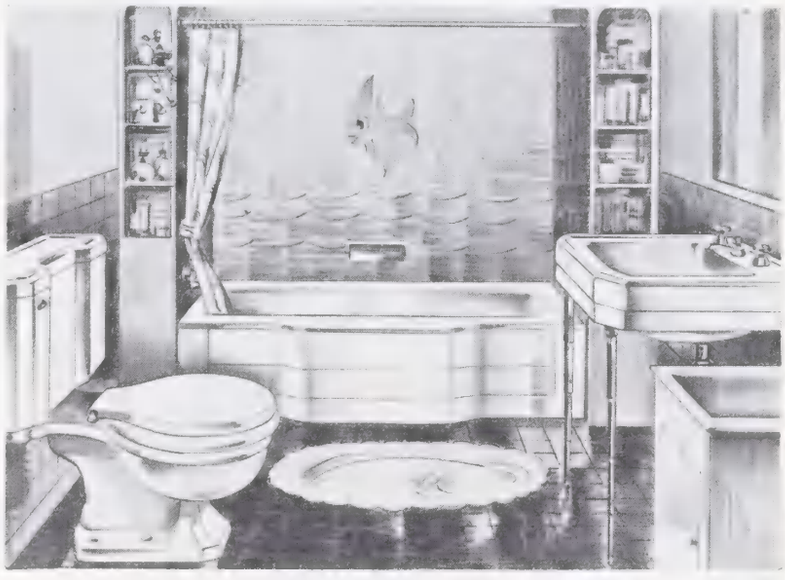
(*Continued on page* 158)

SINCE 1907 MAKERS OF FINE PLUMBING FIXTURES

ELJER



"a Woman's Way..."



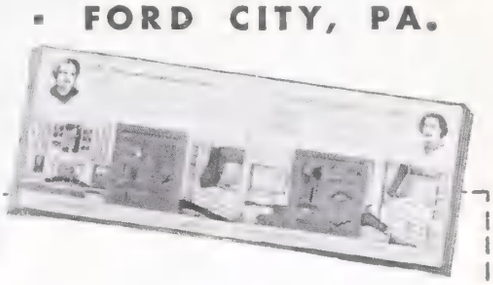
"Tom has said a million times that I could be more practical in my thinking. But since we have been planning our new home and the ideas I suggested had so much to do with everything turning out just right . . . in the bathrooms and kitchen, for instance . . . he's admitted to talking a lot of prittle-prattle before.

"A woman should have an important say in the selection of the plumbing fixtures for the whole house. And this is where Eljer stepped in and helped me in a big way with their book entitled: 'Women Tell Us'. It shows how a lot of new and worth-while ideas, together with Eljer plumbing fixtures, can make large or small bathrooms and kitchens the envy of everyone."

Write for your free copy of "Women Tell Us".

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Get this free book of ideas for your kitchen or bathroom of tomorrow



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Please send me your book of practical suggestions for a new bathroom or kitchen.

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Only RUSCO gives you all these Amazing Benefits:

Reduces winter fuel bills up to 35%. Combines storm sash, screen, self-storage in one permanent unit that is completely weatherstripped. Controls steaming and frosting of inside windows. Patented invisible seep hole drainage guards against sill decay from water accumulation. Patented Adjustable Closure Frame provides permanent, adjustable seal against air leakage. Keeps you more comfortable and your house cleaner. Before you buy any screen or storm sash investigate Rusco.



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RUSCO *Self Storing*
ALL-METAL
COMBINATION WINDOWS

THEY BUILT THIS HOUSE FOR $1,200

CONTINUED FROM PAGE 137

them his plan and perspective drawing of what he proposed to do, they acted favorably and the City Planning Board issued him a building permit. They probably knew an architect is just naturally bound to build and improve property—and this lot was much in need of it. So much in need of it that after tearing down a portion of the existing structure it was evident that it was better to rebuild from scratch.

SCRATCH is a mild way of describing the materials that were collected for the house or the tussle in getting them together. Native rock (Miami oolite) was free for the digging and much was salvaged from the old building. Tropical hardwood logs were ferried from nearby keys by a boat-owning friend. Gasoline tanks, dug from the yard, were swapped for needed materials. Twisted, rejected conduits were obtained from an office building. Demolished houses yielded steel windows, copper wire, and hardware at cut-rate prices, while sheet glass came from a company going out of business.

Building the house itself and working out the details of design and plan were no less of a tussle. Lt. Parker's working hours were limited to available time before 8:00 A.M. and after 5:30 P.M. and usually all day on Sunday. It took almost three years to get the house to the stage of completion shown in the pictures. He calculates he spent 4,074 man hours on the job, spread over 31 months, working 3 hours a day and 12 on Sundays.

But Mrs. Parker was on the job regularly too, doing all kinds of work and putting in a comparable number of hours, although she did take time out to have the family's first child. But not much time! After working through Sunday, July 4th she decided she would have the baby after supper—and she did.

Parents on both sides of the family helped, too, by digging and planting trees, lifting stones, and helping generally.

The first year, 1943, saw the rough completion of what is now the living room wing. Outside walls went up and the roof was constructed over the single large room which is now the living room. From



is start, kitchen and bathroom conomically laid out back to ck) got under way, and so did me of the interior finish. In No- mber of the same year, during a n-day leave from the Navy, the use was readied for occupancy. e roof was shingled, plumbing as roughed in, floor slabs were ured, and windows put in place. ring seven days of this time a ndy man was hired to help with carpentry and cement work— e only labor hired for the house this time. The family moved in November 11th, although they re still missing plumbing fix- res, electricity, a working kitchen, d a few doors and windows. But ey were under their own roof d they kept warm that night by eir own fireplace, which drew rfectly.

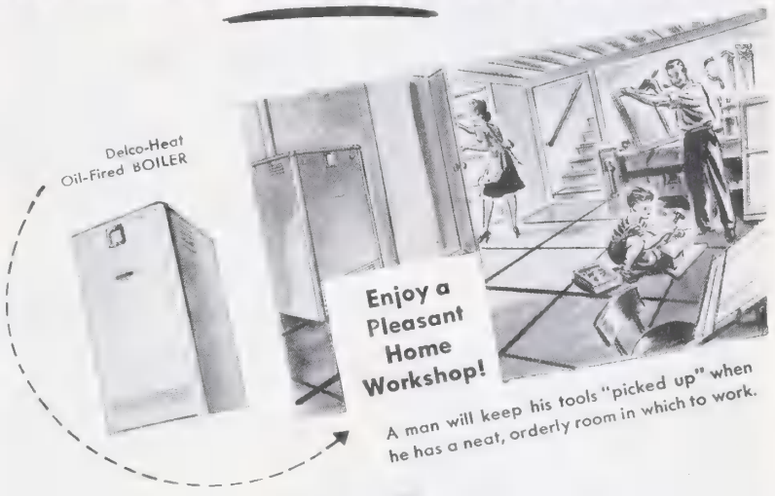
During the second year another rmit for $200 worth of construc- n was allowed and the bedroom ng was begun, while progress ntinued on bathroom, kitchen, d dining area. In 1945, with a rmit of $900, the house began to sume a completed appearance th details of interior finish and m carried out. Today, tile floor- g has been laid throughout the house and plywood cabinets and storage walls are being constructed. One will divide the nursery and Mr. and Mrs. Parker's bedroom.

Mr. Parker has also installed metal tubing in the newly plastered bathroom ceiling so hot water circulating from the hot water heater will warm the whole room. He has also drawn plans to add a second-story bedroom to the house over the front hall, reached from it by a spiral stairway. So there seems to be no lessening of interest in the house or the hard work connected with building it, or the joy of seeing it grow.

HERE is a cost breakdown compiled by Mr. Parker to show you where his money went:

Rock, cement, sand, and lime	$246.18
Lumber, millwork, and shingles, etc.	500.38
Roofing, felt, tar and gravel	65.76
Plumbing (fixtures and fittings)	227.57
Electrical supplies	35.19
Glass (plain and decorative)	86.32
Hardware, linseed oil	57.21
Total	$1,218.61

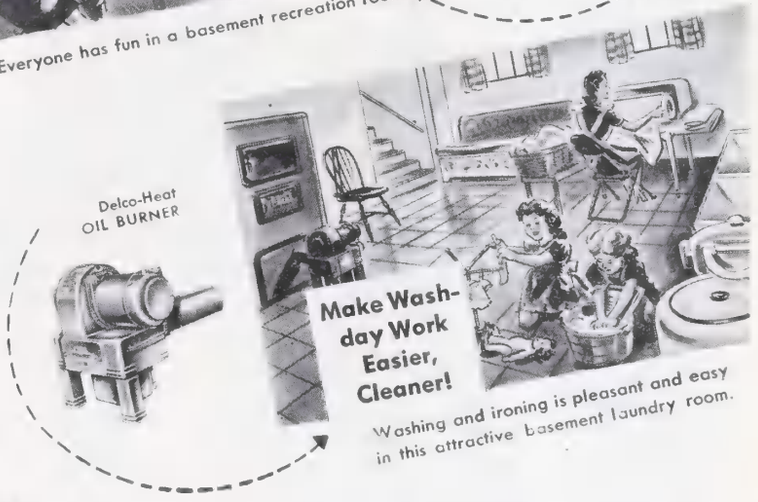
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MAKES *Usable* BASEMENTS



A man will keep his tools "picked up" when he has a neat, orderly room in which to work.



Everyone has fun in a basement recreation room.



Washing and ironing is pleasant and easy in this attractive basement laundry room.

DELCO-HEAT UNITS are compact, handsome, and need no unsightly fuel storage bins nearby. Automatic Delco-Heat adds living space within your home—room for work or play—and brings you the convenience of steady, even heat for your health and comfort all during the heating season. Get the facts about Delco-Heat. DELCO APPLIANCE DIVISION, General Motors Corporation, Rochester 1, N. Y.



FREE—New 24-page book. Write for a copy today.

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DELCO-HEAT

Also Makers of
Delco Water Systems and Delco-Light Power Plants

ook for these
eatures in your
EW HOME FREEZER



ROLLER-TYPE LATCH. Fingertip opening and automatic closing. Triple Seal gaskets for perfect seal.



FULL OPENING LID. All packages in freezing compartment easy to see . . . easy to reach.



FOOD "SEALED IN COLD". Uniform temperature throughout. Fill to the brim with packages.





Amana
HOME FREEZER

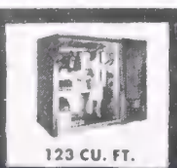
It's a beauty! This 5 cu. ft. Amana Home Freezer. Take it into your home and enjoy new ease of meal preparation with tasty, healthful, fresh frozen foods. Yes, it stores a *generous supply* of frozen foods right where you want them — at home. A pleasant surprise is in store for you when you see the new AMANA Freezers with the "sealed in cold" feature.

Write for full colored literature and name of nearest Amana dealer!

REFRIGERATION DIVISION H
AMANA SOCIETY, Amana, Iowa



THE AMANA LINE IS COMPLETE . . .
Home Freezers from 3 to 123 cu. ft. food capacity!





Flint Roast Slicer . . . assures firm even slices of meat or fowl. $2

Win his heart all over again.. provide these super sharp FLINT blades along with the meat!

Flint Ham Slicer . . . carving experts prize its rounded tip, perfect balance. $1.75

Flint Hollow Ground Cutlery is a man's idea of what a good knife should be . . . handsome, easy to handle, and with an edge (the famous Flint edge!) that glides through roast or fowl as if it were butter. Men who have used Flint Slicers at the table . . . women who know the joy of Flint blades in the kitchen . . . won't be without them. There's a Flint Knife for each purpose . . . made of special chrome vanadium cutlery steel . . . hollow ground to have *and hold* a razor's sharpness. At all good stores.

EKCO

EKCO PRODUCTS COMPANY CHICAGO

Flint Steak Slicer . . . slips through sirloin as if it were butter. $1.75

FLINT HOLLOW GROUND CUTLERY

Send 10c for this book on carving by film star Edward Arnold



"Flint" is a registered trademark of Ekco Products Company

EKCO PRODUCTS COMPANY
Box No. 830F, Chicago 90
Send your illustrated book "Edward Arnold Shows You How to Carve Meats and Poultry." I am enclosing 10c in coin.

Name.....

Address.....

City.....Zone.....State.....

IT'S WORTH MENTIONING

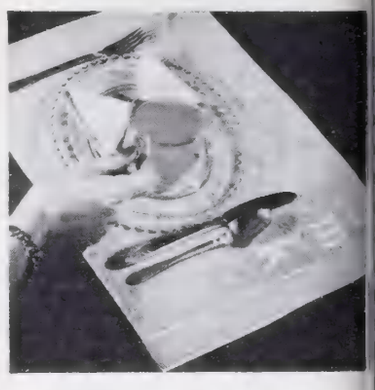
Household pepper-uppers like these leave little doubt that the wonders of the postwar world will be many and usable

By Julie Polshek



This handsome, virtually indestructible lampshade proves that beauty will be utilitarian in the postwar era. Lighted, its plasticized-lace outer surface takes on a shimmery glow, and from inside its drum throws down soft, pleasant illumination. Yes, the shade above, from Czecho Peasant Art Co., New York, N. Y., is actually made of white square-mesh lace which has been dipped in a plastic solution and dried on a mold. No wire frame is needed to support the strong, lightweight body of the shade. Nor are there hems, seams, or bindings to mar its fine, classic simplicity which will be at home in any room. Its service is just about timeless, for this newest-of-new shades will never warp or lose its shape. If, perchance, it's knocked to the floor, it won't even dent or crack. Wash soil off with a damp cloth, or dunk the whole shade in a soap and water bath. 15" drum, $9.95; 16" cone, $10.95; 18" drum, $11.95. Same sizes in tan monk's cloth, $7.95, $8.95, $9.95, respectively. At Abraham & Straus, Brooklyn, N. Y.

The well-known Minute Mop family is growing. The newest members are a wire-handled bottle brush to save your hands and temper when washing bottles, glasses, jars, vases, pitchers; and a handy lavatory brush to keep washstands neat and tidy after each use. They're both of du Pont's durable, efficient cellulose sponge. Bottle brush (1½" x 1½" x 12"), 35¢; washstand brush (1½" x 4½" x 1½"), 29¢. Both at R. H. Macy & Co., New York.



To look at this lovely mat above, woven of soft, supple Plexon plastic yarn, you'd take it for fine silky fabric, even to its satin-like spun-glass monograms. It's fine enough to grace any table. And as with all plastic fabrics, this mat from D'Orette Linens, New Rochelle, N. Y., gives carefree use and almost unending service. Clean it with a damp cloth or wash it in sudsy water. White, brown, yellow or green, at Anita Gardner, 105 E. 57th St., New York. $2.50 with monograms—matching or contrasting, $2.25 without.



modern-looking and modern-
ing refuse container functions
new principle that keeps
kitchen free of garbage odor.
ally, it gives dual protection—
against fermentation by letting
ow continuously around top,
m and all sides of disposal
tacle (keeps the bag dry,
and two, against natural
ge odors by neutralizing them
a deodorizer. Deposit refuse in
aper bag held open and se-
to the wire basket in the
liner by grippers. When the
is full (2 or 3 days for an
ge family), sliding handles
t one-hand removal of bag
basket and disposal of bag
ut handling. Container (and
t) are of heavy metal and the
boasts, too, a non-slip pedal
over silencer. White or ivory.
10 bags and 4-month supply
odorizer, $6.50. 100 treated
$1.95. At Hammacher-
mmer, New York, N. Y.

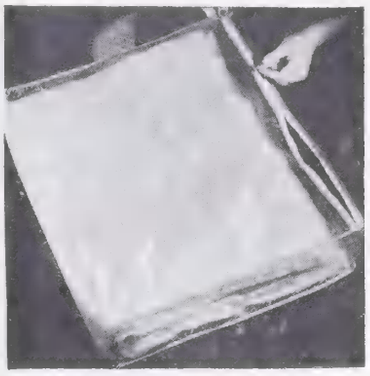
●

ou've wondered whether there
n answer to having current
zines within easy reading ac-
without cluttering up the
this hanging wooden rack is
you've been searching for.
the door and they're all
within arm's reach, covers
for easy picking. Cross bars
magazines upright. There's
ful "filing" space in this stur-
" x 41" easily installed rack,
you see below. Ivory finish.
s a fine way to get double-
from a closet door. $7.50 at
& Conger, New York, N. Y.



Pretty up your kitchen, bathroom or closets with perky ruffled edging of Wataseal all-plastic film from Harte, New York, N. Y. This versatile decorator is waterproof, washable, non-inflammable, and can be used for anything from shelving to curtain tie-backs, to garment bags. And you can sew or tack it on. There's a wide range of colors in single-frill edging, at 18½¢ a yard or in double-frill edging of one or contrasting colors, at 42½¢ a yard. R. H. Macy & Co., New York.

●



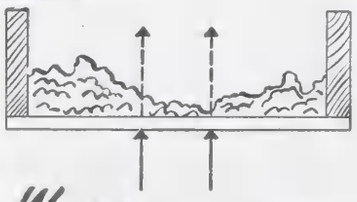
It's none too soon to think about blanket storage. Give them complete and visible protection in this pliable bag from Protex Products, New York, N. Y., of waterproof, dustproof, greaseproof, non-absorbent, soil-and-mildew-resistant plastic. Blankets slide in easily because of generous gussets and full-length zipper. Seams are tape-bound. Sizes: 21" x 25" x 8", $3.69; 22" x 19" x 15½", $2.95; 10½" x 22" x 3½", $1.79. At Stern's, New York.

●



Pressure cookers need no introduction. This new one from Wearever, New Kensington, Pa., has some "plusses" for safe, easy use. Pan pressure *seals* on the snap-tight cover until pressure is *all* gone. You can't even pry it off! And you work the whole thing with one hand. Pop-up indicator shows when cooking time starts and when pressure's down. You don't need rack or trivet because the pan bottom is double thick and heats evenly. $13.95 (4-qt. size), at Bloomingdale's, New York, N. Y.





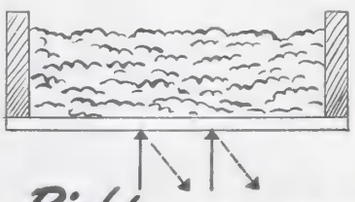
Wrong... HEAT ESCAPES!

You buy Home Insulation only once; so it must be right the first time. Carelessly applied insulation causes heat "leaks." You waste fuel and sacrifice comfort! Even the finest insulating material won't give you the full benefits if installed in a slipshod, skimpy manner.

EVERY Johns-Manville contractor is not only carefully selected and trained but is also *rigidly supervised* until his work meets the high standard of J-M specifications. Since you can't see the difference between good and poor work, it's important that you take advantage of Johns-Manville's long experience and reputation.

* * *

No down payment, 36 months to pay. To promote necessary fuel saving, U. S. Government has authorized liberal financing terms for Home Insulation. Ask your Johns-Manville Contractor for details and a free estimate. Also send right now—before you forget—for the free 24-page book shown below!



Right... HEAT HELD IN!

Scientifically "blown" to prevent "voids," Johns-Manville Rock Wool Home Insulation can save you up to 30% on fuel year after year; can keep your house up to 15° cooler in summer. That's why Johns-Manville selects only contractors who rate high in skill and integrity!



"Insulation is no better than the man who installs it!"*

You can rely on your Johns-Manville Home Insulation Contractor.

*Quoted from U.S. Bureau of Mines Circular 7166

Free book tells fascinating story of Rock Wool Home Insulation—Mail Coupon Now!



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Without obligation, I would like a free copy of your Home Insulation Book, "Comfort that Pays for Itself."

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Should you buy dinnerware to match your glassware? Booklet 47 will tell you. Write for your copy today.

Wholesale distributors

COPELAND & THOMPSON, INC., 206 Fifth Avenue, New York 10, N. Y.

BUY A LITTLE—BUT BUY THE BEST

THE END OF THE BEGINNING

CONTINUED FROM PAGE 135

"Yes," Mrs. Clayburn said softly. "Plants aren't very different from people, are they?" I could tell from her eyes we had given her the best wedding present of them all.

When the Clayburns had gone we took down the Murphy beds for the last time. "You know," I said, "I even think I'll miss these beds. It will seem kind of indecent to have a bed standing on all fours twenty-four hours a day."

David reached over and patted my head. "When we are rich and reactionary," he said drowsily, "I will see to it that you have a Murphy bed in every wall, just so you can take it out and play with it when you get homesick."

But I knew it wouldn't be the same. This was good-bye to Owen's Alley. Good-bye to the first three years. This was the end of the beginning. Nothing would ever be quite the same again.

When I turned over I could see the moon seeping through the Venetian blinds and making patterns on our philodendron, glowing silverly in the empty room.

YOU GET MORE FOR YOUR MONEY BY OWNING

CONTINUED FROM PAGE 114

You can limit the size. Or you can build with a plan for future additions. Or you can leave parts of the house for future completion.

There is also the possibility of doing some of the work with your own labor. This idea may have greater appeal than practicability; but it does have its range of practicability. If a man, or a woman, has some skill with his hands, and has the knowledge of tools such as might be gained from the equivalent of a high school manual training course, there is a good deal of work that it is practicable to undertake.

Much of the carpentry work can be so done, especially if you have

(*Continued on page* 155)



it's smart to toast in

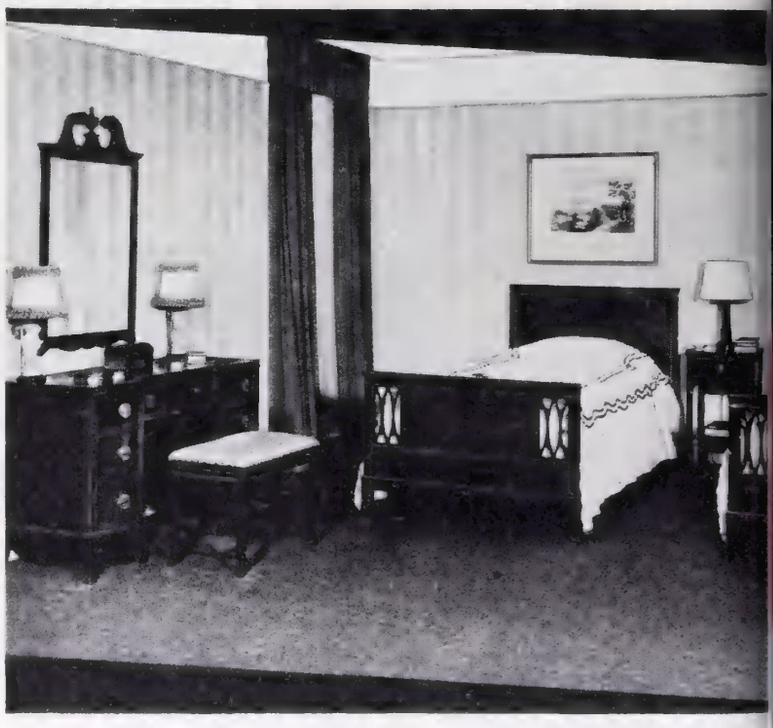
Sterling Crystal

Give them matchless STERLING crystal . . . a cherished and constant reminder of your affection. It's a STERLING gift . . . if it's STERLING crystal.

See the complete line of STERLING handcut crystal wherever fine gifts are sold.

Sterling HANDCUT *Crystal*

STERLING PLACE CINCINNATI, O



FURNITURE BY

HICKORY

MANUFACTURING COMPANY

HICKORY, N. C.

IN HOLLYWOOD'S *Loveliest* *Homes*



JOAN BENNETT
co-starring in the
Fritz Lang Production
"Scarlet Street."

Joan Bennett—long an exponent of gracious living, says the new Charm Tred textures and pastel shades bring a new note of loveliness to any home!

CHARM TRED
RUFF CORD RUGS

The unusual twisted loop pile of these new Charm Tred Rugs plus their lovely pastel shades make an exciting combination! They bring new color appeal to any living room, bedroom, den or bathroom. And they're so practical, too—easily washable. Your choice of: Ivory White, Dusty Rose, Mist Blue, Foam Green, Chinese Red and Golden Yellow—in Oblong shape, sizes from 24 in. x 36 in. to 34 in. x 54 in. Prices range from $4.25 to $9.95.

Ben Greenberg & Brother

To make certain you have the smart new colorings—and the correct shades—insist on genuine "Charm Tred" Rugs at your favorite furniture or department store today! Look for the Charm Tred label which is on every Charm Tred Rug!



Plant and General Offices: 2901-11 S. La Salle St., Chicago, Ill. Showroom: Room 1303 Merchandise Mart, Chicago
Sales Offices: Louis Atkins, 10 W. 33rd St., New York, N. Y.—J. A. Lederman, 719 Los Angeles St., Los Angeles, Calif.

The Aristocrat of Bonds



Kentucky Tavern makes and keeps friends everywhere. For ***three*** *generations this fine Bond has been the product of the same family whose ambition has always been to make the best whiskey the world over.*

Glenmore Distilleries Company,
Incorporated
Louisville, Kentucky

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THERE'S ONLY ONE BETTER BUY IN BONDS...*SAVINGS BONDS!*



DESIGNED FOR FUN BY BLOOMINGDALE'S, NEW YORK



"Bring the gang down for fun!"

"Come on down to the basement playroom. It's warm, cheerful, and ready for rough house, too. Allow me, also, to brag a bit about the new Kentile floor."

That Kentile floor is a find. It's just about the lowest cost floor known—yet will wear for decades. You can't scratch it, scuff it or mar it any way. Even cigarettes leave no scar. It doesn't stain and the gay, fresh colors never fade or change—and can't be rubbed off because they're in right through the entire thickness. Neither moisture nor alkali affect it. Indeed, it's the only type of floor that's really right on basement concrete. And it's a cinch to clean—just wipe with mild soap-water (dirt never penetrates Kentile), or wax occasionally if you wish.

But, best of all, Kentile's a winner for beauty and decorating assistance. You see, it's laid tile by-tile (not in sheets) so you combine colors as you wish—in patterns meeting *your* ideas. Your flooring firm or department store will show you suggested patterns or you can tell them how you want to combine the tiles (available in a wide variety of swell colors). A game (as shown above) can be set right in—and you'll have a floor for fun for life.

Ask at your store about this magical floor—and also write for the new, full-color, illustrated folder "The ABC of Basement Playroom Floors." It's full of fascinating floor facts and helpful ideas. Send a post card for it now.

KENTILE
Asphalt Tile
Trade Mark Reg.

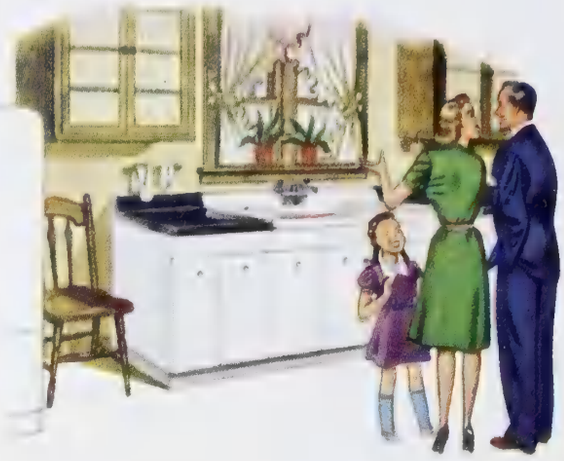
DAVID E. KENNEDY, INC. · 83 SECOND AVENUE, BROOKLYN 15, N. Y.

How to modernize your kitchen at low cost

—in three easy steps



1 Decide now on exactly what you'll need to make your kitchen look as new and shiny and as completely modern as your refrigerator.



2 Begin to enjoy the convenience of this gleaming new kitchen by acquiring your "American" modernizing units a few at a time.



3 Or revel in the joys of a *completely* modern kitchen from the start, and meet the surprisingly low cost with convenient monthly payments.

American KITCHENS

CABINETS • SINKS • DISHWASHERS • DISPOSALS

Here's a new way to plan your kitchen *now* and modernize it a step at a time. Begin first by selecting the "American" sink and cabinets that will transform your present kitchen into the kitchen you've dreamed about. "American" sinks, together with lifetime-steel base, wall and utility cabinets, come in a variety of dimensions, so they're flexible enough to fit into any type or size of kitchen. And it's not necessary to tear out walls or rip up floors. These sinks and cabinets can be installed in a day. You'll find that the expense of a complete installation is surprisingly low. Write today, without obligation, to the American Central Manufacturing Corporation, Connersville, Indiana, for complete catalog. See how easy it is to remodel your kitchen this new, inexpensive way.

U GET MORE FOR YOUR MONEY BY OWNING

CONTINUED FROM PAGE 150

refully drawn plan and can nge with a lumber dealer to he major cutting work, to pre- icate door and window frames, , and to trim, mortise and fit s. Plastering should not be mpted by a novice, but plywood be installed as a substitute, if have any sort of skill.

INTING is another craft that, th today's excellent ready- d paints, can be mastered out a four-year apprenticeship. ve known women who proved selves to be pretty proficient ters and paperhangers. And I an economist who was able to ll the plumbing in his summer ge after reading a book, but is not ordinarily recommended under most building codes, d not be permitted. Licensed men are usually required for bing and also for installing g and heating equipment.

ce masonry is another rather lt craft, it would be well (as- ng it's a frame house) to have foundation walls laid and the ment floor installed by prac- artisans. But even the rudiments of the mason craft can be fairly readily learned, if one is determined enough and has a real knack with the trowel, level, and plumb line, and has the correct recipe for mortar. The most ambitious self-builder, however, should leave the fireplace and chimney to experts, unless he can qualify as an expert himself. The same goes for flashing, gutters, and downspouts, since sheet metal work requires some special aptitude and education, but enough of the craft may be acquired for a simple house.

All in all, the average range of opportunity for self-work is somewhere between one-third and one-half of the total labor cost. Since the total labor on a house is generally taken to be approximately 30 to 35 per cent of the construction cost, you can judge how much saving in your out-of-pocket cost or what addition to your equity you may gain from your own work.

There's one important concern to reckon with if you propose to make an important contribution of your own labor. In financing with a mortgage, be prepared to con-

(*Continued on next page*)

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Fine English Ware since 1759

Send 10 cents to cover postage and we will send you our illustrated booklet, showing Wedgwood Bone China and Queensware.

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OF AMERICA WHOLESALE ONLY
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D. O. M



en you order Benedictine liqueur, be sure get the original Benedictine D.O.M.

By now there is no reason why your dealer favorite dining-out spot should not have ample supply. Look for the distinctive tle, with the familiar D.O.M showing minently on the label.

The one and only genuine Benedictine D.O.M is produced from the ancient et formula, and by the original Société Anonyme Benedictine nded at Fecamp, France.

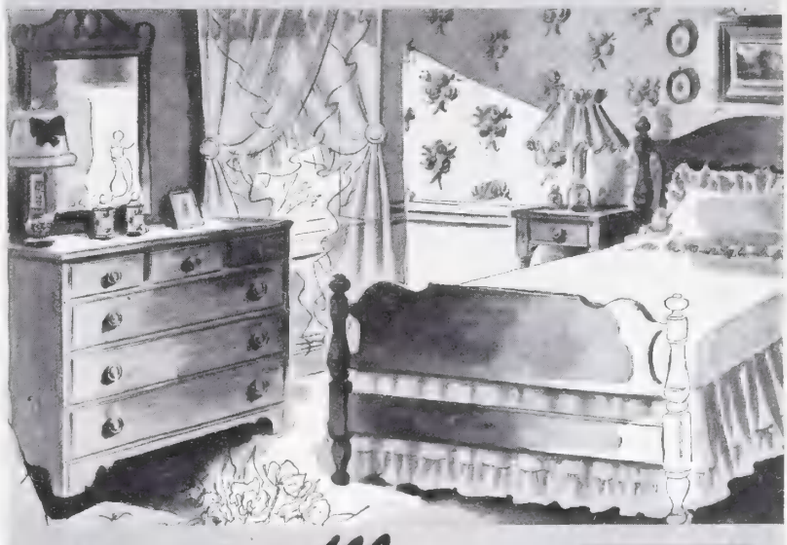
Tonight, enjoy a Benedictine r coffee. You'll find Bene- ine is more than an after- ner liqueur. It is an experi- e in good living.

Sole Agents for the U. S.
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Julius WILE

86 PROOF
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Ethan Allen

COLONIAL FURNITURE



This Trade Mark Is Branded Into The Wood

Start with a bed, add a vanity, a highboy as you go along . . . each piece perfectly matched, and when you're finished you have a complete and beautiful bedroom of Ethan Allen Colonial Furniture . . . authentic reproductions made of selected maple and birch cabinet woods with a mellow, honey color blend. Ethan Allen "open stock" is your standing invitation to embrace the charm and the gracious beauty of early American reproductions. On sale at better stores.

Beecher Falls Co., 171 Madison Ave., N. Y. 16

ADC

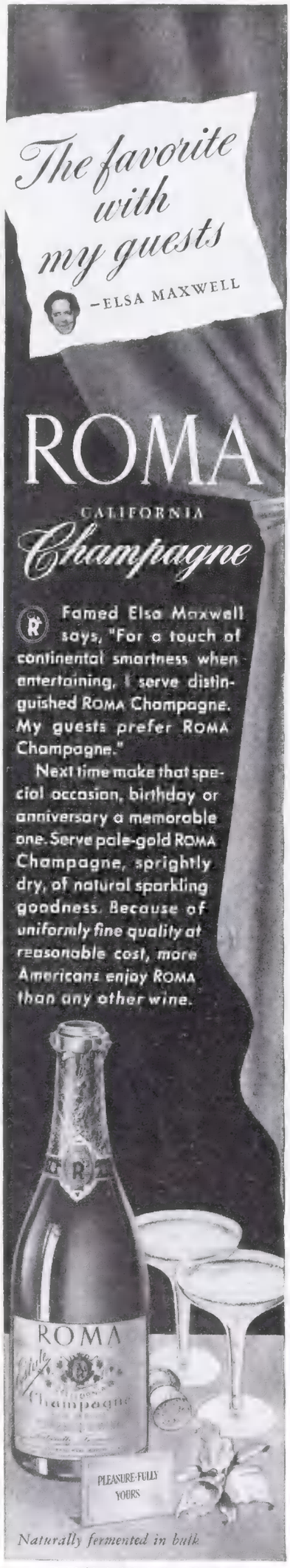
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vince your lender that you have the skill to do the work properly and that you are able and willing to do it within a reasonable period of time. Your lender will be skeptical—as well he may be—for he knows a house is a more complicated affair than it may appear to the enthusiast. Doing your own work goes a step farther than letting your own subcontracts (without a general contractor). You must have a considerable knowledge of the building process to handle either of these operations successfully and, except for minor items, neither should ordinarily be attempted except on the simplest types of structure.

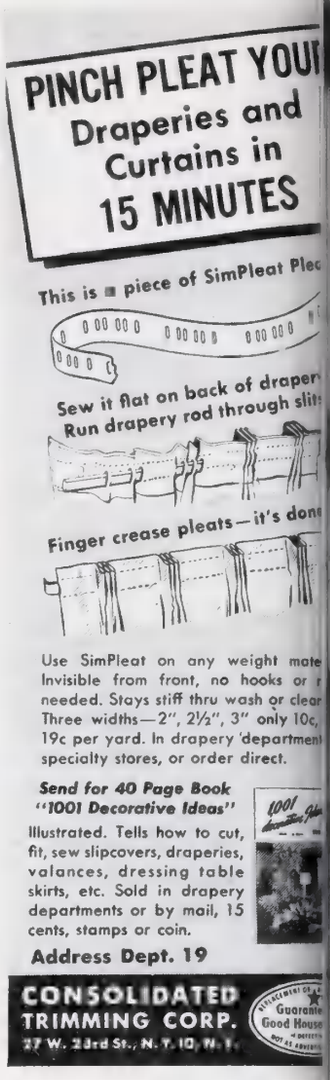
UNDER today's conditions the value of any work you may do yourself should be used to reduce the amount of borrowing, not to substitute for cash investment back of a mortgage. In fact, use all of your own funds if you can. If prices later fall somewhat lower, your mortgage and your mortgage payments will not be out of line with reduced values. You may have suffered some loss of value (a matter more of market value than essential worth should you continue to live in the house), but you will likely be much safer than if your borrowing had been up to the limit.

All these considerations aside, there are still a few consolations for the home buyer who may regretfully move from the shelter of a rigidly controlled rent to the relatively exposed field of construction. First is the not unlikely prospect that it will be impossible to continue a great deal longer to hold rents at their present levels. Second is the fact that the owner can save many of the landlord's contingent costs—for vacancies, property damages, delinquent payments, and so forth. Third is the possibility of reducing the maintenance expense by carefully watching the structure and by making small repairs without outside help. Fourth, the interest on a home mortgage, like interest on any other debt, is a deductible item in calculating income taxes.

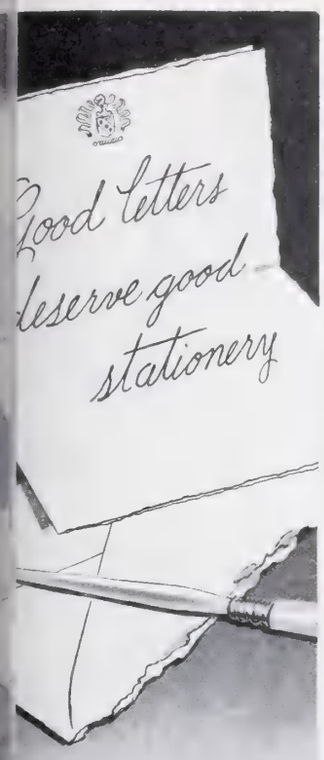
This is certainly not the best of all possible times in which to embark upon the venture of ownership. And for a while yet, it should not be undertaken except out of necessity. But it can be done, if every task is taken guardedly, and every sail trimmed to the inflationary wind. It is a time for caution, but not for dismay.











Hampshire
NE STATIONERY

PSHIRE PAPER COMPANY, INC.
OLYOKE, MASSACHUSETTS

DO MEN MEAN WHAT THEY SAY?

CONTINUED FROM PAGE 144

and designed to increase the sale of eyeglasses. The colors used by interior decorators were so blinding that dozens of husbands ruined their eyesight by having to stare at zebra-striped draperies laid against a wall of mushroom brown.

Men say now that such color schemes are *taboo, verboten*. From here on in, they want restful rooms. Forget all about imagination and the contrasting colors, they say. Let the four walls be done in one shade and let's not have roses on the ceilings, not even in California.

And oh, yes! Here's another popular request. Let's make durability or "wearability" a necessary prerequisite for any piece of furniture or furniture covering. Silk, satin, taffeta, and other such delicate fabrics are out; while Louis XIV and XV stuff with all the gilded, carved, and painted ornamentations are also frowned upon. The masculine preference in furniture is for traditional English and Modern designs with accent on pieces that can take a bit of a beating.

That about covers the male version of good decorating. A house should feature comfort, simplicity, a soothing color scheme, and a quality of "wearability" in the furnishings. This is what the boys say they want and what they would like to get.

The reason in several cases that they haven't got it is that too many wives delude themselves into believing that a discrepancy exists between what men really want and what they say they want. In other words, if a man asks for a leather-covered chair, he is likely to end up sitting on cretonne. His wife's fanciful explanation for this is that when John says leather, he really means cretonne

THIS is the type of irrefutable, feminine logic which has driven many a sensitive man to the hopeless realization that all he can do in his own home is to pay the bills and keep his mouth shut. And, frankly, this is discouraging; so how about giving the man of the house a break, by decorating one room exactly as he wishes? What have *you* got to lose? *He'll* pay for it. And you can never tell. It might save a trip to Reno.

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RNITURE



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e tags identify furni-
you will be proud to
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AT ITS BEST



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QUALITY
IS WORTH WAITING FOR

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STERLING

brings you style... fashioned in sterling (solid) silver... for lifetime use.



ALVIN STERLING is fashioned by artist-designers who gain their inspiration and creative ideas from women, themselves, everywhere . . . in colleges, in women's clubs, and in other important groups . . . whose wishes determine the styles of the day. So it can be truly said . . . Alvin Sterling patterns follow the dictates of fashion.

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To Modernize Your Kitchen—



KIN-TRIM
METAL MOULDINGS

KINTRIM is the *finishing touch* wherever linoleum is used in transforming old kitchens into *new*. It adds smartness, characteristic of kitchens in distinctive new homes—with "beauty that endears, beauty that endures"!

In other rooms, too, lustrous KINTRIM imparts a modern touch . . . with a variety of rich-looking KINTRIM designs to choose from . . .

10 POINTS for KINTRIM
"Finishing Touch"
Kitchen • Rumpus Room
Bathroom • Breakfast Nook
Face and edge of
Cabinets • Sinks • Stairs
Shelves • Walls • Flooring

KINTRIM *Protective* FEATURES

Every beautiful section of KINTRIM is *formed-to-fit* a specific thickness of linoleum . . . with Kinkead's "Smooth Safety Edge" to safeguard your hands and clothing.

Buy or Specify KINTRIM

See your floor-covering dealer for KINTRIM—or ask your architect or builder to specify it!

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TRADE MARK
METAL AND PLASTIC MOULDINGS
Made by
KINKEAD INDUSTRIES
INCORPORATED
440 WEST SUPERIOR STREET, CHICAGO

HAVE A CARPET OF FLOWERS

CONTINUED FROM PAGE 145

Partridge Berry (*Mitchella repens*)
Max graf Rose and Wichura (*Rosa Max graf* and *Wichuraiana*)
Virginia creeper (*Ampelopsis quinquefolia*)
Thyme (*Thymus* in variety)

BULBS

Glory of the Snow (*Chionodoxa* in variety)
Winter Aconite (*Eranthis hyemalis*)
Snowdrop (*Galanthus nivalis*)
Siberian Squill (*Scilla Sibirica*)
Crocus (*Crocus* in variety)
Spring Snowflake (*Leucojum vernum*)
Star of Bethlehem (*Ornithogalum umbellatum*)
Guinea hen flower (*Fritillaria meleagris*)
Grape hyacinth (*Muscari botryoides*)
Tulip (*Tulipa* in variety)
Narcissus (*Narcissus* in variety)
Iris (*Iris* in variety)
Creeping Buttercup (*Ranunculus repens*)
Day Lily (*Hemerocallis* in variety)

FERNS

American Maidenhair fern (*Adiantum pedatum*)
Christmas fern (*Polystichium acrostichoides*)
Leather woodfern (*Dryopteris marginale*)
Walking fern (*Camptosorus rhizophyllus*)
Hay Scented Fern (*Dennstaedtia punctilobula*)
Sensitive fern (*Onoclea sensibilis*)
Cinnamon fern (*Osmunda cinnamomea*)
Interrupted-fern (*Osmunda claytoniana*)
Royal fern (*Osmunda regalis*)
Broad Beechfern (*Dryopterus hexagonoptera*)
Chainfern (*Woodwardia* in variety)

SMALL SHRUBS

Rockspray Cotoneaster (*Cotoneaster microphylla* in variety)
Daphne; Rose Daphne (*Daphne* in variety)
Euonymus (*Euonymus* in variety)
Juniper (*Juniperus* in variety)
St. Johnswort (*Hypericum* in variety)
Leadwort (*Cerceatostigma plumbaginoides*)
Azalea (*Azalea* in variety)
Warty Barberry (*Berberis verruculosa*)
Box Sand Myrtle (*Leiophyllum buxifolium*)
Mugho Swiss Mountain Pine (*Pinus mugo mughus*)
Drooping Leucothoe (*Leucothoe catesbaei*)
Japanese spurge (*Pieris* in variety)
Yew (*Taxus* in variety)
Pinnate Lavendercotton (*Santolina pinnata*)
Arbor vitae (*Thuja* in variety)
Blueberry (*Vaccinium* in variety)
Germander (*Teucrium chamaedrys*)

For lovelier flower arrangements . . .
ROSEVILLE
decorative art pottery

Glorify the beauty of your cut flowers and house plants with distinctive, colorful ROSEVILLE vases, bowls, jardinieres, baskets and novelty pieces. Select now from charming, new "FREESIA" pattern . . . at leading gift shops and department stores.

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Pale Dry Sherry
o pale, so pleasantly dry . . . this
nutty-mellow Pale Dry Sherry
amed Croix Royale Private Stock
is one you serve proudly,
onfident in thorough enjoyment.
Made slowly . . . patiently . . .
xpertly . . . from the sun-drenched
wine grapes of California's
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home a bottle tonight!



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Free—*colorful, illustrated 16-page booklet on wine and wine recipes. Write Dept. HB1*

D VINEYARDS CO., FRESNO, CALIFORNIA

TRAVEL AND YOU'LL BE A BETTER GARDENER

CONTINUED FROM PAGE 93

natural displays of nation-wide fame and so magnificent that it's worth while to take long trips to see them. But we cannot enumerate all the gems; therefore you would do well to ask your local or state garden club for information about the less publicized but just as worthy smaller displays.

Roses are the most popular American flower; and you can see magnificent plantings of roses in all sections of the country. Rose gardens are usually planted to include all types and species, and their layouts are such that they might be duplicated on a smaller scale almost anywhere—in your garden, for instance.

THROUGHOUT most of the country, early June is the time to see rose gardens at their best. Civic rose gardens of great merit may be seen in Hartford, Conn., in the Brooklyn Botanic Gardens, in the New York Botanical Gardens, in Druid Hill Park, Baltimore, in Schenley Park, Pittsburgh, and in most other large cities.

Semi-private rose gardens include the famous Hershey Rose Gardens in Hershey, Pa., Breeze Hill Gardens in Harrisburg, Pa., and the Bernheimer Gardens in Santa Monica, Calif.

Commercial production centers of roses usually make wonderful visiting. Acres of roses in bloom, while not exactly laid out for artistic values, are, nevertheless, impressively beautiful. Most commercial rose producers have an "open house" period when visitors are most welcome. Recommended trips are to the Jackson & Perkins establishment in Newark, New York, Conard Pyle Co. in West Grove, Pa., Wayside Gardens, in Mentor, Ohio, Howard and Smith in Montebello, Calif., and the famous Texas rose fields.

The Rose Festival in Portland, Ore., and Rose Week in Newark, New York, are two magnificent affairs worth even a tedious journey to see.

Residents of the southern states are fortunate to have so many fine

(*Continued on page* 189)

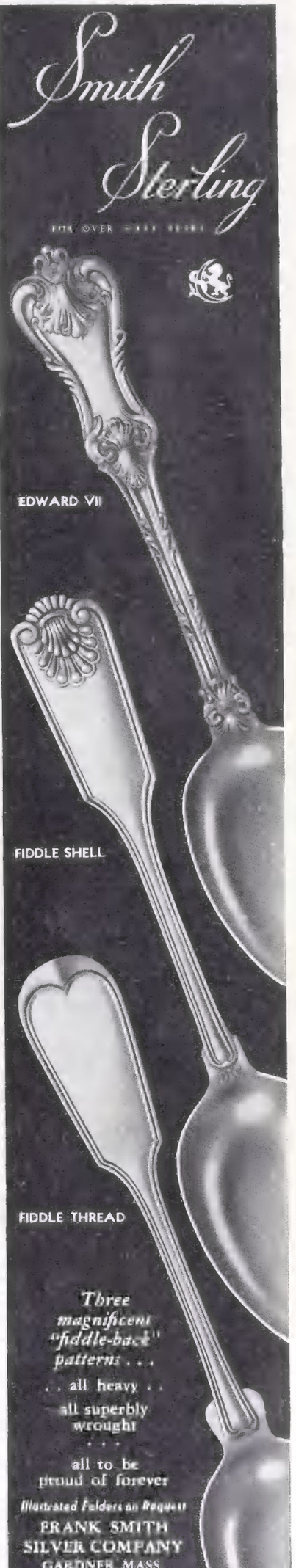
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Smith
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. . . all heavy . . .
all superbly wrought
. . .
all to be proud of forever
Illustrated Folders on Request
FRANK SMITH SILVER COMPANY
GARDNER, MASS.

HAVE AN EVENING GARDEN FOR FRAGRANCE

CONTINUED FROM PAGE 102

noticed how, in early evening, the green of the grass turns brilliant emerald, how the whites of flowers take on an almost fluorescent glow, you know that you will be seeing your garden at its loveliest.

White flowers, emphasized by the contrast of dark edgings and pines, will be your best choice, because white seems to shine out in the dusky night. Pinks are good, too, as are lilacs, mauves, and pale blues, but yellow, orange and red flowers seem to lose their brilliance after dark and should be reserved for your daytime garden beds.

THE plan shown on page 103 is simply to give you an idea of what elements and plants go into an evening garden. Your own particular location and your favorite scents will naturally dictate and modify this plan. It includes only a mere handful of the night-fragrant flowers you might choose from, but the list below offers a tantalizing choice of sweet-smelling flowers and shrubs to grow for your summer evening enjoyment.

PLANT MATERIAL FOR AN EVENING GARDEN

Perennials and Annuals

Lily of the valley (*Convallaria majalis*), white, mid to late spring.

Regal lily (*Lilium regale*), white with yellow center, June.

Other lilies in variety, especially Auratum.

Bearded iris: Iris Eros, pink, mid to late spring; Iris Missouri, deep blue, mid to late spring; Iris gudrun, white, mid to late spring.

Flowering tobacco (*Nicotiana affinis*), white, pink, mauve, June through summer.

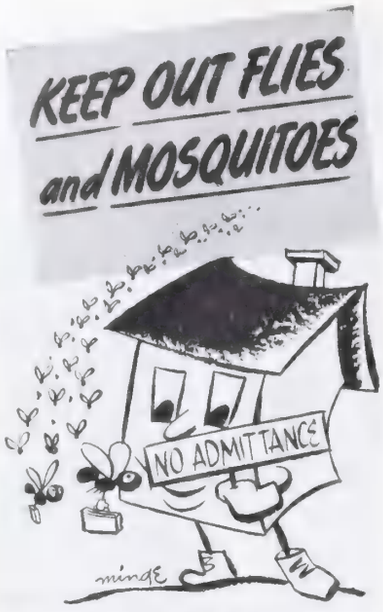
Heliotrope (*Heliotropium arborescens*), Royal Fragrance, purple, June to late summer.

True lavender (*Lavandula vera*), mauve, July and August.

Petunia Snowstorm improved, white, spring to late fall; Petunia Superb Rich Rose, rose, spring to late summer.

Peonies, Kelways Glorious, opens white, mid-spring; Le Cygne, creamy white, mid-spring; Nagasaki, light pink, mid-spring.

Stock, Princess Alice, white, summer; Improved Bismark, lavender, summer; Sutton's Pink Beauty, pink, summer.



Newest Screen Sensation!

CHAMBERLIN
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PLASTIC SCREENS

✓ RUST-PROOF!
✓ NEED NO PAINTING!
✓ NON-STAINING!

Now you can have, *for your home,* amazing new plastic screens by Chamberlin! Tough and serviceable as finest metal, with three great advantages: plastic screens cannot rust, need no painting or preservative treatment, cannot stain or discolor window frames and trim.

Talk to the Chamberlin man. He'll study your needs as he would his own. And factory-trained installers, from the factory branch near you, will install Chamberlin plastic screens in your home. In this way we hold ourselves strictly accountable for your complete satisfaction. Call nearest Chamberlin office (see phone book) or mail the coupon today!

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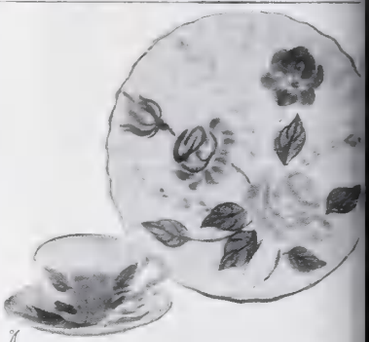
No other equipment in your home must withstand such rough usage. Hardware worthy of its nam is made of solid brass, for no platin will long protect rustable metals.. in humid kitchens, bathrooms, laun dries and on the exterior.

Solid brass will never rust, in sures smooth operation and lasting beauty. More manufacturers that ever before are using solid brass in hardware specially designed for the moderate-priced home. For more than a century, The American Bras Company has supplied brass and bronze to the nation's leading man ufacturers.

Write for Publication B-5, "How to Protect your Home against Rust."

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BLUE RIDGE
Dinnerware

Manufactured in the beautiful, inspiring Blue Ridge Mountains of Tennessee. Especially appealing to ladies whose dining room is their first thought.

Hand Painted:
. . . and artistically designed in bright, attractive colors, with over 300 patterns from which to make your selection.

Under the Glaze:
. . . a special operation in our manufacturing process which guarantees life-enduring colors that cannot wash, fade or wear off. A beautiful dinner service adding charm to any dining room—or when used as wall plates.

Fragrant pinks (*Dianthus*). Old Spice, pink, June and July.

Gas plant (*Dictamnus caucasicus*), pink and white, June and July.

Phlox (*Phlox suffruticosa*), Miss Lingard, white, June; other phlox, white through rose, all summer.

Phlox (*Phlox setacea*), Camla, pure pink, May and June.

Rose daphne (*Daphne cneorum*), pink, spring and early fall.

Sweet Alyssum, white, all summer.

Common wallflower (*Cheiranthus cheiri*), various shades, May.

Grass pink (*Dianthus plumarius*), pink, mid-spring and summer.

Fragrant pink (*Dianthus fragrans*), pink, summer.

Common Dutch hyacinth (*Hyacinthus orientalis*), various, late April and May.

German iris (*Iris Germanica*), various, late May and June.

Madonna lily (*Lilium candidum*), white, June.

Jonquil (*Narcissus jonquilla*), pale yellow, April and May.

Summer garden phlox (*Phlox paniculata*), white and pink, all summer.

Common garden tulip (*Tulipa gesneriana*), various, mid-April to June.

Sweet violet (*Viola odorata*), violet, April and May.

Roses, hybrid teas, hybrid perpetuals, shrub roses and climbers, all summer.

Common sweet mignonette (*Reseda odorata*), rosy pink, summer.

Pansies, purple, white, spring.

Tuberose (*Polianthes tuberosa*). Double Pearl White; Single Mexican.

Sweet rosemary (*Rosemarinus officinalis*)

Shrubs and Trees

Wild Rugosa rose (*Rosa rugosa*), white and pink, summer; other shrub roses, whites and pinks, spring and summer.

Mock orange (*Philadelphus lemoinei*) Belle Étoile, purplish white, spring.

Sweet mock orange (*Philadelphus coronarius*), white, spring.

Butterfly bush (*Buddleia*), Fortune, lavender, mid-summer to fall; Peace, white, mid-summer to fall.

Common lilac (*Syringa vulgaris*), mauve and white, spring.

Night blooming jasmine (*Cestrum nocturnum*), white, intermittent. Not hardy in north. Take indoors in winter.

Bush honeysuckle (*Lonicera*), white, pink, spring and summer.

Littleleaf linden (*Tilia cordata*), white, mid-summer.

Silver bell tree (*Halesia tetraptera*), white, spring.

Honeylocust (*Gleditsia triacanthos*), white, spring.

Vines

Hall's honeysuckle (*Lonicera Japonica halliana*), white and yellow, spring and summer.

Chinese wistaria (*Wistaria sinensis*), white and purple, May.

Sweet autumn clematis (*Clematis paniculata*), white, August and September.

Perennial moonflower (*Calonyction aculeatum*), white, July and August.



OLD ANGUS BRAND

A NOBLE SCOTCH

"Gentle as a Lamb"



Brand Blended Scotch Whisky, 86 Proof
Distillers Products Corporation, New York



Recipe for UN-grumping Grumpies

FEW husbands like to turn out in the morning and shave. Often, that's why they're grumpy. Here's a way to UN-grump a grumpy! Take one husband. Apply plenty of HOT water for shaving and bathing. Serve with the usual breakfast. THIS recipe is a WINNER!

Would you consider going back to kerosene lamps?

The answer, of course, is a loud, emphatic NO. But actually, a house without hot water is as old-fashioned as one without electricity. The Hotpoint Automatic Electric Water Heater affords a safe, clean, dependable way to be sure of a constant supply of hot water. Fully insulated, operated by famous, efficient Calrod* Heating Units, Hotpoint Automatic Electric Water Heaters cost just a few cents a day.

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Hotpoint

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DEPENDABILITY ASSURED BY 40 YEARS EXPERIENCE

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Send me my free copy of "Recipes For Hot Water by Hotpoint."

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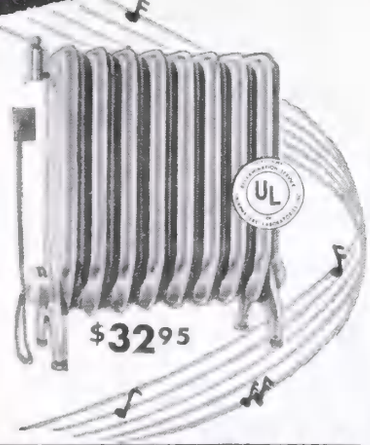
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It's so simple. Just plug it in whenever and wherever you want extra heat. No valves, controls or switches. Lightweight, sturdy steel construction, handsomely finished. AC-DC current.



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WOULD $643 BUY SO MUCH ANYWHERE BUT HOME?

CONTINUED FROM PAGE 65

Here's the itemized cost record of the Wolfords' apartment redecoration shown on pages 64 to 67

LIVING ROOM

DRAPERIES:

37 yds. cotton curtain net at $.70 yd.	$25.90
20½ yds. cotton cretonne at $1.20 yd.	$24.60
19 yds. sateen lining at $1.00 yd.	$19.00
16 yds wool fringe at $1.00 yd.	$16.00

DRAPERY HARDWARE:

6 sets curtain rods and valance board	$12.25

SOFA:

12 yds. cotton automobile fabric at $1.10 yd.	$13.20

LOUNGE CHAIRS:

13 yds. cotton cretonne at $1.20 yd.	$15.60
8 yds. wool fringe at $1.00 yd.	$ 8.00

CARPETING:

30 sq. yds. "used" broadloom at $2.00 sq. yd.	$60.00
Stripping and dyeing charge	$60.00

BEDROOM

FABRIC:

50 yds. coarse permanent finish organdy for curtains, dressing table and bench at $1.10 yd.	$55.00
33 yds. flowered cotton chintz at $1.50 yd.	$49.50
3 yds. blue cotton sailcloth at $1.50 yd.	$ 4.50

UNPAINTED FURNITURE:

Dresser and two tables	$25.00

KITCHEN

CURTAINS:

2 pairs full cross-over curtains at $15.00 pair	$30.00

FURNITURE:

Table, circular seat, stools, labor and material	$185.00

MISCELLANEOUS:

Figured cotton for valances and ruffling; wallpaper	$25.00

ADDITIONAL COSTS

PAINT for three rooms	$15.00
TOTAL:	**$643.55**



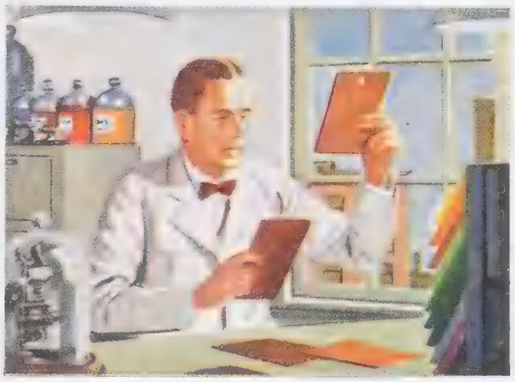
"I told the salesman he was talking my language!"

1 The paint salesman didn't know he was talking my language when he began to explain about the use of Pittsburgh's "COLOR DYNAMICS" in home decoration. As a doctor, I know how Color Therapy has often speeded the recovery of patients and has helped physicians and nurses in the performance of their tasks.

So it made plenty of sense to me when the salesman explained to us how scientifically accurate arrangements of color could make daily home life more comfortable, more cheerful—even more healthful!



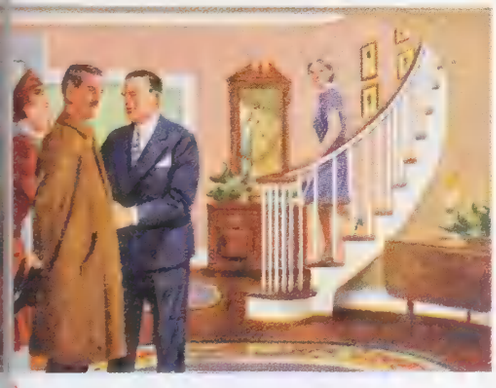
My wife and I had agreed our home needed redecorating. We were looking for fresh color ideas. e salesman showed us Pittsburgh's new book on *OLOR DYNAMICS for the Home.*" He informed how Pittsburgh had based this new painting system the reactions of normal human beings to color.



3 He pointed out how scientific research studies and laboratory tests had shown that the energy in color can depress or stimulate people, relieve eyestrain and make them feel better. He started to explain how these principles had been accepted and were being used successfully in industry, offices, schools, hospitals.



4 That's when I said to the salesman, "You're talking my language, Mister! I'm a doctor. I know something of the effect of right and wrong colors on people. Many doctors have been using color energy to help people get better faster. Right colors also help surgeons in the operating rooms and keep nurses alert."



We decided to make use of some of the suggestions Pittsburgh has put into its book. You'd be rised what a pleasing change these have made in home. We've even made some of the rooms look er and more interesting. Our friends never tire of plimenting us on their attractiveness and charm.



6 But more important—we feel so much more comfortable and cheerful these days. My wife tells me she sleeps better and works more efficiently. Me? You'd be surprised how much better I feel. I'm prescribing *"COLOR DYNAMICS for the Home"* for many of my patients' families. I know it will help them!

There's a Pittsburgh Paint For Every Home Need!

WALLHIDE flat, semi-gloss and gloss—can be washed repeatedly; FLORHIDE for floors and woodwork; SUN-PROOF HOUSE PAINT for exteriors. All enriched with exclusive *"Vitolized Oils"* to keep them *live,* tough and elastic—give long-lasting protection. Made by the exclusive process of Molecular-Selection for easier spreading, quicker drying and uniform performance!

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Complete set of basic Vigoro Beauty Plans—over 30 planting arrangements and ideas, like one at left, illustrated *in color* for small, medium and large sized homes. Plans give detailed planting suggestions, names of plants, trees and shrubs used for each botanical zone; how to build and maintain a lawn and other valuable hints. (Sheets 16¾ x24".) Get yours with a 100 lb. bag of Vigoro at your dealer's. Edition limited.

A lovelier, more attractive landscape! Start now with a

VIGORO *Beauty Plan!*

Here's a chance for you to give your home the setting you've always dreamed about . . . striking arrangements of shrubs, trees and colorful flowers on a carpet of velvety green grass . . . a *professionally planned landscape.*

Start now with a Vigoro Beauty Plan. Designed especially for the small home by a well-known landscape architect, these practical, easy-to-follow plans can help you add thrilling new beauty to your home.

Get these plans—choose the one best suited for your property and *follow through.* You'll be delighted at how much more attractive, more impressive your home looks!



A product of Swift & Company

And when you're planting be sure your growing things get the nourishment they must have. That's important. You see, your soil may lack one or more of the essential food elements plants require. And a deficiency of just one element affects growth.

Vigoro is a complete plant food—a scientifically balanced diet of essential food elements growing things require from the soil. Spring rains soak all these beauty-producing elements down to the roots where they go to work at once . . . giving plants complete nourishment. Your grass comes up velvety smooth, deep-green and so thick it helps choke out weeds! Flowers bloom more beautifully, are better able to resist diseases!

Feed everything you grow Vigoro, complete plant food.



Look at the difference Vigoro makes! *This pl graph dramatically illustrates the growing po of Vigoro. Grass in the triangle was fed Vig the rest left unfed. Look what happened in just* two weeks!



Here's how Vigoro adds humus to the soil! tions of properly fed and unfed grass f adjoining plots. *Grass that gets the benef Vigoro's food elements develops extensive systems. Each year, as new growth takes pl part of the old roots decay*—humus *is forme the soil where it belongs—rich, dark, fertile*



THE MAN BEHIND THE HOE

By C. H. Nissley

ke a successful house, a successful vegetable garden has to start h a blueprint. And if your blueprint is carefully thought out, nned well in advance of planting time, and then conscientiously ered to, you'll be off to a good nd start.

Now is the time to get busy h your graph paper and ruler. ur plan should be drawn to scale paper and should include the nting distances, varieties, number of feet of rows to be planted, amount of seed needed, and approximate time the seed or nts should be planted. Keep a se record of this data from year year, because the best reference k in the world is your own perience and by this method you ll have it written down in black d white for future use.

ff, over the past few years, 've accumulated some garden- experience, your plan for this r is bound to be colored by past cesses or failures, which is as it should be. But, whether you're an old hand or a greenhorn, here are some suggestions to keep in mind when you're outlining your garden plan.

It's a good idea, if possible, to run vegetable rows north and south. Plants in one row won't shade those in another row so much, and all rows, therefore, will receive more sunlight.

Perennial crops and tall growing crops should be located to one side of the garden, preferably to the north, where they will not interfere with the spading, planting, and cultivating of the short- and the small-growing crops, like spinach, cabbage, lettuce, beans, etc.

Long season crops such as tomatoes, peppers, eggplants, and some of the root crops like parsnips and salsify, should be located in one part of the garden where they may not interfere with the second crop requiring a shorter growing period.

Plan for successive cropping.

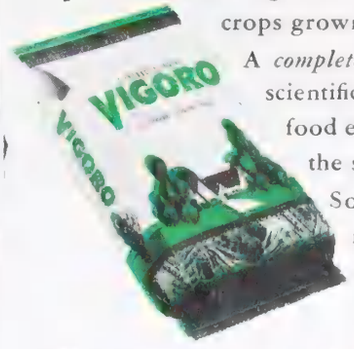
(*Continued on page* 188)



VIGORO helps produce more vegetables—an average of 252% greater yields in recent tests

Get set for top yields this year! You'll have better vegetables, bigger vegetables, more vegetables if you feed Vigoro. And here's proof—

In recent carefully controlled growing tests, Vigoro helped produce an average of 252% more vegetables than unfed crops grown under identical conditions!



A *complete* plant food, Vigoro supplies, in scientifically balanced proportions, vital food elements growing things need from the soil.

So put these yield-increasing elements to work in your garden. Feed Vigoro and get a double order of satisfaction from your crops!

Give your home a *professionally planned landscape* with the VIGORO *Beauty Plans!*

Given with a 100 lb. bag of Vigoro: Complete set of Vigoro Beauty Plans . . . over 30 planting arrangements and ideas, names of plants, trees, shrubs, lawn care hints, etc., by one of America's outstanding landscape architects. Get yours at your dealer's. Edition limited.



Residence Elevators



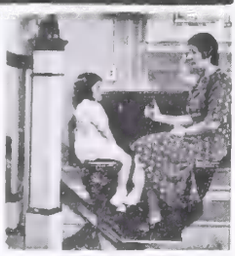
"Elevette"
tical lift for
rwell or corner
room, with or
hout enclosure.

This Company pioneered the
House-Lighting-Operated Residence Elevator

Our unique, simple and versatile lifts—INCLIN-ATOR and "Elevette"—have for years enjoyed the public's confidence. Owner recommendations have been largely responsible for our rapid growth.

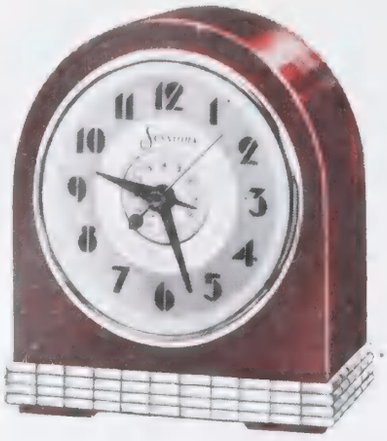
Descriptive Booklet giving full information mailed on request.

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THE POST-WAR SESSIONS
ELECTRIC ALARM CLOCK

THE TIME The time-of-day achieves a new importance with the advent of this truly classic, post-war Sessions Electric Alarm Clock. For it offers you benefits combined in *no* standard clock before the war — in *no other* clock today.



THE PLACE The time-of-night becomes doubly important with the new Sessions counting off the hours beside your bed. No other clock is designed like it, to *sleep* you in utter silence — to *wake* you as you wish. Consider these features.



SILENCE: there's not even a whisper from the new Sessions; a special low-speed motor eliminates the hum and whine of gears you'll hear in most ordinary clocks



DEPENDABILITY: the motor for the timing mechanism is not harnessed to the alarm, so its only duty is *accuracy*; your Sessions is accurate and dependable!



ALARM: you can set the alarm for the faintest kiss of a tone, or a brazen roar, to suit yourself; the alarm has an entirely separate power source independent of the motor.



BEAUTY: your Sessions Self-Starting Alarm Clock is modern design at its gleaming best – a new clock for a new era –yet conservative enough to blend with any decorative scheme.

THE REASON This fine new timepiece by Sessions will fill every wish you've made during those trying, past, clockless years. A great deal more clock than you'd expect to get, for a great deal less than you'd expect to pay. Ask for this new Sessions, wherever fine electric clocks are sold!

Sessions Clocks

"The House of Westminster Chimes"



Saturday night SMOOTHIES

No kitchen-shiny nose and no pile of pots and pans to hold you up on Sunday morning

By Marguerite Neff

FAVORITE hotcakes have eased me through countless Saturday evening suppers at home. Each time my husband unfolds a prelusive napkin to them, he whistles me a compliment, and he always unloosens his belt a notch after he has eaten the cakes down to the last spoondrop of batter.

This, girls, is as much as you ever get in direct praise from most men, especially if they're the kind who think a woman's best friend is her range—and aren't men all alike in most disrespects? But let the in-laws turn up, and he smiles like the Walt Disney tom cat a he clutches the harassed mous when he tells them about "Daisy thistle-light hotcakes." He talks i technicolor, and you'd think h was standing on a balcony.

Good hotcakes can put any ma in high fettle. And any town is hotcake town. Hotcakes are tim less and seasonless; in any seaso they take high poll for man's quic preference. They're as good whe fireflies glow in creek bottoms a when January snow crackles und lazy wheels and sleigh runner

(*Continued on page* 168)



At Fine Stores Everywhere

NEW YORK OFFICE, 225 Fifth A



I've waited to wear this Wedding Veil

TWO WEEKS from tomorrow, the girl in white satin will be me.

For three long years, I've felt my heart hurt at other people's weddings. Knowing how many seas were between Dan and me. *Not* knowing when Lohengrin would ever strike up for *us* . . .

I was pretty good about it, though. I tied ribbons for fluttery-fingered brides, and held their bouquets. And tried very hard not to cry, when they turned away from the altar, to look at their men with the moon and the stars and the world in their eyes.

There was another kind of envy, too. The green-eyed kind, when they'd show me their lovely linens and china and silver. When they'd say, "Look — my own International Sterling! We're starting off *right!*"

I guess I'd always figured that Dan and I should have to get along with makeshifts, for a while. Oh, I'd made wonderful *plans*. I'd even gone as far as telling myself which International Sterling pattern I'd like to own. But I'd never dreamed of reaching for it *now* . . .

Then, somewhere along the way, it began to dawn on me that even girls like myself, without much money, were starting off with the really lovely things . . . maybe not much, but what there was . . . well, it was the best.

Could I make it come true for *us*? I could! More easily than I'd dared hope!

Now when Dan and I sit down to our first dinner at home, there'll be beautiful, shining International Sterling on the table. Family silver. Lifetime silver. Just a little to start with, but oh, what satisfaction!

Was I the girl who used to envy brides?

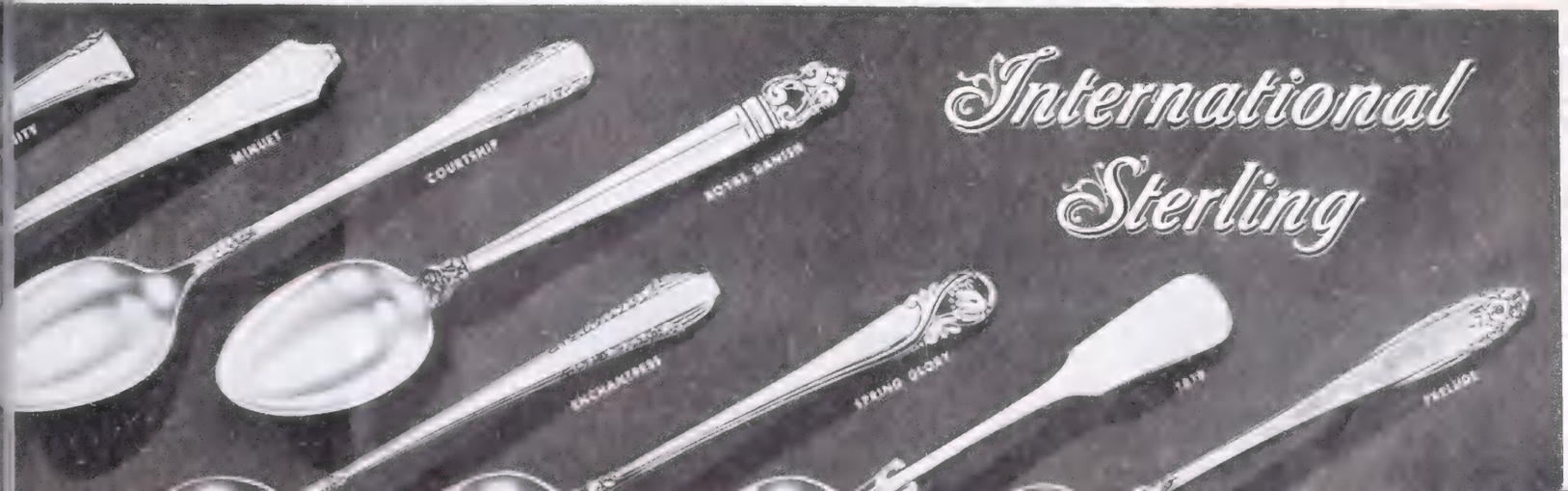
• • •

If you're going to start *your* home, do justice to your dreams with the finest silver . . . International Sterling.

It's not enough, just that your silver be sterling. Ask your jeweler to show you the beautiful International patterns . . . and see how much difference beautiful design and jewel-like workmanship can make.

See, too, how easy it is to own real "family silver." If you prefer, begin with just a few place settings. Six pieces as low as $21.50.

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THE AIR YOU BREATHE SHOULD BE AS PURE AS THE WATER YOU DRINK



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REMOVE ODORS AND FUMES ALL THROUGH THE HOUSE!

In that new or remodeled house of your dreams, plan on ILG Ventilating Fans to drive out odors, grease, smoke, steam *right at their source*—to save on decorating costs and housekeeping toil. Get complete information now—send coupon or phone nearby Branch Office (consult classified directory).

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SATURDAY NIGHT SMOOTHIES

CONTINUED FROM PAGE 166

Plebeian. I thought they were. That was before I ever made any. Hotcakes were just something indigestible to me, something the westward-bound Joads stoked up on while a desert doxy charred them on a fat-smoking grill. Too, I had a notion they were freighted with whatever would rob me of my kitten hips. My husband watches my girth like a trainer watches his favorite filly's every gain.

To get on to how they hook up with Saturday evening, it was this way. I had sparred with my husband's patience through a heavy Saturday afternoon shopping bout. I wanted to get off easy as to supper after this arduous afternoon, but thought I'd better humor him in some way before he made an edict against going on another such bender. So I gave in to his repeated request for hotcakes.

I opened The Book to a recipe called "Favorite Hotcakes" and started production, putting my mind in neutral and forgetting all my prejudices about this Paul Bunyan food. I proceeded exactly as the recipe directed, adding ingredients in the exact order listed, beating, combining, beating again; I don't know why this order is so important; I took a Political Science Course. But after a few failures with heavenly sounding recipes I joined the school of cookery that espouses exact measurements and procedures with tested recipes.

You can't fail on these smoothies, and there are so few pots and pans and mixers to use, so little muss, and only the simplest table setting. There's no kitchen-shiny nose from pot-watching; you just up and create, and if the rest of the family is moderately co-operative, they'll take turns to rise and man every other griddleful.

Start the coffee first, put the bacon on to sizzle, then turn to mix the batter. Don't mix it one minute ahead of time. Have the griddle hot. No grease! There's enough in the mix. Surely you'll not have to be warned to drain the bacon on several folds of absorbent paper. And it's unforgivable to fry the cakes and bacon in the same spider. Unforgivable! Or sausage either.

Now trickle a few drops of water on the griddle; if they dance lively spoon on your first batter, huddle and grill until the top is bubbly and the underside is golden brown. One turning is all. No smartalecky flopping them over by shaking the spider in the air!

THOSE first cakes should be best of all. While he's speechless and caught-breathed over the first tender ones, the second spooning is browning into the full-breastedness of Grant Wood cornshocks. Country stuff, sure, but hotcakes are surely what Mark Sullivan must have had in mind when, asked what his favorite breakfast was, he replied that the breakfast just eaten should be the best you've ever had.

Age those first ones a second in bonded butter long enough to melt it, and their brown and fragile perfection will feather away in the mouth. With great healing mouthfuls of coffee, they're a potential source of contentment; or hot chocolate is a perfect accompaniment—double boiler chocolate if you don't want any backtalk, or French chocolate with milk.

If you're adventuresome, it's no caprice to chop bacon right in the batter for a change, or to add a cup of finely chopped tart apple. Adding nuts is going too far. To

(*Continued on page* 170)



Mirrors double the beauty of attractive outside and interior views, bringing the outdoors into your house and repeating the colors of room decorations. Send today for our folder, "How to Lend Personality to your Walls with Mirrors."

Donnelly-Kelley Glass Company, Holland, Michigan



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Salterini

NEVA-RUST* FURNITURE

FOR DINING OR RELAXING

In country garden or on pent house terrace, a grouping of Salterini Neva-Rust wrought iron furniture adds its own beauty to even the loveliest setting. And it's just as comfortable to use as it is pleasing to the eye. What's more, Neva-Rust beauty is *lasting* beauty, for it is guaranteed against rust for six years. Select your Neva-Rust grouping at the better furniture or department store in your community or through your decorator.

"Ivy" Dining Group
42" round table, $84.
Side chair, $26.
Arm Chair, $29.75

"Ivy" Conversation Corner
Unit chair without arm, $62.50
with arm, $69.50
30" square corner table, $57
Cocktail table, $45.

All prices approximate.
Finishes: White, Aquamist, Pompeian Green.

Salterini NEVA-RUST
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Neva-Rust Furniture is guaranteed against rust for six years but we know that the Neva-Rust process protects at least two years longer than the guarantee. Look for this Neva-Rust trade mark on the back of each chair and on table frames under the glass.

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From the mountains of Puerto Rico I bring you a rum that is truly Magnífico!



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Thanks to "mountain distilling," this rum is delightfully distinctive. Its zestful "mountain flavor" is matchless— so rich and mellow, so fine and smooth!



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SATURDAY NIGHT SMOOTHIES

CONTINUED FROM PAGE 168

far! It may build up their personality but it undermines their character, and that's for sure. But a topping of grape jelly is sauce for my goose. Spread your cakes with paddled maple cream, or sprinkle some grated maple sugar over them; some brandy flavor added to the batter is another variation that'll bring in no complaints.

Cakes spread with buckwheat honey is the next thing to going straight to the promised land. That's the bee-sweet honey, dark as rubbed walnut. And, you city hicks, just eat the comb and all. It won't hurt you.

But what Tilden is to tennis, what Traubel is to Wagner, is real maple syrup to hotcakes. But you, too, may live far from Vermont where they believe that when the sap trickles from the great maples, it's the spring of the spring! So make your own maple syrup; collaborate a cup of boiling water with 2 cups sugar; when the sugar is dissolved, add ½ tablespoon Burnett's Imitation Maple Extract. Cakes with this treacle will jack up the most jaded appetite.

For a perfect dessert accompaniment, sugar fresh pineapple o peaches a few hours ahead t bring out their juice, or chilled sieved apple sauce is dessert a plenty—with more coffee. Or serv ruby red rhubarb, frozen or fresh sauced in scant water. Don't think of a heavy dessert unless you're feeding a trencherman who snooze soon after eating. A smoothie of wife knows that a food-stuffed feeling doesn't make for a sociable evening. And memorize the recipe You'll always be sure of a good one for the usual collection a brides' showers.

My Favorite Hotcakes

2 cups milk
2 tablespoons melted shortening
2 beaten eggs
3 cups flour
1 teaspoon salt
4 teaspoons baking powder
2 tablespoons sugar

Combine eggs, milk, and shortening. Add flour, sifted with salt baking powder, and sugar; beat until smooth. Bake on ungreased griddle. Recipe makes twelve to fifteen small cakes.



YOUR TOWN IS AS CLEAN AS YOUR COMPLAINTS MAKE IT

CONTINUED FROM PAGE 95

idence of smoke in their homes. The history of smoke abatement full of just this sort of action. St. Louis, in Chicago, in Cinnati, as well as other cities, the tizens' vocal demand for a remedy eceded the establishment of noke Departments in their city vernments. It is happening right w in Columbus, Ohio, as a matr of fact. There the Mayor has pointed a citizens' committee to vestigate and recommend meases for controlling smoke in Colnbus, a city badly afflicted and, present, without an effective ornance and with no department police the city's chimneys.

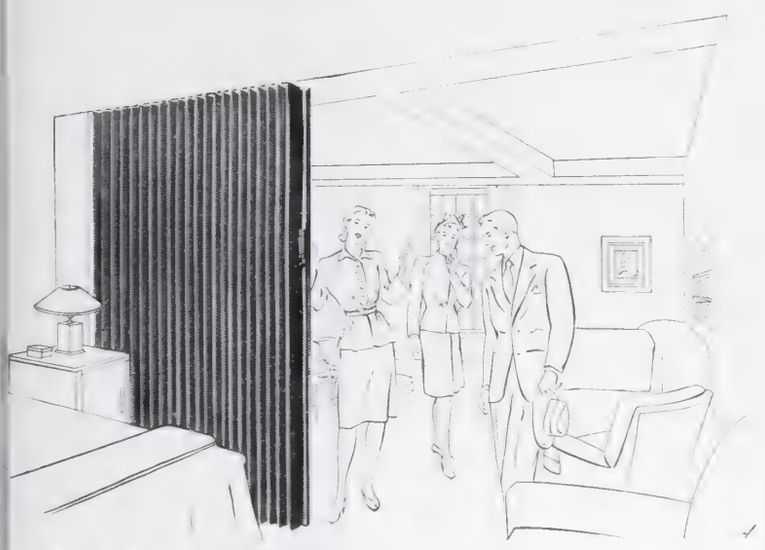
NCE having found your Smoke Department, however, you can-t rest assured the problem is ing solved. This is usually no flection on the men who happen be doing the work. Some, unubtedly, are not qualified for eir jobs, either by previous train-g as engineers or by resistance to litical pressure. It is not an in-equent occurrence for influential people, accused of illegal smoke-creation, to get their cases "fixed" much as they do with traffic violation tickets. Public opinion alone can stop this. But a large majority of the Smoke Inspectors are professional men, disinterested in politics, placed in their jobs by Civil Service appointment. They want to do a job. You must see to it that *your* watchdogs of smoky air are both qualified and impartial.

The three main causes for the ineffectiveness of Smoke Departments, we have found, are:

1. The law they are enforcing is obsolete.
2. They haven't enough men to keep track of smoke everywhere.
3. The public does not do its share of reporting smoking stacks.

All of these defects can be cured by the citizens of the community. They can see to it that impartial engineers, perhaps from *outside* their areas, survey the situation and recommend the kind of ordinance

(Continued on next page)



ROOM MAGIC . . .

Yes, it does seem like magic . . . the way you can convert rooms with these beautiful, colorful Modernfold Doors. Just study the application, illustrated above. Here, you have one large bedroom or two small ones . . . whichever you desire. With the doors open, you enjoy the expansiveness of the entire area. But if two rooms are needed, it takes only a second to close the doors.

Modernfold, with its beautiful fabric covering and sturdy metal frame, can prove the answer to your closure problems. By using these accordion-type doors, you can gain colorful beauty . . . eliminate the swing area of ordinary doors . . . save space . . . and effect room division easily and economically. Send for the *free*, illustrated folder—showing how Modernfold can be used throughout the house.

modernfold DOORS

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Dealers in all principal cities in the United States and many foreign countries

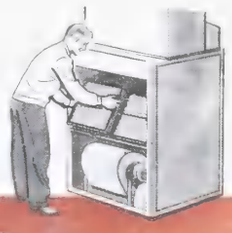


YOUR PRIZED FURNITURE won't dry out, will last longer—in fact, all of your home furnishings will last longer, look better—when you heat your home with a modern *forced-warm-air* system. Here are some of the reasons why:

With a forced-warm-air system, you can have controlled humidity with your heat. This has a direct bearing on comfort, too. Moreover, you'll find that your home stays cleaner—*much cleaner*—with this type of heat. That's because dust and dirt are removed from the warm, circulating air before it gets up into your living quarters. You'll be surprised at how much this can save in cleaning costs and redecorating expense.

So, make a note now to look into forced-warm-air heat before you buy, build or remodel your home. You'll find it has all of the features you could possibly want. Best of all, it's inexpensive to operate. *Consult your local builder, architect or heating contractor.*

DUST-STOP* AIR FILTERS are standard equipment in most modern forced-warm-air furnaces. Replacements cost little, are available in every community. Dust-Stops are a product of *Owens-Corning Fiberglas Corporation, 1904 Nicholas Building, Toledo 1, Ohio.*



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Air Filters
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WARM AIR MOIST AIR HEAT AIR
MEMBER

ANNO 1695

Everybody's serving delicious, delightful

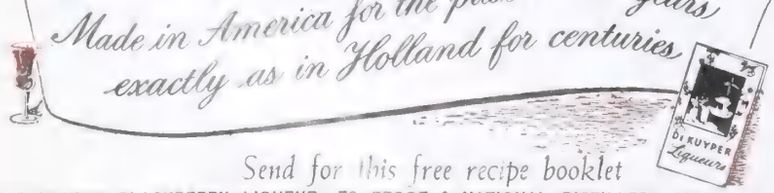
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CORDIALS

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These superb liqueurs lend both elegance and zest to even the simplest dinners. Their flavor and rare fragrance are delightful, and their name has been famous for 250 years. Dutch experts brought to America, twelve years ago, the ancient secrets of making these matchless de Kuyper Cordials, which now are produced here exactly as in Holland for many generations. Taste the de Kuyper *Blackberry*—and you'll want to try every one of twelve choice varieties!

Made in America for the past twelve years exactly as in Holland for centuries



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CONTINUED FROM PRECEDING PAGE

needed; they can demand that a larger budget be given to the Smoke Department; they can enlist the co-operation of influential citizens, teachers, civic organizations, to spread the gospel of "complaining" to the proper officials.

Isn't it worth it, if you can reduce the amount of black airborne particles that discolor your house, soil your rooms, assail your nostrils, and waste your hard-earned money in unnecessary cleaning and laundry bills?

How a smoke department works

The work of a Smoke Department in those cities where an up-to-date law exists falls into four divisions:

1. The issuance of permits for the installation of all fuel-burning equipment or the reconstruction of old equipment, for which fees are charged that help pay for the department. In Chicago there also is a fee for annual inspection of all plants. The two fees bring in enough revenue to support Chicago's whole Smoke Department. The object of permits and inspections, of course, is to see that equipment is properly designed, fueled, and operated so as to cause no dense smoke.

2. The advising of operators of existing power and heating equipment as to proper measures to take to avoid making smoke, and, incidentally, increase the efficiency of the equipment.

3. The continuous recording of general information regarding pollution of air by soot, ash, and dust, as well as improvements made by the city as a whole and its various sections.

4. The "spotting" of dark smoke produced anywhere in the city, whether by factories, power plants, homes, office buildings, boats, railroads or even open fires, which is in violation of the city ordinance and which subjects the company or individual to a fine for each individual violation. (Your Ringelmann chart will guide you as to illegally dense smoke. See HOUSE BEAUTIFUL, February, 1946.)

Now all of this is quite a job. It requires men of varying training and ability to carry it out. Only professional engineers can decide whether blueprints and fuel specifications mean smokeless operation, advise what to do in the event the plans are wrong. Only practical men with technical experience

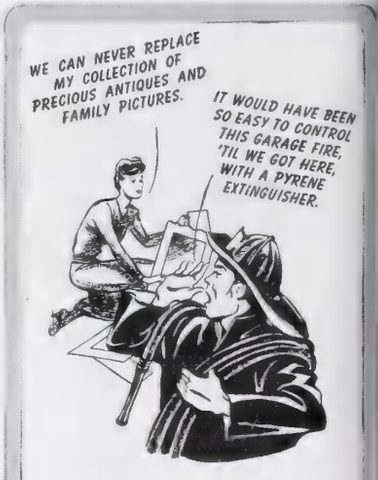
DREAM ROOMS for only $2.98 PER GAL.!



One Gallon $2.98*
(DOES AVERAGE ROOM!)
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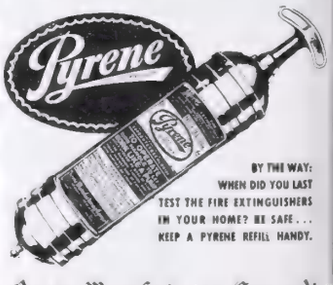
Trust Kem-Tone Miracle Wall Finish to keep giving you the biggest bargain in beauty for your home. This finer scientific blend of pigments, resins and oils is easy to use, dries in one hour and covers most any surface—even wallpaper—with one coat!

THERE'S A KEM-TONE DEALER NEAR YOU!



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FOR TABLE AND ITCHEN LINEN . . .

w many steps it will save you. How ch neater you can keep your serv- quarters. Tuck this extra hamper a corner of the kitchen or under the lves in your butler's pantry or chen cupboard. It will always be dy and waiting for your soiled le linen or kitchen towels. When u "pick up" the laundry all your wnstairs pieces are in one place. wonderful time saver for busy you.

course you'll want this extra ham- to be a Whitney like the one in ur bathroom. You know that you select a color that will match or monize with the colors of your dec- tions. You know that it will be rdily built and carefully finished give long wear and satisfaction.

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A. WHITNEY CARRIAGE CO.
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know something about costs of different types of boilers, mechanical devices, and various grades of fuel. Scientific supervision and statistical training are essential for the making of accurate and useful reports on air pollution.

Therefore, the one place where the average layman can best be used is in the "spotting" of illegal smoke. And what happens in your average undermanned Smoke Department is that Smoke Inspectors, busy with the jobs they alone are qualified to do, depend on the citizenry for "complaints." (See page 95, "The Value of Complaining.")

SMOKE Department men are supposed to patrol the city, but since there usually are not enough of them, they often go out only when complaints are filed against operators and owners of smoking chimneys. Most laws allow dense smoke for no more than *six* minutes in any *one* hour, while fireboxes are being cleaned or new fires built during which time a certain amount of smoke is unavoidable. You see what that means. The apartment house next door to you may be smoking up your fresh white curtains as fast as you rehang them. But no one would do anything about it unless you called and asked for it.

"Without the aid of the observing citizen there would be smoke-ordinance violations of various degrees about which Smoke Inspectors never would know," said Ernest B. Brundage, one-man Smoke Department of Rochester, N. Y., and president of the Smoke Prevention Association of America. "Further, even if an inspector did realize the condition without a complaint, he might take no action. Sure, it's his job. But if he has complaints on other chimneys, or other work demands his attention, you can bet he'll take care of the complaints received, and the other work, before he will go to work on something perhaps only he has noticed."

When a complaint comes in, it is worked on in the order that it is received. This may mean a delay of days or weeks after you have made it, depending upon how the department is staffed and how busy it is. In Chicago, which has the largest such department in the country—55 men—it might not take long. In Detroit, a city almost as large as Chicago, there are only three men and a part-time secretary, so you can imagine how long it might take, even with the best intentions on the

(*Continued on next page*)



Buy rugs the way you buy china...LOOK AT THE BACK!

WATCH THE SMART BUYER OF CHINAWARE. She always looks *on the back* for the name of the maker.

Smart rug buyers, too, know that what's on the *back* of rugs is important. A lovely, soft pile and a beautiful design are wasted if the rug-backing is not up to snuff. Today's better rugs are backed with TEXTILENE.

TEXTILENE has many qualities that will increase the life and beauty of your rugs. For example, with TEXTILENE backing, the rug pile is held in a vise-like grip that not only prevents "tuft dandruff," but retains the original springy elasticity so that you walk on the *tips* of the pile and not on the matted sides. TEXTILENE-backed rugs lie *flat*, even after repeated shampooings; and because TEXTILENE is flexible, the rugs can withstand severe use without the backing shedding or cracking.

Ask your rug salesman if the rug is backed with TEXTILENE. If he says Yes, you can buy it with complete confidence in the fact that you are getting the most modern, scientific development in rug-backings.

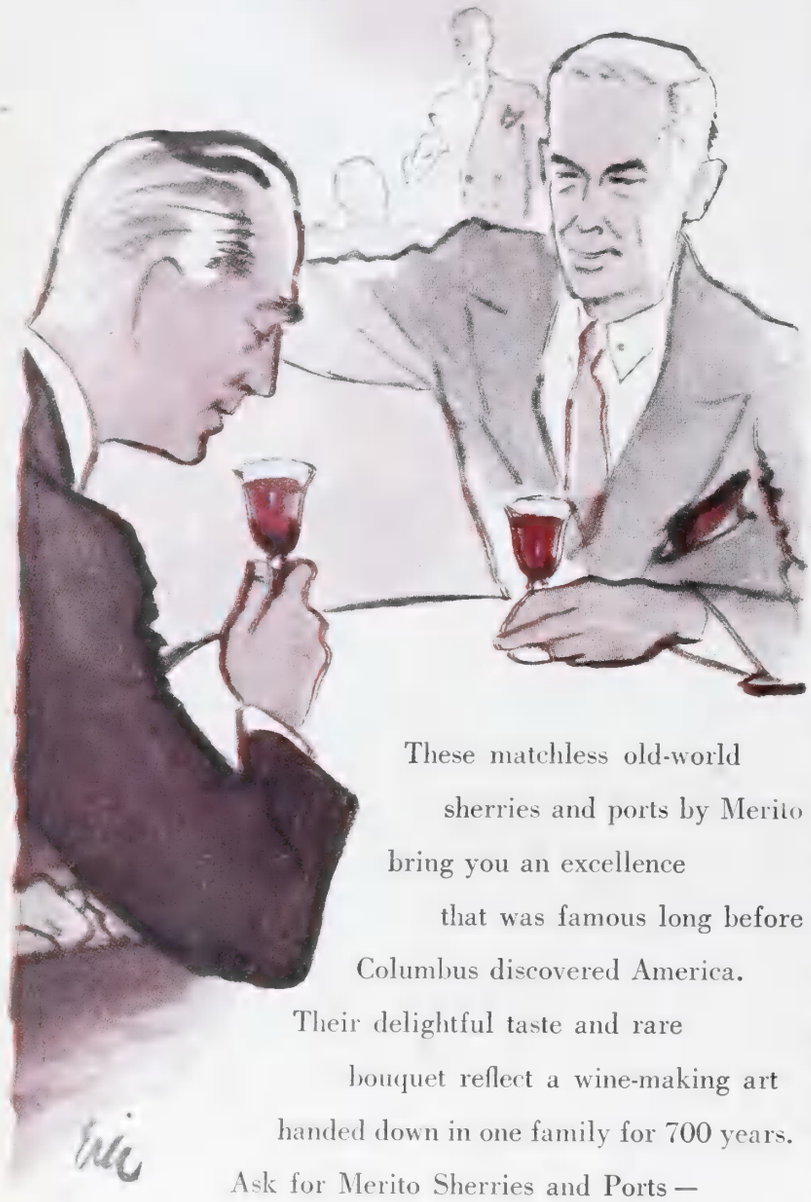
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CONTINUED FROM PRECEDING PAGE

part of the Detroit Smoke Inspector. (N. B.: Frank J. Gibbons, in charge of Detroit's smoke abatement, has asked for a staff of 14 for next year, largely as a result of citizen interest in the problem in recent months.)

The Smoke Department takes each complaint in hand and, after checking with the complainants, goes to see the alleged offender. First, to make sure that the report he has received is accurate. You and I could make mistakes—give the wrong name and address, think we see smoke coming from one chimney when it actually is coming from another, or call any smoke, however pale in color or short in duration, a violation. We might even, some of us, be indulging a grudge against somebody. People are like that, sometimes. Second, if the complaint is justified, the Smoke Inspector wants to talk it over with the offender.

"We have found," reported Mr. Brundage, "that many violators don't know they have broken any law, don't realize they are making smoke, don't believe that they can stop without undue expense of money or time. An ounce of persuasion is worth a pound of prosecution. We try it the friendly way first."

SOMETIMES the Smoke Inspector has to *prove* to the violator that he is creating smoke. Arthur E. Hutchinson, Cleveland's Smoke Abatement Engineer, lived in an apartment house in a nice residential section which was a habitual smoker. He had to take pictures of the chimney to show the custodian that his heating plant smoked. Then he showed the operator that it was because green coal was thrown by hand on top of a stoker-fed furnace when heat was suddenly needed. Without any legal action, the situation was corrected.

Disciplinary measures are within the power of almost all Smoke Departments, however. In Cleveland, if an owner does not comply after fifteen days with the recommendation of the Smoke Inspector for correction of the cause of smoke, he is given a second notice and ten more days—then *sealed up*. A tin "Division of Buildings" seal is placed on the boiler or stoker switch or whatever part of the equipment is at fault, so it cannot be used. If a man refuses admission to the inspector, the inspector can refer the matter to the police.

"We usually don't have to go as

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Photo by Maynard L. Parker

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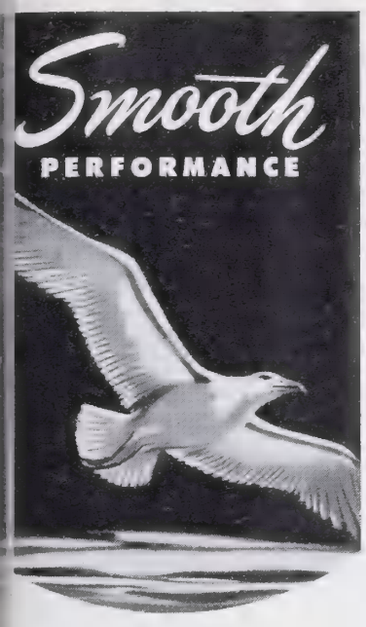
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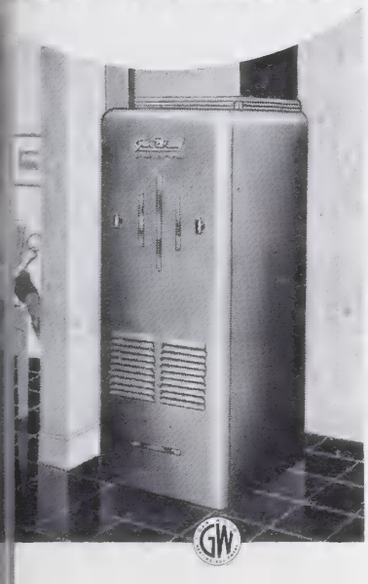
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far as sealing a whole plant," said Mr. Hutchinson. "We try to be reasonable. If the repair is a major one, we ask that it be done during the summer, at the end of the heating season. We check to see that it is being done, too. Most of the time, compliance is forthcoming. We did not seal more than ten plants last year, most of them incinerators."

All Smoke Department men with whom we talked believed in the efficacy of the friendly approach, rather than prosecution. The record of the courts in fining violators has not been encouraging, they said. The larger the company which is brought to court, the more high-pressure their legal assistance; postponements lengthen the time between the violation and the penalty—and all the while, the smoke goes on befouling the air. It is far better to work it out on a scientific, economic and civic-pride basis in man-to-man conversations.

One ingenious way to establish co-operation between the Smoke Department and the makers of city smoke has been tried successfully in Hudson County, New Jersey, comprised of 12 cities and containing about 300 industrial plants. The biggest problem in Hudson County was judged to be its industrial, railroad, and harbor smoke. Hudson County is the second largest railroad center in the nation (Chicago being first) with over one thousand locomotives operating every twenty-four hours and more than three hundred pieces of floating equipment regularly running along the Jersey side of the Hudson River. William G. Christy, Smoke Abatement Engineer, formed three associations—an industrial, a railroad, and a marine, made up of representatives of all these groups, who meet monthly to discuss common problems with relation to smoke. The meetings have been held for the last 14 years. In that time Mr. Christy estimates that smoke has been reduced about 85%, largely by voluntary co-operation of the three groups.

What Has Been Accomplished?

One of our confreres in the office of HOUSE BEAUTIFUL, reading about Hudson County smoke abatement efforts in the first article of this series (January 1946) stopped us in the corridor to tell us that she lived in Jersey City and she didn't think much of the results of "this so-called smoke abatement."

"You should see the soot we

(Continued on next page)



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CONTINUED FROM PRECEDING PAGE

have to contend with in our house!" she declared. "We are a long way from being rid of our smoke."

A few weeks later, in Chicago, a resident of the North Side made a similar assertion when we spoke of Chicago's long-term coping with the problem. And so it goes. Even in Washington, D. C., which has practically *no* industry but large numbers of apartment buildings, there are numerous complaints about smoke and fly-ash. The national capital's Smoke Department has placed strong emphasis on the control of new equipment since its formation in 1936, despite the few industrial plants in the city.

No matter what is done in a city, even when industry, the railroads, office and apartment buildings all *try* to reduce their smoke, some of it remains. Some is due to increased production within the city limits, which increased the amount of *allowable* smoke. Smoke is due to processes carried on within or on the outskirts of cities, for which there is no perfect remedy, such as the smoke from blast furnaces. And some is attributable to householders themselves, who are by and large the least controlled and controllable element in the smoke picture.

But that smoke you see today in your city cannot be compared with the smoke you saw last year—or ten years ago—with any degree of accuracy. How can you judge, all by yourself, if the condition of your air is better or worse? You can only give your opinion, based on what you see in your own home, and opinions vary as much as the people who hold them. *Only the Smoke Department of your city, by keeping complete and accurate records, perhaps with the assistance of your local Weather Station, can tell you if deposits of soot are greater or less than they used to be.*

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These records are kept in far too few cities, though most Smoke Departments would like to be able to report what they have done to clear the air. The reason? Lack of manpower. In Chicago, however, with its well-staffed departments, records have been kept for quite a time. And Frank A. Chambers, Chief Smoke Inspector there since 1908, declares there has been steady progress in smoke abatement.

"At one time all the heating systems of Chicago were hand-fired," he told us. "Now most of the fuel used in our city is either mechanically fired or smokeless. For 35 years we have required that hand-fired equipment be installed only when there is an agreement signed to use low-volatile coal. It has meant constant checking up and co-operation, but the results have been good."

One of Chicago's chief sources of smoke, naturally, has been the railroads. In 1910 the great mid-western railroad center attributed 43% of its smoke to the railroads. The Smoke Department got busy, worked with the lines to try to reduce it. The railroads appointed their own smoke abatement engineers, trained their firemen in smoke-prevention, even administered discipline, on their own, for violations by firemen and engineers. In 1915 the Chicago Association of Commerce found only 15% of the city's smoke came from railroads, and the Smoke Department's own survey in 1934 found it had gone down to a mere 5%.

Of course, there still is smoke in Chicago and in Jersey City, St. Louis, Pittsburgh, Cleveland, Detroit, New York—in any large city! But you must remember that cities have grown, that more fuel is being burned than before, and that the war period forced the use of substitute fuels and the cessation of all

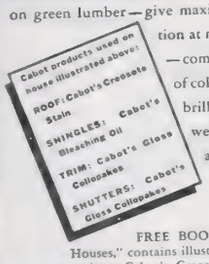
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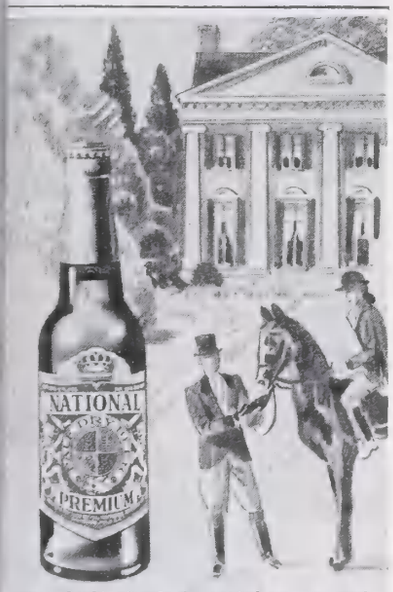
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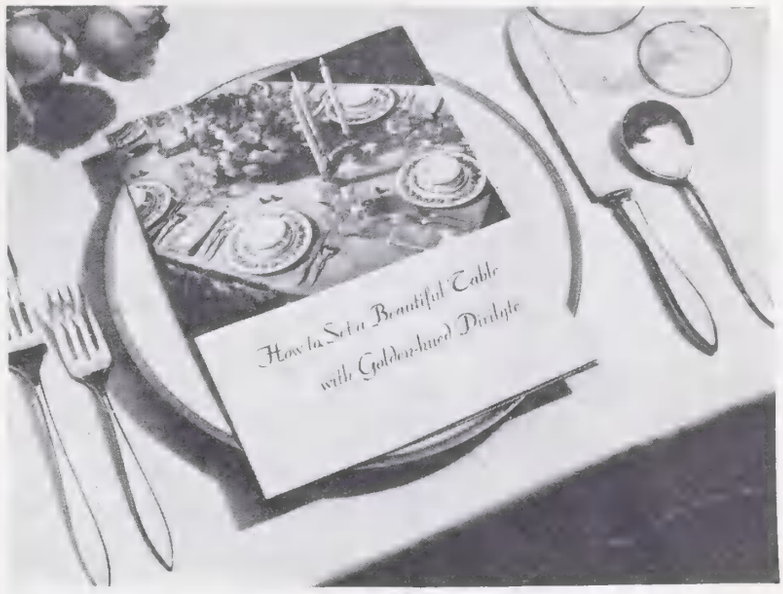
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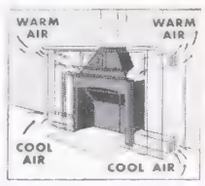
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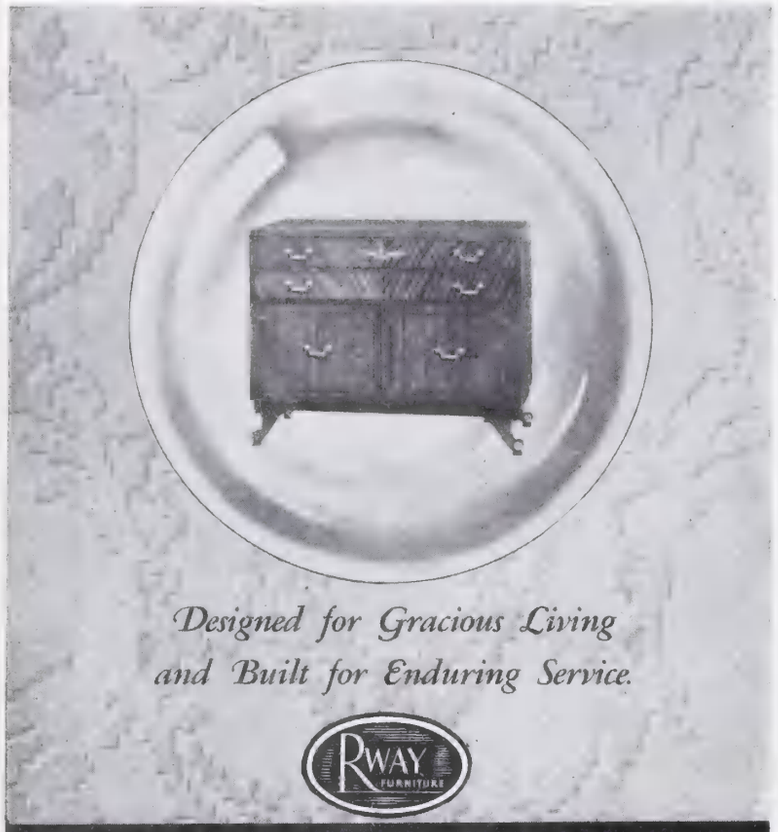
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CONTINUED FROM PRECEDING PAGE

but most essential repairs to heating plants. As the number of factories, apartment houses and homes of any city increase, even if each one emits only a little bit of smoke, the *total* smoke increases. From 1934 to 1944 the production of coal in this country jumped enormously. Every city reflects its share of the smoke produced by the burning of this *extra* amount of coal, in so far as it was burned inefficiently and incompletely. *It was just that much more fuel to make smoke—if you let it do so!*

Don't be discouraged if you can't see visible improvement after a few years of smoke abatement effort. This is no job to be done in the twinkling of an eye. It's too complex; it means too much policing and too much general understanding to be anything but a long-term proposition. *But it must be done by all cities in due time,* unless their residents want to live out their lives under palls of smoke which cost them money, interfere with civic improvement, deplete their energies in endless household tasks.

THE VALUE OF COMPLAINING

CONTINUED FROM PAGE 95

plaints. But it is up to you to do the complaining.

For one of the several barometers of the cleanliness of a city is the total number of complaints about smoke and soot received each year by the city's Smoke Department. If the number decreases each year, surely the municipality is being gradually cleaned up. In Rochester, the number of complaints was running between 200 and 300 a year until 1943. Then

(*Continued on page* 181)



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HOW 4,000 PEORIA FAMILIES BUILT THEIR OWN HOMES

CONTINUED FROM PAGE 113

his house satisfactorily, the association granted him a loan to pay off the materials bill and any technical labor he may have hired to install heating, wiring, or other equipment. They made an appraisal when the house was completed, thoroughly surveying its cubage, construction, equipment, and land valuation, and allowing the owner an equitable percentage for his own labor in building and for his lot. The loan made on the basis of this appraisal was repaid in modest monthly installments by the owner-builder. Today, the actual replacement value and market value of some of these houses nearly doubles their original valuations.

THE co-operation of these two firms in selling the novice home builder the materials to build his house and granting him the necessary loan to pay off his indebtedness offered him a "single deal" in building his own home. It saved his chasing from lumber dealer to lender to glass company to plumbing firm, etc., dealing with each one separately. The organizations also provided the home builder with instructions and advice.

This was one way by which families got their own roofs over their heads when roofs or any parts of a house were too costly by ordinary building methods. Other families built their homes piecemeal from funds gained by small, personal loans and savings. In doing their own building many of the men had the advantage of being artisans and mechanics by trade with an aptitude for building. But none had technical knowledge of all the house building trades. Building was generally a family affair with everyone pitching in to dig the foundation, make molds for concrete blocks, nail siding or shingles, and paint the house. During construction, labor was frequently exchanged so that one man installed his neighbor's plumbing while his neighbor (an electrician) installed his wiring.

There is a tremendous pride of ownership in these homes, evident in the way in which they are noticeably better maintained than other more well to do homes. Improvements are added regularly, too.

Owner-built communities are constantly growing and improving. And that's a tribute to the vision and faith of the builders, and of the organizations working with them.

Owner-built homes have proved excellent financial risks, too. This is what G. Hicks Fallin, Executive Vice President of the People's Savings and Loan Association of Peoria, and former national president of the Society of Residential Appraisers, said about them: "This institution, knowing the trend, and carefully analyzing the type of persons building, has financed the construction of some 1,000 of these homes. We have done this because the persons building them have proved that they are about the best moral risk a home-financing institution can secure. Their desire for homes being so strong that they have undertaken the building of them themselves, is one reasonably sure indication that they will not fail to meet their monthly payments to the institution which will finance them. These people are 'average Americans'—a man with a wife and two children who is employed and earning an average of $150 per month. It has not been economical for them to attempt to pay the rent asked in Peoria. They have built homes, in many instances, with better material and workmanship, for 25% less total cost than if they were contracted."

BLAKELEY

breakfront



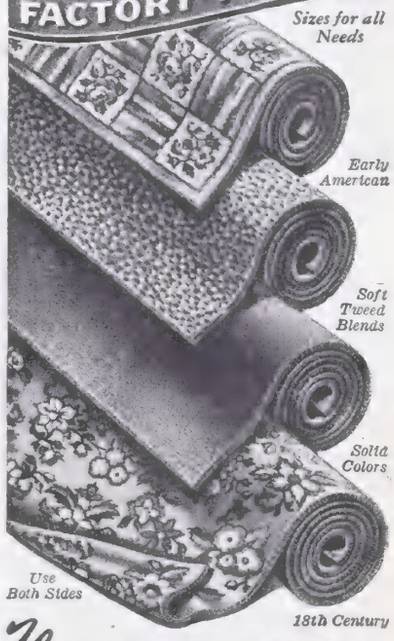
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A SUBSTITUTE FOR TIME

CONTINUED FROM PAGE 101

a pressure saucepan imprisons it and thereby raises the temperature. Let's see what these higher temperatures mean to you in terms of time-saving.

How long does it usually take you to prepare mashed potatoes? Forty-five minutes from peeling to serving? With a pressure saucepan you can cut this total time down to less than 30 minutes, for the potatoes need only 8 minutes of cooking at 15 pounds pressure. It takes about 5 minutes to raise the pressure that high, and a few minutes to lower it to zero, depending on how many potatoes you are cooking.

THOSE operations aren't nearly so complicated as they sound. To raise the pressure, you merely put the potatoes in the saucepan with a small amount of water (about ½ cup), secure the lid tightly, and turn on the heat. Soon steam will be escaping through a little chimney on the lid. At that point you put a weight or stopper on the chimney to keep the steam in. That will build up the pressure inside the saucepan, and when it is built up to 15 pounds, you turn the heat down low. You start timing at this point. (Be sure the heat is sufficient to keep the pressure up to 15 lbs.)

To take the pressure down after the required cooking time has elapsed (a table of required cooking times is supplied with each saucepan), you merely turn off the heat. The food goes right on cooking until the pressure drops to zero. Sometimes it is desirable to take the pressure down quickly, and you do this by holding the saucepan under a stream of cold water. The pan is designed to take this sudden change in temperature, so you needn't worry about cracking it.

Time-saving means fuel-saving, too. But these are not the only virtues of this twentieth century cooking utensil. Many vitamins and food minerals dissolve in water. Since you use so little water in a pressure cooker, loss of these water-soluble elements is reduced to a minimum. Vitamin C is destroyed by contact with oxygen. All the air is expelled from a pressure saucepan, so more of this precious vitamin is retained. It's contact with the air and over-cooking that robs fresh vegetables of their garden flavors and colors. Pressure cooking requires exact timing, so you aren't so likely to let broccoli or peas bubble merrily on indefinitely. And speaking of peas—you can cook them in nothing flat in a pressure cooker! You let the pressure build up to 15 pounds, and then turn the heat off immediately.

You can prepare an entire meal in your pressure cooker—meat, potatoes, and vegetables—just as in a casserole, but in one-third the time. You can cook several vegetables at once (provided they have similar cooking times), and there will be no intermingling of flavors, because you are using so little water and there's no air to cause oxidation.

Meats, such as tongue, pot roast, or picnic butts, which ordinarily require cooking time measured in hours can be prepared in minutes in a pressure saucepan.

When you have one of your own to experiment with, you'll discover the innumerable ways in which it can save time for you and add new zest to your cooking. The manufacturer will supply very explicit directions with the saucepan, and you should follow them exactly until you are well acquainted with your new tool. But then you will want to experiment with cooking times until you achieve results that coincide with your family's tastes.

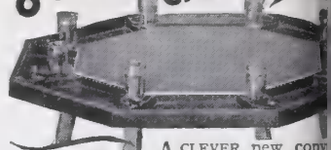


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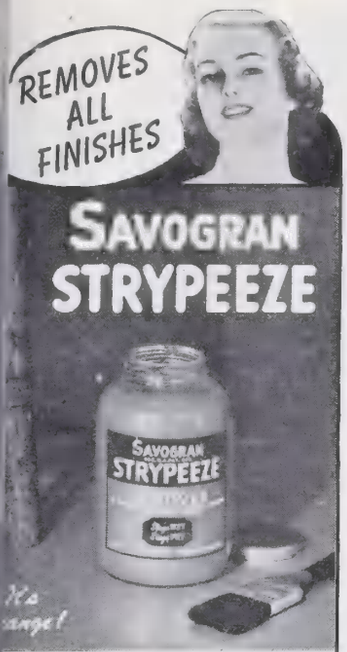


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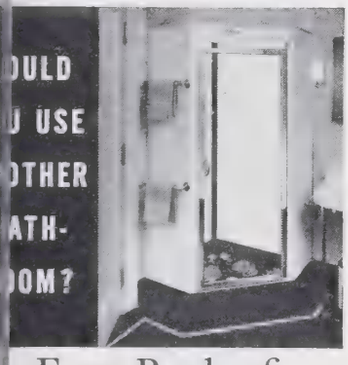


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THE VALUE OF COMPLAINING

CONTINUED FROM PAGE 178

the complaints fell to below 100. This was encouraging. Because when people have been in the habit of complaining and then stop, it means conditions have improved.

But there is a proper way and time to complain. Grumbling to yourself about the smoke that chokes you and the soot that mars your woodwork is ineffective in results. *That's not complaining; it's griping.* The proper thing to do is locate the chimney that is emitting dark smoke, find out who owns it, get the correct address, and then phone or write to your Smoke Department.

YOU will be requested to give the nature of the complaint, name and address of the offender, and your own name and address, when filing a complaint. "Nature of complaint" means what it is you see to which you object: too much dark smoke, too much soot, etc. It's up to you to get the name and address of the offender, too, for if you don't your Smoke Department will assume that you are not too interested in your complaint. If you can't be bothered to find out *who* is polluting your atmosphere, why should the Smoke Department take your complaint very seriously?

But it's giving their own names and addresses that comes hardest to most people. The Smoke Inspector wants it because it gives a ring of sincerity to the complaint, makes it sound more *bona fide*. He does not use your name in following up with the offender. He, undoubtedly, will want to talk to you about it, so he can present your side of the situation to the offender, make sure your facts are correct. He wants to be prepared to answer objections by the offender, who might try to make him feel the complaining party was only harboring a "grudge." He wants to know, too, if you are a reasonable complainant, or one of the "cranks" who exist in every city, and whose complaints are not worth as much as those of ordinary, public-spirited citizens. And sometimes, your complaint is the same as that of another person in your neighborhood. Two complaints about the same thing certainly add impetus to the Smoke Inspector's doing something about it.

It is not enough to make a complaint, and then forget about it.

(Continued on next page)



The rather severe lines of this chair are adapted from an 18th Century Continental styling.

The striped fabric accentuates this effect making the chair adaptable to either period or modern settings.

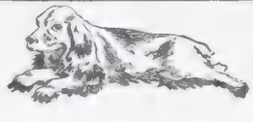
Frame is rich solid mahogany.

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THESE ARE THE WESTERN PINES
*IDAHO WHITE PINE
*PONDEROSA PINE
*SUGAR PINE

CONTINUED FROM PRECEDING PAGE

however. *The only time to forget is when there is no longer any reason to complain.* Give the Smoke Department a chance to work on your complaint. But keep in touch with the office, inquire as to when the trouble will be remedied, report on the continuance of the offensive smoke. Your attitude should not be belligerent, but rather one of insistent interest. If there is no improvement when the inspector said there should be, complain again—and again. Bear in mind that the city is as anxious to remedy the cause for complaint as you.

YOU don't have to be an expert to know *when* to complain. You are not expected to provide the answers to how the offensive smoke can be eliminated. Complain whenever you see a chimney making more dark smoke than you think is reasonable. Complain if soot is being tracked into your house, if your windows or hardwood floors show evidence of dark deposits. Complain immediately if you see that soot falls on your recently laundered wash hanging on the line to dry. (In this particular instance, ask the inspector to come out immediately to see your washing.) Whenever you notice anything objectionable, attributable to smoke, report to your city authorities.

You, as a resident, are entitled to consideration from the city in which you live. Yes, there are cities in which it is impossible to hang out wash without getting soot on it, but there are others where this is not tolerated. Why not complain if your city tolerates such conditions? Most of your city authorities *do* want to please you. They cannot unless you make your wants known. And the most effective way to make your wants known and to have them gratified is to complain—complain—complain.



NEW DRAPERIES —new slipcovers—new bedspreads—Oh what fun to "fix things up" again with Fincastle's new materials! You'll find them so reasonable in cost too! See them at your favorite store.

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ss everything into the Dormeyer bowl—flick a tch—don't dare turn away! Dormeyer-mixed es are ready for the oven in a jiffy . . . mixed full ight velvety-textured melting smoothness you'd rk an hour to get by hand! Enjoy it *Today*—usands of Dormeyer's are

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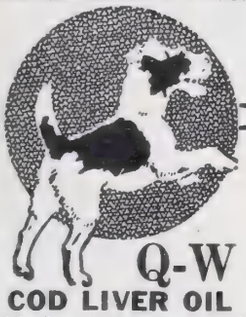
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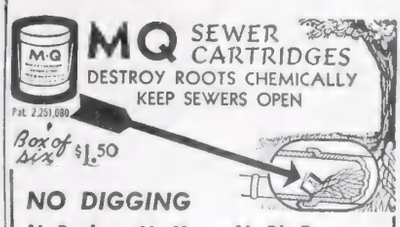
CONTINUED FROM PAGE 138

a new stair) will be finished on the second floor.

This step-by-step way of ultimately getting the home of your choice is sometimes called building by easy stages. The word "easy" seems rather inappropriate applied to anything requiring so much heart- and back-ache and plain stick-to-it-iveness. This owner describes it this way: "McLellan leads with his left, McLellan leads with his right, McLellan leads with his chin." But today, having put approximately $10,000 to $11,000 into the house, not counting the 15% to 20% which he estimates he saved as his own builder, Mr. McLellan's house has been appraised as having a replacement value of from $26,000 to $28,000 and he has been offered $35,000 for it and the land. McLellan seems to have won on all counts!

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Glazing windows	125.31
Pipe and sprinklers	261.94
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Work let by contract: plastering, plumbing, flooring, wiring, etc.	2,647.63
Labor	1,698.36
Miscellaneous	421.59
	$10,564.93
4 acres of land	$ 2,265.00
Shrubbery	495.35
	$ 2,760.35
Total	$13,325.28



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The 8-ounce, lawn-size package treats 1600 square feet! Now *you* can enjoy a beautiful weed-free lawn for *only* $1!

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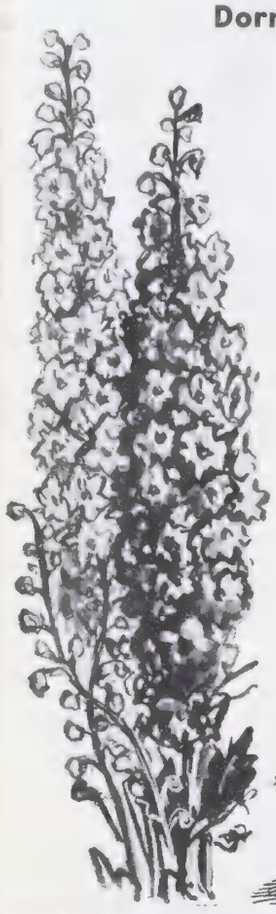
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Perhaps You Remember

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**"There once was a Dormouse
who lived in a bed
Of Delphiniums (blue) and
geraniums (red),
And all the day long he'd a
wonderful view
Of geraniums (red) and del-
phiniums (blue)."***

TOTTY'S DELPHINIUMS would delight the most particular Dormouse —and they will delight you, too. Blossoms delicate as a May morning on tough, virile, perennial stalks.

A selection of colors from shades of purple, lavender, blue and white. July flowering is followed by a second bloom in late summer, with plants ranging from 4 to 6 feet in height the first season after planting.

Selected Plants in assorted colors.
$15.00 PER DOZEN F.O.B. Madison
Delivered at planting time.



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This scintillating new pompon chrysanthemum is a brilliant orange-scarlet unlike any you have ever grown. Plant it for sheer garden beauty . . . use it for the most colorful flower arrangements you've ever had.

Three plants for $2.75
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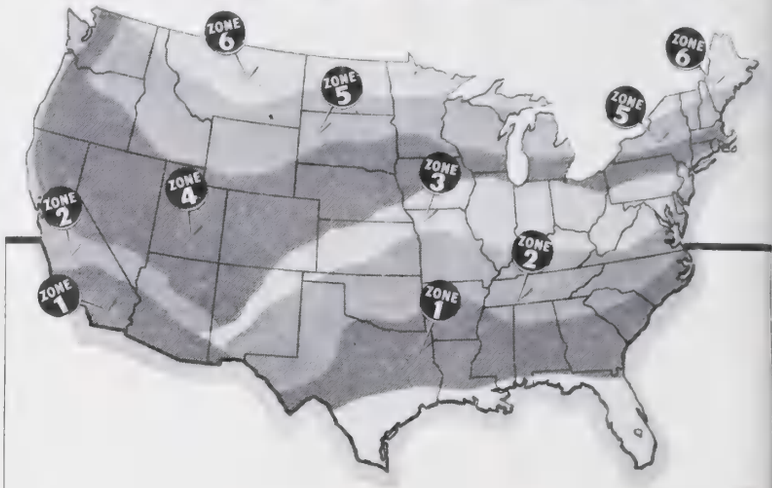
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BRISTOL, CONNECTICUT - THE BIRTHPLACE OF KOREAN HYBRIDS

The LOG of the PRACTICAL GARDENER



ZONE 1 — Planting season starts in February.

ZONE 2 — Planting season starts in mid-March.

ZONE 3 — Planting season starts in mid-March.

ZONE 4 — Planting season starts from April 1st to 15th.

ZONE 5 — Planting season starts May 1st.

ZONE 6 — Planting season starts in late May.

Below Zone 1 is the all-year-round planting season of the country.

This is the Spring Zone Map of the United States. It is divided into six main gardening zones, determined by the earliest planting dates in each region. Whenever gardening procedures depend upon climate, we try to give the best advice for each zone, indicating the zone by number. Find your own zone number on the map so that you may apply our observations and reminders to your own climate at the right time. There may be local variations of climate within the zones themselves, so allow a week-to-ten-day variation between bottom and top lines of the zones.

If you have dawdled over getting in your seed and nursery order, quit stalling. Not only will you get left, but you may lose invaluable time getting the order planted. It is true that you can always pick up something on the picture packet counter in the hardware, drug, or chain store, but the selections are usually limited.

Fertilize the lawn while the ground is still frozen or just softening up. The best commercial fertilizer is 10-6-4 with 50% of the nitrogen organic. On sandy and clay soils an application of humus is all right, and, of course, well-rotted manure is always recommended. Next in value are shredded pulverized cattle manure, sheep manure, and bone meal.

Look for bare spots and fill in immediately with good seed. Knife out dandelions, plantain, etc., roots and all, and fill in the spot with seed immediately. After seeding, a spring rolling just after the frost has left the ground is excellent. Remember that any bare spot the size of a silver dollar is an invitation to crab grass. Seed sown in March gets a two-month start on crab grass.

Good news! Mowers will be available in March—hand mowers and power mowers. If you need one, place your order with your dealer *now*, for there won't be enough to go around. Remember that a dull mower will ruin a lawn by tugging at the grass rather than cutting it.

Make up your mind to perform some real surgery on your hybrid tea es this year. Cut back all stems to two eyes per stem only, and really results. Pruning time is feeding time. Manure is best. If you have cow manure, use dry sheep manure, copiously. Work into ground well. nmercial fertilizers should not be applied until growth has started. ou have no more than ten bushes, use a good water soluble fertilizer. er ten it becomes a chore to apply liquids by hand.

ones 2 and 3 should be eating radishes, lettuce, turnips, turnip ens, and green onions by now. Summer vegetables should go into the und. Tomatoes, peppers and eggplants that are just being sown up rth should be ready for the ground, but in western North Carolina l Virginia look out for freak late March snows. Southeasters can se a lot of damage. Have Hotkaps ready to protect tender summer etables if these storms do occur.

ast chance, Zone 2, for gladiolus planting to beat summer heat. ne 3 can plant gladioli and dahlias until early July. Look out for rded iris borers which are active now, and start rose spraying schedule.

Good lilies that have been scarce, such as Rubrum and Speciosum um, are available again, and now is the time to plant them. There lly is no question that Lilium Speciosum Rubrum are the most satis- tory garden lilies. They are beautiful to begin with, are excellent cut flowers, since they're long lasting and thoroughly hardy. Plant m early.

All northern Zones (4, 5, 6, 7) should start the cold frame going now. t the glass on to thaw out the earth in the frame. Dig up and pul- ize the soil. On this I spread 50 pounds of humus per 3′ x 6′ section. that all lumps are removed from humus, smooth it out thoroughly on , tamp down firmly, and the ground is ready for sowing. Humus is a rvelous receptionist for seed. It retains moisture, remains soft and mbly under all conditions, and it is cheap. Seedlings can be pulled h a lump of humus attached to the roots. Screened humus is great for seed boxes.

(Continued on next page)



Associated Seed Growers, Inc., New Haven, Conn.

New Faces! New Colors! New Beauty!

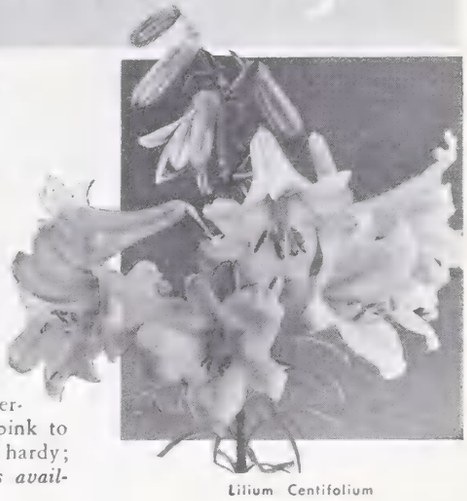

Lilium Speciosum Magnificum

TODAY, AS IN YEARS GONE BY, EXPERIENCED GARDENERS LOOK TO *WAYSIDE* FOR ALL THAT'S NEW AND BEST FOR THE GARDEN

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SPECIOSUM LILIES

Unobtainable throughout the war. A magnificent lily of gorgeous coloring and perfect form, and one that flowers profusely. The lovely blooms are deep rose margined with white. This variety always was and always will be impressive in the garden because of its unusual coloring. Mammoth size bulbs, Each $1.10, Dozen $11.00.


Lilium Centifolium

CENTIFOLIUM LILIES

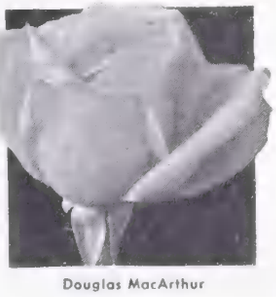
8 to 12 immense white trumpets borne on 6-8 ft. stems. Delicately fragrant. Inside of flowers is white with external colors varying from emerald green through tints of pink to slight touches of tan. Very hardy; easy to grow. *Biggest bulbs available*—Each $1, Dozen $10

America's Choicest Roses!

"PEACE." 1946 All-American Rose Winner. Glorious creamy white blooms fully five inches across. Opening buds of golden yellow pass through range of colors culminating in great golden hearted flowers with alabaster petals edged in pink. Price each $2.50.

"DOUGLAS MacARTHUR." Grows vigorously and prolifically everywhere. Tulip-shaped buds open slowly into exquisite flowers of blended rose, gold and salmon. Price each $2, Dozen $20.

"MME CHIANG KAI-SHEK." All-America Winner in '44. Canary-yellow flowers of perfect proportions. Hardy, free-blooming, luxuriant foliage. Rich rose perfume. Price each $2, Dozen $20.


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Wayside Gardens

32 MENTOR AVE. MENTOR, OHIO

That brings up the subject of another great seed-sowing medium th should be better known and appreciated. United States Department Agriculture reports have shown that extracts made from shredded r wood bark are specific death to damping off fungus. In addition to th shredded redwood bark is a wonderful insulation and mulch, and wh allowing moisture to pass through on the way down, it absorbs none its and prevents evaporation of soil moisture. This material is availa under two "brand" names, which are both silly names and misleadi The stuff is really good, though, and the best mulch I know of for h quick-drying, sunny locations. It can be highly recommended for r and azalea beds.

Some of the new soil activators and transplanting hormones have rea proved their worth to me. Last season in our section of the count transplanting weather was perfect with plenty of rain. However, wher see large transplanted seedlings stand up and grow 24 hours after pla ing there must be something to it. My experiments covered annual pla in soil that was 80% sand and 20% humus. The results were remarkab good on all annuals tried, such as snapdragons, marigolds, scabio cauliflower, and bedding dahlias. I had only 3% loss on annual aste from wilt and other causes, which is a record. I'm going to use th again, transplanting hormones and activated compost. The cost is trivi and the extra work is inconsequential—making their use practical.

Still time for a late dormant spray on fruit trees in early March a don't forget blossom drop spray in early sections. These two are t most important sprays and are usually sufficient on healthy fruit tre Later attacks of aphids must be watched.

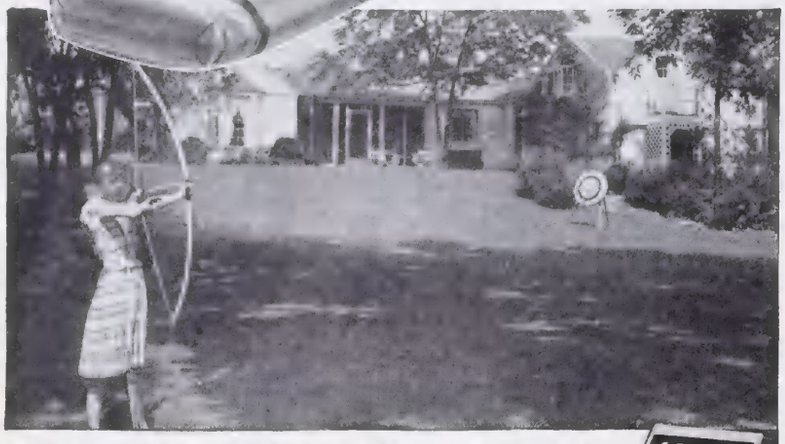
The dispersion of Japanese milky spore disease made to governme formula and under government license really becomes the duty of all g deners in Japanese beetle areas. Garden clubs, civic organizations, a

Scotts SEED and TURF BUILDER

Make Lawns of Sparkling Beauty!



Try this proven combination — then watch your lawn develop into a rich, green carpet. A Chicagoan writes, "After admiring my friend's lawn which he calls a Scott Lawn, I too, used Scotts and the results convinced me that you folks certainly 'know-how' to make lawns." Thousands are thrilling to similar successes. Seeding time is here . . . so get your supply of Scotts without delay.



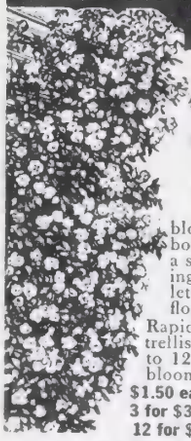
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[Pl. Pat. No. 10]

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[Pl. Pat. No. 590]

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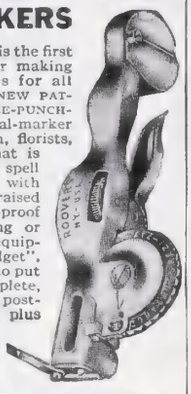
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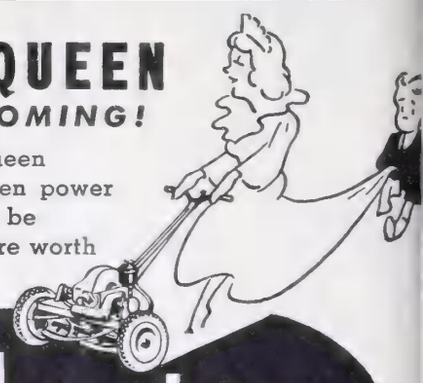
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town councils should be made aware of the efficacy of this specific Jap beetle control. It never wears out. Its efficiency increases in succeeding years. Spread at least a pound on your lawn area, more if you can afford it. Talk it up among your neighbors. Ten per cent participation in your locality will give 75% effectiveness in two years, almost 100% in four years. It is more devastating to the Japanese beetle than the Atom Bomb—though slower.

Plant early vegetables as soon as ground can be worked and don't wait. Peas can go in from March 1st on, if ground is open, as can lettuce, radishes, beets, carrots, turnips, Swiss chard, spinach, and early cabbage and broccoli.

Annuals such as cornflower, cosmos, mignonette, California poppies, candytuft, larkspur, dianthus, and cleome can also go into the ground now for early satisfactory bloom.

Don't rush the dahlia planting season. Zone 3 can start in late March and early April, but it's too early for all other zones. Gladiolus can be gambled with a little more. For early gladioli lots of people pot up gladiolus bulbs and start in a cold frame. This is a good idea because bulbs handled this way can bloom in July when cut flowers are scarce.

It is a good idea to spray delphinium plants, peonies, phlox, and madonna lilies with Bordeaux mixture right now. One fungicidal spray at this time of year is worth six in midsummer.

This is the only time to feed peonies, narcissi, daffodils, and tulips. Top dressing with commercial fertilizer will do some good, although peonies would appreciate a mulch of rotted manure. Lilacs and flowering shrubs can be mulched with *fresh* manure now, as can climbing roses, wistaria, and small fruits. Later fertilization on all of these is not so effective as early spring fertilization.

With all these things to do and little time to do it, don't fret if it rains on your time off. You'll be busy enough when the sun shines.



Keep On Having a Better Garden!

Garden-fresh vegetables picked at the peak of flavor; garden-fresh flowers gathered at the height of beauty and fragrance—doesn't the thought make you long to get your garden started? You can have all this—plus superior quality—by continuing to plant Ferry's Seeds.

Ninety years of strict adherence to one objective—*better* vegetable and flower seeds—have given Ferry's Seeds an enviable reputation and have resulted in the introduction of 279 vegetable and flower varieties, many of which are leaders in their classes.

You'll find a complete assortment of Ferry's Seeds at your favorite dealer's. Remember, you can have a *better* garden with Ferry's Seeds.

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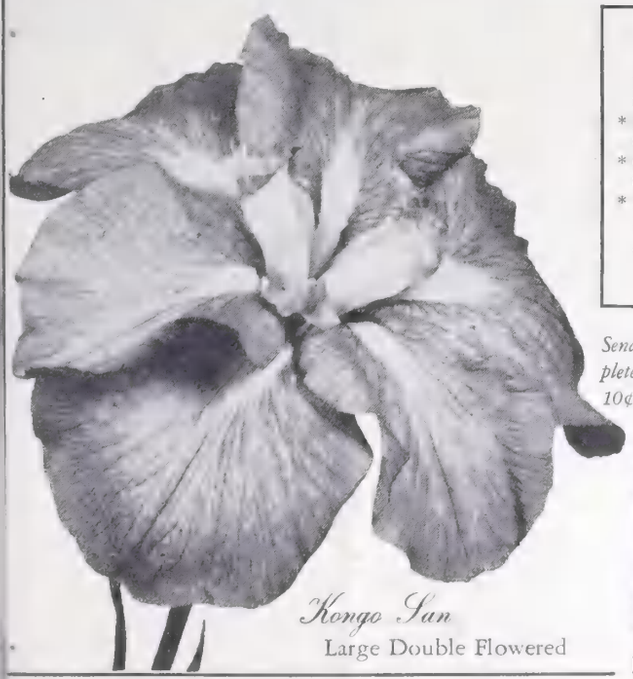
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BLUE GIANT—Large, single soft blue petals.....Each 50¢, Doz. $5.00
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* DIMOONEATHE—Large, double, soft powder-blue. Ea. $1.50, Doz. $15.00

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KONGO SAN This large double is a dark blue-purple early blooming variety. A narrow white band circles beautiful yellow centers.....Each $1.00, Doz. $10.00

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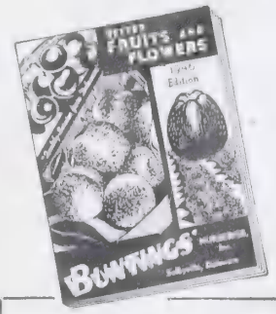
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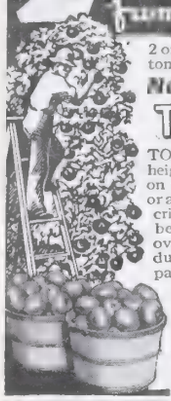
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TOMATO rapidly grows to height of 10 to 18 feet. Grow on trellis, side of house or barn or as a bush in garden. Beautiful crimson, solid, meaty fruits of best quality, some weighing over 2 lbs. each. The most productive of all tomatoes. Trial packet 10c—3 for 25c, postpaid.

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Send for FREE Garden Book giving full details about CASH PRIZES to growers of this wonderful tomato.

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Order now for April Delivery

Home Garden Collection

35 June Bearing Plants
15 Everbearing Plants
Total 50 Plants for $6.00

Just the right quantity of each type of the average home garden. Only the best of varieties used in this collection. Safely shipped anywhere in the U. S.

Write for 1946 Seed and Plant Catalog listing 16 Strawberry Varieties including the New Everbearing Sensation BRUNE'S Marvel.

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You'll have the largest, most colorful Zinnias you have ever seen—up to 6½ in. across! A glorious array of rich pastels and brilliant hues: *apricot, salmon, rose, lavender, yellow, orange, scarlet, etc.* Some have curled, twisted petals like chrysanthemums. Sturdy 3-ft. plants, easy to grow anywhere. Produced on Burpee's famous Floradale Farms.

SPECIAL--75c Super Packet Seeds postpaid for 10c--Send Dime Today.

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Send 75c-Pkt. Burpee's Big Zinnias (No. 3235) postpaid. Enclosed is 10c.

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BURPEE'S SEEDS GROW

THE MAN BEHIND THE HOE

CONTINUED FROM PAGE 165

It's a good practice to follow in every garden. Such crops as snap beans and sugar corn, made at intervals of seven to ten days, will provide a continuous supply from the earliest harvest to frost. Successive cropping may also include the following of a quick-maturing fall crop planted in the same location you've assigned to a quick-maturing spring crop. For instance, early cabbage, peas, snap beans, lettuce and radishes will be harvested during June or July. A late planting of the same crop in the same location can be made after the first one has been harvested.

Companion cropping will also greatly increase your garden returns. Quick-maturing crops—kale, beans, spinach, lettuce, radishes—may be planted between the rows or between plants in rows of crops like tomatoes, eggplants, melons, and peppers.

Soils are tested free of charge for acidity by the local County Agent and definite recommendations given as to the amount of liming materials to use. An application of 50 pounds of a pulverized limestone to every 1,000 square feet of garden may be required every year. The constant use of this material will not greatly increase the sweetening of the soil. If pulverized limestone is not available, then use 35 pounds of a hydrated lime to every 1,000 square feet.

Organic matter is also very important. It acts as a "buffer" in the soil, tends to aerate the very heavy, clayey types of soil and to bind the sandier types. It will also absorb nutrients and hold water which can be used by plants over short periods of drought.

There are many different types of organic matter which can be used, i. e., horse or cow manure, where it can be obtained; dried cow manure which may be purchased in 100 to 125 pound bags; wood mold, mushroom manure, pine needles compost, half-rotted sawdust, peat moss or muck, other composted materials such as tree leaves, household and other waste materials collected in a compost pile. Poultry manure and sheep manure, besides being a source of organic material, are a concentrated form of fertilizer fairly high in nitrogen.

Garden fertilizers vary in the amount of plant nutrients which they carry. The one recommended

(*Continued on page* 191)

Mows and Trims Lawns



New model. New type metal handle has special device to adjust cutting height. Drive shaft now mounted on free rolling, factory lubricated, and sealed ball bearings. No tired backs or aching arms. 8¼ lbs. of live precision made mechanism that first gathers, then cuts smoothly a clean 16" swath through grass, dandelions, spike grass and weeds. No noise or clatter. As modern and efficient as your electric razor. Cuts right up to walls, fences, trees or posts; leaves no fringes to be trimmed by hand. Cutters are self-sharpening. Built to last many years. Many thousands in use. Sold direct from factory. Costs little. Write at once for guarantee information and literature.

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FRUIT TREES ORNAMENTALS

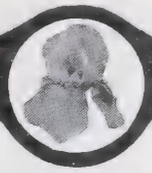
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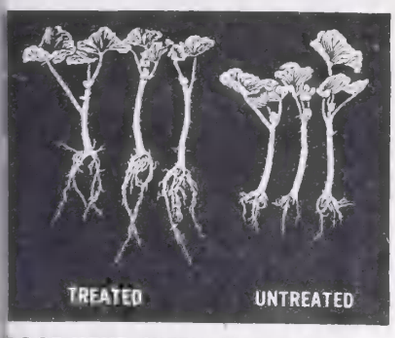
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TRAVEL AND YOU'LL BE A BETTER GARDENER

CONTINUED FROM PAGE 159

public garden shows. The New Orleans Spring Fiesta from March 8th through 29th would repay a pilgrimage from the remotest part of the country. The Mobile Azalea Trail at Mobile, Ala., at its best in mid-March, is a thrilling sight you'll never forget. And the wonderful camellias in both public and private gardens of Charleston, S. C., rival floral displays anywhere in the world.

SOUTHERN garden clubs conduct tours that open the doors of the finest plantations to visitors from all over for a slight fee. Notable among these is the Pilgrimage Garden Club which conducts tours through the entire plantation belt in the Natchez, Miss., area. Azaleas and dogwood are the big features of the Memphis, Tenn., Garden Club tour which will be held from April 6th through the 22nd. In North Carolina and South Carolina there are famous camellia and azalea gardens open to the public. You'll see fine gardenia displays here, too.

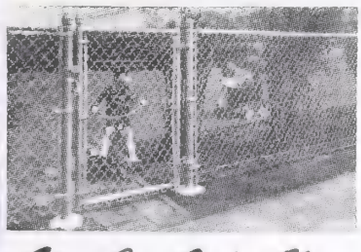
From the point of view of design and planting materials, Mt. Vernon and Williamsburg have a great deal of interest for the traveling gardener. And in the James River section of Virginia the beautiful old gardens of famous estates are frequently open to the public.

Free to all are the much publicized cherry trees of the Tidal Basin in Washington, D. C., and the less publicized but equally beautiful dogwoods at Valley Forge, just outside Philadelphia. The cherry blossoms might bloom any time between March 25th and April 15th, but consult your travel bureau to

(*Continued on next page*)

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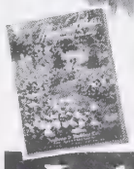
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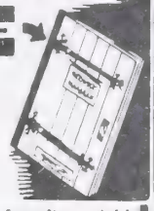
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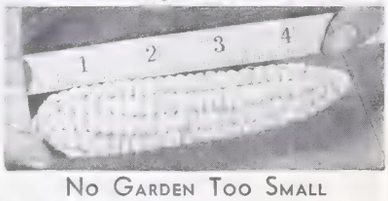
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CONTINUED FROM PRECEDING PAGE

make sure. The Valley Forge dogwoods are at their best around May 5th through the 15th.

A trip through the Shenandoah Valley of Virginia in May rewards you with an unparalleled display of apple blossoms. Tour the Great Smokies of North Carolina and see the natural springtime show of azaleas, rhododendron, and laurel. Florida's Easter lily farms are a sight to see, as are the bluebonnets that grow wild across Texas.

Travel the side roads of the Pocono Mountains of Pennsylvania in early June and you'll see a breathtaking natural show of mountain laurel and rhododendron. Early June along Route 29 between Albany, N. Y., and Pittsfield, Mass., or any route in the Berkshires in that season, also presents a gorgeous display of laurel, as does the Skyline Drive in Virginia.

Mountain flowers abound in the Rockies, and what Coloradan has not visited South Park to see miles of columbines, larkspur, and mixed blooms from the slopes of Mt. Evans? And a trip to J. D. Long's Iris Gardens in Boulder, Colo., in June will never be forgotten.

And if you're gadding about in the Southwest, don't miss seeing the cactus gardens in Tucson, Ariz.

Southern Californians do not see too many flowers in midsummer, but a trip to the acres of zinnias and marigolds at the Bodger Seed Farm in El Monte is a thrill. A one-day trip will take them to Santa Maria, Guadelupe, and Lompoc, where they can see hundreds of acres of asters, stocks, snapdragons, and in fact, every flower that grows, in endless profusion. These towns are the hub of the world's production of flower seed.

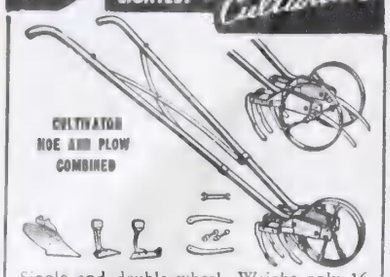
March and April are the banner months for garden-minded residents and visitors in the Northwest. Daffodil, tulip, and iris farms dot the entire coastal area from Portland to Puget Sound. Easter lilies abound in Oregon. Local chambers of commerce will gladly direct visitors to the large bulb farms. New Yorkers can duplicate this on a smaller scale in mid-April and May in the famous Long Island bulb center in Babylon.

MIDWESTERNERS come into their own at iris, peony, and gladiolus time. And don't forget the lovely Tulip Festival in Holland, Mich. Brand's Peony Farm, Faribault, Minn., and Northbrook Peony Farm in Northbrook, Ill., are a must trip for peony lovers. Kunderd's Gladiolus Farm in Goshen, Ind., is easily accessible, and there are scores of iris farms in Iowa, Michigan, Illinois, Indiana, and Ohio. A summer trip to Kansas will show you sunflowers running wild.

In midsummer you can see a fine show of gladioli in western farms in Oregon and in eastern farms in Vermont.

Shrubbery enthusiasts can find all the fine and rare species in the scores of botanical gardens and arboretums with which our country is blessed, and, of course, in most of the private gardens mentioned above. But if it's flowers you want

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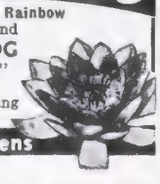
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to see, and specialty flowers at that, your best bet is the commercial producer's growing fields. Membership in the various special-flower societies (see HOUSE BEAUTIFUL, November 1945) will gain you entrance to the best private showings of your favorite flowers, or those that may one day become your favorites when you know them.

There is no outdoor chrysanthemum show to equal that of Bristol Nurseries in Bristol, Conn., although countrywide city parks and botanical gardens are devoting more space annually to these magnificent autumn flowers.

Here is one of the best ways to plan a garden pilgrimage, local or national in scope. List geographically the names of all the commercial plant producers whose items interest you most. These names can be taken from advertisements in national garden magazines. Combine this list with the best scenic route, take a good look at the map on pages 92 and 93, and you will have a trip that will make you a better gardener.

THE MAN BEHIND THE HOE

CONTINUED FROM PAGE 188

for the vegetable garden is either a 5-10-10 or a 5-10-5 commercial mixture. This should be applied to the soil at the rate of 50 pounds to every 1,000 square feet of surface. On soils which have received quantities of manure or other organic matter, the amount may be reduced by one-half.

The best method of applying fertilizer is to apply it in two operations. Half of the amount may be broadcast and spaded under to the depth of the spade. This will provide plant nutrients for roots which penetrate deep in the soil.

The remaining portion of the fertilizer is then applied either on the surface of the ground and raked into the surface soil or, better yet, applied as a side-dressing along the row just after peas, beans, and other row crops have reached a height of from two to four inches. Tomatoes, eggplant, peppers, melons, etc., should receive a top dressing of fertilizer about four weeks after planting.



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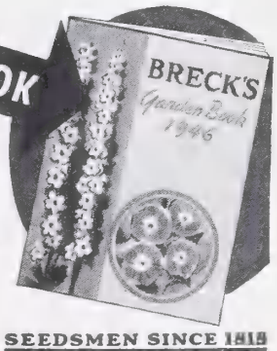
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For gracious living plan your room settings around Drexel masterpieces. There are beautiful and practical collections to fit every budget. Each piece is carefully branded "by Drexel." Ask for Drexel furniture by name at all leading department and home furnishing stores.

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RDED RAYON TAFFETA ENSEMBLE . . . by Sumerson. Refreshingly crisp and colorful, this rayon taffeta is made with a new ded effect to add excitement and enchantment to your bedroom. Rose dust, powder blue, red, chartreuse and bottle green. The pery is two and one half yards long with tie backs and lined with en, pair $12.98. The dressing table skirt, $12.98. Twin-size spread h quilted top, $18.95. Full-size spread with quilted top, $19.95. created to harmonize. Second Floor Annex.

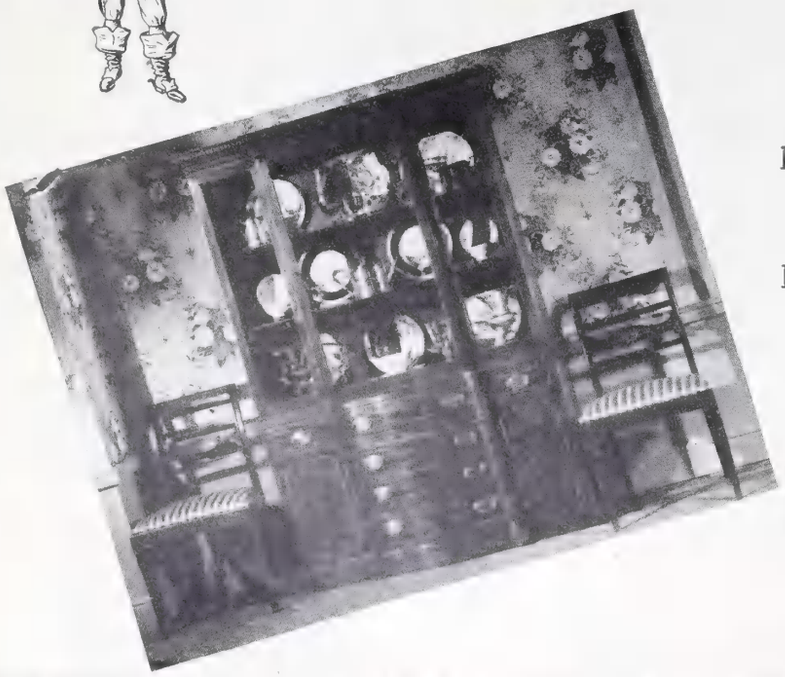
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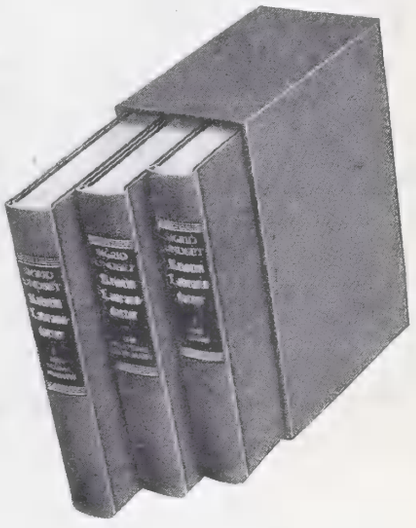
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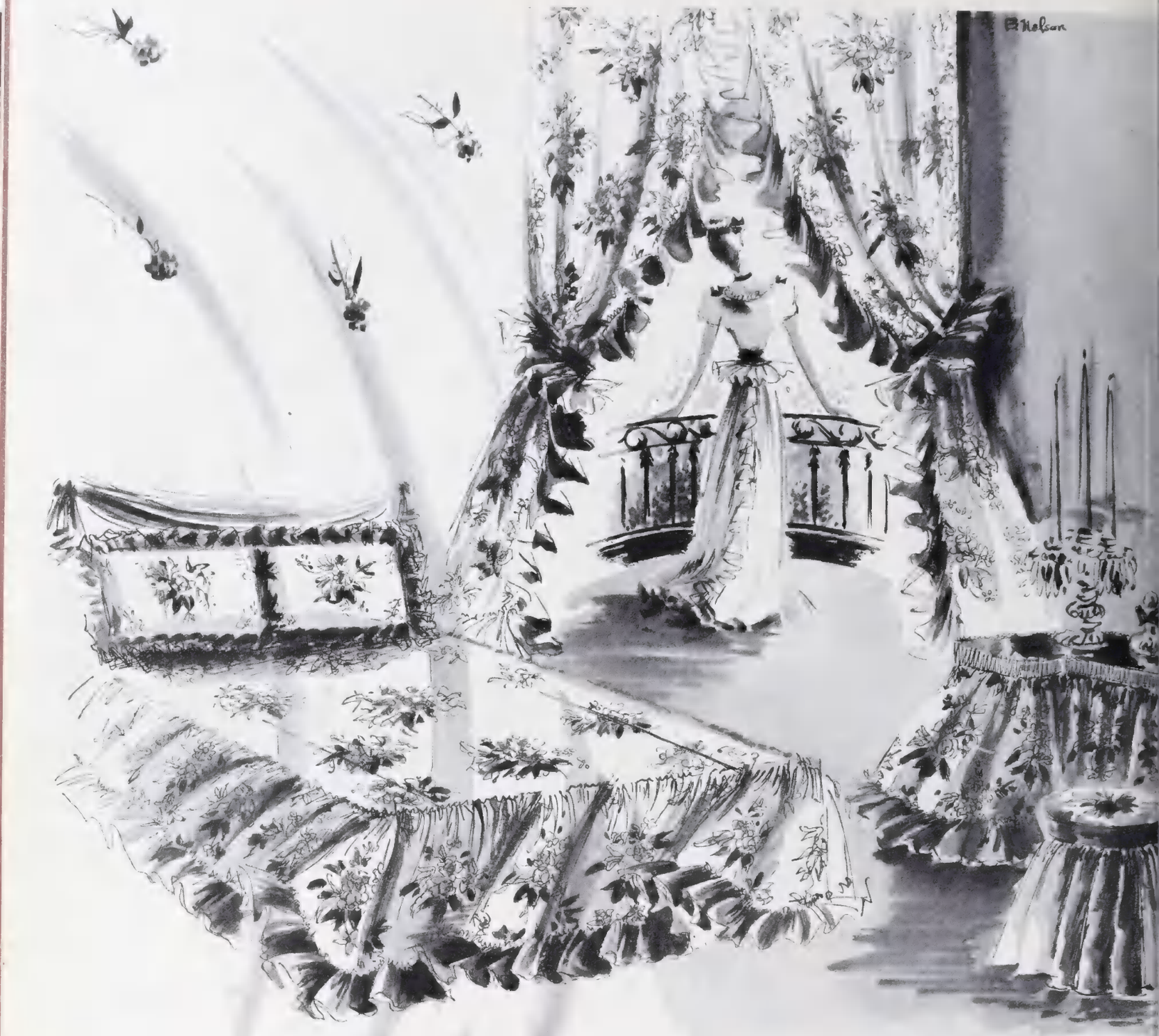
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Of *course* we want him to come. But, Darling, have you looked at the dining room lately? Do you detect a weeping willow look to the draperies, a touch of the weathered airedale in the rug, or a hint about the table legs of "differences" with the vacuum cleaner? The boss *will* notice— you know he never misses a trick.



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The utmost in comfort . . . extra-long, extra-wide bed . . . harmoniously and decoratively enhanced by a background of delicately wrought mirrored glass-work.



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"**No, silly**—but these are Fieldcrest's brand new colors. And . . . well, I couldn't choose between them so I took them all."

SEVEN DECORATOR COLORS

Here's an April shower of good news! Fieldcrest shows the way to our first peacetime Spring with seven new, wonderful colors in those soft, *deep-down-drying* Fieldcrest towels. Lovelier than ever pastels—Lemon, Lime, Azure Blue, Pink, Flesh, Turquoise, Dusty Rose. It's good news, too, that Fieldcrest towels will be a little easier to find in the better stores, from now on!



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Living Genuine NURRE Mirrors *Pictures*



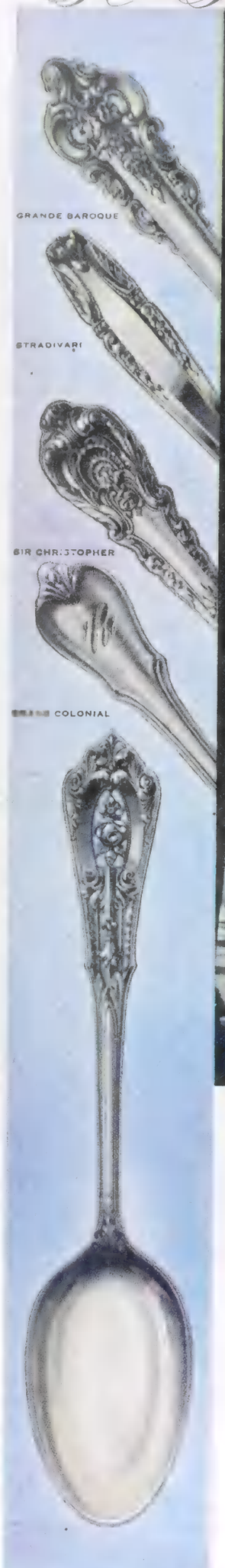
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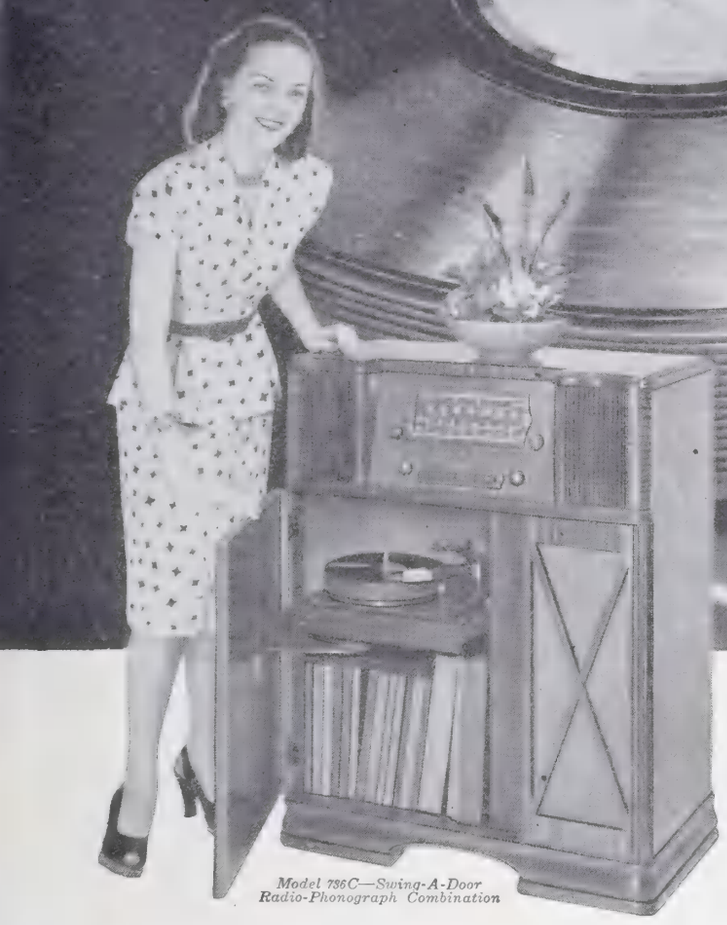
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Bendix Radio draws on $500,000,000* worth of radio experience to give new beauty to recordings old and new

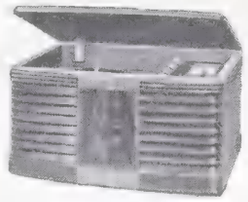
THE same broad experience that brings you glorious new mirror-faithful radio reception has advanced the science of cord reproduction to give thrilling new life and beauty to your cordings. Bendix Radio-Phonograph Combinations present *any basic advancements in tonal quality*—including new freedom om needle noise. Housed in the handsomest and most practical binets ever to grace your home—and built in a complete range of models and prices—these modern instruments provide dependable automatic record changers with single button control, and the exclusive Swing-A-Door, which brings the turntable, at a finger-touch, to exactly the right position for reloading. Whether you choose a table model or a console, a Bendix Radio-Phonograph Combination assures you years and years of the *richest enjoyment available from records or radio.*





***You can't beat experience.** Bendix Radio has built nearly $500,000,000 worth of radio equipment—and produced, in a single year, more than the entire industry's annual prewar home set dollar output.

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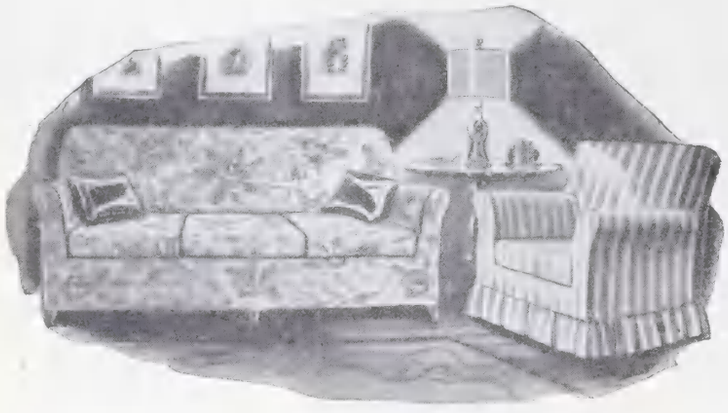
Barbara Hale

in the RKO Radio Picture "LADY LUCK"



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with *Sure-Fit* ready-to-put-on SLIP COVERS



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Very soon you, like your favorite movie stars, will see the exciting new colors and patterns . . . the new patented features—and you'll be happy you waited for Sure-Fit, the largest-selling ready-to-put-on slip cover in America.

GENUINE SURE-FIT READY TO PUT ON *Slip Covers* THE WORLD'S FINEST

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Ready-to-put-on SLIP COVERS

AMERICA'S CHOICE TO DECORATE AND PRESERVE LIVING ROOM FURNITURE

353 FIFTH AVENUE • NEW YORK CITY

IT'S WORTH MENTIONING

Housekeeping is made easier and more efficient by having the right tools. These modern aids are good examples.

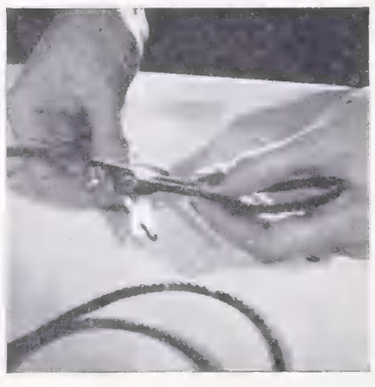
By Julie Polshek



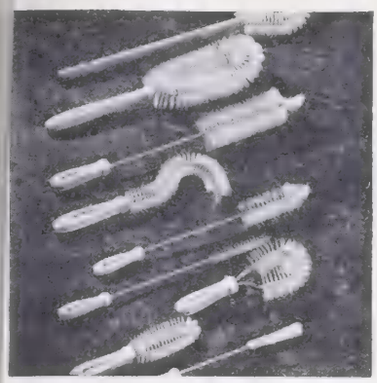
Assemble this all-purpose cooking utensil seven different ways for any cookery that's do-able on a range. Pot, rack, ring, and cover-pan are stainless aluminum-magnesium. The lid is heatproof glass. Ring and cover-pan are perforated for easy draining of food. This 5-in-1 utensil from Flat Top Cooking Utensils, Norwalk, Conn., is as simple and easy to use as it is versatile. $7.95 at R. H. Macy & Co., New York.

If you lack tarnish-preventing means or space for storing sterling flatware or hollowware, Silver Wrap of Pacific Mills, New York, N. Y., the same impregnated, tarnish-preventing flannel used to line fine silver chests, is your answer. Use the 20" x 31" flannel "as is" to wrap hollowware or to line your silver drawer, or fashion it into a drawstring bag or pocketed roll. It's $1 at Stern's, New York, N. Y.





Here's a clothesline that won't stretch, rot, or discolor, won't kink, stain, or rust-spot. AND washes in boiling soapy water. Plastic's moisture-weatherproofness, light steely strength, make it ideal for this long-life postwar line of braided Dow Chemical Saran, from Lee-Bert, Saginaw, Mich. For an iron-grip loop, flame-point the ends, and insert into line. 50 ft., $2; 100 ft., $3.89. Marshall Field & Co., Chicago, Ill.



Those long-wearing, non-matting, shake-dry, stay-stiff household brushes of du Pont Nylon are back—plus new types! Need we say more? Top to bottom, is a kitchen-bath brush "wardrobe" from Kellogg Brush, Westfield, Mass., tailored for: bath bowls ($2); bath ($2.75); bottle-tumbler ($1.20); baby bottle (60¢); Silex ($1.20); percolator (35¢); vegetable (90¢); nail ($1); pastry (60¢). Lewis & Conger, New York, N Y.

You can boil a quart of water in three minutes in this scientific water kettle of Dr. Schlumbohn, New York. No danger of burns, for the pendulum handle stays ever cool and steam won't "back-fire" while you pour. Pouring is precise—and *dripless*. Spun aluminum bowl is ridged for water measuring and water level shows in the wide, never-steam filling spout. $12.50 (1½ quarts) at Hammacher-Schlemmer, New York, N. Y.





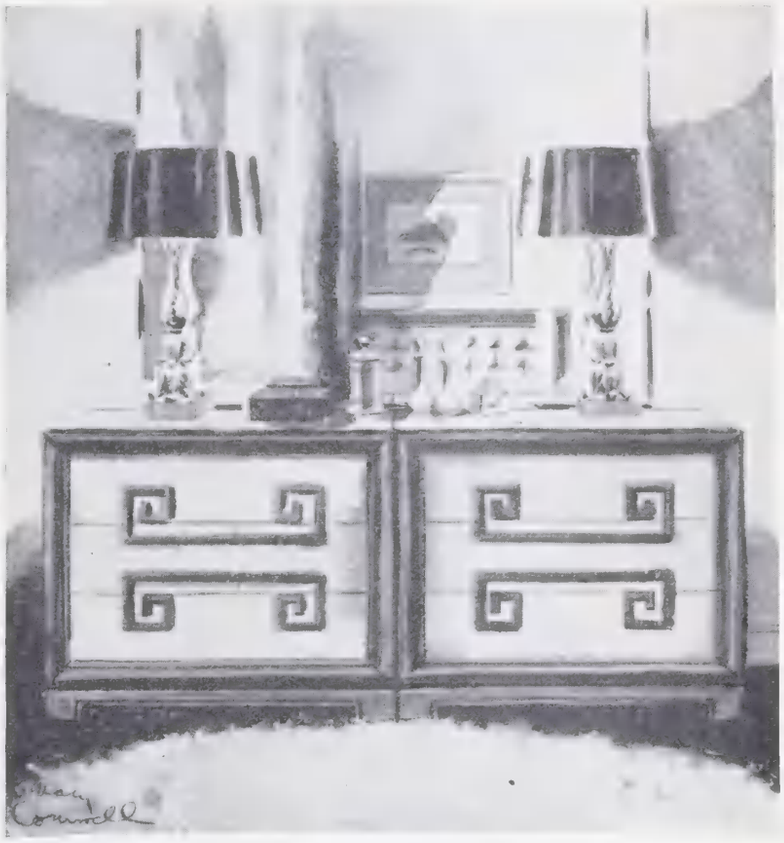
There's no danger of bottle-opening cuts or bruises—no spurting foam—no pulling or prying—when you remove bottle tops with Top-Off of Eagle Lock Co., Terryville, Conn. Press the spring-action wings together and presto, the top is off. Polished aluminum finish and graceful lines of this sturdy opener make it a handsome addition to your beverage service. $1.95 at Hammacher-Schlemmer, New York.

You can make faucet water clear, pure, tasty as spring water with Klearking filter-purifier. Remove filter disc and the permanently attached head becomes an efficient spray for vegetable washing or dish rinsing. Both heat-resistant disc and stainless metal head of this filter-spray of Empire Distributors, Chicago, Ill., are rustproof. At Lewis & Conger, New York, N. Y. Filter, $2.98. Extra filters, 9 for 75¢.





There's a drinking tumbler of du Pont Nylon that is a lifetime investment. It's unbreakable, stands boiling—won't chip—retains its beauty, luster, and shape forever. This trim, featherweight tumbler of DuBois Plastic Products, Buffalo, N. Y., of natural-color Nylon (creamy white) is perfect for children's use, for terrace or rumpus room, kitchen or bathroom. $1 each, at Gimbel Brothers, New York, N. Y.



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Furniture so lovely you'll want to live in your bedroom every hour of the day. A new modern—"Mandarin"—done in restful Ming colors . . . in design as functional as tomorrow's homes. The sort of furniture you'd expect from America's fine furniture craftsmen. The subtle tones blend easily with other colors, add refreshing charm to your home. Twin "Mr. and Mrs." chests shown above keynote the group, composed of six equally exciting matchmates. All are fully described in our colorful "Mandarin" booklet. Write for your copy, and the name of your nearest dealer.

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HOUSE AND GARDEN STORE

524 N. Charles St. Baltimore 1, Md.



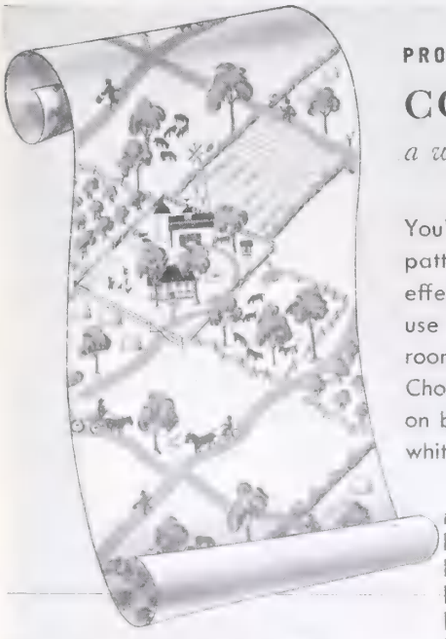
SHINING BRASS PLANT CONTAINERS

To add a charming touch to any room, fill these glowing semi-circular containers with ivy or other greens. Hang them one under the other between windows, or on either side of the fireplace, or place them at the ends of the mantel. Sheraton design, and watertight. 7" by 7¼".

$15.50 a pair postpaid.

MADOLIN MAPELSDEN

825 Lexington Avenue, New York 21, N. Y.



PROVINCIAL...CONTEMPORARY

COUNTRYSIDE

a wallpaper of distinction and charm

You've searched for this kind of pattern to achieve a particular effect. Exceptionally versatile . . . use it in dining room, breakfast room or any room in the house. Choice of greens and tomato red on blue, green and brick reds on white ground. At $2 a single roll.

—WRITE FOR SAMPLES—

Gentlemen:
Please send color samples of COUNTRYSIDE for which is enclosed 10c to cover postage and handling.

NAME_____

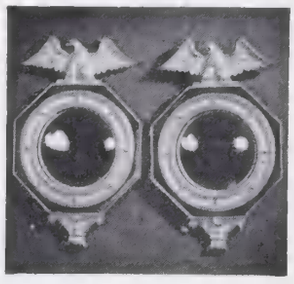
ADDRESS_____

CITY_____ STATE_____

THE WARNER CO.

Dept. 17 ▪ 418 S. Wabash Ave. ▪ Chicago 5, Illinois

WINDOW



MIDGET MIRRORS. We can see this tiny couple almost anywhere. In your entrance hall, along your staircase, over your victrola or flanking your breakfront. Minute Federal mirrors with convex glass are just 6½" in diameter, are made of molded wood, have a soft maroon insert around the edge and they are topped with the traditional gold eagle. Just $6.50 a pair, postpaid. Ellison's, Wilmington 11, Del.



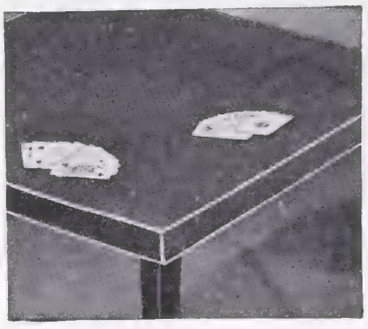
SUDS YOUR DUDS with a miraculous soap powder called Jalma. Girdles, stockings, sweaters, delicate lingerie come out of its gentle foam fragrantly fresh—and no rubbing necessary. A whiz, too, at removing fresh stains of ink, grease, lipstick, iodine, blood, cod liver oil. So keep a box on the bath shelf. 1 lb., $1; 2¼ lbs. (with scoop), $2. Postage extra. Hammacher Schlemmer, 145 E. 57th St., New York 22.



SEVEN NO TRUMP—Handsome, genuine leather, hand tooled monogrammed box. This is a marvelous family gift for those card playing friends of yours "who have everything." The box itself is worth the price ! ! Two decks of cards and the leather box, all monogrammed, only **$5.50 postpaid.** No C.O.D.'s, please.

EDITH CHAPMAN

168 East 33rd Street, New York 16, N. Y



BRIDGE TABLE COVER . . .

Made of beautiful, dutiful leatherette to fit any standard size table. Easy to clean. Green, blue, red, tan. 2.95.

MAIL ORDERS FILLED

Harzfeld's

Petticoat Lane, Kansas City

A TIC-TOCK! CLOCK

Adds A Modern Decorative Touch To Your Home!



This Imported Swiss Tic-Tock actually operates with chain and weight. No springs to break or wear out.

The inspired burnished metal face is as modern as the time it tells.

A welcome gift in mansion or bungalow, and if you live alone you'll love it.

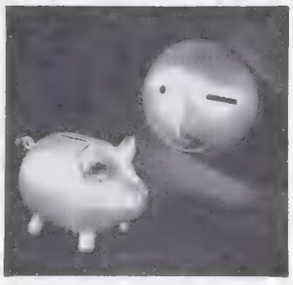
$12.75
Postpaid

Order in Square or Round Face

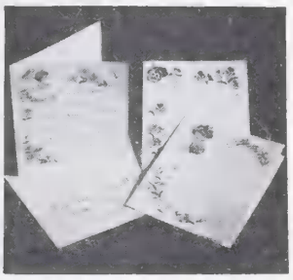
Harley's Clock Shop

Altman Bldg. Kansas City 6, Mo.

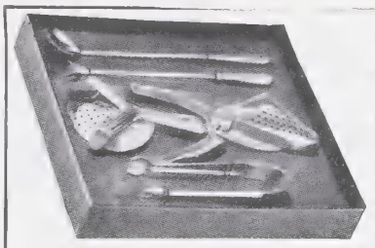
SHOPPING



ONE FOR THE MONEY. the ther for Papa's razors. Shiny as a new ime, catchy as a fishnet are these two anks. Both nickel-plated, the chubby ttle pig bank, 4" x 3", is so lovable oking that you'll find yourself feeding im coins. The razor bank with the flirty, flirty" eyes (3½" diam.) hangs n the wall. Pig bank, $4.50; razor ank, $3.25 both incl. tax and post. Robert Koerber, Inc., Fort Wayne, Ind.



FLOWER GIRLS. We're going to hake a sweeping statement, and we nean it. This is the darlingest stationery ve've ever seen. It's a box of 24 signature notes by Norcross, and each sheet s spring enchantment with a saucy ittle flower girl carrying a special kind f flower. There are 6 assorted designs, ll with envelopes, and the price is only 1 plus 10¢ post. Selden Cooper, 8015 Forsythe Blvd., Clayton, Mo.



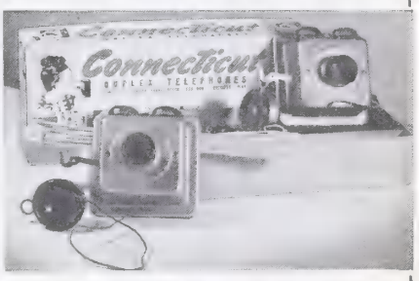
Stainless Steel

BAR ACCESSORY SET

A gift that the man of the house will adore! He will proudly trot out this glistening, stainless steel bar set the moment guests arrive! Made of heavy gauge, stainless steel, the set consists of a lemon squeezer, ice strainer, mixing spoon and fork and ice tongs. They are essential to good drink mixing and they will never rust or tarnish. All in an attractive gift box. $5.75 for the set postpaid.

TWO-STATION

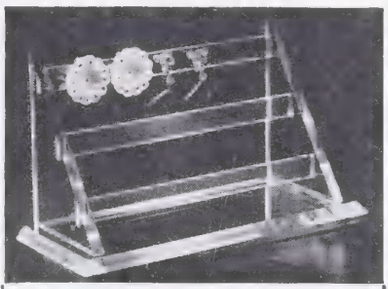
TELEPHONE SYSTEM



An efficient, dependable electric two-station 'phone system providing for a clear, distinct conversation up to 2,000 feet! Press the button on top and the bell rings at the other end. So simple to install, a boy can do it! Can easily be taken down and moved to where it is needed. Use it between the bedroom and kitchen . . . to the maid's room, garage, workshop or barn. A must for the invalid. Also makes an ideal toy for children. Requires two No. 6, 4½ volt "C" batteries at each station. Heavy steel phones, finished in green enamel. Made by a manufacturer of telephone equipment for the government. Including 100 feet of rubberized wire with complete installation instructions, $15.50 postpaid.

Write for free catalog. Hundreds of other smart gifts for children and grownups

Mayfair Gifts 72-08D AUSTIN ST. • FOREST HILLS, N. Y.



EARRING BAR

Never again need you scuffle through a cluttered jewel case to find matching earrings. Always they'll be ready. And when not in use will add glamor to a vanity. Made of polished Plexiglas, the aristocrat of plastics that is clearer than glass, brilliant as a jewel, it's 7½" x 3" x 4½" high.

$5.25 postpaid

No C.O.D.'s please

DANIEL'S DEN

A Shop of Choice Things

141 Newbury St. Boston 16, Mass.



It's LUCKY for YOU

—and practical too!

Calls the folks to chow, collects the kids from play, announces visitors at door or garden gate. Two old horseshoes welded together. They ring delightfully when struck with rawhide-tied clapper. Weatherproof finish. Height 9 inches. Diameter about 8.

Complete with Horseshoe Bracket **$7.50**

Shipped express collect on receipt of check or money order. No COD'S.

Patent No. 137664

Horseshoe Forge

Muzzey St. Dept. H Lexington, Mass.



ALWAYS SOMETHING NEW at

THE **BAR MART**

ONLY STORE OF ITS KIND

62 W. 45th ST., NEW YORK 19, N. Y.

between 5th & Ave. of the Americas

BEER MUG. Beauty and Beer go together in this large amber colored glass mug. Gleaming copper bands. Light wood handle $11.50 set of six. Not sold singly. Prepaid (No C.O.D.'s, please)

bobbie ganger *Executive Director*

Send for Catalog HB4



Pre-War Type

STEEL SCOOTERS

5.97

Every boy you know (and many girls, too) will want such a scooter! It boasts these special features: 1¼" rubber tires, disc wheels, foot brake, parking stand, shaped foot plate, tubular handle, rubber grips. 32½" high.

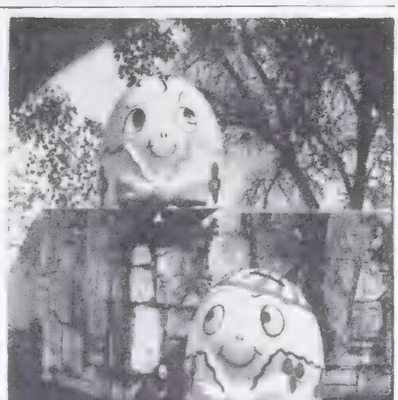
MAIL ORDERS FILLED

Will ship Express Collect outside N. Y. C. Delivery Area.

HEARNS

Serving New York Since 1827

5th Ave. at 14th St., N. Y. C. 11



Humpty Dumpty Banks . . . from California, that make your heart fall—stay intact themselves because you just can't bear to break them. Bright colors hand painted on white pottery. 3½ inches tall . . . each 1.50 add 10c for postage

Hengerer's

465 Main St., Buffalo 3, N. Y.

The Old Swimmin' Hole



A comfortably safe "ocean" for your water baby to splash around in without having to leave your own back yard. Extra large, 4 x 6 feet, it's made of bright green waterproofed duck with 4 corner seats and a strong collapsible metal frame. News feature is the shower attachment which connects to a garden hose for easy and quick fill-ups. And there's a cork plug for drainage. The gift that makes your lawn more fun than the beach for the young fry. **$17.95** express collect

YOUNG AGES, INC.

2520 Fairmount Ave.
Dallas 4, Texas



There's character to individual craftsmanship

You'll be proud to offer cigarettes from this personalized box, hand-crafted by the famous New England designer and craftsman, Henry W. Longfellow. . . . The top is of hand-engraved copper, individually chased and colored by oxidizing. A jeweler's lacquer is then applied to prevent tarnishing.



Size: 7" x 5½" 1" high

$5

DESIGNS AVAILABLE:

Illustrated
Your Three Letter Monogram, to order.
Spaniel Head.
Sailboat off New England Coast.

Not illustrated
Your Single Initial in Old English.
Wild Duck in Flight.

Shipped prepaid in U. S. A. No C. O. D. deliveries

PAINE
FURNITURE COMPANY
81 *Arlington St., Boston* 16, *Mass.*



wedding guest
FRUIT CAKES
$4.80 complete

Exciting idea for your wedding! Hoenshel's package of 24 individual guest boxes of delicious brandy and wine fruit cake. Express collect.

HALL GALLERIES
ALBERT STEIGER COMPANY
SPRINGFIELD MASSACHUSETTS



SMOKING SET

Table Lighter of hand painted porcelain, in turquoise, white or peach with gold rose, also white with pink Meissen rose; Swiss insert **$29.50**

Tray, 4¼", to match..... **$12.50**

SHIPPING CHARGES COLLECT

Alfred Orlik Inc.
680 FIFTH AVE., AT 53rd ST., NEW YORK 19

WINDOW



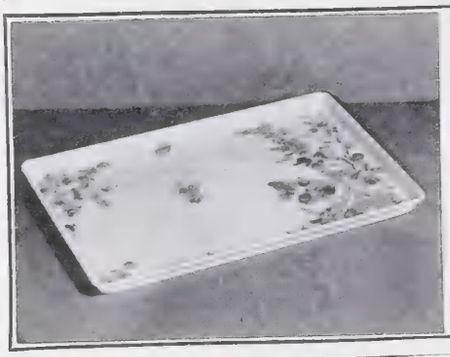
NAUTICAL BUT NICE. Ship ahoy me lads! A marine lighter—and with a flick of the ship's wheel, the light that flares up will do for your bar or library what a buoy does for a ship in a fog. 5" high, it is made of chrome that won't tarnish. Give one to your Navy-minded nephew or get a pair for your summer cottage. $5.50 postpaid. Mayfair Gifts, Forest Hills, N. Y.



A CUDDLY KITTY. As soft as a pussy's fur and as comforting as a Nanny's voice, your curly haired beauty will purr with joy when she has this sleeping pajama kitty for her own. Or your older daughter, if she has a collection of animals on her chaise or bed, will make it the prize member. In pink and white pajamas, with a bell on the end of its cap. $5.25 postpaid. Daniel's Den, 141 Newbury St., Boston 16, Mass.



PLENTY OF ICE. Occasionally a design of such functional integrity meteors across the gift horizon that it makes a copy writer feel humble. This spun aluminum ice cube tub is one of these. Its earthenware insert and cork lining make ice cubes last about 6 hours; has strong lucite handle and highly polished wood cover. 3½ qts., 14" high, $13.95 exp. coll. Browning's, East Greenwich, R. I.



UTILITY TRAY

Serve drinks, hors d'oeuvres or sandwiches on this perfectly practical hand-painted metal tray. Comes in black, ivory or green; measures 12" x 17¾".

$3.00
plus 25¢ postage

NOMMEL NOVELTIES
88-14 Corona Avenue
Elmhurst, Long Island, N. Y.

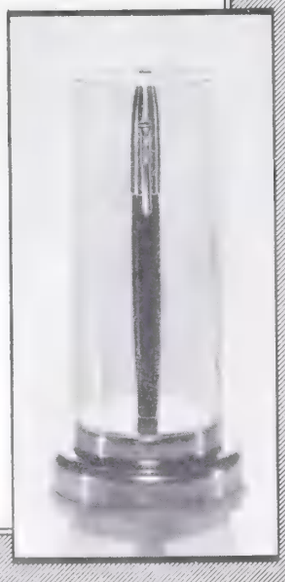
Reynolds Pen
INTERNATIONAL

GUARANTEED TO WRITE 2 YEARS "WITHOUT REFILLING"

- Writes with a steady, fine unshaded line.
- Writes at stratosphere altitudes without leaking.
- Writes clearly through 4 to 8 carbons.
- Writes on any quality of paper, cloth and other materials
- Writes fine, medium or heavy according to pressure and responds to the lightest touch.
- Strange as it may seem, it writes under water.
- Will not leak or drip in cap or pocket.
- Will not smudge or smear. Dries instantly. No blotter needed.

Pen, including Hood and Desk Stand . . **12.50** POSTPAID

ROSELLE'S DEPT. STORE
on the Banks of the Old Raritan
NEW BRUNSWICK, NEW JERSEY





MEALS ON WHEELS

Mobile, light and sturdy barbacue with folding grill (20" dia.) and swivel feature for easy fire-tending; $6.50 prepaid. Exp. chgs. col.

MAYFAIR, INC.
4 Central Ave. ▪ Albany 1, N. Y.

America's Favorite Coaster



Killinger Hi-Jacs are once more full terri-knit lastex! They fit snugly, keep drinks dripless, wash easily. Two new styles: left, *Center Bands,* assorted colors with smart white stripe, 8 for $1. Right, *Fiestas,* assorted bright colors with Mexican motifs, 8 for $2. All gift boxed. Orders postpaid from Killinger Company, 81 J St., Marion, Va.

Killinger HI-JACS

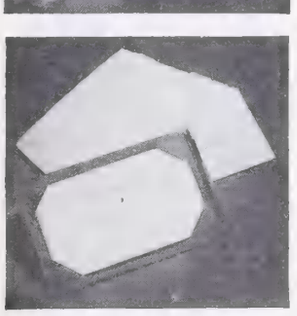
SHOPPING



ASTER STARLET. Your week-ay tomboy who rules the roost and our heart in sturdy overalls will take er daddy's breath away on Easter unday when she steals the parade in is glamour gown. It comes in Easter-gg shades of pink, blue, or yellow que, with demure white collar and ffs, and a cotton lace panel in the odice. 3 to 6x, $3.95 plus postage. eorg Jensen, 667 Fifth Ave., N. Y. C.

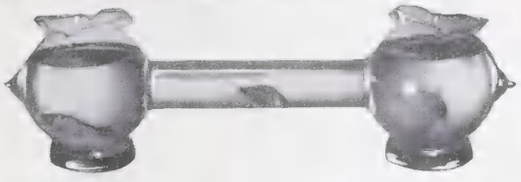


T'S BEEN A LONG, LONG IME since we've seen a whole set of leaming aluminum kitchenware. But, lory be, here it is, and lots of it! A -piece set of Reynolds aluminum in-ludes 3 nested saucepans with handles -1½,- 2-, and 3-qt. sizes), 2 covered aucepans, 2 frying pans (7" and 10"), cooky sheet and loaf tin. All for 9.43 exp. coll. No C.O.D.'s. Julian ess, 6 Grand St., White Plains, N. Y.



HAT DOLLAR GIFT, so impos-ible to find when you're looking for omething for a discriminating friend, as finally turned up. It's a telephone essage holder made of genuine leather n black, brown, or red, has an attached encil, and comes boxed with message heets which slip into the holder. 5¾" x 3½", $1 ppd. Mermod Jaccard King, St. Louis, Missouri.

Watch the Fish Go By!



It's fun to watch them swim from one bowl to the other, through the clear glass tube. We think the fish enjoy it, too. Made by craftsmen of hand-blown glass . . . about 5 by 16 inches with two glass coasters.

FISHWALK $5.65

Sorry, no C.O.D.'s. We pay all postage.

Gifts by Violet

7602 N. Paulina Chicago 26, Ill.



Chinese Trio

Impressive dignitaries of the Ming dynasty (1368-1644 A.D.) are reproduced in miniature. Their white ceremonial robes are edged with gold, pale red & blue, and they're mounted on hardwood bases. 5½" tall, hand painted and perfect for knick knack shelves.

$1.75 each 3 for $5.00 ppd.

sorry no C.O.D.'s

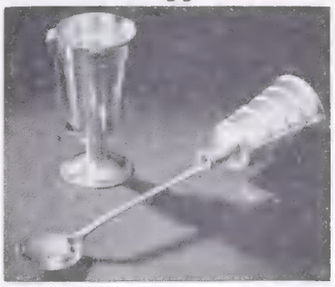
created by and exclusive with

STUDIO DE CHINE

43 E. 59th St. New York 22, N. Y.

BOTTOMS DOWN

The Valve Jigger Is Back!



Napier's silver-plated Valve Jigger on Stand has a lever which releases liquor from the bottom! Fill her up, hold over glass, press lever and you're all set! Graduated cup measures ½ to 2 oz.

$4.50 including tax & post.

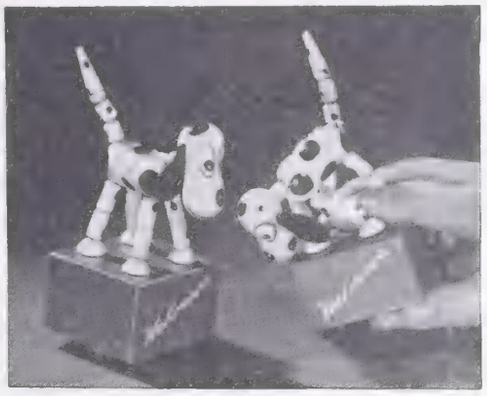
The Valve Jigger Spoon works on the same magical principle.

$5 including tax & post.

KOERBER'S

Jewelers since 1865

Fort Wayne, Indiana



FINEST TOY OF ALL

Here's the most ingenious toy that ever came out of Switzerland! A loose-jointed dog, mounted on a red wooden block, does exactly what you want him to do by fingertip control. A button on the underside presses him into ridiculous antics, and you'll spend hours making him perform. Also available with zebra, donkey, horse or deer.

$2.50 plus 15¢ postage

SWISS SPECIALTY SHOP

755 Lexington Ave. New York 22, N. Y.



Georgian Castor Stand

Spring posies or luscious jam—this versatile Honduras Mahogany CASTOR STAND holds both, for we supply covers and ladles with its Waterford type CRYSTAL JARS.

A gala Wedding Gift—an unusual Easter Remembrance. 10¾" high, 10¼" x 4⅜" base.

$12.50 Postpaid

Write for "1946 Gift Sampler," and if you seek small EARLY AMERICAN FURNITURE, request "Country House Reproductions" booklet.

The Lennox Shop

Long Island's unusual Gift Shop

HEWLETT, N.Y.

now it's for BABY in pastel blue, and pink



This charming little fellow is handmade and handpainted. Only the best woods and paints are used to make this an ideal gift for Easter or for baby showers. Also to be had in red, white and blue for older children who enjoy gay colors. This sturdy little costumer is 54" high. Carefully crated and sent express prepaid anywhere in the Continental U. S.

$6.95

(No C.O.D.'s please)

RALPH G. MOORE INDUSTRIES

94 N. Babylon Tnpke, Merrick, L. I., N.Y.



Umbrella Bunny

BIB SET...

An Easter Bunny that parades through rain or shine on a bib, place mat and napkin. With child's first name on bib... in a gift box. 2.25

Allow 2 weeks for delivery *Linens, Second Floor*

CARSON PIRIE SCOTT & CO

Chicago 3



DALE FIFTH AVENUE
In New York, ONLY at Fifth Avenue at 56th Street



STERLING SILVER PIPE COMPANION

Very practical—and very handsome—this pipe cleaning set is an *original* Doskow creation. Handwrought from Sterling Silver, it ingeniously combines a tamper, reamer, and stem cleaner in one compact unit. Folded together, it measures only 2¼" x ½" in the pocket!

$6.00 *Postpaid • Including Tax*

LEONORE DOSKOW
SILVERSMITH
BOX HBA • MONTROSE, N. Y.

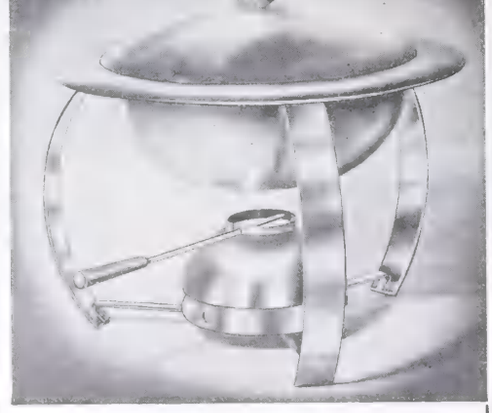


Outdoor Lantern Light

For porch, garage, terrace or entrance way. It's made of copper with an antique finish specially treated to prevent discoloration, is electrified, stands 7¾" high.

$4.95 each
(express collect)

Mark Stier
277 East Fordham Road, N. Y.



A SUPERB CHAFING DISH
That Will Become a Treasured Heirloom

Adorning the table for informal dinners, buffet service, bridge, cocktail and terrace parties, this chafing dish, which achieves the ultimate in practicality, bestows the final and fitting touch to gracious entertaining.

The stand, with alcohol burner, both of polished brass, holds two pans and lid of satiny spun aluminum, imparting a stunning gold and silver effect.

The capacious dish (holds over 2 quarts) becomes a double boiler when the inner pan is used. The burner, with draft regulators, is generously sized and has an enduring protected asbestos wick which gives a long burning blue flame adjustable to any desired heat.

Only 35.00
Post Paid
(In Ohio add 3% Sales Tax)

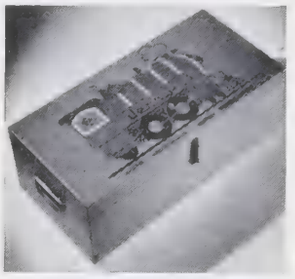
Powers
JEWELERS OVER HALF A CENTURY
George A. and Charles E. Schmutz

24 North
Phelps Street
Youngstown 3,
Ohio

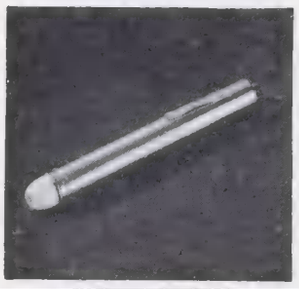
WINDOW



FOR EASTER AND ALWAYS. The glory and the peace, the joy and the facing into sunlight which is the spirit of Eastertide is symbolized by this miniature bust of Madonna and Child. Made of glistening white porcelain, it's a particularly lovely one, and you'll use it in your curio cabinet, or you might give it to a young girl making her First Communion. 3½" high, $6.50 exp. coll. Alfred Orlik, 680 Fifth Ave., N. Y. C.



THE WINNAH! It's the gayest, most colorful thing to come to town since Barnum & Bailey. A wonderful chest for your junior commando's roller skates, helmets, footballs, etc., and on the cover is a bright red locomotive hand painted with his name written in big black letters. When it's closed, your hellion's room will be neater than yours. 20" x 9½" x 7½" high. $6.95 exp. coll. Edith Chapman, 168 E. 33rd St., N.Y.C.



GENTLEMEN IN THE DARK will bless you for bringing light to their life with this wizard pocket flashlight. It comes with a clip to fasten securely in a vest or coat pocket, has both a temporary and permanent switch and is made of brass, nickle-plated, with a polished chrome finish. Fine for basement stairs, picking up the baby, etc. With battery $1 ppd. Galleon Gifts, 1107 Broadway, New York 10, N. Y.



Silver
SERVING TWINS

Two bride-worthy vegetable dishes—silver plated on copper—one of them divided. Give the pair as a gift. The open dish could be used as a cover for the divided dish.

Open dish 12.00
Divided dish 16.50
Postpaid, Tax included

Robert Keith
THIRTEENTH & BALTIMORE, KANSAS CITY 6, MO.



Talc Trio
by HERB FARM
$1

Three famous Herb Farm Shop fragrances in fluffy talcum to keep you flower-fresh and lovely throughout the day. Night Scented Stock, Green Moss and Lilac. Write today.

☐ Enclosed is $1.20 includes 20% Fed. Tax
☐ Send mine C.O.D.

The HERB FARM SHOP, Ltd.
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Practical and so pretty, here's a frame of permanently glazed chintz to dress up every window in your home. In gay floral patterns on white, green, blue or rose, with attractive contrasting edgings. Always fresh and clean, easy to hang. Send length and width of windows.

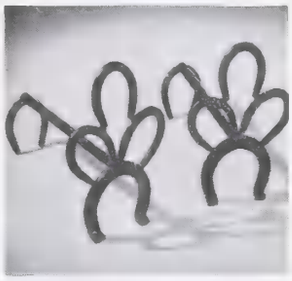
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SHOPPING

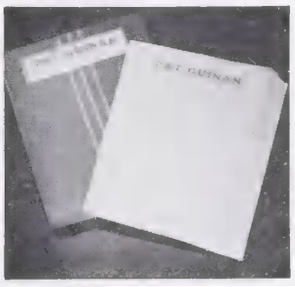
LIKE A CRICKET ON THE HEARTH these horseshoe andirons are sure to make some lucky young couple's dreams come true. With such guardians of luck at their hearth, of course they'll get that farm in the country some day. So wish them happy dreaming with these andirons patterned with handforged horseshoes. 17" deep, 14" high, $15 the pair ppd. Horseshoe Forge, 9 Muzzey St., Lexington, Mass.



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CHILDREN'S WADING POOL
With Built-In Shower!



Of all the things you can give a youngster, there is nothing he will derive more pleasure from than a wading pool! Imagine the happy, healthful hours he and his young friends will spend frolicking in it! Here is the best one we've seen anywhere. Not only is it strongly built but it has a built-in shower! Just attach it to the lawn hose and watch the fun begin! Made of heavy, green, waterproof duck, guaranteed not to leak. Sturdy iron frame. In two corners are seats of striped canvas with metal supports. Pool measures 4 x 4 feet. Complete with shower and drain $17.50 postpaid.

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8 PIECES—settee, 2 chairs, coffee table, 2 end tables, 2 foot stools $37.50

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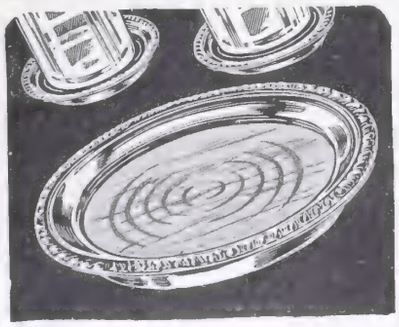
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single coaster **2.28** *set of 8,* **18.20**

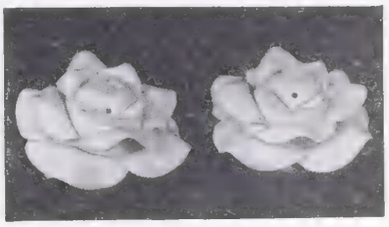
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$3.75 a pair—3 pairs for $10
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Plug it into the nearest outlet and you have a modern, clean, convenient, two-burner stove ready for use. You'll like its quick heating elements . . . its non-tarnishable, satin-finished steel top. Makes a splendid gift for the summer bungalow dweller and those who live in small apartments.

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... a lovely Wallpaper design featuring colorful nosegays. There are grounds of white, colonial ivory, warm grey, soft beige, grey-green and delicate rose. 83c the single roll.

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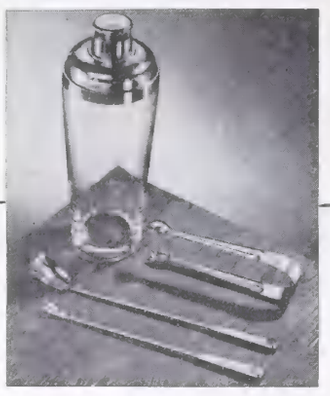
People who think best after bedtime—reach for the Memo-Lite and remember tonight's bright thoughts tomorrow! Keep it at bedside or phone table. Withdraw pencil and a light glows on writing surface without disturbing others in room. Replace it and the light goes out. Made of beautifully finished walnut plastic. Long-life standard battery, easily replaced. A novel and thoughtful gift for Easter!

$3.50 Including ½ year supply of paper refills. Ppd.—No C.O.D.s—No stamps

(Additional 6 month's supply refills 75¢)

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HOME BAR ACCESSORIES

This beautiful 32 oz. glass Cocktail Shaker complete with stainless steel strainer top; also Tongs, Mixing Spoon and Cherry Fork of stainless steel will be just the thing for your home entertaining.

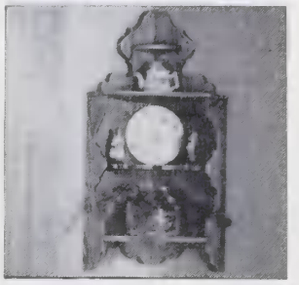
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WINDOW SHOPPING



COPPER HIGHLIGHTS. Copper makes us think of daffodils and French country houses and the warm friendliness of open fireplaces; so of course we lost our hearts to this cigarette set. The little pitcher holds plenty of cigarettes for your coffee table, and the round ash trays are gallantly gleaming. $4.95 postpaid. No C.O.D.'s. Robert Keith, 13th and Baltimore, Kansas City, Mo.



CORNER ON CHARM. A corner cabinet is so designed that it hangs on the wall or stands on the floor, with shelves for a telephone, flowered china, miniature collections, or pots of greens. 31½", 17" wide, 10½" deep, it's made of mellow brown antiqued knotty pine hand rubbed to a satin finish, and comes with rings and hooks for hanging. $27.50, exp. coll. Lennox Shop, Hewlett, N. Y.



YOU SHALL HAVE MUSIC wherever you go, now that the new Birch phonograph is on the market. It has a massive tone chamber, automatic starting and stopping device and would be a gift of gifts for the college jitterbugs, the coke crowd, lazy days on the beach, or a music-loving moppet. Hand-wind model covered in simulated leather. $28.04 exp. coll. Camera House, 72 Lexington Ave., New York 22, N. Y.

(Continued on page 41)



SWISS MUSICAL MUG

Getting small fry to drink their milk becomes easy with this hand painted Swiss musical mug, for it plays as they gurgle, and makes them ask for more. "Hand painted" designs for boys and girls with child's own first name painted on.

$7.95 POSTPAID
Add 25c West of Miss.
SORRY, NO C. O. D.'s

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FOR A GOOD CHILD!



Treat your favorite young 'un to this dear set with his or her very own name. Hand painted Bakelite tumbler and matching toothbrush. White with pink, blue or red. Tumbler $1. Toothbrush 75¢.

Add 25¢ for postage. Gift booklet on request.

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In Sterling, Ball only.....**$3.25**
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Engraving, team letters or initials 7¢ per letter

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Check or Money Order. No C.O.D.

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BRILLIANTLY BEAUTIFUL BECAUSE COLORINGS ARE HERMETICALLY SEALED . . . *UNDER* THE GLAZE!

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SERVICE FOR TWELVE *about* **$35.00**

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AT BETTER STORES EVERYWHERE • THE PADEN CITY POTTERY COMPANY • PADEN CITY, WEST VIRGINIA



Matching deep-ruffled, printed Craftspun window curtains in *Vinylite* for bathroom or kitchen, $5.95. Plain colors, $3.95.

New

Beauty for your Bathroom

for as little as $3.95



Imagine "re-decorating" your bathroom for less than the cost of a coat of paint! These amazingly "different" Craftspun* Shower Curtains will do just that. Made of *genuine Vinylite** brand resin—that marvelous new plastic fabric—they're light and drapeable as silk, so clear you can practically see through them.

These luxurious shower curtains have no odor—will not mildew or crack, won't get sticky or gummy. Every seam is electro-heat sealed so it's almost invisible. Available in 6 smart plain shades and in stunning prints on colored grounds. A special process makes the design an indestructible part of the curtain.

Craftspun Shower Curtains are the creation of the makers of Scranton Craftspun Curtains, whose 50-year experience assures dependability and satisfaction.

*Trade Mark Reg. U. S. Pat. Off.

← Plain colors—Shower or Matching Window Curtains $3.95 each in these stunning shades: green, blue, crystal, yellow, peach, rose.

→ **BOWKNOT** Pattern, $5.95. Choice of 6 assorted color combinations.



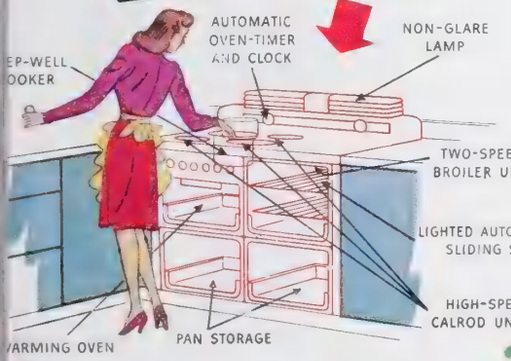
SCRANTON

CRAFTSPUN *Shower Curtains*

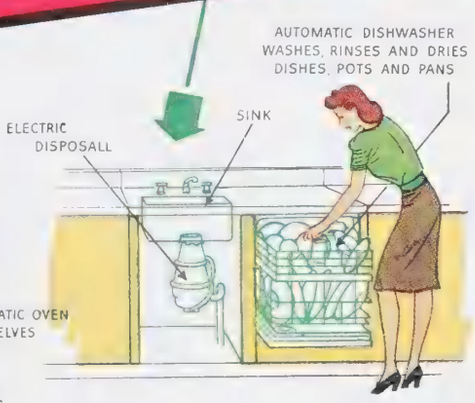
ANOTHER FAMOUS SCRANTON CRAFTSPUN PRODUCT



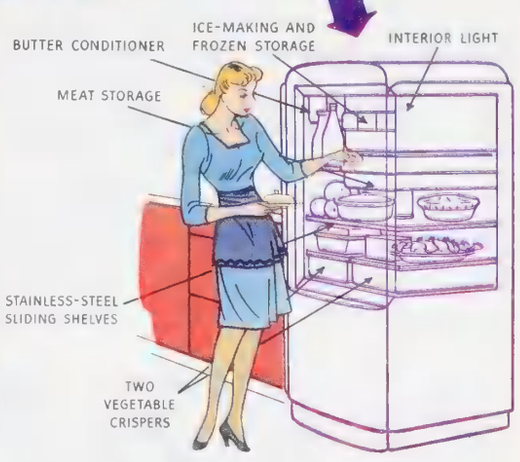
Triple the efficiency of your kitchen with 3 HOTPOINT WORK CENTERS



1 Cooking Center. *Your new Hotpoint Automatic Electric Range should be installed conveniently near refrigerator and sink to do away with needless steps. Attractive electrically lighted Hotpoint Steel Cabinets provide handy storage space for cooking utensils.*



2 Dishwashing Center. *To save work, this unit should be between the other two centers. Dishes are washed and dried hygienically clean by the Hotpoint Automatic Electric Dishwasher without your hands ever touching water. Food waste and refuse is washed away automatically, before it becomes garbage, by the Hotpoint Electric Disposall.*



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Send the coupon in today—with ten cents—for your copy of "Your Next Kitchen By Hotpoint." Learn how to g t the most out of the Hotpoint appliances you waited for so long!

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Electric Kitchens

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(This offer available in the United States, Territory of Hawaii and Alaska.)

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Our whole downstairs is blended into harmonious beauty . . . each room in itself and each with its neighbors . . . all coordinated by lovely new Mohawk Carpets. Mohawk's Foundation Colors are wonderful. Created by a famous color authority they have a "blending-in" quality which seems to make everything go together.

1. For our living room we chose this dusty rose carpet in Mohawk's new "lustre-carved" Wilton design called Raleigh . . . a delightful foundation indeed which has given refreshing accent to the gold and nutmeg overtones of our other appointments. Our salesman gave Mohawk's "Color Guide," a leaflet that makes selection easy.

2. For our dining room our choice was this soft blue in the same Raleigh pattern—a perfect foil for the grey walls and salmon rose draperies. Carpeted wall-to-wall it has given the room a new air of expansive luxury. It's a joy to know that our Mohawk's *Balanced Construction* means we can count on years of wear.

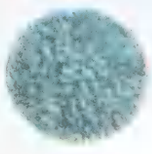
3. The hallway opens off the living room, and for it we chose a darker, harmonizing tone called rose cedar . . . and a heavier weave because the hall carpet gets so much more wear. I found that Mohawk makes every type of carpet — the only mill that does.

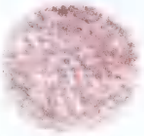


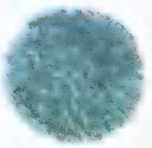
MOHAWK *RUGS and CARPETS*

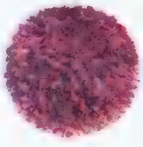
Beauty that endures

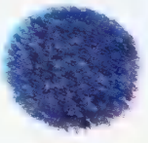
MOHAWK CARPET MILLS, Inc. • AMSTERDAM, N. Y.

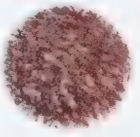


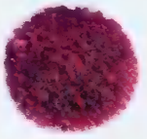


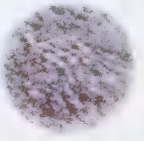












WINDOW SHOPPING

CONTINUED FROM PAGE 36



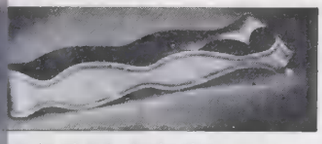
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PERFECT GEM!

Does the whole trick! Roll it in, buffet complete with hot or cold foods in oven-proof pottery pots, brass covered — open the leaves and there's ample room to sit around. Baskets beneath for serving. . . Glass top, simulated rattan, spun brass. Height 27", length 30", width with leaves closed 21"; leaves open, 43". . . **Absolute joy to the hostess. And don't forget — summer's ahead.**

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Master Carving Set

Hand your "head of the table" surgeon this 3 piece master carving set and watch him turn out a professional job every time! The keen-edged hollow-ground blade will make him silently bless you over and over again. Stainless steel, heavy chromium forged fork with safety guard, and precision cut honing knife—all in handsome simulated bone handles. Complete set in gift box

$6.95 postpaid

Order extra sets for gifts. Sorry, no C.O.D.s

Mail order only

GALLEON GIFTS

1107 Broadway New York 10, N. Y.

Entertain Without Fear



A Tonic for Marred Furniture—

REVIVA by Jackson of London

REMOVES Stubborn Surface Spots

CLEANS Dirt and Grime

POLISHES to High Dry Lustre and Covers Minor Scratches

NO NEED to worry if you have rings from alcohol, heat or water on your table—nail polish, perfume or liniment on your dresser—ink or paint on your desk—mars on hardwood floors. Just apply REVIVA and surface spots vanish like magic. Revives original color and grain of wood. For varnished, shellacked, lacquered and waxed surfaces.

Half Pint $1.00 • Pint $1.50 • Quart $2.50



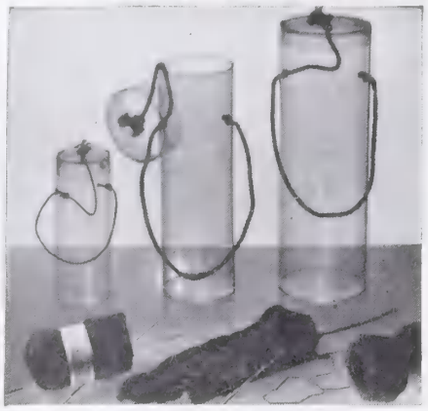
Use "Patina" Jackson of London English Type Wax (Paste)

A decorators polish to restore and retain the patine of precious pieces. For all wood and leather. Special BLOND for light woods. $1.00 jar; $1.50 double size.

Mrs. Jackson's Studio-B

5 West 52 St., New York 19, N.Y.

PLASTIC KNITTING CARRIER

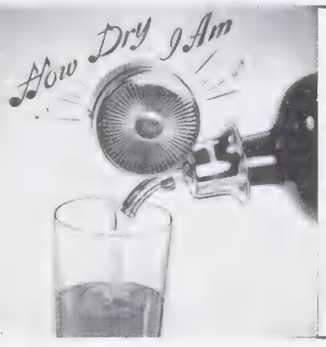


A CLEAR CASE OF KNITTING NEWS

There are several reasons why these attractive *transparent plastic* knitting boxes make the most sense, and once you use them you'll understand why. No more groping in dark interiors for a missing needle—you see what you want and reach for it. They come in sizes to fit any type of needlework, including crocheting. And the price makes sewing an economy—not a luxury! 5" x 15" **$1.75**—4" x 13" **$1.25**—3" x 8" **75¢**—postage prepaid. Check or Money Order only.

The Transparent Container Co.

82 Broadway Kingston, N. Y.



CAN YOU TOP THIS?

A MUSICAL LIQUOR POURER that plays "How dry I am" (not in a whiskey baritone either) when tilted to pour your favorite beverage. A novel way of being a successful host—no party could be dull with this amusing gadget atop your spirit bottle.

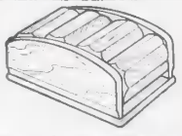
It's made of chromium plated steel—fits any bottle. $10.95 postpaid.

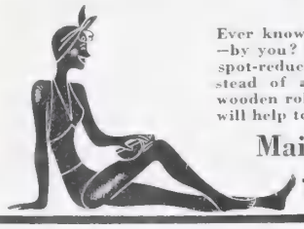
Write for our 1946 Catalog

Flora-Dora,

1 Canfield St., Orange, New Jersey

The MARGO ROLLER





Ever know that a salon-massage can be duplicated at home—by you? That same stimulation which is part of any good spot-reducing program can be whipped-up by a THING—instead of a person. The thing is called the MARGO, has wooden rollers, it's hand-size, and a few minutes a day of it will help to work off not-so-slim hips, thighs, ankles and arms.

Mailed anywhere Postpaid $5.00

The Margo Specialties, Box 507, Lancaster, Pa.

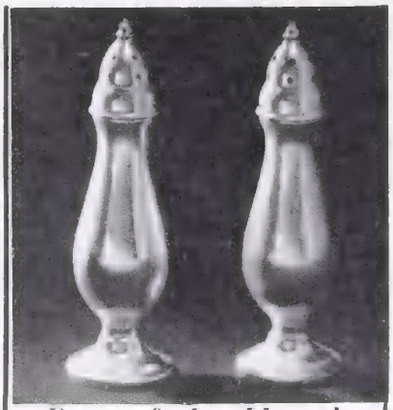
SALT 'N' PEPPER MILLS



We have a limited supply of those always popular and practical Salt and Pepper Mills on hand, in beautifully grained imported Mahogany. Hardwood grinding ball assures free running salt in any weather. The machine tooled, finest steel grinding parts give you fine or coarse pepper, freshly ground for more savory seasoning. Height, about 4 ins. $7.00 a pair (plus 25¢ mailing charge). Peppercorns (sold only with mills) 2 jars, postpaid $1.00. Bag of grinding Salt Crystals, postpaid 25¢.

STONY BROOK ANTIQUE SHOP

Dept. 20, RFD 7 York, Penna.



Buy of the Month

Believe it or not, these beautifully simple salts and peppers are silver plated, then lacquered to prevent tarnishing. 5" tall.

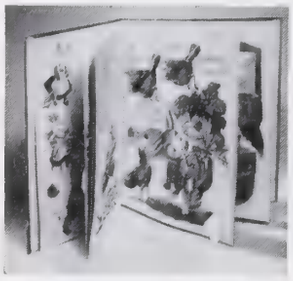
$1.95 the pair

postpaid and tax included

dorothy lerner

106 So. 13th St., Philadelphia 7, Pa.

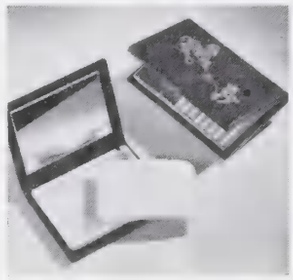
WINDOW



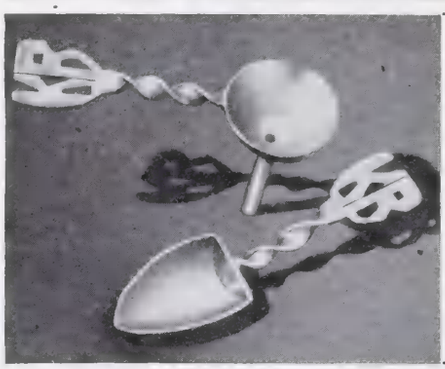
THE ANIMATED PETI RABBIT. One of the best loved sto ever written—the thrilling adventure mischievous Peter in Farmer McGreg vegetable patch—is retold by Mar Merrill in a delightful way. The mated illustrations are the finest we seen, and the suspense of the story have your sleepy head worn out by l time. $1.50 plus 10¢ post. Dennison 411 Fifth Ave., N. Y. C. 16.



APRIL SHOWERS may be a sw overture to Maytime, but they can t you and your Easter bonnet into drowned rat. So carry an umbrella matter how bonny the sky, and this you'll be terribly proud of. It has steel shank, and its zippered case a handle are snakeskin in red, blue, bla or natural. $17.50. Matching belt, $4. Dale's Fifth Avenue, 719 Fifth A New York 22, N. Y.



ZEBRA PIZZAZ. The first daffo the first O Sole Mio from a hurdy gur the first flower vendor starts us walki in jig time, our spine stiffened, nose skyward. So to match the glory your mood, these wonderful purse cessories! A wafer-thin compact a cigarette case of fine leather come black, brown, navy, or wine, tooled w gay gold zebras. $5 each postpaid. B Boy Shop, 136 State St., Albany, N.



HAND MADE
STERLING SILVER
Perfume Funnel and Powder Scoo
MONOGRAMMED

Funnel is perfect for pouring into a purse size container. Powder scoop will facilitate putting powder into compact. Price includes 2-letter monogram, federal tax and postage.

$4.95 each

No C.O.D.'s

EUNICE NOVELTIES Dept. H-46
5th Floor Woman's Exchange Bldg.
541 Madison Ave., New York 22, N.Y.



AMERICANA IN MINIATURE

Completely American, flavored with New England, this little washstand, handmade of fine mahogany, will add a decorator's touch to your doll house. Four inches high, priced at **$5.00.** Wash bowl and pitcher, New England or French Provincial style, **$7.50.** *Express collect, no C.O.D.'s.*

Send 10¢ for our catalogue of other fine miniatures, all scaled one inch to the foot, handmade of the finest mahogany, pine or cherry. Doll house accessories, too. Your name on our mailing list will bring you monthly news of the latest in miniaturia.

Cranford Miniatures

the Doll House Specialists

Pleasantville, New York

For Your Garden



If you have a friendly garden, there is sure to be a spot for this Rustic bird bath of Pompeian Stone. It is 28" high and the 21" bath is presided over by a perky squirrel. It is conveniently divided to accommodate both food and water.

Price **$15 f.o.b. N.Y.**

Our Catalogue

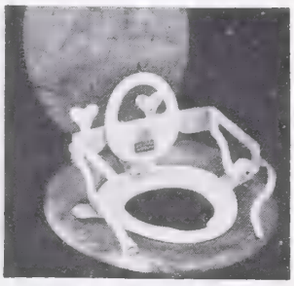
is a gallery of interesting prints—illustrating our large stock of garden ornaments—lovely figures, fountains, bird baths, vases, pedestals, cast iron benches, chairs, etc. Prices from $5 up. Please enclose 10 cts. for mailing.

Erkins Studios

Visit our GALLERIES
42 West 40th Street, New York 18

SHOPPING

SMALL SITTY-DOWNS will set-e down mighty comfortably on this grand new training seat, and before you know it, no more diapers! No more accidental puddles! It's made of plastic which takes on room temperature, so there's no icy shock to rosy rear ends. And it is attached permanently to the regular toilet seat; folds up and back after use so it's never in the way. $4.95 ppd. coll. Lazarus, Columbus, O.



LOTS OF PRINTS: LITTLE PRICE. A gardenful of prints, after originals by Prevost, will be all you'll need for your spring decoration. Frame them as a single unit for a mass of color interest over the couch or mantel. Paste them on a screen, lampshade or dressing room door and shellac them. Or send a pair, framed, to a bride. 7" x 12". $1.75 for 6. Old Print Exchange, 14 E. 48th St., N. Y. C. 17.



FOR YOUR LOVE ON EASTER. We've already started hinting to the proper people that this divine corsage box is what we'd love best on Easter and when you hear about it, we think you'll join us. A box of dusting powder, two hand soaps and one 4-oz. bottle of toilet water come in a blue box with pink ribbon. Night-Scented Stock, Lilac, or Green Moss, $5.50. Herb Farm Shop, 347 Fifth Ave., N. Y. C. 16.



WATCH YOUR Darling GROW IN THIS



ALL-STEEL FOLDING BABY CARRIAGE . . . A Stroller too!

Luxuriously comfortable and roomy—it's lightweight and so easy to handle. Folds up compactly to tuck away when not in use. Four-bow hood and sun visor. Dutchess Gear. Foot brake and heavy rubber-tired wheels. Converts into a stroller in a jiffy.

Sorry, no C.O.D. Mail Orders filled Send check or Money Order

$14.95

DARLING BABY CARRIAGE CO. 16 WEST 45th STREET, NEW YORK 19, N. Y.

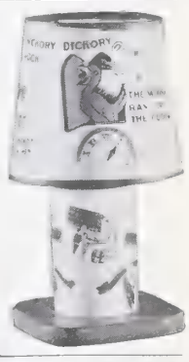
HICKORY DICKORY DOCK

The Perfect Easter Gift!

Watch your youngster's face light up when he or she gets a lamp all his own. This one has a heavy fiber cylinder, metal enamelled top, decorated with nursery rhymes all children love. Mounted on enamelled base in blue or pink. Shade is hand-painted in four colors also with nursery rhyme designs. Height, 11½" overall. All mothers will appreciate a gift of this type!

$4.95 postpaid
No C.O.D.'s. No stamps
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ONLY STORE OF ITS KIND
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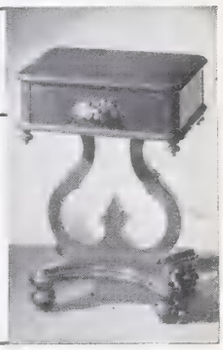
CONVECTO COOKER. The New Scientific wonder that actually *bakes* food *right on top of the stove*—as you would use a frying pan, with no scorching or sticking. Cooks through and through to a tender appetizing goodness. Stainless steel, easy to clean. $3.45 PREPAID (No C.O.D.'s, please).



Carl Forslund
122 FULTON
Grand Rapids 2, Michigan

OLIVER LEE

Quaint American tables of Solid Cherry in rich Cherry finish. Original design from an old stagecoach inn. One drawer—hand carved pull. Top 17 x 14; Height 25 inches. Use a pair for either side of the fireplace or sofa or as night tables for the twin beds. PAIR..... $37.95
Each....$19.95
Price includes shipment to your nearest freight office.

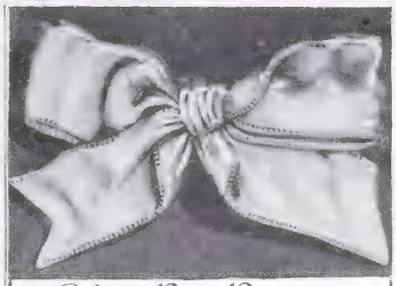




Set of Eight Shining Metal Coasters $1
(Packed and shipped to you)

Heavy, highly polished, stoutly rimmed. Clean with soap and water and will not tarnish. Embossed floral design.

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330 Chestnut St., Phila., Pa. 141 Halsey St., Newark, N. J.
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Silver Bow Pin $1.00
Earrings to Match—$1.00
Plus 20% Fed. Tax

Charming silver bow . . . can be worn with all the latest Spring fashions . . . anytime . . . anywhere! Sterling silver—illustration actual size. No C.O.D's
MAIL ORDERS PROMPTLY FILLED
Write to Dept. HB 4
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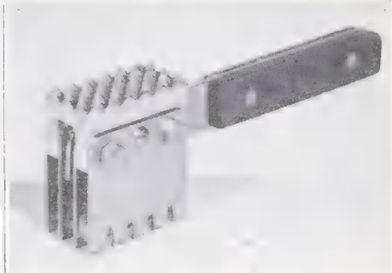
Gerlou Fifth Avenue
501 FIFTH AVE., NEW YORK 17, N. Y.

THOSE NORWEGIANS KNOW HOW TO KEEP FEET HAPPY!
Men's and Women's



Slip your feet into a pair of Fel-Mocs and feel your toes wriggle with joy! Fel-Mocs are slippers indoors, shoes outdoors, and so remarkably comfortable you'll feel you're walking on air. Fine quality mellow-brown leather, sturdy soles. Fel-Mocs make wonderful gifts. No trick to fit, send exact shoe size and 25¢ shipping costs. $5.75

Fellman, Ltd.
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Tender meat 'n succulent dishes *Every Day!*

FOOD TENDERIZER AND CHOPPER

of many uses, styled after restaurant and butchers models, now in kitchen size! For tenderizing, cubing, cutting, and blending meats—and all sorts of vegetable patties and salads.

Cuber and four case-hardened blades on heavy, polished steel shank all the way through a solid walnut handle. 9" long and sturdy.

Perfect hand balance and all cutting parts quickly detachable for instant cleaning.

$5.00 postpaid

Order extras for gifts. Sorry no C.O.D.'s. Mail order only

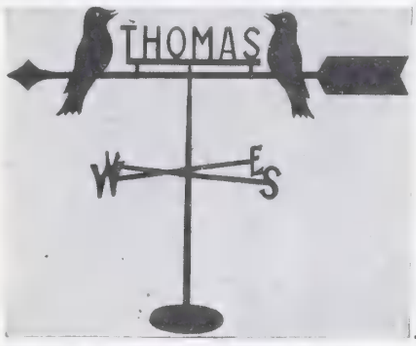
GALLEON GIFTS
1107 Broadway New York 10, N. Y.



It's your old diamond watch in a new setting!

We give it a thrilling new look by setting it *into* a wide, wrist-fitting 14K yellow or white gold cuff bracelet. We even repair the works, refinish the face! All this, tax included, $275. Bracelet alone, $200.

TEMPLE'S
JEWELS
518 Madison Ave. at 53rd St., New York



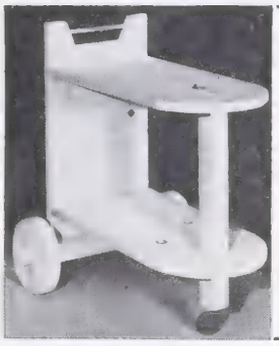
Personalized Weather Vane

To a particular friend, a vane with his own name will always be a lasting memory. The vane is made of Duraluminum & Brass and is built to last. It is 26" long & 22" high.

With name plate **$12.50**
Without name plate **8.50**

Our catalog contains hundreds of new suggestions in Weather Vanes, Gate & Cottage Signs, & Lanterns. Send for it today.

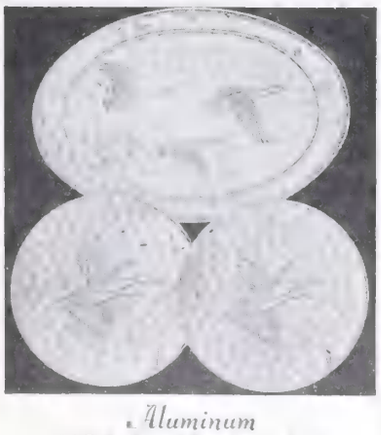
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16 Merritt St. Springfield, Mass.



ATTRACTIVE PORTABLE END TABLE OR SERVER

By PAYTON WOODCRAFT,—unfinished BEAUTIFUL NORTHERN PINE, ready to paint or stain the color you desire. Sturdy, smartly styled, especially useful in small quarters, porches, sun rooms. Shelves measure 24 x 11 inches,—stands 24 inches high,—easy to assemble. Price **$12.50**, prepaid anywhere in United States.

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Aluminum
HOT PLATE MAT SET

Exquisitely fashioned of hammered aluminum with lasting satin finish, and heavy felt backing, this three piece set is a practical and gracious addition to your table setting.

Set of 3—$2.95 Postpaid
No C.O.D.'s please
Send for Illustrated Booklet

Browning's
EAST GREENWICH RHODE ISLAND



This Adorable Trio

will thrill any young hopeful. "Cuddly", the Lamb comes in soft pastels with pert, white necktie and embroidered features. Stands 12½" high. $2.75.

"Mommy Horse" and "Baby Horse" with their embroidered features and gay yarn manes and tails are too cute for words. "Mommy" is 9½" tall, "Baby" 5½". You'll love 'em and they make a delightful decoration. The pair, $4.25. All three for $6.75. Postpaid in 48 states.

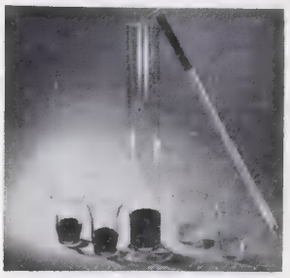
Send check or money order. No C.O.D.'s.

The Josselyns
Box 147 Dept. 14 Dedham, Mass

WINDOW



TABLE COMMANDOS. That h loed hoyden who beguiles her dad with dimples and torments you with h uninhibited table manners will meet h unbreakable match with this plastic ea ing set. The bowl, plate and mug w take anything from attention-banging temper tantrums, comes in ivory col hand painted with your spitfire's nam $3 ppd. Young Books, 746 Madis Ave., New York 21, N. Y.



TALL AND HANDSOME. Big a beanstalk, sophisticated as a No Coward play, this martini mixer will h the towering star of your cocktail partie It holds 28 ounces, comes with an 18 lucite stirrer and 4 matching glasse All are banded with black, white, or re tenite. $9.25 the set ppd. Harzfeld' Petticoat Lane, Kansas City, Mo.



NEVER A DULL MOMENT • your dinner table if your husband is th lucky wielder of this carving set. Th three pieces all have heavy, genuin stag handles; the forged blade of th knife is stainless steel with a sharp non dulling edge, and the set comes royall boxed in blue plush. Just $14.99 fron Hearns, Fifth Ave. at 14th St., Ne York 11, N. Y.



Child's 4 Pc. Dinne Set *with own name* . . . $

Colorful underglaze decoration ju made for your little "miss" or "mr His or her own name is on it an they'll take a new interest in clea ing their plate. Allow 3 to 4 week for delivery—postage prepaid.

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Boston Store
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MUSICAL BABY GRAND CIGARETTE BOX OR CATCH-ALL

ENTERTAINING—Useful—Distinctive. You will simply adore this miniature Baby Grand as it thrills your guests with lilting strains each time they lift the cover to reach for a smoke. Its genuine Swiss Thorens movement assures perfect performance. Artistically constructed of highly polished genuine American walnut with your choice of three beautiful chrome initials atop the cover. A sumptuous gift—a treasured possession. You will just love it as it serves your household with its lovely tunes. Order yours today. Specify three initials desired. **ONLY $13 POSTPAID.** (Without initials $12.)

SUSAN JAY NOVELTY CO.
MUSICAL GIFTS OF DISTINCTION
P. O. Box 12, Dept. E-5, KEW GARDENS 15, NEW YORK
Send for Free Illustrated catalog of musical and other items.

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A Two Way Tribute to Your Service



1. Regulation Discharge Emblem. 10K GOLD. Mounted on Heavy Sterling Silver Ring. Price **$7.95** —Tax incl.

To obtain your ring size, wrap a strip of paper around middle joint of ring finger. Cut ends of paper where they meet and mail strip to us.

2. Regulation Discharge Emblem. 10K GOLD. Mounted on Sterling Silver. Tie Clasp. Price **$5.95**—Tax incl.

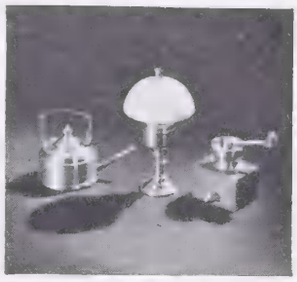


Both beautiful items also available entirely in 10K gold. Ring **$19.90.** Tie Clasp **$16.90**—Postpaid.

ANGLES CREATION
54 Colonial Ave. Trenton, N. J.

SHOPPING

INIATURES IN BRASS. If i're looking for a hobby, here you ! Or if your only interest in minia- es is their decorative values, here are! Authentic early American de- n, made of solid brass, hand tooled d brushed to a coin-gold finish. Coffee nder, tea kettle, and oil lamp, 1¼" 2¼", are $1 each or $2.75 for 3. d. Bendine's, 3412 Greenmount Ave., ltimore 18, Md.



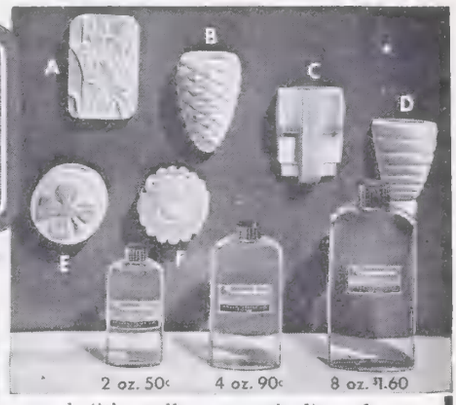
LVER VEGETABLE DISH. most always this heads the bride's list wishes, and for much too long a ne she had to set her proud new table thout the flattering gleam of silver. w it's back again, and these modern effield pieces (9" x 7½") are $18 the double dish; $14.40 for the gle, incl. tax. Add 35¢ post. No O. D.'s. Madolin Mapelsden, 825 xington Ave., N. Y. C. 21.



ULL OF GRACE. A sterling silver acelet comes with four religious dals of hand-buffed sterling: St. ristopher, Miraculous, Scapular, and cred Heart. The links are individually ldered for great strength, and the tire bracelet is lacquered to prevent rnishing. A beautiful and thoughtful ft for Easter morning. $6, including x and postage. Gift Clues, 337 E. 42nd ., New York 17, N. Y.



KEEPS ROOMS FRESH AND FRAGRANT



Fragrantaire house perfume gives you the delicate fragrance of country gardens, or the tangy, fresh smell of the woodland. A spoonful in our good-looking porous, clay perfumer keeps a room smelling heavenly as long as a week (it's really economical), a closet longer. **Choice of 18 entrancing scents—2-oz. bottle 50c, 4-oz. bottle 90c, 8-oz. bottle $1.60.**

Specify scent and size bottle: Mountain Pine, Gardenia, Apple Blossom, Bouquet, Spice and Herbs, Trefle, Lavender, Honeysuckle, Narcissus, Carnation, Chypre, Rock Garden, Sandalwood, Incense, Oriental, Rose, Lilac, Orchidee.

Choice of 6 attractive wall perfumers 50c each. Specify by letter ☰ illustrated.

If you send remittance with order, we pay the postage—or we will ship C.O.D. plus postage.

FRAGRANTAIRE CO., Dept. B-36, 118 E. 28 St., New York 16, N. Y. STORE OPEN 9 A. M. TO 5 P. M.



CIGARETTE SERVICE
In Silver on Copper

Grecian Urn with trays of classic beauty.

3-piece set **$5.70,** incl. tax. Postage, 25¢ extra.

Gift Counsellors

RENDEZVOUS GIFT SHOP **ASBURY PARK, N.J.**



Proud Matches

No one will have to ask you for a light if you have the Photo Matches because you'll always be waiting for a chance to show them off. Just send in any black and white picture or negative, any size, and it will be reproduced on the match packs with startling clearness. The original picture is returned intact. One subject to a box.

Box of 50 $4.75 plus 15¢ postage
Box of 100 7.50 plus 25¢ postage
No C.O.D.'s please

EUNICE NOVELTIES Dept. H-46
5th Floor Woman's Exchange Bldg. 541 Madison Ave., New York 22, N. Y.



The CIRCUS is in town

A child's hideout—under the Big Top. It is a place of his very own—an ingenious substitute for the ever-popular "sheet" house. This Jiffy Circus Tent is made of fabric, stencilled with bright animal pictures. It slips over any standard card table — what could be simpler? *(Approximate age range: 1 to 6 years.)*

$2.75 POSTPAID (No C.O.D.'s)

THE BLOCK SHOP
58 WALL STREET NEW HAVEN 11, CONN.



Particularly fine poker chips of gleaming, unbreakable plastic! Chips mesh for neat stacking, separate quickly for easy play. Perfect weight, pleasant "feel" . . . *a joy to handle.* State 3 initials desired. **Set of 100, Postpaid, $4.85.**

Deluxe BANKER'S BOX

Luxurious Walnut Chest of Chips. Monogrammed Medalion inset in lid. 300 monogrammed chips (see above) in 3 removable trays. 11x11 inches. *Space* for 2 decks of cards. **Superb quality. $24.50 Postpaid.**

HOME EQUIPMENT CO.,
N. Wells St.
Dept. J-2
Chicago 10



Felt lined

An **IDEAL** *Gift*



EVERYTHING FOR FUN AT HOME
Headquarters for game room equipment . . . accessories for the home. Unusual games, barbecue supplies, etc. **Write for "Successful Entertaining at Home." It's Free!**

STUDY INTERIOR DECORATION

SIX WEEKS' PRACTICAL TRAINING COURSE

Resident Day Classes

July 8th • *Send for Catalog 5R*

Period and Modern styles, color schemes, draperies, all fundamentals. Faculty of New York decorators. Personal instruction. Cultural or Vocational Courses. Longer courses in interior architecture.

Home Study Course

starts at once • *Send for Catalog 5C*

Same training for those who cannot come to New York. Practical, simple, useful, and intensely interesting.

NEW YORK SCHOOL OF INTERIOR DECORATION
515 Madison Ave., New York 22, N. Y.



PERSONALIZED ASH TRAYS

of hand-made pottery, glazed and fired for permanence. Order them with any name, initials or inscription desired. May be had in ivory, blue, gray, yellow or assorted colors, with inscription in brown. Size approximately 3". Prices including postage are—1 ash tray $2., 2 ash trays $3., a set of 4 $5.

Grace Lloyd-Collins
Wilmington 43, Delaware

UNITED STATES NAVY

SHIP'S BELLS



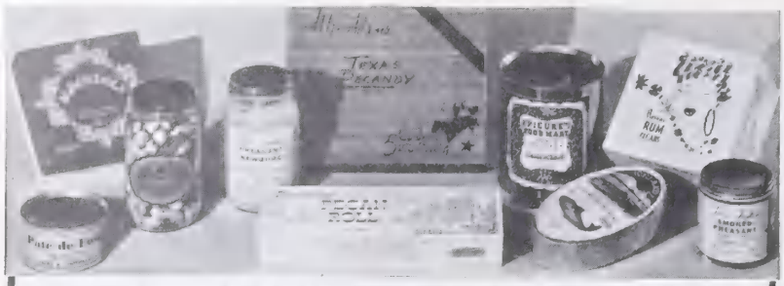
All steel, bronze finish. Beautiful clear tone.

10" high, 9¾" diameter, weight 15 lbs. (approx.)

Unique. Useful. For farms, estates, summer homes, boats and game rooms. Ideal as war memorials and gifts. *Quantity limited.*

$12.50 each, plus $1.00 shipping charges. Send check with order. Satisfaction guaranteed.

DAVID J. CRANE
Kittanning, Penna.



Superb Delicacies for Food Lovers

PATE DE FOIE with TRUFFLES. A perfectionist's blend. *7 oz., 3 for $3.30; $13. per dozen.*

ALMONDOLA. Superb sugared almonds with heavy chocolate coating. *1 lb., $2. each, 3 for $5.90.*

ROASTED SALTED NUTS. Choice almonds, pecans, cashews and hazel nuts. *8 oz. jar, $1.40 each, 3 for $4.10.*

PHEASANT A LA NEWBURG. A luxurious delicacy for the gourmet. *16 oz. jar, $4. each, 3 for $11.50.*

PLANTATION PECAN ROLL. A creamy nougat, caramel, fancy pecans. *8 oz. roll; 3 for $2.50; $9.50 per doz.*

ALLIE ADAMS TEXAS PECANDY. 5 kinds of delicious pecan candies. *1 lb., $1.50 each; 3 for $4.40.*

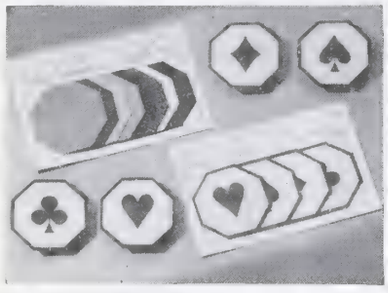
BONED CHICKEN. The best of the meat, and all meat. *2 lb. 3 oz. tin, $3.99 each; 3 for $11.90.*

ICELAND BROOK TROUT. 3 or 4 in each tin, ready to fry or broil. *8 oz. tin, 3 for $3.40; $13.25 per doz.*

RUM PECANS. Selected pecans with rich sugar, butter and rum flavor coating. *8 oz. box: $1.45 each; 3 for $4.25.*

SMOKED PHEASANT. A new delicacy, sliced ready to use. *7½ oz. jar, $4. each; 3 for $11.50.*

Stumpp & Walter Co.
EPICURE'S FOOD MART
132-138 Church St., Dept. HB, New York 8, N. Y.



COLORFUL COASTERS

Good quality wool felt—absorbent and practical. Cellophane wrapped on gold gift card. Coasters in assorted colors for easy drink identification. Two styles—

a. Plain — (8 coasters per set)
b. Hand Printed — (4 per set)

$1.00 per set postpaid.

6 sets—$5.50
No C.O.D.'s please.

Elizabeth Lacey
31 Gloucester St., Boston 15, Mass.

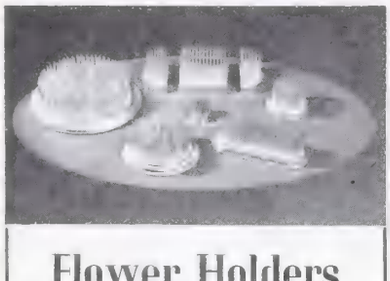
Reproductions BY MAIL



The Betty Rae

An adorable Slipper Chair to add coziness and charm to your bedroom or boudoir. Has an attractively buttoned tufted seat and back with a pleated ruffle all around. Frame is of American hardwood. Height 31", Width 23", Depth outside 27". In beautiful cotton floral designs with your choice of white, beige, gold, blue, rose or green background—$21.00; check or money order. Express collect. Shipping weight 35 lbs. *Ref.: First Nat'l Bank, Hickory, N. C.*

The Chair Shop
Box 220 Hickory, N. C.



Flower Holders

A complete assortment, perfect for every size flower arrangement—4" in diameter to the unusual miniature ⅞". In the new post-war quality with genuine brass non-rusting pins on lead base.

$3.50 Postpaid

We specialize in Books and Clever Accessories for those who enjoy unique flower arranging.



AT THE SIGN OF THE LAUGHING LION
1517 WALNUT ST., PHILADELPHIA (2), PA.

Cape Cod POST-TOP LANTERN
16½ IN. HIGH RUST-PROOF WIRED $11.50



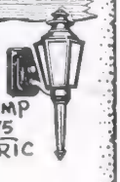


CAST ALUMINUM HOUSE SIGN with YOUR NAME $7

DUNRENTIN

CARVED CYPRESS SIGN $5.00 PLUS 30¢ PER LETTER

COPPER COACH LAMP 13 IN. HIGH $7.75 WIRED FOR ELECTRIC



SPENCER STUDIOS
222 N. 13th ST. PHILA. 7
WRITE FOR CATALOG

WINDOW



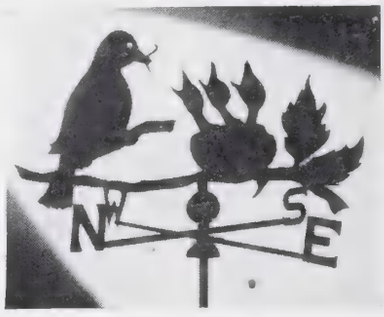
INSTEAD OF THE MOON, let this hurricane stick lamp light your frolics on gay spring evenings. Spear it into your lawn and it will glimmer like a chorus of fireflies. Or plant a pair on either side of the driveway. 54" high $4.25 the pair. The bracketed hurricane lamp hangs or stands, $3.50 each. Both of wrought iron and express collect from Evelyn Reed, 524 Madison Ave., New York 22, N. Y.



CASE PLUS LIGHTER equals a nifty combination you'll carry with you all the time. A fine leather cigarette case bound on one side with a skinny lighter that works like a charm! Your husband will love it for its efficiency. Green, black or saddle-tan. it holds full pack of regulars or kings. Give size desired. $3 plus 50¢ for monogram. No C.O.D.'s. Eunice Novelties, 541 Madison Ave., N. Y. C. 22.



RISE AND SHINE. You'll make a ritual of polishing your walking brogues as the more you shine them, the better they get. Your family—not to be outdone—will stand in line waiting to use this wonderful kit. Made of wood with a rubber foot rest, it has 2 brushes, 2 polish applicators, polishing cloths, and four cans of Kiwi polish for black and brown shoes. $7.50 exp. coll. Fellman Ltd., 6 E. 46th St., N. Y. C.



UNUSUAL WEATHERVANE

This delightfully different vane is made of weather-resistant metal and finished in black lacquer to last many, many years. It's mounted on a specially constructed oil-filled swivel which makes it respond to every passing breeze. 30" high, 27" wide. Comes complete with brackets for quick and easy installation.

Prompt Shipment **$16.50** *f.o.b. Wheeling*

ASK FOR FREE CATALOG—Original gift ideas! 100 designs in house signs, vanes, copper lanterns, etc.

HAGERSTROM METALCRAFT STUDIO
41 Milwaukee Ave. Wheeling, Ill.

MEXICALI SANDALS



HANDMADE
From south of the border

Style E. All leather in natural tan with open or closed toe and 1¼ inch wedge heel.

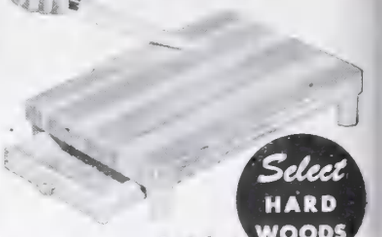
SEND SHOE SIZE, OUTLINE OF FOOT, MEASUREMENT AROUND BALL OF FOOT, AND $4.00

(Add 2½% in California)
Postpaid

THE MEXICO CO.
Dept. BA. Calexico, California
(Send for folder showing other sandals for women and men. 8c will bring folder by airmail.)

CHOP-N-BLOC

PATENTED



Select HARD WOODS

Now Available!
FOR YOUR KITCHEN

For all chopping, cutting, slicing and pounding needs. A beautiful, useful kitchen necessity. Block made of selected hard wood . . . natural finish . . . no odor, taste or stains transferred to food. Drawer for knives. Sizes 12"x16". Your cost $6.50 post paid. Sorry, no C.O.D.'s. Order your CHOP-N-BLOCK today.

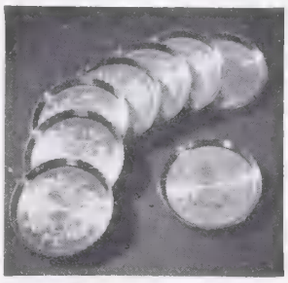
CHOP-N-BLOC KIT CO.
DEPT. 1-B, HURON BUILDING, KANSAS CITY 10, KANSAS

SHOPPING

HESE WILL BE HEIR-OOMS. It's not very often that we t the chance to show you this kind quality. Finger towels are made of ish linen with a row of Italian hem-tching, and the hand work is magnifi-nt. They come in white, and a pair is .95. With a single embroidered initial, ey're $7 the pair. Postpaid from Anne Conner, 201 Argonne Drive, New ensington, Penna.

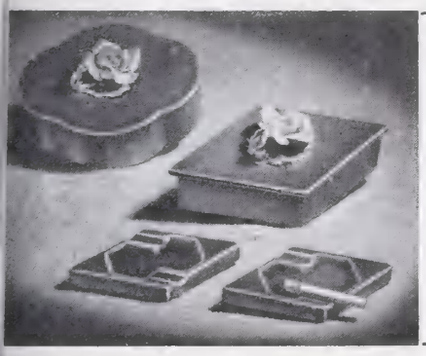


RIGHT BUDGET BABIES. nding a good gift or bridge prize that eps its eye on the dollar sign is still tough assignment, so perhaps you'll nt to stock up on these spectacular asters for future giving. They're made aluminum with a flower and fruit coration, and set of 8 is $1.25 ppd. The m. Hengerer Co., Buffalo 5, N. Y.



ANDSOME PAIR. Now you may ve fresh-ground pepper for your table, d there's even a matching salt grinder. th are made of Honduras mahogany, d the pepper mill works are of *est steel.* With them comes a bag of arse salt and a jar of pepper corns—an pecially wonderful hostess gift. $9 the t, ppd. No. C.O.D.'s. Paine Furniture ., 81 Arlington St., Boston 16, Mass.





PERFECT GIFTS

and a charming compliment to any room. Beautiful porcelain candy box and matching cigarette set in lovely jewel-like colors with hand made porcelain flower in contrasting color. Choice of deep turquoise, soft yellow, petal rose or old blue shading into rose.

Diamond Shaped Cigarette Box with Two Trays ..... $5.50 Postpd.
Candy Box 5"x7" ..... $5.00 Postpd.

Write for Gift Catalog

The Blue Boy Shops
136 State St. Albany, N. Y.

May 1 to Sept. 15—send orders to
605 Main St. Hyannis, Mass.



Automatic Folding
PICNIC TABLE

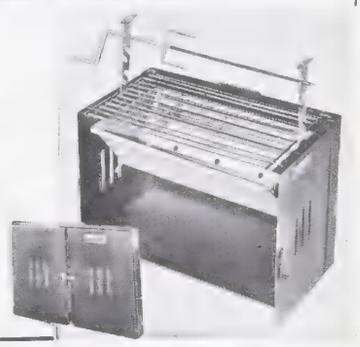
Another "must" for real picnic enjoyment and a fitting companion to the grill is this strong, beautifully made, folding table. Made throughout of hardwood with a birch veneer top. Blonde, hand rubbed finish. Also useful as a table for the playroom or nursery, breakfast in bed, for the terrace or lawn lunch. Folded, it is a thin "case", 16" × 17"! Open, it's a good size, sturdy table, 34" long, 16" wide and 11" high. The rope handle makes it easy to carry. **$5.50** postpaid.

Folding All-Steel **PICNIC GRILL**

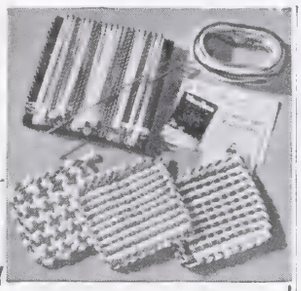
The picnic season is here again! Time to get out the car and hie away to the great open spaces, for glorious, carefree days of pure enjoyment! This sturdy, efficient folding grill will make it possible for your picnic lunch to be served piping hot! Light but unbelievably strong. Made of rolled steel. It folds into a compact, space-saving, easy-to-carry "case" only 2" thick. Open, it is 18" long, 10½" wide and 13" high. **$15.50** postpaid.

Write for free catalog. Hundreds of other smart gifts for children and grownups.

Mayfair Gifts 72-08 D AUSTIN ST. FOREST HILLS, N. Y.



buy it by mail



THIS VERY CRAFTY

weaving kit

$1.50 POSTPAID

children love it! you will too!

To outdo the Indian weavers along the Navajo Trail, here's a new way of weaving that's as easy as A-B-C . . . to create pot holders, afghans, etc. Kit has 7¼" square metal loom, 10" weaving hook, multicolored cotton loops. Wonderful creative fun for children . . . for convalescents . . . for Grandmother . . . for you, too!

write now
FOR BIG GIFT CATALOG—FREE.

MILES KIMBALL COMPANY
KIMBALL BLDG. 53 BLOOMER BLVD. OSHKOSH, WIS.



"LADY LIGHT"

For your coffee table or dressing table, a cigarette lighter slightly larger than a lipstick, just as feminine. Fine china in soft pastels with gilt tracery.

$1.75 plus 15¢ postage.

DECORATIVE GALLERIES

NEIMAN-MARCUS

DALLAS 1, TEXAS

NOW NO MORE DIRTY GLASSES...

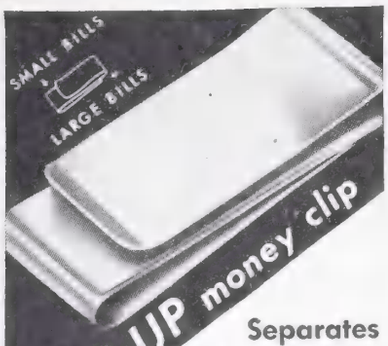


USE EYEGLASS CLEANING TISSUES!

Specially treated *patented* tissues clean perfectly, prevent misting. Even finger marks and oil smudges vanish in a wink. Handy vest pocket booklets mean clear vision for you and your serviceman (slip a booklet in every letter!)

12 BOOKLETS
(Year's Supply) SEND **$1**
OR
10 BOOKLETS
Gift Wrapped SEND **$1**
OR
The SWANKY-MOST Gift
with 10 DeLuxe Gold Monogrammed Booklets.
Send initials and **$2.50**

CLEAN-OMIST
BOX 602 ORADELL, N. J.



ONE-UP money clip

Separates Dollar Bills from Larger Bills

Really two clips in one—each side serves as a separate clip to separate your *ones* from your larger ones. It's the perfect way to carry money.

In Sterling Silver—$6.00, incl. tax

alfred dunhill
620 FIFTH AVE., NEW YORK 19, N. Y.



PRESERVE MEDALS, RIBBONS, PATCHES, INSIGNIA from World Wars I and II

Beautiful! Hand rubbed mahogany finish, gold line trim. Velvet mount sets off medals, etc., behind convex glass opposite 5 × 7 photo. Space for discharge papers. Only **$7.50** ppd. Add $1.00 if both sides are to be used for medals. Medal side only **$4.25** ppd.—stands or hangs. The perfect lifetime gift for every returning veteran or his family. Order early for Mother's and Father's Day. Gold Star families write, "The very thing we've wanted."

15 cents extra W. of Miss.—No C.O.D.'s

Mastercraft Products
27 Haymarket Sq., Boston 14, Mass.



Soft to the touch, pleasing to the ear!

Children love to hug the cunning, big-eared bunny. Just a twist of the wrist and lo! a charming musical air bursts forth. (You'll want to cuddle the lovable Swiss musical bunny, too.) It's another smart musical gift from Kenard!

$10.00 postpaid
(No C.O.D.'s please)

Send for our free catalog of musical gifts

KENARD Gifts
HOTEL COMMODORE
Dept. B
42nd Street, New York 17, N. Y.



Straight from the Handlebar Mustache Era

BARBER BOTTLES **$1.25**

Measures 8" tall

The glass has a lustre like quality that's very nice indeed; they're hand painted in white fired enamel on pinky red, old blue or light amber. Choice of rose or apple blossom on any of the colors.

Lovely with a light shining through them; they make lovely single flower vases, ivy holders, just as bottles for collectors or for bitters (you find the tops).

Sorry no C.O.D.'s—Add 15c for delivery

411 Fifth Avenue **Dennison's** New York 16, N. Y.

The Farmington Lantern



An Early Colonial Lantern from the village of Farmington. Solid copper, black finish, completely wired and ready for installation. Two sizes . . . . . .

#30, small, for gateway or picket fence, 8½"-10½" high, with 2½" collar $10.95

#54, large, for post installation, 11"-15" high with a 3" collar $13.50

MADE IN FARMINGTON BY

PLAINVILLE METAL WORKS

FARMINGTON, CONN.

Home of "Wasley" fixtures



TYPICAL

Individually Hand Painted

MINIATURE PORTRAIT ENGRAVINGS

Jewels of portraits to lend a distinguished, continental air to your home decoration. Ideally suited for the library, den or study—or in pairs near *any* reading, writing, or music corner. A rare buy, all are over 100 years old, registered, and different subjects. Famous 19th Century royalty, statesmen, peers, artists, etc., after such masters as Sir Reynolds, Lawrence, Beechey.

In gold color mats 8½" by 10" overall, ready for framing. Order extra pairs for selection and future gifts. Sorry, no C.O.D.'s.

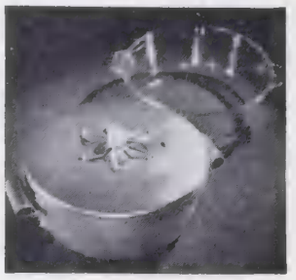
$2.50 each postpaid

A few famous French Balzacs left at $5.00 each. Send $2.50 deposit for 10-day approval. Ask for free lists of other rare prints.

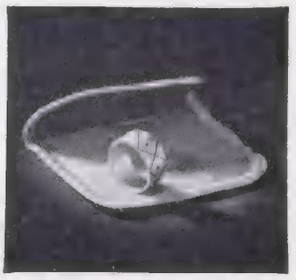
The Sherman Galleries

545 Fifth Ave. New York 17, N. Y.

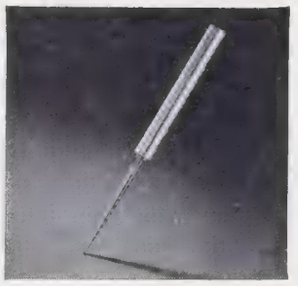
WINDOW



YOU MUST REMEMBER TH and give it to the very next bride y know (or yourself) for it's the nic casserole dish we've seen. Made of no tarnishing aluminum, it has a Pyr deep dish inside. The shiny, han hammered surface is so decorative th minus the top and dish, it can doub for a bowl to hold lush greenery. diam. $12.50 exp. coll. No C. O. D. Chelton, 106 E. 57th St., N. Y. C. 22.



RING LEADER. "By the work o knows the workman" is the mode trademark of Jones and Osnis, silve smiths extraordinary. You will be tru proud to wear this ring, and how th can give such excellent design and han wrought craftsmanship for this price a joyous mystery. It is a wide sterlin band with a sophisticated geometr design for $7.50, incl. tax and pos Jones & Osnis, Lyndell, Penna.



TAKE YOUR PICK in sterling si ver, and even so ordinary a task a chopping ice will become bright plea ure. Remember this, too, as an ine pensive but effective wedding gift. It hand made of sterling and the shar point does a nice splintering job fo cocktail parties. $4.80, including tax an post. Leonore Doskow, Montrose, N. Y

---

handsome, flesh tinted crystal

FRAME AND TRAY SET

triple twisted crystal bar framing, fitted corners of gold-color metal. Tray is mirrored. Jars and bottles extra.



Paris 11x17 tray... **13.98**

11x13 frame.. **12.98**

417 5th AVE., N.Y.C.

Ideal Easter Gift!

LOVED BY MILLIONS OF CHILDREN

COMICAL MOVIE CARTOON CHARACTER



WITH THE NEW, FLEXIBLE MAGIC SKIN FINGERS

They do almost anything human hands can do. Oswald, Walter Lantz's popular movie cartoon character is a great big soft stuffed rabbit, made of Jersey fleece, and dressed in gay, contrasting colored overalls. He has a mischievous pressed mask face and is an authentic duplication of Oswald of the movies.

$4.50 postage prepaid.

Send check or money order—No C.O.D.'s.

OLSAN'S, TOY DEPT.

3607 - 9th Street

RIVERSIDE, CALIF.



A "Roadside" Table for Backyard Picnics

Originally designed for Michigan's famed roadside parks. With it you can enjoy outdoor picnics without driving to distant picnic grounds. Ideal also for porch or recreation room. With or without canopy, as desired.

Send Stamp for Color Catalog

Michigan Roadside Table Co.

Pontiac 15, Mich.



PLANT STAND

Unique, practical stand of hand wrought iron—light, sturdy, easy to move. Finished in white or green. Individually packed.

Two-Tier—trays are 8" x 30" and are 14" and 24" from the floor . . . **$10.00**

Three-Tier Stand (Illustrated)—trays are 8" x 30", and are 14", 24" and 36½" from the floor **$12.50**

Mail Orders: Express Collect

HELÈNE PEP

8260-116th Street Kew Gardens, N. Y.

A TOOTHSOME TREAT

for LOVERS of SWEETS



Introductory Offer

To acquaint you with the delicate flavor and rich quality of Roycroft products, we are offering these four gift packages of wholesome goodness at a special price:—A quaint Ivory Crock filled with 11 ozs. of rich, delicious Pure Maple Sugar for Icings, Waffles, etc; a Little Brown Jug filled with 8 ozs. of Pure Maple Syrup; another Little Brown Jug containing a full pound of Pure White Clover Honey; and a 1 lb. box of Roycroft Maple-Pecan Patties.

All 4 shipped postpaid for $5.00

(Please enclose check or money-order)

ROYCROFT PRODUCTS CO.

EAST AURORA, NEW YORK

SHOPPING

PUSH BUTTON MAGIC. You may have seen the Printator before (the magic pad you write on with attached stylus, and a push of the button makes it disappear), but you haven't seen it in this chrome holder. Put it on your telephone table or your husband's desk and he'll doodle to his heart's delight. Also with Bridge or Gin Rummy scores. $2.50 plus 15¢ postage. No C.O.D.'s. M. C. Flynn, Inc., 43 E. 59th St., N. Y. C.



FOR GOOD MEASURE. Back in the days of pressure cookers, nylons, and electric irons, there was a little gadget that made entertaining lots easier. And here it is back with us again! Called a Sifon Jigger, this brand new one is made entirely of plastic. Put the automatic measurer in a bottle like a cork and it pours exactly one jigger. $1.50. No C.O.D.'s. The Bar Mart, 62 W. 45th Street, New York 19, N. Y.



SPRING IS IN THE AIR and, of course, you think of supper on the terrace, with the dusk and the fireflies weaving a quiet enchantment. Your only decoration is candlelight and flowers, both arranged in an ingenious centerpiece which holds 3 candles, and the flowers are stuck in the meshed center. 12" wide. Each $2 postpaid. Lewis & Conger, Sixth Ave. at 45th St., N. Y. C. 19.

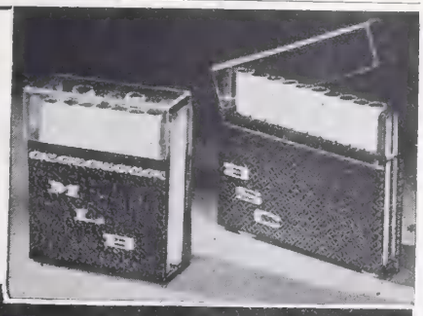




MONOGRAMMED
Cigarette Cases

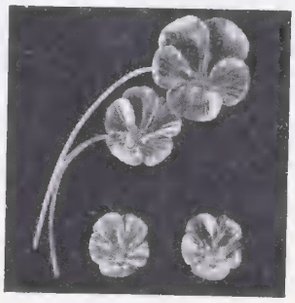
Decidedly new . . . decidedly different! Genuine leather with 24 kt. hand-tooling, plus crystal clear lucite hinge top, handsomely personalized with 3-letter chrome monogram—here's a gift you'll be proud to give or own yourself.

Full pack size $2.50 postpaid
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COLORS: Green, Red, Blue or Brown



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LUCILLE DISTRIBUTING CO. 637 Madison Ave., N. Y. 22, N. Y.

Hand Wrought Sterling



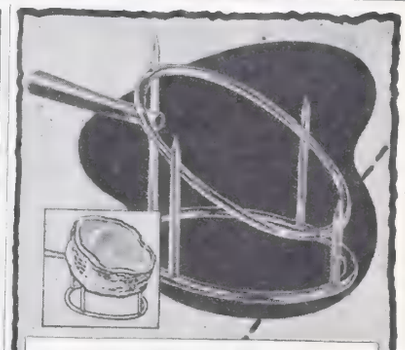
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Pansy Spray Pin	$4.20
Pansy Earrings	$4.20
Pansy Ring (adjustable)	$3.00
Pansy Bracelet	$6.00
Pansy Link Bracelet 6-bloom	$12.00

(Prices include 20% Federal Tax)

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Front Royal, Va.

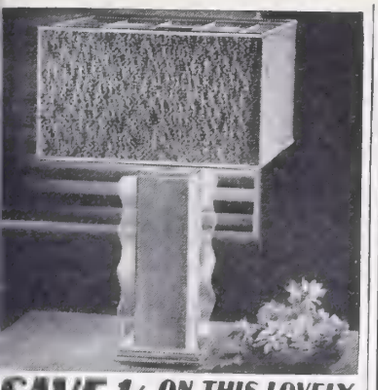


Silver Plated Meat Rack

To hold ham, roast or fowl at the correct angle for carving and designed especially to prevent slipping. Heavily silver-plated metal meat rack with convenient wooden handle, 9" long, 6½" wide. $17.50, plus excise tax. Complete—

$21 Express Collect—No C.O.D.'s Please

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SAVE ½ ON THIS LOVELY MODERN LAMP

It's easy and fun to make it yourself! No practice, no tools required. *An enjoyable one-evening project!* 21 inches tall. Luxurious Bleached-grain Harvest Oak, crystal clear Lucite wings. New "Lattice-Top" shade in Sun Beige Textured Nylon . . .

COMPLETE KIT . . . Nothing Else Needed

66 accurate ready-to-assemble parts complete every detail of lamp, *electrical assembly, shade and all!* Nothing to cut, carve or shape. Step-by-step instructions guarantee success. Assembled "store" price: $29.50. **SAVE ONE-HALF KIT only $14.75.** (Small shipping charge collected on delivery.)

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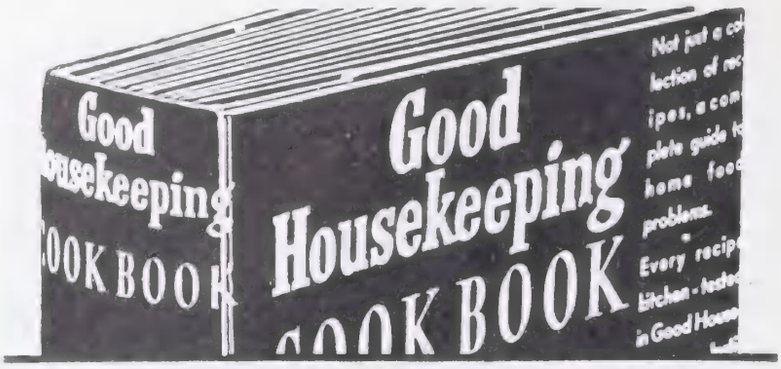
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So fashionable . . . and so-o deliciously comfortable, these dashing "leisure hour" shoes for beach or play, are entirely hand-made by native craftsmen. Colorful, long-wearing ixtle fibre soles and sturdy canvas tops, open toe and back. Gift yourself with a pair today.

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A NEW LEAF
with these smart new ash tray sets.

Four solid copper leaves, heavy enough for paper weights, polished to a dazzling brightness. Gift boxed.

Set of 4, $3.50 postpaid

Same design in heavy, polished aluminum, $2.50 set of 4 postpaid.

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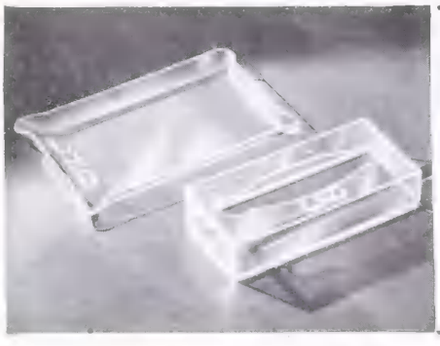


Bar Gadgets

Give your favorite host a set of these handsome bar necessities. And order for yourself, too. Corkscrew 4¾" long; bottle opener 6"—both with stag horn handles.

Corkscrew $3.75
Bottle Opener 2.25
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Shipped Postpaid. No C.O.D.'s.

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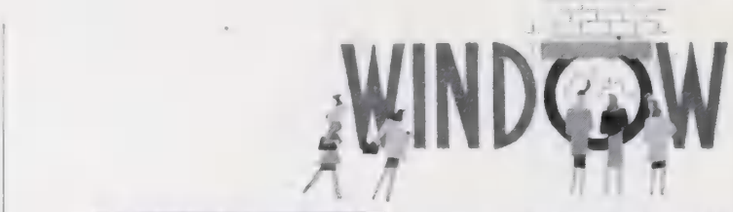
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with HAND-CUT MONOGRAMS
Make Thoughtful Easter Gifts

TRAY—to hold cosmetic bottles on a dressing table or may be used for cocktails. Measures 8"x12". $5.95 plus 25¢ postage.

TISSUE BOX—with sliding bottom. Measures 10"x5"x2¼". $6.95 plus 25¢ postage.

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THE GLEAM OF GLASS do wonderfully flattering things for a tab and this cut glass salad bowl will giv your buffet the look of a HOUSE BEAUTIFUL picture. After it has had its fill salad, let it double for a flower bowl hold leaves, pond lilies, or on East Sunday, tulips and mimosa. It is 11" diameter and is $10 ppd. Black, Sta & Gorham. 48th St. & 5th Ave., Ne York 19, N. Y.



JOHNNY-ON-THE-SPOT is R viva, the rightly famous triple actio cleaner. White ring on the sideboar from that bottle of Scotch? Perfum spilled on your dressing table? Trot o your Reviva, because it banishes mo furniture and floor spots; cleans, d spots, and polishes in one swift oper tion. Qt., $2.50; pint, $1.50; ½ pint, $ Mrs. Mark Jackson's Studio, 5 We 52nd St., New York 19, N. Y.



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ROSE PRINTS
Individually Hand Colored

12 variations of beautiful roses . . . so exquisitely rendered and so artistically reproduced, (you'll find an honored place for them in your home. (These unique, *hand-colored* prints are not to be confused with others *printed* in color.)

In sets of 12 prints
9" x 12" $5.00 per set
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DOES YOUR DOG Itch.. Scratch?



Don't Blame Fleas, Mange or Diet...2 to 1 It's "Fungitch"

Amazing New Sulfadene Eliminates Skin Infection Long a Puzzle to Science!

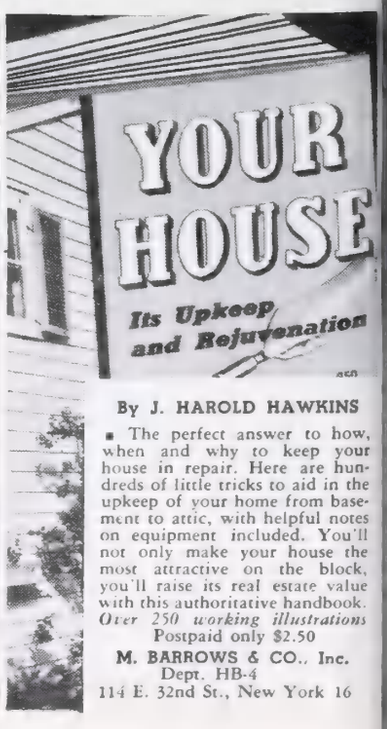
IF YOUR dog or cat scratches, it probably has "FUNGITCH"...a fungus infection caused by contact with *mouldy* grass and weeds. "FUNGITCH" starts as an itch which is followed by dandruff-like scales or sores with brownish edges, mouldy odor—*or* infection in ears, on paws, underbody, tail or eyes. Results, often quite serious, may lead to expensive care or actual loss.

APPLIED EXTERNALLY . . . ACTS SWIFTLY

To relieve your pet of this affliction, apply *SULFADENE externally* at first sign of "FUNGITCH." Mrs. C. H. Berdel writes, "After the first (Sulfadene) treatment, our dog stopped scratching and four days later, he was completely healed. Prior to that, we had been doctoring him for two weeks with no success." Mail $1.00 for generous treatment. Money refunded if it fails.

SULFADENE, BOX D-106, BROOKFIELD, ILLINOIS

Dr. MERRICK'S SULFADENE



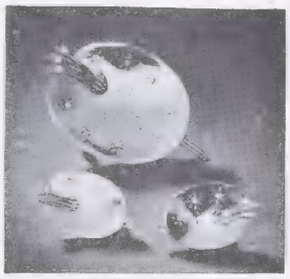
By J. HAROLD HAWKINS

■ The perfect answer to how, when and why to keep your house in repair. Here are hundreds of little tricks to aid in the upkeep of your home from basement to attic, with helpful notes on equipment included. You'll not only make your house the most attractive on the block, you'll raise its real estate value with this authoritative handbook. *Over 250 working illustrations*

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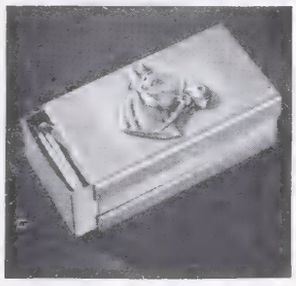
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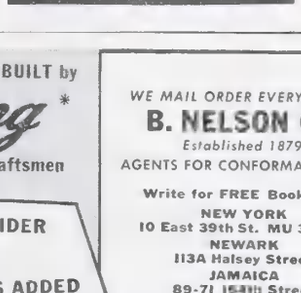
JEWELED PALETTE, studded h rhinestones, is a gay banner to on your lapel, your purse, your et; and its flashing brilliance will tch your own mood of spring exuber-e. It is gold-plated sterling silver h a safety catch, and there are clip-k earrings to match. $8.75 each plus . Gerlou, 501 Fifth Ave., New York N. Y.

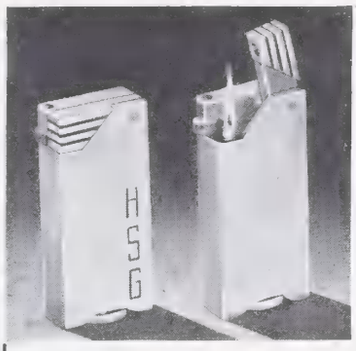


IE MUSIC GOES ROUND D ROUND, in this victrola music , and its catchy tunefulness will set r dancing daughter spinning around nursery. The arm action starts and os the melody, and it even has a ny bank in it for thriftier jitterbugs. k or blue, 7" square, $10.95 plus 15¢ tage. Lanz Fifth Avenue, 668 Fifth ., New York 19, N. Y.



E'LL MEET HIS MATCH under orable circumstances if you give him eavy hand-wrought aluminum box t holds the kitchen-size matches. They ie with a choice of three sporting igns in relief—a horse's head, a set-or a rising duck. Particularly fine your favorite pipe smoker's desk. 5 each, or set of 3 for $14.50. Exp. . No C.O.D's. Mayfair, Inc., 4 Cen-Ave., Albany 1, N. Y.





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Hand-made Sachet Satin

COAT HANGERS



Impart a delightful French bouquet flower scent to your coats, dresses and other wearing apparel by using these lovely hand-made shirred satin sachet hangers! Available in French blue and shell pink. Attractively packed in beautiful gift box —two to the box—**$2.00** the pair (3 boxes **$5.00**) postpaid.

Write for free catalog. Hundreds of other smart gifts for children and grownups.

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No. 3426 37" high x 28" wide

Price $21.50 freight collect

The bowl of this Bird Bath is graduated in depth to accommodate the smallest as well as the larger Birds, and will bring them to your garden to delight you with their merry songs, and they will destroy many injurious insects on your trees, shrubs and lawn.

Made of cast stone with a marble-like texture, and will resist time and weather like the natural stone of which it is composed.

Immediate shipment upon receipt of price.

Send 10 cents for Catalog of Bird Baths, Benches, Fountains, Figures, Flower Pots, Vases, Pedestals, Bird Feeders, Gazing Globes, Sun Dials, etc.

ARTCRETE PRODUCTS CO.

Established 1921

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ALL OCCASION GREETING

Card Folders Custom Made *of Real Collectors Art*

Priced at slightly more than ordinary greeting cards, yet their dignified luxury is outstanding. When others are read and tossed aside—**yours** will be **kept**—to bring everlasting pleasure and comment. They were **made to be collected**—are lovely enough to frame!

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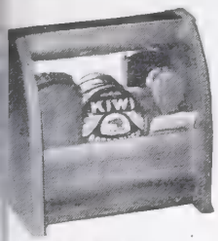
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HINE *mister?*



GIVE HIM A "KIWI" SHINE KIT DE LUXE

nd watch all the family shine its own shoes

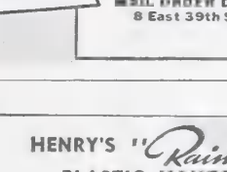
st your shoe on the rubber inset of is strong top bar. Below it, cleverly ranged, you'll find two big brushes, o swell daubers, two heavy shine cloths d FOUR cans of that inimitable made-in-gland "Kiwi" polish—for brown and ack shoes. Kit size 10 x 10 x 7, solidly ade of sycamore wood, richly grained icest thing of its kind: makes a most prac-al gift. Shipped complete for . . . $7.50 ou pay express charges on receipt.

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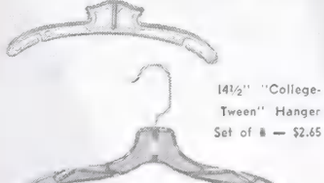
Learn to hang your clothes on these new scientifically designed colored plastic hangers . . . for two piece suits, dresses, blouses, lingerie, skirts, jackets, etc.



12" "Kiddie" Hanger
Set of 6 — $1.75



14½" "College-Tween" Hanger
Set of 6 — $2.65



17" "Ladies" Hanger with REVOLVING PLASTIC HOOK
$3.00 per set of 6
SPECIAL:
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It's an Ideal Gift Item!

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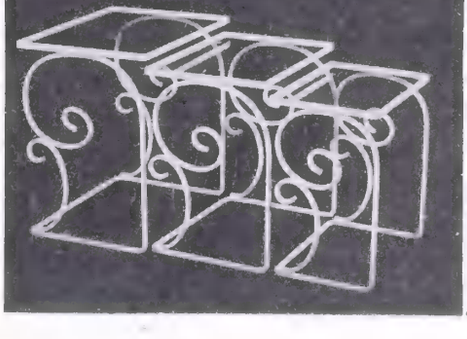
Bas-reliefs in copper . . . rich and glowing. These handsome plaques, singly or paired, are very effective over fireplace or sideboard . . . in the entrance hall.

Average size 14x19½ Inches. Illustrated: Nubian head, Balinese dancer. Also available: Trojan head, nude dancer, floral still life, Egyptian dancer.

Price postpaid in U.S.: $9 for one, $17.50 for two. No C.O.D.'s, please.



Bea N. Jaye
OF CALIFORNIA
P. O. BOX 5151 - LOS ANGELES 55, CALIF.



Back Again!
Wrought Iron Nested Tables

Wonderfully smart, wonderfully practical and amazingly inexpensive are these three nested tables. They're heavy wrought iron painted white with glass tops. Perfect for porch or informal rooms. The largest is 19" high; the top 16½" square; smallest is 16" high with 12¼" square top.

Three tables, **$15.00**

Add $1 for shipping west of Miss.

Write for Catalogue B-46

The SALT & PEPPER SHOP
445 E. 86th St., New York 28, N. Y.

Amazing Simple Device Ends Garbage Mess and Odors!



Finger-tip-open! Snaps shut. Seals odor-tight!

Scrape scraps from plate to bag. No handling!

Holds peelings, coffee grounds, bones, soups, rinds, etc.

No more leaking sink strainers. No more unsightly, unsanitary, smelly kitchen garbage pails!

Sturdy metal frame fastens to door under sink, cabinet drawer or wall.

6-quart size, stout moisture-proof bag is easy to put on and take off.

No more stooping—the SCRAP-TRAP hangs waist high. Never touch garbage again!

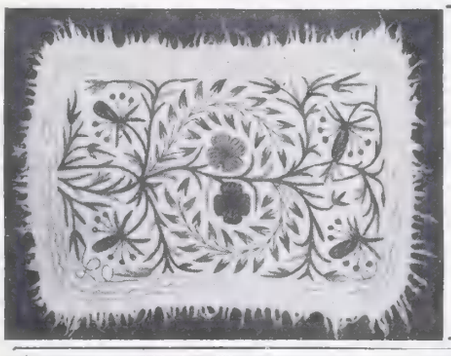
New! PATENTED SCRAP-TRAP

Goodbye to your *worst* kitchen chore! Now you, too, can avoid handling wet, messy garbage scraps! Remove dry bag, fold top, place in pick-up garbage can. Keeps can clean, too. This new, quick, clean SCRAP-TRAP is sweeping America.

GENUINE SCRAP-TRAP BAGS always available. Only 49c for big package of 30 wet-proof bags.

CHOICE OF TWO MODELS: (1) Hook-on Model hangs on drawer or door-edge. (2) Hide-away Model screws on inside of sink door.—In choice of Red, Blue or Ivory. Only $2.19 post-paid complete with 30 big moisture-proof genuine SCRAP-TRAP Bags. 100,000 sold on sight! Order today!

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NUMDAH RUGS

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4' x 6' $9.75
3' x 4' 6.00
2' x 3' 3.00

Prices prepaid.

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MAGIC TOP DOUBLES THE SIZE of Your Card Table!

T-Top is a light rigid top which slides easily over the surface of a card table, just doubling its size. It seats 7 persons comfortably—46" in diameter, 144" in circumference—it's perfect for luncheon, jig saw puzzles and card games. Can be tucked away in a closet or corner. Send for your T-Top now! Shipping weight approx. 16 lbs. Shipment made promptly. Shipped by express. No C.O.D.'s, please. Specify Color Wanted. Dark Green, Rich Red, Dark Brown.

Colors, $5.95—No C.O.D.'s

Unpainted T-Top $4.95 F.O.B. Salem, Mass.
SEND CHECK OR MONEY ORDER TO

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The world-famous Linguaphone Conversational Method brings voices of native teachers INTO YOUR OWN HOME. You learn the new language by LISTENING. It's amazingly simple; thousands have succeeded.

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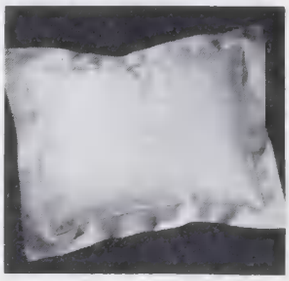
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WINDOW



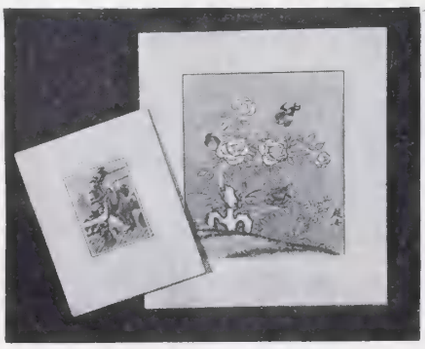
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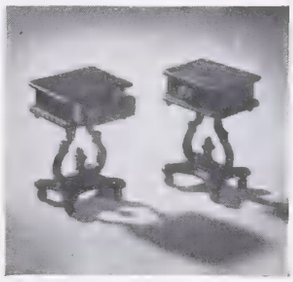
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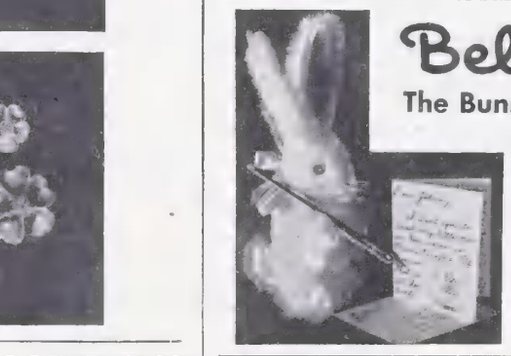
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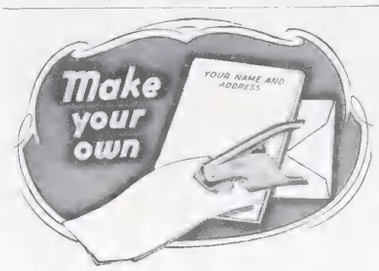
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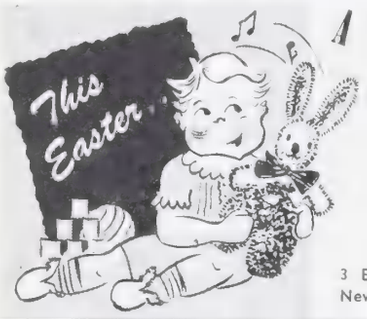
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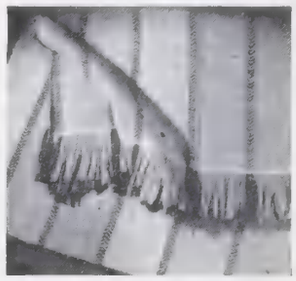
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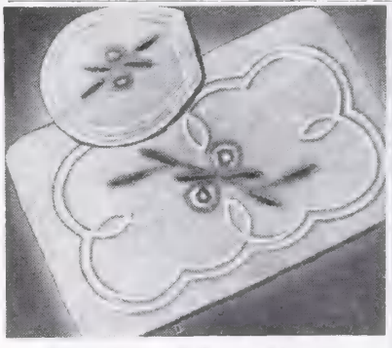
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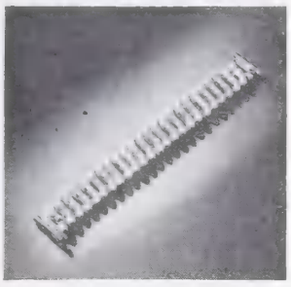
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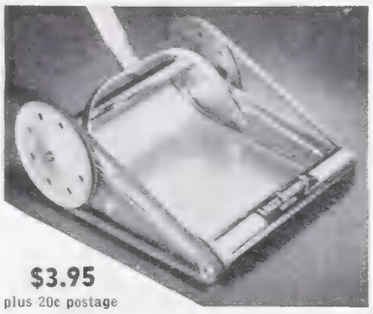
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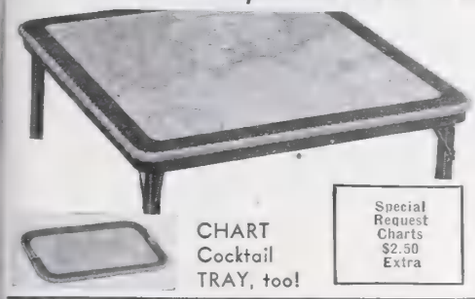


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Bridge Table

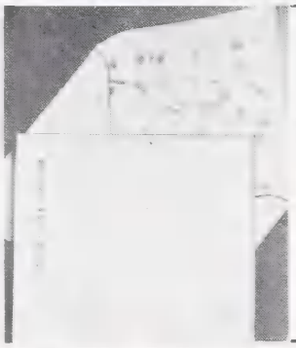
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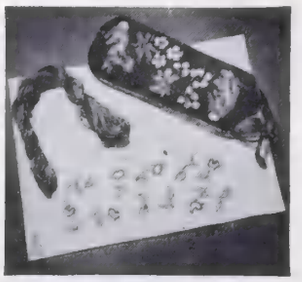
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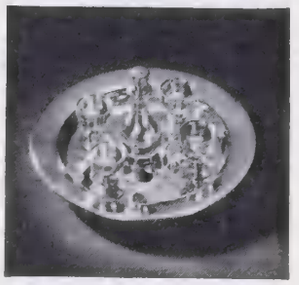
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NEEDLEPOINT FOR YOUR SPECS. Start now making next year's Christmas gifts for all your spectacled friends, and what could be handsomer than a needlepoint glass case? The shop sends you the design and wool you work the pattern, and then they will mount it. Design and wool, $6.50; mounting, $4.50. Alice Maynard, 55 Madison Ave., New York 22, N. Y.



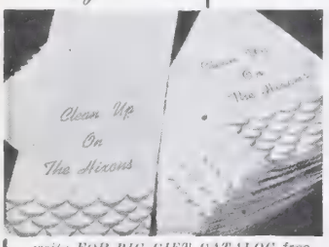
TINY TREASURES and all polished up spic and span ready to go on exhibition. We'll admit this miniature cordial set in bright polished brass won't hold much Grande Marnier, but the effect will be just as strong. The round tray is 4" in diameter and the decanter, 2" high, has a top that actually comes off. The 4 chalice-shaped goblets are 1" high. $2 prepaid. Afco Products Co., Lexington, Mass.



BELLE OF BELLS. As dainty as rosepoint lace, as sweet as lilies-of-the-valley is this Belleek-type white china tea bell. With a tiny nosegay of pastel flowers on the top, it has a gold ring handle, and it will bring spring to your table. Or, if 4 o'clock is tea time in your home, this should be your bell. 5" high, $2.50 plus 10¢ postage. Hale Galleries, Albert Steiger Co., Springfield, Mass. (*Continued on page 6*

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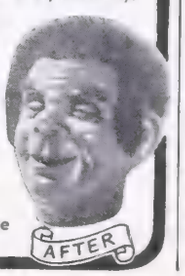
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AT RIGHT:

Sheet or Table Cloth Bag, 10½" x 22" x 3¼", slide fastener. Around $1.40

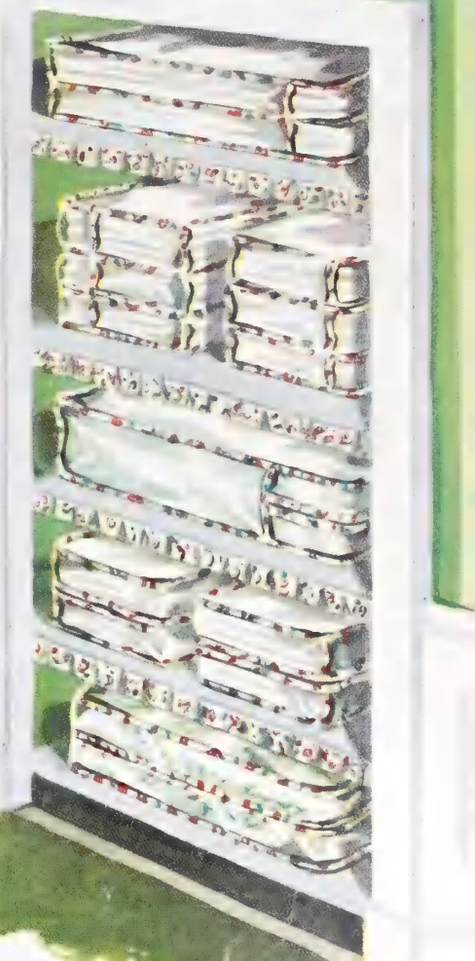
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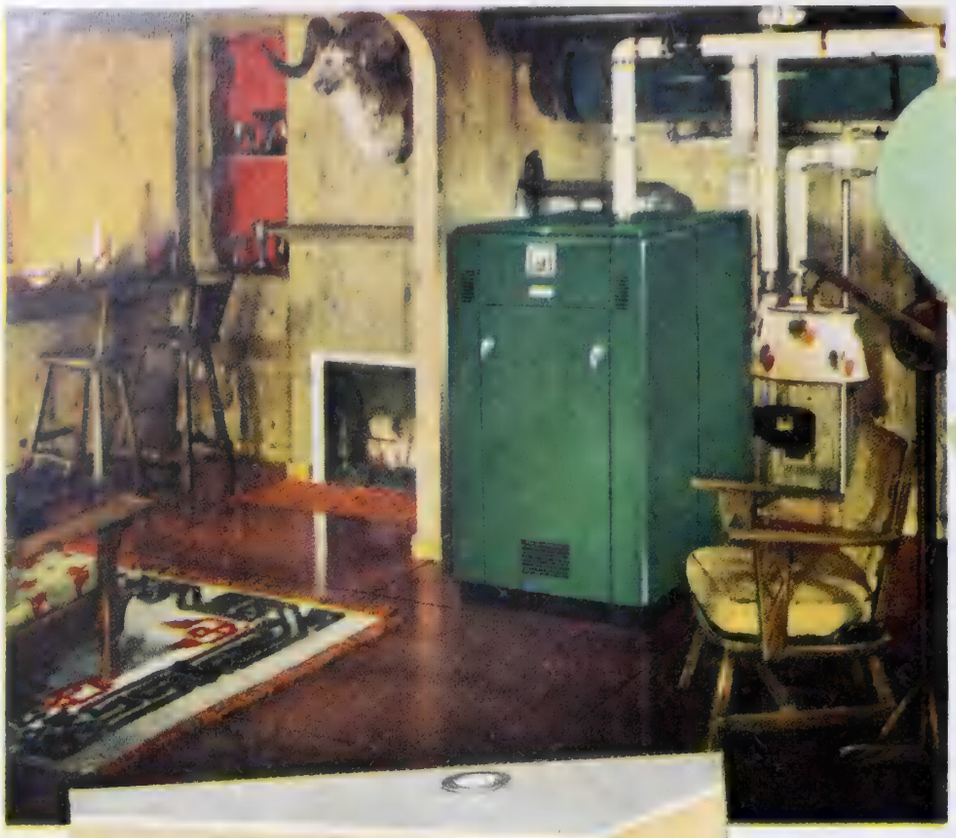


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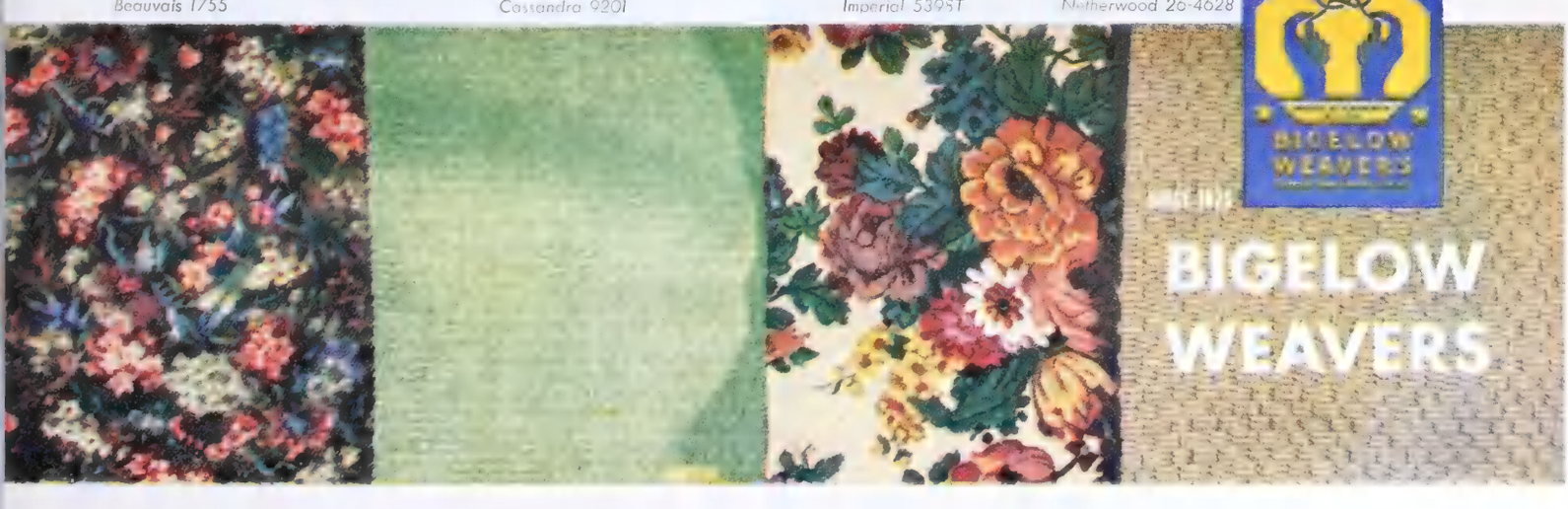
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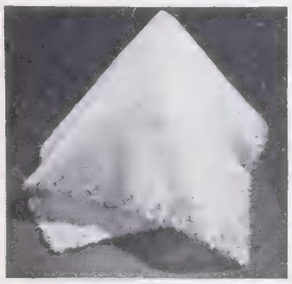
CONTINUED FROM PAGE 56



DE A GARDEN WALL, nothing quite so lovely as white on furniture, the kind that re- you of New Orleans and jasmine ill nights. The bench, 40" long, gh, $35; table 21" in diameter, gh, $12; chair 28" high, 23" wide, Shipping charges collect. Erkins , 40 W. 40th St., New York 18.



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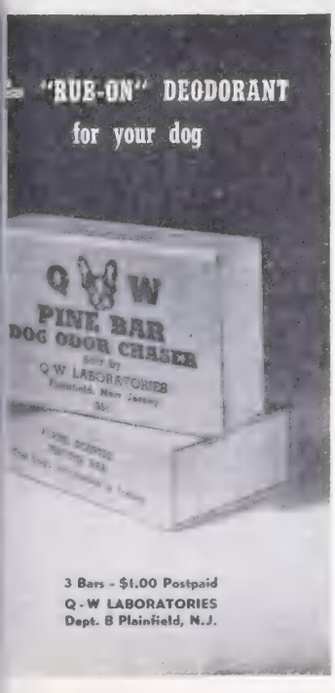
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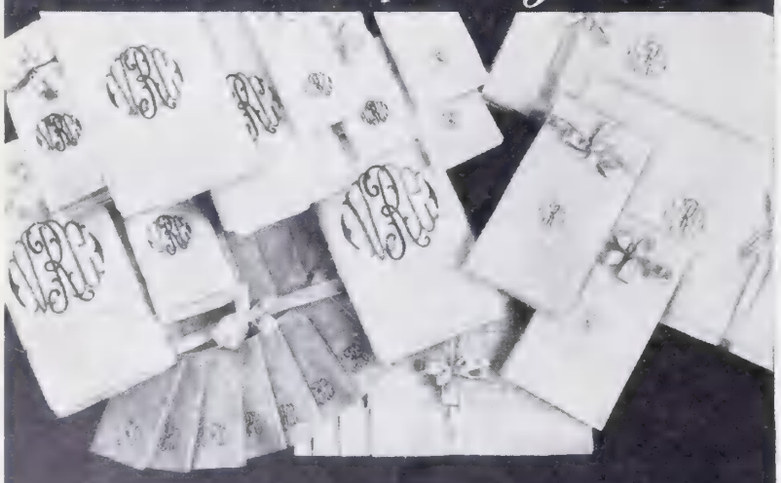


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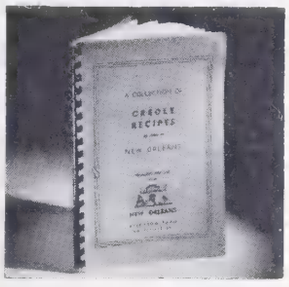
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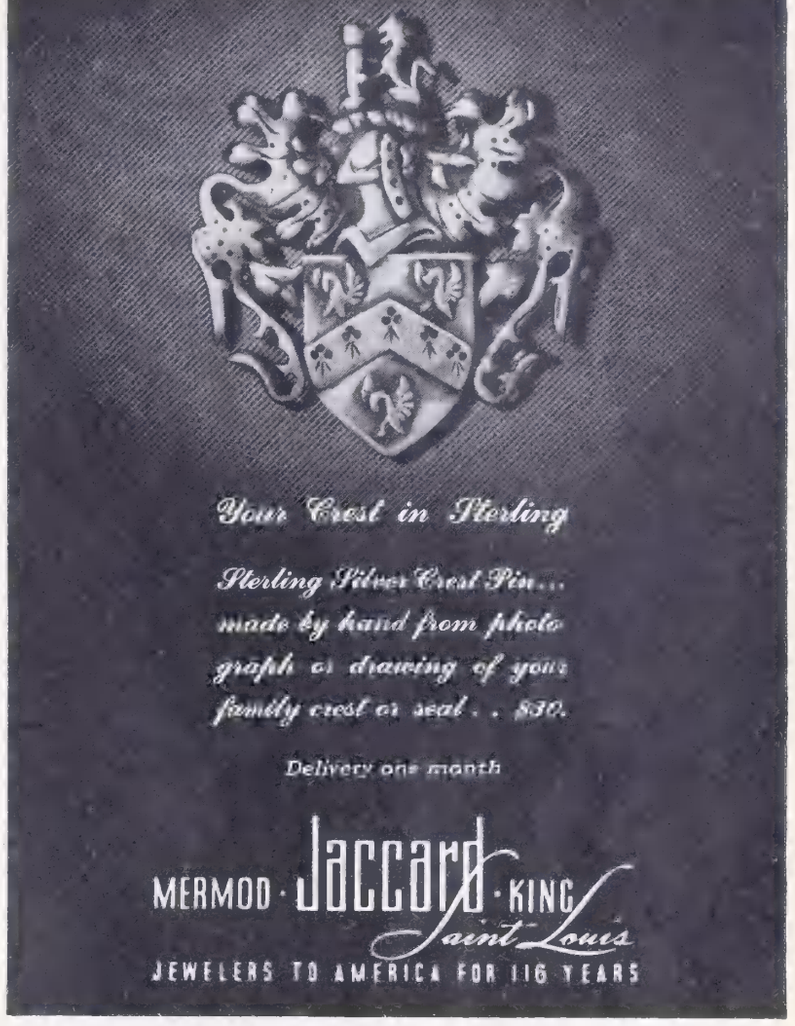
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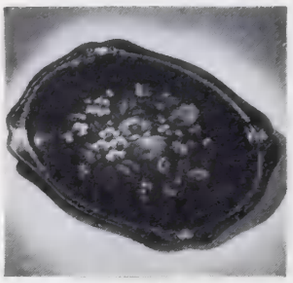
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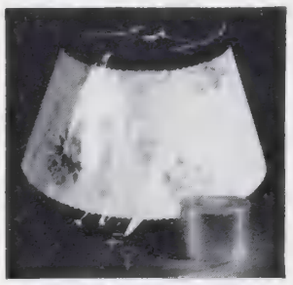
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WINDOW



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PROTECT YOUR SHADES March winds and April showers ar bound to bring May flowers but just a surely they'll leave plenty of dust i their wake. So keep your house as wel groomed as yourself with spotless lamp shades. This fat roll of cellophane whe wound up and over shades is sure-fir protection. It can be kept for lots mor than one season. $1. Transparent Prod ucts Co., 419 W. 55th St., N. Y. C. 19



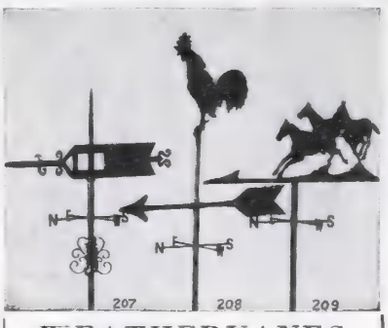
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SHOPPING

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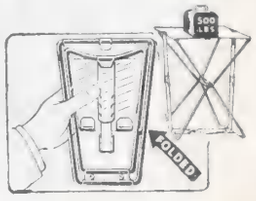
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Pocket Size!

Opens in just one motion to 13" hi x 12" wide. Folds to 6" x 9". Perfect for picnickers, fishermen, racing fans. Comes with carrying case, $8.00.

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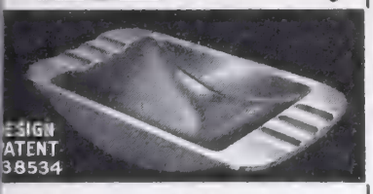
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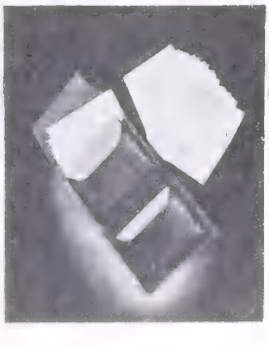
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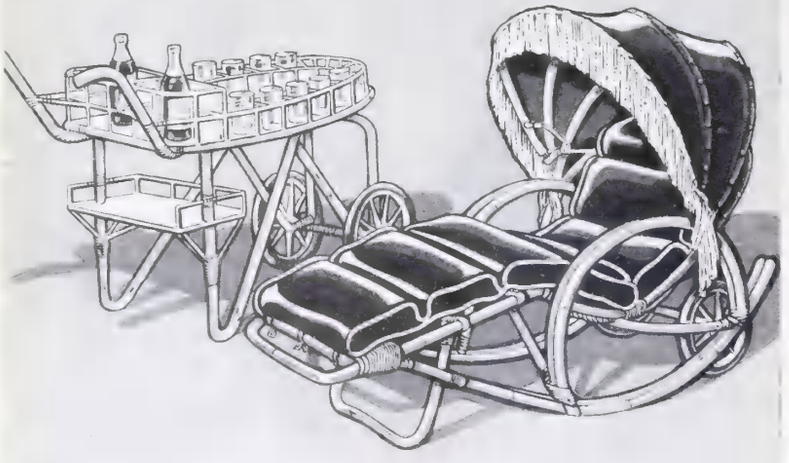


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WINDOW



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Still one of the fastest selling glassware items in America! And now in a new dressed-up fashion. Our famous violin and banjo bottles with a lovely, decorative Trellis bracket. Just about the loveliest decorative accessory you can find for growing ivy, philodendron and other greens indoors. A bit of charm to re-[illegible] that difficult wall spot!

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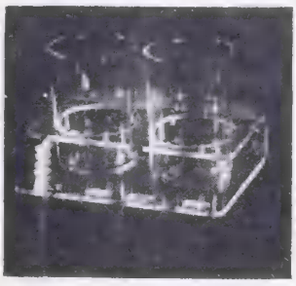
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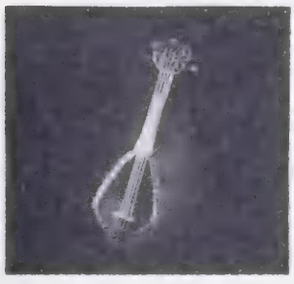
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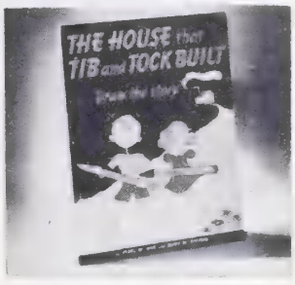
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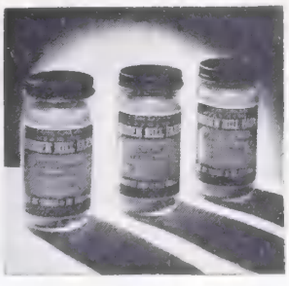
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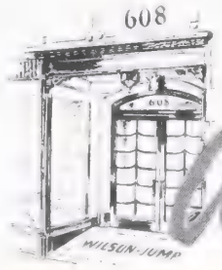


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HOUSE BEAUTIFUL

THE MAGAZINE DEDICATED TO THE BUSINESS OF GOOD LIVING



Vol. 88 **APRIL 1946** No. 4

Cover: Home of Mr. and Mrs. Robert Forbes, Oakland, California. Architect: Frederick L. R. Confer. Kodachrome by Maynard L. Parker

DECORATION

"Our Master Bedroom Symbolizes Our Way of Living" ... 78-79
"Our Living Room Is No Parlor" ... 86-87
Learn How To Use the New Wallpaper Panels ... 100-101
Originality Is Her Business ... 116-117

FOOD AND ENTERTAINING

"We Eat All Over the House" ... 82-83
"Our House Is Always Full of Children" ... 98-99
The Midnight Supper ... 102-103
Do You Know Your Fish? ... 134
Pantry Shelf News ... 144

HOUSEKEEPING AND MAINTENANCE

It's Worth Mentioning ... 28-29
"Here's How We Get Along without Servants" ... 84-85
"A Freezer Revolutionized Our Marketing and Eating" ... 88-89
"We Couldn't Do It—Without Organization" ... 90-91
"We Make Science Do Our Work" ... 96-97
You Won't Have Freedom from Care if You Have Hard Water ... 106-107
Housekeeping Recipes ... 183-184

GARDENING AND SITE PLANNING

It's Only One Acre, but It's a Whole Kingdom ... 76-77
Outdoors Is as Private as Indoors ... 80-81
"We Believe Gardening Should Be Painless" ... 92-93
A House Is Only as Nice as Its Setting ... 104-105
You'll Live Outdoors More if You Have Terraces ... 110-111
How To Build a Terrace ... 112
Does Your House Need a Haircut? ... 113
Blooming Shrubs—The Lazy Man's Garden ... 114-115
The Log of the Practical Gardener ... 132
The Man Behind the Hoe ... 161

ARCHITECTURE AND BUILDING

"We Don't Like Pretentious Architecture" ... 94-95
The Low-down on Building in 1946 ... 118

OTHER FEATURES

Window Shopping ... 30-67
Nice People Come from Nice Homes ... 73
Meet a Family That Really Knows How to Live ... 74-75
Meet Robsjohn Gibbings ... 108-109
Old Photographs ... 126
Get More Pleasure from Listening ... 128

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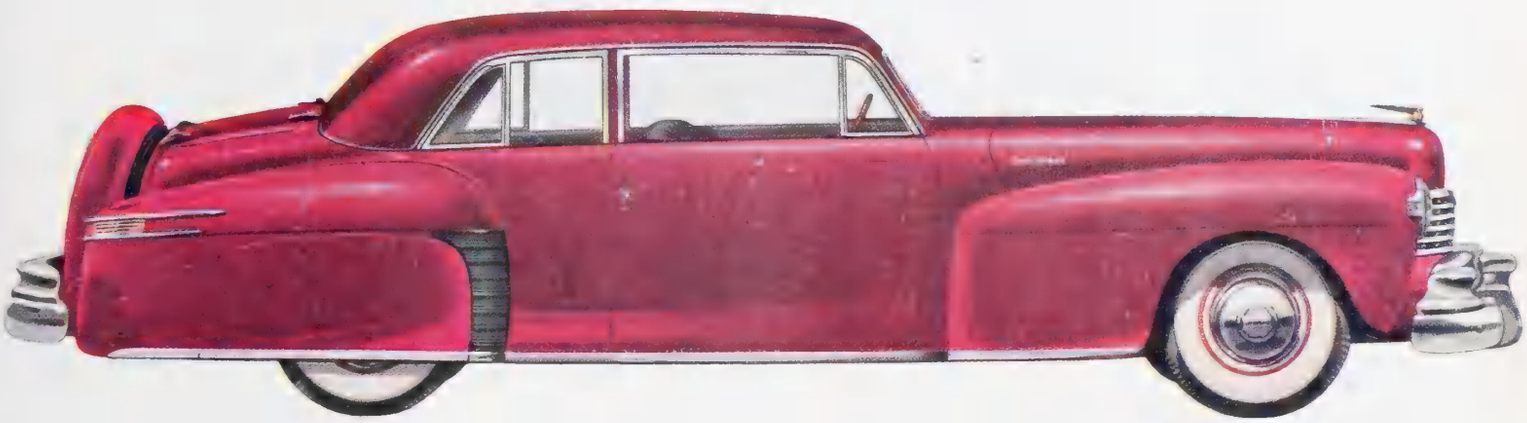
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DIVISION OF FORD MOTOR COMPANY



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Sinner . . . as mischievous as a sidelong glance

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CARSON PIRIE SCOTT & Co. ★ ★ Chicago



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make a show-off of your table,

lending their bold pattern to your dining scheme.

On a lustrous spun rayon and cotton fabric by Cohama

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The Ronald Colmans listen to Magnavox in their Beverly Hills home—Photography: Paul Hes

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Combining the wonders of radio science, F.M. and automatic record changing with the best in furniture craftsmanship, Magnavox is built to grace your home over the years. Look for Magnavox in America's fine stores. You'll find a wide choice of models starting at $214.50. (The Regency Symphony shown is approximately $385.) See Magnavox. Hear it—compare it with other radio-phonographs. Once you hear it you won't be satisfied until you own one . . . The Magnavox Co., Fort Wayne 4, Ind.



Magnavox RADIO PHONOGRAPH • *The Symbol of Quality in Radio—Since 1915*

by Patricia Guinan

NICE PEOPLE COME FROM NICE HOMES

Character is a strange thing. It has so many different faces, many of them false, that we are often and easily fooled by such superficialities as dress, speech, manner. Think of the times you have been taken in by a soft voice and distinguished manner, only to discover later that they artfully concealed a pompous bore.

Homes are much the same as character. Just as expensive and tasteful clothes can help a basically shallow person make an initial favorable impression, so can a home whose decorating perfection has been achieved through the mere possession of money give a false impression about its owners. But truth *will* out, and a wardrobe of masks cannot serve their wearer for long.

A really nice home is more than an assemblage of harmonizing decorative accessories. Such tangible things as furniture, fabrics, pictures, and even ash trays, selected by you, do indeed reflect you and tell a great deal about the kind of person you are. But it is the way you and your family live in your home that tells everything about you as persons. If family unity, cultural interests, gracious friendships, and a contentment which springs from one's own resources are within you, then your home will reflect those qualities. If home is merely a place to store material possessions and to catch a few hours sleep, then it should not be called home. But if it is the place where the whole family most prefers to be, home is the right name for it.

Material possessions can never be a permanent mask, behind which to hide your inadequacies. But they can help to make home more beautiful, more convenient, therefore more attractive to all the family and their friends. Thus, once more we say: the better your home, the richer your life.

You will find an example of what we mean by a truly nice home and truly nice people on the following 26 pages.




BETTER YOUR HOME
BETTER YOUR LIVING

by Helen Weigel Brown

MEET A FAMILY THAT REALLY KNOWS HOW TO LIVE

Happiness may be an affair of the mind. But it flowers more willingly in a physical environment of convenience, comfort, and beauty. On these and the next 24 pages you see how one family achieves it

HOUSE BEAUTIFUL crusades every month for the trite but true principle that a good home environment is one of the indispensable keys to happiness and a good life.

So we are happy to present to you a real family whose way of living is the epitome of what we talk about—a family whose thoughtfully designed way of living really pays off in individual contentment and in happy, well-adjusted family life.

Unlike so many magazine stories on how American families live, this one has not been specially window dressed in the interest of "correct decoration." Nor is it tinged with bias on our part about how they *ought* to live. It is the unretouched picture of how Mr. and Mrs. Cliff May, of Los Angeles, California, actually do live—every day. It is really the story of their house, and how the house colors every phase of their daily life, from the mechanical aspects of eating and keeping clean to the spiritual experiences of parenthood, companionship, friendship, music, and gardening.

By profession, Cliff May is a designer and builder of homes. His houses are not the flashy kind, built to impress their owners' friends. But they are outstandingly successful houses, because, unlike so many builders, Cliff May makes his home his laboratory, and he puts into his clients' houses the know-how he evolved by trial and (sometimes) error in his own house.

This is not only because he is a family man, in the fullest sense of the word, but also because he and his wife have shared equally in the planning and the management of their home and the many problems incidental to caring for a young family. Working together, they have approached the techniques of daily living as a pair of laboratory researchers would. By harnessing science and many mechanical aids, they live better and more effortlessly without servants (except for a maid two days a week) than many families with full-time help.

The Mays are not rich. They belong in the upper middle income brackets, which means they still have to think how they spend their money, and must try—just like most of us—to get as much for it as possible. As you look into the intimate details of their life, don't brush aside the meaning of their solutions because you think you could not afford them. Lots of people, with twice as much money, don't live as well. Perhaps you could get twice as much from your money!

"Now Go For a Tour of Their Home"

PORTRAIT BY JOHN ENGSTEAD

IT'S ONLY ONE ACRE BUT IT'S A WHOLE KINGDOM

The Mays' ingeniously contrived house and site plan, with six living areas, has the effect of a big estate. Home planners should study

1. The Private Family Garden. Most outdoor activities occur in this area, as it is completely enclosed by either house or tall plantings

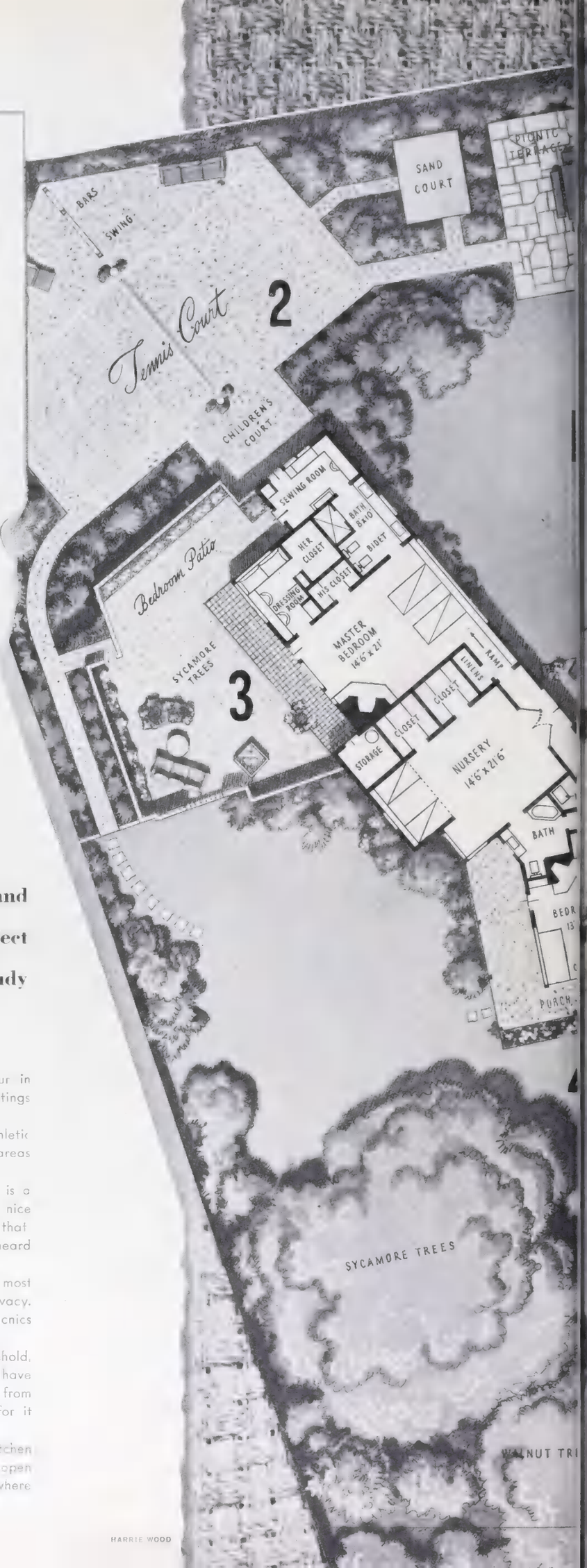
2. Play Yard. Badminton court, swings trapeze, and similar athletic equipment segregate such sports, save wear on turf of other areas

3. The Private Patio. Serving just the master suite, this area is a super-private spot. No entertaining is done here, though it is nice enough for that. Designed as an outdoor retreat, it really is that for children can entertain uproariously in the family garden, unheard

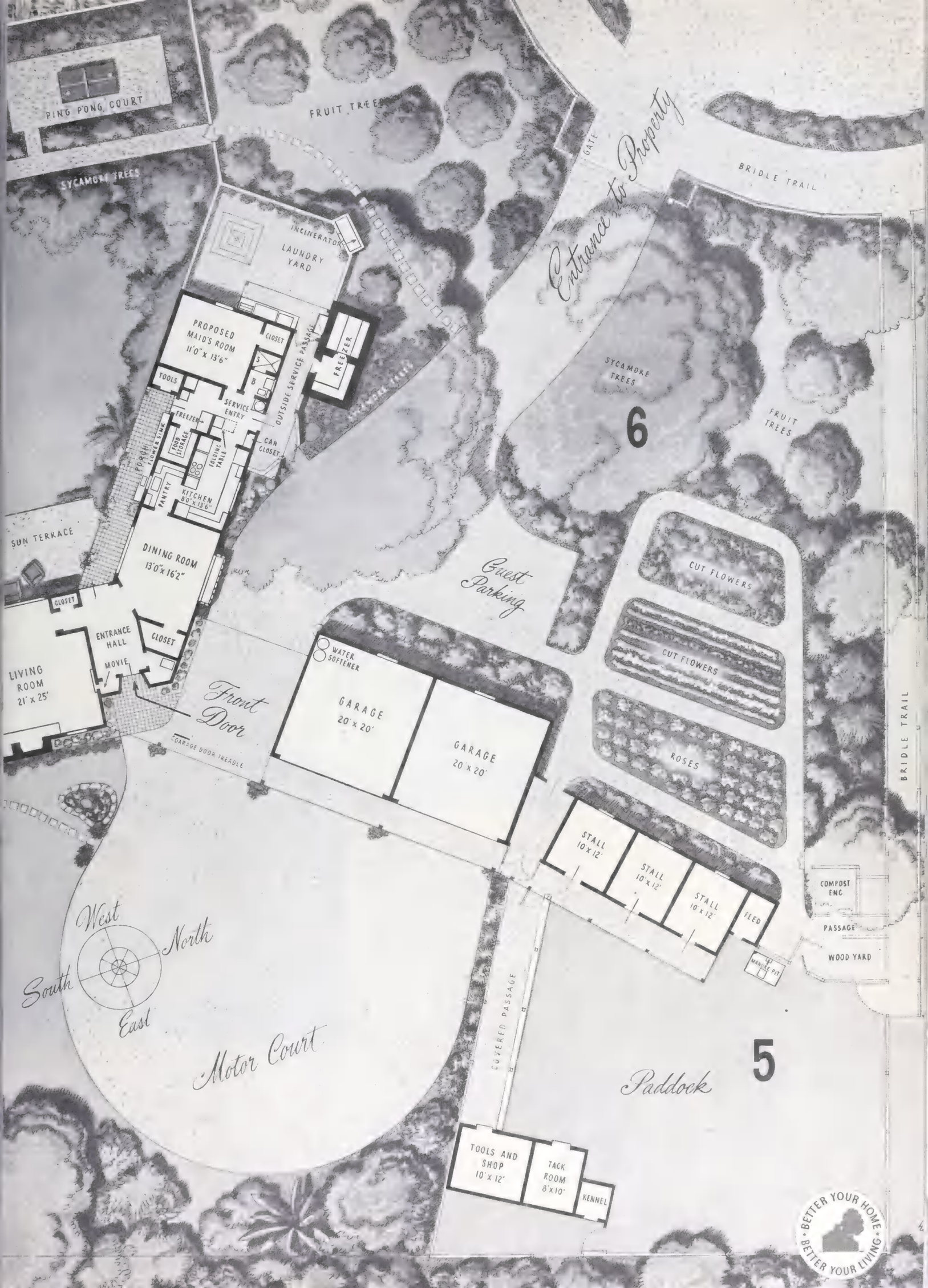
4. Main Yard and Motor Court. This area compares with most people's yards—a big grassy area without special function or privacy. Mays use it only for parties too big for other garden, children's picnics

5. Paddock. Since riding is the major interest in the May household, [illegible] paddock are right on the property. Such functions have been well segregated, on the double counts of sight and smell, from other [illegible]. All the neighborhood keeps horses, and is zoned for it

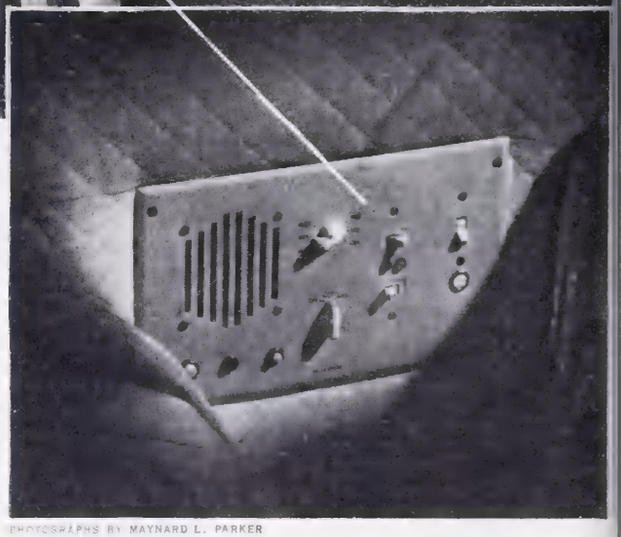
6. The Public Areas. For guest parking, deliveries at the kitchen door, including [illegible] turn-around. No important rooms open on this area. By confining service functions here, privacy is elsewhere



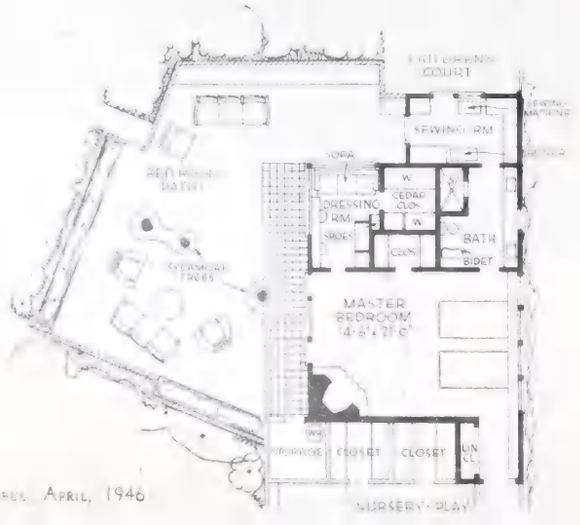
HARRIE WOOD


PING PONG COURT
SYCAMORE TREES
FRUIT TREES
GATE
Entrance to Property
BRIDLE TRAIL
INCINERATOR
LAUNDRY YARD
PROPOSED MAID'S ROOM 11'0" x 13'6"
CLOSET
TOOLS
SERVICE ENTRY
FREEZER
OUTSIDE SERVICE PASSAGE
FREEZER
SYCAMORE TREES
6
FRUIT TREES
PORCH
FLOWER LINK
FOOD STORAGE
FOLDING TABLE
CAN CLOSET
PANTRY
KITCHEN 8'0" x 13'6"
SUN TERRACE
DINING ROOM 13'0" x 16'2"
CLOSET
ENTRANCE HALL
CLOSET
MOVIE
LIVING ROOM 21' x 25'
Guest Parking
CUT FLOWERS
CUT FLOWERS
ROSES
WATER SOFTENER
GARAGE 20' x 20'
GARAGE 20' x 20'
Front Door
GARAGE DOOR TREADLE
STALL 10' x 12'
STALL 10' x 12'
STALL 10' x 12'
FEED
MANURE PIT
COMPOST ENC.
PASSAGE
WOOD YARD
BRIDLE TRAIL
West
North
South
East
Motor Court
COVERED PASSAGE
5
Paddock
TOOLS AND SHOP 10' x 12'
TACK ROOM 8' x 10'
KENNEL
BETTER YOUR HOME
BETTER YOUR LIVING

High-placed windows (above) not only allow a solid wall area for the beds, but give us complete privacy along with a lot of light. Fluorescent reading lamps attached to beds make extra tables and lamps unnecessary, fewer objects to move and dust. Inset (right) shows our switch panel controlling furnace heat and inter-communication system over which we can talk with occupants of other rooms, the patio, or callers at the front door.



PHOTOGRAPHS BY MAYNARD L. PARKER



Floor plan (left) shows how this master bedroom area of the house, with its adjoining dressing room, bath, sewing room and enclosed outdoor terrace, is a completely private home within a home, yet is easily accessible to the nursery. (See pages 80 and 81 showing details of how privacy extends to lounging terrace off bedroom.) Plan also shows how wall space has been thoroughly utilized for built-in chests, cupboards, and closets.



These solid banks of drawer, cupboard and shelf units give us quantities of storage room for clothing, books, magazines, and all the little things that ordinarily clutter up a room, and subtract from its livability. We used a sloping ramp entry instead of a step-down to this room for safety's sake.



Since the bedroom patio has high walls, we can have plenty of windows in our dressing room. Each of our clothes closets is high enough to take two hanging poles: one at top for shirts, blouses, etc.; one below for trousers, dresses, etc., with space at ends for long evening dresses and robes.



We knew, when we planned our house, that we wanted another youngster; so designed this bathroom unit where a young baby can be bathed, dried and dressed. This does away with need for bathinette, is at a height that requires no back-tiring bending of the person caring for the child.

"OUR MASTER BEDROOM SYMBOLIZES OUR WAY OF LIVING"

by Jean and Cliff May

In planning our private living quarters, we've summed up all our theories on good living. For our master suite, with its four additional areas that most people don't have, was inspired by our conviction that the nerve-straining rush of everyday life should be tempered with quiet and privacy. When we are at home, we want to feel that WE matter more than the outside world. This portion of our house forms a retreat where we can literally be "out-of-town" merely by being home. Here, too, we've put into concrete terms our theory that privacy and the out-of-doors *can* go together, when glass walls are counter-balanced by shielding walls, fences, or beautiful shrubs and hedges.

With the master switchboard between our beds, we've demonstrated that the routine mechanics of running a home can be "beaten down" to where they're as automatic as possible. For instance, without getting out of bed, we can turn on the heat, answer the front door, listen for the baby's crying, talk to Marilynn in the kitchen. We've also proved that most of the little irritants incidental to sharing a room—confusion of individual closet, drawer, and storage space, and resultant clutter—can be eliminated with proper scheming in original plans.

BETTER YOUR HOME · BETTER YOUR LIVING

OUTDOORS

is as private as indoors



On the two preceding pages you saw how the Mays' master bedroom achieved restful quiet and privacy. On these two pages, you can see, from the inside looking out, and from the outside looking in, how this privacy extends into the enclosed patio where they can lounge and sun-bathe in complete seclusion from the outside world. In pleasant weather, this patio literally adds another room to the house and is the scene of many a family dinner, barbecue, picnic supper and party. (See plan on page 78.)

A seven-foot-high adobe wall, beautifully simple and architecturally important in itself, shields the exposed sides of this retreat from prying eyes. This is another example of the adroit way in which the Mays' home is planned to relate the interior of the house to the land which is theirs around it, thus multiplying by several times the space-for-living in their home and their enjoyment of it.



From the big floor-to-ceiling window and glassed doors of the bedroom (far left, above) the Mays have this pleasant view of the secluded patio outside which catches the morning sun, the afternoon breeze. In summertime, these doors are left open day and night (gate to street entrance can be securely locked), making this outdoor area truly a part of the bedroom; and to make it even more like an extension of the room, it is lighted for night use.

Here you see (directly at left) how the high wall assures privacy to the patio on side facing the street. The barred opening in wall, to allow greater circulation of air in the warm afternoons, can be closed over by the shutters. Patio is concrete-paved, sloped toward a drain, to make it quick-drying in wet weather, and easy to keep clear of dead leaves by simply turning on the garden hose. Potted geraniums are the only "flower bed" needing care.

From the master bedroom (directly right) you step out into the patio, photographed from the outside at far right. This side of patio is protected by high adobe wall, plus wall of nursery wing. The comfortable, lounge-y furniture has had the frames heavily lacquered, and the upholstery fabric painted in two coats of moisture-proof, mildew-proof awning paint, so that the pieces need be stored in the garage only during prolonged heavy rains.

PHOTOGRAPHS AND KODACHROME OPPOSITE BY MAYNARD PARKER



BETTER YOUR HOME · BETTER YOUR LIVING



Meet a family that really knows how to live ➔

PHOTOGRAPHS BY MAYNARD PARKER



We use our dining room only a couple of nights a week, but it's schemed for easy upkeep. Table has 18 coats of lacquer, to make it mar-proof. Our everyday tablecloths are unbleached muslin, dyed in pastels. They never need ironing—just smoothing out while damp. The serving wagon saves hundreds of steps. The swing for Hilary keeps her happy while we eat. Right, a place setting on living room coffee table.

"WE EAT ALL OVER THE HOUSE"

by Jean May

Food tastes better, we think, eaten in a change of setting. So we have meals almost any place, depending upon menu and mood. The living room coffee table is a favorite place

● We like informality, and see no reason why meals necessarily have to be eaten in the dining room. If there's a good program on the radio, we have dinner on trays in the living room, around the big coffee table, on the sofa arms, or on our carry-about end tables. If we're in a mood for barbecue, dinner's in one of the two patios, where the meat is cooked over the coals of a barbecue-on-wheels. If we feel in the picnic spirit, we have our meal under the huge sycamore in the back garden. And some evenings when Marilynn and her friends are having a wiener roast out back, Cliff and I have a tray-dinner before the fireplace in our bedroom. One or two nights a week—seldom oftener—when the menu is too complicated to serve on trays, we eat in the dining room.

Some would call this change-of-scenery technique good psychology. We don't pretend to label it that scientifically; but we have discovered (since we gave up, some time ago, the conventional idea that there is only one place in a house in which to eat) that this free-and-easy informality at mealtime does help us to drop the cares of the day, ease the little tensions that are bound to crop up in any family group. In short, we have fun at our meals—and you don't worry or fret when you're having fun.

Company-for-dinner nights are no different from any other, except that I plan menus that don't take a lot of last-minute fixing, because I don't like to play the role of the now-she's-here-now-she-isn't hostess.

Wintertimes, we like best of all to have our dinner parties in the living room. There's something about the dine-as-you-like informality of this setting that makes for relaxation, makes good talk flow easily and animatedly. And we do mean that dine-as-you-like policy: our guests can sit cross-legged on the floor with their trays on the coffee table if they like, can use the wide arms of the sofas or the move-about chair-side tables. And, if there's a lull while we eat, we can spice the conversation with good music on the phonograph or radio.

Often, when friends bring their children, the young fry get exclusive and withdraw with their dinner trays to make their own chattering group around the fireplace in Marilynn's bedroom or the master bedroom.

Summertimes, our favorite entertaining spot is out in the back garden where we can barbecue meat over a charcoal fire, whip up a gargantuan green salad, top off the meal with Lemon-Angel Pie—and the whole party takes a minimum of work, nets a maximum of easy-going exchange of our friends' views on everything from baseball to the state of the nation.

The Lemon Angel pie, which daughter Marilynn calls our "mow-'em-down" dessert because it always gets applause, is easy to make and can be prepared in the afternoon before a dinner party. For the shell of the pie: beat 4 egg whites until frothy: add ¼ teaspoon cream of tartar, then, gradually, while beating well, add ¾ cup sugar. When stiff, spread in well greased pie pan, bake in slow (300° F.) oven for 45 minutes.

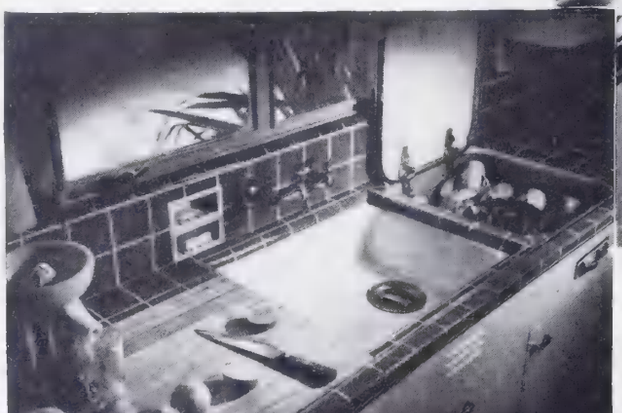
Make filling by combining 4 egg yolks, ½ cup sugar, 6 teaspoons lemon juice, 1 teaspoon grated lemon rind. (*Continued on page* 181)

BETTER YOUR HOME · BETTER YOUR LIVING

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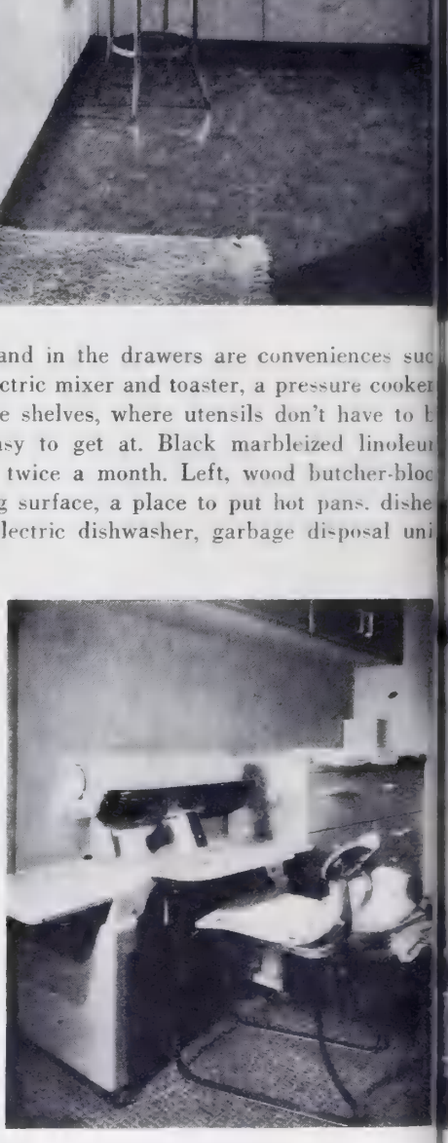
"With modern housekeeping aids, we don't need a full-time servant. We get by nicely with a day-worker twice a week"





Behind these cupboard doors and in the drawers are conveniences suc as tray files, spice shelves, electric mixer and toaster, a pressure cooker and a pan closet with open wire shelves, where utensils don't have to b stacked, but are visible and easy to get at. Black marbleized linoleu needs cleaning, re-waxing only twice a month. Left, wood butcher-bloc in sink top makes handy cutting surface, a place to put hot pans, dishe Biggest time-savers of all are electric dishwasher, garbage disposal uni

"HERE'S HOW WE GET ALONG WITHOUT SERVANTS"

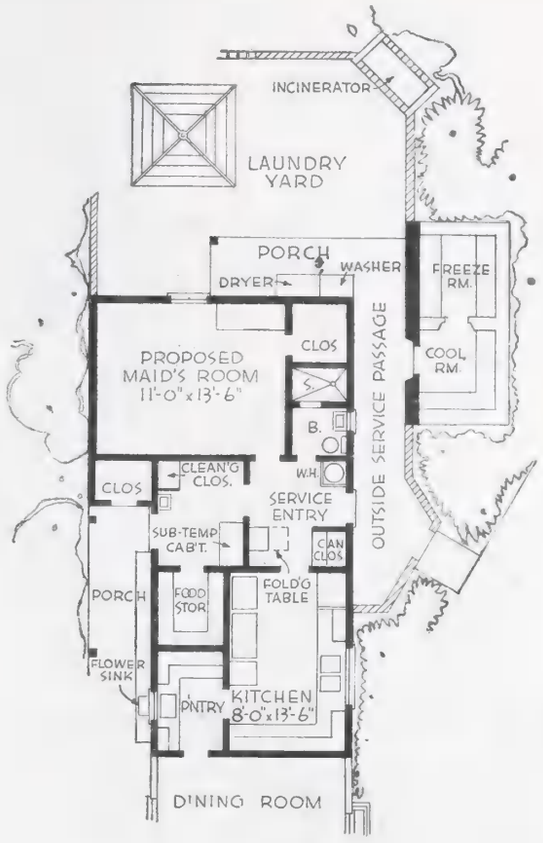


Most of the Mays' ironing, includin shirts, is done on this electric irone Week's ironing done in about two hour The only hand-ironing is on children fragile dresses, lacy blouses and fin linens. Shirts are put on hangers aft they are ironed instead of being folde



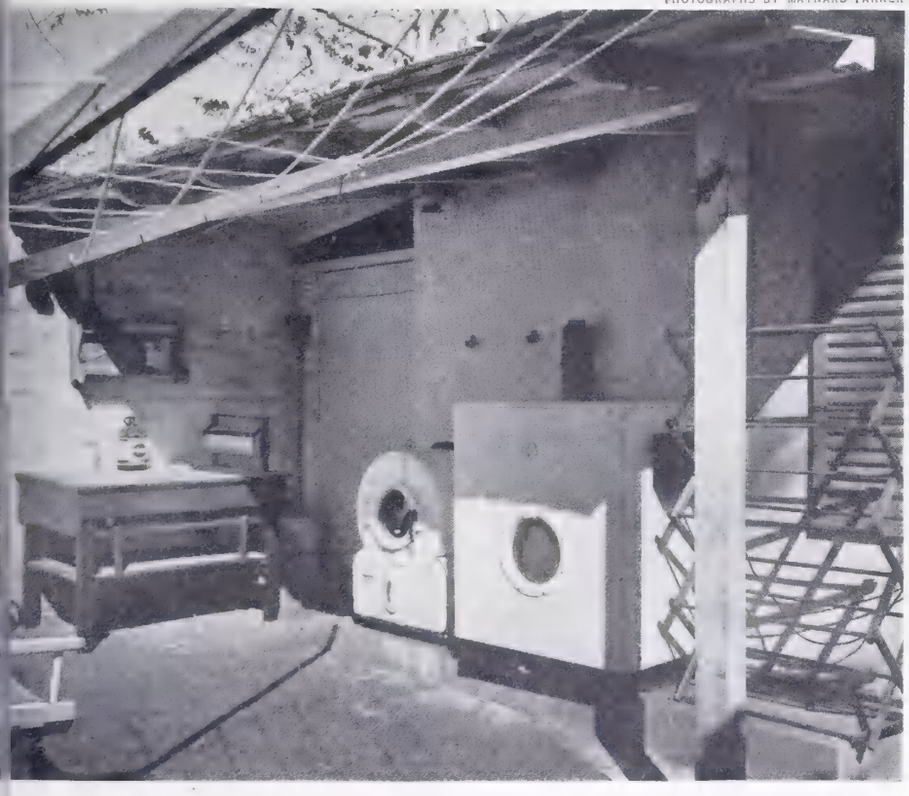


Small pantry adjoining kitchen has cupboard for beverages and jars of ice cream toppings (which they make up in quantity); storage space for everyday dishes and table linens; compartment drawers for silver. Here, party drinks can be mixed without the "master-of-ceremonies" intruding upon the kitchen activities.



Plan (above) shows how accessible the kitchen is to dining room, pantry, maid's room, freezer and cool rooms, and service court. Since the Mays have no full-time servant, maid's room pinch-hits as a guest room and, because it is close to the kitchen, it is a convenient place for Mrs. May to relax while meals are cooking.

PHOTOGRAPHS BY MAYNARD PARKER





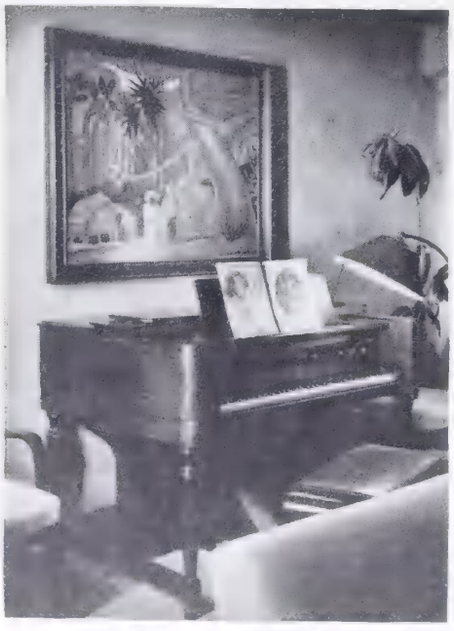
"We wash daily," says Mrs. May, "because, with our automatic cycle washer and drier, it takes less than half an hour, and it's easier than letting the laundry pile up." One sheet is washed each morning, along with day-before's collection of clothes and linens. Starching, however, is done only once a week, and the day helper does the ironing once a week. All the laundry equipment is kept on sheltered porch (above) which has a sloping concrete floor to drain off any water that accidentally spills.

The drying yard, adjoining laundry porch, is used only for hanging out items which are not to be ironed, but simply smoothed and folded before being put away. Handy canvas basket is wheeled about yard, saves carrying heavy, wet laundry. Revolving clothes line can be folded, stored out of sight when not in use.

"OUR LIVING ROOM IS NO PARLOR"

"Our idea of a good living room is a room where you can peel and eat an orange without worrying," says Cliff May. And that about sums up this room where the Mays have many a meal, entertain, play games, show movies, listen to music, work at hobbies—and oftentimes sleep overflow guests. "It's all in beige," says Jean, "because that color shows soil the least."

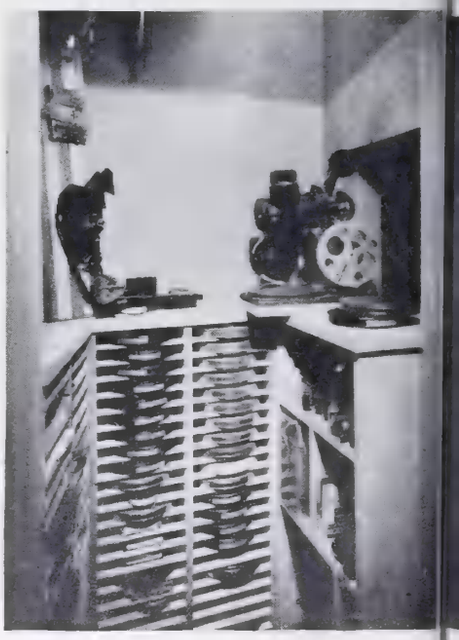




Music is an important May family recreation: Cliff plays the Novochord "for his own amazement," as he puts it. There's a radio-phonograph, too, and a collection of records—sweet, swing, and classic. Above the organ, a painting hides the opening (see immediate right) for movie projecting.



Here you see the painting raised on its hinges to reveal the movie projecting machine, on which the Mays show "epics" taken by Marilynn and her parents, and rented films. "Mad About Horses" would be a suitable title for many of them, since riding is a favorite family hobby.



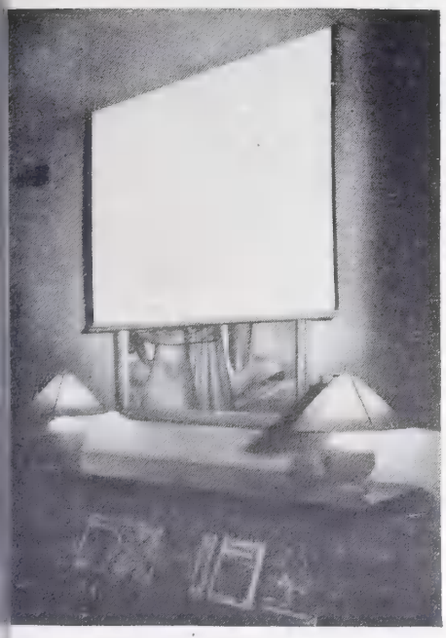
Here you get a behind-the-scenes view of their movie projection room and film library. It has been made of a closet in the entrance hall. Note how shelving has been designed for orderly storing of cans of film, and, on the right side, for holding a collection of books on photography.



PAUL FRANKL FURNITURE

"We wouldn't like a living room that was 'touchy,'" says Jean. Cliff adds: "I'll bet that gallons of milk and pop have been spilled on the rug and sofas, but we just move in with cold water or spot cleaner, and no harm's done." The five-foot square magazine table (below), toughened by 18 coats of black lacquer, is used for eating, pasting up scrap books, games, even at times as an exercise table for baby Hillary.

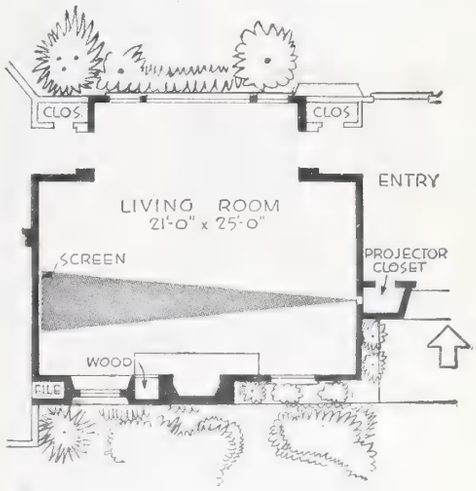




n the opposite wall of the living room, this movie screen is let down from a ot in the ceiling, on family "movie" ghts, which are staged at least twice a eek for the benefit of neighborhood adults id youngsters. Rented films, including nusing "oldies," often are on program.



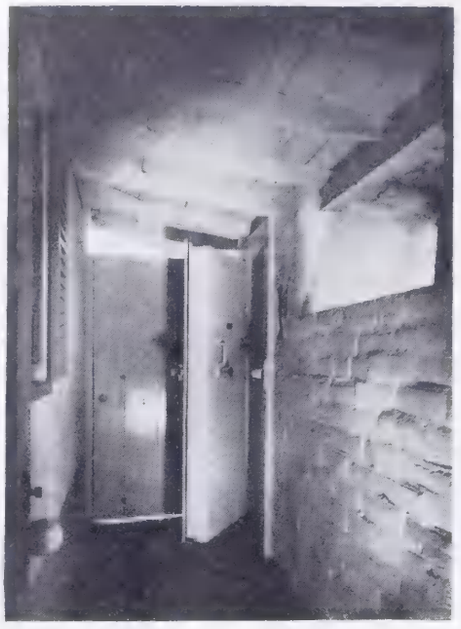
The moving picture screen, which hangs over the painting when in use, rolls up into the special ceiling slot, out of sight, when not in use. Long table, for magazines and books, is typical of all furniture in the May house—mar-proof, and thoroughly useful. Paul Frankl helped them decorate.



This room plan (above) shows you how moving pictures are projected from the wall opening above the organ, onto the opposite wall. There's plenty of seating space for a full audience, when dining chairs are brought in to supplement the sofas. A corn-popping usually follows.

BETTER YOUR HOME • BETTER YOUR LIVING •

Meet a family that really knows how to live →



This is the passage from the kitchen door to the walk-in box, which is standing ajar. The door at the end of the passage goes to the laundry yard. The high wall at the right encloses this passage and keeps out bad weather plus inquisitive eyes. It allows us to keep trash screened from sight.



Here you see both the cool room (40°) at the right and the zero room through the door at the left. Half the shelves in the zero room are really quick freezing plates. A heavy insulated door separates two parts of walk-in box. Separate thermostats for both rooms are outside in passageway.



"A Freezer Revolutionized Our Marketing And Eating"

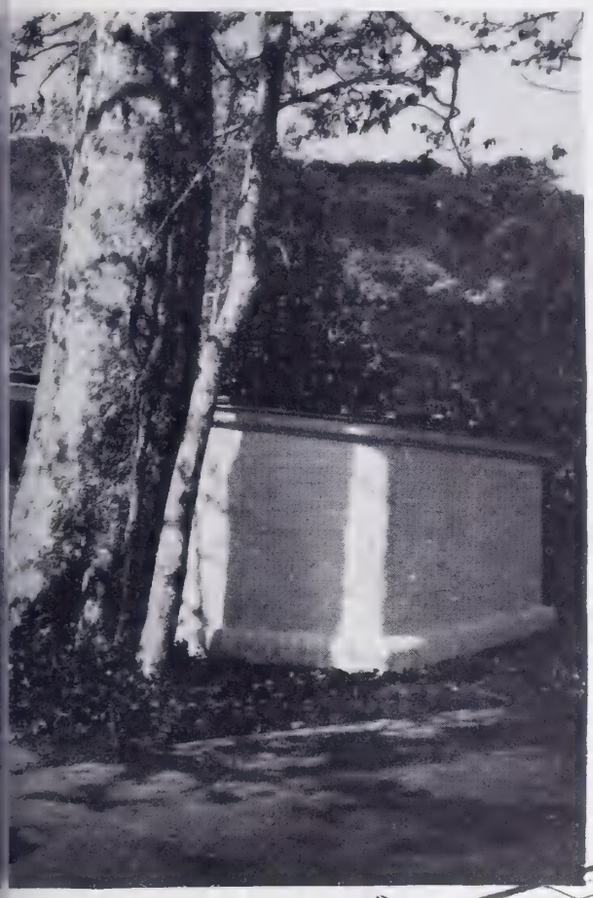
by Cliff May

When we tell people that we shop for groceries only four times a year they look at us as though we were crazy. But it's true, and any of Jean's friends know they never see her in a grocery or meat market, except when she runs in to pick up some lettuce.

We have a "walk-in box," which is what people out here call a freezing and cooling room. The freeze room is 5′ 6″ x 6′, and so is the cool room. The mere fact of possessing a walk-in box has completely altered our way of life, and lets us save 30% to 40% on our food bills.

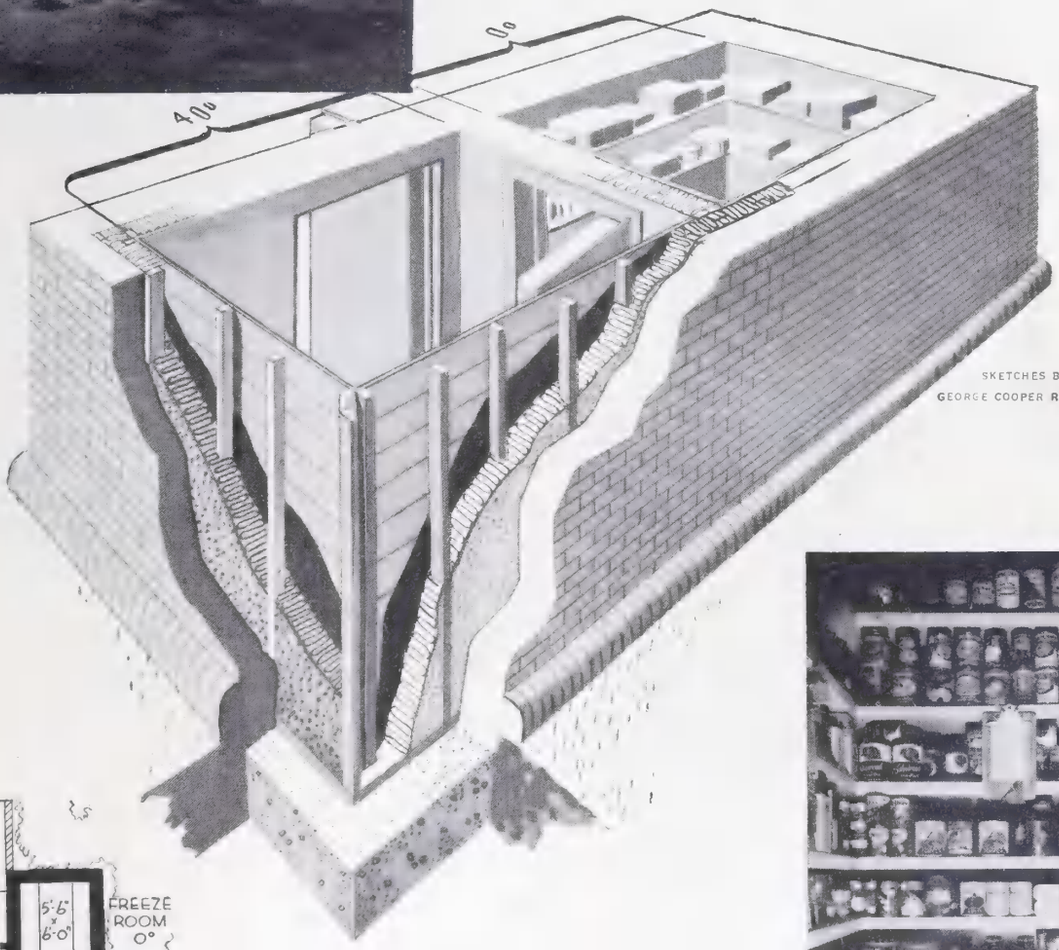
Why? Because it permits us to buy food in such large quantities that we can buy wholesale. Buying wholesale means buying staples by the case, meat by the quarter carcass or half carcass, fruit by the crate. But more important, it means time saved for Jean. We figure that she has been saved at least 300 hours and perhaps as much as 1,800 hours of shopping in the five years we have had the walk-in box. To a woman with children and no regular help this is like money in the bank.

I have kept the cost records on this part of our operation, and I figure that the cash savings made on our food bill will pay for the cost of the walk-in box in eight years. Theoretically, it should pay for itself sooner, but I find that because of it we eat better and also eat more. We also tend to buy fancier grades, because since we get them wholesale, they seem so economical. So our paper savings don't get completely converted into cash savings—which is all right, too. For we live (*Continued on page* 166)

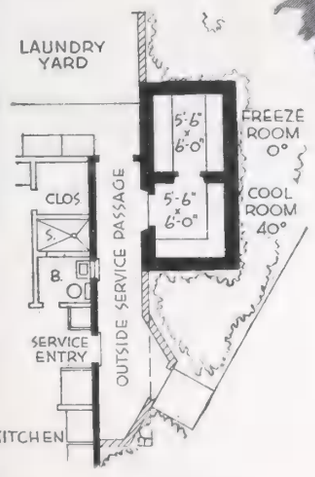


Our walk-in box is attached to the house in its exterior finish. You see it at the right of the big sycamore, together with the whole service entrance. Deliveries are made through the wooden door in the brick wall. It would always be better to build a walk-in outside the house, as the noise of handling crates of vegetables and fruit could be very annoying. For the detailed specifications of its construction, turn to page 167.

Below is our walk-in box with its roof off, showing the two temperature areas. The 40° room has 221 cubic feet, and the zero room the same. To duplicate it, in these times, in the Los Angeles area, would cost around $2,000. But it could pay for itself, as ours will do in 7 or 8 years, in a family of five. We would not recommend such a big walk-in box to a family that's never had a freezer. Begin with a small unit.



SKETCHES BY
GEORGE COOPER RUDOLPH



Because we buy canned goods by the case, we need a big closet. This one is bigger than it looks, for each shelf is 12 cans deep. When we see we are running out of a thing, we write it down on shopping list. Dry staples, which come in big boxes, we transfer to the cans you see on next page.



Meet a family that really knows how to live →



Off the bath of the main bedroom is this little room, a masterpiece of adroit scheming for enormous utility in a small space. Here Mrs. May makes clothes for her daughters, does package-wrapping and household accounting at the big built-in table, irons clothes. Every bit of space is put to good storage use, as witness the row of cupboards above the table, the drawers under the table, and the sewing machine leaves.



"We believe in enjoying our sterling silver, so we use it every day," says Mrs. May. Four special drawers in the pantry have been sectioned off to keep it in order. Because all their dishes are washed in the electric dishwasher, the silver is the only tableware they have to dry—and that only with a quick whisk of the towel to make sure there is no moisture left to cloud it. It's polished once every two weeks.

"WE COULDN'T DO IT . . . WITHOUT ORGANIZATION"



KODACHROME AND PHOTOGRAPHS BY MAYNARD PARKER



In the close-up (above) you can see how putting part of the shelves on the door, the rest within the cupboard, makes it possible for all cans and their labels to be visible at once, when door is opened. Shelves on the door have a raised molding around edges, so that the cans won't slide forward when the door swings open and out. Shelves are exact can width, so there's no burying one can behind another.

In the photo at left you see Mr. May's own collection of covered cans, a neat filing system for all the little "whidgets" needed to keep a house in running order. They're kept in a convenient hall closet. Cliff reports this idea has saved him many hours of the usual frantic searching for such items. The Mays bought the cans un-labeled, and had them painted in easy-to-read lettering at a local sign shop.

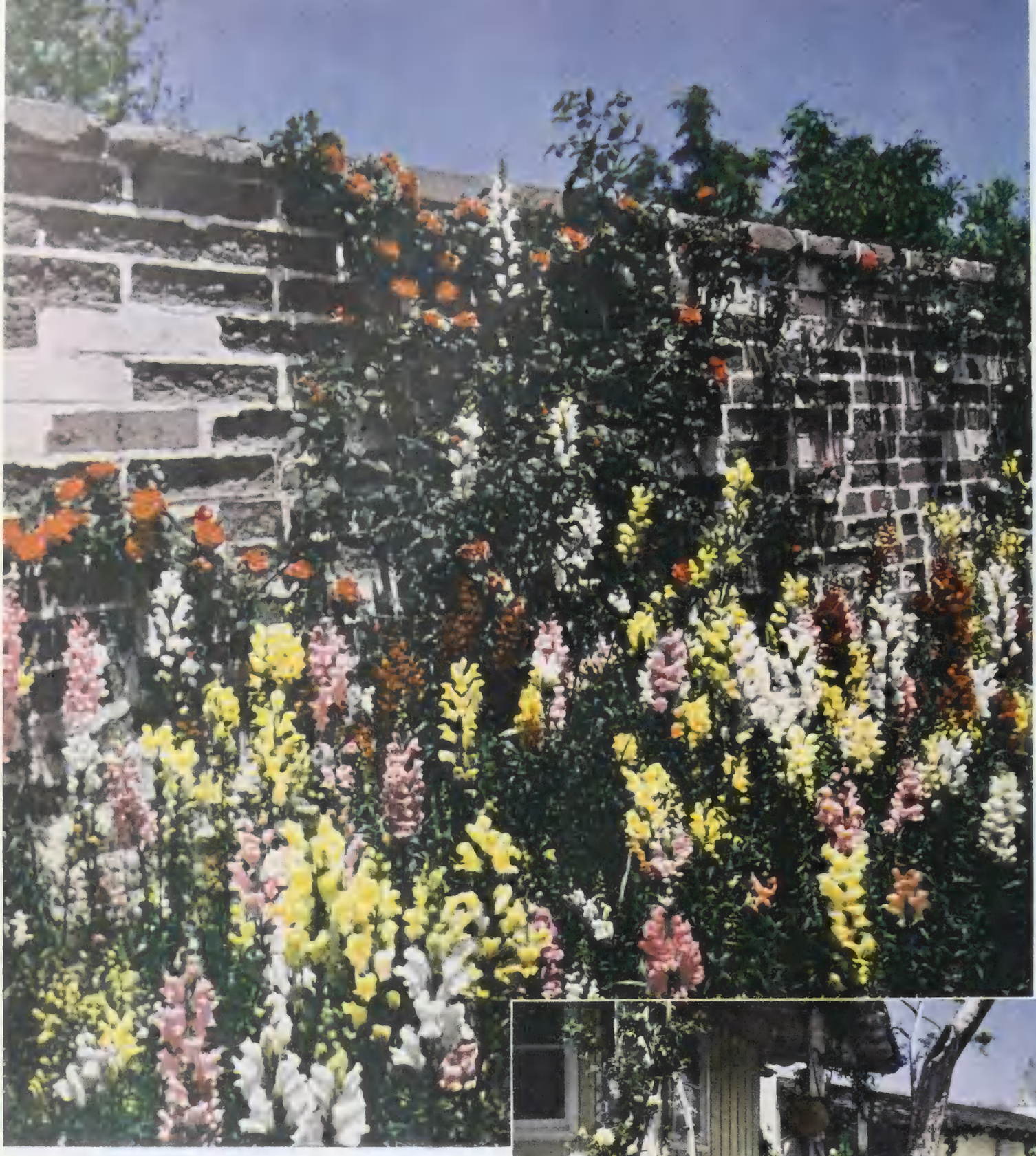




The house could run *us*," says Jean May, "if we didn't organize our work and the many things that pile up in any home." Examples of this organization are the labeled cans (above) in which they store staples. (Right) One of Marilynn's duties is making "company" hors d'oeuvres, into which she puts great artistry, somewhat less food value!

BETTER YOUR HOME · BETTER YOUR LIVING

Meet a family that really knows how to live →





BETTER YOUR HOME • BETTER YOUR LIVING •

Gardening can be relatively little work if your landscaping scheme uses indigenous plants that are completely hardy and don't require fussy nursing between blooming seasons. The Mays use such hardy perennials (in California, that is) as snapdragons and gazanias, shown here. They don't grow their own seedlings, but buy them by the flat from growers.

"WE BELIEVE GARDENING SHOULD BE PAINLESS"

Nobody likes the beauty of nature more than the Cliff Mays. That's why they do their gardening the easy way. That is to say, nature's way. Since their lives are crowded with so many interests, there's a limit to the time they have to spend on their garden.

So they deliberately went about creating a landscaping scheme that would be as workless as possible, and still give them outdoor beauty, plus cut flowers for the house. They were careful to use only those plants, trees, and shrubs that were thoroughly indigenous to their region. And they were just as careful to design a plan that would look as well out of season as in bloom.

In short, they put their cutting beds well out of sight of the house. And they saw to it that the flowers near the house were types which look well even when not in bloom. An example of this latter is a gazania bed, beside the porch, seen across the page. For when they are not in bloom, the foliage makes an acceptable ground cover, contrasting interestingly with the green of the grass. (Work-free flowers for non-California gardeners include: bleeding heart, columbine, peonies, daylilies, bearded iris, phlox, hardy asters, chrysanthemums, oriental poppies, spiderwort, and rudbeckia.)

"The best work saver we've got, from my point of view," says Cliff May, "is our leaf-raking system. Our leaves are quite a problem, as some tree is dropping all year. So we have a high pressure water line all around the house, with hose bibbs 50 feet apart. With the use of a fire hose type of nozzle, we can shoot a stream of water 50 to 60 feet, which blows the leaves off the lawns, motor court, walks, etc., and into a corner, where they can be quickly transferred to a cart and hauled to the compost pit. It takes about 15 minutes to clear the one acre this way, as against two hours the old way. I can 'blow them off' from two positions.

"I also have a complete sprinkling system on high pressure. By turning on nine valves, I can water the entire grounds at once. I usually do it in half an hour when I come home in the evening."

Mrs. May has her theories about the muss of flowers in the house. As in many simply furnished homes, flowers and decorative leaf plants are important. "We want them everywhere," she says. "But I arrange them outdoors at the flower sink and don't have to clean up their litter."



Here is the back porch flower sink that makes it possible for Mrs. May to keep out of the house all of the dribble and muss of flower arranging. It's also a fine place for Marilynn and her friends, after building a barbecue fire, to take off the first layer of dirt before coming into the house. In the cupboards below the sink is storage space for vases and bowls, flower clay and frogs, cutting shears, etc.

"WE DON'T LIKE PRETENTIOUS ARCHITECTURE"

"We are just as proud of our home as the people who have awesome porticos and impressive front doors. Anyway, an impressive façade is no guarantee of good living inside. Our friends come to enjoy themselves—not to be impressed"

BETTER YOUR HOME • BETTER YOUR LIVING •





"If you *must* put an architectural label on our house, it would be 'California Ranch.' But strictly speaking, it is not that. For our window and door openings are too big, and the plan is more rambling than the original prototypes. It's really a contemporary version of the California ranch style. Its materials (brick, boards-and-batten, hand split shakes) and low lines are main reasons you are reminded of the antecedents of our house."



"This big living room window is a perfect example of what we mean about making old, loved styles more contemporary. This window is 14 feet long. Imagine that in a strictly authentic house! But imagine a house, these days, without big, big windows—as big as you can get. Who wants to use electric lights in the daytime? Who wants to live in the gloom? Now that there is insulating glass, all climates can afford to have such big windows."





"This is the 'front door' (left), if our house could be said to have a front door. Like all houses planned for good living inside, instead of to impress the traffic on the street, the entrance door may not be on the 'front'. In fact, it would be hard to say where the 'front' of our house is. It has no front, or back. We drive under this roof-way into the motor court, and turn to get into the garage. Above, you see a general view of same side."

PHOTOGRAPHS BY MAYNARD PARKER

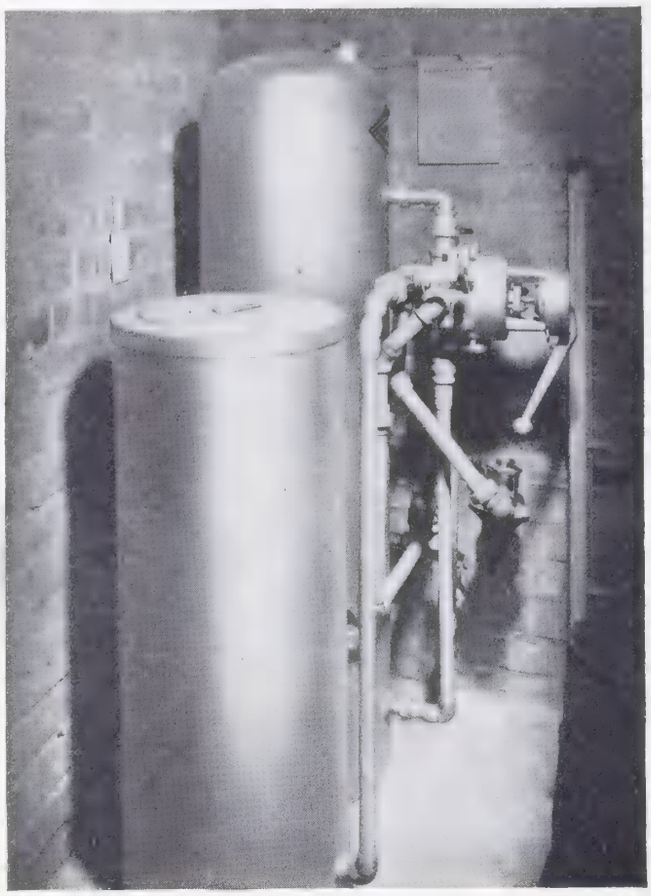


"Another view of private family garden, showing how it is enclosed within shelter of house. Notice how rooms facing on this secluded garden have whole walls of windows. This house is not a solar house, for these windows do not face in the right direction, which would be true south or a few points west of south. In our mild climate it is not so important to use sun heat, especially since we have a real heating plant for cloudy days."



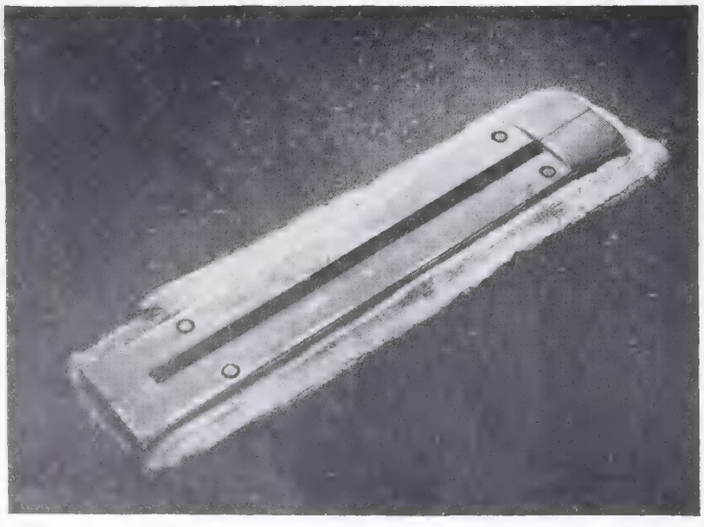
"Looking across the motor court from the covered passage enclosing the paddock. This shows how long and low our house really is, in the general landscape. That is the front door, at the right of the chimney. At the far end of the house is the porch to Marilynn's bedroom, which was Cliff's study before she grew up to have her own room. The very tall sycamore trees, everywhere on our property, make house seem lower than it really is."

Meet a family that really knows how to live



"You can't do laundry, cleaning and dishwashing efficiently if the water's hard," says Jean May. "And besides," says Cliff May, "hard water is destructive to plumbing pipes and eventually means big repair bills." So they wisely installed this water softening unit (above) which automatically breaks down the "hardening" minerals in the city water before it comes into the house, sends it on its way as soft as velvet.





"Do you hate to open and close your garage door?" asks Cliff. "Well, here's the answer—a treadle which automatically does the job for you." (See above.) When a wheel of a car drives over the treadle (a plate set in the driveway near the front door) it electrically "trips" the mechanism which raises garage door. It can also be operated by foot; so when a May leaves the house, the garage door can be open before he even reaches the garage.



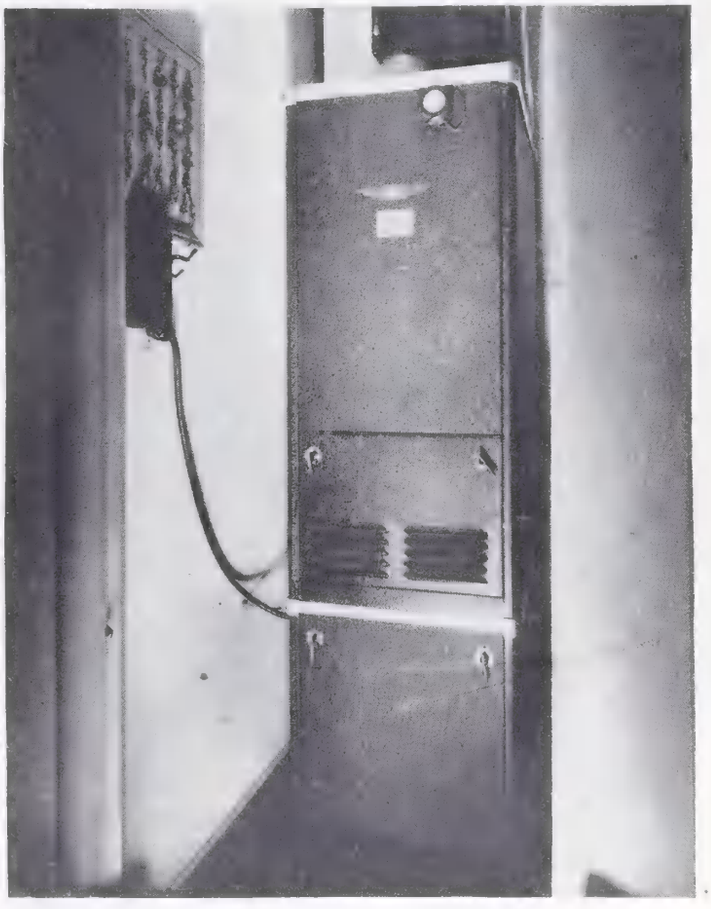
Here, on the garage ceiling, is the operating end of this helper-out-er that raises and lowers the garage door. To make it even more of a convenience, a tiny red pilot light, set into the porte-cochére and visible from the driveway, glows if the door is already open, so the car driver doesn't have to drive "off-center" over the treadle in driveway to throw the switch. There's another such warning light in the hallway of the house beside front door.

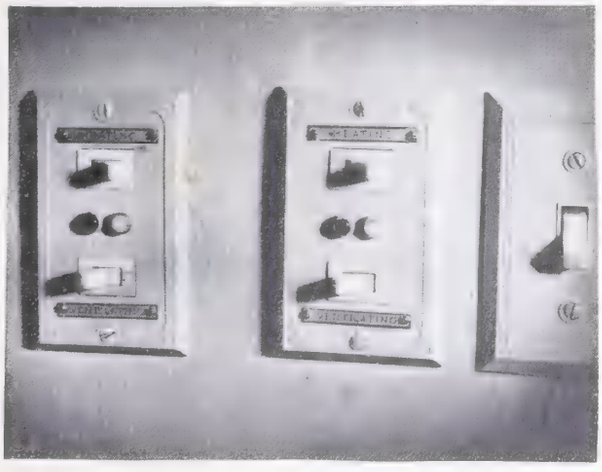


"We Make Science Do Our Work"

"Science, put to good use, can add a whole staff of efficient 'servants' to your household," says Cliff May. Here you see how science, in automatic heating plants, water softener, garage door opener, even an electric fly trap, saves the Mays many a personal chore, hours of time—yet none of these helpers is in the "luxury class"

"In the paddock, this contraption (above) serves two purposes. The big box covers a deep pit where manure is stored while it decomposes for fertilizer. Heavy lid, which prevents odors escaping, is lifted by pulley. Set into lid is an electric fly trap which electrocutes all flies that come to inspect the pit. A comfort to the Mays in the house, as well as to the horses in the paddock.





The Mays' house, being all on one floor, covers a rather wide expanse of floor space. To heat it through a single unit would require extra-long ducts. So they use two separate units, (see floor plan, pages 76-77) for greater efficiency, lower operating cost. One unit (above) heats the living-dining-kitchen area; another the bedrooms and baths. Both are controlled from switches in the front and back halls, plus a panel in master bedroom.

Meet a family that really knows how to live ➔

TWO PHOTOGRAPHS BY HAVEMAN. THREE BY MAYNARD PARKER





2

PHOTOGRAPH BY V. HAVEMAN

"OUR HOUSE IS ALWAYS FULL OF CHILDREN"

"You can catch more flies with honey," says Mrs. May. That's why their home offers such fascinations as horses, pony, play yard, movies, refreshments for all the young set

"If you want to know what your own youngsters are doing, who their playmates are, you might as well face it. You'll have to have your neighbors' youngsters all over the place," says Mrs. May philosophically. "We like to offer every possible inducement to the 'gang' to have fun right under our noses, here at our house."

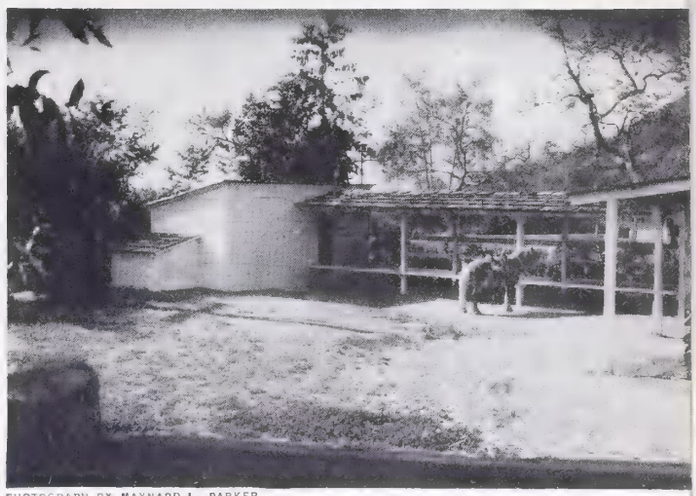
"Inducements" include such fabulously exciting features as a freezer unit chuck-a-block with ice cream bought in 50-gallon lots, ice cream bars by the cartonsfull (see above), and cases of cokes and pop always on tap. (They consume about 36 cases a year.) Outdoors, there's a portable barbecue for wiener and hamburger fests, a "gym" area with swing and turning bar, a paddock with two horses and a pony in it. And, for evening entertainment: movies—home-taken and rented ones. What young set wouldn't like to headquarter at the Mays'!

But the senior Mays don't let the young fry take over too much, either. One example of this is the fact that Marilynn has her own phone, her own number.

"We found we were using a lot of time and energy answering Marilynn's innumerable calls," says Cliff. "So now when she's out and her phone rings, it isn't answered, and the young party (*Continued on page* 162)



3



4

PHOTOGRAPH BY MAYNARD L. PARKER



1

Meet a family that really knows how to live



LEARN HOW TO USE THE NEW WALLPAPER PANELS

by Marion Gough

ALL ACCESSORIES, SCHOONOVER ANTIQUES



A short wallpaper panel, like "Magnolia Leaves," can substitute for an important picture, "framed" in a wallpaper border.

Here you see a sampling of the new wallpaper panels—hand-printed, silk-screened, drawn with a free modern hand, and expressly designed for normal or small rooms. Unlike traditional wallpaper panels, these newcomers are made to be bought and used individually or interchangeably, and they don't need rooms of auditorium proportions to be effective. You can have a series of related subjects, but if one panel is all you need to give a bare wall a splash of color, one panel is all you buy. Each is a complete composition in itself. You place it where you see fit.

With this pleasantly flexible arrangement, your wallpaper can perform all sorts of decorating tricks. Flank a mirror with a pair of panels and see how its apparent size and importance increase. Use panels above low, horizontal pieces to make them look taller. Use them to fill in a scantily furnished wall. They range in length from 3′ to 12′, in width from 22″ to 54″, in price from $6 to $40 each. The more colors you have, the higher the price. They can be colored to your order, too.

THREE WALLPAPER PANELS FROM KATZENBACH & WARREN

FURNITURE, LORD & TAYLOR



Flanked with panels, furniture assumes importance. Geraniums, designed by James Reynolds, come in right and left panels.

WALLPAPER, F. SCHUMACHER & CO.



A Chinese scene, cut from a panel and given a distinctive outline, looks like a rare picture—and no framing charge!

CHEST, JULIUS CARLEBA



Flowers in a vase, cut from a panel a strategically applied above a che fill the empty wall space and fool the ey





PHOTOGRAPH BY PAGANO STUDIOS

Five wallpaper panels give this sparsely furnished room a look of perfect completion. Marion Dorn designed them for Katzenbach & Warren. Furniture designed by Robsjohn Gibbings



REVIVING A FINE, FORGOTTEN SOCIAL FORM . . .

by Florence Paine

THE MIDNIGHT SUPPER

Now that the business of getting enough food together for a party is no longer a major undertaking, why not revive the pleasant tradition of the midnight supper? These food-fests are always practically guaranteed social successes because, by late evening, your harried business friends have been able to shake off the cares of the day, the shy guest has become less reserved, and the whole atmosphere is more relaxed. It is the magic time of day when people are especially receptive to good food and good talk.

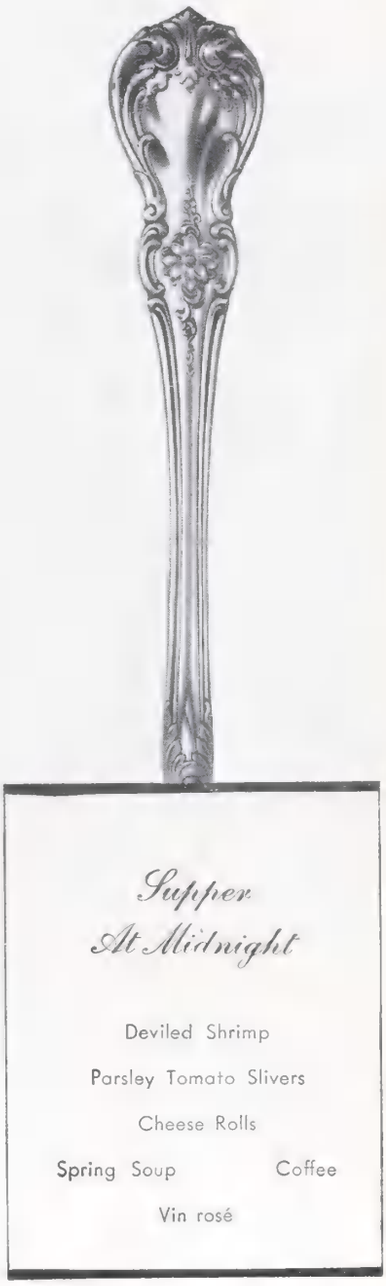
By midnight supper we don't mean the fabulous variety such as those served at Rector's and Delmonico's in a more glittering, by-gone era. You still haven't a score of servants to prepare and serve such spectacular dishes. But the gaiety, wit and good talk of those days, the prolonged social evenings, are legitimate once more; and a midnight supper after the theatre or concert is one of the pleasantest ways of reviving them.

If your refrigerator is the well-stocked variety, that can produce the makings of a midnight snack without notice, so much the better. But if you really want to fete the coming to town of the Ballet or the Symphony, plan a small "after-the-event" supper for four or six. An event is doubly enjoyed if you can share, at leisure, your reactions and opinions with others who saw it. How much more satisfying to learn that the others shared your delight in the ballerina's unusually expressive hands than to separate after the performance and scurry for six different busses or automobiles!

The success of a midnight supper party depends on how quickly you can get the food on the table before your guests get jittery and think they should be going home. For everyone will be stimulated and in good spirits after the evening's entertainment, and you want to sustain that mood. So while you are in the kitchen assembling things, keep your guests occupied with a long, refreshing drink which will take away that thirst induced by stuffy auditoriums.

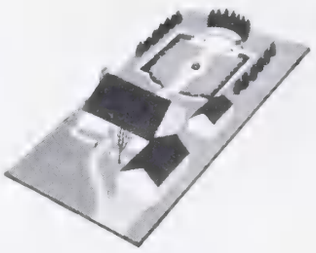
The simple supper menu we have planned can be served in 15 minutes from the time you turn the key in your door.

The deviled shrimp is hot, very good and quickly prepared. Both men and women will like it, and it won't disturb anyone's dreams. (*Continued on page* 174)



● A table all ready for festivities is a reassuring sight to hungry guests at midnight. Mrs. Frances T. Heard, HOUSE BEAUTIFUL'S Home Furnishings Editor, selected the accessories for this midnight supper table to sustain a mood of light gaiety. Spode china in "Valencia" pattern is from Copeland & Thompson, Inc. Silver is Towle Mfg. Co.'s "Old Master" Pattern. Glass, by Imperial Glass Corporation, is "Candlewick" pattern. Vin rosé from Ellis-Meadows, Inc.

KODACHROME BY WILLIAM F. HOWLAND



A HOUSE IS ONLY AS NICE AS ITS SETTING

By IRENE MOORE LINDSEY

If you have been a constant reader of HOUSE BEAUTIFUL, you know how much importance we attach to living outdoors. We believe that synonymous with the good life is a home of your own, which has a yard planned to let you enjoy the out-of-doors. Ideally, it should have a spot where you can soak up sunshine without being chilled by the wind. And flower beds that, in addition to being pretty to look at, provide indoor bouquets. A lawn restful to the eye because it is smooth and green. A vegetable garden to provide your table with fresh-from-the-vine flavors and goodness, and as many other refinements of outdoor living as your site permits.

It is not necessary that you plan and build your own home to achieve these indispensables to the good life. Look at these pictures for proof. They show how Mr. and Mrs. E. A. Kaiser, of Brentwood, California, remodeled the setting of a ready-built house. Unlike so many remodeling projects, theirs did not stop at the front door. They earmarked part of their remodeling budget to create pleasant living areas out-of-doors. They added a porch at the rear of the house, landscaped the back yard, and converted the garage to a recreation room to take advantage of the sun-pocket formed by it and the house. Foundation planting at the front of the house was trimmed to give the house a clean-cut look. Now they can live outdoors as pleasantly as indoors.



When the Kaisers bought their house, its front entry presented a formidable barrier. The overgrown vine made the whole front yard look untidy.



Before remodeling, the back yard was a total loss. It was just yard, with no planned outdoor living areas. See across the page what happened.



Back yard was completely lacking in design or plan before Kaisers remodeled it. Fence did little more than mark the property boundary.

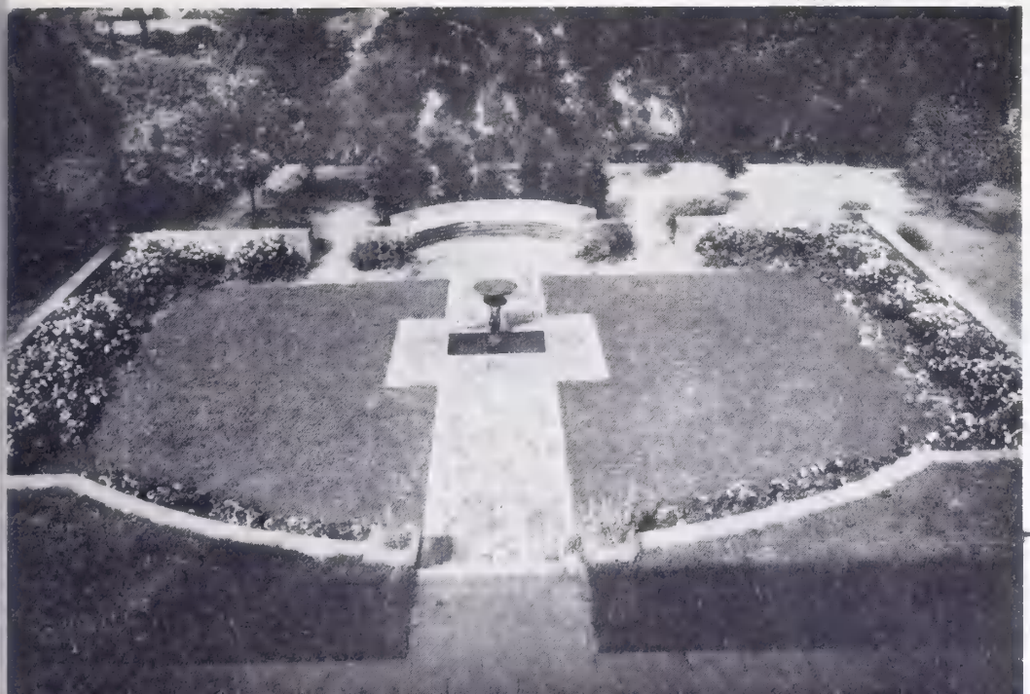


The Kaisers cut away the dense vine and removed part of the brick wall to make an open, inviting entry to their house. The curving walk to the front door gives easy access for either pedestrians or guests arriving by auto. New garage was built to permit the old one to be used as a recreation room. See the picture immediately below.

Now the Kaisers can not only sit outdoors in comfort, but they have something pretty to look at when they do. Rear of house, which is secluded and removed from street noises, is best place for porch. Notice how they have used steps to give easy access to lower level of yard. Former garage, to left of house, is now a recreation room.



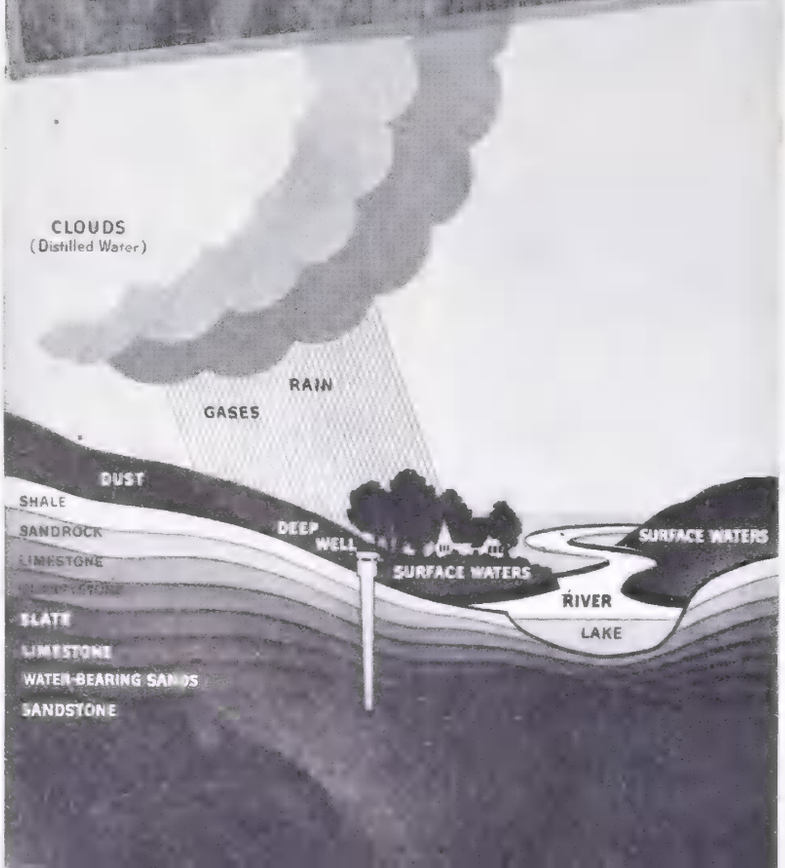
PHOTOGRAPHS BY MAYNARD PARKER

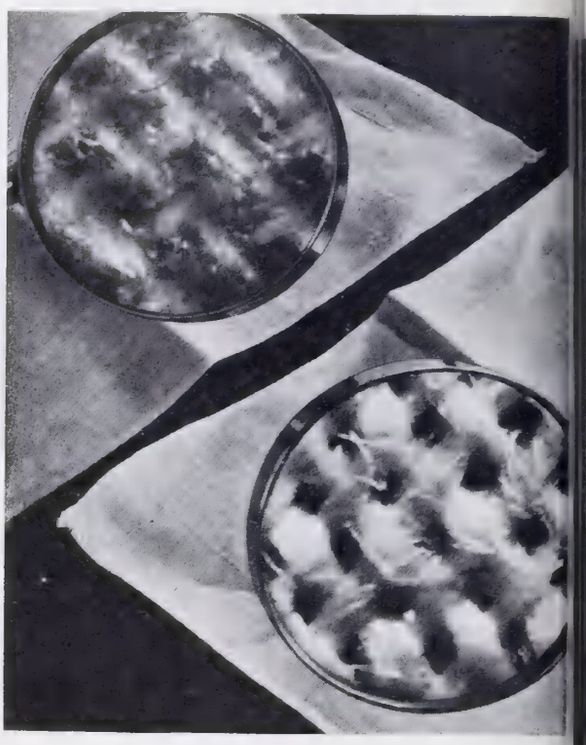


Compare the view the Kaisers have now from their back windows or porch with the barren back yard they used to look at! Notice that the flowers do not overpower the brick wall. Its pleasing, continuous line would have been broken if the flowers had been vari-colored or of differing heights. Brick walks at far end lead to undeveloped area.

Crimes of hard water

1. *Wastes soap . . . to the tune of millions of dollars a year.*
2. *Grays the fabrics you launder, roughens them to the touch.*
3. *Wears out clothes and linens faster, because of sticky deposits that destroy delicate fibers.*
4. *Deposits scale in heating coils, waterbacks, plumbing pipes, even pots and kettles; eventually they must be replaced.*
5. *Increases heating fuel costs, because scale in pipes retards heat flow.*
6. *Toughens vegetables cooked in it.*
7. *Changes the taste of coffee, tea, and other foods.*
8. *Clogs the pores of your skin and produces rashes in those people having allergies to it.*
9. *Makes dishes, glassware, and silverware dull.*
10. *Uses up housewife's energy in scrubbing and polishing, which are unnecessary with soft water.*





1. This is what happens to linens, towels, clothing, when washed in hard water (top) and soft water (bottom). The sticky soap curds that result from combining even the finest soap with minerals in the water, cling to the fibers, can't be rinsed off. Result: your towels and handkerchiefs and other household "whites" are gray, rough to the touch.

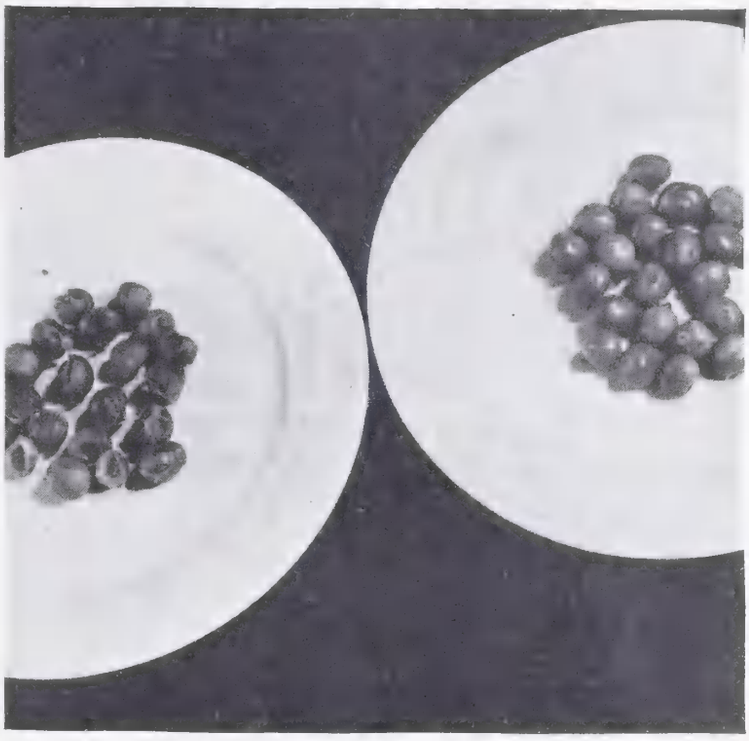
2. Dark ring around the tub (opposite page) does not mean the bather was exceptionally dirty —merely that the water was *hard*. For soap, combining with dissolved minerals in the bath water, produces a scum instead of fluffy soapsuds, and such a scum sticks to the tub. Extra work scrubbing tub could be eliminated by water softening.

3. A good cook wants to bring to the table food that *looks* appetizing. Hard water wrinkles green peas and other vegetables; toughens them. too. Water that has high mineral content is tough to take in the kitchen as well as laundry and bath. It also builds up scale inside pots and kettles, as well as in plumbing pipes of your house. Beware of it!

4. Hard water is literally everywhere, as map at left shows. Rain water, seeping through limestone, carries dissolved bits with it. Hard water exists in soft-water areas, and soft water in the hard-water belt. In general, ground waters from wells are *harder* than surface waters from lakes and rivers. Surface waters vary in hardness with the seasons.



PHOTOGRAPHS, COURTESY OF THE PERMUTIT CO.



. 3

You won't have FREEDOM FROM CARE

IF YOU HAVE HARD WATER

By Dorothy Ducas

Dark rings around the bathtub, a chalky deposit in the tea kettle, yellow smudges in the toilet bowl, scale in the plumbing pipes . . . and, darn it, you can't get the soap to lather! The diagnosis is clear. You have hard water.

Whether you live in a city which boasts the purest water in the state, or in a village where your water is pumped from a well in your own back yard, if you are plagued by any of these symptoms, your water contains too many minerals to make housekeeping efficient and simple.

Some two-thirds of our population use water which is hard, according to a recent survey. But probably not half of them *know* it. We are so *used* to our water, whatever it is, that we don't recognize its inadequacies. It's the only water we've ever known; it tastes good; and it's pure. What more could anyone ask? The answer is—a *lot* more.

Have you ever known water that felt as smooth as satin between your fingers? Water that leaped into a thick white foam at the touch of soap? That made your dishes and glassware shine without rubbing, and washed your laundry *white*, not faintly gray?

"Well," you shrug, "we don't live in a soft water area, so we've had to forego these pleasures."

But you don't have to put up with it! You *can* lighten your household tasks, cut down precious time in unnecessary work and save money now spent on exorbitant use of soap, extra plumbing repairs, wear and tear on the fabrics you launder. *Hard water, though it may be perfectly safe for human consumption, is a nuisance and expense that can be eradicated.* What you should do about it is determined by *how* hard your water is and how energetically you go about using known and proved solutions.

If you live in a city—especially in the great Middle West—where air pollution by smoke is coupled with washing difficulties caused by hard water, now is the (*Continued on page* 168)

BETTER YOUR HOME • BETTER YOUR LIVING •

HOUSE BEAUTIFUL introduces you

to the people who influence your life.

This month . . . .

MEET ROBSJOHN GIBBINGS

● About two years ago a book on decoration became a best seller. It was written by Robsjohn Gibbings and was called "Goodbye Mr. Chippendale." It seethed with witty vitriol as it discussed the fopperies of collectors, decorators, furniture makers, and of the vanities of the *nouveau riche*. It infuriated many but amused more. It is still being read and still being debated.

That book may well prove to be a turning point in the career of Mr. Gibbings. Although he had been known in elite circles before it appeared, he suddenly became a national personality. Requests for lectures came from far and wide. His publisher asked for another book. The piqued furniture industry looked him up and one alert manufacturer engaged him to design a collection.

Gibbings suddenly emerged from his role as a decorator and found himself engaged in many diverse activities. He had done some of these things before, but the pattern was changed. It's stabilized now, and furniture designing dominates it again. He is writing a second book on the contemporary scene. A brilliant, amusing speaker, he lectures periodically. His new routine as a designer for a furniture factory takes a large part of his time, and fundamentally he is in his real *milieu* when he is designing furniture. He remains one of the most individual of our contemporary furniture designers.

About fifteen years ago, when Gibbings was first emerging as a newcomer to be watched, he made a penetrating study of Greek and Etruscan furniture forms. His research had shown him these were the earliest and simplest expressions in furniture design. It also showed him that the fine Greek sense of fitness and proportion had been lost in the elaboration of furniture over the next 2,000 years. When he obtained the decorating assignment of planning the interior of a fabulous three-million dollar California residence, his knowledge of Classic furniture was invaluable. The architecture was Neo-classic in feeling, but the client did not want "Period" furniture as it is popularly known, and Contemporary furniture would not have been appropriate against the architect's Classic backgrounds. So Mr. Gibbings contrived a modernized recasting of the Greek forms, augmented by some severely Modern ones, and created a formula that ideally suited the Neo-classic architecture.

Gibbings dislikes "Modern" to be applied to his work, for he feels the term still suffers from the stigma of skyscraper bookcases and vast, low-slung chairs. Although he concedes much progress has taken place since the contemporary idiom first made its bow in American decoration, he nevertheless holds that a European ghost still haunts the scene, the ghost of a Modern room with chromium furniture, a cactus plant and some abstract paintings, "all looking like the anteroom of a boiler factory," as he puts it.

Gibbings has a decorative style quite recognizably his own. His rooms have a sense of spaciousness, are never crowded. They employ luxurious materials, yet the dominant note is restrained, simple, and unpretentious. He likes to do an entire house in one color, perhaps gray-blue, and to spark it up with brilliant accents such as a glowing yellow or a vivid shade of green.

He has a fondness for a specially finished bleached birch which he uses frequently. He avoids all synthetics unless the form and the purpose of the object suggest them; a telephone meets this stipulation. His furniture designs are perhaps his most distinguishing hallmark. Both in tables and in chairs, he uses wood as a pliable material which can be sculpted to any desired contour. His wood designs have a free-flowing silhouette that seems to give the material a new plasticity.

Meanwhile, Gibbings hopes some day to find time and the occasion to do the settings for a play or a film. In furniture circles there is great curiosity about his first collection of furniture for general sale. Gibbings says it will look like his custom-made work and that designing for the machine has meant no change at all. His theory is that the designer does not have to be subservient to the machine. On the contrary, the machine must adapt itself to the designer.

PORTRAIT COPYRIGHT BY YOUSUF KARSH



PHOTOGRAPH BY SAMUEL H. GOTTSCHO



1

THOMAS D. CHURCH, LANDSCAPE ARCHITECT



2

You'll Live Outdoors More If You Have Terraces

By GARDINER EWING

You may have a lawn like a golf green, and flower beds that rival those in the nursery catalogs. Perhaps you even have an outdoor fireplace and a lily pool. But if you have no terrace, you are cheating yourself of many hours of outdoor living.

Actually, a terrace is an outdoor living room—a room without walls to obstruct your view of the flower garden or keep out its fragrance. It has no ceiling to hide the sky or the talkative branches of an old tree. But it does have a solid, level surface where you can set up a picnic table that doesn't wobble. On the terrace you can sit comfortably and not feel your chair suddenly sinking into soft ground.

If they are to be really useful, terraces should be planned with as much care as you put into the planning of your house. Here are six photographs of terraces that are used and lived in because they observe important practical considerations.

The ideal arrangement would be to have a terrace outside every daytime room of the house. But regardless of the number, locate them near the house. If your terrace is far from the kitchen, you'll find yourself vetoing the idea of eating out-of-doors, because carrying dishes and food is such a tiresome chore.

Besides being located conveniently near the house, your terrace should be protected from the prevailing winds, so it can be used in the early spring and late fall. It should be oriented to catch the sun during those same seasons. (See article on "Sunpockets" in the October 1945, HOUSE BEAUTIFUL, page 94.)

Match the architecture of the terrace with that of the house. If yours is a formal, white brick Regency house, an informal terrace of irregular flagstones would not be in keeping.

Good surface drainage is a must, so there will be no puddles to freeze in winter or to step into in summer. The water should drain away from the house. Subsurface drainage is important, too, to prevent winter heaving and constant replacing of cracked stones. Turn to page 112 to see the construction details for four different types of terraces.

BETTER YOUR HOME • BETTER YOUR LIVING •



DOES YOUR HOUSE NEED A *Haircut?*

By JANET DARLING

Are you one of the fortunate ones who actually *can* see out of your windows? Can you actually get into your front door without getting twigs in your eyes and leaves in your hair? If you can answer yes, this article is not for you.

Unfortunately, it is all too true that many houses built more than 10 years ago are beginning to disappear behind an ambush of overgrown, overscale foundation shrubs.

Don't misunderstand us, though. We are not saying foundation planting should be eliminated altogether. But we do say unless such planting is skillfully designed and suitable varieties of slow-growing plants selected, the average home-owner would do far better to spend his $50, $500, or $1,500 on one fine shade tree for his lawn instead of for 25 nondescript shrubs bundled around his house.

How many times have you seen such over-eager landscaping attempts as the one symbolized on this page? Eager to make a start on their landscaping, the new home-owners drive over to some nursery on a Sunday afternoon and come home with their car laden with a "foundation planting" assortment. The plants look healthy, sure enough, and they are "*just* the right size." Little do they realize how fast some of these varieties will double their present "just perfect" height. In fact, there were some others the same size that cost more, which the home-owners didn't buy, as they couldn't see any difference. So they proudly dot the base of their house with spheres of green, settle back contentedly in their chairs and say, "Well, that's done."

Six or seven years later, however, the picture is quite changed. They may not have realized why, but the dining room seems darker, and the shutters which they thought added such a gay note of color are no longer visible. No, they are oblivious to all this. For we seldom notice the gradual and constant changes around us. But one year the home-owners go away for the summer, and they see to their horror when they come back that their house is smothered in planting and needs a "haircut" as desperately as a man after a three months' cruise. Their house seems to be crouching behind a potential forest.

So they reach for their pruning shears and go boldly ahead. It may be that they can cut away a little of their luxuriant growth, and shrink the mass of green in all directions. This is known as the "pincushion" treatment. You have seen it—great shapes, cut evenly and smoothly with no concern as to whether they are molding a living thing or poured concrete.

Or they may use the "topping" technique. If a shrub is too tall, cut it back to a proper height, they say. But alas, look what remains. With the top cut off, they have a headless horseman. The outer green branches are gone and, they discover to their horror, that they have uncovered a tangle of seemingly dead, brown twigs, devoid of needles or leaves. They've really the skeleton of what was once the main stem of a tree.

If for a moment you think this is an exaggeration, (*Continued on page* 153)



BLOOMING SHRUBS . . . THE LAZY MAN'S GARDEN

You don't have to be lazy to appreciate the virtues of flowering shrubs. But if you are, you'll have an especially soft spot in your heart for these obliging plants which put forth a shower of bloom year after year with little effort on your part. What other inhabitant of your garden can do all these things: provide fragrance and masses of color, offer flowers and foliage for indoor bouquets, form a hedge to give you privacy or shut out an unpleasant view, and in some cases produce brilliant autumn berries? Once you have set out a flowering shrub and given it a good start, you can sit back and wait for all these riches to drop into your hands. A little pruning, enough water, and occasional fertilizing are all the shrub demands.

Having a garden of flowering shrubs doesn't mean that you're limited to such early spring bloomers as forsythia, japonica, and syringa. There are other less well-known varieties that bloom all through the summer, right up to frost. Those varieties are included in the chart at the right.

By consulting it, you can select an assortment of shrubs that will keep you supplied with flowers during the whole growing season. See the directions below for using the chart.

Meaning of Chart Headings

Blooming Period: All summer means July to October. **Degree of Hardiness:** H means hardy, shrub can be grown in latitude of Albany, N. Y., and northern Massachusetts. V. H. means very hardy, can be grown in northern U. S. and Canada. H. H., hardy as far north as Philadelphia. **Soil Ph: Neu.** means the shrub likes neutral soil, neither acid nor alkaline. **S. A. to Neu.** means the shrub likes slightly acid to neutral soil. **XX** under **Fertility** means manure or humus should be added annually. **X** means fertile soil not required.

COMMON NAME	BOTANICAL NAME
Glossy Abelia	*Abelia Grandiflora*
Dwarf Shadblow	*Amelanchier Canadensis*
Running Shadbush	*Amelanchier Stolonifera*
Lead Plant	*Amorpha Canescens*
False Indigo	*Amorpha Fruticosa*
Scarlet Chokeberry	*Aronia Arbutifolia*
Black Chokeberry	*Aronia Melanocarpa*
Sweet Azalea	*Azalea Arborescens*
Flame Azalea	*Azalea Calendulacea*
Coral Azalea	*Azalea Hinodegari*
Torch Azalea	*Azalea Kaempferi*
Japanese Azalea	*Azalea Kurume*
Chinese Azalea	*Azalea Mollis*
Mongolian Azalea	*Azalea Mucronulata*
Spicebush	*Benzoin Aestivale*
Butterfly Bush	*Buddleia Vars.*
Purple Beautyberry	*Callicarpa Purpurea*
Sweetshrub	*Calycanthus Floridus*
Button Bush	*Cephalanthus Occidentalis*
Sweet Pepperbush	*Clethra Alnifolia*
Flowering Quince	*Cydonia Japonica*
February Daphne	*Daphne Mezereum*
Slender Deutzia	*Deutzia Gracilis*
Russian Olive	*Eleagnus Angustifolia*
Brilliant Andromeda	*Enkianthus Campanulatus*
Burning Bush	*Euonymus Europaeus*
Golden Bell	*Forsythia Vars.*
Spring Witch Hazel	*Hamamelis Vernalis*
Fall Witch Hazel	*Hamamelis Virginiana*
Rose of Sharon	*Hibiscus Syriacus*
Snowball Hydrangea	*Hydrangea Arborescens*
Peegee Hydrangea	*Hydrangea Pan. Grandiflo*
Mountain Laurel	*Kalmia Latifolia*
Globe Flower	*Kerria Japonica Fl. Pl*
Beauty Bush	*Kolkwitzia Amabilis*
Tatarian Honeysuckle	*Lonicera Tatarica Vars.*
Sweet Mock Orange	*Philadelphus Coronarius*
Oriental Hawthorn	*Photinia Glabra*
Common Bridal Wreath	*Spiraea Van Houttei*
Waterer Spirea	*Spiraea Bumalda A. Wa*
Snowberry	*Symphoricarpos Racemosu*
Coralberry	*Symphoricarpos Orbiculat*
Lilac	*Syringa Vars.*
Mayflower Viburnum	*Viburnum Carlesi*
Cranberry Bush	*Viburnum Trilobum*
Hardy Chaste Tree	*Vitex Macrophylla*
Weigela	*Weigela Rosea (Diervilla*

by David Platt

BLOOMING PERIOD	ULTIMATE HEIGHT	COLOR BLOSSOM	COLOR FRUITS	AUTUMN FOLIAGE	DEGREE OF HARDINESS	SUN	SEMI-SHADE	SHADE	SOIL PH.	FERTILITY	MOIST SOIL	MED. WELL DRAINED	DRY SOIL
All Summer	6 ft.	Blue White	None	None	H.	Yes	Yes	No	Neu.	XX		X	
May	10 ft.	White	Maroon	None	V. H.	Yes	No	No	S.A. to Neu.	X		X	
May	4 ft.	White	Purple	None	V. H.	Yes	Yes	No	S.A. to Neu.	X		X	
June	3 ft.	Blue Spikes	None	None	H.	Yes	No	No	Neu.	X			X
June	10 ft.	Vio. Pur. Spikes	None	None	H.	Yes	No	No	S.A.	X	X		X
May	12 ft.	White	Scarlet	Bril. Crim.	V. H.	Yes	Yes	No	Neu.	X	X		
May	8 ft.	White	Black	Bril. Red	V. H.	Yes	Yes	No	Neu.	X	X		
Late June	5 ft.	Pink & White	None	None	H.	No	Yes	No	Acid	XX	X		
Late June	8 ft.	Red, Orange & Yellow	None	None	V. H.	No	Yes	No	Acid	XX	X		
Late May	5 ft.	Coral Red	None	Ev.	H.	Yes	Yes	No	Acid	X	X		
May	8 ft.	Salmon	None	Ev.	H.	No	Yes	No	Alkaline	XX	X		
May	4–5 ft.	All Col. & Var.	None	Ev.	H. H	No	Yes	No	Acid	X	X		
May	6 ft	Orange	None	None	H.	Yes	Yes	No	S.A.	XX			X
April	6 ft.	Rosy Lavender	None	None	H.	Yes	Yes	No	Neu.	X			X
April–May	12 ft.	Yellow	None	None	H.	No	Yes	Yes	Acid	X	X		
All Summer	8 ft.	Dk. Purple, Blue, Pink	None	None	H.	Yes	Yes	No	Neu.	XX		X	
August	5 ft.	Pink	Violet	None	H.	Yes	Yes	No	Neu.	XX		X	
June–August	6 ft.	Deep Maroon	Pods	None	H.	Yes	Yes	No	Neu.	X		X	
July–Sept.	5 ft.	White	None	None	V. H.	Yes	Yes	No	S.A.	X	X		
July–Aug.–Sept.	6 ft.	White Spikes	None	None	V. H.	Yes	Yes	No	S.A.	XX	X		
April–May	6 ft.	Scar. & All Col.	Green (Quince)	None	H.	Yes	Yes	No	Neu.	X	X	X	X
Feb.–April	4 ft.	Lil.-Pur.	Red	None	H.	Yes	Yes	No	S.A.	XX	X	X	
June	3–4 ft.	White	Gray	None	H.	Yes	Yes	No	Neu.	X		X	
June	18 ft.	Yellow	Yellow	None	H.	Yes	No	No	Alkaline	X		X	
May	8 ft.	Yel. Striped Rose	None	Bril. Shades	H.	Yes	Yes	No	S. Acid	XX	X	X	
May	15–18 ft.	Yellow	Red	Fiery Crimson	H.	Yes	Yes	No	Neu.	X	X	X	
Mar.–Apr.	3–8 ft.	Shades of Yellow	None	None	V. H.	Yes	Yes	No	Neu.	X	X	X	X
Feb.–Mar.	7 ft.	Yellow	None	Brt. Yellow	H.	Yes	Yes	Yes	S.A.	X	X	X	
Sept.–Oct.	10 ft.	Yellow	None	Brt. Yellow	H.	Yes	Yes	Yes	S.A.	X	X	X	
July to Frost	10–12 ft.	All Colors	None	None	H.	Yes	Yes	Yes	Neu.	X	X	X	X
June–July	6 ft.	White	None	None	V. H.	Yes	Yes	No	S.A.	X	X	X	X
Aug.–Sept.	12 ft.	White Tinted Pink	None	None	V. H.	Yes	Yes	No	S.A.	X	X	X	X
Late May–June	6–10 ft.	Blush	None	Ev.	V. H.	Yes	Yes	No	S.A.	XX	X	X	
All Summer	5 ft.	Yellow Orange	None	Yellow	H.	Yes	Yes	No	Neu.	X	X	X	X
June	8 ft.	Pink & Apricot	None	None	V. H.	Yes	Yes	No	Neu.	XX	X	X	X
May–June	10 ft.	Pink, White, Red	Red	None	V. H.	Yes	Yes	No	Neu.	X	X	X	X
Late June	10 ft.	White	Green	None	V. H.	Yes	Yes	No	Neu.	X	X	X	X
June	8 ft.	White	Red	Bril. Red	H.	Yes	Yes	No	Neu.	X		X	
Late May	8 ft.	White	None	None	V. H.	Yes	Yes	No	Neu.	X	X	X	X
July–Aug.	3 ft.	Crimson	None	None	V. H.	Yes	Yes	No	Neu.	X	X	X	X
June–Aug.	6 ft.	Pink	White	None	V. H.	Yes	Yes	No	Neu.	X	X	X	X
July	5 ft.	Deep Pink	Deep Red	None	V. H.	Yes	Yes	No	Neu.	X	X	X	X
May–June	10 ft.	All Colors	None	None	V. H.	Yes	No	No	Neu.	XX	X	X	X
Apr.–May	6 ft.	Blue White	None	Yellow	H.	Yes	Yes	No	Neu.	X	X	X	
June	10 ft.	White	Red	Yellow	V. H.	Yes	Yes	No	S.A.	X	X	X	
July to Frost	8 ft.	Blue Spikes	None	None	H.	Yes	Yes	No	Neu.	XX	X	X	X
June thru Summer	6 ft.	Pink	None	None	H.	Yes	Yes	No	Alkaline	X	X	X	X

GIRL
WITH A PENCIL



Would you have thought of turning an antique Mardigras mask into the base of a table? Its top is a thick slab of highly polished bleached wood. Not content with that, Cece filled a Victorian glass dome with fake fruit and real butterflies and had it wired to make a table lamp.



When Cece takes to a hobby, she goes all out for it. She loves anything that has a cupid on it. See the ormolu wall bracket and the brass cherub on her dressing table lamp. She's also an ardent collector of perfume bottles. These are old Bristol. The Belter chair is a special pet of hers.



Wrought-iron table and chairs and the painted mural give the dining alcove the alfresco touch. (Have you been aware of how many young people are buying garden furniture for the dining room? HOUSE BEAUTIFUL has discovered that it's a definite trend.) That's Cece in the mural, wearing one of her dizziest hats. Practical, modern note: the curtained book shelves which store china.

The bedroom, right, is tiny, so a mural, including a cherub, of course, takes the place of a bed-head and saves space. Sound modernisms like this indicate that this lady doesn't let her imagination get out of bounds. She says she's coming to appreciate the restfulness of Modern more and more but still likes it leavened with a little antique frivolity. Curtain tie-backs are gilt cupids.

by Sara Little





PHOTOGRAPHS BY FRED LERNER



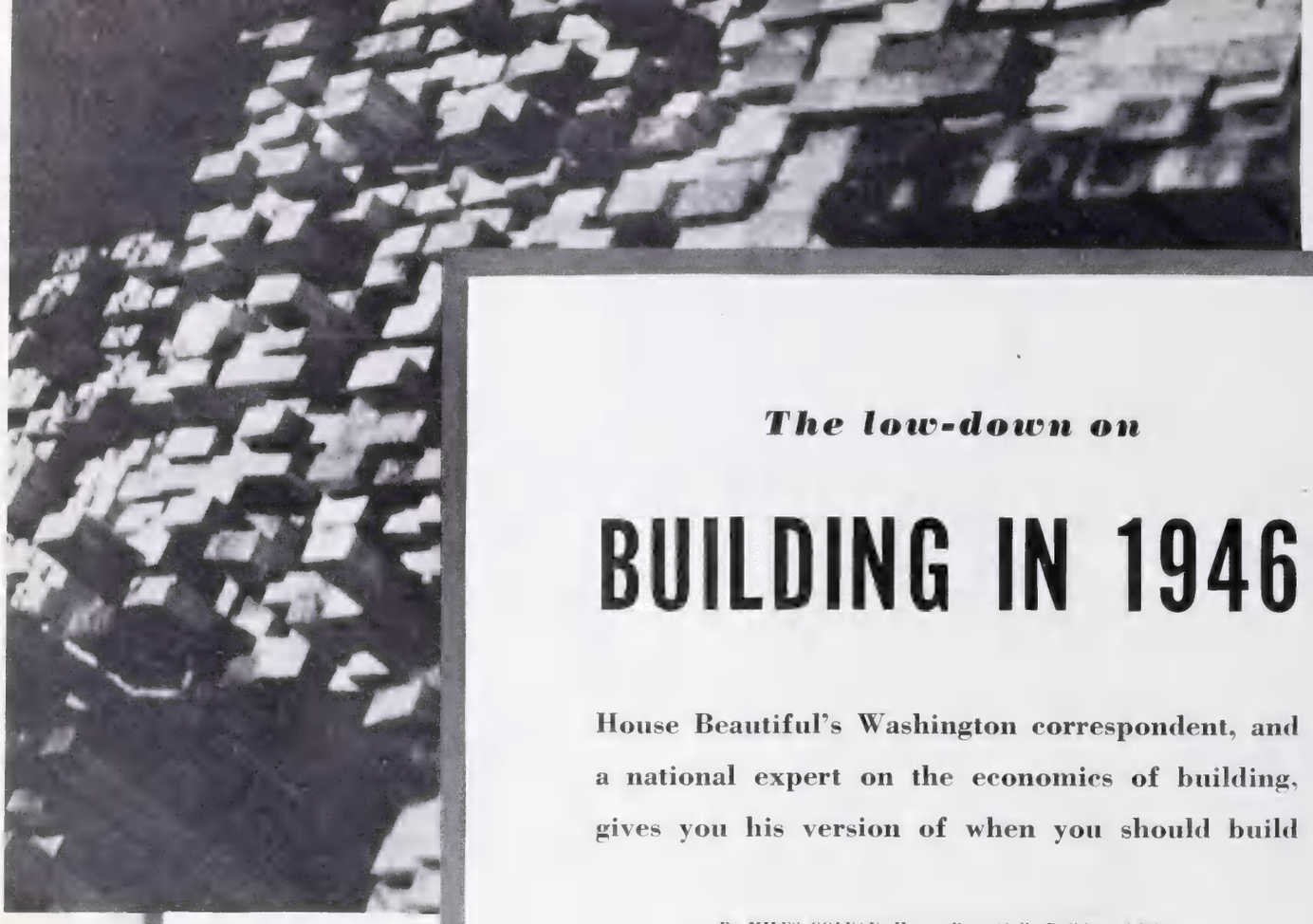
ORIGINALITY IS HER BUSINESS

If you were a shopkeeper and longed to see your public knocking themselves out to get a look at your windows, you'd probably hotfoot it over to see Cece Staples. Because display is her business. And in the scant six years that she has been at the job designing windows, packaging, magazine covers, Christmas ornaments, and all such things that have to do with attracting the public eye, Cece has climbed to the top of the showcase, so to speak.

Her imagination is already legend in the display world, for it has ground fuddy-duddyism into the dust, usually with the simplest materials: paper and color. She it is who is responsible for those ribbony Victorian ladies, made of strips of flat paper (paper sculpture to you), who look active enough to be taking their bustles for a walk in the park. Hers are such amusing *papier mâché* display characters as comical poodles, sequin-tailed mermaids and, of course, those diabolically demure little angels who look as if they'd just as soon pinch you as play on their harps.

Everything she does is as vividly colored as a Mexican maypole, beguiling, witty, and bound to make customers stop, gander, and buy. Moreover her work looks as though she had an enormously good time doing it, even though it's apparent that shrewd judgment in matters of color, scale, and composition lies behind it.

Since Cece's originality is her stock in trade, we had a hunch her New York apartment would be something to see, and it was. Never did three rooms more faithfully reflect the tastes, hobbies and personality of their owner. And, just like her work, her home looks as though she had fun decorating it. It's a very understandable combination of antiques and modern thinking because Cece is devoted (*Continued on page* 176)



PHOTOGRAPH BY EWING GALLOWAY

HOUSE BEAUTIFUL'S *Home Planner's Study Course*

The low-down on

BUILDING IN 1946

House Beautiful's Washington correspondent, and a national expert on the economics of building, gives you his version of when you should build

By MILES COLEAN, House Beautiful's Building Adviser

When can I build?" "Where can I find materials?" "You said spring might be a good time to start, but is it?" These questions, and others like them, pad my mail and haunt my dreams.

The way of a prophet is hard. Writing in October for publication in December about what might be possible in spring resulted in what may have appeared to be undue optimism. Writing now, with the snow on the Capitol grounds contrasting strikingly with the heat (on the housing problem) inside that stately edifice, and with publication two months away, the result may be just the opposite. For, in many ways, the prospect does not look as favorable right now as it did last fall.

Here's a bit of what has (or, better, what hasn't) happened. When the shooting ended, government officials were deeply concerned about the effect of the sudden drop in demand for war products. They feared a heavy load of unemployment while factories were adjusted to a peacetime basis, and saw an upsurge of construction as one of the best ways of tiding over.

They recognized that there was a shortage of many sorts of building materials. Counting, however, on both the season of the year to delay a rapid resumption of building and the known ability of the factories to produce more than the anticipated demand, they felt confident that materials would be plentiful when called for. The real need, they felt, was to stimulate planning and other preparatory work for spring building.

So controls were removed. First commercial and industrial construction was freed because these buildings—new factories and shops—would continue to provide employment when finished. Then in October residential building was turned loose.

Instead of rapidly increasing, however, materials production continued sadly to lag. The industry, which in large part had been actually or virtually shut down for nearly two years, found itself in a poor position to attract labor. And in order to pay higher wages, claims were entered for higher prices. Thus began a tedious struggle with OPA over the validity of the claims, which delayed and, at the year's end, was still delaying production. The great lumber strike and other similar (*Continued on page* 185)



Laurels for a lady

Like to forget fuss and cares when the long day's over? Here's the ideal room for it—fashioned of glass and softly lit, where laurel-circled Cannon towels, on climbing, heated racks, help coax back a relaxed feeling. . . . Be it modern or more feminine, in bold shades or shy, that planned-for bathroom scheme of yours will be perfectly turned out with Cannon's newest, *nicest* patterns. They're on their way—a whirl of bud-pastels and melon-rich pinks, lush greens, stripes and scroll-textures. Plan to gather them soon—serenely confident that soft-drying, long-wearing Cannon towels are tops for value and *long service* as well as smartness!

Cannon Mills, Inc., 70 Worth St., New York City 13.

TRADE MARK CANNON

Cannon Towels

CANNON SHEETS • STOCKINGS • BLANKETS



"IT'S A *St. Charles* KITCHEN DESIGNED JUST FOR ME"

Here, indeed, is a kitchen that deserves showing off—so distinctive and colorful with its many aids to efficient "kitcheneering." The built-in, divided range means extra convenience at busy times. It is topped by a stainless steel insert which fits snugly into the linoleum counter, with no crumb- or dirt-catching seams. Breakfast china is stored in the handy unit next to the breakfast nook with access from either side.

As a particular homemaker, you'll enjoy a St. Charles Kitchen planned for your particular home. You'll take pleasure in showing, and in using, its many step-saving conveniences, often concealed, always at hand. Whether your home or your budget is large or small, you can have a St. Charles Kitchen to fit—designed for *your* needs, *your* taste, for *you*.



37 CONVENIENCE UNITS AND ACCESSORIES

SLIDING TABLE pro-
vides [illegible]

LID AND TIN FILE nearly stores bread, cake and pie pans and pot covers.

New 16-Page Book, "Your Kitchen and You," has full color illustrations of St. Charles Kitchens, pictures and describes every unit and accessory. Of interest to anyone who plans to build or modernize. To obtain this colorful new book, *send 10 cents to cover cost of mailing and handling* (offer applies in continental United States only) to St. Charles Manufacturing Co., 1667 Dean Street, St. Charles, Illinois.

CUSTOM-BUILT *St. Charles* STEEL KITCHEN

We thought we were tired of our OLD Home...

but thanks to Pittsburgh's Color Dynamics, we love it more than ever, now!







An interesting treatment of a square room is obtained by featuring one wall—painting it a different color, or at least a different value, than the other walls. The wall to which attention is called in this way might be the bed wall in the bedroom, the window wall or the wall opposite the window.

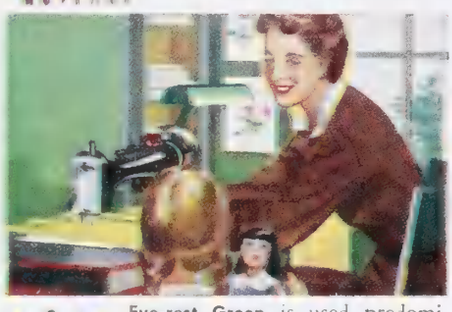
In Homes New or Old PITTSBURGH'S COLOR DYNAMICS Paints Way to Better Living!

WHEN you find the "old house" getting on your nerves it's time to apply Pittsburgh's new ...nce of COLOR DYNAMICS. It has given thou...ds of folks new appreciation of their old homes.

● By following the principles of this fascinating ...v system, you now can choose color combina...ns that beautify your home, rest and relax you, ...mote the health and happiness of your family.

● And your enjoyment is made all the more ...luring by the *live-paint protection* Pittsburgh's ...g-lasting quality paints afford. For every painting ...d, there's a famous Pittsburgh Paint: Wallhide ..., semi-gloss and gloss; Florhide for floors; ...terspar Enamel and Varnish for floors and ...odwork; Sun-Proof House Paint for exteriors. ... are enriched with Molecular-Selection Oils to ...e uniform spreading—and with *"Vitolized Oils"* ...keep them elastic, *live,* tough and long-lasting.

For added charm and effect consider the use of an extra mirror or a plate glass table top







Eye-rest Green is used predominantly in this tranquil and restful sewing nook with a bright accent of warm color in the drapes.



Painting the faces of dormers on a small house in the body color will create the illusion of greater size—make the house seem taller, larger.



For added safety, use a light-reflecting color on treads of stairs leading to attic and basement. Paint garage entrance with white or yellow lines to avoid scraping fenders.

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LAURITZEN

IS THERE A HUSBAND *in the house?*

By MARJORIE HOLMES

ST well-regulated homes are quipped with husbands. Hus- s are as necessary as the ien stove, a degree more nec- y than floor covering. the better planned house there cupboard for the china, a er for the silver, a closet for and brooms, and a sleep- basket for Butch. There is sel- any place for the husband. an investment, a husband good dividends and in the ce of the family he eventually ires a patina as shining as that he fine old walnut table in the But as a rule this husband has or nothing to say about the ishing of a house, and there is y a special place set aside for his cherished hobbies, or his nal gear.

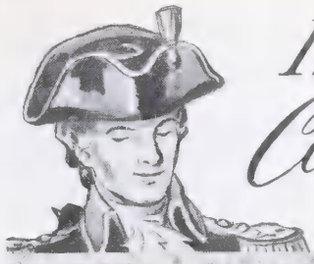
dinarily, it is agreed he is or less out of his department e living room. Grandpa seldom red this sanctum because it too cold in winter and the ehair furniture itched him in mer. Today, Pop skirts around area because it is got up like hrone room for the lady of the se who does her queening Tuesday afternoons when the bridge club meets, or on those occasions when Important People come to call.

On these evenings of entertaining, Pop is nervous as a dish of bad gelatin because he knows all heck will pop if he puts his big foot on the needlepoint footstool, dribbles a Martini on the café au lait carpeting, unloads a pipeful of tobacco ashes in a lilliputian ash tray, or seems to shove a bit when he and a visiting dowager both make for the only comfortable chair in the room.

In between these happy-evenings-with-friends, he'd rather just stay out of the place altogether because peace—it's wonderful, he figures. We know one man who has seen his living room so few times that if he were carted home unconscious some night, and brought to on the sofa he paid for, he'd holler for help, sure he'd been kidnapped and brought to some strange hide-out.

Now we maintain it is high time the husband had a more definite standing in the home. What household equipment is handier than Pop for lifting one end of the piano

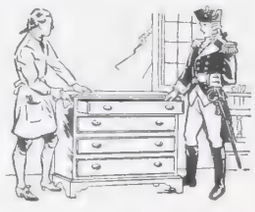
(Continued on page 131)



Inspired by a Colonial Captain



Capt. John Norton Suite; the pieces shown are: Bed, 6130; Chest On Chest, 6133; Vanity, 6141; Vanity Bench, 6132; Chair, 6187; Mirror, 6137; Night Table, 6139; Bed Lamp, 6148.



The bedroom furniture of Captain John Norton, founder of the Bennington Pottery Works, inspired this masterpiece—The Captain John Norton Suite. Like all Cushman Colonial Creations, it blends fundamental beauty from the Colonial era with today's living requirements—an accomplishment that only true furniture craftsmen can master. You may echo the charm of this suite in every room of your home with other Cushman Creations. All are hand-polished maple finish, built sturdily with rounded corners, free-sliding drawers, and all of them are well worth waiting for even if your dealer is temporarily out of stock.



Dresser, copied from one acquired by Captain John Norton in 1774. Dresser, 6134; Mirror, 6137.



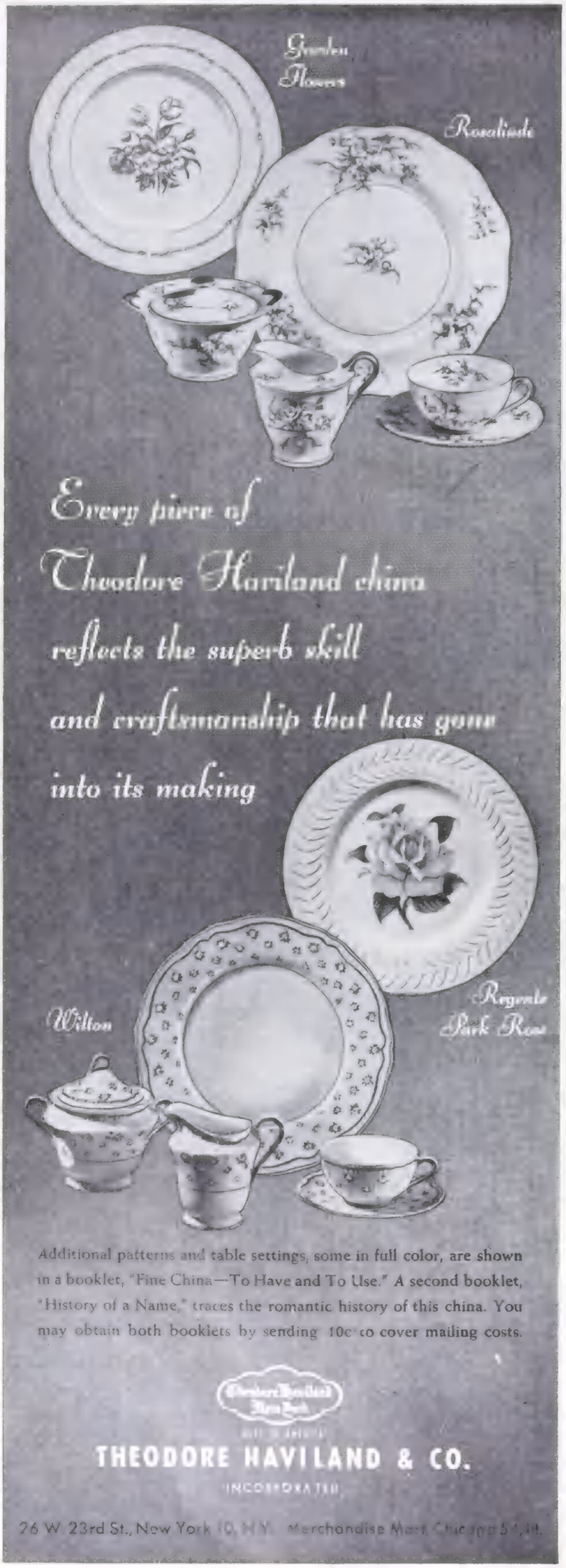
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Here's a crisp and dainty ensemble made on the easy-to-whisk-off-and-launder slipcover principle. Pillow cover, blanket collar, and bonnet cover all match. Bonnet cover adjusts to expanding headgear sizes. Whitney Carriage.

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Your favorite carriage passenger can be the most dressed-up small fry in the block in this pretty ensemble that requires less than two yards of material and only a few hours time to make.

Best feature about it is its sensible practicality. Pillow cover and blanket collar save soil; and the bonnet is in reality a slipcover which fits over any plain or padded bonnet. Make the bonnet cover of a flat strip of fabric hemmed top and bottom and ruffled on one side. It can be adjusted to headsize with ribbon drawstrings on the crown and around the front edge. Snaps secure it to the under-bonnet.

Blanket collar is a straight strip of fabric, wide as the blanket, about 10″ deep, ruffled on one side. It can be snapped on the u side of the blanket, crisply tu over topside. Ribbons d through eyelets in the ruffle hold the collar in place.



Check the G-E lamps you're going to use in your home!



G-E Circline combines with a G-E 1-lite bulb in an attractive new floor lamp . . . a type soon available.

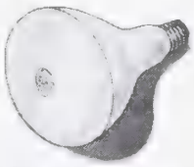


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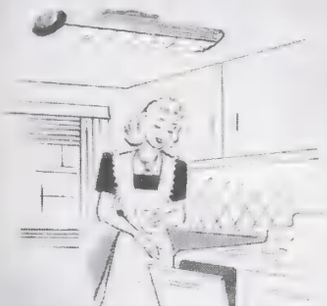
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"Daylight" in the kitchen! G-E points the way to easier, brighter hours . . . greater convenience and time-saving.



150-WATT G-E BULB

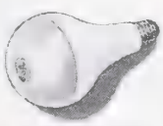
. . . a faithful friend . . . mainstay of better seeing in kitchen, laundry, and garage. And a great help (in shielding reflector) over the home workbench.



There's greater comfort and seeing ease with a 150-watt G-E bulb in your reading and study lamps.

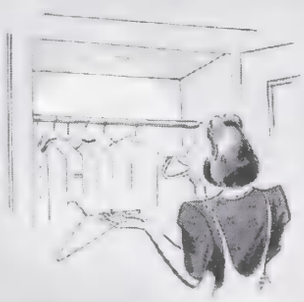


Practical for ceiling fixtures, halls and basements, the G-E Silvered Bowl lamp makes for soft, pleasing light.

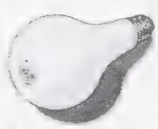


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All of these lamps are products of General Electric Research whose constant aim is to make G-E Lamps Stay Brighter Longer—research that developed the gas-filled lamp, inside frost and practically all the major lamp improvements in the past 50 years.

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DRAWING BY DILYS WALL

OLD PHOTOGRAPHS

By Agnes Rothery

In a certain drawing room with which I am happily familiar, there are old-fashioned photographs in old-fashioned frames standing on tables, on the mantel and on the piano—photographs of my hostess thirty years ago in a Gibson girl hat; a snapshot of a family reunion with multitudinous figures too small to be distinguished without a magnifying glass; an enlarged, faintly tinted chromo of her father whom I never knew; pictures of her friends, some of whom I have met and others who are only names to me.

When I sit in this room I feel cozily surrounded by the personalities and events which have been part of my friend's life. I know her better and like her better because of these silent witnesses.

I understand it is not in accordance with the dictates of present-day interior decorating to have framed photographs in drawing rooms, unless they are large expensive affairs set in silver frames, bearing the dashing signature of some celebrity. But if these somewhat faded portraits were removed from my friend's room, much of its charm would be removed with them.

But although there are so many of them they are probably only a fraction of the boxes and drawerfuls that are stacked in her clos and desks. Obviously no one display all the photographs wh accumulate during the years. E one has its meaning—perman or fleeting—but not all could should be framed and kept display.

So they are stowed away to tumbled out once in a while a if one is fortunate enough to h the companionship of another son to whom they have the s significance, to be looked over "Do you remember that crazy nic?" "How *did* men wear th horse collars?" and "That drea hat was considered awfully s once upon a time."

Personally I adore old ph graphs. We do not happen to a place for them in our living r but my own bedroom walls crowded with them, and alth they have been hanging there years, every day I enjoy having dear familiar faces looking o me. I still enjoy opening the grettably disorderly cupboar which are stuffed portfolios albums and the stiffly mounted tures of years ago, and still t deceive myself into thinking someday I will arrange ther chronological order with the p names and the dates.

But even if I ever should att

h a monumental task. I have
ne to think it would not be worth
Every one of these pictures of
ple, of places, of festive occa-
ns means something to me. They
uld mean nothing to anyone else.
matter how carefully they might
arranged and ticketed. They are
tined for the trash can.

But the precise moment when
m willing to part with them all
ever never seems to arrive. If I
l a long convalescence, for in-
nce, it would be fun to while
ay the hours looking again at
t jolly group on shipboard and
nembering the time and place it
s taken. Or would it? Would it
any fun to remember that this
wing naked infant was maimed
l slaughtered in Saipan? That
s once radiant girl is now a most
agreeably unattractive old gos-
monger with whom I haven't the
htest desire to communicate?
d who the deuce is this startled
ng woman with the lovely eyes
l prissy mouth?

s there anyone who has ever had
move who has not sighed when
fronted with a toppling stack
pictures, which are difficult to
k and more difficult to find a
ce for in smaller quarters? Shall
haul them around or pitch them
? I have hauled mine around in steadily augmenting numbers since I was six years old, and intend to continue doing so.

But I do not advocate this procedure. It is sentimental nonsense and ultimately some one will have a lot of bother pawing through them and wondering if anything here is worth salvaging. It would show more respect to old friends and more consideration to future executors if I disposed of them myself while I am still in health and in my right mind. But I shan't. Let the executors do a little extra work. That's what they're paid for.

THUS, even when I say, "I'm going to," I know perfectly well I won't destroy a single curled snapshot or a single portrait of a starry-eyed bride with her veil and her vast train of white satin. I couldn't, any more than I could destroy certain old letters, and everyone knows it is folly to keep them.

I will sacrifice space sorely needed for more practical objects and keep my photographs. I will sacrifice a chaste scheme of interior decoration to chamber walls cluttered with framed and unframed pictures of those I love and have loved.

I like to be surrounded by them, and by golly I intend to be!

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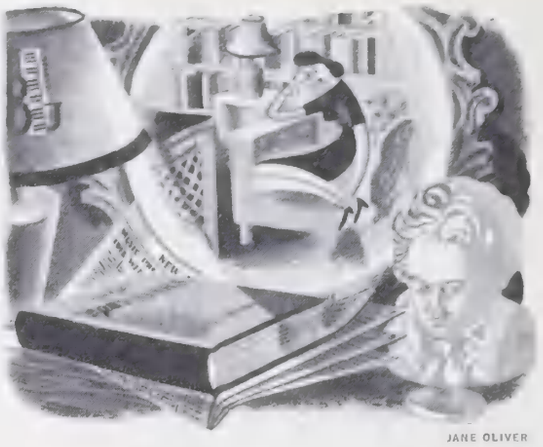
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GET MORE PLEASURE FROM LISTENING

By RICHARD WILLIAMS

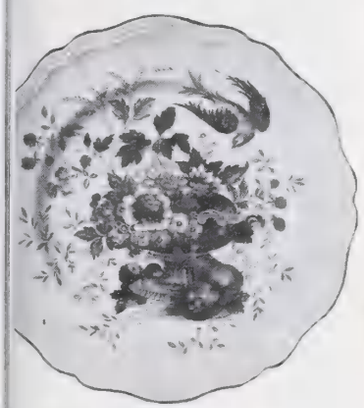
THERE are more ways than one of skimming the cream of a melody. There are more ways than one of listening to music and getting pleasure from it. And I am not the fellow to tell you that music should at all times be approached with a respectful bow, nor that the only permissible way of listening to music is with full attention and in all seriousness.

But it may not be idle to inquire into our music-consuming habits. Have we good listening habits or bad ones? Do we gulp musical food for thought? Do we listen too much, particularly when listening is made easy and costs nothing but a little time? These questions are pertinent ones and timely now—when, even though concert halls will soon close their doors, radio performances of good music will continue during the summer, in many cases with the same substantial and serious programs that are played during the winter. This is as it should be, of course. The appetite for music should be a year-round appetite, and there is nothing to the theory that your brains and sensibilities must be put in storage as soon as you put your fur coats in storage.

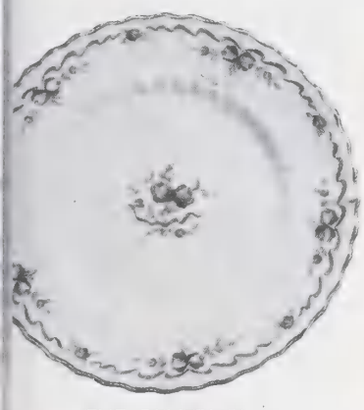
You will find, therefore, such programs as the N. B. C. Symphony on Sunday at 5 P.M. or C. B. S. *Invitation to Music* se available all during the spring summer. Likewise the worth-w and exceptional *Gateways to M* programs will continue, as wel the stand-by Sunday aftern concerts of the New York Phil monic.

You do listen to some of t programs, don't you? Or do merely keep the radio on and the programs without actually tening? Does the music me swim around some place in background of your conscious while you are intent on o tasks? I may be old-fashioned. I do not understand this divi of attention. I have seen pe read a book while the radio is or play a serious game of ca I don't know how they do it would drive me crazy. There some people who think that hal ear is better than not listenin music at all. Perhaps so. B don't believe that such listenir fair to music, or what is r important—since music can ta lot of beating—to *your* enjoyr of music. To relegate musi background sounds is not to it well. Certainly such cav treatment spoils radio mu chances of being what at be

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could be—a satisfactory substitute for concert-going.

I am not being dogmatic about it. I am just asking—wouldn't it be better to hear fewer programs but to listen with greater attention to those you do hear? There is the old story of the autograph hunter who comes backstage to a second-rate violinist and asks for three of his autographs. "I will be glad to let you have my autograph," says the violinist, "but why three?" "Because for three of yours I can get one of Heifetz." Well, perhaps you should trade three radio programs to which you pay scant attention for one program to which you sit down and in which you immerse yourself in peace and quiet and relaxation. Shut out as far as you can the noises of the household. Send the children over to the neighbors. Don't do any dusting or fussing around and, in short, make believe that you are at a concert which you have paid for.



I also think that you will get more enjoyment out of listening to good music on the radio if you will *select your programs.* Just as you do not walk into a bookstore and say, "I want a book to read, *any* book," just as you have your favorite authors and favorite subjects, so can and should you select music by the composer by the type of music—be it orchestral or piano or violin or voice or chamber music—and by those artists to whose playing or singing you feel yourself attracted. Most newspapers now carry on Sundays comprehensive announcements of the coming week's radio concerts, the programs of the more important events being given in full. Many evening papers also highlight the good programs. It is not difficult to select your radio concerts.

It is obvious that such selections need not shut out the new and the unfamiliar. On the contrary, radio does give us an opportunity to hear unfamiliar music, such music as we would be too timid or too hidebound to hear if we had to pay for it. A good musical diet, as I see it, consists of three-quarters of familiar music—the works we know and love—and one-quarter of un-

(Continued on next page)

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Setting by Rich's, Atlanta

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CONTINUED FROM PRECEDING PAGE

familiar music—the works we may get to love or decide to hate. Thus, when you look up the published programs, remember that you can easily sample on the radio new works by modern composers or old works you have never heard.

As a matter of fact, listening to music on the radio gives us a particular opportunity to be *honest* in our musical likes and dislikes. For we listen alone and have no company manners to keep up. We owe nobody an accounting for our taste. Perhaps there is a little something of that fear in us which the courtiers of the fairy tale, *The Emperor's New Clothes*, felt. You will



remember that they pretended to see the clothes that weren't there because they were afraid of being called stupid. Music has become so standard a hallmark of education and culture that perhaps sometimes we *pretend* a liking for certain compositions when we do not feel it. Now it is certain that not all music will unravel its complete beauty to you the first time you hear the composition. And it is equally certain that you must give a profound and introspective work more than one hearing in order to understand fully what it has to say. On the radio you can do so with honesty, in relaxation and on your own terms. You can take as much of a difficult piece of music as you want and are in the mood for. If the work baffles you, you may shut it off and come back to it some other time, when you will be more ready for it.

Here is one final suggestion for getting greater enjoyment out of radio listening: express yourself. If you like the concert, say so. If you do not like the concert, say so. Write to the station or the sponsor. You probably think that such letters land in the wastepaper basket. Let me assure you that the radio people take fan mail quite seriously, and that they particularly want to hear from those listeners who do not ordinarily write letters. It is one of the few substantial links they have with the disembodied and so expensively wooed audience which consists of you and me listening in our living rooms.



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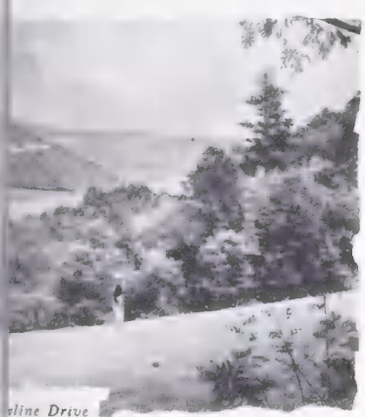
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IS THERE A HUSBAND IN THE HOUSE?

CONTINUED FROM PAGE 123

while you look for an earring? Who is better at carrying cartonloads to the attic, heaving sofas and chairs when you try a new room arrangement, replacing shingles on a perpendicular roof, making the lock work on the cellar door, and doubling for the yard man on Saturdays?

And what does he get for these efforts? If he's lucky, he gets a den, in the construction and decoration of which neither his hand nor his heart has had any part. This places him in somewhat the same category as a mental incompetent. Pretty consistently, this den has knotty pine walls or solid oak wainscoting, which doesn't show wear and tear. (He might go around trying to kick in walls, you know.) The draperies ordinarily are made of bottle green, dark red, or brown fabric so heavy that electric lights must be turned on daytimes or he would have the sensation of doing his reading and writing in a tunnel. The furniture is heavy (masculine), dark (won't show fingermarks), left-over, and ugly. Almost invariably, picture décor in this charming room consists of bird prints, hunting dogs high-tailing it across a field, or ships tossing on angry seas. The rug, of course, is busily figured (won't show his muddy tracks).

So what if he has a secret yen for lacquer red walls, natural linen draperies, Chinese modern furniture, surrealist art, a matting rug?



So what? He might just as well yearn for a skylight overhead while he's about it, because, while this is his room, it isn't—not by a long shot. It isn't his room because (a) he has had nothing to say about its furnishing, (b) there is a strong belief that this room is a fine place to keep the extra dining room chairs, odd luggage, that old trunk, the children's chest of toys, and the Little Woman's collection of Toby mugs; and also, (c) it is considered a fine place in which to carry on messy chores like cutting

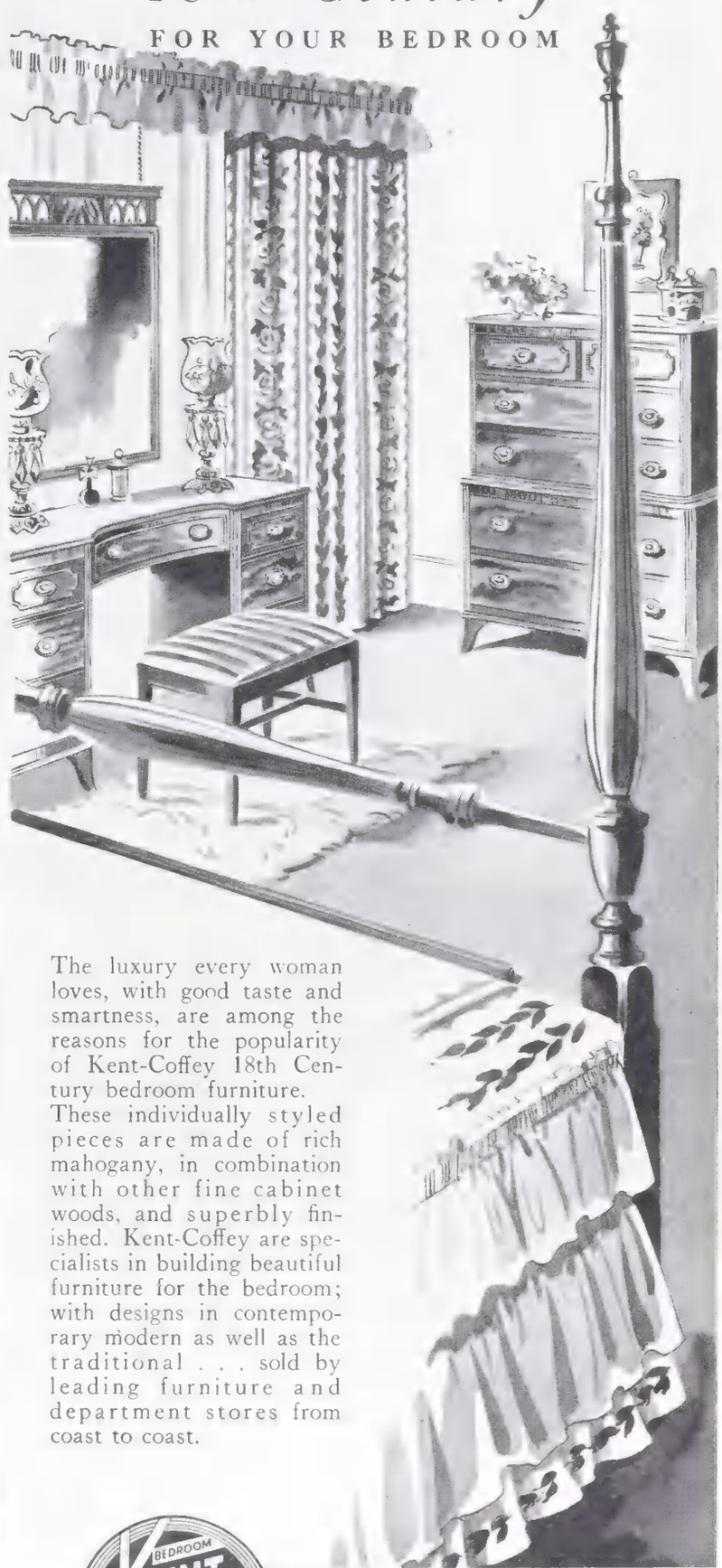
(Continued on page 137)

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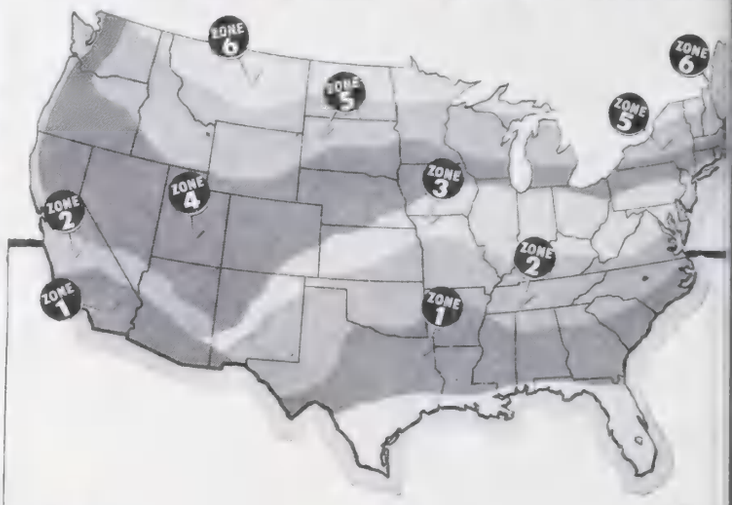
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WINSTON-SALEM, N. C.

BEDROOM AND DINING ROOM FURNITURE

The LOG of the PRACTICAL GARDENER



ZONE 1 — Planting season starts in February.

ZONE 2 — Planting season starts in mid-March.

ZONE 3 — Planting season starts in mid-March.

ZONE 4 — Planting season starts from April 1st to 15th.

ZONE 5 — Planting season starts May 1st.

ZONE 6 — Planting season starts in late May.

Below Zone 1 is the all-year-round planting season of the country.

This is the Spring Zone Map of the United States. It is divided into six main gardening zones, determined by the earliest planting dates in each region. Whenever gardening procedures depend upon climate, we try to give the best advice for each zone, indicating the zone by number. Find your own zone number on the map so that you may apply our observations and reminders to your own climate at the right time. There may be local variations of climate within the zones themselves, so allow a week-to-ten-day variation between bottom and top lines of the zones.

Everything needs attention in April, and if your work is not systematically and rain interferes—as it will—you will find you behind schedule in no time.

The first thing to do is general clean-up. Remove all mulches u Zone 4, all dead leaves and winter-killed plants first. Fertilizing, re ing, and cultivation rate next in importance. Preparation of seed t planting, staking and tying are last, but not least.

Spring droughts are unusual, but they do happen and they are serious. If the drought is severe, it is necessary to water. Stress the beds particularly, for next season's bloom and size of bulb depend sufficient water.

Now is the only time to fertilize bulb beds. A top dressing of any commercial fertilizer will help considerably. Bulbs make their gr for next season for a period of one month or longer after they bloomed. Top dressing applied now will be beneficial.

And don't forget the lawn. This is the time for spreading fertiliz preferably 10-6-4. If your soil is inclined to bake, there is nothing b than a quarter-inch layer of humus or shredded redwood bark app now to the surface.

(*Continued on page* 178)



PHOTOGRAPH COURTESY OF ST. CHARLES STEEL KITCHENS

A PLACE TO PARK THE PARTY MAKINGS

CKY indeed is the housewife ose kitchen equipment sports ecial unit for housing party phernalia. The all-metal cabi- hown above has space in one for bottles and glasses, with s for extra glasses on the door. other side has a compartment for cocktail crackers and hors d' oeuvres, and two generous drawers for linens, spoons, muddlers, etc.

If the party cabinet is located at one end of the kitchen, Dad can whip up the cocktails without getting under the Little Woman's feet as she finishes off the dinner.



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All this glamor at your favorite store—about thirteen dollars for the two pieces. Mirror, 14½" high.

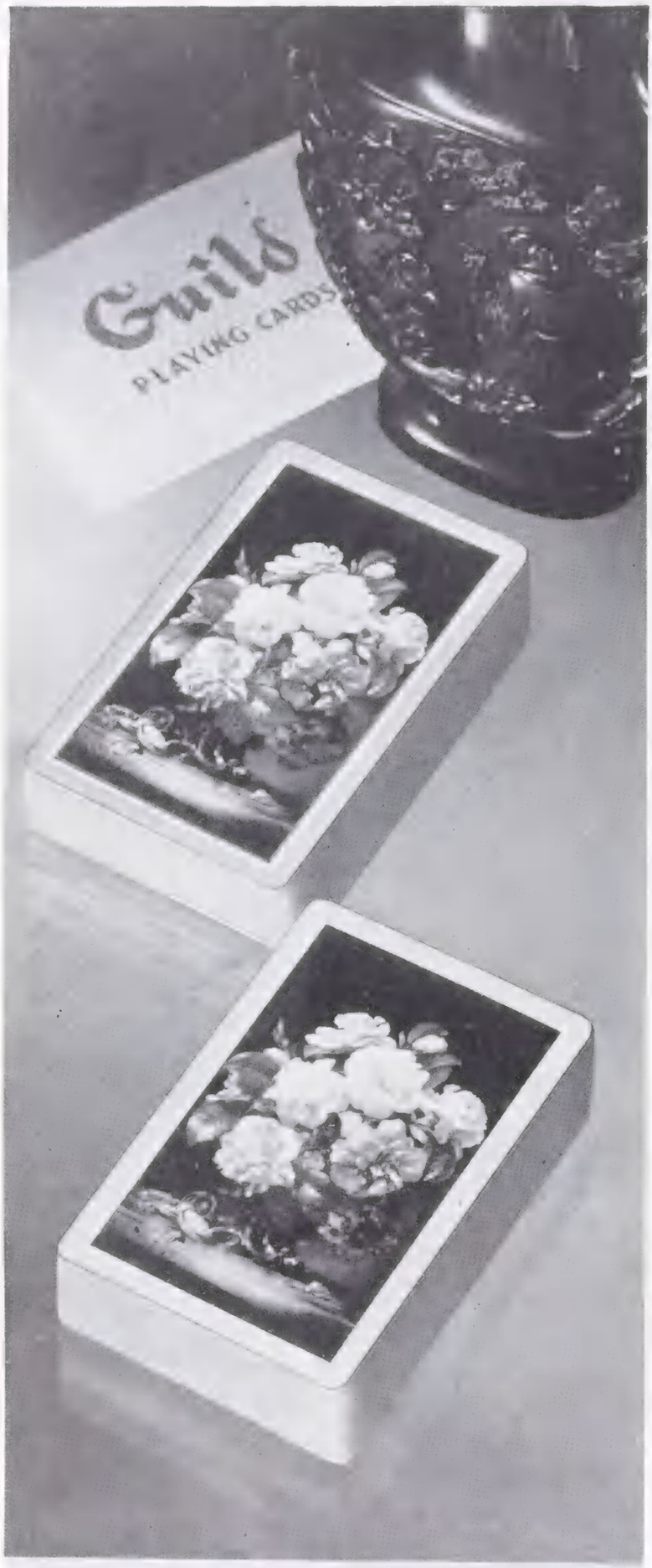
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RAY BETHERS

FISH CAN BE A DULL DISH

OR A REAL TREAT

DO YOU KNOW YOUR FISH?

By FRANCES CABOT

	YES	NO
1. Do you consider a dinner "meatless" when you serve fish as the main course?		
2. Can you cook fish well, without knowing cut, variety?		
3. Do you store fish uncovered in the refrigerator?		
4. Should fish be broiled for a long time at low heat?		
5. Can fish be baked at any old temperature?		
6. Do you mostly pan-fry fish, as the easiest method?		
7. Do you boil fish in a large quantity of water, instead of steaming it?		
8. Have you avoided some fish because they seemed "dry"?		
9. Do all fish have a "fishy" odor?		
10. Is your fish buying concentrated on 3 or 4 kinds?		

Check your answers with the correct answers on page 136. Allow 10 points for each correct answer. Total score—100

American women have had to cook fish for four years now, whether they liked it or not. Some have cooked it any old way, and it usually tasted any old way. Others knuckled down and learned to buy and cook fish in such a manner that it was a real delicacy, fully as appetizing as meat and oftentimes more so. What makes the difference? Your answers to these questions above will tell you.

If your score is low, you haven't yet learned the art of selecting and preparing fish that will equal any you've ever had in the finest restaurants. And you probably don't realize that in this country, it is actually possible to serve fish every night for four and two-thirds months without ever repeating a variety! Of course, you won't have such wide choice within any one area: but get acquainted with your fish dealer and he'll undoubtedly troduce you to a lot of varie you've never tried, or never drea you could cook as well as any ranking chef could.

For instance, here are some ipes for fish treats that will m you swell with pride when serve them:

Broiled Fish Fillets with Puffy Sauce

2 to 3 pounds fish fillets
Salt
Pepper
Butter, margarine, shortening or oil
¼ cup mayonnaise
Dash cayenne pe
1 tablespoon chopped pars
2 tablespoons chopped pick
1 egg white, sti beaten

Preheat broiling compartm and pan at full heat or 500° F. 10 minutes. Wipe fish dry damp cloth. Lightly dust fish flour; brush with melted bu Place fish skin side down on b ing pan so fish is 3 inches f source of heat. Broil 5 minu Season, but do not turn. C

ie remaining ingredients; spread enly over top of fish. Reduce me to minimum and continue iling 3 to 5 minutes longer or il sauce has puffed and is golden own. Serve immediately. Makes o 8 servings.

Bouillabaisse

Here is a recipe for bouillabaisse apted from an original French ipe for the American dinner le. Many combinations of fish y be used in this recipe—the re you put in the more flavorful soup.

- edium carrot, liced
- edium onions, liced
- ove garlic
- blespoons butter r margarine
- ounds fish, in eason, cooked nd boned (cod. addock, halibut, tc.)
- up tomatoes
- ay leaf
- 2 cups fish stock or water
- 1 doz. oysters, clams, or scallops
- 1 cup shrimp or crabmeat
- 2 teaspoons salt
- ½ teaspoon pepper
- 2 tablespoons lemon juice
- ¼ cup cooking sherry (optional)
- (Reserve oyster liquor; use as part of fish stock.)

Cook carrot, onions, and garlic ether in butter until golden wn; remove garlic. Add fish, natoes, bay leaf, and stock. Sim- r 15 minutes. Remove bay leaf; l remaining ingredients, except rry; continue cooking 5 minutes. d sherry; serve immediately. kes 6 to 8 servings.

Broiled Fresh Shrimp

- 1½ pounds raw shrimp
- 4 tablespoons butter or oil
- Salt
- Lemon butter sauce

Preheat broiling pan and compartment at full heat or 550°F. for 10 minutes. Remove all shell from shrimp but last segment and tail. Remove sand vein by cutting down back just under skin; lift out. Dip shrimp in melted butter; place on broiler pan 2 inches from the source of heat. Broil under full heat 4 to 6 minutes depending on size of shrimp. Season and serve with lemon butter sauce. Makes 4 to 6 servings.

Savory Stuffing for Baked Fish

The next time you bake a fish, fill it with this savory stuffing recipe. The dried herbs may be omitted if unobtainable.

- ⅓ cup minced onion
- 2 tablespoons butter or margarine
- ¼ teaspoon dried savory, crumbled
- ½ teaspoon dried thyme or sage
- 1 teaspoon finely chopped celery leaves
- 1 teaspoon finely chopped parsley
- 2 cups soft bread crumbs, packed
- 1 teaspoon grated lemon rind
- 1 teaspoon salt
- ½ teaspoon dried marjoram, crumbled

Brown onion lightly in butter. Blend in dried herbs. Remove from heat; add celery leaves and parsley. Mix well; add remaining ingredients. This will fill a 4-pound fish.

(*Continued on next page*)

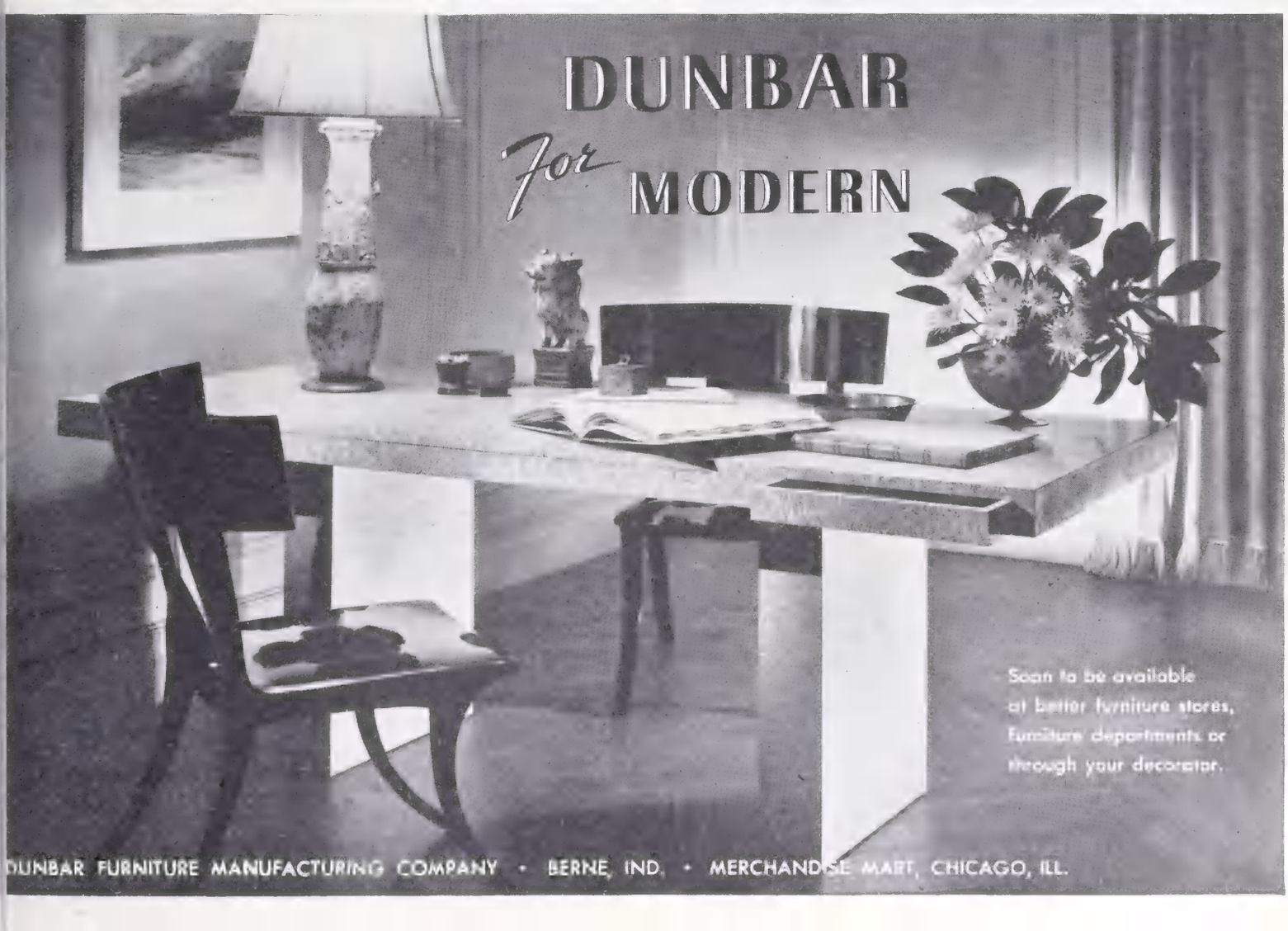


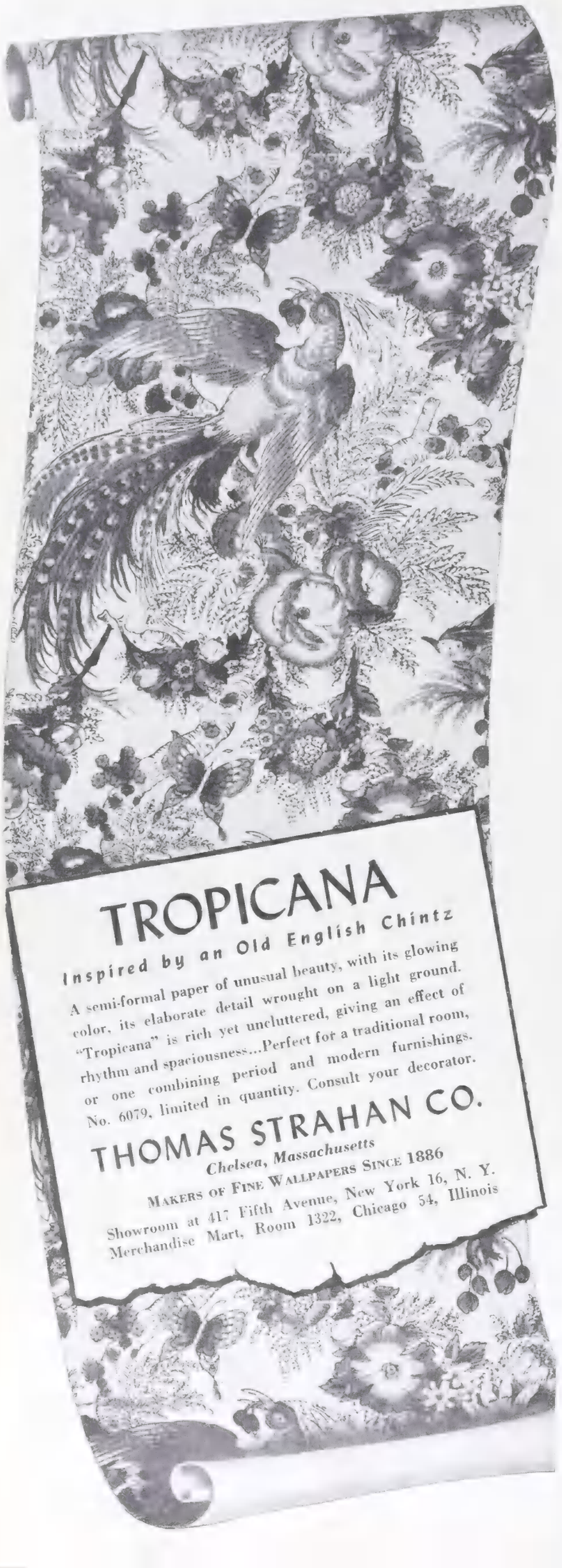
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ANSWERS TO "DO YOU KNOW YOUR FISH?" ON PAGE 134

1. No. Contrary to popular opinion fish is meat and should be figured as such when planning menus. Fish is a highly efficient complete protein food. It contains the ten essential amino acids needed for building and repairing worn-out body tissues. Fish is also more easily digested than any other meat. Those of you interested in keeping your waistlines slim and carbohydrates low in your diet can take a tip. for fish is low in this item.

In addition, fish supplies an abundance of minerals such as magnesium, copper, iron and calcium and Vitamins A, B and D.

2. No. There are basically only three ways in which fish are bought: as dressed whole fish, fillets, and steaks.

Dressed fish have been cleaned, scaled, fins and tail removed. (The head may be left on or not as desired.) The dressed fish may be further prepared split for broiling with the bone left in, or the bone removed for baking.

Fish fillets are the two solid slices of meat, cut away from the sides of the fish, with no bones. Fish fillet should be placed two inches from the source of heat and never turned during cooking.

The fish steak is a cross-section cut from the whole fish. It may or may not have a bone, depending on the size of the fish cut.

3. No. Fish should never be stored uncovered in the refrigerator. Wrap them tightly in wax paper and leave no holes in this story. Fish should be placed in the refrigerator as soon as possible after buying. (Make it the last item on the shopping list and the first to go into the refrigerator.) Fish left out at room temperature spoil nearly as fast as ice-cream melts.

4. No. Fish should never be bro under low heat for a long pe of time. Use a high hot heat the shortest possible time.

5. No. Fish can't be baked at old temperature. Use a moderal hot oven of 400° F. for best res Place the fish on brown pape cheese cloth so it can be remo in one piece.

6. No. Pan frying is by far most difficult method to obtain g results. The temperature of the is hard to regulate and is one the greatest causes for fish o after cooking. Fish cooked prop have no odor.

7. No. Fish should not be bo in a large quantity of water. I should be steamed, covered, i small quantity of water. Prefer place the fish on a wire rack wrap in a cheesecloth so it be removed easily in one pi

8. No. There is no such thing a dry fish. All fish have a h water content.

9. No. Fish when strictly fr have no odor. Any fisherman verify this statement. Fish deve odors from improper storage handling. Fresh fish are easily ognized at market by their bulg eyes, firm and elastic flesh and dish pink gills.

10. No. Your fish and shell buying is poor if confined to 2 or 4 varieties out of the 160 po bilities. You may not live clos the seacoast to partake of s delicacies as sea squab or fr tuna fish steaks, but you should able to obtain many fresh or fro varieties of sea food—hadd hake, flounder, fluke, sole, poll pomano, salmon, mackerel, p cod, red snapper, and rose Shrimp, oysters, clams, and s lops are obtainable, fresh or fro everywhere in America.



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VINEYARDS CO., FRESNO, CALIFORNIA

IS THERE A HUSBAND IN THE HOUSE?

CONTINUED FROM PAGE 131

out dresses, making flower arrangements, snipping out things for scrapbooks, and the like. This all adds up to an escape room for the old man that is about as calming and secluded as a taxi dance hall.

As a rule the place he escapes to from this depressing bit of chaos is the master bedroom. There, fluffs of organdy, the sheen of silks and satins, the white rug, the mirrors, the gobs of pastels give him the feeling that he's trapped in the center of a big fat marshmallow. Sometimes this room has been toned down by mahogany and cherry and the omission of a bed spread and pillows that look like piled-up icing. But he still feels like a temporary boarder in it. What closet is his? And if this is his closet, what are these bits of fluff that hang cheek by jowl with his tweeds? Are his bureau drawers *his* bureau drawers, or is he due for a surprise every time he opens one? And has he a place for his equipment for fishing, photography, hunting, or what-not?

WE KNOW one man who missed out on a sensationally wonderful hunting trip because his wife was out of town and he couldn't for the life of him find where she had tucked away his gun and gear. She came home to find him picking at the covers. A similar emotional upheaval must have hit another gent out West who, after thirty years of marriage, up and drew a white line down the center of the hall, dividing the premises strictly into two halves. She was forbidden to cross the line except on monthly occasions when they met to talk over the bills.

Statistics show that a third of the world's population now eats with knife and fork, and in civilization's struggle onward and upward, the husband has been forced along in the general swim of circumstances. He still may not know the difference between a George Washington bedspread and a common patchwork quilt; he may still wonder why all the to-do over sterling silver as against plated; but at least he doesn't any longer gnaw on bones, or club his wife over the head when she muffs the dinner stew. So there's a strong possibility that perhaps he can be allowed a place in the home, a voice in its decoration, and a few special comforts of his own, along with other people. Or are husbands people?

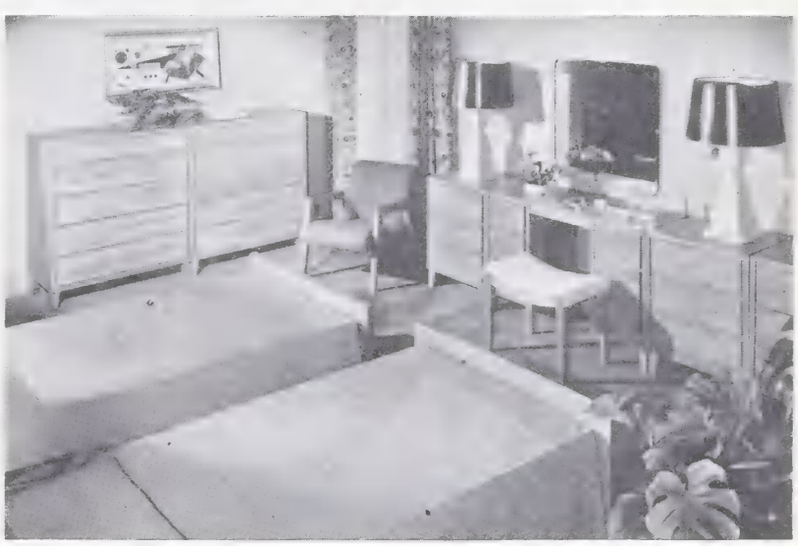
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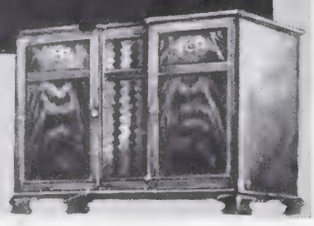
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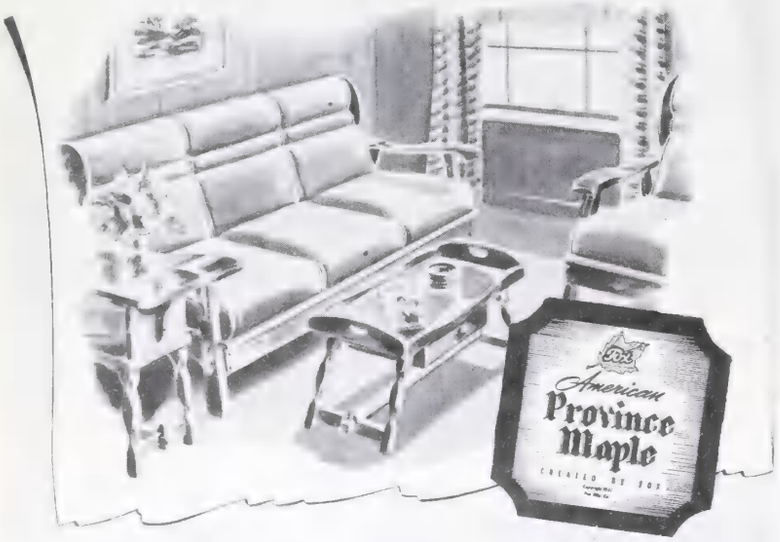
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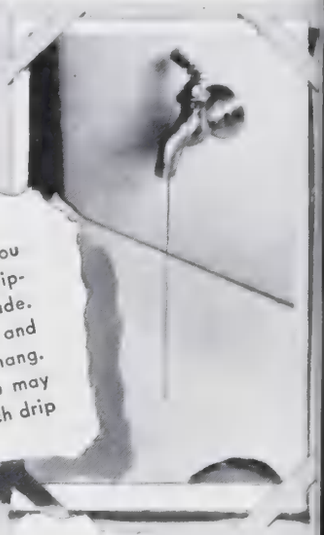
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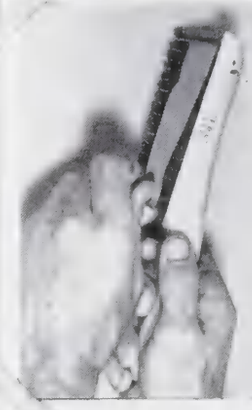
IT REALLY WORKS

by

ME. AND MRS. BENJAMIN MIELSEN

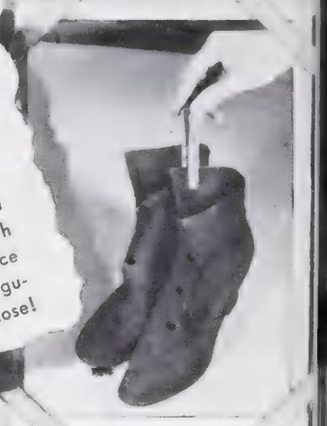


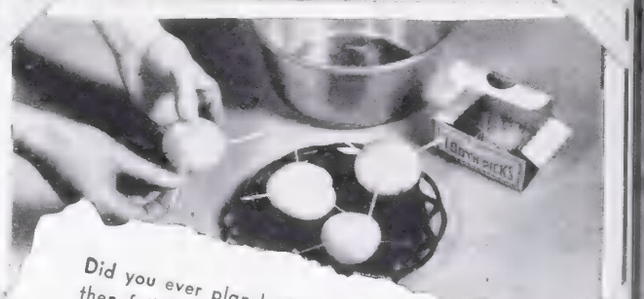
A piece of string can save you from hours of listening to a dripping faucet till repairs are made. Fasten string around handle and under faucet. Let end hang. Water runs down string! You may have to adjust string to catch drip



You can keep bristles of a wire brush or any brush from fraying by cutting a band from the inner tube of an old tire and slipping it around bristles. It's particularly good to keep bristles from catching on other things when brushes are kept in a drawer with other things

A snap clothespin with your name or initials inked on it has a thousand uses, not the least of which is to identify and keep together a pair of galoshes or rubbers. Most helpful if you are sharing a closet with several people in the office or at home. No more arguments as to what is whose!





Did you ever plan boiled onions for dinner and then fail to find a whole onion in the saucepan when they were cooked? But that can't happen if you poke several toothpicks in each onion to hold the layers together during the cooking, and don't let them boil too vigorously. Remove the toothpicks, of course, before serving onions

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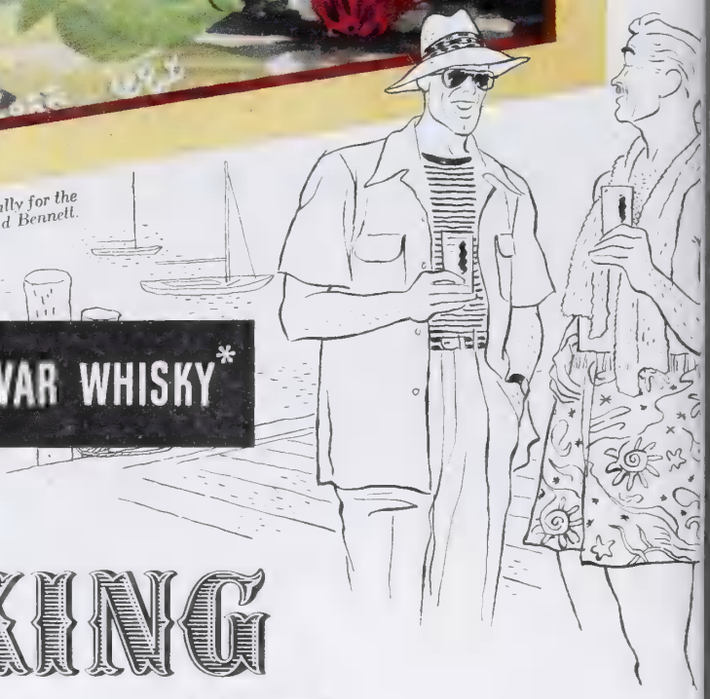
KING MEANS BEST IN EVERYTHING



Underwater Fishing," painted especially for the Brown-Forman Collection by Raymond Bennett.

BROWN-FORMAN'S KING OF PRE-WAR WHISKY*





KING

Blended Whisky

A thrilling new experience—the first time you enjoy de**LIGHT**ful King Whisky! More and more discriminating people everywhere, are praising its smooth mellowness, its full-flavored, satisfying taste. For this is truly Brown-Forman's King of pre-war whisky—from Kentucky!

BROWN-FORMAN DISTILLERS CORPORATION
At Louisville in Kentucky

**Blended Whisky, 86 Proof. The straight whiskies in this product are 51 months or more old. 40% straight whiskies; 60% grain neutral spirits.*

© 1946—B. F. DIST. CORP.

No more changing!
No more storing!

...take it easy with *amazing new*

RUSCO

world's first all-metal,

Self Storing

Combination Screen and Storm Sash



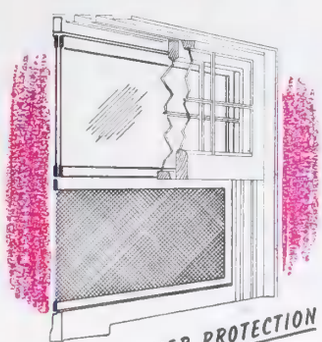
Here's how RUSCO works. The famous patented, self-adjusting all-metal RUSCO frame fits flush with existing window frame... provides perfect, weatherproof fit. A rustproof RUSCO screen insert stays in place year 'round, screens out insects, soot, dust, grit, snow. The permanent RUSCO top storm panel stays in place always. The adjustable RUSCO bottom panel fits inside screen panel... slides upward into patented storage position when not in use. Patented RUSCO invisible seep hole drainage prevents sill decay. Famous RUSCO Fingertip Ventilation operates instantaneously *from inside the house!* RUSCO provides screens, storm sash and weatherproofing — all in one permanent unit.

Enjoy Rusco Advantages Year 'Round!



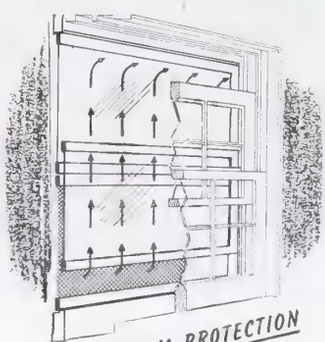
WINTER PROTECTION

n winter, obtain perfect window nsulation instantly by merely owering Rusco storm sash. Re- uces heat loss and infiltration y more than 50%—Rusco per- anently insulates and weather- roofs entire window opening.



SUMMER PROTECTION

In summer, simply slide Rusco storm sash up into storage position, giving full direct ventilation through Rusco screen. Finest grade 16 mesh rustproof screens keep out insects, dirt and grit.



STORM PROTECTION

Stormproof, draft-free ventilation winter or summer by raising lower Rusco sash part way, lowering upper inside sash. Air deflects upward into room—permits you to leave windows open—yet safe from storm damage and drafts.

Fits Existing Windows Without Alterations

Here are the chores RUSCO ends for you

- ends seasonal changing, storing, repairing, fitting of screens and storm sash!
- controls steaming and frosting!
- simplifies cleaning: glass and screen inserts are easily removed from inside!
- ends costly repairs, fitting, fussing, ladder climbing!
- shuts out dirt, noise, prowlers!
- Patented Seep Hole provides positive drainage; ends sill decay and repair!

But that's not all...RUSCO cuts winter fuel bills up to 35%—permanently!

Write today for free descriptive booklet and name of nearest distributor. The F. C. Russell Company, 1836-H Euclid Avenue, Cleveland 15, Ohio.

RUSCO ALL-METAL *Self Storing* Combination Screen and Storm Sash





Banff Springs Hotel Welcomes You Again

Here is news for your holiday-hungry heart! Glorious Banff Springs Hotel in the Canadian Rockies will reopen on June 15 this year . . . golf, riding, swimming, hiking!

That isn't all. Other world-famous Canadian Pacific resort hotels in Eastern and Western Canada will reopen this summer too . . . Chateau Lake Louise, Emerald Lake Chalet and Mountain Lodges in the Rockies, the Algonquin Holiday Colony in New Brunswick, the Digby Pines in Nova Scotia . . . and many others.

These Canadian Pacific resorts are famous for hospitality, courtesy and service. They have been host to countless thousands of visitors from every part of North America and many foreign lands.

For full information consult any Canadian Pacific Railway office or your own Travel Agent.



Canadian Pacific

SPANS THE WORLD



MARY CATHERINE HOYT

SHE FLUNKED SUBTRACTION

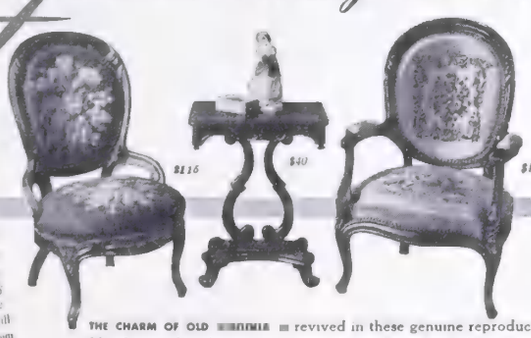
She collected too much and too often, so her husband made a clean sweep. Who could possibly blame him?

By Jean Tigar

ILY WINTERS was unhappy bout the whole situation. It was thing to collect for years and s so you could eventually pos- a worth-while home; it was e another to have people poke at you and show plainly they 't appreciate good decorating. he last time it had been her for the bridge game, for in- ce, one of the husbands had asked her when the sale began. She just said she guessed she knew when she was being kidded, and tried to laugh it off. Then she couldn't resist reminding them all of a photograph she had once seen of Queen Marie's sitting room. Every inch of the setting was covered with pictures and mementos of Queen Marie's travels. She re-

(*Continued on page* 158)

Fredericksburg Ensemble



SEND FOR our booklet "Jewels of Victorian Furniture" showing many beautiful reproductions that you will cherish as heirloom pieces. Mail 15 cents in coin to Dept. H-B.

THE CHARM OF OLD [illegible] is revived in these genuine reproductions. Hand-carved mahogany contrasts the mellow glow of hand-loomed Aubusson and medallion tapestries. We will cover these chairs in your own needlepoint and furnish dimensions from which to work.

Vanderley Brothers, Inc., Grand Rapids, Mich.



It's Fun to be Fickle

WITH JUDD 6-WAY DRAPERY FIXTURES

Change your window effects as often as fancy dictates . . . with this versatile new fixture. Hang draperies over the wall in the wide, modern fashion in summer . . . bring them over the window for stately period effects in winter. Add venetian blinds, and the fixture projects out to clear them.

It swings out for easy window cleaning, extends or telescopes for wide or narrow draperies. It's all done with simple adjustments. Just fasten it once to your window.

There's fun, freedom, convenience and economy in this one fixture that does the job of many. Ask your dealer for the Judd No. 844 6-way fixture and see for *yourself*.

For more information and many other decorating hints, use the coupon below.

H. L. JUDD COMPANY • WALLINGFORD, CONN.
87 Chambers Street, New York 7, New York

JUDD
Drapery Fixtures

H. L. JUDD COMPANY
Dept. HB-4, Wallingford, Conn.

enclose 10c in coin. Send me the Judd Sketch Book of Window Decoration Styles.

Name .....

Address .....

City ..... State .....

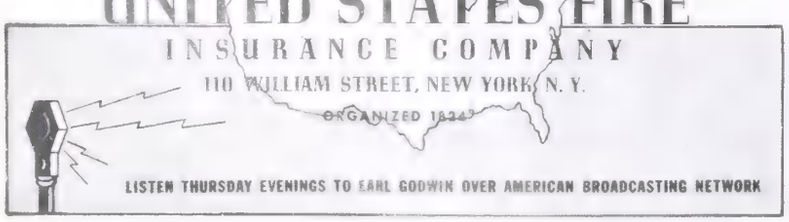
DON'T BE A

Simple Simon Saver



PATCHING a fuse with a penny is a poor investment. Even children today know this . . . thanks to the educational efforts of the National Board of Fire Underwriters. But there are big, strong, business men who still make such foolish investments. You can be a whiz on a quiz program, but it is dangerous if you attempt an electrician's work without his skill.

Next to smoking and carelessness with matches, causing fires in American homes, comes "misuse of electrical equipment." Keep this in mind the next time you reach for a penny to fix a fuse, or do a wiring job which needs a trained workman. You may risk the lives of your family and destroy property which would cost a pretty penny to replace by such Simple Simon Saving.



UNITED STATES FIRE
INSURANCE COMPANY
110 WILLIAM STREET, NEW YORK, N. Y.
ORGANIZED 1824

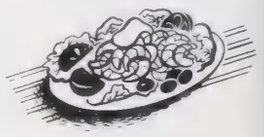
LISTEN THURSDAY EVENINGS TO EARL GODWIN OVER AMERICAN BROADCASTING NETWORK



BY ESTHER FOLEY

What about giving your table a gift? Three herb shakers and three herb mixtures, all neatly boxed in a long slender cardboard container. One herb mixture for use with fish is coarsely ground, but tiny green spears of basil and thyme are plainly evident. The second is for use with soups, more finely ground but of a more rollicking perfume. The last is for salad, powder fine, yellow-green haunted by a shadow of garlic, but exceedingly delicate. The three shakers are of pale brown buffed wood, shaped like small vases, beautifully grained. The herbs were grown and packed by H. C. Pratt Herb Garden, Rural Route No. 5, Spokane, Wash. The set is called "Herb Shakers for Your Table," and sold at Hammacher Schlemmer, 145 E. 57th St., New York, for $5.25.

Angel shrimp, pink, plump, and shapely, is available in pint glass jars. These shrimp have a decided lemon flavor in contrast to the iodine echo shrimp usually features. The label says that this is a unique southern product from a beautiful old plantation. It means that the jar contains an extraordinarily fine type of canned fish. Each of the 40 shrimp therein is whole, large, and firm, as near in appearance to a freshly cooked shrimp as we've ever seen in a can. To use as an hors d'oeuvre, drain and pass with a sauce made of 1 part good mustard to 3 parts mayonnaise. Or make an appetizer pie by putting the shrimp in a buttered pie pan and adding minced a chovy, a dash of mace, 2 who cloves, a little melted butter, cup sherry, and covering with thin crust. Bake in a hot oven minutes. Order from Old Denmar 135 East 57th St., New York. pint jar, $2.20.



To make this shrimp the thing delight it can be, make the sau for it with Herb Flavored Prepar Mustard Sauce. This is a smoo composite of prepared musta seven crushed herbs, broth, a tou of sherry, and the necessary spic of which one is black pepper a another surely turmeric. Very ple ing used as it is, with cold ha meat aspic or in making devil eggs. Price: 50 cents for a 5 ounce jar at Hammacher Schle mer, 145 East 57th St., New Yo

Watercress is the green March. And a pretty greeting g it makes, all tied in violet-siz bunches, dewy fresh and fiery flavor. It can be ordered from South in boxes of 25 bunch Order from G. E. Dennis, Marti burg, W. Va. A week later to day, a wood box with 25 bunches watercress packed in ice, will on your doorstep. The cost, expr

arges prepaid, is $3 or 12 cents bunch. No less will be shipped. t, if more than 50 bunches are nted—for a church supper, or be auctioned off at a Red Cross ty—any number up to 100 will t 7 cents a bunch, and from 100 the cost will be 5 cents a bunch. quality of the watercress is aranteed on arrival.



Those crisp rounds of palatable hingness called water chestnuts now being grown in Florida. ked in glass, and put on the ket by Premier Food Products, 12½-oz. jars. Before the war, rs of Chinese food could find h water chestnuts in New York San Francisco, packed in moss ore being shipped from the ent. But even then this supply not sufficient to meet the ris- demand for good Chinese food as Chicken with Water Chest- and Chicken Chow Mein. The is the fruit of a floating water t. The brown skin is removed re the nut is packed for processing. One jar is equal to one pound of the dried nuts as called for in traditional Chinese recipes. On sale at Gimbel's, Broadway at 33rd St., New York. A 12½-oz. jar is 69¢.

One rainbow trout from Colorado mountain springs has been dressed, smoked, puréed, and processed until it fits into a small, flat, inch-high paté tin. Gone is the magic color, and the slender shape, but left is the marvelous flavor, augmented by the smoky fragrance. As the tin is opened this fragrance fills the air all about. The paté, composed, as the label states, of trout, butter, eggs, vegetable oil, milk, flour, is dry, spongy, salmon-pink in color, and so appetizing



this small tin will go nowhere as far as the aroma. But do nothing to stretch the yield. Let this delicacy go its short way unmolested. It will make friends. At Bellow's and Co., 67 East 52nd St., New York. A 3¾-oz. tin costs $1.15.

(*Continued on page* 152)



"FIRST, I WAS GOING TO BE INSULTED..."



I slaved like a little beaver getting our new apartment fixed up. The colors all matched and my slip covers were a work of art.



When I was all done, John stood in the middle of the room, took a good look around, and said, "Well, it's nice, but it's not perfect!"



I was mad! "Wait, baby," he said, "all we need is a couple of smart Venetian blinds, tapes to match, you know, real modern-looking."



And he was right. Our new Columbia blinds (the most dependable, longest-wearing blinds we know of) have made the place look not only nice, but perfect!

Columbia Venetian blinds, with wood or metal slats, make a lasting and lovely background for your modern home. Tapes come in a variety of shades to complement your color scheme. And the smooth-working mechanism of Columbia blinds needs just the flick of a finger to regulate light and air. Stop in at your local shade shop or department store and see our assortment of Columbia window coverings to suit your taste *and* your budget. Selections may be limited, but not for long.

Columbia VENETIAN BLINDS

THE COLUMBIA MILLS, INC. • 225 FIFTH AVENUE, NEW YORK 10, N. Y.
WINDOW SHADES — LACE NET CURTAINS — LACE TABLE CLOTHS



WHEN HIS EYES WEIGH your loveliness . . . be serene! Entrusted to heavenly Attar of Petals toiletries, your loveliness will rise triumphant.

The magical blending of a thousand fragrant flowers . . . such is the enchantment of Attar of Petal Essences, dewy-soft Face Cream, silken-fine Powders. Use these, and other petal-fresh toiletries by Orloff, to awaken new loveliness.

ORLOFF

Attar of Petals

TO USE FOREVER AFTER, the hand-painted Apothecary Jars inspired by historic antiques of Fredericksburg, Va. Labels provided for various re-uses.

Jean Vivaudou Co., Inc., New York 1

How to iron a curtain with an

ELECTRIC IRONER

The upkeep of ruffled curtains is quick and easy with a modern ironer like this Horton portable rotary model. A few simple steps replace tedious all-day hand ironing method



Step 1. To prepare the curtains for ironing, use a thin well-cooked starch. Plan to iron them barely damp. Preheat ironer and adjust dial to suit fabric. Do the ruffle first, spreading it over the end of the roll, and feeding it at an angle under the curved lip of shoe



Step 2. With a light touch on the knee lever, start roll revolving in contact with the shoe. Iron a half circle of ruffle at a time; repeat until entire ruffle is done. To stop roll revolving, press knee lever midway to the right; push it all the way over to release the shoe



Step 3. When ironing body of curtain, extend ruffle beyond open end of roll. Put curtain through the ironer from top to bottom, keeping fabric smooth by lightly brushing from the center out. Handle the curtain gently without pulling or stretching at any point



Step 4. Often the body of curtain is wider than the roll. After ironing one side full length, shift fabric to iron the rest of the curtain, allowing a slight overlap. If starch causes the fabric to stick to the roll, then release the shoe and turn the roll by hand to free curtain

PHOTOGRAPHS BY NEUMAN STUDIO



Step 5. Due to the two open ends of this ironer, it is possible to retouch a mussed but clean curtain without wrinkling. Put curtain through ironer from hem to ruffle crosswise. Pull the ironed folds forward on table top to give added room at the back of roll

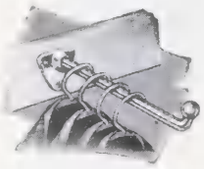
Heavenly Days McGee!

Hear Fibber and Mollie every Tuesday at 9:30 P. M., E. T. over NBC. Courtesy Johnson's Wax.



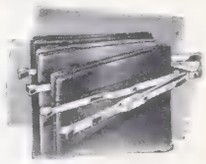
K-VENIENCES

will fix closet troubles in a jiffy



Clothes hang smooth, easy to reach.

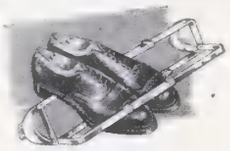
Mollie knows that Fibber's so-typical cluttered closet is good for a lot of laughs . . . but no fun to live with. It's much more pleasant, when you open your closet door, to find it thoroughly and smartly modern, spic and span, gleaming with bright fixtures and *so convenient it practically hands out your clothes.*



Pants, skirts stay pressed.

K-VENIENCES DOUBLE CAPACITY

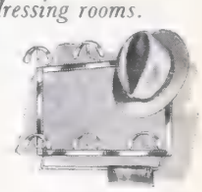
Regardless of size or shape, K-Veniences will double the capacity and convenience of your clothes closets, keep everything within easy reach, save pressing bills and transform chaotic bedroom closets into *delightful miniature dressing rooms.*



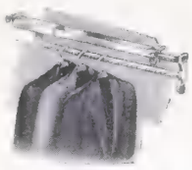
Keeps shoes clean, neat.

ALL YOU NEED IS A SCREWDRIVER

to quickly and permanently install K-Veniences. You can do a complete job of remodelling your clothes storage inexpensively, without any structural changes. K-Veniences are unique, no other home improvement item *gives so much convenience for so little cost.*



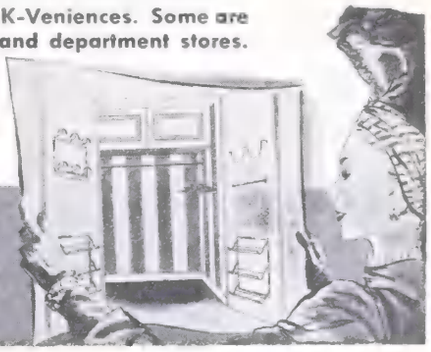
Holds 6 hats, plus ties, scarfs, belts.



Keeps clothes neat, clean and handy.

There are more than 40 different K-Veniences. Some are already available at hardware and department stores.

FREE . . . *a colorful new booklet, full of ideas on how to modernize your closets quickly, easily and inexpensively, is yours for the asking.*



KNAPE & VOGT
MANUFACTURING CO.
Dept. H46
GRAND RAPIDS 4, MICHIGAN



YEAR after year, since their inception, the four important chime quality characteristics listed above, have made it possible for Rittenhouse Electric Door Chimes to assume and hold American home-owner preference.

Today, more than ever, Rittenhouse has pre-eminence in these distinguished attributes:

TONE EXCELLENCE because Rittenhouse engineers have eliminated chime "static", objectionable mechanical noises. Rittenhouse tone is clearer, richer, more melodious.

MECHANICAL SUPERIORITY because only in Rittenhouse Chimes do you get the exclusive Rittenhouse Floating Percussion Unit, the patented "Rhythm Master" timer—the simplest timing mechanism made, assuring trouble-free and longer, flawless chime performance. Rittenhouse plungers and springs are locked in place *permanently*, new chime alloys guarantee *extra* tone quality, and an adjustable volume control and shut-off switch add still more to Rittenhouse chime utility and convenience.

FINE STYLING because Rittenhouse Chimes combine the internationally acclaimed design ability of Norman Bel Geddes with the best chime craftsmanship and product materials available.

POPULAR PRICING because years of Rittenhouse manufacturing "know-how", new war-developed methods and large-scale production make possible greatly reduced chime costs. These savings are reflected in the price of Rittenhouse Chimes now on display in most communities.

See and *hear* these finest of all Rittenhouse Chimes at your appliance dealer—and write for the handsome Rittenhouse Chime Brochure picturing ten models in color.

THE A. E. RITTENHOUSE COMPANY, INC.
68 East Street *Honeoye Falls, New York*

♫ Rittenhouse ♫
AMERICA'S FINEST CHIME SIGNALS



MAYNARD PARKER

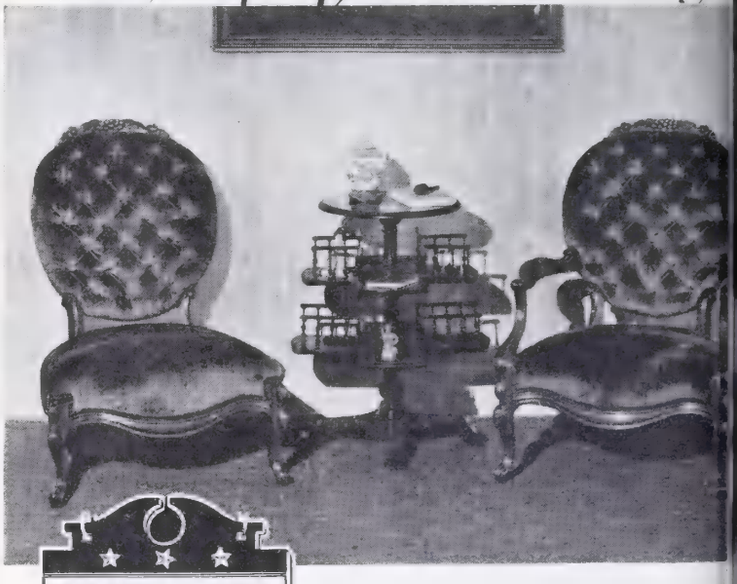
NEW USE FOR AN OLD GLOBE

The war has probably outdated any globe you own. But as a flower or plant container, an old globe can still serve a good purpose while remaining a memento of prewar national boundaries.

Actor Fred MacMurray has used this idea (above) in transforming an old world atlas with a barometer base. A table model globe could be used just as effectively, n into a bowl for flowers, or a h ing vine holder for a sun p

To make this change-over, a tinsmith cut off the top sectio the globe, and line the interior rust-proof metal. If the metal ne is still a scarce commodity in community, a large pottery will serve temporarily as a line

Styled for Gracious Living



COLONY COURT
Furniture

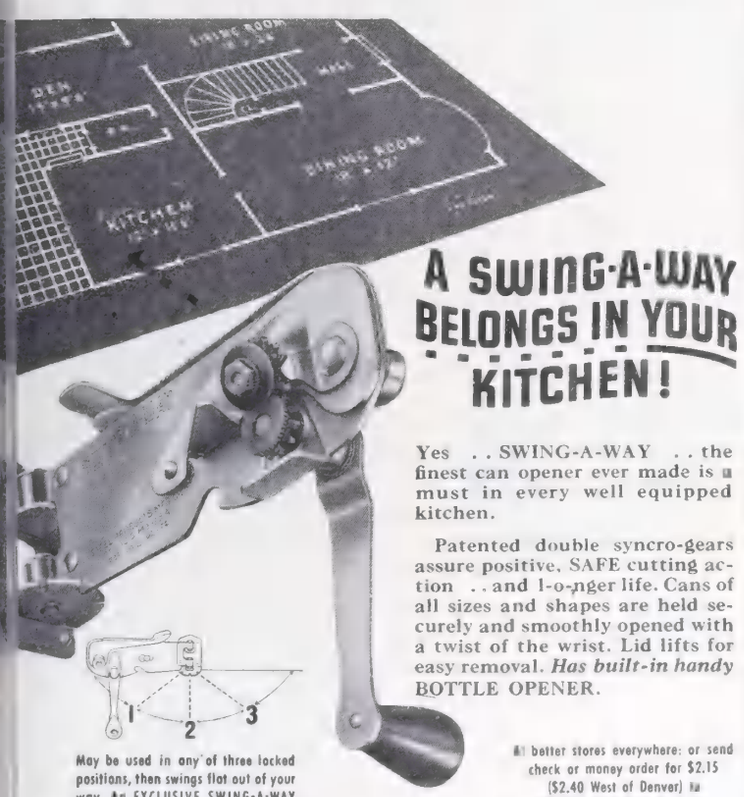
From the Victorian era, Colony Court has selected the "Mr. and Mrs." companion chairs as being among the best of that period of gracious living.

by GLOBE HIGH POINT NORTH CAROLINA



How to make a LITTLE PICTURE SEEM BIG

E recent vogue for painting on alls the things-you-can't-have e the artist who painted a piano his studio wall!) seems to us a fine way to grow frustrations otherwise nice, normal people. But here, decorator Helen Conway has put the idea to good use, making a small picture dramatic with a design on the wall behind it. You could substitute, for her hand-painting, wallpaper cut-outs or border.



A SWING-A-WAY BELONGS IN YOUR KITCHEN!

Yes . . SWING-A-WAY . . the finest can opener ever made is a must in every well equipped kitchen.

Patented double syncro-gears assure positive, SAFE cutting action . . and l-o-n-ger life. Cans of all sizes and shapes are held securely and smoothly opened with a twist of the wrist. Lid lifts for easy removal. *Has built-in handy* BOTTLE OPENER.

May be used in any of three locked positions, then swings flat out of your way. An EXCLUSIVE SWING-A-WAY feature!

At better stores everywhere: or send check or money order for $2.15 ($2.40 West of Denver) to SWING-A-WAY Steel Products, Merchandise Mart, Chicago 54, Illinois

SWING-A-WAY CAN OPENER

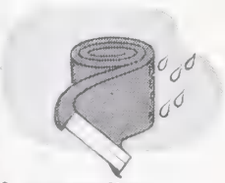


GET HIS ADVICE WHEN YOU CHOOSE

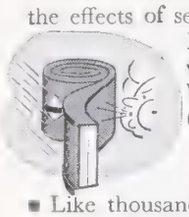
Home Insulation



■ A good insulation isn't born in a day. It takes time—years of research—years of development and experience—to assure lasting insulation efficiency. And that's why it's worth your while to consult Father Time when you choose an insulation. He KNOWS Balsam-Wool will continue to save fuel bills and guard your comfort throughout the lifetime of your home.



■ When you buy Balsam-Wool Sealed Insulation, you buy scientific, lifetime insulation efficiency. Scientific protection from destructive moisture. Scientific protection from wind infiltration, and from the effects of settling or packing down. Moistureproof, windproof, non-settling, verminproof and fire resistant, Balsam-Wool has every feature that contributes to long life and lasting service.



■ Like thousands of others, you'll find that it pays to insist on Balsam-Wool—the scientific lifetime insulation—fully proved in thousands of homes, constantly *improved* to make it even better. For full information about Balsam-Wool, see your lumber dealer or mail the coupon.

Balsam-Wool

THE SCIENTIFIC LIFETIME INSULATION

WOOD CONVERSION COMPANY
Dept. 111-4, First National Bank Bldg.
St. Paul 1, Minnesota

Please send me full information on Balsam-Wool Sealed Insulation.
I am a home owner ☐, renter ☐, architect ☐, contractor ☐, student.

Name .....

Address .....

City ..... *State* .....





hampers

PEARL-WICK

Wherever laundry collects—in bedroom, nursery, kitchen and bath—you need the convenience of a Pearl-Wick Hamper. And now you can get one to match each room's decor! Lovely soft, color-true pastels . . . gleaming, wipe-clean "plastic pearl" lids . . . chrome handles . . . they're a pleasure to have and behold!

But looks aren't all! Pearl-Wick Hampers are Self-Ventilating. Their sturdy open weave, letting air flow through, carries away that sour smell of soiled clothes, dampness and the chance of mildewing.

Learn for yourself why they're bought by more women than any hamper made! Be sure you have *enough* genuine Pearl-Wick Hampers in your home.

Pearl-Wick Corp., Long Island City 2, New York

- UPRIGHT AND BENCH MODELS
- PLAIN AND PANEL FRONTS
- SIX DECORATOR SHADES
- PLASTIC PEARL LIDS
- CHROME HANDLES





HOW TO ENRAGE YOUR EXPRESSMAN

Heavy the load of the expressman who must throw a lot of weight around with speed. Do you add to his burden in this way?

By Marjorie H. Mighell

ORDER items C.O.D., then airily decide not to accept them after all. Or fail to have the money when they arrive and coo, "Come back tomorrow, I think I'll have it then, or Tuesday sure." Who cares that the guy can't afford extra pounds of meat for the calories he consumes in lugging your boxes from truck to step and back again? What's it to you (or didn't you guess?) that it's a matter of pride and company credit to him to check



in at night with an empty truck?

Belligerently insist, despite company rules, that he accept your personal check for C.O.D.'s.

Demand to open, examine, and reject if unsatisfactory, whatever he brings. He has to abide by company rules that packages cannot be opened until signed for by the addressee. Of course, if the lampshade's broken or the settee scarred, *you* don't want to pay for them! But neither does he. Believe him when he says you need have no qualms about damaged goods. You *can* put in a claim for them

$2.98* PER GALLON

PAINTS A ROOM!

RIGHT OVER WALLPAPER!

The modern miracle wall finish

Kem-Tone

Guaranteed by Good Housekeeping

One Gallon $2.98

(DOES AVERAGE ROOM!)

*Slightly higher in Rocky Mt. Area

Trust Kem-Tone Miracle Wall Finish keep giving you the biggest bargain beauty for your home. This finer scie tific blend of pigments, resins and o is easy to use, dries in one hour a covers most any surface—even wallpa —with one coat!

THERE'S A KEM-TONE DEALER NEAR YO



In keeping with the MARYLAND tradition, here is an expensive beer which critics regard well worth the tariff.

IN LIMITED QUANTITIES FROM COAST TO COAST

NATIONAL Premium BEER

by the NATIONAL BREWING COMPAN OF BALTIMORE IN MARYLAN

'member last Summer's

OVEN HOT

Bedrooms?



HAMBERLIN

CHAMBERLIN COMPANY OF AMERICA

OCK WOOL

ISULATION

RY JOB INSTALLED BY
TORY-TRAINED INSTALLERS

ing hot nights are on their way,
as summer's coming. This year,
omething about it. Now—get the
nberlin men on the job with
heat-repelling, comfort-holding
wool insulation. This blanket of
rock fiber, in walls and ceiling of
home, baffles sun's heat, reduces
e temperatures as much as 15°.
factory-trained service men,
ing from the factory branch near
install Chamberlin Rock Wool
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n men study your needs as they
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nberlin office (see phone book)
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nberlin also sells Weather Strips, Storm Sash, Screens, Calking)

Call a Chamberlin Man



Save with Customer Dividend Plan

Thousands of Chamberlin customers have saved money by this new plan. Ask your Chamberlin man for details.

FREE ESTIMATE! NO OBLIGATION!

Let the Chamberlin man give you a free estimate today. No cost or obligation. Up to 3 years to pay. Monthly payments as low as $5.00.

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nberlin Company of America
LaBrosse Street, Detroit 26
ase send me free book, "A Guide
Home Comfort."

ress

State

even though you've accepted, signed on the dotted line, and the man with the van has gone. (But if the package is broken or damaged, call the claim agent before opening it.)

He's just the lug who lugs the trunk—so after he *has* lugged it panting and perspiring to the front entrance, inform him it must go to the back—he might track your rug or scar your floor.

Have hysterics when receiving your boy's clothes from camp, or some other package of unhappiness express. That the man who must deliver it may have had war tragedies of his own should make no difference to you. Rail at God and the government! Let go!



Summon him to your home to pick up ill-wrapped packages, that he may have the pleasure of retying and labelling them. Never convenience him by inviting him inside—he enjoys displaying his juggling talents with pencil, pad, and scales—especially in a high arctic wind.

GIVE A CAN AND SAVE A LIFE

ALL over the world in lands laid waste by war millions of human beings—babies, children, men, and women—are starving, dying because there is no food for them.

You can help these hungry people. You can save lives.

Make this a community project. Ask your church, club or school to set aside a room where you and your neighbors may leave cans of food for shipment overseas to these distressed people. These food donations will be distributed free of charge by the United Nations Relief and Rehabilitation Administration.

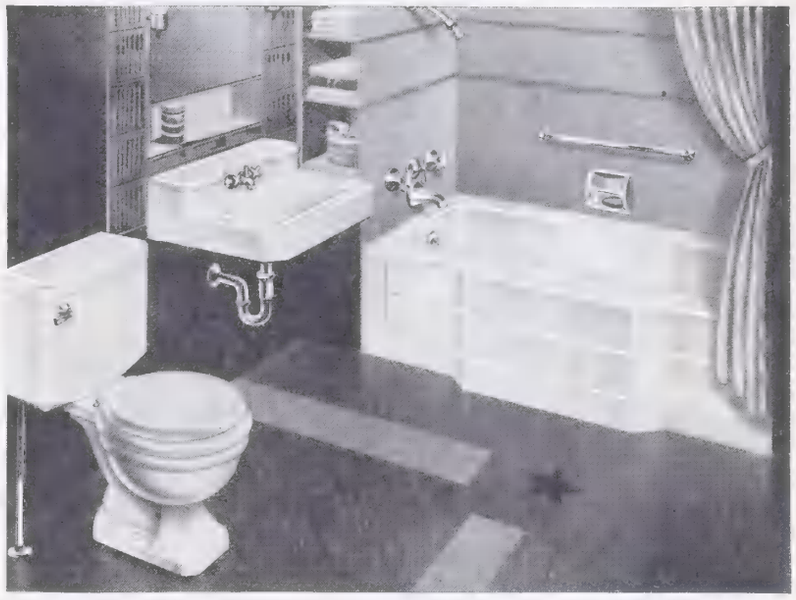
For information on how to organize a canned food collection and how to pack cans so that they may be shipped free from your community, write to The Victory Collection of Canned Food, 100 Maiden Lane, New York 7, N. Y.

SINCE 1907 MAKERS OF FINE PLUMBING FIXTURES

ELJER



"Just the help we needed..."



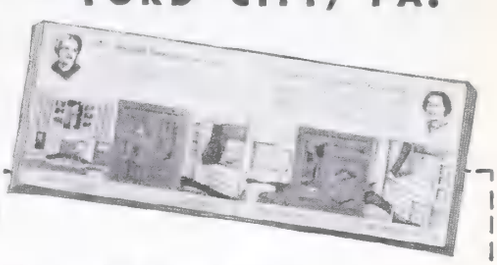
"Our planning on how to make that new bathroom the grandest thing ever, was a bit muddled . . . in fact, Fred said the available space really wouldn't let me have the extra bathroom I've always wanted. Then we got some fine tips from Eljer that straightened out our thinking and put a heap of excitement into practical home planning.

"You see, making a complete selection of fine plumbing fixtures...each and every one styled and carefully fashioned to meet the most exacting requirements, has been Eljer's business for years. And now they have issued a grand book entitled: 'Women Tell Us'. It's plumb full of illustrated suggestions showing just how these sparkling fixtures can be adapted to plans that include many new and useful bathroom and kitchen ideas."

Send for your free copy of "Women Tell Us".

ELJER CO. • FORD CITY, PA.

Get this free book of ideas for your kitchen or bathroom of tomorrow



ELJER CO., Dept. H-34
Ford City, Pa.

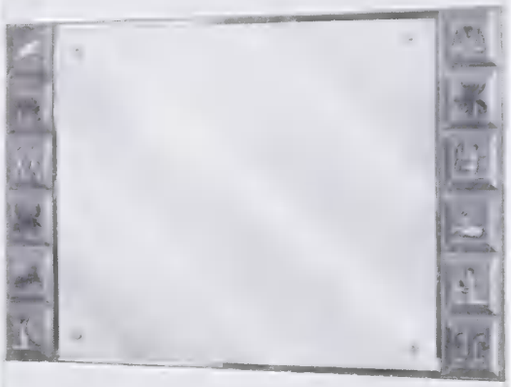
Please send me your book of practical suggestions for a new bathroom or kitchen.

*Name*_____

*Address*_____

*City*_____ *State*_____

Mirrored Beauty



Good taste is reflected in this Viking mirror by Romweber. Simply designed, with side panels carved in Zodiac signs; it will lend new interest — as well as a feeling of spaciousness — to the room it graces. Truly a lovely accessory to brighten and beautify your home.

Send 10c for fascinating booklet revealing the charm and character of Viking Oak. You may visit our dealer showrooms in following cities.

NEW YORK One Park Ave. | CHICAGO Merchandise Mart | CINCINNATI Reakirt Bldg. 128 E. 6th St. | ST. LOUIS Monogram Bldg.

The ROMWEBER COMPANY
Master Made Furniture Since 1863
GENERAL OFFICES & PLANT BATESVILLE, INDIANA



Shortages of desirable material limit production . . . delay your dealer's shipments. Bear with him until he can deliver your Priscilla Turner Hooked Rug.

PANTRY SHELF NEWS

CONTINUED FROM PAGE 145

The Pillsbury Flour Co. has a brand new testing kitchen, and the staff has been working out a formula for a no-knead bread. They have come up with a bread that borders on a coffee-cake for texture, which is open; with a color, faintly yellowed by egg yolk; and the depth and color of the crust is made so by the larger than usual fat and sugar content. But a bread it is, in slicing qualities, in keeping qualities and in loaf shape. And



the dough needs no kneading! This recipe and much other information on speedy pan rolls and fragrant tea rolls is in the new booklet "Bake the No-Knead Way." A copy, well worth having, will cost you 25¢. Write to Pillsbury's Home Service Center, Minneapolis, Minnesota.



Honeyed pecans in brandy are a delight of unmatched sweetness. Around each large and perfect pecan half, the honey is just beginning to sugar in coarse and crumbly crystals, while through the whole nutmeat rumbles the faint thunder of brandy. To be eaten with a fork as a dessert conserve, with toasted



crackers, perhaps, or served over ice cream, or to thwart the flatness of an undersweet custard. Or make up other uses. The label tactfully omits suggestions, not wishing to limit the place of this sweet in

(*Continued on page* 180)



ELECTRIC . .
But No Cord or Plug

Resplendent in polish brass and gleaming crys on a base of fine natu walnut, the Barr Executi Clock requires no cord plug—as perfect for yo "center-of-room" table desk as for your mant Not affected by electric c rent interruptions. Soon your dealer's.

FROM THE Barr FAMILY
Fine Gifts

Address Dept. HB

BARR MANUFACTURING CORPORATI
WESTFIELD, N. Y.



Pays For Itself! Gets More Juice - Extra Vitan

▪ Bid goodbye to huff-&-puff, tug-&-pul ing! Flick a switch—glasses fill with ju half the time! So much more juice it's lik ting 4 free oranges in every dozen!

More healthful juice, too—because the meyer Roto-Spin strainer passes thos flavor-filled, vitamin-filled particles! I like drinking a whole sun-ripened ora

A joy to care for, too! Simply lift off rinse under faucet to clean instantly. merely replace—it's ready for re-use. enameled case—wipes sparkling clean. Super motor — pressure can't stop it. 110-volt, 60-cycle. $13

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arms Every Corner of the Room . . .



is

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Circulates Heat

The Heatilator Fireplace actually
culates heat that old-fashioned
places waste up the chimney.
aws cool air from the room, heats
and returns it to far corners—
n to adjoining rooms. It's a big
antage on cool spring and fall
s when you need only a small
, not the full heat of the furnace.
al for basement rooms and
ips. Proved all over America.

WILL NOT SMOKE

he Heatilator is a steel form around
h the masonry is easily laid. It
res proper construction of any style
replace, eliminating faults that com-
ly cause smoking. The firebox, dam-
smoke dome and downdraft shelf are
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EATILATOR Fireplace

EXPERTS SAY

"THERE IS ONLY ONE WAY TO MAKE A MANHATTAN"

xperts agree, you can only
ake a true Manhattan by using
ngostura aromatic bitters!
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le flavor through a cocktail,
inging out the full zest and
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Here's the *expert way* to
ake a Manhattan:

generous dashes Angostura, 2/3
e Whiskey, 1/3 Sweet Vermouth.
in mixing glass filled with cracked
, stir until thoroughly mixed. Strain
o cocktail glass and serve.

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ANGOSTURA
TRADE MARK REG. U.S. PAT. OFF.
ROMATIC BITTERS
INTERNATIONAL AWARDS FOR MERIT

DOES YOUR HOUSE NEED A HAIRCUT?

CONTINUED FROM PAGE 113

just look about you as you drive around any average residential neighborhood built more than 10 or 15 years ago. And do that harder thing: look at your own house. Are you guilty, too, of smothering your house with too much planting?

Here are the basic principles about using foundation planting. They apply to all houses of any size, any price, and to all plots, regardless of size.

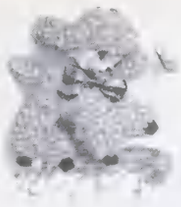
1. The purpose of base planting is, obviously, to improve the appearance of your house, not to hide it. Design your planting so it will complement the architectural lines of the building. If you have a beautifully detailed doorway, keep the planting simple, to be a background to the fine detailing. If your house tends to look upright and tall, give it a settled look by planting one huge tree to tower over the house and make it seem closer to the ground. Make your planting "do something" for your house. Make it a visual bond between the house and the land.

2. Don't think that foundation planting means that every inch of the base of the house must be concealed. This only makes the house appear to be sitting on a cushion of green. Let your house, visually, go right down to the ground in places; it will be more interesting and look as though it were able to stand on its own feet.



3 Use trees, both large and small, as the backbone of your planting. Shrubs, properly selected, can fill many jobs. But most types are quick growing and if left to their own devices will grow and grow like a giant balloon. They become all mass and bulk, and are likely to lose their character and shape unless pruned by the hand of an expert. So in the spots where you want little or no growth, choose dwarf types. (See point 5 below.)

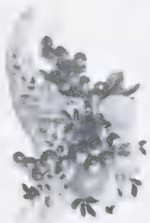
(Continued on next page)



No. 886-A 10c

Beautify your home with gay, colorful

MEYERCORD DECALS



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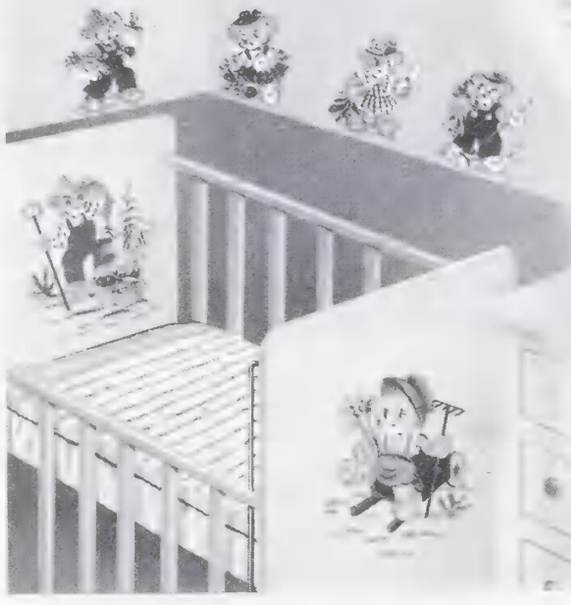
It's easy and inexpensive to do yourself. Beautiful new designs on display, right now, at your Meyercord Decal dealer.



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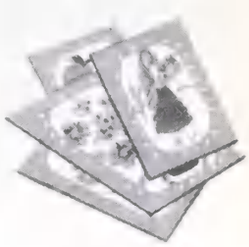


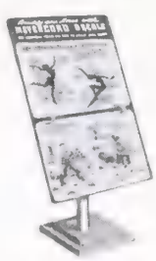
No paste. No muss. Simply dip Decals in water to apply



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Hundreds of thousands of homes enjoy new charm, gay color and design with Meyercord Decals. They're beautiful! They're more popular than ever . . . and correct, as always. Use Decals on kitchen walls, cabinets, in baths or nurseries. Equally smart on furniture, lampshades — accessories too. Lasting. Washable. Fade-resistant. Only 10 and 20c at your 5&10, Dept., Hdw., Pt., Chain stores.



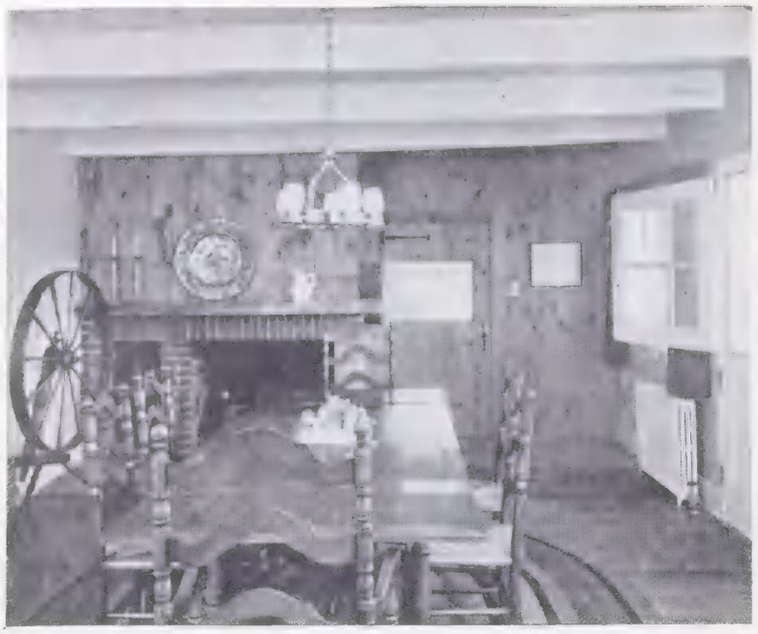


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THIS IS HOW TO KEEP 'EM DOWN ON THE FARM

Here, within fine old walls, the Western Pines* have created a new and heart-warming setting for gracious rural living. And in so doing, they offer a timely tip to those who have that earthy urge to "buy a farm and fix it up."

Regardless of where you plan to build or remodel, count on the Western Pines for interiors—and exteriors—of distinction. You'll discover these stately woods have a faculty for accomplishing the unusual for surprisingly little.

Do you want ideas? Write for a FREE copy of "Western Pine Camera Views"—our picture book of homes. Western Pine Association, Dept. 195-H, Yeon Building, Portland 4, Oregon.

THESE ARE THE WESTERN PINES

*IDAHO WHITE PINE
*PONDEROSA PINE
*SUGAR PINE

CONTINUED FROM PRECEDING PAGE

Small flowering trees such as the dogwood grow slowly and, as they grow, their character improves. They have height and spread without the heavy bulk of a shrub of the same size. Their branches define the outline of their structure and their foliage provides a pattern of green which is not too dense and heavy. For example, an overgrown shrub in front of your dining room windows seems crowded and stuffy. But a small tree with open branches and delicate foliage in front of the same window can be an interesting addition to the picture both from inside the house and outside.

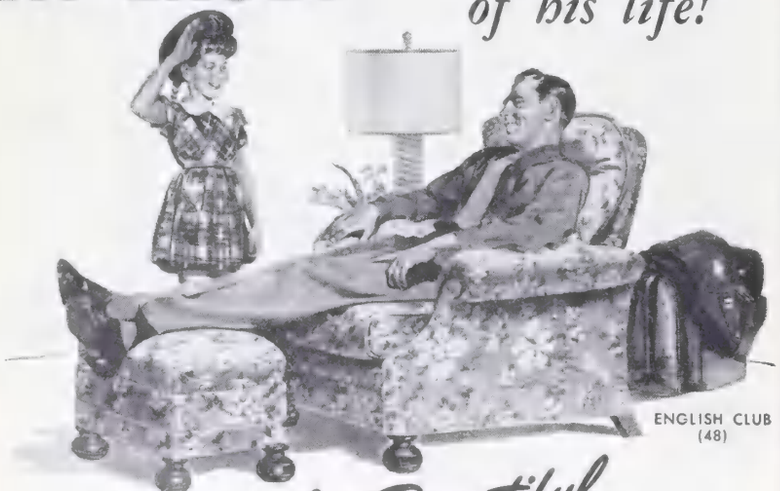
4. Know the ultimate size of your plants and their habit of growth. A spruce, for example, grows to be a tree 50 to 60 feet when mature, and yet it is all too often planted under a window and expected to stay 2 or 3 feet high. Pick slow-growing and dwarf varieties for such purposes. If you want to use an evergreen tree, for example, use something like a Swiss Stone Pine (Pinus cembra), which not only is slow growing but has an ultimate height of 15 to 25 feet.

Rhododendron, upright yews, Japanese hollies in many ty evergreen azaleas, mugho pi and laurel are typical of shr which produce good massing yet are reasonably slow-grow and keep their character for m years. There are spreading rieties of plants for spots wl you want low masses; spread yews, prostrate junipers, co easters, and euonymus are s examples.



If you want specific suggest for correct foundation plant terials, you will find it helpfu obtain the landscaping plans off by one of the national ferti companies. Four different plans supplied, designed for typical, a age suburban lots of varying s The plans can be easily ada to your own particular conditi The suggestions for correct f dation plants take into account varying climate zones, and you find a list of the correct plant

AT EASE! *for the REST of his life!

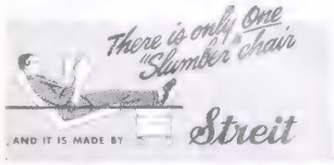


ENGLISH CLUB (48)

—in his Beautiful Streit "Slumber" Chair

Streit SLUMBER CHAIR

This trademark appears on the back of each genuine Streit "Slumber" Chair. Look for it.

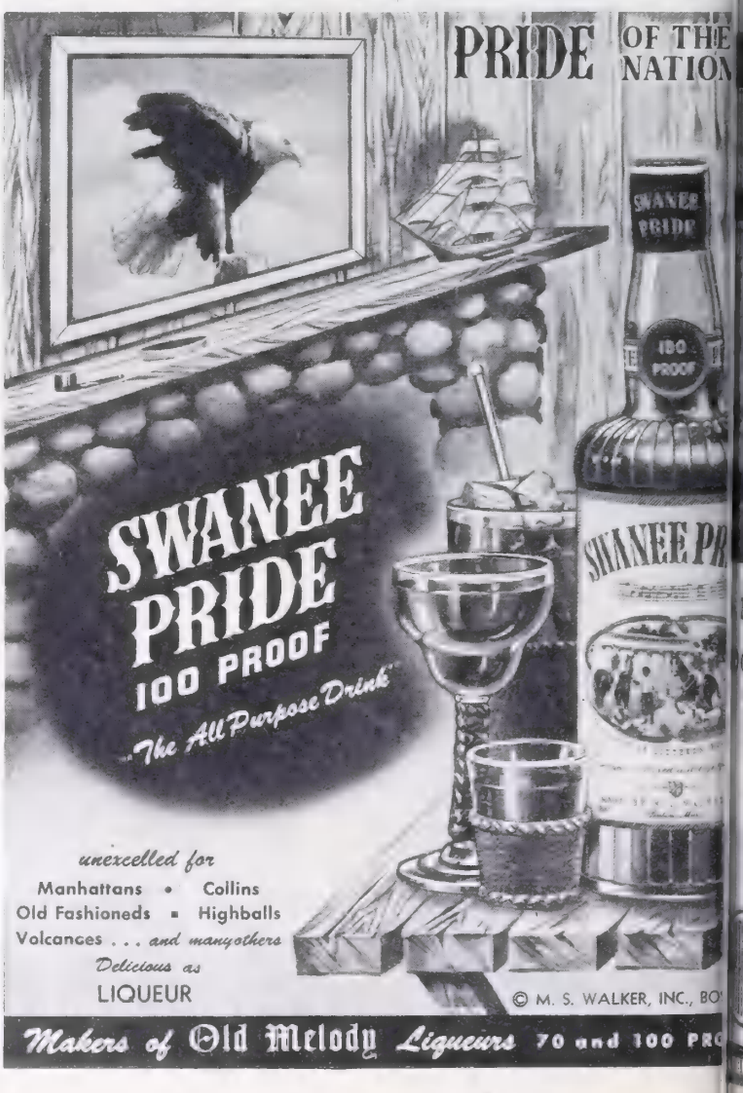


All the luxury, all the comfort he's been dreaming about . . . rolled up into one big beautiful chair—the Streit "Slumber" Chair. It makes a man twice as glad to be home again.

And no wonder . . . because the thick, upholstered, spring-filled back and seat cushions cradle the body gently in a natural pocket . . . and the comfort-height, matching footstool rests the legs on an even keel.

There's no doubt about it—"for the REST of your life" there's nothing to compare with the Streit "Slumber" Chair. Try it!

ON SALE AT FURNITURE AND DEPARTMENT STORES EVERYWHERE



zone. A map is included, so there can be no question about h zone you are in.

Get acquainted with the real f varieties to use where small detail is required. Dwarf , hollies, junipers, arborvitae, leberry, St. Johnswort, deutzia, viburnums are some of this

In general, you can pick the f varieties of any particular of plant by the words "nana" compacta" after the variety l in the nursery catalogue. For ple, *Taxus cuspidata* is the lard Japanese yew, but *Taxus data nana* is the dwarf form. *a occidentalis* is arborvitae *huja occidentalis compacta* is act arborvitae.



Don't overlook the value of where space is limited. A ria, for example, trained up over an archway gives scale and interest and emphasizes the architectural lines of the archway at the same time.

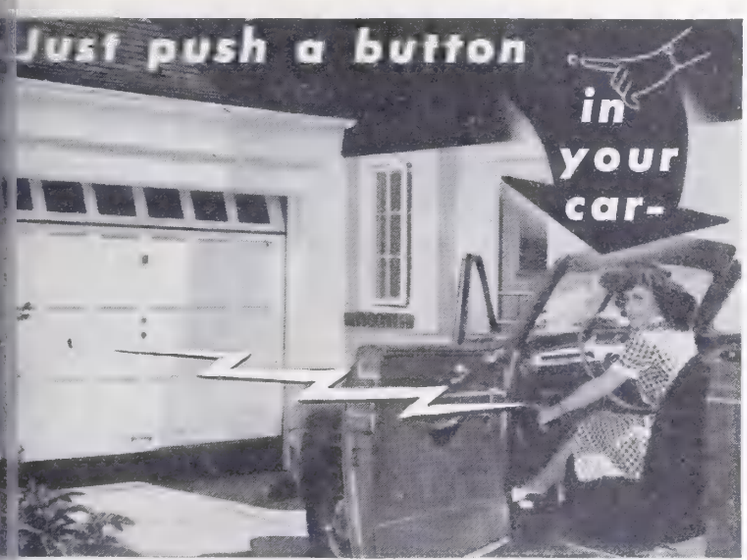
7. Ground covers make excellent contrast to the "mass" spots in your planting. Use them freely, for they give a good texture without too much bulk.

8. Use large shade trees, planted 15 or 20 feet from the house. They will count in the picture and they will give scale without cutting off light and air as shrubbery and bushes are likely to do.

9. Don't restrict yourself to evergreens alone. Use some, of course, but a combination of evergreen and deciduous plant materials will be much more pleasant than either type of plant used to the exclusion of the other.

10. Don't be afraid to restrict yourself to three or four varieties of plants. The number of varieties you use is no indication of good planting. Plant clumps of several plants of the same variety so your planting will count as masses, not as individual shrubs.

So keep your foundation planting simple and keep it restrained, and you will keep yourself out of many of the troubles you see all around you.



o open or close your garage
or — by RADIO CONTROL!

SAVE yourself the bother of getting out of your car. Save your clothes and disposition in stormy weather. Save time—save trouble. Just push the button and the door opens—push it again and it closes.

IMAGINE the convenience of working the door without leaving your seat. You can push the button as you drive in the driveway — you don't even have to stop your car. The signal is transmitted to a receiver in the garage, and that starts the motor-driven Door Operator mechanism.

BE SURE of reliable operation with BARBER-COLMAN Radio Control. It was invented over 15 years ago, worked on for six years to develop and perfect it, has been in production for 10 years. Many satisfied users consider it as essential as their car.

ASK for further details—there are advantages we haven't room to explain here, such as automatic control of lights, auxiliary switches, the privacy feature, and the automatic lock. Write us, or see your Barber-Colman representative—we have factory-trained men in principal cities.

ER-COLMAN COMPANY, 126 MILL ST., ROCKFORD, ILLINOIS

This is no fairy tale!



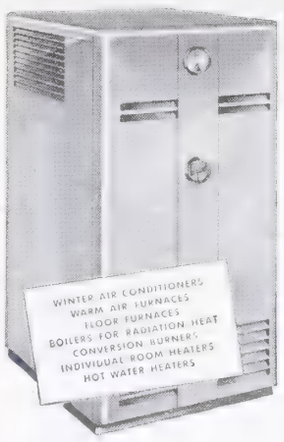
NEW BOOKLET gives down-to-earth facts on how to choose modern home heating equipment

"By Jiminy," you'll say, as you leaf through the newest booklet on home heating . . . "this is just the information we've been wanting!"

No fiction, no dream stuff, no fairy tale . . . this 12-page factual booklet offered by Bryant Heater Company gets right down to the job of helping you choose the correct heating equipment for your home. It has some mighty good answers to your problems, whether you are planning a new home or modernizing the old . . . whether you want complete winter air conditioning which filters, warms, humidifies and circulates, or a simple radiant wall heater for that room over the garage.

Out of Bryant's wartime service have come new production methods . . . out of Bryant laboratories, new designs, controls and mechanical features which can make carefree, automatic gas heating a reality for every class of home. Yes, wherever gas for heating is available, now there's opportunity to forget old-fashioned heating worries . . . to install genuine Bryant automatic gas heating and "let the pup be furnace man".

Jot your name and address on the coupon. Mail today for a copy of the booklet that talks of heating *in facts instead of fairy tales!*



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GAS HEATING

LET THE PUP BE FURNACE MAN

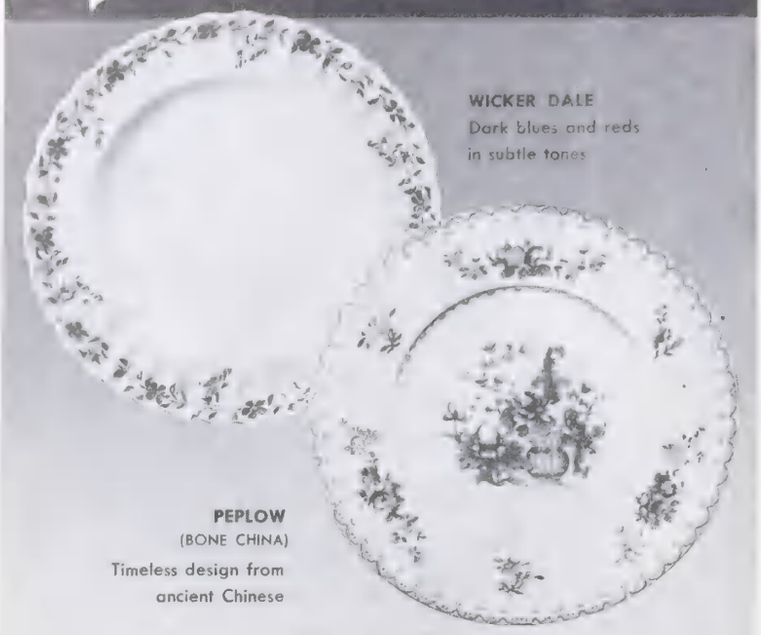
BRYANT HEATER COMPANY *(One of the Dresser Industries)*
17825 St. Clair Avenue, Cleveland 10, Ohio

Please send me a copy of the new home heating equipment booklet titled "So They Lived Happily Ever After".

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WICKER DALE
Dark blues and reds in subtle tones

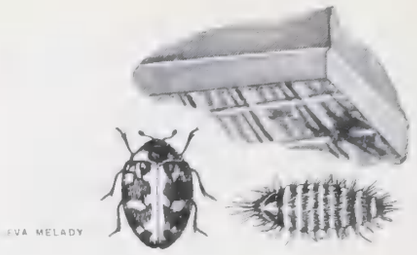
PEPLOW
(BONE CHINA)
Timeless design from ancient Chinese

Are you planning to do a great deal of entertaining? Booklet 47 will help you choose a suitable pattern in Spode dinnerware. Write for it today.

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BUY A LITTLE—BUT BUY THE BEST



EVA MELADY

Your floor coverings may be BANQUET TABLES

GOOD RIDDANCE

There is a variety of insects which finds your rugs and carpets very tasty fare. If you have found spots in your rugs where the nap has been eaten off, you may have an infestation of carpet beetles.

Description: It is the larvae of carpet beetles which do the damage. Though there are at least five different species of these beetles, the larvae are all similar in appearance. (See sketch above.) They vary in color from light tan to very dark brow Their bodies are covered wi hair, and they have "tail" of long hairs. T adult beetles are oval shape. In color they m be all black, or mottl with white and red.

Damage: In addition eating carpets, the lar also damage furniture, fur, fea ers, and cereal products.

Control: Since these insects their eggs in the cracks of flo where the larvae will find lint a



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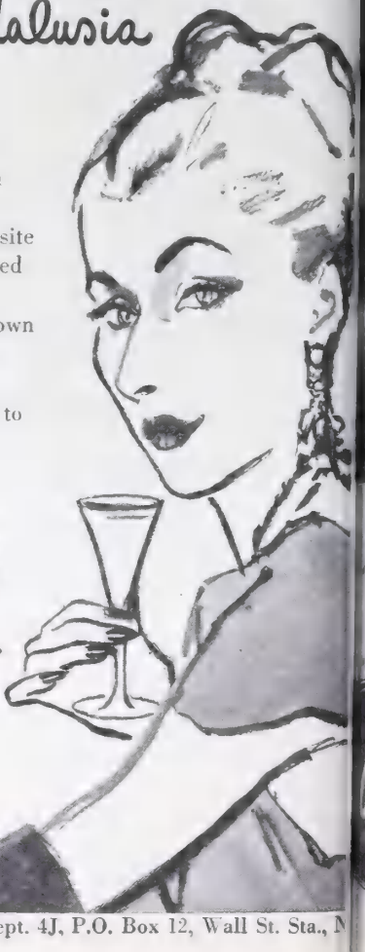
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to feed on, such cracks should
aled. First remove all the
nulated dirt, and spray the
with turpentine or kerosene.
fill with a crack filler. An
se filler which dries hard is
d material to use for filling
s in wood floors. After clean-
acks thoroughly, force filler,
is the consistency of putty,
bottom of the crack with
nger or a putty knife. Rub
crack to smooth the filler.
filler hardens while working
soften it with a little linseed
move all loose particles with
gh cloth, such as burlap, so
ie surface is perfectly smooth.
aterial will dry hard in 4 to
s. (Wait that long at least.
are applying a finish.) Since
in oil-base filler, it can be
to match practically any
nish with colors in oil.

arpets are infested, you will
arm yourself with consider-
atience, because getting rid
pest takes a long time. Re-
tacks and lift the edge of
arpet. With the vacuum
attachment, clean the floor
ghly under the carpet. Spray
ehind and under baseboards,
ges of carpet with an insec-
Sprays containing a 5 per
olution of DDT have been
to be the most effective in-
secticide against carpet beetles. If the spray also contains pyrethrum and thiocyanates, the results may be faster because these materials kill the insects on contact. DDT remains effective over a period of time, however. The spray should be a wet mist rather than a vapor spray so it won't stay suspended in the air. The whole carpet should also be saturated with the insecticide. The liquid insecticide may be applied with a clean paint brush instead of being sprayed on the floor and carpet.

You will probably have to repeat this whole operation at intervals, so do not replace the tacks.

IF THE beetle larvae get into your furniture, the safest thing to do is to send the piece to a fumigator. You may be able to get rid of the pest by home treatments of frequent cleaning with the vacuum cleaner attachments and spraying with the DDT insecticide.

Garments of fur or wool should be scrupulously clean when put away. They should be stored in airtight containers. Paradichlorobenzene will help protect them.

If carpet beetles have really moved in numbers, you may have to engage a professional pest control operator to do a thorough fumigation job.



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An impression of The Waldorf-Astoria by Mazo Vanka

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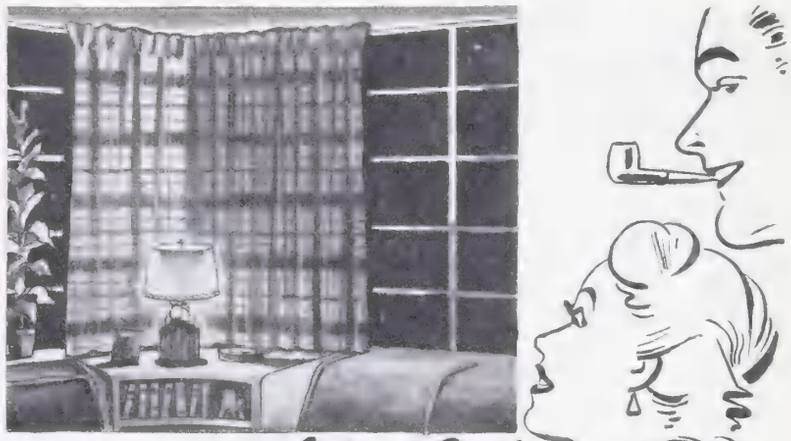
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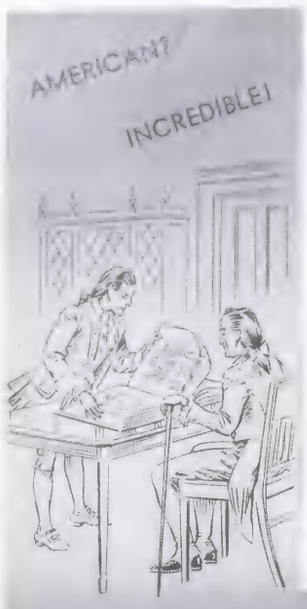


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SHE FLUNKED SUBTRACTION

CONTINUED FROM PAGE 143

marked quite pointedly that what was good enough for royalty was good enough for her.

She looked around as she cleaned. The seven pairs of figurines were certainly something to dust. Emily got a thrill out of keeping everything up, though. Wiping the group of fruit and flower prints over the sofa brought back to her the day she and Beth Lord had attended the country auction. Beth couldn't be talked into buying a single thing. She said she knew when she had enough, and until she was ready to discard one thing, she wasn't going to invest in another. Emily could see the logic in that all right. But Beth would one day change her mind.

SHE could see plainly today what she hadn't realized before. The living room was quite badly proportioned, and she would have to rearrange it again. When they had moved in, Emily had had a terrible time making everything fit. Evidently she hadn't done as good a job as she thought. Because it did look a wee bit crowded. It didn't appear half so crowded as it had the day she gave the tea though.

That tea was a big mistake, she reflected. She'd had too many people, and they seemed restless. They kept jumping up and down to make room for each other, and some of the girls even wandered out to the porch with a cup and saucer in one hand and a cake plate in the other. Not that you could say there wasn't plenty of space in the living room to put things down.

As she tried regrouping candy dishes and cigarette boxes, she made a mental note to look for another good table. She could use it for the lamp she'd just picked up. They really didn't need another lamp. But it was m down drastically, and it make a pair out of the gree on the shelf over the rac Emily felt items in pairs cre rich effect. Dan would pro blow his top if she told hi wanted something else for t ing room. She decided she get around it by surprisin for his birthday.

Men certainly had the cr notions. Like the time he pil everything in the den but the and the red leather chair, carted it to the attic. Emily br it all back down the next da she had to spread it a throughout the upstairs, be the den was locked. She had been able to coax the key where it belonged. Not unt had promised to leave the exactly as Dan had stripp though. That was actually e to break a woman's heart, bu reminded her it was his der

The girls weren't terribly pl with the solution that she found either. Because most things Dan stuck his nose went into their quarters. think kids would be delighte bric-a-brac and ornaments couldn't be replaced any They proved their lack of ciation by hinting gently t the stuff were that valuable should use it in her room. would have—if she had spa

The whole thing was a di aging mess. Because Dan w only one in the house wh satisfied. He seemed com happy, too. He just kept there had to be *one* room house where a man could As though he couldn't rela setting where there were e chairs and love seats to st whole warehouse!



Irresistat Accessorie in
Chadwicl Chin
A DISTINGUISHED LIN FINE AMERICAN CH
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CONTINUED FROM PAGE 83

Cook in double boiler until thick, cool, spread in meringue shell.

Chill thoroughly, and, just before serving, spread top with sweetened and flavored whipped evaporated milk or whipped cream.

French Dressing

In a tiny bowl about the size of a tea cup put ½ teaspoon salt and ⅛ teaspoon ground pepper. Add 1 clove garlic and mash the garlic into the salt. To this add 4 teaspoons olive oil, (imported Italian, if possible). Add 1 teaspoon wine vinegar for every 4 teaspoon oil. The dressing is only as good as the oil and vinegar used in the making thereof. Add ¼ teaspoon dry mustard and beat with beater until very thick. If a mild vinegar is used proportions will have to be adjusted accordingly. A few salad herbs may be added to this dressing for flavor, but under no conditions add catsup or any of our various sweet American condiments. French dressing made from this recipe cannot be made and saved for several days. It should be made fresh each time and at best may be saved one day.

Roast Beef

Select beef roast of desired weight. Wipe meat with damp cloth, and season with salt and pepper. Place roast fat side up on rack in shallow roasting pan. One half teaspoon rosemary and ⅛ teaspoon thyme will give added flavor to roast. Roast uncovered in a moderately slow oven (325°F.) allowing about 25 minutes to the pound. Serve with squares of Yorkshire pudding and pan gravy.

Yorkshire Pudding

Yorkshire Pudding gives a meal a "special-occasion" touch, but is easy to make. Ingredients are 1 cup enriched flour; 1 teaspoon salt; 1 cup milk; 2 well beaten eggs. Sift flour before measuring, then measure and resift with salt added. Add combined mixture of milk and eggs and beat with rotary beater until smooth. The salt and flour mix can be ready in one bowl; the milk and egg mix in another to be put together and beaten at the last moment before putting in the roaster. One half hour before serving, drain all but ¼ cup of drippings from roasting pan, place

(*Continued on next page*)



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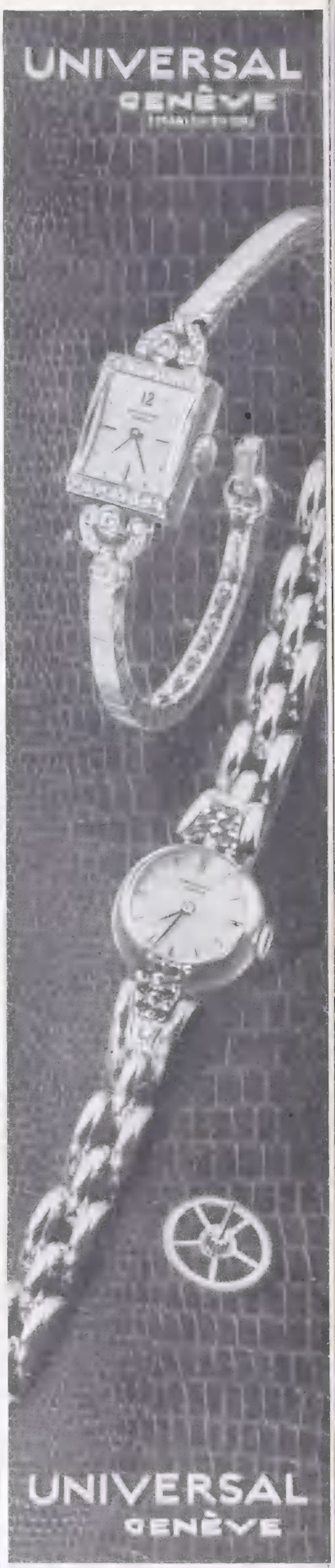
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CONTINUED FROM PRECEDING PAGE

roast to one side, pour batter into roasting pan, and bake, increasing heat to 400°F. Cut in squares and serve.

Spaghetti Dinner

1 8-oz. box spaghetti	1 large can solid pack tomatoes
½ cup olive oil	½ small can peeled green chili
1 can mushrooms	1 pt. sliced ripe olives
3 big onions, chopped	¾ lb. Tillamook cheese
1 lb. ground round steak	
3 cloves garlic, minced	

Put olive oil in iron frying pan and fry ground steak, onion and garlic until brown, then add tomatoes, green chilis cut up; remove olives from seeds in as large pieces as possible and add. Add cheese and mushrooms. Next add spaghetti which has been cooked in salted rapidly boiling water until tender. Place spaghetti and sauce in Dutch oven or roaster and cook, covered, in oven at 200°F.-225°F. for 2 hours.

Spanish Delight
(Casserole Dinner)

1 8-oz. package noodles	1 tamale, sliced
1¼ cups whole kernel corn	½ green pepper, chopped
1 lb. lean brown meat	¼ lb. cheese, grated
	1 can tomato sauce
	1 medium onion, chopped

Cook noodles in boiling, salted water; drain. Sauté meat, onion, and green pepper. Arrange layers of noodles, meat mixture, corn, cheese, and tamale in casserole. Pour tomato sauce over mixture; cover. Simmer for 20 minutes or bake at 350°F. for 30 minutes. Serves 6.

Creamy Lemon Sherbet

2 teaspoons gelatin	¾ cup lemon juice
2 cups milk	2 egg whites
1 cup sugar	⅛ teaspoon salt

Soak gelatin in ½ cup milk. Scald remaining milk with sugar. Dissolve gelatine in this mixture; cool. Add lemon juice slowly. Freeze until mushy. Add unbeaten egg whites and salt. Beat well. Finish freezing. (This mixture may appear curdled before it freezes.)





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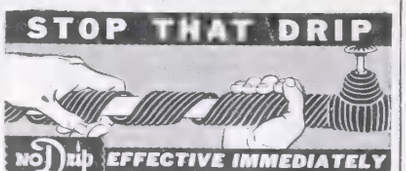
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BEDSPREADS

How to Launder Chenille and Candlewick Bedspreads

A lovely chenille or candlewick bedspread can "make" the most simply furnished bedroom. But the first consideration when you buy such a bedspread should be "How will it wash?"—for frequent soap-and-water tubbings are a "must" to keep it fresh and attractive. It's best to buy bedspreads that are guaranteed washable. If they are colored, make sure they are color-fast. Wise buying will assure you that the bedspread is as practical as it is good-looking.



OVER

PIANOS

How to Care for a Piano

For all of its size, a piano is one of the most delicate of all instruments and cannot endure neglect or ill-treatment. A few important points must be remembered above all others: sudden temperature changes injure both tone and woodwork; direct heat may injure the sounding board beyond repair; excessive dryness and dampness both damage a piano. A piano is a costly and treasured possession. Give it the care needed to preserve its beauty and muscial tone.



OVER

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BEDSPREADS

A spread should be washed by itself. Avoid long soaking or washer agitation with colored spreads. Wash in rich *lukewarm* suds. Run 4 minutes in washer if machine laundered. If very soiled, run 2 minutes more in second suds. A rubber plunger helps swish spread through suds, if hand washed. Rinse 2 or 3 times in lukewarm clear water. With wringer, keep wringer fairly loose, putting spread through in straight lengthwise folds. With spinner, spin just long enough to extract water. Hang on parallel lines about a foot apart to speed drying and avoid sharp center crease. If spread has contrasting tufting, blot tufts occasionally with bath towel to guard against color bleeding. Shake spread briskly several times during drying to fluff up pile. When thoroughly dry brush lightly with clean whisk broom. If tufts are widely spaced, background fabric can be pressed with warm iron. Never iron tufting or chenille.

OVER

PIANOS

1. Never place a piano near a frequently opened window, over a heat register, or near a radiator.
2. Protect a piano from extremes in humidity and temperature.
3. Regular, expert tuning is a "must." Manufacturers recommend tuning twice a year. Pianos should be "voiced" every 3 years. This thorough going-over, comparable to general over-hauling of a car, is imperative for its preservation.
4. Keep moths out of piano by hanging block camphor inside in little bags in spring. Do not let bags touch strings.
5. To clean lacquer-finished piano, use only soft, untreated duster. If varnish-finished, clean with polish, wax, or lemon oil.
6. Clean ivory keys with denatured alcohol. Soap darkens them, water loosens ivory from key blocks. Leave keys exposed to light during the day. Darkness hastens yellowing.

OVER



IS YOUR HOME 5 YEARS OLD —OR OLDER?

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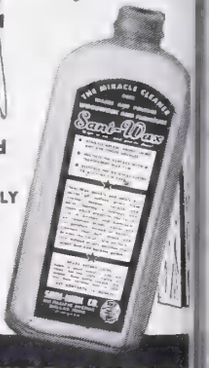
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THE SANI-WAX COMPAN
1911 Pacific Dallas, Tex

THE LOW-DOWN ON BUILDING IN 1946

CONTINUED FROM PAGE 118

disturbances, which aggravated the delay, followed.

So at the end of the year, in spite of some notable progress, the items that were in short supply in October were still short. In the meantime, veterans had been demobilized at a faster rate than had been expected, and war workers left congested areas at a much slower rate than anticipated. The total pressure on the supply of existing houses and upon the limited quantities of materials for new houses was consequently heavier than it had been in the fall. Prices mounted. Commercial and industrial construction, less deterred by the price level than house building, seemed to be getting more than its share of the short supply. And both the public and the government began to be panicky.

By the end of the year, it seemed necessary to do something: (a) to assure that a major part of the materials supply would be diverted to house building, (b) to make it easier to get materials for moderate priced rather than top priced houses, and (c) to see that veterans were given preference as buyers or renters of new houses.

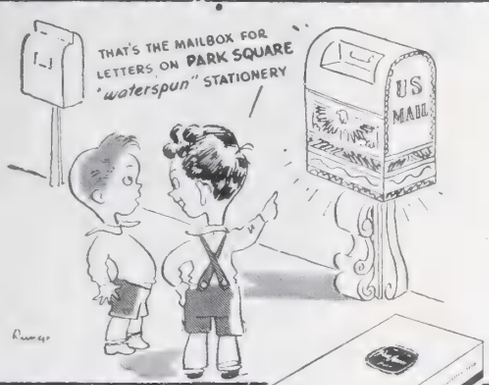
To accomplish these purposes, a new type of priorities assistance went into effect on January 15th. This system is designed to make at least half the total supply of certain critical material available to builders of houses which (including the land) will not cost over $10,000, and which are built either on contract for veterans or are held at least 30 days after completion for sale to veterans (or for rent to veterans, if the dwellings have been built for rental.)

WHERE does this leave you if you want to build a house this year, or, particularly, during the first six months of the year? If you are a veteran of this war and are satisfied with a house costing less than $10,000, you may have the benefit of this priority assistance. If that limit provides less than you want, or if you are not a veteran, you will probably not be able to build at all.

In other words, if you are a non-

(Continued on next page)

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• Now you may have DDTox in either spray or powder form, prepared by one of the oldest insecticide manufacturers in the country . . . who for three years supplied DDT preparations for the armed forces.

DDTox insecticides have a high "kill" rate and great staying power. They not only kill insects which contact them, but insects hatching from eggs or migrating to the treated areas. Killing action of the spray lasts for months—killing action of the powder, as long as the powder remains.

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Yes . . . privacy, beauty and peace of mind are all yours when your home or estate is bordered by an Anchor Chain Link Fence. You have day and night protection against vandals, trespassers, short-cut seekers and animals that deface your shrubbery . . . your children are kept from dashing out into traffic . . . carefully designed fence" sets off" the beauty of your grounds.

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New Faces! New Colors! New Beauty!



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Today, as in years gone by, experienced gardeners look to Wayside for all that's new and best for the garden.

new giant phlox "OLYMPIA"

Big, open, airy flower heads . . . white florets with deep, velvety, fiery red centers. Grows 3 to 5 feet high, depending on soil, with stems ½ inch thick. Has rich green foliage right down to the ground. Price: 3 for $1.75, 12 for $5.50.



Hybrid Auratum Lily

rare and lovely LILIES!

We offer beautiful hybrid Auratum Lilies of striking new color variations. Also magnificent Centifolium Lilies—very showy; very hardy. And—from Europe again—the gorgeous Speciosum Lilies!

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Wayside Gardens

32 MENTOR AVE. MENTOR, OHIO

CONTINUED FROM PRECEDING PAGE

veteran, or if you propose more than a $10,000 house (even though you are a veteran), you are for the time being up against something pretty tough. The cards are stacked against you. The best advice is to pass and to sit this deal out.

There is, however, no reason for giving up your idea altogether. If you are sure of the location in which you want to build, it is still a good idea to buy your lot. Lot prices are not going down and, in spite of taxes and other carrying costs for six months or a year, you will probably save money by buying now. If you have your lot, it is also wise to have your plans prepared so that you may start without delay when it is practicable to start.

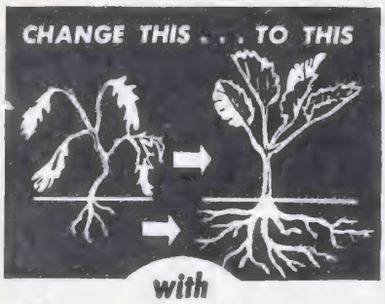
Although, as I have said, prophecy, particularly in these times, is risky, I believe your present delay need not necessarily be for long.

OUR manufacturers of building materials and equipment have a capacity to produce much more than we are likely to be able to use during the next two or three years. Their production has been held back for a number of reasons, thus upsetting earlier forecasts. But production has been improving steadily and the slow process of supplying wholesalers, jobbers, and dealers with sufficient stocks for doing business is well under way.

When our materials production gets up to or ahead of monthly demand, two major difficulties will be eased. The large contingency allowances that builders must now include in their estimates (because they cannot tell when or at what price they will receive their supplies) will be reduced. And with ample supplies, material prices may somewhat recede from present ceilings. Moreover, black market operations—probably a bigger factor in the current price situation than many will admit—should end. Prices still will be high by comparison with 1940, but they will be less out-of-line with the prices of other things than they are now.

It is not likely that such a favorable turn will come before summer. But it is still possible to contemplate the fall building season with a good deal of optimism.





with

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TRANSPLANTONE

Transplantone helps flower and vegetable seedlings to recover fast from the shock of being transplanted. This means earlier, larger crops of tomatoes; firmer heads on cabbage, cauliflower, and lettuce; surer, better growth on shrubs and flower seedlings, particularly dahlias, roses, and delphinium.

3-oz. can (18 teaspoonfuls) $1.00

For trees and shrubs mix 1 teaspoonful with 1 gallon of water. For seedlings mix 1 teaspoonful with 10 gallons of water.

ASK YOUR DEALER or CLIP THIS COUPON

AMERICAN CHEMICAL PAINT CO.
HB-4, AMBLER, PA.
Enclosed find $1. Please send a 3-oz. can of Transplantone.

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4 FINE LILIES

for Gorgeous Summer Bloom

We are fortunate in being able again to offer top-size imported Lily bulbs at very reasonable prices. Lilium Regale is produced in this country; the other 3 are from Holland.

LILIUM SPECIOSUM ALBUM *(White Orchid Lily). Blooms August.* 90c each; $8 for 10; $70 per 100.

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LILIUM REGALE (Royal Lily—*Pink and White with gold). Blooms July.* 30c each; $2.75 for 10; $25 per 100.

Special Collection Offer

12 Lily Bulbs, 3 each of above 4 varieties, $7.25

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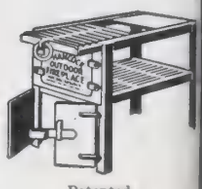


You'll Enjoy Your Own OUTDOOR FIREPLACE

Now it's EASY to have an outdoor fireplace in the privacy of your own grounds. Invite favorite friends to enjoy sizzling steaks broiled over glowing charcoal or wood . . . an early morning breakfast of pancakes and sausage . . . or an impromptu wiener roast!

And it's really simple to build with a Hancock SKELETON UNIT, which comes complete with genuine rolled steel frame and doors (not cast iron); and gray-iron firegrate, cooking grate, hot plate and front. Build brick or stone masonry around it, as simple or elaborate as your taste dictates, from the detailed plans furnished for each basic design. Accessory units, such as ovens and barbecue spits, available for those who wish them. Hancock Outdoor Fireplace Units are solidly constructed, long enduring, are standard equipment in many leading park systems.

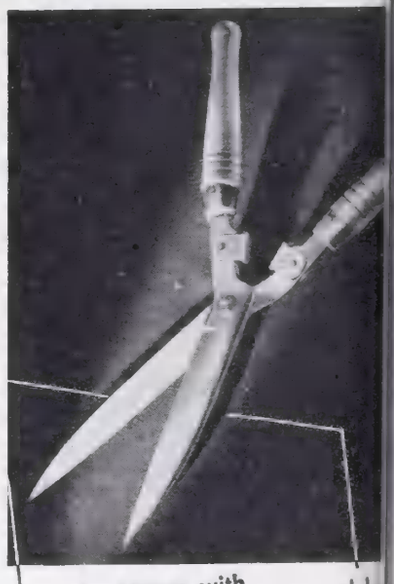
Write today for complete information, enclosing 10c (coin) for large 4-page Plan Sheet—"HOW TO BUILD YOUR OWN OUTDOOR FIREPLACE"—containing working drawings for a variety of designs.



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GARDEN DUST
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THE MAN BEHIND THE HOE

CONTINUED FROM PAGE 161

spading in former years was six inches, increase the depth to seven or eight inches this year. A deeply prepared soil will increase the area in which the roots of the growing plants may derive their moisture and nutrients for full development.

Fresh manure should never be applied to the soil and plowed or spaded under just before the setting out of root crops, such as beets, carrots, turnips, parsnips, etc. If fresh manure is available, it should be broadcast at least eight weeks before seed sowing or plant setting, so that the rain may wash available plant nutrients into the soil.



Hardwood sawdust or shavings, sometimes used as a bedding for stock, may be applied with safety to garden soils. The product which either one finally yields in the soil is similar to the wood mould produced from rotting stumps and logs. In the raw state, hardwood sawdust and shavings produce detrimental effects in the soil, particularly if applied in large quantities. These effects can largely be overcome by applying the recommended amount of lime and a high nitrogen fertilizer with the material when it is plowed under. These latter two materials will help speed up the decomposition of the sawdust or shavings.



When transplanting young plants, never take them by the stem, but rather grasp them gently by the leaves and place in position. In removing the plants from the seed bed, run a stick, knife, or trowel under the plants to loosen the soil, so that when they are lifted as

(*Continued on next page*)



You Can Still Become A Charter Member . . . Enjoy Preference on Guaranteed Quality

THE ALL AMERICA GARDEN CLUB is a new idea, designed to bring to garden lovers in all America the choicest quality in both standard and new varieties of all types of flowers, for their own gardens. Through arrangements with many of the country's finest floriculturists, the very cream of their propagating beds is set aside for members of the All America Garden Club. Every offering is guaranteed not only to be No. 1 quality, but the choicest of No. 1 grades, so that you can buy with complete confidence. The All America Garden Club, unlike any other organization in the world, is unobligated to sell anything except by its own choice. No second grade will ever be offered, and it will never be necessary to offer something merely because it has already been paid for.

A PEEK AT SOME OF THE 1946 OFFERINGS

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Some very unusual varieties, as well as standard colors now ready for shipment. Good primroses have been hard to find this year.

VIOLA

A brand new purple never before offered. Giant size, gorgeously formed and colored, now ready in limited quantity.

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Some exclusive Dr. Hal Smith creations, and you know the kind of dahlias he grows. Available in May, with Chrysanthemums.

AURATUM LILIES

The famous Esperanza seedling that walked off with the gold medal at the New York show will be available in limited quantities for Fall.

•

Many other fine flowers and bulbs will be offered each month, to be shipped in the best planting season. If you are not satisfied with any shipment, it may be returned for full refund. Send for brochure.

Many growers have agreed to develop certain varieties exclusively for Club members. This means that members can have newer, finer varieties in their own gardens that no neighbor may have, unless he, too, is a member. Varieties, however, are not the sole basis of selection by your Club directors. Many standard varieties have been developed to the full glory of their beauty, and these are just as desirable as many of the newer varieties and will be offered also.

Such quality as the Club demands is very limited. Sales will be limited only to members, and in many instances there will not be sufficient quantity to meet the demands of all members.

Charter members, those who place orders before July 1, 1946, will get first choice of all offerings. Active members, those who purchase after that date, will have their orders on the very limited varieties filled after Charter members have been taken care of, from available stocks.

You still have time to become a Charter member. Sending the coupon below enrolls you as an Associate member, to receive all offerings, and your first purchase, if made before July 1, enrolls you as a Charter member. THERE ARE NO DUES. No minimum annual purchase is required to maintain membership. A trial order will convince you that your membership will pay you handsome dividends in the thrill that comes from the most beautiful flowers you can buy.

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Address _____

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of UNUSUAL BEAUTY

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The ELIZABETH GORDON is a deep burgundy red with quilled petals which open at the tip to form a rich crimson spoon. Individual flowers, 2½" across on long graceful sprays.

Unsurpassed for cut flowers or decorations. Mature November 1st, so must be protected from early frost. Just the plant for your conservatory, Orlyt greenhouse, or sunny window.

$2.50 per plant, $25.00 per dozen.

Delivery at proper planting time in the Spring

Send 25¢ for a copy of our 1946 catalogue, containing a full list of other plants for your garden and greenhouse. This amount may be deducted from your first order.

Box 59 **Madison, N. J.** **Totty's**

Photo by courtesy of N.Y. TIMES Studio.

CONTINUED FROM PRECEDING PAGE

many of the roots as possible will remain attached. During the transplanting, the plants should be set a trifle deeper than they originally stood in the seed bed or flat.

ONION sets and early pea seed should be planted as early as the soil can be prepared. Both of these crops are susceptible to injury from fertilizer when it is placed too close to set or seed. If the fertilizer has not been applied and spaded under as suggested above, plant the sets or the pea seed in rows about one inch deep; when growth has started, apply the fertilizer alongside the row and cultivate it into the soil.

A second application of fertilizer along the row may be necessary three weeks after the first application to stimulate early growth and plant development.

Early spring planted seed and plants require nitrogen. When the soil is cold, nitrogen for plant use becomes available very slowly. As the soil temperature rises, the supply of nitrogen increases. Onions need quantities of nitrogen early in their growth. It may be supplied by applying either a nitrogen fertilizer, such as nitrate of soda or sulphate of ammonia, or a liquid fertilizer along the row shortly after the plants have started to grow.



Moles and field mice sometimes cause damage in the garden. Moles feed on the grubs and other insects in the dormant stage found in the ground, but they do not usually eat vegetation. Field mice and other destructive rodents often use the runways made by the moles.

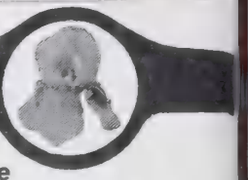
The only efficient method of destroying moles is to use a mole trap. Where it is not possible to use traps, a bait poisoned with strychnine may be spread where they are likely to feed.

Cabbage aphis or plant lice may be introduced into the garden either on locally grown plants or those brought in from the South. If the aphis are present, dip *only* the leaves in a mixture of one

Get the BLACK LEAF 40



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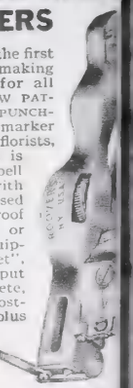
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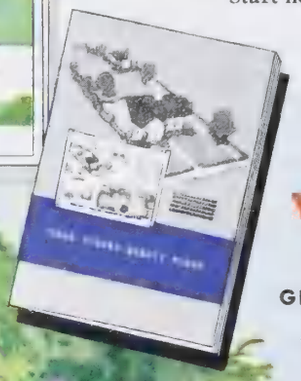
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This famous plant food goes to work quickly . . . nourish hungry plant roots. Helps make grass come up deep-green, smo and so thick it helps choke out weeds! Helps flowers bloom to th full peak of loveliness and fragrance!

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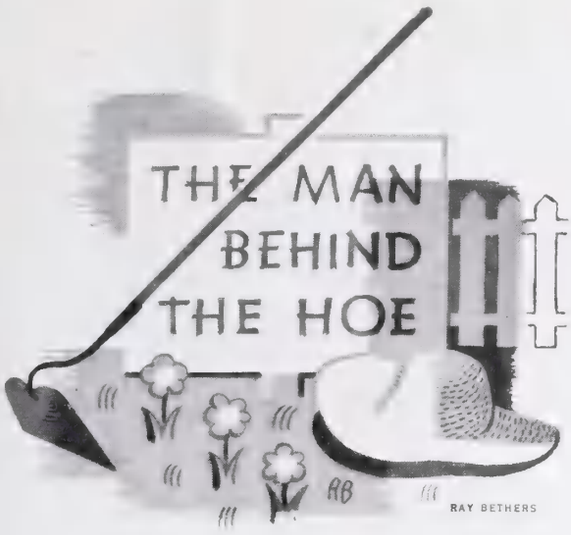
Look at the difference Vigoro makes! *This photograph dramatically illustrates the growing power of Vigoro. Grass in the triangle was fed Vigoro, the rest left unfed.*

Look what happened in just two weeks! *See how Vigoro can help make your lawn more beautiful, healthier, richer in color!*

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Here's how Vigoro adds humus to the soil! Sections of properly fed and unfed grass from adjoining plots. *Grass that gets the benefit of Vigoro's vital food elements develops extensive root systems. Each year as the new growth takes place, part of the old roots decay*—humus *is formed in the soil—rich, dark, fertile!*





Here are tips on the best way to perform those vital first-of-the-season chores. Follow them for good results

By C. H. Nissley

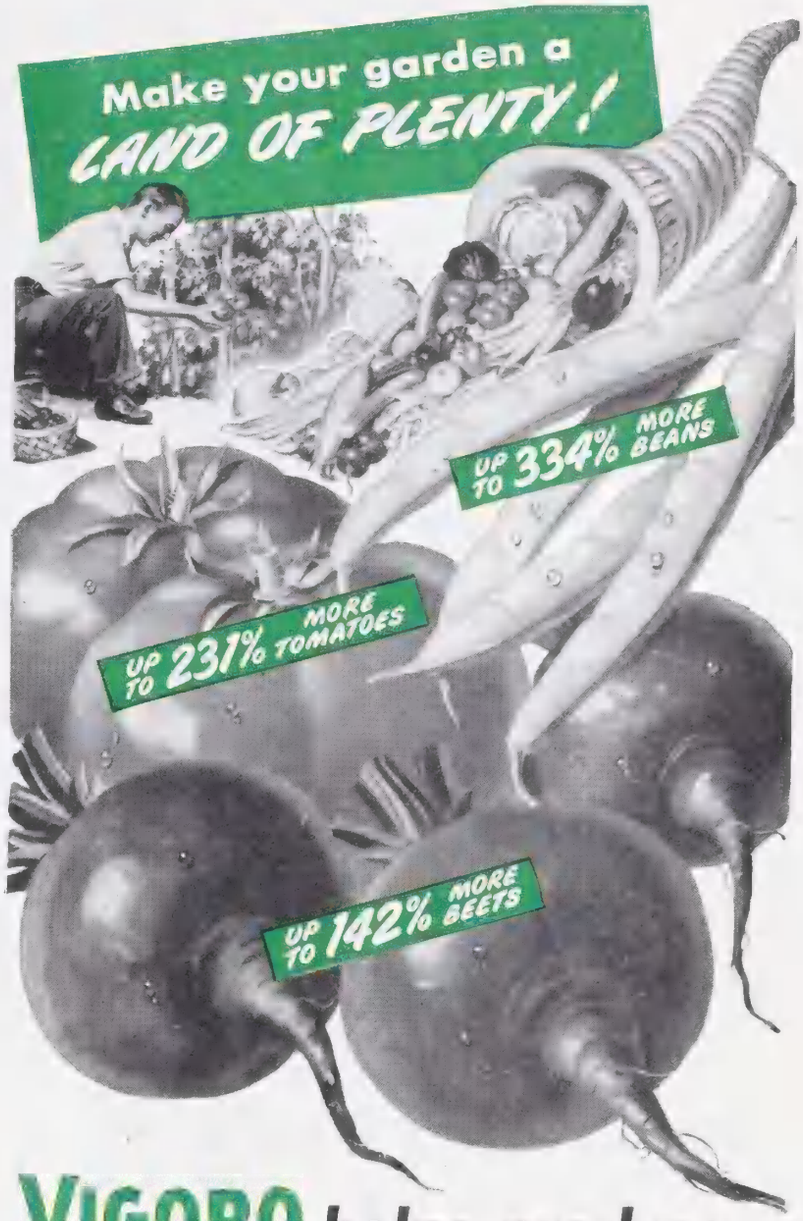
ne weather grows warmer and
e soil begins to dry off, gar-
get the urge to have their
lowed. But repress that urge
the soil has dried off suffi-
so it will break apart freely
it is either spaded or plowed.
important because the han-
of wet soil (especially that
contains more or less silt or
material) renders it unpro-
e during the season. If the
not to be spaded until the
or latter part of April, a
us application of a liming
al, applied about the first of
and turned under, will greatly
e it. The April showers will
the calcium and magnesium
ed in the lime down into
l where they can get to work
it is time for the crops to
nted.

le you are waiting until time
pare the soil for planting,
e seed held over from last
or germination. Many vege-
and flower seeds are viable
wo to five years. A satisfac-
ay to test the seed is to sow
fifty seeds in a well-prepared
led with garden soil. Place
t either in the greenhouse
indow, and allow the seed
minate and start growing
natural soil conditions. An-
ethod is to place fifty seeds
n blotting paper, and keep
tting paper moist in a shal-
y or a large plate. The lat-
is an easy home test, and, when the germination is known, the seeds may be used.

When you sow seed for the early crops, such as tomatoes, eggplants, peppers, or early cabbage, they should be planted in rows about two to three inches apart. Make the bottom of the furrow about one-half inch wide. Scatter the seeds over the one-half inch wide furrow so they will not come into direct contact with one another. Plants will have more room to develop and there will be a circulation of air around the base of the individual plants. The soil surface will dry off more readily and will reduce the possibility of "damping off." Do not sow seed thickly in the row. These same directions apply for other seed planted in window boxes, coldframes, or in the greenhouse.

How can you tell when your garden soil is ready to be prepared for planting? It should not contain excessive amounts of moisture but should fall freely from the spading fork. Broadcast the manure, compost, or other organic matter for working into the soil. Also apply a liming material, using approximately 50 pounds of pulverized limestone to every 1,000 square feet of garden surface. In addition to this, broadcast at least half of the amount of fertilizer to be used in the garden. Then spade the well rotted organic matter, lime, and fertilizer under to the full depth of the spade. If the depth of the

(*Continued on page* 187)



VIGORO helps produce
MORE VEGETABLES—

an average of 252%
GREATER YIELDS
in recent tests!

Want to be a "bumper crop" vegetable gardener? Then use the plant food that's famous for *increasing* yields—*Vigoro!*

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Boiler for steam or hot water heat.



G-E Winter Air Conditioner (Warm Air)

GENERAL ELECTRIC

Automatic Home Heating



PHOTOGRAPH BY V. HAVEMAN

"My housework's finished early enough so I can ride horseback with the children many an afternoon," says Jean May. (Above) in Western riding togs, ready to harness the two horses.

"Our House Is Always Full Of Children"

Continued From Page 99

at the other end, panting with world-shaking news to impart, calls back later."

Whenever Cliff and Jean have Sunday barbecue luncheons or suppers, which is quite often, children are invited, too, but a table is set for them under a nearby big tree, or the back patio—which arrangement is satisfactory to everyone present. For then the youn can be as noisy as they like like magpies, and let off steam no shushing from their Their elders like it fine, t short, the Mays, young and are among the most popular in their community, and an tion to their house is always thing special, whatever the oc

PHOTOGRAPH BY MAYNARD L. PARKER



A portion of the Mays' back yard is set aside for a play area, with sturdy equipment for swinging and "skinning the cat." Wienie bakes on the barbecue are held here, too.

Nobility Plate

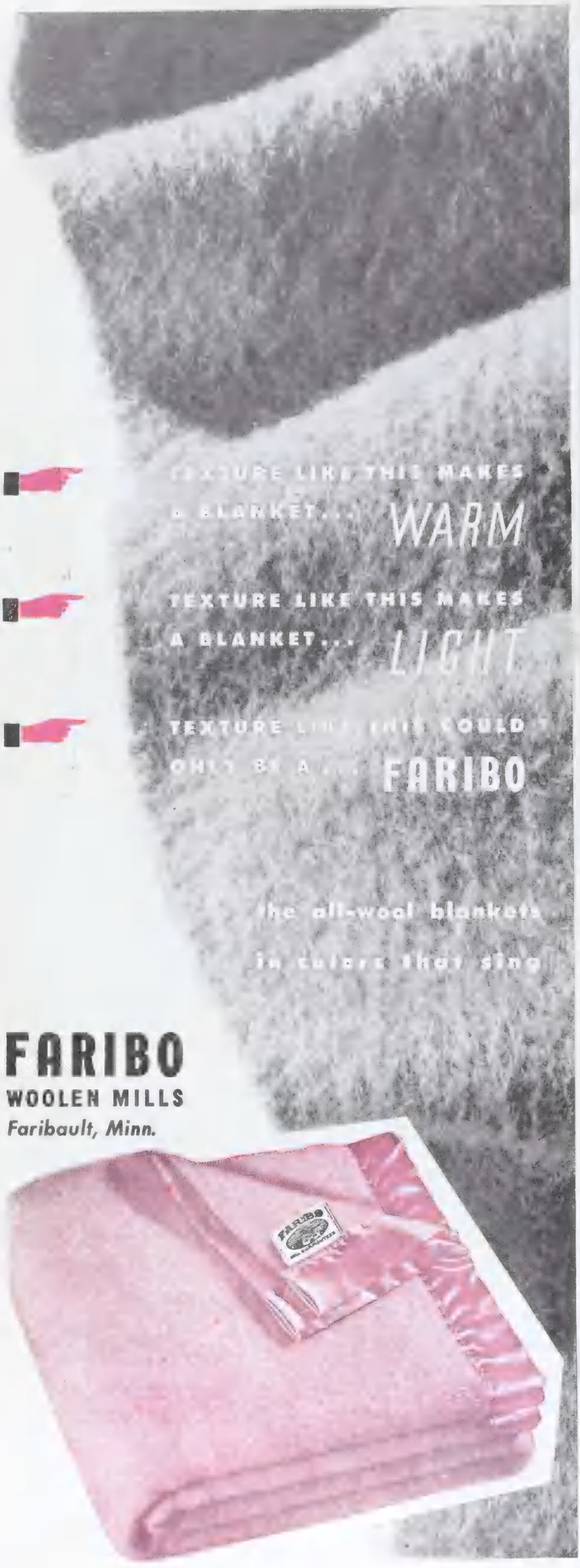




Rose Bampton

Classically beautiful, serenely lovely, she has as many facets as a diamond! Member of the Metropolitan Opera Company . . . idol of the concert stage, her voice has enriched world-famous opera houses . . . every great orchestra in the land. As wife of Wilfred Pelletier, conductor of the beloved "Met"—Miss Bampton divides warm hospitality between her Connecticut farm and town apartment. She rides . . . swims . . . collects antique earrings. Here, Miss Bampton adds that last telling touch to her table, set with fine china, roses and service of Nobility Plate—silverware naturally in tune with gracious living because it is

DESIGNED FOR AMERICA'S FINEST TABLES



FARIBO
WOOLEN MILLS
Faribault, Minn.



DANIEL REYNOLDS MERRILL

When is a door NOT A DOOR?

AN infrequently-used door to a closet or between rooms can be a really decorative and functional addition to a setting, when fitted with shelves for books, as above.

Your neighborhood carpenter can turn the trick by removing the d paneling and using it to box the back of a 6- or 8-inch d rectangle frame made to fit the h of door. Interior can be pain to contrast with other woodwork



Tables Make A Roon

The one beauty treatment most rooms can use to decorating advantage. For colonial charm, the emphasis is on maple! *American Maple Tables* are authentically reproduced from selected maple and birch cabinet woods, with a mellow, honey color blend . . . with a hand rubbed finish as smooth as silk. They play a gracious part in making rooms warm and friendly, and dressed up! On sale at better stores.

American Maple Corp., 171 Madison Ave., N. Y. 16



Color Magic for New Bathroom Beauty

's a smart new decorating idea . . . a colored seat on a white bowl. it to transform your bathroom into a place of modern beauty. The is low. Here's how to do it.

rst, choose a CHURCH Sheet Covered Pearl SEAT in a color to se you. They come in white, coral, green, light blue, dark red, ivory, orchid and black. The contrast of color with a white bowl will re you. Take it from there:

ck up the color in towels, bathmats, curtains and rugs. Paint the ber to match. Transform an old chair with a color-trimmed slip r. The ideas will come fast, once you've started.

There Are Many Clever Ways To Create A Charming Bathroom

r harmony in the bathroom is not a fad. It is an advancement in the f home decorating. Church colored seats will make your bathroom ern and up-to-the-minute in every respect.

here to Buy? CHURCH SEATS in color or white are sold at ng plumbing stores from coast to coast. Like everything else today, may have to wait, so order from your local dealer now. Look for CHURCH trademark when you buy.





C. F. CHURCH MFG. CO., HOLYOKE, MASS.
Division of AMERICAN RADIATOR & Standard Sanitary CORPORATION

CHURCH SEATS

"THE BEST SEAT IN THE HOUSE"



"Lumite cannot stain Sills and Sidewalls!"

It is 100% rustproof under *any* condition and it never corrodes. Rain, snow, humidity, fog, acid, smoke . . . and even salt water spray cannot affect Lumite*.

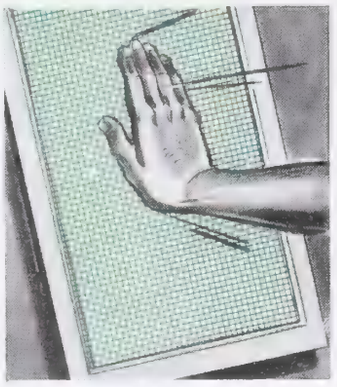
"Lumite never needs painting!" With rust and corrosion eliminated *permanently*, that messy job of repainting is never necessary. Lumite is light in weight, easy to cut and frame, comes in a pleasing dark green.



"Lumite cannot bulge or dent!"

Its amazing strength and resiliency allow Lumite to "give" easily under impact or pressure without breaking a strand! Yet it *instantly* snaps back to its original flatness . . . without a trace of bulge, sag or dent!

Economical, too! Because it defies the elements and takes unusual abuse without breaking, properly-framed Lumite gives *years* more wear than ordinary screen! Its long life makes it truly economical.



Ask your hardware, lumber or building supply dealer or write us for sample and detailed information

Lumite

PLASTIC INSECT SCREEN

*WOVEN OF SARAN, DOW CHEMICAL CO. PRODUCT

CHICOPEE PRODUCTS

AND FOR TOMORROW: *Look for wonders with Lumite indestructible fabrics for home and car upholstery, luggage, footwear, handbags!*

CHICOPEE MANUFACTURING CORPORATION

World's Largest Makers of Plastic Insect Screen

Lumite Division, 47 Worth Street, New York 13, N. Y.

A FREEZER REVOLUTIONIZED OUR MARKETING AND EATING

CONTINUED FROM PAGE 88

and eat better, and yet I can write off the cost of building the whole thing in another three years.

You are probably saying to yourself, "but I wouldn't have any way to buy wholesale."

You'd be surprised, once you investigate. In big towns there is always some wholesale firm that will sell you wholesale. And if that firm can't be found, most retailers can be sold on selling you wholesale—by the case—plus a handling charge. It allows them to make a profit on nothing but the handling of an invoice. All this is the easiest part of the problem.

The harder part is learning how to convert your point of view to this easier, cheaper way of living. For we have to figure out our eating needs for three months ahead. And not underbuy or overbuy. And we can't buy things which won't keep in the cool room. We made a few mistakes in the beginning, but we caught on pretty quickly.

Here's how it tends to work. We go to market late Saturday, because the fresh things are offered on consignment, and if they are bought up by then, the commis merchants let them go for a We attach our house trailer t back of the car and bring the supplies.

A TYPICAL quarterly purc will look like this: for the room (temp. 40°) 6 case oranges, 3 cases of grapefru lug (less than a bushel) of gerines, 4 boxes of apples, 1 of onions, 1 tray of persimmo tray of avocados, 1 tray of chokes, 1 lug of large grap sack of potatoes, 6 watermelo tray of other melons (whatev in season), 1 tray of pineapples the freeze room, in the meat we would buy such an orde this: 2 hind quarters of beef 1 strip (for steaks), 2 lambs, 1 4 turkeys, 4 hams, 18 chic (half fryers and half roast (Bacon doesn't freeze success so Jean gets it at the neighbor store when she gets the lett

Our vegetables (to be kept i zero room of course) are b



Your guests . . . especially the most discriminating . . . will thank you for Don Q, Puerto Rico's favorite rum. For Don Q has a more distinctive flavor and is a smooth rum — so smooth that many people like it straight.

They'll thank you for

DON Q

PRODUCT OF DESTILERIA SERRALLES, INC., PONCE, PUERTO RICO, U. S. A.
U. S. DISTRIBUTORS: SCHIEFFELIN & CO., NEW YORK CITY • IMPORTERS SIN

ly-frozen by the carton. It's the est part of the deal, since they e all packed and wrapped, and keep almost indefinitely. Speak- of that, we do none of the pack- (for quick freezing) on anything buy, as the costs to have a ialist do it are so low that we glad to be saved the nuisance. think it is also pertinent to t out that we grow nothing for freezer or cool room. So many ple think that only farmers use for a freezer. But they failed to figure out the ad- ages to purely urban citizens.

ERE are all kinds of additional dvantages which you don't hear about. For instance, Jean es quantities of soups and es meal-size cartons as a labor ng device. For it is very little trouble to make five times much of a recipe, and then to labor-free, for the four extra s. She also makes up extra s like pastry shells and holds , frozen, until she needs them aking. I keep a bucket of ice s in the zero room, as a reserve ly for parties.

are just beginning to explore hole province of frozen, cooked . It looks like another realm portunity, and by a year from now I predict that Jean will have cut another thousand hours a year from her labor in the kitchen.

Jean doesn't recommend that any family copy just what we are doing. She thinks a beginner should start by getting a six or eight cubic foot unit to keep in the house, plus a locker or two at a locker plant. That way they can get the hang of managing with this new dimension. Once they've learned how to integrate freezing into their lives, they can go on and plan a whole room—with cooling and freezing—and start shopping in the wholesale channels instead of retail stores.

Our freezer room would cost about $2,000 to be duplicated (in the Los Angeles area) in these times. The specifications for it are as follows:

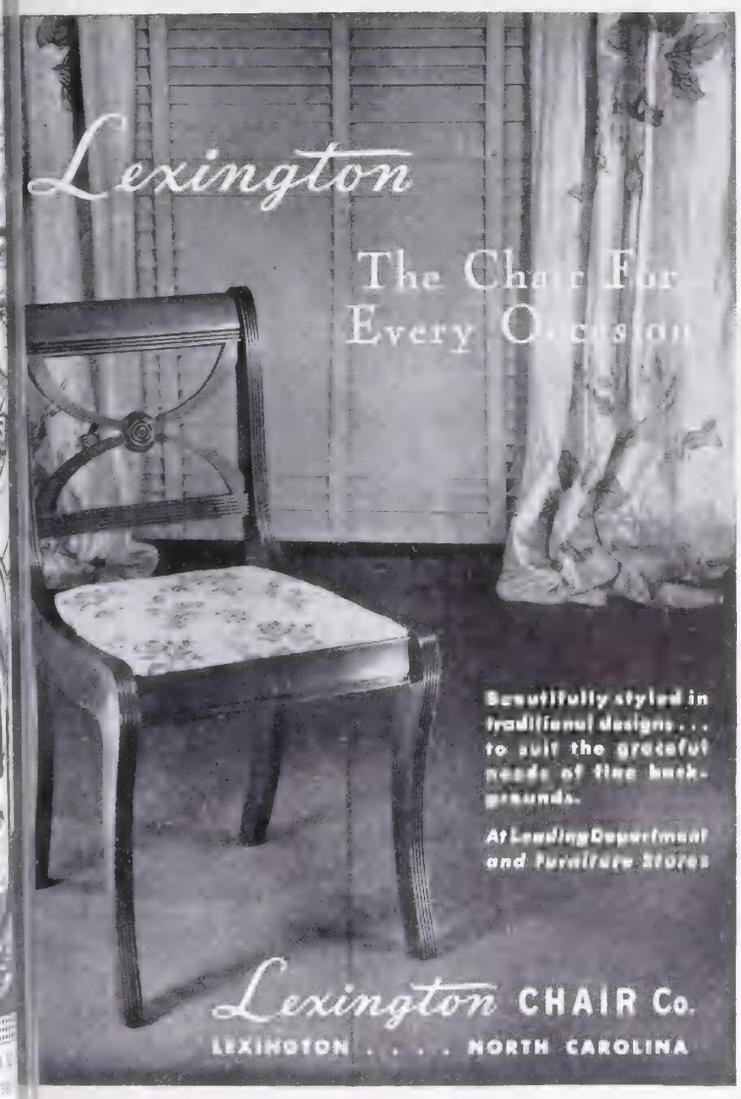
Exterior walls—4″ groutlock brick.

Interior walls—Double stud (see detail), filled with 8″ Palco wool on cooler room walls and ceiling, and 12″ on walls and ceiling of the freezing room.

Interior wall finish both rooms—Masonite painted with du Pont High Gloss Enamel, synthetic.

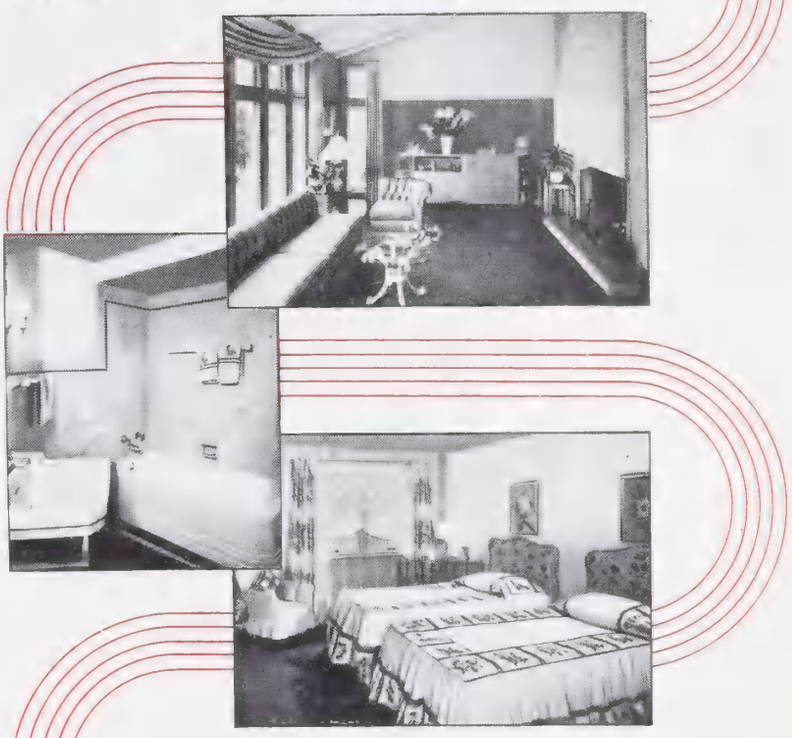
Floors— T & G over crossed sleepers with 8″ Palco wool in cooler room and 12″ Palco wool in freezing room over 3″ concrete slab

(*Continued on next page*)



Heat that flows

TO EVERY NOOK AND CRANNY



Is your bedroom colder than you like it on winter mornings? . . Is your bathroom as warm as you would like it for the early morning shower or the evening tub? . . Is your living room cold at one end? Are your floors cold and drafty?

Chances are that your home suffers from one or more of these discomforts which are difficult to cure with the present "on-and-off" control of heat supply, no matter how plentiful that supply may be at the source, the heating plant. But cheer up! There is good news ahead. Moduflow, the amazing new control system developed by Minneapolis-Honeywell, will provide a continuous flow of modulated heat to every nook and cranny of the modern home. It will put an end to the drafts and chilly periods caused by intermittent heat supply and save fuel now wasted by overheating at the ceiling.

Best news of all is that Moduflow can be easily and inexpensively installed *right now,* in your present automatic heating system. You don't have to wait until you build a new home. Of course, if you are planning to build, you should make your heating plant *completely modern* with a Moduflow control system. Get the whole story of Moduflow. Mail the coupon today for your free copy of the interesting booklet "Heating and Air Conditioning the Postwar Home."

MODUFLOW

The New HONEYWELL Heating Control System



Send for this BOOK **FREE**

MINNEAPOLIS-HONEYWELL REGULATOR COMPANY
2739 Fourth Avenue So., Minneapolis 8, Minn.
Please send my free copy of "Heating and Air Conditioning the Postwar Home."

Name_____

Address_____

City_____ State_____

Tomorrow's Apartment will have Personalized Heat Control . . . with Moduflow

CONTINUED FROM PRECEDING PAGE

below grade, concrete treated with Anti-Hydro waterproofing admix.

Roof and split shakes to match existing building.

Inside of the brick wall which is the warm side of the rooms, 8" and 12" of insulation were vapor-sealed walls, concrete floor and ceiling with two layers of Sisalkraft paper hot-mopped. Have perfect vapor-proofing as freezer has been in operation for approximately three years and there is not enough frost in it yet to defrost. Understand, a hole as small as a pencil in the vapor proofing will allow moisture to enter which will mediately condense on Dole pl necessitating occasional de-frost

Metal shelves in cooler room removable (same as refriger shelves). One half of shelves freezer room are the same—the ance being Dole plates (used sharp freezing when food is pla directly on plates).

Cooler room operates on a s rate ⅓ H.P. G.E. motor and pressor.

Freezer room runs on ½ Frigidaire compressor connecte Dole plates.

A safety bell system runs battery in case of electric failur

Most of life's luxuries come high . . . but anyone can afford MARLBORO

America's Luxury Cigarette



Plain Ends
Ivory Tips
Beauty Tips (red)

Merely a Penny or Two More

YOU WON'T HAVE FREEDOM FROM CARE

CONTINUED FROM PAGE 107

time to take steps toward soft water for better living.

These steps can be any—or all—of three: the use of softening compounds in your dishwashing, bathing, and laundry waters; the installation of household water softening mechanisms; and/or the provision for municipal water softening by your city's water works. It may cost $10 a year for softening compounds. Or $150 to $ for installation of a house water-softening unit, plus perh $5 a year for salt to regenerat For the installation of a city-water-softening service, costs taxes) may range from $2 to a year. It is up to you and fellow-citizens to decide which will best take care of your com nity needs. (*Continued on next p*

AVAILABLE AGAIN!

The one and only

BENEDICTINE D. O. M

When you order Benedictine liqueur, be sure you get the original Benedictine D.O.M.

By now there is no reason why your dealer or favorite dining-out spot should not have an ample supply. Look for the distinctive bottle, with the familiar D.O.M showing prominently on the label.

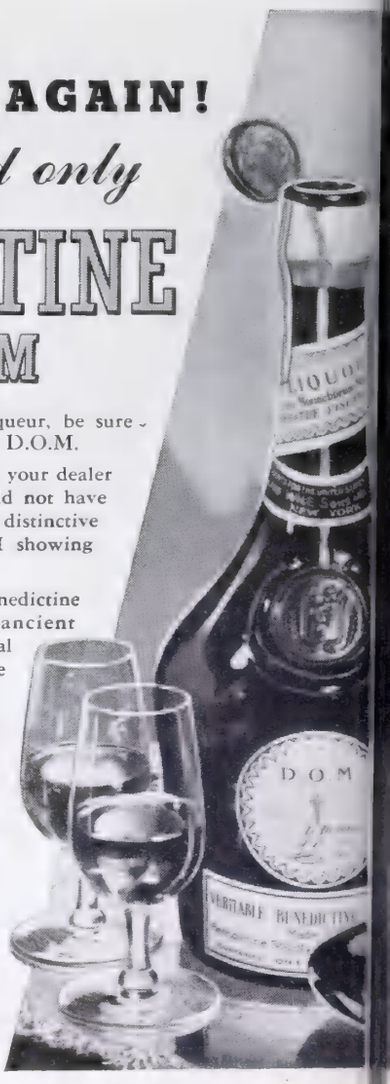
The one and only genuine Benedictine D.O.M is produced from the ancient secret formula, and by the original Societe Anonyme Benedictine founded at Fecamp, France.

Tonight, enjoy a Benedictine after coffee. You'll find Benedictine is more than an after-dinner liqueur. It is an experience in good living.

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New York 16, N. Y.

Julius WILE SONS & CO. INC. 3 PARK AVE. N.Y. IMPORTERS SINCE 1877

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PRODUCED IN SPAIN



ou will save money in the long
. if you insist upon having soft
er in your household. In a south-
city with a population of 310,-
where the city water has been
ened since 1938, it is estimated
$385,000 a year has been saved
he use of less soap alone. Fig-
g in reduced plumbing bills
longer life for fabrics laun-
d, H. M. Olsen, water softening
rt, declares the total benefits
ld represent a saving in that
of from $800,000 to as high as
00,000 a year.

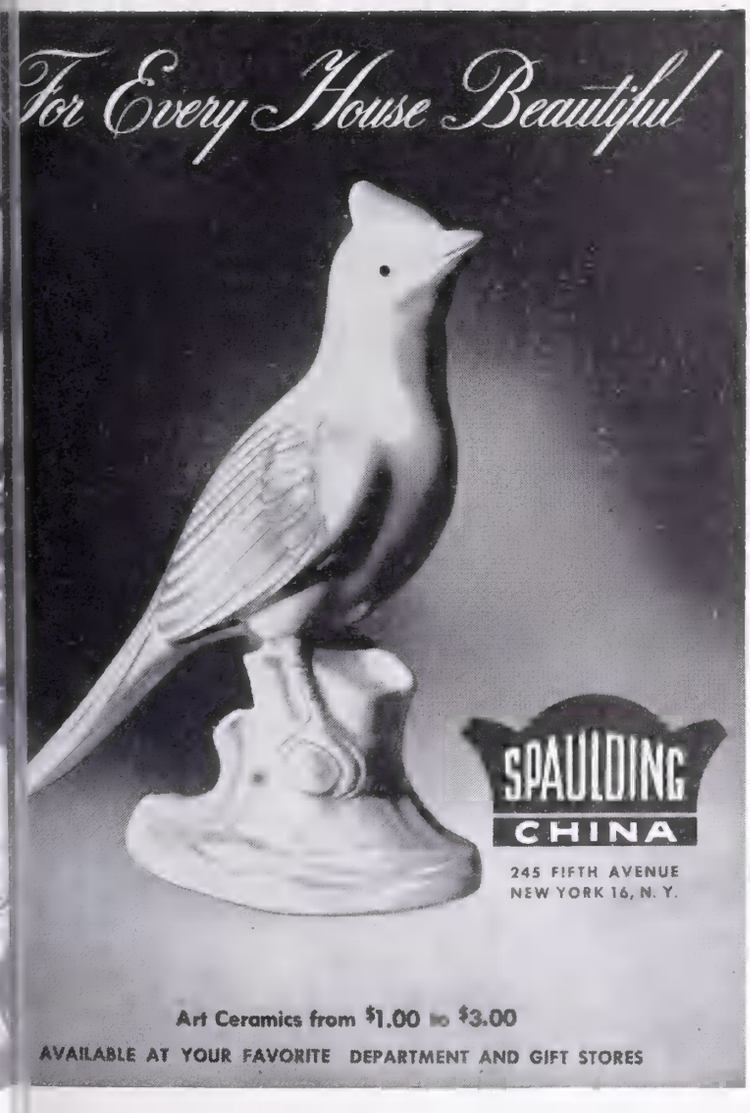
ard water is destructive to
pipes which are the *veins of*
house, and to your clothes,
ns, curtains, draperies—some-
s, even to your well-groomed
Purely on an economic basis,
r softening is worth while. And
can set a price on lessened ir-
ion, conserved energy, brighter
stay-brighter household decora-

ne first thing to do is to under-
d the situation.

What Is Hard Water?

u know the signs. Now what
s water to become hard and
e those disfiguring signs?
hese factors:
l water is drawn from the
, where it has been deposited from the clouds over the centuries. When it leaves the sky, it is pure, of course. But as it falls through the air it dissolves gases, collects dust, and when it seeps through layers of rock, sand, and stone it dissolves minerals such as lime and magnesium, carrying them along with it. By the time it reaches you, it no longer is just *water*. Surface waters pick up dirt, bacteria, and dissolved mineral particles. Well waters, though crystal-clear and bacteriologically acceptable, usually have much dissolved mineral matter in them. Most city systems get rid of the dirt and bacteria, making the water perfectly safe for drinking. But, since the minerals won't hurt you, all too frequently they are left in. It is these dissolved bits of rock, stone, iron, etc., that unite with your soap to form a sticky curd which won't turn into fluffy suds, which clings to everything you submerge in the water, which makes your white linens an ugly gray and rough to the touch. They are the culprits who attach themselves to the insides of hot water heating coils and plumbing pipes, building up through the years until the space for the passage of the water is reduced to almost nothing and you have to buy new pipes.

(Continued on next page)



Art Ceramics from $1.00 to $3.00

AVAILABLE AT YOUR FAVORITE DEPARTMENT AND GIFT STORES

THE AIR YOU BREATHE SHOULD BE AS PURE AS THE WATER YOU DRINK



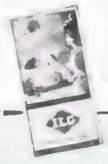
Locate your ventilating fan on any outside wall!

There is no *one* place in the kitchen where you *must* locate your ILG Ventilating Fan! As long as it is on an outside wall, you can have it installed above your range or sink, over or in your window, through, beside, or above your cabinets.

For the exhaust action of your ILG Fan sets up an air flow *toward* the kitchen . . . forcing cooking odors, "greasy grime" and excess heat out-of-doors *before they can spread to other rooms* . . . actually ventilating adjoining rooms to keep your home fresh and odor-free. To rid your home of the more than a pound a day of "greasy grime" given off in cooking, send coupon, see your ILG dealer, or phone our Branch Office (consult classified directory).

VITALIZED VENTILATION
AND AIR CONDITIONING

ILG



FREE—colorful new booklet pictures ILG Fans now available for kitchen, bathroom, laundry, recreation room.

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2816 North Crawford Avenue • Offices in 40 Principal Cities

☐ **Send free copy of new booklet "Cook in Comfort"**

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Address ..... *Zone* .....

City ..... *State* .....



Savage Invites You... to a Lawn Party!

Here it is—the wonderful new SAVAGE Lawn Mower—practically guaranteed to make a landscape artist out of even the non-gardening-variety husband! It *is* a pleasure to mow it down with a SAVAGE. Same highly-skilled knowledge of metals that typifies SAVAGE firearms is reflected in this, your best lawn mower buy!



THE SAVAGE SUPERCHIEF

No finer lawn mower obtainable
Noiseless operation
Freedom from lubrication
Streamlined Beauty

The SAVAGE NAME, famous for over half a century for superior SAVAGE Firearms, distinguishes this SAVAGE SUPERCHIEF Lawn Mower.

COMING ATTRACTION — THE NEW SAVAGE POWER MOWER!

SAVAGE ARMS CORPORATION

LAWN MOWER DIVISION

CHICOPEE FALLS, MASSACHUSETTS, U. S. A.

MANUFACTURERS OF RIFLES AND SHOTGUNS, LAWN MOWERS AND REFRIGERATION EQUIPMENT

CONTINUED FROM PRECEDING PAGE

The only way to determine how much mineral water there is in the water you use in your home is to have it analyzed. Your city Water Works can furnish you an analysis or, if you have a private well, you can send a sample to a chemical laboratory. The report you get will give the proportion of the particles to the water. Probably in parts per million. Don't let those words floor you. They represent an arbitrary measuring stick (based on weight) used by chemists. It is not the only way to measure. The grains-per-gallon measurement is more understandable to a layman. So we suggest you translate your report by dividing the parts per million by 17.1 to give you grains per gallon.

For example about 50 parts per million is soft water. That means no more than 3 grains of hardness in a gallon. Here is the yardstick:

0 to 3 grains per gallon . . . . . quite soft
3 to 6 grains per gallon . . . . . moderately hard
6 to 18 grains per gallon . . . . . hard
18 and over grains per gallon . . . . . *very* hard

Your analysis also may tell you what kind of hardness yo the nature of the mineral causing your trouble. This i to the kind of action you m to remove it. The hardness majority of water supplie *are* hard is due to four h and familiar compounds: bicarbonate, magnesium bi ate, calcium sulphate (gy and magnesium sulphate salt). None, of course, is da to health. But if drastic against them is planned, su central water softening pl. a good idea to know their in order to figure which ch you'll need to extract the your water, and how much cost to do so.

How to Soften Hard W

There are three ways t the hard water gremlin, you depending upon how power persistent your particular and how many of your ne share his nuisance value.

1. Use a water softenin pound in your washing and water.

2. Install a household softener.

3. Have your water municipally before delivery

(Continued on next pa



FROM AN OLD PRINT
A Steamboat Race On the Mi

Cocktail superb, Scarlett O'Hara

As different and deligh as its namesake...1 ji Southern Comfort. 1 p Cranberry Juice or Gr dine. Juice of ¼ fresh L Fine ice. Strain into c tail glass. *It's marvelou*

100 Proof LIQUEUR

There's Only One

Other exciting reci in the booklet on the bottle.

SOUTHERN COMFORT

NO SUGAR IS NEEDED WITH

America's Most Versatile Drink

SOUTHERN COMFORT CORPORATION ST. LOUIS 3, MO.

viously, if yours is an isolated
ple of the natural phenome-
you will take either Step 1 or
incipal water softening, which
be discussed more fully in
ier issue, is for the community
hich hard water is prevalent,
stently and persistently, and
which the whole population is
g high prices.

ater Softening Compounds

ap itself is a water softener.
s little cleansing action until
hers, and it will not lather
it has neutralized the hard-
in the water. Theoretically, if
ix enough soap in water you
often it. But what a job! And
much soap you need to neu-
e even a moderate amount of
ess! Ten gallons of water,
g about 30 grains per gallon
ess, destroys about one-half a
l of soap, according to one
t we consulted. *One pound of*
used properly in a central
ing plant, will neutralize as
hardness as *20 pounds of*
and costs approximately *half*
.

iously no one wants to depend
ap, at this price, to soften
hard water. But there are
unds which can be added to
washing water to encourage suds and banish the dingy gray look of your laundry, if your water is not exceptionally hard. The four most popular ones are borax, washing soda, tri-sodium phosphate, and the so-called water normalizers sold under various trade names. All are best used by being added to the water before the soap touches it. And if a scum appears as a result, remove it.

Borax is especially good for woolens, silks and delicate fabrics.

Washing soda is harmless to cottons and linens, but not entirely safe for wool or silk.

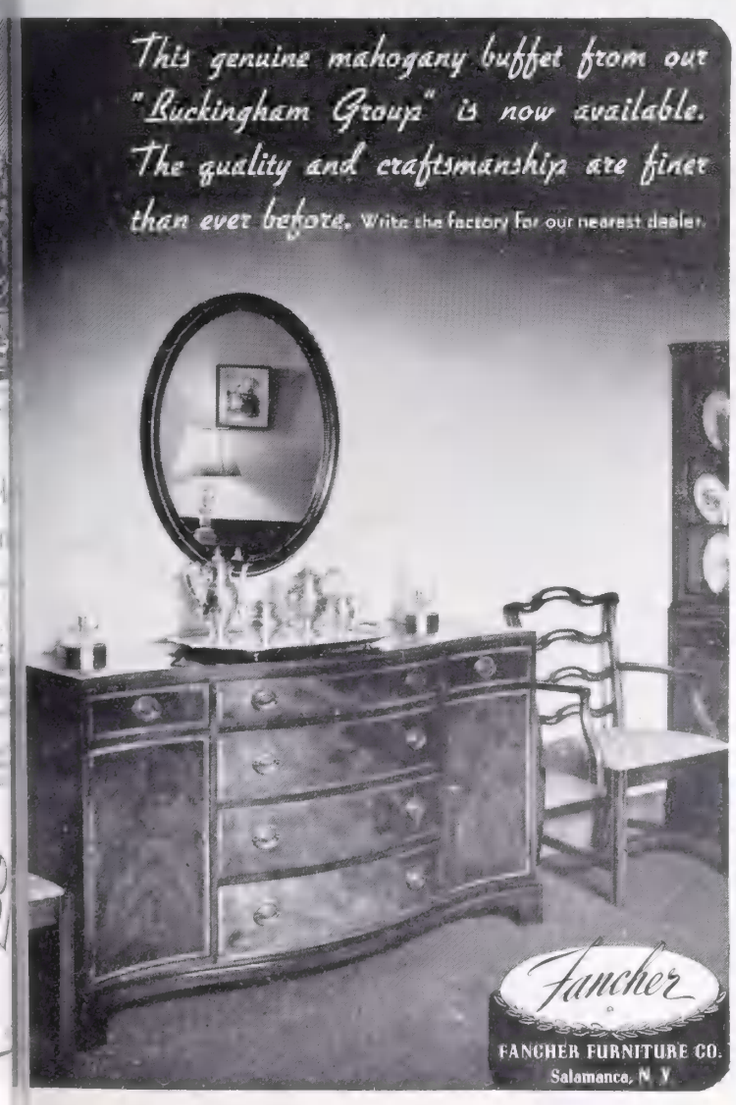
Tri-sodium phosphate, such as Oakite and other commercial brands is especially good for white cottons and linens and, in mild solutions, for fast colors.

Water normalizers, such as Calgon and Soilax, can be added to the water with the soap. They are harmless to all fabrics, used in small amounts; sometimes they give a yellow tinge, if used in too large amounts.

It is important to follow the directions on the containers in all cases.

The water softening compounds will help you to wash away your household grime. They won't solve your problem if your water is really

(*Continued on next page*)





HOUSE CLEANING—the *dirty* kind—can be made a lot easier in your new home. You'll save work, save redecorating costs—your draperies and home furnishings will last longer, too—when you heat with a *forced-warm-air system.*

Efficient, replacement-type filters inside the blower cabinet remove harmful dust and lint as the air passes through the heating unit. Moisture, for proper humidity, is also added—then the clean, comforting heat is gently circulated through your home.

Inexpensive to use, forced-warm-air heat has revolutionized home heating in the past decade. Get all the facts about it before you buy, build or remodel your home. Ask your architect, builder or heating contractor about it today!



DUST-STOP* AIR FILTERS, a *Fiberglas* product, are standard equipment in most forced-warm-air furnaces. Replacement filters are available in every community. Owens-Corning Fiberglas Corporation, 1904 Nicholas Building, Toledo 1, Ohio.
In Canada, Fiberglas Canada Ltd., Oshawa, Ontario.

DUSTOP
*T. M. REG. U. S. PAT. OFF.
Air Filters
a FIBERGLAS product
WARM AIR MOIST AIR HEAT CLEAN AIR
MEMBER



Enjoy in these cordials the fruit of 250 years of experience!

Taste these delicious liqueurs by de Kuyper! Your own enjoyment will explain their centuries-old fame. Such flavor, such fragrance, such a smooth and velvet quality of goodness, make them matchless for gracious entertaining. De Kuyper Cordials, for twelve years, have been made in America exactly as in their ancient home in Holland. Ask for them at good dealers. See how they delight your family and friends!

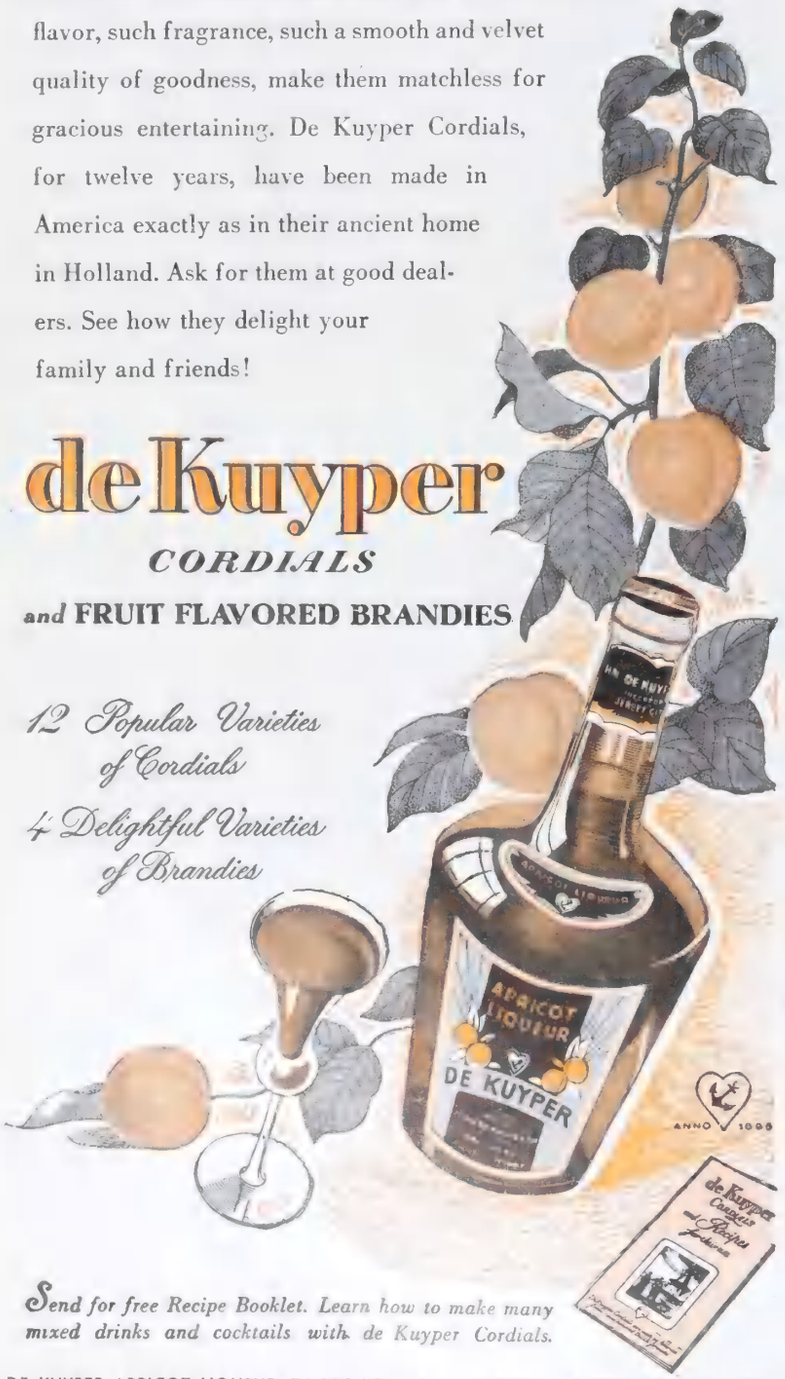
de Kuyper

CORDIALS

and FRUIT FLAVORED BRANDIES

12 Popular Varieties of Cordials

4 Delightful Varieties of Brandies



Send for free Recipe Booklet. Learn how to make many mixed drinks and cocktails with de Kuyper Cordials.

DE KUYPER APRICOT LIQUEUR, 74 PROOF • NATIONAL DISTILLERS PRODUCTS CORPORATION, DEPT. BC6, P.O. BOX 12, WALL STREET STATION, NEW YORK, N. Y.

CONTINUED FROM PRECEDING PAGE

very hard. Then it pays, both in time and money, to install some kind of domestic water softening equipment.

Household Water Softeners

The manufacture and sale of small household water softening units was developed into a thriving business before the war. There were some 450,000 separate units in operation then, according to Mr. Olson, and in 1937 a new wrinkle was introduced: the rental of units by householders who pay a fee for their use. These units are serviced by the company, the charge being about $3 a month for a unit to take care of the water used by a family of four in a seven-room house. It is predicted household water softening will increase ten-fold in this post-war period. For people are beginning to regard water softening as a necessary thing. Even in cities which soften their whole water supplies, some householders want individual softeners in order to reduce hardness to absolute zero.

A household softener is installed at the cold water inlet to your house, usually in the cellar. All the water you use flows first through a mineral bed within the softener, where it deposits its own minerals before flowing to your faucets. The mineral bed usually is zeolite. This material has a special attraction for particles of lime and magnesium and, to a limited degree, iron as well.

When the mineral bed has absorbed all the particles from the water that it can, it is re-charged or re-activated by the addition of common kitchen salt. Household softeners may be automatically controlled by meter, switch or electric clock, or they may be manually operated.

The rental units have replaceable zeolite "shells" which are exchanged for recharged ones at intervals by the company, and the "spent" shell is taken to a service station for reconditioning. The water softening service stations numbered 310 as of January 1, 1946, according to Mr. Olsen, and they served 752 separate communities, besides homes, in nearby areas having no municipal water connections.

The cost of a household softener depends upon how hard your water is, how much water you use and how fast it must flow through the pipes. As an example, a softener with a capacity of 73,000 gallons a year (about what is needed for an average family of four), treat-

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"They call me Brown Eyed S
I am a sweet girl, with consi
chic. I'll brighten your table
and you will never tire of m
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You can take them any
for their good taste is
ready acceptance. You'l
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cream, fresh butter and
coffee can give. So for
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little pepper-uppers.
Miss Saylor's Coffee-ets.
dealer may have them

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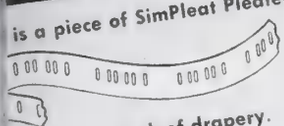
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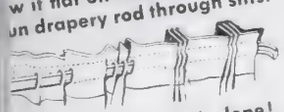
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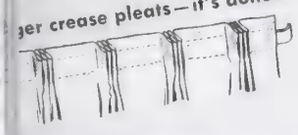
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SOLIDATED MING CORP. d St., N. Y. 10, N. Y.

Guaranteed by Good Housekeeping

ing water that has about 15 grains per gallon hardness, would cost about $190, manually operated. $275 automatically operated. You can install a softener for as little as $100, or you may pay $400. *You must match its size and capacity to your water's hardness and your use of water.* If your pipes are large or if the flow rate is relatively fast, you cannot pull that much water through a small-sized softener. The manufacturers' representatives inspect each household and analyze its water, before recommending the size and kind of softener that will work for you.

Most household softeners extract calcium and magnesium, the two minerals most frequently found in hard water. But there is other household equipment for removal of iron, where necessary. If you have noticed a reddish tinge in that telltale line around your bathtub, that means excess iron in the water. It's one of the most disagreeable kinds of hard water, for it turns everything brown, as the iron oxidizes upon meeting air. And the stain won't come out.

There are *filters* to remove dirt, *activated carbon purifiers* to take away bad taste or odor, *neutralizers* to stop corrosion of pipes if your water is acid. Ask your water softening representative about them, as soon as reconversion is a full-fledged fact.

Municipal Water Softening

Water treatment has become an intricate business. Strangely enough, the most intricate system often is the simplest. A water softening plant, to treat *all* the water in a city or town, is an engineering and chemical job of some magnitude. But it solves the problem most efficiently and most economically for citizens when hard water is the curse of a whole community.

It is simpler and cheaper to soften all the water of a city, even if only a certain percentage of the total will be used for washing and bathing. Charles P. Hoover, Chief Chemist of the Columbus, Ohio, Water Department, declares that if only 1% of the water delivered in Columbus were used each day with soap, the soap savings effected by softening the whole supply would be $650,000 a year.

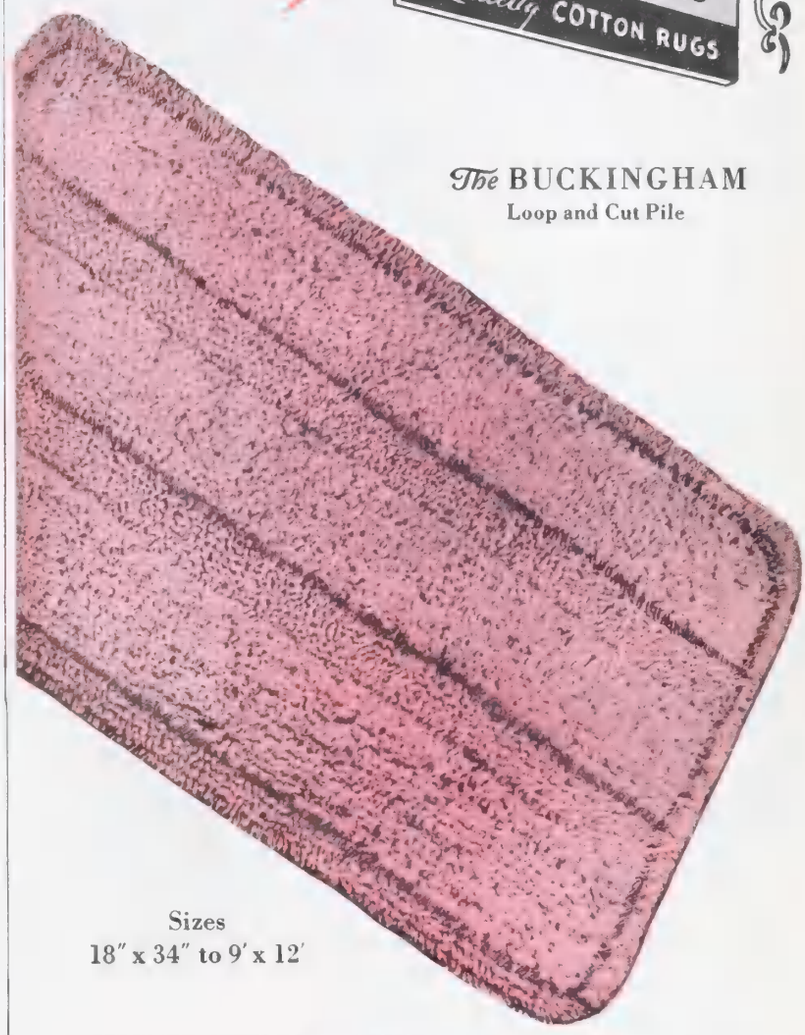
There are about 700 municipal water softening plants serving approximately 12,500,000 people in about 940 communities of this country, as of January 1, 1946, when Mr. Olson made his last census estimate. Eighty-nine of these were put into operation since 1941.

(Continued on next page)

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Lawrence PRODUCTS Quality COTTON RUGS



The BUCKINGHAM
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Sizes
18" x 34" to 9' x 12'

NINE OUTSTANDING STYLES...

offering a wide variety of textures...Bullion Twist, Looped Texture, Deep Cut Pile, and Combinations of Weaves.

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Suave! Delicioso!

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"Mountain Distilled" Merito Rum
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CONTINUED FROM PRECEDING PAGE

despite the war; 17 of them in Wisconsin during 1945. Mr. Olson predicts well over 1,000 municipal plants by January 1, 1950—many of the new ones to serve large population centers.

Water softening is one of the newest services which can be added by cities to make for better living by their citizens. In Florida, where hard water has made a demand for this kind of municipal service, it is said that the cities which provide the service *hold* their populations, while cities with untreated hard water lose them to their more progressive neighbors.

Is *your* city to have water softening in the future? Have you battled grime and ugliness long enough to feel moved to stand up and shout for it? It depends on *you*. In most places where hard water is a demon of the kitchen, bath, and laundry, all that is needed is concerted demand by the citizens of the town. The time to make that demand is *now!*

Next month: How Your City Can Give You Soft Water

MIDNIGHT SUPPER

CONTINUED FROM PAGE 103

Make it early in the day, for, like most soups and sauces, it will improve as it stands. Put three or four heaping tablespoons of the shrimp mixture in individual ramekins, sprinkle with crumbs, dot with butter, place under the broiler until heated through and brown.

Meanwhile those cheese rolls, neatly piled on cooky sheets, go into the oven proper and brown simultaneously with the shrimp. Take from refrigerator tomato slices which have been soaking up a good marinade of vinegar and sugar. Drain them on paper, so they're quite dry and dust them with finely chopped parsley. They'll give your plates much needed color, and provide a pleasant touch of sweet and sour.

So that no one spends a sleepless night after your party, have a hot drink for those who can't look at a cup of coffee after sundown without having insomnia. A cup of thin soup built on a chicken stock foundation and flavored with spinach and sorrel is a nice contrast to the spiciness of the shrimp. Make plenty, though, for even coffee lovers usually insist on sampling.

Superior Firepla
HEAT FORM

A COMPLETE Assembled unit (firebox, throat and damper)



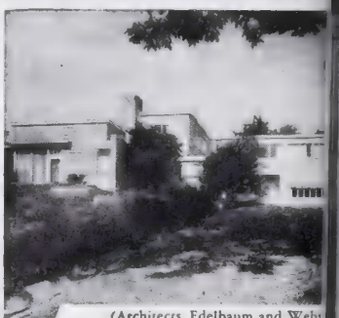
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THE SUPERIOR FIREPLACE HEATFO ideal for rumpus room, den, playroom living room . . . provides instant RADI HEAT and circulates large volumes of w air which uniformly heats the room adjoining rooms.

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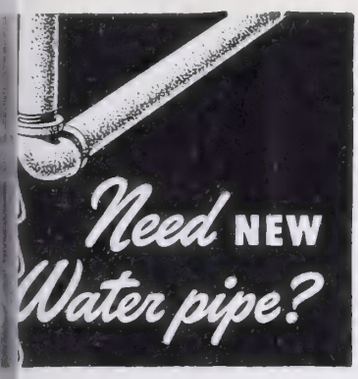
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OW THAT YOU KNOW the trouble
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Copper tubes will *never* rust nor
ke with rust deposits to reduce
flow of water to a trickle.

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es cost very little more installed
n rustable pipe. And Anaconda
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the industry, are trade-marked
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CONDA — *Offices and Agencies in Principal Cities*

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The Sedgwick Lectro-Lift is a special, inexpensive electric residence elevator designed to eliminate the danger of unnecessary over-exertion caused by stair-climbing. Endorsed by physicians — installation requires no extensive, unsightly alterations—safe, simple and dependable—easy and inexpensive to install—can be operated on ordinary house current—low initial and operating cost.

We would like to send you complete information and booklet illustrating the many advantages Sedgwick Lectro-Lifts offer those who cannot or should not climb stairs.



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ECTRIC AND HAND POWER
ESIDENCE ELEVATORS

Deviled Shrimp

4 tablespoons butter or margarine
4 tablespoons flour
1½ cups rich top milk
½ teaspoon paprika
⅛ teaspoon black pepper
½ teaspoon salt
½ teaspoon dry mustard
1 teaspoon grated onion
1½ cups cooked shrimp
½ cup sliced stuffed olives
2 tablespoons chopped pimientos
2 tablespoons white wine
Butter
Crumbs

Melt butter in top of double boiler. Blend in flour and cook a few minutes. Remove from heat and stir in milk, blending well. Return to fire and stir constantly until sauce thickens. Add seasonings and grated onion. Mix well. Then add shrimp, olives, chopped pimientos and wine. Heat thoroughly over bottom of double boiler. When ready to serve, put three or four heaping tablespoons of mixture in individual ramekins. Sprinkle with crumbs and dot with butter. Brown in broiler oven. Makes four servings.

Parsley Tomato Slices

2 tomatoes, sliced
¼ cup cider vinegar
1 tablespoon sugar
½ teaspoon salt
2 tablespoons minced parsley

Wash tomatoes, but do not peel. Remove stem end and slice. Soak in marinade of vinegar, sugar and salt about an hour or more. Drain on paper towels. Sprinkle minced parsley on top just before serving. Makes four servings.

Cheese Rolls

½ lb. sharp cheese
1 teaspoon scraped onion
1 loaf of white sandwich bread
4 tablespoons top milk or cream

Grate cheese. Add scraped onion. Work in milk or cream with a wooden spoon until mixture is smooth, soft, and of spreading consistency. (If necessary, add more cream.) If cheese is not sharp, add a drop or two of Worcestershire Sauce. Remove crusts from bread. Slice very thin. Spread slices with cheese mixture. Roll up, pressing outside edge down firmly. Place on cooky sheet. Cover with waxed paper. Fifteen minutes before serving, remove paper and place in hot (400°F.) oven to brown, turning once. Makes about 30 rolls.

Spring Soup

1 lb. spinach
2 stalks celery
1 onion
Head of lettuce
Bunch of sorrel
1 tablespoon butter or margarine
1 teaspoon salt
¾ teaspoon pepper
¾ cup water
4 cups chicken stock
Lemon slices

Put five vegetables in heavy saucepan with tight fitting lid, add butter, salt, pepper, and water. Cover and cook until they are soft. Add chicken stock, which should be well seasoned, and bring to boil. Lower heat and simmer 10 minutes. Strain. When serving, garnish soup with thin slices of lemon. If sorrel is not available in your vicinity, substitute another pound of spinach. Makes four to six servings.

COLDWELL
First Again
with a NEW
featherweight
MAGNESIUM
LAWN MOWER



• Grass cutting will be a cinch when you use FEATHERWEIGHT-the New Coldwell lawn mower . . . because Magnesium construction is employed to reduce weight and minimize mowing effort.

• Weight approximately 50% less.

• Mechanically stronger—three times the impact strength of cast iron.

• Easy running—adjustable cone ball-bearing mounted cutting reel—Oilite bronze self-lubricating wheel bearings—Semi-pneumatic tires.

• Light weight tubular handle with rubber grips.

• Retail price **$26.25** FOB Factory (16 inch).

• These same outstanding advances in lawn mower construction will be incorporated in the Philadelphia line also manufactured by the Coldwell-Philadelphia Lawn Mower Division of the Portable Products Corporation.

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Mail coupon
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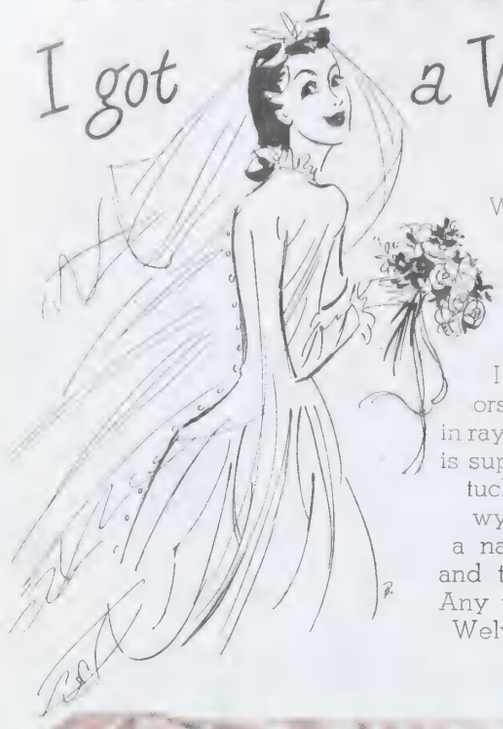
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What bride wouldn't prize a Welwyn? For here's a 100% virgin wool blanket with a deep, deep nap that's m-m-m . . . so soft and warm! It comes in wonderful colors — all luxuriously bound in rayon satin. Even the length is super . . . full 90-inch extra tuck-in size. Best of all, Welwyns are made by Nashua, a name that's been known and trusted for generations! Any way you look at it — a Welwyn is a grand gift to give or to get!



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$13.95
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PHOTOGRAPHS BY FRED LERNER

When Cece's fabulous hat collection exhausted the closet, she hung hats on the door. Now she decorates hall, hatrack, chest with flower, feather, and tulle creations.

ORIGINALITY IS HER BUSINESS

CONTINUED FROM PAGE 117

to anything delicate, graceful, and antique, and believes that such things never really blossom out until you see them against a simple (ergo Modern) background.

IDEAWISE, the place is full of things you wish you'd thought of first: an old wardrobe with a dressing table built into it and completely lined with mirror; a line-up of unusual glass candy-store and apothecary jars catching the sunlight on the window sill; a miraculous wall-filling secretary in bleached wood, designed to hold books, a bar, a radio-phonograph, and the assorted papers and paints that Cece uses.

She likes real things, has a real butterfly perched on a gilt lampshade, and a collection of brilliant iridescent bird feathers which she picked up at the zoo and plans to toss into a glass jar for decoration.

She has a professional eye and interest in anything made of *papier mâché*, because she uses so much of it in her own work. She's made a study of the antique variety and has collected a pair of life-size, beautifully lacquered blackar which flank the steps from tl ing room to the dining a While on an antique prow came across two *papier* mummers' masks—great Hu heads that probably parad the Mardigras—and immec snatched them up to serve as bases. Their colors and perfe ish put them right into the of-art class.

She collects unusual plates, ironstone china, and hats. Her hat collection is something fabulous. You ne her twice in the same one, p because there aren't enoug in the year to exhaust the Quite literally, she doesn't how many she owns, althou is well aware that they are into a gentle storage proble closet is already crammec them. Above you see how working out a storage s When the closet gets too f uses them as decorative acce And why not, she asks with ing modesty, aren't they w art in themselves?



OLASSES SWEETENS

This Devil's Food Cake

Here's a brand new taste-sensation for your family . . . . and it's a quickie to make!

l need: ⅔ cup shortening; cups dark molasses; 2 eggs; milk; 2 cups sifted all-pur- our; ½ cup cocoa; ½ tsp. tsp. soda; 1 tsp. vanilla. here's how you do it: sift oda, salt and cocoa together mes. Cream ¾ cup molasses with shortening. Add eggs one at a time, beating well after each. Mix remaining ¾ cup molasses with milk and vanilla; add alternately with dry ingredients, a bit at a time, mixing until smooth. Bake in two 9-in. greased layer pans in a moderate (350°F.) oven 30 minutes.







THE LOG OF THE PRACTICAL GARDENER

CONTINUED FROM PAGE 132

And the weeds and bare spots in the lawn should be administered to now. Rough up the bare spots and spill in some seed to avoid crab grass later on.

Zones 1 and 2 should look out for amelia scale, and even if it is not present, start spraying any good emulsified oil spray with or without nicotine.

Last call for planting gladioli in Zones 1 and 2, and, if you want to save a chore for next year, plant them at least 4 to 6 inches deep. Gladioli at that depth can stay in the ground over winter, and if planted at that depth, they will come up the second year, saving harvesting, cleaning and replanting.

Get acquainted with montbretias, a too often neglected flower. I didn't begin to appreciate them until two years ago. They are absolutely hardy in Zones 1 and 2, and parts of Zone 3. Differing from gladiolus, they are rugged and beautiful and last much longer than cut flowers.

What a break lily lovers are going to get this year! All the good items like Speciosum Rubrum and Album came back into the catalogs last fall and are in the spring catalogs. There is no lily that can equal these for cutting. Plant them early in April for best results, and plant them deep. To prove how highly prized the rubrum lily is as a cut flower, the few florists' shops that have had them have sold them easily at $10 per dozen blooms. One good bulb should produce a dozen blooms.

Policing the perennial border is a must chore for early this month. The plants have not sufficiently started to interfere with close surface cultivation and cleaning. This is the time to top dress with good commercial fertilizer or bone meal. Sprinkle it between the plants and scratch it in, but go light and easy with the scratching. Dig out long-rooted weeds thoroughly, or you'll be sorry later in the season.

Fill-ins can be made in perennial borders during this period in spots where the plants have been winter killed. April-planted perennials are almost as good as fall planted ones, but don't wait until May except in Zones 5 and 6.

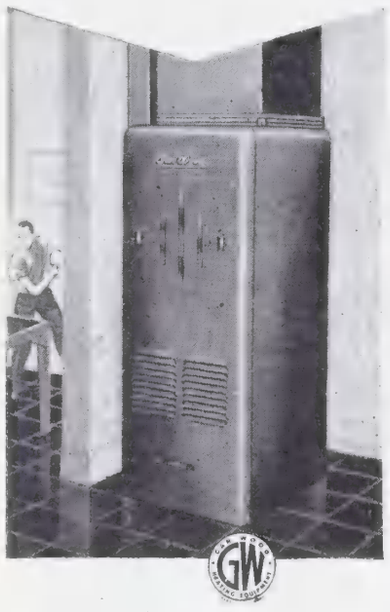
Dig up heavy, overgrown clumps of hardy chrysanthemums. Split them carefully, discarding all but the fresh outside divisions, which should immediately be replanted. Those clumps that do not require digging should be cleaned up thoroughly. Cut away old stems and dead foliage and give them a good feeding of bone meal or commercial fertilizer.

Here's a list of flower seeds to plant outdoors in Zones 3 and 4 (Zone 2 can plant everything in April):

Snapdragon, alyssum, amaranthus, candytuft, calliopsis, cornflower,



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AUTOMATIC
HEATING UNITS



LET the chill winds blow. When the temperature in your home drops just one degree below your thermostat setting, your Gar Wood Heating Unit smoothly and silently goes into action. Gar Wood oil fired or gas fired Tempered-Aire and oil fired Boiler-Burner Units are designed with an emphasis on silent operation . . . to provide the utmost in heating performance. You can forget you have a heating unit.

This advertisement describes post-war equipment which is not now available. It does not constitute an offer to sell or deliver and no suggestion is made that orders be solicited. This notice will cease to apply when ceiling prices have been established by the O.P.A.

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. . . and artistically designe bright, attractive colors, with 300 patterns from which to m your selection.

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Products That Bear This



annual chrysanthemums, clarkia, cosmos, dianthus, escholtzia, euphorbia, godetia, gypsophila, annual hollyhock, hunnemannia, annual larkspur (last call), annual lupins, matthiola, matricaria, mignonette, marvel of Peru, nicotiana, nigella, annual phlox, phacelia, Shirley poppies, stocks, scabiosa, sweet peas (last call), petunias.

Some list! Well, they all do better with early planting, so why wait until May? Those marked "last call" really must go in now to do any good at all.

Now for a list of vegetable seeds to plant outdoors in Zones 3 and 4. (Zone 2 can plant everything in April):

Beets, Swiss chard, cabbage, carrots, broccoli, dandelion salad, dill, endive, lettuce, all herbs, kohlrabi, leek, okra, onion seed, sets and plants, parsley, peas (last call), radish, spinach, sorrell and summer turnips.

Plants of cabbage, broccoli, kohlrabi, cauliflower, parsley, and lettuce can be set out, for almost all of these vegetables must be planted as early in April as the ground can be worked for best results.

Have I ever grown all these things? You bet I have, and what I found out was mainly through trial and error. Try eating late-sown radishes, or try to grow spinach from later sowings. The radishes may appeal to you, if you are the kind of person who sprinkles hot cayenne pepper seeds on a steak.

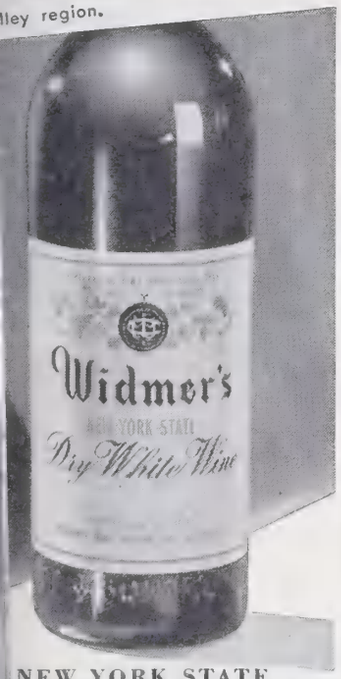
By the way, if you like home-grown potatoes as much as I do, and have room to grow them, April is the month to plant early varieties like Irish Cobbler, Early Rose, Red Bliss, etc.

Here is what I have found best for azaleas, rhododendrons, andromedas, and laurel. Rough up the mulch that has packed down, spread 10-6-4 fertilizer around, about one pound per medium size plant. Add new peat moss, humus, or shredded redwood bark where needed. Two weeks later sprinkle about a quarter-pound of aluminum sulphate around each plant and, if dry, water in thoroughly.

(*Continued on page* 191)



eveloped by Widmer's particularly hose who gladly pay a premium for d quality, Widmer's New York State White Wine is rated as one of the st produced in the famed Naples lley region.



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DMER'S WINES
and Vermouths
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R'S WINE CELLARS, Inc., NAPLES, N.Y.

46
ORTA-
OKER
LACE FOLD-AWAY
GAME TABLE

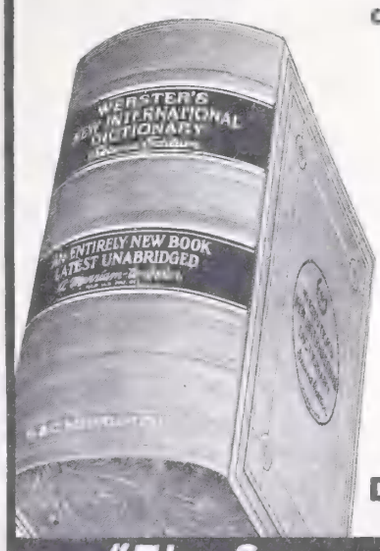


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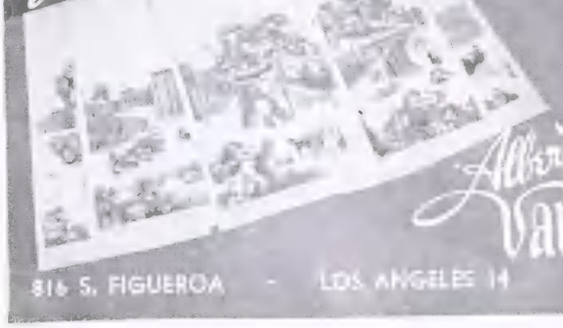
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PANTRY SHELF NEWS

CONTINUED FROM PAGE 152

sugar-short times. At Hammacher Schlemmer, 145 East 57th St., New York, $1.45 for a 10-ounce jar.

Ever try tree-ripened home-cured olives? They have a most delicate flavor, soft tender flesh, pit-clinging and sweet. Of an odd green-rust color, they are not so much a relish as a fruit to be eaten generously at any time. Packed in a light brine, these are an olive-flavor sensation. A 5-ounce can, with a silver and brown Graber Brand label, contains 23 medium-sized olives and sells for 41¢ at R. H. Macy & Co., 34th St. and Broadway, New York.



Black pepper is still scarce, and will be short for some time. Even in army mess halls, the salt shakers outnumber the pepper shakers on every table. But to those who own pepper grinders, the shortage is as nothing. Lewis and Conger, New York City, have a small packet of peppercorns, 1½ ounces for 10 cents. And they have a new pepper grinder for those who haven't one. It's a beauty, made of hobnail glass with a shining metal top, bottom, and grinder, $5.95.

Powdered whole milk is now available in the southeastern and southwestern parts of these United States, and soon will be available nationally. A new addition to Kraft food products, this milk is making food history.



Skim milk powder has been in wide use for some time, but a *whole* milk powder has, until lately, been a thing to dream about. But war requirements speeded up 35 years of research and brought them to a successful conclusion. Here

(*Continued on page* 190)

SHEPARD Home LIFT

The AUTOMATIC ELECTRIC RESIDENCE ELEVATOR

Operates from Light Circuit

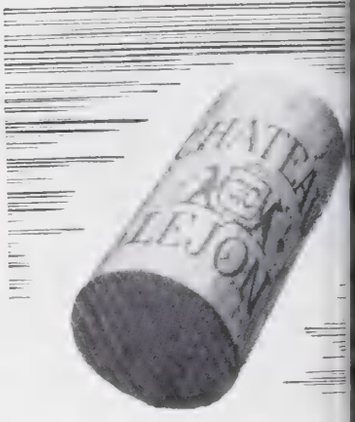


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ED FLOWER SEEDS
THAN EVER
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r gardeners have found that it to plant the flower seeds of a ny that has specialized in them 0 years. Mandeville Flower are Triple-Tested for: (1) Ger- on; (2) Quality of Flowers; mpleteness of Mixtures. Every ghted packet has a map that just when to plant in your y and illustrations that show o tell seedlings from weeds. A assortment of both popular and arieties to beautify your garden your selection at your dealer's. this year's garden a long-to- membered one by planting evilleTriple-Tested Flower Seeds. te for free copy of "Garden . It will be helpful this spring.

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orchid will provide an abundance of ong stemmed flower clusters ideal for ngements. Each $1.15, Postpaid.

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tablespoonful of nicotine sulphate to two tablespoonfuls of a good laundry soap mixed in one gallon of water. A thorough immersion of the leaves in this mixture will kill the aphis.

A pyrethrum and soap mixture in the dilutions recommended on the package will also kill cabbage aphis.

Mustard greens are very nutritious and are ready to use six weeks after they are planted. The leaves have a pungent flavor and are steam cooked or used in small quantities in mixed green salads.



The seed may be sown in April, and plants will be ready in May. Harvest as soon as the leaves are big enough. Use the outer leaves first, giving the younger ones a chance to grow. Set plants 12 inches apart, or sow seed and thin plants to that distance in rows 18 inches apart. No insects of any importance attack this crop.

BEET greens are occasionally grown primarily for cooking. Plants that are thinned may also be used for greens. The tops as well as the tiny roots are edible and are highly nutritious. For greens, plant the seed in rows 18 inches apart and harvest when 4 to 6 inches tall. If seed is planted April 1, greens will be ready by May 15 to June 1.

Follow the calendar for seed sowing. The weather usually takes care of itself.

Your local seedsman will be glad to advise you and help you with your local and immediate garden problems.

TREAT YOURSELF to a BETTER GARDEN
Grow healthy, vigorous plants by giving your seeds and bulbs a chance. SEMESAN seed disinfectant generally reduces seed rot and damping off. Buy SEMESAN-treated seed or SEMESAN and treat. E. I. du Pont de Nemours & Co. (Inc.), Semesan Division, Wilmington 98, Del.
Treat seed & bulbs with DU PONT
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For GOODNESS sake, continue to have your own garden! Luscious, ripe tomatoes; crisp carrots; tasty beans; beets, and other vegetables; beautiful, fragrant flowers, too.

But for GOODNESS sake—for best and surest results—plant Ferry's Seeds.

For 90 years Ferry's Seeds have been the predominant choice of experienced gardeners everywhere—chosen for high quality and yield. Everything has been and is being done—through careful breeding and thorough testing—to make as sure as possible that the Ferry's Seeds you plant will germinate well and, even more important, come true to type.

Your favorite dealer has a complete new assortment of Ferry's Vegetable and Flower Seeds especially selected for your locality.

Remember, you can have a *better* garden with Ferry's Seeds.

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DESTROY ROOTS CHEMICALLY
KEEP SEWERS OPEN



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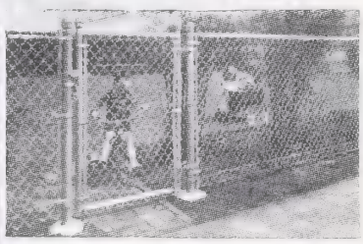
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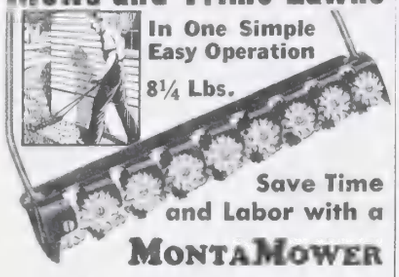
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Think of it! This amazing low price brings you 100 blooming size Gladiolus Bulbs — 8 glorious rainbow mix colors in these 2-year-old, high-price varieties: Picardy, Dr. Bennet, Shirley Temple, Peggy Lou, Maid of Orleans. Guaranteed to flower 5 years! Order now while they last! Sent in plenty of time for spring planting. Money back guarantee

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Our stock of these beautiful early-blooming Mums comprises the very best of the latest of the famous *Minnesota University and Chicago University Strains*. We are offering moderately priced selections of these plants, the demand for which promises to be heavy, so we advise ordering as early as possible.

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PANTRY SHELF NEWS

CONTINUED FROM PAGE 180

is whole milk powder equal to 2 quarts of fresh milk. All in an 8-oz. package.

The package is divided into two packets of 1 cup each. Pour the contents of 1 packet into a dry, clean quart jar. Add 2 cups of water, cover the jar and shake well. Result, 1 pint of cream. Or fill the jar with water, shake again, result, 1 quart of milk.

The milk has a good fresh flavor, it is just slightly whiter than fresh milk, perfectly blended, and must be treated as carefully as fresh milk. It is equally good for drinking and for cooking.

A fine space-saver for camping trips, a good safe source of milk for children when traveling, a handy product to keep on the emergency shelf for many reasons.

Ever tasted goat's milk? It has been available in condensed form, but recently it came on the market whole, not in the least evaporated. It is put up in pint cans with bright yellow labels by the King Merrit Goat Farms, Chestertown, Md. Under the brand Ki-Lo, this milk is sold at R. H. Macy's, New York City, and the price is 36 cents a pint tin.



Goat's milk is higher in protein than cow's milk, the fat is more finely divided, and the curd formed in the stomach is softer and smaller. This makes the milk easier to digest, and so goat's milk is often recommended as a food for delicate babies and for invalids. The milk is very, very white, with a slightly chalky smell and flavor.

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Though old, 'twill run for years and

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Field-grown, bloom- ONLY $
ing size; 5 varieties,

5 plants each: Aquilegia long spurred, Delphiniums, hardy Carnations, Dianthus, Foxglove, Canterbury Bells. Supply limited. Order one or several of these *At Once.* SATISFACTION GUARANT

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BLUE SPRUCE 50 FOR $2.

3 year old healthy trees, sturdy, 2 to 6 in. size, sent POSTPAID, at planting time. 50 for $2.00. Folder on Forest, Xmas Trees, Ornamentals, FREE. Address below.

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We grow 14 million trees a year. Write for special Xmas tree bulletin, planting stock, price list.

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Tall bearded Iris from famous hybri izers. Sensational prices, collectio premiums in free catalog. Write to

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BEGONIAS
for shaded and semi-shaded ons. Blooms continuously through- ummer till frost. Plant directly e in May setting Tubers 1" deep.
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owers, Ferns. Free Catalogue. WAKE M. B.D., HOME, PENNSYLVANIA.

THE LOG OF THE PRACTICAL GARDENER

CONTINUED FROM PAGE 179

Lots of people like to change the face of their homes by changing the foundation planting, replacing overgrown evergreens and shifting the plants around in general. All this can be done in early April, but as soon as new growth starts, let your shrubs alone.

Strawberry beds need a lot of attention now. Feed well with bone meal, preferably, or well-rotted manure. Light surface cultivation followed by a redwood bark or straw mulch will save loads of mid-summer weeding and will keep the fruits clean. The only way I could ever save the berries from the birds was to erect a cheesecloth tent over the bed.

A little extra care in seed sowing always saves loads of time later, when time is at a premium. I'm referring to thinning. Seed dropped thoroughly and carefully takes time it is true, but you all know what a difficult and time-killing job thinning is. Big seeds can be inserted one at a time, small seed can be tapped out of a packet so gently as almost to control the placing of each seed. Always open the packet flap carefully so that it does not tear. Then hollow it out so that the flap forms almost a perfect V. Grasp the packet by the thumb and index finger, let the first finger beat or lightly tap the packet, and the fine seed will march out slowly.

My secret operatives tell me that while many war-scarce tools will be available, strikes and a real shortage of lumber will prevent the manufacture of these in sufficient number to meet the demand. If you need tools, buy them early.

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SAVES RUGS!
ENDS ODORS!



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Destroys Ugly Weeds but Won't Harm Common Lawn Grasses!

NO MORE back-breaking digging! Destroy ugly leafy weeds with WEED-NO-MORE!

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WEED-NO-MORE kills dandelion, plantain and other ugly weeds—yet won't injure soil.

Get it today! Rid your lawn of ugly weeds for only $1. Just spray on . . . WEED-NO-MORE!

On sale at Paint, Hardware, Garden Supply, Department and Drug Stores

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THE AMAZING NEW WEED KILLER
Made by THE SHERWIN-WILLIAMS Co. Cleveland, Ohio

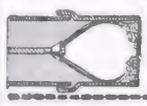
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For over a generation we have been supplying the leading landscape gardeners with peonies and this is our introductory retail offer: For $5.00 we will send postpaid anywhere in the United States, twelve peonies in red, white and pink, consisting of the world's best varieties, including such varieties as Festiva Maxima, Edulis Superba, Felix Crousse, Karl Rosefield and Sarah Bernhardt. Peonies are perennial, fairly free of disease, bloom better as they age and require little attention. Just plant them and watch them bloom. Every garden should have these peonies.
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STAIGREEN is a modern lawn formula, free of troublesome weeds and crabgrass, producing under normal conditions a permanent lawn of beautiful deep-rooted turf, luxuriant and emerald-green. Pamphlet "How to Build a Permanent Lawn" in every package.

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Use 1 lb. for a new lawn 10x20 ft. — half quantity for renovating old.

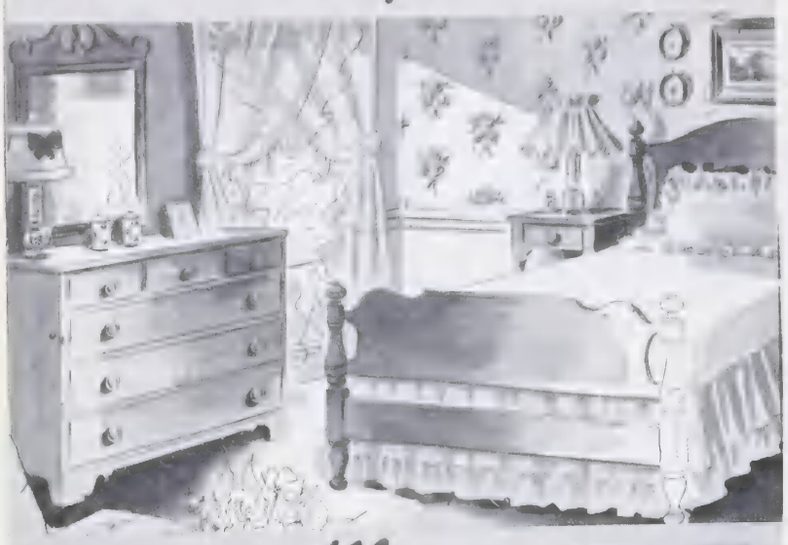
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Beecher Falls Co., 171 Madison Ave., N. Y. 16

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THE first day of the week is laundry day for most Americans, and Blue Monday for many. If dunking the family linen is your first chore of the day, we have some suggestions for making washday less blue.

The basic secret for avoiding fatigue, backaches, and stiff muscles is correct posture. So arrange your equipment so you can bend from the hips—not from shoulders or waist. If your tub or washing machine or ironer is too low, raise it on casters or bl If too high, stand on a platfor

Another important aid to v day chores is to work und strong overhead light to avoid stant neck bending, in a cool, ventilated room. Breathe de Keeping your chest expanded up will throw your whole f automatically into correct pos Wear comfortable, low-heel s

Of course, the best thing is to save your pennies and bu automatic washing machine.

The Secret

. . of that delectable concoction which you enjoyed at your favorite restaurant *was in the seasoning!*

You too can duplicate the cooking artistry of a master chef and discover this subtle magic of seasoning food. *It's so simple* to learn this prized secret with Twin Trees Vintage Seasonings.

With Twin Trees—*presto*—the secret of seasoning in the grand manner is surprisingly revealed for you to relish, for all to enjoy.

At Finer Shops and Department Stores.



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Twin Trees
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Family Pride

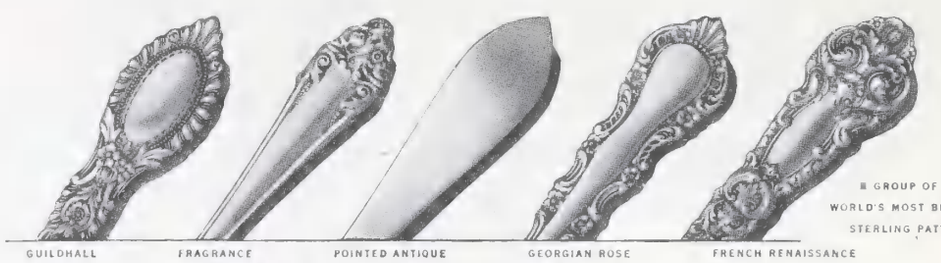


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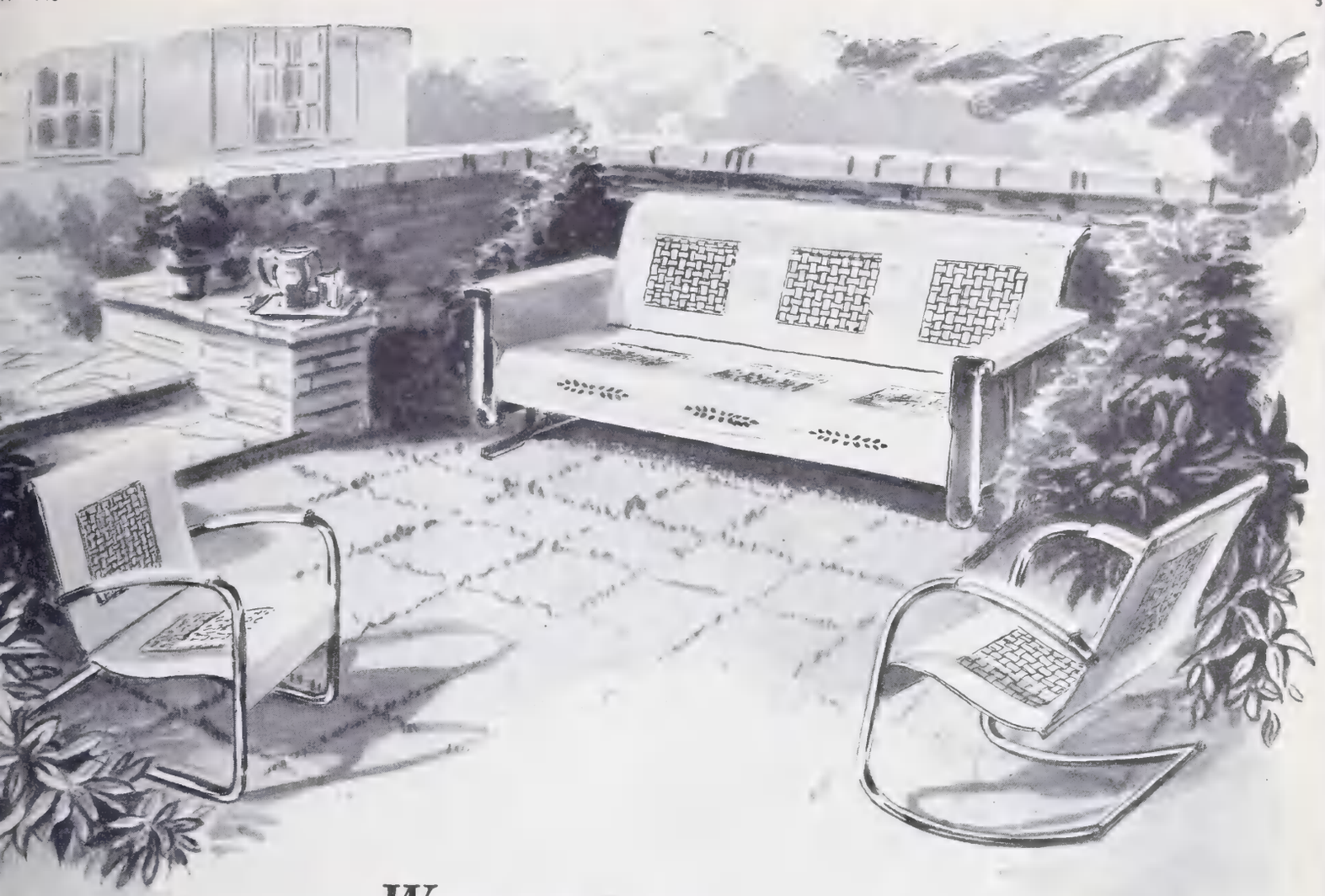
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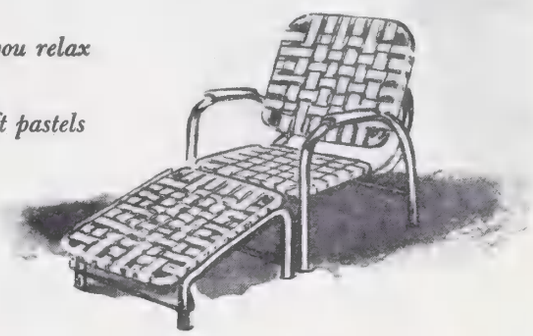
WELCOME GOOD FRIENDS

***AND LONG, COOL DRINKS** under the sky, while you relax*

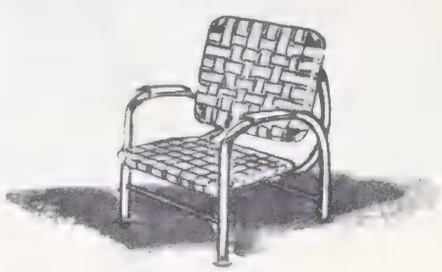
in easy metal furniture by Bunting Glider Company. Enamel-finished in soft pastels

to blend against the scenery of porch, terrace or lawn.

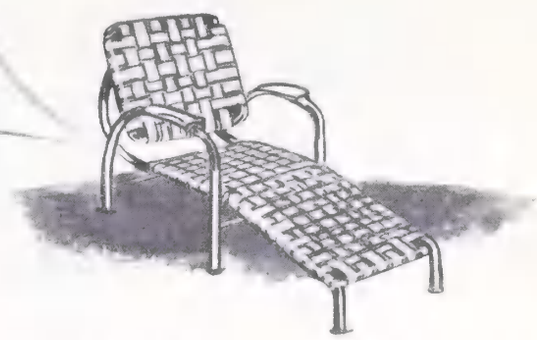
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White tubular chair in solid color Saran, durable plastic webbing in blue, red, green, yellow or brown, $17.95. With two-tone (above colors combined with white) webbing, $19.95. Matching leg rest or table, $12.95. Pinehurst chaise, $28.00
Plus freight charges, or express collect, outside New England.
Jordan's Summer Furniture Department
Seventh Floor Annex



Jordan Marsh



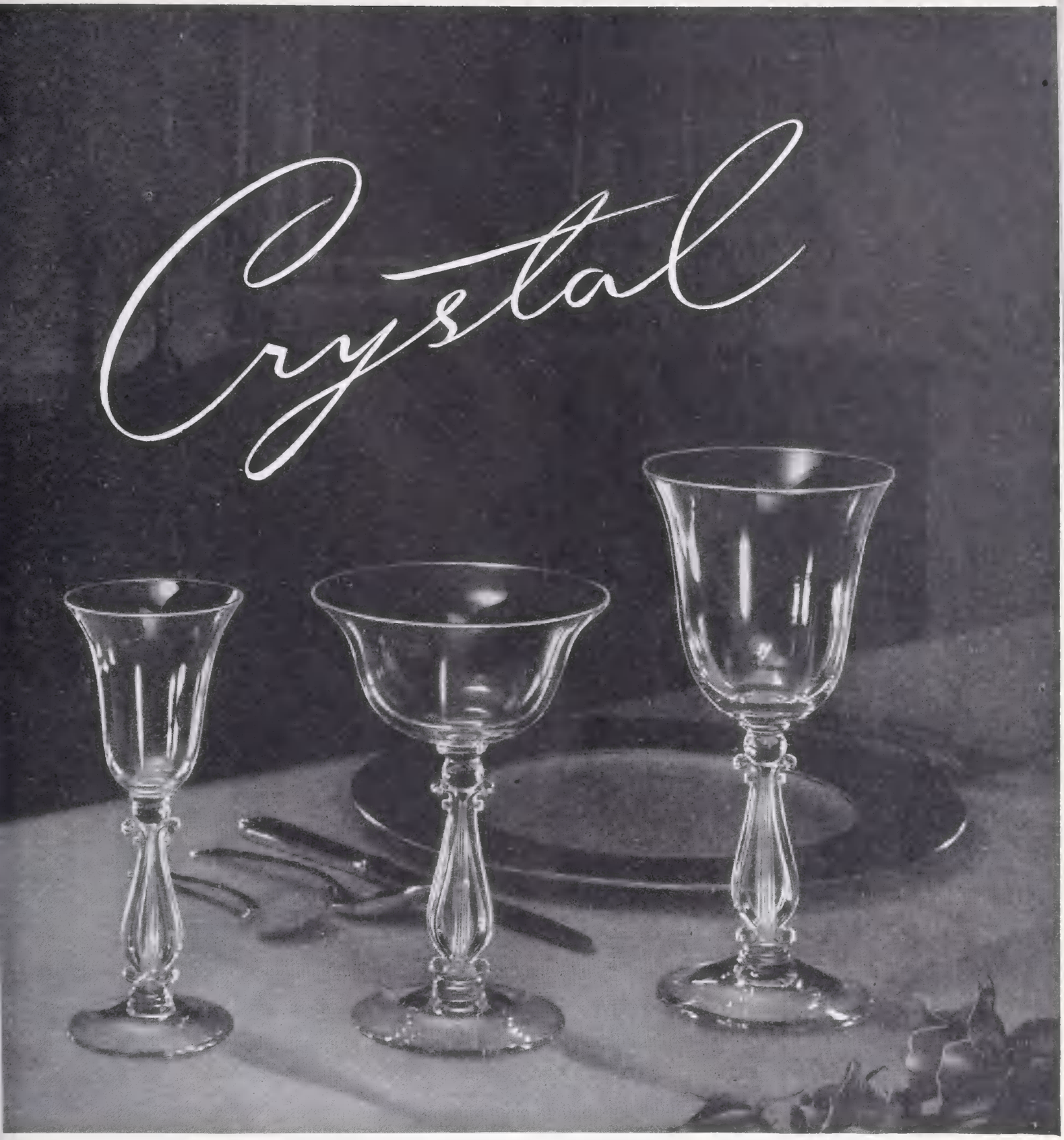
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Saint . . . to be loved and adored
Sinner . . . as mischievous as a sidelong glance

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DEPENDABLE KF FURNITURE

KLING FACTORIES, Mayville, New York

A BOOK THAT SHOWS YOU

How to Decorate Your Own Home

Here are pictures, ideas and directions for you to use to solve every decorating problem

Every woman her own decorator and every home a dream home! It's easy if you will follow the ideas given in HOW TO BE YOUR OWN DECORATOR by Helen Koues (former head of home decorating division of GOOD HOUSEKEEPING MAGAZINE). This brand-new book gives you hundreds of plans and suggestions on how to choose and buy, combine and arrange furniture and accessories for every room and nook in the house. Tells you what is good furniture and taste (and why), what goes with what and how to get a full dollar's value for every dollar spent.

Explains how to recognize at a glance the traditional periods of furniture—such as Gothic, Queen Anne, Georgian, Early American, Louis XIV, English Regency, etc., and how to live with them. And for you innovators, there a complete section on Modern Fur ture and Decoration, with informat on unusual colors, striking use of spa and light, combining traditional w modern, unusual arrangements, fu tional pieces, etc.

It is lavish in guidance and illust tion on every decorating problem, fr painting the walls to covering the floo Whether it's Panelling, Mirrors, Lam Hardware, Mantels, Decorative Acc sories, unusual Ceiling treatments, lection of Curtains and Drapes, decor ing unusually shaped rooms, addi built-in features for more comfo matching your Draperies, Slip-Cov or Bed-Spreads (even instruction making them yourself) — the auth hasn't missed or omitted a trick.













Adam Chair
Georgian Period



Windsor Chair
Early American



Sheraton Chair
American 1800



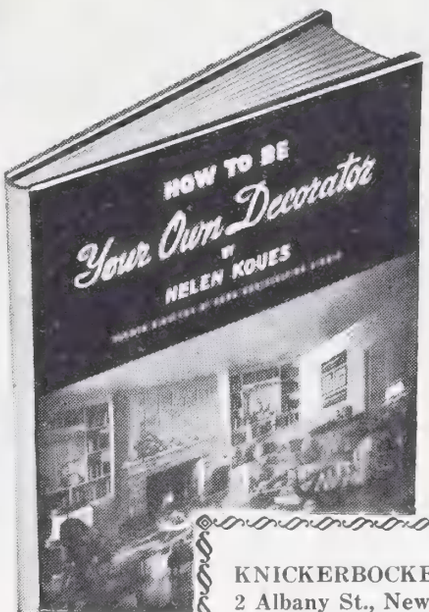
Hepplewhite Shield
English 1785



Regency Chair
English Period



Chippendale Chair
18th Century Period



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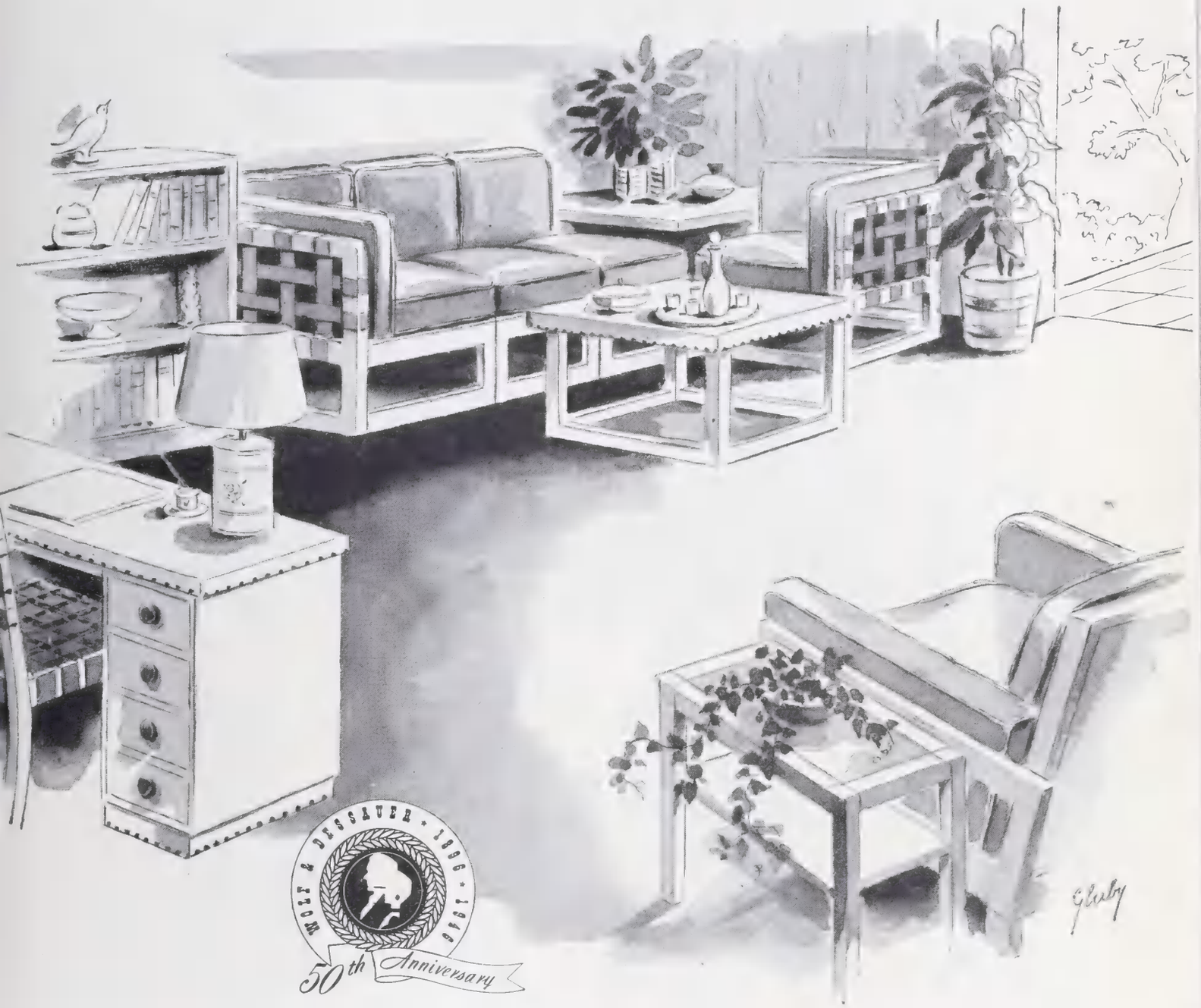
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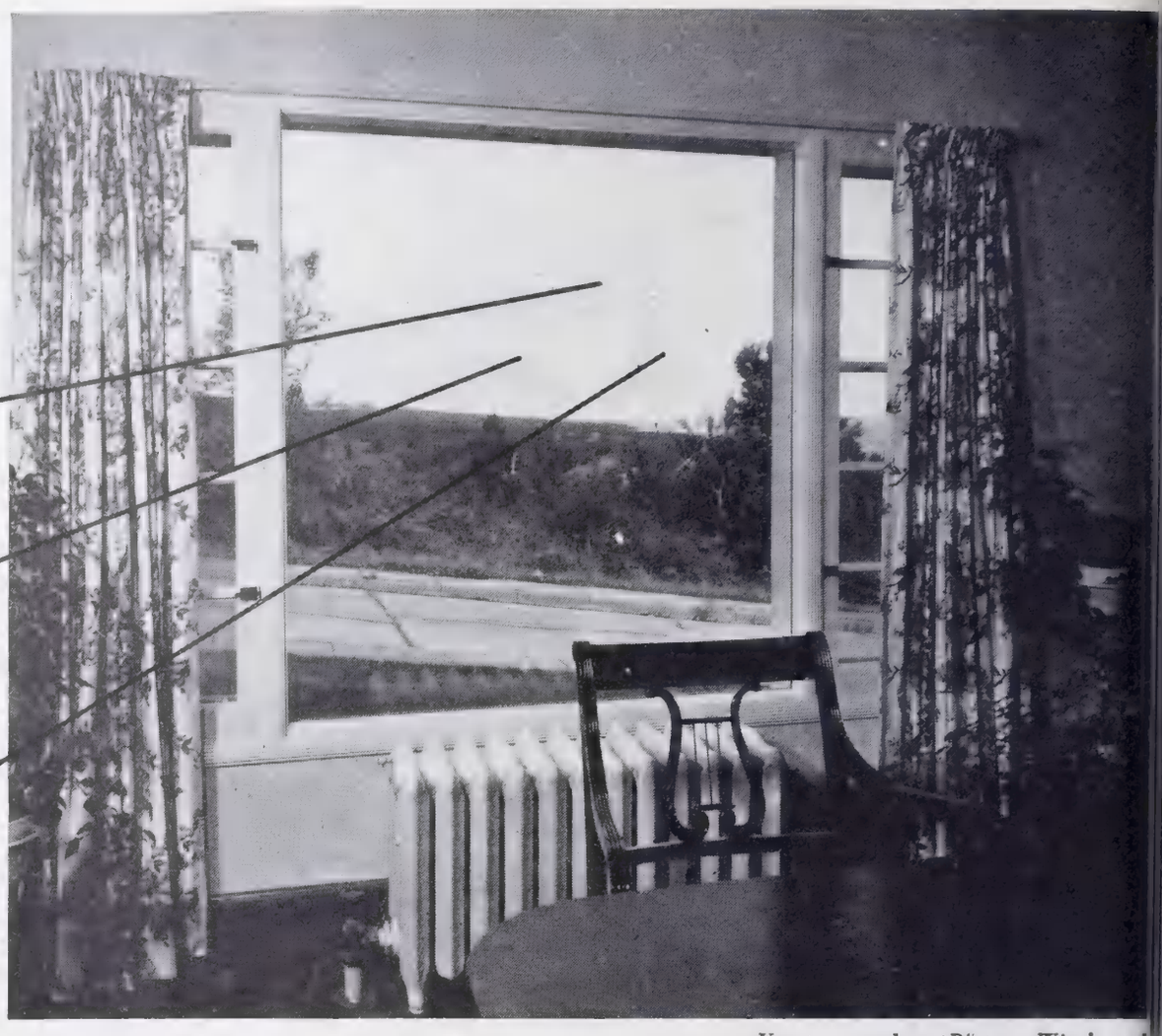
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THROUGH LARGE WINDOWS OF *Thermopane*

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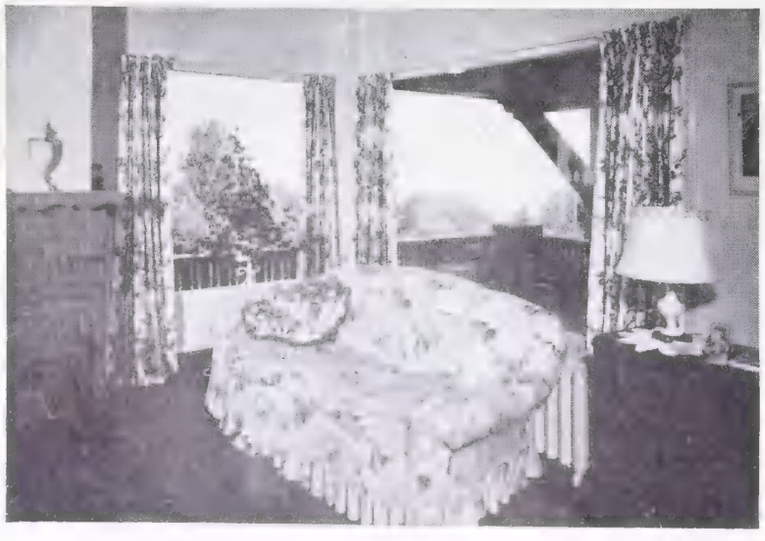
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CUTAWAY VIEW OF THERMOPA
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Architect: Otto M. Olsen, Duluth



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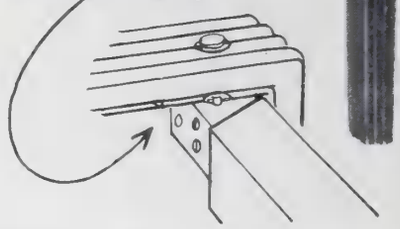
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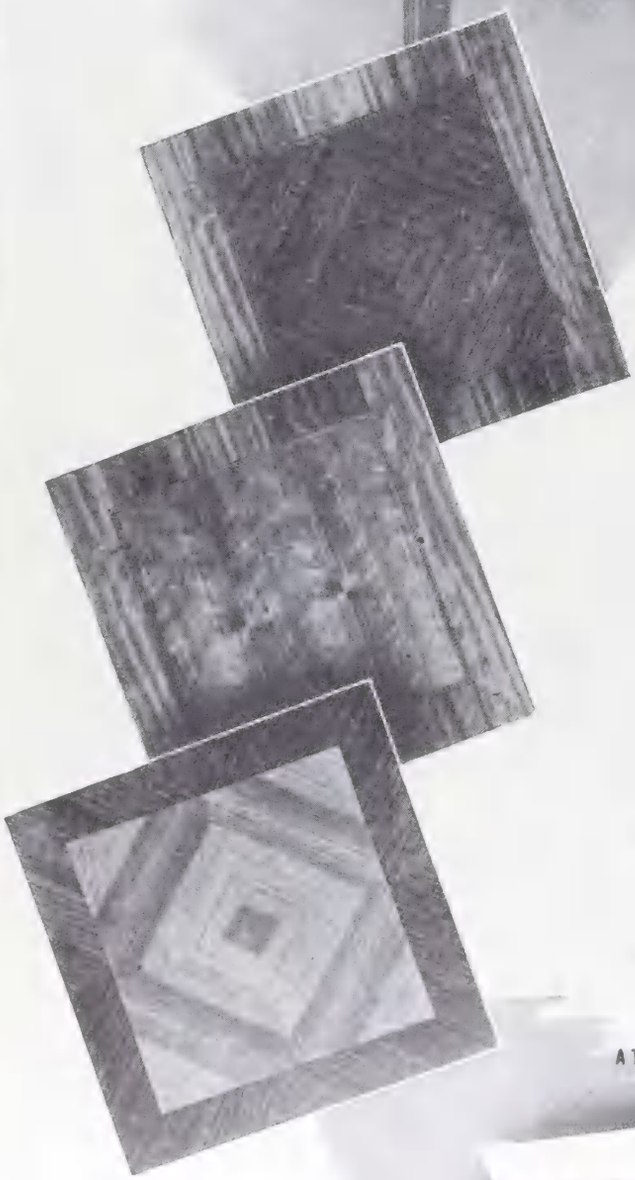
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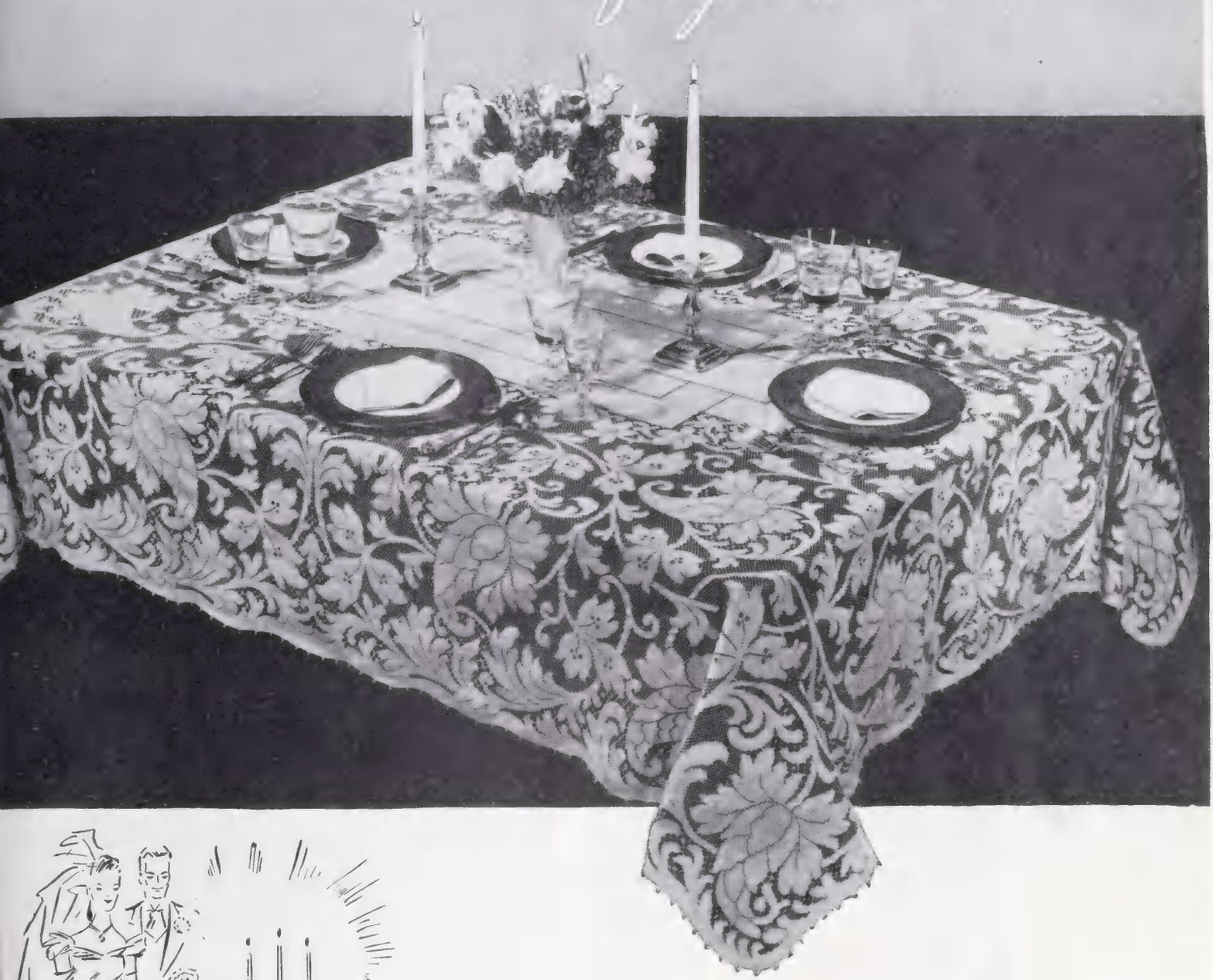
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*UNFORTUNATELY ONLY SMALL QUANTITIES OF THESE FABRICS ARE AVAILABLE AT PRESENT

A WILBARRY Tablecloth

for gracious mealtimes!





Luxurious enough for a bridal gift . . . pretty enough for a party . . . sturdy enough for everyday use! Exquisite Venetian type lace of two-ply mercerized yarn that is so easy to launder and needs no ironing. Solid section sets off your centerpiece. Ecru only; scalloped picot edge. Full 72″ x 90″ size. $6.95

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FOWLER, DICK AND WALKER

A Great Store in a Great State

WILKES-BARRE, PENNSYLVANIA

First of the "timeless" Guildcraft collection — "Concerto" — a period pattern interpreted by the great genius of today's masters.



...till the end of time



This is the day! The immortal strains of Lohengrin fill the air. There's a love song set to dreams within your heart. And in perfect accompaniment to this moment of fulfillment . . . the glory-that-is-Guildcraft is yours . . . at last! For Guildcraft is the bride's own silverplate. Created by masters . . . wrought with a devotion to beauty that distinguishes the rarest sterling . . . and designed to enrich each of your days, forever after! NATIONAL SILVER COMPANY

*Guildcraft

MASTERPIECES OF SILVERPLATE

*REG. U. S. PAT. OFF. COPR. 1946, NATIONAL SILVER COMPANY "TILL THE END OF TIME," COURTESY GANTLY-JOY,

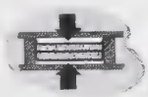


WHAT DO YOU WANT TO KNOW ABOUT *Insulating your Home?*

Practically everything that goes into your home—floors, roof, woodwork, etc.—can be changed at will. But not insulation! Once applied, it's in to stay. No wonder it's so important to know all the facts about the insulation you buy! Test your insulation knowledge against these questions and answers about Balsam-Wool, the scientific lifetime insulation. Then you'll know why Balsam-Wool is first choice with so many thousands of home owners!

Question: *Are air spaces important in applying insulation?*

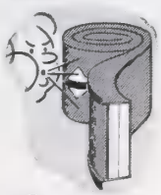
Answer:



Yes. In present-day construction, condensation may result if walls are completely filled with insulation. Balsam-Wool is applied with air spaces at both sides of the insulation blanket, thus minimizing condensation by permitting air circulation. In addition, these air spaces add insulation value.

Question: *What other qualities should I look for in an insulation?*

Answer:



A lifetime insulation should also be wind proof, vermin proof and fire-resistant. It should demonstrate its high efficiency not only in the laboratory but in your home. For more than 20 years, Balsam-Wool has proved its value in the nation's homes.

Question: *What is meant by a "continuous" installation?*

Answer:



Your insulation should cover every square inch of the area to be insulated. It should remain continuous and should not settle, sag or pack down. Balsam-Wool assures you a continuous installation because it has spacer flanges which enable it to be firmly fastened in place. Once applied, Balsam-Wool "stays put." No uninsulated spots.

Question: *What is meant by a scientific insulation?*

Answer:



A scientific insulation is one that has been developed through scientific methods. It is designed to meet and overcome all the factors which usually destroy insulation efficiency. For example, because moisture which condenses within an insulation ruins its efficiency. Balsam-Wool is scientifically sealed—on all four sides—in a tough, moisture proof covering.

Question: *Where is the best place to buy insulation?*

Answer:



Balsam-Wool is sold by lumber dealers—men who have a stake in their communities and who are interested in satisfying you in every way. Balsam-Wool is often called the lumber dealer's insulation. See *your* lumber dealer about Balsam-Wool—soon!

What Are Your Insulation Questions?

Balsam-Wool Sealed Insulation is scientifically designed to answer every insulating question—to meet every insulation need and condition. Let us give you all the facts about Balsam-Wool—write today for free illustrated Balsam-Wool booklet. Just mail the coupon!



WOOD CONVERSION COMPANY
Dept. 111-5, First National Bank Bldg.
St. Paul 1, Minnesota

Please send me full information on Balsam-Wool Sealed Insulation
I am a home owner ( ), renter ( ), architect ( ), contractor ( ), student ( ).

Name .....

Address .....

City ..... State .....

Balsam-Wool

THE SCIENTIFIC LIFETIME INSULATION

See your home in a new light



LIVING ROOM IN RESIDENCE OF CHARLES E. BLYTH, BURLINGAME, CALIFORNIA. A distinguished harmony of WENDEL'S optical lighting for paintings and a soft, indirect illumination emanating from crystal chandelier. The bridge table and flowers also lighted from concealed sources.



Winged Victory, Musée du Louvre, Paris, brought artistically into relief by WENDELIGHTING from invisible sources.

Perfected Indirect
WENDELIGHTING

You have admired WENDELIGHTING in famous residences and prominent art collections all over the world. The wonderful light that seems to emanate from nowhere. Now it is yours to reveal gloriously the hidden beauties of your own interiors.

WENDELIGHTING is the science and art of perfect illumination. More than 200 basic systems of lighting inspired by Rudolf Wendel are credited to his worldwide organization. His patented inventions are now available to you in new, artistic, moderately priced portable units . . ideally solving your lighting problems. The DUO stand-lamp is an amazing combination of perfected indirect illumination and efficient reading light; the WENDEL CANDLE, a must on your vanity table; the MAGIC table lamp delegates new life to your rooms; the OPTIC glareless light makes work and reading so pleasing.

Rudolf Wendel's scientifically controlled light is soft, so kind to your eyes! It emanates from exquisite lamps of distinguished and unique conception in classic and modern designs. You will simply be delighted with the unusual and artistic treatment of crystal glass, lucite, fine woods, metals . . and the renowned WENDELIGHT workmanship.

Your well-being is definitely influenced by the light in which you live, work and relax. WENDELIGHT your home and experience a new joy of living. Get WENDELIGHT portable equipment from special dealers or direct from the creator.

AN INVITATION: Learn about the beauty and enchantment created by Rudolf Wendel. See photos of homes and gardens glorified by WENDELIGHTING. ***Write for Booklet U.***

RUDOLF WENDEL
INCORPORATED

NEW YORK: 730 FIFTH AVENUE • LOS ANGELES: 8615 SUNSET BOULEVARD
LONDON PARIS



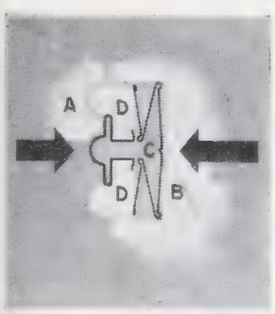
Now Your Window Dreams Come True

NEW SELF-FITTING SILENTITE

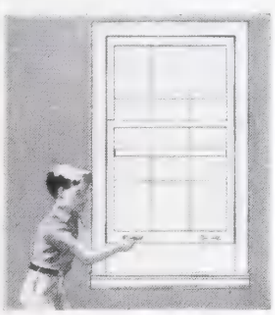
● All the features you've ever wanted in a window are here—in this amazing NEW self-fitting Curtis Silentite!

For Curtis has created entirely new principles of window construction to give you more weather-tightness—new ease of operation—new locking features. Made by the makers of Silentite—the pre-fit, insulated window—the new self-fitting Silentite has all the streamlined beauty for which these Curtis windows are famous all over America.

Here's why it will pay you to insist on getting the new Silentite window when you build or remodel your home:



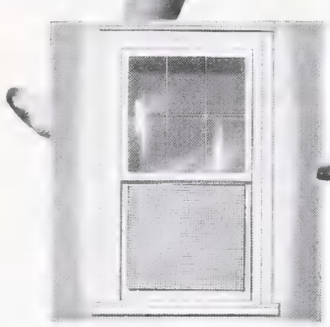
WEATHER-TIGHTNESS—*Made of wood itself an insulating material—the Silentite is fully 20% more weather-t than the original Silentite, achieving ew low in heating costs. Illustration ws wood sliding bars which are seated ull-length bronze weather-strips and s tightly against moving parts of the dow. There's weather-stripping at top, om and meeting rail, too.*



NEW EASE OF OPERATION—*You won't have to pull and tug to open your windows if they're the new Silentite! Easy to operate when installed, the new self-fitting Silentite continues to work smoothly with use, because of the wood-to-wood contact in the jamb channels. And, there are no weights, cords or pulleys to get out of order.*



NEW LOCKING SAFETY—*Gone is the unsightly old lock centered on the check rail. The new Silentite lock, placed at the side where it will be hidden by curtains or draperies, enables you to LOCK the window in TWO positions. You can leave this window open day or night without fear of prowlers.*



NEW ALL-YEAR UTILITY—*Yes—you can have the new Curtis* combination *screen and storm sash with the new Silentite! Once installed, this unit never needs to be removed —no parts to store from season to season. Or you may have separate pre-fit screens and storm sash, which are hung from the inside.*

1865 CURTIS WOODWORK
SILENTITE
PRE-FIT
the "Insulated" window

SEND NOW FOR FREE BOOKLET ON THE NEW SELF-FITTING SILENTITE!

CURTIS COMPANIES SERVICE BUREAU
529 Curtis Building
Clinton, Iowa

Gentlemen:
Please send me free booklet on the new Silentite Self-Fitting Window for building and remodeling.

Name .....

Address .....

City ..... State .....

Now...old fashioned even heat comes easy



MMMmmm grandma's meals! Now on your streamlined stove, with Thermic Ray copper bottom stainless steel, you too can have the wonderful *even heat* of the old fashioned iron stove that was grandma's cooking secret. PROOF IS IN THE PAN . . . the heavy copper bottom of every Thermic Ray stainless steel pan picks up heat quickly and distributes it evenly . . . every particle of food cooks in the same degree of heat. PROOF IS IN THE PAN . . . Thermic Ray Vapor Seal controls the *even heat* and holds it in . . . foods cook faster, at simmer heat . . . retain their peak flavor and natural color. Only Thermic Ray gives you that old fashioned *even heat* for new fashioned, low-water cooking Buy it for better cooking.

Thermic-Ray cookware

the only copper bottom stainless steel with VAPOR SEAL



NORRIS OF LOS ANGELES

HOUSEWARES DIVISION: 222 NORTH BANK DRIVE, CHICAGO 54, ILL.



"Moduflow* is more than human"

says ROBERT GRANT WALSH
ST. LOUIS, MISSOURI

Robert Grant Walsh
Attorney and Counselor at Law
Wainwright Building
705 Chestnut St.
St. Louis, 1, Mo.

Chestnut 8450

March 9, 1945

Mr. Walter Anderson
Minneapolis-Honeywell Regulator Company
4030 Chouteau Avenue
St. Louis (10), Missouri

Dear Mr. Anderson:

Relative to the Moduflow System you installed in my home at 1027 Riverview Boulevard, my best explanation of the workings of this great instrument is that "it is more than human."

Elimination of drafts and blasts of air from the register has been particularly noted as one of the great features of this system. In checking the amount of time the burner is on, I note that it has definitely improved the efficiency of the heating plant and has decreased the cost of heating. It will be interesting to total up the cost heating at the end of the period to note the saving in fuel.

I am unhesitatingly giving my endorsement to the Moduflow as being the greatest thing to be marketed as providing ideal heating temperature.

Yours very truly,
Robert Grant Walsh

RGW/el

MODUFLOW is the name of Honeywell's newest heating control system. It means heat *modulated* to whatever temperature is required for comfort, with a uniform continuous *flow*. It does away with the unhealthful drafts and chilly periods caused by ordinary "on-and-off" heat supply.

MODUFLOW

The New HONEYWELL Heating Control System

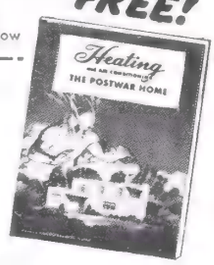
*M*any ranch-type homes are, like the Walsh's, difficult to heat with ordinary heating equipment. When the rooms nearest the heating plant are comfortable, those farther away are too cool. But this difficulty can usually be eliminated with Honeywell's new Moduflow control system. For Moduflow operates on an entirely different principle from ordinary "on-and-off" control systems. It supplies heat *continuously* at whatever temperature is required to keep the rooms comfortable in all kinds of weather. And, because heat is continuously supplied, cold air doesn't have a chance to pile up on the floor or in remote corners of the house.

If your home has heating troubles, better investigate Moduflow. It can be easily and inexpensively installed in your present automatic heating system, in most cases without even shutting it down. You don't have to wait until you build a new home to enjoy blissful heating comfort.

Of course, if you are planning to build, you will want to have the ultimate in heating comfort. So, get the complete story of Moduflow. Mail the coupon today for your free copy of "Heating and Air Conditioning the Postwar Home"—the booklet that tells how Moduflow has established a new high in home heating comfort.

Tomorrow's Apartment will have Personalized Heat Control . . . with Moduflow

FREE!



MINNEAPOLIS-HONEYWELL REGULATOR COMPANY
2740 Fourth Avenue South, Minneapolis 8, Minnesota
Please send my free copy of "Heating and Air Conditioning the Postwar Home"

Name_____

Address_____

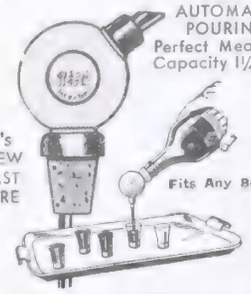
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For AUTOMATIC POURING
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Capacity 1¼ oz.



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Fits Any Bottle

NO SPILLING

$1.50 each

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The NEW BAR-B-Q

Stainless Steel
3 PIECE SET
- Fork—Spatula
- Griddle Scraper

$3.95 complete



Length o
each
23 inches

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Everything for your entertainment needs
HOME BARS • CELLARETTES GADGETS • GLASSWARE

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Window

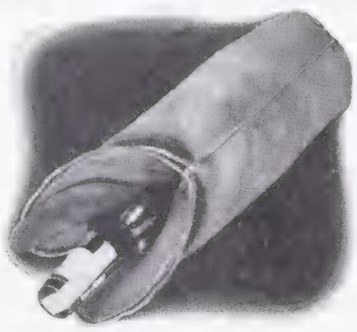
When you do your shopping on these pages, please remember that all prices, while verified as we go to press, are subject to change. Remember, too, that these prices are subject to Federal and, in some cases, local taxes, except as otherwise noted



LET YOUR LIGHT SHINE fro a double hurricane lamp that is by f the nicest we've seen. Use a pair f festive dining; then later take them o on the terrace where the glimmer candlelight will be soft magic. Verdig iron stand has snuffer, hand-blo chimneys and 2 candles. $3.50. Ex candles $1.20 dozen. Exp. coll. Carbo 342 Boylston St., Boston 16, Mass.



MIGHTY IS THE PIG. and gra diose will be your exchequer when y fill his bulging sides with your spa change. He's the biggest pig in ex tence, outside the barnyard, and en mously decorative for beside y hearth or on the mantel. White, splash with green four-leaf clovers and ha painted with first name, he's 15" lo Opens without breaking. $5 exp. c Evelyn Reed, 524 Madison Ave., N.Y



Traveler
Guard that Bottle

—and the precious stuff it holds, whether it's medicine, lotion, or you-know-what! Shock-cushioned protector, with zipper closure, prevents breakage or leaking in luggage. Prized by travelers; an officer's pal. Buy two—one for you, one a gift. Protector in suede fabric, POSTPAID—
Quart size, $2.75; Pints, $2.25

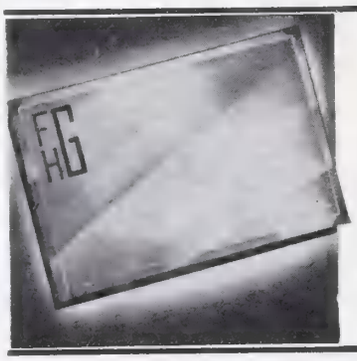
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FIRESIDE BUCKET

Gleaming brass. Hobnail pattern. Really stunning. Watertight. 12½" high. 11½" diameter. $24.00 Express Prepaid.

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Plastic Place Mats
TO PERSONALIZE YOUR TABLE

Sparkling setting for plates of contrasting colors. Mats are 17½" x 12" of plastic with hand buffed border on covered grease and water repellent detachable board. Monogram colors — black, white, blue, Chinese red, brown, yellow, green, chartreuse. Four colored insert papers in yellow, grey, green and white with each mat. **4 mats, $9.50, 6—$13.95, 8—$18.50, 12—$27.50** . . . plus 25¢ postage. Allow about 2 weeks for delivery. No c.o.d.'s.

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QUAINT AMERICAN IN SOLID CHERRY



Cherry Lee Occasional Table with Tole Lamp and Shade

A rare and unusual combination that is nothing short of a decorating "steal". A double pair. A pair of [illegible] cherry occasional tables, reproduced from a quaint old parlor set including authentic details of hand carving and turnings. Rich cherry finish. Height 29, top, 28 x 26 inches. A pair of Tole lamps with tole shades. Hand made, hand rubbed antique red gold decoration. Height, 20; Shade diameter, 14 inches. Color choice of: antique red, blue, green, or eggshell. For fashionable dis[illegible]—

A Double Pair all four pieces . **$105.90**

One Table and Lamp: or pair of either **$57.95**

Prices include shipment to your nearest freight office

Carl Forslund 122 EAST FULTON Grand Rapids 2, Michigan



Rose Earrings
$2.95

Plus 20% Federal Tax.

Natural looking rose. Hand moulded and delicately hand painted plastic. Available in shocking red, tea rose or white. Screw back. Illustration actual size.

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QUILTED CHINTZ FOR YOUR WINDOW

Instead of curtains, a frame of permanen glazed quilted chintz; easy to keep clean hang. In attractive colors with contras bindings. Send color choice, length and w of your windows. The essence of smartnes window décor!

$8.95 No C.O.D.

HELENE DECORATORS
84-55 Talbot St. Kew Gardens, N

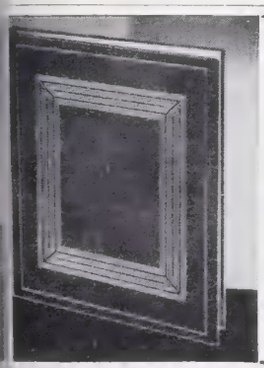
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HEN YOU'RE IN LOVE, you
nt to give your love things. Silly
ngs, sentimental things, important
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Pixie. And pixies are enchanted. No
m can befall your love if this pixie
beside him. He must name it, talk
it often. In green or tan glazed pot-
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OUND TABLE DISCUSSION.
v is the time to start thinking about
h furniture, and this above all is
best table we've seen. The tray top
emovable, comes in yellow with a
l painted ivy wreath, and the whole
g is handsomely made of wrought
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for photographs you like to look at but don't want to frame. You can tuck sixteen 8x10 portrait photographs or candid "blow-ups" in the eight double-view acetate pockets of this loose-leafed binder. Made of rich gold-tooled leather in wine, brown, red, green, or bridal ivory. **$10** exp. extra. Also 11x14 size, **$18.** Extra pockets 30¢ and 40¢ each.

Initials or name 50¢ extra. No C.O.D.'s.

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A Shop of Choice Things
141 Newbury Street Boston 16, Mass.



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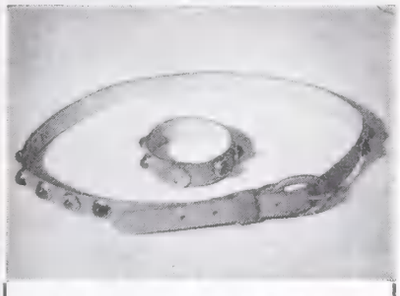
$6.65

PETITE ALARM CLOCK

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birthdays, weddings, anniversaries and
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Belt and Bracelet Set

for gals who like things with a Western flavor. Natural top-grain steerhide with multi-color "jewel" studs. Belt ⅜" wide. Sizes 24, 26, 28, 30. **1.50.**

Bracelet **50¢**

Mail orders 15¢ extra.

Mary Lewis
746 Fifth Ave., New York 19



TOY CHEST and BENCH

Hand painted—with child's first name on lid!

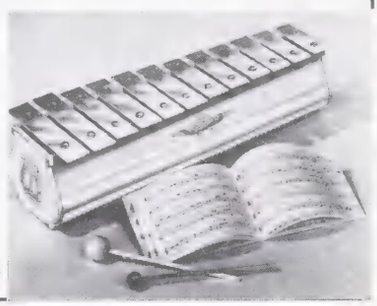
A "treasure chest" for your little boy's or girl's toys and a sturdy bench for the nursery all in one. Gayly decorated by hand with toyland's most familiar objects. A spacious chest that will hold all the toys owned by the average youngster—a most useful and attractive piece of furniture for a child's room. Encourages neatness and orderliness. Of beautifully grained natural pine. 26" long, 16½" high, 15" wide. **$12.50** postpaid. (Add 50¢ West of Miss.)

Twelve-Note All-Metal XYLOPHONE

For years we have looked forward to the time when we could again offer this pre-war favorite. It is a real musical instrument with twelve musically perfect tone bars and a scientifically built-in tone chamber. Mounted on a felt base. Easy to learn to play by following the simple directions that come with it. An effective method for teaching music. Give it to a child and you'll be giving him the beginning of a musical education! Beautifully finished in blue and gold tinted bars. With it comes one rubber and one wooden mallet, 16-page song book and instruction sheet. 18" x 6¼" x 5½". Only **$3.50** postpaid.

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Mayfair Gifts 72-08D AUSTIN ST., FOREST HILLS, N. Y.





The Loveliness of Cypress

This different outdoor furniture is ideal for porch and terrace or a spreading lawn. Great, too, for summer camps and cottages. Built of Southern cypress for the out of doors. No fear of showers. Comfortable, durable and graceful with natural cypress two colorings. Now-dowel inset with pegged joints fastened with split cypress bands. Each piece is thoroughly treated with a clear toxic and water repellent. We have enthusiastic endorsements from Country Clubs, Adirondack camps and northern estates. Send your check say where to ship—and we'll have a set packed and off to you when you say.

II PIECES— settee, 2 chairs, coffee table, 2 end tables, 2 foot stools $37.50

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3 PIECES— settee, 2 chairs $22.45

Freight prepaid in U.S.A. to nearest depot. Add **$3.00** on the Pacific Coast

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In the past nine years we have shipped on direct order over 60,000 pieces of this furniture to homes in every state in the U.S.A.

NEW!
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FIRE EXTINGUISHER



$5.95 postpaid

WEIGHS ONLY 1 LB.

PUTS OUT FIRES INSTANTLY

FOR THE HOME
FOR THE GARAGE
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Think of it! 455,329 fires in the U.S. last year. Prevent a fire from spreading in your home—this handy 1-2-3 Fire Extinguisher puts out a fire within a few seconds. Acts faster than extinguishers 10 times its size! It's easy to use. Starts and stops with the flick of a finger. Only 6½" tall, solid brass construction, tuck it away anywhere or hang inconspicuously (comes with bracket) on the wall READY TO USE!

A must for every kitchen!

Tested and approved for accurate efficiency by the U.S. Testing Bureau.

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Milk Glass Fancies

Set of 6 Pieces—$2.00

Opalescent and old of look—fine for dining table use as shown—but we can think of the baskets filled with nuts or small flowers. Better buy enough for each place setting—for a row on the window ledge. Better have them anyway to add to your collection of Americana.

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CHEERY CHICKS

kitchen ensemble

A whole family of chickens to brighten your kitchen . . . colorful additions to your k. p. tasks.

1. Boxed set of six dish towels, **3.50**
2. Pot holder, **22c**
3. Apron, **2.25**

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CARSON PIRIE SCOTT *& Co* ★ ★ *Chicago*

Horse Pin . . .



For horse lovers . . . this realistic ceramic horse pin. A lifelike chestnut with blonde or black mane and forelock.

Also, a pair of "alligator" grained earrings glazed in the same luscious brown.

PIN $2.00 **EARRINGS $1.00**
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Interior Decoration
AT HOME

• NOW is the time to prepare yourself for an important and lucrative career. There is a great post-war demand for trained decorators. Should you not wish a professional career, why not learn the fascinating principles of decoration for creating beauty in your own home? It will save you money, enable you to buy furnishings wisely which will always be harmonious and in style.

You can gain this priceless training through delightful study at home in study periods to suit your own convenience. Your work will receive personal supervision. Through the—

Arts & Decoration Home Study Course in Interior Decoration

—you get a thorough knowledge of color harmony, textiles, lighting, arrangement, modern and period furniture, backgrounds, etc. The course consists of 30 lessons, 16 color plates of successful interiors, book on color, fabric samples.

WRITE FOR BOOKLET H-36—It's FREE

Describes the course in detail. 21st year
ARTS & DECORATION COURSE IN DECORATION
116 EAST 16TH STREET, NEW YORK 3

MOSQUITOES BLITZED
FROM THIS 15 FOOT AREA!



Freedom From Buzz or Bites OUTDOORS OR INDOORS

Don't let mosquito buzz-bugs spoil Summer days and nights at camp or home. Burn Breck's famous essence-of-citronella candles 15 feet apart and watch these dangerous pests vamoose. Candles are guaranteed to burn 15 hours indoors or outdoors. Gift-boxed, complete in glass cups with attractive black cup holders. Order now.

EXTRA REFILL CANDLES
6 for $1.25 · 12 for $2.40

$1.00
3 prs. $2.85

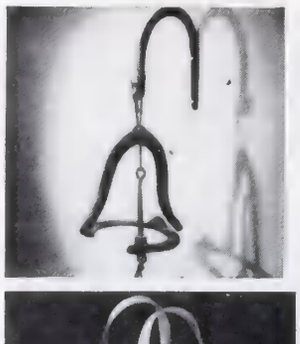
POSTPAID, Immediate Shipment

Send ____ Candle Sets, and ____ Refills
$ ____ enclosed.

NAME _____

SEEDSMEN SINCE 1818
BRECK'S
673 Breck Bldg., BOSTON 9

Wm. Dow



IT'S GOOD LUCK and good listening for you if you have this Horseshoe Bell. It's made from two old horseshoes welded together, and its clear ringing tones will bring the kids scampering to lunch, call guests to come-and-get-it, bring a sun bather up to the telephone. In black weatherproof finish, 9" high. With horseshoe bracket, $7.50. Bell alone $5.95. Exp. coll. A fine week-end gift. Horseshoe Forge, Lexington, Mass.



PIGSKIN LUGGAGE. The very fact that it's available is news in itself. But the wonderfully convenient size of this case makes it a topnotch scoop—and wait till you hear the price! It has a double zipper, 2 loop handles, and inside it's lined with oil silk, has a mirror and 2 pockets. For man or woman, it's excellent value. 15" x 11" x 4½" deep. $24 incl. tax. Dale's Fifth Ave., 7 Fifth Ave., N.Y.C. 22.



PRESSURE COOKER. Imagine cooking spinach in 1½ minutes, asparagus in 2 minutes, fried chicken in 1. And because the time is so short, and so little water is used, the natural vitamins and garden colors are retained. It has 5 pressure controls, regulated by the Dial-O-Matic top, holds 4½ quarts and is made of heavy cast aluminum alloy. $12.50 exp. coll. Julian Hess, Grand St., White Plains, N. Y.



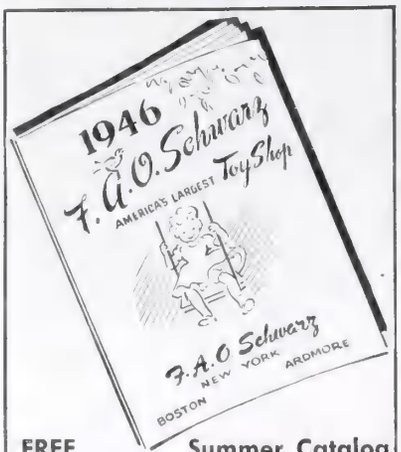
BABY CROCKERY
THE CHILD'S DELIGHT AND THE MOTHER'S PRIDE

Children will be delighted with these colorful hand-painted Bowls and Mugs. The set has a hand-painted design of a little girl or boy and comes with his or her first name. **$3.00** the set.

The matching Plaque serves as a tile for hot plates and can be used as an unusual and cheerful nursery decoration. **$1.50**.

Add 25¢ West of Miss.

Evelyn Reed
524 Madison Ave. Dept. HB-5
New York 22, N. Y.



FREE Summer Catalog

SCHWARZ new Summer Catalogue now ready for you. Toys and games for outdoors in the sun . . . for evenings and rainy weather indoors. Fun for seashore, lake or mountain for everyone in the family. Coupon below brings it, FREE.

F. A. O. SCHWARZ
Dept. B, 745 Fifth Ave., N. Y. C.
Gentlemen:
Please send me free Summer Catalogue.
Name .....
Address .....



CHAFING DISH

This beautiful table cooker is indispensable for the perfect hostess. It lends the atmosphere of warm friendliness to any gathering. Made of pure copper with block tin lining. As shown with gracefully designed legs of pure brass. 3 pint capacity.

$19.50
Express Collect. No C.O.D.'s.

Write for illustrated folder.

Bazar Français
EST 1877
666 SIXTH AVE. NEW YORK

SHOPPING

EDDING BELLES. There is nething about his first name and hers, nded around the top, that makes se glasses very special indeed, the rs of any party. With names in red, en, blue or white permanent enamel. alls, old fashioneds or cocktails are .50 a dozen. Eight of 2 sizes, $24. th names in sterling, $34.50 doz. 3 eks delivery. Daniel's Den, 141 New- y St., Boston 16, Mass.

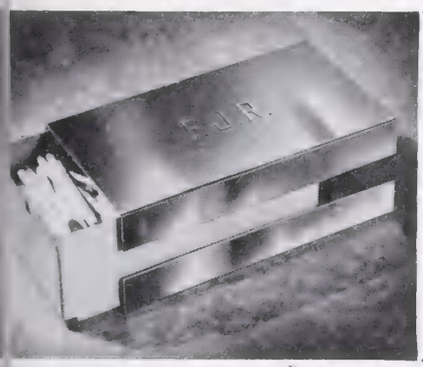


T LAST! A BIKE! There is no rning in the world to equal the am in a child's eye for a bicycle. d for too long a time, even the fond- Pop couldn't make that dream come e. But here it is! The Lee Tricycle. lt and engineered in Detroit of *16- ge steel,* complete from ball bearings semi-pneumatic tires. Adjustable for to 6 year olds. $29.95 exp. coll. azby's, 31 E. Adams, Detroit 26, Mich.



ADIO ACTIVITY. When the ic growls and makes even Bing nd like a rooster with laryngitis, how ny times have you yearned for a new, r-toned radio? And now here it is! a 5-tube AC-DC table model with a ural stained walnut cabinet for be- your favorite chair, or next to the . $25.95 postpaid. Immediate deliv- No C.O.D.'s. M. C. Flynn, 43 E. St., New York 22, N. Y.





Keeper of the Flame

Truly rich-looking, here's a match box cover you'll be proud to have in your home. It holds the kitchen-size matches and comes in a polished chrome finish on brass with a 3-letter engraved monogram.

Plain **$4.50** *postpaid*
Monogrammed **5.50** *postpaid*
No C.O.D.'s please.

EUNICE NOVELTIES Dept. H-56
5th Floor Women's Exchange Bldg.
541 Madison Ave., New York 22, N. Y.

Selden Cooper

CLAYTON 5, MO.
8019 FORSYTHE BLVD.

ASHEVILLE, N. C.
GEORGE VANDERBILT HOTEL



Laurel Leaves of Gold

A touch of glamour for any costume. Distinctively beautiful, gold on hand wrought sterling. A perfect gift for Mother.

PIN $14.40 · EARRINGS $12.00
THE SET $26.40
INCLUDING FEDERAL TAX
MISSOURI RESIDENTS ADD 2% SALES TAX





CHEMEX

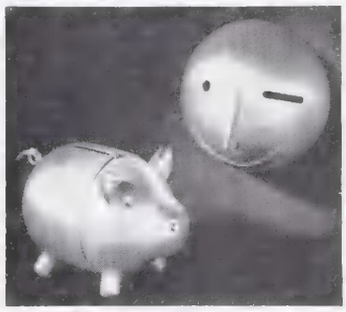
The Perfect Coffeemaker

Now you can make coffee as strong as desired, perfectly every time. Simply pour boiling water on the coffee and remove the grounds with the filter paper. "No mud in the cup; no mess in the sink". CHEMEX is ingeniously made of one single, strong piece of Laboratory glass in a sharp, clean, modern design.

Quart size: 2 to 6 cups....$6.50
Pint size: 1 to 3 cups..... 5.00
Express Charges Collect
Price includes 100 filters
Extra package of 100 filters $1.50
No C.O.D.'s, please.

NOMMEL NOVELTIES
88-14 Corona Avenue. Elmhurst, Long Island, N. Y.

One for the Money Two for Papa's Razors!

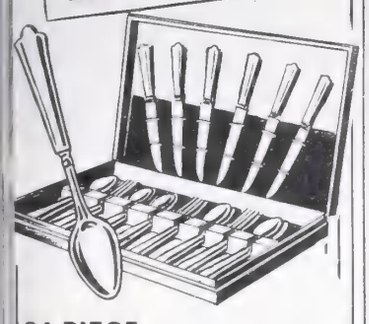


The merriest little banks in captivity! Porky is hungry for change, and Smilin' Sam (3½"), gobbles up rusty blades so they are safely out of the children's way. Silver plated. Lacquered to resist tarnish.

Pig $4.50 **Smilin' Sam $3.25**
Postpaid and tax included.

KOERBER'S
Jewelers since 1865
Fort Wayne, Indiana

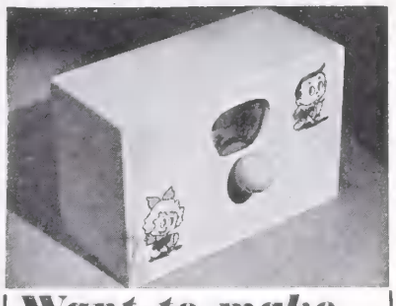
HEARNS



24-PIECE KITCHEN SET 10.95

Service for 6 kitchen set. Ivory catalin handles. 8 knives, teaspoons, desert spoons, forks. Stainless steel that does not tarnish. Complete with chest.

MAIL ORDERS FILLED WITHIN 2 WEEKS
Outside Hearns Regular Delivery Area, on Prepaid Orders, Add 15c shipping charge
FIFTH AVENUE AT 14TH ST.
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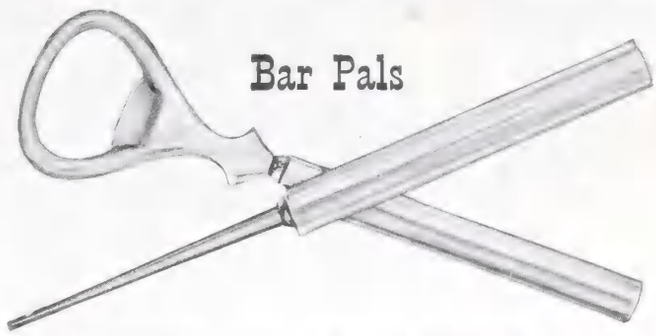


Want to make a Child Happy?

A magic music box that looks like a radio, but when you turn the wood knob two things happen. You start a merry, tinkling child's tune, played by the imported Swiss music works. And you also start a slow-moving procession of pictures behind the glassine dial showing children and their animal friends at play. Order this grand child's gift by mail in either pink or blue. 7¾" x 5" x 3½". *$8.95 POSTPAID.*
WRITE *for Gift Catalog*—FREE

MILES KIMBALL COMPANY
KIMBALL BLDG. 33 ALGOMA BLVD. OSHKOSH, WIS.

Bar Pals



Sterling silver accessories for the home bartender... this useful combination of bottle opener and handy ice-chopper, sturdily made with a stainless steel pick. $10.00 the set. Price includes 20% Federal Tax.

ESTABLISHED 1810

BLACK, STARR & GORHAM

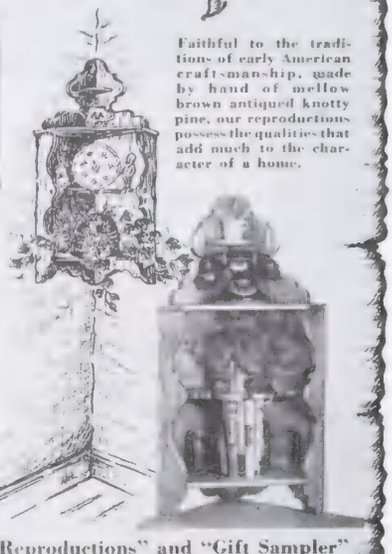
FIFTH AVENUE AT 48th STREET, NEW YORK 19, N. Y.

WHITE PLAINS EAST ORANGE

COUNTRY HOUSE Pine



Faithful to the traditions of early American craftsmanship, made by hand of mellow brown antiqued knotty pine, our reproductions possess the qualities that add much to the character of a home.



PIGEON HOLE WALL SHELF. The traditional design of this hanging shelf provides flattering niches for your choice possessions. 22½" high, 34" wide, 7½" deep. $32.50

CORNER TABLE-SHELF. Designed to be equally useful and attractive standing in a corner as a telephone table, or on the wall as a hanging shelf. 31½" high, 17" wide, 12" deep. $27.50

Price—express collect. Sorry, No C.O.D.'s

The Lennox Shop
"Things Unusual"
HEWLETT, N.Y.

Send For Booklets: "Country House Reproductions" and "Gift Sampler"



INDIVIDUAL PLACE TRAY

for easy, informal entertaining. Well made bleached oak frame—bottom lacquered in your choice of 12 smart, washable, summer colours (pastels & deep tones). Size—13" x 18".

In sets of 4 or more

PLAIN ..... $1.65 each
MONOGRAMMED ..... 1.95 each

Postpaid. No C.O.D.'s please

Single trays—$2.00 & $3.00 each

Specify 2nd color choice. Order early from

Elizabeth Lacey

31 Gloucester St., Boston 15, Mass.



Your guests will get a kick out of helping themselves to some relish, horse radish, cocktail sauce or ketchup from this relish tree. It's perfect too for raisins, nuts, small pretzels, etc. The base and knob are of oak, painted red, with the grain hand-rubbed in white; the glass cups are pyrex. Place one of these relish trees at each end of a bar or in the playroom.

$3.45 plus 20¢ postage.
no c.o.d.'s

Julian Hess

6 GRAND STREET • WHITE PLAINS, N. Y.

Lanz
668 Fifth Avenue

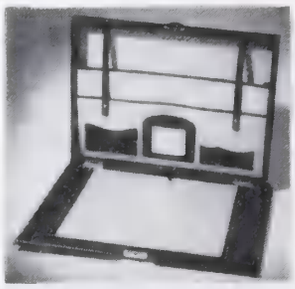


DIRNDL DUET . . . Enchanting as edelweiss and typically Lanz, these new mother-and-daughter dresses have silver-buttoned bodices, full skirts and crisp white eyelet ruching at necklines and on the pockets. In gay Tyrolean-printed cotton. Red-and-white, Green-and-white, Blue-and-white. Grown-ups' sizes, 9 to 17: Price $12.95. Children's sizes, 3 to 6: Price $5.95; sizes 7 to 12: Price $6.95. May be ordered by mail.

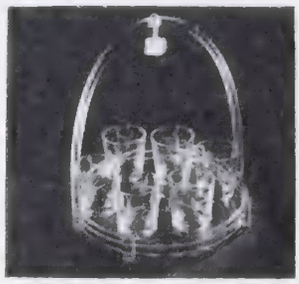
MATCHING BAG
Children's $2.25 Grown-ups' $3.50

Also 130 East Delaware Pl., Chicago 11, Ill.

Window



FRENCH SECRETARY. It's portable folding desk covered in har crafted Florentine leather, gold toole and lined in moire. Truly a handson piece that a bride will bless you fo Inside are pockets for papers, a pe petual calendar, and it is 16" x 12½" 1½". Wine, green, brown, blue or was able ivory with monogram. $30 pp Only at Black Starr & Gorham, Fif Ave. at 48th St., New York 19, N.



SWAY TRAY. Sheer hocus-pocu that's what it is! Else how could yo take a tray filled with cocktails, swir it in a great swooping arc—and nev spill a drop? Your husband will ha the time of his life amazing unsuspec ing guests. Besides the fun of it, it mighty handsome. Clear plastic hoo handle, and 12" in diameter. $12.5 ppd. Madolin Mapelsden, 825 Lexin ton Ave., New York 21, N. Y.



CATCH OF THE SEASON. Th bride's caught her man, and you'll wa to give her these crystal sea food coc tail glasses to keep her in the swim Shrimp, crab meat, etc., stay chilled the glass liners which fit snugly in the bottom glass filled with crushed ic Have them monogrammed with her ne initials. Set of 8, with monogram, $1 Express collect from Eunice Noveltie 541 Madison Ave., New York 22, N.



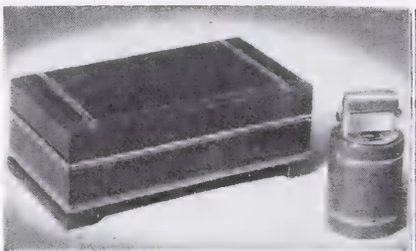
ROSES FOR YOUR COMPLEXION

Lovely skin deserves lovely accessories. And what could be more appropriate than these downy towels with their exquisitely appliqued angel-soft chintz roses—forever blooming, for ever fresh. Choose the shade that blends with your own coloring. Minutely priced at only $9.95 for a set of 2 bath towels, 2 guest towels and 2 face cloths. Background colors: white, rose, peach and gold. Give second choice. 35¢ Postage

SORRY NO C.O.D.'s.

Anita Gardner

105 East 57th Street, New York 22, N. Y



Swiss Musical
LEATHER CIGARETTE BOX
Monogrammed FREE if desired

Give this . . . and watch their eyes sparkle with appreciation! This truly handsome chest is made of extra fine quality, beautifully finished top-grain leathers with 24-K Gold tooling. The imported watchmaker—quality Swiss movement automatically plays a lovely classical melody when you open the lid and stops when you close it. They can use the roomy compartment for jewels or trinkets, too. Choice of red, blue, or chestnut brown leathers. Give initials in proper order for monogramming.

$16.50 postpaid

Beautiful leather-covered Swiss table lighter to match. Automatic, just snap the button, the light is there! With monogramming $12.95 postpaid. Matched set of both gifts for $29.00 postpaid

Sorry, no C.O.D.'s mail order only

GALLEON GIFTS
1107 Broadway, New York 10, N. Y.



PORCELAIN THIMBLE
A TRADITIONAL GIFT

To become a family heirloom . . . give one to the bride-to-be . . . the girl graduate or for any gift occasion. Hand-made from especially high-fired porcelain . . . shatterproof . . . strong and durable. Dainty floral decoration. Packaged as a jewel in ivory color box. Large . . . Medium . . . Small.

Your Mail Order Will Be Carefully Filled.

$3

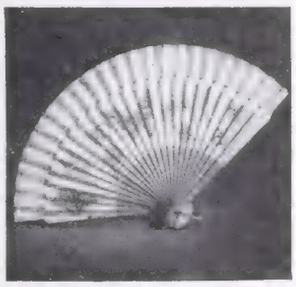
Herpolsheimer's
GRAND RAPIDS (2)
Western Michigan's Largest Store

Shopping

AGNIFICENT LEAF. Extraordary craftsmanship and artist Alice nson's instinct for fine design make set something you'll wear with mendous pride. The laurel leaf pin, long, is sterling silver in either a d or silver finish, and it's tarnish istant. $14.40. Earrings to match are 2. Tax included. Selden Cooper, 8015 rsythe Blvd., Clayton, Mo.



LIRT WITH A FAN. There's nething about a fan that makes a man feel part devil, part angel, and n it she uses it only to stir up a eze the effect is demurely dramatic. ese are imported, hand made, and ne in the 6½" size for your purse. ndpainted butterflies, kissed with d, come on white, pink, blue, black red backgrounds. $4.95 plus 25¢ post. Fred Orlik, 680 Fifth Ave., N. Y. C.



OPPER MAIL BOX. It's so new had a hard time keeping it long ugh to photograph it for you. We ticularly like the rack to hold newsers and magazines and, of course, postman will never pass you by en it's so obvious that you have the dsomest mail box on his beat. Fine sewarming gift! 15" x 6", $5.50 ppd. son's, Wilmington 11, Del.





WALL BRACKETS

Brighten up that wall space with these decorative wall brackets made of pressed wood, mahogany finish. Overall size 9¾" ▪ 11½" each. They make an excellent gift idea!

$5.95 the pair

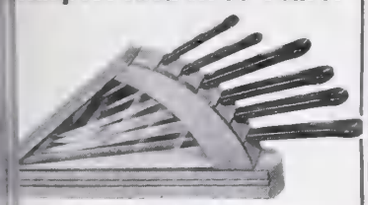
express charges collect

NOTE: Figures are not included.
No C.O.D.'s Please
Send order to Dept. H-5

Henry Rosenzweig

723 Lexington Ave., New York 22, N Y.

harpest Idea In 50 Years!



SELF-SHARPENING KNIFE RACK

d 'bye 'bye to buzz-saw carving! For re at last is the EVERKEEN Self-Sharping Knife Rack—an exquisite glass-closed cabinet that sharpens and ores your knives. Draw the knife you loose—whiz! it's sharpened. Now you're ady for that elusive roast or stubborn wl! Comes with 6 chrome-plated knives, l ground to razor sharpness—and your 'ERKEEN Self-Sharpening Rack keeps em that way!

ecorative Maple Rack only.... $5.00
me Rack with 6 knives.....$15.00
" & 8" slicers; 7" & 6" utility; 4" & 3" paring.)
Mail orders filled. Write for free catalogue.

HOFFRITZ for CUTLERY

Mail Order Dept. HB, 49 E. 34th St., N.Y.C.
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331 Madison Ave., cor. 43rd St., N. Y.



For Your Garden

This chubby little fellow with Jug and Bird Bath is 25 in. high, 28 in. wide. Jug to pour water easily arranged. Made of Pompeian Stone—$55.00 f.o.b. New York.

Figure without bird bath, $30.00. Many other lovely figures — fountains, bird baths, vases, pedestals, cast iron benches, chairs, etc. Fully illustrated in our New Catalogue. Write for it. 10¢ please for mailing.

Erkins Studios

Visit our GALLERIES at

42 West 40th St., New York 18

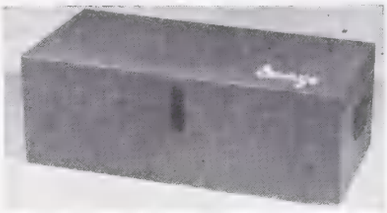
Home

BAGATELLE GAME



A game of skill that provides endless fun for young and old. Strong springs to propel balls . . . plenty of obstacles to overcome in making large scores. By practice one can learn how to run up large scores and beat all comers! Bagatelle has terrific play value for children. It's the life of the party for grown-ups when used as a game of chance. Nine colored and one white ball. Size 16" x 12¾" ▪ 24¾". Price $3.00 postpaid.

Personalized STRONG BOX for Keeping Treasures under Lock and Key



Every boy (or girl) likes to have a place where personal belongings can be safely kept—and preferably under lock and key. Here is a box made during the war for the navy. It had to be sturdily built—and even in large quantities it cost the government much more than the price below. Made of heavy hardwood, dovetailed joints, reinforced with screws, steel handles and lock clasp. 20" long, 10" wide, 7" deep. Painted a battleship gray. (It makes a swell tool box for Dad, too.) With first name hand painted on it—$7.50. Plain—$7.00 postpaid.

Write for free catalog. Hundreds of other smart gifts for children and grownups.

Mayfair Gifts 72-08D AUSTIN ST. • FOREST HILLS, N. Y.

Bridal Sweet Keep-Sakes



Permanent records of engagements, weddings, births, anniversaries . . . hand-painted on tiles with Pennsylvania Dutch décor and fired for preservation, as future heirlooms. Beautifully framed in antique-cream or blue wood. 8¾" square, $15. Allow three weeks for delivery.

ON THE PLAZA ▪ NEW YORK 19
BERGDORF GOODMAN
5TH AVENUE AT 58TH STREET



Long Awaited! Immediate Delivery!

MINIATURE GRAND

PLAYS BELOVED "AVE MARIA"

For lovers of the unique. Superb gift. Delightful in every exquisite detail, down to ball feet. Solid Mahogany in natural light shade. Scaled one inch to foot. The Swiss music boxes within (very scarce) play the favorite "Ave Maria." In stock for shipment at once.

Order now. Prepaid.... ... **$9.00**

None C.O.D.—Send Check or Money Order

MALCOLM'S

HOUSE AND GARDEN STORE

524 N. Charles St. Baltimore 1, Md.



SOMETHING TO BE PROUD OF

. . . and very practical, too. The hard-to-get brass gooseneck desk lamp, 16½" high, features adjustable screw for angling light your way. Shade is of homespun material, in maize yellow, chartreuse, turquoise blue and natural monk's cloth . . . $13.50 complete. (Modern light wood desk from $69.50 up.)

The smart glass cigarette box (practically unavailable elsewhere) has brass or chrome hinge. Design or monogram. $12.50

Folding wood screen (5' 6" high ▪ 7' wide) is easily moved, prevents drafts, hides ugly radiators, separates rooms, etc. In chartreuse, chinese red, bamboo, natural and white . . $27.50. Order early, or there may be a slight delay.

Sorry, no C.O.D. Express collect.

Window

Beauty & Authenticity



The ageless beauty and authenticity of the Colonial period has been preserved in these "Beacon Hill-Lemon Top" andirons, accurate reproductions of originals found on historic Beacon Hill. Finished with exacting care and retaining all the special features of Early American design, these reproductions are actually better in construction than the originals. Send for illustrated folder of other models.

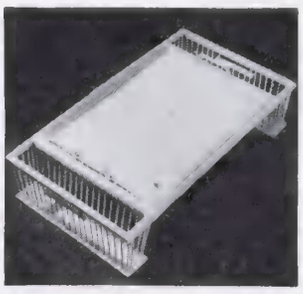
15" high 19" long

Beacon Hill-Lemon Top

Shipped prepaid in U. S. A. No C. O. D. deliveries

$29.50 pr.

PAINE FURNITURE COMPANY
81 *Arlington St., Boston* 16, *Mass.*



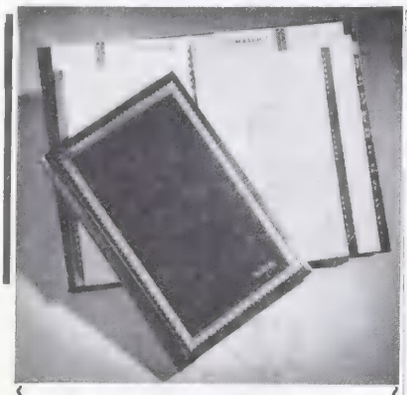
FOR A LAZYBONES, ther nothing like the luxury of breakfast bed, and this is the tray to make perfect. It has a glass top, which removable, side compartments for newspaper and morning mail, comes in almost any pastel you wa 21" x 15½" x 7" high, $9.50 exp. c Nommel Novelties, 8814 Corona A Kew Gardens, N. Y.



BIG TOP FOR SMALL TOT A new jiffy playhouse is on the mark and this time it's a circus tent. J set up a card table, slip the playho over it (enclosed funnel makes the ro and your young ring master will p for rainy days. Just $2.25 ppd. Children's Shop, West Hartford 7, Co



SET FOR THE SUN, for lazy race luncheons, for suppers in the of the evening, and what could be fi for summer housekeeping than a pl mat that whisks clean with a da cloth! Red, blue, green, or yellow lea erette with the wave center and mo gram in white. $2.50 each. Match napkins 75¢ each. Minimum order i Add 35¢ post. No C.O.D.'s. Anita G ner, 105 E. 57th St., N.Y.C. 22.



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The finest engagement calendar ■■ the market! It provides for ■ week's appointments at a glance, a complete 3-year calendar, alphabetical index for phone numbers and addresses. In brown or blue genuine leather, gold tooled and stamped with monogram.

Special value at $4.95 ppd.
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HOSTESS HOUSE
505 Fifth Ave. New York 17, N. Y.

KING HENRY VIII *Delicious* ROAST CHICKEN

A gourmet's delight! A whole two pound savory, succulent, home flavored roasted chicken. Just open can, heat or serve cold for quick snacks! — A KING HENRY VIII product carefully chosen for highest quality and prepared with finest ingredients.

ORDER BY MAIL!

$2.40 per 2 pound can
Case of 12 cans $26.40
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SEND MONEY ORDER OR CHECK TO



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144-66 Northern Blvd., Flushing, N.Y.

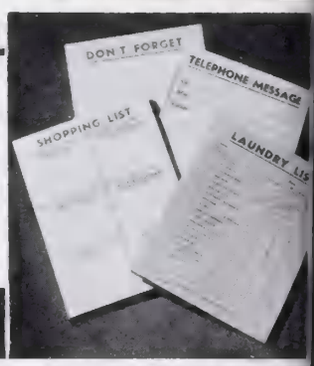
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Make things much simpler for yourself, your husband or youngster when shopping, taking phone messages, etc. Here are 4 different memos which are indispensable to the efficiently run household—"Don't Forget"—"Telephone Messages"—"Laundry Lists" and "Shopping Lists". Box contains 48 pads—one dozen of each—enough for one year's supply for the average home. The perfect household gift!

Refill pads ■ any one subject $1.00 per dozen. **$3.95** postpaid

No stamps. No C.O.D.'s. Send order to Dept. 156

M. C. FLYNN, Inc. Est. 1901
43 East 59th St., New York 22, N. Y.





ALL-PURPOSE *CAR-CARRIAGE

The ideal car-carriage that can be used on the board-walk, at the beach, or picnic (added attachment for your umbrella to shade the baby). Can be converted into a shopping cart. Will fit any automobile.

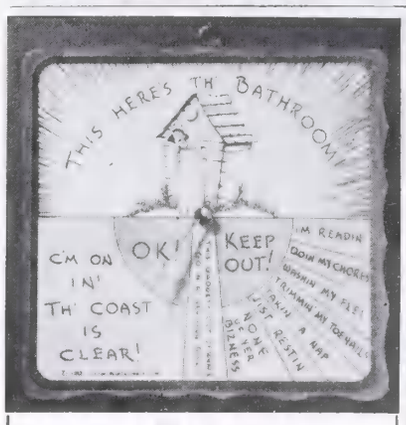


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All-steel frame, high quality leatherette, metal rubber tired wheels. Detachable handle. Bed dimensions—30½"x14"x10" Compact, easy to fold for storage.

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16 WEST 45th STREET, NEW YORK 19, N. Y.



Traffic-Control for Bathroom Door

Made in seven colors, of ¼" simulated wood, this clever sign will strike the funny bone of all. You can't miss loads of laughter by giving these to friends for summer cottages. 7½" ■ 8" with hook for hanging. Nicely boxed.

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ANDERSON'S STORE
New Castle Pennsylvania



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—to add sparkle to your table d or . . . glamour to your outdo pool. Handsome as individual pl candles in fingerbowls, lovely a striking centerpiece arrangeme This Emkay set includes candles pastel blue, lily white and p pink. Diameter about 1½". Ord by mail at *$1.50 POSTPAID the set of 12.*

WRITE *for Gift Catalog* FREE

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KIMBALL BLDG. 33 ALGOMA BLVD. OSHKOSH

FLOWERS BRIGHT AND GAY for the PRETTIEST BEDROOM EVER!



Roses, poppies, bluebells, a riot of sun-drenched garden flowers lavishly splashed over lustrous cotton twill . . . accented with crisp, spanking white Everglaze chintz ruffles! It's Bloomcraft's "Garden Print" ensemble, washable, vat-dyed, easy to keep fresh and love! What a pretty way to dress up your bedroom . . . to give it new beauty and brightness! White ground with your choice of either red or blue flowers predominating.

Spreads (single or double) around $17.50
Draperies ..... around 13.50
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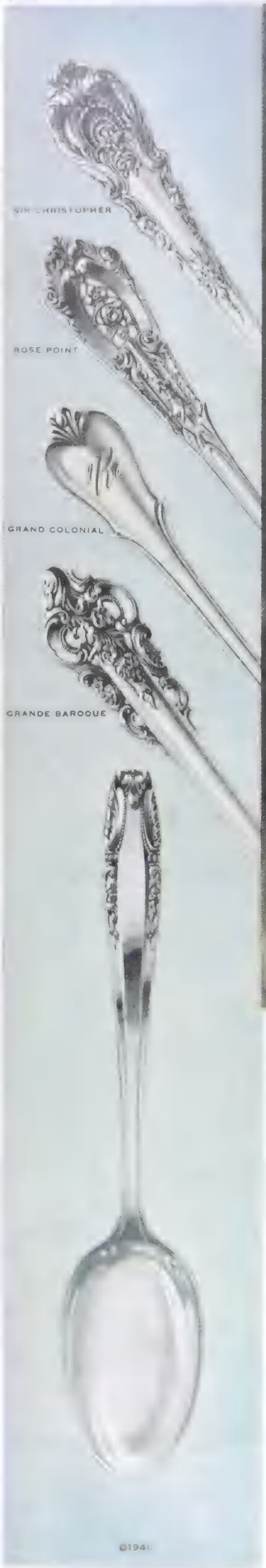
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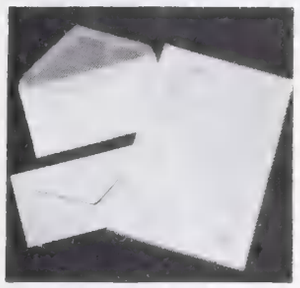
Window Shopping

CONTINUED FROM PAGE 36

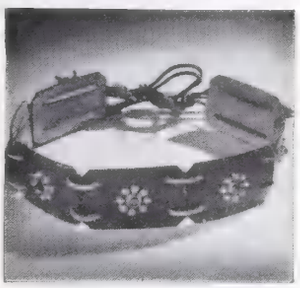
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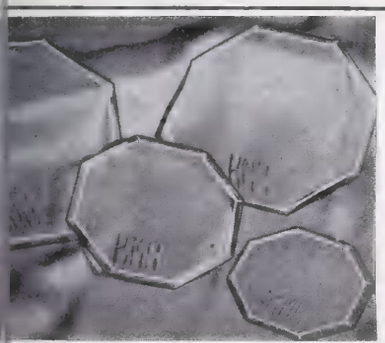


ND A LETTER TO YOUR VE on enchanting stationery that is d with butterflies. The design is d, the paper is thin and very fine. e effect is beautifully lush. It comes hite with butterflies, border and ope lining in blue, yellow, pink or d. Box of 72 sheets and 36 enve-, $2.35 ppd. Blue Boy Shop, 136 St., Albany, N. Y.



VELED MIDRIFF. This is the for summer, for slacks, for skirts, damorizing a slim middle. It's made dian tan cowhide, and the separate illions of leather are laced with ide and set with fake jewels. In sizes 24 to 32, it's just $3.95 post-Fellman, Ltd. 6 E. 46th St., New 17, N. Y.





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GLASS TABLE MATS

Unusually attractive glass plaques, beveled and personalized with handcut mitre monograms, lily of the valley or rye design. Splendid for use under hot plates, under vases or as coasters. Decorative and practical—makes a most desirable gift for any occasion.
Set of 3—4, 5, 6" $4.25
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Platter 8x12" and two 7" mats... 8.95
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'ET'S nose will be pointed permanently sky-hen he wears a radiant WHITE genuine harness that's visible at night for SAFETY. lack and brown harnesses. Individualized t's name engraved on beautiful plate. Red eweled side Light-Reflectors and brilliant tuds. Custom-made, military style, adjust-nd long wearing. Fit any breed. Order $3.50 plus postage. (Or send $3.50, we tage) 5-ft. WHITE, black or brown leash, 10-ft. leash, $3.00.
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WHITE, black or brown collars. Genuine leather. FIT GUARANTEED FOR EVERY BREED
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What charm is given to a setting mellowed by lights and shadows cast from a candle . . . particularly when the candle, set upon a forged aluminum tray as an unusual light for cigarettes, is a decorative piece in its own right. In pastel hues, it burns with a soft translucency which accentuates the beauty of hand sculptured camelias or gardenias, executed in natural colors. 3" high, 2¾" in diameter, it is long burning and constructed to prevent dripping. The aluminum tray, 7½" in diameter, later will make an ultra smart canape tray, nut dish or ash tray.

CANDLE and TRAY—$5.00 Postpaid

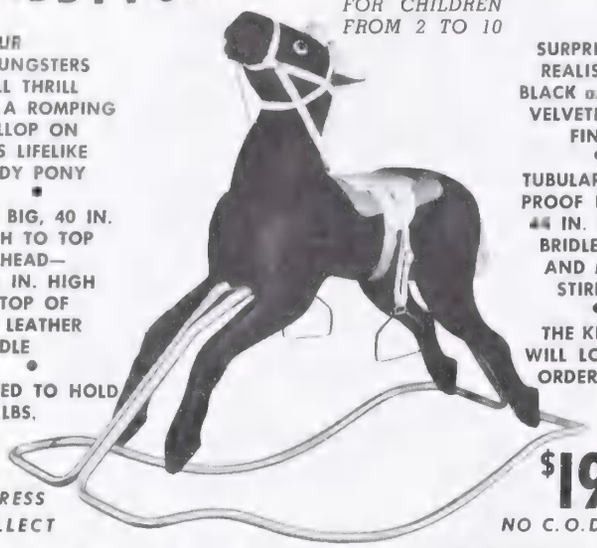
Candle may be ordered separately at $2.00
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JEWELERS OVER HALF A CENTURY
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FOR CHILDREN FROM 2 TO 10



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IT'S BIG, 40 IN. HIGH TO TOP OF HEAD—28½ IN. HIGH TO TOP OF THE LEATHER SADDLE

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SURPRISINGLY REALISTIC IN BLACK or BROWN VELVETEEN-LIKE FINISH

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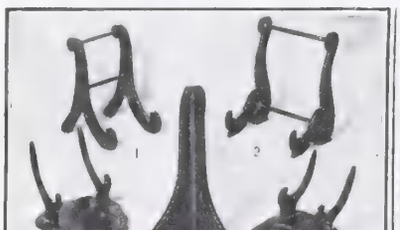
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. . . cups and saucers, too, on these lovely stands in fine mahogany finish.

1.	4" x 6"	1.50
2.	4" x 5¼"	1.50
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Send 10 cents for Catalog of Bird Baths, Benches, Fountains, Figures, Flower Pots, Vases, Pedestals, Bird Feeders, Gazing Globes, Sundials, etc.

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Send check or money order. We'll ship same day as received. Satisfaction guaranteed

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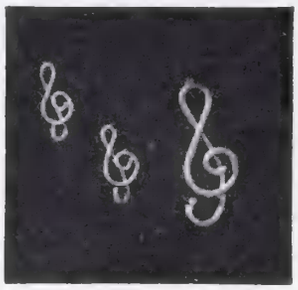
HIS PAW



HIS PAW LIGHTS T LIGHT, and the bright radia from this magical lamp will make nursery the gayest room in the ho Because he's a very polite pooch, his right paw that turns the trick. wood base is white, the shade is red white stripes, and it stands about high. $9.50 ppd. No C.O.D.'s. The Hengerer Co., Buffalo 5, N. Y.



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Tile Table, set with two Lynn Bogue Hunt duck tiles, has compartment for cigarettes. Comes in mahogany or walnut.

Size 11¼" x 23½" x 18¼" high.

Price: $25.00

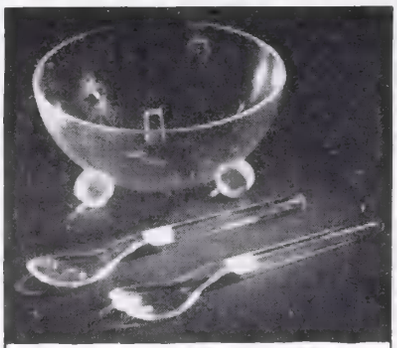
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Handsome Salad Bowl

Made of gleaming clear lucite; your mixed greens will come on the table in garden splendor.

10" in diameter **$9.50**

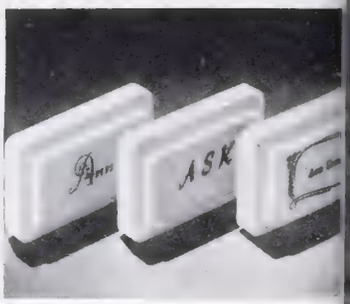
Monogrammed **$11.00**

Fork and spoon to match **$5.50**

Out of town shipment via Railway Express collect only.

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Yes—Monogrammed So

THE DESIGN LASTS

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Write for gift catalogue.

Katherine Gray

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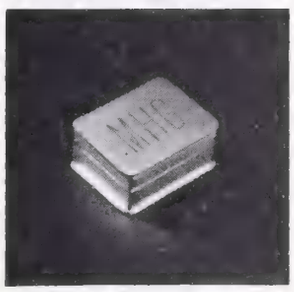
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these handsome cocktail picks have
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the doctor orders, saccharine,
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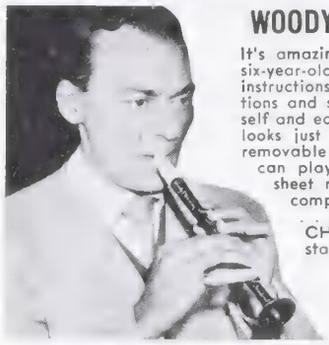
Colors: Corn Yellow, Poinsettia Red, Jet Black.
Send foot outline, mentioning shoe size.
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Hand made . . .
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They used to be for the master of the house but today with equal rights for women, his lady wants one, too! These oversize cups are made of the finest of fine china and you'll love them first for their gorgeous decoration and secondly for their capacity! Hand painted under glaze with running deer and flying mallards. Ideal for that Sunday morning breakfast when you can sip long and leisurely and still obey the doctor's orders for only one cup of coffee! Cup and Saucer **$6.00.** Pair **$11.50.** Postpaid.



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It's amazing how easy the "Sweetwind" is to play! Even a six-year-old can learn how in no time by following the simple instructions. A most effective way to teach music. The instructions and song sheet were prepared by Woody Herman himself and each instrument bears his signature. The "Sweetwind" looks just like Woody's celebrated clarinet with the same removable white mouthpiece and the same black bell. You can play the "Sweetwind" solo . . . with any C melody sheet music . . . with vocal accompaniment, piano accompaniment or with other instruments or Sweetwinds . . . in duets, trios, quartets or ensemble. PLAYS 2½ CHROMATIC OCTAVES—high or low. Registers – – staccato – – legato – – trills – – everything!
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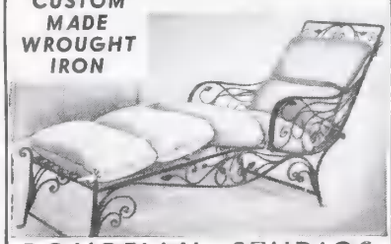
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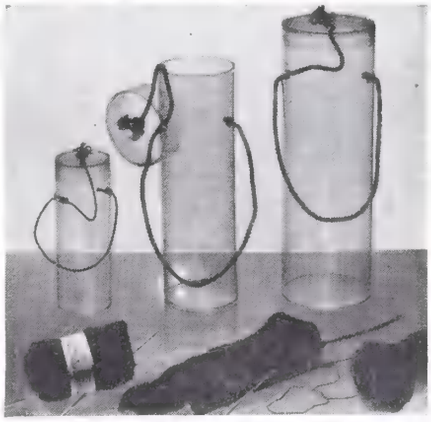
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A CLEAR CASE OF KNITTING NEWS

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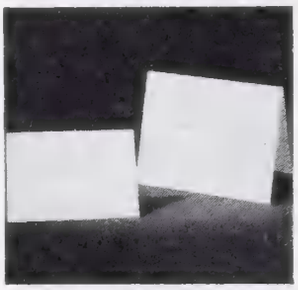
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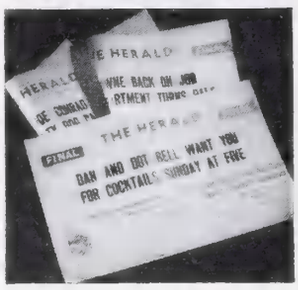
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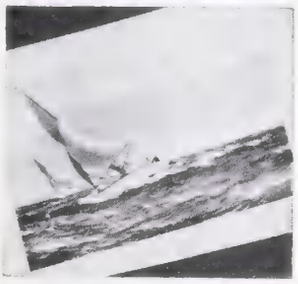
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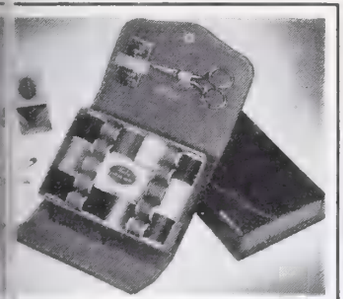
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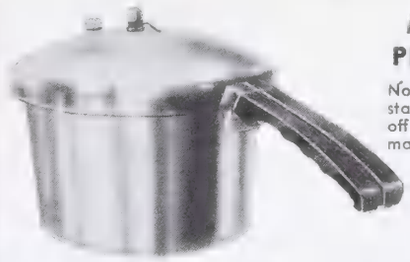
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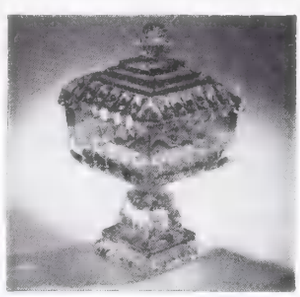




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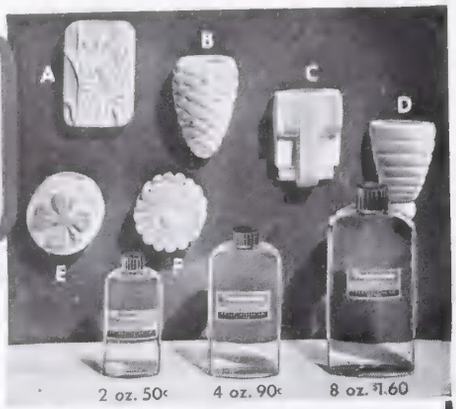
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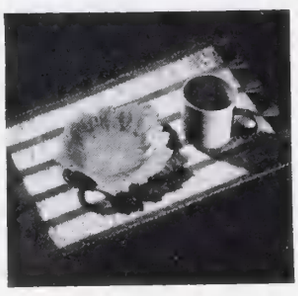
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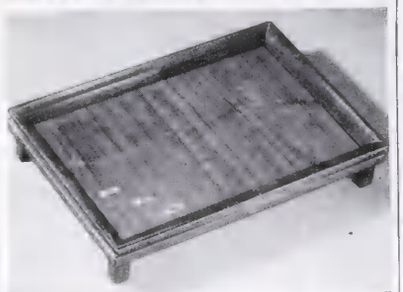
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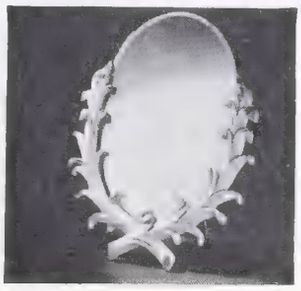
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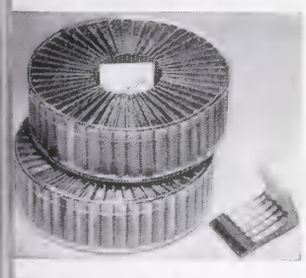


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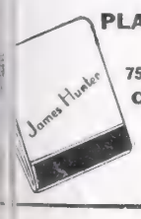
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1107 Broadway New York 10, N.Y.



Chip Chop

"Breaks The Ice" At Your Party
Cools Drinks Like Magic

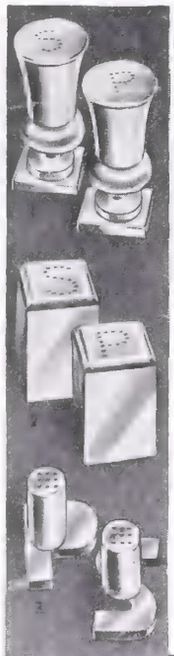
Delightful item for kitchen, playroom bar, portable bar—or on a picnic. Makes chopped ice instantly right in the glass—for better drinks, quicker cooling. An ideal low-priced gift.

Smart pearlized handle, sturdy spring hammer action, fine *case-hardened* steel points which make crushed ice from cubes in a few seconds—right in the glass without breaking it. Professional barmen use it, because it makes drinks better, quicker. Order now and be ready to serve quick, cool, finer drinks this summer. Deluxe model postpaid in gift box $1.00. Initial embossed in gold, 25¢ extra. Supply limited; send coupon today.

SENT POSTPAID—MAIL COUPON NOW

Personal Gifts, Dept. HB 8
48 W. 22nd St., New York 10, N. Y.

Enclosed is $..... (cash, money order, check). Please send at once, postpaid .....Deluxe "Chip Chops" at $1.00 each
Initials as follows, 25¢ extra.....
Name.....
Street and Number.....
City and State.....



SALTS and PEPPERS SUPERB!

Choice of 3 new designs in silvery finished aluminum -- delightful to the eye and to the touch

Dainty
Durable
Distinguished

Top . . $1.95 per pr.
Center . $1.25 per pr.
Bottom . $1.00 per pr.

Prices Include Postage

RENDEZVOUS GIFT SHOP
Gift Counsellers · Asbury Park, N. J.

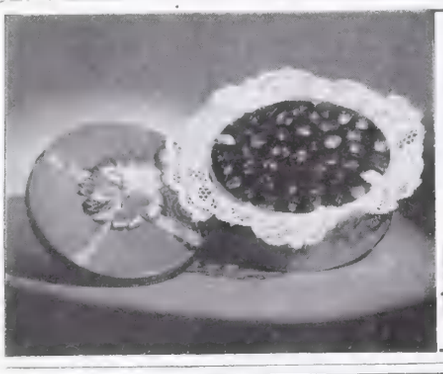


Get "Oh's" and "Ah's" from friends you greet

HEAVENLY all-purpose cards to brighten all your greetings. Birthday. Get-well. New baby. Special occasions. And those happy discoveries cute and casual "note-paper" cards for thankyou's and off-hand messages. Get 12 charming cherubs in fresh hand-colored effects. With 12 envelopes in a glistening transparent box. $3—postpaid. Order by postcard. We'll bill you.

P.S. If you prefer: Send $3 per box with the order and there's an *extra* surprise for you!

heaven & co. BOX 532-A, NORRISTOWN, PA.



DELICIOUS CANDY

Here's an unusual selection of MAISON GLASS Assorted Chocolates De Luxe attractively packed in a red container. Makes a splendid gift!

3 lbs. $7.50

(express charges additional)

Shipping Weight, 6 lbs.

maison glass

15 EAST 47th STREET

NEW YORK 17, N. Y.



Light as a feather!
Bright as a star!

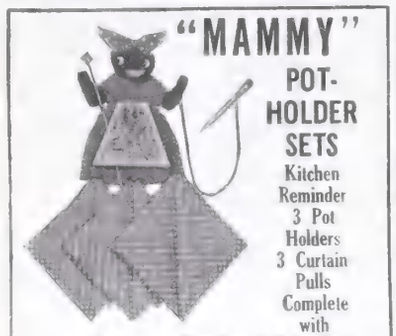
Multi-colored jewels set in a regal crown form this sparkling pin—styled and copied from expensive gold plated costume jewelry!

Crown Jewel Pin No. 80..... **$2.34**

Federal tax and postage included.

Carol Grey

Dept. HB-5, 1527 Chestnut St., Phila. 2, Pa.



"MAMMY" POT-HOLDER SETS

Kitchen Reminder
3 Pot Holders
3 Curtain Pulls
Complete with
Pencil and Cake Tester

Save countless steps and time with this attractive, versatile Holder Set for your kitchen. Colorful 8" "Mammy" figure gaily attached to wall. Gaily patterned, heat-resistant fabric pot holders held by strong pegs, cleverly form "Mammy's" skirt. Apron serves as handy paper memo, for daily reminders. "Mammy" holds a pencil in one hand; a wooden cake tester in the other. Included are three cute "Mammy" figure trivets, attractively packaged in gift box. Your choice of Bright Red or Dark Blue. Complete set ready for only $2.00 postpaid. Order before stocks are exhausted. Please specify your colors! Send for several Your postpaid "Mammy" Pot Holder Sets today—for yourself, for welcome gifts and prizes. No C.O.D.'s please.

Write for Gift Folder

COMPLETE SET ONLY $2.00.

Afco Products Company, 29 Depot Sq., Lexington 73, Mass.



Don't hide that cute little baby face in the family album. This portable picture gallery fits into pocket or purse and holds seven snapshots of your precious offspring. In genuine leather. White, red, green, brown.

$2.95 each, postage included

LUCILLE DISTRIBUTING CO., Dept. 65
637 Madison Ave., New York 22, N. Y.

I enclose ☐ check ☐ money order for the following: (No C.O.D.'s).
Colors: ☐ White ☐ Red ☐ Green ☐ Brown.

Name .....

Address .....

WINDOW



THE SPOON IS LONG, and ma in Sheffield, England, of very heav plated silver, so you will use it w great distinction for turkey dressi for summer salad bowls, for buffet p ties. It measures 13" long, and the pr is $12.50 postpaid from Plummer, L 734 Fifth Ave., New York 19, N. Y.



YOUR NAME IN LIGHTS be a friendly come-on for friends try to find your house. The Micalite lett 3" high, reflect car headlights and mounted on a rustic pine panel w ground stake. Any 4 letters or nume $2.95. Additional letters are 45¢ ea Postpaid from Breck's, 671 Breck Bl Boston 9, Mass.



LET'S EAT OUT. As the d lengthen and the nights become with moonlight and starlight and lazy fragrance of honeysuckle, y lawn becomes your living room. B better, with this barbecue grill it comes your dining room. Wrought i finished in black, with red wheels an spit, it's 28" x 12" x 29" over all, exp. coll. Terrace Novelties 211 E. St., New York 22, N. Y.

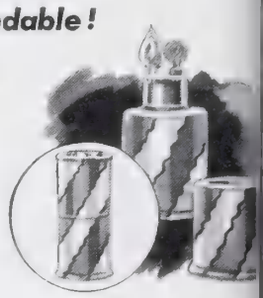
New . . . Decorative and Dependable!

Table Cigarette Lighters

For Your Own Home . . For Favors and Gifts **$1 Each**

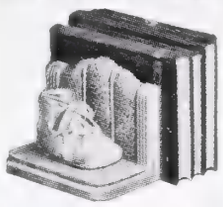
Lighters so decorative you'll use them on the dinner table, in the living room and bedroom. Porcelain-looking case in pastel shades . . white, blue, pink . . or cobalt blue, or red. Hand decorated. Best of all, the lighter is truly dependable.

Add 15¢ for Mailing



OTTO ULBRICH CO., INC.
Booksellers and Stationers
Buffalo 2, N. Y.
188 Main St.

BABY SHOE KEEPSAKES



Have the baby's shoes preserved forever. We will make them into beautiful book ends. Shoes are finished in Blue Pearl, Pink Pearl or White Pearl.

$5.50 Prepaid

Baby's Name and Date of Birth Impressed on Book Ends At No Extra Cost.

Mail baby shoes with check or money order for complete set of Book Ends. State color desired and the name of baby to be impressed on Book Ends.

WILFRA PRODUCTS
Dept. HB **Berwyn, Ill.**

ENVELOPE POSTERS



PERSONAL ADDRESS STICKER
PRINTED WITH NAME AND ADDRES
Use for return address on envelope stationery, books, magazines, musi photos, bank checks, etc., 1,001 use Each book is attractively bound ar contains 200 posters neatly printe with any name and address not exceed 3 lines; perforated for ea detaching; on fine gummed paper black ink only. Every home shou have a supply. An unique Gif

PRICES - ONE NAME
3 BOOKS (600 POSTERS) $
6 BOOKS (1200 POSTERS) $

Delivered Prepaid—No C.O.D

CLAIBORNE JOHNSTO
Dept. HB
RICHMOND 5, VIRGINIA

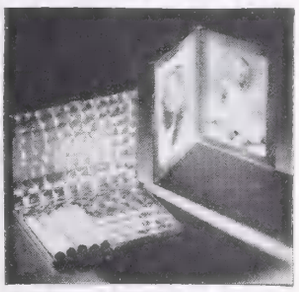
Write for FREE FOLDER *Print Stationery, Postcards, Labels, et*

SHOPPING

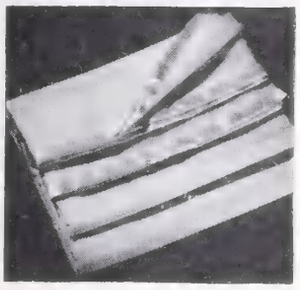
STERLING VALUE. Worried about a wedding present? Fretful about the high price of silver? We don't blame you, because it takes a lot of looking to find such value. A Paul Revere-type bowl, 4½" in diameter, is engraved with old English initial, $10. Two-arm candelabra, 7¾" wide, 4" high, $12.50. Add 20% tax and 25¢ for gift wrapping and post. out of N.E. and N.Y. State. Jordan Marsh Co., Boston, Mass.



GLEAMING SHOW-OFFS. We're proud of this set, because we can't think of a single person for whom it wouldn't fill the bill as a gift. The wafer-thin frame holds two pictures, 3" x 5", and the cigarettes case to match holds a half pack. Both are satin-finished brass, $2.95 each, or $5.50 the set. Postpaid from Galleon Gifts, 1167 Broadway, New York 10, N. Y.



SUMMER NIGHTS should wing you into the land of nod in lullaby time, but too often you toss and turn like an apache dancer, and all because of blankets that are not suited for hot weather. But these light-weight North Stars are. Made of pure wool in peach, gold, eggshell, dove blue, 72" x 90" size is $8.95. Double size available after May. Mosse, Inc., 659 Fifth Ave., New York 22, N. Y.



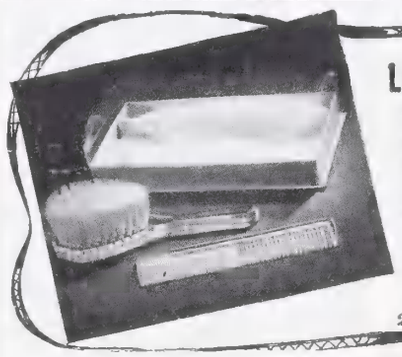


A Group of Unusually Fine Diamond and Platinum Rings

1 Marquise Cut,	2.78 cts.	$ 5,940.
2 Cushion Cut,	2.83 cts.	4,800.
3 Emerald Cut,	4.28 cts.	12,000.
4 Round Cut,	2.20 cts.	2,600.
5 Marquise Cut,	2.50 cts.	4,800.

Federal Tax Included

EDMOND FRISCH Jewels
336 PARK AVE., NEW YORK



Children's
LUCITE BRUSH AND COMB

A practical and beautiful, personalized gift for boy or girl in genuine sparkling Lucite with Nylon Bristles.

When ordering, please specify whether for Girl (as illustrated) or for Boy (military style). $4.50

The SET in attractive case.....

Postpaid in U.S.A. Check or Money Order. Gift Catalogue on Request.

BRADFORD & BELL
280 Madison Avenue, New York 16, N. Y.



REFLECTED GLORY

Mirror with 3 shelves for plants or figurines. 25" x 18" overall.

$15

Swag bracket with 2 shelves and convex mirror, 18" x 10".

$6 each, or $11.25 for pair

Composition Frame. Available in antique gold, antique gold and ivory, pickled pine and gold.

Express charges collect. Sorry, no C.O.D.'s.



MAILEN'S
320 W. 86th St.,
New York 24, N. Y.



FABULOUS SWORD

Imagine the fun, to say nothing of the convenience, of wearing a lapel pin that is also a letter opener.

The hilt is Imperial carved Chinese white jade; the double edged blade is sterling; and the sterling sheath is set with a colorful stone.

Chinese call it the SWORD of WISDOM, because it is supposed to cut ignorance. 4" long, $18.00. Matching white jade earrings and cuff links, $15.00 pr. Three white jade buttons, $15.00. Tax included.

Illustrated catalogues: Jade and Jewelry or Gift and Art—50¢ each.

CHINESE TREASURE CENTRE
4th floor
441 Madison Ave.
Dept. H.B.-5
New York 22



YANKEE SUGAR SCOOPS
FROM CALIFORNIA
to decorate your walls

Very quaint way to display flowers, ivy, or figurines. These El Camino Sugar Scoops are hand made of polished copper and solid hand rubbed natural Cherry wood. They make themselves at home among all kinds of furnishings. $12.00 a pair, postpaid. Please, no C. O. D.

El Camino
215 SAN FERNANDO ROAD • LOS ANGELES 31, CALIFORNIA

DO DOGS RUIN YOUR GARDEN?



KEEP 'EM AWAY!

Stop dog damage in your garden with LIQUID CHAPERONE, a wonderful new repellent that works like magic. Protects shrubs, evergreens, flowers, vegetables. Won't dissolve in rain. You don't see it, don't smell it, but dogs do and stay away. Order by mail C.O.D. $1 plus postage (or send $1, we pay postage). SUDBURY LABORATORY, 698 LAB. BLDG., SO. SUDBURY, MASS.

POWDER CHAPERONE - Keeps dogs off furniture $1.
RABBIT CHAPERONE-Protect gardens from rabbits $1.
HYGIENIC CLEANING POWDER - A dry bath for your dog $1.

THOSE NORWEGIANS KNOW HOW TO KEEP FEET HAPPY!
Men's and Women's



Slip your feet into a pair of Fel-Mocs and feel your toes wriggle with joy! Fel-Mocs are slippers indoors, shoes outdoors, and so remarkably comfortable you'll feel you're walking on air. Fine quality mellow-brown leather, sturdy soles. Fel-Mocs make wonderful gifts. No trick to fit, send exact shoe size and 25¢ shipping costs. $5.75

Fellman, Ltd.
6 E. 46 Street (Dept. B-65), New York 17



KEEP the Love Fires Burning
20" x 16" only $11.50
Prepaid East of Mississippi

Brides will all want this Old Hickory Firebasket. Built to last a lifetime. Lends charm to any fireside.

A handsome catalog of Old Hickory's American Provincial and Rustic Furniture sent with each firebasket.

Catalog only—25¢.

OLD HICKORY FURNITURE CO.
of MARTINSVILLE, IND.
40 WEST 51st STREET • NEW YORK
At Rockefeller Plaza

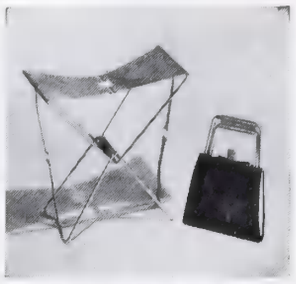


Hand-sewn Sagonhas. Perfect for casual inside leisure wear.
Soft-soled elk, all lamb's wool lined and colorfully beaded by American Indians.
Women's sizes 3 to 10 . . medium width.

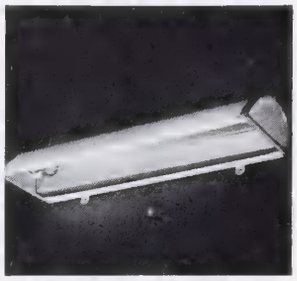
Red • Blue • White • Turf Tan $5.75

Mail orders promptly filled . . . Add 25c for handling . . . state correct shoe size

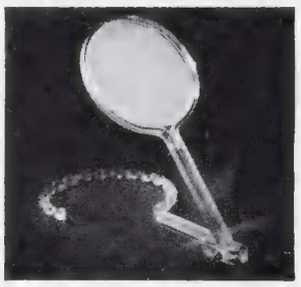
WINDOW



FOLDING PICNIC SEAT. I sheer wizardry, but it works! In o motion it opens to a 13" x 12" seat, th folds up to 6" x 9", and it actual holds up to 500 pounds. Several fit in car's glove compartment. So be sure take several along on your next picn or send one to a racing fan. Wi carrying case, $3 postpaid. Gift Clu 337 E. 42nd St., New York 17, N.



BLITZ THE BUGS, the air-bor bacteria and germs that are the root everything from the common cold meningitis, by installing the mirac new Germicidal Lamp with G. E. tub Its germ-shattering ultra-violet rays a like a spray gun on bacteria and virus in the air. We recommend one f nursery, bath, and kitchen. Works AC only. $22.50 ppd. House Utiliti 211 N. Michigan Ave., Chicago, Ill.



MY FAIR LADY. Officially, th is called a 4-way Neck Mirror. O side is magnifying, the other side reg lar, and 1) it lies flat on your vanit 2) it hangs on the wall; 3) it lifts o of its frame and stands like an easel, illustrated; 4) the frame slips arou your neck while you're glamorizing. 1 long, $3.75 plus 15¢ post. Mastercra Products, 27 Haymarket Square, Bost 14, Mass.



At last! a really good

CORK SCREW

Heavily Silver Plated

The handle is shaped to fit the hand and the stainless steel screw section is so firmly secured that you are guaranteed years of service. The size is—4¼" x 5¼". The price including postage is

$3.25

Engraved with 3 initials $4.25

Bottle openers to match as advertised in Feb. issue are $2.75 plain, $3.75 engraved.

Grace Lloyd-Collins
Wilmington 43, Delaware



Tin from Mexico

A full-blown rose, crafted of gleaming tin in Mexico, makes these candles handsome high lights for your summer table.

$5 the pair postpaid

Also available: tin trays and plates in all sizes.

Write for catalog.

Central American Shop
Penn Yan, New York



BEFORE

GUESTS HOWL

. . . first with consternation then with delight when "Old Joe's" four eyes appear. After the fourth cocktail, you merely reverse the picture to get this hilarious effect. Size 11" x 14," shipped ready for framing.

$1.00 postpaid

SENDIT CO.
FEDERAL SQUARE BUILDING
GRAND RAPIDS, MICHIGAN



AFTER



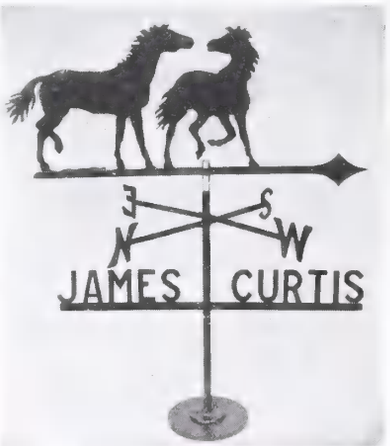
A Practical Gift Idea!

Protective PLACE PADS

For Your Fine China

Just what you've been looking for! Soft felt pads, ideal for inserting between your china plates and saucers when not in use. Provides perfect padded protection against breakage, scratching and chipping. 24 to set—8 each 5", 6", 8" soft, round, felt pads for your various sized plates. You'll want several sets for your own use . . . for gifts. Set prepaid— **$1.25**

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Evanston, Illinois



Personalized Weather Vane

To a particular friend, a vane with his own name will always be a lasting memory. The vane is made of Duraluminum & Brass and is built to last. It is 24" long, 26" high.

With name plate $15.75
Without name plate 9.75

Our catalog contains hundreds of new suggestions in Weather Vanes, Gate & Cottage Signs, & Lanterns.

METAL SILHOUETTE STUDIO
16 Merritt St. Springfield, Mass.

DOES YOUR DOG Itch..Scratch?



Don't Blame Fleas, Mange or Diet...2 to 1 It's "Fungitch"

Amazing New Sulfadene Eliminates Skin Infection Long a Puzzle to Science!

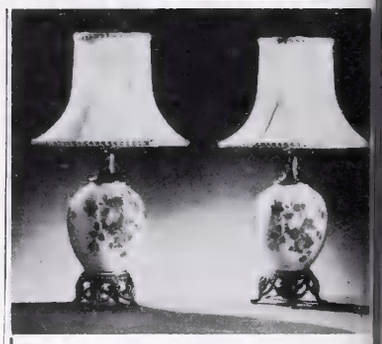
IF YOUR dog or cat scratches, it probably has "FUNGITCH"... a fungus infection caused by contact with *mouldy* grass and weeds. "FUNGITCH" starts as an itch which is followed by dandruff-like scales or sores with brownish edges, mouldy odor—*or* infection in ears, on paws, underbody, tail or eyes. Results, often quite serious, may lead to expensive care or actual loss.

APPLIED EXTERNALLY . . . ACTS SWIFTLY

To relieve your pet of this affliction, apply *SULFADENE externally* at first sign of "FUNGITCH." Mrs. C. H. Berdel writes, "After the first (Sulfadene) treatment, our dog stopped scratching and four days later, he was completely healed. Prior to that, we had been doctoring him for two weeks with no success." Mail $1.00 for generous treatment. Money refunded if it fails.

SULFADENE, BOX E-106, BROOKFIELD, ILLINOIS

Dr. MERRICK'S SULFADENE



BOUDOIR ELEGANCE

Lovely white China vanity lamp with exquisite floral decorations mounted on heavy gold plate metal bases. The celanese rayo shades are peach lined for softe light. 14" high overall.

$13.85 the pair

Express Charges Collect

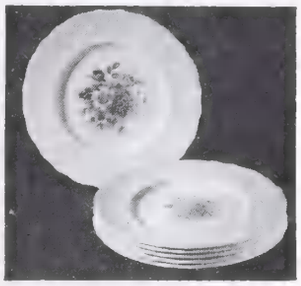
MARK STIER
277 East Fordham Road, N. Y

SHOPPING

BOUVARDIA AND COLUMBINE. Even the names are fresh with the music of springsong, washed with the fragile loveliness of May, and such an arrangement is a fitting salute to the season of high hearts and hurdy-gurdies. Constance Spry's famous wax flowers, white bouvardia, pink columbine, green ivy, come in a mahogany salt box, metalined. $12 ppd. Constance Spry, 322 Park Ave., New York 22, N. Y.



SAVE THESE FOR DESSERT, an incomparable green salad, Sunday night supper, or a spring tea party. They are made of fine English earthenware with a bouquet center on an ivory ground, and have the Washington Wakefield embossed edge. 8¾" in diameter. $5.50 for 6 plates, ppd. No C.O.D.'s. Maine Furniture Co., 81 Arlington St., Boston 16, Mass.



TRICK DOG. Send this magical pooch to the most harried, buzzer-rushing executive you know, and it will be a stronger sedative than phenobarbitol. His antics are ridiculous, manfully controlled by a button under the base, and we've been told he's the best toy to come out of Switzerland. Other animals also available. $2.50 plus 50¢ post. Swiss Specialty Shop, 756 Lexington Ave., New York 22, N. Y.



New "Portable Pack"
KIDDIE KORAL



Put this new sturdy, light weight Play Pen anywhere outdoors. Takes less than 5 minutes to erect and take down. Simply drive sharpened corner posts and guys in ground. Use for picnics, the beach too. Makes only a little pack, although size of pen is five feet by five feet, 28 inches high—room enough for two children to play. Made of strong hardwood, in fine natural wood finish. All dowels firmly fixed to ropes. Solid, lasting construction. Sent postpaid $12.00 (Sorry no C. O. D.'s). Immediate Shipment. Help your child's health, with Kiddie Koral.



BEL-WOOD *Products*
ACKERMAN MISSISSIPPI
Immediate Delivery
DESIGNERS & BUILDERS OF DISTINCTIVE FURNITURE

YOUR *Wedding* INVITATIONS
can now be engraved on paper of *pre-war* weight!

NOW YOU CAN ORDER Invitations, Announcements; Reception, At Home, Church and Train cards, plain or panelled, on Crane's beautiful heavy Kid Finish Ecru-white paper *with inside and outside envelopes.* Use Script or Cromwell Antique engraving or the lovely shaded letters: Modified Roman or Old English. Allow three to six weeks for delivery.

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BRENTANO'S
586 Fifth Ave., New York 19
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Lights On Again

DOUBLE HURRICANE LAMP equally charming and mellow in the dining room and on the terrace. Finished in antique green bronze with snuffer and fluted etched chimneys. Complimentary lighting for dinner or buffet. 11¼" high. **$4.95** express collect.

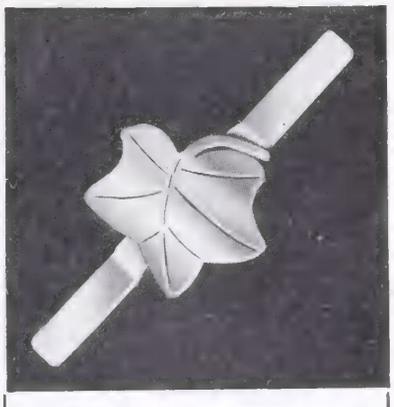
THIS ALL-PURPOSE *Duncan Phyfe* TABLE
FROM FACTORY TO YOU
A must for smart housekeepers needing extra room space. Extends quickly from 24" x 36" side table to 72" dining table seating 4 to 8. In lovely Walnut or Mahogany finish. $41.95 F.O.B. Louisville, Ky.
Free folder of styles on request



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HANDY MAGNIFIER
or every "seeing" problem
Here's a new *two-lens* magnifier which gives you *binocular* vision. It magnifies objects to needle-point accuracy, and also *triples* the field of vision afforded by one-lens magnifiers. Carry a Twin Reader with you for reading fine print, examining materials, etc. Also a handy eye-aid in the home and office for inspecting photographs, maps, first-aid, and 101 other uses. Folds up compactly. Beautifully designed. $6.50, postpaid.
EDROY PRODUCTS CO.
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A Silver Clasp For Your Corsage
Hidden under the dainty ivy leaf is a tiny pin to hold your posies securely in place. The entire piece hand-wrought of exquisite sterling silver.
$4.00 *Tax Included • Postpaid*
LEONORE DOSKOW
SILVERSMITH
BOX HB5 • MONTROSE, N. Y.

Cape Cod POST-TOP LANTERN
16½ IN. HIGH
RUST-PROOF
WIRED $11.50





CAST ALUMINUM HOUSE SIGN with YOUR NAME $7

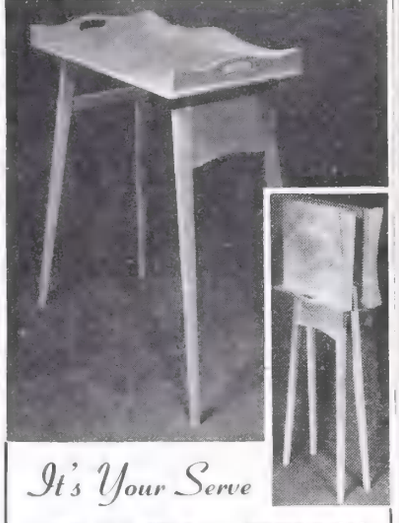
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It's Your Serve

ALL-IN-ONE FOLDING REFRESHMENT TRAY another clever hostess aid ably assists you in having the guests "help themselves". We suggest it as a permanent serving table for the dining room; if space is of the essence tuck it away—it is a mere 8" wide folded. Sturdy but light. Patented automatic mechanism—no catches nor locks. Open 15" x 26" x 32". Hardwood throughout, hand-rubbed top, finished in mahogany or honey maple. $14.95 express collect.

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Edith Chapman
108 East 35rd Street New York 16, N. Y.

Your Outdoor Parties Will Make You Famous



RANCH HOUSE BARBECUE

For charcoal broiled steaks, spit-roasted game, real Western barbecue, ALL outdoor cookery made easy.

Delicious foods; hood seals in flavor-making charcoal smoke for real Western barbecue zest. Easy-to-follow Ranch House recipes make you famous. Ideal for barbecues, picnics, camps, clam bakes, wienie roasts, etc.

Handsome & Western as a dude ranch. Mesa-brown; trim, rich patio colors. Sturdy welded construction gives years of pleasure at home, camp, on trips. Large cooking surface. Adjustable heat control. Self-locking spit. Easily portable up & down steps. Take in car.

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Box 27H Postoffice: **Fort Worth, Texas**

☐ Send Barbecue TODAY, $89.50, express collect. For prompt order include FREE GIFT package: 3 piece stainless steel barbecue set; secret sauces; $5.95 value.

☐ Send FREE Illustrated Book with recipes.

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Dainty, Quilted Satin Compartment Tray

For Milady's top dresser drawer, or outside. Ideal for hankies, stockings, gloves, costume jewelry, other accessories. In wine, light blue, peach or dusty pink, 14"x15"x2".

$2.75

Postpaid Anywhere

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"SUNDAY MORNING"



A new and charming weathervane, beautifully designed and made of durable, weather-resistant metal, finished in black lacquer to last many years. Specially constructed oil-filled swivel responds to the slightest breeze. Easy to install. Comes complete with brackets. 32" wide, 30" high.

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25 RED—25 BLUE
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YOUR 3 INITIALS On Every Chip



Luxurious, personalized poker chips . . . mesh for neat stacking; separate quickly for easy play. *"Jewel-like", plastic, colorful; pleasant "feel."* A joy to handle. Standard size. Each chip individually monogrammed to order. State 2 or 3 initials desired. Set of 100, **only $4.85** postpaid.

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Luxurious Walnut Chest of Chips. Monogrammed Medallion on lid. 300 individually monogrammed chips, 3 removable chip trays, space for 2 decks of cards. Handsome, durable. 11x11 in. State initials desired. **Complete. $24.50,** postpaid.



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EVERYTHING FOR FUN AT HOME
Write for big booklet, "Successful Entertaining at Home." It's FREE!

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At ease! Rollicking red or green duck hammock, white fringed. *Baked* white enamel frame of tubular steel. Dismantles in a minute!

Hearns Outdoor Furniture Dept.

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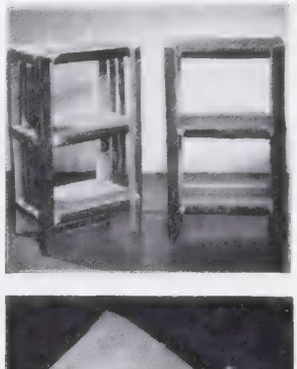
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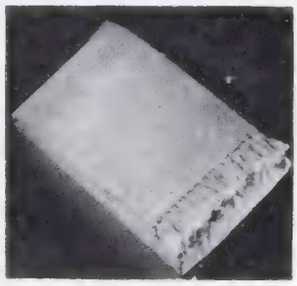
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LIFETIME SCRAPBOOK. matter how full your life, there i place in this amazing book for e major event that comes your way. carefully arranged index covers e happening you may want to rec and in design and execution we bel it to be without equal. 11½" x 1 with monogram. Brass cover $35; al num $30, pigskin $45. Add 50¢ Mermod Jaccard King, St. Louis, M



YOUR SUMMER READING be comfortably within your lazy r as you sprawl on the porch chaise, cause now you may have these r book shelves. They are made of pe cypress, are weather-resistant, come three shelves, and measure 18½" x x 30" high. $10 each express pre Add $2 Pacific coast delivery. The Li tree Co., Winter Park, Fla.



FEATHERWEIGHT. A soft, h woven pure wool throw is as warm June, light as thistledown, and y use it to curl up under on your chai your husband will cover up with it his Sunday afternoon naps. 54" x 72 heavenly shades of peach, dusty r blue or green, with fringe. $15.95 Max Littwitz, Inc., 7 E. 47th St., York 17, N. Y.

INSTANT LATHER LEAVES



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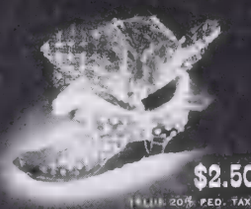
All you need for a rich lather is a pair of wet hands & one paper-thin leaf from this case of tan, blue, or red top-grain leather. Indispensable for travelers. Case with 100 leaves of soap, $1.95 ppd. Book of 50 refills, 35¢.

Check or M.O.—No C.O.D.'s, Sorry.

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Magic Slipper BY HERB FARM



$2.50
(PLUS 20% FED. TAX)

Blue hob-nailed glass Victorian Slipper, filled with enchanting pot-pourri . . . colorful petals of fragrant flowers. A grand gift— or a treat for yourself!

☐ ENCLOSED IS $3.00
☐ SEND MINE C. O. D.
(INCLUDES 20% TAX)

The HERB FARM SHOP, Ltd.
Dept. HB-12, 347 Fifth Avenue, New York 16, N. Y.



A "Roadside" Table for Backyard Picnics

Originally designed for Michigan famed roadside parks. With it you c enjoy outdoor picnics without dri ing to distant picnic grounds. Ide also for porch or recreation roo With or without canopy, as desire

Send Stamp for Color Catalog

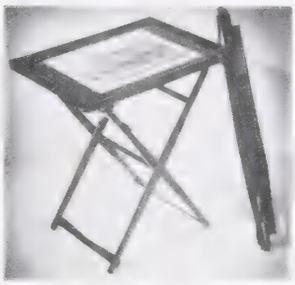
Michigan Roadside Table C
Pontiac 15, Mich.

SHOPPING

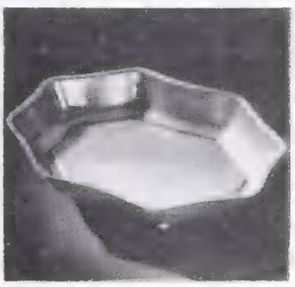
NTERTAINING THREE-OME. Any one of these would make handsome gift, and if you send all ree you'll be a Lady Bountiful. The ke or pie server has a stainless steel de, a clear lucite handle, and a ster- g silver band. $5.50. Cheese knife to tch. $3.10. Bottle opener, $3.10. Tax included. Postpaid and no C.O.D.'s. rtram Shrier, Ltd., 1147 Connecticut e., Washington, D. C.



' SERVES YOU WELL. The uble with most tables is that they're a rut. A coffee table is always that, hing more: and a tea table must be red after the guests have gone. But s is different. Its height adjusts from ktail to tea (or gin rummy) size: y top is removable. Liquor proof. lnut or mahogany, it folds up neatly.). With old print, $55, exp. coll. Alice Marks, 9 W. 57th St., N.Y.C.



)PPER VEGETABLE DISH. bright loveliness is informal but dsome, and will serve you well for mer dining. Use it, too, as a low er bowl, and it will make you proud your garden. 10½" long, 7½" wide, " deep, $4.25 postpaid. Art Colony ustries, 69 Fifth Ave., New York 3.



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You easily achieve the distinctive effect desired—formal, sophisticated, gay, friendly—with one of the famous Warner designs created by international artists.

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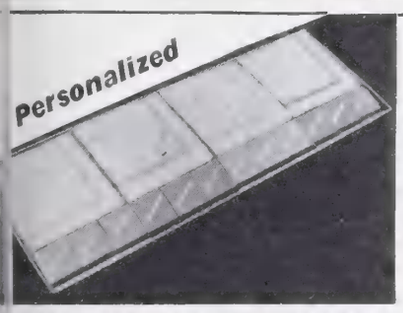
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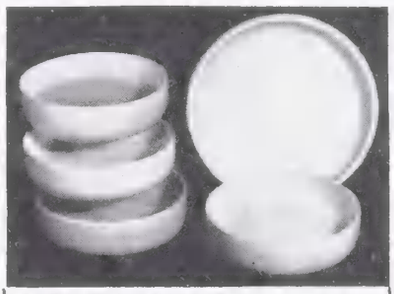
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A perfect gift for the Summer hostess, for that first Wedding Anniversary, for that special personal gift.

Strikingly packaged — 12 matchbooks and 48 white cocktail napkins with assorted pastel borders in cool shades of pink, blue, green and yellow. Stamped in gold with two first names, initials or surname. Print carefully names to be stamped. Prompt service. Sorry, no C.O.D. orders.

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VALON GIFT HOUSE Box 935, Front Royal, Virginia



MONOGRAMMED INDIVIDUAL

Salad Bowls

$1.35 postpaid

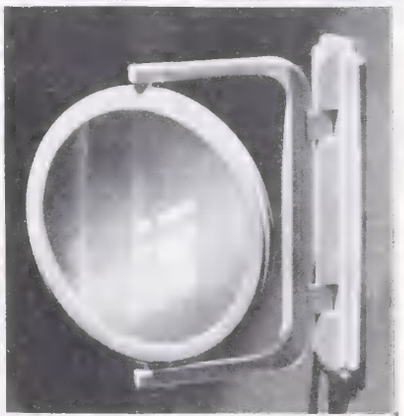
Salad time is here again, and these will make a perfect setting for your crisp greens. Smooth blonde bowls, turned from solid blocks of selected, grained woods. Approx. 6", one letter monogram on each. Special prices for sets.

Set of four.....$4.95 postpaid
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Larger bowl to match, 8"—ideal for salad "second helpings", or candies, nuts, etc. $2.50 postpaid. Order extra sets for gifts.

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MASTER SHAVING MIRROR

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$4.75 postpaid

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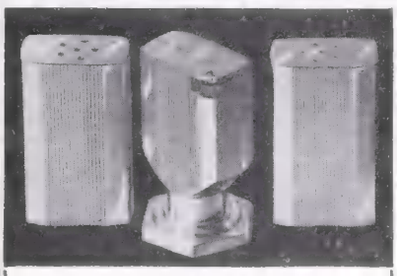
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$7.75 plain.
$8.25 engraved as shown
Postpaid.

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Ivy, Ivy on the Wall!

Burnished, heavy-gauge, solid brass wall pockets of rich, simple design. Incredibly lovely with ivy, flowers or trailing plants. Your guests' mouths will water for a pair just like them. Water-tight, generous size pockets approximately 4½ inches deep by 8 inches wide, copper backed.

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$12.50 the pair Express Collect

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Accent the loveliness of a room distinctively feminine with the beautiful reproductions that mark the return to romanticism. These delicate, old-fashioned prints capture the modes of the 1800's, add exquisite color to any wall you make a part of your home art gallery. Each print measures 10" x 13", ready for framing.

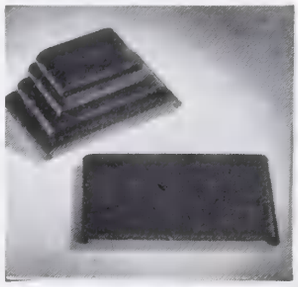
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WINDOW



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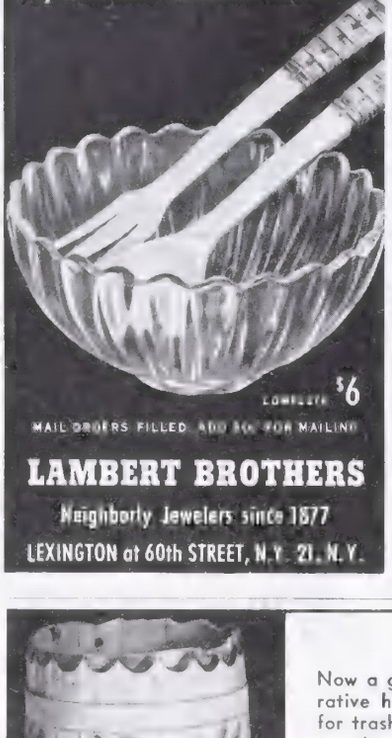


THE RIGHT LIGHT. We like t idea of a brass lamp set in a sm hanging shelf! Hang it wherever y need a good light, but remember p ticularly your son's room, or your su mer cottage. The brass lamp is 12" hi the handmade antiqued knotty p shelf is 17" high, 11½" wide, 8½" de and it also holds a French phone. $21 complete. Shelf alone, $8.50 exp. c Lennox Shop, Hewlett, N. Y.



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LEXINGTON at 60th STREET, N.Y. 21, N.Y.



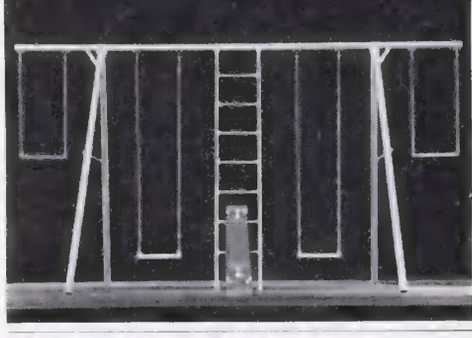
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Price **$55.95** *FOB Atlanta.*
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Peachtree Playgroun

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ATLANTA GEORGI



Once a Sap Bucket

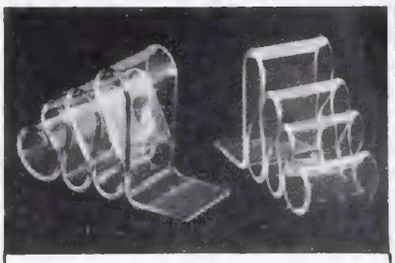
Now a gay reminder of other days and a decorative highlight for your country living. Use it for trash, for knitting, for masses of greens. Or turn it upside down and use it as a bucket seat on the porch. Antique white with Penn. Dutch hand painted decoration, lined with red or green.

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Simple elegance to beautify any corner in your home. Built of solid mahogany with satinwood inlay. Stands 37 inches high.

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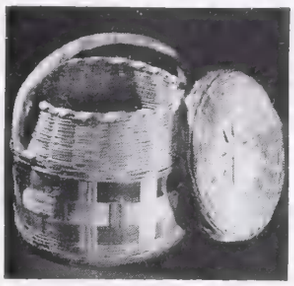


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JG

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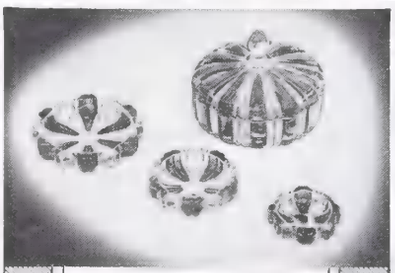
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MAMA ASH TRAY
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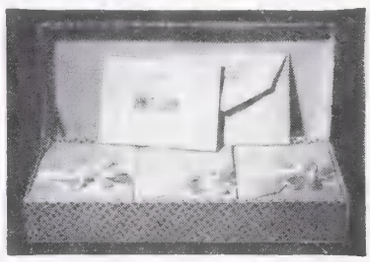
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THREE ASH TRAYS $1.75
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3 easy steps

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Now everyone in the family can visualize your favorite plan! Assemble a Plan-A-Home model in 3 easy steps. Make changes as often as you like. Disassembles quickly. Kit includes 140 pre-cut heavy cardboard wall, window and door sections, wood footings PLUS furniture cut-outs for every room—enabling you to plan furniture arrangements, too.

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A unique combination of beauty, utility, and educational value. Made of highly polished ½" steel tubing, with natural gloss wood seat and back. Overall size 16" wide, 22" high, 27" long. Blackboard top writing surface 12½" x 16". Concealed compartment for school books, stationery, pencils, etc. Ideal for children from 2 to 7. Delivered fully assembled. You'll want several of these modern juvenile desk and chair combinations at only

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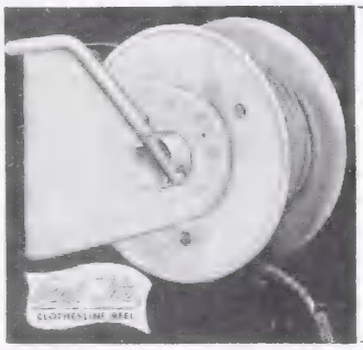
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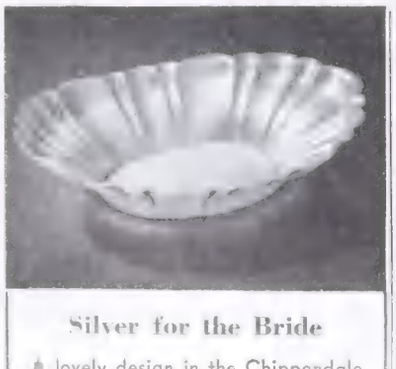
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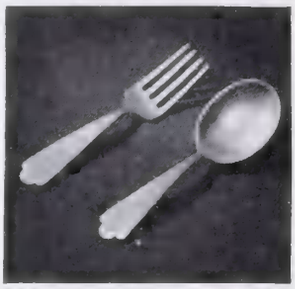
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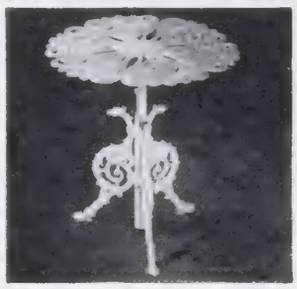
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(Continued on page 61)



A 28" BRONZE FINISH SPUN-METAL SMOKING STAND YOU'LL BE PROUD TO OW

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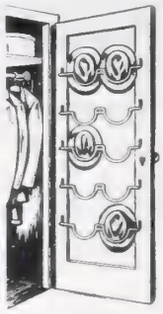
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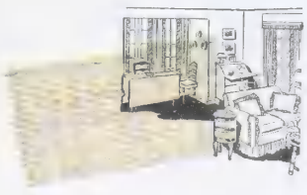


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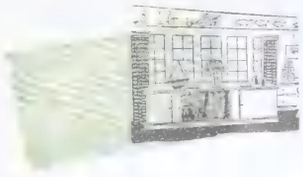
Setting by Marjorie Thori



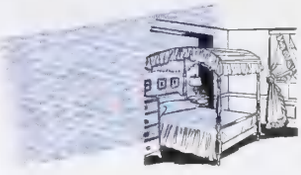
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WINDOW SHOPPING

CONTINUED FROM PAGE 56

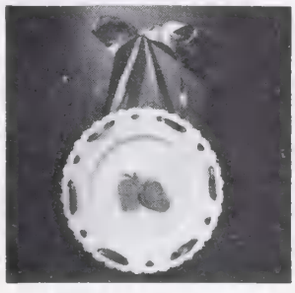
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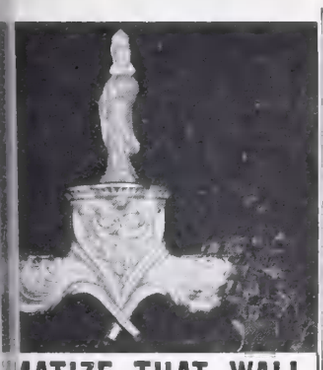


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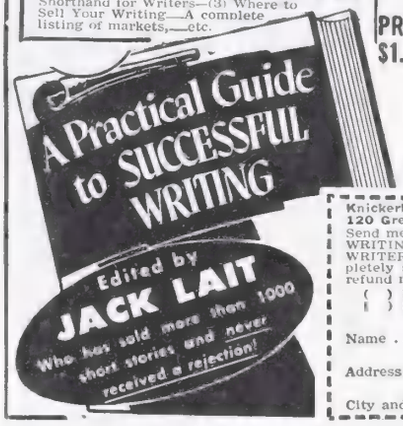
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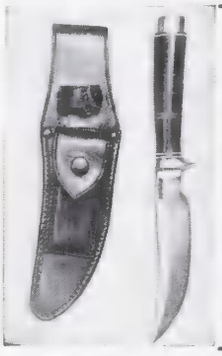
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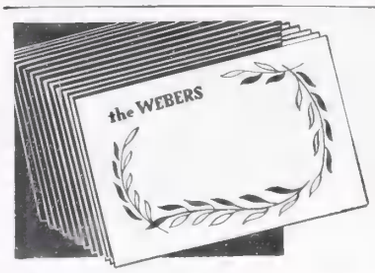
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No more stooping—the SCRAP-TRAP hangs waist high. Never touch garbage again!

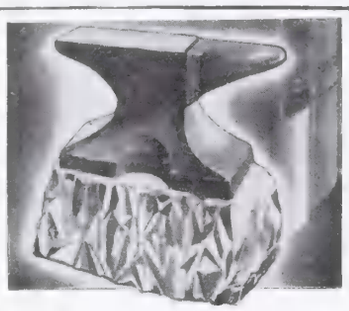
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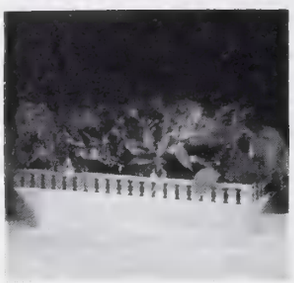
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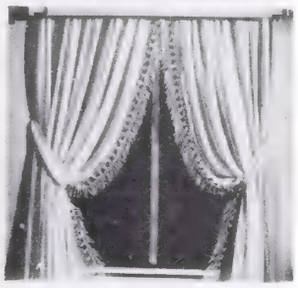
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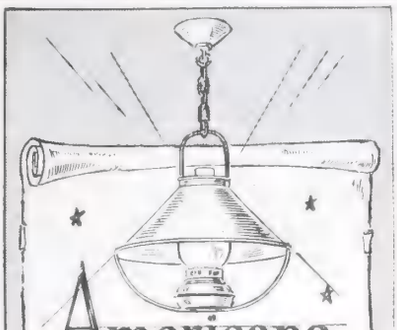
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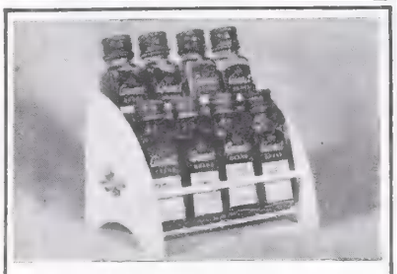


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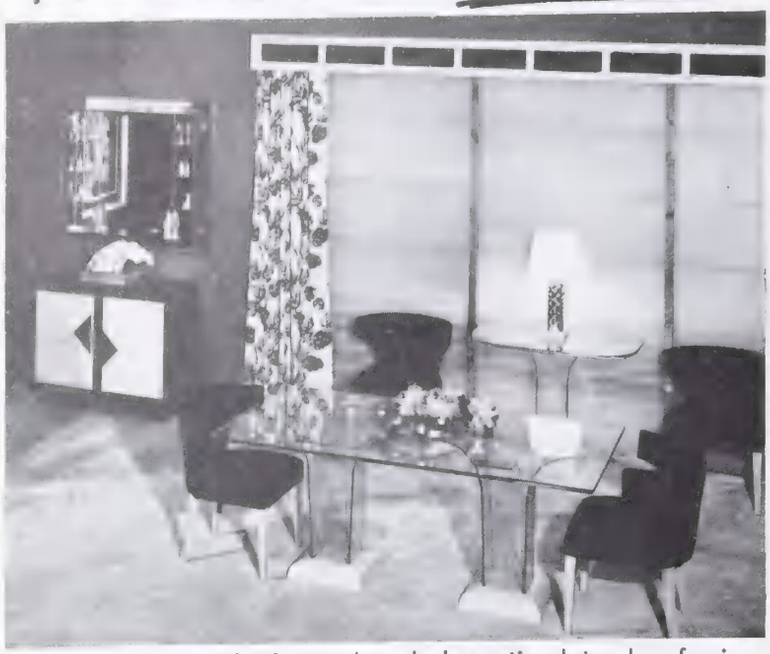


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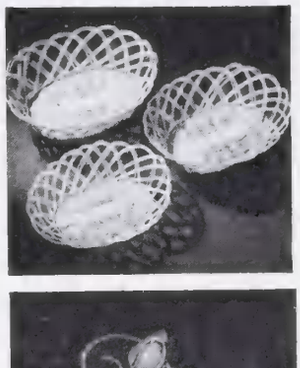
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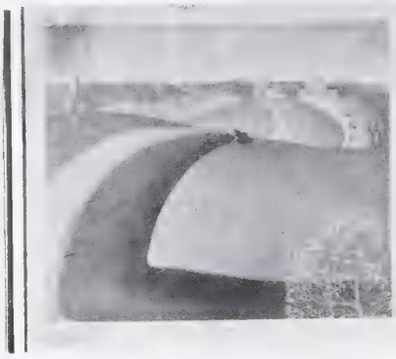
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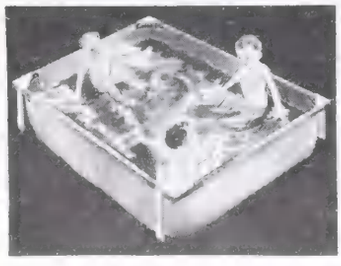


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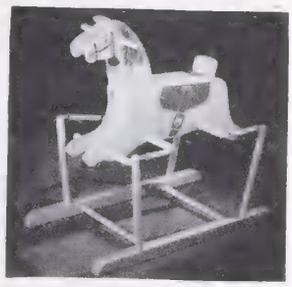
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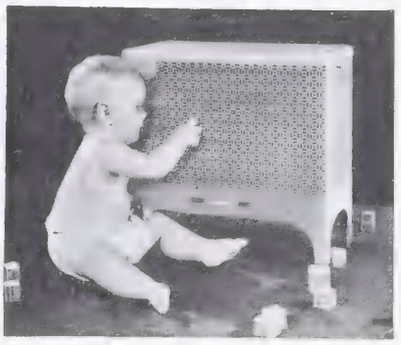
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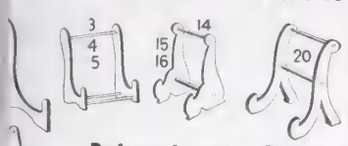
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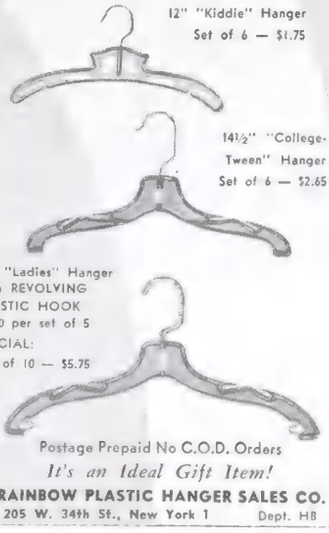
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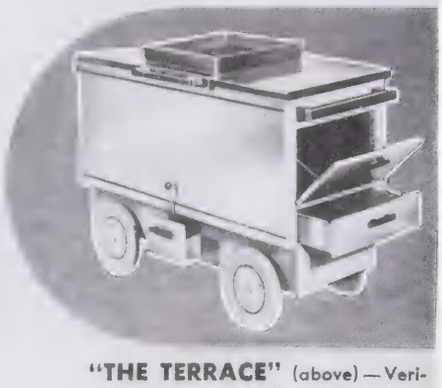
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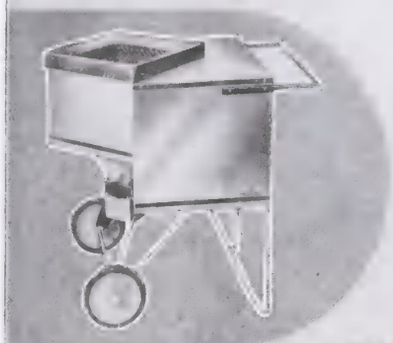
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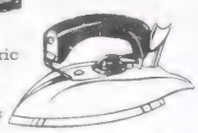
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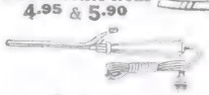


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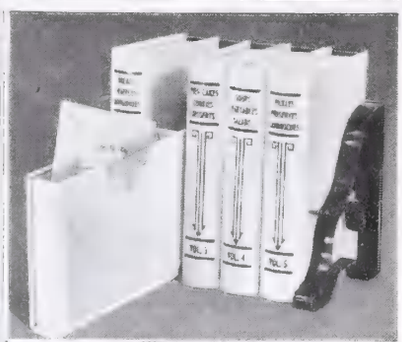
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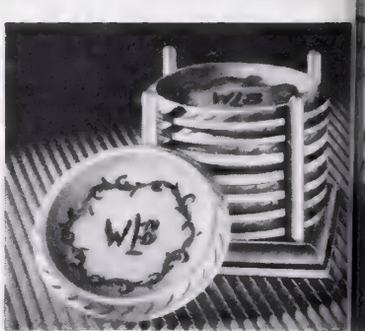


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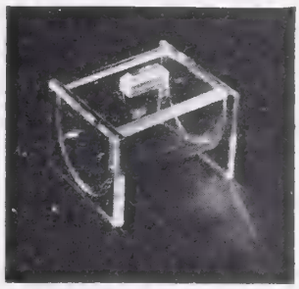
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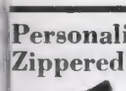
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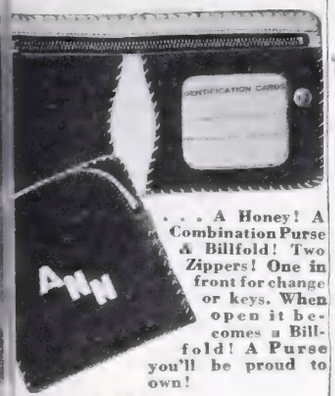
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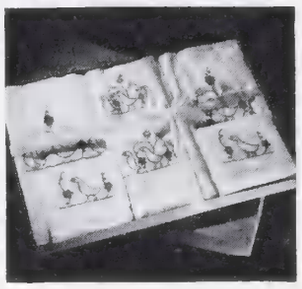
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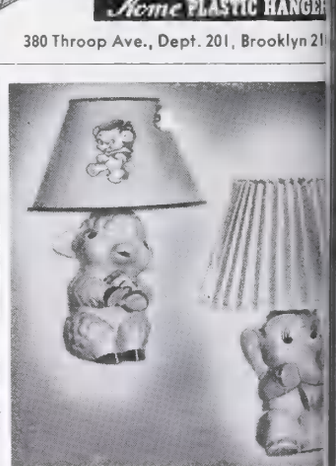
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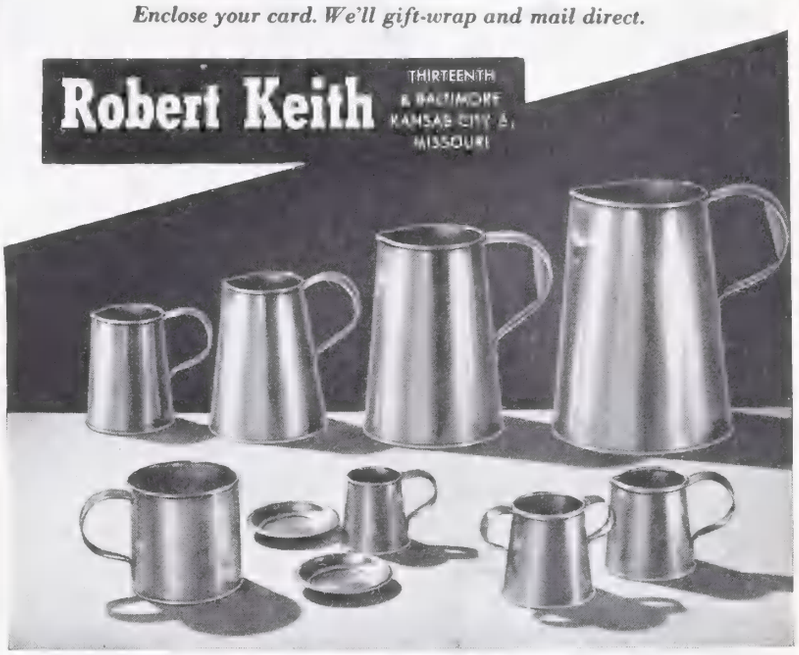
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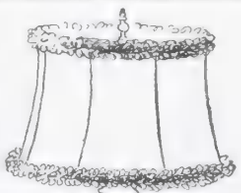
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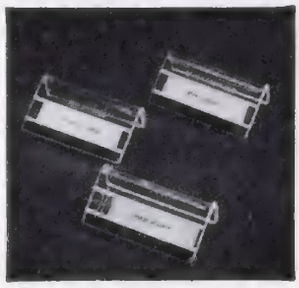
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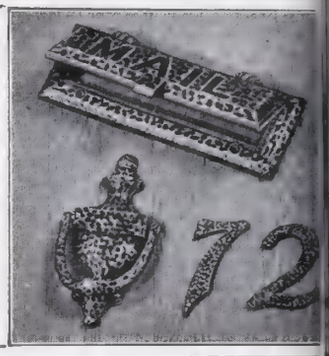
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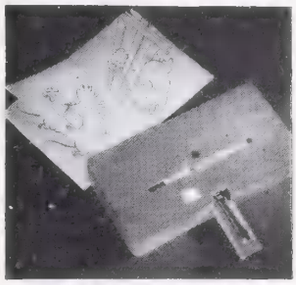
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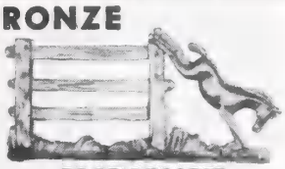
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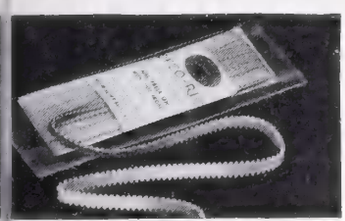
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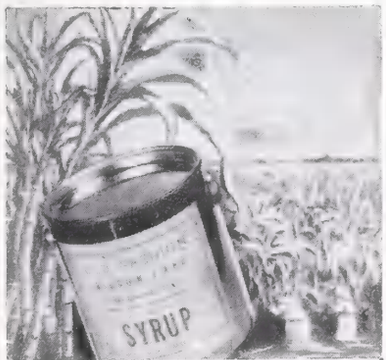
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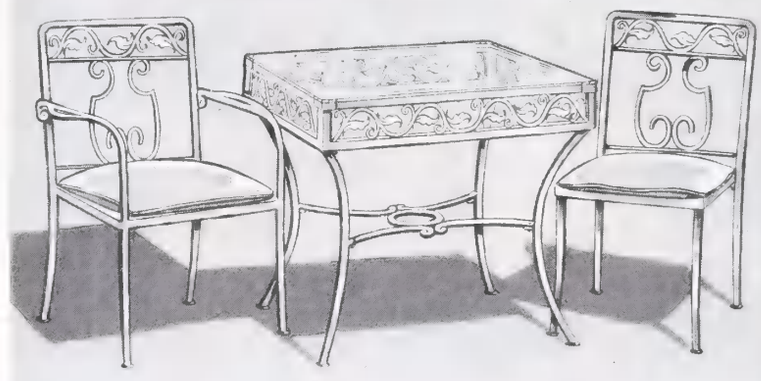
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WINDOW



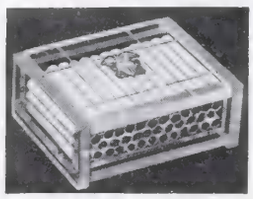
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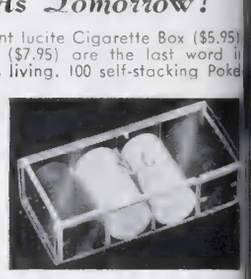


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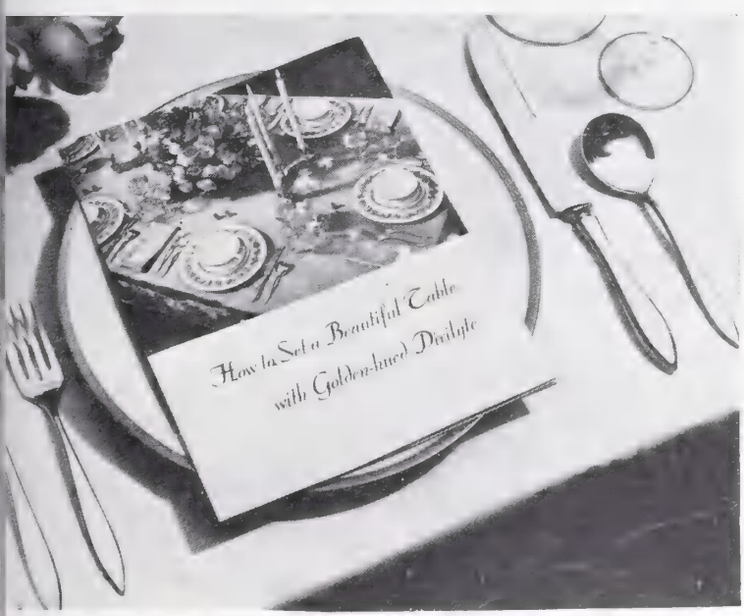
VKNOT PIN. Have you looked gh your jewel box lately to see if ıave the one perfect piece for your spring suit? Fine if you have, but vorrisome if you haven't, because what we found! A gold-plated ıg silver bowknot with a rhine- center, 2" long, and just $5.95 20% tax. Also in sterling silver . Richter's, 589 Fifth Ave., New 17, N. Y.



IE FOR LUNCH, you'll say, with such a set your table will be yous as Victor Herbert's music. ıame of the pattern is Canterbury, Inglish earthenware, and you'll like ıoss rose center, the aqua border, hite gadroon edge. Four luncheon and cups and saucers are $6.17 ss collect. R. H. Stearns Co., n, Mass.



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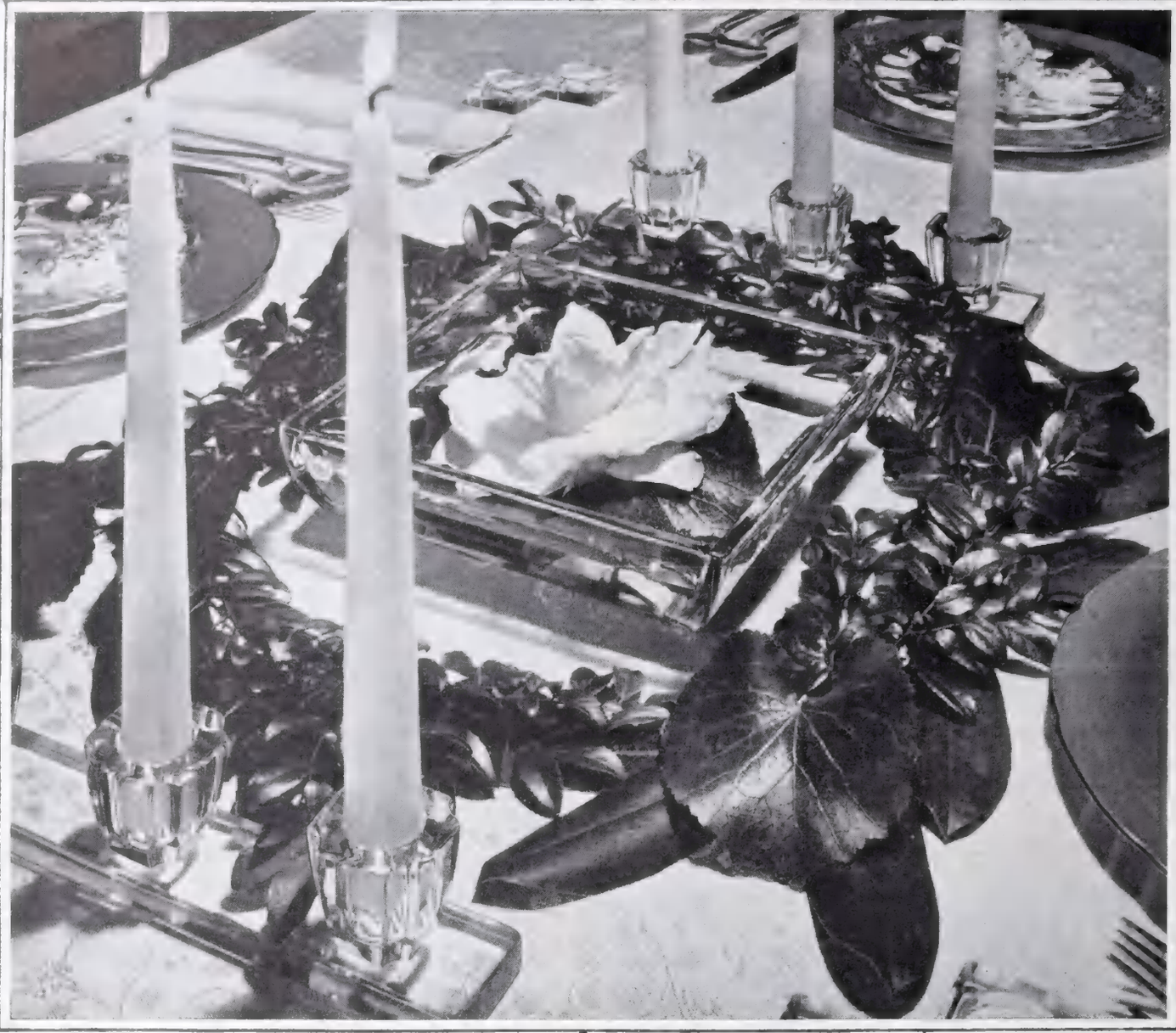
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HOUSE BEAUTIFUL

THE MAGAZINE DEDICATED TO THE BUSINESS OF GOOD LIVING



Vol. 88 **MAY, 1946** No. 5

Cover: Living terrace of the Fritz B. Burns Postwar Model House, Los Angeles, Calif. Kodachrome, Maynard L. Parker

ARCHITECTURE AND BUILDING

The First Postwar House 82-83
A Prototype House to Improve Your Dreaming 84-85
The Meaning of this Plan Is More Important than the Plan Itself 86-87

GARDENING AND SITE PLANNING

Indoors and Outdoors Are Planned as One 88-89
The Finished Look 124-125
The Biggest Bargain You Can Find 126-127
What Hormones Can Do for Your Garden 128
A Gardener Is Indeed Blessed 134
How to Take Care of Your Easter Plants 175
The Man Behind the Hoe 187
The Log of the Practical Gardener 193

DECORATION

More Living in the Living Room 90-91
A Boys' Room that Can Really Take It 99
A More Useful Bedroom 100-103
An All Day Dining Room 116-118
The Trend Is Toward an All-Purpose Room 119
Sweet-scented Foliage to Float in Your Finger Bowls 139

HOUSEKEEPING, EQUIPMENT, AND MAINTENANCE

Full Electronic Living 92
Light as It Ought to Be Used 93
Push Button Controls for Whim and Comfort 94-95
Your 1950 Bathroom Could Look Like This 96-98
You Have Never Seen Such a Kitchen! 104-109
Kitchens of the Future Will Have This New Work Area 110-113
How to Keep Up with the Bills and Mending 114-115
A New Room Every House Needs 120-121
Functionalism Should Be the Core of Your Dreaming 122-123
Housekeeping Recipes 197-198

FOOD AND ENTERTAINING

Fete a Bride in May 140
Pantry Shelf News 151
You Can Cook with Vermouth, too 156

OTHER FEATURES

Window Shopping 28-73
You Should Dream Better Dreams 81
The Child Prodigy—No. 1 130
It's Worth Mentioning 132-133
How to Lose Your Laundryman 166
Lend-Lease and Father 177

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Room of the Twenty-Four Hours

This is for you if your idea of a bedroom is a place that's livable and lovely all around the clock. Not too flouncy, not too feminine, but intimate, restful, just formal enough for receiving your friends. Keynote of such a room is the extra long, 8-drawer Duchesse Bureau with its gracious double curves, grouped with pieces subtly related in color of wood and character of design. Read your morning letters with the sunlight warm on your shoulders. Relax before dinner in the long, late light. Drift off to sleep at night with a sense of beauty all about you.

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Tomlinson is looking ahead to an America as informed about furniture as it is about the food it eats and the clothes it wears.

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There Was My Girl...My Wine

Twenty-five years!

Sounds long...seems long–to a young man. But when you're facing the other way, it seems a very short time indeed.

Yes, a silver wedding anniversary can roll around quicker than you think.

We knew that the kids had what they thought was a surprise party planned for us. But before they could spring it, Kate and I had a little celebration of our own.

We went to the dining room of the finest hotel, and I asked for a secluded table for two, just as we'd done on that memorable evening twenty-five years ago. It wasn't the same city, nor the same hotel, and they weren't playing the same kind of music, for the years had brought many changes. But there was on thing that was still unchanged...I ordere Cresta Blanca Wine.

Then, as now, it was Cresta Blanca Wi you ordered when you wanted to impre your best girl. And as I looked across the ri of my glass into Kate's misty eyes, I couldn help thinking how alike they were...Cres Blanca Wine and my Kate...unfailingly fi unvaryingly good, dependable and consta through the years, with the matchless ch acter that only time can prove. For charact goes back to the right beginning...and in wi it can come only from the finest of the vin

Oh, the years had brought me many thin some good, some bad–but I still had t same girl...the same wine.



Copyright 1946, Cresta Blanca Wine Co. Inc., Livermore, Calif



MARTIN BRUEHL

Sunny as a Morning in May

Gold and pink and violet . . . springtime's loveliest and most persistant color scheme . . . with a dewdrop freshness, so like clear, scintillating Cape Cod crystal . . . is the sparkling choice of a modern young hostess for her important, festive spring dinner. Imperial's Cape Cod is a resplendent, decorative design with 18th Century tradition. The superlative quality of the crystal, the individuality, the sturdy durability given each piece by skilled hands of Imperial craftsmen expresses the trend and needs of today and tomorrow. Cape Cod Crystal is an open stock pattern to provide beauty and luxury for modern tables . . . hand crafted by Imperial Glass Corporation, Bellaire, Ohio.



Magnavox...for gracious living

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Photography, Paul Hesse

Charles Boyer listens to Magnavox in the library of the French Research Foundation, Hollyw

Built to grace the finest homes

Combining the wonders of radio science, F.M. and automatic record changing with the best in furniture craftsmanship, Magnavox is designed to hold its place over the years. You'll find a wide choice of models, starting at $214.50, in America's fine stores. See, hear and compare Magnavox with all other radio-phonographs. Once you hear it you won't be satisfied until you own one. The Belvedere shown is $380;* F.M. optional, $50 extra. The Magnavox Company, Fort Wayne 4, Indiana.

**Slightly higher west of Rockies*



Magnavox RADIO PHONOGRAPH — *The Symbol of Quality in Radio—Since 1915*

by Elizabeth Gordon

You should dream *Better* dreams

It does not fit the American legend to tell you that you should dream better dreams. For Americans are supposed to be the best dreamers—and doers—in the whole world. Maybe so. But in the matter of dreaming up better homes, we have not done a very good job. We have not required that new houses be markedly better than old houses. We have been content if the new house had a few superficial clichés of improvement that were popular at the time the house was built: a door chime instead of a doorbell, a colored bath instead of a white one, a cedar closet, a dishwasher. Now any of these things could be added to old houses, but, though they are unquestionably desirable, they are not the basic stuff of which better houses are born. It is my considered opinion, after many years of observing and evaluating houses, that 99% of the newly built houses could have been at least 20% better if they had been more thoughtfully and intelligently planned. And at no extra cost. That is another way of saying that a lot of people failed to get the greatest good out of their money because they failed to dream big enough dreams. Robert Browning said in a very few words what I am taking many to say: "A man's reach should exceed his grasp, or what's a heaven for!" How are you to get a better house unless you study the best houses—no matter what they cost?

In fact, the less you have to spend the more you should emulate the best. Only the rich can afford to make mistakes—or to dream little dreams. On the next 42 pages we present a remarkable house that can, very suitably, pace your dreaming. It was built (for demonstration and experimentation only) by a professional builder, Fritz Burns, who dreams no little dreams. It contains usable ideas for houses of every price. If it contributes even one idea to your dreams, then both Mr. Burns and HOUSE BEAUTIFUL will be happy. For better houses won't come till you envision them.

BETTER YOUR HOME • BETTER YOUR LIVING •

The FIRST POSTWAR HOUSE



HOUSE BEAUTIFUL'S *Home Planner's Study Course*

If you believe that a house should be a custom-made thing—an expression of the owner's way of life and personality—you will want to give close attention to this first demonstration house of the postwar era. For it contains some 350 ideas for better living—any or all of which future home-owners may incorporate in their plans, or demand if they buy. It should be viewed for the meaning of its parts, rather than as a whole.

It is the result of more than 10,000 man hours of creative dreaming by several scores of experts. Buil in Los Angeles, as an experimental project, by Frit Burns, one of the biggest United States home-build ing operators before the war, it was intended to b a laboratory to try out new products, materials designs, and methods. Nearly 100 makers of hous materials and equipment worked with Co-ordinato Joseph Schulte, Associate Builder Paul Campbell, an Architects Wurdeman and Becket to cram into thi "showcase house" every possible product and ide

r better living. Los Angeles department store Bul-
k's, through Decorator Amy Ames, furnished it in
eping with the forward-looking meaning of the
ole enterprise. The result of so much high-pow-
d dreaming is recorded on the next 40 pages by
e architectural photographer Maynard Parker
ok, read, remember! See also page 194.

This house now on exhibition at Highland Avenue and Wilshire Boulevard Los Angeles California







House is roughly a U-shape, one-room deep, built around a garden area, shown above and at right. This is at rear of house, away from street, for privacy. (See floor plan on following page.) House has a low-pitched roof of aluminum panels. Exterior walls are redwood plywood combined with stone.

Wall on south side of house is almost solid glass. This is possible because of new design techniques and new building products. Architects Walter Wurdeman and Welton Becket used roof overhangs and insulating glass to achieve the sun and temperature control necessary with such large glass areas.

HOUSE BEAUTIFUL'S *Home Planner's Study Course*

A Prototype House To IMPROVE Your Dreaming

Inside and outside of this completed postwar house you will find more ideas, more excitement, than in all your wartime dream houses. You may not want all these ideas but they are the stuff that better dreams are made of

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Glass door, windows, Libbey-Owens-Ford Co. Douglas Fir Plypanel underflooring, U. S. Plywood Co. Siding, Harbor Plywood Corp. Balsam wool insulation, Wood Conversion Co. Insulating paper, Sisalkraft Co. Finishes, Sherwin-Williams Co. Tubing, flashings, Revere Copper & Brass Co. Concrete, Permanente Co., Kemiko stained





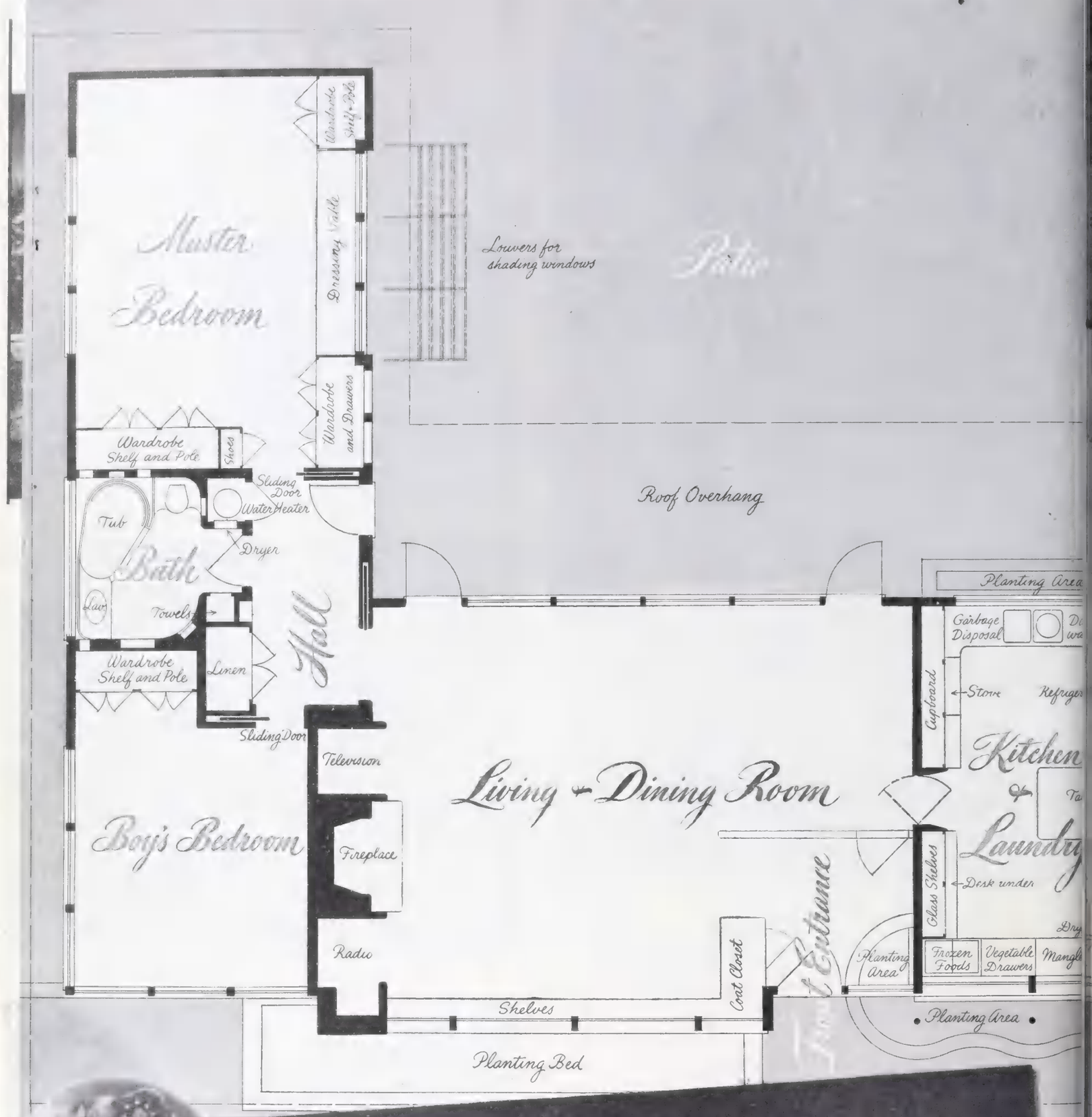




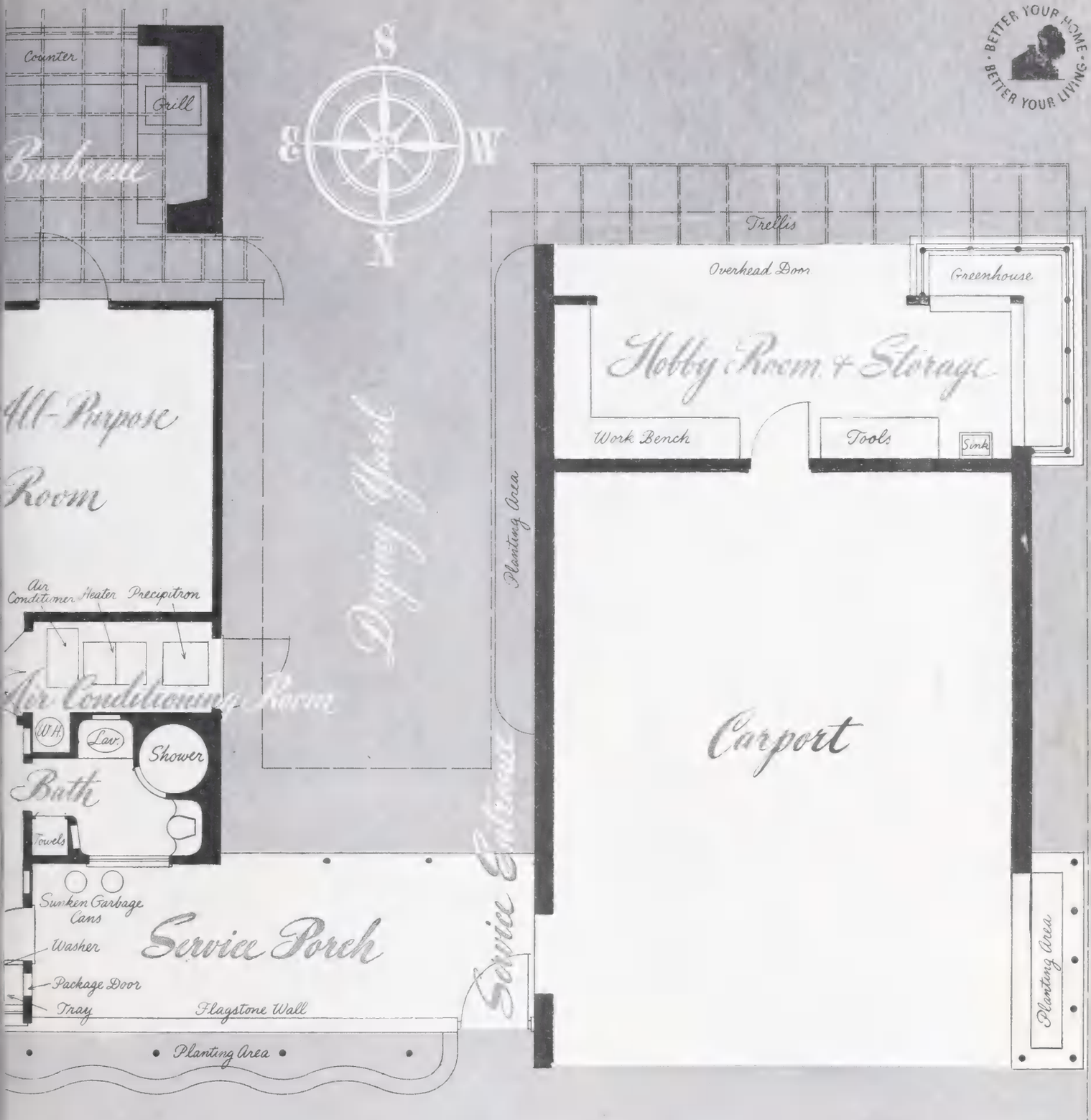
bove, close-up of patio and garden area. On the same level as living room, and separated from it only by glass wall, it eems actually part of it. (See page 88.) Master bedroom also ooks out on this patio. At right, above, front door communiating phone lets you talk with callers from various rooms f the house if it isn't convenient to come to the door yourself.

ront of house faces street so window area is small and high (center, right). Overhang of roof is tilted up to give winows more light. Well-blended materials and flower beds ıliven severity of house front. Wall at left of doorway is of ' x 8' redwood plywood panels varnished in natural finish. ntrance court is colored cement, inset with redwood strips.

Where have you seen a garage wall as handsomely designed as this one? It's the outside wall of the carport. Simple in ne and materials, it is just a stone wall, a clean-cut cornice, planting bay balancing the greenhouse window at far end the wall. In total effect, however, it is a brilliant treatment a part of the house which is too often a neglected eyesore.



The MEANING of this Plan Is More Important Than the Plan Itself



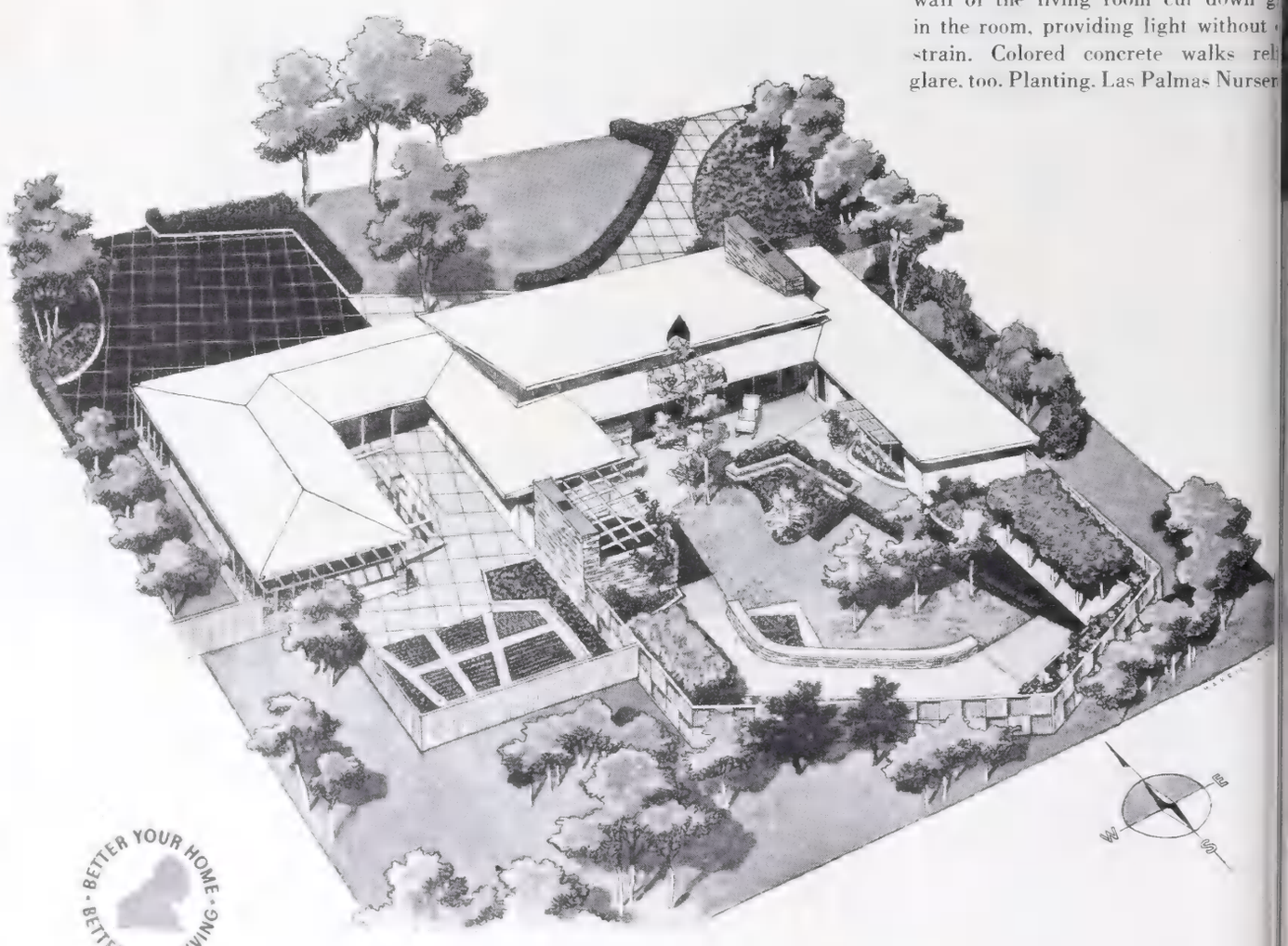
EB WEIGHT COURTESY OF C. W. LYON

Here's once when the sum of the parts is greater than the whole. For here is a plan whose greatness lies in its details and segments, any of which could be used alone. So study it—not to duplicate it, but to borrow bits and sections—so that your own totally different plan can have greater utility

INDOORS and OUTDOORS Are Planned As One

The thinking behind this plan unites house and grounds into one great area for living, indoors and out. Landscape architect Garrett Eckbo designed the outdoor plan to enhance the exterior livability and efficiency of three main parts of the house. See below the entry garden, with driveway and turnabout parking space: the service yard, close to kitchen and laundry, where less attractive household activities, like clothes-drying and trash removal, can go on against the planned greenery of small, raised flower beds; and the garden patio, 60 sq. ft. of outdoor living space, where the family could relax, play, entertain, or do their barbecue dining in snug privacy afforded by three sides of the house and the garden fence. Since this patio amounts to a continuation of the indoor living room, separated from it only by a clear glass wall, colors and textures of its planting and masonry have been chosen to blend with the living room decoration.

Opposite you see a good example o growing architectural procedure— interrelation of interior and exterior p ning. Broad overhangs above the g wall of the living room cut down g in the room, providing light without strain. Colored concrete walks reh glare, too. Planting, Las Palmas Nurser

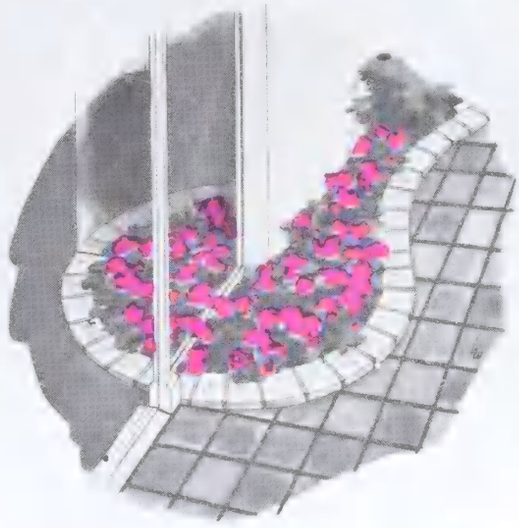


HOUSE BEAUTIFUL'S *Home Planner's Study Course*

BETTER YOUR HOME · BETTER YOUR LIVING







A terrace bed of primroses, edged with a border of brick, hugs the wall of the house right up to the all-glass front door, then actually goes indoors, as sketch above shows. Left, indoor continuation of this planting fills a corner of the hall, is reflected in mirror wall.





All furnishings from Bullock's, decorators of entire house. Carpeting, Bigelow-Sanford Carpet Co. Wood furniture, Tapp, Inc. Glazed chintz, Kent-Bragaline. Slab flush doors, The Mengel Co. "Fiberglas" soundproofing in doors, Owens-Corning Fiberglas Corp. Wall paneling, U. S. Plywood Corp. Lighting, Westinghouse Electric Corp. Acoustical plaster ceiling, Rheem Research Products. Radio equipment, The Hallicrafters Co. Television, Radio Corp. of America. Home recorder, Radiotone, Inc. Door chimes, NuTone, Inc. "Muzak," Muzak Corp.

BETTER YOUR HOME · BETTER YOUR LIVING

MORE LIVING
IN THE LIVING ROOM

A living room in fact, not merely in name—that's what this room is. It has the three big requirements for a real family's living: furniture is flexible, not set in rigid, unadaptable groups; fabrics are handsomely durable, demanding no coddling; and built right in, there's every mechanical device extant for making lounging, reading, entertaining, radio-listening, television more enjoyable.

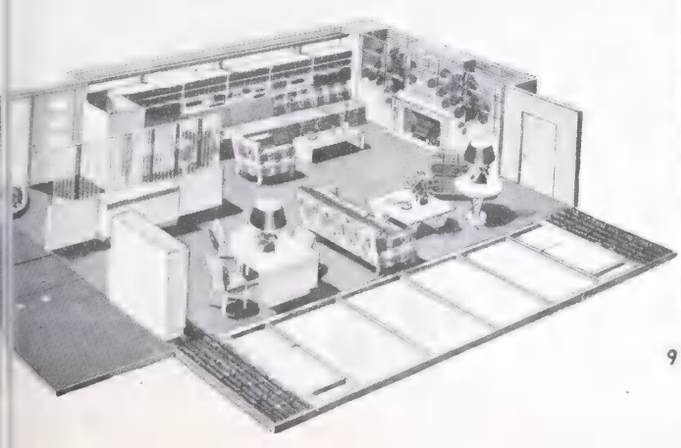


Fireplace wall, opposite, is flagstone. Foliage is planted between the wall and an open wood grill. The plastic tambour doors of the cabinets flanking the fire pit hide radio, recording, and record playing equipment on the left, television on the right. Windows above bookshelves face street, are high for privacy. Shoulder-high lighting around shelves makes sofas a good place to read.

Looking from living room into entry, top right, you will see how cannily a closet has been designed to do more than furnish coat space. In conjunction with a corrugated glass screen, built into a plant box, the closet creates a little entrance area, preserves a feeling of privacy. See how bookshelves vary in depth to accommodate all sizes and shapes of books. One shelf fits the phone.



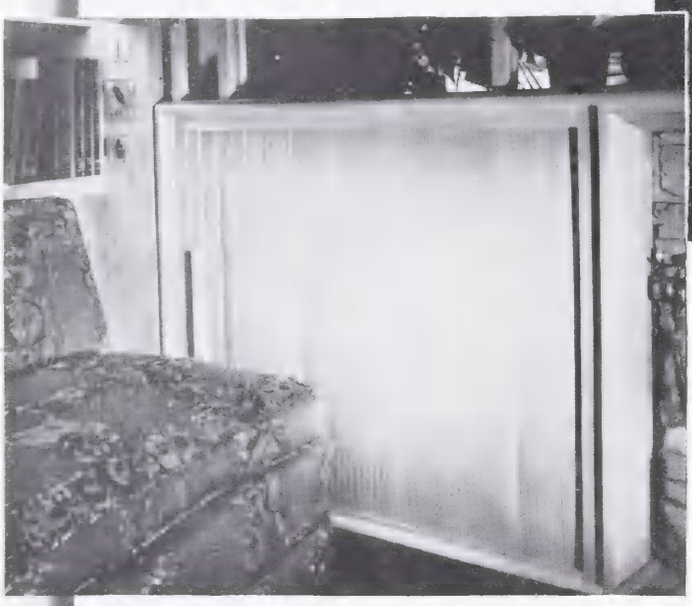
Patio view, seen through the floor-to-ceiling glass wall, amounts to living room decoration. Doors open into patio at each end of wall. Dining end of living room, shown in detail on page 116, lies behind the loveseat at right. Noises from this room shouldn't disturb the rest of the house because the ceiling is covered in acoustical plaster, and sliding plywood door is insulated against sound.





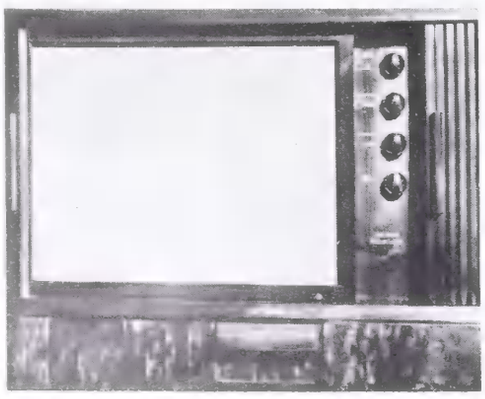
There is radio reception in every room in house

The cabinet left of living room fireplace has two Hallicrafters radio receivers and amplifiers for FM or standard broadcast reception, a Webster automatic record changer, a Radiotone home recorder, reception for wired music (Muzak). Two channel connections lead to loudspeakers in the living-dining room, bedrooms, kitchen, and barbecue. Controls let each location pick its own program of radio, records, or Muzak.



Sight as well as sound for living room entertainment

An RCA projection type television receiver and screen are concealed in the sliding door cabinet at right of fireplace. Cumbersome antennae for television and radio are located behind the house, and underground conduits carry transmission lines to receivers in living room. Living-dining room loudspeaker of radio system is located in the television receiver.



FULL ELECTRONIC LIVING

Electrical systems are the nerve structure of today's planes, ships, trains, and new commercial buildings. Few homes, however, enjoy such scientifically perfected radio reception and control, lighting, air-conditioning, and communications. Our home planning dreams need to be better. This house has an exceptional built-in radio system as part of its complex sound, lighting, and electrical communications system. From any main room you can tune in on FM or AM radio programs through two receiving channels, or hear Muzak or the living room phonograph. The hobby room, all-purpose room, and main bathroom have their own independent radios. More detail on radio controls and on the inter-communicating system on pages 94, 95, and 103. Following page describes lighting.

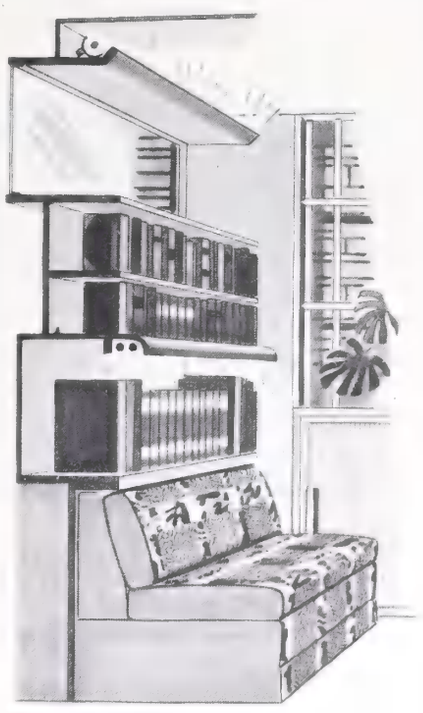
LIGHT AS IT OUGHT TO BE USED

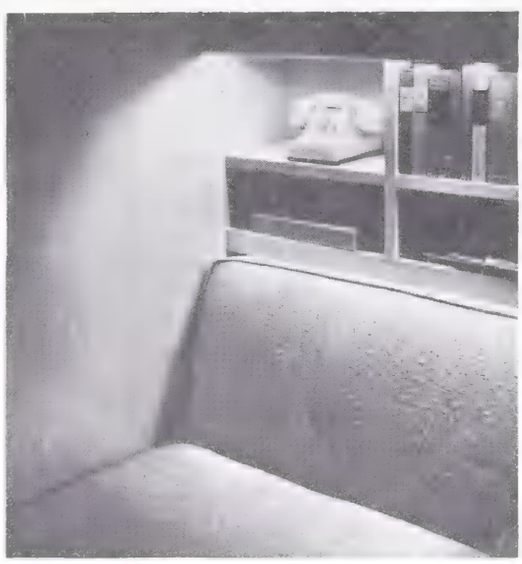
As though we were living in the days of candles and kerosene, most homes still have only ceiling fixtures, wall brackets, and table lamps for lighting. In place of such spotty, undirected light, this house builds-in lighting panels over sofas, windows, work areas, dressing tables—wherever light is most needed for eye health and convenience. Flush with ceiling or recessed to avoid glare, this is decorative as well as useful lighting. In addition, automatic closet lights, spot lights, continuous strip of wall outlets, provide light exactly where it's wanted.

Good reading light all along this sofa, not just in spots

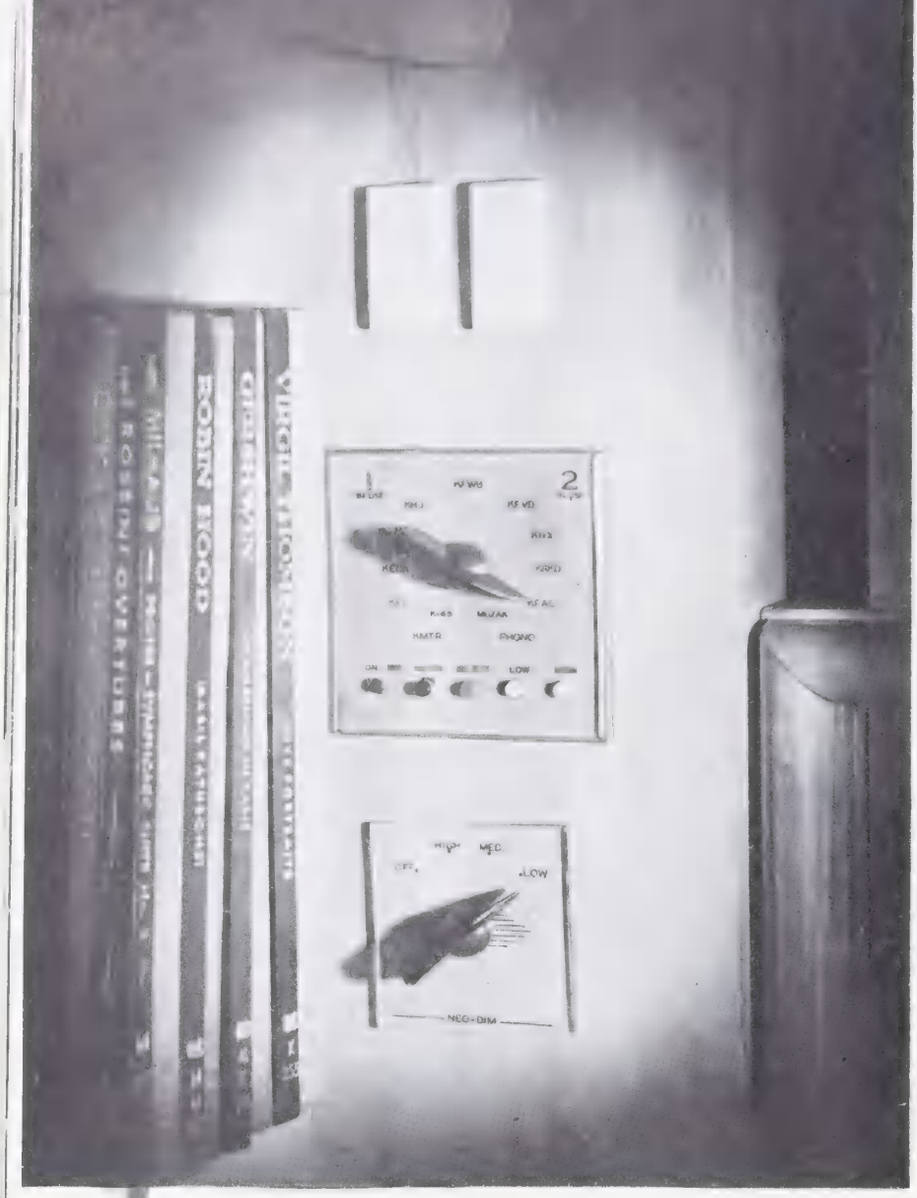
You don't have to crouch under a lamp to get proper light on your book here. Parallel Neon and Westinghouse fluorescent tubes give a continuous line of light along the sofa. Installed under a cove built over the lowest bookshelf, they can be lighted separately or together. Switch controls offer seven possible gradations of lighting.







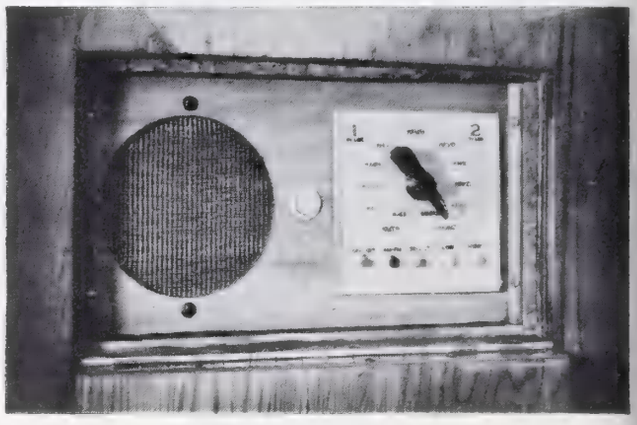
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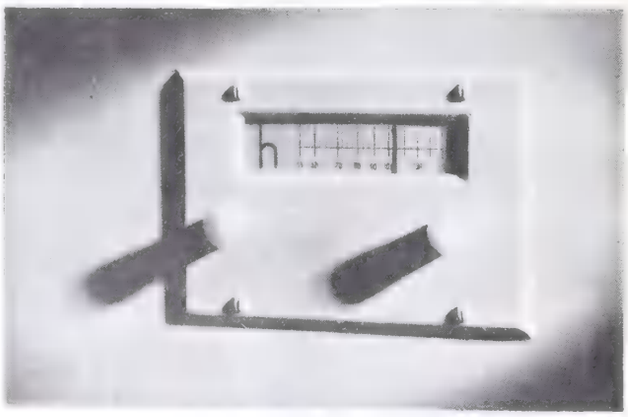
For living room entertainment you have a choice of 11 radio stations, Muzak, home recorder, or phonograph through house radio system. On the control panel, left of fireplace, five push buttons turn the system on or off, select AM or FM broadcast, get the program, and adjust volume. Lower dial is for regulating the neon lamps over bookshelf.



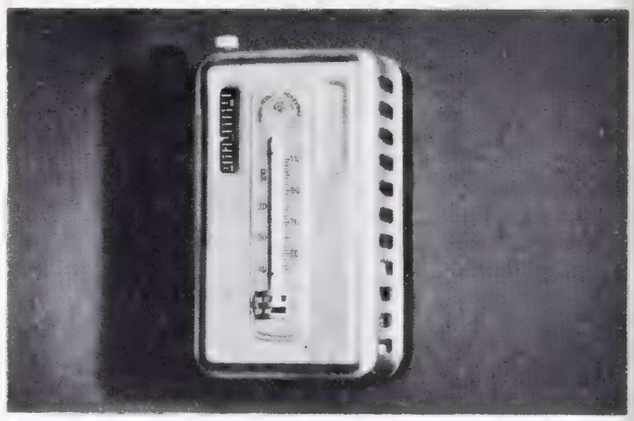
You don't have to cross the living room to change the radio: the dining section of the room has its own control panel, the standard one used to control the radio system outlets. Numbers 1 and 2 on it denote the two radio channels available in the system. Numbers and the words, "in use" light when radio is on and the channels engaged.



Next to the radio control dial on the barbecue terrace (its loud speaker is on a patio wall) is a Homefone. You can receive calls here from other parts of the house and answer, but this inter-communications system is controlled from master stations in main bedroom and kitchen. Calls can't start here, but button signals master stations.

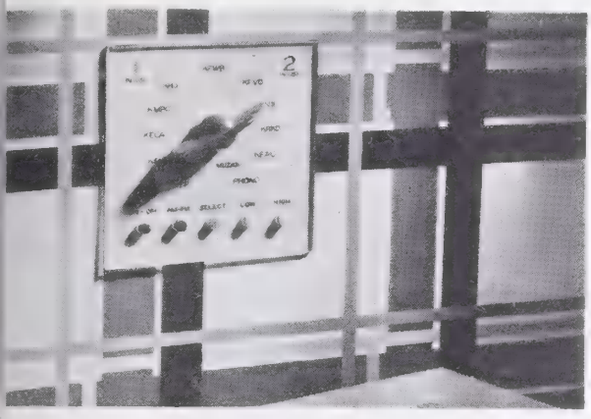


Individual radios like this, built into the walls, allow symphony, soap opera, jive, or whatever at one and the same time in the master bath, all-purpose room, and hobby room. They are not connected with the radio system which is wired to the main rooms of the house. They have separate antennae, six-inch loudspeakers built in flush with the walls.



Also part of the electrical equipment of the house are Minneapolis-Honeywell Moduflow thermostats. Located on a wall of the dining area, this control aids the air conditioning system in its job of balancing the heat in the house against outside temperatures. It gauges heat loss so that the heat supply can always be satisfactory and even.

HOUSE BEAUTIFUL'S *Home Planner's Study Course*



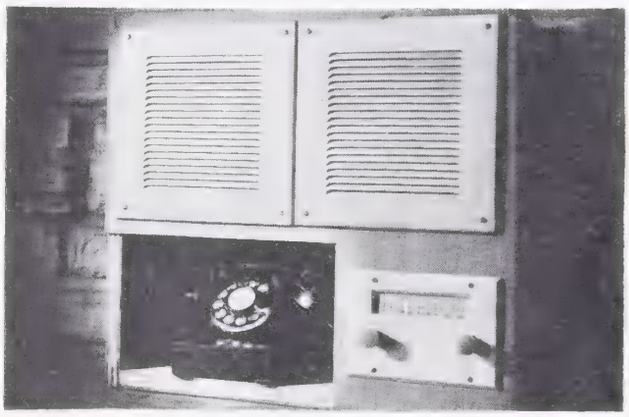
s is the radio control in the boys' bedroom. On all these
nels there's an outer and inner area around the dial.
outer ring indicates Standard Broadcast, the inner ring.
quency Modulation. One ring lights when AM-FM but-
is pushed; a second push switches reception to the
r ring. The on-off button selects channels 1 or 2 similarly.



Entire radio system can be shut off at this kitchen panel. as at all other panels. If channel 1 is in use in another room when on-off button is pushed. a second push opens channel 2. Also operated from kitchen are Brooks Automatic Lawn Sprinkler, which can be set to water lawn if you're away, and Reid Control to open hobby room door.



levers on these switch plates! They work by slight
ressure, and a small bulb lights them at all times for
access. W. W. Brockway devised them and other elec-
ics; Nu-West Co. made them. Actual switch is at elec-
fixture, saving conduit cost and installation. Switch
s from impulse relayed to it by pressure on the plate.



Conveniently placed at the work bench in the hobby room. this is a complete communications unit: a radio independent of the rest of the house. an inter-communicating house phone. an outside telephone. There would be no need to tramp from garage to house to receive a telephone call. no need to tramp to garage to announce mealtime or callers.

PUSH BUTTON CONTROLS

FOR WHIM AND COMFORT

Have you wished you could run your home by switchboard or instruments like a train or plane? Have you dreamed of such automatic efficiency and convenience and service in your home? Here are controls to bring you carefree living at the flip of a finger

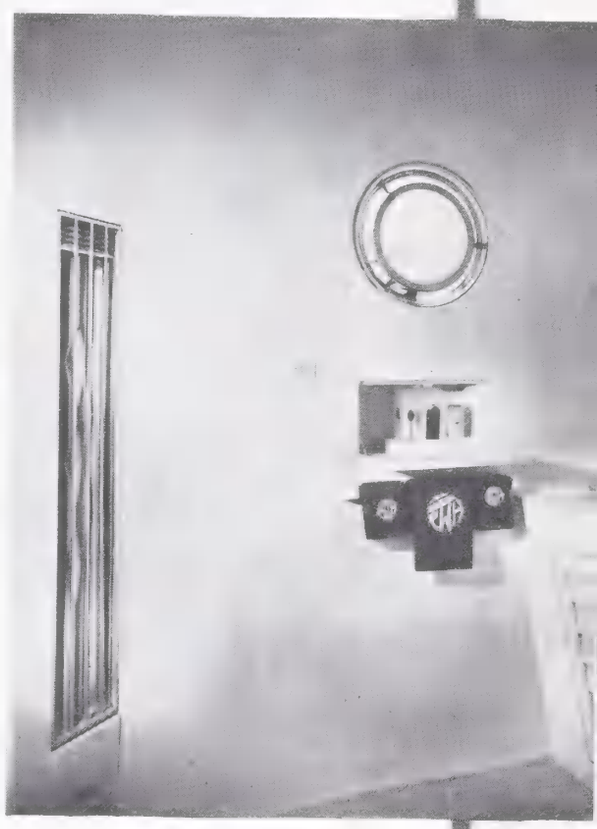
A YOUR HOME • YOUR LIVING

BETTER YOUR HOME
BETTER YOUR LIVING

Your 1950 Bathroom COULD Look Like This

Better lighted, better aired, quieter, with new conveniences and more useful fixtures integrated into its four walls, this is a forerunner of the bathroom which *may* be possible in the future. See what progress comes from better dreaming

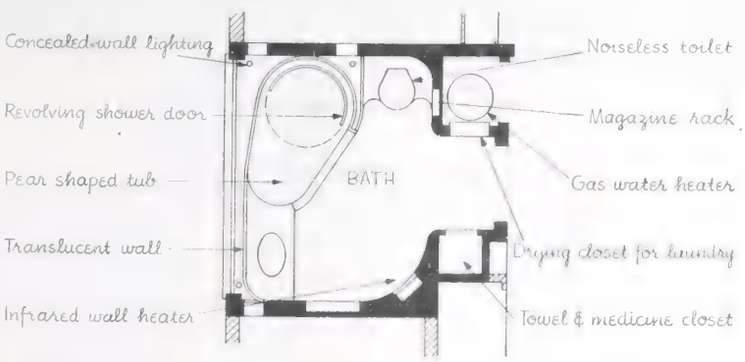




Even though wall above washstand is translucent outside wall of the house, it doesn't silhouette you by night or make you a goldfish by day. A double wall, the outer section is clear, fixed Libbey-Owens-Ford Thermopane; inner wall is a curved sheet of opaque flashed opal Plexiglas. Four-foot high Westinghouse fluorescent lamps are installed between the walls for night light.

A hamper with ventilating door is built into base of the washstand. Washstand has a wide top so that you can set down toilet articles. It slants down to a narrow base to give toe space. The wide end of the pear-shaped tub forms a circular shower stall. The shower is enclosed by a turret-type Plexiglas door, which opens and closes on a track in the ceiling.

Bathers are warmed and dried directly by infra red rays from gas-fired "Panelray" wall heater of Day and Night Mfg. Co. Magnifying make-up and shaving mirror gets shadowless light from Circline fluorescent lamp and concave reflector behind it. In recess, Remington-Rand electric shaver and Hall electric toothbrush are on cords which pull out for use, then snap back.

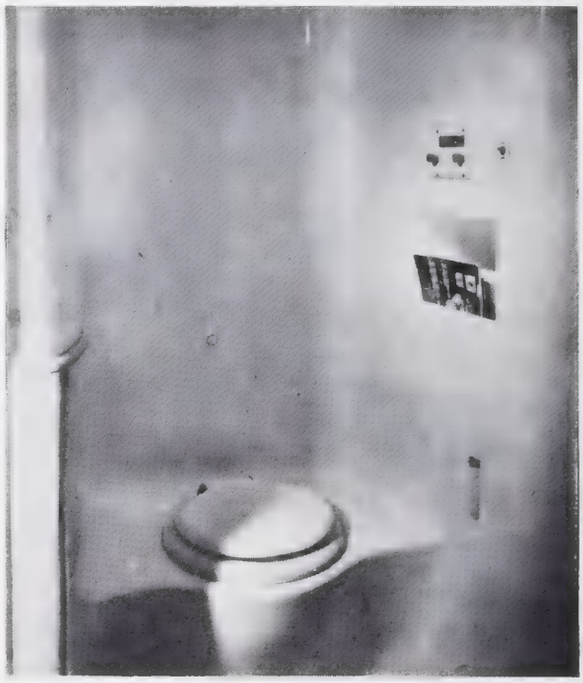






Ceiling structure and equipment create a quiet, fresh, more useful bathroom

Dry your hair by the overhead infra-red lamp or get a sun tan from the ceiling lamp next to it while you're at the washstand or shaving mirror. There is also a reflector-type ceiling light fixture in this main bathroom. The ceiling is soundproofed by Acousti-Celotex. The room is ventilated by motor-operated ceiling louver.



Easier on the eyes, easier in operation, is the built-in corner toilet

There is no floor to clean around toilet because it is built in as an integral part of the wall like tub and washstand. Requiring no tank, it is noiselessly operated by leaning back against button. A radio (independent of the master system) is built in the adjoining wall along with recess for magazines and an ashtray.



What every woman wants: a concealed bathroom closet to dry light laundry

Built in the wall between bathroom and water heater is a cabinet for drying stockings, handkerchiefs, etc. Its small size, a few inches deep and just high enough for stockings, is no indication of its great household usefulness. Thoroughly ventilated, two heat lamps below it, water heater behind it, dry laundry in a short time.



Combination medicine and towel closet holds all shapes and sizes of both

Durasteel Company's medicine closet holds large boxes and bottles (even a half gallon) and leaves plenty of room for gadgets and cleaning equipment. It is closed from sight by a flush door, but three towel shelves below it are open to display a generous quantity of handsome towels, and keep them in handy reach



"Koroseal" draperies and wall fabric, Comprehensive Fabrics. Wood furniture, "Oakmasters Modern," Grand Rapids Bookcase & Chair Co. Carpet, Karastan Rug Mills. Corduroy. Sundour Unfadable Fabrics Company. "Foamex" mattresses of synthetic rubber, Firestone Industrial Products Co. Acoustical plaster ceiling, Rheem Research Products.

This bedroom was envisioned as sleeping quarters and study for two rambunctious boys. Consequently, walls and curtains are fabric coated in "Koroseal"—dust-resistant, stainproof, and washable. Chairs and desk are tough oak.





Built-in closets with shallow tray drawers should be subtle encouragement to keep things in order. A rough dark green carpet and boxspring beds covered in the same color corduroy won't show soil or scuffing. All this, and a noise-deadening ceiling! High windows, which face the street, give light plus privacy.

A Boys' Room That Can REALLY Take It

A couple of young roughnecks would have to work pretty hard to mar these walls, batter the furniture, or soil the bedspreads in this durable bed-sitting room

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It's new . . .

It's needed . . .

It's comfortable . . .

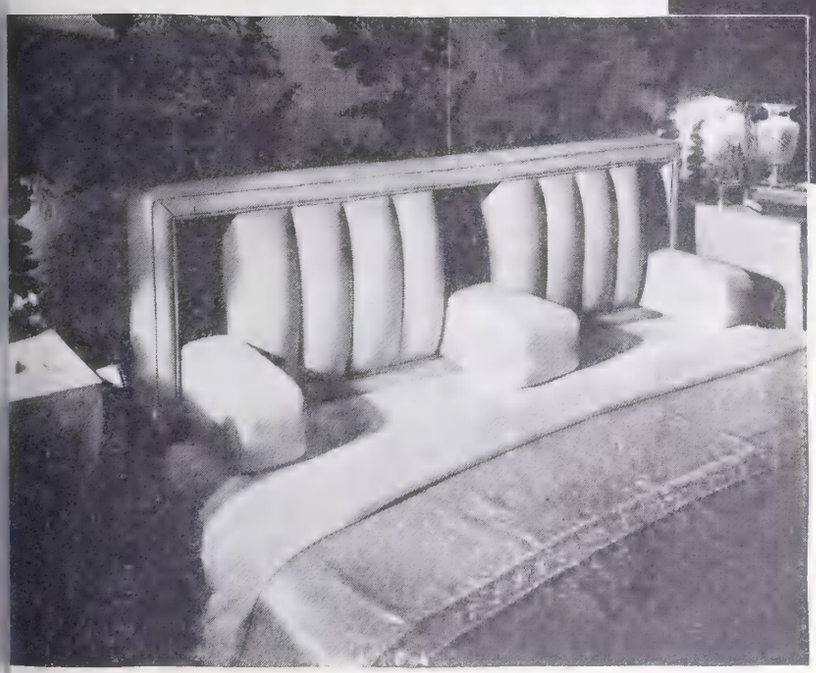
A More Useful Bedroom

The master bedroom realistically faces the fact that most people like to read, write, and rest in the bedroom as well as sleep there. So it is specifically planned to have sitting room usefulness

igh windows increase wall use and guarantee privacy. These, dressed with sheer, tucked draw-curtains, are r light only. They don't open, for air conditioning kes care of ventilation. Patterned walls are chintz, ated with "Koroseal," a durable, easily cleaned astic film. For decorative detail, see how bed- read quilting repeats the wall covering design.

he bed is practically designed for bedtime readers, with pull-down arm rests engineered as part of the holstered headboard. At night, or when not in use, ey push back into the headboard, look like tufting. ou've seen this idea in fine cars and Pullman room- tes. Headboard made in stock size will cost about $250. ere boxspring is upholstered to match headboard.





Bed designed and custom-made by Bullock's. Bed upholstery and spread, "Multicord"; curtains, "Chifonese," both by Celanese Corp. of America. Chintz, Kent-Bragaline, Inc. "Koroseal," Comprehensive Fabrics, Inc. Carpet, Bigelow-Sanford Carpet Co., Inc. Boxspring and mattress, S. Karpen & Bros. Chests, Tapp, Inc.

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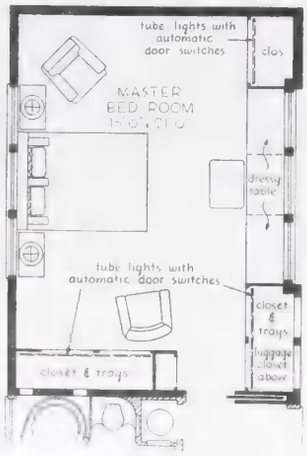


This de luxe dressing table would make a movie star out of any gal. It has 11 feet of mirrored counter top with the center hinged to swing back easily so that, presto, there's a large make-up mirror. Fluorescent lamps give it even light from either side. The adjoining drawer fronts slant out for easy opening and omit dust-catching pulls.



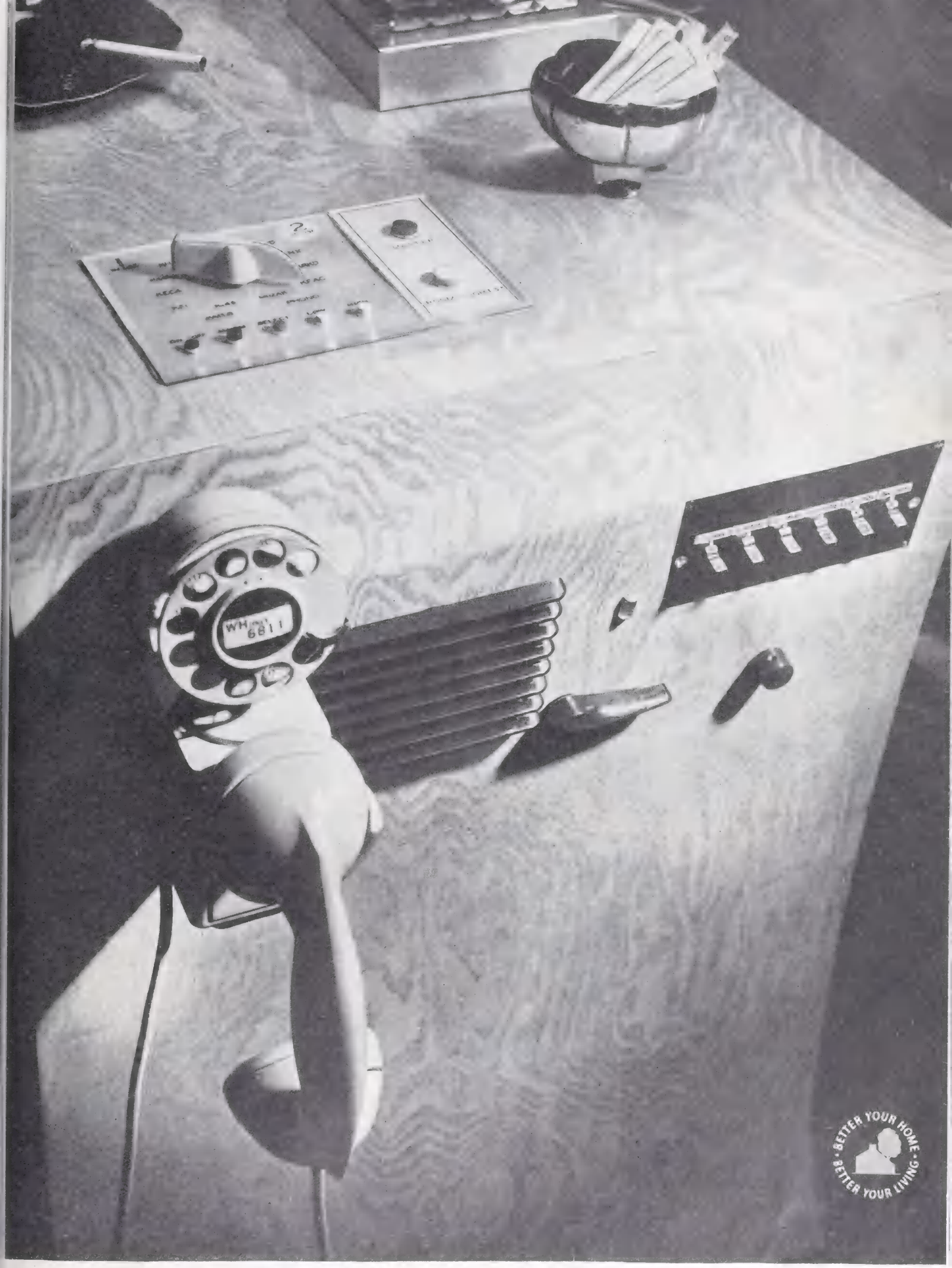
Here's a storage wall which is handsome as well as handy. Twenty feet long, it takes up a whole wall of master bedroom, includes closets, cabinets, dressing table, tailored to provide specific space for specific clothing. West windows are double glass hermetically sealed; plate glass inside, heat-absorbing glass outside keeps out hot western sun.

Cupboards and shelves are shaped and sized to fit what goes in them. Dead storage luggage is overhead, hats have their own compartments, accessories have individual drawers. Closets are lighted automatically when doors are opened, are ventilated thoroughly by louvers in rear, outside wall. Right of door is loudspeaker for bedroom radio.



The easier life this house offers is summed up in this cabinet beside the master bed. Its dials, switches, push buttons, telephonic devices, make it a control center for much of the house electrical system. Lying in bed, you can speak to persons at front or back door, or in other parts of the house through the inter-communicating system: there's a speaking grille on the side of the cabinet and levers to establish connection with kitchen, hobby room, barbecue, and entrance doors. You can dial your choice of a radio program on the selector control panel on top of the cabinet, even though a different broadcast is coming in on another loudspeaker of the house radio system. You can dial phonograph music, the home recorder, or Muzak on this same panel if they are playing in the living room. You can turn off the entire radio system in the house on this panel. Note the two light buttons—one to turn on all the house lights, another to turn bedroom lights on or off.

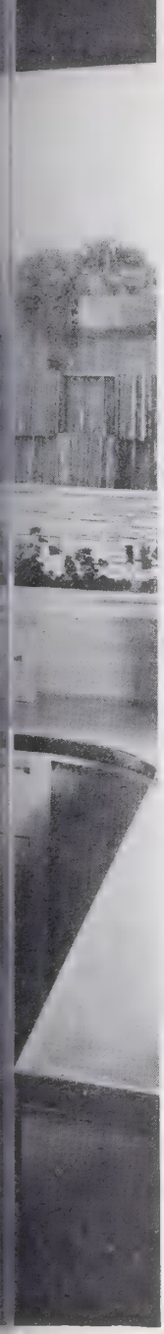
Heat-absorbing Thermopane glass, Libbey-Owens-Ford. Homefone, Holder and Sheppard. Mirror, Pittsburgh Plate Glass Co. Closet lamps, Westinghouse Elec. Corp.


WH
6811
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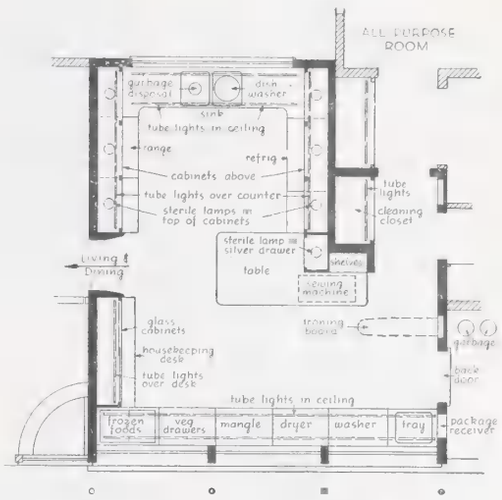
YOU HAVE NEVER SEEN SUCH A KITCHEN!

It's a laundry. It's a sewing room. It's an office. It has more counter space per floor area because you work on all appliance tops. You can eat in it. It freezes food. It's air- and sound-conditioned. It has sterilized storage space. It has a radio and its own intercommunication system with the rest of the house



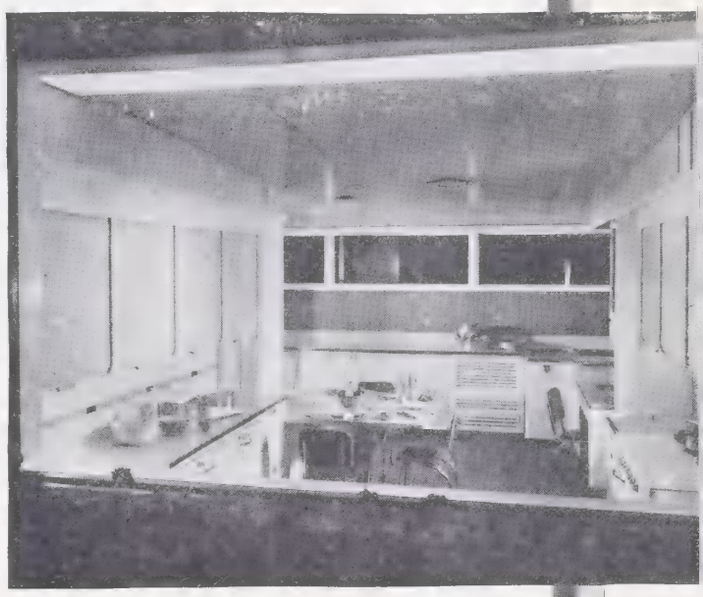
This kitchen plan is really "zoned" for each activity

Each function to be performed in this L-shaped kitchen has its own special locale. Food handling goes on in one arm of the L, shown in the photograph, left, and the top of the plan, right. Concentrated at the opposite end is washing and ironing equipment. The two general areas are divided by a snack table (a sewing machine fits under part of it), and a planning desk. Thus, numerous activities can go on at the same time without interfering with each other.



Easy maintenance was criterion for selection of all materials

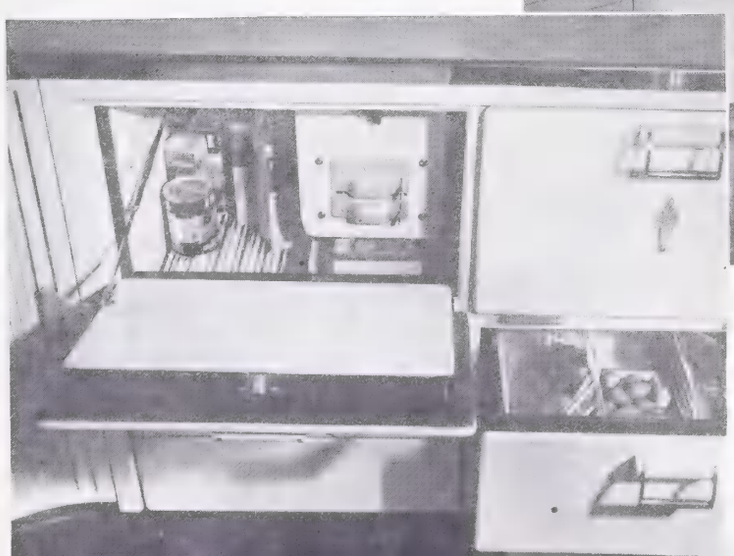
Materials selected for the food area are all designed to minimize maintenance. Walls are of washable "Wallfab," a plastic-impregnated fabric and paper laminate. Floors are linoleum. Sink top and backsplash are of wear resisting, non-stainable "Formica." Especially designed for this house, cabinet doors are made tambour style of plastic strips (they slide up at a touch). Neon-type lighting eliminates shadows. A plug-in strip provides many electric outlets.



Counter-height refrigerator gives you more counter space

To meet the requirements of the architects for continuous work surfaces, a special counter-height console gas refrigerator was designed. Just think how many plates you could spread out on this and adjoining counters while getting ready for a party! Closed, the refrigerator looks like another cupboard; open, the let-down door reveals two ice-cube trays at hand level (duplicated in other top compartment) and twin food storage compartment drawers below.





Sink and laundry tray, Briggs Manufacturing Co. Plastic roller type cabinet doors, Plastic Process Co. Experimental refrigerator, Servel, Inc. Linoleum, Congoleum-Nairn, Inc. Lighting, Westinghouse Electric Corp. Wallfab, wall covering, Peerless Plastic Products. Tops of counters and splash, Formica Insulation Company.

A

COOK-ON-THE BACK

WORK-ON-THE-FRONT

STOVE

WITH A NEW

VENTILATING FAN



All four burners line up at the back, so you don't have t reach over one to cook on another, on this Western Holl gas range. It has three-speed valves for high, medium, or lo heat; solid grates for greater cleanliness and even heat dis tribution; a high, automatic pull-out broiler level with th oven; over-size oven; and automatic lighting with safety pilots

A

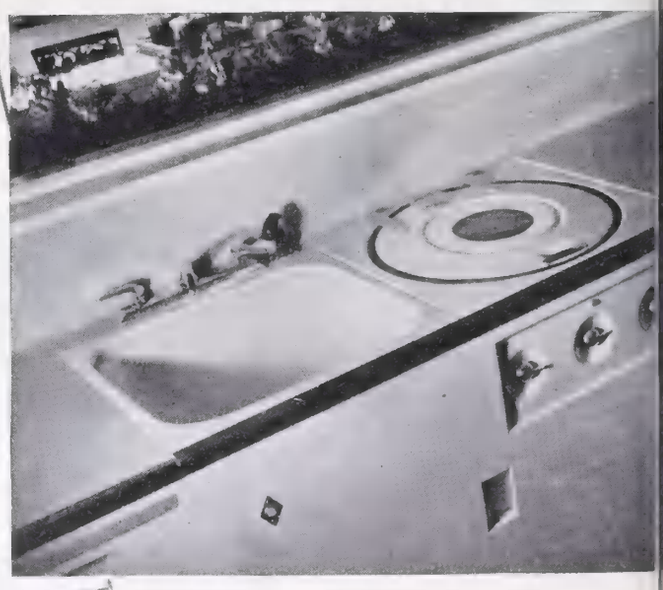
DISH-WASHING

GARBAGE-GRINDING

SINK

WITH A SPRAY-TYPE

SWING SPOUT



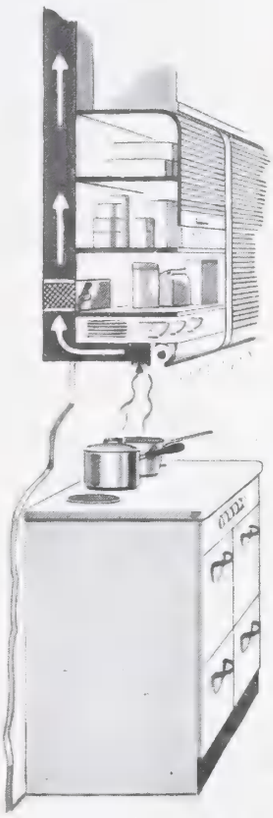
HOUSE BEAUTIFUL'S *Home Plan*



o bothersome cooking odors or vapors in this kitchen! They are all drawn off rough a slot under the cabinet and over the ve, by means of a small, noiseless suction located in attic, then to be dispelled out doors through ducts, as in diagram, right.



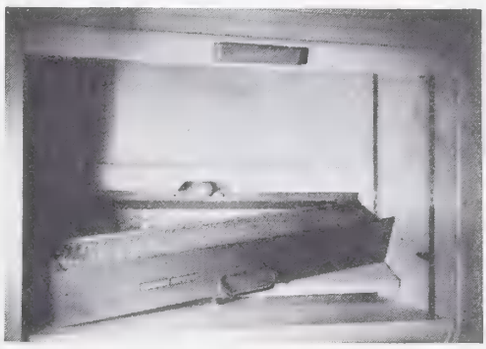
Having this kind of ventilating system requires no sacrifice of cupboard storage space above range, as sometimes happens. For the inlet slot is so shaped and sized that it interferes not at all with a full quota of shelf space, adjustable to any height you want.



VENTILATION SYSTEM BY COORDINATED RESEARCH OF FRITZ B. BURNS RESEARCH DIV., SO. CALIF. GAS CO., UTILITY APPLIANCE CO., AND WESTERN STOVE CO.



lo make assurance of clean air doubly sure, a Far-Air grease filter, installed as part of e ventilating system, removes from discharged air any grease vapors resulting from oking. No grease deposits in ducts and exust openings also means no fire hazard!



Installed in the wall behind the over-the-range cupboard, and not interfering at all with its use for storage, the grease filter pulls out like a drawer so you can immerse it in hot water for cleaning. This is necessary only once a month in the average home.



ll you do to get rid of garbage, including bones and pits, is turn a switch. This starts e motor, which quietly pulverizes everything a two-way cutting action, and at the same me turns on streams of water to flush every ngle bit of waste matter down the drain.



Dishwashing, too, is only a matter of turning switches. One switch raises the basket to receive the dishes and lower them; another turns on hot water for washing; the third rinses both dishes and washer. It all works on the principle of hydraulic pressure.

Range, Western Stove Co. Ventilating fan, Utility Appliance Co. Grease filter, Farr Company. Plug-in strip, The Wiremold Co. Garbage disposal unit, Given Machinery Co. Dishwasher, Kaiser Cargo, Inc., Fleetwings Division. Sink spray spout, General Tire & Rubber Co.





A built-in "lazy-susan" brings order out of usual corner cupboard chaos

If, like many others, you've had trou ble solving the problem of inac cessible corner cupboards, you'll b interested in this solution. Here th architects have designed rotating ci cular shelves which can be spu around to bring anything you ma want right in front of you. Pots an pans stand on metal mesh shelves i one cupboard, hang from hooks unde the shelf of the other. No more bend ing, reaching and unstacking!



← *Safe care for cutlery*

Individual notches for handles and tips prevent any rubbing of knives against each other or the drawer in which they are stored, thus avoiding dull cutting edges, to say nothing of cut fingers.

It's all for cleaning →

Shallow shelves on doors complement other shelves in a closet designed to hold everything you need for cleaning. This was adapted from HOUSE BEAUTIFUL's design, published in March, 1943.

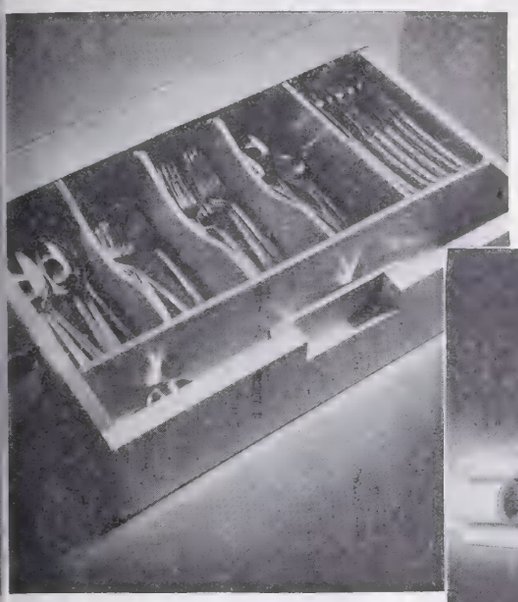


HOUSE BEAUTIFUL'S *Home Planner's Study Course*

Planning a kitchen has only just begun when you locate range, refrigerator, and sink. It's the storage space for all the miscellaneous big and little items which poses the problem. What matters is the right size and shape of storage spaces. This demonstration house has solutions for heretofore unsolved problems for you to buy, borrow, or adopt. Good dreaming, eh?

Cupboard and drawer interiors engineered by architects Walter Wurdeman, AIA, and Welton Becket, AIA

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Unless turned off manually, a lamp burns steadily to keep silver sterile

Not only is this silver drawer compartmented for the different pieces of flat silver, but it is also equipped with a Westinghouse "Sterilamp," built in at the back of the drawer, which burns continuously to assure always germ-free silver. To preserve cutting edges and avoid the danger of cutting fingers, the knife compartment is fitted with notches for each individual knife. The long section across the front holds serving pieces.

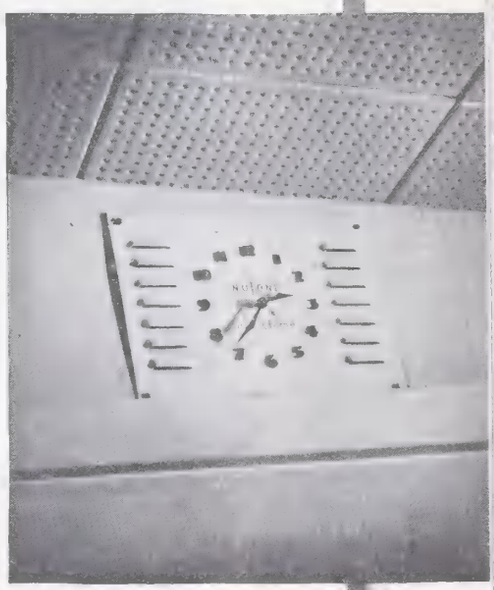


← *"Filing" for utensils*

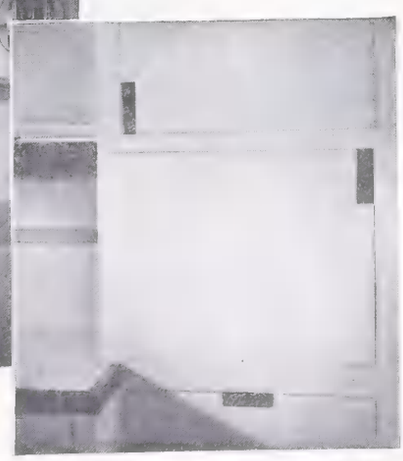
Did you ever think of "filing" your pie plates, shallow baking dishes, cake tins, and the like? Vertical shelf dividers do the trick, and then you don't have to un-stack a pile to get what you want.

Sound-quieting ceiling →

The confusion of work noises will never exhaust anyone working in this kitchen. For clatter will be absorbed right into the pores of the Acousti-Celotex squares used to cover the entire ceiling.







You'll use your mixer more when it is ready to use in its own cupboard

Who hasn't wondered what to do with the electric mixer to keep it within easy reach, but out of dust and soil? The architects here have solved the problem by designing a special cupboard for it alone. Mounted permanently on a shelf attached to the door, the mixer is always plugged in, ready to use, ready to disappear when it has served its purpose. Within the cupboard, a shaped shelf is slotted for the numerous useful attachments.

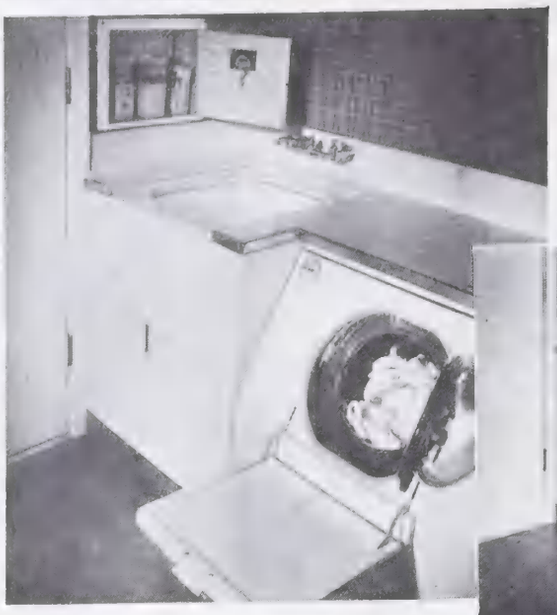
KITCHENS Of The Future Will Have This New Work Area



HOUSE BEAUTIFUL'S *Home Planner's Study Course*



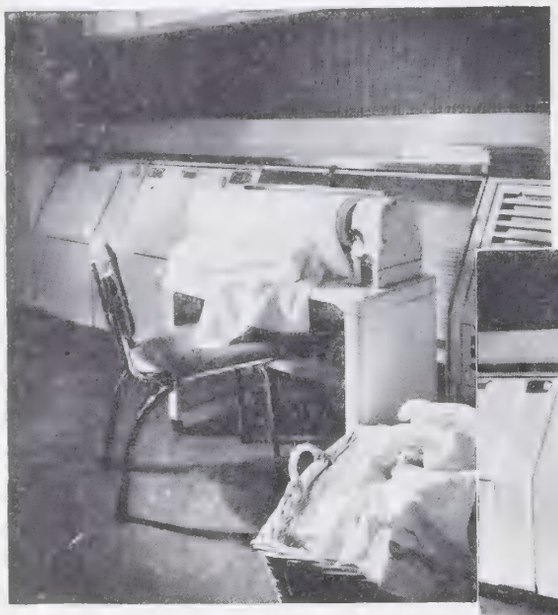
NOW TURN THE PAGE TO SEE HOW THESE APPLIANCES WORK

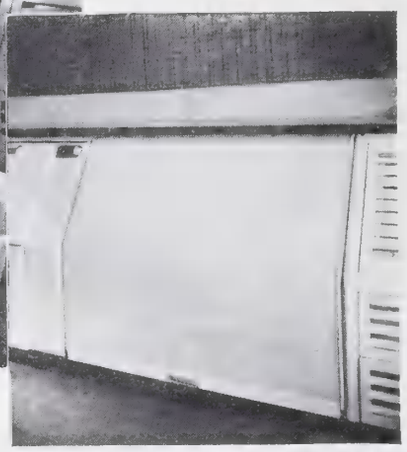




1 *Washing is no chore with modern equipment in orderly arrangement*

Wash day is nothing to be dreaded when laundering is automatic and as efficient as this assembly line. At the end is a laundry tub, with slide-off top, for special wash. Next to it comes the "Laundromat," which automatically handles the bulk of the wash; and a step to the right is the dryer, equally automatic. Note built-in package receiver in wall, ready for the milkman. It locks automatically from outside after he has made his call.

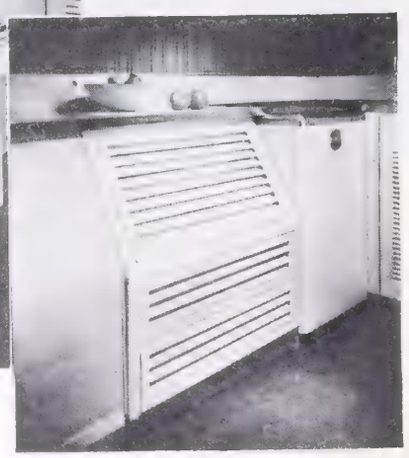




2 *Special cabinet houses ironer, fourth unit in laundry assembly*

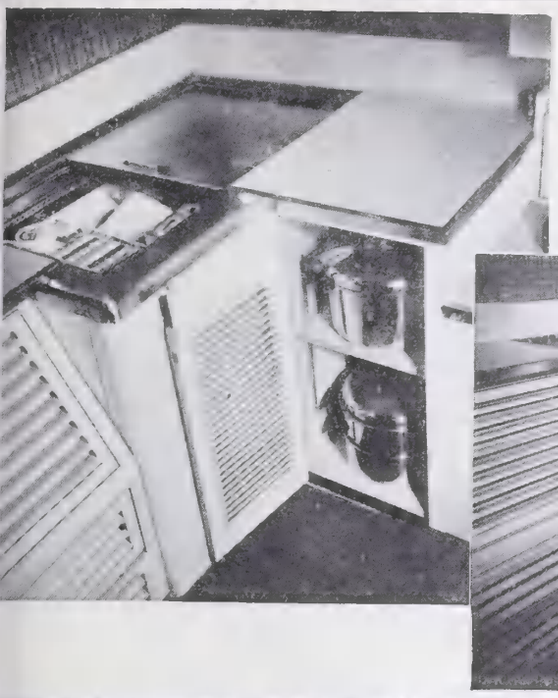
When ready to use the ironer, open the cabinet next to the dryer, wheel it out, draw up a chair, and you're ready to go! After the ironing is finished, just push the ironer back against the wall, close the cabinet and there is an unbroken line of equipment, with unbroken work surfaces. The ironer cabinet was especially designed by architects to conform to identical shapes of the Westinghouse "Laundromat" and dryer.





3 *Continuous work surface carries over ventilated vegetable bin*

The housewife who complains that she never has had enough work surfaces for her needs cannot lay the charge against this kitchen. For even the vegetable bin has been architect designed to contribute to the even counter space of laundry equipment. Let-down front and drawers, louvered for proper ventilation, conceal all vegetables anyone could possibly want to keep on hand for family use, and that well-known guest emergency





4 *Home freezer takes its place in counter-height laundry assembly*

You open the counter-height freezer in the corner by a touch of the finger on the sliding, stainless-steel tops. Made in two sections, one slides under the other, making it easy to get at any of the frozen food. The sliding doors also serve as a work-table top. The freezer will hold a lot of food, with its 8.3 cu. ft. capacity. The ventilated cabinet next it is for large and delicate appliances such as pressure canners. Freezer, Weber Showcase & Fixture Co.





5 *Special closet holds ironing board and hangers, even shoe shine "parlor"*

For those times when you have just a single piece to iron, or something especially fragile, you'll need a hand iron and an ironing board. They are ready and waiting in their own closet, together with a hanger for freshly ironed pieces. When you have finished, fold them up and shut the door. Even the small cupboard underneath is put to good use, for here is all the paraphernalia for cleaning and polishing shoes. Closet by Durasteel Products Co.

For new houses of the future, a laundry planned as part of the kitchen has many arguments in its favor. You can tend other kitchen chores while waiting for washer and dryer to perform, never have to run up and down stairs with heavy hampers of clothes. Automatic-cycle washers eliminate smells, steam, muss, and really revolutionize old-time conceptions of wash day

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A good desk is an inducement to efficient household management

A good housewife, like a good executive, needs a good office, and the kitchen is the logical place for it. Here a whole office is wrapped up in one planning desk. Designed by the architects, it has a Hallicrafters radio, a "Homefone" for communication to the rest of the house, a telephone for outside calls, a shelf for cook books, and engineered drawers for recipes and bill files. The cream of the canning crop is displayed in Kerr jars behind sliding glass doors.

Mending takes only a minute if the proper equipment is handy

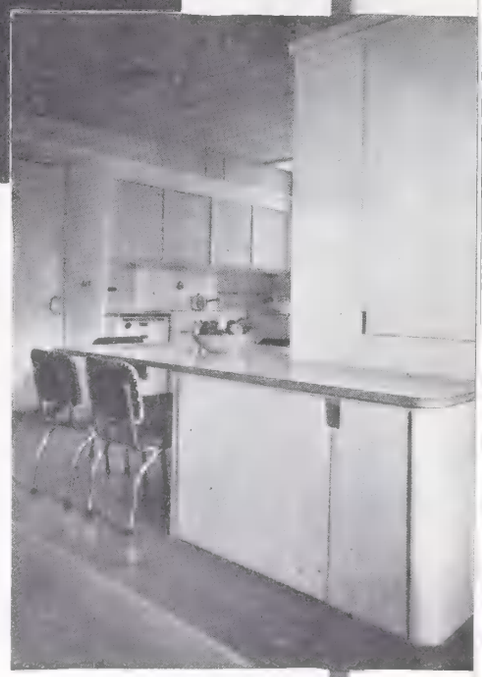
You're very likely to take that stitch in time if everything you need is handy in the kitchen, the housewife's complete workshop. Opposite, you see the Free-Westinghouse sewing machine swung out from under the snack table, conveniently near the ironing board. Note the shelves overhead for materials, the door racks for spools, the mirror and cosmetic shelf. Back in place, far right, sewing machine is out of the way, yet it is instantly available.



HOUSE BEAUTIFUL'S *Home Planner's Study Course*

How to keep up with the BILLS AND MENDING





Housekeeping desk work and sewing are not such chores when there's a planned place for each. While the kettle is coming to a boil or the wash is automatically doing itself, it's easy enough to take that stitch in time or check the grocer's bill, IF you don't even have to leave the room

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HOUSE BEAUTIFUL'S
Home Planner's Study Course

AN ALL DAY DINING ROOM

Yes, this is a dining room. Study it, for it's not the kind that works only three hours a day and loafs the rest of the time. It's usable around the clock, because it is planned to look and act like part of the living room between meal times, yet sacrifices none of the seclusion you would like your eating place to have



Back in October, 1943, HOUSE BEAUTIFUL pointed out the need for just such a "breakfront" as this—an important piece which would hide behind a handsome exterior such function as a desk and storage space for tableware, games, and assorted equipment. This design provides closed cabinets for storage, a center desk (below), and open display shelves.



After meals this room would reconvert gracefully to living room because it is totally devoid of obvio dining room earmarks. Breakfront (opposite) betra no dining function. The half-oval table, shaped unli most dining tables, is placed next to the window wa doesn't hog the room in usual dining room style, a provides space for games. In a future issue you'll s more of the barbecue terrace seen through the windo

Dining room IS the living room, yet you would dine with a sense of privacy. The area is partitioned on one side by a sofa, and on another by a screen of corrugated glass strips in a plant box. Wood furniture by Tapp, Inc. Upholstered pieces, Bullock's. Chair fabric and drapery chintz, Kent-Bragaline, Inc. Carpet, Bigelow-Sanford Carpet Co. Fluted glass, Mississippi Glass Co. Next page shows table at meal time.

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This could be a preview of your next dining table

A setting without pomp or circumstance, fine appointments beautifully but simply designed, a garden view—these are a modern's idea of gracious dining. Table, extendable by a big drop-leaf, is shown on preceding page in use after meals in this living-dining room. Leaf pottery. Marsh-Fairchild. Durably crisp marquisette curtains, Harry Slater. Furnishings, except silver, from Bullock's.

BETTER YOUR HO
BETTER YOUR LIV

The Trend Is Toward
AN ALL-PURPOSE ROOM

This house has what more houses need—a versatile room that will never stand idle because it is flexibly planned to be den, or maid's room, child's room or play room, when, as, and if need arises. Here it is furnished as a practical guest room and library combination

Once-in-a-while rooms are gross extravagance in these days of high priced cubic footage. Wise builders plan one all-round room, convenient to a bath, that isn't hidebound to one use. This general family library is designed to be occasional guest room, too. Sofas with custom-made cushions also serve as beds.

The desk for two, shown below from both sides, is so planned that its two owners could use it simultaneously, without getting in each other's way. That's a claim many a desk has made and few have lived up to. This one has ample writing surface and a complete set of drawers for each of the two occupants.







Wood furniture, "Oakmasters," by Grand Rapids Bookcase and Chair Co. Desk chair upholstery, "Koroseal" by Comprehensive Fabrics, Inc. Sofa beds, custom-made arm rests and back cushions, by Bullock's. Sofa upholstery, Adamo Fabrics. Carpeting, Karastan Rug Mills.

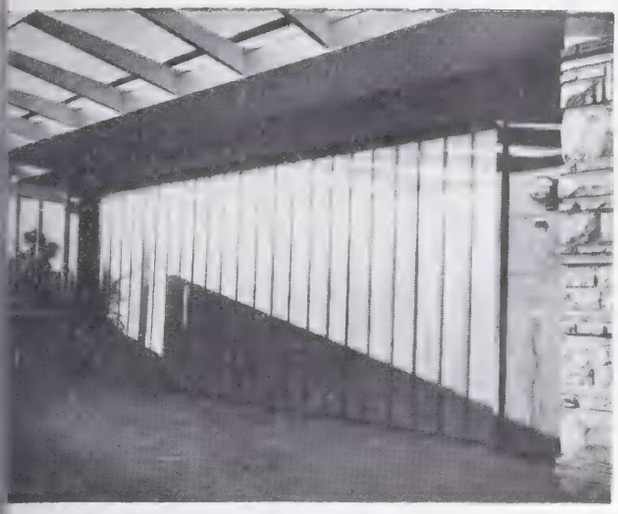


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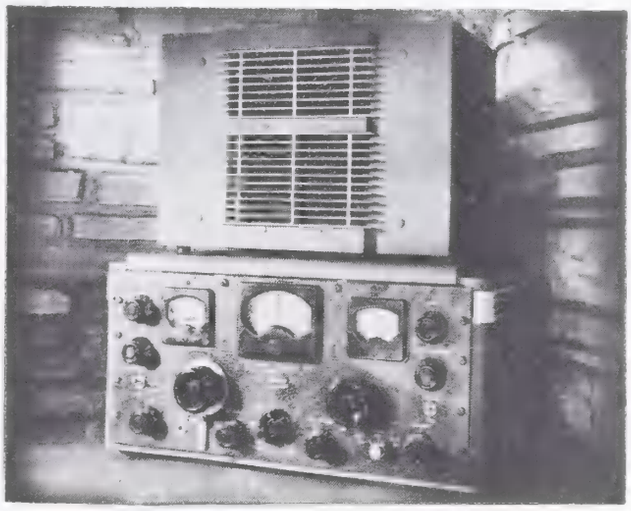
A NEW ROOM EVERY HOUSE NEEDS

A year ago last March House Beautiful started campaigning for more rooms like this. We call them "mud rooms" because they are expressly designed to take heavy traffic from outdoors and family hobbies that might clutter or soil the dressed-up rooms of the house. Here one end of the car port has been equipped as hobby, storage, and mud room

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Aluminum overhead door by the Berry Door Co., hydraulically controlled by Reid Mfg. Co.'s Power-Bilt garage door operator. Power-driven tools by Delta Mfg. Co.







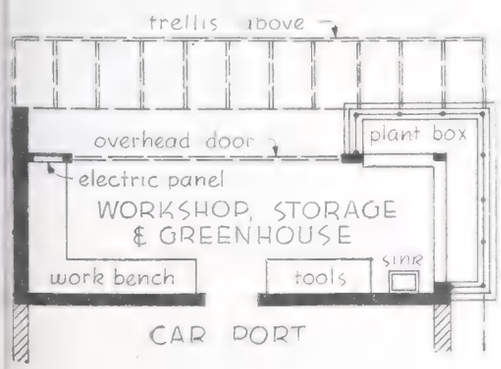
his **hobby room (opposite)** could have scores of different uses but was furnished here for carpentry, ham radio, and greenhouse gardening. And being a **mud room, level** with the good earth, it provides storage space for garden tools. Center door wall opens into car port and helicopter space.

he hobby-mud room is not intended to be used as a garage, but one of its walls is an aluminum overhead garage door (above), easy to raise when obbyists want to work in the open air. It slides o. into the room, against ceiling. It can be opened remote control from kitchen push-button panel.

ne corner of the room (above right) would be paradise for the ham radio fanatic, equipped as is with a "Super Sky Rider" short wave communitions receiver, which tunes in all sorts of broadst bands—police, marine, aircraft amateur and andard. Interior flagstone walls match the house

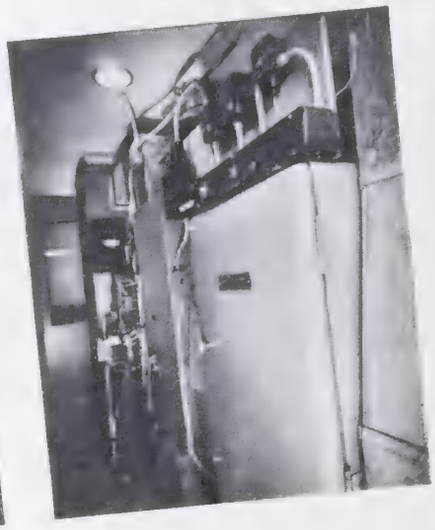
ne sunny corner of the hobby room (center right) is practically a tiny greenhouse. Roof as well side walls are glazed, and there are shelves for arting flats and for house plants that might re uire occasional rehabilitation, as house plants do lazed corner also gives more light to whole room

t right, you see how the greenhouse end of the room is divided from the workshop area, by a lf-partition of flagstone with a glass panel to the ling. See the potting bench, flower sink, and e garden tool closet. The floor is cement, not particular about muddy feet, and easily cleaned





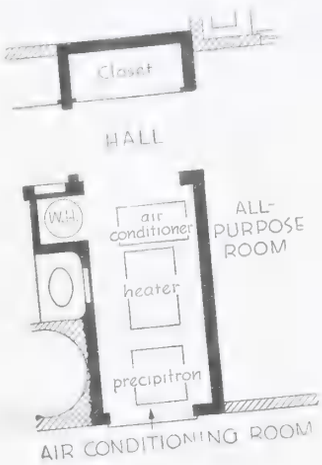


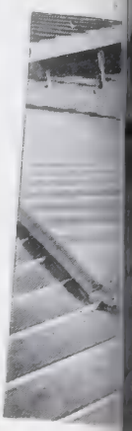


When master bath and kitchen have their own hot water heaters, as they do here, there'd be no scarcity of hot water, however heavy the demand. Bath and kitchen are widely separated in this house, and two independent heaters cost little more than the pipes and plumbing necessary to connect both rooms to one heater.

No windows open to ventilate this house because it is completely air conditioned all year round. This unit supplies heated, cooled, humidified, and dehumidified air to all rooms as needed. Vents at the ceilings deliver conditioned air; vents at floors return air to system. Controls automatically temper air to weather.

The house stays clean, needs no perpetual dusting because of this new "Precipitron" unit. All air from outside and from air conditioning return ducts is cleaned inside it. Dust, dirt and smoke are removed electrostatically by negative charged wires and positive charged plates. Clean air passes to air conditioning system.





FUNCTIONALISM

Should Be The Core Of Your Dreaming

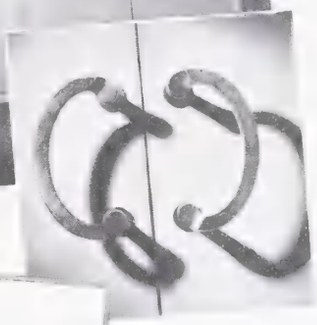
How your postwar house works will be as important as how it looks. Here's equipment to take you off that treadmill of constantly repeated household tasks and relieve you of the millstone of unending house repair and replacement



HOUSE BEAUTIFUL'S *Home Planner's Study Course*





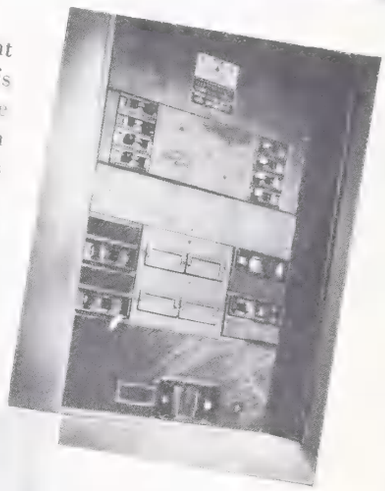


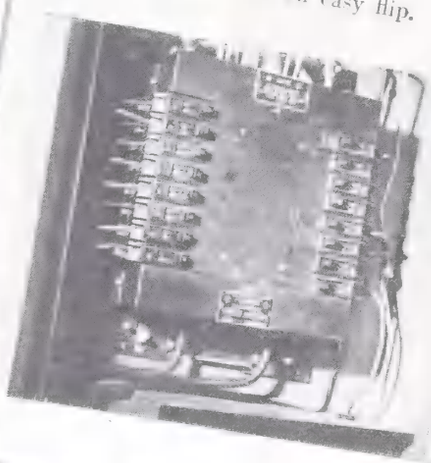
Closets should function as smoothly as the mechanical equipment in the house. This linen closet is engineered to provide adequate, individual, proper size drawers and shelves for blankets, towels, guest towels, wash cloths, sheets, pillow cases, and extra table linens. Two shelves pull out at proper height to serve as counter tops for sorting linen. The two front corners of the closets have 4-foot fluorescent lamps automatically flooding it with light when the doors are opened. The handsomely turned handles of all the closets are engineered to fit any hand grasp, and designed so that fingers aren't likely to mar woodwork.

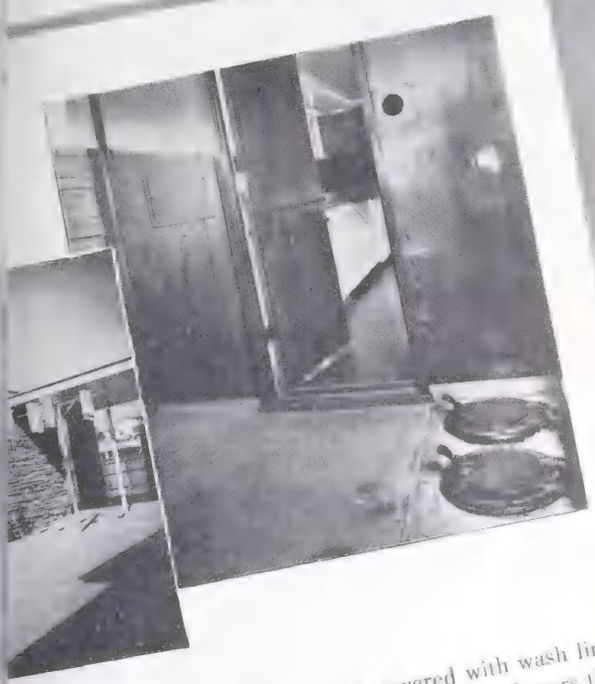


The roof is doubly insulated. Aluminum, which reflects the sun's rays and gives summer insulation, is molded around insulating boards for winter comfort. The metal sheathed boards are 1′ x 8′ panels laid like large shingles. Ceilings inside the house are insulated with batts of balsam wool, and so are all the outside walls.

As full of electrical equipment as a warship's gun turrets, this house required wiring adequate for present and future needs. In garage, main panelboard receives 200 amperes of electricity, and distributes it to the two circuit breaker panel-boards shown. They contain no fuses. If overloaded, a circuit automatically switches off, can be reset by an easy flip.







No sagging wash or garden space covered with wash line here. A crank in one of these two steel poles lowers the lines for wash, raises them to 6′ to 9′ height, keeps them rigid. Kitchen door is flanked by package receiver and by the communicating phone. Decently interred in the ground are the garbage receptacles for paper, cans, waste. The foot treadles allow easy opening while you are holding bundles of refuse in your hands, saves bending down

Hot water heater, Day & Night Mfg. Co. Air conditioning system, Chrysler Airtemp. Automatic controls, Minneapolis-Honeywell Regulator Co. Grille outlets, Barber-Colman Co. Precipitron and circuit breakers, Westinghouse. Roofing, Aluminum Co. of America, Drycemble Corp. Door hardware, Daniel C. Hay and Soss Mfg. Co. Insulation, Celotex. Clothes line, Preston Sales Co

The FINISHED LOOK

By JANET DARLING

Edgings around a small garden, like the trick bit of trimming on a woman's hat, make all the difference between just another garden and something worth a second look. They add a certain punch, an exclamation point, as it were, and give it that well-planned, well-finished appearance.

But those edgings give your flower bed more than just look-appeal. When your early spring flowers die down, for example, edgings can hide many of the ugly bare spots that are inevitable in the best-planned border.

Edgings simplify maintenance, too. They keep the soil from meandering over onto other beds or lawn during heavy rains or hosings. And they make an excellent don't-go-past-this-line warning for the over-enthusiastic gardener who, left to his own fancies, can let beds grow wider and wider as the seasons go by, until they end up looking like the encroaching jungle.

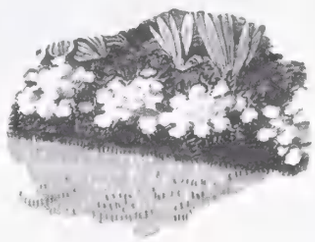
If they are in the form of low evergreen hedges, as shown at the right, edgings can pick up a color and texture note which may be the predominating one in your tree plantings. If, for example, you have a number of large spreading yews around your grounds, it's an extremely pleasing picture to the eye when the dark green color and the dense, close texture of trees are repeated in garden edgings of yew hedges, dwarf versions of yew trees.

Edgings which are architectural in character—such as those of brick around the flower beds of a brick house—can help greatly to make the garden and house an integrated picture. Such an artistic effect, which gives a "planned" look to the garden, is especially desirable where the flower beds are located close to the house.

The sketches on the opposite page show eight different types of edgings, offered only as suggestions. But they will give you an idea, at least, of the crispness and finish an edging can give to your planting. The design of your own edgings should be modified to suit the design of your house architecture and climatic conditions in your part of the country.







A flower edging would go well around an old-fashioned garden, where no particular house architectural feature can be picked up in the edging. Suitable plants for such a border would be ageratum, portulaca, dwarf marigold, or candytuft



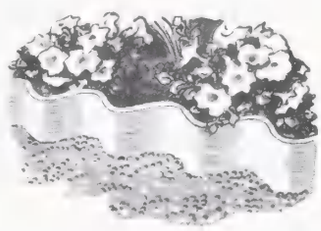
Where a more formal effect is desired or where there are evergreen trees planted on your grounds, choose dwarf yew, pachistima, teucrium, or boxwood edging. These give a substantial border to your flower beds, provide deep green color



Brick edging is particularly attractive when brick details are a part of the house, terrace, or walks. Bricks are sunk into the ground diagonally, and set in mortar to prevent heaving in cold weather. May be painted to match other bricks



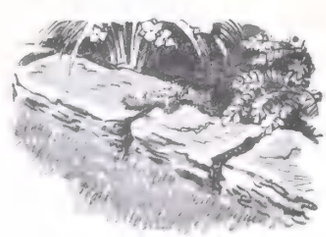
Painted wood edgings pick up wood details of house or fencing. Edging of 4 inch-wide boards with 4-inch-wide rounded panels nailed on every 4 inches, secured by 4-foot stakes driven into ground every 10 feet and nailed to horizontal boards



For a modern effect, use corrugated "transite"—a hard snythetic building material that can be painted. Cut strip 12 inches wide, drive it 6 inches into ground. Secure by 4-foot stakes, driven into ground and nailed to back of the transite



Old Spanish roof tiles make a good edging where the background is a stucco wall or where tile details appear on the house. Alternate tiles, facing in and out, and sink them 6 inches into a concrete base, to prevent their shifting and heaving



Fieldstone edgings are attractive when house is stone, or where there is a stone wall. Select heavy, horizontal stones, flat on top and front side. Set tightly together, in cinder bed, sinking 6 inches below grade, about 6 inches above

GARDEN OF MR. AND MRS. L. H. HARTKE, BEVERLY HILLS, CALIF.; FRANK L. ANDERSON, LANDSCAPE ARCHITECT; PHOTOGRAPH BY MAYNARD PARKER



HARRIE WOOD

Log edgings are best for rustic spots where an informal effect is desired. Split unpeeled logs in half, lay horizontally around flower bed, and at the end of each log, drive stakes 4 feet into ground and nail to logs to hold them secure

The BIGGEST Bargain You Can Find

By GARDINER EWING

If you've had the experience of being set back on your heels upon being told the price of a young tree, shrub, or plant, which you are eager to own, you probably harbor the notion that nurserymen are either (a) making a walloping profit in general, or (b) taking you, in particular, for a ride. Both deductions are incorrect, unfair to your nurseryman, and evidence that you don't know that in the purchase of such plant material you're actually getting more for your money than for any other investment for your home.

Why do plant materials cost as they do? Here's why: the nursery business is loaded to the gunwales with overhead expenses not usual to other business enterprises. It is also as full of chance as a roulette game. There are more "acts of God" mixed up in it than in almost any other business known. And everything to do with plant culture takes time, which is the same as money when skilled labor is involved.

Here are some of the hurdles the nurseryman has to get over, to end up with any profit:

1. He must have a great acreage of land, far greater than the space needed for, say, a factory producing the same dollar value in merchandise.

2. He must plant large portions of this acreage at regular intervals, in (*Continued on page* 202)

FLOWERING DOGWOOD

- It takes 11 to 12 years of constant care to produce a dogwood 12' high, or 2½" in caliper, to sell for $25.
- Maintained as seedling for 2 to 3 years. Set in green house bench until well rooted and ready to graft.
- Selected wood grafted under humid conditions. Takes 5 to 6 weeks to adhere. Trimmed back to understock and moved to other location after knitting.
- Moved to frames in April, kept there until graft has knit thoroughly, usually about 1 year.
- Set out in rows in field. Cultivated and pruned after first year. Staked if necessary. About 10% die when first set out.
- Maintained 3 to 4 years, root pruned or transplanted to get good roots.
- Protection provided from rodents and rabbits. Loss due to cracking of bark and borers, from 5% to 75%.
- Sprayed each year as protection.
- Ground cover crop planted, manured, limed, cultivated before transplanting third time, at 8 to 10 feet height. Spaced widely to permit specimen growth.
- Ready for sale as specimen when about 12 feet high or 2 to 2½ inches in caliper.

FORSYTHIA

- It takes 3 or 4 years of constant care to produce a forsythia shrub of three to four feet in height, selling at about 75c for run-of-row plant, $2 to $3 for specimen plants.
- Shrubs are started by cuttings rooted in sand in greenhouse bench. Skilled workers are required for this operation. Cuttings are left in sand for about two to three weeks.
- Shrubs are then removed to small pots and set on greenhouse bench. They must be "hardened off" by gradual lowering of the temperature. Then pots are moved into cold frames and "cooled off" until ready for planting in field.
- Must be cut back to ground first year, after transplanting into open field. Specimen plants must be transpianted again for wide spacing, and sprayed twice a year. Average grade, usually bought for filler material, is not widely spaced or sprayed.

DRAWING BY KATHARINE BURTON

UPRIGHT YEW

● It takes 12 years of downright mollycoddling to bring an upright yew to about 4 feet in height, when it will sell for around $5. This tree would never make any nurseryman rich.

● It can be propagated by three methods, but the most successful one is by cutting. Cuttings must first be rooted in sand. Because yews are slow to root, they are best started in late summer or fall. It takes about 4 to 5 weeks to root, and 15% to 25% of the cuttings never mature. This work must be done by highly skilled, well-paid workers.

● When rooted, the cuttings are put into 2½-inch pots in cold frames, and held there for one year—which means more skilled labor.

● Rooted cuttings are then transplanted into open fields, and spaced fairly close together at the start. It takes about one year for them to get established. They grow only about three inches a year for the first three years.

● The young trees must be transplanted every three years. Once well established, their rate of growth is about four inches per year.

● Trees must be sprayed for aphis yearly, although yews are good disease-resisters; even so, it takes 15 years for each tree to grow to about 4 feet in height.

NORWAY MAPLE

● It takes 10 years of constant care to produce a Norway maple tree 12 to 14 feet high, 2 to 2½ inches in caliper. It sells, bare root, for around $10. To produce a maple 22 feet high, 3 to 4 inches in caliper, requires 20 years' care, and it sells for about $40.

● Seeds are sown in beds, irrigated and maintained for one year.

● One-year seedlings are planted out, irrigated and maintained until they are about 3 years old.

● After 2 years they are cut back almost to ground to insure straight stems and main leaders. About 13% are not strong enough to carry on after this cutting.

● Specimen trees moved out for permanent planting in land specially prepared. Spaced 2 to 3 feet apart per inch of caliper.

● Must be sprayed 2 or 3 times each season, cultivated 5 or 6 times each season, and pruned to shape yearly. Must be maintained for about 16 years for a 3-inch caliper tree—about 20 years for 4-inch caliper.

● Most economical to handle is a tree 2-2½ inches in caliper as it can be moved bare root. After that, trees up to 4 to 5 inches in caliper are balled and burlapped. Sizes over that are balled, burlapped, platformed. Difficulty of handling large sizes pushes the cost way up.

WHITE PINE

● It takes 14 years of constant nursery care to produce a white pine tree 15 feet high which will sell, balled and burlapped, for around $50.

● Tree is propagated by sowing seed in frames in the early spring. The seed bed must be especially prepared to avoid damping off. Tree is maintained as a seedling for about two years.

● Plant is moved to another bed when about 4 to 6 inches high. Then it is carried on for another 2 years before it is possible to move it into field.

● After transplanting outdoors, it takes about one year to get established before new growth begins. Then rate of growth is about one foot per year.

● It must be root-pruned or transplanted every 3 years. Then it gets corrective pruning, as required, to shape it into a good specimen. It must be sprayed about twice yearly until it is ready to sell.

EVERGREEN AZALEA

● It takes 6 to 7 years of constant care to produce an evergreen azalea 18 inches high which, balled and burlapped, sells for $7.50.

● Propagated by cuttings in special soil in greenhouse. After rooted, put into 2½ inch pots and put in frames when cuttings are about 3 to 4 inches high.

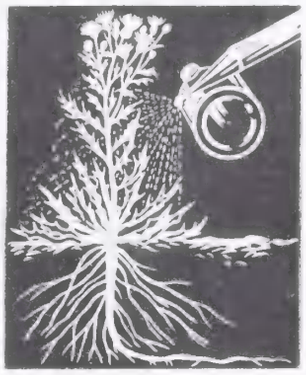
● Held in frames for 2 years until hardened. Then transplanted into field into special peaty, acid soil.

● It takes 1 to 2 years to get established before growth starts. When 3 or 4 years old, plant is 6 inches high under ideal conditions. Then growth is about 4 inches per year.

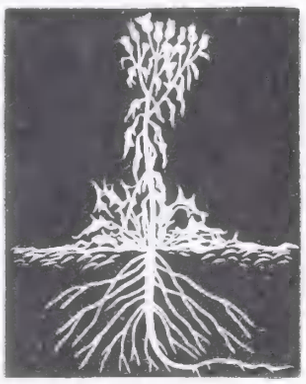
● Spraying is required several times each year, but no pruning except in pot stage. The roots are fibrous, so it is not necessary to root-prune.

● Generally sold when about 18 inches high. If maintained until 2 or 3 feet high, the price jumps way up.

What HORMONES Can Do For Your Garden



1 Here the weed-killer solution sprays a healthy, well-rooted dandelion plant



2 It looks like this 24 hours later — stem burgeoning but roots, leaves, wilting



3 For in 7 days [illegible] stem, roots are all dead and they'll never live again

If you aren't already making good use of the tested-and-proved synthetic plant hormones, as a gardener you're overworking yourself, underworking what science has to offer

By David Platt

You probably have read—and "tchk-tchked" over—the reports on how hormone injections are working near-miracles in the treatment of people upon whose glandular systems Nature has played some pretty mean tricks. But almost as amazing are the near-miracles being worked on plants and trees, with various plant hormones. These, too, you may have read about, but have you learned their various and valuable uses in your own garden?

These plant hormones are not organic ones, like some of the hormones injected into human beings. They are synthetic ones, produced in the chemists' laboratories (don't ask us how) like many of the synthetic vitamins we take when we don't assimilate enough of the real McCoy from the foods we eat.

These synthetic hormones comprise a long list of chemicals you wouldn't want to hear about, but all of them produce the same effect, in varying degrees, so each of the marketed brands do several or more magic sorts of things, some better at one, some better at other jobs.

At present, there are four "proven" uses for these plant hormones—four, that is, which have been tested and approved by plant specialists and scientists working in state agricultural experiment stations. New uses probably will be announced shortly, but at present here are the four jobs plant hormones can do for you:

1. They can kill weeds by stimulating them to overdo the thing, as it were, and grow so fast they literally work themselves to death while doing it.

2. They can prevent the premature dropping of fruit, flowers and leaves.

3. They can stimulate faster growing of roots on plants started from cuttings.

4. They can artificially pollinate "lady" holly trees and hothouse "lady" tomato plants so that they will produce fruit when there is no "mister" plant nearby.

The weed-killing hormone combinations have made good in the biggest way because they are something gardeners have been sending up little prayers for these many years.

What goes into these weed-killing hormone mixtures is anybody's guess except a scientist's. But what they do is definitely spectacular. They work like mischievous pixies. When a spray of the stuff hits a weed, figuratively speaking the weed gets slap-happy and literally "bursts its breeches."

You can almost see this happening to, say, a dandelion that has optimisti- (*Continued on page* 204)



A FIRST FLOOR WASHROOM *requires little space and adds much convenience. It simplifies child training, saves time for the family, reduces through-the-house traffic, provides handy facilities for guests.*

CONTRIBUTING TO JOYOUS HEALTH

Good plumbing is of daily importance to your family's health. The quality of Kohler fixtures and fittings makes them an investment in safety, sting no more at first, and relieving you of worry d expense over the years.

Kohler fixtures are pleasing in line and proportion d have a smooth, lustrous hard surface that is easy to ean. Kohler fittings, of chromium-plated brass, have the strength and precision that assure serviceability.

Your Kohler dealer will help you select the fixtures that will serve you best, in matched sets or individual pieces, for bathroom, kitchen, washroom, or laundry. Unified supervision watches over and coordinates every step of production, for Kohler products are made in one great plant. Write for Booklet 5HB, "Planned Bathrooms and Kitchens." Kohler Co., Kohler, Wis.

KOHLER OF KOHLER

PLUMBING FIXTURES AND FITTINGS • HEATING EQUIPMENT • ELECTRIC PLANTS

THEY'RE BEAUTIFUL like this . . .



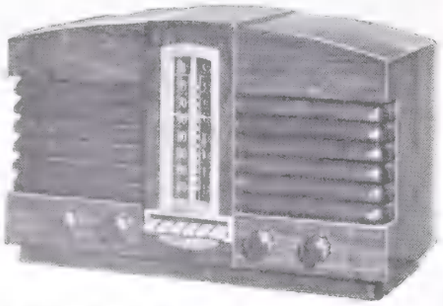
Like the magnificent Stromberg-Carlson GEORGIAN radio-phonograph combination, in stately classic design, with thrilling new advances in radio reception, in record reproduction . . . five wave bands, including *complete* FM . . . Exclusive Stromberg-Carlson features such as the Carpinchoe Speaker, the Acoustical Labyrinth . . .

TRADITIONAL like this . . .



Like the perfectly proportioned HEPPLEWHITE—a Stromberg-Carlson radio-phonograph combination authentically styled in the finest period taste . . . fitted with 8 handsome albums. Glorious tone, splendid selectivity, automatic tuning, *complete* FM . . .

NEW like this...



Like the smart, modern STYLIST, Stromberg-Carlson's compact, convenient, all-purpose table radio. Designed and engineered in the great tradition of Stromberg-Carlson "big radios", the Stylist brings you really outstanding reception. Your dealer is showing new Stromberg-Carlsons now. See and hear them . . . their modest cost will delight you as much as their remarkable performance.

For the main radio in your home . . . there is nothing finer than a

STROMBERG-CARLSON

© 1946 STROMBERG-CARLSON COMPANY ROCHES... IN CANADA STROMBERG-CARLSON CO...



JANE OLIVER

THE CHILD PRODIGY NO. 1

BY RICHARD WILLIAMS

PART of the fun of being a parent is a guessing game. When you look at your offspring, that little thing, many guesses cross your doting mind. Roseate and ambitious speculations for future years stir within you, no matter how realistic you may be otherwise. What is the child good at? How will he develop? What capabilities, what talents will he show? And when he first goes over to the piano and picks out a melody, when you hear him sing in that untrained but definite voice that children have, when he first shows an interest in music, you may well guess and wonder whether the child is musically talented, and if so how strongly that talent may develop and whether, perhaps, you have in your home one of those musical prodigies of whom you have heard and read. Your more statistical self will probably calm you down, for you must know that any prodigious endowment is rare indeed. Child prodigies, though they are found frequently in the history of music, are yet a one-in-a-million occurrence. And having a lot of talent is more exceptional than having a million dollars. You must also know that the musical instinct in a child is a fundamental instinct; that virtually all children have an interest in music; and that that natural interest does not necessarily promise talent. But you will ask the q tion nevertheless, "What if he a talent for music?" It is an question; it has been asked in ery decade. It was asked about years ago by a father whose n was Wilhelm Wagner and who ing on his deathbed, heard little boy Richard play a senti tal song on the piano in the room.

It is perfectly true that the sical ability of composers usu manifests itself in early childh and in such signs and portents in so strong a measure that t is little room for doubt. I say ' ally," because there are enough ceptions to this not to make rule too inclusive. A numbe great talents—including tha Richard Wagner—developed s ly. Neither he nor Schumann Debussy was a child prodigy in sense that we usually unders the word. Liszt and Chopin and so was Mozart, the most drous prodigy of all times. even in the case of Wagner, S mann, and Debussy, the desire music—an overwhelming, fer all-consuming interest—showe self in the child. This pas which arises any time betwee ages of four and ten, is, I t the telltale sign of except ability, though even in such a one must wait and see. That i

s, as I say, all-consuming. The
l's only desire to learn is for
ic. He is bored by all other
ects. He can't be kept away
n the piano or violin. He eats,
thes, and sleeps music. I know
ung boy who is that way about
ting. He would rather go to the
ropolitan Museum than to a
ld Series game. He sketches all
time. He refuses to be sent to
ge, and declares—between
mouthfuls of a steak sand-
—that all he wants to do is to
e in a garret and paint.

s you read the biographies of
posers, you come across that
of passion in their early
lhood.

haikovsky, a delicate and sen-
e child, used to wake up in the
lle of the night and tell his
e that he was plagued with
ge melodies. When he was six
s old, somebody gave him a
e music box that imitated sev-
instruments. That became his
rite toy. The music box played
e of Mozart's melodies, and all
life Tchaikovsky admired Mo-
above all other composers. At
age of ten, Tchaikovsky began
mprovise on the piano, and
n he was kept away from the
o he stood at the window of
room and drummed tunes on
the window pane, so insistent were his melodies to be born.

Chopin began to take piano lessons at the age of four, and made his concert debut at eight. He wore the traditional lace collar of the child prodigy. His mother, who had stayed home because she was too nervous to go to the concert, asked Frederic what the audience had liked best. "Mother," said Frederic, "everyone admired my collar." The lad was hailed as a great talent



and became the pet of the Polish aristocracy. He not only performed admirably, but also composed piano pieces and improvised astonishingly well. At twelve Chopin had become a full-fledged pianist, stopped taking lessons and began to develop his own unique style of piano-playing. At fifteen his first composition was published.

Liszt gave his first public concert at the age of ten, and so impressive was the performance that

(*Continued on page* 143)



"THE THROWER"

The Potter's Power over Clay

This is the most ancient method of producing pottery. The principle of throwing a piece remains almost the same as in Biblical times. This is an example of true craftsmanship still practised at our Barlaston pottery.

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OF AMERICA WHOLESALE ONLY
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POTTERIES: ETRURIA AND BARLASTON, ENGLAND

For those who want things "right"



Baker Furniture, Inc.
CABINET MAKERS
10 MILLING ROAD, HOLLAND, MICHIGAN

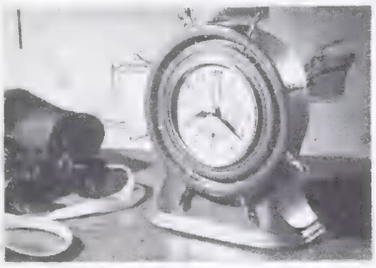
For your copy of "A Guide to English and French Furniture of the Eighteenth Century," please send 25c to Dept. 56, Baker Furniture, Inc.

"I have a very smart little wife!"



"Never nags me when I'm late for supper. Knows I've a weakness for fine clocks. So she surprises me with this Seth Thomas electric clock for my desk. Says I've absolutely no excuse now for missing the 5:35."*

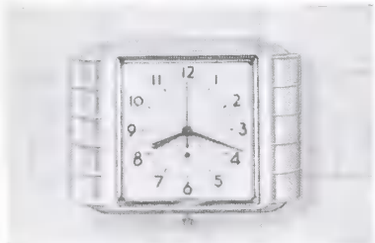
There's a Seth Thomas self-starting electric or spring-wound clock for every purpose . . . home . . . office . . . or as the "perfect" gift. Traditionally famed for accuracy, dependability and long life. Many new, smartly styled models are on the way. They're beauties. You'll see these fine clocks soon in better stores everywhere. Seth Thomas Clocks. Thomaston. Connecticut. *Seth Thomas is Reg. U. S. Pat. Off.



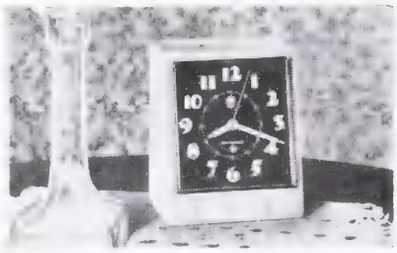
CAPSTAN — bright and cheery, distinctly nautical. An electric clock that appeals to men. $10.95*



CONSOLE—modern electric clock strikes hour and half hour. Rich mahogany case. $22.50*



HITT—streamlined electric kitchen clock. Attractive ivory plastic case size 8½" x 6½". $4.95*



PYPER — a new electric alarm in ivory plastic case. Plain dial $4.95.* Luminous dial $5.95*

*Tax Included

Seth Thomas

"The finest name in clocks"

SELF-STARTING ELECTRIC OR SPRING-WOUND

A product of GENERAL TIME *Instruments Corporation*

Pictured on the desk: The "Yukon"— framed in black and gold color

IT'S WORTH MENTIONING

Utility has been sleeked up, functionally and eye-wise, in this group of very usable postwar household "servants"

By Julie Polshek



Carry complete food fixings to ing. porch, or terrace table in trip on this eyesome snack-carry serving bar. The fine copper-ba tray of stainproof natural w by Bellette, New York, is fitted two each of earthenware ba serving dishes and quart-size seroles. Tray dividers and gay plate tiles are removable. complete, at Hammacher-Sch mer & Co., New York, N. Y.

Here's a modern time-work-saving device to put up and take down clothesline in a jiffy—indoors or out. It keeps line and clothes off the ground, prevents tangles, keeps lines stretched tautly by a locking crank handle. Install bracket permanently for attaching reel. Reel-Tite, from Auto Arc-Weld Mfg. Co., Cleveland, Ohio, is of rust-proofed welded steel. $2.95 at Hearn's, New York, N. Y.





Feather weight, strength, and ness go hand in hand in many-use serving tray and stand combination from Aero Los Angeles, made of satiny tu Duraluminum with gleaming bakelite tray surface, resista alcohol, acids, burns. The protecting tray feet, like feet easily stored folding stand, ar ber tipped, 22" high stand, $ 17x24" tray, $14.50, at B. A & Co., New York, N. Y.



These silvery, streamlined stove-to-table Wagner utensils of enduringly beautiful Magnalite (part of an "open stock" set) cook foods to a "T" on stove or in oven. Part of secret is their heat-storing, vapor-tight covers which are self-basting; the rest is the fast, even heat absorption of this aluminum alloy. Oval roaster, (13") with rack, $9.50; 5 qt. Dutch oven, $6.50. Both have sure-grip handles. At Kresge's, Newark, N. J.

scuit-making is one of the many ses for this modern stainless aluminum pastry team by Lewis cialty, Montclair, N. J. The er holds dough-chilling ice. The uit (and canape) cutter boasts unger to eject cut pastry on the ing pan—*and* for spreading and ing layered sandwiched right in cutter. Roller $2.49; cutter 9, Hammacher-Schlemmer & New York, N. Y.





"Can" your smaller woolens compactly, odorlessly in lifetime crystal glass jars after mothproofing them. Protects, too, against other vermin, dust, dirt. Bakelite cap provides a virtually hermetic seal. A 4½" mouth affords hand entry into the small-diameter tubular space-saving jar. Sturdy carrying handle. Sizes: 2, 3, 5 gallons; priced at $3.25, $3.35, $3.50, respectively. At J. W. Wilson Glass Co., 186 Franklin St., New York, N. Y.

re "Worth Mentionings"

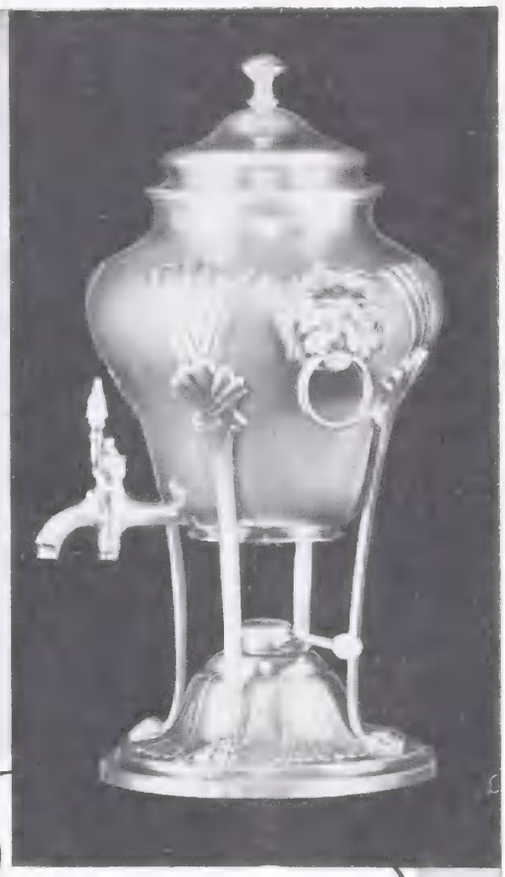
ale Anti-Oxidant is a boon for ping every type of metal, from treasured copper-bottom pots our lovely sterling hollow ware, ming and tarnish-free. Jewelers' ce is the base of this paste pol- that cleans, polishes, and pro- metals from tarnish in one operation. $1.10 a jar from an Hess, 6 Grand St., White ns, N. Y.

● I. C. Degreaser, by Interchemical Corp., Fair Lawn, N. J., works wonders with greasy or milk-filmed pots, pans, and dishes, scorched cooking utensils, oven interiors. Painted surfaces, floors, windows, glass, too, are grist for the mill of this thorough liquid grease solvent. 1 qt. $1.59; ½ gal. $2.50; 1 gal. $3.95, at Hammacher-Schlemmer & Co., New York, N. Y.

NT Table Top Paste Wax, from ne Charm of Chicago, gives fur- re tops a satiny, non-smearing ace that can really take it. Its ed finish makes it ideal, too, autos, metal, floors, woodwork, ted, lacquered, or varnished l surfaces. 1 pound can $1, at is & Conger, New York, N. Y.

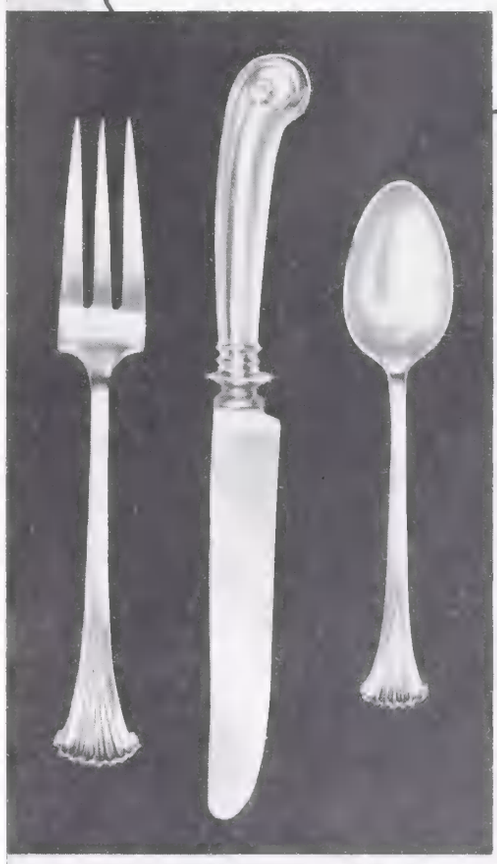
● Hollywood Pin-Ups—rustproof, stainproof clothespins of spring aluminum—look and work like giant 3-inch bobby pins. They lock clothes tenaciously to the line even in strong wind. Card of 5 in assorted colors (blue, gold, red, silver, green), 35¢ at Gimbel Brothers, New York, N. Y.

You may match your sterling silver tea set to your flatware when you choose Tuttle's Onslow pattern. This lovely urn is the central piece of a six piece tea service of surpassing beauty. Note how the original scroll pattern of the Onslow spoon has been adapted by Tuttle designers to give grace and distinction to this finely modeled urn. The Onslow Tea Set by Tuttle should be available soon at your jeweler's.



OUR TRADE MARK
The Pine Tree Shilling
SILVER COIN
THE AMERICAN COLONIES

Onslow STERLING
TABLEWARE



Not all Tuttle designs are available at this time. Advance orders may be placed through your jeweler only.

The beautiful scroll design that gives the Onslow pattern its unique elegance is adapted from a spoon made in England during the reign of George II, and was named for Mr. Arthur Onslow, Speaker of the House of Commons. As modern today as it was when first designed, Onslow is made by Tuttle for those who appreciate the finest in sterling table silver. Ask to see a table setting in the Onslow pattern.

TUTTLE SILVER CO., Inc. Sterling
BOSTON · MASSACHUSETTS

TIFFIN



Glorify your table with goblets of Tiffin Crystal. So flawlessly made, they sound a mellow chime. So intensely fired, their brilliance is flame-clear. Gem-strong... delicately embellished... they lend superb grace and elegance. No clock can chime the number of compliments that will come to you when you adorn your table with either the FERNWOOD or the WOODSTOCK patterns by Tiffin.

UNITED STATES GLASS COMPANY • TIFFIN, OHIO



By Agnes Rothery

WHAT makes an otherwise rational person rush forth to whack the ground, break up clods, haul compost, spread fertilizer, dabble in insecticides, yank out weeds, transplant the untransplantable and—but this is incidental—bring flowers into the house and arrange them?

Gardening is a dirty and an unbecoming job. The picture of a lovely lady in a white gown picking a rose bears small resemblance to a lady in slacks or shorts, with hair temporarily dishevelled and nose permanently sunburned, with muddy shoes, broken finger nails and calloused paws—insignia which although honorable, cannot by any stretch of the imagination be called aesthetically pleasing.

Gardening is a laborious job. I have never broken stone in a chain gang, but I have, in the course of my life, scrubbed a floor, and I consider it child's play to digging up a precious fraxinella so that it will consent to flourish in another spot.

Gardening is a never-ending job. Discouragingly dilatory as some perennial seeds may be to make up their minds to appear, nevertheless the procession of spring and summer and autumn greenery piles in with such speed and rampages in such exuberance that to maintain a semblance of order one must be constantly policing and restraining it, and when occasion demands, slaughtering the innocents, decapitating the evil doers—or, more accurately, annihilating them.

Gardening is a solitary job. Who but the person who planted the primrose greets with an exquisitely piercing thrill the first cr and curled leaves? Who bu one who cherishes the peon ries out to see if the bud whic not ready yesterday has reached the precise momer cutting?

Gardening is a discouragin for no matter how carefull have planned every detail, floral children take matter their own hands, revert t wanted colors, run to foliag not to flowers, succumb to i beetles, moles, aphids, milde and rust.

Gardening is expensive. Al mer long in many sections country you can buy for cents at any grocery store— nothing of a florist—armfu flowers that would have cos lars to raise, if you reckc price of seeds, fertilizer, sprays, powders, and add i array of gardening tools are apparently manufacture some ingredient that causes to dissolve, vanish, and forev appear.

Everyone who has ever garden knows these pitfalls forewarned about these misch and yet few who have plante brought a garden to its ever willingly forego a rep of the experience. And to the of weather-beaten old timer recruits are added every ye

Why is this? Why do we g

Some people drudge co tiously because they someho they *should* have a flower g although why this is any m

(*Continued on page* 16



Charm is remembered...

A lovely lady in the gracious setting of her home casts a spell that brings her tribute. With unerring taste she turns to Goodall Fabrics to complement her charm.

The draperies, chair coverings, carpeting—and the suit fabric, too—are by Goodall . . . each is *Blended-for-Performance*—for service and beauty.

Goodall Fabrics INC.
Subsidiary of Goodall-Sanford, Inc.
THE FINEST NAME IN FABRICS



Americas finest handmade milk glass

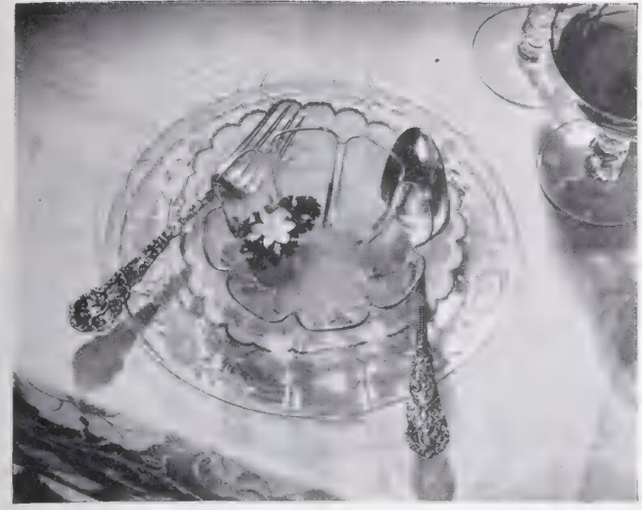
(hand decorated)

An inheritance from a leisurely past when informal hospitality, the mode of gracious living, so charmingly expressed the warmth of friendliness . . . Many of Westmoreland's moulds are originals that were in use two generations ago.

Westmoreland's authentic handmade reproductions of early Milk Glassware, hand painted in American colonial fruit designs. provide a cheerful note of informality that is delightfully adaptable to innumerable table settings.

THE MARK OF
Handmade Glassware of Quality

WESTMORELAND GLASS COMPANY
GRAPEVILLE, PENNSYLVANIA



WM. F. HOWLAND

Finger bowls, a gracious touch to finish off any meal, can be brought in with the dessert plates and silver. The guest removes the bowl, sets it above the dessert plate for use when dessert is finished. Or bowls may be brought to the table after the dessert

Sweet-scented foliage to float in your finger bowls

By CAROL LEITH

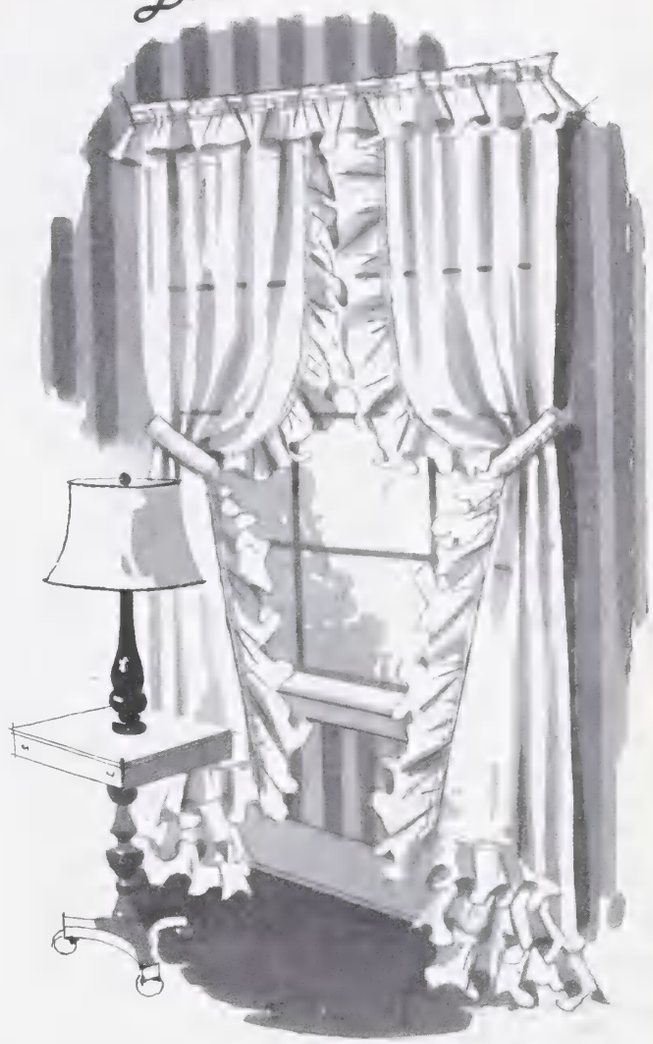
eet-scented leaves, small blos-
oms, or tiny florets nipped off
luster flower and floated in
finger bowls can give a fillip
aintiness and charm to the final
e of a well-staged meal. For
are not only decorative but,
n crushed, they give a delight-
fragrance to one's fingers.
ou can have the materials for
bit of nicety at hand the year
nd, even though your "garden"
ly a window-ledge row of pots.
cented leaves that you will find
cially fragrant are lemon ver-
a and rose, apple and pep-
nint geranium—easy to find.
der to find, but worth the ef-
are balm, balsam, filbert, nut-
, orange and spice geraniums.
le mint, spearmint, and pep-
nint are also good fingerbowl
es and, being hardy, can be
outdoors all winter.
cold climates both the lemon
ena and the geraniums must be
ght indoors in winter months.
And both being hairy-leaved plants, they need a weekly water syringing when indoors; otherwise they'll get dust-covered.

Among the summer-blooming flowers you can use as single blossoms in finger bowls are Johnny-jump-up, daphne, candytuft, violet, rambler rose, forget-me-not, schizanthus. Stock, geraniums, and Sweet William florets make equally attractive "floaters."

Finger bowl flowers you can grow indoors in winter include euphorbia, jacquiniaeflora, African violet, and Star of Bethlehem, the blossoms of which are small enough to use as they are, singly. Cape lily, Roman hyacinth, paper white narcissus, and oncidium and cypripedium orchids have blossoms from which florets can be nipped.

It's worth the trouble, on special occasions, to make a miniscule nosegay for each finger bowl. Use tiny florets, small scented leaves, tie into nosegays with fine thread.

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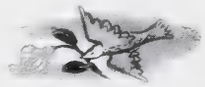


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MARGARET NEILSON

FETE A BRIDE IN MAY



By FLORENCE PAINE ROLLINS

The wind is gentle. The air is soft and soothing. The sun shines consistently. All because it's May—May, the perfect month for a party, because everything grows brilliantly and happily. And this year you don't have to let May pass unfeted, because you can entertain again freely—not lavishly, perhaps, because those memorable words "not available" still ring pretty frequently in your ears.

There's sure to be at least one June bride you can honor this May, or a "returnee" bride who missed out on pre-wedding festivities because of the war's exigencies. Maybe both. All the better. For there's nothing like a bride or two in the audience to put a hostess on her mettle, make her want to show that years of homemaking haven't dulled her culinary wits. And here's a luncheon menu as unhackneyed as next season's hats:

Grapefruit Claret Cup
Frozen Cheese Appetizers
Chicken Soufflé
Crumbed Fresh Asparagus
Southern Corn Sticks
Pineapple-Strawberry Supreme
Coffee

It's fun to toast a bride with something pretty and feminine. And a grapefruit-claret cup much stronger than the lemon the bride used to sell on hot s mer days as a child on her f walk. But it does have body a deep purple beauty. If the wea is warm enough, set your pu bowl and cups on a table in garden, and let your guests and toast themselves in the n day sun, while you watch the p ress of lunch within. The purple of the claret wine studded with cloved grape slices and mint sprigs will ap to your feminine audience an you because it's simple to assem

Remember, it isn't enough f party lunch to taste good. To really successful, a party must nish each guest with several i which she can use to spike her too commonplace menus. Your No. 1 will be the frozen ch appetizer. For it will create "wonder what it is made of" m which starts any party off on a note. Then guests are eager as course appears. And that res sive, receptive atmosphere acts a mental tonic to the hostess. she begins to enjoy her own p

If you want your salad to a second glance, serve it *first*, fore edges have worn thin on



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petites. The green-and-white cheese appetizers look pretty and provide just a sharp enough contrast to the bland avocado on which they rest to make the appetizer-salad course interesting. Follow the cool beginning with a piping hot, but light, chicken soufflé which is brimful of tiny hunks of chicken. No, we don't belong to the school which grinds chicken for a soufflé. For we can't bear to put anything in a grinder that's brand new and freshly cooked. Fresh, warm pieces of chicken go into this soufflé—no hard, dry left-overs, but pieces with the rich jelly still clinging to them. Use part chicken fat and part chicken stock in making the sauce, and you'll have a richer soufflé, and one which bears little resemblance to the pallid, not too flavorsome kind whose makings come out of a can. But because the soufflé is on the rich side, your vegetable can be plain, something like young, new asparagus. But save it from being too plain by covering the tips when serving with browned, buttery crumbs, which give a nice crunchiness to the tender vegetable.

And who can think of anything nicer than plump, sweet strawberries to end a meal? But bring them on in a fresh form, blended with pineapple and chilled in peach liqueur.

Grapefruit-Claret Cup

2 cups Florida grapefruit juice	2/3 cup sugar syrup
4 cups Claret	Ice cubes
	2 quarts sparkling water

Grapefruit slices stuck with whole cloves, and fresh mint

Combine first three ingredients. Mix. Add ice cubes and, just before serving, the sparkling water. Garnish with grapefruit slices and mint. Yield: 20 servings.

Frozen Cheese Appetizers

2 1-oz. packages cream cheese	4 drops Worcestershire Sauce
4 tablespoons cream	½ teaspoon salt
½ cup minced celery	Few dashes of freshly ground black pepper
4 tablespoons finely minced parsley	3 or 4 stuffed olives
4 tablespoons finely minced green peppers	Bunch of watercress
	2 avocados
	French dressing

1 teaspoon grated onion

Mash cheese with fork. Blend in cream until smooth. Add celery, parsley, green pepper, onion, and seasonings. Mix well. Shape mixture into roll. Press six thick slices of stuffed olives into roll at intervals. Wrap in waxed paper. Chill in freezing compartment of refrigerator about 1½ hours, or several hours on regular shelves. When serving, cut in slices. Arrange watercress on individual salad plates. Top with two rings of ripe avocado, which have been marinated in French dressing. Place cheese squares on avocado rings. Serves 6.

(*Continued on next page*)

Susan Hayward

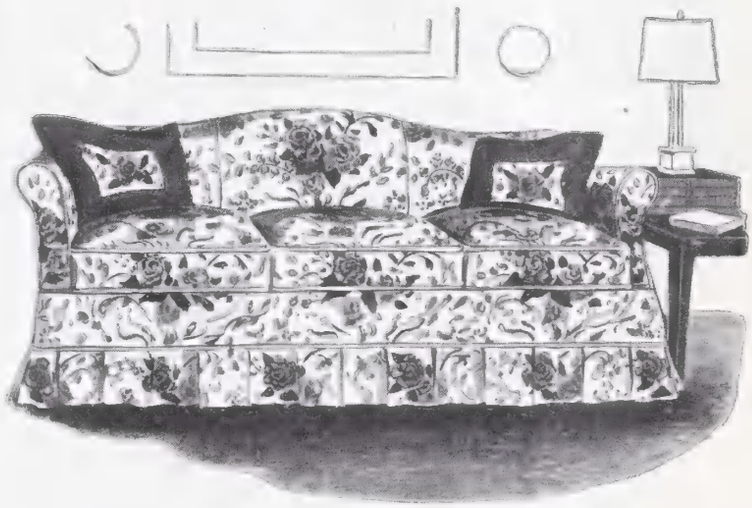
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"CANYON PASSAGE"

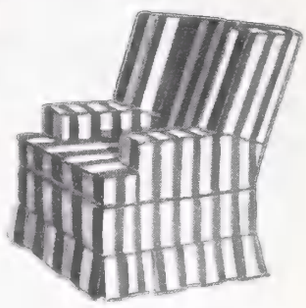
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CONTINUED FROM PRECEDING PAGE

Chicken Soufflé

2 tablespoons chicken fat
2 tablespoons margarine
4 tablespoons flour
½ cup milk
½ cup chicken stock
1½ cups chopped cooked chicken
1 teaspoon salt
⅛ teaspoon black pepper
2 tablespoons lemon juice
1 teaspoon Durkee's meat sauce
1 tablespoon minced onion
1 tablespoon red wine
3 egg yolks, beaten
3 egg whites, stiffly beaten

Melt chicken fat and margarine in saucepan. Blend in flour. Cook a few minutes. Remove pan from fire and gradually add stock and milk. Return to fire and cook until sauce is very thick, stirring constantly. Remove from fire. Add remaining ingredients, except egg whites. Mix well. Cool mixture. Then fold in beaten egg whites. Pour into large greased casserole. Set in pan of hot water. Bake in slow oven (325°F.) 45 to 60 minutes. Makes 6 servings. Mixture rises, so fill pan only two-thirds full.

Southern Corn Sticks

1 tablespoon soft bacon fat
1 tablespoon sugar
1 egg
1 cup white cornmeal
2 tablespoons flour
1 teaspoon baking powder
½ teaspoon salt
½ cup water

Preheat oven at 400°F. Put greased cast iron stick pan into oven to heat. Cream bacon fat and sugar together. Add egg. Beat well. sifted dry ingredients. Then water and beat just enoug blend ingredients thoroughly. a thin speading of batter in groove of corn stick pans. Ba 400°F. about 15 or 20 min Makes 12 thin, crisp sticks.

Crumbed Fresh Asparag

1 bunch fresh asparagus, or 2 boxes frozen asparagus
4 tablespoons garine (or b
½ cup grated bread crum
⅛ teaspoon s

Cook asparagus until te Meanwhile melt margarine in let. Add crumbs, salt. Cook crumbs are golden brown. Spr over asparagus tips. Serves 6

Pineapple-Strawberry Supr

2 fresh pineapples
1 quart strawberries, washed and hulled
Powdered sugar
4 tablespoons Nuyens Peac Liqueur

Slice off pineapple tops one-third way down fruit, an aside. Scoop out inside with knife, being careful not to shell. Cut up fruit and pla deep bowl with strawberries. to taste. Then pour peach li over fruit and chill in refrige several hours. Return fruit to apple shells. Replace tops serve on silver platter. Serv



Jane—
Back soon—make yourself at home. And be green with envy about my latest find for the house beautiful—these Bedford Made DOUBLE LIFE CURTAINS that can be reversed end for end, last twice as long! Twice as beautiful, too, don't you think? Tell you what—give me your recipe for chocolate souffle and I'll tell you where I bought DOUBLE LIFE CURTAINS! M.

P.S. They're beginning to sell them again in leading department and curtain stores—are worth a search or wait!

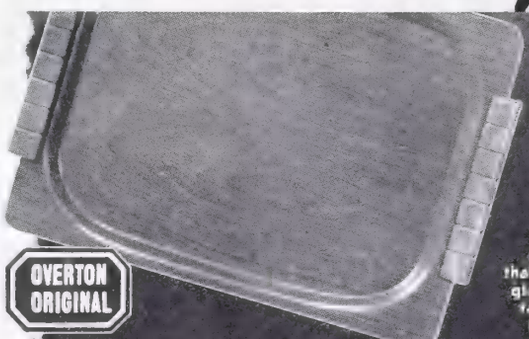
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CHILD PRODIGY No. 1

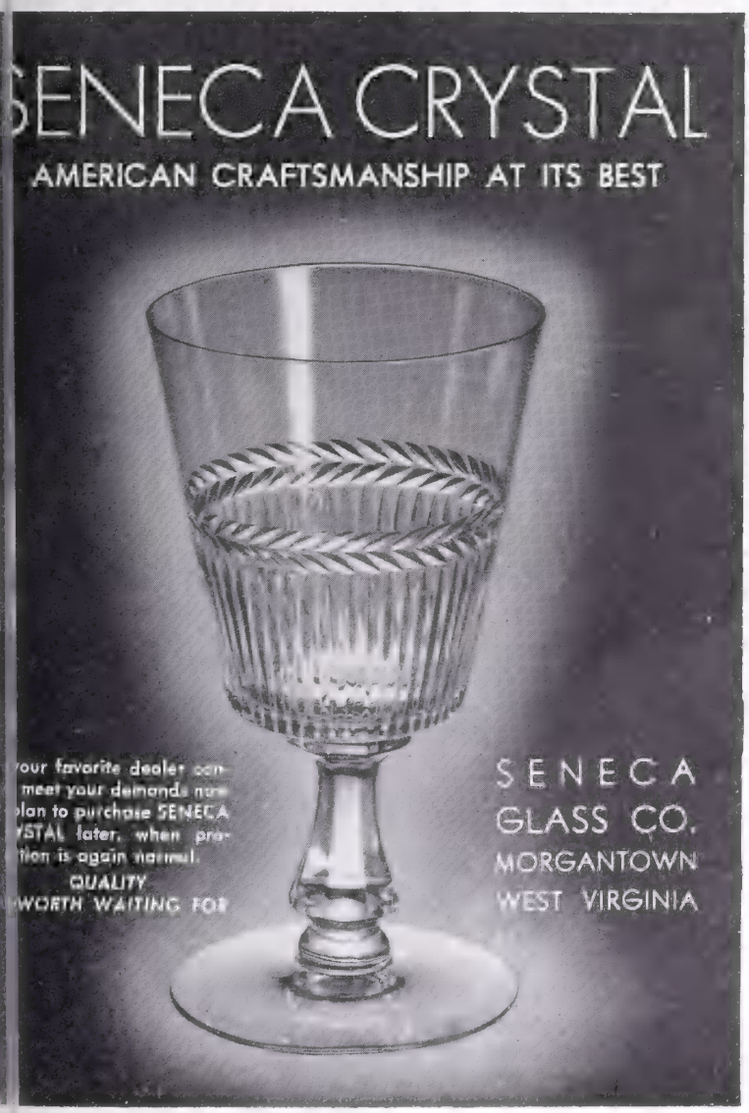
CONTINUED FROM PAGE 131

local nobility subscribed to a
l guaranteeing the boy's fur-
musical education for six
's. He was taken to Vienna,
re he became a pupil of Czerny
man all children hate, be-
e he wrote the finger exercises
h are used in piano instruc-
to this very day), and Czerny
him play for Beethoven. The
goes that Beethoven climbed
n the stage at the end of his
ert and lifted the young Liszt
is arms, kissed him, and pre-
d that he would go far.
usical ability is often, though
always, inherited. Mozart's
r was a violinist of consider-
reputation, one who wrote an
rtant technical treatise on vio-
laying. Beethoven's father was
llist, as was Brahms' father.
these fathers were men who
r amounted to much (Beetho-
father was a drunkard), yet
nusical aptitude was there. On
other hand, Wagner's parents
no marked musical talents.
ikovsky's father was an engi-
Schumann's father was a pub-
r, and Verdi's father was a
grocer and innkeeper in a little Italian village. But even Verdi, whose genius was of gradual growth through his long life, showed his passion for music at an early age. Poor as the family was, the father managed to get him an old, dilapidated spinet, and a kindly neighbor repaired it and placed a little plaque in the instrument which read: "I repaired it gratuitously, seeing the good disposition the young Verdi has for learning to play this instrument, which is sufficient for my complete satisfaction. Anno Domini 1821."



Mendelssohn's childhood was at the other end of the economic scale, for he came from a wealthy and cultured family. The parents rather overdid the education of

(*Continued on page* 145)





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HARRY BROW

NO PLACE for a red-blooded man!

By Roy E. McFee

CITY houses are women's houses. which is probably all right theoretically, because the women do most of the living in them. But the result is that a man in a city house feels about as restricted and baffled as a wild animal caged in a circus wagon.

The startling fact is that city houses are designed for women, if not actually by them. Any architect or builder knows perfectly well the person he must please. And the husband is always agreeable. The average husband would be willing to have the roof on the bottom of the house and the basement on the top, if that was what his wife wanted.

The outcome is that the man never feels quite at home in his own house, but is a sort of stranger and wanderer there. And he can find no place to lose himself. Everything is too exact, too definite, too limited. Every room is assigned to particular purposes — mostly feminine. Even the wall space is spoken for, this spot for the sewing cabinet, this for the gate-leg table. There is no place nearer than the garage for any of his belongings such as great-grandfather's musket and the ancestral powderhorn.

Take, for instance, the living room, so carefully planned and arranged by the wife, and the ultimate product of so much s and reshuffling of furniture part—aided by the husba course.

What the husband sees is rather cluttered with furnitu bric-a-brac. Not all of the ture is exactly useful and pr either. There is the daven no special usefulness exce three persons can sit on it time, although, of course never do. The davenport other distinction, at least in ily that has beds upstairs t on. Then there is all the ot holstered furniture. Someon ways brushing it and raising and moths usually get it in t

Over in the corner is th very dainty and attractiv quite out of the way. But t no place for a man's legs it and only about enough elbow on top. And there chance to do any work ther the radio blaring and a ca two coming in.

The fireplace deserves notice. Apparently every w pointed home has a firepl adds dignity. Also, it adds assessment, the taxes, and keep. And what good is i busy man has no time to ch dling and watch over a fire. of leisure are required to e

(Continued on page 15)

CHILD PRODIGY No. 1

CONTINUED FROM PAGE 143

four children: all of them early to learn several lan-es, including Greek, and Felix regular daily piano lessons the age of four on. Felix to say that he looked forward uch to Sunday because only at day he didn't have to get five o'clock in the morning. ıe age of eight he began to composition, and by the time ıs eleven he had written more fifty works. The *Overture to a ımmer Night's Dream*, a pol-witty, and perfect piece of Mendelssohn wrote at the shingly young age of seven-

former times, when music ·onsidered a trade like any trade, perhaps a little above ker's but well below the gold-'s, musical ability was some-passed on from generation to ation. The most notable fam-musicians, traced back to steenth century, is the family ch. Johann Sebastian, born 5, was one musician among though, of course, the great-nius of the family. There is ous story of how the child Johann Sebastian stole into his brother's room at night to find a collection of clavier works by famous musicians. For some reason he was forbidden to use these pieces, but he fished the book out from between the iron bars of the cupboard and copied the music by moonlight, for a candle would have cost money. He did this for six months before he was caught.



Next month we shall go below this rarefied zone of the creative genius and discuss child prodigies in the *virtuoso* field. Here the child prodigy is a more frequent occurrence, but one for which the caution "handle with care" is especially issued to baffled parents.



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Mr. and Mrs. Everett Swing, of San Bernardino, California, have made their study a cool-looking summertime retreat by camouflaging the fireplace. This was accomplished by screening it with indoor shutters painted to match wall

NEAT

DISAPPEARING ACT

Now you see it, now you don't, and here you h the picture story of a fireplace that can do a qu change act in keeping with the season of the y

A fireplace in summer is a shamefaced thing. It i neither functional nor decorative; its yawning fron is as out of character with hot sunlight as mink in Jul The solution shown here is a simple one. The blac hole is neatly camouflaged by screening it with windo shutters, painted to match the celadon green walls.

MAYNARD PARKER



When winter comes, the Swings remove the louvered screen and their study, with its open fireplace, becomes the heart of the house in frosty weather. The magical shutters store easily until summer. John Garner, decorator



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In the modern dinette above we see two Kentile colors combined for a truly modern setting. The light color is Istrian (D-255), the red tile is Toledo Red (C-109). The furniture is by Hans Knoll.

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LENGTH DOOR MIRROR * of Pitts- ate Glass is the best way to find out really took from head to toe. (Even of 16 with his first dinner jacket!)



WALL MIRROR * over a dainty- nity . . . and a lovely vanity top of Plate Glass: there's a recipe guar- wake up the drowsiest bedroom!



PLATE GLASS FURNITURE TOPS * do double duty in your home. They protect the fine finish of your furniture from the burns left by neglected cigarettes, the stains of spilled cosmetics, the white rings caused by damp tumblers. And they also add a note of decorative smartness to your rooms with their polished brightness.

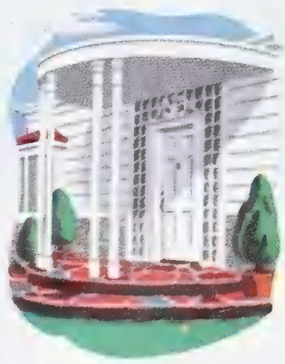
PLANNING TO BUILD?



NOW—BIG WINDOWS without chilly downdrafts and high heating costs. The double-glazed insulating unit—Twindow—insulates windows, adds to comfort the year round.



WALLS OR WAINSCOT of Carrara Glass creates a bathroom or kitchen that's exceptionally beautiful, extremely practical. Easy to clean. Permanently bright. Ten colors available.



PC GLASS BLOCKS. They transmit light, preserve privacy, insulate and beautify. You'll find them especially attractive around your front door, where they'll help to light your hall as well as glamorize the entrance.

** You can get these items at your favorite department or furniture store.*

PG PITTSBURGH PLATE GLASS COMPANY





Free Booklet

Scores of practical suggestions for beautifying your present home . . . for building greater beauty and usefulness into your new home . . . with mirrors and Plate Glass. Send the coupon for your free copy. Crammed with ideas. Dozens of full-color illustrations.

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City _____ *State* _____

"PITTSBURGH" stands for Quality Glass and Paint

ENJOY a taste of Paris

DUBONNET — famous drink of many uses — is now made here



"LA ROTONDE — PARIS
—painted by
Stanton MacDonald-Wright



Americans who visited the old Paris will always remember the day they discovered Dubonnet. Perhaps it was in a smart French home — or in a gay little sidewalk cafe — but the first taste of tangy-sweet Dubonnet was an experience never to be forgotten.

Dubonnet has a zestful flavor all its own because it is made by a formula that has been kept a closely guarded secret for 100 years. No other drink pleases so many palates or has so many uses.

Today's the day to enjoy Dubonnet!

HOW TO ENJOY DUBONNET*



DUBONNET (STRAIGHT)

Always serve chilled. Add twist of lemon peel, if you like. Grand before, after or between meals.



DUBONNET COCKTAIL

One-half Dubonnet. One-half gin. Stir thoroughly with cracked ice. Strain, and add twist of lemon peel.



DUBONNET MANHATTAN

One-half Dubonnet. One-half rye or bourbon. One dash bitters. Stir with ice. Strain. Add a cherry.



MERRY WIDOW

One-half Dubonnet. One-half dry vermouth. Stir with ice. Strain and add a twist of lemon peel.

*FOR MANY INTERESTING
SEND FOR
"THE DUBONNET DRINK
WRITE DUBONNET, DEP
3110 JEFFERSON S
PHILADELPHIA 21,

It's smart to say-I'll take

DUBONNET



Dubonnet Aperitif Wine, Product of U.S.A., Copr. 1946, Dubonnet Corp., Philadelphia, Pa.



BY ESTHER FOLEY

an you "sniff" one herb from ther? It is fun to know, fun to sure in this age of herbs in kery. There is a House of Herbs on the market, light small jars herbs snugly fitted into a stout lboard tray-shelf. Take this on r knee and begin to sniff. Learn sharp sweetness of thyme, the t licorice of tarragon, the sweet- s fragrance of basil, the dried er perfume of rosemary, the of savory and marjoram, be- e their faint perfume defies ling. In addition, the tray holds e herb blends—A for meats, r poultry, C for salads. The an be ordered through Albert ger Company, Springfield 2, s. $2.75 plus 25 cents postage. nen try this: make small sau- balls, roll them in Blend A, a mixture of marjoram and ley with a dash of nutmeg. é, starting in a cold skillet, minutes or until very well ned. Serve very hot, with ly cooked cornmeal mush, or ny grits.

ay brings the first asparagus, so great is the delight in the ler green spears that city folk ely blink at their fancy price With this in mind, New 's specialty shops are begin- to stock Hollandaise. Made butter, eggs, lemon juice, and s, the sauce is as smooth as ped butter and as golden as ge cake. And it holds up. Hol- landaise that would not separate and Hollandaise that could be stored for rewarming could be made at home if the proper beater were available. It is a matter of emulsion, as in making mayonnaise. And so this bottled sauce is worth a try. Lily White Brand comes in a small round glass jar sold at R. H. Macy & Co., New York, 6¼ oz. 47¢.

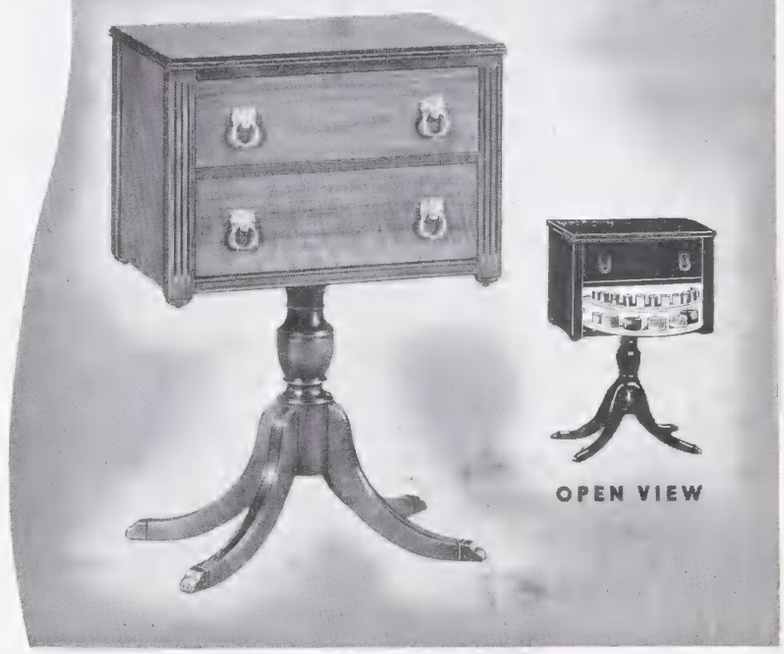
Korn Kurls are like golden cords. Goodness only knows how they are made. Rough-surfaced, sun-colored crisp shreds, a wrinkled inch in length, and macaroni-size in diameter, these Kurls are a favorite food on Cincinnati cocktail tables.



They have been scarce, due to lack of jars and screw tops and labor troubles, but they are in stock again. In flavor they combine popcorn and corn-pone. In addition is the bite of cheese, salt, and hot pepper. At the moment they are in the Dixie Terminal Food Shop, Inc., 321-323 Walnut St., Cincinnati, Ohio, 15¢ a 2½-oz. jar, holding about 1½ cups of kurls. Emery's Korn Kurls, is the brand name and this shop will send them express, C.O.D.

(*Continued on page* 170)

WHEN BUYING
A SEWING CABINET...
BUY THE BEST . . .
BUY BLACKHAWK!



RECOGNIZED LEADERSHIP
IN THE SEWING CABINET FIELD

Made in Rockford where fine furniture reflects traditional standards of quality, Blackhawk Sewing Cabinets are widely recognized for their exquisite good taste and all-'round desirability . . . They're products of Blackhawk, a respected leader in the furniture industry — an organization which has specialized in sewing cabinet manufacture for many years . . . Shown here is one of an attractive new line of these distinctive Blackhawk Sewing Cabinets. Made of fine woods in light and dark finishes and reflecting quality craftsmanship throughout, these fine sewing cabinets are nationally acclaimed as superlative pieces. Ask your dealer about them.

Ask about Blackhawk Smoking Cabinets, too. You'll like them.

BLACKHAWK FURNITURE CO.
ROCKFORD • ILLINOIS

THE *Gay Touch*
FOR WILTED WINDOWS



Vogue Ruffled Curtain
Floor length

Don't you thrill... just a little... when friends say, "How lovely!" Of course you do. It's only human. So let's add that gay touch to wilted windows and make them the envy of your friends.

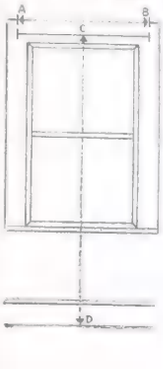
The secret? It's *ruffles*. Yes, crisp, dainty Vogue Curtains with ruffles. Curtains that lend a finished touch to your windows without the use of draperies. Curtains hung Priscilla style as illustrated, or Crisscross. But don't overlook the gay touch of ruffles.

See these thrilling Vogue Ruffled Curtains in Bridal Veil, Sheer-delite, Cloudspun or Clearweave Marquisettes, Organet, Shadownet or Triplnet.

It's nice to know *your* windows are decorator correct. So ask for the Vogue Ruffled Curtains at your favorite curtain department, or we'll gladly tell you the name of the store nearest you that has them. Address Robertson Factories, Inc., 321 Fifth Avenue, New York City.

FACTORIES COAST TO COAST: *Cincinnati • Cleveland • Detroit • Los Angeles Pittsburgh • Portland, Oregon • San Francisco • St. Paul • Taunton, Mass.*

Lend to your windows the decorator touch. Hang your Vogue Ruffled Curtains on the window frame as shown above.



MEASURE YOUR WINDOWS BEFORE YOU BUY CURTAINS

Diagram illustrates how to measure floor length curtains. Always measure to top of rod and add 1/2" for heading above rod. • For sill length, measure to the sill. • For apron length, measure to bottom of apron. • For width, measure the width of the rod. • A pair of curtains should be twice the width of the rod.

Vogue CURTAINS

Guaranteed by Good Housekeeping

NO PLACE FOR A RED-BLOODED MAN

CONTINUED FROM PAGE 144

fireplace. You need to start well ahead of time to relax and achieve a spiritual calm, so as to be in just the right mood to get the most out of it. Then, when the evening is all over, you need more hours for reflection and for recalling the experience, in order to assimilate it, so to speak. The busy man just does not find time for all this. So he does not even start. As a result the fireplace is used only for its mantel and to impress visitors.

NEXT, there is that expanse of room filled with trim, shining furniture and called the dining room. A dining room is the space used to walk through on the way to the kitchen. Nearly every city family I know eats in the breakfast nook, but it always has a dining room for the times when Grandpa or Aunt Olive comes visiting. A dining room is thus something special, for great occasions only. Of course, if there were no dining room, there would be no place for the china cabinet.

The average husband never gets used to all the noises and commotions springing from the mech of housekeeping. He suffers u the constant rattling of dishes pans in the kitchen and the c ing of gears in the basement winces as the everlasting dust invades even the bedroom whe is trying to spend a sick da comfort. He shudders over never-stopping vacuum swe bouncing across the floor and ing with its headlight into all dusty corners. On and on it growling, snarling, over the ca

Well, some day I mean to away from it all. I shall shake dust of the city from my feet seek the open spaces. There I build habitations to provide both my family and myself.

I want about two square m of land out there. It will front good highway, where there neighbors and where everythin perfectly civilized. On that fi age I shall build a house with the details conforming to u date social expectations. It have every feature to delight most critical eye. But that is the important part of the p



Behind the house will be a thou-
d acres of the densest woods.
crowded with deep, dark ra-
es, and with mountains piled
on another. All around the
e of the woods will be planted
elt of thornapples and black-
ry briars to discourage unwel-
e visitors. And throughout the
ds I shall blot out every path.
ce, and other man-made mark,
l have it all as it was when the
osaurs roamed about on the
ming of the first day.

HEN, a mile back in the gloom
nd shadows, behind the deepest
ine, hidden among the pines and
locks, I shall build my bache-
s house. The building will be
olid masonry, close against the
t of a mountain. The overhang-
trees will reach down to the
f and there will be a tangle of
l grape vines all around it.
n the inside of the house the
ls will still be of masonry.
re will be no woodwork to
ish and no wallpaper to fade or
live its charm. There will be
paint, no varnish, and no plas-
It will just be all house. There
be real windows, with no cur-
s to shut out half the light by
and half the breeze by night.
re will be no upholstered fur-
niture. The furniture will be of honest wood, without stain or finish, just as nature grew it out in the forest.

In my house two-thirds of the space will be library, with book-cases along the entire four walls. I think I shall have that room designed after Alice in Wonderland. You will recall that at the tea party Alice, the March Hare, the Mad Hatter, and the Dormouse sat grouped at the head of a table which was enormously long. Whenever they grew tired of that place they simply moved along the table to a new place and started all over again.

In like manner, I want a library table at least thirty feet long with two rows of chairs for the full length. Along the table will be scattered my pencils, papers, and typewriters. And whenever I like I can move to a new chair and to a different kind of work.

Housecleaning will be provided for on an efficient, scientific basis. The floors will have no rugs and will slope toward a floor drain in the center of each room. Every room will have a hose connection. So, for the actual cleaning I shall just turn the hose against those masonry walls. At this point no

(Continued on next page)

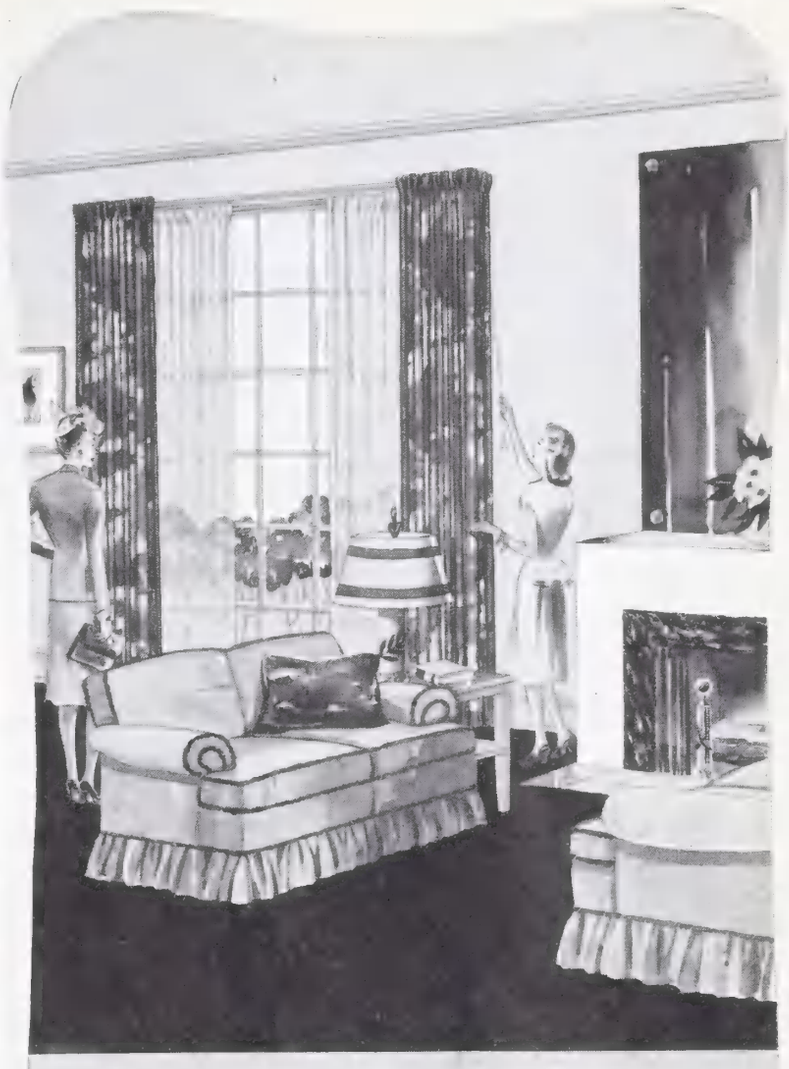


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new window ideas



There's a big bundle of tricks for window decoration coming soon. Kirsch is preparing new curtain rods, draw-cord rods and Venetian blinds for early delivery.

These Kirsch devices open up hundreds of new ways to have beauty in every room; new ways to control daylight and ventilation; new ways to insure privacy.

Your dealer will show you this equipment as fast as it arrives. Your dealer can also suggest how Kirsch hardware and Venetian blinds are used to carry out new tricks and new ideas in window decoration.

KIRSCH

DRAPERY HARDWARE AND VENETIAN BLINDS

STURGIS, MICHIGAN

SOLD IN 30,000 STORES FROM COAST TO COAST

CONTINUED FROM PRECEDING PAGE

doubt the feminine mind, experienced in many housecleanings, might wonder about the bookcases and library table. The answer is simple. All those articles will be mounted on large wheels, and before the hose is turned on they can be rolled into the next room or out to the porch. Then, a few minutes later, they can be rolled back again. That is all there will be to housecleaning.

THERE will be hardly any kitchen work. The milk will be kept fresh outdoors in the cool of the brook. There will be a cellar built into the side of the nearby mountain, where apples, cabbage, and hickory nuts can be stored by the binful. There will be no standing over a hot stove. I shall eat from paper plates and sharpen some sticks for forks. The meals will be kept simple—no salads, no salad dressing.

There will be no steaming the entire house when one takes a bath on a hot August night. Over the tub and shower will be a roof that can roll back to let out the hot vapor. This will give me the added fun of bathing under the stars without even leaving the house.

I shall not be alone in bachelor's house, after all, there will be all the friendly cr tures right from the woods. T attic windows will be left open that the owls can come in out the storm and the squirrels a chipmunks can climb in to explo Part of the house will have basement under it. That space w be reserved expressly for the r bits and woodchucks to dig und to be companionable.

When I feel sleepy I shall j roll out a comfortable cot into t middle of the library. There shall sleep through the long aft noon, with the fluttering and sca pering going on in the attic, a with the endless twitching of e and whiskers under the floor.

That, in my humble judgme is the way that a red-blooded m is supposed to live. In such s roundings he can be happy, spired, of course, by awareness the graceful social life that g on in the world without him. A if he should ever happen to f the lure of Twentieth Centu civilization, he can always put a tie, comb his hair, and trav that mile out of the woods, ba to his loving family and hon cooked meals again.

No Storing... No Changing... No Repairs



with amazing new all-metal

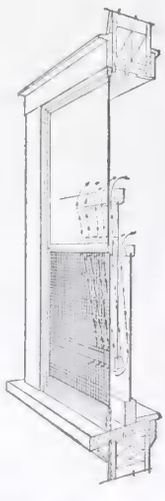
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—up once, up for good!

RUSCO! It's the world's first patented, all-metal, self-storing combination screen and storm sash! It's undreamed-of new comfort, convenience, protection.

There's nothing to change, nothing to store! It's practical, permanent, trouble-free! In summer, simply slide Rusco storm sash up into storage position—enjoy full, direct ventilation through the permanent, rustproof Rusco screen. In winter, just slide the storm sash down for complete, fuel-saving insulation. And just look at these extras!

- Patented Adjustable Closure Frame assures perfect alignment and weather-tight fit.
- Operates entirely from inside the house.
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- Cuts winter fuel bills up to 35%.
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Storm-proof, draft-free ventilation year 'round!

Fresh air even when it rains and blows! Raise Rusco storm sash to ventilating position, lower upper regular window. Air is deflected upward and into room, preventing either rain or snow from entering the house.

Write for free booklet and name of nearest distributor. The F. C. Russell Co., 1836-H Euclid Ave., Cleveland 15, O.

RUSCO ALL METAL *Self Storing* **Combination Screen and Storm Sash**

Nancy China

Beautiful Roses in bas-relief on gay pastel backgrounds



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National Distributor

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BOX LUNCHES

can be more appetizing

ere's something new for box lunches for the children, for se picnics that will be coming in the days ahead, for a multi- e of other uses. It's wax paper. l everyone knows how well it ps food fresh and how indis- sable it is in the kitchen. But v it's fun, besides. It has just ne out in five colorful, gay pat- ns: a whole circus-full of ani- mals; tiny sailboats; an assortment of fruit, for example. Sandwiches will be exciting wrapped in these. Use as tray covers, too, or as place mats for Johnny's supper. No wash- ing to do afterward, either!

You can buy a flat package of 40 sheets in 5 assorted patterns, each sheet 11 x 13 (just right for a sandwich) for 25¢ or you can buy a handy roll for 50¢.

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Beautifully grained oak, fashioned by artisans schooled in the tradition of Viking design, contributes to the distinction of these Viking Oak pieces. Their beauty of style, their simplicity, will be a source of pride to you always.

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Jantzen KNITTING MILLS
Portland, Oregon, U.S.A. • Sales offices throughout the world

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November 5, 1945

Well, Mr. Griffith:

Everything you said KIMSUL Insulation would do for my house has been fully realized. We save fuel and are more comfortable, both in summer and winter. It is a pleasure to tell you about this and to recommend KIMSUL as an insulation material and also to recommend your workmanship, which is most excellent.

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We believe insulation pays for itself and gives added comfort. We believe KIMSUL is unexcelled for insulation and your workmanship tops, and it will be a pleasure to recommend you and your product to anyone needing insulation.

Sincerely,

J. A. Zehntbauer

President
JANTZEN KNITTING MILLS

If you own a home—or plan one—KIMSUL can give you the same year-round comfort and fuel savings which made an enthusiast of Mr. Zehntbauer. Now is the time to insulate! And the wise choice is KIMSUL—the scientifically designed *many-layer* blanket insulation. For all the facts on KIMSUL, mail the coupon today.



Mr. Steward Griffith and George Barbeau, contractors to whom Mr. Zehntbauer wrote, inspect a typical snug KIMSUL installation.

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INSULATION
A PRODUCT OF Kimberly Clark RESEARCH

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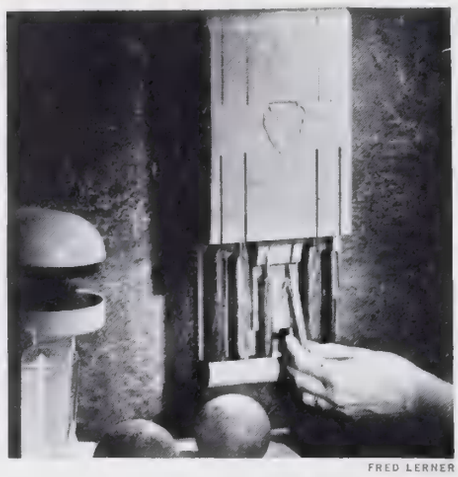
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If you're the kind of cook likes knives handy on the wal side her, hang the whole thin the most convenient spot a your work counter. Or, if it you better, slip it into a kit drawer. The set, made by Products Co., costs about $1



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use these far-sighted parents are plan-
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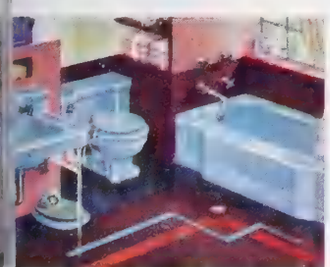
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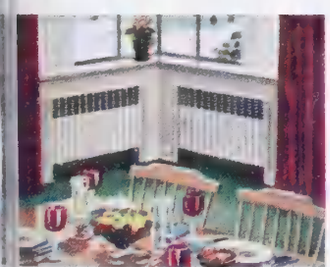
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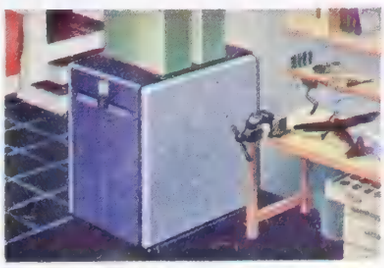
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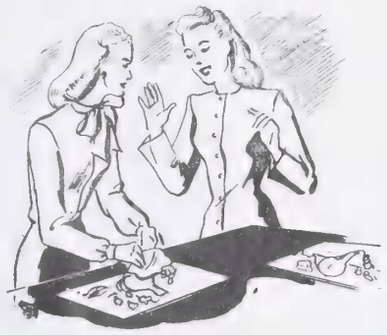
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And other leading stores throughout the country



"My new place mats bring fine art to my table . . . and they save laundry, too!"



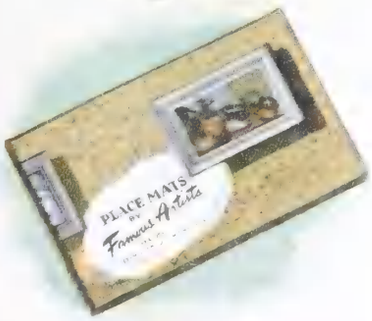
Famous Artists

TABLE PLACE MATS

Originals painted by Luigi Lucioni

Created by one of America's most celebrated artists, each mat is a genuine work of art. You'll revel in their beauty and charm—and the way they eliminate laundry problems. Specially treated against stains and heat. Both sides washable. Just clean with a damp cloth. Waterproof and warp-proof . . . . . each, **75¢**

SET OF 4 . . . $3.00. 4 DIFFERENT SUBJECTS TO THE SET

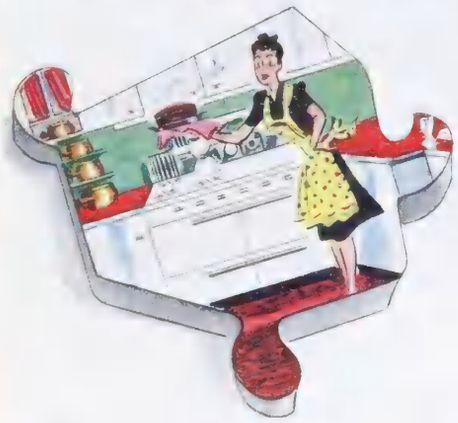


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Each set of Place Mats is packaged in a colorful portfolio for gift-giving.

FREE! Send for complete color catalogue of "Famous Artists Series" Place Mats. *Write to* HILLAIR PUBLISHING COMPANY, 230 FIFTH AVENUE, NEW YORK CITY

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"GARDEN" KITCHEN... another "New Freedom Gas Kitchen" design... with every work-saving fea you've ever wanted. (Even a special ventilating system to keep it cool, clean, free from unwa cooking odors!) Use it to help plan your *own* modern Gas kitchen. And join the nation-wide sw to Gas—for cooking, refrigeration, water-heating, house-heating and air-conditioning — *tod*



Put 'em together for a new kind of Freedom!





NEW FREEDOM FROM "POT-WATCHING"...
on the newest, grandest, Gas range you ever saw... with an automatic clock control that goes on and off by itself... does a complete meal to perfection when you're miles away! And that's just the beginning. A *smokeless*, quick-searing broiler turns out the juiciest steaks ever... flame-roasts whole chickens to melting tenderness. Even vegetables taste better and are *better for you* thanks to the speed and flexibility that only Gas top-burners can give. Yet a new automatic Gas range built to "CP" standards is just *one* of the wonders in your "New Freedom Gas Kitchen"!

NEW FREEDOM FROM "TEPID WATER TROUBLES"
just turn the tap and your new automatic Ga water-heater gives you hot water *galore*. Even replaces the supply fast enough for those marvel (but hot-water-hungry) automatic dishwashers an laundries. All for a few cents a day!



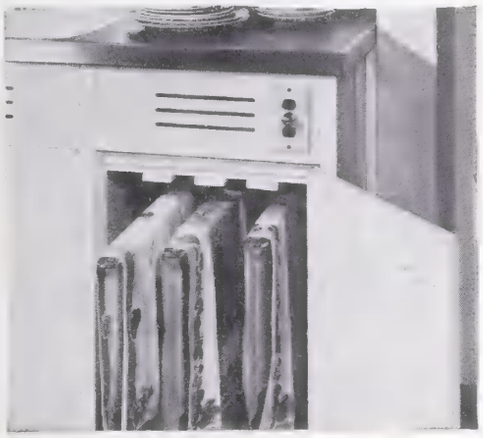
NEW FREEDOM FROM MARKET BASKET "BLUES"...
Your new streamlined — completely silent — Gas refrigerator is not only arranged for more storage room... but its *constant* cold keeps all foods fresh longer. Economical, too... for there are no moving parts in the freezing system to get noisy or wear out. Order one for *your* "New Freedom Gas Kitchen" — right now!

GAS

THE WONDER FLAME
THAT COOLS AS WELL AS HEATS

AMERICAN GAS ASSOCIATION

PRESS THE BUTTON



PHOTOGRAPH COURTESY ST. CHARLES MFG. CO.

and the DISH TOWELS DRY

THESE days when towels are carce, a real convenience is this el drier, enclosed in the com-tment below the sink. No more iting for the laundry to come k. Towels can be washed in a y at the end of each day and placed in the drier—a great boon in damp weather and when out-of-sight drying is necessary.

The compartment is ventilated. A fan circulates air warmed by the heating element. Racks slide in and out easily and noiselessly.

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SALADS soar to new heights of *matchless flavor* with TWIN TREES Vintage Wine Vinegar—8 piquant herb flavors. TWIN TREES Vintage Wine Vinegars are the master chefs' skillful blend of savory garden fresh herbs and luscious aged-in-wood red wine. Try them for salad perfection, for sheer taste appeal.

With TWIN TREES—*Presto*—the secret of seasoning in the grand manner is surprisingly revealed for you to relish, for all to enjoy.

Send *now* for FREE recipe booklet "Vintage Flavors for the Kitchen."

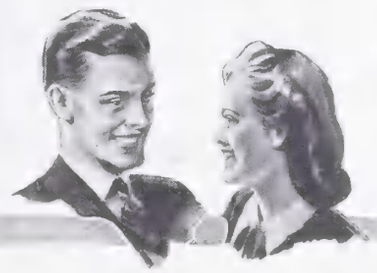
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Vintage Seasonings
Herbs, Sauces, Dressings, Mustard, Vintage Wine Vinegar, Capers, Spices—singly or in gift-making groups of pine reproductions. Chests, Cabinets, Wall Racks, Salad Bowls.

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Hand painted with garden reality

INDIAN TREE
Famous traditional pattern

How can you tell whether to select a plain or a colorful pattern of Spode Dinnerware? Booklet 47 will help you decide. Write for it today.

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BUY A LITTLE—BUT BUY THE BEST



EVA MELADY

How to dispossess UNWELCOME PANTRY TENANTS

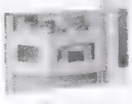
GOOD RIDDANCE

At least once in your life, you've probably been mystified and horrified to discover cereal or flour matted and webbed together. You were observing the work, most likely, of the Mediterranean flour moth. It has many relatives, among them the Indian-meal moth and the seedmoth, which also damage food products stored in the pantry. And in addition to these moths are several varieties of tles which destroy cereals, fruits, crackers, choc and other food pro

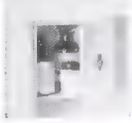
Description: Illust in the sketch abo how *not* to store fo your pantry is the terranean flour mot its larva. It is the which does the damage, spi silken threads which entang particles of cereal and web

This New Faries Bathroom Cabinet Has Exclusive Features You'll Want!





● Two Personal Compartments for everyday needs, such as cosmetics and shaving equipment.



● "Safe-T" Compartment, for poison drugs and adult items . . . out of reach of children as door opens only by pressing button on top of cabinet.

● Utility shelf, for cosmetics or shaving equipment when in use.

● Tooth Brush Holder . . . inside cabinet where brushes won't collect dust.

● Handy, Safe Razor Blade Disposal

Yes, the Parkway is the most *modern* bathroom cabinet you've ever seen. It is the most *useful*, too, for all the family.

Besides the special service features listed at the left, it has adjustable glass shelves, piano hinges, No. 1 polished plate mirror.

And the Parkway is most *beautiful* . . . its all-steel cabinet is finished in white baked enamel and chromium plating.

See that your Architect or Builder includes the Parkway in your home of tomorrow. And if you're remodeling, the Parkway is a *tonic* for a jaded bathroom. Your dealer can get it for you . . . the price is reasonable.

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Decatur, Illinois

Write for catalog and prices of the complete FARIES Line of Bathroom Cabinets



the Selig
Compartment Vanity Bench

Eloquently beautiful, indispensably versatile, it's the modern note in boudoir charm. Doubles as a vanity seat and a storehouse for shoes, hats or whatnot. Tailored in luxurious, color-smart fabrics.

At better stores everywhere

SELIG MANUFACTURING CO., LEOMINSTER, M

ther. The moth is gray with a
g span of ½ to ¾ inch. The
a, usually about ½ inch long,
a pinkish tinge with a few
k spots.

he other moths are similar in
earance, varying slightly in
r and size.

he beetles are tiny brownish
cts, about ⅛ inch long. The
common varieties found in
es are saw-toothed grain bee-
granary, rice, and bean weevils.
female of the granary weevil
vs holes in grains of wheat,
, etc., and lays her eggs there.
n the grubs hatch, they eat out
inside of the grain.

age: All these pantry pests
e thousands of dollars worth of
age every year by attacking
y-to-eat, as well as uncooked,
ils, crackers, flour, dried
s, chocolate, cake mixes, etc.

rol: Once a package of food
become infested, there is noth-
o do but throw it out, for the
cannot be made fit for hu-
man consumption. So prevention, through proper storage, is the important thing. The sketch on page 164 shows how not to store food products which are liable to attack. Cereals, flour, etc. should be removed from their cardboard or paper containers and stored in glass or tin containers with tightly fitting lids. If one package becomes infested, the pests will quickly find their way into other foodstuffs in loosely covered containers. When you throw out an infested package, do it in such a way that the insects and larvae are destroyed. Burning is the best procedure.

IF ANY cereal dust has spilled and accumulated on your shelves or in your drawers, get rid of it. Remove all the packages, and clean the shelves thoroughly. Spray all corners, cracks, and crevices with a *nonpoisonous* contact insecticide. Do not use a spray containing DDT around food products, or in cupboards where food is stored.

DON'T GIVE UP YOUR VICTORY GARDEN

Keep on growing the vegetables you and your family need. Every bit
ou can produce for yourself frees that much more commercially grown
od for shipment to the world's starving millions



WHEN SUMMER NIGHTS TURN CHILL . . .

. . . turn to a Lady Seymour "Summer Light" for warmth of winged lightness to shoo off-season shivers. All wool in airy pastels. Scarce, of course, but so worth trying for.



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The extraordinary performance and authentic design that distinguished the pre-war Freed-Eisemann Radio-Phonograph, and won the esteem of eminent musicians and decorators, will be *surpassed* in the coming Freed-Eisemann. Expert engineering and craftsmanship, enhanced by wartime experience, will bring you a truly great new instrument with FM.

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Write for brochure, "Expect Great Things from Freed-Eisemann" Freed Radio Corporation, 200 Hudson Street, New York 13, N. Y.



HOW TO LOSE YOUR LAUNDRYMAN

Are you gracious and grateful to the man who spares you a blue Monday, or do you need to whitewash habits like these?

By MARJORIE HOLMES

Complain, with weekly regularity (if he gets around that often, and give him the dickens if he doesn't!) about the service these days

Make him feel personally the criminal when garments are lost. Glare at his shirt to make sure it's not your husband's, and sneak obvious peeks at his socks.

Never submit lists with your bundles. Base your proof of the missing tatted washcloth on your recollection that Aunt Ida visited



you that week, and you *know* it's the one she used and must have been sent with the wash.

And if you *do* get around to including a list, dispense with the formality of making a copy of it for your own reference. Or make your copy up from memory after you've packed the original with the laundry. If an argument should develop, it should be a lulu, but you should worry! Your line is to insist that the customer is always right.

Don't weigh your own bundles,



DEFINITELY *THE* PLACE THAT DOES THINGS FOR YOU!

If you're low on vitality, cosmetics are in vain, clothes fool nobody . . . including *yourself!* Come to The Gideon and Saratoga Spa, the most beneficent twosome in the world for a vacation-cure! The Gideon nestling midst pines and geysers is prodigal in its service of you—delights your appetite with American food at its *height*. Ride, golf, swim, sun—be alone or with your own sort of folks. And always, right at your door are the world-famous baths—*naturally* carbonated mineral waters—part of the Restoration Cure or Special Spa Therapies. Baths that buoy you, soothe you, ease physical fag and nervous nag away, make a new woman of tired little you! Write reservations. Privately operated. Myron H. Woolley, Manager



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SARATOGA SPRINGS, NEW YORK

The Spa is Closed . . . by Order of the Commander-in-Chief of the Army of the United States

The choice o
Jose Iturbi

FAMED PIANIST AND CONDUC



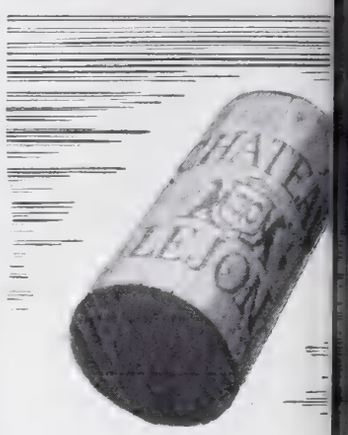
"Baldwin! Again I s
it is incomparably s
perior to all others.



Choose your piano as today's maste
by richness of tone, effortless actio
responsiveness. Baldwin and Ba
built Pianos are increasingly ava
Meanwhile your Baldwin dealer h
one aside so you can hear and p
any time you like. Let him tell you
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Portal

No oaken door guarded
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carefully than the Lejo
cork guards the flavor of i
own white wine. Chate
Lejon, bottled at the winer
comes to you sealed wi
the bouquet that all wh
drink enjoy.

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FOR [illegible] YEARS

ARD VII

SHELL

THREAD

Three magnificent "fiddle-back" patterns . . .

all heavy . . .

all superbly wrought

. . .

all to be [illegible] of forever

[illegible] Folders on Request

ANK SMITH
ER COMPANY
RDNER, MASS.

but hint frequently at overcharges. Recall that lots of times you've sent much more than this and had to pay less—how come?

Threaten that if they don't settle for that split shirt, you won't pay for today's delivery—so there! Act insulted when he informs you he can't leave it without the cash—he'd have to pay for it himself.



Goodness, what if he does, aren't you a valued customer?

Or—are you? These are difficult days for housewives, but they're harder on the usually helpful little guys who come to our door. They'll love us for any kindnesses we show them. And breathes there a woman with soul so dead she wouldn't want to be loved—by any man?

A GARDENER IS INDEED BLESSED

CONTINUED FROM PAGE 134

ligatory than having a mink coat or studying Sanskrit I cannot see. Others are spurred on and sustained by a sense of competition and prestige. They may be members of garden clubs and hope to exhibit at flower shows or entertain other members amid the roses and lilies on a stated day and hour. Or they may be professionals who sell cut flowers or specimen plants.

But why do so many men and women, who have no thought of rivalry or profit, who are not dogged by any of the above considerations, work in their gardens? If they were alone on the proverbial desert

(*Continued on next page*)

STOP THAT DRIP



NoDrip TAPE EFFECTIVE IMMEDIATELY

New—for homes! A *sure cure* for condensation drip from cold water pipes. Pliable, cork-filled NoDrip Tape eliminates wet floors, makes idle space usable!

Quick, Clean, Easy to Apply—No tools needed. Covers joints as well as straight pipes.

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J. W. MORTELL CO.
519 Burch St., Kankakee, Ill.



The rather severe lines of this chair are adapted from an 18th Century Continental styling.

The striped fabric accentuates this effect making the chair adaptable to either period or modern settings

Frame is rich solid mahogany.

If you are unable to find this chair, write us for the nearest dealer who has it

JAMESTOWN LOUNGE Company
Jamestown, N.Y.

LINENS OF DISTINCTION



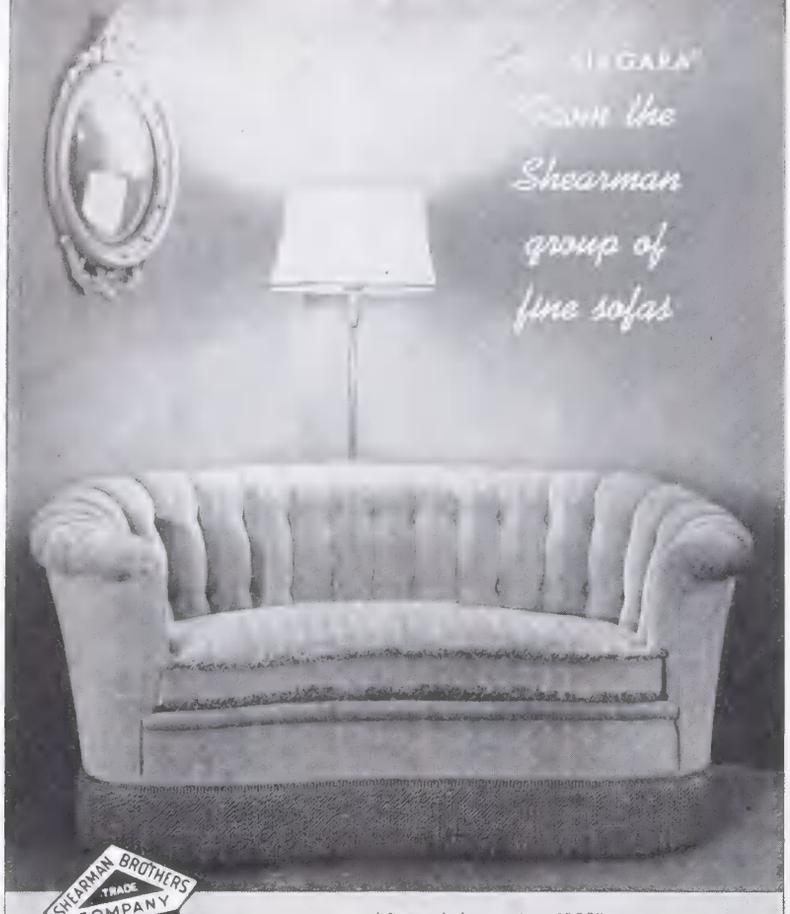
"White Mist"

Bucilla's newest boudoir set for summer refreshment

Maybe it is mind over matter . . . but sheer white rayon ninon works wonders in making rooms look cooler, feel cooler. So try this Bucilla ninon ensemble (scarf, doilies, vanity set) in your room. And ask to see all of Bucilla's refreshing inspirations for "prettying up" your home, unusual luncheon sets, cloths, towels. At good stores.

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DECORATIVE LINENS

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"fine upholstery since 1880"

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JAMESTOWN, N. Y.

Look for the Shearman tag

island, they would somehow contrive to assemble and nurture some sort of verdant oasis. Though they are beset by a hundred other obligations and duties they somehow make time for a flower bed.

Can it be that they find in such hours a companionship which is not human companionship, but which holds a unique solace and pleasure? Can it be that the daisy, "lovely on both sides," the fresh face of a new pansy, or the strangely preserved lineaments of an aged one are dear to them in a way that is like and unlike the beloved faces of other substances?



When we cannot find words to express our joy over a friend's recovery from illness, or our grief at that friend's death, we turn to

flowers—whose speech is not speech—to say what we can What would lovers and sweethe do without flowers to carry t messages?

No matter how satisfying a sonal life may be, there is a instinct in the soul to touch possible to enter into—another a different realm.

This urgency, this passion briefly gratified by those who mire anemones in a vase, or ore in a corsage, or who walk thro their handsome borders w have been tended by paid deners. It is profoundly nouri by those who tend and watch own gardens wakening into budding, blossoming, breat out sweetness, fulfilling their cle, falling to a death which is a sleep, from which they awak laugh out of the eyes of a hun flowers.

It must be some such pa which sustains the heart and h of the gardener, so that whe broods over his cherished p whether it is in high midsum pomp or dreaming invisible u the snow, all memory of toil soil drop away, and he is aware that, having this other w to enter, he is indeed blessed.



choose *Sterling* for that lucky bride

Brides look forward to possessing handcut crystal appointments. They'll treasure STERLING crystal gifts . . . flawless in beauty . . . It's a STERLING gift . . . if it's STERLING crystal.

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See the complete line of STERLING handcut crystal wherever fine gifts are sold

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PHOTOGRAPH BY LERNER

NOW YOU CAN BROIL right in your own frying pan

e's always a welcome on the for household aids that take of the work out of cleaning ith the "Broilmaster", illus- here, you have only one pan n. because you use it right our own frying pan (pre-), plug it into the regular ircuit. and broil meats, make grill sandwiches, brown me- pie or macaroni-and-cheese, t smoke or clean-up fuss.

In an instant, the Broilmaster can be made into an electric stove, by inverting and attaching it to the stand that comes with it. A special boon if you're living in cramped quarters, it's small enough to stand on your dining table, large enough to boil eggs or cook cereal in their regular pans on top.

Made by the Faraday Electric Corporation, the Broilmaster costs about $4.

—W & J SLOANE—HOUSE OF YEARS



The finishing touch to a perfect dinner

COINTREAU

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of • Cointreau Ltd. • Pennington, N. J. • Produced in U. S. A.

BEDSPREAD "FIND" for HOMEMAKERS

Art Treasures



LADY OF ESSEX, newest reproduction of Seventeenth Century masterpieces — from the *Art Treasures* collection.

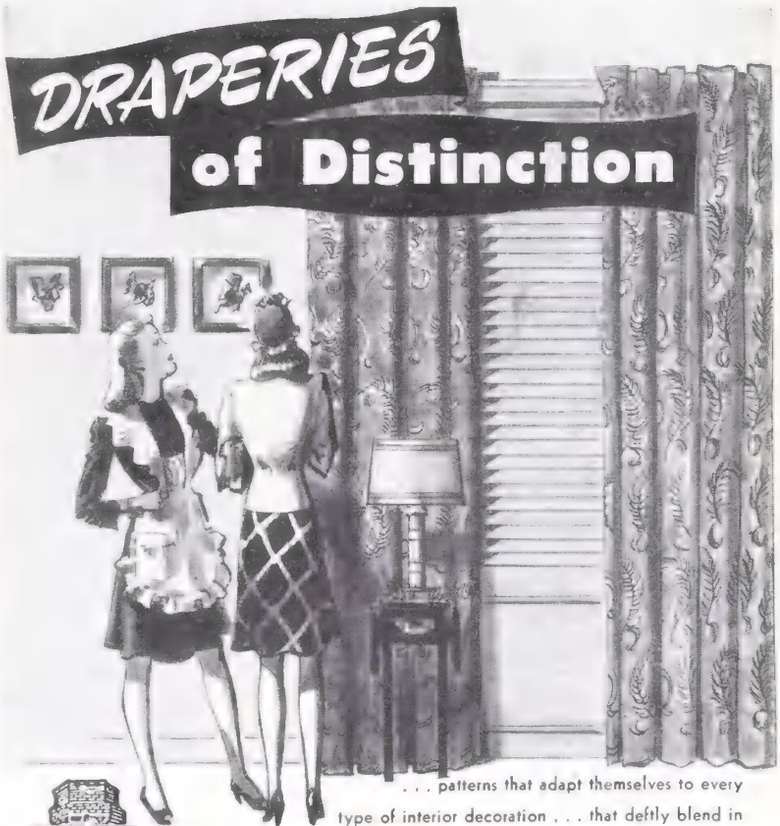
A softly flounced, downy-light bedspread — tufted from only the finest materials and blended into a creation of soft pastels by skilled *Blue Ridge* craftsmen.

Blue Ridge

SPREAD COMPANY

DALTON • GEORGIA

DRAPERIES of Distinction



Fincastle

. . . patterns that adapt themselves to every type of interior decoration . . . that deftly blend in perfect color harmony . . . such are the drapery materials created by Fincastle. Fabrics of distinction, yet so reasonably priced. At good stores everywhere.

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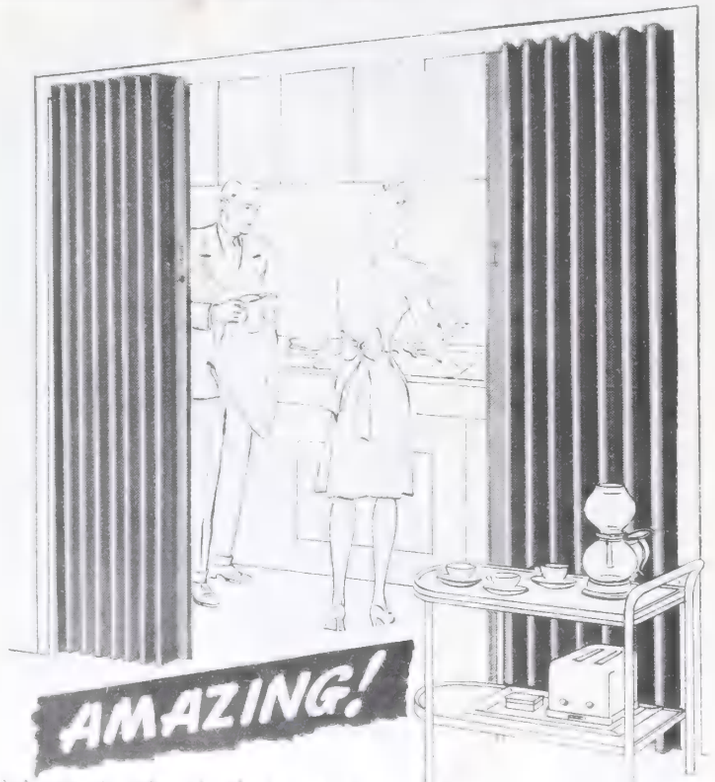
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Marzipaned prunes are one of the newest of food luxuries, from the kitchen-laboratory of Dr. David S. Isrim, of New York City. He reports that this method of dressing up the humble fruit made it a favorite sweetmeat of Catherine of Russia. Dr. Isrim now makes them available to anyone who will pay $1.26 for a 12-oz. jar. A good treat, each prune is deep-meated, of purple-black color, and great tenderness. The pit is replaced by a paste of marzipan, chipped orange peel, ginger and dried banana. They are packed tightly in a squat round jar, and glazed with a mild honey. About 22 prunes, all told, and each nibble is a bit of flavor extravagance. At B. Altman's, New York, N. Y.



Because Bleu cheese is again plentiful, try this: rub 1 pound of cheese gently through a coarse sieve. Mash and add 1 small tin of anchovy. Then stir in ¼ cup of finely chopped parsley. Then ⅛ teaspoon of crushed dill seeds. Especially good, served with a tray of thin dark bread or wholewheat crackers—with beer or old-fashioneds.

Are you a chutney fan? That strange sweet or sour pickle first came from India, centuries ago. The one most famous in this country is the Major Grey Javin India Chutney. It is sweet and made of sliced mangoes, Cochin Ginger, the dark clinging tamarind, d massed in a raw cane syr now available. R. H. Mac New York, sells it for $2 2 pound jar.

But the chutneys that manding a growing pu American made. They sweet and sour, with thread of garlic woven Such a one is Raffetto's This, packed in a tall slen jar, is a compound of su gar, melons, raisins, curr ger, black walnuts, mango peel, chilis, flavorings an Moderately coarse in tex sharp enough in flavor to against the blandness of At Charles and Co., 340 Ave., New York, 10-oz. ja

Sauterne Mushrooms, play on that oldest of teasers, the pickled n come packed in a 10-oz. stem cut short, each sm button close to the next, as difficult to displace But once tasted, no effo cult. Firm, tender, flavo faintly wine-sour. And th is a compound of onion, spice. The liquid, so says is wine and wine vineg them with cocktail picks. macher Schlemmer, 145 St., New York, packed h the price is $1.08.



(*Continued on page*



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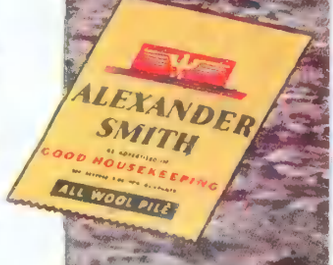
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THE ALEXANDER SMITH FLOOR-PLAN RUG, above, No. 959, includes three B.H.F. (Basic Home Furnishings) colors. Your store has B.H.F. colors in wallpapers, drapery fabrics, furniture, etc., each B.H.F.-color labeled to help you put color schemes together. Thus, one color scheme above is based on the rose of the rug; the other on the rose and the gray. Start with an Alexander Smith Rug or Carpet and the rest is easy. For free booklet, write Alexander Smith & Sons Carpet Co., Dept. B-9, 285 Fifth Ave., N. Y. 16, N. Y.

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It's fun to work in a kitchen made pleasant and efficient the Pittsburgh COLOR DYNAMICS way



Courtesy of Florence J. Sterling, Kitchen Architect

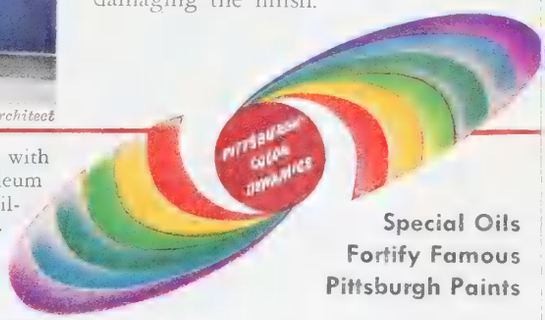
Applying Color Dynamics to this charming kitchen, White Carrara has been used on dado and window sill to height of upper cupboards. Upper portion in lunette is Light Rose; ceiling, intermix of one part French Blue four parts white; trim, including cupboards, white; counter top, blue to match border of linoleum; curved shelves, blue with white edges; curtains, white with design in rose, trimmed blue; floor, marbleized linoleum with dark blue border. Color effects have been skillfully chosen to promote cheerful atmosphere, improve lighting and increase working efficiency and convenience while reducing fatigue.

YOU CAN paint away "kitchen blues" in a jiffy—make your work more pleasant and efficient—by following the scientific principles of Pittsburgh's Color Dynamics! Instead of colors that depress and tire you, this fascinating new system enables you to choose combinations that rest and relax you—renew your energy—perk up your spirits—help you work better by reducing fatigue!

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Achieve relief from monotony in a large room, feature one wall in different color or shade of the same color. In the living room the featured wall may be the fireplace wall, window wall or wall opposite window.



An effective way to harmonize adjoining living and dining rooms is the use of the reverse color scheme. Here, living room walls are light cream; ceiling blue-green. Reverse combination is used in dining room.



If the house has a number of gables, too many contrasting colors should be avoided. All areas should be painted in one color and the front door or first floor shutters should be featured to subdue less favorable details.

For added charm and effect consider the use of an extra mirror or a plate glass table top

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How to take care OF YOUR EASTER PLANTS

By HELEN VAN PELT WILSON

other flowers are more joyously ceived than the ribbon-decked ts with which people say ppy Easter" to each other. They y with them the sweet earthy th of the greenhouse, remind- you that this year's spring is ing the corner, and making the romise that if you treat them , they may be with you next announcing spring in the same coming way.

he fullest measure of your en- ent of the whole Easter plant de depends on your knowing to care for them so that their nt beauty may be prolonged what to do with them once flowers have faded.

nerally speaking, so far as r care is concerned, flowering ts retain their freshness if they kept in a fully light but not y location, unless there are tight buds and no open flow- an unlikely condition for Eas- ift plants. In a light window well-developed cyclamen, the ate primrose, and vivid azalea ot promptly fade, yet there is ulation enough for extra buds nfold. In full sun the open ns grow limp, even though the buds usually burgeon promptly.

Next general requirement is a cool atmosphere and fresh air. Remember that the florist grows some of the plants in a daytime temperature of 50 degrees and a night atmosphere of 5 degrees lower, and that he ventilates his greenhouses regularly. Obviously fresh flowering plants will do better if kept out of extreme heat. Most of them are quite tolerant of 70 degrees, provided they spend cool nights in pantry or shed, and provided also that fresh air is freely admitted daily, though indirectly when the weather is cold.

Third, it is wise with all plants to avoid extremes of soil wetness or dryness. The florist consistently maintains a barely moist condition. To approximate this the recipient of Easter plants must examine them at least twice daily. Some must be watered that often, others, perhaps, only every other day. The "feel" of the soil is the best guide.

Easter Lilies

And now to individual cases. The stately white lily is by far the most popular flower of the season. Lucky

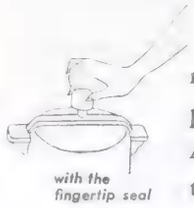
(*Continued on page* 184)

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LAURITZEN

LEND-LEASE AND FATHER

By ZULMA STEELE

AMONG fellow commuters on the New York to Connecticut circuit, Father was known, approvingly, as something less than a runaway conversationalist. You could stop him, that is, if you'd heard This One. Before Mother, though, and his more-or-less cowed brood of three, he liked to indulge a taste in slogans, biblical or at the least Shakespearean in origin. These he was wont to declaim in measured ecclesiastical rhythm with overtones of Churchillean vigor.

"Neither a borrower nor a lender be" was one of Father's favorites. Howard, Jr., heard it often when he skated hurriedly into the dining room, just under the breakfast deadline, hastily covered with whatever clothing came first to hand that morning. The girls knew it by heart as Father's stock reply to weekly pleadings for extension of credit on their allowances. Mother, trained over the years in explicit views on borrowing and lending, kept a sharp eye to her supply cupboard and rarely ran out of anything. In Father's mind such emergencies simply did not happen to upstanding Americans who their feet firmly on the g

Just how closely Father's victions tied in with an extr well-balanced bank account house stocked in every conce gadget it was prudent not quire. Only Mother guessed thing of the agony of spiri which less fortunate nei viewed the tool-house corner garage, stacked high with labor-saving device on the m It was to Mother they som appealed for a special rake to save hours of back-br labor in the garden. And M who carefully garnered the back to their proper place garage before Father drove i the 6:07.

Most sacred of all was F lawn mower, a power job with outward cursing and joy, he steered over the law week end. Mother often t there was something almos tical in the association. As applied the oil, his handson tures, beginning now und

(*Continued on page* 17



When your heart lights up ...that's your pattern!

One of these beautiful International Sterling patterns is heaven-meant for *your* new monogram.

You can tell by the way your heart says "yes"... your eyes linger... your imagination starts setting a table in your long-hoped-for home.

Let your own feeling-for-beauty decide.

Each International pattern is a different adventure in loveliness, a craftsman's masterpiece. All are solid silver, silver-all-the-way-through, to last a proud lifetime.

Only the finest sterling can keep faith with your bride's-dreams. Only the finest deserves to be *your* family silver.

See the International patterns at your jeweler's, and plan to start *right*. Begin, if you like, with place settings for just the two of you. Complete your set as you go along.

International Sterling

Going to buy a new rug?

(HERE'S A LITTLE SECRET WORTH KNOWING)



YOU KNOW LOTS OF SECRETS about lots of things—secrets that make you a smart buyer who knows how to get her money's worth. When you buy silver, you look on the back for the word "sterling." You know how to test glassware for the "ring" that says "This is it." When you buy furniture, you look beneath the glassy veneer for the *genuine* quality.

Can you size up a rug as smartly? Can you look at it and say, "This pile won't pull out. The backing won't crack. It will always lie flat and smooth. It can withstand severe washings and shampooings. That springy pile will stay springy. It won't flatten down so that I'll be walking on the saggy sides instead of the ends of the pile. The backing won't shed all over my floors."

You *can* do exactly that—if you know that the backing is TEXTILENE. When you've found the rug you want, ask the salesman, "Is this rug backed with TEXTILENE?" If he says "Yes," you can smile knowingly and say, "Good. I'll take it."

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THE BETTER BACKBONE FOR MODERN RUGS

LEND-LEASE AND FATHER

CONTINUED FROM PAGE 176

graying temple line to set in the case of middle age, smoothed to the rapt fresh look of an acolyte at the altar. He put his ear to its throbbing motor like a chest specialist stethoscoping a particularly interesting case. And when at last he plunged across the lawn, one hand lightly guiding the obedient charger, his expression could only be described as triumphant.

Still exuding a fine glow of sweat and man-mastering nature, Father stopped in for a glass of water that forenoon as the Little Woman was about to shove the Sunday duck in the oven.

"An hour till dinner," she warned.

"Be done, easy," he remarked confidently, gulping his drink.

"I see you have competition," Mother remarked.

"Competition?" Father shouted surprise. No one within miles had a power mower to match his. Then as Mother gestured to the window he choked: "Oh—oh, *her* . . .", adding with an indulgent chuckle, "Our little neighbor."

FRAMED by checked curtains, and at a green and sunny distance, a vision of feminine pulchritude stooped to another lawn mower—old-fashioned, back-breaking. It was the younger of the two sisters who had rented the neighboring cottage for the summer. The older Miss Cobb was plain, an overworked librarian. But the younger . . .!

Father's eyes, over the edge of his glass, stayed riveted to the view. Mother hid a smile as she bent to the oven. Idly she asked: "What's she got on today?"

She knew perfectly well her neighbor was wearing blue jeans and pigtails. She also knew, from many tellings, Father's unexpurgated views on women in pants.

The subject was ignored however, as her husband set his glass and made for the remarking dreamily, "The c break her back on that ol chine."

Mother didn't see fit to r that their delicate neighbor s to stand up all right und weekly jitterbugging with cropped young Joe down the Being wise as she was lovin went on with dinner, glancing time to time through the winc note without surprise that the sweeps of their mower swun closer to the far wall.

ON HIS third sweep shouted above the shat noise of the motor to that dej appealing figure over the "Hot work!"

The child-like face turned t inquiringly. She cupped a white hand to her ear.

Father switched off the and repeated his remark, sounded somehow loud and portant against the quiet h summer. Mary Cobb nodded, ly. "Sure is," she agreed an ruptly collapsed on the gras her pigtailed blonde head i hands.

"Say—" said Father, with sympathy, "I say—that's ki rough going for a slim young like you."

The blue eyes she rolled him looked enormous in pointed, wistful face. "I k she said, her voice weak wit sudden brief exhaustion of y "But it has to be done," she a bravely.

"Don't we all—" said F with irrelevant heartiness. thing in the intentness of her

(*Continued on page* 180

Yorktown Ensemble



SEND FOR your booklet "Jewels of Victorian Furniture" showing many beautiful reproductions that you will cherish as heirloom pieces. Mail 15 cents in coin to Dept. H-B.

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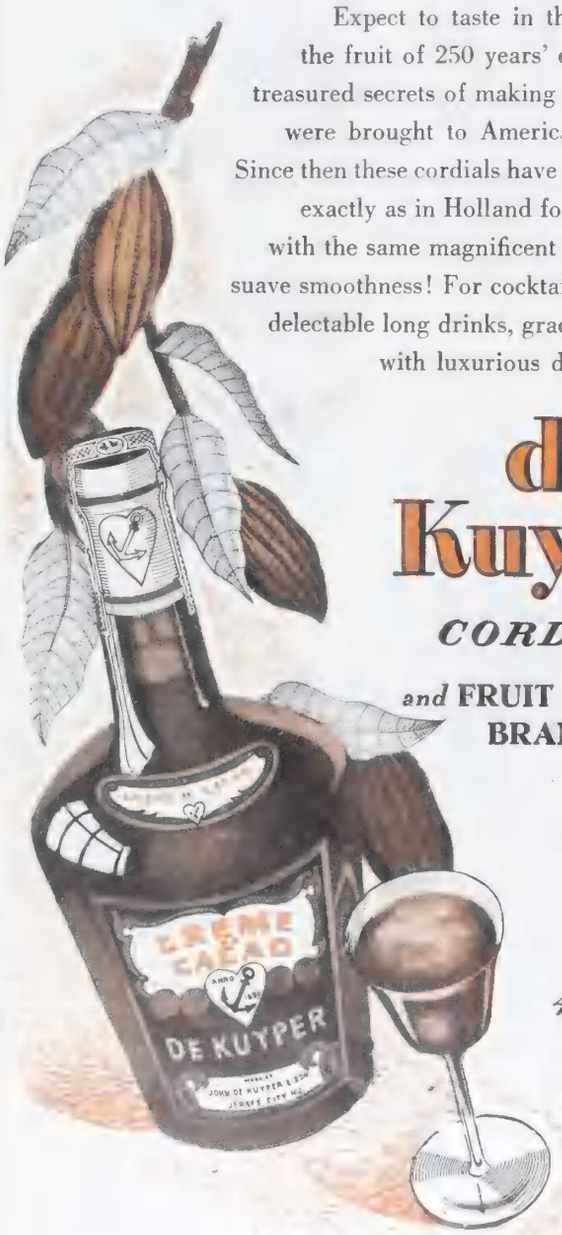
Helena Rubinstein

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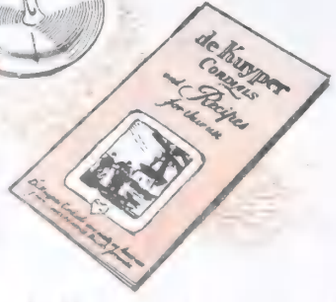
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LEND-LEASE AND FATHER

CONTINUED FROM PAGE 178

fastened upon his lawn mower made him reach for the switch.

"You do such a wonderful job on your lawn!" his neighbor was saying, her eyes still glued to his machine. "It's that grand big mower of yours, isn't it? You know, we used to have one just like it in the big house, before we lost the house and our money and everything."

"Oh, well now—" Father grew definitely uneasy. The appeal of femininity in distress confused him.

"Ours was the same make, too," she added, rising to peer over the wall. "I used to take care of it—oiling it, and all."

"Oh, come now—" Father laughed without humor. "Don't tell me a little slip of a thing like you managed a power mower."

"Oh, but I did. And I took such good care of it. I would just practically die if anyone else touched it. You know how it is. And I'll bet you feel the same way. I mean, I bet it would be a simply enormous sacrifice for you to let someone else use your machine even for just one hour—"

"Well, now—I don't know. Provided a person knew how to han it, of course—" Father, with grip of a drowning man, sudde clutched his watch. "Holy smok I've got to get going. Dinner half an hour. Well—" tipping large straw hat, "take it easy!"

The blue eyes followed mournfully as he made a couple masterful turns down the sw smelling lawn. Then his neigh turned back to her house, moccasins dragging, leaving antiquated lawn mower to sp a silent reproach.

IT WASN'T till late afternon t Father's conscience finally nag him into confronting the fan with the pronouncement, offh yet belligerent, that he belie he'd let their young neighbor the mower an hour or so.

Mother wisely said nothing, the younger generation burst fo in a disrespectful "Cripes—sh wreck it!"

"Miss Cobb is a very compet young lady," Father reproved son. "Knows all about this k of machine."

(*Continued on page* 182)



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Lullabye Furniture Corporation

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LULLABYE
FINE FURNITURE FOR CHILDREN SINCE 1897

LEND-LEASE AND FATHER

CONTINUED FROM PAGE 180

"Maybe you should demonstrate, though, the first time," said Mother, suppressing a twinkle.

"And end up cutting the whole lawn? Well, I think you know me too well to believe I'd fall for *that* line," said Father with a worldly-wise shake of the head.

"Okay, but I'll bet she wrecks it," Junior was muttering.

"Now, that's a very selfish attitude, young man. After all—" Father remembered conveniently, "didn't the President tell us 'if my neighbor's house is on fire, I lend him my hose to put it out.' Lend-lease, you might say. For the emergency only, of course," Father declared, quickly putting a time limit to generosity.

"Gee whiz, is the Cobbs' house on fire—is it, Daddy?" The girls, with practical feminine disdain for metaphor, raced to the door.

"No, no—come back here, little idiots. Oh, this family!" And with a gesture heavenward, Father turned his back, a prophet without honor.

After supper, Mother watched Father maneuver the mower down the road and into the Cobbs' drive-way. Before she could rep
times "Neither a borrower
he was back, a faintly appre
air clouding his glow of ne
liness.

"She's a grateful little
he said defensively. "Seems
her stuff, too. No, she w
it till tomorrow. Says she'
dancing. Funny—she seeme
this afternoon. . . ."

AS FATHER'S commutin
got under way, moist
heat settled dispiritedly ov
necticut. Monday and Tues
young Miss Cobb stayed
shady cool house. Wednes
appeared, again in blue jea
Father's mower, which afte
two abortive spurts appeare
of heat and was wheeled
cover. Every night as Father
in the house, his first quest
"Lawn mower back yet?"
passed over the episode of
day, but when next day Ma
and young Joe together
with the machine, she con
much to Father.

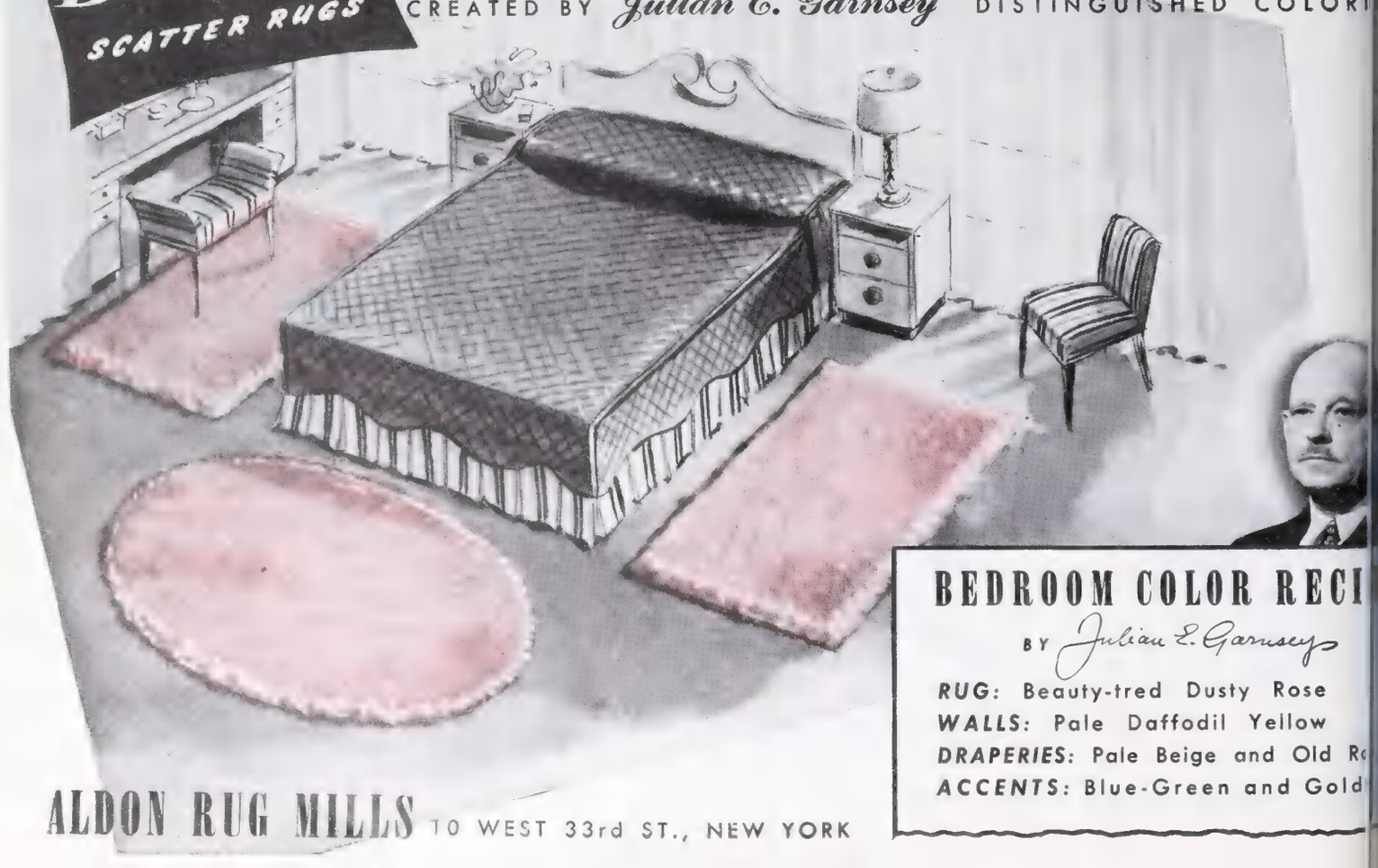
"You mean she's let tha

(*Continued on page 1*

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LEND-LEASE AND FATHER

CONTINUED FROM PAGE 182

nitwit—dimwit—tinker with my machine!" he exploded, lend-lease going up in a column of smoke.

"It's probably all fixed now, dear." Mother soothed him. "I imagine she's just waiting till the week end to bring it back."

"Fixed, my elbow." Father muttered. "Why couldn't she ask *me* to help if she had trouble. Am I such an ogre?" The back stairs trembled as he thundered up.

On Friday Mother observed Joe steering the power mower smoothly over the Cobbs' lawn and raised her hopes of a tranquil week end. And when Mary Cobb, dressed for dancing and squired by Joe stepped in before supper to return the machine to its niche in the garage, relief mantled Mother with joy.

Father, however, hurried irritably through dinner. "That Joe fool," he kept saying. "Undoubtedly he has ruined the machine."

It was still light enough for Father to see his way for a few turns about the lawn. The motor, Mother observed impartially, seemed to be running with its customary

But when Father had p
away and had come in to
into his chair by the radio, h
had the bleak look of an un
ciated man. "Yes," he
grudgingly in answer to her
tion. "Seems to run all ri
a wonder, though."

"Oh, Miss Cobb said to te
dear," Mother rubbed the sa
so gently into his wound
thank you ever so much, an
she wouldn't be needing to l
your machine any more bec
seems Joe is going to dri
over to her house every week.

"Is that so?" Well, now
that just dandy—" Father's
scraped with sarcasm. "W
that irresponsible little sch
thinks I'd even consider l
her my motor, she's got a
think coming. Lending neve
No, nor borrowing either
turned to glare as Junior
"Cripes!") Never again.
Father's voice had a finalit
Mother could recognize. "N

HOW TO TAKE CARE OF YOUR EASTER PLA

CONTINUED FROM PAGE 175

is he who gets a plant with only one or two open blossoms and a nice array of green buds. As these open over a period of weeks, the fading flowers are cut off. Finally only green stalks remain. If now the plant is tended along with the rest of the indoor garden, it may prove to have future value. Or, it may not. I myself discard Easter lily bulbs once the last flower has faded. They are useless for second year forcing, but some gardeners have obtained a second flowering in summer from bulbs carefully transferred with an earth ball to a sunny garden bed. Others that their Easter lilies have hardy and, with winter pro have showed up a second ye bloomed out of doors.

Hardy Bulbs

The known-to-be-hardy such as tulips, hyacinths, an dils or narcissus (but not t der paper whites) have future possibilities. I give mi ular house plant care un bulb foliage is mature and In May the bulbs are then

(*Continued on page* 18



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HOW TO TAKE CARE OF EASTER PLANTS

CONTINUED FROM PAGE 184

either in the borders or the cutting garden. Or they may be left dry in the pots until autumn and then planted out. The following spring most of them bloom surprisingly well, while the third year, having benefited from the regular fertilizing program in the garden, they perform quite as brilliantly as many growers' new bulbs, freshly set the previous spring. Hyacinths usually stage a lovely comeback.

Florists' Annuals

Primroses, cinerarias, and the tender marguerites may all be thoroughly enjoyed during their weeks of gay color, but definitely discarded when this is past.

Cyclamen

Since the cyclamen frequently arrives with but 3 or 4 open flowers and with 25 or 30 buds, 3 months of flowering may be expected, provided it is kept cool (the florist's houses are 52 degrees) and very wet. I have found that by allowing a little water to remain in the saucer at all times, it will endure a warm atmosphere without shriveling, provided the nights are cool. I have had excellent results in 68 to 70 degree rooms with 60 degree nights. Allow plants a cupful of liquefied plant food every other week and remove faded flowers with a sharp knife. Two hours of morning sun suit the cyclamen.

After several months of cyclamen bloom I also discard this plant, but many gardeners find it worth while to rest it for two summer months and repot it in late August or September.

African Violets

This is a satisfactory plant only where coolness and humidity can be maintained. Given these, it may bloom quite nicely for a year and then be of a size to divide into several separate plants. Too often the African violet stops flowering as soon as it opens its last florist-borne bud, but it keeps its pleasant green foliage almost indefinitely thereafter, thereby fooling the anxious owner into thinking it must be ready to flower again just because it looks so healthy. Enthusiasts report success from the most diverse methods. I suspect a moist atmosphere is the most important. African violets have done best for me when plants are set in a cool eastern window in a room where

(*Continued on page* 191)

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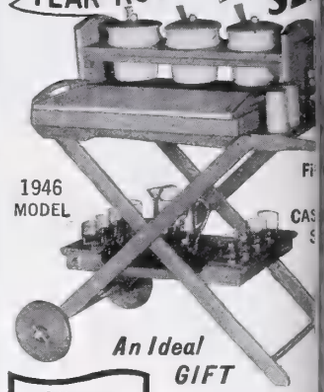
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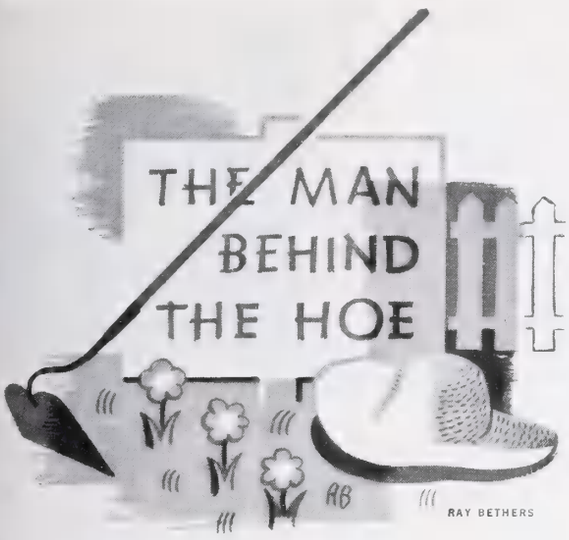
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Have The Best Vegetables In Your Neighborhood

By Charles H. Nissley

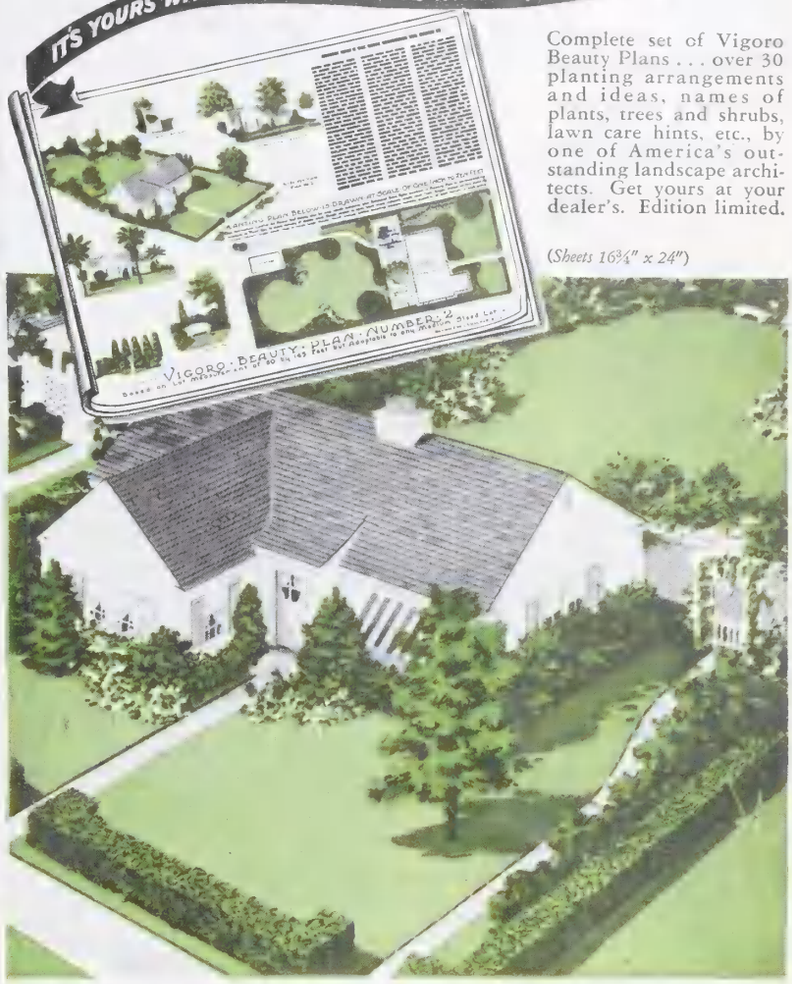
the approach of settled, m weather, you'll feel the get out into that garden ain experience the smell of turned soil. Before you start and plowing operations, , the area devoted to vege- should receive an applica- 50 pounds of pulverized e to every 1,000 square feet den surface. Also spread over the surface well-rotted or other compost of organic Most soils also need an ion of 25 pounds of a com- -10-5 fertilizer for every quare feet of garden. Spread the limestone and the before turning the soil over. location is naturally well and the soil receives water digging to a depth of seven may be enough to incor- he limestone, organic mat- the fertilizer. However, the digging method of soil tion is greatly to be recom- . Here the added materials ed not only with the seven of top soil, but to a depth 14 to 16 inches. By pre- the soil to this depth you rease the area in which the roots of all plants may reach out in their search for plant nutrients. Many experienced gardeners trench at least a fifth of their gardens every four to five years, digging to a depth of from 16 to 30 inches. The entire garden need not be treated every year, but every fourth or fifth year the same portion of the garden is trenched. Soil prepared in this manner cannot fail to produce yields of high quality.

RHUBARB should be a "must" in every garden. One good plant of rhubarb should supply the requirements of one member of the family. Like asparagus, it starts growing early in the spring and may be used until July. If the rhubarb plant is more than five years old, lift it late in April before growth starts and divide the mother root, leaving a portion of the root attached to one "sprout" or growing point. Transplant to a new location. Plants over five years old become root bound and will produce smaller leaf stems. Rhubarb is one of our heaviest feeding crops. To get the biggest yield, the pH of the soil should be at least

(Continued on next page)

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CONTINUED FROM PRECEDING PAGE

6.0 to 6.5, which means that it has received sufficient liming material. (You can buy a soil-testing kit at your hardware or seed store.) Apply two heaping handfuls of a pulverized limestone and also two heaping handfuls of a 5-10-5 or a 5-10-10 complete fertilizer to each plant, spreading it around the plant and raking it into the soil to a depth of four inches. After July 15th, give each plant an additional application of one handful of a complete fertilizer. Should any seed stalks start to develop, break them off near the crown of the plant.

Dry fertilizer, placed in the row or just beneath the newly planted seed, is likely to hinder germination of the seed or to burn the roots of young seedlings. This is especially true if the soil should become dry when the young plants are developing. Most fertilizers contain salts which compete in the soil for moisture. If these salts cannot be satisfied from soil moisture, they will then take the moisture out of the roots and burn or destroy them. The safest plan is to apply fertilizer by spading or plowing under half of the full amount and then apply the remainder in either one or two side dressings along the row after the plants have started to grow. Peas, snap beans, and lima beans are especially susceptible to fertilizer burning. If the ground has already been spaded, apply the fertilizer to the peas or beans in either one or two applications after they have broken through the ground.

FERTILIZER in liquid form may be used with safety in the planting of most seeds and when transplanting plants into the garden or after the plants have half matured. These mixtures vary only in the strength of the material and are referred to as "planting solutions," "transplanting solutions" and "booster solutions."

Make a transplanting solution by adding three tablespoonfuls of a 5-10-5 fertilizer to one gallon of water or a cupful to 12 quarts of water several hours or a day before it is to be used. Stir the solution, and pour a cupful around each plant as it is transplanted. Then fill in the soil around the plant without firming.

A "starter solution" is two to three times as strong as a transplanting solution and may be applied to the seeds as they are sown. Use a cupful to a foot of row before the soil is filled in over the



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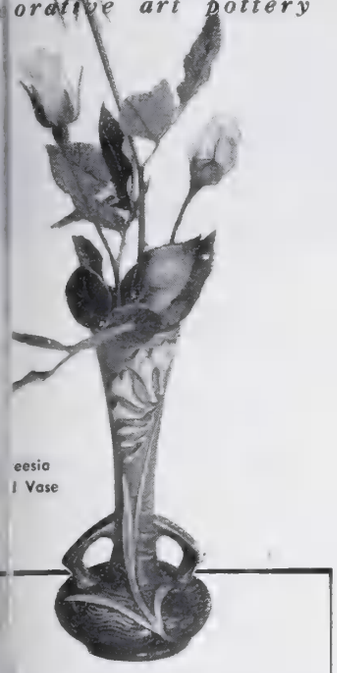
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seed. "Starter solution" should not be used on the roots of plants at transplanting time.

"Booster solutions" are especially valuable in speeding up growth of the leafy green crops, as well as tomatoes, peppers, and eggplants. Dissolve two tea cups of a 5-10-5 commercial fertilizer in 12 quarts of water several hours or a day before it is to be used, and then apply about a cupful to one foot of row in a shallow furrow about three inches from the plant. For tomatoes, eggplants, and peppers, three cups of fertilizer to 12 quarts of water are recommended. Side-dressings may be made every three weeks beginning in the middle of July and ending the second week in September. Pour a quart of the solution on the soil several inches from the main stem. If the soil is dry, the surface soil should be loosened so that it will absorb the material more readily.

TWO new bush lima bean varieties, the Early Market and Fordhook No. 242, were included in the All-America selections of superior new vegetables. These varieties were introduced by the Bureau of Plant Industry of the United States Department of Agriculture. The Early Market bush lima is the earliest of the large seeded lima beans and is highly productive. The Fordhook No. 242 does well over the greater part of the United States and in many types of soil, primarily because it sets pods in hot weather much better than the old favorites, including the original Fordhook varieties.

The Logan variety of snap bean, a recent introduction by the United States Department of Agriculture, has also proved its value as a round-shaped garden variety. In tests made during the past few years, this variety yielded greater than other heavy-yielding varieties, and the quality of this snap bean, especially for quick-freezing, is of the highest standard. When you look over the seed catalogs, carefully read the specialty crops. New varieties are being introduced each year which excel in quality, and many of which are resistant to a certain common bean disease called anthracnose.

The depth at which to plant vegetable seeds is about four times the diameter of the seed. Some gardeners try to bury their seed and then wonder why they do not get a germination or a "stand." Every seed packet is required to have printed on it the percentage

(*Continued on next page*)



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CONTINUED FROM PRECEDING PAGE

of germination that can be expected. The planting should be regulated accordingly so as not to plant too closely or thickly in the row. Young plants must have room in which to develop, because plants compete for soil moisture and nutrients. If planted too close together in the row, thinning will be necessary. It is a good practice to sow seed on a slight ridge, covering it with a little more soil than necessary and firming it with the back of the rake. This firming will increase the upward movement of the water in the soil through capillary action and provide moisture for germination.

THE much publicized DDT insecticide, either in the dust or liquid form, is not recommended for the control of insects on vegetable crops. Even if the material will readily kill the insects in question, the material has been found to be detrimental to the growth of certain of our vegetable crops, with the two exceptions of corn and potatoes. While DDT experimentation goes on, other sprays will do an adequate job without harming crops growth.

Cutworms make their appearance in May and sometimes do considerable damage if they are not controlled. A poisoned bran mash spread along the row in the evening will take care of this pest. In transplanting cabbage, tomatoes, eggplants, or peppers, place a paper collar around each plant stem to protect it from this pest.



Colorado potato beetles and flea beetles attack tomatoes and eggplants after they are planted in the garden. A good dusting with an arsenical-lime dust mixture will protect the plants from this insect. A rotenone or pyrethrum dust is also effective.

The striped cucumber beetle attacks all of the vine crops, especially cucumbers, melons, squash, and pumpkins. A dusting every few days with a three-quarter to one per cent rotenone dust will effectively protect the plants.



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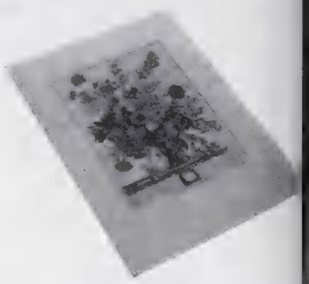
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HOW TO TAKE CARE OF EASTER PLANTS

CONTINUED FROM PAGE 186

heat is turned off much of the winter. Fiber water mats of some prepared moss are kept under the pots and watering is done from the saucer. I do it frequently enough to maintain a quite moist condition of top soil. Liquid plant food is applied once in 2 weeks. Since hairy-leaved, high crowned plants like this are frequently harmed by spraying, foliage is kept free of dust by means of a soft brush.

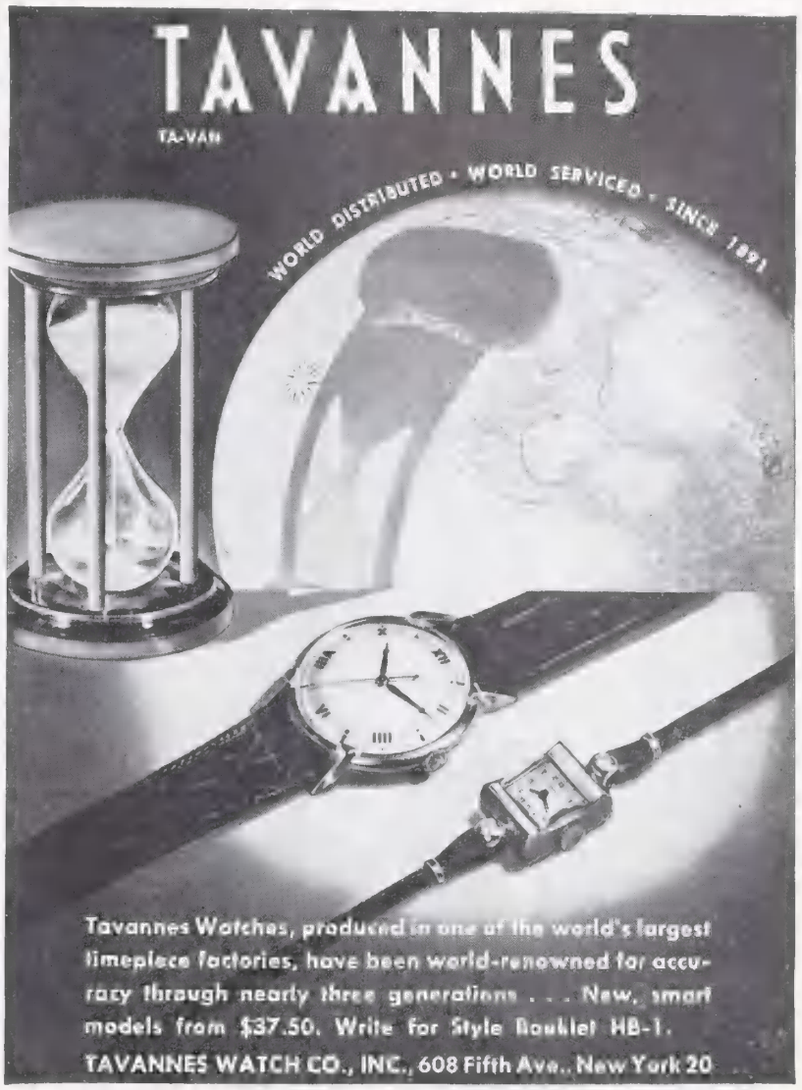
The next four of the popular Easter plants have definite perennial value. These are usually more expensive than the rest but fine gifts for people who know something about growing things and have a bit of outdoor garden space.

Azaleas

The Easter-flowering azaleas are usually either the Indian or the Kurume varieties. The latter have proved moderately hardy—at least in the region of Philadelphia—especially that brilliant cerise Hinodegiri which soon establishes itself and develops into a sizable shrub if planted out in late May. Beware of its brightness, however, for it is a color best placed alone with plenty of alleviating green. If the florist who supplies the plants cannot give assurance of hardiness, consider the azalea tender and proceed accordingly.

In a light window where the temperature is about 70 degrees it will continue to open every bud, especially if 45 degree nights are possible. Twice a day this thirsty specimen requires moisture, and once weekly the pot is set in a pail of water to within an inch of the pot rim. It is allowed to remain so until the top soil feels actually wet. This insures complete saturation of all the fine roots. Syringe tops at the same time. After flowers fade, encourage the azalea to form new flowering wood. Remove faded blooms. Then set the plants in sunny locations and spray the tops daily. In June tender azaleas are repotted, if more root room is needed, and the plants are then plunged in lightly shaded garden beds until September. Take them indoors then, and until mid-January keep them cold and on the dry side. Then gradually they become inured to more heat and moisture until they burst into brilliant spring bloom again in the window garden. Azaleas are plants which even amateurs may successfully force.

(*Continued on next page*)





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CONTINUED FROM PRECEDING PAGE

Gardenias

Indoor enthusiasts whose Easter gardenias have survived the years and have also bloomed fairly steadily all winter find that the plant tolerates 70 degrees (florists grow it at 60 degrees) with a drop no lower than to 55 degrees at night. Plants are given plenty of morning sun, and foliage is syringed at least once a week but still better once a day. Keep gardenias out of the sun whenever the foliage is wet. If humidity can be further increased by a saucer of pebbles, with a constant water supply in its lower depths or a fiber water mat under the pot, so much the better. The plants must never be allowed to stand in water except once weekly, when the entire root system is well saturated.

From January on, gardenias need a plant food regularly, given according to directions for the brand selected. Avoid drought carefully. Soil frequently dries so rapidly as to require two daily moistenings. Buds are slow to mature, may even take months to bloom after formation. If the soil is allowed to dry out for even a single afternoon or if humidity is consistently low, buds will fall prematurely and foliage turns yellow. During the summer, gardenias may be plunged in the sheltered garden or kept on the porch, but they must never know the breath of frost.

Hydrangeas

At the height of their bloom, potted hydrangeas should be set in a light place and watered daily. When flowering is past, tops are pruned back to three pairs of leaves. Plants are repotted, if necessary, and tended until frost danger outside is past. Through the summer an adequate water supply is important. During the early winter period of rest, all leaves will fall.

Where hardiness is doubtful and the florist cannot be questioned as to variety, hydrangeas may be considered tender and, after spending summers plunged in their pots in partly shaded garden areas, are brought indoors for forcing and treated in the manner outlined for azaleas, with plant food regularly applied from the time buds show.

A friend of mine in the Philadelphia region has developed a beautiful outdoor planting of hydrangeas from gift plants, but she has set her rose, lavender, and blue varieties on a sheltered slope where there is morning sun and a free circulation of air, but no wind. The blue varieties are kept true to color by the application of four ounces of sulphate of ammonia or a half pound of alum worked around each plant yearly, while the pink ones have an application of lime worked lightly into the surface soil. Materials are kept away from the center wood of each plant and immediately watered into the soil.

Spirea or Astilbe

The foamy panicles of pink, red, or white astilbe blooms and the crisp, ferny foliage make this an alluring buy at Easter time. It's a poor choice of gift for an apartment dweller, however, since the astilbe almost demands a 50 degree temperature and degenerates fast above 60 degrees. In a cool sunroom it is ideal, for there it retains its beauty for three weeks or more. Set it in a deep saucer with an inch of water maintained at all times. In early summer it may be planted out permanently in the garden as a boundary for rhododendron and azalea plantings. It likes the same acid conditions and grows rapidly enough to permit frequent division, so that in a few years quite an extensive line of young plants can be yours.

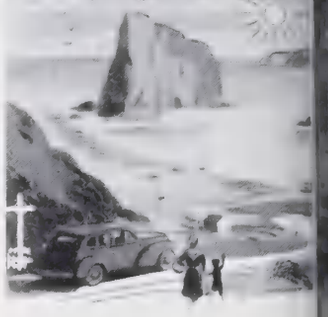
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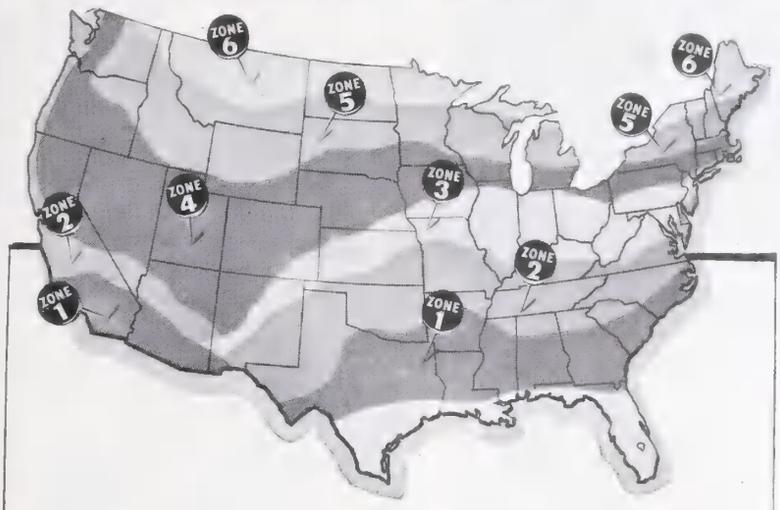
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The LOG of the PRACTICAL GARDENER



ZONE 1 — Planting season starts in February.

ZONE 2 — Planting season starts in mid-March.

ZONE 3 — Planting season starts in mid-March.

ZONE 4 — Planting season starts from April 1st to 15th.

ZONE 5 — Planting season starts May 1st.

ZONE 6 — Planting season starts in late May.

Below Zone 1 is the all-year-round planting season of the country.

This is the Spring Zone Map of the United States. It is divided into six main gardening zones, determined by the earliest planting dates in each region. Whenever gardening procedures depend upon climate, we try to give the best advice for each zone, indicating the zone by number. Find your own zone number on the map so that you may apply our observations and reminders to your own climate at the right time. There may be local variations of climate within the zones themselves, so allow a week-to-ten-day variation between bottom and top lines of the zones.

Dame Nature and mild May combine to create the gardening instinct even in those who are not instinctive gardeners. What person walking through a garden does not have the urge to pull an interfering weed, bend down to smell a tulip, or even grasp a handful of earth mellow with May? Try sniffing a handful of earth from your garden in May. If you appreciate its virile odor, rich with life, you are an instinctive gardener. If it just smells like earth to you, don't be discouraged; your plants will grow just the same.

Sandy soils dry out much quicker than clay types. Some gardens such as mine have different strata, and it is important to fertilize the sandy soil for early planting of sweet corn, squash and lima beans, as well as flaky flower seeds such as zinnias. Try an early sowing of sweet corn in Zone 3 and the lower portion of Zone 4. May 1st sowings may be borer free and so much earlier. Summer squash and melons can be planted two weeks earlier in sandy soil than in clay, in the same garden.

Talking about corn borers, DDT is the answer. It is one of the few vegetables on which I will recommend its use. A 5% DDT dust or liquid spray made from 10% dust will positively control this pest which is one of the toughest I have ever contended with. I will admit I lost to the borers plenty of times—the disgusting creatures. They got into my dahlias two years ago and I had to develop a surgeon's technique to get them out without ruining the plants. Use DDT on the dahlias, too.

(*Continued on page* 199)



Trap More Sunbeams For Your Home—NEW Idea Book Tells How!



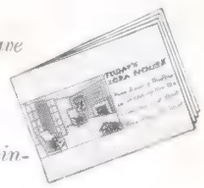
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THE FIRST POSTWAR HOUSE

CONTINUED FROM PAGE 83

On page 82 we noted that Fritz Burns's postwar house had some 350 new ideas for homes. This rough estimate doesn't fully cover all the many original features packed into the house or the new methods and materials introduced in its design and construction. There are more new tricks to show how homes could be more livable than you could shake a specification list at, and many of them are so good they are likely to become standard practice in the future.

The bathroom alone is jam-packed with new ideas. In addition to its most striking new features—Rohm and Haas's Plexiglass used to form a plastic shower compartment and the new bathroom fixture models designed by Wah Ming Chang and Blanding Sloan—there are details adaptable to your present or future house. The floor is entirely covered by string rugs which are snugly anchored in place by snaps. When they get dirty it is



a simple matter to whisk them up and send them off to the laundry while others do duty.

The small drying closet for light laundry has a door designed to open with slight pressure of knee or shoulder when your hands are full. The door of the combination towel-medicine closet is novel, too, because the lower half is of glass to display towels while the upper half



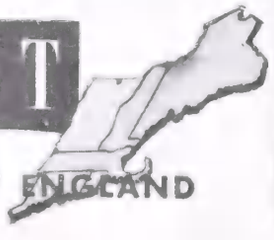
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is of solid wood to keep miscellaneous bottles and household supplies out of sight.

We must make it clear, too, that all members of the family do not use the same electric toothbrush. It has interchangeable heads so that individuality is still in order in the future.

THE kitchen has a large share of the electrical gadgets, made possible by the Bryant Electrical Company's wiring and convenience outlet installations. Notable as a small but thoughtful detail in this well engineered room is the fact that all burners are on the rear of the range, keeping hot pots out of children's reach. Here, too, is the control for Brooks' lawn sprinkler. Automatic in operation, this can be pre-set to water the grounds. A new type of sprinkler head, recessed in the ground, pops up when the water turns on.

Those of you who live on the West Coast will have to see this Los Angeles house for yourselves because first-hand acquaintance is the best way to understand how all the equipment really works. The fact that there are more novel features and gadgets in the house than any *one* family might ever want or need is not the point. The house was built to stimulate new ideas in home planning and to show the exciting possibilities of some of the things we *could* have to make our homes easier to run and maintain, if we would only dream enough, scheme enough, and also scream enough. Unlike most model homes, which are usually erected in suburban real estate developments, this house is not intended for sale. It is built in Hollywood's business section on such a commercially valuable piece of property that it will probably be torn down after it has served its experimental purpose.

AT present it constitutes a valuable laboratory for the whole building industry. As many as two million persons may visit the Postwar House during the next two years, and whether they like or dislike these many new gadgets or ideas will determine their ultimate fate. The products which meet with great popularity will undoubtedly be manufactured nationally. The new features which are most liked will surely find their way into new houses under construction.



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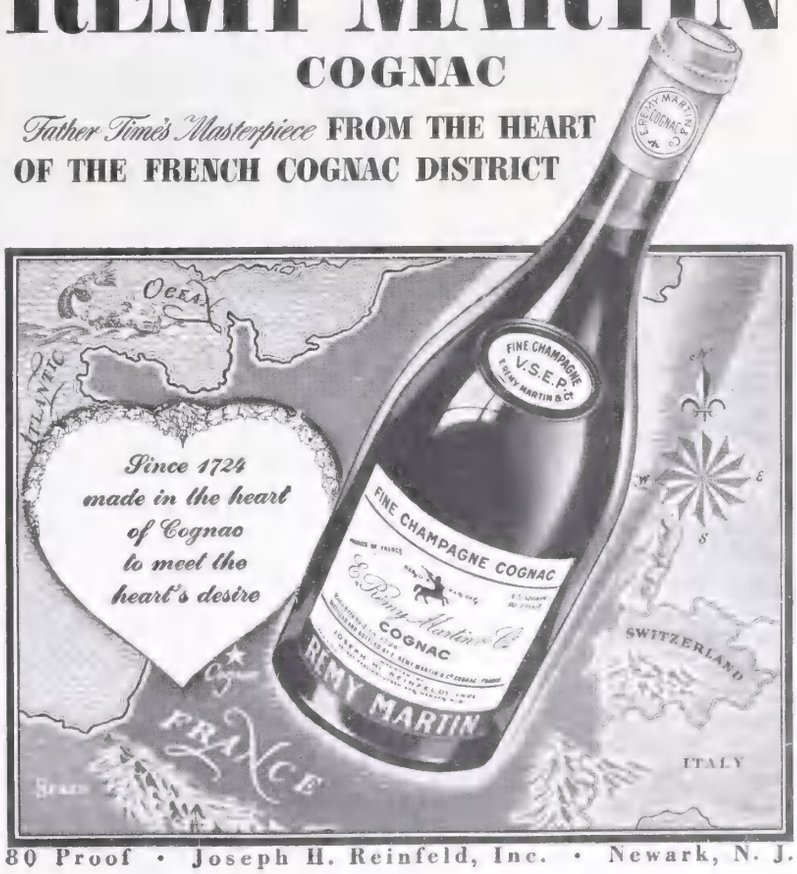
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PHOTOGRAPH BY FRED LERNER

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One of the most disagreeable aspects of using a carpet sweeper, removing the dirt after it has accumulated, is eliminated in a new model designed with removable dust pan. All you do is open the top, lift out the dust pan, and empty the contents without any fuss and without carrying the sweeper along.

The brush is removable, too. Just snap it out of its sockets (no tools needed), clean it, and put it back. If the brush has become matted, insert a removable comb supplied with sweeper, to fluff it up again. The brush automatically adjusts itself to rugs of any thickness, and works on linoleum or wood floors as well as on the usual carpeted surfaces. Most of the prewar sweepers didn't give such complete performance.

Named "Speedwell," the sweeper is manufactured by Landers, Frary & Clark. It costs about $7.



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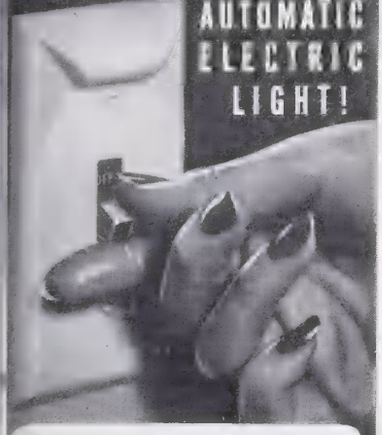


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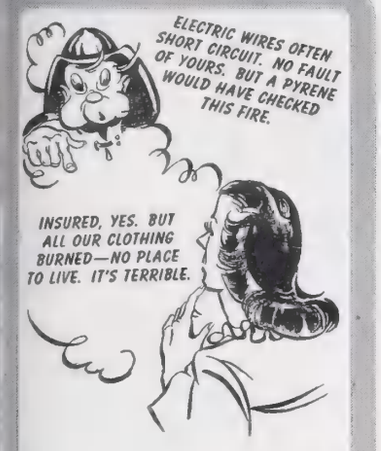
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PANTRY SHELF NEWS

CONTINUED FROM PAGE 170

Eight to ten dehydrated food items will survive the war, and may become a staple part of pantry shelf supplies—or so thinks the J. H. Heinz Company. In a report to Food Editors at a recent conference in Cincinnati, Ohio, the Heinz Company said that apple nuggets, dehydrated onions, corned beef hash, pureed pre-cooked soups, mashed potato powder all have qualities that are extremely appealing to the housewife.

In addition, this company is concentrating on a few new canned products. Would you like Creole Eggs? A square of egg in a custard-like form, with a well-colored, well-flavored tomato sauce. Or a



chicken stew with dumplings? Very small dumplings, light but solid textured, made, probably, with cereal or cracker crumbs. Have you a lumpy hand with sauces? Heinz may supply you with smooth versions of au gratin sauce, a la king sauce. Success as a cook waits for you—in a can.

A wheel of Swiss cheese, weighing 237 pounds, was the whole of the first commercial shipment of Swiss cheese to this country since the end of the war. It arrived on January 15, but regular shipments will not start until this month or next. Once we imported 15 million pounds a year. And soon this business will be resumed.

Switzerland cheese is whole milk cheese, and at its best in flavor and texture after seven months of ripening.

Again headed for national distribution is that small sack of sweetness, the cellophane bag of Hershey's milk chocolate bars—two-bite size. Nice to have on hand in candy-short times. Nine ounces of these dainty miniatures, each individually wrapped, sell for 29¢.





"MUM" MME. CHIANG KAI-SHEK
Finest "mum" grown. Stiff-petaled double blooms. Rose-tinted old gold. Hardy. Ea. $1; Doz. $8.50.



ROSE
"DOUGLAS MacARTHUR"
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Colorful, distinctive, hardy—abundant in bloom! Yes, and easy to grow! We know of no other threesome we'd rather see you grow in your garden. Plant now and enjoy these unusually fine flowers this summer!



DIANTHUS "OLD SPICE"
Perky, spicy "pinks" that bloom abundantly till frost. Lovely salmon-pink blooms. Three for $1.50; Doz. $5.00.

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Nearly 200 pages. Newest and finest offerings in roses, flowering shrubs, plants and rare lilies. To be sure of this outstanding book, it is necessary that you enclose with your request 50¢, coins or stamps, to cover postage and handling costs.

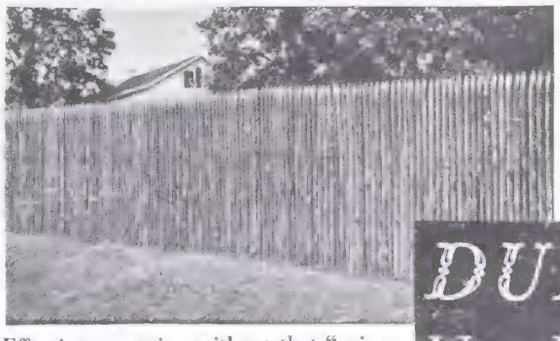
Wayside Gardens
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Make Way for the LAWN KING

A carefully groomed lawn is the final touch to a beautiful home. Perfect maintenance is easy with the Jacobsen Lawn King Power Mower.



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HERE is a brand new idea for home gardeners. The All America Garden Club was organized to provide one central place where gardeners could purchase the choicest plants and bulbs of a number of America's leading growers, with a *written* guarantee of selected No. 1 grade quality.

Nowhere else can you get the best out of the propagating beds of such an array of the nation's foremost growers.

Membership costs you nothing. Your first purchase enrolls you, and if you select any offer before July 1, 1946, whether shipped by that date or not, you become a Charter Member, entitled to *first choice* of all offers. Offerings will be made each planting month.

ONLY THE CHOICEST OFFERED

The offers will be restricted to only the choicest flowers. Through arrangements with growers, the Club is the sole judge of quality, and is under no obligation to offer anything except by its own choice. Likewise, you may select only what *you* want. There is no minimum you must buy to maintain your membership.

SEND NOW FOR DETAILS

Send the coupon below for the complete brochure outlining full details of the All America Garden Club, and a resume of offerings for each month of the coming year. Your coupon makes you an associate member, your first purchase a full member. *THERE ARE NO OTHER COSTS.* Join now and learn the thrill that the most beautiful plants can give you.

★

NEW OFFER EACH PLANTING MONTH

Each month a different flower or bulb offering, to be shipped at best planting time. Send now to receive regular offers. Remember, most varieties are limited in this selected quality Charter members get preference selection.

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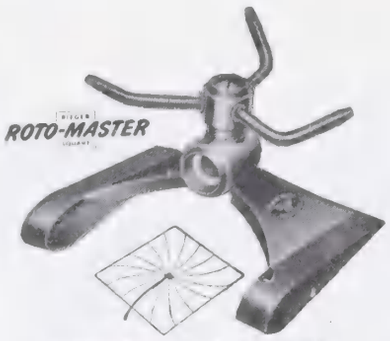
ALL AMERICA GARDEN CLUB
1028-G Vance Bldg., Seattle 1, Wash.

Please send me full details of your club. This obligates me in no way, but I am interested in guaranteed quality and special varieties.

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Address .....

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THE SPRINKLER THAT SPRAYS SQUARE!

Although rotary in action, the RIEGER ROTO-MASTER "SQUARE" waters your lawn like a gentle rain, spraying in a definite square pattern . . . not on side of house, porch furniture or sidewalk. Covers a 2500-square-foot area. The RIEGER ROTO-MASTER "SQUARE" sprinkler possesses a watch-like balance, sprinkling with precision over a 15-foot-square area. Made of solid brass with base of heavy gauge steel finished in baked enamel. Yours for a life-time of trouble-free service.



SPIN-MASTER LAWN SPRINKLER

NEW TURBINE PRINCIPLE ASSURES EVEN SPRAY — LONG LIFE — AT LOW PRICE

The Spinning Turbine Principle is an exclusive Rieger development. Over a quarter of a million RIEGER "SPIN-MASTERS" are now in use, attesting overwhelmingly the efficiency of this sprinkler which spreads a dewy spray accurately over an even pattern of 32 feet . . . at only 35 pounds water pressure! In rust-proof aluminum with stud of brass. Guaranteed trouble free—enjoy the "SPIN-MASTER" a lifetime.

See these sprinklers today. At all good stores where quality lawn supplies are available.

THE RIEGER MFG. CO. Miamisburg, Ohio

Get Rid of ANTS!

IN HOUSE and GARDEN

Both grease-eating and sweet-eating ants are attracted by REX ANT BAIT. Ants enter traps, carry bait to nest. Whole colony of ants is quickly destroyed. Safe to use in kitchen or pantry. No danger of food contamination. No risk to children or pets because lid is sealed on. In garden and lawn, place REX ANT BAIT close to colonies. Ants soon disappear. Quick acting. Very economical. For sale at drug, grocery, hardware and seed stores.

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REX ANT BAIT

BEAUTIFUL LAWNS
come easy when you KILL the weeds completely with Ed Miller's powerful new

Weed Killer

Amazing 2,4D chemical killing action tested and OKed by US Dept of Agr. Just spray on lawn. DOES NOT HARM GRASS. $1.80 COD. Satisfaction or money back. Order today—get the weeds early!

ED MILLER, 234 Talbott Bldg., Dayton 2, Ohio

Kill Dandelions Easily



New Spray Treatment Kills Dandelions and Does Not Kill Grass. Simple, inexpensive, and easy to use. Quick, permanent results. NON-POISONOUS. Rid your lawn of dandelions. Have beautiful green grass. Write Today for Illustrated Booklet. It is FREE — no obligation.

AMERICAN HOMEGROUNDS INSTITUTE
Dept. 12, Columbus, Kans.

THE BIGGEST BARGAIN YOU CAN FIND

(CONTINUED FROM PAGE 126)

"cover" crops that are unsalable, amounting to a virtual shut-down of production on that portion of land. On this same non-profitable land, he had additional "overhead" for labor and materials, to bring the land back to productivity. This process of planting in "cover" crops, plowing, and harrowing, requires from two to three years and must be repeated for each new planting in any given field.

3. Public fads make certain species of plants or trees "out of fashion" almost overnight. But the nurseryman is stuck with them. He knows they'll come back in fashion at a later date (experience has shown him they almost always do), so he has to go to the expense of labor and materials to keep these "outcasts" in good health until they do become popular again.

4. There are big expenses involved in handling small orders—often as big as in large orders. A five dollar selection of viburnums is just as perishable as a $50 lot of evergreens, and has to be wrapped and shipped just as tenderly.

5. There are peak seasons in the nursery business (spring and fall) and "slow" seasons. But the nurseryman has to maintain a full labor force the year around, or come a peak season, he is apt to find the labor market short of the good men he needs. The cost of this is no trifling sum.



6. Most nurseries give a year's guarantee on any material they plant themselves. Often, even though original plants were fine stock and well planted, they die through neglect or ignorance on the part of their owners, but the nursery takes the loss. This is a big profit-consumer in any language.

7. Acts of God can cause enormous losses. A block of elms which a nurseryman may have started from small cuttings and laboriously



Pratt's D-X Spray gives more complete kill of more insects now that 5% DDT has been added to what has always been the best all-purpose rotenone-pyrethrum garden spray. It is the most powerful insecticide for sucking and chewing inse D-X Spray is *safe* to use on vegetables, fr and flowers. Controls Mexican bean bee cucumber beetle, aphis, leaf hopper, thr red spider, Japanese beetle, cabbage wo corn ear worm, codling moth, tomato wo aster beetle. For sale by dealers everywh

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Original Electric Hedge Trimm . . . Will Cut Your Hedge Neat Smoother, Ten Times Faster! c

even through tough ½ in. twigs, leaving a smo table-flat hedge you'll be proud of! Powerful cutter-bar DOES ALL THE WORK. Eas do beveling, rounding, fancy shaping. Powe motor. Plugs in light socket. Weighs only 6

SKILSAW, I
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Me? To be king of Salvadoro?
Nope . . . just got this brand-new Toro

TORO POWER MOWERS

TORO MANUFACTURING CORP'N, MINNEAPOLIS, MINNES

100 DARWIN TULIPS $3

GORGEOUS ASSORTMENT of Sha Colors, including Red, White, P Lavender and Yellow. A choice Select **Guaranteed to Bloom First Spri** Order Now — a postal card will Bulbs will be sent parcel post, C.O at the right time for fall plant **BURPEE SEED & PLANT CO 410 T.D. GALESBURG, MICHIG**

ORDER NOW PAY NEXT FALL

IRIS
GODDESS OF THE RAINBOW
Brilliant new colors for small garden or mass plantings.
WRITE FOR CATALOG
Rainbow Hybridizing Gardens
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CLEMATIS
Graceful climbing vine for arbor or trellis. Our Clematis booklet is FREE—send for it!
JAMES I. GEORGE & SON
Box B, Fairport, N. Y.

Scotts 4-X
REG. U. S. PAT. OFF.
EED CONTROL
ans weeds out of lawns
ithout harm to grass
se this new, safe, economical and
method to make dandelions, plantain
ther ugly weeds disappear like magic.
Trial application, enough for small lawn $1.00 postpaid. If your dealer can't supply you, write . . .
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CIOUS
RAWBERRIES
From June to Frost
, beautiful bright red berries of the flavor. Excellent for eating and freezing.
SPECIAL
AE GARDEN COLLECTION
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Postpaid within 300 miles of N.Y.C.
Above Collection
Pot Grown Plants) $5.95
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LDFARB'S SEED STORE
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NEW!
BEFORE
Trim your Evergreen trees and hedges with amazing ease using
BEETS-ALL TREE SHAPER.
end.)—No experience needed—Adjustable—
hape, any size—Built for lifetime use—All steel
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AFTER

RAVELY
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VER MOWER
Three machines in
Ideal for Estate Owner.
Cultivates your garden
. . cuts tallest weeds
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E GARDENER'S
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DSCAPE ARCHITECT
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FREEMAN DIXON, L. A., SCOTCH PLAINS, N. J.
AND PEONIES
ca's Largest Iris & Peony Collen. Also grower of Hemerocallis, Poppies and hrysanthemums. Write for Illus. Catalog No. Wassenberg, Van Wert, Ohio.
D FLOWERS
Flowers, Ferns. Free Catalogue.
ARM, R.D., HOME, PENNSYLVANIA.

brought up to be healthy 15- or 20-year-old specimens, prime for selling, can be wiped out overnight by a particularly fiendish ice storm which may take along with it an investment of thousands of dollars.

Unusual spells of drought often cause drastic losses in stock and, in any case, take additional labor and expense for irrigating and watering. Or heavy rains, coming at planting season, may make the soil difficult to handle, and kill off many types of young plants which don't tolerate great amounts of water.



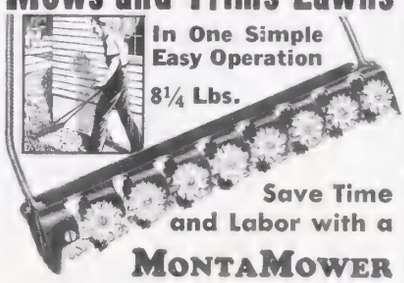
All of these weather factors, certainly unpredictable and beyond human control, must be counted in as possible losses when the nurseryman prices his products, or he might just as well figure on going out of business. Even so, he sometimes finishes a season with profit and loss running neck-and-neck.

And just in case you *still* think you are paying a lot for nursery stock, look at the tables back on page 127, at the beginning of this article, and you will see six typical examples of how much the nursery man puts out in time, labor and materials (to say nothing of mental anguish), to get ready for market the stock you *thought* was expensive (at least we *hope* your thinking on the subject will hereafter be in the past tense!).

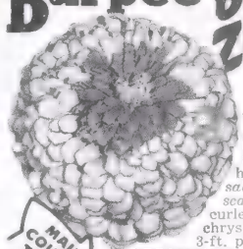

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An Anchor Chain Link Fence makes your property a secluded zone . . . gives you all-out protection against vandalism, crime waves, trespassers, animals . . . safeguards your children against traffic . . . protects your privacy while preserving the beauty of your home. Built for strength and permanence, Anchor Fences are held erect by exclusive deep-driven "anchors" which keep them strong and in line in any soil or any climate.
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8¼ Lbs.
Save Time and Labor with a
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New model. New type metal handle has special device to adjust cutting height. Drive shaft now mounted on free rolling, factory lubricated, and sealed ball bearings. No tired backs or aching arms. 8¼ lbs. of live precision made mechanism that first gathers, then cuts smoothly a clean 16" swath through grass, dandelions, spike grass and weeds. No noise or clatter. As modern and efficient as your electric razor. Cuts right up to walls, fences, trees or posts; leaves no fringes to be trimmed by hand. Cutters are self-sharpening. Built to last many years. Many thousands in use. Sold direct from factory. Costs little. Write at once for guarantee information and literature.
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A BETTER GARDEN is a BUGLESS GARDEN
Try
Kry-o-cide
THE NATURAL CRYOLITE INSECTICIDE
Recommended by agricultural authorities and endorsed by commercial growers for the control of many chewing insects in the vegetable garden. Safe and economical to use. Your local dealer has straight Kry-o-cide for spraying, Kry-o-cide D-50 for dusting and Kry-o-cide with copper for either dusting or spraying.

Burpee BIG ZINNIAS
75¢ Packet for 10¢

You'll have the most colorful Zinnias you have ever seen—up to 6½ in. across. Rich hues of *apricot, rose, salmon, yellow, orange, scarlet, etc.*; some have curled, twisted petals like chrysanthemums. Sturdy 3-ft. plants, easy to grow.
SPECIAL! 75c Super Packet Seeds only 10c, postpaid. Send Dime Today!
MAIL COUPON TODAY
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401 Burpee Bldg. Philadelphia 32, Pa. OR 401 Burpee Bldg. Clinton, Iowa
Send 75c-Pkt. Burpee's Big Zinnias (No. 3235) postpaid. Enclosed is 10c.
Name
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Knox Out
GARDEN DUST WITH 5% DDT
A new product specially designed for home gardeners and now available at your dealer in 1 lb. shaker-type cans and 3 lb. bags.
PENNSYLVANIA SALT MANUFACTURING COMPANY
Chemicals
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NEW YORK • CHICAGO • ST. LOUIS • PITTSBURGH
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$1 RIDS YOUR LAWN OF UGLY WEEDS!



Photographs of a Columbus, Ohio home before and after using Weed-No-More

WEED-NO-MORE

Magic Weed Killer

Destroys Ugly Weeds but Won't Harm Common Lawn Grasses!

NO MORE back-breaking digging! Destroy ugly leafy weeds with WEED-NO-MORE!

The 8-ounce, lawn-size package treats 1600 square feet! Now *you* can enjoy a beautiful weed-free lawn for *only* $1!

WEED-NO-MORE kills dandelion, plantain and other ugly weeds—yet won't injure soil.

Get it today! Rid your lawn of ugly weeds for only $1. Just spray on . . . WEED-NO-MORE!



On sale at Paint, Hardware, Garden Supply, Department and Drug Stores

WEED-NO-MORE

THE AMAZING NEW WEED KILLER

Made by THE SHERWIN-WILLIAMS Co. Cleveland, Ohio

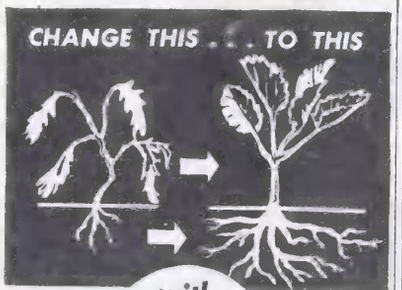
WHAT HORMONES CAN DO FOR YOUR GARDEN

CONTINUED FROM PAGE 128

cally set up housekeeping on your lawn. Twenty-four hours after it has been sprayed with a weed-killer it begins to burgeon within the stem at such a rate that the leaves and roots, unable to keep up with such mad activity, begin to wilt. Five to seven days later, the dandelion stem tissues split wide open and it's on its way out. Stem, leaves, and roots all die soon, with not even the smallest bit of root left to rise like a ghost and begin growing again.

These weed-killers kill all broad-leaved lawn weeds and some narrow-leaved ones, but, unfortunately, not crab grass, a sturdy character that remains unaffected by it. Warning: any weed-killer will wreak havoc on your garden. The spray must be kept outside the range of all nearby flowers and vegetables.

YOU may have tried the old-type chlorate, arsenical, oil, and other corrosive weed-killers of the past. They worked fine on the weeds on tennis courts, in driveways, and in walks. But they raised hob with skin and clothing, turned a brand-new sprayer into something for the junk man, and also sterilized the ground so thoroughly it wouldn't even grow grass for a year or more, sometimes not ever again. The hormone weed-killers commit none of these crimes against you and your lawn. But they can't be used just willy-nilly, either, if you expect good results. Preferably, the grass should not have been fertilized within six weeks of the hormone spraying; otherwise, it may brown a bit from the treatment and you may see it thin out in spots.



with

Reg. U. S. Pat. Off.

TRANSPLANTONE

Transplantone helps flower and vegetable seedlings to recover fast from the shock of being transplanted. This means earlier, larger crops of tomatoes; firmer heads on cabbage, cauliflower, and lettuce; surer, better growth on shrubs and flower seedlings, particularly dahlias, roses, and delphinium.

3-oz. can (18 teaspoonfuls) $1.00

For trees and shrubs mix 1 teaspoonful with 1 gallon of water. For seedlings mix 1 teaspoonful with 10 gallons of water.

ASK YOUR DEALER or CLIP THIS COUPON

AMERICAN CHEMICAL PAINT CO.
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Enclosed find $1. Please send a 3-oz. can of Transplantone.

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TULIPS NEWEST VARIETIES NOW OFFERED FOR FIRST TIME AT LOW PRICES . . .

This IS the year to buy Tulips! Famous tulip growers of the Netherlands have spent the war years developing new Tulip varieties of finer, showier, and most unusual character. More precious than gold, these carefully guarded rare Tulips were fabulously priced, making their public purchase prohibitive. With good fortune, these much-wanted, highly publicized Tulips have now multiplied sufficiently to permit their introduction this year at popular prices, in some cases even lower than for the most ordinary varieties. The supply is, of course, still limited. All are listed in the new 1946 edition of the color-illustrated Nelis Catalog, now available to those who send for it early.

NEW 1946 NELIS CATALOG—A MUST!

Introducing the newest importations, the 1946 edition of famed Nelis Catalog illustrates and lists the largest collection of quality Tulips. This year, as never before, it is a Must for all who are interested in the new and unusual, at unheard-of low prices. Write for your free copy today.

NELIS NURSERIES, Inc.
605 Lockwood Blvd., Holland, Michigan



Nelis
TRUE TO NAME
TULIPS

See them in bloom at Tulip Time in Holland May 15-19

Schling's CROCUS



Extra-special offer. Spring-blooming Crocus, guaranteed Max Schling quality: 50 bulbs $1.25; 100 bulbs $2.35; 500 bulbs $11.00; 1000 bulbs $20.00; all postpaid. Write for our advance Bulb List with guaranteed savings of 20% or more from regular catalog prices. Ready in May. While bulbs are in bloom, make your choice for next season.

MAX SCHLING SEEDSMEN, INC.
615 Madison Ave. New York 22, N.Y.



For 1946 Startling New DAHLIAS

ROYAL MINIATURES

Perfect small flowers of Formal Decorative type . . . 3½ in. or less in dia. on diminutive plants. Beautiful colors—lovely for room decoration. *White—Yellow—Blue—Bronze—Lavender*

SPECIAL ROYAL COLLECTIONS

Collection E—5 roots, 1 each of above colors, (Value $5.) **$4.50**

Collection F—10 roots, 2 each of above colors, (Value $10.) **$8.50**

Sensational Novelty

PINK REGALIA

Informal Decorative Type

Offered last Spring for the first time. Blooms 7 to 9 in. across in lively, intense pink. Sturdy bushes, 4½ to 5 ft. high. Wonderful for garden and cutting.

$3.50 each; 10 for $31.50

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Suburban Stores: Englewood, N. J. White Plains, N.Y. Newark, N. J. Stamford, Conn. Hempstead, L. I.

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• AMERICA'S FIRST WIRE FENCE •



Protect and Beautify

■ Your children should have this safeguard against thoughtless running into streets. Your home and grounds should have this protection against trespassers and dogs. You can get good looking, long-lasting Page Chain Link Fence in a choice of four metals, erected by a reliable local firm. Write for booklet and we will send name of Association member nearest you.

PAGE FENCE ASSOCIATION • Monessen • Pa.

DOG-TEX

REMOVES DOG STAINS! SAVES RUGS! ENDS ODORS!



It's the only *proved* dog stain remover! Really prevents rugs from rotting and bleaching. Money back guarantee. Thousands of satisfied users! Pint size, $1.25. 8 oz., 75c. *At your dealer—or write us direct.*

FREE!

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1713 South Halsted Street
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Send now for free Leaflet "Helpful Hints in Housebreaking Your Dog."

or that PARTICULAR SPOT in your garden choose

Heliotrope

BLACK PRINCE

(Pat. 559)



have received enthusiastic praise
m customers all over the country on
behavior and beauty of this subject
e we introduced it in 1944. It is a
dark flowering Heliotrope which
inated in New England.

$6.00 per doz.—
$45.00 per 100

3" pots late May delivery
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LPHINIUM SEEDLINGS

se plants are seedlings from the
finest English and Pacific strain
rids. Planted in Mid-May they will
luce gorgeous spires in various
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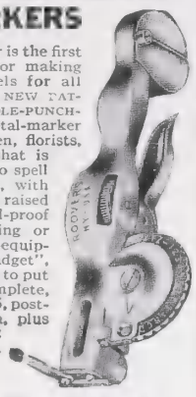
$5.00 per doz.—
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RS Label Embosser is the first
life-time device for making
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LF-CONTAINED HOLE-PUNCH-
CE makes this metal-marker
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Tells instantly what is
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er a generation we have been supplying
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bloom better as they age and require
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Every garden should have some peonies.

PHIL LUTZ PEONY FARMS
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BUCKWHEAT HULL MULCH

Protect your plants with this clean, odorless garden mulch.

100 lbs. $2.50 f.o.b.
500 lbs. $10.50 f.o.b.
1000 lbs. $19.00 f.o.b.

Descriptive folder on request.

LARROWE MILLS, INC.
Box 3, Cohocton, N. Y.

If you have never tried any of the hormone weed-killers on your lawn, you had better get busy right now. There are an estimated 1,000 weed seeds lying in wait to every square inch of soil—seeds brought there by wind, dust, birds, insects. Once you catch up with the weeds (they keep coming of course—the weed-killer does nothing to the ground that would keep new seeds from growing, once they get there), two sprayings a year, once in May or June, once in September, should do the trick, depending upon how thick your grass is, how deep its carpet. Bare spots in any lawn invite weeds. In the bluegrass parts of the country, where crab grass also thrives, be sure to spray with the killer always in September, when the blue grass really goes to town and creates a thick deep carpet. The spray will kill the existing weeds, and the thick carpet of grass will keep other fall weed seeds, including crab grass, from getting down through the grass to the soil. The fall spraying, however, won't catch the dandelions which are dormant by then. You get them in the spring de-weeding.

Among the weed-killers recommended by Dr. George S. Avery of Brooklyn Botanical Gardens are "Weedone," also known as the 2-4-D formula, "De Weed" and "Weedicide."

Maybe you've had the devastating experience of seeing your budding flowers suddenly break off at the stem and fall to the ground; or your favorite apple tree, heavy with fruit, suddenly almost denuded of apples because the stems were too weak to hold them on the branches until maturity. Or you may have had a holly tree that



warmed the cockles of your heart with its rich clusters of red berries; then one morning you got up to find the berries scattered on the ground. All of these unhappy incidents are caused by the fact that the layer of cells where a piece of fruit or a flower or leaf is attached to a stem grows weak, gives up the ghost, and lets its burden fall. This needn't have happened.

(*Continued on next page*)



French Type PICKET FENCE

During the past four years with no French Chestnut Sapling woven picket fence being imported, we have been selling large quantities of the Rusticraft fence illustrated above. This serves the same purposes and has an appearance similar to the previously imported French Fence—except the pickets are tight together. This creates a beautiful, long-lasting screen for use where utmost privacy is desired—along a heavily traveled road, around a garden or swimming pool, or for shutting out an unsightly view. And this domestic fence costs less.

In addition to the tight screen type, we have a wire-woven cleft fence with ¼" space between the pickets, permitting the passage of sunlight and air.

Another currently popular Rusticraft fence is the "C-THRU" cedar picket lawn fence with 2½ inch space between pickets. As there is a type of Rusticraft Wooden Fence for every need we suggest you send for our catalogue.

Rusticraft FENCE CO.

DAVID TENDLER, Est. 1918
6 King Road, Malvern, Pa.

TIGHT SCREEN AND WOVEN PICKET • ENGLISH HURDLE • POST AND RAIL
FARM GATES • HORSEBACK GATES • "HAY FEEDER," FOR HORSES



One of the best friends of the gardener is the lowly toad. He eats all sorts of pests from aphids to fuzzy caterpillars, and helps keep down these destructive pests.

FRIEND OF THE GARDENER

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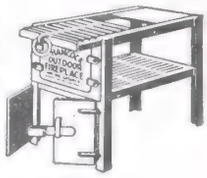
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CONTINUED FROM PRECEDING PAGE

if a solution of one of the plant hormone formulas had been sprayed on the tree or plant at the point where the flower or fruit later appears. Among the formulas which their makers recommend for this use are "Fruitone," "Fruit Fix," "Rootone," and "Hormodin." Even some of the weed-killers can be used for this purpose. "Weedone," diluted at least ten times below weed-killing strength, was found especially effective by a group of scientists at Rutgers University College of Agriculture.

HOLLY trees have "male" and "female" versions, and the female tree must be pollinated by insects before it will produce berries. In cold weather, or especially rainy weather, bees and other pollinating insects stay at home, or get dilatory about their important work. Result: little or no holly berries—just leaves. Here again, the synthetic hormones come to your rescue. Spraying with one of the hormone formulas, such as Seedless Set or Hormodin, will artificially pollinate the female tree, and it will produce fruit none the worse for having been artificially spawned. Tomatoes grown in a hot-house where there is no movement of air to carry pollen to the flowers of the female plant can be artificially pollinated in the same way, and, if the solution is made extra strong, the resulting fruit will be almost or entirely seedless.

Probably the most outstanding use for these plant hormones is in stimulating roots to grow on plants which are started from cuttings, such as chrysanthemums, carnations, evergreen shrubs, lilacs, rhododendrons, and geraniums.

Prof. H. N. Biekart and Dr. O. W. Davidson, of Rutgers University College of Agriculture have done extensive research in- field. A few of the results tests made in their experimenta station will show you how m difference dusting the cut en the plant stem with one of t hormone formulas in powder f can make in how quickly plants take root. For example, hormone treatment, slips of nations grew roots three to days earlier. Gardenias grew r about three days earlier, and more roots than usual under nary planting methods. Poinset rooted a week earlier, and more uniform roots. Roses root a week earlier, had more t the usual number of roots. Chry themums grew roots three to days earlier.

The most successful met found by these scientists was gather the cuttings into a bu then dust the cut ends and nodes near the base (where a has been attached) with the mone powder. The cuttings w then planted in small pots fi with well aerated soil of med fertility (very fertile soil will young roots); and they were pla against the side of the pot ra than in the center, which allo better aeration and hastened r ing as well.

GOING through all of these st involved in ridding your law weeds, "fixing" fruits and flo on trees and plants, artificially linating holly and hothouse-ra tomatoes, and stimulating new r to grow fast, all through us these plant hormone formulas, sound like a lot of extra work. it won't be half as much labo you'll have to put in when yo about to lose plants and t which have gone askew thro Acts of God and no sinning your part, after you've tended t like a mother.

Use—

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COMFORT UNLIMITED—that's what you'll get when your home is equipped with Honeywell's remarkable new heating control system. It is called MODUFLOW*.

And, "Comfort Unlimited" is the title of Honeywell's brand new booklet that tells all about Moduflow. Attractively illustrated in color, it is both interesting to read and easy to understand. Discover how Moduflow eliminates the up-and-down temperatures of ordinary on-or-off heating systems; how it reduces wasteful overheating at the ceiling and eliminates the unhealthful drafts and cold floors caused by intermittent heat supply.

Learn, too, how Moduflow can maintain different temperatures in different sections of your home; for example, 72 degrees in your living room, 65 degrees in your bedrooms and 50 degrees in your built-in garage.

Best of all, learn how Moduflow can be easily and inexpensively installed on your present automatic heating system. You don't have to wait until you build a new home.

All of this, and more, is told in this fascinating booklet. Whether you are planning to build, or modernize your present heating system, you should investigate Moduflow. So, mail the coupon today for your free copy of "Comfort Unlimited."

* Moduflow means *modulated* heat with continuous *flow*. It is the exact opposite of the on-and-off, or intermittent heat supply that prevails today. Moduflow will be a "must" in the better homes and apartments of tomorrow.

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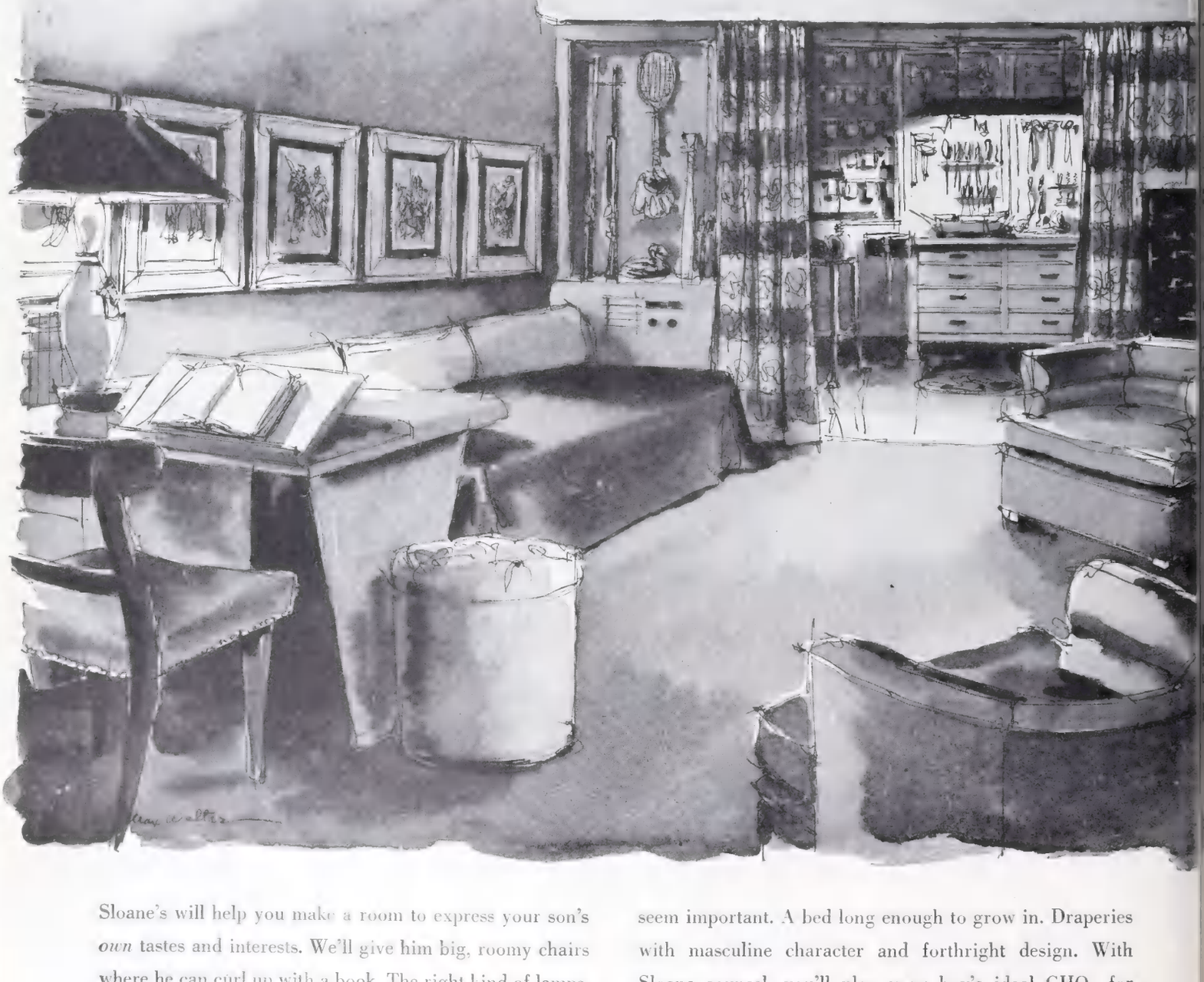
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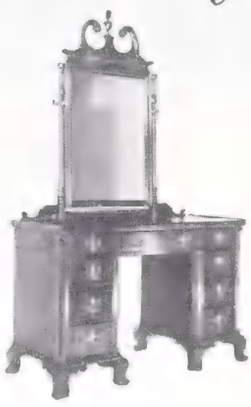
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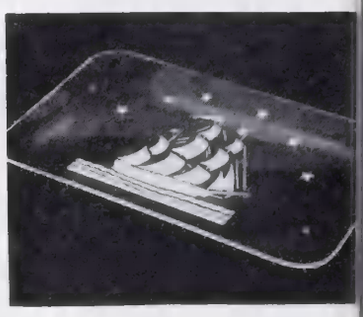
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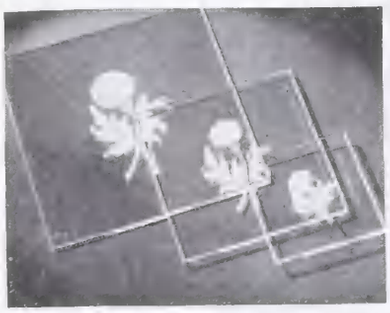
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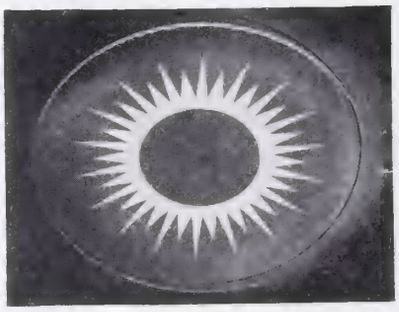
Handsome rectangular tray in famou clipper ship design 14″ x 24″ **$10.5** Other sizes and designs available.



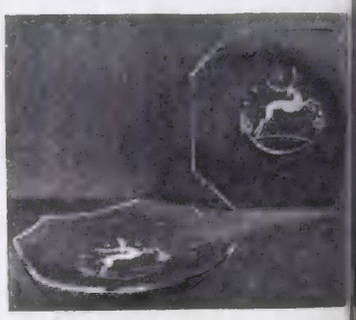
Plateaus in gay thistle motif, 4″ size **$. 75**—6″ size **$1.00**, 8″ **$1.25.** Pineapple or doily design at same prices.



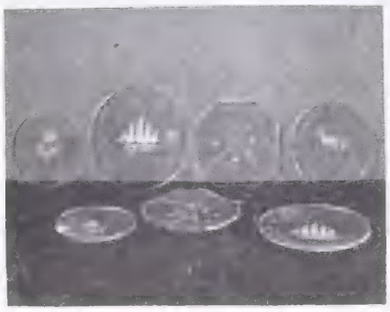
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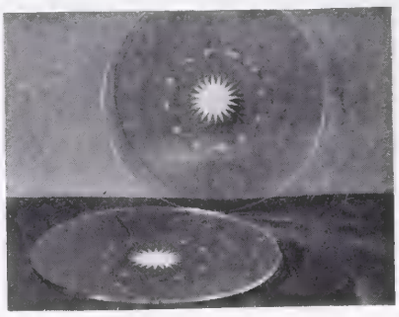
Octagonal plate sporting a spright stag design that will brighten a table. 10″ diameter **$3.25.**

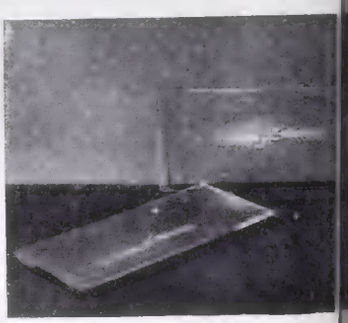


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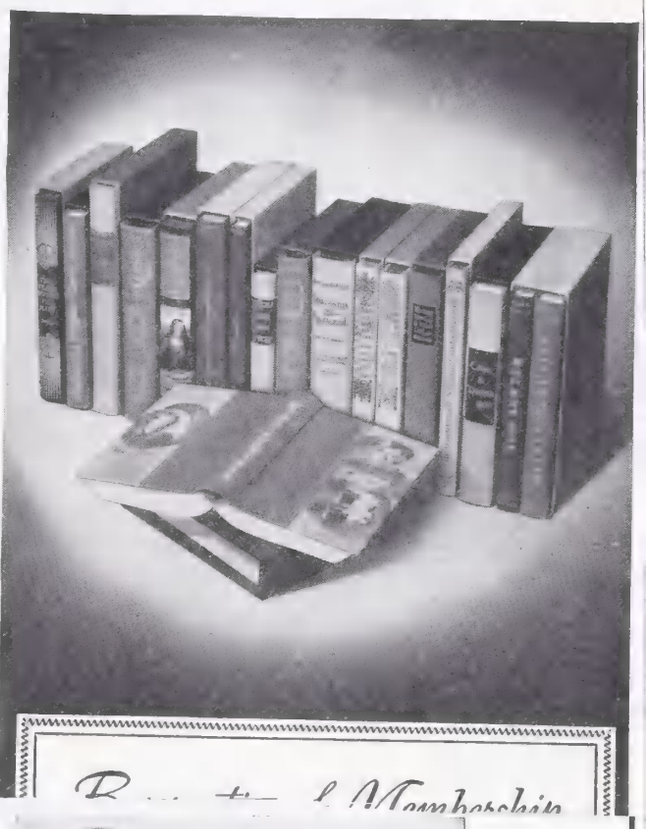
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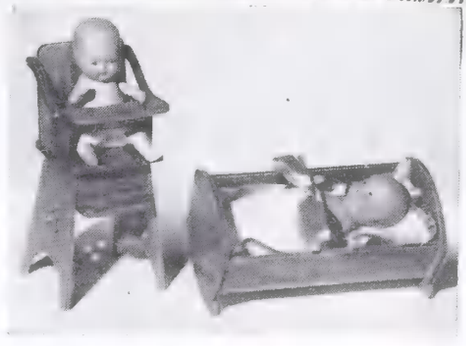
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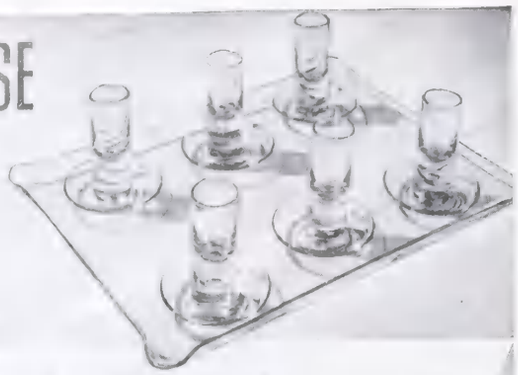
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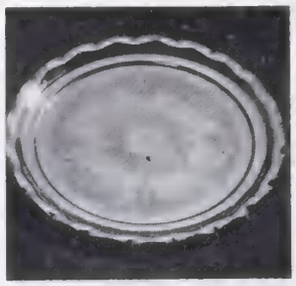
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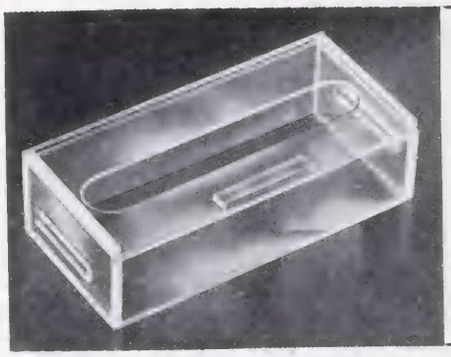
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COOK AT THE TABLE, on porch, or anywhere in the house w there's an electric outlet, and get of the hot kitchen for the summer. electric roasterette works on AC or has high and low heat control comes with recipes for such thing old-fashioned navy bean soup, tuna- pie, baked scalloped chicken, Spa frankfurters. Just $6.75 exp. coll. Ju Hess, White Plains, N. Y.



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Holds a whole box of cleansi tissues. Measures 10" x 4¾" x

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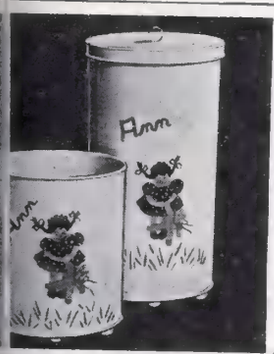


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E PROUDEST MOMMIE in lock will be your own Miss Snip- as she sails down the street, pug- skyward, behind this amazing doll ge. It's all metal, has rubber-tired ls, a collapsible hood, and best of olds up and tucks away in the when not in use. 18" long, 21" $7.50 ppd. Add 50¢ w. of Missis- Mayfair Gifts, Forest Hills, N.Y.





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Just print the child's name and we'll see that it's properly painted on this highly decorative and most practical hamper and waste paper basket set made of pre-war tole ware. A look a day at our delightful hand-painted urchins (Raggety Ann and her Teddy or our Blue Checked Overall boy with cart) will keep Junior in state of exuberant good spirits.

Set $10.50, Basket $4.00, Hamper $7.50

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WHEN YOU'RE IN LOVE

You want to give your love things. Silly things, sentimental things, important things. And this is such a gift. It's more than a beautifully modeled figure. *It's a Pixie.* And everyone knows that pixies are enchanted. No harm can befall your love if this Pixie is beside him. He must name it, talk to it often. In green or tan glazed pottery, 4½" long, and modeled by Millesan Drews.

$5 each, postpaid

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Salt Lake City, Utah

"Pacific" Flat Silver Tray absolutely prevents tarnish



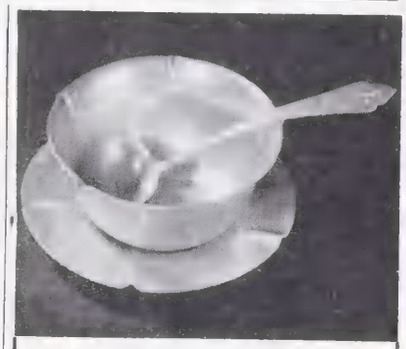
Your flat silver stored in this tray is completely protected by the famous Pacific Silver Cloth. Designed to fit into buffet drawers, it will accommodate 88 pieces, keep them wedding bright. 18" x 12", it has convenient end handles, an open top and is covered in durable leatherette.

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This charming three-piece sauce or mayonnaise set consists of a dish, graceful bowl and serving spoon engraved with a single block initial. Handwrought of gleaming Argental, it looks like silver yet requires no polishing. The perfect solution to your gift giving problems.

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Postage and engraving included

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ELLISON'S

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DON'T BLAME FLEAS, MANGE OR DIET . . . 2 TO 1 IT'S "FUNGITCH"

Amazing New Sulfodene Eliminates Skin Infection Long a Puzzle to Science

UR dog or cat scratches, it probably has NGITCH" . . . a fungus infection caused tact with *mouldy* grass and weeds. ITCH" starts as an itch which is fol- by dandruff-like scales or sores with h edges, mouldy odor—*or* infection in paws, underbody, tail or eyes. Results, ite serious, may lead to expensive care l loss.

APPLIED EXTERNALLY . . . ACTS SWIFTLY

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Perfect Playmates

Everyone from your towheaded toddler to your teen-age femme fatale will want these washable chintz animals for their own. The dog comes in blue & white or red & white; the cat in red & white. Please give color choice.

$2.25 each. Postpaid

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PENNSYLVANIA DUTCH

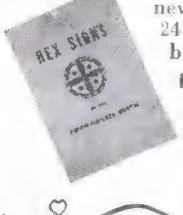
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ASHEVILLE, N. C. GEORGE VANDERBILT HOTEL

FOR FATHER...

A SHEAFFER WITH A LIFETIME POINT!



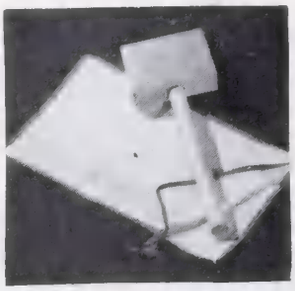
A Lifetime point that glides as it writes — smooth, effortless, without a whisper. Distinctive, rich and beautiful genuine onyx base with gold-like tarnish-proof plate for engraving Dad's initials. He'll be delighted because Sheaffers are scarce. Immediate delivery.



$22.50

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If we should engrave, add $1.00. Send initials.



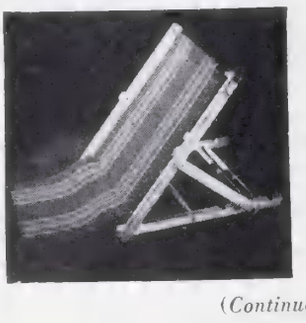
FATHER, DEAR FATHER

ice runneth low, so pick up thy m and quickly Heave-Ho. And he wi course, with pleasure because splint ice for frozen daiquiries, mint ju or any frappéd drink, is just a m of a few mighty whacks with this ness-like solid maple mallet and canvas bag. The mallet is 13" long the set is just $2.75 ppd. Daniel's 141 Newbury St., Boston 16, Mass.



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We've never met a man to whom victorious clang of a ringer isn't a nal for some fancy chest expan Then the arguments! The lying fl the ground to see which shoe lies c to the stake. It's a man's game right. Set comes with 4 real horses two black and two red, and two iron stakes. $6.25 ppd. Horseshoe F Muzzey St., Lexington, Mass.



YOUR PLACE IN THE

will be as comfortable as your chair, and you can have all the ous goodness of beach, sun, and without getting stuck to the sand, laze in this beach rest. It has a 3- adjustable back, bright canvas sea back, and the price is $2.25 pos No C.O.D.'s. Malcolm's, 524 N. C St., Baltimore, Md.

(*Continued on page* 21)



$1.50 for two

NEW EGG PLATES

These plates will eliminate the trial and error method from your salad arrangements. Just what you need for buffet suppers or parties. Highlight of every table setting. A charming gift for your hostess.

Plates are 9" with gay floral centres. Twelve indentations hold deviled eggs. Heap centre with salad or appetizers.

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Non-tarnishable

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Lucky the child who sups from sterling so beautifully crafted. Sterling handmade mug $12. Danish pattern fork and spoon $6.

Engraving is 10c a letter.
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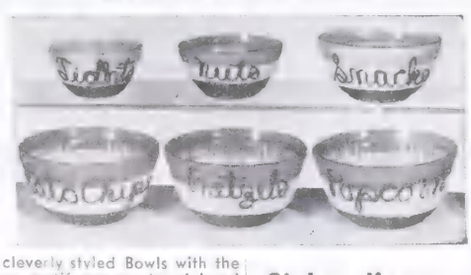
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Presents
MEXICOLOR BOWLS

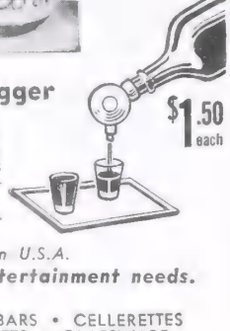


Send for FREE descriptive Catalog HBG.

These cleverly styled Bowls with the Mexican motif are made of hand wound rafia on glass. The vivid colors (red, yellow and green from top to bottom) reflect the gay mood of Fiesta time South-of-the-Border. Popcorn, Potato Chips, Pretzels— 7½" dia. 4.50 ea. Snacks 6½" dia. 3.95 ea.; Nuts 5½" dia. 2.50 ea.; Tidbits 5" dia. 2.25 ea.

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The New Automatic Pouring Measure that is Fast — Sure — Non-spilling. Capacity 1¼ oz.



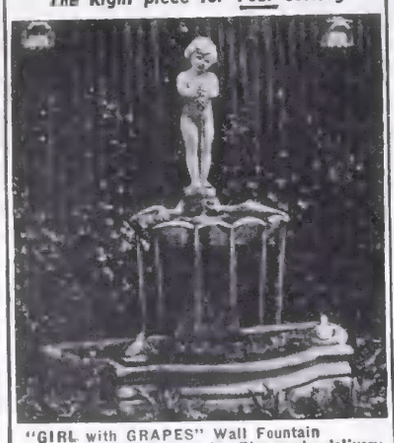
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The Right piece for Your setting

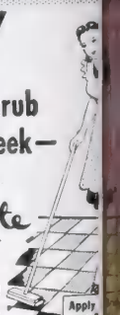


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Easy to Apply . . . quick to dry! Plasti-Kote gives a high gloss, smooth, protective finish that does not chip or crack! It's easy to clean . . . resistant . . . non skid . . . self leveling . . . requi waxing! And it's economical! One quart cov floors of an average kitchen and bathroom!

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Shut the door on the shower and tub, and your bathroom can work a "double shift"—with nobody's privacy dampened! Had you thought, too, how to double its beauty? Just stencil flowers on the inner walls to match your new Cannon towels! You'll come by dozens of such bright touches—because Cannon's readying designs so lovely they almost breathe ideas. Beneath all their decorative beauty—their softness and heavenly color—the firm, close, water-thirsty weave that thrives on good, hard *wear*. And, of course—since they're marked "Cannon"—priced to save you many a penny for matching flourishes! Cannon Mills, Inc., 70 Worth Street, New York City 13.

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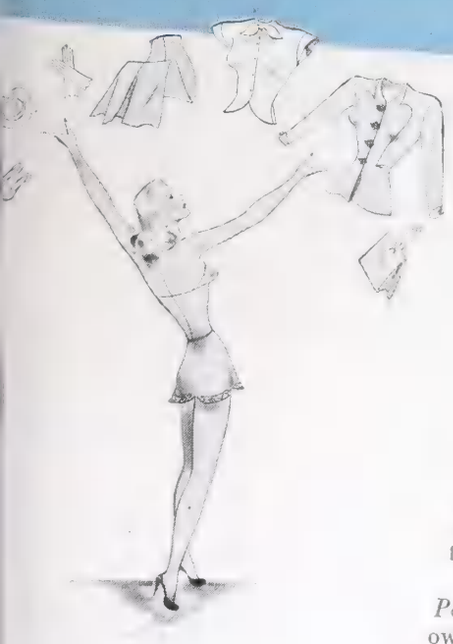
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Dress Up Your Bedroom...

in this Sleek, Modern Ensemble

Trimly tailored, finely finished, up-to-the-minute frosted oak . . . Tasteful, graceful, modern . . . PERMANIZED to give your bedroom lasting style



Choose any combination.

Flank a full-size bed with slender, graceful commodes. Top "Mr. and Mrs." chests with a huge mirror of crystal-clear plate glass.

Although only 7 pieces are shown . . . actually there are 15 in this smart modern grouping.

Think of just the pieces you want for your bedroom. Select a few basic items now. Add others later . . . from open stock . . . always the same *Permanized* quality.

Permanized quality! Wouldn't you love to own furniture that lasts and stays charming forever? Too good to be true? No, indeed! Mengel's exclusive method of building furniture means exactly that! *Permanized* quality means that joints and veneered surfaces will not come apart, regardless of climate.

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We have a new booklet "Let's Dress Up Your Bedroom". Mail the coupon for your copy. The Mengel Company, Incorporated, Dept. 106, Louisville 1, Ky.

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Window Shopping

Continued From Page 16

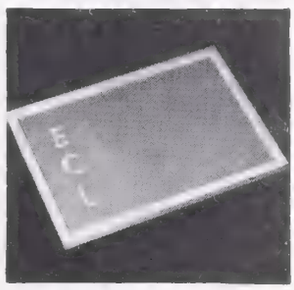
IE SUNBONNET SET, the rosy y-polies with their pigtails and their pishness, their fat little legs and their mpled backs, will be brazenly shame- s about stealing every heart in town they flirt the bobtail skirt of this sun ess. Made of real seersucker with tching panties, elastic-backed, in red, ue, or brown and white stripe. 2 to 6. 95. Sunbonnet $2. Georg Jensen, 667 th Ave., N. Y. C. 22.



HAT'S THE SCORE? Down ee, doubled and vulnerable, is 800. d don't argue, ladies, because this gic pencil says so. And it's Eli Cul- rtson's own bridge scoring pencil, so *has* to be right! A twist of the dial ws any score you want to know, and wonderfully simple to read. As if t weren't enough, even the propel- el pencil is grand. $1 ppd. Fleetwing oducts, 53 E. 10th St., N. Y. C. 3.



UPPER ON A TRAY. Here they ! Individual buffet trays double as ce-setting trays for dining, have a ached oak frame, tempered masonite face, a monogram to match bleached me, and the colors are divine: oyster ite, peach, turquoise, jade, yellow, ue, Chinese red, forest green, dubon- , royal blue, chocolate, black. 18" x ", $7.80 for 4. Elizabeth Lacey, 31 oucester St., Boston 15, Mass.





Exquisite
WATER PITCHER
SILVER ON COPPER

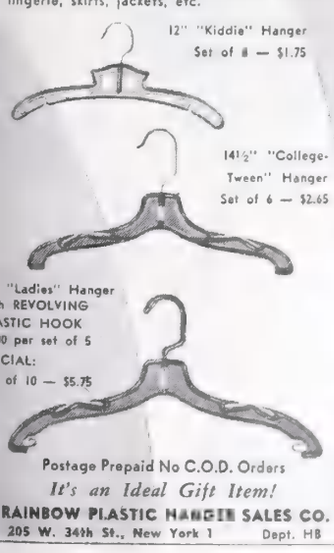
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PLASTIC HANGERS

Learn to hang your clothes on these new scientifically designed colored plastic hangers . . . for two piece suits, dresses, blouses, lingerie, skirts, jackets, etc.



12" "Kiddie" Hanger
Set of 8 — $1.75

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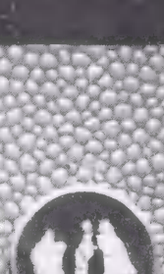
"Ladies" Hanger
REVOLVING
STIC HOOK
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Postage Prepaid No C.O.D. Orders
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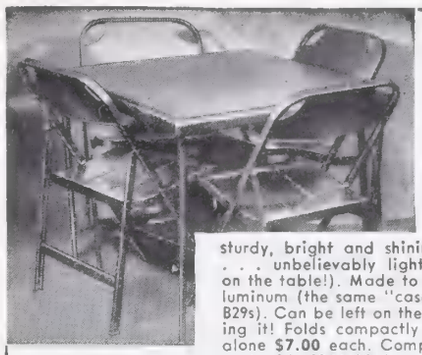
work of art



The motif of these exquisite earrings was inspired by incomparable Wedgwood china. Available in lavender, maize, turquoise, blue, royal blue, summer green — on heavy sterling silver. In gold or silver finishes. $3.50, including tax.



studio shop 217 BOYLSTON STREET BOSTON, MASS.



. . . and now post-war development makes possible the
"Lifetime" DURALUMINUM BRIDGE SET

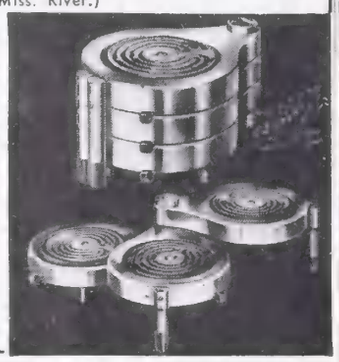
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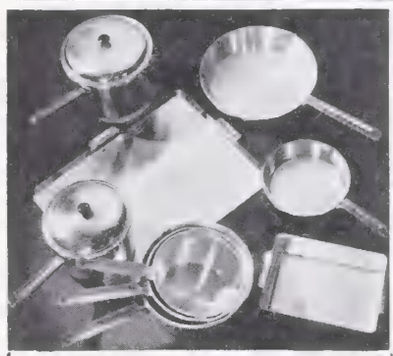
Folding "CLOVERLEAF" 3-Burner
ELECTRIC TABLE RANGE

A sensational post-war cooking innovation that eliminates hot kitchen food preparation! Cooks a complete meal right on the dining room table, terrace, lawn table or wherever there is an electric outlet. Uses direct or alternating current. Provides low, medium and high heat. Folds compactly for storage . . . can be packed in suitcase for use on week-end trips to country, seashore, camps, etc. Ideal for apartment and hotel dwellers. Made of highly polished cast aluminum. Weight 7 lbs. **$22.50** including packing and transportation charges. (**$23.00** west of Miss. River.)

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$7.75

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JUNIOR SIZE (shown at top) . . . 8 sauces and seasonings . . . $6.50 Postpaid.

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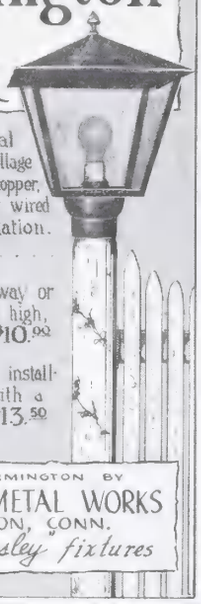
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In New York, ONLY at Fifth Avenue at 56th Street

The Farmington Lantern

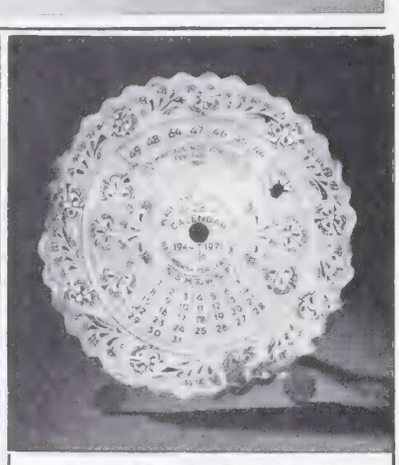


An Early Colonial Lantern from the village of Farmington. Solid copper, black finish, completely wired and ready for installation. Two sizes . . . . . .

#30, small, for gateway or picket fence, 8½"-10½" high, with 2½" collar $10.95

#54, large, for post installation, 11"-15" high with a 3" collar $13.50

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PLAINVILLE METAL WORKS
FARMINGTON, CONN.
Home of "Wasley" fixtures



Look Ahead—Look Back with a 28 year Calendar!

Imagine knowing what day of the week any date will fall on from now until 1971! But that's just what this desk calendar tells you. Turn indicator once a month and it remains current. In bronze metal, handsomely decorated with enamel, 4½" diameter.

$2.50 postpaid

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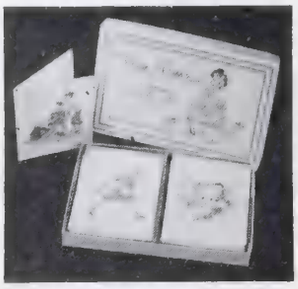


Twin bed size, 72 x 90 . . $8.95
Double bed size, 80 x 90 . $11.95
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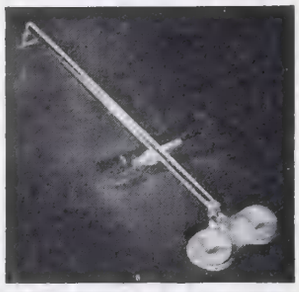
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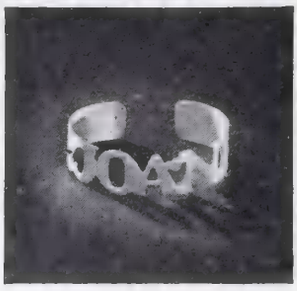
WINDOW



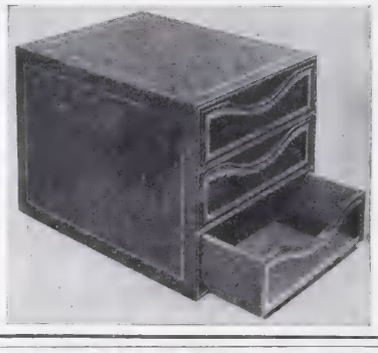
A QUEEN IN HER TEENS just plain *have* to write you if you her with these wonderful Nor Notes. There are 10 to the box, design different, and each so typic Teen Time that they catch at your and your funny bone. Only 50¢ plu postage from Mermod Jaccard Kin Louis, Mo.



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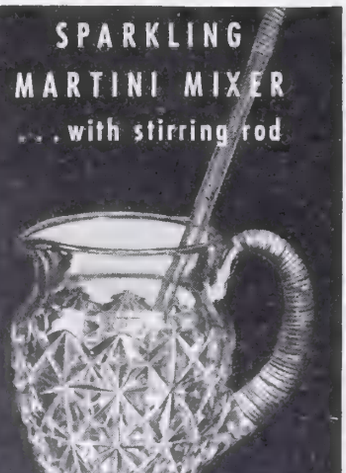
To assure orderliness and for convenie filing of bills, letters and important doc ments, this attractive three drawer cabin

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With two drawers.. **$19.00**

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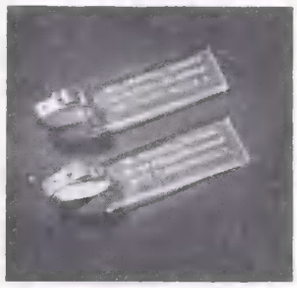
DRAIN-DRI COMPAN
1932 FIRST AVENUE • SEATTLE 1, WASHINGT

SHOPPING

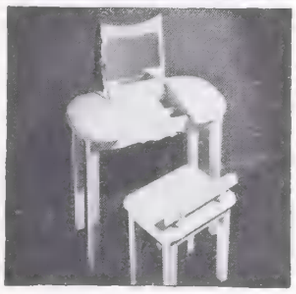
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GTAIL GLAMOUR GIRL. ll be the undisputed *femme fatale* he kindergarten clique, and why Not every little girl has her own n-up vanity that opens up to a ored lid, and lots of room for such anly needs as bobby pins, hair ons, brush and comb, etc. Pink or enamel, 25½" high, with bench. exp. coll. Evelyn Reed, 524 Madi- Ave., New York 22, N. Y.





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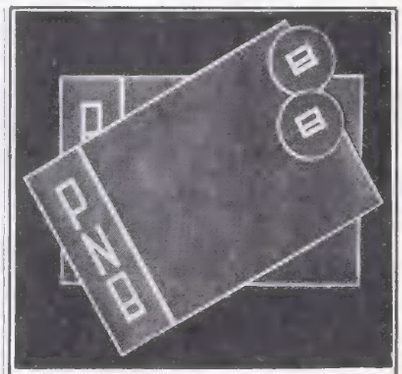
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MONOGRAMMED TABLE MATS
with matching coasters!

Perfect companions for a clever hostess. Your monogram, or your friends', applied permanently to these long wearing flannel-backed leatherette mats and coasters. Available in wine, blue, grey, aqua, navy and dark green with white hand cut letters and borders—or white with colored trim. Washable! Heat and water proof!

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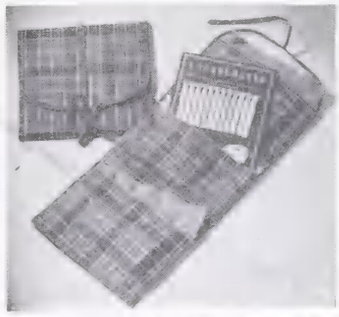


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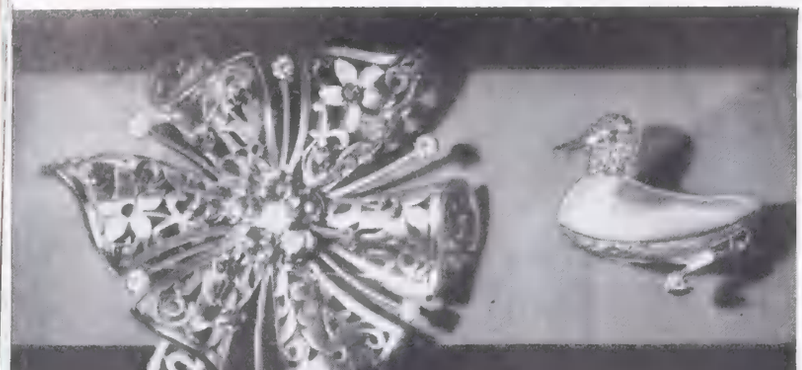
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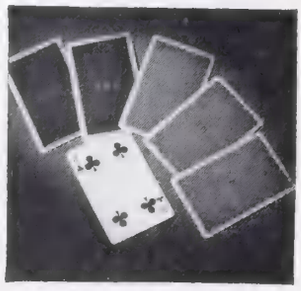
Spirited!



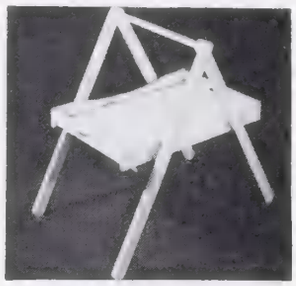
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Killinger HI-JACS

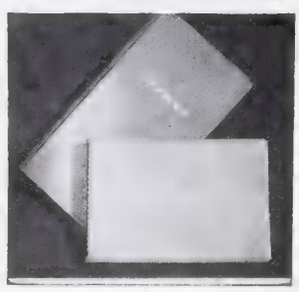
WINDOW



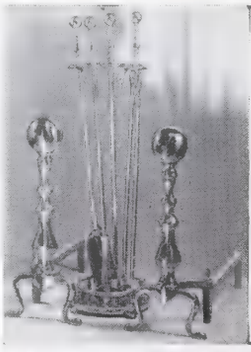
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SHOPPING

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THEY'LL DO YOU PROUD. ou might as well face it. The tem- erature is pulling itself up to some corchers, and that means you'll cool f with salads. Which brings us to ese servers. Honestly and generously rafted of Haitian mahogany, the han- es have a sterling silver Danish design. .75 the pair. 10" bowl, $10.75, ppd. o C.O.D.'s. Fanny Reiff, 20 E. 53rd St., ite 3A, New York 22.



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his door size chrome tie ack locks and holds 48 ties place. Each pair of ckel plated prongs turns dividually to release the e wanted while all the st remain locked. Makes splendid gift!



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or 72 Ties 22½x2¾" (door size) **$10.00** postpaid
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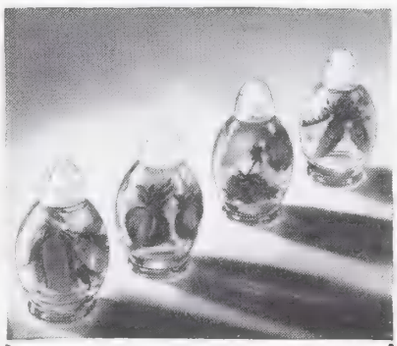


For summer's party-time . . . sparkling glassware cut with a striking, modern motif. Highball Glasses, $9.00 dozen. Matching Glass Tray with gleaming chrome handles and circular rail, $15.00.

EXCLUSIVE WITH

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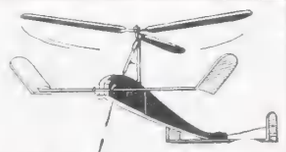
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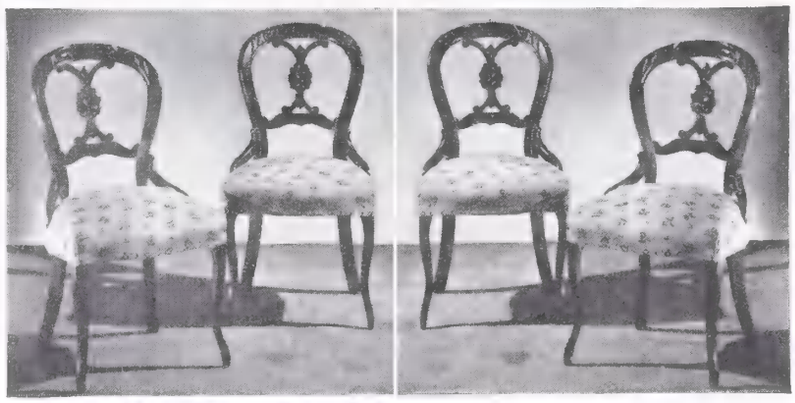


METAL SPLENDOR for your bathroom

Stunning, sturdy pieces to turn your bath into a dressing room! Large metal hamper and waste basket (Kleenex container too, if you wish) freshly hand-painted. In blue, green, rose, ivory, black or peach. Two pieces $12; Kleenex box $2.50. Mail orders invited.

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Matching Set of Four

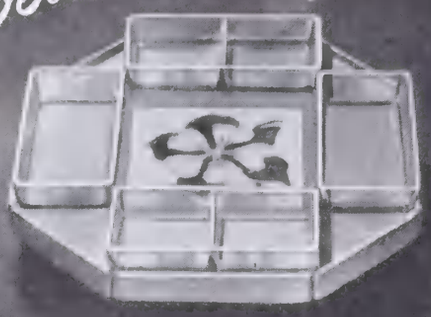
MARY BELLE LEE CHAIRS

To possess one of these Quaint American chairs is to own a treasured heirloom for your family! And to have a matching set of four—for dining or for bridge—is the opportunity of a lifetime. The distinctive and individual chair design is from an original found in the hill country of western New York state. Unusually decorative. Richly carved back. Built of Solid Birch in rich Cherry finish. Beige tapestry upholstery. Dimensions: H-34 inches, W-19 inches and D-18 inches.

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smart turn-about for table beauty and all-around duty. blond wood lazy susan with four glass compartments. gay hand-painted tile set into the revolving platform for cheese. 14" diameter . $15

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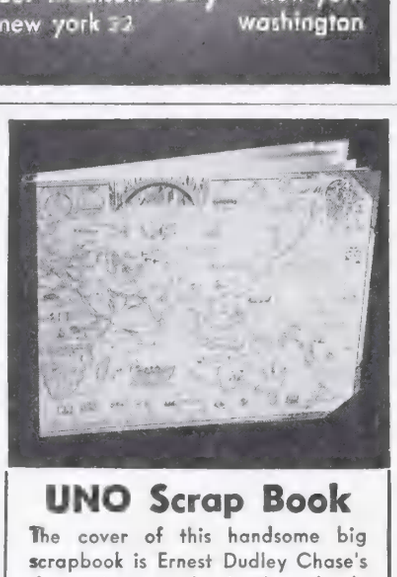
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THE SEYMOUR

Here's the Duncan Phyfe Chair you've been wanting for ages. Of graceful proportions, it is made of American hardwood with a soft 18th Century Mahogany finish—and is ideal with a desk, secretary or as a dining-room chair. The exquisite carved lyre motif with genuine brass rods adds further loveliness. Height 33". In muslin—$11.50, or your choice of beige or black machine-made needlepoint or other fabrics in popular colors—$12.50. Express Collect. (Sorry no C.O.D.'s.) Send check or money order. Reference: First Nat'l. Bank, Hickory, N. C.

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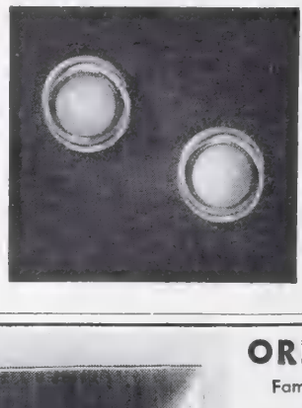
WINDOW



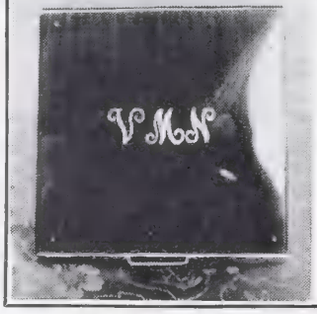
FLOWER SHOWERS. What wonderful way to spray a thirsty law Sunny daisies and roses spike into t grass, the nozzle of your hose attach to their stem, and the water shoots the hollow pipe and sprays decorative out of the posies. Underneath their g faces, they're all copper and brass, a rust proof. Spray with 2 flowers, ros or daisies, $5.75 ppd. Edith Chapma 168 E. 33rd St., N. Y. C. 16.



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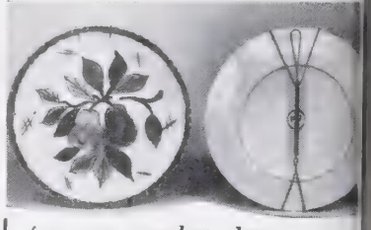


KNOCKOUT KNOCKER

Here is a truly handsome door knocker in the traditional Colonial design. It is solid brass, measures 9" x 4½" and is an inspired gift for a June bride or give it to the next hostess of a house-warming and you'll be her favorite guest!

$5 including postage.

Jacobs Jewelers
LAURA & ADAMS
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for your proudest plates

PLATE HOLDERS

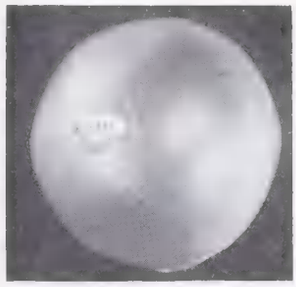
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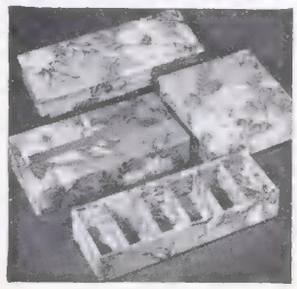
P AND UP IT GOES, the big-st ball in captivity! It's made of Viny-e; you blow it up by mouth or by cuum cleaner attachment, and then e fun begins. It floats beautifully, so ver forget to take it with you to the ach, and the young fry will have a ld day with it in the back yard. $4.25 d. Young Books, 746 Madison Ave., w York 21, N. Y.



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NEW! GAY, UNBREAKABLE DISHES!



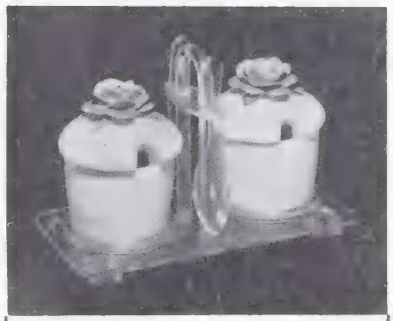
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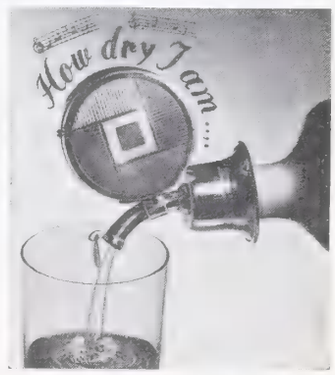


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Zillah Symonds
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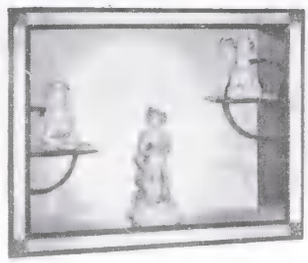
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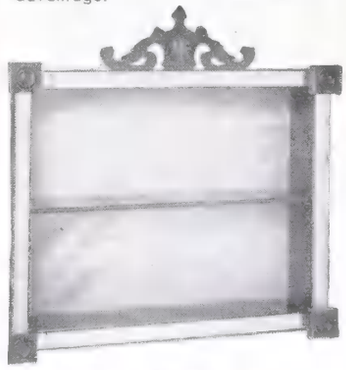
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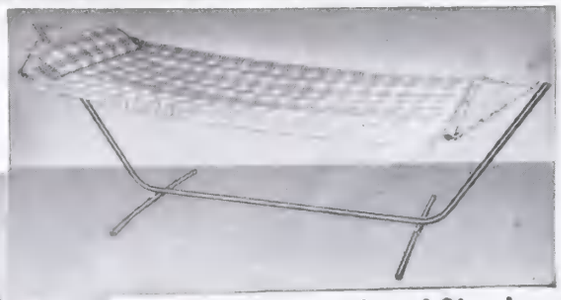
No. 123 (above) Mahogany finish. Clear mirrored back. Baguette mirror frame. Size: Height 22"; Width 28"; Depth 4¾": $24.75 postpaid.

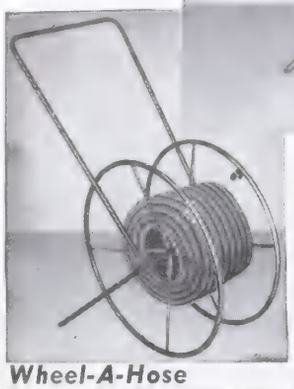
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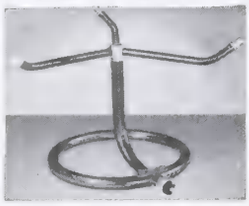
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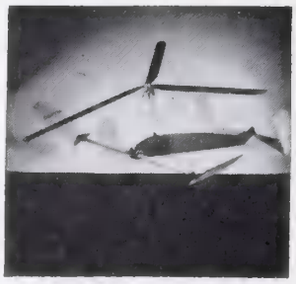
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Three birds are linked by a chain t
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■ Enough for 4 good-sized shades (approximately 200 ft., about 2½" wide) **$1**

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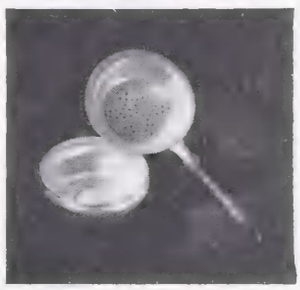
SHOPPING



ENAIL AND CUTICLE IPPERS. It's been a long time ce you've seen these, we bet, but here are in time for Father's Day and efoot grooming. Both are made of ome-plated steel, and the toenail per is $4; cuticle clipper $3.50. Fritz Cutlery, 331 Madison Ave., New k 17, N. Y.

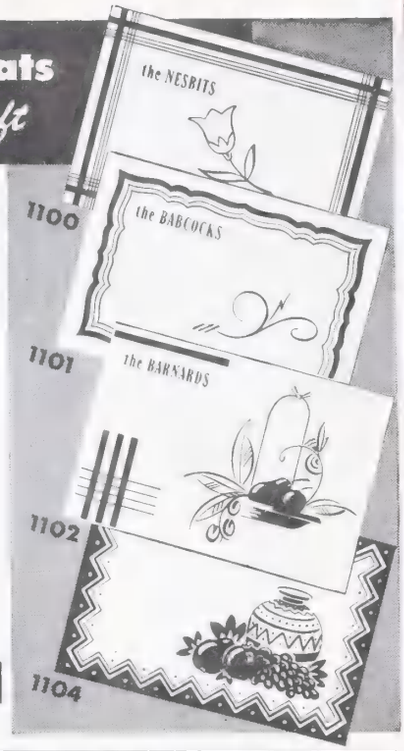


VE IT THE AIR. toss it to your ng pillow-fighter, and let him carry from there! It's a truly fabulous ow, made of Vinylite and even a pounder can sit on it without a cture. Fun for half-pint swimmers, because it will never let them down. or blue grounds with nursery ne designs, and all you do is blow it 16" x 14½", $3.50 ppd. Three Mus-ers, 42-33 202nd St., Bayside, L. I.



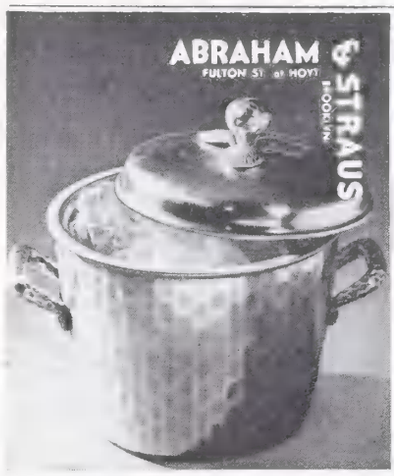
VELY IS THE GIFT that s on you, that is so perfect of its that it is tomorrow's heirloom. is this sterling silver tea strainer. a nice weight, comes with its own l, and has a cocobola wood handle. ong, 2¾" in diameter. $13.50 in-ing tax. Plummer, Ltd., 734 Fifth New York 19, N. Y.

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make a grand $3 gift



Here's the intimate, personal touch which breathes thoughtfulness into your giving. Choose from these four gay and friendly Place Mats with the family name on them. They've a quality look that's welcomed everywhere. A damp cloth wipes these laundry-lighteners clean in an instant. Specify your choice of design by *number* when you order: (1100) Aqua and Canary Yellow; (1101) Turquoise and Vermillion; (1102 and 1104) Kelly Green, Tomato Red, Violet and Canary Yellow. Send your name and address, and the name to be imprinted on mats, with your remittance. Twelve identical 11 x 17 inch Place Mats with name imprinted, postpaid, only.....$3.

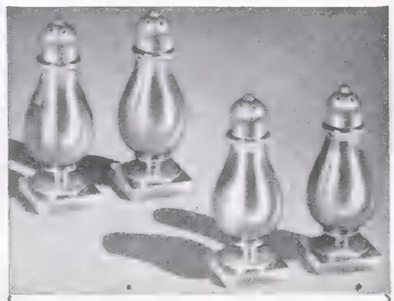
The SHORELINE
1820 Benson Street, Evanston, Ill.



Vacuum Ice Tub.....9.95

Hammered aluminum with unbreakable aluminum lining. Holds 24 ice cubes or 2 quarts of ice cream, and keeps 'em 6 to 8 hours. Heavy insulation also serves to keep hot foods *hot* (good picnic tip).

Mail, phone orders filled. Beyond our motor delivery area add 16c.



OLD SALTS GO MODERN!

These salt and pepper shakers, whose ancestors were good 18th century originals, have gone modern! They are hand turned of solid-non-tarnish air plane metal, polished to a Permanent Luster reminiscent of fine old silver.

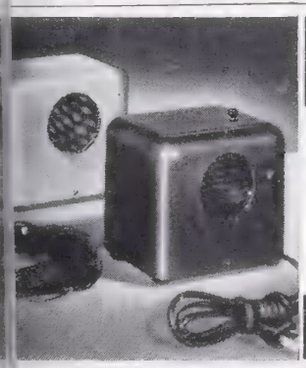
Distinguished accessories with your finest table appointments.

Two pair as shown $4.75 postpaid.

Sorry, no C.O.D.'s

Write for "1946 Gift Sampler"

The Lennox Shop
Long Island's unusual Gift Shop
HEWLETT, N.Y.



COMMUNICATION SYSTEM
for HOME and OFFICE

The new Utiliphone, a 2 station intercall set, no batteries, merely plug in master station into any AC or DC outlet. The master station is controlled by a "send-receive" button. Comes with 50 feet of wire but will operate as far as 500 feet.

It's a foolproof way of keeping your ear on the baby, talking from room to room, even house to house . . . garage . . . workshop . . . boathouse. It's new . . . practical . . . it makes an unusual gift. Order it for your house . . . the summer hideaway.

$19.95 express collect
No Stamps *No C.O.D.'s*

M. C. FLYNN, Inc.
43-A East 59th St., New York 22, N. Y.

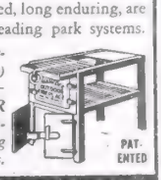
...ll Enjoy Your Own OUTDOOR FIREPLACE



Now it's EASY to have an outdoor fireplace in the privacy of your own grounds. Invite favorite friends to enjoy sizzling steaks broiled over glowing charcoal or wood . . . an early morning breakfast of pancakes and sausage . . . or an impromptu wiener roast!

...t's really simple to build with a Hancock ...ETON UNIT, which comes complete with ...e *rolled* steel frame and doors (*not* cast iron); ...ay-iron firegrate, cooking grate, hot plate and ... Build brick or stone masonry around it, as ... or elaborate as your taste dictates, from the ...d plans furnished for each basic design. Acces-...nits, such as ovens and barbecue spits, avail-...r those who wish them. Hancock Outdoor Fire-...Units are solidly constructed, long enduring, are ...d equipment in many leading park systems.

...today for complete infor-...n, enclosing 10c (coin) ...ge 4-page Plan Sheet— ...W TO BUILD YOUR OUTDOOR FIRE-...E"—containing working ...gs for a variety of designs.



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...W. PIKE ST., PONTIAC 14, MICHIGAN

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for Men and Women



Slip your feet into a pair of Fel-Mocs and feel your toes wriggle with joy! Fel-Mocs are slippers indoors, shoes outdoors, and so remarkably comfortable you'll feel you're walking on air. Fine quality mellow-brown leather, sturdy soles. Fel-Mocs make wonderful gifts. No trick to fit, send exact shoe size and 25¢ shipping costs. **$5.75**

Fellman, Ltd.
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Long Absent JAM TREATS

Now available to add zest and variety to your menus. Luscious, pure, all fruit preserves in two popular assortments. Full 1 lb. jars. A de luxe gift.

Assortment 1		Assortment 2	
Raspberry	Apricot	Strawberry	Currant (seedless)
Peach	Grape	Blackberry	Plum
Red Cherry	Damson	Peach	Gooseberry
Orange Marmalade	Cherry Orange Marmalade	Pineapple	Orange Marmalade
$3.50		$3.67	

Combinations only as listed. Postpaid in 48 states on receipt of check or money order. No COD's. Satisfaction guaranteed or money back

Holiday House
Russell St. Dept. HE Old Hadley, Mass.



MAXWELL CARV-KING

You can't help but be an expert at carving with the new Maxwell Carv-King. Just place the roast or fowl on the hardwood platter, bring down the cross-arm with a flick of the hand and proceed.

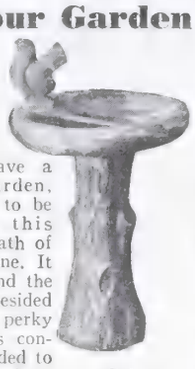
The Maxwell Carv-King holds the meat or fowl firmly in place in any of three convenient positions. All metal parts are highly polished heavy chrome. It may be disassembled easily for cleaning and put together again in a jiffy. The entire unit is mounted on an oval platter, 12" by 18", with a well and tree design to catch the juices and drippings. A precision built appliance of real beauty.

Send check or money order. Express collect. No C.O.D.'s please

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An ideal gift for every family and for yourself..... $24.50
Also in heavy silver plate..... 29.50
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Knife and ham not included.

For Your Garden



If you have a friendly garden, there is sure to be a spot for this Rustic bird bath of Pompeian Stone. It is 28" high and the 21" bath is presided over by a perky squirrel. It is conveniently divided to accommodate both food and water.

Price **$15 f.o.b. N.Y.**

Our Catalogue

is a gallery of interesting prints—illustrating our large stock of garden ornaments—lovely figures, fountains, bird baths, vases, pedestals, cast iron benches, chairs, etc. Prices from $5 up. Please enclose 10 cts. for mailing.

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42 West 40th Street, New York 18

The French Cuisine
EQUIPMENT SHOP



FOUR in ONE "Buffeteer"

The four way "Buffeteer" serves a whole dinner practically single handed, from Petite Marmite through Crepes Suzette. It includes a 2½ quart casserole food warmer; 3 pint chafing dish and 10" crepe suzette pan—all to fit the alcohol heater. Except for the casserole, the Four in One is made of pure heavy copper trimmed with brass.

Complete Set $39.95 express collect
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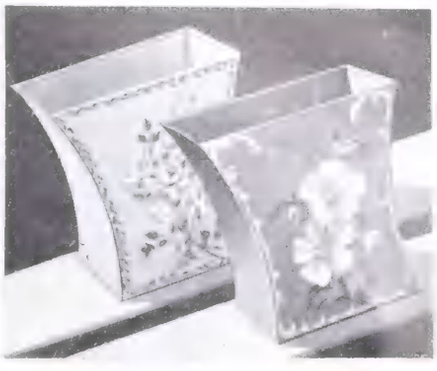
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ROYAL SEVRE VASES
in rich blue and gold—16 inch. $200. per pair



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FOR BOUDOIR.. FOR LIVING-ROOM

Original design . . . handsomely hand painted in oils with floral bouquets framed with elaborate gold scrolling. Durable soft satin finish in Dusty Pink, Dusty Blue, Ivory, Moss Green, Deep Red, and Black. *Please order by color!*

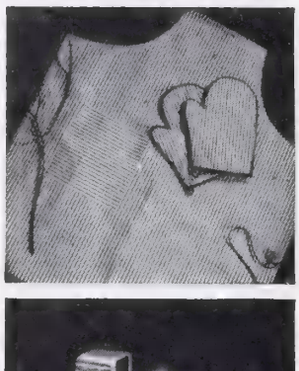
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GOTHAM GIFTS
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WINDOW



SOME SUMMER EVENIN when you want to look as romantic a rendezvous, crisp as a spinnaker, c as the evening star, slip into this w derfully flattering blouse. White cot with drawstring neck and edged w eyelet embroidery, sizes 32 to 36, $4.50. With it, gold plated coin chol $3.95; and bracelet $2.95. Add 2 tax on jewelry. Mary Lewis, 746 F Ave., New York 22, N. Y.



WHEN POP'S THE CHEF, pots and pans may fly, but usually so thing pretty special comes from performance. And just give him a hand at barbecue suppers if you w royal fare! So lure him fire-ward v this coverall apron made of stri ticking. It has a mammoth poc extra-long tapes, and is piped in With it, mitts to match. $4.25 Howard Pusch, 15 W. 55th St., N.



WINDPROOF LIGHTER. the things he likes most about sum —sailing, fishing, getting in nine h before supper, lazing on the beach— further reasons for giving him this tinctive windproof lighter. It light a gale, is practically fool-proof, and fluted case is made of non-tarnis polished chrome. $3.50 from Can-Luxe Shop, 542 Madison Ave., York 22, N. Y.

The MARGO ROLLER

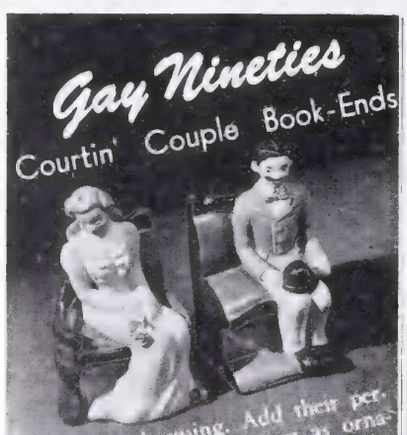


Do you know that a salon-massage can be copied at home—by you? The same stimulation which is part of any good spot-reducing program can be whipped up by a *thing*—instead of a person. The thing is called the MARGO, it's hand-size, has wooden rollers, and a few minutes a day of it will help to work off not-so-slim hips, thighs, ankles, and arms.



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THE MARGO SPECIALTIES, Box 507, Lancaster, Pa.

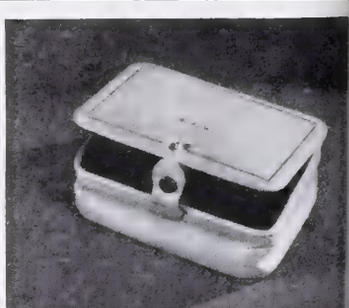
Gay Nineties
Courtin' Couple Book-Ends



Quaint and charming. Add their personality to your living room as ornaments as well as book-ends. Can also be utilized as napkin-holders at the bar.

Gayly colored Marbelite
Size 5" high x 8½" wide.
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Saddle Leather
JEWEL CASE

Have It For Your Own . . . G
One To Your Best Beau

$3.25 Postpaid

It's a darling, believe me, this ho colored collapsible case, beautif lined with detachable cushion . Compact? YES. Its steel frame s ports a 2" depth, 5½" length, 3 width and a 5 oz. weight. Price cludes three initials in gold.

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KATHLEEN WELLER
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NNSYLVANIA DUTCH EAT. Roll up your fine linens, meet summer with the gay abandon carefree housekeeper. These are place-mats we suggest. They are e of heavy lacquered stock in 2 gns. The Amish Family group in quaint garb, or the famous Bird, t and Flower design. 6 for $1 ppd. mum order is 2 sets. R. W. Cums, Inc., Box 1447, Lancaster, Pa.



R POP'S PIPES. Once upon ne the original of this piece was Early American letter rack. Now, a touch of genius, it has been ted as a rack for pipes, with room jar of tobacco. Or if pop frowns a briar, mom can plant the pocket greens. Mellow brown antiqued y pine, 18¼" high, 9½" wide, $10. metal liner, $11.50. Exp. coll. ox Shop, Hewlett, N. Y.



HOT SPOTS with the brand Featherline iron, because there is l on top that indicates just what e of heat your fabric needs. For storing in a drawer or on a shelf, 's the evertight folding handle, and veight, 3½ pounds, is not so light quire constant arm pressure. With f-the-way cord, $9.95. Add 25¢ post. Jones Store, Kansas City 13, Mo.



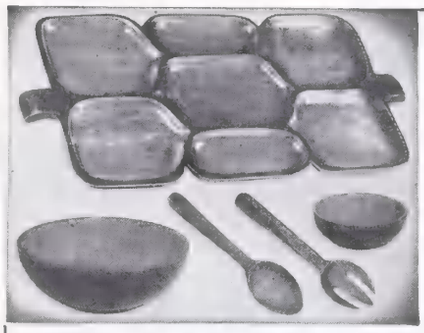


Frosted for Summer

Cool as a whitecap, colorful as an umbrella dotted beach, this is the glassware for summer days. Frosted Highballs, Old Fashioneds and Sandwich Plates come in coral, green, yellow, blue or black. Mix them or match them!

Sold in sets of 8 at $7.75 each postpaid

AMERICAN SHOPPER, INC.
399 Bedford Park Blvd. New York 58, N. Y.



Hand Carved from Solid Mahogany SALAD SET HORS D'OEUVRE TRAY

There is no wood as beautiful as fine mahogany . . . it mellows with age and grows more lovely with the passing years. Here are handsome and useful serving accessories that represent mahogany craftsmanship at its best! Hand carved by the natives of Haiti from great, solid pieces of mahogany especially selected for the beauty of their grains. Beautifully finished in gorgeous two-tone effect (dark outside, light inside). All pieces are vinegar proof.

Hors D'Oeuvre Tray 24" x 11"—**$10.00**; Large Bowl 12" x 4½" —**$16.00**; Individual Serving Bowl 6" x 2"—**$2.75**; Salad Fork and Spoon 12" long—**$1.50**. Complete salad set consisting of one large bowl, six individuals, fork and spoon, **$30.00** postpaid.



A Revolving Mahogany CRUET SET

Here is something that every well-appointed table should have—a revolving cruet set that includes all the condiments necessary to serving salads, meats, fish, etc. It's of solid mahogany with a gleaming brass gallery rail. It has bottles for oil, vinegar, meat sauce, fish sauce. Mustard and horseradish jars with covers and spoons. **$17.50** postpaid.

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will be proud to display this walnut shield with his or her e, rank, organization, station or in 18K gold. Branch of service ched on metal in strikingly beauolors.* This plaque will last a me and adorn any home or office.

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Protective PLACE PADS

For Your Fine China

Just what you've been looking for! Soft felt pads, ideal for inserting between your china plates and saucers when not in use. Provides perfect padded protection against breakage, scratching and chipping. 24 to set—8 each 5", 6", 8" soft, round, felt pads for your various sized plates. You'll want several sets for your own use . . . for gifts. Set prepaid— **$1.25**

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Everlast aluminum ice bucket

Covered aluminum ice bucket — Everlast aluminum that's shining, light, so long wearing. Completely insulated with a non breakable aluminum lining as well, so that you can keep ice for about 8 hours. Grand idea for picnics and parties this summer. **$10**

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WINDOW



CIGAR HOLDER. There mus something about cigars, but since never expect to find out what it is are at least glad to have found a h handsome enough to make a w overlook what it holds. It come black, tortoise shell, or amber with a sterling silver mount, and price is $4.50 plus 20% tax. Pos from Alfred Orlik, Inc., 680 Fifth New York 19, N. Y.



COMPASS FOR YOUR C If you're like everyone else we k you're making plans for a trip where by car this summer, so he practical instrument to attach to dash board to make sure you get you're going. No motor trip woul complete without getting lost, and the car compass you needn't get icky. Just $4.35 ppd. No C.O.D.'s Josselyns, Box 147, Dedham, Mas



RIFLE WEEDER. No more c kneel and dig and break your routine for routing weeds! Nov stand up straight, take this miracl plunge its prongs into the weed it up and shoot it into the baske lever under the handle is the t control that releases the weed in the steel grips. Weighs 35 o $3.89 plus 20¢ post. Goldfarb Shops, Inc., 160 E. 57th St., N. Y.

Amazing Simple Device Ends Garbage Mess and Odors!



Finger-tip-open Snaps shut. Seals odor-tight!

Scrape scraps from plate to bag. No handling!

Holds peelings, coffee grounds, bones, soups, rinds, etc.

No more leaking sink strainers. No more unsightly, unsanitary, smelly kitchen garbage pails!

Sturdy metal frame fastens to door under sink, cabinet drawer or wall.

6-quart size, stout moisture-proof bag is easy to put on and take off.

No more stooping—the SCRAP-TRAP hangs waist high. Never touch garbage again!

New! PATENTED SCRAP-TRAP

T M Reg U S Pat Off Pat Pend

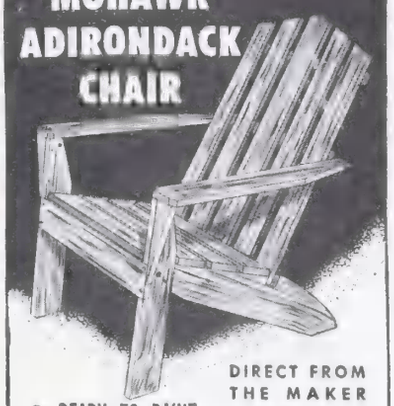
Goodbye to your *worst* kitchen chore! Now you, too, can avoid handling wet, messy garbage scraps! Remove dry bag, fold top, place in pick-up garbage can. Keeps can clean, too. This new, quick, clean SCRAP-TRAP is sweeping America.

GENUINE SCRAP-TRAP BAGS always available. Only 49c for big package of 30 wet-proof bags.

SAVES 700 TRIPS A YEAR to your outside garbage can! Women love its new, easy, sanitary convenience! New low price. Mail only $2.19 for beautiful ivory-finished Scrap-Trap complete with 30 large moisture-proof genuine Scrap-Trap Bags. 200,000 sold on sight! Mail order today!

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HANDSOME, decorative. Sturdy, solid wood, bolt-and-screw construction. Will give years of service. Back, 36" high; seat, a comfortable 20" wide. Sloped for perfect relaxation. Wide, practical arms. Massive, yet easy to handle. Shipped in 6 major units.



IT FOLDS.. for storage. Or tuck it away in your car to take to the cottage.

The Mohawk SACHEM LAWN BENCH



UNPAINTED
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ASSEMBLE IN A JIFFY!
Shipped K.D., Chair—6 units, Bench—7 units, with all necessary hardware and ABC assembly chart.

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C.O.D. ORDERS $2 DEPOSIT



THE CORN SEASON IS COMING!

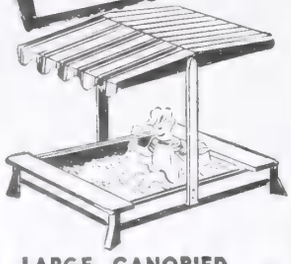
Serve corn on the cob giving it the background it deserves, and keep your dinner plates uncluttered! Your guests will be grateful too, for a place to put discarded cobs.

These crystal plates, 10" long, have a molded corn design.

Set of 8, $5.25, plus 50¢ postage.
Corn Holders, made of plastic,
$2.00 per dozen pairs, postpaid.
Write for Catalogue H-66

The SALT & PEPPER SHOP
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HEARNS



LARGE, CANOPIED SAND BOX 10.97

A backyard beach big enough for any mud-pie enthusiast! It's a vast 35x46 inches overall. Sturdily constructed with a metal bottom. Full-sized canopy—adjustable to provide proper shade. Order yours now!

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$9.50 Set of Eight

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"The Smart Gift Shop of New York"
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Beautiful Life-Like with Engraving space for name or initials



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Solid Bronze
$32.50



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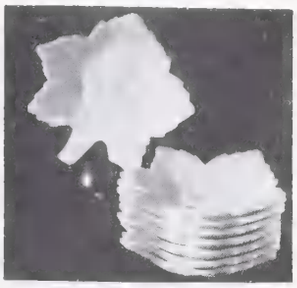
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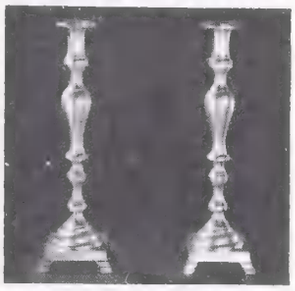
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SHOPPING

AWBERRY SHORTCAKE ATES. They're much more than that, of course. You'll use them alad, sandwiches, dessert. But their glass freshness and gay leaf deseems to demand something as gala rawberry shortcake. A set of 8 is postpaid from Carl Forslund, 122 n Street East, Grand Rapids, Mich.



L AND HANDSOME. We you could see these candlesticks. our photographer, blasé from a surf good buys, lost his heart—and so t you. They're 18½" tall, made of brass, and you'd never guess that rice was only $22 the pair. You have them made into lamp bases , because they're drilled for that se. Exp. coll. Art Colony Indus- Inc., 69 Fifth Ave., N. Y. C.



DING LIGHT. A present for istocratic pooch is the new leash of strongly knitted nickel silver It has a plastic handle, a spring h snap, and the elasticity in the d wire acts as a shock absorber Fido's lady strolls by. $2.50 plus postage. No C.O.D.'s. Mastercraft cts, 27 Haymarket Square, Boston ass.





GOOD NEIGHBOR POLICY!

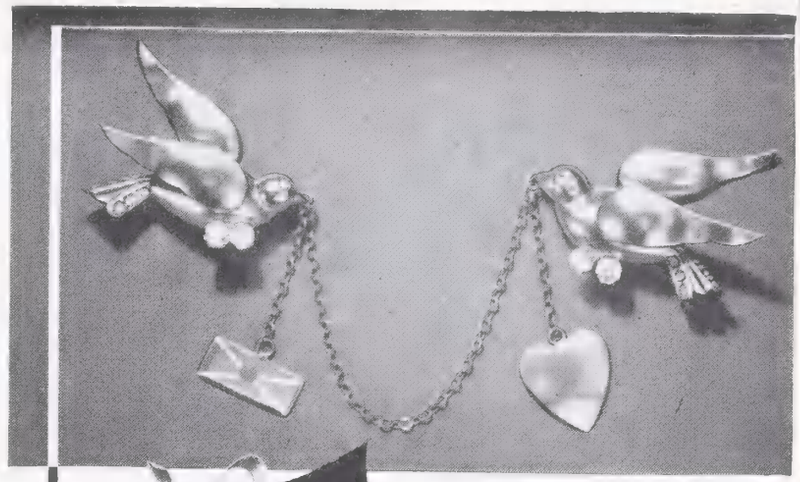
Keep in trim by pitching horseshoes! It's fun...good exercise... slims the waist!

Instructions & Official Rules

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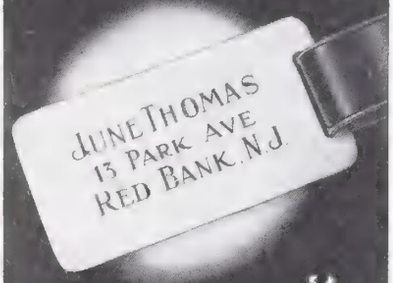
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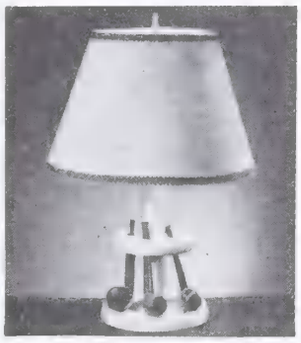
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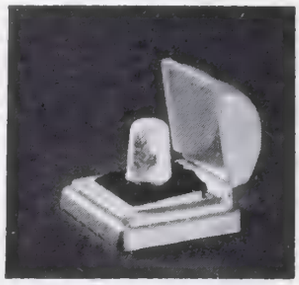
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Window



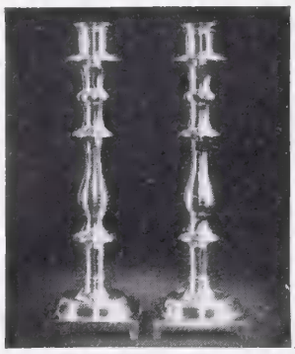
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Only the most skilful casting can achieve the ha some design of these heavy brass candlesticks. E one weighs three pounds four ounces and is twe inches tall. The mellow charm of this fine rose br is due to the high copper content of the metal, p ished to a soft brightness, then lacquered for permanent finish.

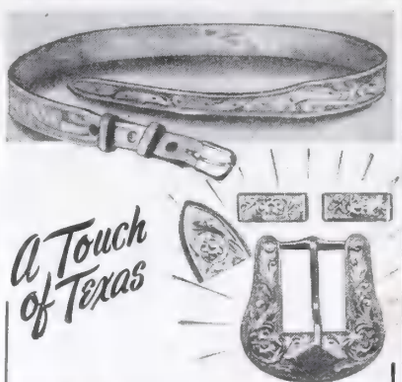
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8 inches in diameter...3 ments. An attractive plat gleaming aluminum base fine American china inset are varied nursery dec Saves time and efforts w ing Baby his meals. Just hot water and cork up stays warm for an hour.

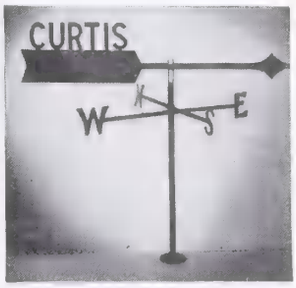
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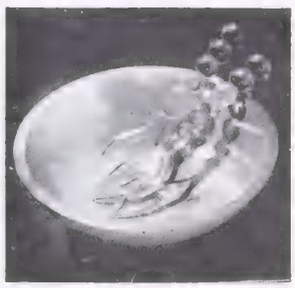
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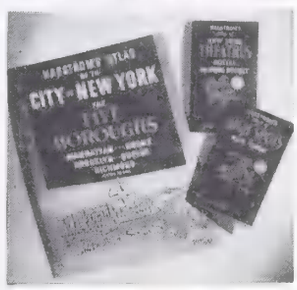
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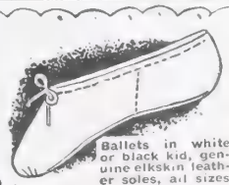
AROUND THE TOWN. plan to come to New York this er, be sure you have this helpful cked under your arm. Hagstrom's of the City of New York and Five ghs is a gold mine of information w to get where. 75¢. High Spots, of 500 of New York's chief at- ns, and Map of N. Y. Theatres, and Shopping District are 25¢ Hagstrom Co., 20 Vesey St., N. Y.



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Sandals in suntan, pearl gray or black in genuine elkskin leather, all sizes—$1.25 Postpaid.

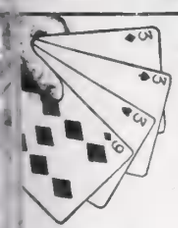


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...ll for romping at the beach . . . or while puttering in he garden. They're comfortable around the house, and as boudoir slippers . and if you are a dancer they're just what the Ballerinas wear. (In children's adult's sizes.)

Send street shoe size when ordering.

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• 5 Feet LONG • 5 Feet WIDE
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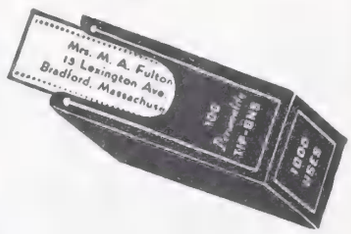
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Works Like Magic . . . Only $1.00

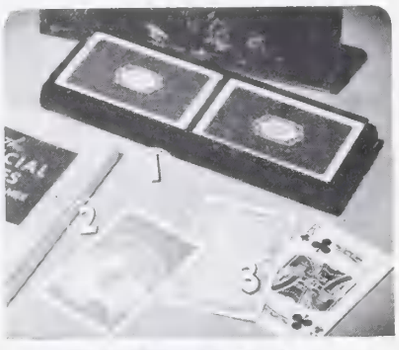
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Initials as follows, 25c extra
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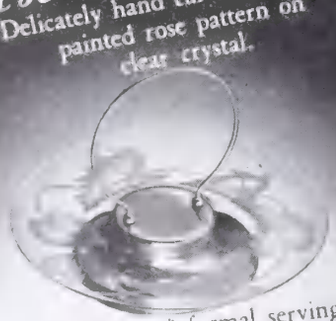
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HEAD HUNTERS' ALBU agine the delightful zaniness tograph album filled with famil on strange bodies. Think mother-in-law as Lady Godi husband's boss as the snake wi and Eve! There are sketches to cut-out snaps of friends who Galahad, Gay 90's girl, jail Yours for $1. ppd. Miles Kim 33 Algoma Blvd., Oshkosh, Wi

(Continued on page 41)

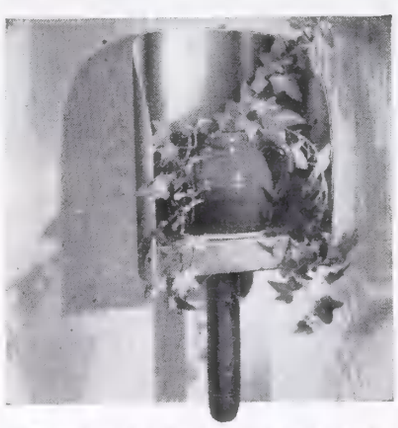


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Rose, gold, natural or brown background. 48 inches wide. Around $3.50 yard

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...in Mohawk Foundation Colors

These BRADLEE EMBOSSED WILTONS

Mohawk Foundation Colors have been preharmonized with prevailing color trends in home decorating.

In the master bedroom—The Dusty Rose accents the beauty of the rose designs now so prevalent in patterned drapes and flatters blue paper and paints.

In a living room—The China Blue compliments the wines and greys now so widely used in allied house furnishings.

In the dining room—The Maple Tan harmonizes perfectly with and brings out the beauty of old and new wood finishes.

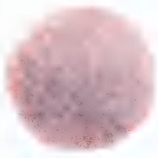
Bradlee Embossed Wilton has an all wool pile, carefully blended from many of the world's finest virgin carpet wools to give durability, resiliency, color purity and sparkling beauty. Bradlee may be had in the eight colors pictured below.

Bradlee Embossed Wilton is *but one* of the Mohawk family of distinguished carpets—from the *only* mill that makes all weaves of carpet.

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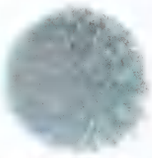
MOHAWK CARPET MILLS, Inc. • AMSTERDAM, N.Y.



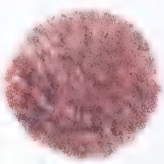
Mauve



Beige



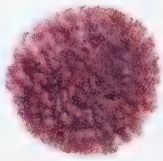
Apple Green



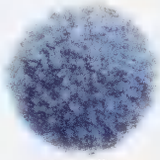
Maple Tan



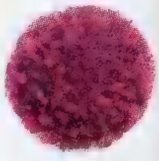
Dawn Grey



Spanish Wine



China Blue

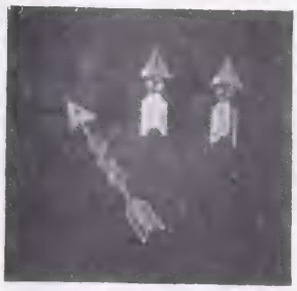


Dusty Rose

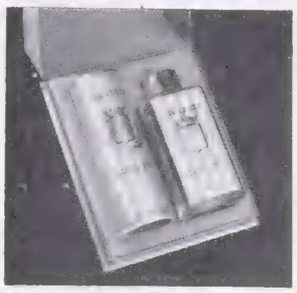
Window Shopping

Continued From Page 36

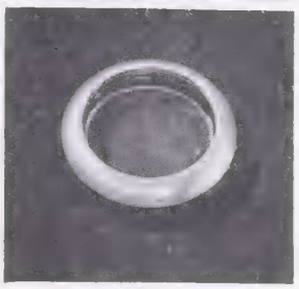
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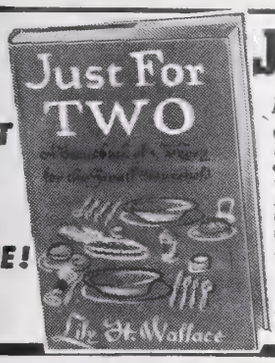
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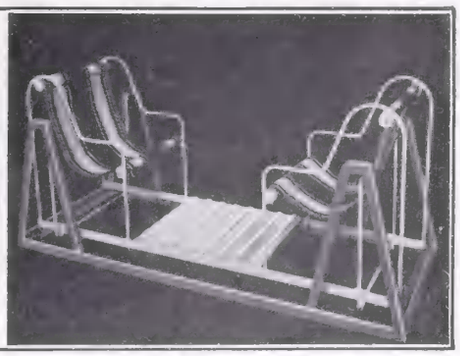
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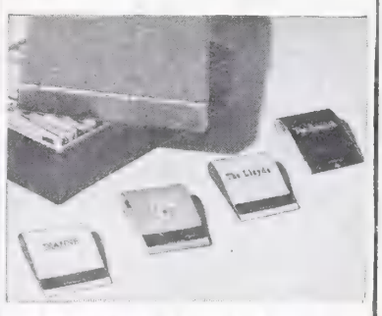


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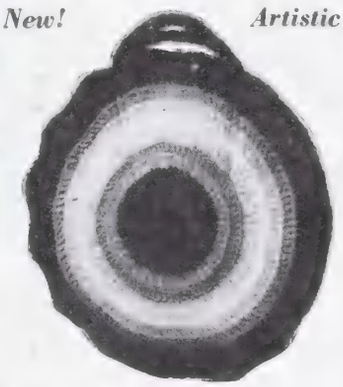
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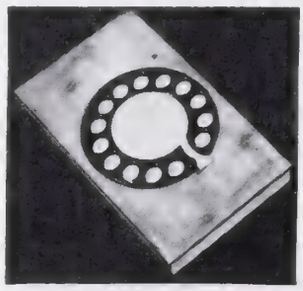
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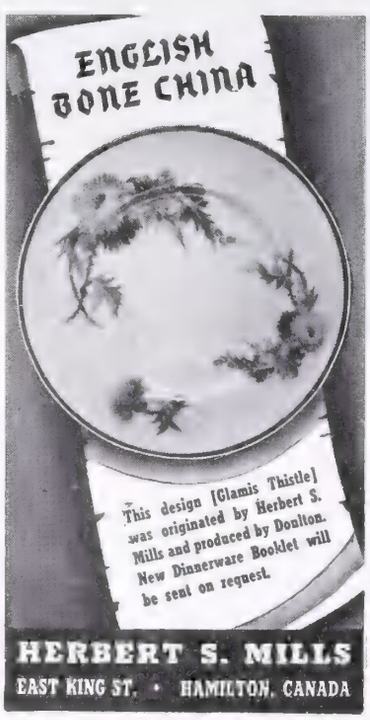
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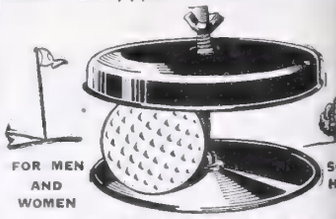


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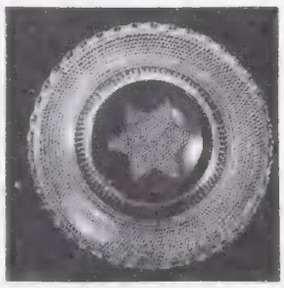
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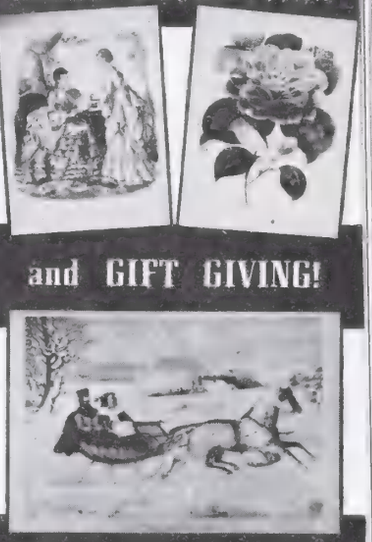
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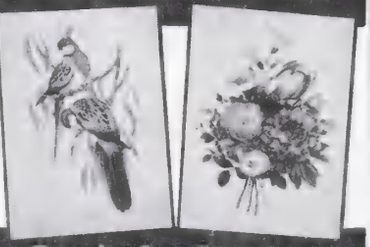
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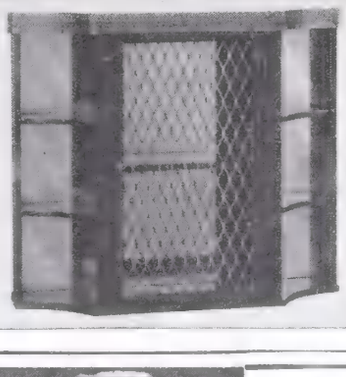
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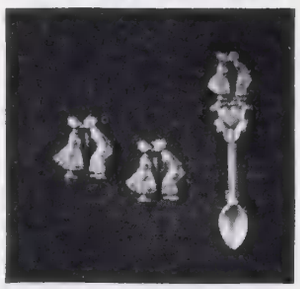
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BATH BEAUTIES. A wonderf lush rug of thick cotton pile comes 7 heavenly color combinations, and leaf design gives it a handsome sc tured effect. It's 24" x 42", the seat c matches it, and both are guarant colorfast to washing and sunlight. for the set from McCutcheon's, F Ave. at 49th St., New York 22, N.



GAY LAMBKIN PHOTO ALBUM

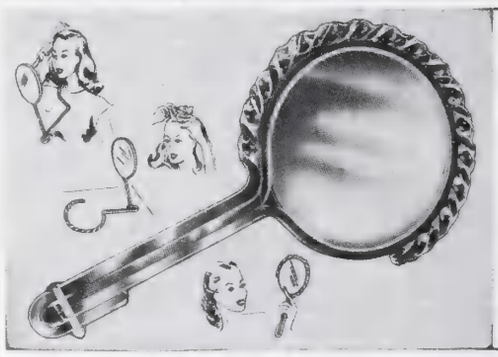
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Flora-Dora,
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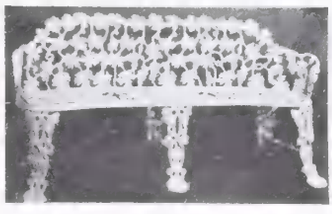
GOOD LOOKIN

Yes, this new 4-way, crystal Luc mirror is as good to look into it is good looking. Round t neck — in the hand — stands table — hangs on wall. One si standard; other magnifying. Ide graduation, hostess or weddi gift—and for yourself, too. Han traveling companion. Postpc $3.95—Sorry no C.O.D.'s.

MASTERCRAFT PRODUCT
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AGAIN AVAILABLE

- Decorative iron furniture for lawn, garden, porch returns this season—the first in years.



Grape Settee . . . IN IRON

No. 9B—60" long; 31" high

■ Uniquely ornamental!	Painted: $35.00
● Distinctive!	Unpainted: $32.00
● Also made longer	Freight prepaid
● Slight addition west of Rockies	

Send for circular of other interesting garden ornaments.

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HANDCRAFTED



Thin and graceful, these cigarette cases from The Dodd's Mill Shop are hand-tailored in finest natural calf, are fitted with a lightweight, rigid metal frame that keeps cigarettes firm and intact . . . a perfect combination of beauty and usefulness—for discriminating people who desire the finest.

Ladies'..holds 15 cigarettes..5½"x3¼"..$7.50
Men's..holds 20 cigarettes..7"x3¼"...$8.50

Write for brochure of unusual gift items.

Send check or money order to

The Dodd's Mill Shop
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A real "handy-man" for Junior. Safety-edge, dent-resistant steel body. Heavy rubber-tired streamlined wheels. Free-turning non-tip front gear. Easy grip handle. Shock absorber full floating springs. Makes running errands more fun!

Size: 17x35¼x4¼ inches.

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For BOUDOIR or BAR

Handsomely hand enamelled in gold and pastels Embossed floral design on milk glass—ACCENT this exotic bottle—for cologne or wine.

UNUSUAL—PRACTICAL and indeed decorativ 10" high by 5" wide (overall)

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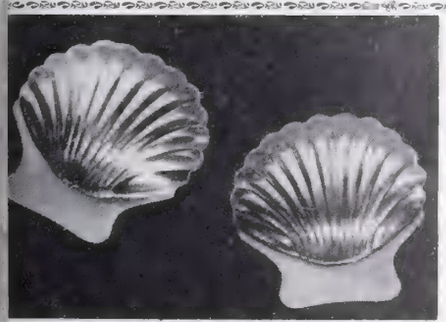


NCHANTED GARDEN. How uld it help but be, with so lovely a ild guarding its secret beauty? The ure, 3 feet high, is made of weathered mpeian stone, holds a shell in his nds and, if you like, he comes piped a fountain. The price is $125 ex-ss collect from Pompeian Garden rniture Co., 169 Lexington Ave., New rk 16, N. Y.



OR DADDY'S DESK. He'll be rmously proud of this paper weight l no matter how hectic his day, the nzed baby shoe of his young heart-aler will remind him of his favorite ject. Just send in the shoe which l be bronzed, then mounted on im-ted blonde or onyx marble. $6.50 ppd. .O.D.'s accepted. Baby Shoes Forever. E. Washington St., Chicago 2, Ill.





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Lifelike in natural color and surroundings, ideal for framing, 8¾"x12". Also suitable for making distinctive screens, lamp shades, scrap baskets, and cocktail trays.

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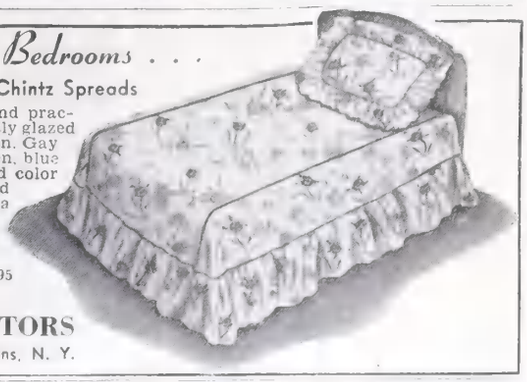
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Here's a new *two lens* magnifier that gives you *binocular* vision. It magnifies objects to needle-point accuracy, and also *triples* the field of vision afforded by a one-lens magnifier. Carry a Twin-Reader with you for reading small print, inspecting blueprints, photographs and maps, and all fine detail work. Also a handy magnifier for the home—for first aid, removing splinters, making repairs, examining materials, and 101 other uses. Folds up compactly. Beautifully designed. $6.50 postpaid

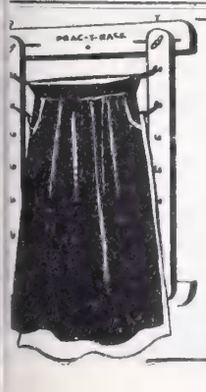
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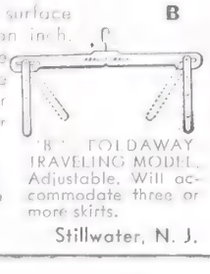
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"A" Hangs flat against any wall surface or closet door—protrudes only an inch. Will accommodate six or more skirts without creasing—adjustable to size. You can remove one or more without disturbing the other skirts

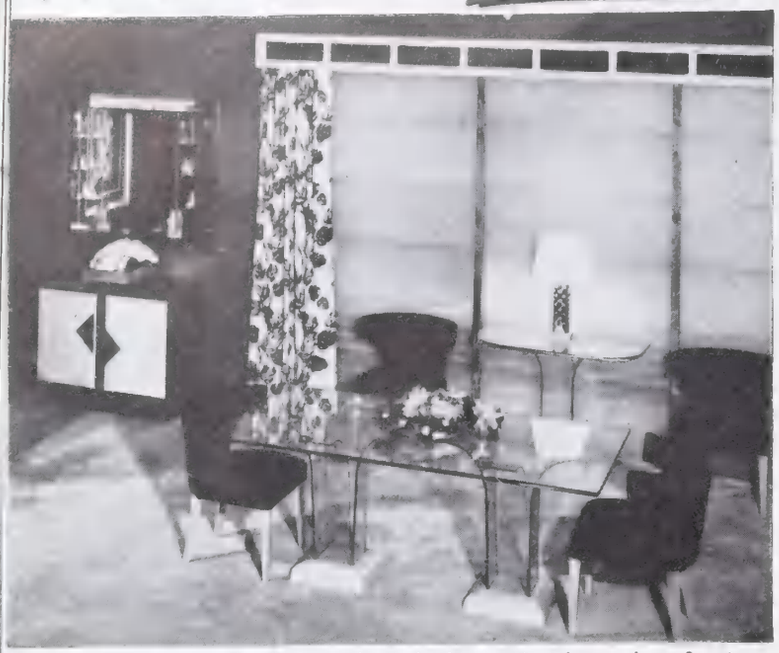


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WINDOW



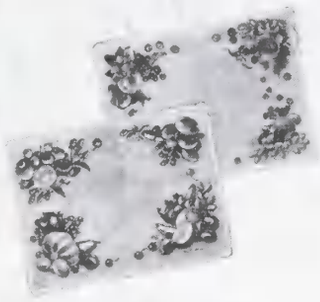
LIGHT UP HIS LIFE on Father Day with a gift that will make hi think that being a parent has its point The lamp will make his desk work lo brighter; the book ends will keep h current reading within reach; and th gun and mallard design will remi him of his favorite sport. Lamp, 1 high, has hand-decorated parchme shade. $13.95. Book ends $13.95. ex coll. Browning's, E. Greenwich, R.



SET FOR THE TERRACE, f suppers in the cool of the evening, the are the pieces that will set the mo of your entertaining. The wrought-ir hurricanes, 10" high, come in a ver gris finish, and are only $2 the pa The plant scale to match has two lit flower pots, measures 17" high, a costs $5. The set complete, $6.50. C.O.D.'s and express collect. Mayfa Inc., 4 Central Ave., Albany, N.



WAX JACK. It might have be lifted right from the pages of the F syte Saga, because surely it is from su traditional elegance that old Joly would light those aromatic cigars! A on your own dining table it will sh that same graciousness. Heavily sil plated, with snuffer top, it's 6½" hi and comes with wax taper. $12.50 p 20% tax. No C.O.D.'s. Dorothy Lern 106 S. 13th St., Philadelphia, Pa.



Make Your Table Pretty!

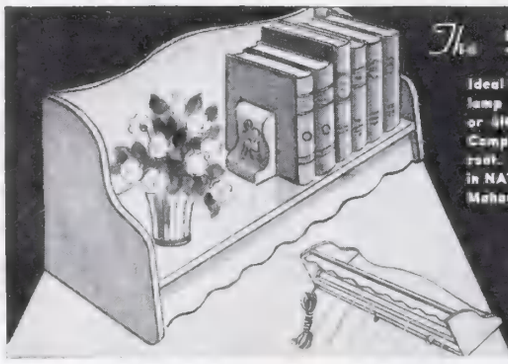
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Each Only **$22.00** | Per Pair **$40.0**

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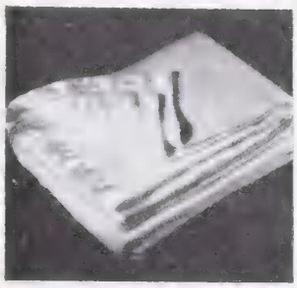
CARLETON HOUSE
3312 N. Lincoln Ave., Chicago

SHOPPING

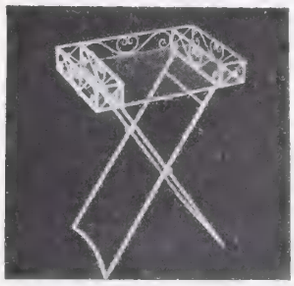
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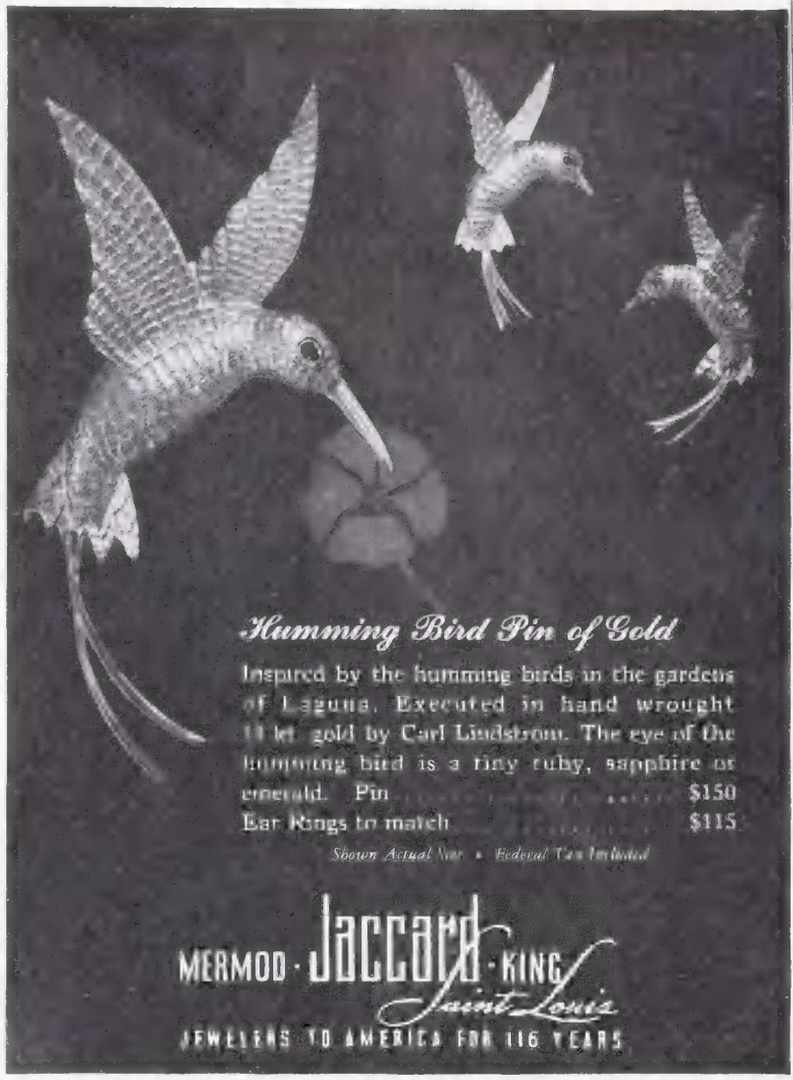


EEP TIGHT, SLEEPY AD, and off he'll sail into the land Nod, his warm rosiness tucked ly under a North Star crib blanket. 42" x 60", made entirely of wool, tin bound, and comes in nursery or blue. The price is just $6.95 paid. Haas Linens, 611 Main St., Rochelle, N. Y.



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ALL METAL—HEAVY STEEL CONSTRUCTION

Makes a complete circle.

Digs and Dumps wherever wanted.

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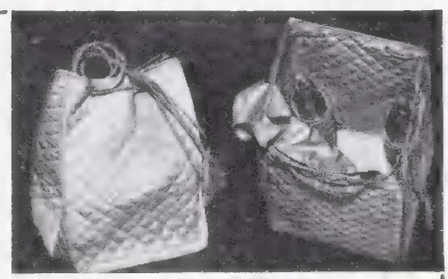


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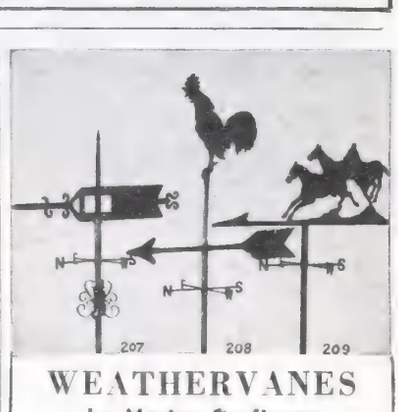


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GRACE NOTES for beside chaise, or on your coffee table. porcelain cigarette box and ash are as frankly feminine as the of taffeta, and the hand-painted fl against the white ground will their own special springtime to room. With gold trim, $3.98 the Add 25¢ postage. Paris Decorator Fifth Ave., New York 16, N. Y.



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18" tall, 19" round
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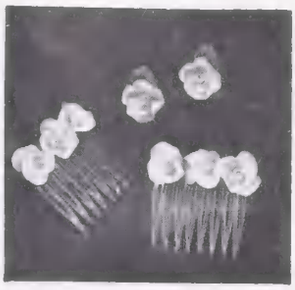




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The Furniture Showplace of New Jersey

SHOPPING

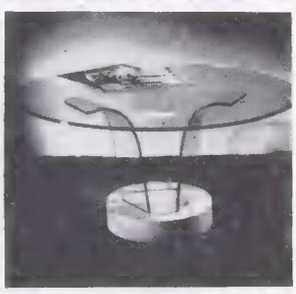
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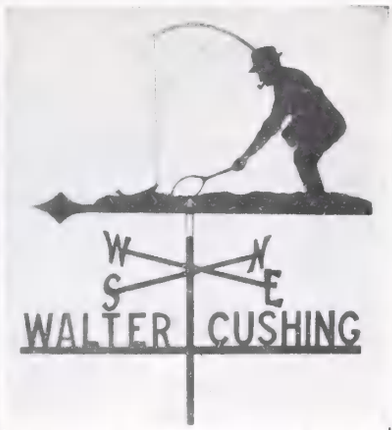
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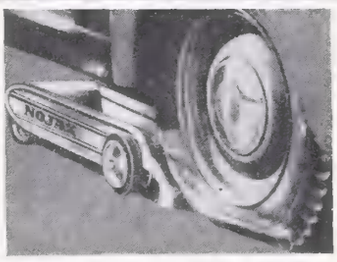
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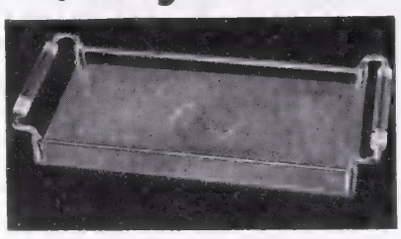
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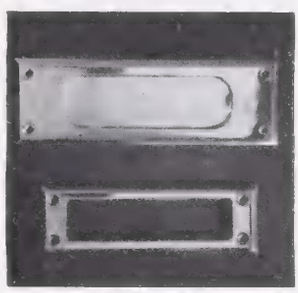
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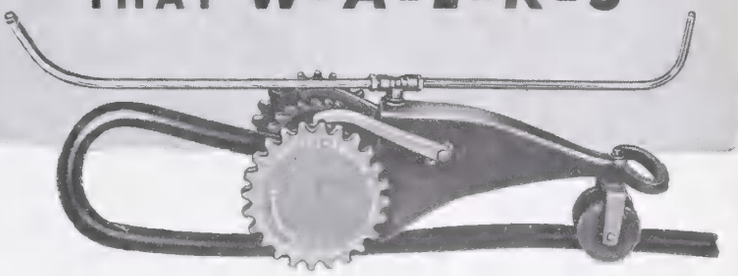
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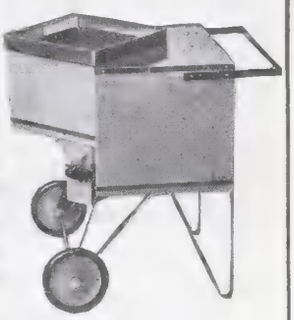
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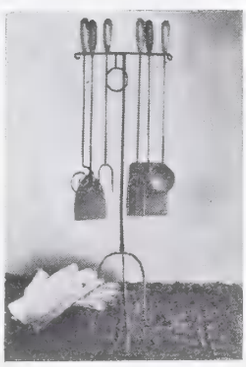


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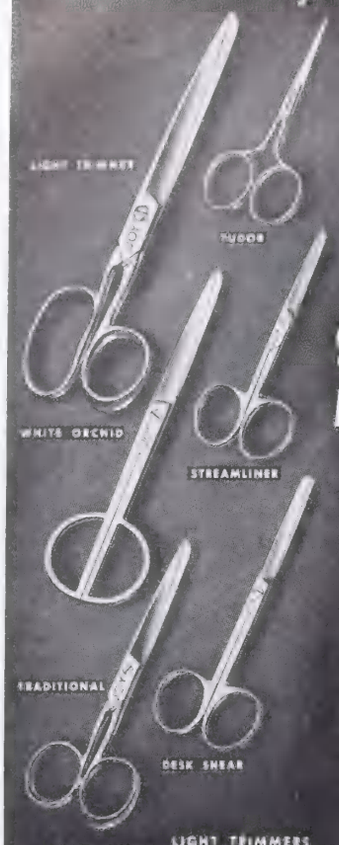
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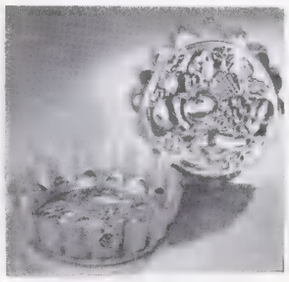
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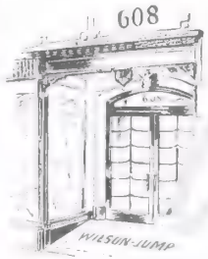




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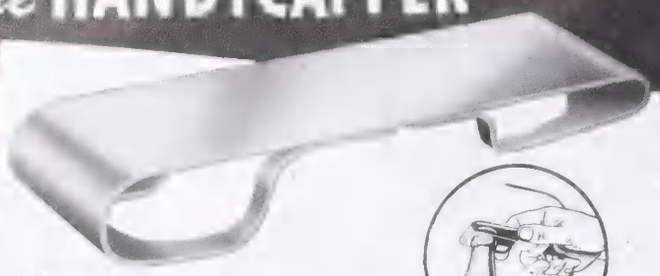
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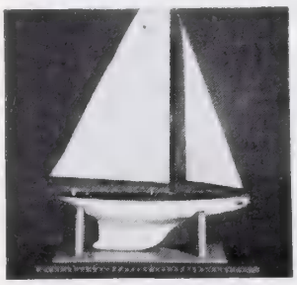
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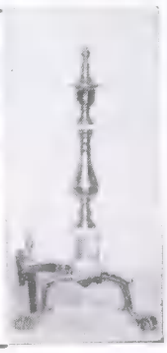
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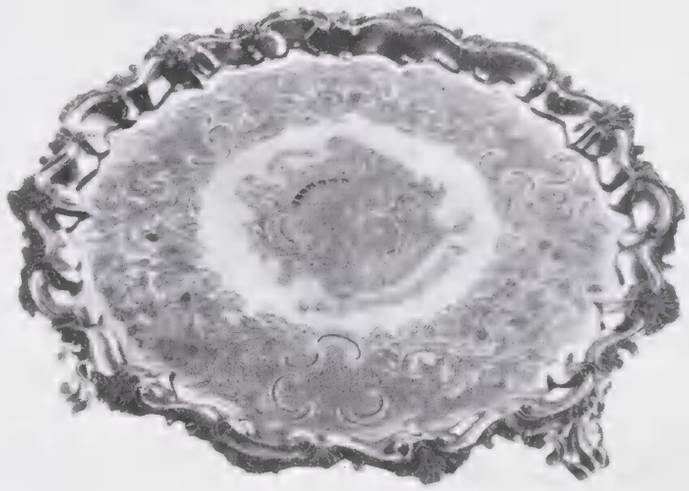
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HOUSE BEAUTIFUL

THE MAGAZINE DEDICATED TO THE BUSINESS OF GOOD LIVING

Vol. 88 **JUNE, 1946** No. 6



Cover: Patio in the home of Allan Siple, architect, West Los Angeles, Calif. Kodachrome by Maynard Parker.

DECORATION

Honeymoon Home 62-65
What Every Young Couple Must Decide 68-71
Furnished Is Not the Same as Finished 80-83
No Accessories, No Character 84
Is a Decorator Necessary? 85
How to Furnish a Front Hall 114

GARDENING

Most Gardens Need Better Staging 66-67
It's a Better Garden If It Has a Wall 104-105
How About a Garden Center? 106-107
The Log of the Practical Gardener 152
You Know These Lawn Rules, But Do You Practice Them? 175
The Man Behind the Hoe—How to Keep Up With Your Vegetables 181

HOUSEKEEPING AND MAINTENANCE

Pretty Kitchen for a Pretty Bride 74-75
It's Worth Mentioning 138-139
Housekeeping Recipes 177-178

FOOD AND ENTERTAINING

Memo to Brides: On Being a Flusterproof Hostess 78-79
Pantry Shelf News 132
New Frozen Foods to Better Your Summer Living 144

HOME PLANNER'S STUDY COURSE

A House for a Veteran to Build in 1946 87
Only 3 Rooms for a Beginning 88-89
A Super Living Room for Eating, Sleeping, Living 90-91
It Can Grow to 7 Rooms 92-93
Housing Help for the Veteran 94
What Makes a Prize-Winning House? 95
Four Prize-Winning Plans for a Family with a $3,000 Income 96-103

OTHER FEATURES

Window Shopping 12-55
A Good Home Is Great Riches 61
How Your City Can Give You Soft Water 72-73
Meet Frank Lloyd Wright 76-77
How Will I Know When I'm No Longer a Bride? 86
So You Have to Give Another Wedding Present 108
Let Your House Speak for Itself 112
The Child Prodigy—No. 2 119
Ridgewood Is Everywhere 124
I'm Scared of Postwar Houses 134

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PHOTOGRAPHY PAUL HESSE

Joan Fontaine (soon to be seen in R.K.O.'s "Christabel Caine") enjoys the Magnavox in her Beverly Hills

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The Symbol of Quality in Radio—Since 1915

By Elizabeth Gordon

a Good home is Great riches

You can possess many kinds of riches—a great talent, good looks, or an engaging personality! Just as surely as money, these too are riches. So is the ability to live well.

Living well—with fullness and discrimination—is not dependent on how much money you have. If it were, the wealthy would always enjoy the best living. But too frequently they don't.

Good living is to be found at all income levels. But wherever it exists, it is always rooted in a home. It is not indigenous to public places or surroundings shared by strangers, for in such places personal preferences must be tempered and submerged by the majority taste.

Public living, as it is found in hotels, resorts, night spots, and country clubs, can heighten your enjoyment of home by giving contrast and change of pace. But it cannot substitute for home, and the people who spend disproportionate amounts of their income on it eventually find they have bought nothing but sawdust.

The best living that man has ever devised is inseparably associated with home life. That such life is uncongenial to many people in no way refutes this truth. It merely indicates that not all homes are *good* homes.

And what is this "goodness" which makes some homes a treasure while others, which are without it, are a nightmare? It is compounded of many elements: adequacy, convenience, beauty. But above all, your home is "good" when it reflects with high fidelity your exact preferences for a mode of living, when it is a complete expression of your personality and idiosyncrasies. Such a home can be possessed fully—in a way no other single thing on earth can be, not even money. If you have such a home you need no other riches.

BETTER YOUR HOME • BETTER YOUR LIVING •



Because of its high site, house is aloof from prying neighbors. Terrace, spanning front side of the house, is completely private for outdoor living. Flagged steps lead down to the swimming pool. Right, house presents a solid, closed back to the public. Paul Williams was the architect.



Honeymoon Home

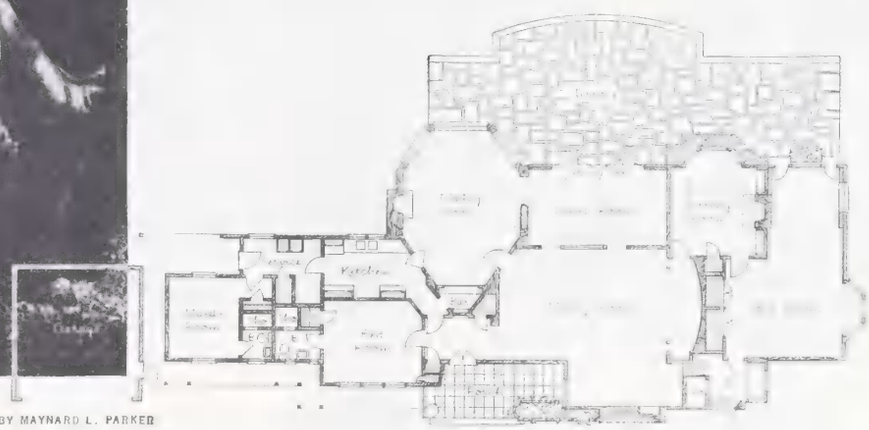
High in the hills with the sky for its nearest neighbor, this house just for two is a newlywed's dream. But it's really anybody's Shangri-La, a place where life can be simple and casual and not without some elegance

BETTER YOUR HOME · BETTER YOUR LIVING ·

Plan below shows you how this secluded house opens its face to the outdoors to bring into the rooms on the terrace side of the house a stupendous and highly personal view of the California coast from Laguna to Long Beach. As you see in the picture below, it's like a private mural. This was taken through one of three picture windows in the dining room.







PHOTOGRAPHS BY MAYNARD L. PARKER

by Marion Gough

The bride was Ginny Sims, motion picture star and singer of sweet songs; the groom was Hyatt Dehn; and this is their just-married home, in Beverly Hills, California. It is clapboard and fieldstone and one story high, and as you approach it, it looks to be no more prepossessing than many a modest small house where other newlyweds have gone to live.

But what doesn't meet the eye at first glance is that this is a house with the fabulous quality of a fairy tale suddenly become reality. And it seems to us that its eight breeze-swept rooms and its living terrace represent much more than the personal world of one fortunate young couple. This house is the quintessence of all the dreams that were ever spun of the perfect place to be alone together.

It is utterly secluded, sitting on a hilltop and turning its back on the public road and all possible intruders, while it opens its clear glass front walls on a private panorama of sky and country that literally lays the world at the onlookers' feet.

A honeymoon here would be as thrilling as having the exclusive run of a cruise ship or a luxury hotel—with terraces for sunning, star-gazing, and dining, a swimming pool, a game room and music room all so easily close by to use at one's will. It's a place to be casual or dignified, for all the main rooms can be thrown into the outdoors by the sliding of a glass door, yet all have the kind of elegance that would meet sports clothes or evening dress with equal grace. No doubt about it, this is a honeymooners' paradise.

But if you stop to think of it, it could be paradise for anyone who puts a premium on good, secluded living without ostentation or side. Here and on the next two pages, see what a real private world can be.









The house has eight rooms, but the dining room (above) with its flagged floor and fireplace, serves also as bar and playroom between meals. The 20-foot bay window has built-in seats. The out-size black lacquer coffee table, by 6 feet, controlled by a hydraulic lift, rises to dining height at the push of a button. Cove lighting is fluorescent

Dining room flows right into music room (above left) where the glass panels and screens are so designed that they may be pushed back into the wall, thus throwing the room into the terrace. Floor here is flagged like the terrace. Furniture, you will notice, is sparse but not without elegance. Screens are designed to deflect sun's rays

The study, originally Mr. Dehn's own workroom in his bachelor days before he had the house redesigned for his bride, has three walls of paneling and a fourth wall covered in a map, all given brown antiqued glaze. Furnishings throughout the house are a combination of Modern and Chinese. The house was decorated by Barker Bros

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The floor-to-ceiling window in the master bedroom (above right) overlooks the terrace and swimming pool. This corner is treated as a sitting room with furniture covered in chamois suede, inset with blue linen. Window curtains are sheer mohair. Despite this casual openness to the outdoors fabrics and furniture have great fineness.

By covering fireplace and wall in the living room (center right) with mirror, the same dramatic view seen from the terrace is reflected in the wall above the sectional sofas. Refer to the plan on page 63 and you will see how the living room is separated from the music room and its terrace outlook—by only a slight glass partition.

The shape of the dining room roughly suggests an octagon and on one side there's a built-in bar, covered with red pigskin and equipped with a sliding panel that closes it up as part of the wall (right). A permanent card table set-up gives this end of the room a game room character. Table top flips back, is marked for twosome backgammon

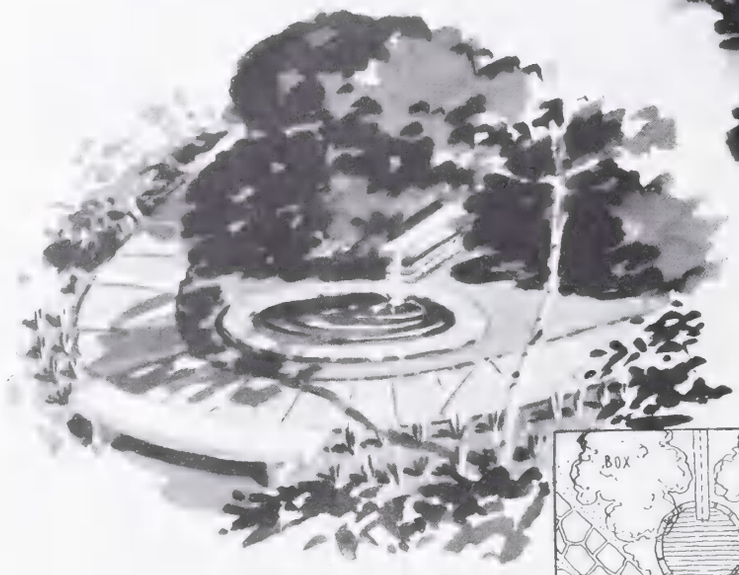


By Gardiner Ewing

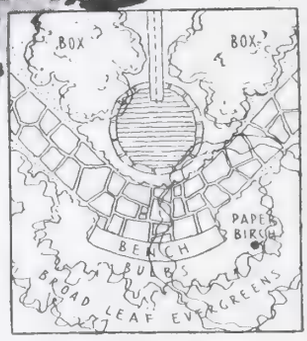
A wall can be much more than just privacy-assurance, if curved (right) to make a focal point in your landscaping. This one, of stucco, slopes from 6 feet to 18 inches in height, tapering off to form a graceful "cuff" around a specimen Japanese maple that throws delicate shadows against the wall.



RENDERINGS BY GEORGE COOPER RUDOLPH



A pleasant surprise note for a conventional garden is this circular pool, with a small stream of water flowing over an old stone runnel. Hidden from the rest of the garden by billowy masses of boxwood, it is approached from a path on each side. To be enjoyed from the bench in foreground.





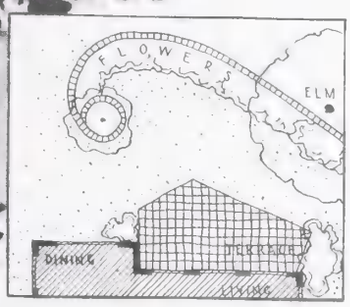
most gardens need

Better Staging

Your garden may be an outstandingly good one, horticulturally, but if it hasn't a note of high visual drama, you (and it) are being cheated. Here are ideas for plant and architectural "trafficstoppers"—exclamation points to make your garden look more exciting and dramatic

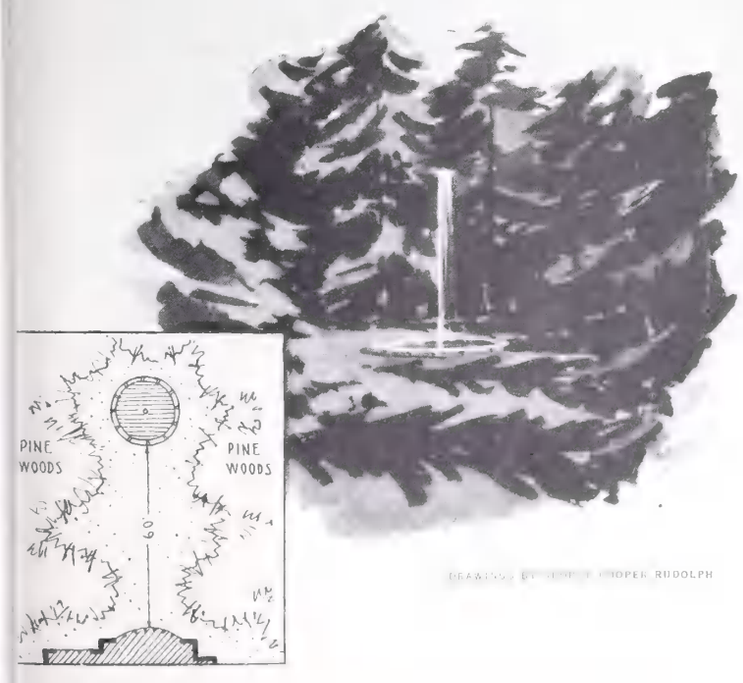






A flower border, however luxuriant in growth, a lawn and a walk make just another yard. But his one (left) is lifted right out of the ordinary by virtue of stylized columns of twisted aluminum. round which, for red and white color in fall, train Virginia creeper and autumn clematis.

If you have the beauty of woodlands right at your window sills (some people are that lucky), here's an idea for giving the view from indoors real "staging" and making the trees "belong" to the house. Build a low, circular pool with one single dramatic jet of water to give white sparkle against the deep dark green of the forest behind it.



DRAWING BY [illegible] COOPER RUDOLPH

Guaranteed eye-catchers to give your garden a glamour all its own

If your garden has as a background a grove of dark, dark pines, compliment the deep and rich color with one dramatic spot of planting in contrasting color. Try a group of light-foliaged plants. For example, a specimen blue spruce, surrounded by pink speciosum lilies, white phlox Miss Lingard, and the gray-white foliage of artemesia.

Perhaps you have an old-fashioned garden, with perennial borders of mixed flowers and colors, varied almost to the point of confusion. Try adding definite pattern spots of color at regular spacing with the variegated flowers as a background. Dozens of combinations are possible, but one excellent one would be pale blue campanula persicifolia, white astilbe Deutschland, and vermilion Oriental poppies Beauty of Livermore, together in close clumps.

A green-and-white garden, cool and serene, is restful to the eye. But if it's a large one, it can also be a bit monotonous. A single spot of color often gives it just the pick-up it needs. A combination of blue lupines underplanted with polyantha roses Cameo can be a foil for the green-and-white, each making the other more emphatic.

For a midsummer traffic-stopper, plant a specimen smoke bush (*Rhus cotinus*) as a vertical accent in your flower border. This old-fashioned shrub comes into bloom when most flowering shrubs have quit blooming. The fluffy, feathery texture of the blooms and their pale, pinkish purple tone give an effect that is quite spectacular.

Try a planting of bunchberry for an unusual ground cover in that shady spot where grass doesn't like to grow. Bunchberry grows only a few inches high, but its small white blossoms in the early spring, its red berries in the fall, and its clean, green leaves make it valuable at all seasons. Its kinship to the common flowering dogwood (*Cornus florida*) can be noted in its leaves and flowers which are typical of the dogwood family.

For sheer excitement of color, try a mass planting of forsythia Spring Glory, with quantities of grape hyacinths as under planting.

For sure-fire dramatic effect, plant a double avenue of tupelo trees (*Nyssa sylvatica*) along your drive. The rich green leaves turn the brightest colors of all in the fall—brilliant reds and oranges—so shiny they have an almost varnished look.

by Frances Heard

What every young couple must decide: *whether to buy and get along with a little furniture of great quality . . . or to furnish completely with adequate quality*

You may sink a huge dollop of your furniture budget into a custom-made sofa and a splendid breakfront, and dine for years at a card table until you can afford the perfect dining table. In other words, you may elect to get along with insufficient furniture, compromising with your living needs for the sake of accumulating the finest. Or you may start out completely furnished with enough good, if not superlative, furniture to fill all your needs adequately, sacrificing no comfort or convenience. Only your own set of values can decide which kind of buying is for you. But for your pre-decision study, these four pages show you three complete rooms of good furniture for under $1,700. Prices on all items may vary throughout the country.

ALL PHOTOGRAPHS BY WILLIAM F. HOWLAND



If you want your first living room to look settled in and complete all in one fell swoop, this is furniture to think about. For about $350 you could acquire 6 pieces like these—two love seats and a sectional chair (with a circular sofa future), two cupboards, a coffee table.



This is "beginning furniture," easy on young budgets and designed to expand its usefulness as the family grows and prospers. From the bride's living room, it might move on in time to a child's room, a study, or a guest room. Each of these wall-following cabinet pieces can stand alone or fit congenially into a group. All are 30″ high over all, 18″ deep, on 5″ legs.

You may see the rooms on these four pages at Macy's, New York



Furniture costs of this room are about $760

The wood in this furniture by Conant Ball is birch, given a pale "brushed" finish. Interchangeable cabinet pieces, designed 30" high to reach average windows, could fit into any size room, saving wall space wherever placed. Their use isn't limited to any one kind of room, either. Turn page to see the cabinet and chests of drawers above as they might work in the dining room or bedroom. Cost of rug, accessories, etc., is extra, of course.

BETTER YOUR HOME · BETTER YOUR LIVING

Furniture costs of this Dining Room are about $430

If you are of the custom-made-rare-gem-of-cabinetry school of furniture buying, the decorative possibilities and grand scale of this dining furniture might well make you think twice. Despite price tag, its light wood and graceful lines seem to have an affinity for undeniably elegant accessories. Outsize buffet is actually a dresser flanked by cupboards. The cost is for the furniture only, of course.

The china cupboard is a combination of a 42″ chest (see it above in the buffet group) and a two-shelf glass-door cupboard. Doors slide open and shut on the showcase principle. The same arrangement could work in a living room as a bookcase or collection cabinet. On all the chests, drawers are designed to project so they may be opened easily without hardware pulls. All furniture is at Macy's, New York.





What every young couple must decide:



BETTER YOUR HOME • BETTER YOUR LIVING •

Less than $1,700 buys furniture for 3 rooms. This is what you'd get:

Living Room

In the living room the furniture includes 2 sofas as shown, 1 sectional chair as shown, 2 cupboards, 1 round coffee table, 1 "vanity base" desk, 2 bookcases, 1 corner bookcase, 1 desk chair, 1 corner section chair as shown, 1 end table, 3 chests, and 1 record cabinet

Totaling approximately $760

Dining Room

Furniture in the dining room consists of the dining table, 6 chairs as shown, 2 cupboards, 2 dressers, and 1 china cupboard

Totaling approximately $130

Bedroom

The bedroom is fully furnished with 2 beds, 1 corner bookcase, 3 chests, 2 cupboards, 1 vanity base, and 1 mirror

Totaling approximately $130

Furniture costs of this Bedroom are about $430

With the exception of the beds, you've seen most of these bedroom furniture units before in the living and dining rooms. Only here they have a black lacquer finish and the cabinet pieces have decorative pulls. Above and left, the dressing table is the same desk shown on page 68. It's engineered for more than one purpose. And the familiar two-door cupboards store clothes now instead of records or silver.

Headboards of the beds, above, match chests and cupboards in height, thereby contributing to the all-of-a-piece line-up of units that hug the wall. One small chest is used as bedside table. A pair of chests together provide dresser space. The corner is turned by a bookcase. Present or future, you can't seem to lose with this furniture. Buy it now for a bedroom; use it later in the living room, or vice versa!

How your city can give you SOFT

Your daily battles with hard water can be eliminated when they are shared with neighbors. The solution lies in municipal water softening—a crusade for all city dwellers whose water supplies are hard. This article tells how you can start it

By DOROTHY DUCAS



The late W. B. Gerrish, father of municipal water softening

Do you view your hard water as a personal problem? As you struggle to coax some suds out of mineral-laden water that can give you only a slimy, sticky soap curd, do you feel it's your own private nuisance?

If you do, you are missing the chance to solve your problem. For that dingy look of your sheets and curtains, that cement-like scale in your tea kettle, your rising soap bill, and your troubles with heating and plumbing repairs are probably duplicated by every one of your neighbors down the street.

Hard water from a city water supply is not a personal headache. It is a community problem, an obstacle to the freedom from care we all seek. Everyone using the same water you do is in the same boat. *That being the case, why don't you all get together and do something about it?*

The solution is obvious: Install a center water-softening plant, as some 700 communities of the United States already have done, and many hundreds more plan, now that the postwar period has made "better living" a national credo.

Somewhere in your town there is a water works. You know it. You pay a water fee each month or each year in order to support it. And you know vaguely that there the water is pumped from a lake, rivers, or wells, treated so it is safe, and sent through underground pipes to your house. You would be indignant, and rightly so, if you didn't get such service in your town. But has it ever occurred to you that there, in the water department of your city, is where your difficulties with water hardness can best be solved?

You would not think of tolerating a public water supply that was not tested and, if necessary, filtered and chlorinated, as the condition of the water demanded. *Why then, should you and your neighbors tolerate water which, though free from water-borne disease and perhaps from dirt as well, is full of dissolved minerals that make it virtually unusable for all practical purposes for which you must use it?*

Your city can remove a large part of the mineral content which makes water hard by one of two well-known methods: the zeolite or the chemical precipitation method. In the one, the water is passed through large tanks of zeolite, a mineral which "pulls" other minerals out of the water by exerting a chemical attraction. In the other, chemicals are added to the water to combine with those already in it and drag them down to the bottom of huge settling basins, while clear water flows off the top, through filters, into the city pipelines. Those are oversimplified descriptions of two intricate processes, purposely so stated, in order to show that municipal water softening is merely another process, like filtering or chlorinating, which *can* be added to the activities of your water works, at a price.

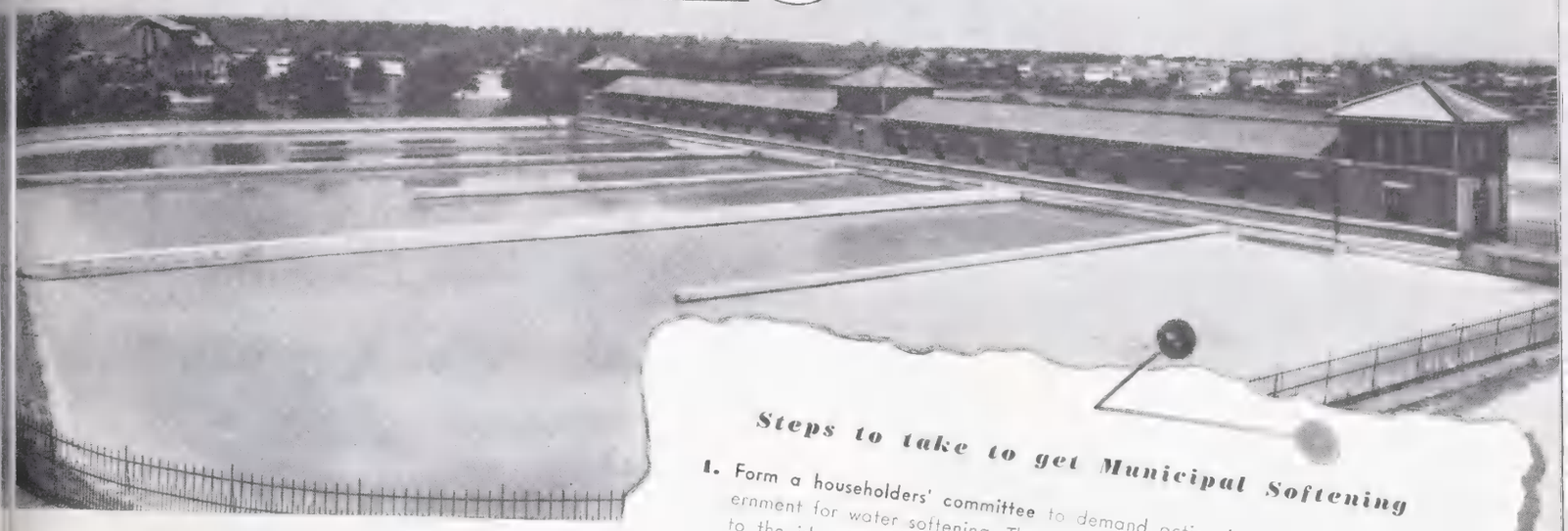
The size and price of water softening equipment vary according to the size of your municipality, and how much water it uses. Operating costs per 1,000 gallons depend on the composition of the raw water, of course. But if the total expense were divided among all the citizens of your town it would not come as high as what they are now spending for soap, softening powders, replacement of plumbing pipes, rapid wearing out of clothes, and household fabrics.

Indeed, if you use water which is very hard, it might cost less for the bold, efficient approach than for the unsuccessful methods you and your neighbors have been using all these years.

Take, for example, the old city of St. Augustine, Florida, site of the famous Fountain of Youth, which installed a more practical water blessing in August, 1937, when it opened a $175,000 water-softening plant.

The original cost of the plant, spread equally among the 12,400 residents of the city, came to about $16 per person

WATER





settling basins of Columbus, Ohio, water soft-
g plant, where raw water of 15 grains per
on hardness is reduced to 4 or 5 grains. Above,
ance to St. Augustine, Fla., softening plant

Steps to take to get Municipal Softening

1. **Form a householders' committee** to demand action by your municipal government for water softening. The city fathers will listen. Their only objection to the idea is their fear you won't approve the costs.

2. **Get the co-operation** of your Water Works Commissioner and his chemists. They will supply the facts on what your water needs to be made soft.

3. **Call in engineers and public officials,** who have conducted similar campaigns in other communities, to give the results of their experience. Practically all towns and cities which have water softening are enthusiastic advocates. Cities, like people, tend to mimic each other.

4. **Check your state laws** to see if the necessary expenditures can be made without legislation, or get new laws if needed. Enlist newspaper and radio help.

5. **Hire an experienced engineer** to design the equipment you need, based on your available funds. You can't have zero hardness, of course, but get what you can economically now, and plan for expansion later on.

6. **Whoop it up for public approval** of a bond issue to finance construction of a new plant, if necessary.

7. **Keep the subject alive** in local clubs. Get commercial and industrial users of soft water to speak before club meetings. Make it a crusade!

e paid over a term of years by water revenue certificates. debt has been reduced to $66,000 in the last eight years. a staggering investment per family, is it?

addition to the original cost of the plant, operating come to about $49,000 a year. These are more than by the $100,000 annual receipts from the sale of water. Augustine residents used 452,570,000 gallons of water year. The $51,000 left over, after payment of water treat- costs, is turned over to the city for other municipal ces and the lowering of taxes.

t, although the chemical and operating cost of softening will exist, once the original plant is paid for, don't forget that other savings are made by the citizens of St. Augustine. City officials estimate they save $33,000 a year by using *less soap* with the softened water; $14,000 a year in reduced plumbing repairs. That means a total savings of $47,000 a year—roughly, $5.70 a person. *The construction cost of the water softening plant will be wiped out in about ten years,* and from then on the citizens actually will be *ahead* financially, because they decided to have soft water!

That is only one example of the economic benefits of water softening, there are dozens (*Continued on page* 154)

Pretty Kitchen FOR A Pretty Bride

BY CHARLOTTE EATON CONWAY

If you want your first kitchen to be a pretty one, don't let anyone un-sell you on the idea with dire warnings of inefficiency and added care that go with dressing it up. Witness this kitchen in the home of Mrs. Esther Sievers in Pasadena, California, for evidence that it is perfectly possible to "furnish" a kitchen as lovingly and carefully as a living room, and still have a good, efficient workshop. Like a living room, this kitchen has a color scheme: brick-red linoleum, beige wallpaper with a brick-colored stripe, white woodwork with Pennsylvania Dutch painted decorations. Like a living room, it has curtains: peasanty little Dutch dimities with valances and ruffles of chintz in beige, brown, white, and strong Staffordshire blue for accent. Like a living room, it has lots of decorative accessories: old plates, choice pieces of copper and brass, picturesque brass molds and muffin tins, and even old apothecary jars on the counter, useful for supplies.

None of this prettiness interferes with the workability of the kitchen. Every bit of space is well utilized, storage cupboards, counter space, and drawers are conveniently located, each is designed for its particular function. (*Continued on page* 110)



Entirely separate from kitchen and dining room, but adjoining both, is the breakfast room, shown above, which carries out the same spirit of decoration as the kitchen itself, right. Because it is truly "furnished," instead of being just a collection of impersonal table and chairs, it can serve another purpose, too—a grand place to play cards or games, conveniently near the source of refreshments.

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A glance at the 9′ x 13′ kitchen is evidence enough that efficiency has not been sacrificed for prettiness. Cupboards near the range, sink, and work counter hold the things needed at each: respectively, pots and pans, supplies such as cereals and condiments, china and glassware for use in the breakfast room. This organization of the different work areas for their individual functions makes kitchen work easy.

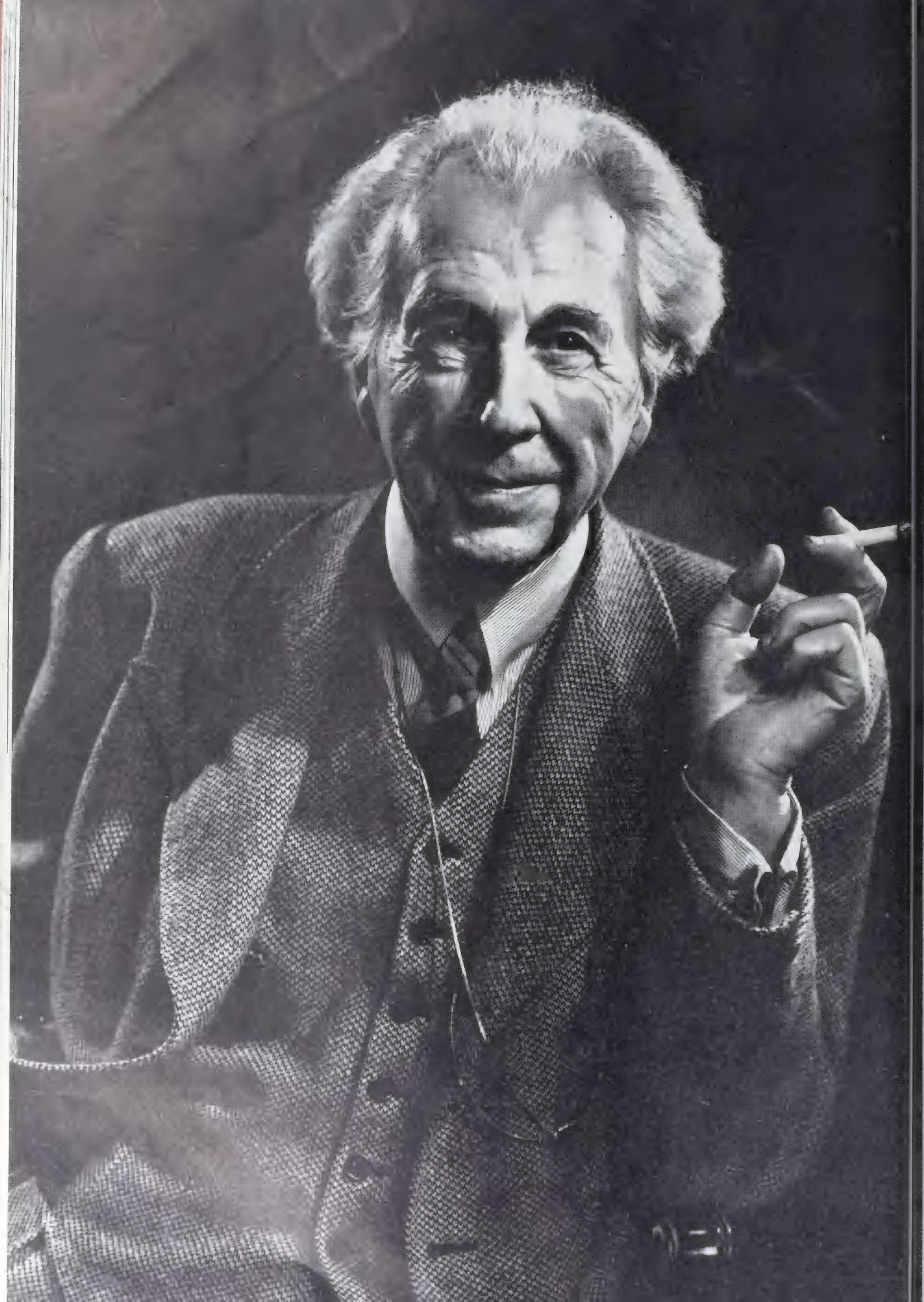






PHOTOGRAPHS BY MAYNARD PARKER

Standing over a hot stove isn't such a chore when you can glance now and then at the fascinating shapes and colorful gleam of old brass and copper molds, hung against a white painted brick wall. The shelf above holds treasured plates, quaint little jugs, while anold lantern has been pressed into service as a lighting fixture. Large pots and pans hang on the wall in the closet at the left. Electrical appliances stand on shelves.



HOUSE BEAUTIFUL introduces you

to the people who influence your life.

This month . . . .

MEET FRANK LLOYD WRIGHT

● One of the healthiest egos in the world, handsomely encased in one of the healthiest bodies, is currently swaggering about Manhattan preliminary to building a museum. Possessor of these attributes, as you may have surmised, is the greatest architect alive, Frank Lloyd Wright of Wisconsin, Arizona, and the whole, round world.

There was a time when to call him the greatest architect alive would have started bitter controversy among his professional brethren. Today, not even a pallid debate could get going in the face of his standing achievements. Now, the only question remaining is whether as great an architect ever lived. Wright himself proposes to settle that matter with the museum he has planned to house the Solomon Guggenheim collection of non-objective paintings.

Wright's unchallenged position stems from four unique qualities: his uncompromising stand for a truly contemporary architecture (a movement which he pioneered and has headed as acknowledged leader for fifty-odd years), his intuitive sense of engineering, his superb handling of materials, both natural and manufactured, and his mastery of three-dimensional drama without losing the quality of human scale.

That the same mind could conceive the early prairie houses, the later hillside and desert houses, and then with equal virtuosity produce "Falling Water" for Edgar Kaufman and the Johnson Building for his friend Hibbard Johnson will baffle posterity. It does not baffle Architect Wright, let alone slow his energy or imagination at an age when lesser men would reach for a wheel chair instead of a drafting stool.

Never building more furiously than now, Wright finds time to travel prodigiously: to England, France and Russia before the war and currently to the states—East, North, South and West—where he is represented.

While his only personal work outside the United States is his famed and still standing Imperial Hotel in Tokyo, nine foreign governments have honored him. And between building and travels, Wright produces an unending flow of somewhat mystical writing which somehow never seems to come up to his "conversation pieces."

As we enter a period when we are about to appropriate many "new" ideas for our houses, this seems an especially good time to recall their source. The open plan, the long low one-story house belonging to the ground, the wedding of outdoors and indoors, the discarded dining room, the corner and the picture window are some, but by no means all, of the rabbits this modern magician has produced. Nor is it a good idea to pause more than momentarily on these accomplishments. Other and equally good tricks are certain to emerge from his inevitable pork-pie hat.

Wright's houses, like his other buildings, defy prediction. He is constantly experimenting and, to be sure, the client is on the receiving end. If an occasional idea fails to come off, he is compensated by the ones that come off brilliantly.

Of the hundreds of Wright houses, each one has brought its owner rich new experiences in living. These houses are full of surprises: an unexpected change of level, a series of projecting planes which grow from the wall and, close to the ceiling, provide nestling places for concealed lights, shelves for plants. Or a window built into the roof to catch elusive sunbeams. Or a narrow passage which leads you to a spacious room with a magnificent view through a huge single glass wall. Rectangular houses, hexagonal houses, L-shaped houses and, soon to come, a round house on a Connecticut hilltop (for Gerald Loeb). And the most surprising thing about these surprises is that they continue to hold surprises even after one has lived with them for years. That quality remains elusive. That is one of the reasons why photographers find such difficulty in capturing a Wright building. Each has a dimension which escapes the lens but is its most important quality.

Wright has built two houses for himself. One in the rolling hills of Spring Green, Wisconsin. The other (*Continued on page* 163)

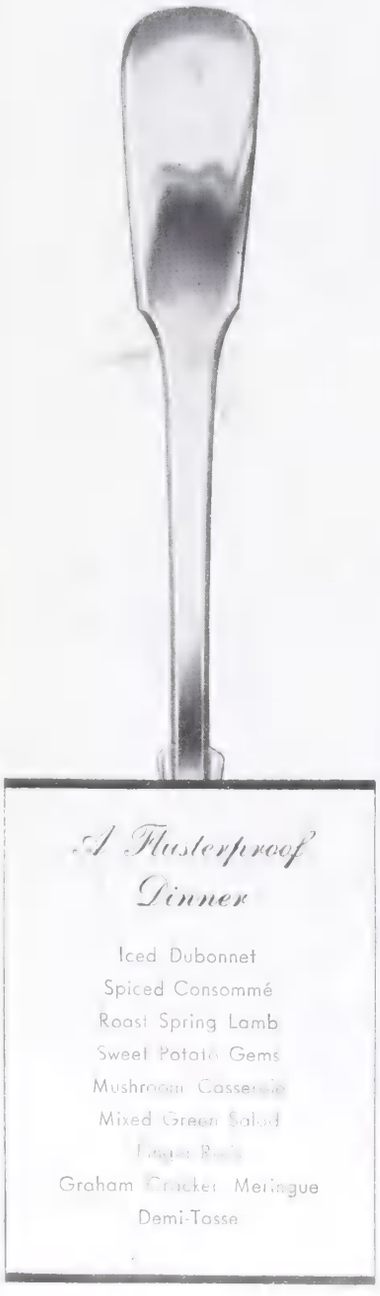
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PORTRAIT COPYRIGHT, YOUSUF KARSH

Memo to Brides:

On Being A Flusterproof Hostess

BY FLORENCE PAINE ROLLINS



During the first few months after matrimony you will begin to think of yourself as the perennial guest of honor. For most brides seem to have a corner on other people's hospitality. But sooner or later this happy honeymoon of accepting invitations is going to be over and you'll have to don the hostess role yourself. It may make you as panicky as an actress at her premier performance, but it *can* rest as lightly on your shoulders as a nylon raincoat.

We grant you that good hostessing is an art which is not acquired overnight. It takes constant practice, charm, tact, selflessness, and ease of manner. But you still won't have to wait years to earn a reputation as a calm, flusterproof hostess. For even if you are as untutored in entertaining lore as the cinema's most naive toast-burning bride, you can pass that first entertaining test easily if you stick to a few rules which good hostesses, consciously or unconsciously, have been practicing from time immemorial.

Suppose you plan to entertain at dinner. Here are some points, categorically listed, which should make the whole project run smoothly while you make a name for yourself as a serene hostess:

1. Don't entertain until your house is really ready for visitors, and you don't feel the need to make audible excuses. Or, if you don't want to wait, don't apologize for the lacks.

2. If you have no kitchen assistance, you'll find entertaining four guests easier than two. Then if both you and your husband must be out of the room simultaneously, your absence is less obvious and guests can amuse each other.

3. Plan a simple menu with which you can cope single-handed if necessary, and which can be prepared ahead of time. Wait until you're a thoroughly seasoned homemaker and have a trusty kitchen helper before you take on tricky dishes involving complicated seasonings and procedures.

4. Veto any dish which requires last-minute making or watching.

5. Shop at least one day before the party, so you can devote *the day* exclusively to preparing dinner. The more time you give yourself, the fewer last minute jitters you will have.

6. Check linens, silver, china, glass well ahead of time, and wash and clean whatever is necessary right then. Remember silver polishing and laundering are not such incidental chores. They take time. (*Continued on page* 160)

KODACHROME BY WILLIAM F. HOWLAND

Frills and furbelows give you away as a novice at table setting. So keep it simple. Mrs. Frances T. Heard, HOUSE BEAUTIFUL's Home Furnishings Editor, who set this dinner table, dispensed with a cloth because the Ficks Reed table has such a handsome leather-like top. She matched real tulips to the flowers on the Fulper Pottery from James McCreery & Co., matched the bowl with the Mosse napkins, and chose International Silver's unaffected "1810" flatware to go with all

TERRA COTTA HEAD BY ARLINE WINGATE FROM MIDTOWN GALLERIES



This one-room apartment should appeal to young marrieds on the double counts of price and taste. It was designed and decorated by HOUSE BEAUTIFUL's own staff designer, Karl Steinhauser, who is young himself, and therefore ought to know. It was "furnished" for $974. But finished, as it appears here, its costs come to $2,715.

One of the most notable things about this apartment is the way effect and function have been achieved by the simplest devices. The record cabinets at right are a series of inexpensive shelves, standing at a diagonal—knit against the wall, covered with a continuous board tape cut to fit zigzag knit. White partition is plywood hung from ceiling.

Furnished

by Irene Moore Lindsey

is not the same as

Finished

One of the most baffling, least understood, and hard-to-talk-about phases of homemaking is presented on these five pages. Because it is hard to talk about, we show you a one-room apartment that demonstrates perfectly a principle that you will want to master for your own homemaking.

This apartment cost $974.74 for its basic furnishings. (The itemized costs are on page 130.) But if you desired to copy it, $974 would not suffice. For it contains $741 worth of accessories, and $1,000 worth of fine art. In short, another $1,741 was spent to produce what you see here. And therein lies the secret to character in decorating—the true difference between "furnished" and "finished."

It is an indisputable fact that character, in furnishing and decorating, is produced by fine accessories and worth-while art. Fine furniture cannot do it alone.

We do not mean to convey the idea that fine accessories are synonymous with expense. (*Continued on page* 128)



ALL PHOTOGRAPHS BY WILLIAM F. HOWLAND

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One bed made up for night use. (Daytime dress shown on opposite page.) The high cabinet makes it possible to use beds in the manner of chaises for daytime reading. Note the clever white reflective panel on the ceiling, designed to give indirect light. Good if you want to use a dark ceiling as well as indirect light. Floor plan is shown on page 83.



This plywood cabinet, shown at left with its two compartments open, serves also as an end table, holding lamps, books, "nibblings," and useful accessories. The top compartment holds bedding. Lower compartment is for dead storage of seldom-wanted possessions. Entire cost of carpentering such special items was only $158. See costs, page 130.

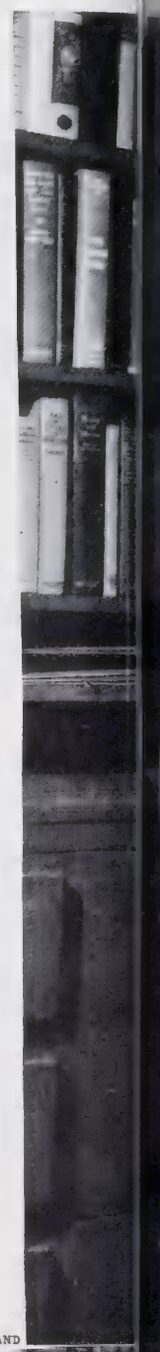


The two sides of the hanging partition, which gives the optical illusion of creating two rooms. Actually, it creates two areas of use—one side for eating, another for living. Illusion is strengthened by a one-step drop in floor level, so typical of apartments built in last 15 years. Below, a good way to make a small picture look important.





Two pictures at left show how book shelves were created in the space most people would waste. See, on the floor plan opposite, how these were tucked in. Note repeat of motif of holes, spaced in same manner as on hanging partition. Door at right leads to the kitchenette, shown on page 128. Stopping shelves above floor prevents crowded look.



PHOTOGRAPHS BY WILLIAM F. HOWLAND





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KWELL AND LUSTRE PITCHER FROM MARY MULLER ANTIQUES

ompact arrangement of chests, bookcases, and desk (above and left) shows how much utility an be properly crowded into a little wall space. rawers are used for clothing storage. Chests are nly things not bought new, so they do not appear cost list. These pictures are a good place to udy inherent fineness of the small accessories.



Furnished

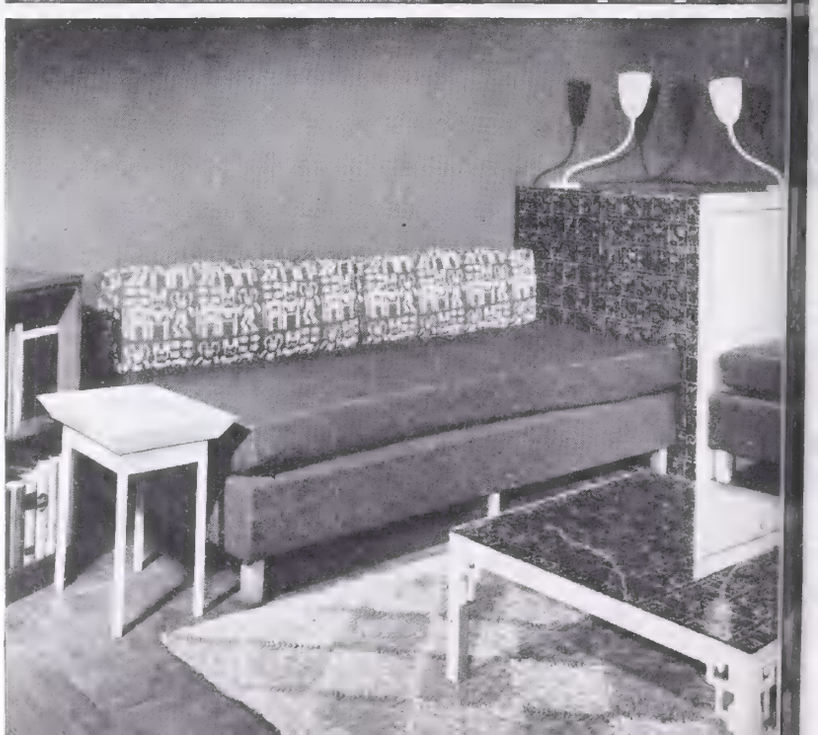
is not the same as

Finished

no Accessories no Character







Look what happens when this room is stripped of its accessories and art! Perhaps no home is ever this bare, but many are almost this barren. So it is really a fair demonstration of the difference that the little things, other than furniture, can make in the over-all effect. Even though stripped of art and bibelots, the books and record cabinets still make a big contribution with pattern and color. Which may be the reason that decorators serving "nouveaux" clients buy books by the yard.

Many people are against the principle discussed in this article. They feel that more than a bare minimum of accessories constitutes clutter. They are partly right. Too many or unbeautiful accessories *can* make a clutter. Too many useless bibelots, having no functional value, are indeed a menace. HOUSE BEAUTIFUL is against the indiscriminate display of accessories just for the sake of display. If their beauty is the only reason for display, limit drastically the number you use.

A good test of whether an accessory is good is to let it stand alone. If it isn't good enough on the score of beauty to be the only one in the room, then it isn't good enough to use with other things. Assembling a lot of mediocre things seems to lower the effect of the sum total, whereas putting a group of good ones together seems to raise the cumulative effect to a level higher than the total of the parts. We can't explain why it is so. But you can prove that it is right in your own home.

Is A Decorator Necessary?

Have you complete confidence in your own taste and powers of selection? Are you schooled in values and have you lots of time? Answer these questions honestly and you'll know whether or not you need a decorator. And if you do, here's how to work with him

By HELEN WEIGEL BROWN

It would be utter nonsense for us to say that everybody needs a decorator, when it is perfectly obvious that some skillful amateurs turn out charming rooms every day without benefit of professional help.

You may say to yourself, and your kind friends may corroborate you, "Why, I have *good taste*. I don't need a decorator." But decorating requires more than taste.

We can say decisively that you need no decorator if you are one of those rare people whose taste has so matured that it has become (1) a strong personal style, (2) an unerring sensitivity to the relative fitness of things for you and your way of life. If you are one of this group, you are indeed fortunate. For you not only have good taste, but you have actually sifted from the good what is best for you personally. And you may be able to choose, quickly and confidently, the fabrics and colors and furniture you want to put together and live with. You have learned to know what you *want*, which is something quite different from merely knowing what you like.

Ask yourself honestly whether you have developed your taste to this point of assurance. If the answer is no, you need a decorator. But even if the answer is yes, do you know how to achieve what you want? If, like most people, you know a bit of what you want and don't want, even if you have good taste, you still need a decorator to help you crystallize your conflicting tastes into definite shapes and forms. Out of the confusing, murky vagueness of all the things you think you might or might not want to live with, the seasoned judgment of a professional can lead you to a clear decision. If he only verifies what you have suspected were the right colors, the right scale, the right plan, he does you a great service.

But the good decorator has far more than this to offer. Perhaps you have had the notion that to employ the services of a good decorator is a luxury. Actually, it's a money-and-time saver and a good guarantee against disappointment in the finished job.

Because of his training and experience, a good decorator knows good values from bad ones, recognizes fine workmanship in furniture construction, knows how curtains should be made, how to plan the "repeats" of a wallpaper so that it looks right after it's hung. He can furnish a room with fewer pieces than you perhaps could, because he understands the subtleties of strategic placement of objects and colors. He can do all sorts of budget tricks that you can't do. Visualizing the finished plan of your room or rooms, he can judge which pieces you already own can be salvaged, leaving more money to spend on new, more dramatic acquisitions.

You can expect his experience to have given him a better sense of values than you may possess. He knows just how to plan your expenditures proportionately, and he makes sure that no large chunks of money go into a few special items at the (*Continued on page* 148)

How will I know when I'm no longer a bride?

By Marva Shearer

After living with a legally acquired man for three years with a minimum of dolor and a maximum of delight, some weeks ago I modestly accepted from my friends the epithet, "happily-married-woman."

Limited creature that I am, I was elated, in fact exultant, upon receiving the flattering appellation. I had no idea that inevitably it would be followed by the subtitle, "matrimonial oracle." Now I know.

Dewy-eyed maidens invite themselves over to lunch and ask me how they can tell they're in love. Dubious bachelors ring me up and telephonically wonder if marriage is worth their loss of independence. Budget-ridden matrons subtly inquire if I know the interest rates charged by the Personal Loan Finance Company.

In short, I have become an authority on everything marital from Havelock Ellis to Fanny Farmer.

Of all the queries I've received to date, however, my favorite is, "How will I know when I'm no longer a bride?" This is the most popular question of the year.

My answer, which may not be the most popular reply of the year, but always presented briskly and with a smile, is "When he starts making suggestions."

That's the turning point in the change from bride to wife and here's one case history to illustrate it.

During the early days of our marriage, I hardly slept for trying to memorize his every habit. Did he hang his pajamas up or put them under the pillow? Orange juice with or without pulp? Rejection slips (the man in my life is a writer) before or after meals? For weeks I was as alert as a bird dog. I was that eager to please.

The aforementioned man was just as eager. My soufflés filled him with wonder and only moderate indigestion. He conceded every political argument —except the important ones. He said he was prouder of me than a nomination to Aqua Velva's after-shave club. But the day came when he made a suggestion.

It was only a quiet suggestion—about my stocking seams, as I remember (he likes seamless hose), but it filled me with sharp, penetrating doubt. How long had he been harboring these criticisms? Would he say if he preferred my hair upswept? Did my opinions strike him as embarrassingly shallow? Why didn't he tell me these things?

Abruptly this introspection swung to the other extreme. If he'd wanted a Lily Pons so much, he should have married a girl who could carry a tune. Let him drag me to Fisherman's Wharf, no amount of atmosphere could make me like seafood. Come what may, I'd not change. I was stubborn and resentful of his suggestions.

After a few hot, angry tears, it finally occurred to me that these suggestions stemmed from his enjoyment of, and interest in, connubial living rather than dissatisfaction and fault-finding. Things righted themselves, and I started developing into a happily-married-wife. Besides, some of his suggestions were good, too.

Following his ultimatum that no intimate garments must hang in the bathroom, he offered to nail a towel rack on the back door. This idea won't compete with the automatic dishwasher for popularity, but it *is* functional as well as handy for damp dish towels, wet bathing suits, and pressing cloths.

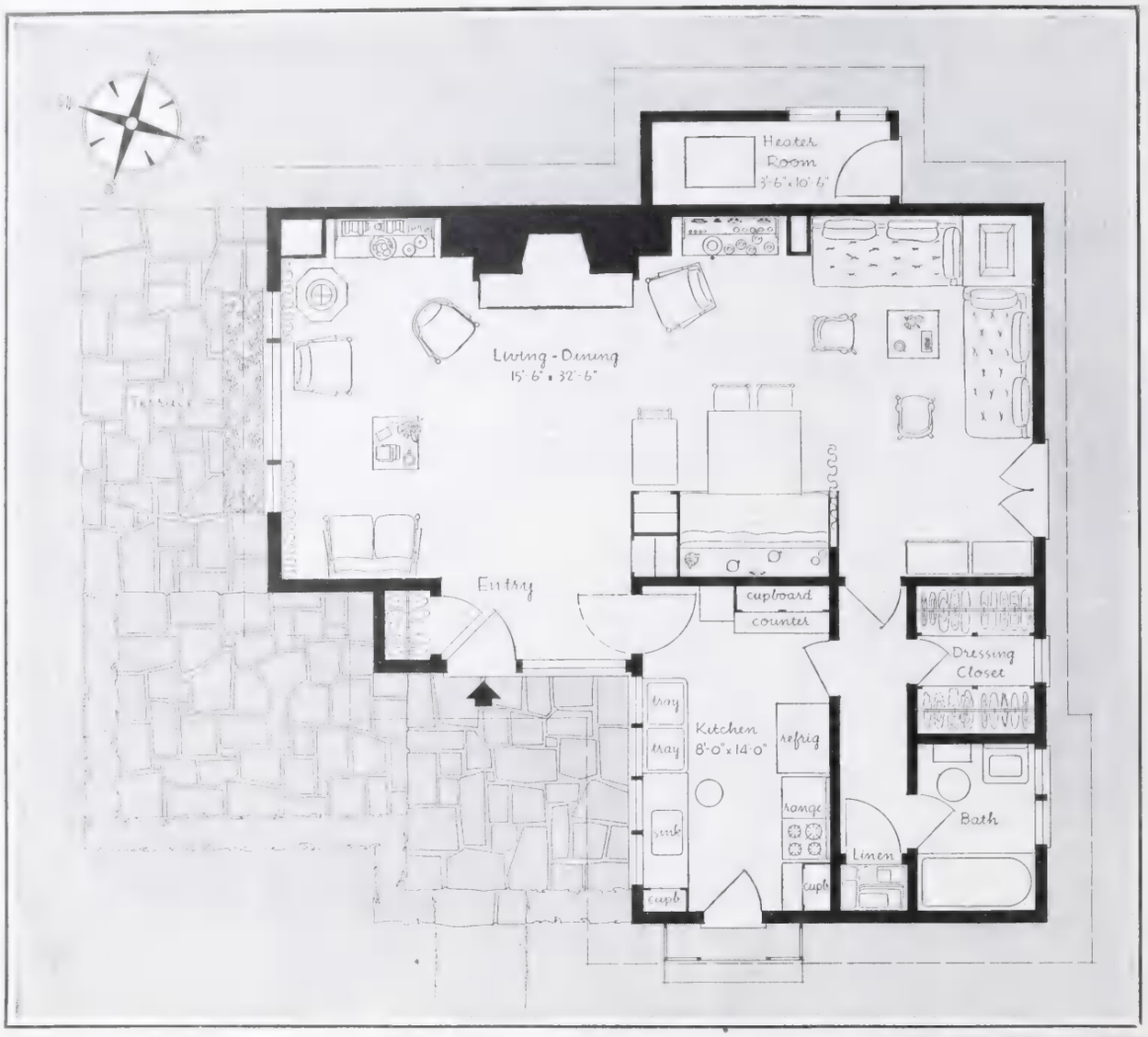
Forthwith, I resolved (*Continued on page* 173)



Fenwick Wall, architect

A House For A Veteran To Build In 1946

Home building this year is for veterans and they have first call on materials. Here's a house designed by a veteran, to fit present building conditions and immediate family needs. Simply constructed, modest in size, limited to three essential rooms in the beginning, it still tucks in grace and individuality. Dependent upon local conditions, it might be built in 1946 for approximately $5,700 in parts of the country requiring heavy construction, or for about $5,250 in warm climates. It is a minimum house for today's high building costs. But it can expand later with a bedroom wing and a garage.



KODACHROMES BY WILLIAM F. HOWLAND

Only 3 Rooms ....For A Beginning

The plan gets off to a good start. One large room skillfully organized for living, dining, sleeping gives large house look, avoids mean single rooms. Heating, plumbing, kitchen, which take much of building money, are in place

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Here's a definite, decorative spot for meals, avoiding the makeshift character of many living-dining arrangements. The table and built-in seat with shelves behind it, cupboard adjoining it, good lighting over it, could double as study corner, too. The curtain pulls across ceiling track to screen beds.

This three-way living room now on display at Hathaway's, New York







In the beginning . . .

A Super Living Room For { *eating* / *sleeping* / *living* }

HOUSE BEAUTIFUL'S *Home Planner's Study Course*

BETTER YOUR HOME • BETTER YOUR LIVING

This is the 15′ 5″ x 32′ 5″ dining-sleeping-living room shown in the plan on page 88. It is furnished to take care of practically all living needs of a young couple starting out, but you'd never suspect what a jack-of-all-trades it is. Decoratively, it is noteworthy on two counts: its super sitting-room look, and its unexpected blend of Early American with Modern. On the following page see the expanded house plan with three bedrooms added





Sleeping arrangements in this three-way room, shown opposite and above, are actually two sofas serviced with a square, corner-filling lamp table and a broad-surfaced coffee table. During waking hours this is used as a reading or conversation corner.

Architecture, fabrics, and some furniture are Modern, yet see how compatibly Early American pieces fit into the scheme. Alcove painted barn-red in living area, opposite, seems to build up the bookcase dresser into architectural importance.

Walls are finished in natural wood paneling, wiped with white. Like the furniture, the accessories and art are a combination of traditional, like the black iron trivets on the wall (right), and contemporary like the fine sculpture and paintings.

There's an individual dresser for each sleeper in this room. But chests lose all semblance of a bedroom look when placed together and treated as one important piece with a big lamp at each end. Mirrors are hung as part of a block of pictures.

All furnishings at W. A. Hathaway Co., New York. Furniture, except sofas, L. & J. G. Stickley, Inc. Sofas, M. Mittman & Co. Fabrics, Goodall Decorative Fabrics. Rug, Topton Rug Mfg. Co. Books, Doubleday Book Shops. Paintings and sculpture, courtesy Midtown Galleries: Maurice Freedman's "Pennsylvania Winter" (above bed), Henry Billings' "Discovery" (nude above bed), "Spring" and "Landscape" (above dressers) by William Palmer, mask on dresser by Mina Harkavy, head on corner table by Arline Wingate.



In keeping with contemporary taste, the front or west wall of the house and the south, bedroom side, are mostly glass. These windows have overhanging eaves to protect the interior from too much summer sun and sky glare, while admitting maximum sunlight in winter. Notice that the kitchen door has been moved to front wall using the same louvered screens.

Later when building restrictions are lifted. . . .

It Can Grow To 7 Rooms

Here's the future happy ending of the house. It has grown along with the veteran's family, now has three bedrooms and an additional bath in its final stage, plus a garage and a good-size living porch, adding about 11,000 cubic feet of enclosed space to the original 8,760 cubage. Bedroom wing could be built in stages, the front rooms first, and the large bedroom with its own bath as a final addition. The front room could be a study then, or if a door were cut into the service hall, serve as a professional man's office separate from house and front door. Show these cubage figures to your local contractor to get a rough estimate of costs



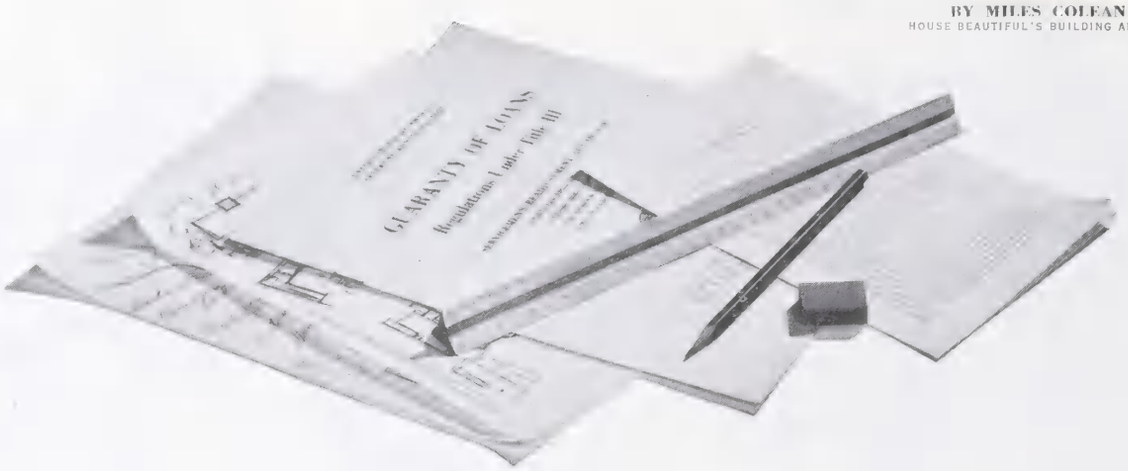
RENDERINGS BY GEORGE COOPER RUDOLF

In completed house, when road and garage are built, family and visitors will generally use this porch as entrance. Located on the east side, it offers a protected living porch. For outdoor meals it's handy enough to kitchen, which also serves the outdoor living terrace at front. House walls are gray clapboards, trim is white, shingled roofs have a natural stain.





BY MILES COLEAN
HOUSE BEAUTIFUL'S BUILDING ADVISER



Housing Help For The Veteran

The Priority System for House Building Materials

Under a plan inaugurated in January, a builder who agrees to hold his houses for sale or rent to veterans exclusively for a period of thirty days after completion can get priority assistance in obtaining critical materials. This is also true for a builder who has contracted to build a house for a veteran or for a veteran building a house for himself. In April this plan was amplified to grant priority assistance to widows of men killed in service, members of the Merchant Marine, and Americans who served with other Allied forces. Much of the total production of critical materials (such as lumber, brick, cast-iron pipe, bath tubs, gypsum lath) is to be set aside for holders of such priorities. During March a drastic order limited new construction (including houses) to those holding such priorities. Special permits for other building will be granted only where real hardship or community need can be proved. So, if you are a veteran, or can get veteran priority, you can build if you can meet today's high building costs. Or you can buy a new house from an operative builder. You can get as much as 100% financing on such houses if the VA appraiser and the builder agree the price represents a reasonable value. Veterans will have prior claim on all new houses within these limits built this year (perhaps longer), and a borrowing power available to no one else. So they are privileged persons in home building today.

Amendments to the GI Bill of Rights

The home loan provisions of the original Servicemen's Readjustment Act were explained in HOUSE BEAUTIFUL for May 1945. The amendments to this Act, which were approved by the President just after Christmas, make substantial changes in the law.

1. There has been a revision in the guarantee extended by the Veteran's Administration. Originally, $2,000 was the maximum amount which could be guaranteed by lender or lending agency on a GI loan. That much was guaranteed if it did not represent more than 50% of the total loan. Now, under new amendments, the maximum guaranteed amount has been raised to $4,000. This increases the borrowing opportunities of the veteran considerably when he is obtaining 100% financing of his future home. Under the original arrangement, a good risk could generally obtain a 100% loan on a $6,000 house, assuming the lender was willing to lend two-thirds of its total value, plus $2,000 which the VA would guarantee. Now, because of the new $4,000 guarantee, it is possible for him to obtain as much as $12,000 on a 100% loan by the same method. This loan privilege is only possible if the price of the house does not exceed its appraised value.

2. The guaranteed amount can also be taken as a second mortgage, back of a first mortgage insured by FHA. Assuming that the FHA first was 80% of (*Continued on page* 142)

HOUSE BEAUTIFUL'S *Home Planner's Study Course*

What makes a prize-winning house?

BY WILL H. WORTHAM

● A prize house, blue ribboned by the experts, seems to provoke a 'show me why' attitude in most of us. Having lived in many houses, we are likely to feel that we have hard-won service stripes to qualify us as judges of any prize winners. So, many of us, looking blankly at winning house drawings today, are ill at ease because they resemble no kind of house we've ever known. We wonder if their designers speak our language. We suspect they think of houses only in terms of drawings, 'at play areas,' 'sleeping areas,' and other new terminology. But we think of houses in terms of decoration, of prestige, of familiar appearance, of privacy, of space for preserves, bikes, and grandfather's portrait. So just why do prize-winning houses rate prizes?

● To understand why, we have to know more about the purpose of design competitions. Obviously they are not run to duplicate existing houses. They are intended to stimulate fresh thinking, to act as goads to the design of houses generally. Most competitions request strict designs to average-size houses and lots, but their major interest is to seek new ways of planning, constructing, and designing better houses for present day living. Their influence is already of major importance in improving house design. By tackling the house with a fresh approach, by not thinking of rooms and facades as they have been built in the past, but rather by thinking of the living activities of the present and re-shaping houses to fit them, competitions awaken both public and building industry to new possibilities.

● Some of us may feel we get little tangible aid from such general exercises, since prize houses do not always fit available materials, building methods, or lots. But they offer much more than specific plans to crib. New ideas, new methods, new theories can shake up our thinking, stir our imagination. If we will let them. So study the prize house drawings on the following pages with an open mind. Look for new ideas that you can adapt to your needs and plans. It may not be practical to design when you build it, but you may be thrilled to discover how much you can learn from prize houses.

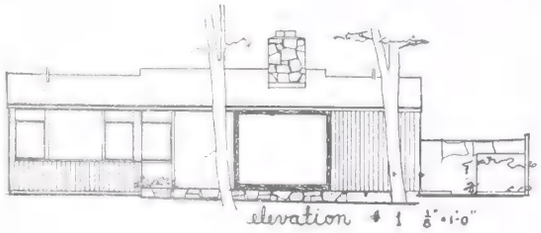
Four prize-winning plans for a family with a $3,000 income

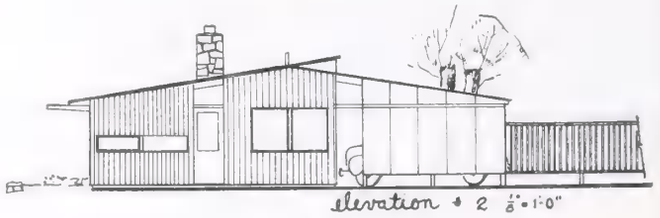
● Wanted: Plans for a new, better, "realistic" house for a young couple with two small children, living in Georgia on an annual income of $3,000. This was the project of a competition held by Rich's, Inc., of Atlanta, and an architects' magazine, "Progressive Architecture." These designs, chief winners of $10,000 in prizes turn out to fit most sections of the country.

● First is the single-story frame house by architect Hugh Stubbins, Jr., which won the $3,000 award. Its simple construction fills the bill for a house which could be built economically of procurable materials. Its U-shaped plan shows good use of the land allowed, an inside lot, 60 feet wide, 150 feet deep, in an established residential section. Its exterior is modern and inviting, geared to its tenants' needs.

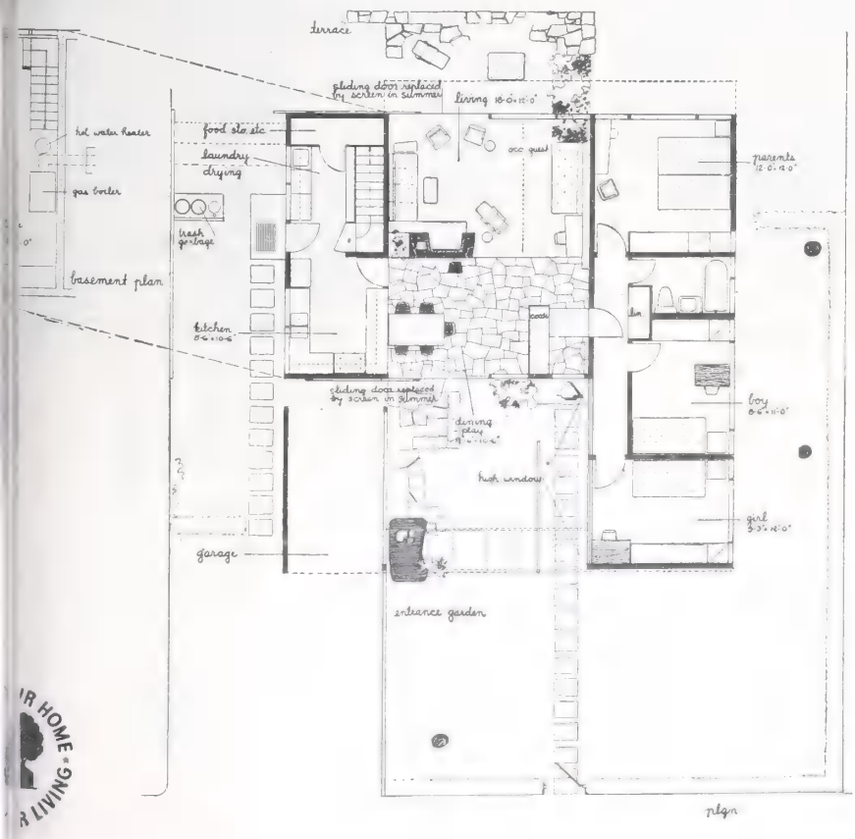
The heart of this house is the big middle room with floor-to-ceiling windows and screens across front and back walls. Used as living room, dining quarters, recreation space, it opens wide on north and south outdoor terraces, gives the maximum ventilation needed in warmish climates. Sliding doors in place of the screens can give the interior privacy and protection from weather. Bedroom wing has seclusion: only one door connects it to rest of house. Service wing includes first floor laundry, small carport. Drawbacks: lack of dining privacy, unhandy cellar storage. New: windows above roof, free-standing fireplace.

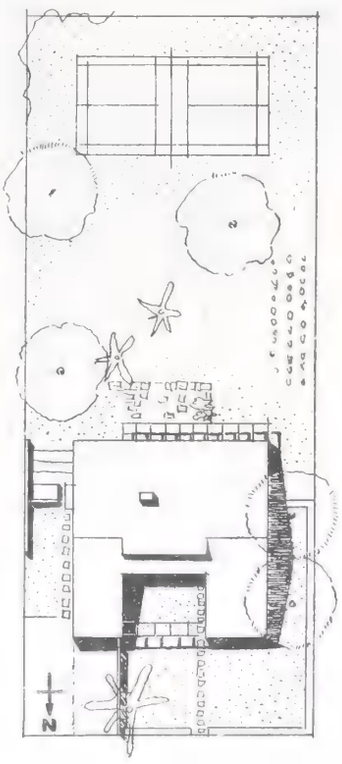



elevation ● 1 $\frac{1}{8}$"=1'-0"

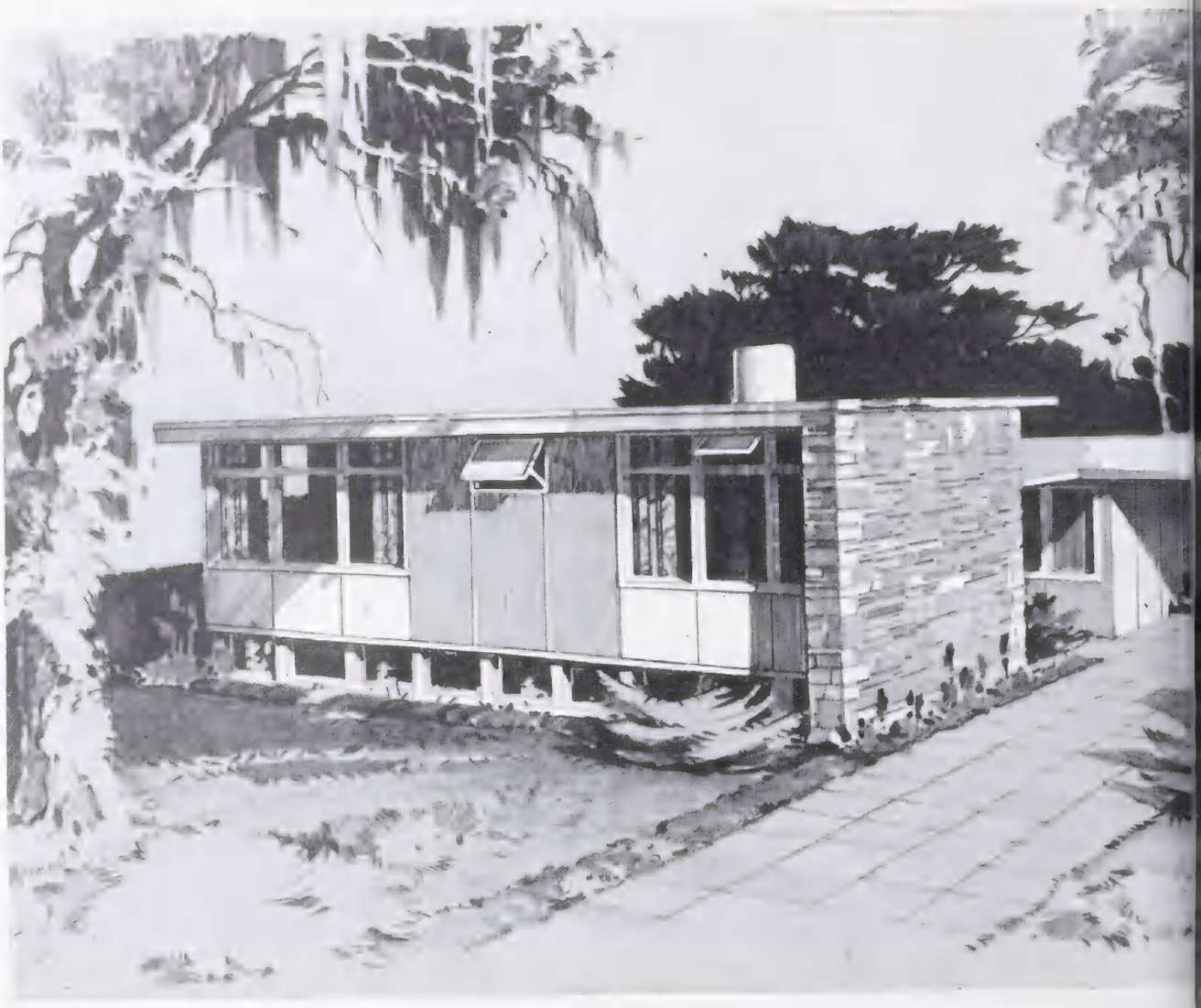

elevation ● 2 $\frac{1}{8}$"=1'-0"

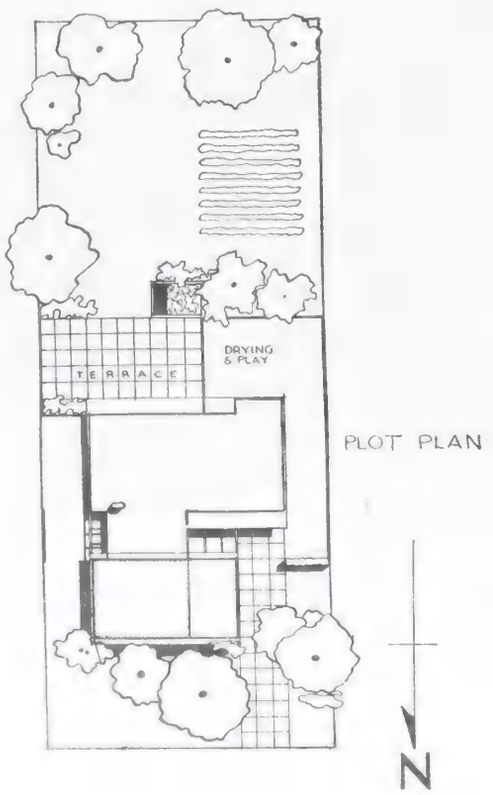




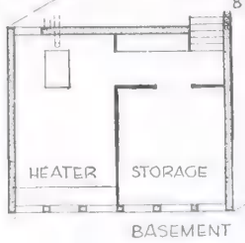


IR HOME
R LIVING

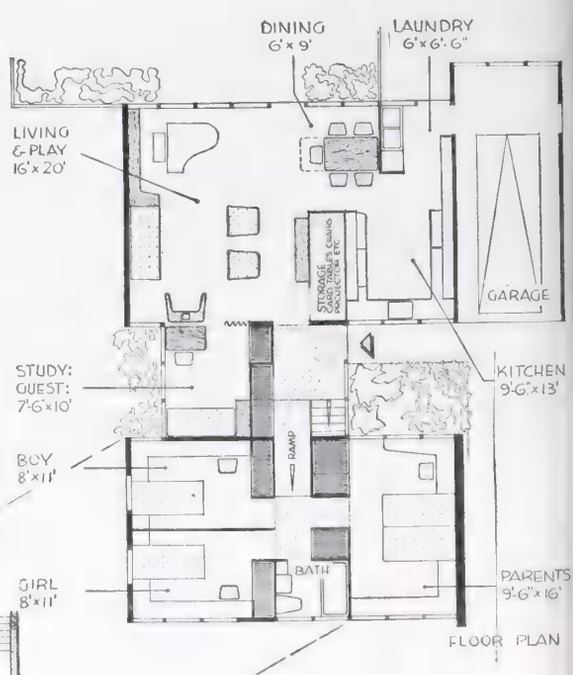




PLOT PLAN



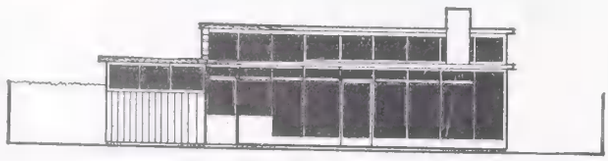
BASEMENT



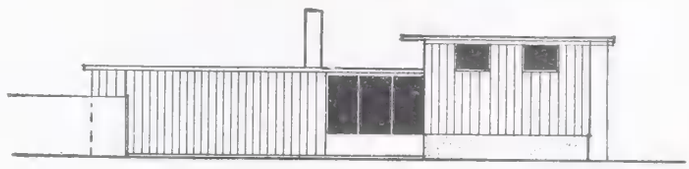
FLOOR PLAN







SOUTH



WEST

● Without exceeding the 1,350 square feet (excluding garage and heater room) to which designers were limited, Watson Balharrie planned a house in two sections. Winner of the $1,500 second prize, his scheme has a one-story-and-a-half front wing, and a one-story rear wing. The house entrance hall and a ramp connect the two.

● This plan isolates front bedrooms from living room-kitchen activity at rear (raised a half story off ground, bedrooms have sufficient privacy from front street). It gives the living-dining room, the south side, garden exposure. With the front wing of the house a half story higher than its one-story wing, two bedrooms also get south exposure. See upper windows, across bedroom walls, in drawing of the south side (above).

● Exterior treatment of the house met contest rules which described these hypothetical clients as familiar with new house designs and not wishing to copy house of traditional "style."

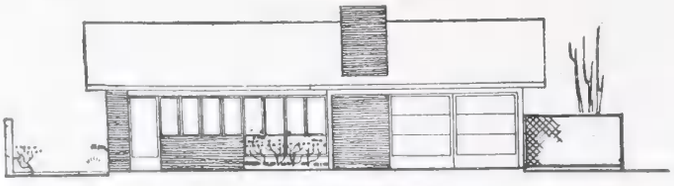
THE above-ground basement, long familiar in Georgia houses, is made much of here by ground-level windows along the front of the house. Such good light creates useful space for playroom or workshop as well as general storage. It gives more efficient quarters, too, for the heater suggested in the program as a Georgia need. Other assets: the handy but unobtrusive location of garage, well placed study-guest room which can really be secluded from, as well as made part of, the living room. Drawbacks: unappealing front, cost of building house in two wings, distance to bath from guest room.



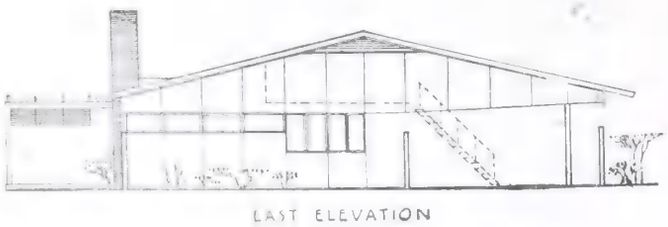
● Its simple rectangular plan, simple gable roof, simple structural materials should make this a compact, easy to build house. The layout of rooms around the front courtyard is like the first prize winner, but the front of this house, designed by Harold Calhoun, is screened by a wood fence. A driveway gate, which is part of the fence, helps to enclose the car port.

● Adequate ventilation for Georgia summers was stipulated in the program and is well assured in this house. There is cross ventilation in all main rooms and ventilation north and south, east and west, in the living room. The program suggested screened and shaded porches and terraces for prevailing warm weather. The rear porch, protected by screens and adjustable blinds, catches southwest summer winds. The adjoining south terrace gets winter sun. Planting gives protection and privacy, too. The service and play yards make good use of narrow space created by the restrictions locating the house ten feet from side lot lines.

The interior is elastic in arrangement to make all space pay for itself continually. Folding doors can open to add the master bedroom to general living-dining area and turn the children's quarters into one large room. An accordian type partition pulls across living room corner to make a study-guest room. Other assets: Attic space provides summer insulation and ventilation; car port has large storage space. Drawbacks: car would have to be taken from car port to lower the movable stairway, the only access to heater and storage room in attic; doubtful popularity of combining the master bedroom and living room.



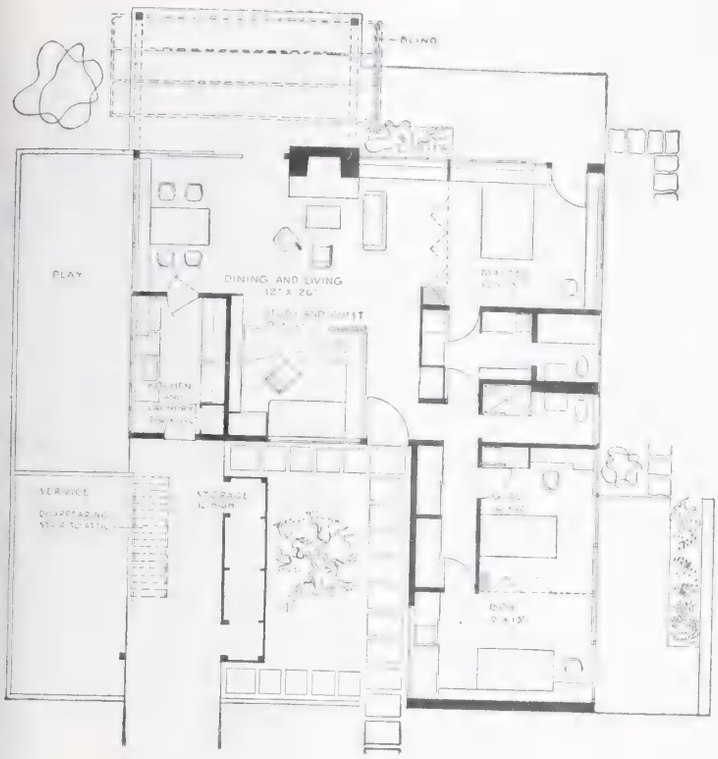
SOUTH ELEVATION

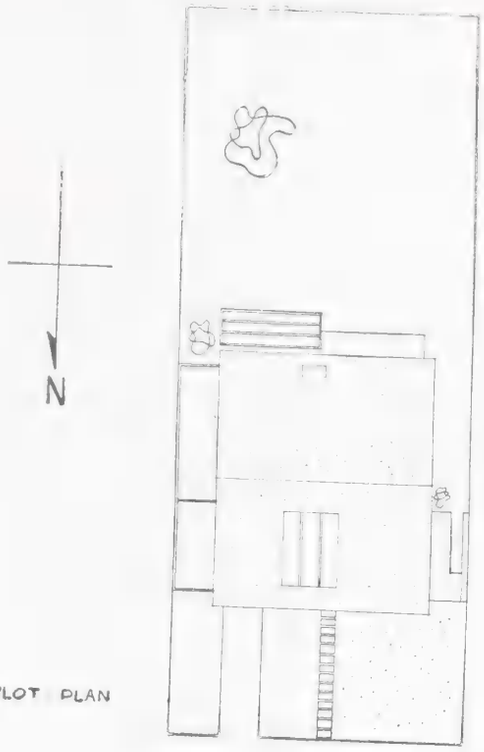


EAST ELEVATION



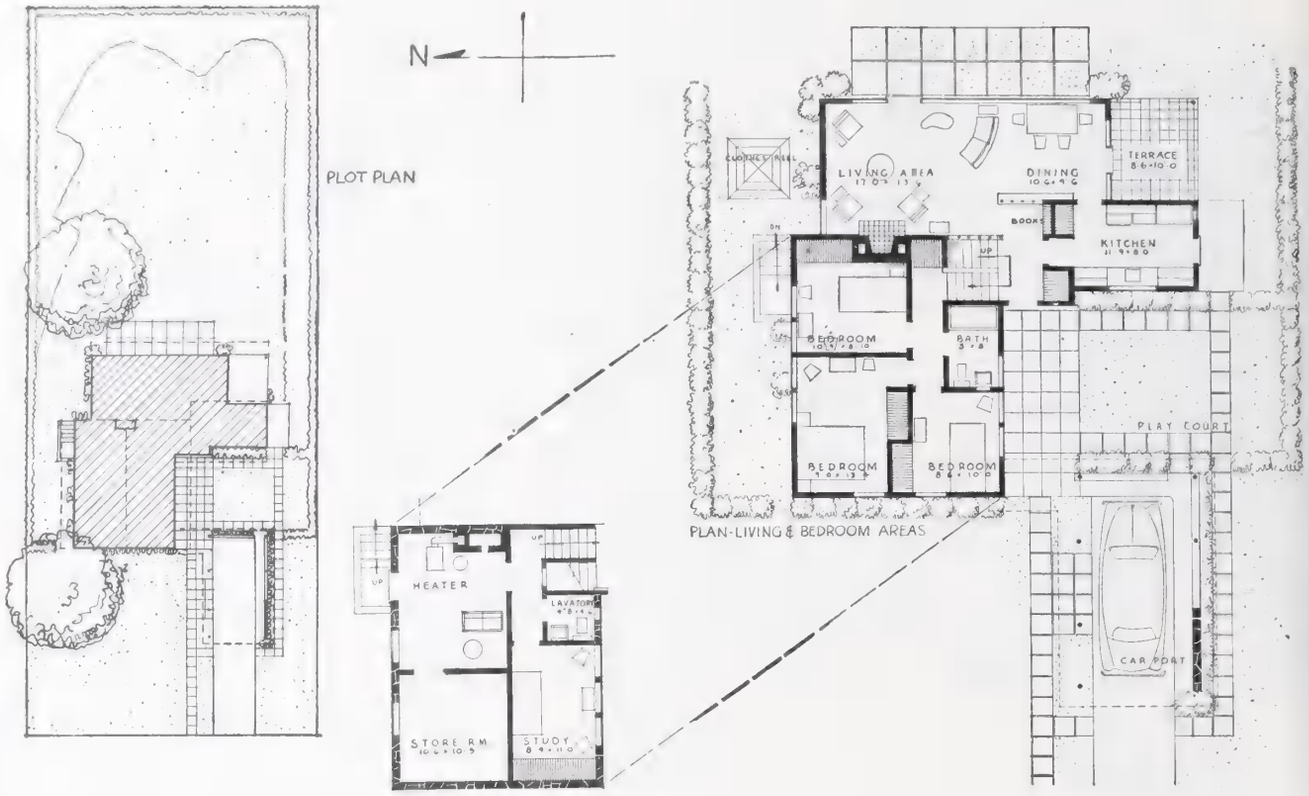


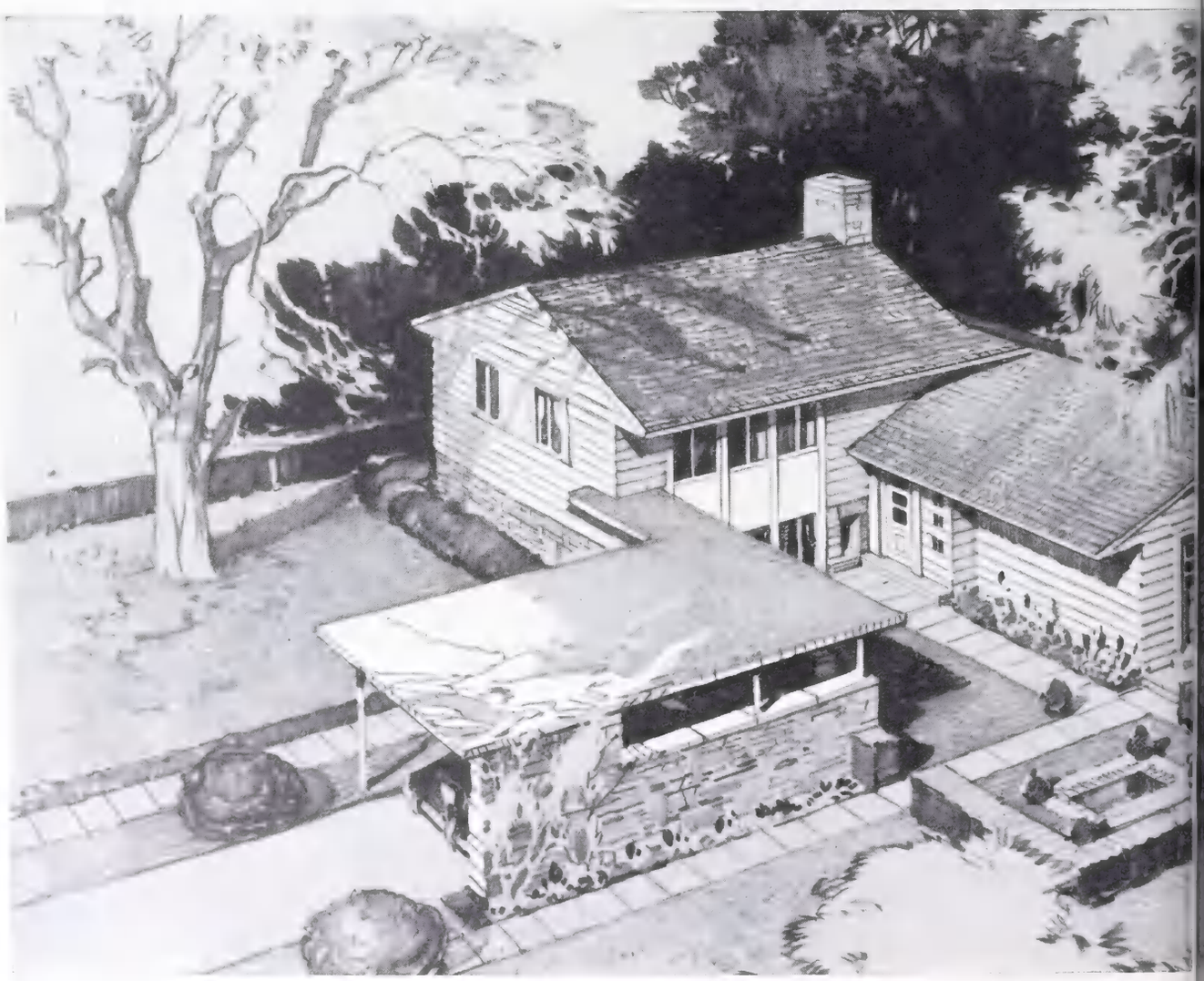


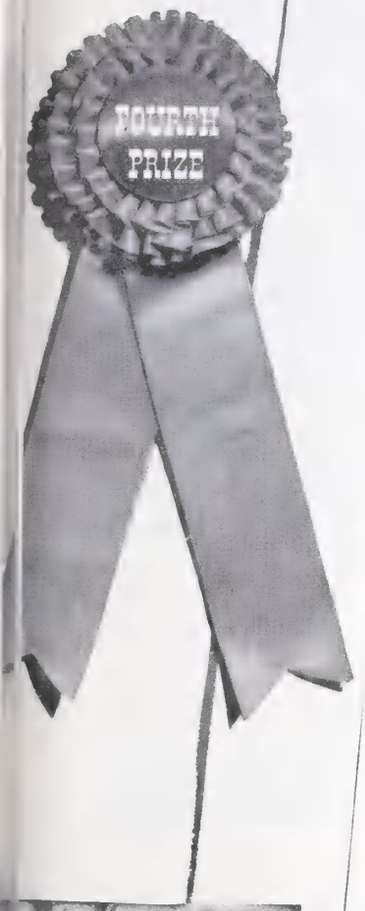


PLOT PLAN




N
PLOT PLAN
LIVING AREA
DINING
TERRACE
KITCHEN
BOOKS
BEDROOM
BATH
BEDROOM
BEDROOM
PLAY COURT
CAR PORT
PLAN-LIVING & BEDROOM AREAS
HEATER
LAVATORY
STORE RM.
STUDY

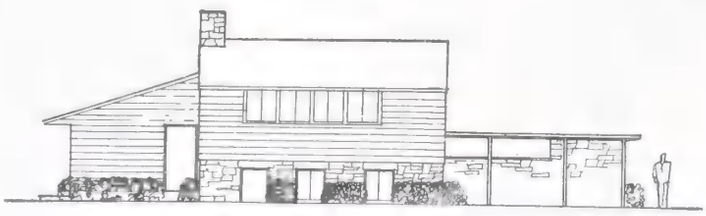




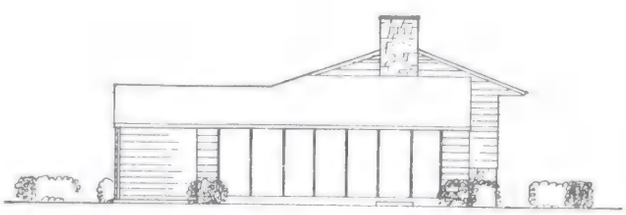
● In general appearance this design by W. P. Hickey and Raymond Weber is like many suburban houses. In plan, it shows a new scheme with distinct advantages, a house of split levels. At ground level, in a one-story wing, are the living-dining room and kitchen. Immediately adjacent, in a one-and-a-half-story wing, are the other rooms. You walk up seven steps to the bedrooms, down seven steps to study-guest quarters and the storage room. All rooms are handier than if they were spread on one level or separated by a full, tiring flight of stairs. At the same time they gain privacy. The study-guest quarters are independent of other rooms; the bedrooms are secluded from the first floor. Well ventilated and lighted, the lower floor neatly meets the rules requiring guest space, and 900 cubic feet for storage.

This house lot is on the east side of a street running north to south. It's the only top prize-winner not on a south side lot. A terrace and wide living-dining room windows, overlooking the garden, get the rear, eastern exposure. Another terrace, roofed against the sun, is in the southeast corner. The enclosed play court, a winter sun pocket, gets south exposure, along with the two-story bedroom windows. Drawbacks: the garage dominates the front of the house but provides no weather protected passage to the front door; the kitchen door needs shelter and some decorative treatment in its prominent location.





SIDE ELEVATION

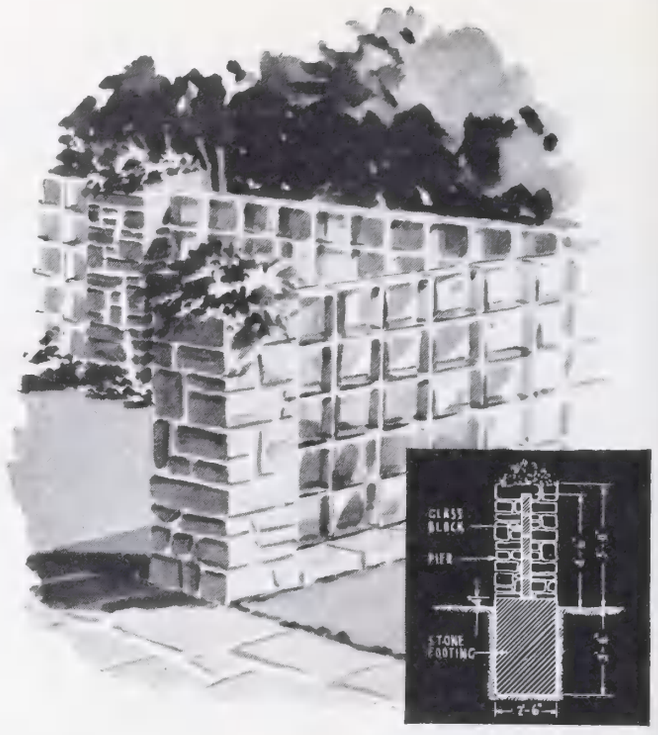


GARDEN ELEVATION

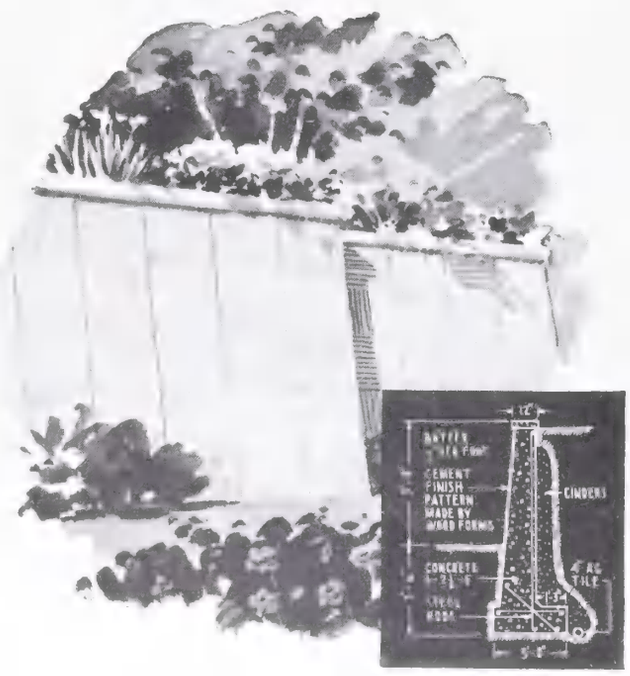
BETTER YOUR HOME · BETTER YOUR LIVING



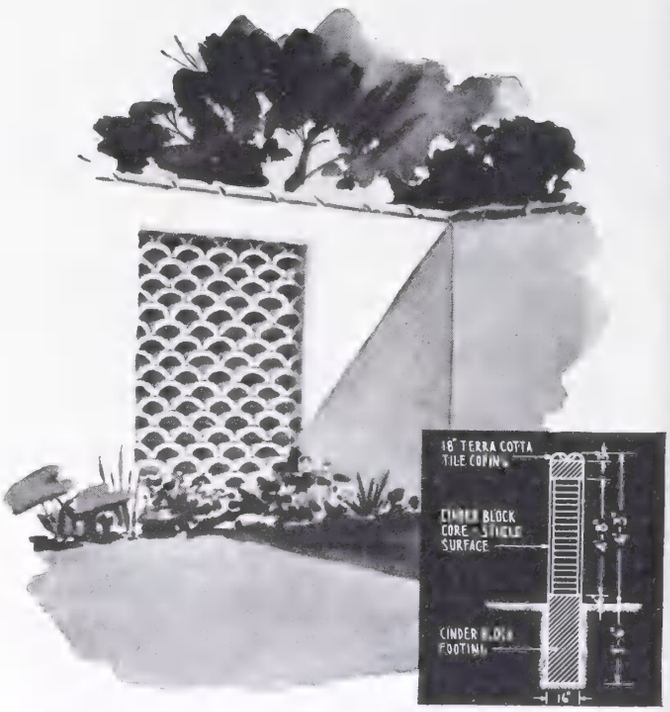
1 Do you like to grow rock plants? Here's a dry-rock retaining wall which will serve that purpose beautifully. It should slope slightly back, to allow plants more sun and prevent the optical illusion that it is tipping forward. Plantings in wall pockets should be in good garden loam. Flat, fairly rectangular stones in odd sizes create the most pleasing effect.



2 Cut stone and glass blocks combine to make this an unusually interesting wall with a modern feeling. Structural piers and base course are of stone, with the glass bricks laid between the piers. On top of each pier is a cut-out plant pocket for growing ivy or other trailing vines. The foundation can be of stone, or, for reduction in building cost, of concrete blocks.



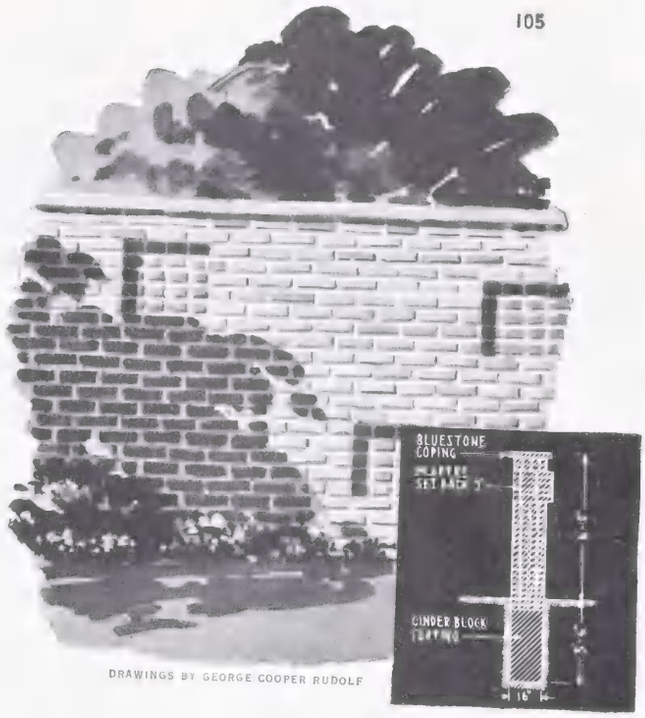
5 If you plan a reinforced concrete retaining wall, an interesting texture will take it out of the ordinary. When forms for the concrete are built, use rough boards, laid in checkerboard pattern, with small grooves between each board. When the concrete is poured into the forms, it will take this pattern. The amount and size of the reinforcing should be figured by an expert.



6 This stucco garden wall is made particularly distinctive by a panel of open-work Spanish tiles to be viewed from a terrace or porch. To attain this unusual effect, tiles are laid one on top of the other, allowing air and light to come through, and permitting a view to whatever is beyond the garden wall. Core and foundations can be concrete block or hollow building tile.



3 For an economical yet good-looking wall, use cinder blocks, laid up with wide horizontal mortar points, and with narrow-as-possible vertical joints. The dead white of the mortar gives a striking pattern of horizontal lines, contrasting with the dark blue-gray of the cinder blocks. Paving and other structural details of the garden should repeat the white of the mortar joints.



DRAWINGS BY GEORGE COOPER RUDOLF

4 If you have a brick house, this brick wall will be especially effective, with its recessed squares forming a pattern and producing striking shadow lines which will vary with the sun's position. The top course can be bluestone coping or a special course of molded bricks. The foundations, carried down to the frost level, of course, can be brick or concrete block.

it's a BETTER *Garden* *if it has a* WALL

BY JANET DARLING

If you harbor the idea that walls make a garden formal, are unfriendly and forbidding, study these six ideas for walls. They are designed in such free and interesting manner they couldn't help but add charm and architectural distinction to your garden, and be a real invitation to step inside. They can be backgrounds for planting, act as retaining walls to replace ugly banks, or they can be a feature in their own right

BETTER YOUR HOME • BETTER YOUR LIVING •

By Dorothy Ducas

How about a

Garden Center?

You are a gardener. You may live in a house with wide lawns and many flower beds, or in an apartment with a potted geranium on the window sill. You may belong to the local garden club, or not know enough horticultural terminology even to read seed catalogs easily. Nevertheless, you are a gardener—at heart.

For gardening is a result of the human instinct to grow things. The urge to dig, plant, fertilize, and water the soil, then watch the first sprouts, the unfolding bud, the full bloom, is in all of us. And we'd all like to better our homes with better gardens, if only we knew how, had the time, and realized it need not take much money.

Ask yourself honestly: "Wouldn't I like to have a garden, if it were easy, congenial, and inexpensive to obtain information about what to plant, where, how, and the cost?" Of course you would! So why not have a Garden Center in your town?

A Garden Center is the answer to the potential gardener's prayers. Oh, it's for actual amateurs, too, even for enthusiasts. But for the man or woman who has never grown anything, anywhere, it is a continuing source of inspiration and information.

A Garden Center is community headquarters for affairs horticultural, open to everyone in the community. You need not be garden-wise to participate, for it is a joint enterprise of you and your neighbors, not a selected membership club made up of people with similar educations, social prestige, or worldly possessions. There were about 165 Garden Centers in the country at the last prewar count. About forty of them are complete educational institutions with full-time horticultural authorities in charge, with extensive libraries, year-round programs of lectures, demonstrations, displays, garden tours, competitions, and civic improvement activities. But all it takes to start is a little group of enthusiastic people, an unpretentious but convenient spot for headquarters, a few good reference books and catalogs, and someone to answer questions, who knows more than the amateur about gardening.

You will improve your home and your community by creating a center of this sort. Here's why:

1. It draws the people of a democracy together in a joint enterprise which nourishes the habit of communal cooperation. It is another version of the "town meeting"—only specialized as to subject matter discussed. The average garden club, worthy as is its work, does not fill this bill. Not enough people representing all classes are in it. Social considerations, such as having a home large enough for members to meet in, often discourage small householders from joining. Those who haven't much money hesitate (*Continued on page* 163)



The Garden Center of Greater Cleveland, which has its he quarters in the building shown opposite, helps 40,000 peo each year to improve their homes, and ultimately their comm nity, by better planting and garden design. Service is given fr through lectures, displays, books, and personal conferen Above, from the Center you get this view of lagoon and garde



PHOTOGRAPH OF GARDEN CENTER OF CLEVELAND BY C. W. ACKERMAN

How to Start a Garden Center

1. Line up the people in your town who are interested in better gardens. Include everybody who would like to see a clearing house for garden information established in your town, whether they have big or little gardens. You don't need a large group—just an enthusiastic one.

2. Find some place in which to assemble garden books and catalogs. It may be a corner of the local public library, or a room in a public building, or a store, at first. Start modestly and grow as public interest grows.

3. Find someone to answer questions: your local seedsman, if you have one, or perhaps a retired "estate" gardener. Get an enthusiastic volunteer to begin with. A paid horticulturist is desirable as soon as you can afford one.

4. Start with a few good reference books and some popular garden literature. For suggestions as to

(Continued on page 169)

So you have to give

Another Wedding Present



by Molly Gillis

MOST of us receive wedding presents once in a lifetime, but give them several times a year. And all too often, in hurried last-minute shopping, we forget the important function of these gifts. When the pleasant custom was born, it had a single practical purpose—to provide a young couple with the essentials of housekeeping on their own. And though the emphasis has long since shifted from necessity to luxury, the perfect modern present is still based on that original idea.

As the new Mr. and Mrs. unwrap exciting packages and survey their loot, the gifts they welcome most are those that fit into their scheme of living and at the same time make them feel more affluent. They prefer presents they can use, yet like them to have a special quality, costliness, rarity, or thoughtful perception back of their selection.

Can you, as a giver, put yourself in their place? You may be bored with all the paraphernalia that makes a house a background for living. But not Mr. and Mrs. To them every detail has a pristine freshness. The making of a home is new, exciting, enormously important. If they are the average young couple, they are starting from scratch. They need a great variety of furnishings: a quantity of glass, china, silver, furniture large and small, rugs, pictures, electric appliances, and many other things that make a house easy-running and attractive. What may seem dull to you may be an object of enchantment to them.

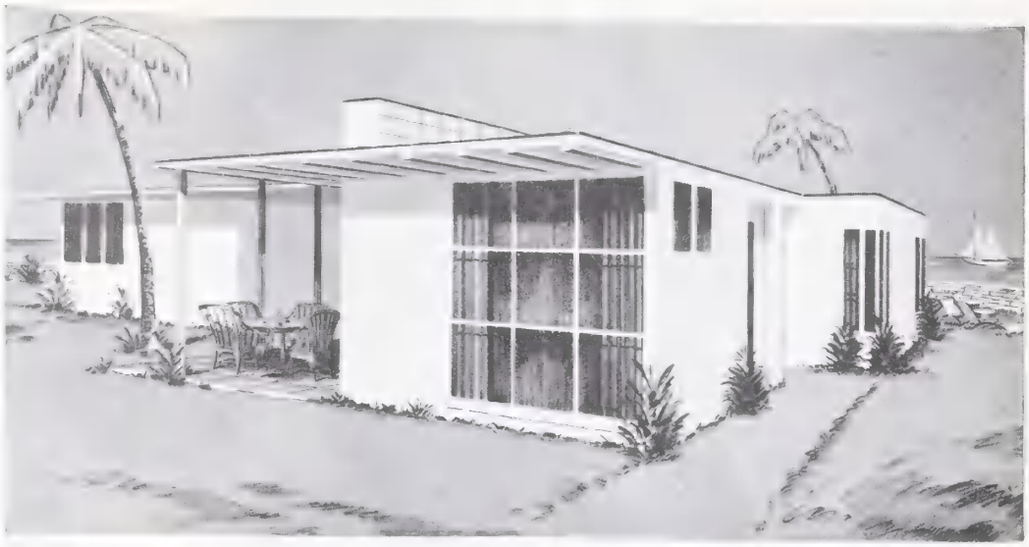
Considering that the newly married couple want and need so many things, it is amazing that every bride is faced with the problem of what to do with a number of inevitable white elephants, and sometimes her thank-you notes for these are all the more reluctant because they represent a lavish amount of cash. I think of a couple whose first home was to be a smart three-room apartment. Imagine their emotions when they received from their one and only rich friend an antique bronze table decoration that had once decked a king's table—unquestionably rare, costly and beautiful, but huge and preposterous for a dining table that is pulled from the living-room wall.

The rich friend was kind and generous, but she lacked the imagination to put herself in the place of two young people starting life together on a modest income. It didn't occur to her to send them what they would have received with joy—two beautiful matching lamps, for instance, or a pair of heavenly blankets. She wanted to give them something unusual, and like so many others with the same idea, what she gave them was a white elephant.

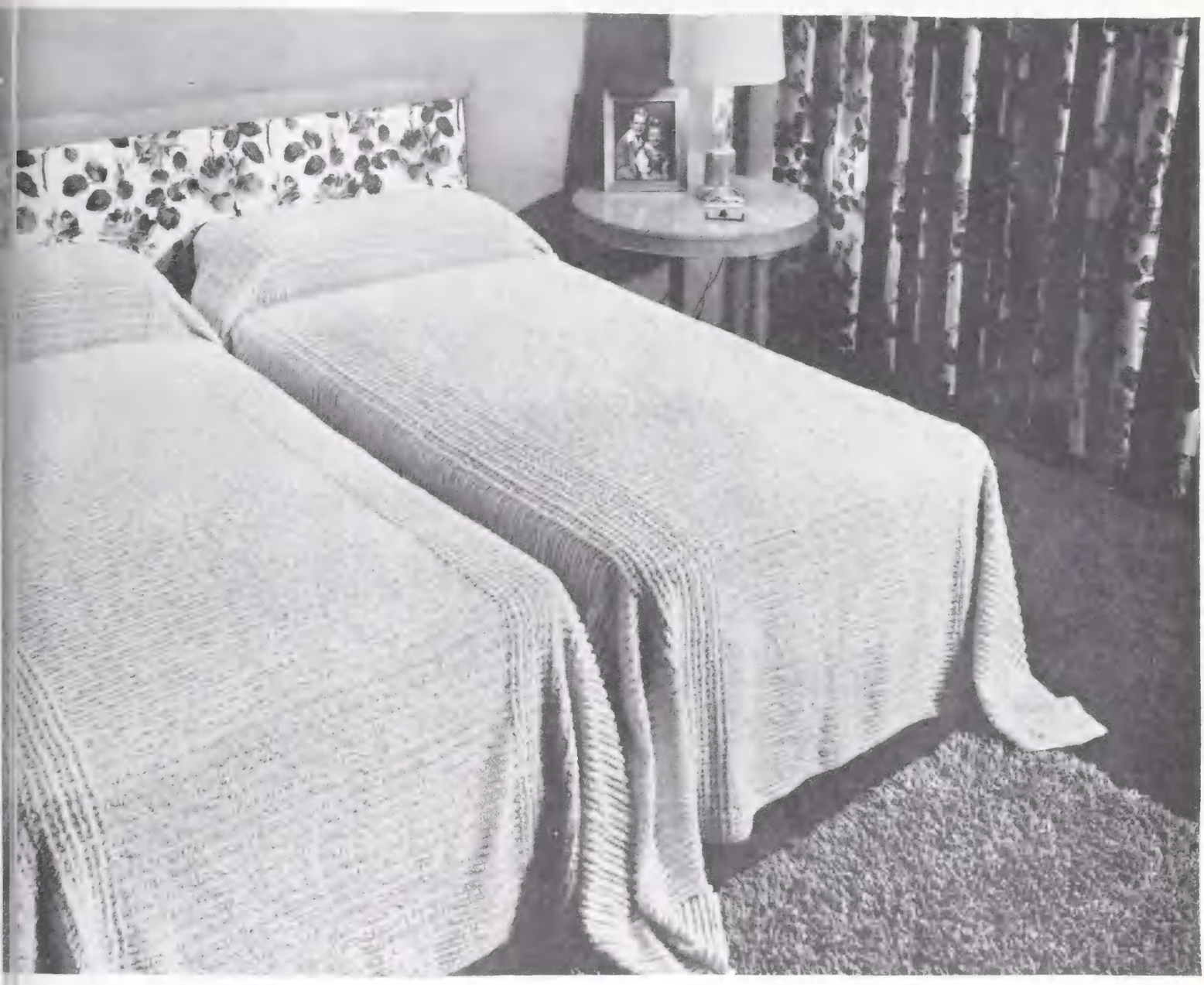
Of course, the unusual present can be wonderful, if the giver thoroughly knows the tastes and way of life of the recipients. One bride I know was thrilled to unwrap a pair of iron horses' heads that once had topped old hitching posts. She painted them white, and they serve as handsome bases for lamps in her farm living room. The giver knew (*Continued on page* 140)

ODERN
EACH HOME

ng the open sea, this modern house
ll adapted to summer living. Made
asy access to the outdoors from all
. Simple in detail, inside and out.



Architect's sketch of Sea Island Cottage



eping with the modern manner, Lady Christina bedspreads Luster Loop rug add charm to this attractively furnished oom. The new summer stripe pattern developed in chenille ashable cotton fabric gives fresh restfulness and practical e. Lady Christina spreads shown here are all white. They come in a wide range of colors. These, and other style and combinations by the famous designer, Virginia Hamill, are now available in limited quantity in good stores throughout the country. Lady Christina bedspreads and rugs are made by J & C Bedspread Company of Ellijay, Georgia.

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Hanging shelves of pine, with numerous choice bits of brass and copper, ivy brackets, and a little old spice box give atmosphere even to the strictly functional refrigerator in the corner of the kitchen, against its background of provincial wallpaper. Note how harmoniously everything lives together.

Pretty Kitchen for a Pretty Bride

CONTINUED FROM PAGE 74

The whole personable idea behind the furnishings and decorations of this kitchen makes sense, in our opinion. (See other picture of it on page 75.) We're all for individuality. We think houses and all the rooms in them should reflect the personalities and tastes and habits of those who occupy them. And we think the bride, particularly, is entitled to dress up her home, especially the room where she proves her mettle as a cook, to suit herself. For her first home has a very special meaning, perhaps more important than any other home she may ever have in the future. Here is a chance to express her very own ideas, and if she has ideas for trimming up the kitchen, where she is bound to spend a good deal of time, there is no reason why she can't. If she is fond of treasures out of America's past, she will find it perfectly feasible to co them with the newest and efficient of the appliances pro in America today.

As a matter of fact, it is m appliances which make poss kitchen like this. Modern r give off a minimum of dus grease particles. Modern va cleaners have attachments will reach easily to high s and around corners. Then there are excellent metal po on the market, and while th and polishing cloths are lin in readiness for the silver cl job, it won't take much mor to do the brass and copper.

Everybody knows a well-pl kitchen means less work, less and tear on nerves. We say a decorated one adds cheer makes the never-ending rout work go faster, more pleas

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LAURITZEN

Let your house SPEAK for itself

By Agnes Rothery

NOT so long ago, in what are sometimes referred to as the good old days but which might be more accurately described as the stuffy old days, it was considered vulgar to talk about one's house. It was equally vulgar to talk about any of one's possessions—the implication being that all such conversation was synonymous with bragging.

Happily today such taboo no longer exists. The utmost frankness prevails concerning how much we pay for rent, or, if we are owners and not renters, how much we paid for building. The humblest detail, from a toilet that flushes soundlessly to a garbage pail that sinks from view by a toe touch on a lever, merits vivid description. If we stucco our frame house or add a utility room beyond the kitchen, we are willing—nay, we insist—upon telling the architectural and financial details not only to our friends but to quite casual acquaintances.

The same is true about the garden, and it is not in the least unusual to hear ladies who are otherwise most delicate in their speech discussing the relative values of manures—cow, sheep, horse, well rotted, liquid, so powdered—and proceeding on there to lice, worms, scale, and sour soil.

This is all to the good through it we can learn much one another. If we are too to learn, we can at least cop this without pain and without

A woman of exceptional or an accomplished housekee an expert gardener can talk these things with animation a thority, and her opinions an clusions are probably more va than her opinions and concl concerning the United N meetings or Gertrude Stein's tribution to literature.

So I, for one, am well p when women discuss their and gardens, and I discuss with all who will listen. W lack an audience I do not h to sit down at the typewrite take the world into my confi

I must, however, admit the can be overdone and it is ove when the recital becomes a logue. (Of course, no monolo a bore to the borer.)

(*Continued on page* 17



Living, Inspired Music—Unexcelled Charm

enjoyment and inspiration . . . for superb listening thrill that will ne when you hear the music of r choice reproduced with full- e fidelity . . . select a **Meissner io Phonograph.** All the distinc- harmonics and overtones of the ng performance . . . precise, color- flawless, clearly defined . . . are rs in the supreme tonal realism ach Meissner instrument.

ssner cabinets, authentic master- es of dignity and luxury, are fit- companions for its glorious voice. can make your selection from itional Sheraton, Chippendale, lish Regency and 18th Century ods or from outstanding contemporary designs, if you prefer.

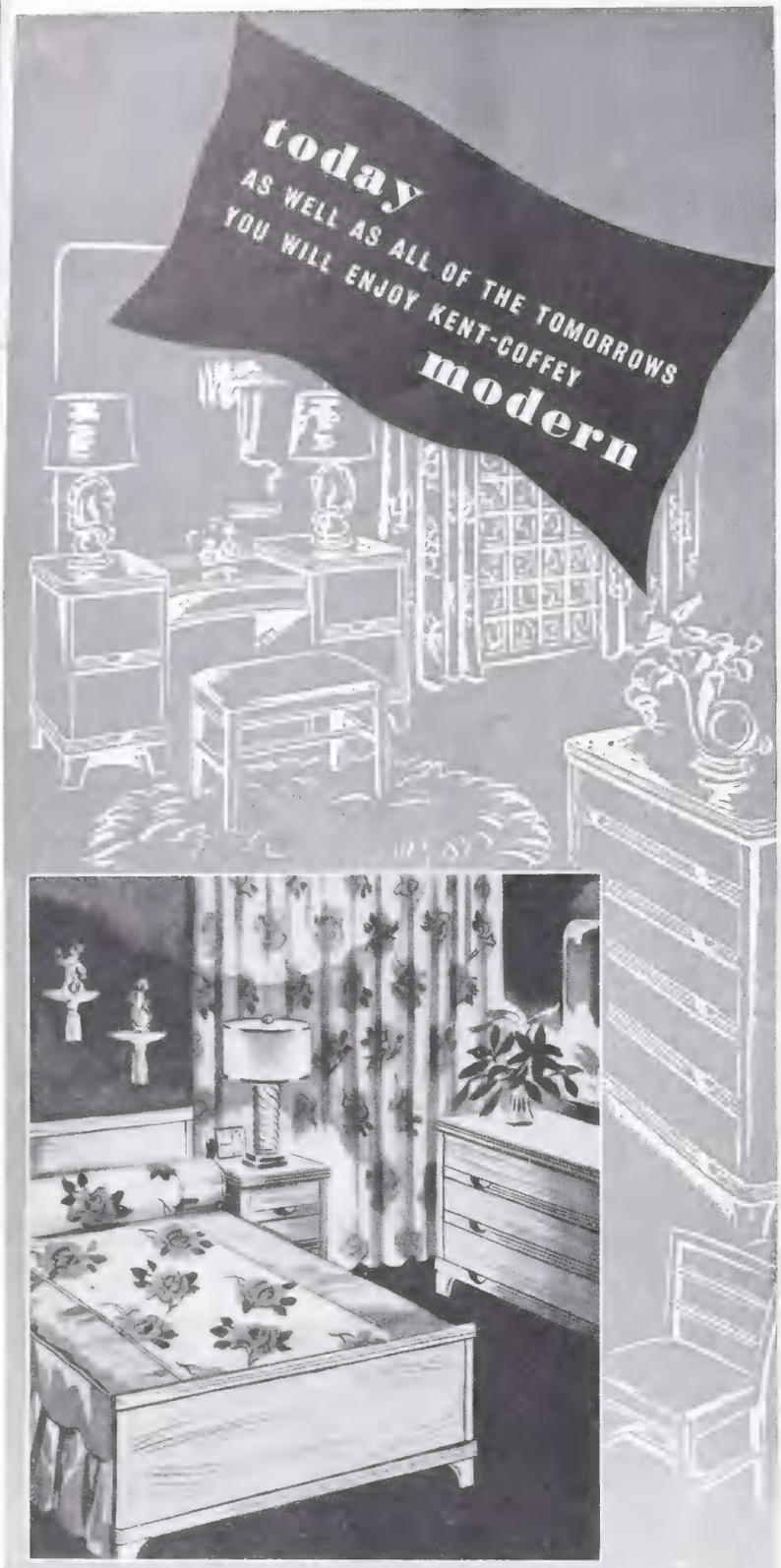
Veneered in finely figured swirl mahogany, the Meissner Chippendale illustrated above has top sections bordered with curiously carved moulding typical of this period. Upper corners of the bottom doors are decorated with beautifully carved acanthus leaf pieces, the overall design is truly a masterful interpretation.

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LENOIR, NORTH CAROLINA

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Furnishings of the not too ample front hall in the home of decorator Bob Anderson in Westwood Village, California, consist of a space-doubling, wall-size mirror and a decorative plant. Furniture isn't necessary when a closet provides space for guests' coats

How To Furnish A FRONT HALL

Don't overdo the decoration if your hall is tiny. Everything must say welcome, but in small space it must work efficiently, too



Provincial wallpaper and two pieces of painted furniture—all that was needed to furnish the hall and create a fitting introduction to the cozy, informal house of Mr. and Mrs. Edward Bergen in Outpost, Calif. Wall hat pegs save space. Settle drawer holds rainy-day duffle

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ientists know that color is a tremendous fluence in the daily life of everyone . . . that ople are cheered or depressed, rested or tigued by various color combinations. Pittsrgh has embodied these principles in a new stem of home decoration. Known as Color ynamics, this new method shows you how to ake rooms friendlier and more enjoyable to e in—rooms that grow on you and in which u will really feel at home!



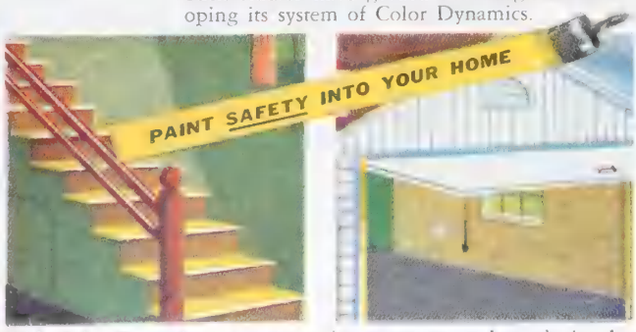
Painting walls and woodwork the same general color makes a room appear larger—forms pleasing background for furnishings.



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DRAWING BY JANE OLIVER

THE CHILD PRODIGY NO. 2

By RICHARD WILLIAMS

t month we began a discussion f the manifestations of excep- l musical ability in childhood. this is, of course, a discussion h brings us ultimately to a ed door. Document it as we exceptional ability remains an ma. Why somebody is blessed it, how he acquires it, cannot xplained. All we can state is fact that the composers whose we have traced showed their ptional endowment at very ages. And they showed it gh an all-consuming and al- unhealthy interest in music. you notice such an interest our child, it doesn't neces- y follow that your child will me a composer or a virtuoso. the converse is true. If the l is to be a musician, the en- ment springs to notice early. need not worry about not no- g or not heeding talent. It can more be smothered than a thy seed can be prevented from ing its way through the earth becoming a flower.

f all the geniuses of music, art's genius is the most won- ul. The marvels he created in mere thirty-six years of an worked, exploited, and, toward end, misunderstood life have r been surpassed in beauty. art is a good link in carrying our discussion from the composer to the virtuoso. For it was as a child performer that Mozart earned his first fame, a fame so glittering that it overshadowed that of the serious, mature composer. The wonder child became the wonder genius. But it was the bewigged and belaced child who could play the piano so charmingly at the age of six that the elegant audiences of Europe gaped at him and Queen Marie-Therese kissed him. There exists a famous letter written by a friend of Mozart's father which describes the four-year-old child's uncanny endowment: "Perhaps you will remember," writes the family friend, "that I had a very good violin, and because this violin had such a soft and full tone, Wolfgang always used to call it the 'butter fiddle.' Once when I came back to Vienna, he took this violin and started to play it. He couldn't praise it enough. After one or two days, I again came to visit him, and he was playing on his own little violin. Immediately he said, 'How is your butter fiddle?' and continued his playing. After a while, he pondered a little, and he said to me, 'Herr Schachtner, your violin is tuned a half of a quarter tone lower than mine—that is, if the violin is still tuned the way it was

(*Continued on next page*)



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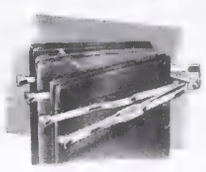
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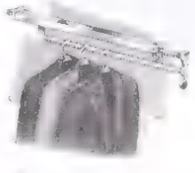
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CONTINUED FROM PRECEDING PAGE

when I last played it.' When I heard this, I laughed, but Papa, who had already some idea of the extraordinary tone sensitivity and memory of this child, asked me to fetch my violin and to see whether the child was right. I did this. The child was right. . . ." Here you have a picture of the child virtuoso. The child has perfect pitch, great sensitivity to sound, and a driving interest in music.

Rare as the child virtuoso is, he or she is, of course, a more frequent occurrence than the creative artist. Fine performers are found more easily than original thinkers. And in the field of music the prodigy occurs more often than in other arts.There have been more child virtuosos than children who have demonstrated marked dramatic talent.

But though the talent is a more frequent one, it is often transitory: it is fireworks instead of fire. The talent burns itself out quickly. This failure in development is sometimes mysterious and without cause and occurs even if the talent is carefully nurtured. But sometimes the failure is due to over-eager or mercenary parents. Mother and father, stunned by the gift that has descended upon their household, either devote themselves wholly to the talent and fail to let the child develop as a normal child, or, as was true with many European prodigies, they see in the child a little goose that lays the golden eggs, and ruin the gift by exploitation. Long hours at the piano drain the child. Too much practice makes imperfect. The strain of public appearances is more than the young nervous system can take.

BUT this has not always happened, nor does it have to happen. Many of the adult performers who today delight and exalt you started their careers as child prodigies. They either had wise parents or their gift was strong enough to survive in spite of obstacles. And, as they grew older, their virtuosity grew into artistry. This is true, for example, of Heifetz, whose father was a violinist and who began teaching his son at the age of three. Heifetz made his debut when he was five years old. At eleven he played as the soloist with the Berlin Philharmonic under the renowned Nikisch. He toured Europe, everywhere rousing wonder and winning the highest praise from critics and ovations from the public. Today, at the age of 45, his virtuosity—that is, his technical mastery of the violin—is incomparable. But what is more important, he has become an artist free of dubious showmansh a quiet and assured interpreter.

Hofmann played the piano public when he was seven, heard by Anton Rubinstein, himself had been a child prodi and so impressed Rubinstein he urged his own impresario engage the boy for a concert t He appeared for the first time America when he was eleven, was immediately booked for eig concerts. After thirty of them, Society for the Prevention of Cr ty to Children stepped in forced the cancellation of the o concerts. Fortunately, a pat stepped forward and offered finance Hofmann's studies until eighteenth birthday, on condit that he retire from the con stage until then. Hofmann belie by the way, that his retirement him more harm than good.

KREISLER won the Grand P of the Paris Conservatory w he was twelve years old, altho he was competing with players years his senior. Menuhin, w we mentioned last month, taken to his first concert when was barely a year old, and he tened to it so contentedly that parents decided that he might musical. At three they gave hi toy violin, which he smashed i rage when he discovered that it a fake. Then they let him study a real fiddle, and he made his p lic debut at the age of seven, p ing the Mendelssohn Concerto the San Francisco Orchestra. W he was eleven, he made his hist New York debut at Carnegie H playing the difficult Beethoven C certo. The critics showered with praise. He had wise par who did not push him, but kept public appearances down to a m imum and allowed him to b normal boy as far as his abnor gifts permitted. When he was al eighteen, he retired, and emer three years after, no longer the wonder but a mature artist.

To sum it up, musical abi whether it be that of a creato that of an executant musician, ally shows itself at a very early Nobody can predict whether early promise will be fulfilled. most understanding and pati are necessary to help develop child's talent. Let me quote one of the wisest of all educat Jean-Jacques Rousseau, wrote most 200 years ago: "Nature wi children to be children before are men. If we pervert this or we shall produce precocious fr —fruits which have neither turity nor savor, and which soon corrupted."

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Individuals	$3.50
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2 Goal-Judge Set	6.50
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"My Columbia shades, in soft colors to harmonize with the walls and drapes, certainly made a big hit! It is so easy — and inexpensive — to freshen up your home with a whole new set of window shades."



Smart home decorators know how much a small detail like new shades can mean to the looks of your room. Don't wait until shades become unsightly. Soon you will be able to stop in at your nearest shade shop or department store and order Columbia shades for the whole house. Assortments are still not as complete as we would like, but they will be very soon.

Columbia WINDOW SHADES

THE COLUMBIA MILLS, INC. • 225 FIFTH AVENUE, NEW YORK 10, N. Y.

VENETIAN BLINDS — LACE NET CURTAINS — LACE TABLE CLOTHS



PHOTOGRAPH BY MAYNARD PARKER

Where does the porch end and the living room begin? The answer is that it doesn't. Greta Magnusson's porch is thoroughly living room, with furniture placed so that no one's toes get stepped on. She trained ivy up the bamboo sun screen, built in a shelf to hold potted plants

What Makes A Porch PERSONABLE?

It deserves far better than just comfortable furniture. It's the visitor's introduction to your home, so give it as much color and verve as the living room

Do yourself and your porch proud by making it as much an expression of your good taste and hospitality as your living room. After all, it *is* a hot weather living room, and it's certainly the reception hall to your house. Give it a color scheme of its own, vivid or cool to suit your kind of sunshine. Have comfortable chairs and couches, but have them good-looking, too. Give it lamps, tables, and lush greenery, and use your ingenuity. For some specially bright sparks of inspiration, see the pictures.



Chintz and lacy wrought iron and an organdy cloth as summer-fresh as daisies are Laura Lee Burroughs' way of making her dining porch different. You see, it isn't imperative that you go rustic in a big way

There's a new LIGHT in my life!



"Away with dreary rooms, gloomy shadows and dull corners! For a brighter outlook in my home, I'm planning to decorate with LIGHT . . . and use the exciting new G-E Fluorescent lamps to work their radiant magic!"

"WAIT TILL YOU SEE MY 'DAYLIGHT' KITCHEN!". . .

How much easier and infinitely more pleasant kitchen chores are with cool, comfortable G-E Fluorescent lamps to work by. Two 40-watts in the ceiling and fluorescent over the counters and sink.



"HERE'S HOW TO ADD TO THE JOY OF LIVING". . . .

Slender tubes of new Slimline Fluorescent concealed behind the window valance transform "just a window" into a dramatic setting.



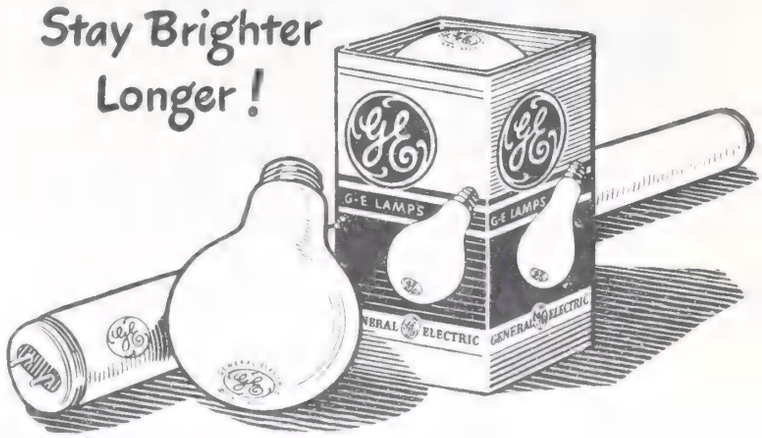
"OF COURSE YOU'LL USE CIRCLINE, TOO!". . .

You'll love the soft, expressive beauty and abundant light of the new circular fluorescent . . . available soon in new Certified reading and floor lamps.



G-E Fluorescent lamps, like all the G-E lamps you buy, have been developed by General Electric Lamp Research, whose constant aim is to improve G-E lamps and make them

Stay Brighter Longer!



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GENERAL ELECTRIC



MY NEW KITCHEN PLANS ARE BUILT AROUND THE

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1 For complete meals, roasts, vegetables.

2 Convenient lifter rack for casserole dishes.

3 High-domed cover to increase depth.

4 Flush with cooking top when closed.

Actually, this beautiful Monarch Electric Roaster Range gives you TWO ovens — one at cooking-top height for roasting and quick baking—and a regular, large oven for baking requiring additional space. You'll never be crowded for ample oven capacity with a Monarch Roaster Range. It's a deluxe quality range — built exclusively by Monarch. Ask your nearest Monarch dealer for full information.

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Monarch-Paramount
COAL, WOOD, ELECTRIC, GAS and COMBINATION RANGES



DRAWING BY HARRY BROWN

RIDGEWOOD IS EVERYWHERE

By Jean Tigar

CORA BOWERS hated Ridgewood. Anybody would. Cora had lived there six years, and for six years all she did was wish Jed would get a different assignment so they'd have to move. The place itself was attractive enough. And most of the husbands were pleasant. It was the wives Cora had the trouble with.

Of all the unfriendly places, Ridgewood was *it*. First of all, she could never forget how people had treated her when she had arrived as a bride. Curious Katies, that's what they were. Her mother had impressed it on her mind that the best way to make friends was to be a joiner. So she joined. Everything and anything from the Improve Ridgewood Association to the biggest literary club in town. Then she went to one of the book group meetings. She often wondered if that were the thing that had got her off to a bad start. But it was such a trivial matter, it didn't seem possible. She stood up to ask a question of the lecturer and the two matrons in back of her began to inquire audibly who she was. She fixed them good, the busy bodies. She just turned around, froze them with an icy stare and announced loudly, "I'm Mrs. Jed Bowers." The only thing she didn't add was, "Want to make something of it?" The women crimsoned, of course, and Cora was glad she'd had t spunk. She hoped that would tea them a lesson for the next time.

It wasn't until a few weeks lat that she learned they were t leaders of practically everythi worth while in town. But she did care. People who judged you l fore they knew you were narr minded and not worth botheri about. And anyway, there was much sense in exchanging ple antries with the corset crowd. C had no wish to get started socia with women her mother's age.

She would have loved being a to invite a friendly young bunch to one great big party, though. S had some marvelous recipes t were really going to waste. And Minton dinner set Jed's brot had given them would have ope everyone's eyes. She didn't kn why she bothered to take it fr the pantry shelf and wash it ev spring and fall, except that so day it would make a nice gift hand down to Janey, she suppos

And that brought to mind so thing else. She never thought little Janey without remember what had gone on when Janey born. Outside of Cora's clean woman, the minister, and the g in Jed's office, not one single s had come to call. Jed had gon the hospital one night and fo

(*Continued on page* 146)



TAKE HIM ALONG...

WHEN YOU BUY *Home Insulation*

You don't buy insulation like a dress or a coat—to be discarded when worn out. Insulation efficiency must last *throughout the life of your home*. And here's where Father Time can help you choose wisely. For Balsam-Wool Sealed Insulation is scientifically designed to *keep on* protecting your comfort and saving on fuel bills as long as your home stands!



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Be sure *your* home has this scientific, lifetime protection! Insist on Balsam-Wool Sealed Insulation—designed to stand the tests of time—backed by more than 20 years of research and experience—proved in the homes of the nation. For complete information, see your lumber dealer or mail the coupon.

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Susan Hayward

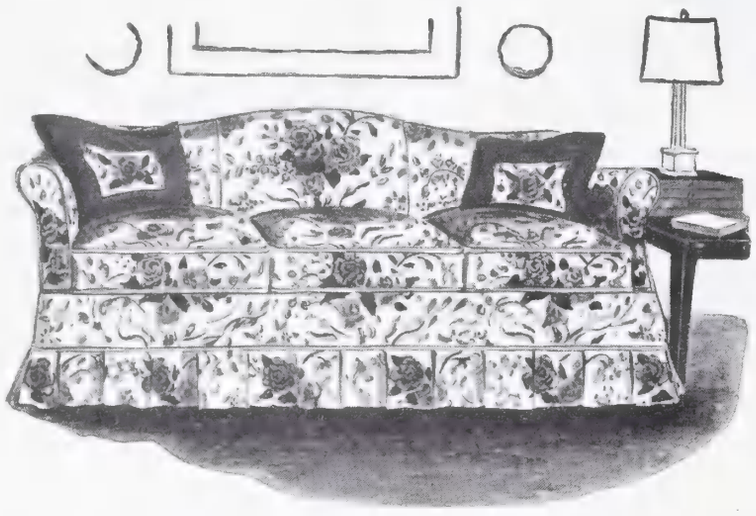
Appearing In The Walter Wanger Production

"CANYON PASSAGE"

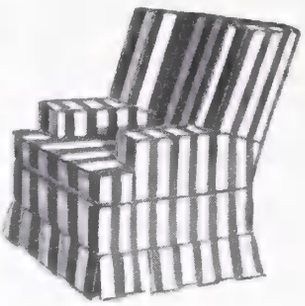
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■ That's what Hollywood does to create fresh new beauty in their homes. You too can achieve new decorative effects by covering your chair or sofa with Sure-Fit, America's most beautiful ready-to-put-on slip covers, in either cretonne or knitted fabrics. They fit modern or traditional furniture in minutes, and the new patented Sta-Fast feature won't let them creep, slide or twist.



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AMERICA'S CHOICE TO DECORATE AND PRESERVE LIVING ROOM FURNITURE

353 FIFTH AVENUE • NEW YORK CITY



How Four Famous People Monogram Their Bath Towels





2

PHOTOGRAPH BY WILLIAM F. ROWLAND

1. Merle Oberon, motion picture star, by-passed the conventional monogram by simply writing her first name and having it embroidered on the deep borders of her bath and hand towels. Truly "exclusively hers"

2. It seems illogical to Elizabeth Gordon Norcross for towels acquired after matrimony to have a distaff monogram only. She and her husband share this one —"E" for Elizabeth, "C" for Carl, "N" for Norcross

3. Eve Arden, motion picture, stage, radio actress, designed herself a strictly feminine monogram, and, just for good measure, combined the delicately lined lettering with a simple and dainty leaf design

4. Dress designer Adele Simpson intertwines her initials like this, and has solved the usual family problem of which-towel-is-whose by designing similar monograms for her husband, son, and daughter

4





Ever since the first Howards were built more than twenty-five years ago, Howard Radios and Radio-Phonographs have been acclaimed by as many for their distinctive styling and beauty as for their thrilling performance and richness of tone.

The new Howard Radio-Phonographs with exclusive *Acousticolor* Tone, make it possible to recreate the tonal balance, brilliance and beauty of the finest music right in your own home. With *Acousticolor* you obtain full glorious reproduction at any volume from a whisper on up—a feature that adds materially to your greater listening pleasure.

Those who see and listen to the new 1946 Howards, feel the irresistible urge of ownership. See and listen to them at your local dealer's display.

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When you build your new home, you can insulate as you build.

Outside and inside, Insulite serves two purposes: it builds stronger walls, and insulates at the same time.

When you build with Insulite, you get double value from one material—structural strength *plus* insulation. Let us send you the *facts* about Insulite. Send for free book "Year 'Round Comfort."

The Original and Best* Wood Fibre Structural Insulating Board

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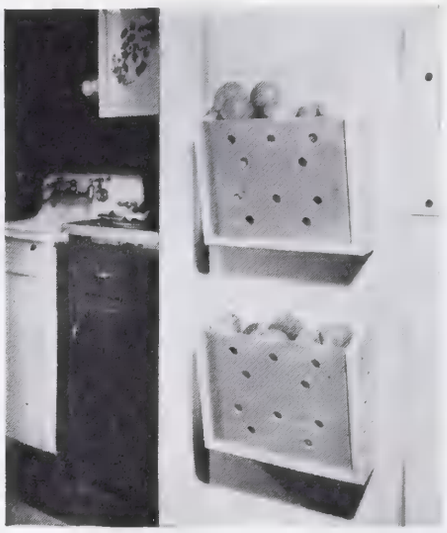
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Please send me your free booklet, "Year 'Round Comfort."

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Fruits and vegetables decorate the kitchen door in carpenter-made, plywood storage troughs, patterned with round ventilating holes. Fronts of bins slide out for cleaning.

FURNISHED

is not the same as

FINISHED

CONTINUED FROM PAGE 81

Generally they are, but a beautiful weathered root picked up on the desert, big specimen shells from the seashore, geological specimens with good form and color—in short, many nature forms that can be procured free if you have a seeing eye—can be just as effective as o pensive majolica plates and cryst boxes. What matters is beauty, n price. If you have time to barga hunt, you can achieve these resu without large capital. But with without money, you must have ta



Even the back of the hall closet doo is accessorized, fitted out with a mir ror and shelf. Painted figures have been copied from living room fabric

How many times have you said—



hat's the last inter with that d furnace!"

E YOUR ORDER FOR
YORK-HEAT
N—AND BE SURE

AMERICA'S *Most Advanced*
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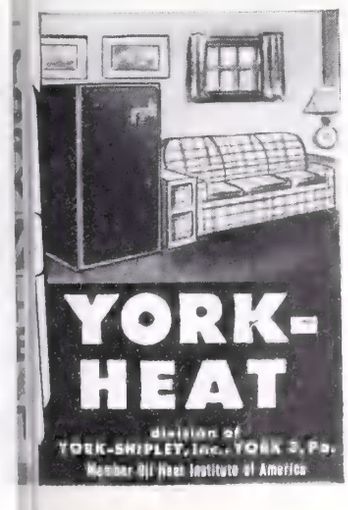
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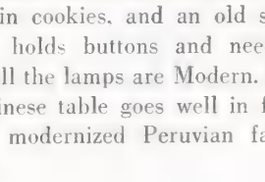
and a genuine feeling for beauty.

Fine art is not so easy to find for a song. Unless you are a real art connoisseur, able to pick the future masters among the young unknowns, you would do well to forget bargain hunting and buy the best regardless of price.

This one-room apartment demonstrates many other things, too. It shows how a one-room apartment may be furnished for two people with different needs—a writer and a designer. (See floor plan on page 83.) The living area desk was planned for the writer, with reference books and typewriter within quick reach. The designer's art supplies are stored in the big Austrian box that serves as an ash tray table by one of the armless chairs. The designer works on the dining table, which opens up to twice the size.

BESIDES the work the occupants wanted to do here, they wanted books, records, bar equipment, a place for both to read without sitting up straight, a place to entertain. All of this has been accomplished—and in a minimum amount of space.

But this apartment shows something else. It demonstrates how Modern and Traditional may be compatibly mixed. For there are Modern enamel ash trays by Mitzi Otten standing next to old French jewel boxes of crystal for cigarets. Old glass decanters stand next to modern wine glasses. Old Bennington butter tubs, serving as ice buckets, make a wonderful foil for Beatrice Wood ceramic bowls filled with candy and nuts. Old candy jars contain cookies, and an old spice chest holds buttons and needles. But all the lamps are Modern. And a Chinese table goes well in front of a modernized Peruvian fabric print



The artwork is all Modern: a portrait by Gladys Rockmore Davis (on the living room side of the plywood screen), a water color by Dong Kingman (over the desk), "The Red Barn" by John Sharp (over the bed) and a lithograph by Doris Rosenthal (over the dining

(Continued on next page)

I'm glad we decided on
ALUMINUM WINDOWS
...they cost us little more than any good windows, and look what we've got!

Complete satisfaction! That's the feeling you'll get with ALWINTITE Aluminum Windows in your home.

There they'll be—trim and good-looking! You'll find them wonderfully easy to operate—they won't stick or warp. You'll never have to paint them—they won't rust or rot.

And what comfort! There's a built-in, stainless steel weather strip to shut out rain and drafts and save you fuel costs.

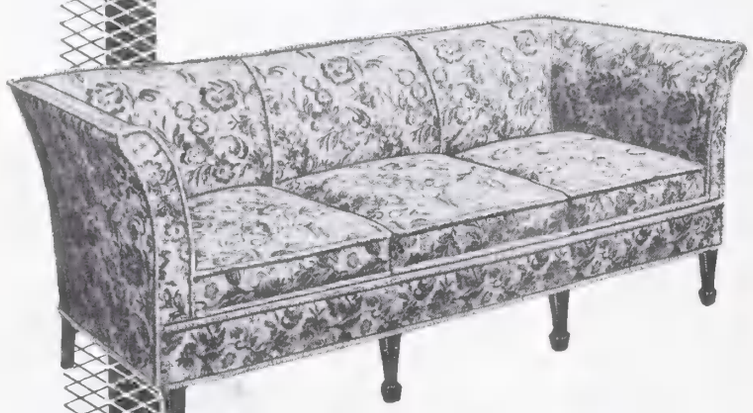
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Now the Preference!

The instant you see and feel it, TAPRON is your choice of furniture fabrics. Beautiful, fresh patterns... Fast color vat dyes... Wear-resistant sturdy weave... No loose face threads to snag or break. These features tell you immediately that TAPRON is no ordinary furniture fabric. With a minimum of care, TAPRON will give you lasting satisfaction. Look for the TAPRON tag. Be sure the next chair or sofa you buy is upholstered with TAPRON.

*Reg. U.S. Pat. Off.

TAPRON is a Spectrum Original, a product of

MIDLAND FABRICS CORPORATION, 212 FIFTH AVE., NEW YORK 10

CONTINUED FROM PRECEDING PAGE

table). All good to live with. And each a good foil for its neighbors.

For your information, here is the cost list of accessories:

On storage chest between beds:

Chinese gold figure	$50.00
Spice chest used for needles and thread	20.00
Mexican melon basket	1.00

On coffee table:

Majolica dish	$25.00
Ironstone tureen	18.50
Louis XVI jewel box used for cigarets	25.00

Beside armless chair:

Austrian chest	$150.00
Shaving mug	1.50
Majolica leaf	6.00

On record cabinets:

Beatrice Wood bowl for flowers	$22.00
Majolica plate	25.00
3 Decanters @ $1.00, $6.95, and $15.00	22.95
Enamel ash tray	10.00
Terra cotta head over cabinets	250.00

On small end table:

Decanter	$9.95
Majolica plate	20.00
4 wine glasses	4.00

On desk:

Enamel ash trays, each	$12.50
Inkwell	18.50
French silver box for stamps	35.00
Lustre pitcher	14.00

Costs of Basic Furnishings:

Carpenter Work: $185.00

Blanket, pillow, and dead storage unit
Two bookcase units to fit existing chests
Corner bookcase
New top on existing record cabinets
Hanging plywood screen
Bins (on kitchen door for fruit and vegetables)
White bracket for sculpture
New handles on existing chests
False ceiling for light reflection

Fabrics:

12 yards of Goodall's red and white "Peruvian" mohair print @ $6 per yard	$72.72



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A NOBLE SCOT

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National Distillers Products Corporation

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12 yards Schumacher's red burlap type material with rabbit hair (@ $3.80 per yard	46.06
5 yards Schumacher's yellow burlap (@ $3.80 per yard.	19.19
2 yards Goodall's chartreuse mohair (@ $6.00 per yard.	12.12
Curtain of South American wood net (bought second-hand from a department store display room)	15.15
Labor (includes slipcovers, pillows, hardware, and installations)	76.56

Furniture:

Folding tea table (shown with typewriter)	$ 7.07
Desk (bought at closing-out sale of decorator's designs)	20.20
4 folding chairs at $10 each.	40.40
2 armless chairs @ $35 each	70.70
2 inner spring mattresses and 2 box springs with legs (@ $50	101.00
2 small cherry tables (now painted yellow) (@ $10	20.20
4 unpainted record cabinets @ $5.50	22.22
Dining table (bought at sale)	35.35
Card table (bought at sale and cut down to make coffee table)	20.20
Glass top for coffee table	10.10
Fibre squares for rug and labor sewing them together	27.27

Paint:

Labor and paint for ceiling.	$18.00
Paint, shellac, brushes, sandpaper, steel wool, and materials for all walls, furniture and "tricks"	30.00
Hand-blocked book paper (for corner storage unit, coffee table top, and one wall in foyer)	9.00

Lamps:

Chartreuse lamp base	$21.21
White shade	7.58
2 tole lamp bases (@ $35	70.70
2 black shades (@ $10	20.20
2 Kurt Versen reflector lights @ $12	24.24



New Bedrooms for Old



Spread a new Needletuft coverlet on the bed, and see your whole room come alive! Needletufts go with everything—their colors are coordinated to the best rugs, wallpaper and draperies, their designs are wonderfully adaptable. Individually made by skilled craftsmen, using many varieties of needletuft embroidery. Colorfast, they wash beautifully, need no ironing. At the finer stores. Cabin Crafts, Inc., Dalton, Georgia.

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Bedspreads

DUNBAR
For MODERN

Soon to be available at better furniture stores, furniture departments or through your decorator.

DUNBAR FURNITURE MANUFACTURING CO. • BERNE, INDIANA



BY ESTHER FOLEY

The Chemex, that famous hour-glass coffee pot, is tied up with silver and white ribbons, waiting for a wedding. And a fine gift it is for any quick housekeeper-to-be. This pot makes use of a filter paper, which, folded cone shape, holds the coffee in the top section of the hour-glass, while the water filters through. When the coffee is done, paper and grounds are removed with one motion. Tied to the pot with the ribbons is an envelop containing 150 filter papers and a one-pound bag of very good coffee. Order from B. Altman & Co., New York. The total cost, less postage, is about $6.50

Have on hand a summer fruit cake. No other one thing gives a hostess, new or experienced, quite such a feeling of security as a cake in reserve. John Wanamaker's, New York, has just begun to stock an attractive cellophan crowded with thimble-size cakes. Each is no more tha bites; each is topped with died cherry and two soft The cake is summer-light i and summer-light in fruit, good rich flavor and reas keeping quality. After openi a drop of brandy on each, a



cover well, and store in place until the next emerge

Princess de Conde is the The package weighs 7 oun costs about $1.25, holds nin One weighing 13 ounces about $2.25 and holds 1

"... Say it better on Finer paper"



Park Square's "WATERSPUN tionery is brand new. If yo tionery or department sto not received a supply as ye us. If you enclose 10c with letter we will send you a suitable for framing of J. T gan's famous Essay "W Letter." Address Dept. H Park Square Mfg. Co., Sai 1, Min

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Twin Trees VINTAGE WINE VINEGARS -8 delightful herb flavors- NONE BETTER ANYWHERE!

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Ask for Twin Trees VINTAGE Seasonings

Herbs, Sauces, Dressings, Mustard, Vintage Wine Vinegar, Capers, Spices – singly or in Gift-making groups of Fine reproductions– Chests, Cabinets, Wall Racks, Salad Bowls.

Send Now for Your FREE Recipe Booklet "VINTAGE FLAVORS FOR THE KITCHEN"

Twin Trees Gardens INC. LYNBROOK, LONG ISLAND, N.Y. The Mark of Vintage Seasonings.

INC.

Rich's crystalized orange peel is a sweet bit of tender flavor, and such a long-keeping sweet if kept hidden away and used just now and then. Offer it as a dessert, when tea is served; let it add color and flavor to stewed apples or canned pears; scatter its bright color over cornstarch pudding, or top a parfait. The flavor is true, the color deep, the tenderness almost moist in quality. So what does it matter that the strips are a bit bumpy? About 90¢ a pound box. John Wanamaker's, New York.



Onions without tears, and without stains for newly manicured fingers. The markets are full of such wondrous onions in many versions. Will you have them in powder form? Then try Ivanhoe teaspoon onions. One teaspoon of this highly aromatic substance equals one medium-size onion. And it really does very nice oniony things to sauces, salad dressing, and the like. On sale in many leading cities, and in New York City, order from Macy's, New York. A 2-oz. jar about 30¢.



Or try the sliced dehydrated onion on sale at B. Altman's, New York. One pint, 2½ oz. costs about 43¢. These, with a bit of soaking, turn into onions that are large, shapely and flavorful enough to be sautéed and served with the best hamburgers. Very white, very tender, very good!

And to obtain a seasoning that gives both color and flavor, order Giroux onion sauce. It's a dark, strong elixir of onion juice, burnt sugar, and salt. The pot roast need never taste flat. A small jar, 5-oz. sold at Altman's for about 35¢.

For summer salads use Barra's pineapple vinegar. Made from the juice of crushed ripe fruit, fermented and distilled in Hawaii, made into vinegar in Los Angeles, and aged in wood. Clear amber, sharp yet fruity in fragrance, and definitely pineapple in flavor. This flavor disappears in the process of appreciation, allowing the nice sharpness of the vinegar to take over. At B. Altman's, New York. One pint costs about 30¢.

SYRACUSE SINCE 1871 China

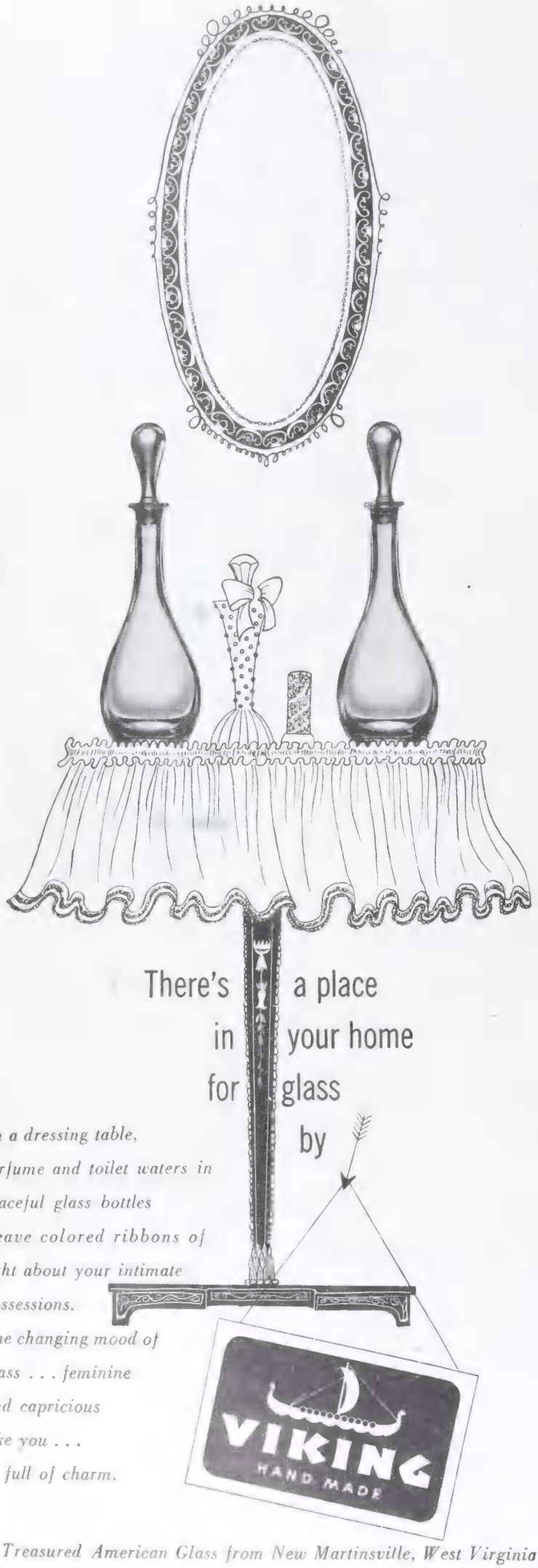


Informal in charm . . . cheerful and homelike in appearance . . . Coventry pattern in Syracuse China enriches gently flaring lines with delicate colors—coin gold, medium blues, pale purples on a rich ivory body. A high-fired china, it is amazingly strong, resistant to chipping and breaking. Its steel-hard glaze protects the surface against marring and dulling. Now being produced in limited quantities.



SYRACUSE CHINA 75 YEARS OF PROGRESS 1871–1946

ONONDAGA POTTERY COMPANY ▪ SYRACUSE, N. Y.





JOHN L. FERGUSO

I'm SCARED of postwar houses

By Marguerite Nixon

ACCORDING to the copywriters, the future will be with us any day now, and while human nature will continue to do business at the same old rate of exchange, the things that will happen to our houses you would never believe.

I am depressed. I had a hard time getting an ordinary house, the prosaic five-room type—two bedrooms, etc.—with a fireplace and chimney at one end, and windows in the same old places. But now houses are to assume the architectural lines of orange crates with block-shaped rooms added hither and yon at will or as the family increases; and anyone who has amused himself with dominoes will be in top form and can think up some rare house designs. Most of the rooms will be glass enclosed on two sides, and at night draperies of beautiful heavy material, reaching from ceiling to floor, will be drawn against these glass panels. That has me worried. I've just finished paying for my slipcovers and I know a great deal about heavy materials.

Some of these houses will have shallow pools of water on the roofs to cool the rooms in the summer and warm the rooms in the winter by catching the rays of the sun. Maybe so; I don't know. I *am* certain, however, of the amount of rain that falls in my locality and the many days when there are no sun rays to catch; and the mosquitoes that would hatch out of tha pool, and the number of frogs tha would take over would be som thing to remember.

The problem of regulating he and cold has brought out some sol tions that put the American hom on an even keel with Flash Go don's environment. One archite drew plans for a house that r volves with the cosmic rays of t sun, thereby catching all the sun warmth. If he had just drawn it t in the shape of a sunflower would really have had somethin and the whole idea might be pe fect. But consider dashing out t front door into what should ha been the front lawn and landi in a bed of Spanish daggers th had been planted, presumably, the sideyard. It will be an effo and waste of man-hours standi in the living room with a compa trying to determine where you w emerge in the yard. Of course y will doubtless know your hou much better since you must rec nize it from all angles, but thi of your husband's confusion wh he comes home on lodge nigh very late and a little the wor for wear.

There is the opposite school thought in which windows passé; they have served their p pose along with the bustle, and n we must content ourselves w louvers, and me with claustrop

(*Continued on page* 137)



Write for an attractive reproduction of this illustration suitable for framing.

DREAMS DO COME TRUE . . . Yesterday they were five thousand miles apart . . . two lonely people, yearning, aching for the day when they'd have that home of their own . . . a home with a white fence and a fireplace, filled with laughter and soft lamplight. Now their dreams are coming true. Meanwhile, we at Masland have been weaving broadloom to match the glowing patterns of those dreams: Masland Wilton Broadloom for expansive budgets and Masland Argonne Broadloom for thrift-minded newlyweds. Any day now, you'll find the one *you* dreamed about in your favorite store. C. H. Masland & Sons, Carlisle, Pa. Established 1866.



MASLAND *Rugs and* **BROADLOOM** *Carpets*



© 1946, Cresta Blanca Wine Co. Inc., Livermore, Cali

The Bride Was My Youngest ...the Wine Was My Best

Maybe you've given your youngest and last in marriage... maybe you know what it's like...but it was a new experience for me.

The ceremony was over...the vows had been said...the recessional music echoed in my ears above the laughter of my guests...still I couldn't take my eyes off her—Mary Ann, my youngest.

She stood now with her husband, old Judge Martin's boy, before the big handsome cake. Oh, she was all starry-eyed and dewy-young, still shaking the rice out of her veil, and looking more like a child than I had ever remembered her.

The glasses were filled...then suddenly there was an expectant hush, and in that hush old Judge Martin's voice boomed out, warm happy, and full of a great tenderness:

"To the bride! Long life and happiness!

My eyes were suddenly wet and I felt pr much of a fool, but I remembered in that ment being glad I had chosen a fitting w for my friends, my guests, my family to lift to youngest...a Cresta Blanca Wine...as gooc sparkling, as unforgettable as this very hou self. For Cresta Blanca was very like this wed with the same fulfillment of a right beginn which in wine can only come from the fi of the vines.

Yes, the bride was beautiful...and the w my best!

I'M SCARED OF POSTWAR HOUSES

CONTINUED FROM PAGE 131

! Everything has its advantage. wever, and it will certainly be ficult for the bill collector to ertain whether anyone is home, staring at the stern façade of ort should completely unnerve n. Besides, what burglar can wl through a louver?

nd then there's the designer has suggested that you bring r garden inside. You just leave the flooring for so many feet plant your seeds and presto! en, growing things. But I do not t my garden in my living n. I am too well acquainted green, crawling things and r flying relatives of the insect ld. I will not have my evening a good book spoiled by being stantly reminded that the gar- could stand a little weeding hat the rose bushes are badly eed of pruning.

ut mine is the progressive t. I am not like those women have the bit in their teeth are bucking wildly at the ght of innovation and change



ieve, along with the architects. the great expanse of blond hed wood walls and glass ls would be becoming to me. ld go for a couple of terraces radio-television coffee table— n twenty-foot circular couch! ect lighting and sliding panels are just my dish, and bleached mahogany furniture would not deter me. But who is going to devise the plans for a fifty thousand a year job for my husband? I'd like to see the American architects and some of our best designers wrestle with that.

Yes, indeed! The view of me in my old shorts and sandals in that thirty-six-foot mirror (covering one entire wall, naturally), would throw me. Such splendors require living up to in the way of silks for the mistress of the house. And



I've yet to find a way to *get at* the dust and cobwebs when I am wearing the trailing skirts of a plush hostess gown.

Housework is still with us, although I have never been on friendly terms with it. Sweeping and dusting are inadequate maneuvers, and the best housekeeper will admit that two hours after she is sitting exhausted from performing these duties she could be doing the same thing over.

Let some visionary designer dream up a house that I can step into with a hose on Monday mornings and wash down completely—plastic walls and furniture—and he's got a customer. He can come around tomorrow night with a pencil and sketch pad, and we'll get right to work



TROPIQUE
AN AMERICAN CHAIR OFFERING
Like a breath of spring, Tropique furniture gives a new lift to recreation room, summer home, living room or sun room.

AT THE ER STORES

AMERICAN CHAIR COMPANY
MANUFACTURERS
SHEBOYGAN, WISCONSIN

Hamilton



Every piece of Theodore Haviland china reflects the superb skill and craftsmanship that has gone into its making

Kenmore



Embassy



Additional patterns and table settings, some in full color, are shown in a booklet, "Fine China—To Have and To Use." A second booklet, "History of a Name," traces the romantic history of this china. You may obtain both booklets by sending 10c to cover mailing costs.

Leeds



Theodore Haviland New York

THEODORE HAVILAND & CO.
INCORPORATED
16 West 22nd St., New York 10, N.Y. Merchandise Mart, Chicago 54, Ill.

TOP RATING!

Fashions for Kitchens



DAYSTROM CHROME SETS
with the DECORATED PLASTIC TOPS...

. . . so smooth, so smart and so very practical. These new streamlined sets are designed to bring sunlight and beauty into the most lived-in room in the home! Richly upholstered chairs, heavily plated in gleaming tubular chrome—and decorator-designed table tops that are chip proof, stain and heat resistant—and *so* easy to clean! Daystrom, the world's largest producer of tubular chrome furniture, sets the Fashion for Kitchens! See them in better stores everywhere!

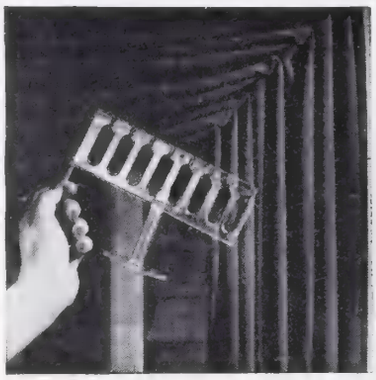
DAYSTROM

DAYSTROM CORPORATION, OLEAN, N.Y.

IT'S WORTH MENTIONING

Aluminum and plastic take the home-furnishings spotlight, to which these ace postwar innovations will attest

By Julie Polshek



Even a rank amateur can cre professional-looking drap swags and valances that stay with this new plastic fixture Kirsch Co., Chicago, Ill. You the complete window treatmer circular sweep and all—with a gle length of fabric. Bracket tens to wall. Fabric threads thro slots. Use it for single valance series of festoons. Price $2.9 pair, at Bloomingdale's, New Y

The cup of this ingenious lap or table service of strong plastic, can't slide all over the plate to harass the diner because its slots lock over the dividers of the 10-inch "blue plate." This non-skid team from Nupla, Los Angeles, is as new and smart in looks as in design, and lusciously colored in yellow, ivory, peach, maroon, dark blue, light or dark green. Price $1.65 a set, at B. Altman & Co., New York, N.Y.





This aluminum ironing boar novation folds flat to fit suitcase, trunk, or dresser, weighs only 3 pounds! You ha rigid 28 x 11-inch ironing su when the 2½-inch legs and ad able brace (both rubber-sheat rest on a chair back. Folding unfolding Portaboard, from Roy Mfg. Co., Los Angeles, only a jiffy. With pad and c $3.75, at Bloomingdale's, New



Turn this 8¾ x 19-inch skillet over and you have a 6-pancake griddle. Remove the handle, and skillet becomes an oven roasting pan. Both quick-and-even-heating cast aluminum surfaces (specially finished for easy cleaning and elimination of food sticking) cook and brown every inch of food evenly. Mira-Gril of F. L. Pollard Co., Oakland, Calif., equals two 10-inch skillets. $6.95 at Gimbel Bros., N.Y.C.

eading this 41 feet of clothes- ıe for use, indoors or out, is as as opening an umbrella and lds up just as simply into bean- flatness for compact storage. ıetal pin that locks into the l anchors the drying sections can't collapse. Despite 5-pound ness, this soundly designed, lily constructed aluminum Bot- rier won't tilt under a heavy es load. $7.95 at Kresge's, rk, N. J.





Use this handsome, polished aluminum table, topped with marbleized ivory Formica (heat- alcohol- acid- stain- and breakproof) as work table, server, twosome "snacker." The materials that give this table, from Metal Guild Products, Brooklyn, N. Y., sleek beauty and light weight also give it strength and everlastability. 30½" high. Sizes 24 by 24, 30, 36, 40, priced $22.50, $24.50, $29.50, $33.50, respectively, Lewis & Conger, New York, N. Y.

e "Worth Mentionings"

, the all-purpose household aning cloth that absorbs and s like a sponge and cleans, and polishes like a chamois, ms perfectly wet, damp, or his 16½ x 14-inch cloth, from ican Sponge & Chamois Co., York, is a honey for dishwash- nd ideal, too, for such tasks to and wall washing. 50¢, at man & Co., New York, N. Y.

Mars Handy Baster, which looks like a giant 10-inch-long eye-dropper, is worth its weight in gold for such kitchen needs as basting meats (without burnt fingers), skimming off top milk, removing fats from soups and stews. It's heat resistant and the rubber bulb is separable from the glass tube for easy, thorough cleaning. 34¢ at R. H. Macy & Co., New York, N. Y.

coin Corp., New York, N. Y., e set up Bendix Laundrette s nationally, where you can your clothes automatically d in softened water and tossed ually rough-dry state for 25 per 10-pound load. A wonder- op-gap service until that be- washing machine arrives in own home.

Silvylocks, new long-life pot cleaner, of supple, spongy Monel-metal mesh, that won't corrode, rust, shred, or splinter, is usable with soap and water on all metal or glass utensils. Perfect for aluminum and removing rust from metals. Box of 3 (year's supply) $1, from National Products, Box 5, Westfield, N. J





hampers by

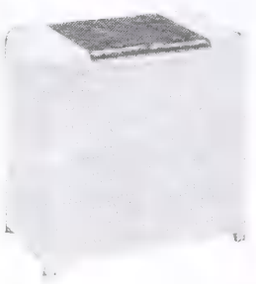
PEARL-WICK

More Pearl-Wick Hampers are sold than any other ever made—*because practical housewives prefer Pearl-Wick Hampers for very practical reasons!*

Their self-ventilating construction dispels soiled clothes odor and retards mildewing. They are roomy and cleanly, with wipe-clean plastic pearl lids. And their handsome designs and decorator colors make them smart-looking aids to good housekeeping in bedrooms, bathrooms, kitchens or nurseries.

- UPRIGHT AND BENCH MODELS
- SIX DECORATOR SHADES
- PLASTIC PEARL LIDS

Be sure your next hamper is a genuine Pearl-Wick!



Pearl-Wick Corp., Long Island City 2, New York

ANOTHER WEDDING PRESENT

CONTINUED FROM PAGE 108

her love for horses and her interest in antiques; he also knew where and how she was going to live.

In another happy instance, an engaged pair pooled their wealth to buy a little house, perfect except that it had only one bathroom. An affluent uncle sent a plumber with his wedding present—a check to cover the cost of an extra bath.

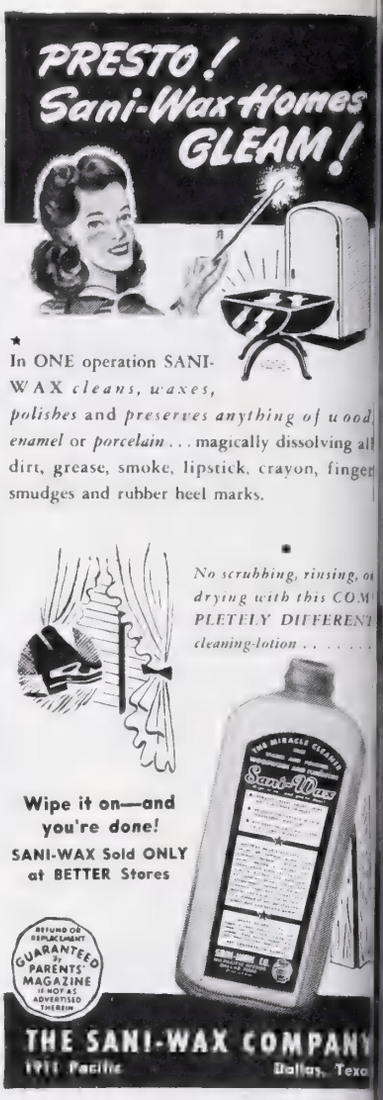
BUT too often a search for the unusual leads either to the awkward encumbrance or to the gadgety article—the fancy gift that inspires the invariable question, "What is it?"—something to be hidden away and forgotten except when the closet is turned out for cleaning.

The real reason the conventional wedding present has become conventional is that it gives the greatest satisfaction to the greatest number. It is the equipment that combines beauty or quality with utility. It will be gratefully received, often used, and cherished for years.

But even gifts of this kind cannot be chosen in a perfunctory way. Ask yourself how and where and on what scale the couple are going to live. Try to put yourself in the place of the bride, and make a discriminating selection. Then suppress all vanity about your judgment; make it possible for the bride to exchange your gift if she desires, and don't feel hurt if she does. After all, it's for her home and his, and their preferences are the only ones that count.

The gift of silver, with centuries of tradition behind it, is still the chief treasure of the bride. A knowledge of her preference in design makes its choice simple, but if it is not possible to obtain this information, there are many serving pieces that, in an entirely different pattern, will lend charm to her table. It is best, however, not to have these monogrammed. She may receive duplicates, or for some other reason they may not be exactly what she requires. A thoughtful giver will learn as much as possible about the young couple's tastes and plans, will buy at a good shop a piece that is good of its kind, and make it easy to exchange the bowl or salad set or cake server if the bride would rather have something else.

Among the safest gifts are those that fall into the one-can't-have-





√ *Metal for permanent fit*
√ *Wood for econom*

These sensational new Thermose windows have smart, lightweigh easy-handling interchangeable woo framed storm and screen panels . . PLUS a patented all-metal closu frame that allows automatically fo expansion, contraction—keep windows weathertight at all time Before you buy any storm window . . . see this brand new combinatio for perfect satisfaction!

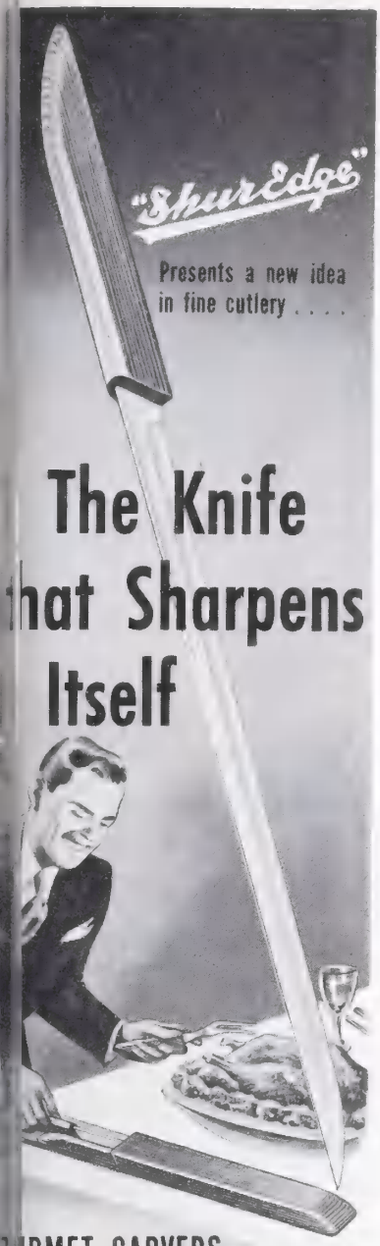
- Changes from winter to summer in secon
- Operates entirely from inside house
- Cuts fuel bills up to 35%
- Rainproof draft-free ventilation year-rou

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THERMOSEAL

THREE-IN-ONE WINDOW INSULATI



The Knife that Sharpens Itself

URMET CARVERS
matching table cases . . . . .

discriminating host or hostess
treasure forever these new
urmet Carvers, masterpieces of
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s to grace the finest table.
very time you remove a Gourmet
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pens itself! No work—no skill
ways a keen edge. A brand
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Cutlery Co., Inc., Perry, N. Y.

OBESON
"ShurEdge"
THE FINEST
OF FINE CUTLERY

too-many class, such as fine sheets, towels, and table linen. If these are of special quality, perhaps a bit above what the budget-conscious, brand-new wife would permit herself to buy, and embellished with embroidered monograms or other luxury touches, they are bound to be a success, and cherished as long as they last.

Electrical appliances make a highly satisfactory modern wedding present. So necessary are they nowadays that during the war many a girl was thrilled to find a second-hand iron or toaster included in her booty. A waffle iron, grill, coffee maker, mixer—equipment that conjures up pleasant prospects of intimate breakfasts and informal hospitality—will be a valuable asset in any new household. The more obviously useful it is, the better. Trick gadgets should be strictly ruled out.

Close friends and relatives often find a clue to what to give by observing what the recipients do for recreation. What are their talents, enthusiasms, chief interests? What have they had the use of at home that they will miss? Perhaps the family collection of records meant a great deal to him; a set of his favorite disks to start a new collection might be just the thing. Maybe she has a knack with scissors and needle, and so a fitted sewing box—or a sewing machine, if this is to be a substantial gift—would be a present to gloat over. For a young couple to whom the bookshelves are all-important, a good edition of a classic, or an essential reference book, might be a happy choice.

PICTURES are one attractive feature of a house not too often found in a display of wedding presents, probably because their success is entirely dependent on the taste of the recipient. People who like modern art are cold to the academic and vice versa. It is not always easy to judge what will give pleasure even if you know whether they lean to the abstract, the expressionistic, or the naturalistic. However, more and more young people are finding a visit to a gallery or a museum as exhilarating as listening to a concert. If your bride and groom are this kind of people, it may not be too difficult to learn what artist's work interests them most. A print, original water color, or painting by an artist they admire, or a fine reproduction of a famous painting would be the perfect gift for them to receive—hence the perfect gift for you to give, because it really is just what they wanted

SINCE 1907 MAKERS OF FINE PLUMBING FIXTURES

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"...Pride and Joy..."





"Sure thing...and what woman wouldn't be proud of having two beautifully designed bathrooms...so smartly equipped with Eljer fixtures? What's more, my enthusiasm bubbles over when I realize how easy it is to keep the glass-like surfaces of Eljer fixtures clean and new looking.

"And Eljer's book of bathroom and kitchen ideas—'Women Tell Us...'—gave Ralph and me our ideas for those enviable extras...built-in ironing board...disappearing dressing table stool...and rounded floor corners to make cleaning easier. There's a book that gives *practical help* to everyone who plans to build or remodel."

Let Eljer send you a copy of "Women Tell Us..."

ELJER CO. . . FORD CITY, PA.

Get this free book of ideas for your kitchen or bathroom of tomorrow



ELJER CO., Dept. H-36
Ford City, Pa

Please send me your book of practical suggestions for a new bathroom or kitchen

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Address _____

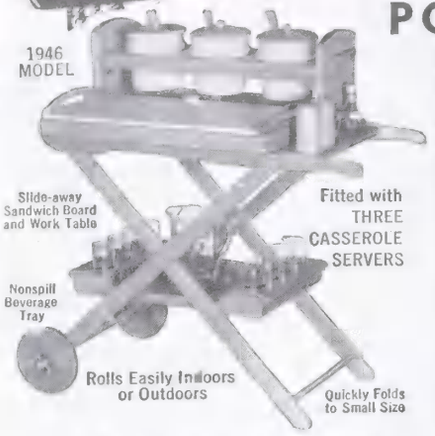
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FUN for Your FAMILY! INDOORS & OUTDOORS

PORTA-BUFFET

YEAR 'ROUND FOOD SERVER

1946 MODEL



SERVE appetizing foods to any number of guests, quickly and easily from clever Porta-Buffet. Three 2-quart special stoneware Casseroles in removable carrier, keep beans, spaghetti and such, piping hot . . . salads, sherbets, icebox cold. *New, improved design;* sturdily built. Wheat-Straw finish. Size 37x20x36 inches. Has large compartment for silver and napkins; Mustard Jar, Salad Oil, Salt & Pepper Shakers. **Complete, about $39.50.**

THERMO-SERVER, included with above, may be had separately. Three 2-quart Casseroles retain heat and cold. Matched Wood Lids and Serving Ladles. Separate Carrier; Wheat-Straw finish. **About $12.50.**

PORTA-SERVER ▶

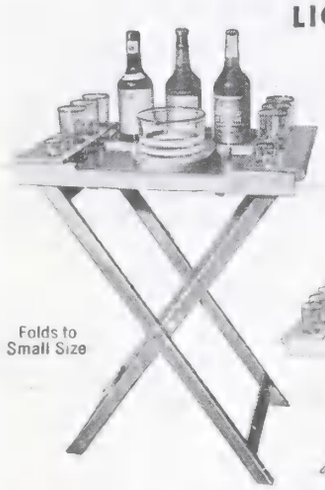
MAKE serving a joy with convenient Porta-Server, Senior. Prepare dishes in three 1-quart special stoneware Casseroles . . . bake in oven, chill in refrigerator. Turned Wood Lids seal in heat or cold. Separate carrier, Wheat-Straw finish. **About $8.75.**

PORTA-SERVER, Junior . . . same quality, has two 1-quart Casseroles. **About $5.95.**



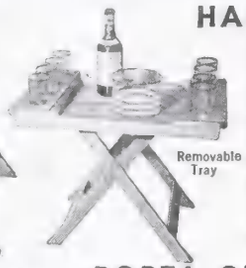
Ideal Wedding Gift!

LIQUOR SERVER



TAKE many bows as a genial host or hostess as you fill your friends' glasses from Liquor-Server, handy large-size servette. Complete with folding stand; 4 shot glasses; 6 Hiball glasses; Large Ice Cube Bowl; *Cork-Lined,* Safety-edge removable Tray (15" x 22"); Non-tip holders for all accessories, plus holders for 3 beverage bottles. Tray and Stand, Bleached Blond finish. 30 inches high. **About $12.75.**

HANDY SERVER



HERE'S the perfect server to place before your guests as they lounge in the house, on the lawn, or at the beach. Handy-Server has full-size tray (15" x22") with safety rim and built-in glass holders. Natural Wheat-Straw finish; handy folda way stand. (Glassware not included.) **About $7.45.**

PORTA-GRILL, SENIOR



ENJOY outings at home or away from home with Porta-Grill, Senior, all metal barbecue grill. Adjustable spit; turn spit adjustment; *Adjustable Heat Control;* removable legs; self-emptying grate. Special work table to hold plates and eating utensils. Stands waist high yet folds away to compact unit, 15" wide, 28" long. Conveniently carried in auto luggage compartment. Assembles quickly, easily. **Complete, about $22.50.**

PORTA-GRILL, Junior . . . a smaller, more compact grill. Same spit arrangement as above. Windbreak back and sides make compact carrying case. **About $15.95.**

If your dealer is not listed below, write for name of convenient source



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Bloomingdale Bros., N. Y. C.
J. J. Wren Co., Oklahoma City
Spencer Studios, Philadelphia
Joseph Horne Co., Pittsburgh
A. Harris & Co., Dallas
Sanger Bros., Dallas
Whalen's Furn., Marfa, Tex.
Jortie Furn., San Antonio
Ames & Brownley, Norfolk
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Reed & Hughes, Norwich, Conn.
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Wight Hardware, Cairo, Ga.
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Brantley Jewelry, Moultrie, Ga.
Ross Sport, Mishawaka, Ind.
Mayne Wagman, Syracuse, Ind.
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AND 3,623 OTHER DEALERS FROM COAST TO COAST

HOUSING HELP FOR THE VETERAN

CONTINUED FROM PAGE 94

value. 100% borrowing would in this case be legally possible on a $20,000 house.

3. The guaranteed loan must now be made by institutions such as banks, savings and loan associations, or insurance companies. Individuals may no longer make guaranteed loans unless specifically approved by the Administrator.

4. The honorable discharge certificate is sufficient evidence of eligibility and the loan is automatically guaranteed as soon as made by the lender. Thus a lot of former red tape and delay in approving loans has been eliminated.

5. The interest rate on all loans to which the guarantee applies is 4% and the maximum period for repayment has been extended from 20 to 25 years.

6. The veteran has a period of 10 years after the end of the war within which to exercise his borrowing privilege. It may be noted that since the war isn't yet officially over, the period is actually somewhat longer.

7. Of course, the same benefits apply to servicewomen as to servicemen, and if a soldier or sailor marries a WAVE or WAC, the guaranteed amount and the total borrowing capacity can be doubled. Or in this happy event, one party to the arrangement can use all of her or his borrowing privilege for a home loan, while the other can use all of his or hers for a business loan. This circumstance is said to give WACS and WAVES a preferential rating as helpmates.

Unfortunately, there is not very much in the veteran's home loan plan that affects the cost of a house. The fact that a veteran can only get a loan on a house whose price does not exceed its appraised value may have some restraining influence; and the veteran should look on this provision as a protection to him. But, it is very difficult for the government to fix price and control quality at the same time



Judge your water heater by its tank

■ You make no mistake selecting the heater with an Everdur* Metal Tank. For Everdur is a strong, readily welded copper alloy that will never rust. Many manufacturers use Everdur Tanks in their quality models to give you rust-free hot water and dependable service.

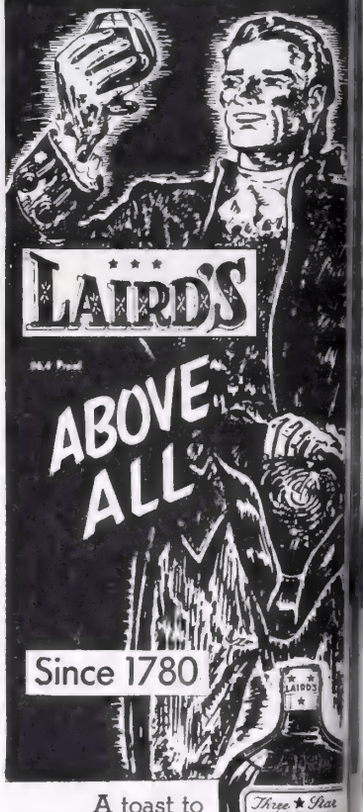
Such a heater, when connected with Anaconda Copper Tubes, completes a rustless water supply system.

For additional information on Everdur Tanks and other uses of copper, write for booklet, "How to Protect Your Home against Rust."

*Reg. U. S. Pat. Off.

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Waterbury 88, Connecticut
ANACONDA
Offices and Agencies in Principal Cities

Anaconda Copper & Brass



A toast to QUALITY that for 166 years has made LAIRD'S a great name in brandy

LAIRD & CO. SCOBEYVILLE
Fine Brandy Since 1780





If you own canvas... you need Setfast canvas paint

tfast Canvas Paint makes *all* your nvas articles look like new. But ere's more to it than that. For, in dition to beautifying, Setfast *pro-ts* canvas...just as paint protects e wood.

Use Setfast Canvas Paint on your nvas chairs, beach umbrellas, banas, awnings, and on all beach nvas.

And wonder at how quickly, how sily it's applied. Use a brush to ver canvas in a few moments of ur spare time. There are 11 at-ctive Setfast colors to choose m, plus white, black and clear. ve *your* canvas the Setfast Can-s Paint treatment to make it last ger, look newer!



Setfast CANVAS PAINT

TERCHEMICAL CORPORATION
Trade Sales Division
Fair Lawn, New Jersey

There is nothing in the privileges given to you as a veteran that removes your responsibility for looking out for your own interest and for using your head in bargaining. In fact, because your privileges are unusual, and because you will be every seller's favorite target, you will need to exercise more than ordinary caution.

Consequently, don't rush into the market unless you are desperate for a place to live. And be sure that you really are desperate. Unless the old folks are completely unbearable, put up with them a few months longer. Unless the place you have is collapsing over your head, stick it out.

You may feel cramped in that rented room, but it is better to be physically cramped for several months than financially cramped for a period of years.

THIS year's house will not be as good as next year's house; and, on a quality-for-quality basis, it is likely to be more expensive. Waiting has two advantages: (1) You may end with a more comfortable, better built, better equipped, and better priced house; and (2) you leave the scarce materials for those in greater extremity than yourself.

Aside from some unendurable hardship, there is no need to rush. The materials situation is constantly improving, and, with that improvement, many of the problems of building will diminish. At the same time the choice of materials will be broader, and their quality will be better. Discouraging delays, disappointing last-minute substitution will be avoidable, and costs will at least be calculable.

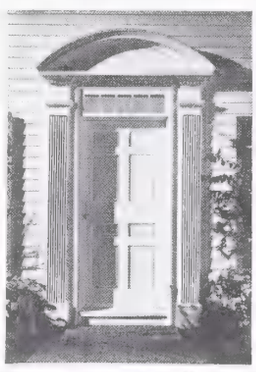
General Bradley, the Administrator of Veterans' affairs, is strongly urging veterans not to buy or build this year, if they can avoid it. One of the reasons that Congress extended the period during which the veteran's home financing would be available to ten years was to prevent a desperate rush into the market to get the benefit of a privilege that was originally limited to two years after discharge. Take advantage of the wisdom of the Congress and go easy.





What's Your Choice... of these New Curtis Woodwork Designs?

• New Curtis mantels—china cabinets—entrances—stairways—and other woodwork—more beautiful than ever—brilliant in design! No wonder it's fun to choose this distinctive architectural woodwork for your home! Created by well-known architects—built for lifetime service—Curtis Woodwork is within reach of the most modest building budget. Here are a few examples from the new line of Curtis Stock Architectural Woodwork—



Delicately beaded pilasters support a curved pediment to give this Curtis Entrance dignity and repose. Known as the "Cambridge," it was designed by Cameron Clark, Architect. One of many new Curtis entrance designs.



Formal and dignified, this Curtis China Cabinet, No. C-6505, has the enduring beauty which comes from exact proportions and careful detailing. Also made with open front. Designed by Cameron Clark, Architect.



Charming to the eye, sound to the step, this Curtis Stairway is built for long service. It is made up of Curtis stock parts. Several stairway designs available—whichever one you choose will prove an enduring source of satisfaction.

Send for New Woodwork Idea Book!

It's fun to choose woodwork for new building or remodeling from the new Curtis line! Send 10 cents with your name and address, for our new booklet containing a wide variety of Curtis designs of entrances, mantels, china cabinets, stairways and other woodwork. Mail the coupon for your copy of this beautiful booklet.

1866 CURTIS WOODWORK

CURTIS COMPANIES SERVICE BUREAU
539 Curtis Building
Clinton, Iowa

Gentlemen: Send me your new Woodwork Idea Book. I enclose 10 cents.

Name.....

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. . . this exquisite, gloriously *different*, lasting gift!

A beautiful, melodiously toned Rittenhouse Electric Door Chime imparts new loveliness, sparkling smartness and extra livability to the Hall, Den, Studio or Dining Room. The charming designs by Norman Bel Geddes—famous designer-stylist—and the unmatched perfection of Rittenhouse tone will delight anyone you wish to make happy, serve as constant reminders of your good taste.

See and hear these finest of all chimes at department and electrical appliance stores. Write for the Rittenhouse Brochure picturing ten models in color.

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AMERICA'S FINEST CHIME SIGNALS



The KING EDWARD & Magnificent Westminster Chime. Size 11¼ × 54".

Summer Is The Time To Try NEW FROZEN FOODS

AS YOU may have discovered for yourself, frozen foods cut meal preparation time to nothing and save cooking time, which means shorter hours in the hot kitchen on sultry days, and longer ones to spend on front porch or terrace.

Frozen foods now are available in greater variety, better quality and with improved nutritive value. This was well demonstrated at the Frozen Food Fair, recently staged in New York City. Both uncooked and precooked foods were on exhibition, products which make it possible to prepare varied, delicious and nourishing meals in no time.

You are probably well acquainted with frozen vegetables, which come in impressive variety, but here are some other frozen foods exhibited at the Fair, which can be counted on for quick-and-easy meals.

To put first things first, there are frozen hors d'oeuvres, 24 with varied fillings usually making up the package. Processing of these has been perfected so that there is nothing soggy or crusty about them. All they require is defrosting.

Of frozen meats, there is a choice of standing rib roasts, boneless chuck roasts, bottom round steak, chopped beef in 8-ounce patties, and numerous kinds of steaks, among other things, these to be cooked like similar cuts of unfrozen meat. Precooked meat dishes, ready to heat and serve, include Swiss steak with gravy, meat and spaghetti in sauce, ham à la king, stews and goulashes.

Besides frozen uncooked poultry, there are numerous precooked varieties, such as southern fri chicken, fried boneless chick chicken cutlets and patties, turk cutlets, and even full-sized chick pies. All of these are ready to h in the oven and serve.

Frozen sea foods include not o various types of fillets, but a frozen oysters, oyster stew, shrim shrimp creole, shrimp patti deviled crab, fried scallops, lobs cutlets.

For desserts, and in some ca for chilled salads, there is a w variety of fruits, from tanger and grapefruit segments to ap sauce, rhubarb, strawberries, huge blackberries. To make th up into tarts and pies, you can frozen pie crust, all prepared ready to use. Or you can use t frozen pie crust with your own fr fruit. Or buy complete fruit p

A boon to mothers with yo children, and to cooks who have cope with special diets, are qui frozen baby foods, packaged in dividual servings, six boxes a car

Family pets are not forgotten frozen food processors. Now can buy frozen food for the dog cat, as well as for human bei

MORE stores than ever will ca frozen foods this summer. Th is the frozen food specialty st increasing in numbers in almost communities; the neighborhood delicatessen stores; and now, some cities, department stores have opened frozen food dep ments. In an increasing numbe localities, refrigerated trucks deliver frozen foods to your d





HEDRICK-BLESSING STUDIO

START-STOP Appliance Timing

ere's a never-fail watchdog that will turn electrical appliances *and* off for you at any predetered time—even when you're o! Once you pull out the proper ng buttons on the control dial ere's one for each 15-minute od 'round the clock), and plug appliance into the back of the er clock, it will take over for . It will automatically turn your orite radio program on and off, series of programs in any 12-hour period; or have your portable bathroom heater go on a half hour before you get up and go off however much later you want it to; or have lamps go on at dusk when you're out; or have your electric roaster turn on while you're at a meeting. These are only a few of the tasks General Electric's ingenious Select-o-Switch will perform for you. Lewis and Conger, New York, and other stores have it for about $10.

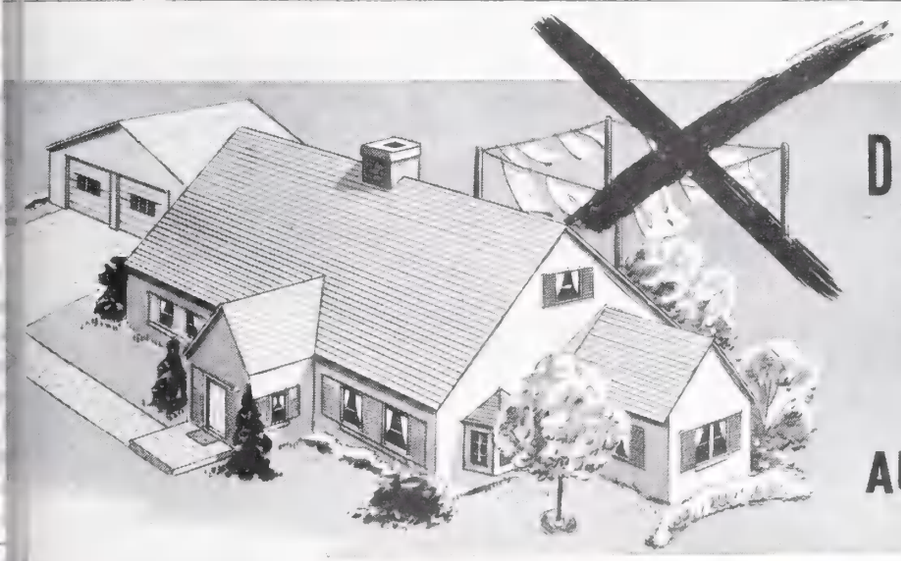


Cavalier's Cedar STOWAWAY

has three real drawers — is made from solid cedar surfaced with decorative cabinet-woods — is made in several period and modern styles . . . AND is correct for any room in your home.

At your favorite furniture or department store
Write for Free Folder, "Decorative Storage"

CAVALIER CORPORATION
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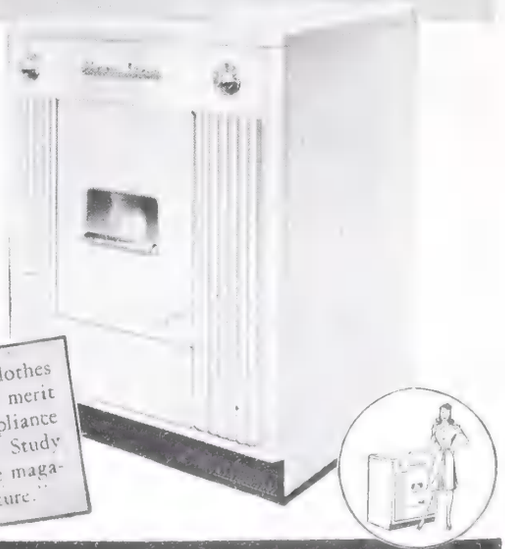


Dry Clothes Indoors
AUTOMATICALLY
with a
Hamilton
AUTOMATIC CLOTHES DRYER

Clotheslines, with their whipping white symbols of yesterday's way, can now be banished forever.

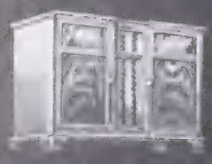
The Hamilton Automatic Clothes Dryer gently tumbles an average washer-load of laundry dry, in a bath of warm, clean air, *in 15 to 25 minutes!* Gone for good is the back-straining labor of lifting and pinning heavy baskets full of wet wash. Gone, too, the gamble on the weather and the risk of re-washing if dust, smoke, or soot is in the air You can wash *and* iron all the same day!

Ask your dealer to notify you the moment he gets his first shipment of Hamiltons, for gas or electric heat. From the day he delivers *yours*, you'll launder and iron *on schedule*, rain or shine . . . and you'll never fuss with clotheslines again!



The Hamilton Automatic Clothes Dryer has been chosen, on merit alone, as an essential appliance in several of the "Case Study Houses" sponsored by the magazine, "Arts and Architecture."

Hamilton
MANUFACTURING COMPANY
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One of the world's great radio-phonographs

Pride in our craftsmanship and high engineering achievement is matched by pride of possession in the Freed-Eisemann among eminent musical artists and decorators. For exquisite tone in FM and phonograph performance, standard and international radio, watch for the new and authentically styled Freed-Eisemann.

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Write for brochure, "Export Great Things from Freed-Eisemann" Freed Radio Corporation, 200 Hudson Street, New York 13, N.Y.

RIDGEWOOD IS EVERYWHERE

CONTINUED FROM PAGE 124

Cora in tears. She wouldn't tell him why at first. But finally he wore her down and she admitted she was lonely. He sat there silently for quite a while. Then he said, "You don't think it's because they resent stuff like your sending to New York for everything because nothing here's good enough, do you?" That made her cry all the harder because she thought she detected a note of resentment in Jed's voice too. He hadn't actually meant to upset her, she knew. And before he left, he said, "Skip it, baby, they just don't appreciate you, that's all."

That was the answer, too, she'd bet. You'd think they'd have sense enough to know when they had an artist in their midst. Professor Laroni had said she could have gone far with another ten years of training. That was before Jed had come along and literally swept her fingers right off the keyboard. She'd be darned if she'd use her talent for amateur theatricals and things. Not any more. At first, when someone had asked her to be on a program, she had flatly refused. After a while, however, she told Jed she'd play the next time they called. Jed was awfully pleased. He said, "Now we're getting somewhere." But no one ever asked again.

THAT was the trouble with the people in Ridgewood. You made a few mistakes and it took you forever to live them down. She guessed what had taken place at the local flower show had been a blunder too. She hadn't realized it at the time, however. She had attended more to be polite than for any other reason. It proved to be every bit as boring as she had suspected it would be. She couldn't help comparing the displays with the gorgeous floral pieces she'd seen once in Grand Central Palace. The women listened politely when she described in detail a few of the arrangements she remembered. But nobody seemed particularly thrilled. Then the award for the best table decoration was announced. It was a biased decision, Cora felt, and she said so—to the woman who stood next to her. How could she be expected to know that the woman who stood next to her was the prize winner's best friend? She could almost hear the two of them hashing the incident over even now. They must have had a marvelous time.

there's only one

MISS AMERICA - Bess Myerson



and there's only one

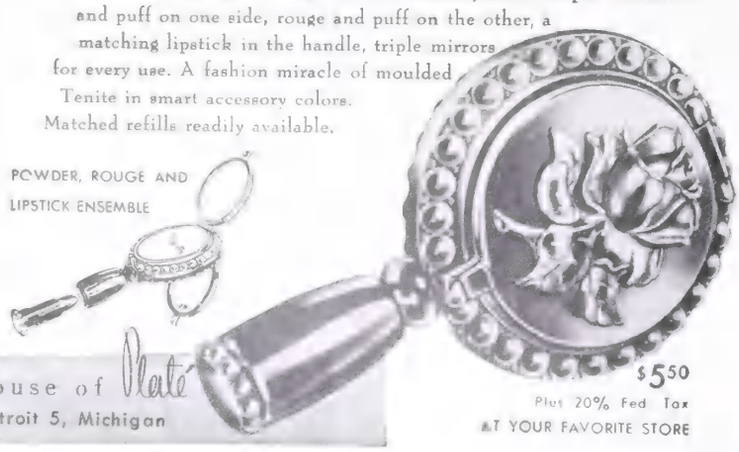
WASHABLE Everglaze FABRIC FINISH



Trio-ette TRIPLE COMPACT by Platé

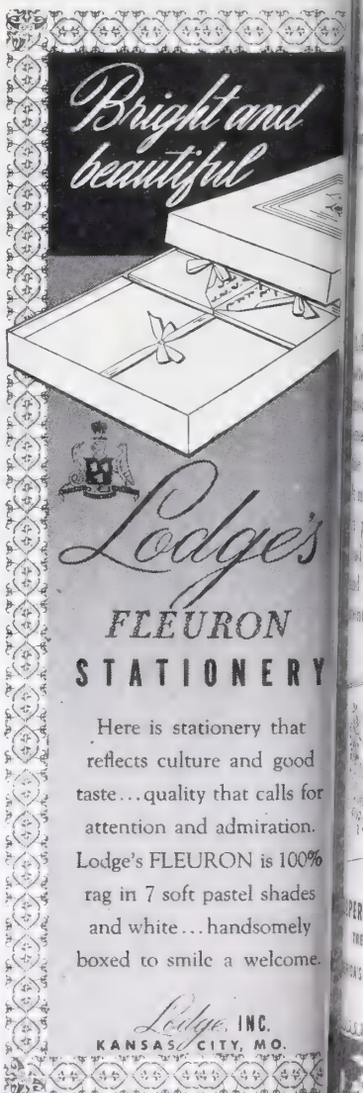
Everything you need for instant, fresh beauty in this all-in-one Triple Compact, a conversation piece. Inspired by a quaint, Victorian rose cameo hand mirror, it cleverly conceals powder-sifter and puff on one side, rouge and puff on the other, a matching lipstick in the handle, triple mirrors for every use. A fashion miracle of moulded Tenite in smart accessory colors. Matched refills readily available.

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Lodge's FLEURON STATIONERY

Here is stationery that reflects culture and good taste... quality that calls for attention and admiration. Lodge's FLEURON is 100% rag in 7 soft pastel shades and white... handsomely boxed to smile a welcome.

Lodge, INC. KANSAS CITY, MO.

Give

oyous, color-bright

Stangl

dinnerware

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Festive Fruit

Gay, sparkling colors . . . fine delicate brush strokes embodied in this unusual Festive Fruit design will bring the glorious freshness of the orchard right to your dinner table. All Stangl pottery is hand-painted by individual artists. The enduring beauty preserved under fine glaze.

sk to see Stangl when you elect dinnerware. This famous name, so important to smart hostesses, appears on the underside of each piece. means to you — the finest pottery. On sale at all ading gift nd department ent stores.

Stangl dinnerware



Send 10c today for handsome new Stangl booklet in full color: "Attractive Settings for Your Table."

PER POTTERY COMPANY
TRENTON 4, NEW JERSEY
ICA'S OLDEST AND FINEST POTTERY
Established 1805

To tell the truth, Cora had changed her mind about gossip since she had lived in Ridgewood. There were times when she would have given anything for someone to gossip with.

She was all caught up with trying to lure a few girls in for a simple afternoon tea, too. Everybody was always busy, and it had got to the point where she imagined her invitations were becoming downright embarrassing. The last thing Cora wanted to do was embarrass people.

She believed in being honest and above board about everything. But that was absolutely all. She was coming to the point where she sometimes questioned the wisdom of even that. Maybe it *had* been wrong to tell Greer Bennet her hats were too young and her skirts too short. But Cora really liked Greer, and she wanted to be Greer's friend. She was only trying to be helpful, because Greer was the one person in Ridgewood who had been halfway cordial. And now that Cora had told Greer a few things for her own good, Greer was cutting her cold. At least she never phoned to ask Cora to go to an afternoon movie any more, which amounted to the same thing.

NOT that Cora really minded staying away from downtown afternoons for a while. She wasn't going to be in evidence in the day time until the Red Cross Drive was over. Eugenie Welch had phoned to see if Cora'd take some cards in the business district and collect the donations. Cora didn't know Eugenie very well, and she felt Eugenie had a nerve to presume on such slight acquaintance. Anyway, she was never good at that sort of thing, and she wasn't getting involved in work in which she had no interest. She just said she didn't think her husband would allow it, and she couldn't find the time. Cora was going to make up for her refusal by getting Jed to contribute more than usual.

She was afraid Janey was beginning to feel Ridgewood's unfriendly pinch too. Cora saw to it that Janey had the right clothes, took dancing lessons, and got all the advantages a little girl should have. Cora had hoped that when they moved, people in the new neighborhood would be more friendly. But Janey was left out of birthday parties and things, and it made Cora burn. When she spoke to Jed about it, he was a big help. He said, "Unto your children and your children's children, eh?"

(Continued on next page)

For those who want things "right"



Baker Furniture, Inc.
CABINET MAKERS
10 MILLING ROAD, HOLLAND, MICHIGAN

For your "Guide to English and French Furniture" send 25c to Dept. 66

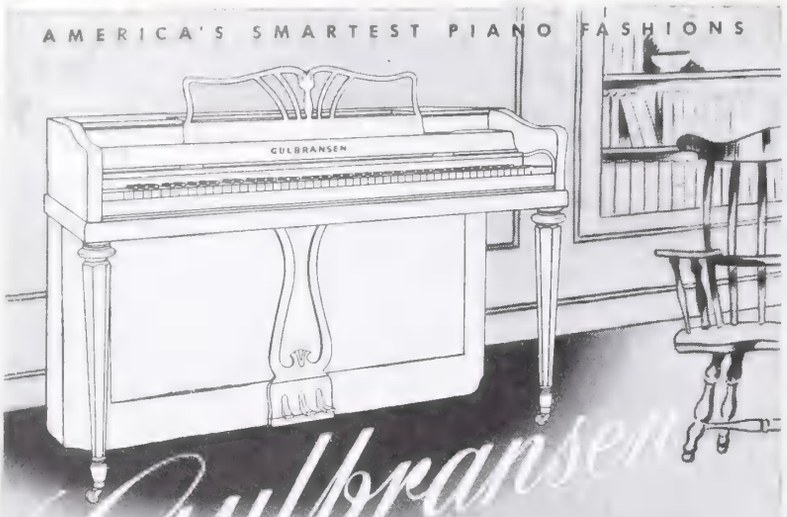


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EVERY MEAL!

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LACE CLOTHS
QUAKER LACE COMPANY
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• Enjoy a beautiful Quaker Cloth every day . . . long-wearing and so easy to spot-clean or launder!

Lovely types suitable for breakfast, luncheon or formal dinner. Made in America by Americans, by the makers of Quaker Net Curtains and Quaker Hosiery.



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Give style distinction and enduring beauty to your home . . . lasting musical pleasure to your family . . . with a new Gulbransen spinet piano. Discriminating musicians recognize its brilliant tonal quality ranging from rich, resonant bass to crystal clear treble. The spinet is beautifully designed in softly glowing woods by master craftsmen backed with a tradition of fifty years of making superior pianos.

WRITE FOR FREE BOOKLET showing Gulbransen modern and traditional spinet pianos.

GULBRANSEN COMPANY
Dept. HB, 816 North Kedzie Ave., Chicago 51, Ill.

CONTINUED FROM PRECEDING PAGE

Then he reminded her again of the way she'd gone from one end of the block to the other inquiring who the desirable children were, before she'd let him sign the lease. Maybe it wasn't quite the thing to do. But you couldn't blame a mother for wanting to give her child the proper start.

Nobody was going to tell Cora how to act. She'd be hanged if she'd worry about what people thought. It was perfectly ridiculous to live your life according to any set pattern. Being in Rome and doing as the Romans did was old fashioned and out-moded. But nobody in Ridgewood even suspected that. It enraged her. It enraged her so she began to cry. She guessed she was simply homesick. She'd never get accustomed to Ridgewood. Never in a million years. She was glad of it, too. Let other people lose their identities when they married and left their homes. She was going to go on being herself, whether Ridgewood liked it or not.

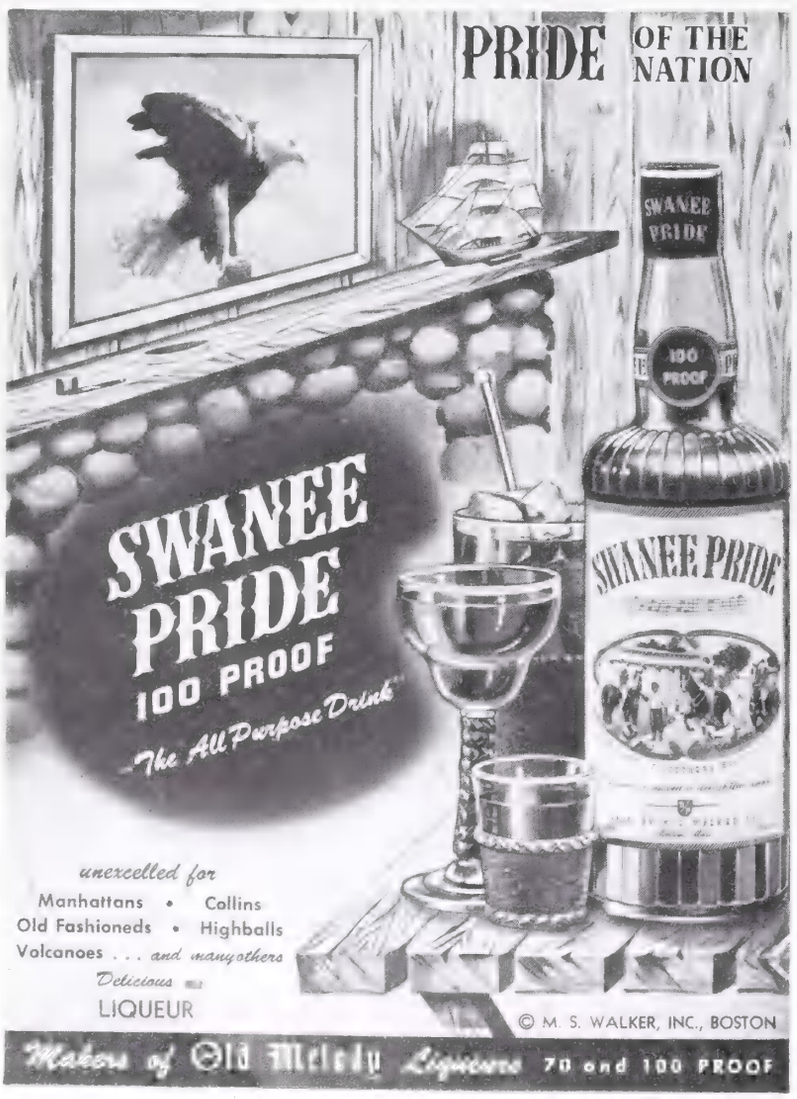
IS A DECORATOR NECESSARY?

CONTINUED FROM PAGE 85

expense of the rest of the room.

A decorator can judge almost always better than you yourself can (unless you're a very strong personality), the kind of setting you and your family would be happiest in. For a good decorator is a good psychologist, too. After he has talked with you, visited your home, met your family, he can tell pretty quickly whether you're a modernist at heart or a traditionalist, a status-quo, a dramatic, a formal or informal type of character. For this you will bless him. On your own, you might buy, for example, a few Victorian pieces, and after doing a whole room around them, feel all stuffed up, simply because way down deep you're not the Victorian-loving type at all.

How do you choose a good decorator, and how do you know he's good—good, that is, for you and your home? It's really very simple. Get an appointment with a decorator in your locality. Ask to see his work, either in photographs or in actual homes he has done. Talk with him about what you want and, from this conversation, decide whether the two of you can work together on the decoration of your





THE tiny light in thi attractive, ivory switch plat comes on *automatically* when yo turn room lights out! Ends fum bling, prevents stumbling; help keep walls free of smudges fron groping hands. Shows when yo forget to turn off porch, base ment or other lights not visibl from switch! *Operates for less tha 2c per year* and lasts for year without burning out! Units fo single and multiple switches. Se your electrical dealer, or sen $1.00 for sample, postage paid Associated Projects Co., 80 Eas Long Street, Columbus 16, Ohio

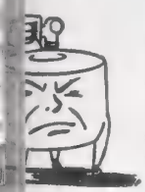
Another LUMINITE prd.





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water eats up
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Hard water stains fabrics, clogs pipes, reducing efficiency of home appliances. Permutit provides soft-water protection, cuts plumbing bills.



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home. If you're a high-strung, impatient fast-goer and he's the lethargic slow-motion type he probably would drive you mad. If he's opinionated in his ideas, if every job he has done expresses his own personality, not the homeowner's, skip it, unless the kind of work he does is just what you like best. You may have to call on a number of decorators before you find Your Man or Your Woman. Whether your choice is a private decorator, or one on the staff of a good furniture or department store, matters not. You can judge a store decorator by the same yardstick as the private decorator: do you like his work? Will you get along with him throughout the project?

ONCE you've chosen your decorator, here are some Do's and Don'ts that will help you to get the most out of this service:

1. DO tell your decorator, at the outset, exactly what you can afford to spend. It's the only way he can scheme your rooms in entirety and in advance.

2. DO tell your decorator what pieces you'd like to keep, perhaps for economy or for sentimental reasons or because you've always enjoyed having them around. He will do his best to work them into your furnishing scheme.

3. DO tell him about the furnishings or accessories you've always longed to own but never thought were achievable. You may be surprised to find he can manage to work in a few of them by cutting a bit off other items of expense.

4. DO tell him your pet decorating peeves. If you abhor Eighteenth Century English, say so. If your hair stands on end at the sight of Grecian urn forms, or Grecian columns on lamps, let your phobia come out.

5. DO tell him if you plan to own original paintings some day, so that he may save certain wall space instead of covering it with a large breakfront or other wall-consuming pieces.

6. DO believe your decorator when he advises you how to allocate your money on furniture, floor coverings, draperies, etc.

7. DO make up your mind, with your decorator, how you want each room to be furnished, and then keep your mind made up.

8. DON'T take your decorator's color schemes and room plans to your neighbors and relatives and say, "How do *you* like them?" Their comments and criticisms will

(Continued on next page)



modern
. . in a Mellow Key



This Modern is famous for its curving planes and warm, sunlit finishes. It is beautifully made—and "Home Planned" so that you retain the harmony between living room, dining room and bedroom as you add to it throughout the years. See Heywood-Wakefield Modern at better furniture and department stores.

HEYWOOD-WAKEFIELD
EST. 1826
GARDNER, MASS.



CONTINUED FROM PRECEDING PAGE

throw you into the Department of Utter Confusion.

9. DON'T counter-shop your decorator. If he has ordered a custom-made sofa for you, and you, on a whimsy, have two others sent out from a shop, all he can deduce is that you're going into the sofa business. And, besides, he has already contracted to *pay* for that custom-made piece. If you both have agreed on an unusual antique type of brass oil lamp base, say, it's quite another matter to help him scout; but in the name of human kindness, don't hustle home with something in china or glass which you're sure will do just as well as the brass antique. This sort of thing is what gives decorators nervous indigestion.

10. DON'T have your new furniture delivered piecemeal. Mixed in with your old things, new pieces will very likely frighten you to death. They will seem too colorful or too dull, too big or too small, too extreme or too conservative.

One decorator tells us of a client who insisted upon having delivered an over-sized, bright red wing chair, the moment it was upholstered. When her husband arrived home that night he frantically called the decorator. "Get this monstrosity out of here! It's built like an elephant. The color's burning the whole room up!" The decorator said, "Now, now," knowing that the wing chair was a perfect piece for a certain corner of the *finished* room done in beige and white and black, with a few red accents. But out went the chair, and from there on the decorator refused to let anything out of his sight until the whole order could go in at one time. Result: the chair came back, to become the most sensationally beautiful touch in the whole room.

11. DON'T, once you've decided how much you can spend, cut that amount down because your decorator seems to have managed to get all the basic pieces, with money left over. Let him spend that balance on one or two really good, outstanding accessories or a fine picture that will be the final dramatic touch to the setting.

12. DON'T, after giving a decorator the impression you intend to engage him, proceed to pick his brains, collect his ideas, then hurry out to do your own decorating. Besides the fact there's a lot more to successful decorating than just *ideas*, this isn't playing square. Your decorator's time is just as precious as any other businessman's. He's in the decorating field



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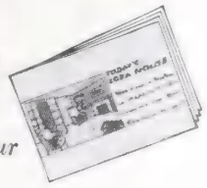
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not only because he has a talent for design, room-planning and color-scheming, but also because he has to pay for all the you-know-whats concerned with living.

How much does a decorator charge?

There are varying methods through which the decorator is compensated for his time and talents, as in any other profession. But he is usually compensated through his professional purchasing privileges and, under certain circumstances, there may be additional fees or percentages for special services such as the designing of custom-built pieces and the like.

Whatever basis you and your decorator are to work on, however, should be agreed upon at the very start of the project, so there will be no misunderstanding on either side.

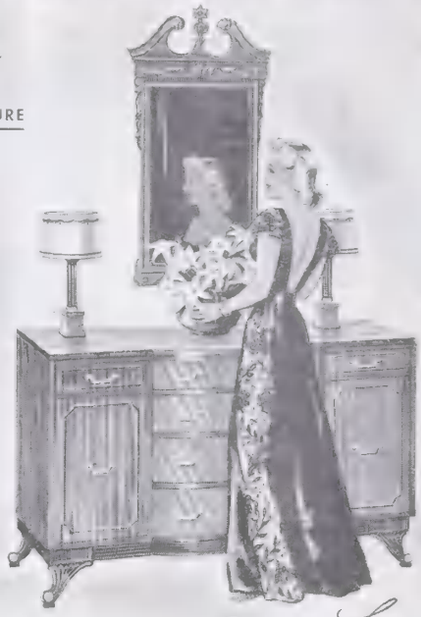
If you cannot afford to redecorate all at once, but must do it piecemeal, there are some decorators who offer consultation service at a stated fee—from a few dollars an hour for an office consultation up to $100 a day at your home. You may think $100 a day sounds expensive, but if a really good decorator spends an entire day in your home, you can be sure that the help you get in deciding on backgrounds, color schemes, furniture arrangement, etc. will be worth the price.

MOST of the decorating magazines offer a mail consultation service, for a small fee. This type of service is designed primarily to give the reader an opportunity to talk over her problems with the magazine's decorating consultant or consultants, and to offer more-or-less generalized suggestions to be used as a possible basis for scheming rooms. In some cases, swatches of fabric and samples of wall paper and paint colors are also provided.

In some of the big cities, there are "decorating clinics" where, for a reasonable fee, you can go to their offices for advice, or have a decorator come to your home.

None of these arrangements, however, guarantees as successful results as when you have a decorator to work with you every step of the way, to co-ordinate colors and arrangement, visualize the completed rooms, relieve you of all the maddening details that go into any complete furnishing project. It's the difference between his training and yours, his experience and yours, his vast resources and your limited ones, that makes the decorator-done house surpass in many ways the house furnished without his expert service.

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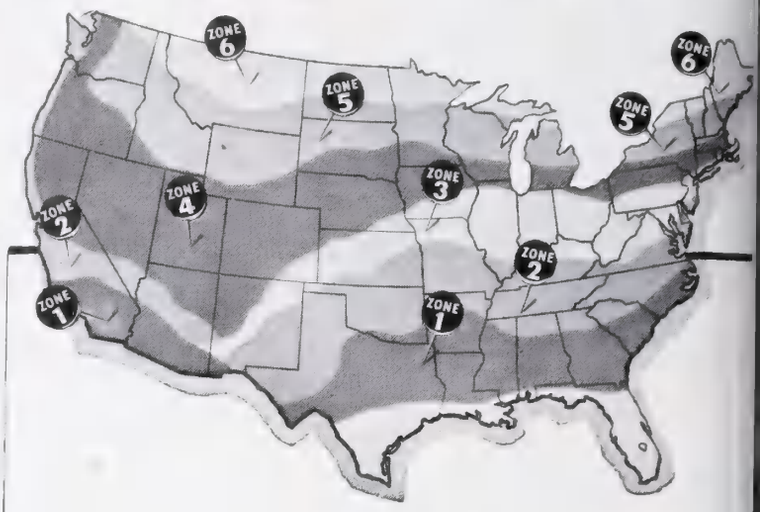


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The LOG of the PRACTICAL GARDENER



ZONE 1 — Planting season starts in February.

ZONE 2 — Planting season starts in mid-March.

ZONE 3 — Planting season starts in mid-March.

ZONE 4 — Planting season starts from April 1st to 15th.

ZONE 5 — Planting season starts May 1st.

ZONE 6 — Planting season starts in late May

Below Zone 1 is the all-year-round planting season of the country.

This is the Spring Zone Map of the United States. It is divided into six main gardening zones, determined by the earliest planting dates in each region. Whenever gardening procedures depend upon climate, we try to give the best advice for each zone, indicating the zone by number. Find your own zone number on the map so that you may apply our observations and reminders to your own climate at the right time. There may be local variations of climate within the zones themselves, so allow a week-to-ten-day variation between bottom and top lines of the zones.

What is so rare as a day when you sit down and enjoy an hour in y garden in June—or at any other time, for that matter?

Weeds, weeds and more weeds. Bugs, lice, pests of all kinds. Strugg battle, cuss, sweat blood (carry a bottle of iodine in your pocket for th scratches), but no tears.

Discouragement? No—not to a good gardener. There is hardly eve destructive plant or insect that cannot be controlled.

Zones 5 and 6 can set out tomatoes and various annuals safely n and I hope you or your greenhouse man has hardened them off. A c rain on a tender hot-house-grown plant can knock it for a loop. K Hotkaps handy for a surprise cool and wet spell.

Zones 4, 5, and 6 can now plant seeds of lima beans, corn, squa cucumbers, and melons. Remember the last three love rich ground, as soon as they send out their true leaves, dust them constantly w rotenone to keep the borers out and the cucumber beetle away. Conti the dust against the borer for at least four weeks. Remember to set l bean seeds with the eye down; it's a big help, if you want them to g right side up.

(Continued on page 180)



Recognizably a Princely Wine!



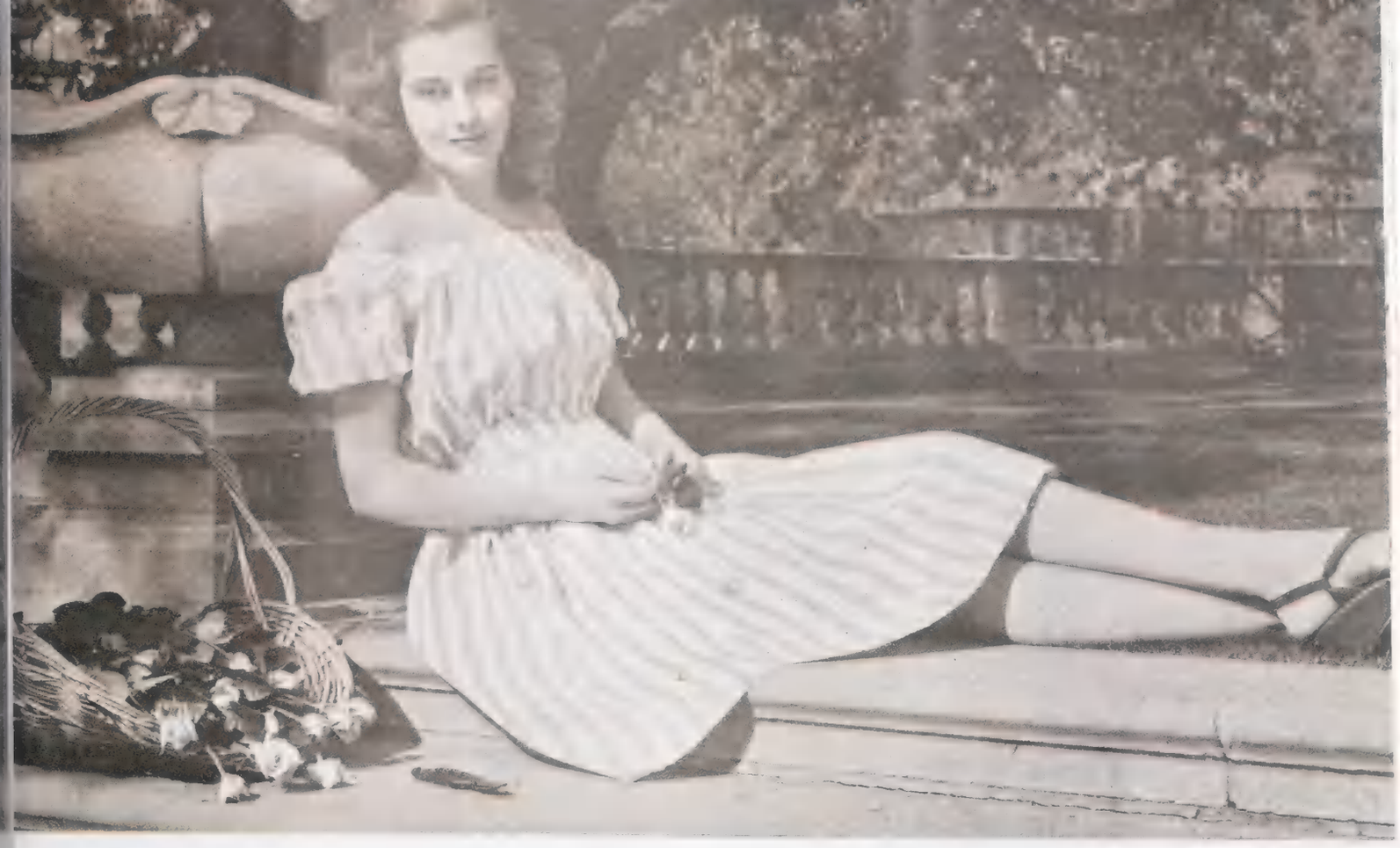
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I remember another June

THIS JUNE, in this garden, I'll be a bride. But I remember another June . . .

I was just sixteen, my cousin's youngest bridesmaid. Thrilled speechless by my floating pink dress . . . the handsome, terrifying ushers . . . the whirlwind flurry of flowers and presents.

Presents. I hadn't known there were so many beautiful things in the world. I had to clasp my hands to keep from touching the petal-thin china, the deep-lustred silver . . .

I can hear my cousin's proud little laugh. "You like my new 'family silver,' Janie? That's real International Sterling, my girl, the *best!* Nothing second-rate for *us!* And isn't my pattern a dream?"

There was something in her voice that made me look at her quickly. It was in her eyes, too.

And suddenly, though I'd never had a serious thought before, it was not my cousin but me I pictured, smiling across a candlelit table. *My* table, with my own shining silver . . .

It couldn't have been long after that I picked out my own lovely International pattern . . . began buying a few pieces out of my allowance, and getting the family to give me more for birthdays and Christmases. Not even their teasing lessened my pride.

It was as if I knew how high my dreams would go, some day . . . a day when I'd want only the most beautiful and best. A day this June . . .

For your eyes' pride, and your heart's pride . . . choose International Sterling.

Let your jeweler show you the artist-designed International patterns . . . gleaming . . . lustrous . . . silver all the way through. See the rich, jewel-precise carving . . . feel the perfect balance.

Begin, if you like, with just a few pieces or individual place settings (dinner knife and fork, teaspoon, salad fork, cream soup spoon, and butter spreader) . . . complete your set as you go along.

• • •

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HOW YOUR CITY CAN GIVE YOU SOFT WATER

CONTINUED FROM PAGE 73

more. You may find them in cities and towns near your home if you look for them. A census of municipal water softening plants in the United States (by states) may be obtained from the Ohio Salt Company, Wadsworth, Ohio. Run your eye down the list for a plant near your home; get in touch with the Water Commissioner in charge of that plant. Perhaps he can arm you with figures that will serve you well in presenting your own case for water softening in your town.

Unlike many crusades for better living, this water-softening one will not meet with much opposition in a city badly afflicted with hard water. The old bugaboos of changed *taste* of the water or acquisition of chemical *odors*, once advanced by unknowing citizens, have been banished. Some years ago the leading citizens of an Ohio town were invited to a public dinner at which softened water was served in every other glass at the table. When the dinner was almost over, the city's water commissioner asked each guest to guess whether he had been drinking treated or untreated water. Nobody could tell! Softened water tastes and smells much the same as hard water from the same source.

Today's bugaboo is largely lack of understanding of the process, its cost and its benefits. Some cities consider water softening a "nicety" rather than a necessity. But this attitude can be overcome by a citizenry determined to eliminate it. All that is needed is the realization that municipal water softening is neither so difficult nor so costly as is commonly assumed. Your city officials won't be against it if you demonstrate your knowledge of its feasibility and the urgency of it.

The Growth of Municipal Water Softening

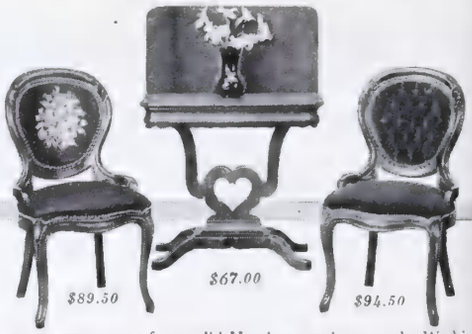
As a matter of fact, the spre of the municipal water softeni idea has been due, in large pa to a sort of keeping up with t Joneses' spirit among the tow and cities of many parts of t country. In Ohio, which has t largest number of central wat softening plants of any state, wh one town has installed water soft ing, the towns nearby become awa of the benefits, and before long th too, have planned for the additi of water softening to their wa works.

MUNICIPAL water softening w born in the United States 1904, when the village of Ober Ohio, opened the first plant. The l W. B. Gerrish, superintendent Oberlin's Water Works, who mi be called the "father of munici water softening," was familiar w the fact that thousands of ind trial softening plants were in ex ence. In dyeing plants, for instar lime salts in the water often w found to give a different color fr the dye than was desired, or change the texture of a fabric, water softening became part the dyeing process. Mr. Ger thought, "If it can be done in trially, why not soften a wh municipal supply?"

"After all," he told the I England Water Works Associa in 1905, "chemical treatment water dates back into hoary tiquity. Nearly 3,000 years the Bible tells us that Elisha sw ened the bitter waters of Jer by treating them with sod chloride." (II Kings 2:19-22.)

(*Continued on page* 156)

the Charm of Old Virgin



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Mixer Cover 1.00	Apron 2.00	Toaster Cover .60	Shelf Edging .30 yd.	Food Bags 1.00 and 1.30

Protex FILM PLASTICS

PROTEX PRODUCTS, Inc.

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SOFT WATER

CONTINUED FROM PAGE 154

The Oberlin plant, which cost $12,000 originally and delivered 165,000 gallons of water daily, is still in operation. It has been enlarged, as the city grew, to a 500,000-gallon daily capacity and the water is reduced from a range of 14 to 32 grains per gallon (it fluctuates widely) to slightly under 4 grains. But the chemical precipitation system worked out by Mr. Gerrish is still in use. Indeed, more than 400 of the plants now in existence are of this type.

Ohio was a fertile state for the beginnings of water softening. The glacial till and limestone formation of the Middle West are responsible for water so hard that Mr. Gerrish once remarked: "There is a lingering doubt in one's mind whether the sticky scum left from the soap is not worse than the dirt the soap is supposed to remove." That's why 295 of our present 700 plants are in the central states of Illinois, Indiana, Michigan, Ohio, and Wisconsin.

BUT you may be as badly off and not live in the Central States. Hard water is found in every state of the union, sometimes in small geographical "pockets" in an otherwise soft-water region. The largest water-softening plant in the country is in Laverne, Calif., serving a population in the Los Angeles area of about 2,000,000. There are also plants at St. Louis, Mo., Oklahoma City, Okla., McKeesport, Pa., Dallas, Tex., New Orleans, La., Minneapolis and St. Paul, Minn.—to mention only a few of the cities in all parts of the country whose citizens got action in this problem. In the states where the condition is not universal throughout the state, citizens of a hard-water area have even more need to agitate for municipal water softening—to compete with rival soft-water cities!

The rapid growth of municipal water softening in the last two decades indicates even greater growth in the next decade, according to experts with whom we talked, in and out of traditional hard-water areas. Indeed, H. M. Olson, of Pittsburgh, Pa., pointed out that a number of cities which are now rebuilding or improving their water works have made provision for the addition of softening at some future date. Chicago is tuning up a 476,000,000 gallon a day filtration plant for the South Side, to which softening facilities can easily be added. Milwaukee has



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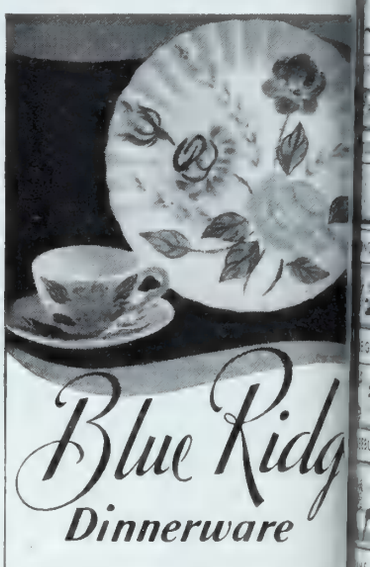
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constructed a fine new filtration plant which can be revamped for water softening, now under discussion. Louisville has already started using its remodeled filtration plant for water softening. It's in the air. *It just remains for users of hard water supplies to speak up for municipal softening!*

How Does Municipal Softening Work?

To get a picture of how municipal softening is done, we went to Columbus, Ohio, the first large city to install complete softening equipment in 1907. (Note: St. Louis added lime to its water in a coagulation process in 1904, before the Fair, but did not amplify its softening until later on.) Charles P. Hoover, Chief Chemist of the Columbus Water Works, and one of the best known authorities on municipal water softening in the country, has been in charge there since 1911. The plant is of the chemical precipitation type, a fascinating process to witness. Mr. Hoover outlines the steps in softening thus:

1. Addition of softening and coagulating chemicals.
2. Mixing.
3. Settling.
4. Recarbonation.
5. Filtration.

But those five items cannot begin to give you the picture of a paradox which is apparent when you inspect the plant. For, in order to remove lime and other mineral particles from Columbus' Scioto River water, what do you think they do? Add more lime and soda-ash! And this makes the water not harder but softer! The extra load of chemicals has the effect of attracting the invisible dissolved minerals all through the raw water and pulling them all down in a mass to the bottom of outdoor settling basins, leaving clear water on top. Only the clear water is delivered to the city pipe lines. (See photograph on page 73).

Mr. Hoover demonstrated for us in his laboratory what happens in his giant mixing tanks and settling basins. He took some ordinary river water, which had had no treatment at all, and put it in a test tube. It looked a little cloudy. This was due to river mud, not minerals, he explained. Then he poured some white powder (lime) into the tube and shook it to simulate the churning of the mixing tanks in the outer room. The tube began to show bits of cloudy white matter. He added another dose of chemicals (soda ash), and the scum

(Continued on next page)

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CONTINUED FROM PRECEDING PAGE

began to coagulate, sinking slowly to the bottom of the test tube. As we watched, there appeared at the top of the tube a bright band of water, so clear it sparkled under the fluorescent laboratory lights. Within ten minutes, more than half the test tube was sparkling, while the white deposit at the bottom got thicker and thicker.

"I've done here what we do every day out there," he explained, waving his hand toward the seven large settling basins outside the laboratory windows. The clear water at the top of the tube would flow gently out of the settling basins on its way to the filters, where dirt and sand are removed. The sludge at the bottom of the settling basins stays there until it is cleaned out periodically, and discarded."

Formerly, it was not always possible to reduce the hardness of municipal supplies to much under six grains per gallon. Improvements in the process, known as "recarbonation," which follow the settling, now make it possible to obtain water softer than this without danger of corrosion of water pipes. Softened water, you see, must be more than just water from which minerals have been removed. It must also be in chemical ance. When indicated, its alkali must be built up, for water the "acid" side attacks the m of the pipes through which it fl

The lime-softened water in lumbus is rendered non-damag to pipes by recarbonation, a most of the minerals have extracted. Recarbonation con of the introduction of carbon oxide gas into the water of two finals of six settling ba before it flows off to the filters. can see little bubbles of the ga the surface of the basins, though the amount of the ga relatively small and very care controlled by chemists, on dut hours a day.

AT THE Columbus plant the h ness of the water is reduced an average of 15 grains per ga to 4 or 5 grains per gallon. finished product falls in the c ification of "moderately ha rather than absolutely soft. But is as much reduction of hard as the city deems economical. see, Columbus delivers 54.00 gallons a day to its water tomers, at a rate of 3.8 cents a which, Mr. Hoover points ou cheaper than a ton of dirt. N of the water, nor even most

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ill be used with soap or for purposes which are benefited by softening. Water for street cleaning, re-fighting, and such home uses s lawn sprinkling, or even drinkg (hard water may be perfectly ife to drink) need not be softened. herefore, if all the water hardness ere reduced to three grains per llon or under, the extra expense volved would be wasted, in part. is cheaper at this point for ouseholders to soften their washg water further, if they want to, the use of softening compounds. , if they prefer, they can install mestic water softening units, ich are cheaper to buy and take s time to reactivate when the usehold supply has a five grains r gallon hardness instead of 15. Under the present procedure, if ly 1% of Columbus' entire supy is used each day with soap, the ap saving per year effected by city softening is about $650.000. . Hoover said. An average famuses 173 gallons of water a day, ich costs that family 2.9 cents Columbus. If the water were softened, the water rates might p from 16¢ to 14¢ per 1.000 lons—that's all.

The Columbus Water Works is ducted as a separate business, far as funds are concerned. The entire cost of furnishing water to the city is financed by money collected from the sale of water. The city spends $200.000 for chemicals and for coal to pump it to all parts of the city. On many days, when the water comes from the river with extremely high mineral content, the cost of chemicals is more than $700. Yet no tax money is used for waterworks purposes.



Columbus has found its water-softening well worth while. It is a fundamental principle of the advertising profession that *satisfied users are the best salesmen for any product*. The testimony of users of municipally-softened water supplies is that they are definitely in favor of water softening. They have banished those Hard Water Wash Day Blues—and saved money in the bargain.

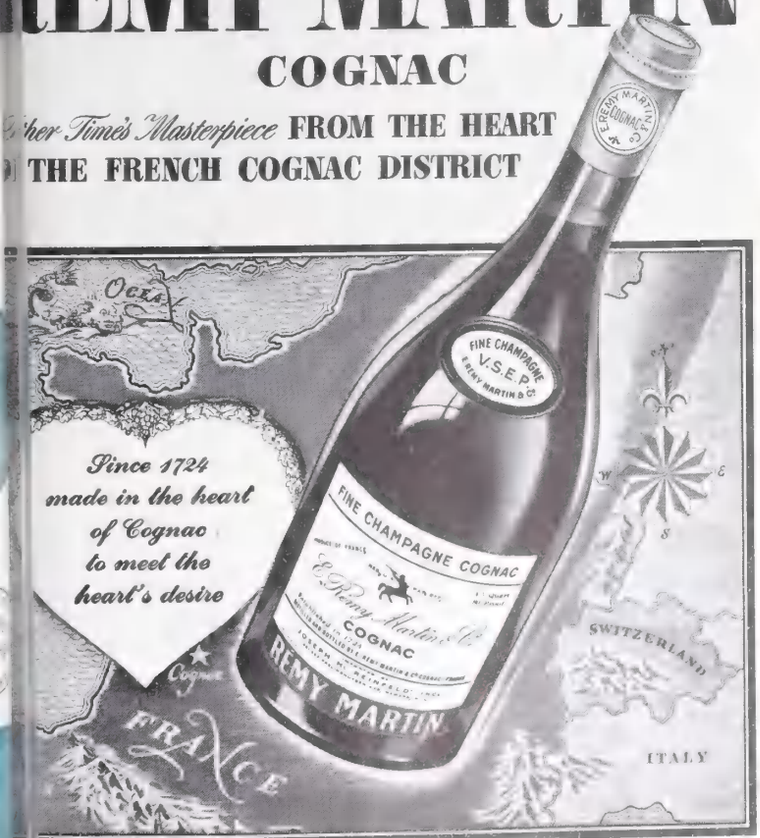
If your city has hard water, why don't *you* do it, too?

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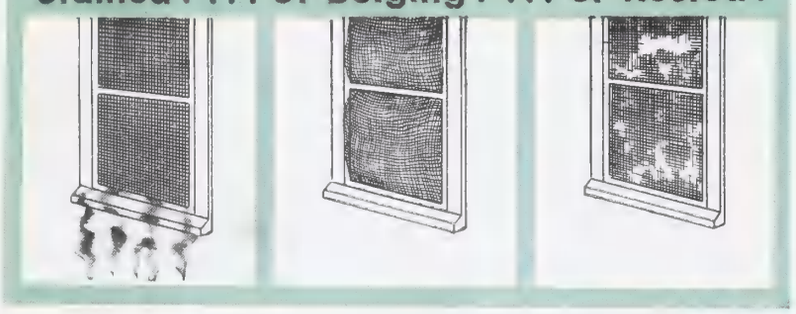
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MEMO TO BRIDES

CONTINUED FROM PAGE 78

7. Set your table as early as possible, so there'll be plenty of time to beg, borrow, or buy anything that is missing.

8. If flower arranging isn't your forte, have your florist take over this phase of your party. Whatever you do, keep it simple!

9. Check your dinner table right before dinner is announced, to be sure water glasses are filled, napkins are in place, salt and pepper are available, etc.

10. But, once seated, if you've forgotten the olives and celery, which you carefully placed in the refrigerator to chill, don't allude to their absence and don't budge from your chair. A hostess who constantly jumps up and down disrupts the conversation flow, makes her guests feel as nervous and uncomfortable as she looks.

11. Be proud of whatever you serve, make no excuses or explanations about any dish, and don't insist that guests take more than they want, or allude to their passing up something, just because you think it's pretty special.

12. Try your dinner out on *him* first. It's a mistake to take a chance on straining friendship by maki guinea pigs of your guests. H bands are more likely to take perimentation in their stride.

You want your dinner to be s ple, but not commonplace. T neophyte dinner has several ments of surprise: the consom the casserole, the dessert, wh give the impression of skil craftsmanship in the making, are delightfully simple to prepa Start early in the day, and yo master this dinner, even if don't feel completely at home the kitchen.

Since you may need your h band's assistance for your ends, you don't want him conce ing himself with mixing a sec round of Martinis, or even a fi on the table you've carefu cleared for your strategy. M however wonderful they may be every other respect, seldom feel responsibility of lifting a finger clean up after their activities. to keep things uncluttered calm right from the start, sto bottle of Dubonnet in the refrig tor to chill an hour or so be dinner. It's a nice, flusterproof

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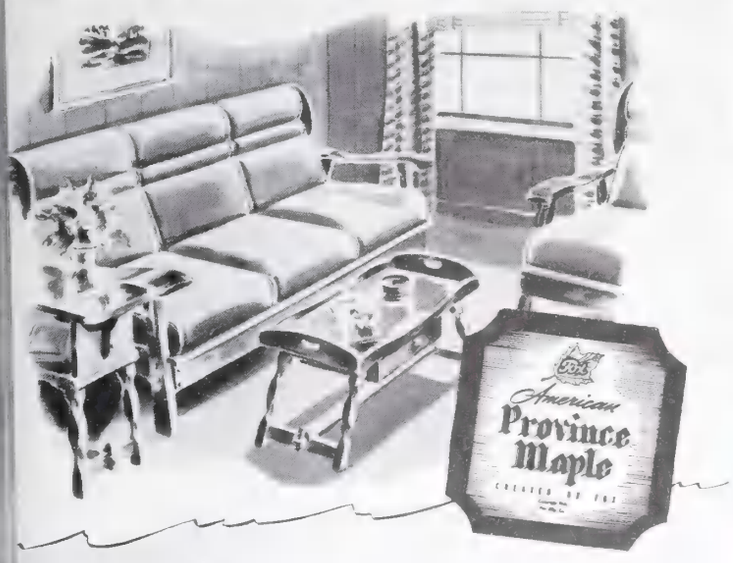
f. Simply remove cork and pour! The spiced consommé is truly de- ious and suggests much work l long hours of slow cooking. In lity it's just a happy marriage canned beef consommé and to- to juice, simmered for a short e with cloves and seasonings, ch turns the trick. Fix it in the rning before dinner and just slip n the back of the stove until nertime. While the consommé is mering, put six sweet potatoes he oven to bake for your Sweet ato Gems. They're baked sweets oved from their shells, whipped light mass with orange juice nount depends on moistness of ato). Then add about one- th cup chopped pecans and well. Drop spoonfuls of the ture on a cooky sheet. Place in oderate oven to heat through a hour before serving. These lit- gems can circle your lamb, and een each, if you want to be sy, put a sprig of watercress. nce you probably won't want to er with gravy making, we x the creamy vegetable cas- le is a good idea. For it is rich gh to keep your dinner from ing dry without a sauce for the . The making of the casserole pies your morning time, too. you can afford to spend this time on soup, vegetable, and dessert (which we'll report on shortly), because your meat will cook itself.

ROAST lamb may sound prosaic. If you can get a crown roast, substitute that, by all means, with your sweet potato mixture piled into the cavity. But the sweet spring lamb is a good bland accompaniment for your potatoes, rich casserole, and spicy mixed greens salad, which you'll make from all the greens you can gather, tossed in a garlic-seasoned French dressing. Garlic is a wonderful spike for lamb. And if you know your guests' tastes well, you might make a few gashes in your lamb before roasting, and insert cloves of garlic. But do remove them before serving! It isn't fun to come on unadulterated garlic unexpectedly. Forget all about searing your lamb in a blazing hot oven. It will be butter-tender if you roast it at a steady even pace of about 300°-325°F. right from the moment it goes in the oven. A 5½-6 lb. roast will take 3-3½ hours, and you don't have to peek once. When it's done, put it in your warming oven while the casserole and gems are baking.

The meringue dessert is an attractive and surprising end for dinner

(*Continued on next page*)

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merican Province Maple by FOX, hewn out of heavy ood, combines the charm of authentic Early American yling with the sturdiness of construction that has made e name FOX famous for forty years. Yet, thanks to odern production methods, FOX quality furniture is nusually low in price. Ask to see FOX living room rniture at your dealers'—and look for the American rovince Maple tag on every piece.

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CONTINUED FROM PRECEDING PAGE

—and worth the cup of sugar it takes from your precious supply. In spite of commonplace ingredients—graham crackers, egg whites, sugar, and nuts—it makes a fine conversation piece, because the result is such a far cry from its humble beginnings. It's crunchy on top, chewy inside, and a wonderful butterscotch color throughout. Top it with a spoon of vanilla ice cream or whipped cream, and be prepared for plaudits. You can make it anytime, too.

Spiced Consommé

- 2 cans condensed beef consommé
- An equal quantity of tomato juice
- 5 or 6 whole cloves
- Tops and leaves from a bunch of celery
- 1 teaspoon celery salt
- 2 teaspoons sugar
- 1 tablespoon lemon juice
- 1 onion, sliced

Mix all ingredients together. Bring to a boil and simmer in a covered saucepan for 15 or 20 minutes. Strain. Serves 6.

Mushroom Casserole

- 4 tablespoons margarine or chicken fat
- 4 tablespoons flour
- 2 cups rich milk
- ¾ teaspoon salt
- ⅛ teaspoon pepper
- 1 teaspoon scraped onion
- 1 6-oz. can mushrooms
- 1 bunch fresh asparagus or
- 1 large can asparagus spears
- Bread crumbs

Melt fat in saucepan. Add flour and blend. Cook a few minutes. Remove pan from heat. Gradually add milk, blend and cook until thick, stirring constantly to keep from lumping. Add salt, pepper, and onion. Mix well. Then add mushrooms, sliced, and asparagus, cut into bite-size pieces. Pour into casserole dish. Sprinkle with bread crumbs. Dot with a little additional margarine. Put under broiler to brown top. If made ahead of serving time, put in moderate oven (300°F.) 30 to 40 minutes before serving time to heat through and brown. Serves 6.

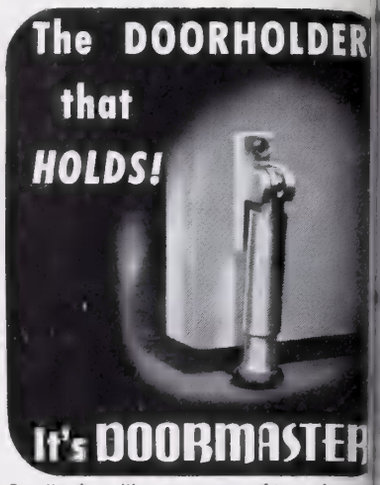
Graham Cracker Meringue

- 3 egg whites, beaten stiff
- 1 cup sugar
- 11 graham crackers, rolled
- 1 teaspoon baking powder
- ½ cup finely chopped nuts
- 1 pint vanilla ice cream

Add sugar to stiffly beaten egg whites. Then fold in graham crackers, to which baking powder has been added. Lastly add nuts. Stir and put in greased pie pan. Cut in wedges. Serves 6. Top with vanilla ice cream or whipped cream.



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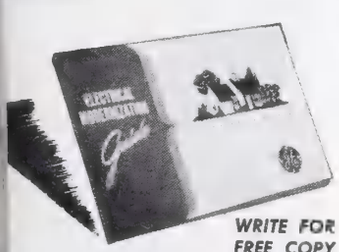
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MEET FRANK LLOYD WRIGHT

CONTINUED FROM PAGE 77

for winters, a camp on the uncompromising Arizona desert against a mountain background, near Phoenix. Each of these estates is welded, not in a static but in a natural sense, to its environment. Each is native to its setting and enhances it quite as the beauties which nature provided complement the buildings. And always with a pure sense of human scale. Man, the individual, is the Wright yardstick. Building is but to serve and delight him, never to awe him.

Here are houses, which, as no others, seem to flow uninterruptedly and add life to the life which goes on within them.

Not so long ago Wright said, ". . . it is not the walls and roof which are important, but the space which they enclose." Later, to his delight, he made the discovery that the famed Chinese philosopher, Lao Tze, had preceded him with this thought by some 2,500 years. It seems not too presumptuous to suggest that Mr. Wright's handling of the space within is causing no distress to Lao Tze as he views from a beautiful transparent cloud the work of the greatest architect alive—oh, why not say it, the greatest architect who ever lived.

HOW ABOUT A GARDEN CENTER?

CONTINUED FROM PAGE 107

to undertake financial responsibility for various social events. At the Garden Center everybody meets on an equal basis, with no obligations or distinctions.

2. The Garden Center *provides popular education*, adult and youth, at little or no cost. There usually is a small membership fee (usually starting at $1 a year), entitling members to certain literature and special events. But most lectures, exhibits, demonstrations of various kinds of gardens, and the question-and-answer service about personal garden problems, is free to all.

3. The Garden Center *encourages better upkeep of home* by showing the "how" of maintenance and improvement of home grounds. This means a better neighborhood, more graceful living, plus safeguarding of the tax structure of your city. When one family takes good care of its lawn, foundation plantings, and trees—and has an

(*Continued on next page*)

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CONTINUED FROM PRECEDING PAGE

attractive flower or vegetable garden—you know what happens. Everybody else in the block does it, too. And well-kept home grounds make for better neighborhoods, the kind that do not deteriorate. When home values do not depreciate very fast, the tax inventory of a city is more stable.

4. The Garden Center *makes possible additions to the horticultural beauty of the whole city.* Co-operation between public officials and the Garden Center often results in new plantings around public buildings and hospitals, new developments in parks, better maintenance of all public plantings, because of heightened consciousness of their worth. Financial assistance for certain projects sometimes is given by the Garden Center to the community, as well as advice on design.

Growth of Garden Centers

The first Garden Center in this country was opened in Hackensack, New Jersey, in 1929. It was started by the local Women's Club, under the leadership of the late Mrs. Frederick Fisher, in an old remodeled barn furnished with tables and chairs made of old shutters. It was popular from the start.

"The Garden Center brings to the *average* citizen ideals and interests that the Garden Club affords the *few*," said Mrs. Fisher in a 1935 report. "It offers practical information available before only to those with the initiative and courage to see the Agricultural Bureau about their personal problems, which meant chiefly farmers. The Garden Center reaches *all* the people of a locality."

The Garden Center idea caught on—not only in Hackensack, where today the Center is expanding with a new display room created as a memorial to Mrs. Fisher, but all over the country. The Garden Center of Greater Cleveland, one of the two largest, was opened in 1930. The other, the Berkshire Garden Center at Stockbridge, Massachusetts, began in 1934. Other cities followed suit. There is a special committee on Garden Centers now in the National Council of State Garden Clubs. Indeed, state and local garden clubs have played a large part in encouraging the growth of the enlarged garden-club idea. Many garden centers are supported, in large part, by these clubs—although there are other groups in every community which also back it. (See item 6, "How to Start a Garden Center," page 169.)

A. Kenneth Simpson, director of



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00 East 52nd Street, Los Angeles 11, Calif.

the Berkshire Garden Center, believes the time is ripe *now* for the spread of the Garden Center movement.

"Probably never before in its history has there been a greater opportunity for community and individual service," he told us. "The Garden Center, with its varied activities, is one way to provide this service."

Garden Center Service

Not every Garden Center does the identical things done by others, of course. The size of the community, the funds available for hiring a staff of experts, the tastes and interests of the people, all determine the type of program. Thus, at the Berkshire Garden Center much stress is laid on "*trial gardens*," permanent exhibitions of different kinds of gardens—from herb and rock gardens to gardens for shady areas, day lilies, dwarf apple orchards and grape arbors.

This center is a living museum of many kinds of plantings which people want to know more about. A visit to its trial gardens, vineyards, and dwarf apple orchards brings inspiration to go and do likewise; and you can find out *how*, too—mighty important to the neophyte. Demonstrations of a sun-heated pit, compost pile, liquid manure tank, and other practical adjuncts to better gardening and better living also are offered.

THE Garden Center of Greater Cleveland, Ohio, on the other hand, is less a trial-garden species of Garden Center and more an educational institution. Frankly, we were amazed at the scope of activities at this Center, when we visited it some months ago. It served some 40,000 people annually during the war years of 1941 and 1942, and answered innumerable questions. To illustrate, 831 specific questions were handled by the librarian during the three months just preceding our visit. The Center also had *left its mark on various parts of the city in lasting benefits and additional beauties.*

Let's take a close look at the work of this one Garden Center. It may open up the vista of possibility for *your* city and many others which have not yet achieved complete Garden Centers.

Cleveland is a civic-minded town. Its people are proud of what they have built. "They would fight and bleed for it," one Clevelander told us. But *their spirit*, as evidenced in its Museum of Art, its Symphony Hall, its fine parks system, and its

(Continued on next page)



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CONTINUED FROM PRECEDING PAGE

Garden Center, *is the spirit of all those who today are working for Better Tomorrows in their own home towns.*

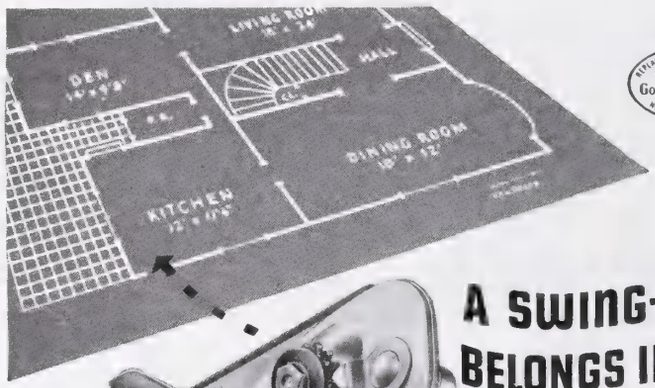
There are 2,000 members of Cleveland's Garden Center. Each year they stage an annual "White Elephant" sale in the Public Auditorium to support the Center's work. The last sale, at which everything from paintings to jeeps was auctioned off, grossed $45,000—equivalent to the income on about one and a third million dollars. Obviously, people in Cleveland *believe* in their Center.

The headquarters is a lovely brick and stone building below street level, formerly a boathouse overlooking the lagoon in the Fine Arts Garden. This garden was created in 1926, before there was a Center. The Garden Club of Cleveland did it, transforming a clay bank and dump, visible from the steps of the Cleveland Museum of Art, which opened in 1916, into a beautiful formal garden. In itself, this beautiful garden is an inspiration to those interested in landscape architecture.

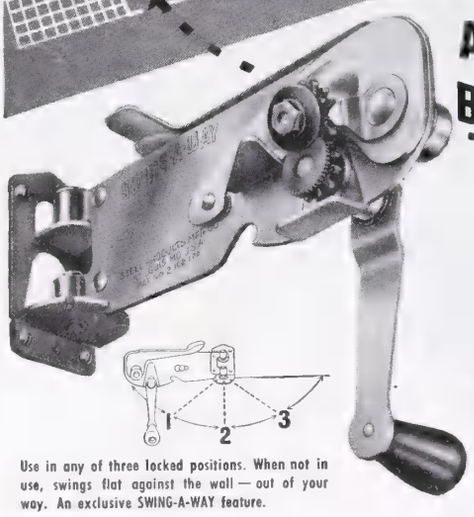
Four people make up the staff at the Center. Arnold M. Davis, noted horticulturist, who was imported to Cleveland from Massachusetts, is director. The librarian is a landscape architect who goes by the curiously appropriate name of Elizabeth Thornton Blossom. There are two secretaries in charge of membership and business details. Exhibits are on view at the Center daily except Monday which, since Sunday is the day most people are free to visit, is a point to be noted for those who are planning Garden Center schedules. The exhibitions are changed every month, each one being under the direction of three or more of the 67 affiliated organizations of the Center, which include the Cleveland Natural History Museum, the Bird Club, Wild Flower Club, Florists' Association, American Society of Landscape Architects, Cleveland Art School, Museum of Art, Board of Education, Metropolitan Park Board.

DURING the season bi-weekly lectures, free to the public, are held. During the summer there are at least five flower shows. The library is one of the best in the country; besides thousands of books and catalogs, there are over 1,000,000 clippings from newspapers and magazines on file. Garden and park tours are arranged; annual awards

(*Continued on next page*)



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CAN OPENER

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made to school gardens, and
e trial gardens (such as an
ıal-and-perennial garden with
ly edgings or the Victory Gar-
on the Mall) are maintained.
ıat Victory Garden demonstra-
last summer is worth notice.
Garden Center spent about
)0 on it, and the Cleveland
Department supplied, in ad-
n to land in the heart of the
ıess district, an attendant
day for two months to answer
questions of between 200 and
lunch-hour garden students.
ı of the success of local back-
tomato and bean crops can
tributed to help given at the
Garden. But, more important,
was a demonstration of *private*
ns and public officials co-oper-
successfully for the benefit
s community.

)ng Lake Erie, not far from
Mall, are the Donald Gray
ens, another example of Gar-
Center and city co-operation.
gardens were built for the
Lakes Exposition of 1936,
maintained by the city as a



The Garden Center also sup-
, although it did not finance,
ultural Gardens in Cleve-
Rockefeller Park, which are
admired by visitors. In these
arate gardens are reflected
ditional plantings of differ-
cial groups. If you want to
at gardens look like in Italy,
, Palestine, Slovakia, and
er lands, go to Cleveland.

The gardens are maintained by the Park Department, aided by 24 different racial clubs of the city.

The beautification of the grounds at the Army's Crile General Hospital was another contribution of the Garden Center. A barren sand lot viewed from the wards has been turned into a lawn with trees, too, even though drainage had to be provided around each one "because water would stand around the roots



as in a bathtub," according to Mr. Davis. The soldiers in the hospital got the biggest "kick" out of the red roses planted in one courtyard, however.

The Garden Center has a West Side branch serving residents of that part of the city, in addition to its main headquarters. Arts and crafts are also taught here. The day we visited, although snow had fallen on the Atlantic seaboard, chrysanthemums and geraniums were still blooming in the small garden swept by Lake Erie breezes. And there was a simple display atop a bookcase in the hall, the sort of display any Garden Center, no matter how small, could have. It was titled: "It's easy to force narcissus for indoor bloom." There were four pots, labeled as follows:

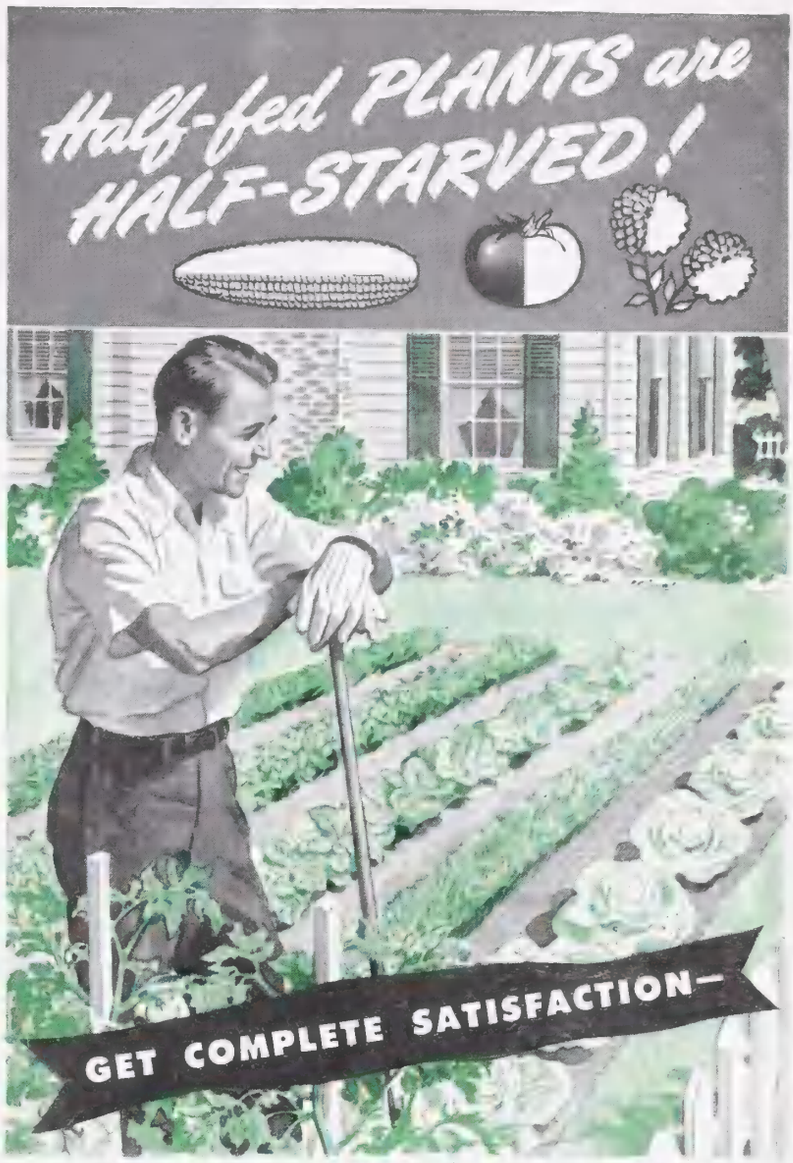
1. Select large, firm bulbs.

2. Choose clean pots filled with one inch of broken crockery.

3. Use good soil, one-third full. Plant bulb firmly on soil and cover to one-half inch of the rim with soil.

(*Continued on page* 169)





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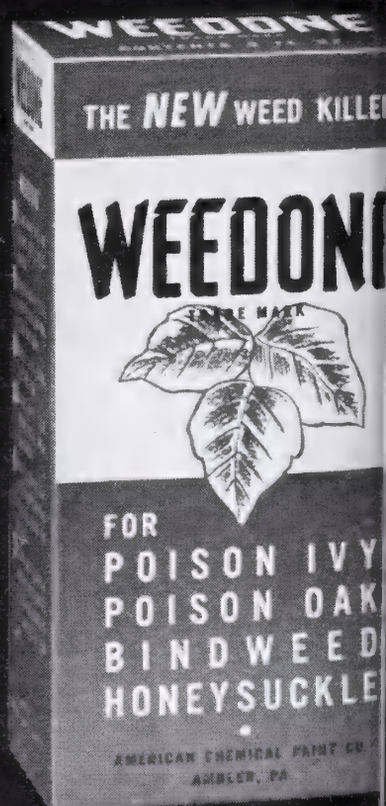
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(TRADE MARK)

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HOW ABOUT A GARDEN CENTER?

CONTINUED FROM PAGE 167

. Place pot on fresh soil outdoors. nd cover with two to four inches f leaves until February. Take in- oors and it will grow and bloom. (NOTE: February might be too ite in other parts of the country. ne of the advantages of a local arden Center is that the infor- ation it gives is specifically in- rpreted for *your* climate and *your* il conditions.)

What kinds of exhibitions and ctures to have at your Garden enter can be determined, in large art, by the kind of questions ople ask. That is why careful cords are kept of these questions. r example, Miss Blossom re- rted increased interest in Cleve- nd in simple types of planting. compared with "fussy" flowers ich take a lot of care, like China ers, or which may get bugs and seases, like roses; more interest woody plants, perennials, ground vers, and conservation—all re- cting a growing desire for per- nent rather than easy, quick cts. Advice on the growing of es to hold water on an old field brought many people to the rden Center.

"The result of lessons learned ut waste and conservation dur- the war," commented Miss ssom.

There is also a stepped-up in- st in garden design, she de- red—with attention to garden effects as seen from *inside* the house as well as close at hand, and with relation to *use* of the land by its owners, such as proper planting for play areas for children.

"Sometimes people bring in twigs or leaves and ask their names," she continued. "They want to buy the plants and have to know what to ask for. Men seem to be interested in particular groupings of plants and advice on how to grow them successfully. Women want flower gardens. They were unable to do much about flowers during the war, when Victory gardening was the thing, but they are planning to replant their flower gardens now."

THE important thing at this Garden Center is always *supplying the information*, whatever kind is sought—and doing it without use of erudite "garden talk" that confuses beginning gardeners so much.

"When people ask questions and get answers, they come back again," said Mr. Davis. "Our job is to know or find the answer to everything we are asked. But it is well worth while. This is a city of homes and terrific pride in homes. My sincere conviction is that interest and enthusiasm for home life, reflected in better home grounds development, will do more to keep up property value in our cities than any other single enterprise."

HOW TO START A GARDEN CENTER

CONTINUED FROM PAGE 107

s, write to Garden Center of ater Cleveland, East Boulevard Euclid Avenue, Cleveland 6. o, giving size of your town and nber of charter members of the den Center.

Keep the dues low. A Garden ter should be a democratic tution. It can be this only if financial considerations are not nd the means of the smallest, ld-be gardener in your town.

et the co-operation of your l clubs and organizations whose ests converge on gardens: your sts, seedsmen, the landscape eners, art school or gallery, Board of Education, natural ory group, and local Garden s. They will add immeasur- to the scope of your program. roaden your program as soon as you can in order to be of *service to the whole community*. Get the advice of your Park Commissioner, local members of the horticultural trade. Arrange for city plantings, public trial gardens, flower shows at local department stores, competitions among school children.

REMEMBER, gardens are *community assets*—and *everybody's* a potential gardener!









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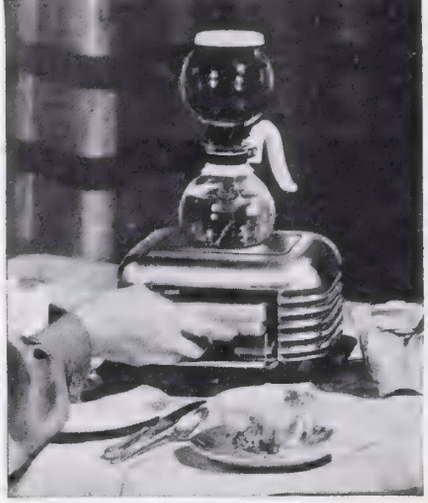
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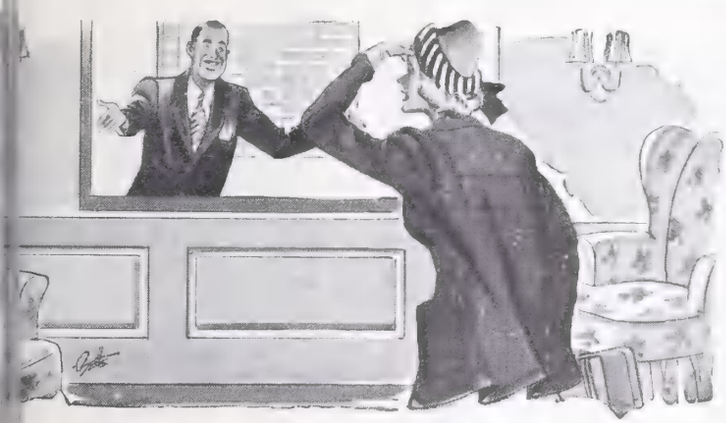


PHOTOGRAPH BY MAYNARD L. PARKER

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ever-present storage and a space problem has been solved by Mrs. Lynton Block home in St. Louis. She has l in the dormer end of the om an attractive little dress- om containing all the fittings oman would need.

irror shelf placed between wash basin and window, and edged with ruffles like the window curtain, serves as a dressing table. Around the window and on the dormer side of the wall small cabinets and shelves have been built in. They hold soap, powder, lotions, towels and other bathroom equipment and accessories.



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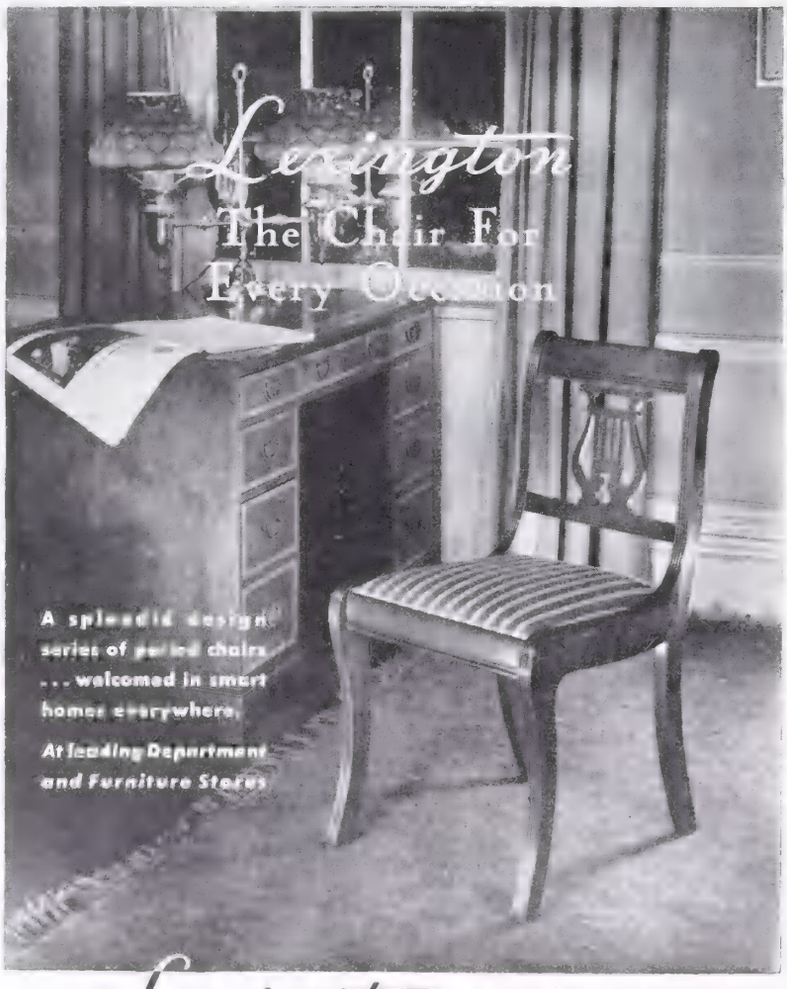
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With this hand type opener, made by the Ekco Co., you can pick up a can from boiling water and empty the contents speedily without touching the can with your hands. The heavy steel blades cut out the top, tilt it up for easy removal, leave smooth edges. Splendid when you've come home late and your whole dinner must come from the emergency shelf. About $1.50.



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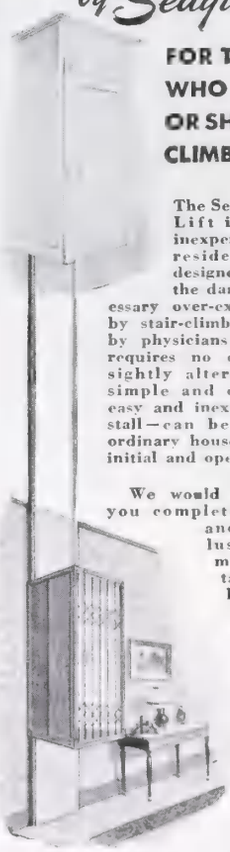


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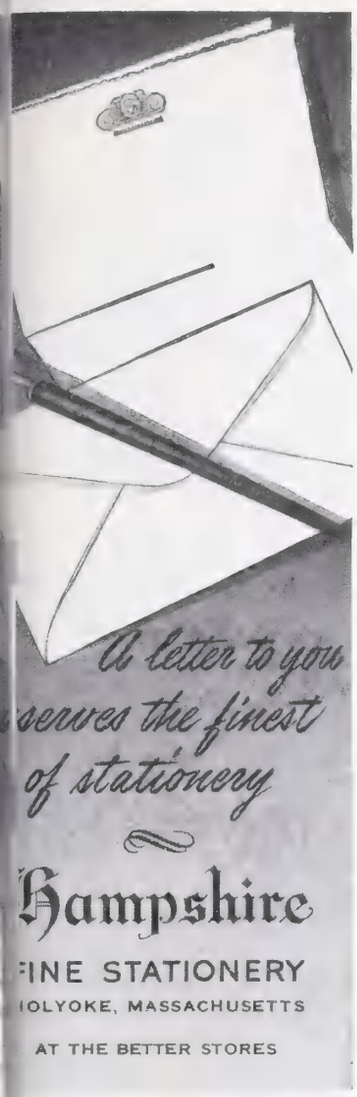


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HOW WILL I KNOW WHEN I'M NO LONGER A BRIDE?

CONTINUED FROM PAGE 86

never to reject or summarily dismiss any of his suggestions, even those which seemed to invade my housewifely province.

There was also the problem of whether to put the enameled cake-box in the library (2 corner shelves) or beside my hat boxes. The great man had a solution for that, too. "Put it in the oven," he suggested. At first this struck me as incongruous, like putting the ice in the bath tub. (Of course we did that, too, for our first open house.) But in the end it was both space-saving and convenient.

NEEDLESS to say, not all of these suggestions were original with him. Some he had gleaned from his mother or married sister. Still they were helpful and broadening in a wifely way.

Other masculine ideas, however, have to be handled with diplomacy and technique.

Once, just once, I made the tactical error of asking what he'd like for dessert, and left the field wide open. He answered, "Baked Alaska," and he said it with such confidence and finality that I took down the cook book and made a Baked Alaska. (Note for newer brides than I: Such a delicacy is not practical when cooking for two.)

This experience led me to the conclusion that in dealing with food suggestions it is best to throw him a choice of two or three. Then follow his selection.

Similarly in the matter of dress, a husband's taste can be guided with tact and mild deceit. Like many men, mine prefers a tired, old garbardine suit and a pair of faded blue jeans (they were new when we first met) to any of the fashionable clothes in my closet. He is also over-balanced in favor of floral prints. Hardly an anniversary or patriot's birthday passes without his buying me a geranium-splattered blouse, so when dressing for his eyes alone, I wear chintzy housecoats, garlanded aprons and the gift blouses. For rainy nights and beer picnics, I shake out the shapeless gabardine or limp denims, and they don't look bad, either.

It doesn't take much to satisfy

(Continued on next page)





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CONTINUED FROM PRECEDING PAGE

his Ferdinand-fixation or remembrance of things past. Early mornings and rainy Thursdays will do. Then for more public appearances I can wear something more chic, more appropriate, with the result that if and when we do go out, he never fails to notice how *soignée* and different I look. And I feel like a bride again.

WITH all, the most pronounced stage in the metamorphosis from bride to wife occurs when the woman of the house accepts what I call her husband's information and education suggestions. These are his serious, considered, worth-while, well-thought-out tips and hints.

For example, the man who pays the bills in our place asked one morning how I could possibly tolerate daytime radio. "All right," I countered, "just what would you suggest for mental stimulation, while I do the housework?" The provider thought for a moment and, in his characteristic off-hand fashion, suggested that I get a set of self-teaching Spanish records and learn the language. I did. And now instead of listening to "Joyce Jordan, Girl Grandmother," I can make myself understood by our Mexican laundress, a house-wifely accomplishment which makes his shirts last longer.

Similarly, there's my one-time roommate who was a pretty little thing with no other aim in life than to lead the bachelor's cotillion. She married a doctor. After five months of married life, he casually suggested that she drop Faith Baldwin in favor of a book on Materia Medica. Being an open-minded, intelligent girl, she did. As a result, she can now calm hysterical mothers, diagnose real emergencies over the telephone, and stop many a patient's nose-bleed when her husband is out. In her case, she was a bride for five months before a husbandly suggestion made her a thorough-going wife. Now her stature and self-esteem rival her beauty.

This is not to say that a girl should accept all of her husband's suggestions blindly. Not by a long shot! Many of them are worthless, impractical and masculinely ridiculous. I, for one, consider and filter them according to my own feminine judgment. But I nevertheless recognize the fact that the mere concentrated and repetitious offering of them is significant of one thing: I am no longer a bride. I am a wife.



A reproduction—of an old, old chair selected from the Early Americana of New Bern, North Carolina — and chosen for the *new* Colony Court Line, to become available soon.

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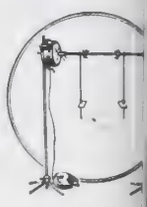
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You know these lawn rules BUT do you practice them?

By CHRISTOPHER BROWN

Nearly everybody who has a house has a lawn. Nearly everybody knows what should and shouldn't be done about keeping a lawn healthy and handsome. And nearly everybody by-passes some of the rules.

So just to remind you, again, of the regulations regarding the care and feeding of lawns, we here summarize for you the suggestions compiled by a group of agriculture scientists at Rutgers University's College of Agriculture at New Brunswick, N. J.

Some people figure that the closer the grass is cut, the sleeker and better-tended the lawn will look. This idea is all off the beam, for a closely clipped lawn isn't a healthy lawn. Cutting way down to the ground keeps the grass plants so small they have no chance to store reserve foods. And, in such short grass, weed seeds looking for a homestead can move right in and start kicking the grass plants around.

A lawn can appear neat, even though not cut short, if it is mowed often. Twice a week in moist weather and once a week in midsummer will keep most lawns under control. It takes less time and energy, and you'll whistle as you work, if you mow oftener, for you can push the mower at a good fast dog-trot.

Many people injure their lawns by sprinkling the surface lightly and frequently in warm weather. Others apply fertilizer in warm weather. These are all misguided people. Hot weather sprinkling and fertilizing will benefit weeds and temporary grasses most of all. Crab grass, for instance, grows like a thing possessed in hot weather. Why give it a helping hand with

(*Continued on next page*)



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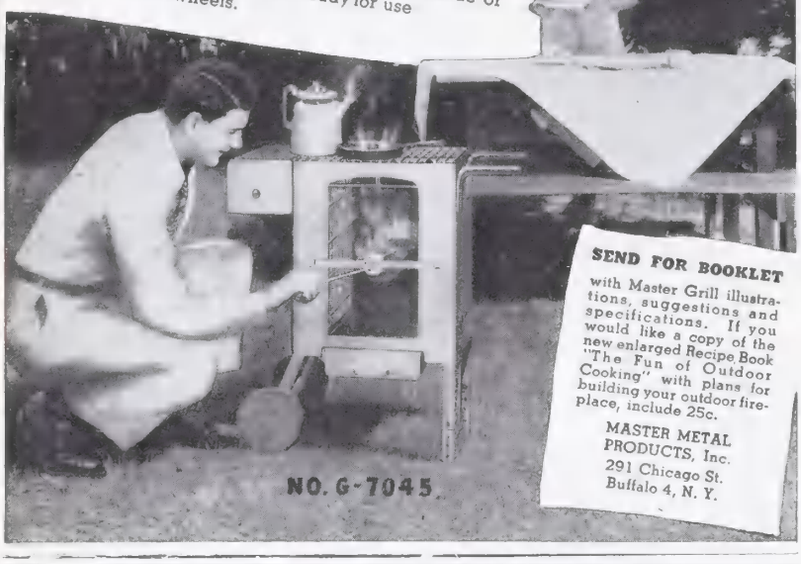


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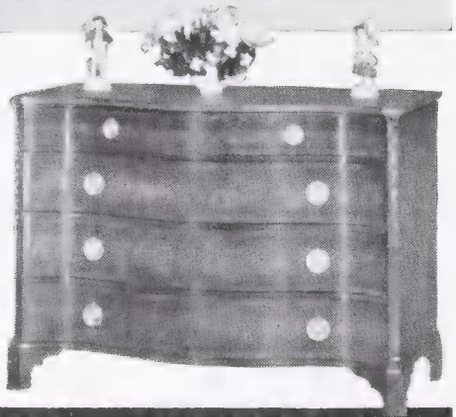
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CONTINUED FROM PRECEDING PAGE

sprinkling and fertilizer, unless, perchance, your *good* grass plants are so big and plump and close together that they can crowd out and starve the crab grass.

The main "must" for a good lawn is to try to keep both the roots and the tops of each grass plant large and healthy. Four jobs, done at the right time, will usually accomplish this:

Job 1. When you mow the grass (and remember you're going to do it often), leave a large plant behind—at least 1½ to 2 inches tall. This keeps the weed seeds from moving in on them.

Job 2. Leave the clippings on the lawn, except when they are too long and heavy (which they won't be if, again, you've remembered to mow often.) The cut grass which you leave on the lawn settles down between the blades of the remaining sod to mulch the roots, protect them against extreme heat, and smother out the baby weeds.

As these same grass clippings rot, they return important plant nutrients to the soil. Also, they keep the soil in better physical condition and act as a buffer upon which the fertilizer and lime will be applied in the fall.

Job 3. Roll your lawn in the spring, to firm the soil around the roots, after heaving which is caused by alternate freezing and thawing periods.

JOB 4. Fertilize your lawn in the fall, when cool weather is just around the corner. If well-nourished, good grasses will grow rapidly in relatively cool weather, while most weeds and bad grasses are slowing down and having a rough time keeping awake.

Even with all this good treatment, the best of grass won't grow if it has to compete with some tree, the roots of which are many and widespread in the surface soil. Just as bad an enemy is the tree which has such dense foliage that a canopy of leaves prevents rain and light reaching the grass under it.

For instance, the Norway maple is a double-barrelled threat to the grass under it. It is a shallow-rooted tree, with dense branches. If you have a Norway maple and have tender sentiments toward it and don't want to move it, you can at least give the grass under it half a break by pruning the top of the tree to open it up for light, air, and rain. It will also help if you cut off some of the lower branches so that more light can get under the leaf canopy.

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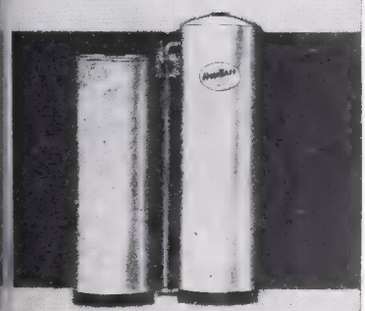


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How to Clean Gilt Frames

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OVER

BRASS

How to Care for Brass

The method you use to polish brass objects depends upon whether you want a bright, a dull or an antique finish. With any of the three methods, a final protective coat of good lacquer will retard tarnish—brass tarnishes rapidly. These same polishing methods can be used for decorative bronze or copper objects, too.



OVER

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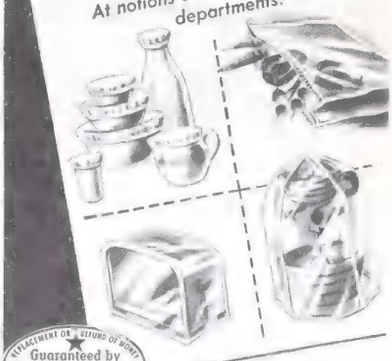
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OVER

BRASS

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For antique finish: Rub object with soft cloth dipped in lemon oil or good quality furniture polish. Remove excess oil with clean soft cloth. Polish with dry flannel polishing cloth.

OVER

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LET YOUR HOUSE SPEAK FOR ITSELF

CONTINUED FROM PAGE 112

Who cares to be dragged up and down garden paths to the accompaniment of, "Over there I have a mass of white tulips in the spring, but naturally they're all gone now. That's the place where the bleeding heart is; too bad it has to disappear, isn't it?"

Few enjoy such a personally conducted excursion unless they are professionals to whom past or potential gardens are as real as present ones, or eager or ignorant beginners to whom almost any information is of value. Far too many gardeners go on at this rate, and honesty compels me to include myself among them. All I can say is that, when I catch myself, I stop. But I do not always catch myself.

THE same principle holds in discussion of a house. A friend may want to know where you found that wallpaper or cretonne, but she probably doesn't want to know how far you tramped, how long you stood to be waited on, what patterns you decided against, and how many samples you sent home to try.

Perhaps the best way to judge if our conversation is interesting is to remember what subjects interested us when we were listeners.

This is obviously impossible if we never permit the other person to talk. Probably the reason, in those good old days, it was taboo to discuss one's possessions was because such discussion is usually egotistical, which is never attractive. Your true egotist is deaf, dumb, and blind to everything except himself, and while he can never get enough of this subject, other people reach the saturation point rapidly.

Besides being unattractive, it's not fair play to talk about your house and garden and not let other people talk about theirs.

Excellent men and women, otherwise fair-minded, commit this offense, and I sometimes doubt if anything can be done about it.

Certainly one famous violinist, who shall be nameless, is past saving. At a small party he held the center of the stage for an interminable period while he held forth about himself. Finally he pulled himself together, made a visible effort, and turned politely to a fellow guest.

"I must not be egotistical any more," he said. "Here I've been talking about myself. Now you must talk about yourself. What did you think of my last concert?"



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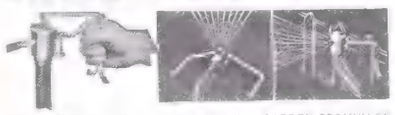
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CONTINUED FROM PRECEDING PAGE

that no roots of the plants have been disturbed.

Applying water to garden soils may be advisable during the periods of dry weather. The fundamental principle in the watering of any soil is to apply enough water at one time so that it will soak to a depth of at least six to seven inches and may be stored there for the roots to use over a period of time. Surface watering to a depth of one to two inches will give only temporary relief to wilting plants.

Thin vegetable crops planted either in rows or hills when they are young. Carrots and beets should be thinned to stand two inches in the row; turnips three inches; and rutabagas five to six inches apart. Pole lima beans, cucumbers, melons, and winter squash should be thinned to two or not more than three plants in a hill, or 18 inches in the row, if the seed is sown in continuous rows. Vine crops should be thinned by either pinching or cutting the stem close to the surface of the ground rather than by pulling up the plants. Pulling plants may seriously injure roots of those adjacent.

SLOBOLT lettuce is a real "find" for the home gardener for growing during hot weather. It is a selection from the Grand Rapids loose-leaf variety, having the same attractive fringed and crinkled leaves of light green color, very crisp, and mild-flavored. When the weather gets hot, it remains dwarfed and compact, producing a thick cluster of leaves in the center. The plants should be spaced about 15 inches apart and the lower leaves may be picked off as they grow large enough to use. It is adapted for growing in the spring, summer, and fall, and is a most desirable home garden variety.

Seed of the fall parsnip crop should be planted now. Plant in rows far enough apart so that plenty of space is available for hand or tractor cultivation; make rows 26 to 30 inches apart. When parsnips attain a size of four to five inches, they should be thinned to stand at least four inches apart in the row, so as to give them enough space to mature.

Fall cabbage and cauliflower seed should be planted the first week in June, preferably in an outdoor seed-bed or in the garden. A few feet of row will produce an abundance of plants for the entire garden.

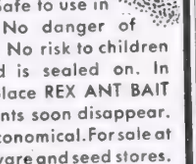
Cabbage and cauliflower require from four to five weeks to grow a plant ready for transplanting into the garden. Outdoor or permanent planting should be made from July 5th to 10th in the latitude of Philadelphia and New York. Select cabbage varieties of the Ballhead type which are the best for winter storage.

MEXICAN bean beetles may appear in numbers from now on. The adult beetles are copper-colored, about one-quarter inch long, oval shaped with 16 black spots on their hard-shelled backs. The eggs are small, yellowish color, and attached to the undersides of the leaves. The larvae are orange colored, fuzzy, and have a spiny appearance. They are also ravenous eaters. They feed on the undersurface of the leaves, causing a characteristic lace-like appearance. A rotenone dust or spray is effective when the first injury is observed. This material will necessarily have to be applied to the undersides of the leaves where both the adults and the young larvae feed. Continuous dusting at weekly intervals during the summer may be necessary to hold down the infestation.

Cabbage worms are appearing i

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...afhoppers are prevalent on ...s, potatoes, and other crops in ... garden. They are difficult to ...rve, but may be seen flying or ...ping away from plants when ...rbed. Leaf-hoppers on beans ... be controlled with a pyre...m dust containing 25 per cent ...isting sulphur. A rotenone dust ...aining sulphurs such as is rec...ended for the control of the Mexican bean beetle will effect a partial control. Applications should be made at weekly intervals.

Onion thrips have made their appearance on onions, leeks, and other garden crops. They are very small and the nymphs are found at the base of the leaves. Two materials are recommended for the control of this pest. First, a naphthalene-lime dust applied at the rate of 100 to 125 pounds per acre, and, second, a tartar emetic liquid spray, consisting of 3 pounds of tartar emetic, 4 pounds of either brown sugar or 4 quarts of cheap molasses, to 100 gallons of water. Spray thoroughly to cover the leaves and to force the material into the leaf sheaths. Start spraying at the first appearance of insects, making three applications at weekly intervals.

Many other common garden insects will also make their appearance in June, but they are easily controlled if sprays or dusts are applied in time.

THE LOG OF THE PRACTICAL GARDENER

CONTINUED FROM PAGE 180

...and the fruit gets sloppy, loses flavor, and the vines play hide and ...in the weeds which you can't pull out without making tomato juice ...the soles of your feet.

...ffodils that need dividing and replanting can be lifted now, dried ... sun, given a good sulphur dusting, and kept in a dry airy room. ...hem in mesh bags that onions and oranges come in, and tie them ... a beam, or hang them against a wall.

...lips, late in the month, should be handled in the same way. However, ...need more sulphur than the daffodils.

...n't try to kid yourself by ducking the job of staking tall cutting ...ls. Why not do it now, before they flop over and are ruined. Asters, ...olds, scabiosa, snapdragons, cosmos, if well grown, will sooner or ...get too tall or top-heavy and will go over at the first wind or rain... And please don't use rag strips for tying material. They are not ... The best bet in stakes for annuals are the thin dyed-green bam... pencil thickness. They are durable, light, and economical.

...ly flowering perennials—columbines, Canterbury bells, primulas, ...lis, early blooming alpines—are best sown in June and early July. ... have no cold frame, a flat under a tree or shrub kept constantly ... will suffice.

...posting can be done much more quickly by using one of the ...st chemical compounds. It will cut the time of fermentation by two... so that spring-gathered litter will be ready for use next fall. It's ...d investment, for those who can't get manure.

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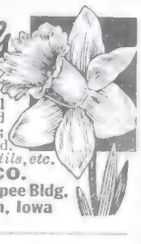
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